

**Total Visitor Personal Daily Spending by Category:
July 2024P vs. July 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2023 July	% change	2024P July YTD	2023 July YTD	% change
GRAND TOTAL	253.4	238.4	6.3%	246.1	241.7	1.8%
Total Food and beverage	52.5	49.5	6.1%	51.3	50.2	2.1%
Restaurant food	34.7	31.8	9.2%	34.1	32.9	3.6%
Dinner shows and cruises	5.8	6.4	-9.9%	4.9	5.6	-12.4%
Groceries and snacks	12.0	11.2	6.5%	12.2	11.7	4.6%
Entertainment & Recreation	26.2	24.1	8.8%	23.2	22.1	5.0%
Attractions/entertainment	7.5	7.0	6.9%	7.1	6.7	7.0%
Recreation	9.8	8.4	16.6%	8.1	7.8	4.5%
Other activities & tours	8.9	8.7	2.7%	8.0	7.7	3.9%
Total Transportation	22.9	22.0	4.1%	22.7	23.7	-4.2%
Interisland airfare	2.6	2.3	11.1%	2.2	1.7	30.7%
Ground transportation	2.1	1.6	31.9%	2.1	2.1	4.1%
Rental vehicles	16.9	16.6	1.8%	16.8	18.4	-8.6%
Gasoline, parking, etc.	1.3	1.4	-10.6%	1.5	1.5	-2.2%
Total Shopping	25.9	23.2	11.7%	23.9	23.7	0.6%
Fashion and clothing	10.7	10.3	4.0%	9.7	9.8	-0.6%
Jewelry and watches	4.0	2.9	36.2%	2.7	2.9	-4.7%
Cosmetics, perfume	0.6	0.6	9.4%	0.6	0.7	-6.5%
Leather goods	2.4	1.3	85.3%	1.8	2.2	-16.3%
Hawai'i food products	3.6	3.4	8.2%	4.0	3.6	10.6%
Souvenirs	4.6	4.8	-3.6%	5.0	4.7	7.6%
Total Lodging	117.9	111.2	6.0%	116.8	113.3	3.0%
All other expenses *	8.0	8.4	-4.6%	8.3	8.6	-3.6%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Total Visitor Personal Daily Spending by Category:
July 2024P vs. July 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2019 July	% change	2024P July YTD	2019 July YTD	% change
GRAND TOTAL	253.4	190.9	32.7%	246.1	195.7	25.7%
Total Food and beverage	52.5	39.8	31.9%	51.3	40.8	25.7%
Restaurant food	34.7	25.3	37.1%	34.1	27.0	26.5%
Dinner shows and cruises	5.8	4.8	19.0%	4.9	4.2	17.8%
Groceries and snacks	12.0	9.6	24.7%	12.2	9.6	27.3%
Entertainment & Recreation	26.2	19.8	32.6%	23.2	17.9	29.8%
Attractions/entertainment	7.5	6.8	10.8%	7.1	5.6	27.8%
Recreation	9.8	6.7	46.7%	8.1	6.1	34.2%
Other activities & tours	8.9	6.5	38.3%	8.0	6.3	25.9%
Total Transportation	22.9	18.8	21.4%	22.7	19.3	17.2%
Interisland airfare	2.6	2.5	2.0%	2.2	2.5	-11.6%
Ground transportation	2.1	1.6	31.9%	2.1	1.8	17.9%
Rental vehicles	16.9	13.4	25.9%	16.8	13.8	22.0%
Gasoline, parking, etc.	1.3	1.3	-1.8%	1.5	1.3	17.8%
Total Shopping	25.9	23.4	10.8%	23.9	24.9	-4.2%
Fashion and clothing	10.7	9.3	15.1%	9.7	9.7	0.0%
Jewelry and watches	4.0	3.3	19.5%	2.7	3.1	-10.6%
Cosmetics, perfume	0.6	0.7	-14.2%	0.6	1.1	-43.0%
Leather goods	2.4	2.7	-11.4%	1.8	3.3	-45.4%
Hawai'i food products	3.6	3.4	8.9%	4.0	3.8	5.8%
Souvenirs	4.6	4.0	14.8%	5.0	4.0	24.4%
Total Lodging	117.9	82.8	42.3%	116.8	85.7	36.4%
