



TESTIMONY OF DANIEL NĀHO'OPI'I
INTERIM PRESIDENT & CEO, HAWAII TOURISM AUTHORITY
BEFORE THE SENATE COMMITTEES ON COMMERCE AND CONSUMER PROTECTION
AND ENERGY, ECONOMIC DEVELOPMENT, AND TOURISM

Tuesday, February 13, 2024 9:00 a.m.

In consideration of

SB 2993

RELATING TO CONSUMER PROTECTION

Aloha Chairs Keohokalole and DeCoite, Vice Chairs Fukunaga and Wakai, and Members of the Committees,

The Hawai'i Tourism Authority (HTA) offers the following comments for consideration on this measure which prohibits offering, listing, advertising, and displaying a rate that does not include all resort fees, and requires the inclusion of all taxes and fees imposed by a government on a transient accommodation.

In the most recently available Visitor Satisfaction and Activity survey – fielded in the third quarter of 2023 – visitors who said they are unlikely to return to Hawai'i identified cost and value as some of their top reasons. We generally believe that transparency is important in this area.

We stand ready to assist with outreach to the visitor industry should this measure be enacted.

Mahalo for the opportunity to offer these comments on this measure.