

**Total Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2022  
(Arrivals by air, in dollars)**

Expenditure Type	2023P July	2022 July	% change	2023P July YTD	2022 July YTD	% change
<b>GRAND TOTAL</b>	<b>242.4</b>	<b>230.8</b>	<b>5.0%</b>	<b>241.8</b>	<b>228.7</b>	<b>5.7%</b>
<b>Total Food and beverage</b>	<b>50.0</b>	<b>46.1</b>	<b>8.4%</b>	<b>50.3</b>	<b>45.9</b>	<b>9.5%</b>
Restaurant food	32.0	29.6	8.1%	32.9	29.7	10.7%
Dinner shows and cruises	6.6	5.7	16.8%	5.7	5.1	11.6%
Groceries and snacks	11.4	10.9	5.0%	11.7	11.1	5.3%
<b>Entertainment &amp; Recreation</b>	<b>23.8</b>	<b>24.3</b>	<b>-2.1%</b>	<b>22.1</b>	<b>21.4</b>	<b>3.4%</b>
Attractions/entertainment	6.9	6.5	5.5%	6.8	5.6	20.0%
Recreation	8.2	9.4	-12.0%	7.7	8.3	-7.3%
Other activities & tours	8.7	8.4	3.1%	7.6	7.4	3.3%
<b>Total Transportation</b>	<b>22.6</b>	<b>24.5</b>	<b>-7.9%</b>	<b>24.2</b>	<b>25.9</b>	<b>-6.6%</b>
Interisland airfare	2.5	1.6	54.0%	1.9	1.5	27.6%
Ground transportation	1.6	1.6	2.5%	2.0	1.6	23.2%
Rental vehicles	17.0	19.8	-14.2%	18.8	21.1	-11.0%
Gasoline, parking, etc.	1.5	1.5	-3.5%	1.5	1.7	-8.7%
<b>Total Shopping</b>	<b>24.1</b>	<b>22.0</b>	<b>9.6%</b>	<b>23.8</b>	<b>22.6</b>	<b>5.3%</b>
Fashion and clothing	10.8	8.7	23.2%	9.9	8.7	13.5%
Jewelry and watches	3.2	2.1	52.8%	2.9	2.6	10.8%
Cosmetics, perfume	0.6	0.6	-6.9%	0.6	0.6	7.2%
Leather goods	1.3	2.8	-53.4%	2.1	2.9	-29.0%
Hawai'i food products	3.5	3.5	-1.8%	3.6	3.3	11.1%
Souvenirs	4.8	4.3	12.2%	4.7	4.6	3.6%
<b>Total Lodging</b>	<b>113.1</b>	<b>108.2</b>	<b>4.5%</b>	<b>112.8</b>	<b>107.9</b>	<b>4.6%</b>
<b>All other expenses *</b>	<b>8.8</b>	<b>5.7</b>	<b>55.8%</b>	<b>8.7</b>	<b>5.2</b>	<b>68.2%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2019  
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Expenditure Type	2023P July	2019 July	% change	2023P July YTD	2019 July YTD	% change
<b>GRAND TOTAL</b>	<b>242.4</b>	<b>190.9</b>	<b>27.0%</b>	<b>241.8</b>	<b>195.7</b>	<b>23.5%</b>
<b>Total Food and beverage</b>	<b>50.0</b>	<b>39.8</b>	<b>25.6%</b>	<b>50.3</b>	<b>40.8</b>	<b>23.3%</b>
Restaurant food	32.0	25.3	26.1%	32.9	27.0	21.8%
Dinner shows and cruises	6.6	4.8	36.4%	5.7	4.2	35.5%
Groceries and snacks	11.4	9.6	18.8%	11.7	9.6	22.2%
<b>Entertainment &amp; Recreation</b>	<b>23.8</b>	<b>19.8</b>	<b>20.2%</b>	<b>22.1</b>	<b>17.9</b>	<b>23.5%</b>
Attractions/entertainment	6.9	6.8	1.6%	6.8	5.6	21.2%
Recreation	8.2	6.7	23.0%	7.7	6.1	27.1%
Other activities & tours	8.7	6.5	34.5%	7.6	6.3	20.8%
<b>Total Transportation</b>	<b>22.6</b>	<b>18.8</b>	<b>19.8%</b>	<b>24.2</b>	<b>19.3</b>	<b>24.9%</b>
