



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2023P YTD*	2022 YTD*	% change	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	1,595.7	1,320.1	20.9%	2,225.3	1,404.7	NA	1,909.0
VISITOR ARRIVALS	833,388	786,972	5.9%	1,345,564	813,647	330,263	1,370,029
PPPD SPENDING (\$)	255.7	210.5	21.4%	213.1	200.5	NA	188.8
AVERAGE DAILY CENSUS	29,440	29,575	-0.5%	28,604	19,194	8,034	27,695

P = Preliminary data.

* year-to-date through July.

Note: 2023 visitor data are preliminary. 2019 - 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIo Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LIHU'E	2023P YTD*	2022 YTD*	% change	2022	2021	2020	2019
DOMESTIC SEATS	585,087	677,482	-13.6%	1,120,757	814,407	308,551	963,145
INTERNATIONAL SEATS	12,180	17,052	NA	25,578	7,308	14,442	35,490
TOTAL SEATS	597,267	694,534	-14.0%	1,146,335	821,715	322,993	998,635
DOMESTIC FLIGHTS	3,324	3,854	-13.8%	6,374	4,562	1,760	5,534
INTERNATIONAL FLIGHTS	70	98	NA	147	42	83	205
TOTAL FLIGHTS	3,394	3,952	-14.1%	6,521	4,604	1,843	5,739

Source: Diiio Mii schedules

* year-to-date through July.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUA'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	0	0

HOTEL PERFORMANCE

KAUA'I COUNTY	2023P YTD*	2022 YTD*	% change	2022	2021	2020	2019
OCCUPANCY	74.6%	78.0%	-3.4%	77.7%	58.5%	33.2%	72.8%
AVERAGE DAILY RATE	\$418.16	\$395.06	5.8%	\$398.08	\$324.19	\$264.58	\$282.67
REVENUE PER AVAILABLE ROOM	\$312.03	\$308.30	1.2%	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

* year-to-date through July.

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2023P YTD*	2022 YTD*	% change	2022	2021	2020	2019
UNIT SUPPLY	766,334	574,207	33.5%	1,062,372	1,035,664	877,346	1,323,284
UNIT OCCUPANCY	53.8%	72.5%	-25.8%	65.2%	54.4%	41.5%	75.2%
UNIT AVERAGE DAILY RATE	\$386.74	\$392.04	-1.4%	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.