

kelepona tel (808) 973-2255 kelepa'i fax (808) 973-2253 hawaiitourismauthority.org



HĀLĀWAI PAPA ALAKA'I KŪMAU O KE KE'ENA KULEANA HO'OKIPA O HAWAI'I REGULAR BOARD MEETING OF THE HAWAI'I TOURISM AUTHORITY

<u>HĀLĀWAI HŌ'EA KINO A KELEKA'A'IKE</u> HYBRID IN-PERSON & VIRTUAL MEETING

PŌ'AHĀ, 25 IANUALI 2024 MA KA HOLA 9:00 AM THURSDAY, JANUARY 25, 2024 AT 9:00 AM

Kikowaena Hālāwai O Hawai'i Papahele Hoʻokū Kaʻa | Lumi Nui A 1801 Alaākea Kalākaua Honolulu, Hawai'i 96815 Hawai'i Convention Center
Parking Level | Executive Boardroom A
1801 Kalākaua Avenue
Honolulu, Hawai'i 96815

E hoʻolele 'īwā 'ia ka hālāwai ma o ka Zoom.

Meeting will be live streaming via Zoom.

https://us06web.zoom.us/j/85611831693

E noi 'ia 'oe e kainoa me kou inoa. E 'olu'olu, e ho'okomo i kou inoa piha akā hiki nō iā 'oe ke ho'ohana i ka inoa kapakapa e like me kou makemake. E noi 'ia 'oe e hā'awi mai i kāu helu leka uila. Hiki nō ke ho'opihapiha penei, *****@****mail.com

You may be asked to enter your name. The Board requests that you enter your full name, but you may use a pseudonym or other identifier if you wish to remain anonymous. You may also be asked for an email address. You may fill in this field with any entry in an email format, e.g.,

*****@***mail.com.

Kelepona / Call In: (669) 444-9171
Helu Hālāwai / Webinar ID: 856 1183 1693

Hiki i ka lehulehu ke hōʻike manaʻo ma o ka palapala a i ʻole ma o ka waha. E kau palena ʻia ka hōʻike manaʻo waha (ma ke kino a i ʻole ma o ka Zoom) he ʻelima minuke ka lōʻihi no kēlā me kēia kumuhana. E kāinoa no ka hōʻike manaʻo waha ma ke pākaukau hoʻokipa ma ka lumi hālāwai. E kāinoa no ka hōʻike manaʻo waha ma o ke pihi "Q&A."

Members of the public may provide written or oral testimony on agenda items. Oral testimony (inperson or via Zoom) will be limited to five minutes for each testifier per agenda item. Signup for oral testimony in-person will be at the registration table in the meeting room. Signup for oral testimony via Zoom will be accepted through the Q&A feature on Zoom.

E hoʻohui ʻia nā palapala hōʻike manaʻo i hiki ma ka pūʻolo hālāwai. No nā palapala hōʻike manaʻo i hōʻea mai ma hope o ka paʻa o ka pūʻolo hālāwai (he 48 hola ma mua o ka hālāwai), e kākaʻahi ʻia nā kope i ka papa alakaʻi a e mākaukau no ka ʻike ʻia e ke anaina ma ka hālāwai. E leka uila ʻia nā palapala iā Carole Hagihara-Loo ma carole @gohta.net, a i ʻole, e lawe kino ʻia i ke keʻena.

Written testimony received ahead of the preparation of the board packet will be included in the board packet. Written testimony received after the issuance of the board packet (48 hours ahead of the meeting) will be distributed to the board and available for public inspection at the meeting. Email written testimony to Carole Hagihara-Loo at Carole@gohta.net or hand-deliver or mail to the Hawai'i Tourism Authority office, 1801 Kalākaua Avenue, 1st Floor, Honolulu, HI 96815.

PAPA KUMUMANA'O AGENDA

- 1. Hoʻomaka Call to Order
- 2. Kikolā

Roll Call to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic

- 3. Wehena Opening Protocol
- 4. Hōʻike O Nā Hālāwai 'Ae 'la

Report of Permitted Interactions at Informational Meetings or Presentations Not Organized by the Board Under HRS section 92-2.5(e)

- 5. 'Āpono Mo'olelo Hālāwai
 Approval of Meeting Minutes
 - a. Kekemapa 13, 2023 Hālāwai Papa Alaka'i Kūikawā December 13, 2023 Special Board Meeting
 - b. Kekemapa 21, 2023 Hālāwai Papa Alaka'i Kūikawā December 21, 2023 Regular Board Meeting
- 6. Hōʻike A Ka Luna Hoʻokele Hoʻokō CEO Report
- 7. Hōʻike A Ka Luna Hoʻomalu Papa Alakaʻi HTA Board Chair Report
- 8. Hōʻikeʻike A Kūkā No Nāʻlke A Kūlana Mākeke O Kēia Wā I Hawaiʻi A Me Nā Mākeke Hoʻokipa Nui I Hawaiʻi

Presentation and Discussion of Current Market Insights and Conditions in Hawai'i and Key Major Hawai'i Tourism Markets

- 9. Hōʻike A Ke Kōmike Moʻohelu Kālā, 'Oihana Kālā, a me ke Kikowaena Hālāwai Report and Update by the BUDGET, FINANCE, AND CONVENTION CENTER STANDING COMMITTEE of their Meeting Held on January 24, 2024
 - a. Kūkākūkā a Hoʻoholo No Ka Moʻolelo Kālā
 Discussion and/or Action on HTA's Financial Report for December 2023