Interisland airfare	2.5	2.5	1.3%	1.9	2.5	-25.9%
Ground transportation	1.6	1.6	0.0%	2.0	1.8	8.7%
Rental vehicles	17.0	13.4	26.2%	18.8	13.8	36.2%
Gasoline, parking, etc.	1.5	1.3	11.3%	1.5	1.3	22.2%
<b>Total Shopping</b>	<b>24.1</b>	<b>23.4</b>	<b>3.0%</b>	<b>23.8</b>	<b>24.9</b>	<b>-4.6%</b>
Fashion and clothing	10.8	9.3	16.1%	9.9	9.7	1.7%
Jewelry and watches	3.2	3.3	-4.8%	2.9	3.1	-5.9%
Cosmetics, perfume	0.6	0.7	-20.4%	0.6	1.1	-41.5%
Leather goods	1.3	2.7	-51.6%	2.1	3.3	-37.8%
Hawai'i food products	3.5	3.4	3.1%	3.6	3.8	-3.8%
Souvenirs	4.8	4.0	20.1%	4.7	4.0	16.8%
<b>Total Lodging</b>	<b>113.1</b>	<b>82.8</b>	<b>36.6%</b>	<b>112.8</b>	<b>85.7</b>	<b>31.7%</b>
<b>All other expenses *</b>	<b>8.8</b>	<b>6.2</b>	<b>41.2%</b>	<b>8.7</b>	<b>7.1</b>	<b>21.8%</b>

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**U.S. Total Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2022  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2023P July</b>	<b>2022 July</b>	<b>% change</b>	<b>2023P July YTD</b>	<b>2022 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>238.6</b>	<b>230.2</b>	<b>3.6%</b>	<b>241.4</b>	<b>229.6</b>	<b>5.1%</b>
<b>Total Food and beverage</b>	<b>48.7</b>	<b>44.2</b>	<b>10.1%</b>	<b>49.3</b>	<b>45.4</b>	<b>8.7%</b>
Restaurant food	29.6	27.7	7.1%	31.7	29.2	8.4%
Dinner shows and cruises	7.4	5.8	26.2%	6.1	5.4	12.4%
Groceries and snacks	11.7	10.7	9.2%	11.5	10.8	7.1%
<b>Entertainment &amp; Recreation</b>	<b>24.6</b>	<b>23.5</b>	<b>4.6%</b>	<b>22.2</b>	<b>21.6</b>	<b>2.8%</b>
Attractions/entertainment	7.1	6.3	13.1%	6.2	5.4	15.4%
Recreation	9.0	8.7	3.0%	8.2	8.5	-3.6%
Other activities & tours	8.4	8.5	-0.2%	7.8	7.7	1.1%
<b>Total Transportation</b>	<b>22.1</b>	<b>24.5</b>	<b>-9.6%</b>	<b>24.6</b>	<b>26.0</b>	<b>-5.4%</b>
Interisland airfare	2.1	1.3	56.5%	1.8	1.3	36.2%
Ground transportation	1.2	1.0	22.8%	1.5	1.3	15.9%
Rental vehicles	17.5	20.6	-15.1%	19.8	21.8	-9.2%
Gasoline, parking, etc.	1.3	1.5	-14.3%	1.5	1.5	-4.9%
<b>Total Shopping</b>	<b>19.6</b>	<b>21.4</b>	<b>-8.4%</b>	<b>21.5</b>	<b>21.3</b>	<b>1.0%</b>
Fashion and clothing	7.7	8.2	-5.7%	8.2	7.8	5.9%
Jewelry and watches	2.6	2.2	18.7%	3.0	2.7	9.6%
Cosmetics, perfume	0.5	0.5	2.6%	0.5	0.4	30.4%
Leather goods	0.8	2.6	-70.7%	1.6	2.5	-36.9%
Hawai'i food products	3.0	3.7	-18.3%	3.4	3.3	4.1%
Souvenirs	5.0	4.2	19.1%	4.7	4.6	3.7%
<b>Total Lodging</b>	<b>114.4</b>	<b>110.7</b>	<b>3.4%</b>	<b>114.5</b>	<b>110.1</b>	<b>3.9%</b>
<b>All other expenses *</b>	<b>9.3</b>	<b>6.0</b>	<b>53.5%</b>	<b>9.3</b>	<b>5.3</b>	<b>77.1%</b>

