

**Total Visitor Personal Daily Spending by Category:  
December 2023P vs. December 2022  
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>243.6</b>	<b>239.8</b>	<b>1.6%</b>	<b>241.9</b>	<b>231.9</b>	<b>4.3%</b>
<b>Total Food and beverage</b>	<b>51.8</b>	<b>48.4</b>	<b>7.1%</b>	<b>51.2</b>	<b>47.2</b>	<b>8.6%</b>
Restaurant food	34.8	32.1	8.4%	33.5	30.7	9.4%
Dinner shows and cruises	4.8	4.6	3.7%	5.6	5.3	4.6%
Groceries and snacks	12.2	11.6	4.9%	12.1	11.2	8.2%
<b>Entertainment &amp; Recreation</b>	<b>20.4</b>	<b>21.2</b>	<b>-3.7%</b>	<b>21.8</b>	<b>21.6</b>	<b>1.1%</b>
Attractions/entertainment	6.3	5.5	15.3%	6.5	5.8	12.0%
Recreation	7.2	8.5	-15.5%	7.6	8.3	-8.2%
Other activities & tours	6.9	7.2	-4.3%	7.7	7.4	3.8%
<b>Total Transportation</b>	<b>21.5</b>	<b>25.5</b>	<b>-15.7%</b>	<b>23.1</b>	<b>25.8</b>	<b>-10.3%</b>
Interisland airfare	2.7	1.9	41.6%	1.9	1.7	10.6%
Ground transportation	2.1	1.8	17.8%	2.0	1.8	15.2%
Rental vehicles	15.3	20.0	-23.6%	17.6	20.6	-14.3%
Gasoline, parking, etc.	1.4	1.8	-21.8%	1.6	1.8	-10.1%
<b>Total Shopping</b>	<b>26.4</b>	<b>25.0</b>	<b>5.5%</b>	<b>24.7</b>	<b>23.8</b>	<b>3.7%</b>
Fashion and clothing	10.8	10.7	0.9%	10.0	9.3	7.6%
Jewelry and watches	3.3	2.5	34.4%	2.8	2.8	2.6%
Cosmetics, perfume	0.8	1.3	-35.7%	0.7	0.7	-7.6%
Leather goods	2.0	1.9	9.6%	2.1	2.8	-21.9%
Hawai'i food products	4.3	3.6	19.1%	3.9	3.4	13.9%
Souvenirs	5.1	5.1	0.2%	5.0	4.8	5.8%
<b>Total Lodging</b>	<b>113.5</b>	<b>111.9</b>	<b>1.5%</b>	<b>112.2</b>	<b>107.4</b>	<b>4.4%</b>
<b>All other expenses *</b>	<b>10.0</b>	<b>7.8</b>	<b>28.0%</b>	<b>8.9</b>	<b>6.2</b>	<b>43.9%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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<b>GRAND TOTAL</b>	<b>243.6</b>	<b>199.1</b>	<b>22.4%</b>	<b>241.9</b>	<b>196.9</b>	<b>22.9%</b>
<b>Total Food and beverage</b>	<b>51.8</b>	<b>41.3</b>	<b>25.5%</b>	<b>51.2</b>	<b>41.4</b>	<b>23.8%</b>
Restaurant food	34.8	27.5	26.4%	33.5	27.7	21.3%
Dinner shows and cruises	4.8	3.9	22.4%	5.6	4.2	33.3%
Groceries and snacks	12.2	9.8	24.2%	12.1	9.5	27.2%
<b>Entertainment &amp; Recreation</b>	<b>20.4</b>	<b>16.7</b>	<b>22.5%</b>	<b>21.8</b>	<b>17.9</b>	<b>22.3%</b>
Attractions/entertainment	6.3	5.2	21.2%	6.5	5.7	15.5%
Recreation	7.2	5.7	26.3%	7.6	6.0	26.9%
Other activities & tours	6.9	5.8	18.4%	7.7	6.3	23.2%
<b>Total Transportation</b>	<b>21.5</b>	<b>18.4</b>	<b>17.1%</b>	<b>23.1</b>	<b>19.2</b>	<b>20.3%</b>
Interisland airfare	2.7	2.4	16.0%	1.9	2.6	-26.1%
Ground transportation	2.1	1.8	13.3%	2.0	1.9	9.3%
