

Total Visitor Personal Daily Spending by Category:
November 2023P vs. November 2022
(Arrivals by air, in dollars)

Expenditure Type	2023P November	2022 November	% change	2023P Nov. YTD	2022 Nov. YTD	% change
GRAND TOTAL	239.8	238.2	0.7%	241.8	231.1	4.6%
Total Food and beverage	54.4	49.8	9.3%	51.2	47.1	8.8%
Restaurant food	34.9	33.0	5.5%	33.4	30.5	9.5%
Dinner shows and cruises	5.6	5.4	4.3%	5.7	5.4	4.6%
Groceries and snacks	14.0	11.4	22.7%	12.1	11.1	8.6%
Entertainment & Recreation	18.9	21.4	-11.8%	22.0	21.6	1.6%
Attractions/entertainment	5.2	6.5	-19.7%	6.5	5.9	11.7%
Recreation	6.6	8.3	-21.5%	7.6	8.3	-7.4%
Other activities & tours	7.2	6.6	8.3%	7.8	7.5	4.6%
Total Transportation	20.8	25.6	-18.7%	23.3	25.8	-9.8%
Interisland airfare	1.6	1.4	17.7%	1.8	1.7	7.1%
Ground transportation	1.8	1.8	0.1%	2.0	1.8	14.9%
Rental vehicles	15.1	20.7	-27.0%	17.8	20.6	-13.4%
Gasoline, parking, etc.	2.2	1.6	34.9%	1.6	1.7	-8.8%
Total Shopping	26.8	26.2	2.5%	24.5	23.6	3.6%
Fashion and clothing	10.7	10.9	-2.3%	9.9	9.2	8.5%
Jewelry and watches	2.6	2.8	-8.0%	2.8	2.8	-0.3%
Cosmetics, perfume	0.7	1.1	-35.1%	0.7	0.7	-1.8%
Leather goods	1.9	2.4	-20.6%	2.2	2.8	-24.1%
Hawai'i food products	4.7	3.9	18.4%	3.9	3.4	13.3%
Souvenirs	6.3	5.0	25.4%	5.0	4.7	6.5%
Total Lodging	111.1	107.1	3.7%	112.0	106.9	4.8%
All other expenses *	7.8	8.1	-4.1%	8.7	6.0	46.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Total Visitor Personal Daily Spending by Category:
November 2023P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P November	2019 November	% change	2023P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	239.8	200.5	19.6%	241.8	196.6	22.9%
Total Food and beverage	54.4	42.6	27.8%	51.2	41.4	23.6%
Restaurant food	34.9	29.1	19.6%	33.4	27.7	20.8%
Dinner shows and cruises	5.6	4.0	41.3%	5.7	4.2	34.3%
Groceries and snacks	14.0	9.5	47.5%	12.1	9.5	27.5%
Entertainment & Recreation	18.9	16.9	12.2%	22.0	18.0	22.3%
Attractions/entertainment	5.2	5.4	-3.5%	6.5	5.7	14.9%
Recreation	6.6	5.4	20.8%	7.6	6.0	26.9%
Other activities & tours	7.2	6.1	18.4%	7.8	6.3	23.6%
Total Transportation	20.8	18.1	14.6%	23.3	19.3	20.6%
Interisland airfare	1.6	2.3	-28.0%	1.8	2.6	-30.1%
Ground transportation	1.8	1.8	-1.1%	2.0	1.9	8.9%
Rental vehicles	15.1	12.9	16.8%	17.8	13.5	31.7%
Gasoline, parking, etc.	2.2	1.1	101.4%	1.6	1.3	21.9%
Total Shopping	26.8	28.0	-4.2%	24.5	25.8	-5.3%
Fashion and clothing	10.7	10.3	3.5%	9.9	9.9	0.3%
Jewelry and watches	2.6	3.5	-25.9%	2.8	3.1	-9.5%
Cosmetics, perfume	0.7	1.1	-34.2%	0.7	1.1	-40.4%
Leather goods	1.9	4.1	-54.7%	2.2	3.7	-40.9%
Hawai'i food products	4.7	4.5	4.2%	3.9	3.9	-0.6%
Souvenirs	6.3	4.5	40.5%	5.0	4.2	19.9%
Total Lodging	111.1	87.0	27.7%	112.0	84.8	32.2%
All other expenses *	7.8	8.0	-2.8%	8.7	7.3	19.3%

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Source: Department of Business, Economic Development and Tourism

U.S. Total Visitor Personal Daily Spending by Category:
November 2023P vs. November 2022
(Arrivals by air, in dollars)

Expenditure Type	2023P November	2022 November	% change	2023P Nov. YTD	2022 Nov. YTD	% change
GRAND TOTAL	241.5	236.9	1.9%	240.6	231.4	4.0%
Total Food and beverage	52.8	48.2	9.4%	49.4	46.2	6.9%
Restaurant food	34.4	31.6	9.0%	31.9	29.9	6.6%
Dinner shows and cruises	6.2	5.6	11.8%	6.1	5.6	8.0%
Groceries and snacks	12.1	11.1	9.4%	11.5	10.8	7.0%
Entertainment & Recreation	19.1	21.1	-9.7%	22.1	21.7	1.9%
Attractions/entertainment	4.8	5.8	-17.0%	6.0	5.6	6.1%
Recreation	6.6	8.3	-21.4%	8.1	8.4	-2.9%
Other activities & tours	7.7	7.0	10.3%	8.0	7.7	4.2%
Total Transportation	21.3	24.7	-13.8%	23.7	25.9	-8.4%
Interisland airfare	1.7	1.2	41.4%	1.8	1.6	13.5%
Ground transportation	1.3	1.4	-8.8%	1.5	1.4	5.5%
Rental vehicles	16.8	20.3	-17.5%	18.9	21.3	-11.2%
Gasoline, parking, etc.	1.5	1.7	-14.0%	1.5	1.6	-5.2%
Total Shopping	25.1	24.3	3.2%	22.2	22.0	0.6%
Fashion and clothing	9.3	9.3	0.1%	8.4	8.1	3.7%
Jewelry and watches	2.9	3.1	-5.4%	3.0	3.0	-0.4%
Cosmetics, perfume	0.6	0.7	-13.1%	0.5	0.5	14.9%
Leather goods	1.4	1.7	-18.5%	1.6	2.4	-32.4%
Hawai'i food products	4.5	4.0	11.9%	3.6	3.4	7.6%
Souvenirs	6.4	5.5	16.0%	5.1	4.8	6.2%
Total Lodging	115.4	109.7	5.2%	113.9	109.6	4.0%
All other expenses *	7.9	8.9	-11.3%	9.3	6.0	55.1%

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Source: Department of Business, Economic Development and Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
November 2023P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P November	2019 November	% change	2023P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	241.5	191.7	26.0%	240.6	187.7	28.2%
Total Food and beverage	52.8	40.4	30.7%	49.4	39.2	26.2%
Restaurant food	34.4	27.0	27.7%	31.9	25.5	24.7%
Dinner shows and cruises	6.2	4.2	49.0%	6.1	4.4	37.2%
Groceries and snacks	12.1	9.2	31.3%	11.5	9.2	24.9%
Entertainment & Recreation	19.1	16.5	15.4%	22.1	17.7	25.3%
Attractions/entertainment	4.8	4.8	0.6%	6.0	4.9	23.5%
Recreation	6.6	6.1	7.5%	8.1	6.7	21.4%
Other activities & tours	7.7	5.6	36.5%	8.0	6.1	31.1%
Total Transportation	21.3	18.6	14.2%	23.7	19.9	19.3%
Interisland airfare	1.7	1.9	-7.7%	1.8	2.4	-25.3%
Ground transportation	1.3	1.1	15.7%	1.5	1.0	47.7%
Rental vehicles	16.8	14.4	16.6%	18.9	15.1	25.5%
Gasoline, parking, etc.	1.5	1.2	18.8%	1.5	1.3	10.7%
Total Shopping	25.1	18.3	37.1%	22.2	17.3	28.1%
Fashion and clothing	9.3	7.0	33.1%	8.4	6.6	26.3%
Jewelry and watches	2.9	2.9	1.0%	3.0	2.6	13.8%
Cosmetics, perfume	0.6	0.4	72.1%	0.5	0.4	40.2%
Leather goods	1.4	1.1	33.3%	1.6	1.0	70.5%
Hawai'i food products	4.5	3.0	52.3%	3.6	2.7	31.7%
Souvenirs	6.4	4.1	56.3%	5.1	4.0	26.7%
Total Lodging	115.4	90.5	27.5%	113.9	86.9	31.0%
All other expenses *	7.9	7.3	7.5%	9.3	6.8	37.1%

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U.S. West Visitor Personal Daily Spending by Category:
November 2023P vs. November 2022
(Arrivals by air, in dollars)

Expenditure Type	2023P November	2022 November	% change	2023P Nov. YTD	2022 Nov. YTD	% change
GRAND TOTAL	228.6	231.1	-1.1%	226.8	221.0	2.6%
Total Food and beverage	51.2	47.2	8.4%	48.1	44.9	7.0%
Restaurant food	32.9	30.6	7.2%	30.4	28.3	7.3%
Dinner shows and cruises	5.7	5.0	13.2%	5.5	5.4	2.6%
Groceries and snacks	12.7	11.6	9.5%	12.2	11.3	8.1%
					0.0	
Entertainment & Recreation	16.4	19.2	-14.5%	19.6	19.4	1.3%
Attractions/entertainment	4.3	4.9	-11.7%	5.0	4.9	2.8%
Recreation	5.5	8.4	-34.7%	7.6	7.9	-4.3%
Other activities & tours	6.6	5.9	11.8%	7.0	6.6	6.8%
					0.0	
Total Transportation	19.9	24.3	-17.8%	22.8	25.0	-8.7%
Interisland airfare	0.9	0.8	12.5%	1.1	1.1	-0.9%
Ground transportation	1.2	1.3	-9.8%	1.4	1.3	4.9%
Rental vehicles	16.5	20.6	-19.8%	18.9	21.1	-10.2%
Gasoline, parking, etc.	1.4	1.6	-14.2%	1.4	1.5	-5.4%
					0.0	
Total Shopping	24.6	24.7	-0.7%	21.8	21.8	0.1%
Fashion and clothing	9.2	9.6	-3.7%	8.2	8.1	2.4%
Jewelry and watches	3.2	3.1	5.7%	2.8	2.8	2.0%
Cosmetics, perfume	0.5	0.9	-49.3%	0.5	0.5	13.2%
Leather goods	1.7	2.1	-21.6%	1.8	2.7	-33.4%
Hawai'i food products	4.6	4.1	13.8%	3.8	3.5	10.3%
Souvenirs	5.3	5.0	7.0%	4.6	4.3	5.9%
Total Lodging	111.8	109.5	2.1%	109.0	105.4	3.4%
					0.0	
All other expenses *	4.7	6.2	-23.9%	5.4	4.5	21.5%

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U.S. West Visitor Personal Daily Spending by Category:
November 2023P vs. November 2019
(Arrivals by air, in dollars)

Expenditure Type	2023P November	2019 November	% change	2023P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	228.6	178.6	28.0%	226.8	174.3	30.1%
Total Food and beverage	51.2	38.3	33.8%	48.1	37.0	29.9%
Restaurant food	32.9	25.2	30.6%	30.4	23.5	29.7%
Dinner shows and cruises	5.7	3.5	64.0%	5.5	3.9	40.9%
Groceries and snacks	12.7	9.7	31.3%	12.2	9.7	25.9%
Entertainment & Recreation	16.4	14.8	10.6%	19.6	15.3	28.1%
Attractions/entertainment	4.3	4.1	5.2%	5.0	4.0	23.5%
Recreation	5.5	6.1	-11.0%	7.6	6.3	21.1%
Other activities & tours	6.6	4.6	44.4%	7.0	5.0	40.6%
Total Transportation	19.9	17.5	14.2%	22.8	18.6	22.9%
Interisland airfare	0.9	1.4	-39.0%	1.1	1.7	-34.0%
Ground transportation	1.2	0.9	32.8%	1.4	0.9	58.0%
Rental vehicles	16.5	14.0	17.7%	18.9	14.8	27.6%
Gasoline, parking, etc.	1.4	1.2	21.3%	1.4	1.2	19.3%
Total Shopping	24.6	17.8	38.0%	21.8	16.6	31.3%
Fashion and clothing	9.2	6.9	34.2%	8.2	6.5	27.7%
Jewelry and watches	3.2	2.9	12.5%	2.8	2.5	13.6%
Cosmetics, perfume	0.5	0.3	53.4%	0.5	0.4	36.4%
Leather goods	1.7	1.1	47.6%	1.8	1.1	69.2%
Hawai'i food products	4.6	2.9	60.2%	3.8	2.7	39.8%
Souvenirs	5.3	3.7	43.4%	4.6	3.5	32.0%
Total Lodging	111.8	85.9	30.1%	109.0	82.5	32.2%
All other expenses *	4.7	4.4	7.9%	5.4	4.3	27.1%

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**U.S. East Visitor Personal Daily Spending by Category:
November 2023P vs. November 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P November	2022 November	% change	2023P Nov. YTD	2022 Nov. YTD	% change
GRAND TOTAL	269.7	250.1	7.8%	265.4	250.9	5.8%
Total Food and beverage	56.1	50.3	11.5%	51.8	48.7	6.5%
Restaurant food	37.7	33.6	12.3%	34.5	32.9	4.8%
Dinner shows and cruises	7.3	6.8	8.1%	7.1	6.1	16.9%
Groceries and snacks	11.0	9.9	11.1%	10.3	9.7	5.8%
Entertainment & Recreation	24.9	25.6	-2.9%	26.7	26.2	1.9%
Attractions/entertainment	6.0	7.8	-23.6%	7.8	7.1	9.0%
Recreation	8.8	8.4	4.9%	9.2	9.3	-1.2%
Other activities & tours	10.1	9.4	7.3%	9.7	9.8	-0.3%
Total Transportation	24.2	25.6	-5.6%	25.2	27.4	-8.0%
Interisland airfare	3.6	2.3	55.0%	3.1	2.5	22.6%
Ground transportation	1.6	1.7	-8.2%	1.6	1.5	6.1%
Rental vehicles	17.4	19.8	-11.8%	19.0	21.7	-12.8%
Gasoline, parking, etc.	1.6	1.8	-13.7%	1.6	1.6	-4.9%
Total Shopping	26.3	23.3	13.0%	22.7	22.3	1.6%
Fashion and clothing	9.4	8.6	10.0%	8.6	8.0	7.0%
Jewelry and watches	2.4	3.1	-24.9%	3.1	3.3	-4.8%
Cosmetics, perfume	0.9	0.3	214.9%	0.6	0.5	15.3%
Leather goods	0.9	0.9	-1.1%	1.3	1.8	-27.9%
Hawai'i food products	4.3	3.9	10.1%	3.2	3.1	2.9%
Souvenirs	8.5	6.5	30.1%	5.9	5.6	4.9%
Total Lodging	123.3	109.9	12.2%	122.7	117.3	4.6%
All other expenses *	14.8	15.2	-2.8%	16.2	8.9	82.3%

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Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:
November 2023P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2023P November	2019 November	% change	2023P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	269.7	221.3	21.9%	265.4	212.0	25.2%
Total Food and beverage	56.1	45.1	24.4%	51.8	43.1	20.4%
Restaurant food	37.7	31.1	21.5%	34.5	29.3	17.4%
Dinner shows and cruises	7.3	5.8	26.7%	7.1	5.3	32.3%
Groceries and snacks	11.0	8.2	33.7%	10.3	8.4	23.0%
Entertainment & Recreation	24.9	20.4	22.0%	26.7	22.0	21.6%
Attractions/entertainment	6.0	6.3	-5.6%	7.8	6.3	23.0%
Recreation	8.8	6.0	47.4%	9.2	7.5	22.5%
Other activities & tours	10.1	8.1	24.8%	9.7	8.1	19.8%
Total Transportation	24.2	21.3	13.6%	25.2	22.2	13.9%
Interisland airfare	3.6	3.0	20.0%	3.1	3.8	-18.5%
Ground transportation	1.6	1.7	-5.8%	1.6	1.2	34.1%
Rental vehicles	17.4	15.2	14.5%	19.0	15.6	21.8%
Gasoline, parking, etc.	1.6	1.4	13.9%	1.6	1.6	-1.3%
Total Shopping	26.3	19.5	34.8%	22.7	18.5	22.8%
Fashion and clothing	9.4	7.2	31.3%	8.6	6.9	24.0%
Jewelry and watches	2.4	3.0	-20.2%	3.1	2.7	13.7%
Cosmetics, perfume	0.9	0.5	88.5%	0.6	0.4	46.5%
Leather goods	0.9	0.9	3.6%	1.3	0.7	75.5%
Hawai'i food products	4.3	3.1	37.9%	3.2	2.7	17.5%
Souvenirs	8.5	5.0	71.4%	5.9	4.9	19.3%
Total Lodging	123.3	100.9	22.3%	122.7	95.1	29.1%
All other expenses *	14.8	14.1	5.0%	16.2	11.3	43.4%

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Source: Department of Business, Economic Development and Tourism

Japan Visitor Personal Daily Spending by Category:
November 2023P vs. November 2022
(Arrivals by air, in dollars)

Expenditure Type	2023P November	2022 November	% change	2023P Nov. YTD	2022 Nov. YTD	% change
GRAND TOTAL	248.8	240.1	3.6%	238.8	236.1	1.2%
Total Food and beverage	65.0	58.4	11.3%	59.1	58.4	1.1%
Restaurant food	48.3	41.1	17.3%	42.6	40.5	5.4%
Dinner shows and cruises	4.5	3.0	47.2%	3.8	3.3	15.1%
Groceries and snacks	12.2	14.2	-13.7%	12.6	14.6	-13.9%
				0.0		
Entertainment & Recreation	18.0	15.6	15.3%	17.5	15.8	10.6%
Attractions/entertainment	5.3	5.1	4.1%	4.6	4.3	6.0%
Recreation	4.3	5.3	-0.2	5.0	5.7	-12.4%
Other activities & tours	8.4	5.3	60.4%	8.0	5.9	36.2%
				0.0		
Total Transportation	13.2	15.0	-12.1%	13.7	17.0	-19.6%
Interisland airfare	1.0	0.9	18.5%	1.1	1.2	-11.0%
Ground transportation	6.8	6.1	11.3%	5.9	5.6	4.4%
Rental vehicles	4.6	7.0	-34.1%	5.9	8.9	-33.7%
Gasoline, parking, etc.	0.7	1.0	-27.6%	0.8	1.3	-35.8%
Total Shopping	53.7	52.8	1.6%	51.6	50.3	2.7%
Fashion and clothing	18.4	17.8	3.4%	17.0	17.9	-5.0%
Jewelry and watches	3.2	3.5	-9.3%	3.6	3.8	-5.5%
Cosmetics, perfume	2.0	2.2	-10.9%	1.9	2.2	-17.1%
Leather goods	7.0	8.3	-15.4%	8.6	9.2	-5.9%
Hawai'i food products	15.8	14.1	12.3%	13.9	11.5	20.2%
Souvenirs	7.3	6.9	5.1%	6.7	6.0	10.9%
Total Lodging	89.4	91.1	-1.9%	89.2	88.0	1.4%
All other expenses *	9.5	7.2	31.8%	7.7	6.5	18.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

Japan Visitor Personal Daily Spending by Category:
November 2023P vs. November 2019
(Arrivals by air, in dollars)

Expenditure Type	2023P November	2019 November	% change	2023P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	248.8	255.5	-2.6%	238.8	239.8	-0.4%
Total Food and beverage	65.0	54.5	19.3%	59.1	51.2	15.5%
Restaurant food	48.3	40.6	19.0%	42.6	38.2	11.6%
Dinner shows and cruises	4.5	3.7	20.2%	3.8	3.7	3.2%
Groceries and snacks	12.2	10.2	20.3%	12.6	9.2	37.2%
				0.0		
Entertainment & Recreation	18.0	20.6	-12.7%	17.5	19.2	-8.7%
Attractions/entertainment	5.3	6.9	-24.1%	4.6	6.6	-30.9%
Recreation	4.3	4.1	3.0%	5.0	3.6	37.4%
Other activities & tours	8.4	9.5	-11.3%	8.0	9.0	-10.9%
Total Transportation	13.2	12.7	3.9%	13.7	12.0	13.9%
Interisland airfare	1.0	1.8	-43.1%	1.1	1.4	-23.9%
Ground transportation	6.8	6.6	3.9%	5.9	6.1	-3.7%
Rental vehicles	4.6	4.0	16.8%	5.9	4.1	45.6%
Gasoline, parking, etc.	0.7	0.4	89.5%	0.8	0.5	77.0%
Total Shopping	53.7	72.3	-25.8%	51.6	64.4	-19.8%
Fashion and clothing	18.4	18.9	-2.4%	17.0	17.5	-3.2%
Jewelry and watches	3.2	8.0	-60.2%	3.6	7.4	-50.9%
Cosmetics, perfume	2.0	4.5	-56.4%	1.9	4.0	-53.5%
Leather goods	7.0	18.7	-62.4%	8.6	16.2	-46.6%
Hawai'i food products	15.8	15.3	3.2%	13.9	13.2	4.9%
Souvenirs	7.3	7.0	4.4%	6.7	6.2	8.5%
Total Lodging	89.4	82.4	8.5%	89.2	82.6	8.0%
All other expenses *	9.5	13.0	-26.8%	7.7	10.5	-26.6%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:
November 2023P vs. November 2022
(Arrivals by air, in dollars)**

Expenditure Type	2023P November	2022 November	% change	2023P Nov. YTD	2022 Nov. YTD	% change
GRAND TOTAL	219.2	204.6	7.2%	219.3	189.1	15.9%
Total Food and beverage	45.4	45.1	0.6%	45.4	40.1	13.2%
Restaurant food	26.5	26.7	-0.6%	26.2	23.2	12.5%
Dinner shows and cruises	2.9	2.8	2.9%	3.9	2.7	43.2%
Groceries and snacks	15.9	15.6	2.3%	15.3	14.1	8.5%
Entertainment & Recreation	14.9	16.5	-9.6%	15.9	13.8	15.7%
Attractions/entertainment	4.7	5.5	-13.9%	4.8	4.2	16.7%
Recreation	6.9	7.1	-3.0%	6.0	6.1	-1.0%
Other activities & tours	3.3	3.9	-15.5%	5.1	4.2	20.9%
Total Transportation	21.7	25.5	-14.9%	22.6	23.9	-5.3%
Interisland airfare	1.5	0.9	60.7%	1.1	1.1	-0.7%
Ground transportation	1.5	2.2	-29.0%	1.4	1.4	-2.0%
Rental vehicles	16.7	20.7	-19.1%	18.4	19.6	-6.1%
Gasoline, parking, etc.	1.9	1.7	12.3%	1.7	1.8	-2.8%
Total Shopping	17.4	15.2	15.0%	15.9	14.7	8.4%
Fashion and clothing	9.8	8.5	15.7%	8.6	7.9	8.4%
Jewelry and watches	1.1	0.7	60.0%	1.3	0.9	46.1%
Cosmetics, perfume	0.3	0.2	43.7%	0.3	0.2	70.4%
Leather goods	0.4	0.2	179.2%	0.4	0.7	-37.5%
Hawai'i food products	2.3	2.7	-15.4%	2.0	2.3	-12.8%
Souvenirs	3.5	3.0	18.8%	3.3	2.8	20.8%
Total Lodging	114.1	98.0	16.4%	112.4	93.2	20.7%
All other expenses *	5.8	4.4	31.4%	6.9	3.4	100.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development and Tourism

Canada Visitor Personal Daily Spending by Category:
November 2023P vs. November 2019
(Arrivals by air, in dollars)

Expenditure Type	2023P November	2019 November	% change	2023P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	219.2	164.7	33.1%	219.3	165.9	32.2%
Total Food and beverage	45.4	38.0	19.3%	45.4	35.4	28.3%
Restaurant food	26.5	23.4	13.5%	26.2	20.5	27.8%
Dinner shows and cruises	2.9	2.5	18.2%	3.9	2.8	41.6%
Groceries and snacks	15.9	12.2	30.7%	15.3	12.1	26.6%
Entertainment & Recreation	14.9	11.9	25.0%	15.9	12.3	29.1%
Attractions/entertainment	4.7	3.9	21.1%	4.8	4.0	22.2%
Recreation	6.9	4.7	47.0%	6.0	5.0	19.4%
Other activities & tours	3.3	3.4	-0.9%	5.1	3.7	35.9%
Total Transportation	21.7	19.4	12.0%	22.6	18.7	21.2%
Interisland airfare	1.5	1.5	-1.1%	1.1	1.2	-7.2%
Ground transportation	1.5	1.1	37.4%	1.4	0.9	50.3%
Rental vehicles	16.7	15.1	10.9%	18.4	15.0	22.2%
Gasoline, parking, etc.	1.9	1.6	16.2%	1.7	1.5	16.8%
Total Shopping	17.4	15.9	9.8%	15.9	13.8	15.8%
Fashion and clothing	9.8	9.2	5.7%	8.6	7.2	19.0%
Jewelry and watches	1.1	0.7	72.9%	1.3	1.3	-1.1%
Cosmetics, perfume	0.3	0.1	136.3%	0.3	0.2	48.8%
Leather goods	0.4	0.7	-33.8%	0.4	0.5	-21.2%
Hawai'i food products	2.3	2.1	8.6%	2.0	1.8	11.7%
Souvenirs	3.5	3.1	13.8%	3.3	2.7	22.8%
Total Lodging	114.1	73.8	54.5%	112.4	80.3	40.0%
All other expenses *	5.8	5.7	1.7%	6.9	5.4	28.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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