

**Total Visitor Personal Daily Spending by Category:
August 2023P vs. August 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2022 August	% change	2023P August YTD	2022 August YTD	% change
GRAND TOTAL	238.0	232.7	2.3%	241.4	229.3	5.3%
Total Food and beverage	51.8	47.2	9.7%	50.4	46.1	9.5%
Restaurant food	34.3	31.4	9.3%	33.0	29.9	10.4%
Dinner shows and cruises	6.4	5.7	13.3%	5.8	5.2	11.5%
Groceries and snacks	11.0	10.1	9.1%	11.6	11.0	5.9%
Entertainment & Recreation	23.6	23.6	0.0%	22.3	21.7	2.8%
Attractions/entertainment	7.1	6.3	12.3%	6.8	5.7	18.8%
Recreation	7.7	8.2	-5.2%	7.7	8.3	-7.0%
Other activities & tours	8.8	9.2	-3.9%	7.8	7.6	1.8%
Total Transportation	21.5	27.1	-20.6%	23.9	26.0	-8.3%
Interisland airfare	1.8	3.3	-44.9%	1.9	1.7	9.3%
Ground transportation	1.9	2.2	-14.7%	2.0	1.7	16.9%
Rental vehicles	16.4	19.3	-15.0%	18.5	20.9	-11.3%
Gasoline, parking, etc.	1.5	2.4	-38.8%	1.5	1.8	-13.9%
Total Shopping	24.5	25.2	-2.9%	23.9	23.0	4.0%
Fashion and clothing	10.5	9.8	6.8%	9.9	8.8	12.4%
Jewelry and watches	1.9	4.4	-55.9%	2.8	2.8	-2.2%
Cosmetics, perfume	0.8	0.5	45.2%	0.6	0.6	11.2%
Leather goods	2.6	2.4	10.6%	2.1	2.9	-25.1%
Hawai'i food products	3.9	3.0	31.4%	3.7	3.2	13.4%
Souvenirs	4.8	5.2	-7.0%	4.7	4.6	2.0%
Total Lodging	108.4	104.9	3.3%	112.3	107.5	4.5%
All other expenses *	8.2	4.6	79.1%	8.6	5.1	69.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:
August 2023P vs. August 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2019 August	% change	2023P August YTD	2019 August YTD	% change
GRAND TOTAL	238.0	191.7	24.2%	241.4	195.2	23.7%
Total Food and beverage	51.8	40.7	27.3%	50.4	40.8	23.7%
Restaurant food	34.3	27.5	24.8%	33.0	27.0	22.1%
Dinner shows and cruises	6.4	4.2	52.9%	5.8	4.2	37.4%
Groceries and snacks	11.0	9.0	23.3%	11.6	9.5	22.5%
Entertainment & Recreation	23.6	18.4	28.7%	22.3	17.9	24.1%
Attractions/entertainment	7.1	5.7	23.8%	6.8	5.6	21.5%
Recreation	7.7	6.5	18.3%	7.7	6.1	25.9%
Other activities & tours	8.8	6.2	42.9%	7.8	6.3	23.3%
Total Transportation	21.5	19.7	9.0%	23.9	19.4	23.0%
Interisland airfare	1.8	3.2	-42.3%	1.9	2.6	-28.4%
Ground transportation	1.9	1.8	4.1%	2.0	1.8	8.2%
Rental vehicles	16.4	13.5	21.3%	18.5	13.7	34.6%
Gasoline, parking, etc.	1.5	1.3	14.1%	1.5	1.3	21.3%
Total Shopping	24.5	24.7	-0.9%	23.9	24.9	-4.1%
Fashion and clothing	10.5	9.8	7.0%	9.9	9.7	2.3%
Jewelry and watches	1.9	2.6	-27.0%	2.8	3.0	-7.8%
Cosmetics, perfume	0.8	0.9	-12.4%	0.6	1.1	-38.7%
Leather goods	2.6	4.1	-35.8%	2.1	3.4	-37.7%
Hawai'i food products	3.9	3.6	9.8%	3.7	3.7	-2.3%
Souvenirs	4.8	3.8	26.7%	4.7	4.0	17.9%
Total Lodging	108.4	81.2	33.5%	112.3	85.1	32.0%
All other expenses *	8.2	7.0	17.1%	8.6	7.1	21.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