Rental vehicles	15.3	13.0	17.5%	17.6	13.5	30.4%
Gasoline, parking, etc.	1.4	1.2	20.4%	1.6	1.3	21.8%
<b>Total Shopping</b>	<b>26.4</b>	<b>28.0</b>	<b>-5.8%</b>	<b>24.7</b>	<b>26.0</b>	<b>-5.3%</b>
Fashion and clothing	10.8	11.7	-7.3%	10.0	10.1	-0.6%
Jewelry and watches	3.3	3.4	-2.2%	2.8	3.1	-8.7%
Cosmetics, perfume	0.8	0.9	-6.4%	0.7	1.1	-37.9%
Leather goods	2.0	3.7	-45.1%	2.1	3.7	-41.3%
Hawai'i food products	4.3	4.3	0.6%	3.9	3.9	-0.5%
Souvenirs	5.1	4.1	24.6%	5.0	4.2	20.3%
<b>Total Lodging</b>	<b>113.5</b>	<b>87.8</b>	<b>29.3%</b>	<b>112.2</b>	<b>85.1</b>	<b>31.9%</b>
<b>All other expenses *</b>	<b>10.0</b>	<b>6.9</b>	<b>43.7%</b>	<b>8.9</b>	<b>7.3</b>	<b>21.5%</b>

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Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>239.9</b>	<b>242.7</b>	<b>-1.2%</b>	<b>240.6</b>	<b>232.4</b>	<b>3.5%</b>
<b>Total Food and beverage</b>	<b>50.4</b>	<b>49.0</b>	<b>3.0%</b>	<b>49.5</b>	<b>46.5</b>	<b>6.5%</b>
Restaurant food	34.0	32.3	5.3%	32.1	30.1	6.5%
Dinner shows and cruises	4.9	5.3	-7.3%	6.0	5.6	6.7%
Groceries and snacks	11.5	11.4	1.2%	11.5	10.8	6.5%
<b>Entertainment &amp; Recreation</b>	<b>21.6</b>	<b>21.7</b>	<b>-0.7%</b>	<b>22.1</b>	<b>21.7</b>	<b>1.7%</b>
Attractions/entertainment	5.8	5.5	5.9%	6.0	5.6	6.1%
Recreation	8.0	9.2	-13.7%	8.1	8.5	-4.0%
Other activities & tours	7.8	7.0	11.2%	8.0	7.6	4.8%
<b>Total Transportation</b>	<b>21.4</b>	<b>25.2</b>	<b>-15.1%</b>	<b>23.5</b>	<b>25.8</b>	<b>-9.0%</b>
Interisland airfare	3.0	1.7	76.5%	1.9	1.6	19.4%
Ground transportation	1.4	1.3	6.9%	1.5	1.4	5.6%
Rental vehicles	15.7	20.6	-23.8%	18.6	21.2	-12.3%
Gasoline, parking, etc.	1.3	1.6	-18.8%	1.5	1.6	-6.4%
<b>Total Shopping</b>	<b>22.7</b>	<b>22.2</b>	<b>2.2%</b>	<b>22.2</b>	<b>22.0</b>	<b>0.7%</b>
Fashion and clothing	8.6	9.3	-7.8%	8.4	8.2	2.5%
Jewelry and watches	2.5	2.6	-2.7%	2.9	2.9	-0.6%
Cosmetics, perfume	0.7	0.6	13.3%	0.6	0.5	14.7%
Leather goods	1.5	0.8	79.8%	1.6	2.3	-28.7%
Hawai'i food products	4.0	3.5	14.6%	3.6	3.4	8.3%
Souvenirs	5.3	5.3	0.7%	5.1	4.8	5.6%
<b>Total Lodging</b>	<b>114.0</b>	<b>116.1</b>	<b>-1.9%</b>	<b>113.9</b>	<b>110.2</b>	<b>3.4%</b>
<b>All other expenses *</b>	<b>9.8</b>	<b>8.5</b>	<b>15.8%</b>	<b>9.3</b>	<b>6.2</b>	<b>50.2%</b>

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<b>GRAND TOTAL</b>	<b>239.9</b>	<b>193.9</b>	<b>23.7%</b>	<b>240.6</b>	<b>188.3</b>	<b>27.7%</b>
<b>Total Food and beverage</b>	<b>50.4</b>	<b>40.7</b>	<b>23.9%</b>	<b>49.5</b>	<b>39.3</b>	<b>25.9%</b>