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Expenditure Type	2023P July	2019 July	% change	2023P July YTD	2019 July YTD	% change
<b>GRAND TOTAL</b>	<b>238.6</b>	<b>184.0</b>	<b>29.7%</b>	<b>241.4</b>	<b>187.1</b>	<b>29.0%</b>
<b>Total Food and beverage</b>	<b>48.7</b>	<b>37.0</b>	<b>31.4%</b>	<b>49.3</b>	<b>38.6</b>	<b>27.7%</b>
Restaurant food	29.6	23.6	25.4%	31.7	25.1	26.2%
Dinner shows and cruises	7.4	4.7	55.4%	6.1	4.3	42.4%
Groceries and snacks	11.7	8.7	34.8%	11.5	9.2	24.9%
<b>Entertainment &amp; Recreation</b>	<b>24.6</b>	<b>20.2</b>	<b>21.7%</b>	<b>22.2</b>	<b>17.7</b>	<b>25.1%</b>
Attractions/entertainment	7.1	5.9	21.7%	6.2	4.9	27.7%
Recreation	9.0	7.7	17.6%	8.2	6.7	21.8%
Other activities & tours	8.4	6.7	26.4%	7.8	6.1	26.8%
<b>Total Transportation</b>	<b>22.1</b>	<b>19.1</b>	<b>15.5%</b>	<b>24.6</b>	<b>19.8</b>	<b>24.3%</b>
Interisland airfare	2.1	2.2	-5.6%	1.8	2.4	-22.5%
Ground transportation	1.2	0.9	34.7%	1.5	1.0	55.8%
Rental vehicles	17.5	14.8	18.6%	19.8	15.2	30.6%
Gasoline, parking, etc.	1.3	1.3	1.7%	1.5	1.3	11.8%
<b>Total Shopping</b>	<b>19.6</b>	<b>15.9</b>	<b>22.9%</b>	<b>21.5</b>	<b>16.8</b>	<b>27.9%</b>
Fashion and clothing	7.7	6.0	28.8%	8.2	6.5	26.4%
Jewelry and watches	2.6	2.6	-1.4%	3.0	2.6	15.0%
Cosmetics, perfume	0.5	0.2	139.3%	0.5	0.4	36.8%
Leather goods	0.8	0.9	-13.9%	1.6	0.8	97.6%
Hawai'i food products	3.0	2.3	31.6%	3.4	2.7	27.4%
Souvenirs	5.0	3.9	27.0%	4.7	3.8	24.0%
<b>Total Lodging</b>	<b>114.4</b>	<b>85.8</b>	<b>33.3%</b>	<b>114.5</b>	<b>87.6</b>	<b>30.7%</b>
<b>All other expenses *</b>	<b>9.3</b>	<b>5.9</b>	<b>56.0%</b>	<b>9.3</b>	<b>6.6</b>	<b>41.7%</b>

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**U.S. West Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2022  
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<b>Expenditure Type</b>	<b>2023P July</b>	<b>2022 July</b>	<b>% change</b>	<b>2023P July YTD</b>	<b>2022 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>226.9</b>	<b>212.5</b>	<b>6.8%</b>	<b>228.0</b>	<b>218.1</b>	<b>4.5%</b>
<b>Total Food and beverage</b>	<b>47.9</b>	<b>41.2</b>	<b>16.4%</b>	<b>48.0</b>	<b>43.8</b>	<b>9.6%</b>
Restaurant food	28.5	23.8	20.0%	30.2	27.4	10.4%
Dinner shows and cruises	7.0	5.8	18.8%	5.5	5.2	5.5%
Groceries and snacks	12.5	11.6	7.8%	12.3	11.3	9.1%
					<b>0.0</b>	
<b>Entertainment &amp; Recreation</b>	<b>22.1</b>	<b>20.6</b>	<b>7.2%</b>	<b>19.7</b>	<b>19.1</b>	<b>3.2%</b>
Attractions/entertainment	6.1	5.1	21.4%	5.1	4.6	12.3%