August 2023P vs. August 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2022 August	% change	2023P August YTD	2022 August YTD	% change
GRAND TOTAL	231.4	233.8	-1.0%	240.3	230.1	4.4%
Total Food and beverage	46.3	46.4	-0.4%	49.0	45.5	7.6%
Restaurant food	28.7	31.4	-8.6%	31.4	29.5	6.4%
Dinner shows and cruises	6.5	5.6	15.4%	6.1	5.4	12.6%
Groceries and snacks	11.1	9.4	17.5%	11.5	10.6	8.3%
Entertainment & Recreation	23.6	23.8	-0.6%	22.3	21.8	2.2%
Attractions/entertainment	5.7	6.4	-10.5%	6.2	5.5	11.9%
Recreation	9.0	8.3	9.4%	8.3	8.5	-2.2%
Other activities & tours	8.9	9.1	-2.8%	7.9	7.9	0.3%
Total Transportation	20.8	26.4	-21.3%	24.2	26.1	-7.1%
Interisland airfare	1.8	3.5	-47.9%	1.8	1.6	13.7%
Ground transportation	1.3	1.8	-27.4%	1.5	1.4	9.0%
Rental vehicles	16.2	19.8	-18.0%	19.4	21.6	-9.9%
Gasoline, parking, etc.	1.4	1.3	8.7%	1.5	1.5	-3.4%
Total Shopping	20.9	23.5	-11.4%	21.4	21.6	-0.6%
Fashion and clothing	8.5	8.8	-3.5%	8.3	7.9	4.6%
Jewelry and watches	2.0	4.8	-59.1%	2.9	3.0	-3.6%
Cosmetics, perfume	0.5	0.3	38.7%	0.5	0.4	31.6%
Leather goods	1.3	1.9	-28.4%	1.6	2.5	-35.9%
Hawai'i food products	3.6	2.9	23.8%	3.4	3.2	6.2%
Souvenirs	5.0	4.8	4.2%	4.8	4.6	3.7%
Total Lodging	111.6	109.1	2.3%	114.2	110.0	3.8%
All other expenses *	8.2	4.5	81.6%	9.2	5.2	78.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
August 2023P vs. August 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2019 August	% change	2023P August YTD	2019 August YTD	% change
GRAND TOTAL	231.4	180.7	28.0%	240.3	186.3	29.0%
Total Food and beverage	46.3	38.5	20.1%	49.0	38.6	26.9%
Restaurant food	28.7	24.7	16.1%	31.4	25.1	25.2%
Dinner shows and cruises	6.5	4.9	32.3%	6.1	4.3	40.8%
Groceries and snacks	11.1	8.9	24.6%	11.5	9.2	25.0%
Entertainment & Recreation	23.6	17.4	35.8%	22.3	17.7	26.3%
Attractions/entertainment	5.7	4.4	29.6%	6.2	4.8	28.1%
Recreation	9.0	7.4	21.9%	8.3	6.8	21.6%
Other activities & tours	8.9	5.6	59.0%	7.9	6.1	30.2%
Total Transportation	20.8	19.9	4.6%	24.2	19.8	22.2%
Interisland airfare	1.8	2.8	-35.8%	1.8	2.4	-24.4%
Ground transportation	1.3	0.9	54.9%	1.5	1.0	56.1%
Rental vehicles	16.2	14.8	9.6%	19.4	15.1	28.5%
Gasoline, parking, etc.	1.4	1.4	2.2%	1.5	1.3	10.5%
Total Shopping	20.9	16.5	26.1%	21.4	16.8	27.8%
Fashion and clothing	8.5	6.3	33.4%	8.3	6.5	27.2%
Jewelry and watches	2.0	2.2	-10.4%	2.9	2.5	12.9%
Cosmetics, perfume	0.5	0.2	83.8%	0.5	0.4	41.1%
Leather goods	1.3	1.3	2.8%	1.6	0.9	80.8%
Hawai'i food products	3.6	2.7	36.5%	3.4	2.7	28.4%
Souvenirs	5.0	3.8	32.2%	4.8	3.8	24.8%
Total Lodging	111.6	82.1	35.9%	114.2	86.9	31.3%
All other expenses *	8.2	6.3	31.4%	9.2	6.5	40.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
