



## CITY & COUNTY OF HONOLULU OVERVIEW

### VISITOR STATISTICS

	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	8,126.4	7,819.6	3.9%	8,693.7	5,708.7	NA	8,139.8
<b>VISITOR ARRIVALS</b>	5,100,611	4,372,859	16.6%	4,858,170	3,326,622	1,506,316	6,154,248
<b>PPPD SPENDING (\$)</b>	221.5	240.6	-7.9%	240.4	212.2	NA	194.6
<b>AVERAGE DAILY CENSUS</b>	109,868	97,326	12.9%	99,092	73,693	35,054	114,596

P = Preliminary data.

\* year-to-date through November.

Note: 2023 visitor data are preliminary. 2019 - 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual ZUZU visitor spending statistics were not available, as there was no Departure Survey held between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

HONOLULU	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
<b>DOMESTIC SEATS</b>	5,294,825	5,055,313	4.7%	5,552,271	5,121,525	2,484,927	5,025,269
<b>INTERNATIONAL SEATS</b>	1,936,387	1,178,251	64.3%	1,357,915	369,576	885,195	3,390,162
<b>TOTAL SEATS</b>	7,231,212	6,233,564	16.0%	6,910,186	5,491,101	3,370,122	8,415,431
<b>DOMESTIC FLIGHTS</b>	22,838	22,096	3.4%	24,179	22,767	10,822	26,466
<b>INTERNATIONAL FLIGHTS</b>	7,123	4,477	59.1%	5,147	1,381	3,182	12,867
<b>TOTAL FLIGHTS</b>	29,961	26,573	12.7%	29,326	24,148	14,004	39,333

Source: DIIO Mii schedules

\* year-to-date through November.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
<b>TAT (\$mill)</b>	45.4	45.4	45.4	45.4	45.4	0	0

### HOTEL PERFORMANCE

O'ahu	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
<b>OCCUPANCY</b>	80.0%	75.7%	4.3%	75.4%	55.6%	39.2%	84.1%
<b>AVERAGE DAILY RATE</b>	\$278.27	\$261.89	6.3%	\$267.77	\$225.31	\$215.65	\$240.92
<b>REVENUE PER AVAILABLE ROOM</b>	\$222.66	\$198.27	12.3%	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

\* year-to-date through November.

### VACATION RENTAL PERFORMANCE

O'ahu	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
<b>UNIT SUPPLY</b>	2,314,150	1,930,562	19.9%	2,119,204	1,760,930	1,688,693	3,153,310
<b>UNIT OCCUPANCY</b>	58.3%	65.9%	-11.5%	65.2%	63.9%	42.4%	74.9%
<b>UNIT AVERAGE DAILY RATE</b>	\$239.71	\$219.15	9.4%	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.