



CITY & COUNTY OF HONOLULU OVERVIEW

VISITOR STATISTICS

	2024P YTD*	2023P YTD*	YTD % change	2023P	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	734.0	751.2	-2.3%	9,011.6	8,693.7	5,708.7	NA	8,139.8
VISITOR ARRIVALS	450,503	435,833	3.4%	5,614,956	4,858,170	3,326,622	1,506,316	6,154,248
PPPD SPENDING (\$)	210.1	215.3	-2.4%	221.8	240.4	212.2	NA	194.6
AVERAGE DAILY CENSUS	112,697	112,552	0.1%	111,309	99,092	73,693	35,054	114,596

P = Preliminary data.

* year-to-date through January.

Note: 2023 and 2024 visitor data are preliminary. 2019 - 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

	2024P YTD*	2023P YTD*	YTD % change	2023P	2022	2021	2020	2019
HONOLULU								
DOMESTIC SEATS	472,791	493,426	-4.2%	5,773,928	5,552,271	5,121,525	2,484,927	5,025,269
INTERNATIONAL SEATS	230,135	182,714	26.0%	2,158,642	1,357,915	369,576	885,195	3,390,162
TOTAL SEATS	702,926	676,140	4.0%	7,932,570	6,910,186	5,491,101	3,370,122	8,415,431
DOMESTIC FLIGHTS	2,029	2,070	-2.0%	24,943	24,179	22,767	10,822	26,466
INTERNATIONAL FLIGHTS	831	683	21.7%	7,927	5,147	1,381	3,182	12,867
TOTAL FLIGHTS	2,860	2,753	3.9%	32,870	29,326	24,148	14,004	39,333

Source: DIIO Mii schedules

* year-to-date through January.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
TAT (\$mill)	45.4	45.4	45.4	45.4	45.4	0	0	0

HOTEL PERFORMANCE

O'ahu	2024P YTD*	2023P YTD*	YTD % change	2023P	2022	2021	2020	2019
OCCUPANCY	79.0%	74.3%	4.7%	79.6%	75.4%	55.6%	39.2%	84.1%
AVERAGE DAILY RATE	\$284.19	\$280.52	1.3%	\$281.69	\$267.77	\$225.31	\$215.65	\$240.92
REVENUE PER AVAILABLE ROOM	\$224.44	\$208.57	7.6%	\$224.32	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

* year-to-date through January.

VACATION RENTAL PERFORMANCE

O'ahu	2024P YTD*	2023P YTD*	YTD % change	2023P	2022	2021	2020	2019
UNIT SUPPLY	209,173	187,435	11.6%	2,526,816	2,119,204	1,760,930	1,688,693	3,153,310
UNIT OCCUPANCY	60.3%	61.6%	-1.3%	58.1%	65.2%	63.9%	42.4%	74.9%
UNIT AVERAGE DAILY RATE	\$262.91	\$255.78	2.8%	\$241.13	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.