August 2023P vs. August 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2022 August	% change	2023P August YTD	2022 August YTD	% change
GRAND TOTAL	218.9	223.2	-1.9%	227.1	218.8	3.8%
Total Food and beverage	44.7	45.4	-1.5%	47.7	44.0	8.3%
Restaurant food	27.1	30.7	-11.8%	29.9	27.8	7.5%
Dinner shows and cruises	5.8	4.8	20.9%	5.6	5.2	7.2%
Groceries and snacks	11.8	9.9	19.5%	12.2	11.1	10.3%
					0.0	
Entertainment & Recreation	21.4	21.4	0.0%	19.9	19.4	2.6%
Attractions/entertainment	5.2	5.1	2.6%	5.1	4.6	11.0%
Recreation	8.3	7.8	5.6%	7.8	7.9	-1.8%
Other activities & tours	7.8	8.4	-6.9%	6.9	6.8	1.9%
					0.0	
Total Transportation	19.7	25.7	-23.2%	23.5	25.2	-6.8%
Interisland airfare	1.0	3.4	-70.8%	1.2	1.1	3.3%
Ground transportation	1.4	1.6	-13.9%	1.4	1.3	11.6%
Rental vehicles	16.0	19.6	-18.8%	19.5	21.4	-8.8%
Gasoline, parking, etc.	1.4	1.1	28.5%	1.5	1.5	-1.2%
					0.0	
Total Shopping	20.4	22.7	-10.0%	21.2	21.2	-0.1%
Fashion and clothing	8.1	8.7	-7.7%	8.1	7.8	3.3%
Jewelry and watches	1.7	5.2	-66.4%	2.7	2.8	-0.7%
Cosmetics, perfume	0.4	0.3	53.6%	0.5	0.4	43.2%
Leather goods	1.8	1.7	7.7%	1.7	2.7	-34.8%
Hawai'i food products	3.8	2.7	39.1%	3.7	3.4	9.7%
Souvenirs	4.6	4.1	12.3%	4.4	4.2	4.4%
Total Lodging	107.8	105.0	2.7%	109.3	105.0	4.1%
					0.0	
All other expenses *	4.9	3.0	60.0%	5.5	3.9	40.3%

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Source: Department of Business, Economic Development and Tourism

**U.S. West Visitor Personal Daily Spending by Category:
August 2023P vs. August 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2019 August	% change	2023P August YTD	2019 August YTD	% change
GRAND TOTAL	218.9	167.4	30.7%	227.1	173.0	31.3%
Total Food and beverage	44.7	36.0	24.2%	47.7	36.5	30.5%
Restaurant food	27.1	22.1	22.7%	29.9	23.0	30.0%
Dinner shows and cruises	5.8	4.7	23.8%	5.6	3.9	43.4%
Groceries and snacks	11.8	9.3	28.0%	12.2	9.7	26.6%
Entertainment & Recreation	21.4	15.2	40.2%	19.9	15.3	30.0%
Attractions/entertainment	5.2	3.8	38.4%	5.1	4.1	26.4%
Recreation	8.3	7.0	18.6%	7.8	6.3	24.2%
Other activities & tours	7.8	4.5	75.5%	6.9	4.9	40.4%
Total Transportation	19.7	18.4	7.5%	23.5	18.6	26.4%
Interisland airfare	1.0	1.8	-45.7%	1.2	1.7	-30.3%
Ground transportation	1.4	0.7	82.1%	1.4	0.8	70.5%
Rental vehicles	16.0	14.4	10.7%	19.5	14.9	30.6%
Gasoline, parking, etc.	1.4	1.4	2.9%	1.5	1.2	22.5%
Total Shopping	20.4	15.7	29.8%	21.2	16.1	31.6%
Fashion and clothing	8.1	6.1	32.9%	8.1	6.3	28.7%
Jewelry and watches	1.7	2.1	-16.3%	2.7	2.4	12.7%
Cosmetics, perfume	0.4	0.2	125.6%	0.5	0.4	45.5%
Leather goods	1.8	1.3	39.9%	1.7	1.0	74.3%
Hawai'i food products	3.8	2.7	43.3%	3.7	2.7	37.0%
Souvenirs	4.6	3.4	32.9%	4.4	3.3	32.0%
Total Lodging	107.8	77.9	38.4%	109.3	82.4	32.7%