Restaurant food	34.0	26.4	28.6%	32.1	25.6	25.0%
Dinner shows and cruises	4.9	4.3	14.2%	6.0	4.4	35.3%
Groceries and snacks	11.5	10.0	15.3%	11.5	9.3	23.9%
<b>Entertainment &amp; Recreation</b>	<b>21.6</b>	<b>16.3</b>	<b>32.1%</b>	<b>22.1</b>	<b>17.5</b>	<b>26.0%</b>
Attractions/entertainment	5.8	4.6	26.3%	6.0	4.8	23.8%
Recreation	8.0	6.3	25.7%	8.1	6.7	21.9%
Other activities & tours	7.8	5.4	44.7%	8.0	6.0	32.3%
<b>Total Transportation</b>	<b>21.4</b>	<b>19.7</b>	<b>8.6%</b>	<b>23.5</b>	<b>19.8</b>	<b>18.4%</b>
Interisland airfare	3.0	2.5	18.6%	1.9	2.5	-21.2%
Ground transportation	1.4	1.1	26.0%	1.5	1.0	45.3%
Rental vehicles	15.7	14.8	5.8%	18.6	15.1	23.8%
Gasoline, parking, etc.	1.3	1.2	6.3%	1.5	1.3	10.4%
<b>Total Shopping</b>	<b>22.7</b>	<b>19.5</b>	<b>16.3%</b>	<b>22.2</b>	<b>17.5</b>	<b>26.8%</b>
Fashion and clothing	8.6	7.7	11.6%	8.4	6.7	24.6%
Jewelry and watches	2.5	2.9	-12.7%	2.9	2.6	11.1%
Cosmetics, perfume	0.7	0.2	249.5%	0.6	0.4	51.0%
Leather goods	1.5	1.4	6.2%	1.6	1.0	61.8%
Hawai'i food products	4.0	3.3	23.4%	3.6	2.8	30.6%
Souvenirs	5.3	4.0	33.0%	5.1	4.0	27.3%
<b>Total Lodging</b>	<b>114.0</b>	<b>91.0</b>	<b>25.2%</b>	<b>113.9</b>	<b>87.4</b>	<b>30.4%</b>
<b>All other expenses *</b>	<b>9.8</b>	<b>6.7</b>	<b>47.4%</b>	<b>9.3</b>	<b>6.8</b>	<b>38.0%</b>

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Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>224.7</b>	<b>230.2</b>	<b>-2.4%</b>	<b>226.6</b>	<b>221.8</b>	<b>2.2%</b>
<b>Total Food and beverage</b>	<b>47.8</b>	<b>47.9</b>	<b>-0.1%</b>	<b>48.1</b>	<b>45.2</b>	<b>6.4%</b>
Restaurant food	31.0	31.5	-1.6%	30.5	28.6	6.5%
Dinner shows and cruises	4.4	4.5	-2.4%	5.4	5.3	2.2%
Groceries and snacks	12.4	11.8	4.9%	12.2	11.3	7.8%
					<b>0.0</b>	
<b>Entertainment &amp; Recreation</b>	<b>17.8</b>	<b>18.5</b>	<b>-3.4%</b>	<b>19.4</b>	<b>19.3</b>	<b>0.9%</b>
Attractions/entertainment	4.5	5.3	-15.1%	5.0	4.9	1.1%
Recreation	6.9	8.2	-16.2%	7.5	8.0	-5.4%
Other activities & tours	6.4	4.9	30.7%	7.0	6.4	8.5%
					<b>0.0</b>	
<b>Total Transportation</b>	<b>21.1</b>	<b>24.7</b>	<b>-14.6%</b>	<b>22.7</b>	<b>25.0</b>	<b>-9.3%</b>
Interisland airfare	2.5	1.3	95.5%	1.2	1.1	8.6%
Ground transportation	1.2	1.2	-3.7%	1.4	1.3	4.2%
Rental vehicles	16.1	20.8	-22.3%	18.7	21.0	-11.3%
Gasoline, parking, etc.	1.3	1.4	-9.5%	1.4	1.5	-5.8%
					<b>0.0</b>	
<b>Total Shopping</b>	<b>21.0</b>	<b>22.1</b>	<b>-5.0%</b>	<b>21.8</b>	<b>21.9</b>	<b>-0.4%</b>
Fashion and clothing	8.5	9.7	-12.5%	8.3	8.2	0.8%
Jewelry and watches	2.0	2.1	-5.2%	2.8	2.7	1.5%
Cosmetics, perfume	0.7	0.8	-16.1%	0.5	0.5	9.0%
Leather goods	1.4	0.9	51.0%	1.8	2.6	-30.8%
Hawai'i food products	3.8	3.8	-0.2%	3.8	3.5	9.3%
Souvenirs	4.7	4.8	-2.2%	4.6	4.4	5.1%
<b>Total Lodging</b>	<b>109.3</b>	<b>111.9</b>	<b>-2.3%</b>	<b>109.1</b>	<b>106.0</b>	<b>2.9%</b>
					<b>0.0</b>	
<b>All other expenses *</b>	<b>7.7</b>	<b>5.2</b>	<b>48.8%</b>	<b>5.6</b>	<b>4.5</b>	<b>24.3%</b>

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<b>GRAND TOTAL</b>	<b>224.7</b>	<b>180.2</b>	<b>24.7%</b>	<b>226.6</b>	<b>174.9</b>	<b>29.6%</b>
<b>Total Food and beverage</b>	<b>47.8</b>	<b>38.8</b>	<b>23.2%</b>	<b>48.1</b>	<b>37.2</b>	<b>29.2%</b>
Restaurant food	31.0	24.8	25.3%	30.5	23.6	29.2%
Dinner shows and cruises	4.4	3.5	24.9%	5.4	3.9	39.8%
Groceries and snacks	12.4	10.5	17.7%	12.2	9.8	25.0%
<b>Entertainment &amp; Recreation</b>	<b>17.8</b>	<b>13.6</b>	<b>30.8%</b>	<b>19.4</b>	<b>15.1</b>	<b>28.4%</b>
Attractions/entertainment	4.5	3.9	17.1%	5.0	4.0	23.0%
Recreation	6.9	5.4	26.3%	7.5	6.2	21.7%
Other activities & tours	6.4	4.3	48.5%	7.0	4.9	41.3%
<b>Total Transportation</b>	<b>21.1</b>	<b>18.6</b>	<b>13.1%</b>	<b>22.7</b>	<b>18.6</b>	<b>22.0%</b>
Interisland airfare	2.5	2.1	18.7%	1.2	1.7	-28.5%
Ground transportation	1.2	0.9	31.8%	1.4	0.9	55.6%
Rental vehicles	16.1	14.6	10.7%	18.7	14.8	26.1%
Gasoline, parking, etc.	1.3	1.1	20.0%	1.4	1.2	19.4%
<b>Total Shopping</b>	<b>21.0</b>	<b>17.8</b>	<b>18.2%</b>	<b>21.8</b>	<b>16.7</b>	<b>30.0%</b>
Fashion and clothing	8.5	7.1	19.0%	8.3	6.5	26.8%
Jewelry and watches	2.0	2.6	-23.8%	2.8	2.5	10.1%
Cosmetics, perfume	0.7	0.2	214.1%	0.5	0.4	46.1%
Leather goods	1.4	1.1	18.3%	1.8	1.1	64.3%
Hawai'i food products	3.8	3.2	18.1%	3.8	2.8	37.4%
Souvenirs	4.7	3.4	37.0%	4.6	3.5	32.4%
<b>Total Lodging</b>	<b>109.3</b>	<b>86.8</b>	<b>26.0%</b>	<b>109.1</b>	<b>82.9</b>	<b>31.6%</b>
<b>All other expenses *</b>	<b>7.7</b>	<b>4.6</b>	<b>65.7%</b>	<b>5.6</b>	<b>4.3</b>	<b>30.7%</b>

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Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>266.5</b>	<b>264.2</b>	<b>0.9%</b>	<b>265.5</b>	<b>252.1</b>	<b>5.3%</b>
<b>Total Food and beverage</b>	<b>55.0</b>	<b>50.8</b>	<b>8.2%</b>	<b>52.1</b>	<b>48.9</b>	<b>6.6%</b>
Restaurant food	39.2	33.6	16.7%	34.9	33.0	5.9%
Dinner shows and cruises	5.8	6.6	-12.0%	7.0	6.1	14.0%
Groceries and snacks	10.1	10.7	-5.9%	10.3	9.8	4.6%
<b>Entertainment &amp; Recreation</b>	<b>28.1</b>	<b>27.3</b>	<b>3.0%</b>	<b>26.8</b>	<b>26.3</b>	<b>2.0%</b>
Attractions/entertainment	8.1	5.9	36.9%	7.8	7.0	11.3%
Recreation	9.9	11.1	-10.9%	9.3	9.5	-2.3%
Other activities & tours	10.2	10.3	-1.4%	9.8	9.8	-0.4%
<b>Total Transportation</b>	<b>22.0</b>	<b>26.1</b>	<b>-15.9%</b>	<b>24.9</b>	<b>27.3</b>	<b>-8.7%</b>
Interisland airfare	3.9	2.4	60.5%	3.2	2.5	26.0%
Ground transportation	1.8	1.5	21.4%	1.6	1.5	7.5%
Rental vehicles	14.9	20.3	-26.4%	18.6	21.6	-13.9%
Gasoline, parking, etc.	1.3	1.9	-30.3%	1.5	1.7	-7.6%
<b>Total Shopping</b>	<b>25.6</b>	<b>22.3</b>	<b>14.8%</b>	<b>23.0</b>	<b>22.3</b>	<b>2.8%</b>
Fashion and clothing	9.0	8.7	2.5%	8.6	8.1	6.5%
Jewelry and watches	3.4	3.5	-0.9%	3.1	3.3	-4.4%
Cosmetics, perfume	0.7	0.3	134.4%	0.6	0.5	22.7%
Leather goods	1.7	0.7	142.7%	1.3	1.7	-21.3%
Hawai'i food products	4.5	3.0	46.2%	3.3	3.1	6.8%
Souvenirs	6.4	6.1	4.7%	5.9	5.6	4.9%
<b>Total Lodging</b>	<b>122.2</b>	<b>123.5</b>	<b>-1.0%</b>	<b>122.7</b>	<b>117.9</b>	<b>4.0%</b>
<b>All other expenses *</b>	<b>13.6</b>	<b>14.2</b>	<b>-4.1%</b>	<b>16.0</b>	<b>9.4</b>	<b>70.0%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**U.S. East Visitor Personal Daily Spending by Category:  
December 2023P vs. December 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>266.5</b>	<b>217.5</b>	<b>22.5%</b>	<b>265.5</b>	<b>212.6</b>	<b>24.9%</b>
<b>Total Food and beverage</b>	<b>55.0</b>	<b>44.0</b>	<b>25.1%</b>	<b>52.1</b>	<b>43.2</b>	<b>20.8%</b>
Restaurant food	39.2	29.3	33.6%	34.9	29.3	18.9%
Dinner shows and cruises	5.8	5.6	2.8%	7.0	5.4	29.4%
Groceries and snacks	10.1	9.0	11.2%	10.3	8.4	21.8%
<b>Entertainment &amp; Recreation</b>	<b>28.1</b>	<b>20.9</b>	<b>34.3%</b>	<b>26.8</b>	<b>21.9</b>	<b>22.8%</b>
Attractions/entertainment	8.1	5.8	38.0%	7.8	6.3	24.3%
Recreation	9.9	7.9	25.1%	9.3	7.6	22.7%
Other activities & tours	10.2	7.2	41.4%	9.8	8.0	21.7%
<b>Total Transportation</b>	<b>22.0</b>	<b>21.6</b>	<b>1.9%</b>	<b>24.9</b>	<b>22.1</b>	<b>12.9%</b>
Interisland airfare	3.9	3.3	17.4%	3.2	3.8	-15.5%
Ground transportation	1.8	1.5	19.1%	1.6	1.2	32.1%
Rental vehicles	14.9	15.2	-1.9%	18.6	15.5	19.7%
Gasoline, parking, etc.	1.3	1.5	-10.9%	1.5	1.6	-2.1%
<b>Total Shopping</b>	<b>25.6</b>	<b>22.5</b>	<b>14.0%</b>	<b>23.0</b>	<b>18.9</b>	<b>21.6%</b>
Fashion and clothing	9.0	8.7	2.7%	8.6	7.1	21.3%
Jewelry and watches	3.4	3.4	-0.4%	3.1	2.8	11.8%
Cosmetics, perfume	0.7	0.2	326.9%	0.6	0.4	59.4%
Leather goods	1.7	1.8	-7.1%	1.3	0.8	57.1%
Hawai'i food products	4.5	3.3	33.2%	3.3	2.8	18.9%
Souvenirs	6.4	5.0	27.5%	5.9	4.9	20.0%
<b>Total Lodging</b>	<b>122.2</b>	<b>98.4</b>	<b>24.2%</b>	<b>122.7</b>	<b>95.4</b>	<b>28.6%</b>
<b>All other expenses *</b>	<b>13.6</b>	<b>10.2</b>	<b>33.6%</b>	<b>16.0</b>	<b>11.2</b>	<b>42.8%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism



**Japan Visitor Personal Daily Spending by Category:  
December 2023P vs. December 2022  
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>239.0</b>	<b>232.0</b>	<b>3.0%</b>	<b>238.8</b>	<b>235.4</b>	<b>1.5%</b>
<b>Total Food and beverage</b>	<b>57.1</b>	<b>52.1</b>	<b>9.5%</b>	<b>58.8</b>	<b>57.4</b>	<b>2.5%</b>
Restaurant food	42.1	37.1	13.5%	42.6	39.9	6.7%
Dinner shows and cruises	2.9	2.8	3.4%	3.7	3.3	14.8%
Groceries and snacks	12.1	12.2	-1.0%	12.5	14.2	-11.9%
				<b>0.0</b>		
<b>Entertainment &amp; Recreation</b>	<b>15.3</b>	<b>14.8</b>	<b>3.6%</b>	<b>17.3</b>	<b>15.7</b>	<b>10.2%</b>
Attractions/entertainment	4.2	5.2	-19.4%	4.5	4.4	1.5%
Recreation	5.5	5.4	0.0	5.0	5.6	-10.6%
Other activities & tours	5.7	4.2	34.1%	7.7	5.6	37.8%
				<b>0.0</b>		
<b>Total Transportation</b>	<b>13.0</b>	<b>13.7</b>	<b>-4.6%</b>	<b>13.6</b>	<b>16.5</b>	<b>-17.4%</b>
Interisland airfare	1.2	0.9	36.9%	1.1	1.2	-5.5%
Ground transportation	5.8	6.0	-3.1%	5.9	5.7	3.2%
Rental vehicles	5.3	6.1	-12.3%	5.9	8.5	-30.9%
Gasoline, parking, etc.	0.7	0.7	-2.1%	0.8	1.2	-32.0%
<b>Total Shopping</b>	<b>54.1</b>	<b>47.6</b>	<b>13.5%</b>	<b>51.9</b>	<b>49.8</b>	<b>4.2%</b>
Fashion and clothing	16.7	15.6	7.3%	16.9	17.5	-3.1%
Jewelry and watches	4.3	2.9	49.0%	3.7	3.7	0.6%
Cosmetics, perfume	2.1	1.9	12.2%	1.9	2.2	-13.5%
Leather goods	10.6	8.1	31.2%	8.9	9.0	-1.4%
Hawai'i food products	14.1	12.9	9.3%	13.9	11.8	18.1%
Souvenirs	6.2	6.3	-1.1%	6.6	6.1	9.3%
<b>Total Lodging</b>	<b>92.1</b>	<b>94.4</b>	<b>-2.5%</b>	<b>89.5</b>	<b>89.0</b>	<b>0.5%</b>
<b>All other expenses *</b>	<b>7.4</b>	<b>9.4</b>	<b>-21.0%</b>	<b>7.7</b>	<b>7.0</b>	<b>10.3%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2022 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Japan Visitor Personal Daily Spending by Category:  
December 2023P vs. December 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>239.0</b>	<b>260.0</b>	<b>-8.0%</b>	<b>238.8</b>	<b>241.6</b>	<b>-1.1%</b>
<b>Total Food and beverage</b>	<b>57.1</b>	<b>51.2</b>	<b>11.5%</b>	<b>58.8</b>	<b>51.2</b>	<b>15.0%</b>
Restaurant food	42.1	38.2	10.3%	42.6	38.2	11.4%
Dinner shows and cruises	2.9	3.6	-20.4%	3.7	3.7	0.4%
Groceries and snacks	12.1	9.4	28.7%	12.5	9.2	36.3%
				<b>0.0</b>		