- b. Kūkākūkā a Hoʻoholo No Ka Moʻolelo Kikowaena Hālāwai O Hawaiʻi
 Discussion and/or Action on the Hawaiʻi Convention Center's December
 Financial Report and Update on the Hawaiʻi Convention Center's 6-Year
 Repair and Maintenance Plan
- 10. Hōʻike, Kūkākūkā, a Hoʻoholo No Ka Papahana Kau Inoa no ke Kikowaena Hālāwai o Hawaiʻi

Presentation, Discussion and/or Action on Exploring Naming Rights for the Hawai'i Convention Center

11. Hōʻikeʻike a Kūkā no ke Kuleana Pāhana Hālāwai a me ke Kikowaena Hālāwai o Hawaiʻi

Presentation and Discussion Regarding an Update of the Meetings, Conventions and Incentives Market Activity and Pace Report, and Hawai'i Convention Center Activity and Local Sales

12. Mo'olelo A Nūhou A Ke Kōmike Ho'okele & Hō'oia

Report and Update by the ADMINISTRATIVE & AUDIT STANDING COMMITTEE of their Meeting Held on January 24, 2024

- a. Kūkā a Hana no nā Hō'ike Waiwai a Hō'oia Kūmakahiki a ka HTA no ka Makahiki Kālā 2023
 - Discussion and Action on HTA's Fiscal Year 2023 Annual Financial and Single Audit Reports
- b. Kūkā a Hana no ka Hai 'ana i Luna Alowelo***

 Discussion and Action Relating to Filling the Position of HTA Chief
 Brand Officer***
- c. Hō'ike'ike a Kūkā no ka Hai 'ana i Pelekikena a Luna Ho'okō***

 Presentation and Discussion of the Process, Time, and Details Involved in the Initiation of the Search for HTA President and CEO***
- 13. Nūhou no ka Papahana Hoʻopakele Hokona lapana 2024 Update on the Japan 2024 Marketing Recovery Plan
- 14. Ka 'Ōlelo Mua o Ka Hō'oia a Ke Ke'ena Kuleana Ho'okipa o Hawai'i e Ka Luna Hō'oia no

The Hawaii State Auditor's Introduction of the Hawaii Tourism Authority's Legislative Audit: Process, Expectations, Timeline, etc.

15. Hoʻokuʻu

Adjournment

Hālāwai Papa Alakaʻi Kūmau Pōʻahā, lanuali 25, 9:00 AM ʻAoʻao 4 o ka 4 Regular Board Meeting Thursday, January 25, 2024, 9:00 AM Page 4 of 4

*** 'Aha Hoʻokō: Ua hiki i ka Papa Alakaʻi ke mālama i kekahi hālāwai kūhelu i kū i ka Hawaiʻi Revised Statutes (HRS) § 92-4. E mālama ʻia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alakaʻi kūkā a hoʻoholo ʻana i nā nīnūnē a nīnau i pili i ko ka Papa Alakaʻi kuleana me ko ka Papa Alakaʻi loio. He hālāwai kūhelu kēia i ʻole paulele ʻia ka ʻikepili a i mea hoʻi e mālama kūpono ai i ko Hawaiʻi ʻano, he wahi i kipa mau ʻia e nā malihini.

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Ma lalo o ka māhele 531.5 o ka Budgetary Control Accounting Manual, Mokuʻāina ʻo Hawaiʻi, he māhele ka ʻaina awakea o ka hālāwai. E mau ana ka hālāwai ma loko nō o ka ʻai ʻana, ʻaʻole hoʻi ia he wā hoʻomalolo.

Pursuant to Section 531.5, of the Budgetary Control Accounting Manual, State of Hawai'i, lunch is served as an integral part of the meeting, while the meeting continues in session, and not during a break.

Inā he lawelawe a mea like paha e pono ai ke kīnānā, e hoʻokaʻaʻike aku me Carole Hagihara-Loo ma (808)-973-2289 a ma ka leka uila e like me ka wikiwiki i hiki, ʻaʻole hoʻi a ma ʻō aku o ka ʻekolu lā ma mua o ka hālāwai. Inā ʻike ʻia he noi i ka lā ma mua o ka hālāwai, e hoʻāʻo mākou e ʻimi i ka lawelawe a mea like paha, ʻaʻole naʻe hoʻi e hiki ke hoʻohiki ʻia ke kō o ua noi lā. Ua noa pū kēia hoʻolaha ma nā kino ʻokoʻa e like me ka mea pono.

If you need an auxiliary aid/service or other accommodation due to a disability, contact Carole Hagihara-Loo at (808) 973-2289 or carole@gohta.net as soon as possible, preferably no later than 3 days prior to the meeting. Requests made as early as possible have a greater likelihood of being fulfilled. Upon request, this notice is available in alternative/accessible formats.

E like nō me ka 'ōlelo o ke Kānāwai Hawai'i i ho'oholo 'ia māhele 92-32.7, 'a'ole e mālama ana ke Ke'ena Kuleana Ho'okipa o Hawai'i i kekahi wahi ka'awale no ka lehulehu a lālā papa alaka'i e nānā a e komo ai i ka hālāwai ma ka ho'ohana i ka 'enehana komo hālāwai, no ka mea, hiki nō i ka po'e o ka lehulehu a lālā papa alaka'i ke nānā a komo pū ma ka hālāwai hō'ea kino.

In accordance with HRS section 92-3.7, the Hawai'i Tourism Authority will not establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT) because there will be an in-person option for members of the public and board member to view and participate in the meeting.