Recreation	8.1	8.0	0.4%	7.7	7.9	-2.7%
Other activities & tours	7.9	7.5	4.8%	6.8	6.6	3.8%
					<b>0.0</b>	
<b>Total Transportation</b>	<b>21.3</b>	<b>24.3</b>	<b>-12.5%</b>	<b>24.0</b>	<b>25.2</b>	<b>-4.8%</b>
Interisland airfare	1.3	0.7	96.3%	1.2	0.8	46.4%
Ground transportation	1.1	0.8	29.4%	1.4	1.2	16.1%
Rental vehicles	17.5	21.3	-17.7%	19.9	21.6	-7.9%
Gasoline, parking, etc.	1.3	1.5	-12.0%	1.5	1.5	-4.3%
					<b>0.0</b>	
<b>Total Shopping</b>	<b>20.1</b>	<b>21.3</b>	<b>-5.6%</b>	<b>21.3</b>	<b>21.0</b>	<b>1.3%</b>
Fashion and clothing	8.1	7.9	3.0%	8.1	7.7	5.1%
Jewelry and watches	2.4	2.4	1.3%	2.9	2.4	18.6%
Cosmetics, perfume	0.7	0.4	51.5%	0.5	0.4	41.6%
Leather goods	0.8	2.4	-67.3%	1.7	2.8	-38.3%
Hawai'i food products	3.3	4.2	-20.5%	3.7	3.5	6.5%
Souvenirs	4.8	4.0	20.4%	4.4	4.2	3.4%
<b>Total Lodging</b>	<b>110.9</b>	<b>101.1</b>	<b>9.7%</b>	<b>109.5</b>	<b>105.0</b>	<b>4.3%</b>
					<b>0.0</b>	
<b>All other expenses *</b>	<b>4.6</b>	<b>4.0</b>	<b>14.3%</b>	<b>5.6</b>	<b>4.0</b>	<b>37.9%</b>

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<b>GRAND TOTAL</b>	<b>226.9</b>	<b>165.2</b>	<b>37.3%</b>	<b>228.0</b>	<b>173.8</b>	<b>31.2%</b>
<b>Total Food and beverage</b>	<b>47.9</b>	<b>34.4</b>	<b>39.3%</b>	<b>48.0</b>	<b>36.6</b>	<b>31.2%</b>
Restaurant food	28.5	21.0	36.1%	30.2	23.1	30.7%
Dinner shows and cruises	7.0	4.1	68.4%	5.5	3.8	47.1%
Groceries and snacks	12.5	9.3	33.8%	12.3	9.7	26.3%
<b>Entertainment &amp; Recreation</b>	<b>22.1</b>	<b>17.5</b>	<b>26.4%</b>	<b>19.7</b>	<b>15.3</b>	<b>28.8%</b>
Attractions/entertainment	6.1	5.2	19.0%	5.1	4.1	24.8%
Recreation	8.1	6.8	17.6%	7.7	6.2	25.3%
Other activities & tours	7.9	5.5	44.5%	6.8	5.0	36.3%
<b>Total Transportation</b>	<b>21.3</b>	<b>17.7</b>	<b>20.1%</b>	<b>24.0</b>	<b>18.6</b>	<b>28.7%</b>
Interisland airfare	1.3	1.4	-1.6%	1.2	1.6	-28.1%
Ground transportation	1.1	0.8	39.7%	1.4	0.9	68.9%
Rental vehicles	17.5	14.4	21.8%	19.9	15.0	32.8%
Gasoline, parking, etc.	1.3	1.2	11.5%	1.5	1.2	25.8%
<b>Total Shopping</b>	<b>20.1</b>	<b>15.4</b>	<b>30.1%</b>	<b>21.3</b>	<b>16.1</b>	<b>31.7%</b>
Fashion and clothing	8.1	5.6	44.9%	8.1	6.3	28.1%
Jewelry and watches	2.4	2.9	-15.8%	2.9	2.5	15.2%
Cosmetics, perfume	0.7	0.2	168.3%	0.5	0.4	39.1%
Leather goods	0.8	1.0	-23.3%	1.7	1.0	81.3%
Hawai'i food products	3.3	2.3	46.9%	3.7	2.7	36.2%
Souvenirs	4.8	3.4	39.2%	4.4	3.3	32.0%
<b>Total Lodging</b>	<b>110.9</b>	<b>76.6</b>	<b>44.8%</b>	<b>109.5</b>	<b>83.1</b>	<b>31.9%</b>
<b>All other expenses *</b>	<b>4.6</b>	<b>3.6</b>	<b>28.2%</b>	<b>5.6</b>	<b>4.1</b>	<b>36.7%</b>