All other expenses *	4.9	4.2	15.8%	5.5	4.1	34.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
August 2023P vs. August 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2022 August	% change	2023P August YTD	2022 August YTD	% change
GRAND TOTAL	254.3	253.3	0.4%	263.5	250.8	5.1%
Total Food and beverage	49.1	48.3	1.7%	51.3	48.2	6.4%
Restaurant food	31.7	32.6	-2.7%	34.0	32.6	4.1%
Dinner shows and cruises	7.8	7.1	8.9%	7.1	5.9	21.3%
Groceries and snacks	9.6	8.5	12.3%	10.2	9.7	5.3%
Entertainment & Recreation	27.8	28.3	-1.6%	26.6	26.4	1.0%
Attractions/entertainment	6.6	8.6	-22.7%	7.9	7.1	12.0%
Recreation	10.5	9.2	13.7%	9.2	9.5	-3.1%
Other activities & tours	10.8	10.5	2.1%	9.5	9.8	-2.9%
Total Transportation	22.9	27.8	-17.9%	25.4	27.5	-7.7%
Interisland airfare	3.4	3.7	-10.2%	3.0	2.5	20.0%
Ground transportation	1.3	2.3	-44.8%	1.6	1.5	5.0%
Rental vehicles	16.8	20.1	-16.5%	19.4	21.9	-11.7%
Gasoline, parking, etc.	1.5	1.7	-15.1%	1.5	1.6	-7.2%
Total Shopping	21.6	25.0	-13.7%	21.9	22.2	-1.5%
Fashion and clothing	9.2	8.7	6.2%	8.6	8.0	7.7%
Jewelry and watches	2.4	3.9	-37.7%	3.1	3.4	-9.0%
Cosmetics, perfume	0.5	0.4	14.9%	0.5	0.5	13.7%
Leather goods	0.4	2.2	-83.9%	1.3	2.0	-37.5%
Hawai'i food products	3.3	3.3	-2.3%	3.0	3.0	-0.2%
Souvenirs	5.8	6.5	-9.5%	5.4	5.3	1.3%
Total Lodging	118.5	116.5	1.7%	122.6	119.0	3.0%
All other expenses *	14.5	7.3	97.0%	15.7	7.5	109.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
August 2023P vs. August 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2019 August	% change	2023P August YTD	2019 August YTD	% change
GRAND TOTAL	254.3	205.7	23.6%	263.5	209.3	25.9%
Total Food and beverage	49.1	43.2	13.5%	51.3	42.2	21.5%
Restaurant food	31.7	29.7	6.8%	34.0	28.6	18.6%
Dinner shows and cruises	7.8	5.3	46.7%	7.1	5.1	38.1%
Groceries and snacks	9.6	8.2	16.6%	10.2	8.4	21.4%
Entertainment & Recreation	27.8	21.5	29.4%	26.6	21.8	22.1%
Attractions/entertainment	6.6	5.6	18.4%	7.9	6.1	30.1%
Recreation	10.5	8.3	26.9%	9.2	7.7	18.8%
Other activities & tours	10.8	7.7	40.2%	9.5	8.0	19.2%
Total Transportation	22.9	22.8	0.0%	25.4	21.9	16.0%
Interisland airfare	3.4	4.8	-29.5%	3.0	3.7	-19.2%
Ground transportation	1.3	1.1	19.4%	1.6	1.2	38.1%
Rental vehicles	16.8	15.6	7.7%	19.4	15.5	24.9%
Gasoline, parking, etc.	1.5	1.5	0.8%	1.5	1.6	-5.4%
Total Shopping	21.6	18.0	20.0%	21.9	17.9	22.0%
Fashion and clothing	9.2	6.8	34.7%	8.6	6.9	25.1%
Jewelry and watches	2.4	2.4	-0.2%	3.1	2.7	12.6%
Cosmetics, perfume	0.5	0.4	40.2%	0.5	0.4	34.4%
Leather goods	0.4	1.3	-72.0%	1.3	0.7	97.1%
Hawai'i food products	3.3	2.7	22.4%	3.0	2.7	13.3%
Souvenirs	5.8	4.4	31.9%	5.4	4.6	16.3%
Total Lodging	118.5	90.0	31.7%	122.6	94.7	29.4%
All other expenses *	14.5	10.2	42.3%	15.7	10.8	46.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
August 2023P vs. August 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2022 August	% change	2023P August YTD	2022 August YTD	% change
GRAND TOTAL	230.5	240.4	-4.1%	236.4	237.9	-0.6%
Total Food and beverage	55.2	60.9	-9.5%	57.5	59.0	-2.6%
Restaurant food	39.3	41.1	-4.5%	41.3	40.2	2.5%
Dinner shows and cruises	3.4	4.2	-18.3%	3.7	3.4	8.1%
Groceries and snacks	12.4	15.6	-20.3%	12.5	15.3	-18.0%
				0.0		
Entertainment & Recreation	16.9	16.9	0.2%	17.0	14.8	15.0%
Attractions/entertainment	4.3	4.1	4.7%	4.3	3.9	10.5%
Recreation	5.3	6.0	-0.1%	5.2	5.5	-4.7%
Other activities & tours	7.4	6.8	8.9%	7.5	5.4	38.6%
				0.0		
Total Transportation	14.9	19.0	-21.5%	14.0	18.0	-22.5%
Interisland airfare	1.3	1.3	1.4%	1.1	1.3	-11.0%
Ground transportation	5.1	6.2	-18.0%	5.6	5.4	3.3%
Rental vehicles	7.4	10.7	-30.8%	6.4	9.9	-36.1%
Gasoline, parking, etc.	1.2	1.6	-28.9%	0.9	1.4	-37.4%
Total Shopping	45.9	49.7	-7.6%	51.4	51.5	-0.1%
Fashion and clothing	14.7	18.1	-19.0%	17.1	18.8	-9.2%
Jewelry and watches	3.8	3.5	7.8%	3.7	4.0	-9.0%
Cosmetics, perfume	1.6	2.1	-26.0%	1.8	2.5	-27.3%
Leather goods	7.9	10.7	-25.8%	9.2	10.4	-11.8%
Hawai'i food products	11.8	9.8	20.2%	13.3	10.6	25.4%
Souvenirs	6.1	5.4	13.3%	6.4	5.9	8.9%
Total Lodging	90.9	88.1	3.3%	89.2	88.1	1.3%
All other expenses *	6.6	5.8	15.3%	7.2	6.5	12.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:
August 2023P vs. August 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2019 August	% change	2023P August YTD	2019 August YTD	% change
GRAND TOTAL	230.5	228.4	0.9%	236.4	237.8	-0.6%
Total Food and beverage	55.2	46.4	18.9%	57.5	50.6	13.6%
Restaurant food	39.3	35.2	11.6%	41.3	37.9	8.9%
Dinner shows and cruises	3.4	2.8	22.0%	3.7	3.7	-0.4%
Groceries and snacks	12.4	8.4	48.2%	12.5	9.0	39.7%
				0.0		
Entertainment & Recreation	16.9	18.5	-8.6%	17.0	18.9	-9.8%
Attractions/entertainment	4.3	6.5	-33.7%	4.3	6.5	-33.6%
Recreation	5.3	3.6	48.1%	5.2	3.6	43.8%
Other activities & tours	7.4	8.5	-13.3%	7.5	8.7	-14.5%
Total Transportation	14.9	12.3	21.8%	14.0	12.0	16.2%
Interisland airfare	1.3	1.4	-11.1%	1.1	1.4	-21.1%
Ground transportation	5.1	5.3	-4.0%	5.6	6.0	-6.6%
Rental vehicles	7.4	4.8	52.7%	6.4	4.2	52.2%
Gasoline, parking, etc.	1.2	0.7	75.9%	0.9	0.5	91.0%
Total Shopping	45.9	55.1	-16.6%	51.4	62.7	-18.0%
Fashion and clothing	14.7	16.3	-10.0%	17.1	17.5	-2.2%
Jewelry and watches	3.8	6.4	-41.1%	3.7	7.1	-48.5%
Cosmetics, perfume	1.6	3.3	-52.3%	1.8	3.8	-51.5%
Leather goods	7.9	13.6	-41.5%	9.2	15.6	-41.0%
Hawai'i food products	11.8	10.4	14.1%	13.3	12.8	3.4%
Souvenirs	6.1	5.1	19.5%	6.4	6.1	5.2%
Total Lodging	90.9	87.4	4.0%	89.2	83.1	7.3%
All other expenses *	6.6	8.7	-23.8%	7.2	10.5	-30.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
August 2023P vs. August 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2022 August	% change	2023P August YTD	2022 August YTD	% change
GRAND TOTAL	225.7	193.4	16.7%	217.7	184.2	18.2%
Total Food and beverage	46.1	39.8	15.6%	44.9	38.4	16.9%
Restaurant food	25.6	22.0	16.4%	25.6	21.6	18.7%
Dinner shows and cruises	6.0	4.0	48.8%	4.1	2.6	54.0%
Groceries and snacks	14.4	13.8	4.6%	15.2	14.2	7.1%
Entertainment & Recreation	18.4	17.9	2.9%	15.6	13.0	20.4%
Attractions/entertainment	6.4	5.7	11.5%	4.6	3.8	19.9%
Recreation	6.5	6.3	3.0%	5.9	5.8	1.2%
Other activities & tours	5.5	5.8	-5.8%	5.1	4.2	21.9%
Total Transportation	22.9	27.4	-16.4%	23.1	23.2	-0.5%
Interisland airfare	1.7	2.4	-28.0%	1.1	1.1	-5.4%
Ground transportation	1.4	2.0	-29.8%	1.4	1.3	11.9%
Rental vehicles	18.0	20.6	-12.5%	18.9	19.2	-1.2%
Gasoline, parking, etc.	1.8	2.5	-26.8%	1.7	1.6	2.5%
Total Shopping	14.9	13.1	13.4%	15.3	14.2	8.2%
Fashion and clothing	8.0	6.5	24.2%	8.5	7.6	10.9%
Jewelry and watches	1.5	0.6	140.2%	1.1	0.9	25.9%
Cosmetics, perfume	0.5	0.1	426.7%	0.3	0.2	47.1%
Leather goods	0.2	0.0	950.0%	0.4	0.7	-47.1%
Hawai'i food products	1.3	2.1	-36.1%	1.9	2.1	-13.7%
Souvenirs	3.2	3.8	-14.6%	3.2	2.5	25.3%
Total Lodging	112.4	90.8	23.7%	112.3	92.9	20.9%
All other expenses *	11.1	4.3	160.2%	6.5	2.6	152.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
August 2023P vs. August 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P August	2019 August	% change	2023P August YTD	2019 August YTD	% change
GRAND TOTAL	225.7	178.2	26.7%	217.7	166.3	30.9%
Total Food and beverage	46.1	37.7	22.2%	44.9	34.5	29.9%
Restaurant food	25.6	22.0	16.4%	25.6	19.6	30.9%
Dinner shows and cruises	6.0	3.6	65.9%	4.1	2.8	45.0%
Groceries and snacks	14.4	12.0	19.9%	15.2	12.1	25.6%
Entertainment & Recreation	18.4	15.6	18.3%	15.6	12.4	25.9%
Attractions/entertainment	6.4	5.4	17.8%	4.6	4.0	13.3%
Recreation	6.5	6.4	1.0%	5.9	5.0	18.3%
Other activities & tours	5.5	3.7	49.0%	5.1	3.9	32.8%
Total Transportation	22.9	19.3	18.8%	23.1	18.5	24.5%
Interisland airfare	1.7	1.5	10.8%	1.1	1.1	-6.8%
Ground transportation	1.4	1.0	32.0%	1.4	0.9	52.9%
Rental vehicles	18.0	14.8	21.5%	18.9	15.0	26.3%
Gasoline, parking, etc.	1.8	1.6	16.6%	1.7	1.4	14.6%
Total Shopping	14.9	16.5	-9.9%	15.3	13.3	15.5%
Fashion and clothing	8.0	9.0	-11.0%	8.5	6.9	22.2%
Jewelry and watches	1.5	1.2	31.1%	1.1	1.3	-10.7%
Cosmetics, perfume	0.5	0.2	145.0%	0.3	0.2	34.4%
Leather goods	0.2	1.2	-82.3%	0.4	0.5	-22.3%
Hawai'i food products	1.3	1.3	-0.4%	1.9	1.8	3.1%
Souvenirs	3.2	3.5	-8.0%	3.2	2.5	24.8%
Total Lodging	112.4	83.2	35.1%	112.3	82.5	36.1%
All other expenses *	11.1	6.0	85.8%	6.5	5.1	28.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism