



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	247.3	234.6	5.4%	2,761.1	2,225.3	1,404.7	NA	1,909.0
VISITOR ARRIVALS	106,048	106,980	-0.9%	1,416,856	1,345,564	813,647	330,263	1,370,029
PPPD SPENDING (\$)	275.9	257.7	7.1%	261.9	213.1	200.5	NA	188.8
AVERAGE DAILY CENSUS	28,915	29,372	-1.6%	28,888	28,604	19,194	8,034	27,695

P = Preliminary data.

* year-to-date through January.

Note: 2023 visitor data are preliminary. 2019 - 2022 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LIHU'E	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
DOMESTIC SEATS	76,351	82,995	-8.0%	960,331	1,120,757	814,407	308,551	963,145
INTERNATIONAL SEATS	2,262	4,002	NA	18,618	25,578	7,308	14,442	35,490
TOTAL SEATS	78,613	86,997	-9.6%	978,949	1,146,335	821,715	322,993	998,635
DOMESTIC FLIGHTS	428	471	-9.1%	5,442	6,374	4,562	1,760	5,534
INTERNATIONAL FLIGHTS	13	23	NA	107	147	42	83	205
TOTAL FLIGHTS	441	494	-10.7%	5,549	6,521	4,604	1,843	5,739

Source: DIIO Mii schedules

* year-to-date through January.

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	0	0	0

HOTEL PERFORMANCE

KAUA'I COUNTY	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
OCCUPANCY	71.4%	74.7%	-3.3%	74.6%	77.7%	58.5%	33.2%	72.8%
AVERAGE DAILY RATE	\$426.49	\$418.90	1.8%	\$420.02	\$398.08	\$324.19	\$264.58	\$282.67
REVENUE PER AVAILABLE ROOM	\$304.61	\$312.76	-2.6%	\$313.43	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

* year-to-date through January.

VACATION RENTAL PERFORMANCE

KAUA'I COUNTY	2024P YTD*	2023P YTD*	% change	2023P	2022	2021	2020	2019
UNIT SUPPLY	124,372	102,441	21.4%	1,413,789	1,062,372	1,035,664	877,346	1,323,284
UNIT OCCUPANCY	53.1%	52.3%	0.8%	55.1%	65.2%	54.4%	41.5%	75.2%
UNIT AVERAGE DAILY RATE	\$399.50	\$395.55	1.0%	\$377.35	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.