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<b>GRAND TOTAL</b>	<b>259.3</b>	<b>263.3</b>	<b>-1.5%</b>	<b>264.5</b>	<b>250.4</b>	<b>5.7%</b>
<b>Total Food and beverage</b>	<b>50.0</b>	<b>49.8</b>	<b>0.3%</b>	<b>51.5</b>	<b>48.2</b>	<b>7.0%</b>
Restaurant food	31.5	35.1	-10.2%	34.2	32.6	4.9%
Dinner shows and cruises	8.0	5.7	39.8%	7.0	5.7	23.7%
Groceries and snacks	10.5	9.0	16.4%	10.3	9.9	4.3%
<b>Entertainment &amp; Recreation</b>	<b>29.0</b>	<b>29.0</b>	<b>0.1%</b>	<b>26.5</b>	<b>26.1</b>	<b>1.6%</b>
Attractions/entertainment	8.8	8.7	1.9%	8.1	6.9	17.5%
Recreation	10.7	10.1	5.8%	9.1	9.5	-5.0%
Other activities & tours	9.5	10.2	-7.1%	9.4	9.7	-3.3%
<b>Total Transportation</b>	<b>23.6</b>	<b>24.6</b>	<b>-4.4%</b>	<b>25.7</b>	<b>27.5</b>	<b>-6.4%</b>
Interisland airfare	3.3	2.4	34.2%	2.9	2.3	27.2%
Ground transportation	1.4	1.2	14.3%	1.6	1.4	15.7%
Rental vehicles	17.5	19.3	-9.3%	19.6	22.2	-11.4%
Gasoline, parking, etc.	1.4	1.6	-17.9%	1.5	1.6	-6.0%
<b>Total Shopping</b>	<b>18.7</b>	<b>21.4</b>	<b>-12.9%</b>	<b>21.9</b>	<b>21.8</b>	<b>0.4%</b>
Fashion and clothing	7.1	8.8	-19.5%	8.5	7.9	8.1%
Jewelry and watches	2.8	1.7	62.9%	3.2	3.3	-4.8%
Cosmetics, perfume	0.3	0.6	-58.0%	0.5	0.5	13.3%
Leather goods	0.7	3.0	-75.7%	1.4	2.0	-31.5%
Hawai'i food products	2.5	2.8	-9.1%	3.0	3.0	0.3%
Souvenirs	5.3	4.6	16.1%	5.3	5.2	3.3%
<b>Total Lodging</b>	<b>120.7</b>	<b>128.7</b>	<b>-6.2%</b>	<b>123.0</b>	<b>119.3</b>	<b>3.1%</b>
<b>All other expenses *</b>	<b>17.4</b>	<b>9.7</b>	<b>78.9%</b>	<b>15.9</b>	<b>7.5</b>	<b>110.5%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2019  
(Arrivals by air, in dollars)**

<b>Expenditure Type</b>	<b>2023P July</b>	<b>2019 July</b>	<b>% change</b>	<b>2023P July YTD</b>	<b>2019 July YTD</b>	<b>% change</b>
<b>GRAND TOTAL</b>	<b>259.3</b>	<b>216.4</b>	<b>19.8%</b>	<b>264.5</b>	<b>209.8</b>	<b>26.1%</b>
<b>Total Food and beverage</b>	<b>50.0</b>	<b>41.6</b>	<b>20.2%</b>	<b>51.5</b>	<b>42.1</b>	<b>22.5%</b>
Restaurant food	31.5	28.2	11.7%	34.2	28.5	20.1%
Dinner shows and cruises	8.0	5.8	39.3%	7.0	5.1	37.2%
Groceries and snacks	10.5	7.6	37.5%	10.3	8.4	21.9%
<b>Entertainment &amp; Recreation</b>	<b>29.0</b>	<b>24.9</b>	<b>16.5%</b>	<b>26.5</b>	<b>21.9</b>	<b>21.3%</b>
Attractions/entertainment	8.8	7.1	24.7%	8.1	6.1	31.1%
Recreation	10.7	9.1	18.0%	9.1	7.7	17.9%
Other activities & tours	9.5	8.7	8.2%	9.4	8.0	16.9%
<b>Total Transportation</b>	<b>23.6</b>	<b>21.6</b>	<b>9.2%</b>	<b>25.7</b>	<b>21.8</b>	<b>18.0%</b>
Interisland airfare	3.3	3.6	-8.0%	2.9	3.6	-17.2%
