Minimum Qualifications Checklist

This Checklist is being submitted on behalf of:

a) Name of Offeror: _______________________________________________________

b) Address: ______________________________________________________________

c) Telephone: _____________________________________________________________

d) Date submitted: _________________________________________________________

Please verify the organization meets the following minimum qualifications by completing this checklist and providing at least one (1) example for each criterion:

1. Experience in Destination Marketing:
   □ The offeror must have at least 5 years of experience and a demonstrated record of accomplishment in destination marketing.
   □ Example:

   □ The offeror must possess a deep understanding of the tourism and hospitality industry, as well as familiarity with the specific characteristics and attractions of each island.
   □ Example:

2. Physical Office:
   □ The offeror must have an established office on each of the following islands:
     □ Kaua‘i
       ➢ Office name & address:
       ➢ Date established:
     □ O‘ahu
       ➢ Office name & address:
       ➢ Date established:
     □ Maui
       ➢ Office name & address:
       ➢ Date established:
     □ Hawai‘i
       ➢ Office name & address:
       ➢ Date established: