



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	9,011.6	8,693.7	3.7%	8,693.7	5,708.7	NA	8,139.8
VISITOR ARRIVALS	5,614,956	4,858,170	15.6%	4,858,170	3,326,622	1,506,316	6,154,248
PPPD SPENDING (\$)	221.8	240.4	-7.7%	240.4	212.2	NA	194.6
AVERAGE DAILY CENSUS	111,309	99,092	12.3%	99,092	73,693	35,054	114,596

P = Preliminary data.

* year-to-date through December.

Note: 2023 visitor data are preliminary. 2019 - 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual ZUZU visitor spending statistics were not available, as there was no Departure Survey holding between April through October ZUZU due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
HONOLULU							
DOMESTIC SEATS	5,773,928	5,552,271	4.0%	5,552,271	5,121,525	2,484,927	5,025,269
INTERNATIONAL SEATS	2,158,642	1,357,915	59.0%	1,357,915	369,576	885,195	3,390,162
TOTAL SEATS	7,932,570	6,910,186	14.8%	6,910,186	5,491,101	3,370,122	8,415,431
DOMESTIC FLIGHTS	24,943	24,179	3.2%	24,179	22,767	10,822	26,466
INTERNATIONAL FLIGHTS	7,927	5,147	54.0%	5,147	1,381	3,182	12,867
TOTAL FLIGHTS	32,870	29,326	12.1%	29,326	24,148	14,004	39,333

Source: DiiO Mii schedules

* year-to-date through December.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	0	0

HOTEL PERFORMANCE

O'ahu	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
OCCUPANCY	79.6%	75.4%	4.3%	75.4%	55.6%	39.2%	84.1%
AVERAGE DAILY RATE	\$281.69	\$267.77	5.2%	\$267.77	\$225.31	\$215.65	\$240.92
REVENUE PER AVAILABLE ROOM	\$224.32	\$201.79	11.2%	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

* year-to-date through December.

VACATION RENTAL PERFORMANCE

O'ahu	2023P YTD*	2022 YTD*	YTD % change	2022	2021	2020	2019
UNIT SUPPLY	2,526,816	2,119,204	19.2%	2,119,204	1,760,930	1,688,693	3,153,310
UNIT OCCUPANCY	58.1%	65.2%	-11.0%	65.2%	63.9%	42.4%	74.9%
UNIT AVERAGE DAILY RATE	\$241.13	\$221.97	8.6%	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.