All other expenses *	8.0	6.2	28.0%	8.3	7.1	16.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
July 2024P vs. July 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2023 July	% change	2024P July YTD	2023 July YTD	% change
GRAND TOTAL	249.9	233.0	7.2%	246.5	240.5	2.5%
Total Food and beverage	51.0	47.9	6.5%	50.2	49.2	2.1%
Restaurant food	32.5	29.3	11.1%	32.9	31.6	4.0%
Dinner shows and cruises	6.4	7.1	-10.0%	5.2	6.0	-14.0%
Groceries and snacks	12.0	11.5	4.9%	12.1	11.5	5.6%
Entertainment & Recreation	26.8	24.7	8.6%	23.4	22.2	5.0%
Attractions/entertainment	6.3	7.1	-11.0%	6.2	6.2	0.6%
Recreation	11.0	9.1	20.4%	8.9	8.3	7.5%
Other activities & tours	9.6	8.5	12.5%	8.3	7.8	5.9%
Total Transportation	23.1	21.3	8.9%	23.1	24.0	-4.0%
Interisland airfare	2.1	1.8	18.4%	2.2	1.6	32.9%
Ground transportation	1.5	1.2	30.3%	1.6	1.5	3.6%
Rental vehicles	18.2	17.0	7.6%	17.9	19.4	-7.9%
Gasoline, parking, etc.	1.2	1.3	-6.3%	1.4	1.5	-1.6%
Total Shopping	23.3	19.2	21.5%	21.4	21.5	-0.6%
Fashion and clothing	7.9	7.5	4.2%	8.2	8.2	-0.4%
Jewelry and watches	4.7	2.5	86.9%	3.1	3.0	3.0%
Cosmetics, perfume	0.4	0.5	-10.4%	0.5	0.5	-13.8%
Leather goods	2.3	0.8	202.2%	1.4	1.6	-12.8%
Hawai'i food products	3.2	3.0	7.8%	3.4	3.4	-0.9%
Souvenirs	4.7	4.9	-2.3%	4.9	4.7	2.5%
Total Lodging	116.9	111.3	5.0%	119.6	114.5	4.4%
All other expenses *	8.7	8.7	0.4%	8.8	9.0	-1.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
July 2024P vs. July 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2019 July	% change	2024P July YTD	2019 July YTD	% change
GRAND TOTAL	249.9	184.0	35.8%	246.5	187.1	31.7%
Total Food and beverage	51.0	37.0	37.6%	50.2	38.6	30.0%
Restaurant food	32.5	23.6	37.7%	32.9	25.1	31.0%
Dinner shows and cruises	6.4	4.7	35.4%	5.2	4.3	21.8%
Groceries and snacks	12.0	8.7	38.5%	12.1	9.2	31.1%
Entertainment & Recreation	26.8	20.2	32.9%	23.4	17.7	31.8%
Attractions/entertainment	6.3	5.9	8.1%	6.2	4.9	27.7%
Recreation	11.0	7.7	43.0%	8.9	6.7	32.1%
Other activities & tours	9.6	6.7	43.2%	8.3	6.1	34.9%
Total Transportation	23.1	19.1	21.0%	23.1	19.8	16.5%
Interisland airfare	2.1	2.2	-1.9%	2.2	2.4	-7.0%
Ground transportation	1.5	0.9	72.8%	1.6	1.0	62.0%
Rental vehicles	18.2	14.8	23.6%	17.9	15.2	17.8%
Gasoline, parking, etc.	1.2	1.3	-5.4%	1.4	1.3	10.3%
Total Shopping	23.3	15.9	46.2%	21.4	16.8	27.2%
Fashion and clothing	7.9	6.0	30.9%	8.2	6.5	25.2%
Jewelry and watches	4.7	2.6	80.5%	3.1	2.6	19.1%
Cosmetics, perfume	0.4	0.2	107.6%	0.5	0.4	20.1%
Leather goods	2.3	0.9	161.4%	1.4	0.8	74.8%
Hawai'i food products	3.2	2.3	40.1%	3.4	2.7	26.4%
Souvenirs	4.7	3.9	21.0%	4.9	3.8	27.4%
Total Lodging	116.9	85.8	36.3%	119.6	87.6	36.5%
All other expenses *	8.7	5.9	46.7%	8.8	6.6	34.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
July 2024P vs. July 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2023 July	% change	2024P July YTD	2023 July YTD	% change
GRAND TOTAL	239.1	217.4	10.0%	234.3	227.0	3.2%
Total Food and beverage	50.8	46.5	9.3%	49.2	47.8	2.8%
Restaurant food	31.2	27.7	12.5%	31.5	30.1	4.5%
Dinner shows and cruises	6.5	6.6	-2.1%	4.8	5.5	-12.6%
Groceries and snacks	13.1	12.1	8.2%	12.9	12.2	5.5%
Entertainment & Recreation	25.9	21.0	23.4%	21.4	19.5	9.7%
Attractions/entertainment	4.8	5.8	-16.8%	5.5	5.1	8.7%
Recreation	11.2	7.8	44.0%	8.5	7.7	9.8%
Other activities & tours	9.9	7.4	33.2%	7.5	6.7	10.5%
Total Transportation	22.3	20.3	9.9%	22.3	23.4	-4.6%
Interisland airfare	1.6	1.2	33.7%	1.7	1.1	48.9%
Ground transportation	1.5	1.0	42.9%	1.4	1.4	-4.7%
Rental vehicles	18.1	16.8	7.6%	17.9	19.4	-7.7%
Gasoline, parking, etc.	1.2	1.3	-9.4%	1.4	1.5	-4.2%
Total Shopping	24.4	19.4	25.5%	21.4	21.2	0.9%
Fashion and clothing	7.8	7.9	-1.2%	8.4	8.1	3.9%
Jewelry and watches	6.0	2.3	160.1%	3.3	2.9	15.4%
Cosmetics, perfume	0.4	0.6	-37.6%	0.4	0.5	-29.0%
Leather goods	2.5	0.8	213.9%	1.7	1.7	-3.2%
Hawai'i food products	3.4	3.3	4.8%	3.4	3.7	-7.6%
Souvenirs	4.3	4.6	-6.4%	4.3	4.4	-1.6%
Total Lodging	110.8	105.6	4.9%	114.8	109.6	4.8%
All other expenses *	4.9	4.5	7.9%	5.1	5.5	-6.1%

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
July 2024P vs. July 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2019 July	% change	2024P July YTD	2019 July YTD	% change
GRAND TOTAL	239.1	165.2	44.7%	234.3	173.8	34.8%
Total Food and beverage	50.8	34.4	47.7%	49.2	36.6	34.3%
Restaurant food	31.2	21.0	48.8%	31.5	23.1	36.3%
Dinner shows and cruises	6.5	4.1	57.4%	4.8	3.8	27.6%
Groceries and snacks	13.1	9.3	40.9%	12.9	9.7	32.2%
Entertainment & Recreation	25.9	17.5	48.1%	21.4	15.3	40.1%
Attractions/entertainment	4.8	5.2	-6.7%	5.5	4.1	33.4%
Recreation	11.2	6.8	63.7%	8.5	6.2	37.4%
Other activities & tours	9.9	5.5	80.2%	7.5	5.0	49.0%
Total Transportation	22.3	17.7	26.1%	22.3	18.6	19.7%
Interisland airfare	1.6	1.4	16.3%	1.7	1.6	1.1%
Ground transportation	1.5	0.8	91.6%	1.4	0.9	59.4%
Rental vehicles	18.1	14.4	25.6%	17.9	15.0	19.5%
Gasoline, parking, etc.	1.2	1.2	-0.1%	1.4	1.2	19.7%
Total Shopping	24.4	15.4	58.1%	21.4	16.1	32.6%
Fashion and clothing	7.8	5.6	38.3%	8.4	6.3	32.7%
Jewelry and watches	6.0	2.9	111.1%	3.3	2.5	33.2%
Cosmetics, perfume	0.4	0.2	59.9%	0.4	0.4	-2.6%
Leather goods	2.5	1.0	143.4%	1.7	1.0	74.8%
Hawai'i food products	3.4	2.3	50.7%	3.4	2.7	25.4%
Souvenirs	4.3	3.4	25.3%	4.3	3.3	29.6%
Total Lodging	110.8	76.6	44.7%	114.8	83.1	38.3%
All other expenses *	4.9	3.6	34.5%	5.1	4.1	26.0%

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
July 2024P vs. July 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2023 July	% change	2024P July YTD	2023 July YTD	% change
GRAND TOTAL	270.2	260.7	3.7%	267.8	263.9	1.5%
Total Food and beverage	51.3	50.3	1.9%	52.1	51.5	1.2%
Restaurant food	35.0	31.9	9.4%	35.3	34.2	3.2%
Dinner shows and cruises	6.2	8.0	-21.6%	5.9	7.0	-15.9%
Groceries and snacks	10.0	10.4	-3.4%	10.9	10.2	6.1%
Entertainment & Recreation	28.7	31.3	-8.5%	26.7	27.0	-0.8%
Attractions/entertainment	9.2	9.5	-2.7%	7.5	8.1	-7.6%
Recreation	10.5	11.4	-8.3%	9.6	9.3	4.0%
Other activities & tours	9.0	10.4	-13.9%	9.6	9.6	0.4%
Total Transportation	24.7	22.9	7.7%	24.4	25.1	-2.9%
Interisland airfare	3.1	2.9	8.6%	3.1	2.6	20.3%
Ground transportation	1.6	1.4	14.7%	1.9	1.7	15.9%
Rental vehicles	18.6	17.3	7.7%	17.8	19.4	-8.0%
Gasoline, parking, etc.	1.3	1.4	-0.9%	1.5	1.5	2.9%
Total Shopping	21.1	18.6	13.4%	21.3	22.1	-3.2%
Fashion and clothing	8.1	7.0	15.6%	7.8	8.4	-7.0%
Jewelry and watches	2.0	2.8	-29.7%	2.7	3.2	-15.4%
Cosmetics, perfume	0.5	0.3	106.0%	0.6	0.6	8.6%
Leather goods	2.0	0.7	174.8%	1.0	1.5	-32.7%
Hawai'i food products	2.8	2.5	12.7%	3.4	3.0	12.1%
Souvenirs	5.7	5.3	6.9%	5.8	5.4	8.1%
Total Lodging	128.5	121.4	5.8%	127.9	123.1	3.9%
All other expenses *	16.0	16.0	-0.4%	15.3	15.1	1.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
July 2024P vs. July 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2019 July	% change	2024P July YTD	2019 July YTD	% change
GRAND TOTAL	270.2	216.4	24.9%	267.8	209.8	27.6%
Total Food and beverage	51.3	41.6	23.2%	52.1	42.1	23.8%
Restaurant food	35.0	28.2	24.0%	35.3	28.5	23.9%
Dinner shows and cruises	6.2	5.8	8.2%	5.9	5.1	14.9%
Groceries and snacks	10.0	7.6	31.9%	10.9	8.4	28.8%
Entertainment & Recreation	28.7	24.9	15.3%	26.7	21.9	22.4%
Attractions/entertainment	9.2	7.1	30.2%	7.5	6.1	21.7%
Recreation	10.5	9.1	15.7%	9.6	7.7	25.6%
Other activities & tours	9.0	8.7	2.8%	9.6	8.0	19.9%
Total Transportation	24.7	21.6	14.4%	24.4	21.8	12.1%
Interisland airfare	3.1	3.6	-12.7%	3.1	3.6	-13.2%
Ground transportation	1.6	1.1	50.5%	1.9	1.2	66.1%
Rental vehicles	18.6	15.4	20.7%	17.8	15.5	15.2%
Gasoline, parking, etc.	1.3	1.5	-11.7%	1.5	1.6	-1.4%
Total Shopping	21.1	16.8	26.1%	21.3	17.9	19.1%
Fashion and clothing	8.1	6.7	21.3%	7.8	6.9	14.1%
Jewelry and watches	2.0	2.1	-7.3%	2.7	2.8	-2.9%
Cosmetics, perfume	0.5	0.2	247.5%	0.6	0.4	56.1%
Leather goods	2.0	0.7	204.4%	1.0	0.6	74.5%
Hawai'i food products	2.8	2.4	21.0%	3.4	2.7	27.9%
Souvenirs	5.7	4.8	18.7%	5.8	4.7	24.5%
Total Lodging	128.5	101.7	26.4%	127.9	95.3	34.1%
All other expenses *	16.0	9.9	61.0%	15.3	10.8	41.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
July 2024P vs. July 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2023 July	% change	2024P July YTD	2023 July YTD	% change
GRAND TOTAL	240.7	239.9	0.3%	238.9	238.2	0.3%
Total Food and beverage	61.0	61.0	0.1%	60.0	58.9	1.9%
Restaurant food	45.9	45.0	2.0%	44.2	42.7	3.5%
Dinner shows and cruises	3.5	3.8	-9.0%	3.9	3.7	3.7%
Groceries and snacks	11.6	12.1	-4.1%	11.9	12.4	-4.2%
				0.0		
Entertainment & Recreation	17.2	18.4	-6.4%	16.9	17.2	-1.9%
Attractions/entertainment	5.0	5.1	-1.2%	5.0	4.5	9.4%
Recreation	4.5	4.8	-0.1%	4.3	5.2	-15.9%
Other activities & tours	7.8	8.5	-8.5%	7.6	7.5	1.0%
				0.0		
Total Transportation	12.8	14.5	-11.6%	13.0	13.9	-6.3%
Interisland airfare	1.1	1.4	-24.3%	1.1	1.0	6.8%
Ground transportation	6.1	6.0	1.9%	6.1	6.0	1.4%
Rental vehicles	5.0	6.3	-19.5%	5.2	6.0	-14.3%
Gasoline, parking, etc.	0.6	0.9	-27.3%	0.6	0.8	-21.3%
Total Shopping	46.8	49.7	-5.8%	46.3	51.4	-9.8%
Fashion and clothing	15.9	15.4	2.8%	14.7	17.1	-14.0%
Jewelry and watches	3.1	3.3	-5.7%	3.3	3.4	-4.1%
Cosmetics, perfume	1.6	1.9	-14.9%	1.7	1.9	-9.4%
Leather goods	6.8	8.6	-21.1%	7.0	9.0	-21.9%
Hawai'i food products	13.6	14.5	-6.7%	13.4	13.6	-1.9%
Souvenirs	5.9	5.9	-1.4%	6.3	6.4	-1.4%
Total Lodging	95.1	87.8	8.3%	93.9	88.5	6.1%
All other expenses *	7.7	8.5	-9.9%	8.8	8.4	5.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
July 2024P vs. July 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2019 July	% change	2024P July YTD	2019 July YTD	% change
GRAND TOTAL	240.7	233.7	3.0%	238.9	239.8	-0.4%
Total Food and beverage	61.0	48.0	27.2%	60.0	51.5	16.5%
Restaurant food	45.9	35.8	28.2%	44.2	38.4	15.1%
Dinner shows and cruises	3.5	3.6	-2.2%	3.9	3.9	-0.2%
Groceries and snacks	11.6	8.6	35.2%	11.9	9.1	30.7%
				0.0		
Entertainment & Recreation	17.2	19.7	-12.6%	16.9	19.0	-10.9%
Attractions/entertainment	5.0	6.9	-27.9%	5.0	6.5	-24.2%
Recreation	4.5	4.1	7.9%	4.3	3.7	18.3%
Other activities & tours	7.8	8.7	-10.2%	7.6	8.8	-13.3%
Total Transportation	12.8	12.7	0.9%	13.0	12.0	8.8%
Interisland airfare	1.1	1.6	-34.0%	1.1	1.4	-22.3%
Ground transportation	6.1	5.8	4.7%	6.1	6.1	-0.1%
Rental vehicles	5.0	4.8	6.0%	5.2	4.0	27.5%
Gasoline, parking, etc.	0.6	0.5	20.6%	0.6	0.4	51.8%
Total Shopping	46.8	56.4	-17.1%	46.3	64.3	-27.9%
Fashion and clothing	15.9	15.4	3.5%	14.7	17.7	-17.1%
Jewelry and watches	3.1	6.6	-53.0%	3.3	7.2	-55.0%
Cosmetics, perfume	1.6	3.3	-51.9%	1.7	3.9	-56.6%
Leather goods	6.8	13.7	-50.3%	7.0	16.0	-56.3%
Hawai'i food products	13.6	12.0	13.4%	13.4	13.3	0.2%
Souvenirs	5.9	5.6	5.6%	6.3	6.3	1.2%
Total Lodging	95.1	86.2	10.3%	93.9	82.2	14.1%
All other expenses *	7.7	10.6	-27.4%	8.8	10.8	-18.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
July 2024P vs. July 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2023 July	% change	2024P July YTD	2023 July YTD	% change
GRAND TOTAL	224.2	228.7	-2.0%	219.9	216.3	1.7%
Total Food and beverage	44.6	51.8	-13.9%	46.3	44.7	3.5%
Restaurant food	26.9	31.0	-13.1%	27.6	25.6	7.9%
Dinner shows and cruises	3.5	6.4	-45.8%	3.5	3.9	-11.4%
Groceries and snacks	14.3	14.5	-1.7%	15.2	15.2	0.0%
Entertainment & Recreation	18.4	23.1	-20.3%	15.9	15.4	3.4%
Attractions/entertainment	6.6	6.8	-2.7%	5.8	4.4	30.7%
Recreation	6.8	10.6	-35.8%	5.7	5.9	-3.1%
Other activities & tours	5.0	5.7	-12.3%	4.4	5.1	-12.9%
Total Transportation	24.1	25.3	-4.6%	21.1	23.0	-8.3%
Interisland airfare	1.8	2.0	-9.2%	1.0	1.0	-1.8%
Ground transportation	1.5	1.1	41.2%	1.9	1.4	31.6%
Rental vehicles	18.8	19.9	-5.7%	16.5	18.9	-12.6%
Gasoline, parking, etc.	2.0	2.3	-12.4%	1.7	1.7	2.1%
Total Shopping	19.3	17.7	9.0%	16.0	15.3	4.8%
Fashion and clothing	9.0	9.3	-2.6%	8.5	8.5	0.2%
Jewelry and watches	1.1	1.5	-31.0%	1.1	1.1	-3.8%
Cosmetics, perfume	0.2	0.1	89.7%	0.3	0.3	11.4%
Leather goods	1.2	0.1	884.0%	0.5	0.4	16.5%
Hawai'i food products	2.9	1.8	60.1%	2.3	1.9	18.9%
Souvenirs	4.8	4.8	0.1%	3.3	3.1	9.6%
Total Lodging	109.5	105.3	3.9%	114.3	111.9	2.2%
All other expenses *	8.3	5.5	51.7%	6.3	6.0	5.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
July 2024P vs. July 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P July	2019 July	% change	2024P July YTD	2019 July YTD	% change
GRAND TOTAL	224.2	157.9	42.0%	219.9	165.4	33.0%
Total Food and beverage	44.6	32.9	35.6%	46.3	34.3	35.0%
Restaurant food	26.9	19.8	35.9%	27.6	19.4	42.4%
Dinner shows and cruises	3.5	3.1	12.0%	3.5	2.7	26.4%
Groceries and snacks	14.3	10.0	42.2%	15.2	12.1	25.9%
Entertainment & Recreation	18.4	13.7	34.9%	15.9	12.1	31.2%
Attractions/entertainment	6.6	5.1	29.4%	5.8	3.9	47.7%
Recreation	6.8	4.6	47.9%	5.7	4.9	16.5%
Other activities & tours	5.0	4.0	26.7%	4.4	3.9	14.8%
Total Transportation	24.1	19.3	24.9%	21.1	18.5	14.2%
Interisland airfare	1.8	1.9	-3.3%	1.0	1.1	-9.6%
Ground transportation	1.5	1.3	17.9%	1.9	0.9	103.3%
Rental vehicles	18.8	14.7	28.0%	16.5	15.0	10.2%
Gasoline, parking, etc.	2.0	1.5	36.0%	1.7	1.4	17.3%
Total Shopping	19.3	12.8	50.4%	16.0	13.0	22.9%
Fashion and clothing	9.0	6.7	34.1%	8.5	6.8	26.1%
Jewelry and watches	1.1	0.8	37.2%	1.1	1.3	-16.6%
Cosmetics, perfume	0.2	0.2	-4.9%	0.3	0.2	41.6%
Leather goods	1.2	0.1	1613.1%	0.5	0.4	5.5%
Hawai'i food products	2.9	1.8	66.4%	2.3	1.8	23.2%
Souvenirs	4.8	3.3	47.6%	3.3	2.5	35.9%
Total Lodging	109.5	75.7	44.7%	114.3	82.5	38.6%
All other expenses *	8.3	3.5	134.8%	6.3	5.0	25.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism