



## CITY & COUNTY OF HONOLULU OVERVIEW

### VISITOR STATISTICS

	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	5,363.6	5,228.3	2.6%	8,890.9	8,693.7	5,708.7	NA	8,139.8
<b>VISITOR ARRIVALS</b>	3,421,221	3,265,225	4.8%	5,613,409	4,858,170	3,326,622	1,506,316	6,154,248
<b>PPPD SPENDING (\$)</b>	219.3	219.7	-0.2%	219.5	240.4	212.2	NA	194.6
<b>AVERAGE DAILY CENSUS</b>	114,829	112,230	2.3%	110,992	99,092	73,693	35,054	114,596

P = Preliminary data.

\* year-to-date through July.

Note: 2024P visitor data are preliminary. 2019 - 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO MI Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey held between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
<b>HONOLULU</b>								
<b>DOMESTIC SEATS</b>	3,570,973	3,380,792	5.6%	5,773,928	5,552,643	5,121,525	2,484,927	5,025,269
<b>INTERNATIONAL SEATS</b>	1,461,215	1,188,077	23.0%	2,158,642	1,357,915	369,576	885,195	3,390,162
<b>TOTAL SEATS</b>	5,032,188	4,568,869	10.1%	7,932,570	6,910,558	5,491,101	3,370,122	8,415,431
<b>DOMESTIC FLIGHTS</b>	15,587	14,458	7.8%	24,943	24,180	22,767	10,822	26,466
<b>INTERNATIONAL FLIGHTS</b>	5,262	4,405	19.5%	7,927	5,147	1,381	3,182	12,867
<b>TOTAL FLIGHTS</b>	20,849	18,863	10.5%	32,870	29,327	24,148	14,004	39,333

Source: DIO MI schedules

\* year-to-date through July.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO CITY & COUNTY OF HONOLULU

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
<b>TAT (\$mill)</b>	45.4	45.4	45.4	45.4	45.4	0	0	0

### HOTEL PERFORMANCE

O'ahu	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
<b>OCCUPANCY</b>	81.3%	79.6%	1.7%	79.6%	75.4%	55.6%	39.2%	84.1%
<b>AVERAGE DAILY RATE</b>	\$287.17	\$278.92	3.0%	\$281.69	\$267.77	\$225.31	\$215.65	\$240.92
<b>REVENUE PER AVAILABLE ROOM</b>	\$233.53	\$222.04	5.2%	\$224.32	\$201.79	\$125.19	\$84.46	\$202.69

Source: STR, Inc.

\* year-to-date through July.

### VACATION RENTAL PERFORMANCE

O'ahu	2024P YTD*	2023 YTD*	YTD % change	2023	2022	2021	2020	2019
<b>UNIT SUPPLY</b>	1,550,171	1,419,185	9.2%	2,526,816	2,119,204	1,760,930	1,688,693	3,153,310
<b>UNIT OCCUPANCY</b>	59.9%	59.9%	0.0%	58.1%	65.2%	63.9%	42.4%	74.9%
<b>UNIT AVERAGE DAILY RATE</b>	\$264.43	\$243.72	8.5%	\$241.13	\$221.97	\$196.83	\$183.88	\$234.85

Source: Transparent Intelligence, Inc.