<b>Entertainment &amp; Recreation</b>	<b>15.3</b>	<b>17.3</b>	<b>-11.3%</b>	<b>17.3</b>	<b>19.0</b>	<b>-9.2%</b>
Attractions/entertainment	4.2	6.6	-36.5%	4.5	6.6	-31.6%
Recreation	5.5	3.5	55.8%	5.0	3.6	39.3%
Other activities & tours	5.7	7.2	-21.0%	7.7	8.8	-12.4%
<b>Total Transportation</b>	<b>13.0</b>	<b>11.4</b>	<b>14.6%</b>	<b>13.6</b>	<b>12.0</b>	<b>13.8%</b>
Interisland airfare	1.2	1.4	-16.7%	1.1	1.4	-23.1%
Ground transportation	5.8	5.9	-1.9%	5.9	6.1	-3.6%
Rental vehicles	5.3	3.6	48.2%	5.9	4.0	45.4%
Gasoline, parking, etc.	0.7	0.4	66.6%	0.8	0.5	75.4%
<b>Total Shopping</b>	<b>54.1</b>	<b>72.7</b>	<b>-25.6%</b>	<b>51.9</b>	<b>65.1</b>	<b>-20.2%</b>
Fashion and clothing	16.7	21.9	-23.7%	16.9	17.9	-5.4%
Jewelry and watches	4.3	8.7	-50.5%	3.7	7.5	-50.6%
Cosmetics, perfume	2.1	3.7	-43.2%	1.9	4.0	-52.5%
Leather goods	10.6	17.6	-39.8%	8.9	16.3	-45.6%
Hawai'i food products	14.1	14.6	-3.2%	13.9	13.3	4.2%
Souvenirs	6.2	6.2	0.2%	6.6	6.2	7.6%
<b>Total Lodging</b>	<b>92.1</b>	<b>96.2</b>	<b>-4.2%</b>	<b>89.5</b>	<b>83.7</b>	<b>6.9%</b>
<b>All other expenses *</b>	<b>7.4</b>	<b>11.2</b>	<b>-34.1%</b>	<b>7.7</b>	<b>10.6</b>	<b>-27.4%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2023 visitor data are preliminary; 2019 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office reports and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development and Tourism

**Canada Visitor Personal Daily Spending by Category:  
December 2023P vs. December 2022  
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2022 December	% change	2023P Dec. YTD	2022 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>221.6</b>	<b>193.5</b>	<b>14.5%</b>	<b>219.6</b>	<b>189.8</b>	<b>15.7%</b>
<b>Total Food and beverage</b>	<b>47.9</b>	<b>39.4</b>	<b>21.5%</b>	<b>45.7</b>	<b>40.0</b>	<b>14.3%</b>
Restaurant food	27.7	22.2	24.8%	26.4	23.1	14.1%
Dinner shows and cruises	3.4	2.2	57.0%	3.9	2.7	45.3%
Groceries and snacks	16.8	15.0	11.6%	15.5	14.3	8.7%
<b>Entertainment &amp; Recreation</b>	<b>14.4</b>	<b>13.0</b>	<b>10.7%</b>	<b>15.7</b>	<b>13.7</b>	<b>15.2%</b>
Attractions/entertainment	5.1	3.1	61.7%	4.9	4.0	21.8%
Recreation	5.5	5.2	5.2%	5.9	5.9	0.0%
Other activities & tours	3.8	4.6	-17.5%	4.9	4.3	15.4%
<b>Total Transportation</b>	<b>21.4</b>	<b>21.3</b>	<b>0.3%</b>	<b>22.5</b>	<b>23.5</b>	<b>-4.5%</b>
Interisland airfare	2.1	0.7	214.1%	1.2	1.1	17.6%
Ground transportation	2.1	1.5	43.6%	1.5	1.4	3.8%
Rental vehicles	15.2	16.9	-10.0%	18.0	19.2	-6.2%
Gasoline, parking, etc.	1.9	2.0	-5.2%	1.8	1.8	-3.5%
<b>Total Shopping</b>	<b>17.4</b>	<b>14.0</b>	<b>24.6%</b>	<b>16.1</b>	<b>14.6</b>	<b>10.5%</b>
Fashion and clothing	8.3	6.7	24.1%	8.5	7.7	10.4%
Jewelry and watches	2.0	1.1	79.6%	1.4	0.9	50.4%
Cosmetics, perfume	0.4	0.2	109.5%	0.3	0.2	75.3%
Leather goods	1.2	0.1	755.2%	0.5	0.6	-12.9%
Hawai'i food products	2.7	2.6	2.6%	2.1	2.3	-10.9%
Souvenirs	2.9	3.2	-10.2%	3.3	2.8	15.9%
<b>Total Lodging</b>	<b>115.3</b>	<b>101.0</b>	<b>14.2%</b>	<b>112.8</b>	<b>94.3</b>	<b>19.6%</b>
<b>All other expenses *</b>	<b>5.1</b>	<b>4.7</b>	<b>8.2%</b>	<b>6.7</b>	<b>3.6</b>	<b>83.7%</b>

\*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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**Canada Visitor Personal Daily Spending by Category:  
December 2023P vs. December 2019  
(Arrivals by air, in dollars)**

Expenditure Type	2023P December	2019 December	% change	2023P Dec. YTD	2019 Dec. YTD	% change
<b>GRAND TOTAL</b>	<b>221.6</b>	<b>159.0</b>	<b>39.4%</b>	<b>219.6</b>	<b>165.0</b>	<b>33.1%</b>
<b>Total Food and beverage</b>	<b>47.9</b>	<b>34.9</b>	<b>37.4%</b>	<b>45.7</b>	<b>35.3</b>	<b>29.4%</b>
Restaurant food	27.7	19.9	39.3%	26.4	20.4	29.2%
Dinner shows and cruises	3.4	2.9	16.4%	3.9	2.8	38.3%
Groceries and snacks	16.8	12.1	39.2%	15.5	12.1	28.2%
<b>Entertainment &amp; Recreation</b>	<b>14.4</b>	<b>12.4</b>	<b>16.6%</b>	<b>15.7</b>	<b>12.3</b>	<b>27.5%</b>
Attractions/entertainment	5.1	3.8	33.5%	4.9	3.9	23.6%
Recreation	5.5	5.1	8.2%	5.9	5.0	18.0%
Other activities & tours	3.8	3.5	10.5%	4.9	3.7	32.9%
<b>Total Transportation</b>	<b>21.4</b>	<b>16.3</b>	<b>31.1%</b>	<b>22.5</b>	<b>18.4</b>	<b>22.3%</b>
Interisland airfare	2.1	0.9	144.3%	1.2	1.2	7.1%
Ground transportation	2.1	0.8	152.8%	1.5	0.9	62.1%
Rental vehicles	15.2	13.1	16.1%	18.0	14.8	21.5%
Gasoline, parking, etc.	1.9	1.5	28.0%	1.8	1.5	18.2%
<b>Total Shopping</b>	<b>17.4</b>	<b>15.1</b>	<b>15.7%</b>	<b>16.1</b>	<b>13.9</b>	<b>15.8%</b>
Fashion and clothing	8.3	7.0	19.3%	8.5	7.2	19.0%
Jewelry and watches	2.0	1.9	1.8%	1.4	1.4	-0.5%
Cosmetics, perfume	0.4	0.2	110.9%	0.3	0.2	55.0%
Leather goods	1.2	1.0	11.1%	0.5	0.6	-13.8%
Hawai'i food products	2.7	2.2	25.0%	2.1	1.8	13.7%
Souvenirs	2.9	2.8	4.9%	3.3	2.7	20.5%
<b>Total Lodging</b>	<b>115.3</b>	<b>75.7</b>	<b>52.3%</b>	<b>112.8</b>	<b>79.7</b>	<b>41.5%</b>
<b>All other expenses *</b>	<b>5.1</b>	<b>4.6</b>	<b>10.9%</b>	<b>6.7</b>	<b>5.3</b>	<b>26.7%</b>

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Source: Department of Business, Economic Development and Tourism