Ground transportation	1.4	1.1	28.8%	1.6	1.2	39.8%
Rental vehicles	17.5	15.4	13.8%	19.6	15.5	26.9%
Gasoline, parking, etc.	1.4	1.5	-11.0%	1.5	1.6	-6.1%
<b>Total Shopping</b>	<b>18.7</b>	<b>16.8</b>	<b>11.4%</b>	<b>21.9</b>	<b>17.9</b>	<b>22.2%</b>
Fashion and clothing	7.1	6.7	5.6%	8.5	6.9	24.0%
Jewelry and watches	2.8	2.1	31.3%	3.2	2.8	13.6%
Cosmetics, perfume	0.3	0.2	64.4%	0.5	0.4	33.6%
Leather goods	0.7	0.7	11.2%	1.4	0.6	144.8%
Hawai'i food products	2.5	2.4	6.5%	3.0	2.7	12.3%
Souvenirs	5.3	4.8	11.4%	5.3	4.7	14.5%
<b>Total Lodging</b>	<b>120.7</b>	<b>101.7</b>	<b>18.7%</b>	<b>123.0</b>	<b>95.3</b>	<b>29.1%</b>
<b>All other expenses *</b>	<b>17.4</b>	<b>9.9</b>	<b>75.7%</b>	<b>15.9</b>	<b>10.8</b>	<b>46.3%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism



**Japan Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2022  
(Arrivals by air, in dollars)**

Expenditure Type	2023P July	2022 July	% change	2023P July YTD	2022 July YTD	% change
<b>GRAND TOTAL</b>	<b>242.8</b>	<b>238.5</b>	<b>1.8%</b>	<b>237.8</b>	<b>236.5</b>	<b>0.6%</b>
<b>Total Food and beverage</b>	<b>61.2</b>	<b>56.9</b>	<b>7.6%</b>	<b>58.1</b>	<b>57.9</b>	<b>0.2%</b>
Restaurant food	44.4	39.7	11.7%	41.7	39.7	5.0%
Dinner shows and cruises	3.9	3.9	1.5%	3.8	3.0	26.2%
Groceries and snacks	12.9	13.3	-3.0%	12.6	15.1	-16.9%
				<b>0.0</b>		
<b>Entertainment &amp; Recreation</b>	<b>18.6</b>	<b>15.7</b>	<b>18.1%</b>	<b>17.1</b>	<b>13.6</b>	<b>25.1%</b>
Attractions/entertainment	4.9	3.6	34.5%	4.3	3.8	13.6%
Recreation	5.2	5.1	0.0	5.2	5.2	0.4%
Other activities & tours	8.5	7.1	20.8%	7.5	4.6	62.7%
				<b>0.0</b>		
<b>Total Transportation</b>	<b>14.3</b>	<b>17.6</b>	<b>-18.7%</b>	<b>13.7</b>	<b>17.4</b>	<b>-21.3%</b>
Interisland airfare	1.5	1.4	9.1%	1.1	1.3	-14.0%
Ground transportation	5.6	6.0	-6.7%	5.7	5.0	15.2%
Rental vehicles	6.4	8.7	-25.9%	6.1	9.5	-35.9%
Gasoline, parking, etc.	0.9	1.0	-15.4%	0.8	1.3	-36.6%
<b>Total Shopping</b>	<b>53.5</b>	<b>49.0</b>	<b>9.2%</b>	<b>52.8</b>	<b>52.5</b>	<b>0.5%</b>
Fashion and clothing	16.8	16.2	3.3%	17.7	19.2	-7.9%
Jewelry and watches	4.3	3.6	18.3%	3.6	4.3	-15.8%
Cosmetics, perfume	1.9	2.6	-25.7%	1.9	2.8	-31.0%
Leather goods	9.8	10.0	-2.6%	9.5	10.3	-7.4%
Hawai'i food products	14.8	12.7	17.2%	13.6	11.0	23.9%
Souvenirs	5.9	7.3	-19.1%	6.5	6.1	5.3%
<b>Total Lodging</b>	<b>87.8</b>	<b>89.7</b>	<b>-2.2%</b>	<b>88.8</b>	<b>88.1</b>	<b>0.8%</b>
<b>All other expenses *</b>	<b>7.5</b>	<b>9.6</b>	<b>-22.2%</b>	<b>7.4</b>	<b>6.9</b>	<b>7.7%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2023P July	2019 July	% change	2023P July YTD	2019 July YTD	% change
<b>GRAND TOTAL</b>	<b>242.8</b>	<b>233.7</b>	<b>3.9%</b>	<b>237.8</b>	<b>239.8</b>	<b>-0.8%</b>
<b>Total Food and beverage</b>	<b>61.2</b>	<b>48.0</b>	<b>27.5%</b>	<b>58.1</b>	<b>51.5</b>	<b>12.8%</b>
Restaurant food	44.4	35.8	24.0%	41.7	38.4	8.7%
Dinner shows and cruises	3.9	3.6	10.1%	3.8	3.9	-3.4%
Groceries and snacks	12.9	8.6	49.5%	12.6	9.1	38.1%
				<b>0.0</b>		
<b>Entertainment &amp; Recreation</b>	<b>18.6</b>	<b>19.7</b>	<b>-5.9%</b>	<b>17.1</b>	<b>19.0</b>	<b>-10.1%</b>
Attractions/entertainment	4.9	6.9	-30.0%	4.3	6.5	-33.6%
Recreation	5.2	4.1	25.7%	5.2	3.7	42.9%
Other activities & tours	8.5	8.7	-1.6%	7.5	8.8	-14.7%
<b>Total Transportation</b>	<b>14.3</b>	<b>12.7</b>	<b>12.5%</b>	<b>13.7</b>	<b>12.0</b>	<b>14.6%</b>
Interisland airfare	1.5	1.6	-8.5%	1.1	1.4	-23.6%
Ground transportation	5.6	5.8	-4.7%	5.7	6.1	-6.8%
Rental vehicles	6.4	4.8	35.1%	6.1	4.0	51.1%
Gasoline, parking, etc.	0.9	0.5	64.6%	0.8	0.4	93.1%
<b>Total Shopping</b>	<b>53.5</b>	<b>56.4</b>	<b>-5.3%</b>	<b>52.8</b>	<b>64.3</b>	<b>-17.9%</b>
Fashion and clothing	16.8	15.4	9.2%	17.7	17.7	-0.2%
Jewelry and watches	4.3	6.6	-34.8%	3.6	7.2	-50.0%
Cosmetics, perfume	1.9	3.3	-42.3%	1.9	3.9	-51.1%
Leather goods	9.8	13.7	-28.5%	9.5	16.0	-40.6%
Hawai'i food products	14.8	12.0	24.0%	13.6	13.3	2.1%
Souvenirs	5.9	5.6	6.2%	6.5	6.3	2.9%
<b>Total Lodging</b>	<b>87.8</b>	<b>86.2</b>	<b>1.8%</b>	<b>88.8</b>	<b>82.2</b>	<b>8.0%</b>
<b>All other expenses *</b>	<b>7.5</b>	<b>10.6</b>	<b>-29.6%</b>	<b>7.4</b>	<b>10.8</b>	<b>-31.7%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2022  
(Arrivals by air, in dollars)**

Expenditure Type	2023P July	2022 July	% change	2023P July YTD	2022 July YTD	% change
<b>GRAND TOTAL</b>	<b>228.9</b>	<b>188.5</b>	<b>21.4%</b>	<b>217.1</b>	<b>183.1</b>	<b>18.6%</b>
<b>Total Food and beverage</b>	<b>51.9</b>	<b>39.8</b>	<b>30.4%</b>	<b>44.8</b>	<b>38.2</b>	<b>17.2%</b>
Restaurant food	31.0	21.9	41.3%	25.6	21.5	19.0%
Dinner shows and cruises	6.4	4.0	60.3%	3.9	2.5	58.3%
Groceries and snacks	14.5	13.9	4.5%	15.2	14.2	7.2%
<b>Entertainment &amp; Recreation</b>	<b>23.1</b>	<b>17.2</b>	<b>34.0%</b>	<b>15.4</b>	<b>12.4</b>	<b>24.4%</b>
Attractions/entertainment	6.8	5.2	30.1%	4.4	3.6	23.7%
Recreation	10.6	6.8	55.3%	5.8	5.8	1.4%
Other activities & tours	5.7	5.2	10.1%	5.1	4.0	27.0%
<b>Total Transportation</b>	<b>25.4</b>	<b>22.5</b>	<b>13.0%</b>	<b>23.1</b>	<b>22.7</b>	<b>1.8%</b>
Interisland airfare	2.3	1.6	45.4%	1.0	1.0	3.8%
Ground transportation	1.1	1.0	10.3%	1.4	1.2	20.0%
Rental vehicles	19.8	18.3	7.9%	19.0	19.0	0.0%
Gasoline, parking, etc.	2.3	1.6	42.4%	1.6	1.5	8.6%
<b>Total Shopping</b>	<b>17.8</b>	<b>14.7</b>	<b>21.1%</b>	<b>15.4</b>	<b>14.3</b>	<b>7.5%</b>
Fashion and clothing	9.3	8.5	9.8%	8.5	7.8	9.3%
Jewelry and watches	1.5	0.7	119.5%	1.1	0.9	18.5%
Cosmetics, perfume	0.1	0.2	-33.8%	0.3	0.2	31.2%
Leather goods	0.1	1.1	-88.3%	0.4	0.8	-51.0%
Hawai'i food products	1.8	1.5	22.5%	1.9	2.2	-12.2%
Souvenirs	4.9	2.8	75.1%	3.2	2.4	32.9%
<b>Total Lodging</b>	<b>105.1</b>	<b>91.5</b>	<b>14.9%</b>	<b>112.3</b>	<b>93.1</b>	<b>20.6%</b>
<b>All other expenses *</b>	<b>5.7</b>	<b>2.9</b>	<b>99.3%</b>	<b>6.2</b>	<b>2.4</b>	<b>158.6%</b>

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Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:  
July 2023P vs. July 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2023P July	2019 July	% change	2023P July YTD	2019 July YTD	% change
<b>GRAND TOTAL</b>	<b>228.9</b>	<b>157.9</b>	<b>45.0%</b>	<b>217.1</b>	<b>165.4</b>	<b>31.2%</b>
<b>Total Food and beverage</b>	<b>51.9</b>	<b>32.9</b>	<b>57.5%</b>	<b>44.8</b>	<b>34.3</b>	<b>30.6%</b>
Restaurant food	31.0	19.8	56.4%	25.6	19.4	32.1%
Dinner shows and cruises	6.4	3.1	107.5%	3.9	2.7	43.1%
Groceries and snacks	14.5	10.0	44.4%	15.2	12.1	26.0%
<b>Entertainment &amp; Recreation</b>	<b>23.1</b>	<b>13.7</b>	<b>68.9%</b>	<b>15.4</b>	<b>12.1</b>	<b>26.7%</b>
Attractions/entertainment	6.8	5.1	32.7%	4.4	3.9	12.9%
Recreation	10.6	4.6	129.2%	5.8	4.9	20.1%
Other activities & tours	5.7	4.0	45.0%	5.1	3.9	31.7%
<b>Total Transportation</b>	<b>25.4</b>	<b>19.3</b>	<b>31.5%</b>	<b>23.1</b>	<b>18.5</b>	<b>25.0%</b>
Interisland airfare	2.3	1.9	18.8%	1.0	1.1	-8.5%
Ground transportation	1.1	1.3	-15.2%	1.4	0.9	54.7%
Rental vehicles	19.8	14.7	35.0%	19.0	15.0	26.6%
Gasoline, parking, etc.	2.3	1.5	53.6%	1.6	1.4	14.4%
<b>Total Shopping</b>	<b>17.8</b>	<b>12.8</b>	<b>38.5%</b>	<b>15.4</b>	<b>13.0</b>	<b>17.9%</b>
Fashion and clothing	9.3	6.7	38.5%	8.5	6.8	25.6%
Jewelry and watches	1.5	0.8	99.5%	1.1	1.3	-13.6%
Cosmetics, perfume	0.1	0.2	-49.5%	0.3	0.2	26.7%
Leather goods	0.1	0.1	73.7%	0.4	0.4	-9.8%
Hawai'i food products	1.8	1.8	3.6%	1.9	1.8	3.3%
Souvenirs	4.9	3.3	48.2%	3.2	2.5	28.5%
<b>Total Lodging</b>	<b>105.1</b>	<b>75.7</b>	<b>38.9%</b>	<b>112.3</b>	<b>82.5</b>	<b>36.2%</b>
<b>All other expenses *</b>	<b>5.7</b>	<b>3.5</b>	<b>61.5%</b>	<b>6.2</b>	<b>5.0</b>	<b>23.2%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism