



## HAWAI'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2024P YTD*	2023 YTD*	% change	2023	2022	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	2,149.1	1,961.8	9.5%	3,029.0	2,722.6	1,837.2	NA	2,315.9
<b>VISITOR ARRIVALS</b>	1,182,579	1,212,746	-2.5%	1,779,063	1,667,633	1,183,458	493,817	1,763,904
<b>PPPD SPENDING (\$)</b>	235.4	207.2	13.6%	216.1	197.8	167.6	NA	178.4
<b>AVERAGE DAILY CENSUS</b>	37,415	38,800	-3.6%	38,405	37,701	30,041	13,641	35,556

P = Preliminary data.

\* year-to-date through August.

Note: 2024P visitor data are preliminary. 2019 - 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

KONA	2024P YTD*	2023 YTD*	% change	2023	2022	2021	2020	2019
<b>DOMESTIC SEATS</b>	861,823	895,557	-3.8%	1,334,210	1,312,247	1,351,496	475,736	1,105,209
<b>INTERNATIONAL SEATS</b>	36,592	34,321	6.6%	55,972	45,377	11,628	38,686	156,522
<b>TOTAL SEATS</b>	898,415	929,878	-3.4%	1,390,182	1,357,624	1,363,124	514,422	1,261,731
<b>DOMESTIC FLIGHTS</b>	4,355	4,716	-7.7%	7,008	7,181	7,232	2,641	6,374
<b>INTERNATIONAL FLIGHTS</b>	197	194	1.5%	312	258	67	187	752
<b>TOTAL FLIGHTS</b>	4,552	4,910	-7.3%	7,320	7,439	7,299	2,828	7,126

HILO	2024P YTD*	2023 YTD*	% change	2023	2022	2021	2020	2019
<b>DOMESTIC SEATS</b>	0	1,162	-100.0%	1,162	47,433	38,756	8,964	47,872
<b>INTERNATIONAL SEATS</b>	0	0	NA	0	0	0	0	0
<b>TOTAL SEATS</b>	0	1,162	-100.0%	1,162	47,433	38,756	8,964	47,872
<b>DOMESTIC FLIGHTS</b>	0	7	-100.0%	7	270	220	54	285
<b>INTERNATIONAL FLIGHTS</b>	0	0	NA	0	0	0	0	0
<b>TOTAL FLIGHTS</b>	0	7	-100.0%	7	270	220	54	284

Source: DiiO Mii schedules

\* year-to-date through August.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
<b>TAT (\$mill)</b>	19.2	19.2	19.2	19.2	19.2	0	0	0

### HOTEL PERFORMANCE

HAWAI'I COUNTY	2024P YTD*	2023 YTD*	% change	2023	2022	2021	2020	2019
<b>OCCUPANCY</b>	67.7%	70.4%	-2.8%	70.2%	74.9%	61.1%	39.7%	77.0%
<b>AVERAGE DAILY RATE</b>	\$434.33	\$419.26	3.6%	\$427.36	\$400.10	\$348.08	\$248.94	\$265.44
<b>REVENUE PER AVAILABLE ROOM</b>	\$293.93	\$295.34	-0.5%	\$300.04	\$299.71	\$212.62	\$98.77	\$204.50

Source: STR, Inc.

\* year-to-date through August.

### VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	2024P YTD*	2023 YTD*	% change	2023	2022	2021	2020	2019
<b>UNIT SUPPLY</b>	1,626,548	1,472,867	10.4%	2,289,010	1,803,375	1,521,271	1,365,716	2,359,867
<b>UNIT OCCUPANCY</b>	48.4%	52.1%	-7.1%	50.2%	61.6%	67.4%	44.6%	66.3%
<b>UNIT AVERAGE DAILY RATE</b>	\$260.47	\$242.20	7.5%	\$238.62	\$241.90	\$209.14	\$187.71	\$235.96

Source: Transparent Intelligence, Inc.