

**Total Visitor Personal Daily Spending by Category:
October 2024P vs. October 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2023 October	% change	2024P Oct. YTD	2023 Oct. YTD	% change
GRAND TOTAL	248.7	241.8	2.9%	246.9	241.2	2.4%
Total Food and beverage	55.5	54.8	1.3%	52.0	50.7	2.6%
Restaurant food	37.9	35.4	7.1%	34.7	33.2	4.5%
Dinner shows and cruises	5.5	4.8	14.9%	5.1	5.6	-9.2%
Groceries and snacks	12.1	14.8	-18.2%	12.2	11.9	2.9%
Entertainment & Recreation	22.2	21.0	5.7%	23.1	22.2	4.1%
Attractions/entertainment	6.6	5.7	15.8%	7.0	6.6	6.3%
Recreation	8.0	7.6	5.4%	8.2	7.8	6.2%
Other activities & tours	7.6	7.7	-1.4%	7.9	7.8	0.2%
Total Transportation	24.6	20.7	18.8%	23.0	23.1	-0.3%
Interisland airfare	1.5	1.8	-13.6%	2.1	1.7	23.3%
Ground transportation	2.4	2.6	-8.3%	2.2	2.1	6.1%
Rental vehicles	19.0	14.9	27.4%	17.1	17.7	-3.5%
Gasoline, parking, etc.	1.7	1.4	19.6%	1.6	1.5	2.1%
Total Shopping	27.1	25.0	8.4%	25.0	24.3	3.1%
Fashion and clothing	9.3	9.0	3.1%	9.8	9.8	-0.2%
Jewelry and watches	2.7	2.7	1.1%	2.9	2.8	2.2%
Cosmetics, perfume	0.5	0.8	-39.3%	0.8	0.7	24.7%
Leather goods	1.7	2.0	-11.3%	1.8	2.3	-20.5%
Hawai'i food products	4.3	4.6	-6.3%	4.1	3.8	7.2%
Souvenirs	8.5	5.9	44.0%	5.6	4.9	14.8%
Total Lodging	110.8	112.1	-1.2%	115.1	112.2	2.6%
All other expenses *	8.7	8.4	3.8%	8.7	8.7	-0.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Total Visitor Personal Daily Spending by Category:
October 2024P vs. October 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2019 October	% change	2024P Oct. YTD	2019 Oct. YTD	% change
GRAND TOTAL	248.7	200.2	24.2%	246.9	196.3	25.8%
Total Food and beverage	55.5	43.2	28.5%	52.0	41.3	26.0%
Restaurant food	37.9	29.4	28.8%	34.7	27.5	26.1%
Dinner shows and cruises	5.5	4.3	27.9%	5.1	4.2	20.6%
Groceries and snacks	12.1	9.5	27.7%	12.2	9.5	28.6%
Entertainment & Recreation	22.2	18.3	21.2%	23.1	18.1	27.9%
Attractions/entertainment	6.6	6.2	6.9%	7.0	5.7	22.6%
Recreation	8.0	5.8	38.4%	8.2	6.1	35.6%
Other activities & tours	7.6	6.4	19.6%	7.9	6.3	24.2%
Total Transportation	24.6	18.5	32.9%	23.0	19.4	18.5%
Interisland airfare	1.5	2.2	-31.0%	2.1	2.7	-20.6%
Ground transportation	2.4	2.0	20.2%	2.2	1.9	20.3%
Rental vehicles	19.0	13.0	46.1%	17.1	13.6	25.8%
Gasoline, parking, etc.	1.7	1.3	31.0%	1.6	1.3	16.9%
Total Shopping	27.1	29.0	-6.8%	25.0	25.6	-2.5%
Fashion and clothing	9.3	10.5	-10.8%	9.8	9.9	-0.9%
Jewelry and watches	2.7	3.5	-22.4%	2.9	3.0	-5.9%
Cosmetics, perfume	0.5	1.1	-56.5%	0.8	1.1	-23.8%
Leather goods	1.7	4.8	-63.4%	1.8	3.6	-50.3%
Hawai'i food products	4.3	4.4	-0.8%	4.1	3.9	5.8%
Souvenirs	8.5	4.9	72.9%	5.6	4.2	34.8%
Total Lodging	110.8	83.3	33.0%	115.1	84.6	36.1%
All other expenses *	8.7	8.0	8.9%	8.7	7.3	19.0%

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Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
October 2024P vs. October 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2023 October	% change	2024P Oct. YTD	2023 Oct. YTD	% change
GRAND TOTAL	240.6	236.0	1.9%	245.2	238.8	2.7%
Total Food and beverage	52.9	49.3	7.3%	50.7	48.9	3.7%
Restaurant food	35.3	33.5	5.5%	33.2	31.5	5.5%
Dinner shows and cruises	6.0	4.9	22.5%	5.4	6.0	-10.0%
Groceries and snacks	11.6	10.9	6.0%	12.1	11.4	6.0%
Entertainment & Recreation	22.3	21.6	3.1%	23.4	22.3	4.8%
Attractions/entertainment	6.5	5.2	23.8%	6.3	6.0	5.0%
Recreation	8.1	8.2	-1.9%	9.0	8.3	8.2%
Other activities & tours	7.7	8.1	-5.0%	8.1	8.0	1.0%
Total Transportation	22.1	21.1	4.8%	22.9	23.4	-1.8%
Interisland airfare	1.7	1.7	-3.4%	2.1	1.7	25.5%
Ground transportation	1.4	1.3	6.7%	1.6	1.5	6.1%
Rental vehicles	17.6	16.5	6.6%	17.8	18.7	-5.0%
Gasoline, parking, etc.	1.4	1.5	-6.7%	1.5	1.5	-0.6%
Total Shopping	22.8	23.0	-1.1%	21.9	21.8	0.4%
Fashion and clothing	8.6	7.9	8.3%	8.3	8.2	1.3%
Jewelry and watches	3.1	2.9	8.0%	3.3	3.0	10.2%
Cosmetics, perfume	0.4	0.7	-42.6%	0.5	0.5	-8.3%
Leather goods	1.4	1.4	-5.8%	1.4	1.6	-16.6%
Hawai'i food products	4.0	4.0	-1.2%	3.5	3.5	-0.6%
Souvenirs	5.3	6.0	-12.2%	5.0	4.9	0.6%
Total Lodging	111.9	112.8	-0.8%	117.3	113.4	3.4%
All other expenses *	8.7	8.2	5.7%	9.0	9.0	0.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
October 2024P vs. October 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2019 October	% change	2024P Oct. YTD	2019 Oct. YTD	% change
GRAND TOTAL	240.6	190.4	26.4%	245.2	187.4	30.9%
Total Food and beverage	52.9	40.9	29.4%	50.7	39.1	29.7%
Restaurant food	35.3	27.1	30.5%	33.2	25.4	30.8%
Dinner shows and cruises	6.0	4.7	27.3%	5.4	4.4	21.5%
Groceries and snacks	11.6	9.1	27.3%	12.1	9.2	30.9%
Entertainment & Recreation	22.3	17.4	27.8%	23.4	17.8	31.8%
Attractions/entertainment	6.5	5.0	30.1%	6.3	4.9	30.4%
Recreation	8.1	6.1	31.4%	9.0	6.8	32.8%
Other activities & tours	7.7	6.3	22.3%	8.1	6.1	31.7%
Total Transportation	22.1	20.1	9.7%	22.9	20.0	14.9%
Interisland airfare	1.7	2.5	-32.7%	2.1	2.5	-16.4%
Ground transportation	1.4	1.1	25.3%	1.6	1.0	60.0%
Rental vehicles	17.6	15.1	16.8%	17.8	15.1	17.6%
Gasoline, parking, etc.	1.4	1.5	-3.4%	1.5	1.3	9.4%
Total Shopping	22.8	19.4	17.6%	21.9	17.2	27.5%
Fashion and clothing	8.6	7.0	23.3%	8.3	6.6	26.2%
Jewelry and watches	3.1	2.7	14.9%	3.3	2.6	26.8%
Cosmetics, perfume	0.4	0.4	2.2%	0.5	0.4	27.8%
Leather goods	1.4	1.2	10.0%	1.4	0.9	45.3%
Hawai'i food products	4.0	2.9	37.6%	3.5	2.7	28.6%
Souvenirs	5.3	5.1	3.1%	5.0	4.0	25.1%
Total Lodging	111.9	85.3	31.3%	117.3	86.6	35.4%
All other expenses *	8.7	7.4	18.0%	9.0	6.7	33.8%

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
October 2024P vs. October 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2023 October	% change	2024P Oct. YTD	2023 Oct. YTD	% change
GRAND TOTAL	228.8	221.3	3.4%	232.8	224.8	3.6%
Total Food and beverage	50.8	48.1	5.5%	49.6	47.5	4.4%
Restaurant food	33.9	32.5	4.3%	32.0	30.0	6.7%
Dinner shows and cruises	5.0	4.3	16.7%	4.9	5.4	-9.8%
Groceries and snacks	11.9	11.3	4.9%	12.7	12.0	5.3%
					0.0	
Entertainment & Recreation	20.1	19.3	4.1%	21.4	19.6	8.7%
Attractions/entertainment	5.7	3.8	49.8%	5.5	5.0	10.9%
Recreation	7.6	7.8	-2.2%	8.7	7.7	11.8%
Other activities & tours	6.8	7.7	-12.0%	7.2	6.9	3.8%
					0.0	
Total Transportation	20.6	19.9	3.9%	22.1	22.6	-2.1%
Interisland airfare	1.1	0.9	15.9%	1.5	1.1	42.9%
Ground transportation	1.2	1.1	6.9%	1.4	1.4	0.0%
Rental vehicles	17.1	16.5	3.6%	17.8	18.7	-4.9%
Gasoline, parking, etc.	1.2	1.3	-3.1%	1.4	1.4	-2.2%
					0.0	
Total Shopping	23.0	21.8	5.5%	21.8	21.4	1.8%
Fashion and clothing	9.0	7.8	15.5%	8.6	8.1	5.8%
Jewelry and watches	3.1	2.7	16.5%	3.3	2.8	17.8%
Cosmetics, perfume	0.4	0.5	-25.4%	0.4	0.5	-19.9%
Leather goods	1.6	1.6	-5.2%	1.5	1.8	-14.2%
Hawai'i food products	4.0	4.2	-4.0%	3.5	3.7	-5.5%
Souvenirs	5.0	5.1	-1.6%	4.5	4.5	-0.6%
Total Lodging	109.2	106.9	2.2%	112.7	108.3	4.1%
					0.0	
All other expenses *	5.0	5.3	-4.9%	5.3	5.4	-3.1%

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
October 2024P vs. October 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2019 October	% change	2024P Oct. YTD	2019 Oct. YTD	% change
GRAND TOTAL	228.8	177.5	28.9%	232.8	173.9	33.9%
Total Food and beverage	50.8	38.3	32.4%	49.6	36.9	34.3%
Restaurant food	33.9	24.7	37.1%	32.0	23.3	37.5%
Dinner shows and cruises	5.0	4.1	24.2%	4.9	3.9	23.9%
Groceries and snacks	11.9	9.6	23.7%	12.7	9.7	30.9%
Entertainment & Recreation	20.1	14.6	37.6%	21.4	15.3	39.2%
Attractions/entertainment	5.7	3.7	57.1%	5.5	4.0	36.2%
Recreation	7.6	6.0	25.9%	8.7	6.3	37.8%
Other activities & tours	6.8	5.0	37.4%	7.2	5.0	43.3%
Total Transportation	20.6	18.9	9.4%	22.1	18.7	18.1%
Interisland airfare	1.1	1.6	-34.9%	1.5	1.7	-10.9%
Ground transportation	1.2	1.0	23.4%	1.4	0.9	58.8%
Rental vehicles	17.1	14.9	14.8%	17.8	14.9	19.2%
Gasoline, parking, etc.	1.2	1.3	-6.8%	1.4	1.2	15.6%
Total Shopping	23.0	18.3	25.4%	21.8	16.5	32.1%
Fashion and clothing	9.0	6.9	29.1%	8.6	6.4	33.3%
Jewelry and watches	3.1	2.6	17.8%	3.3	2.5	34.8%
Cosmetics, perfume	0.4	0.4	-16.9%	0.4	0.4	6.8%
Leather goods	1.6	1.3	22.9%	1.5	1.1	44.7%
Hawai'i food products	4.0	2.8	44.2%	3.5	2.7	29.1%
Souvenirs	5.0	4.3	17.0%	4.5	3.5	29.4%
Total Lodging	109.2	82.2	32.9%	112.7	82.1	37.2%
All other expenses *	5.0	5.2	-3.1%	5.3	4.3	23.1%

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
October 2024P vs. October 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2023 October	% change	2024P Oct. YTD	2023 Oct. YTD	% change
GRAND TOTAL	264.9	265.4	-0.2%	267.7	263.5	1.6%
Total Food and beverage	57.2	51.6	10.8%	52.7	51.3	2.6%
Restaurant food	38.3	35.5	8.0%	35.4	34.1	3.8%
Dinner shows and cruises	7.8	6.0	30.1%	6.3	7.0	-10.5%
Groceries and snacks	11.1	10.2	9.4%	11.0	10.2	7.7%
Entertainment & Recreation	26.6	26.1	2.2%	27.1	27.1	0.0%
Attractions/entertainment	8.0	8.0	0.4%	7.8	7.9	-1.2%
Recreation	9.1	9.1	-0.8%	9.6	9.4	3.0%
Other activities & tours	9.6	9.0	6.7%	9.6	9.8	-2.0%
Total Transportation	25.0	23.5	6.6%	24.5	24.8	-1.2%
Interisland airfare	2.8	3.4	-16.7%	3.1	2.7	13.1%
Ground transportation	1.7	1.6	5.8%	1.9	1.6	15.3%
Rental vehicles	18.7	16.4	13.9%	17.9	18.9	-5.0%
Gasoline, parking, etc.	1.8	2.1	-12.0%	1.6	1.6	2.2%
Total Shopping	22.4	25.5	-12.3%	22.1	22.5	-1.8%
Fashion and clothing	7.9	8.3	-5.1%	8.0	8.5	-6.1%
Jewelry and watches	3.2	3.4	-5.2%	3.1	3.1	-1.4%
Cosmetics, perfume	0.4	1.0	-59.4%	0.6	0.6	8.8%
Leather goods	1.0	1.1	-8.3%	1.1	1.4	-22.6%
Hawai'i food products	4.0	3.8	4.0%	3.5	3.2	9.1%
Souvenirs	5.9	7.9	-25.7%	5.9	5.7	2.2%
Total Lodging	117.4	124.6	-5.8%	125.5	122.5	2.4%
All other expenses *	16.2	14.0	15.3%	15.8	15.2	3.6%

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
October 2024P vs. October 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2019 October	% change	2024P Oct. YTD	2019 Oct. YTD	% change
GRAND TOTAL	264.9	218.8	21.1%	267.7	211.3	26.7%
Total Food and beverage	57.2	46.4	23.4%	52.7	42.9	22.8%
Restaurant food	38.3	32.3	18.7%	35.4	29.2	21.2%
Dinner shows and cruises	7.8	6.0	28.7%	6.3	5.3	18.3%
Groceries and snacks	11.1	8.1	38.1%	11.0	8.4	31.0%
Entertainment & Recreation	26.6	23.6	13.0%	27.1	22.1	22.9%
Attractions/entertainment	8.0	7.9	0.9%	7.8	6.3	23.8%
Recreation	9.1	6.3	43.0%	9.6	7.6	26.4%
Other activities & tours	9.6	9.3	2.8%	9.6	8.1	18.8%
Total Transportation	25.0	22.9	9.2%	24.5	22.2	10.2%
Interisland airfare	2.8	4.3	-34.8%	3.1	3.9	-20.9%
Ground transportation	1.7	1.3	25.6%	1.9	1.2	61.9%
Rental vehicles	18.7	15.4	21.2%	17.9	15.6	14.9%
Gasoline, parking, etc.	1.8	1.8	-0.5%	1.6	1.6	1.0%
Total Shopping	22.4	21.7	3.3%	22.1	18.4	20.1%
Fashion and clothing	7.9	7.1	11.9%	8.0	6.9	14.9%
Jewelry and watches	3.2	3.0	8.7%	3.1	2.7	13.6%
Cosmetics, perfume	0.4	0.2	89.0%	0.6	0.4	63.8%
Leather goods	1.0	1.2	-16.1%	1.1	0.7	47.5%
Hawai'i food products	4.0	3.2	25.0%	3.5	2.7	27.8%
Souvenirs	5.9	7.0	-16.8%	5.9	4.9	19.3%
Total Lodging	117.4	92.1	27.5%	125.5	94.6	32.7%
All other expenses *	16.2	12.1	33.3%	15.8	11.1	42.2%

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Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
October 2024P vs. October 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2023 October	% change	2024P Oct. YTD	2023 Oct. YTD	% change
GRAND TOTAL	244.6	240.2	1.8%	238.8	238.3	0.2%
Total Food and beverage	62.7	61.7	1.6%	59.9	59.0	1.5%
Restaurant food	47.2	44.6	5.7%	44.1	42.8	3.0%
Dinner shows and cruises	3.6	4.1	-11.4%	3.8	3.7	2.0%
Groceries and snacks	12.0	13.0	-8.4%	12.0	12.5	-3.7%
				0.0		
Entertainment & Recreation	17.1	19.1	-10.6%	16.9	17.6	-3.9%
Attractions/entertainment	4.7	5.1	-7.7%	4.7	4.7	1.7%
Recreation	4.1	4.4	-0.1	4.4	5.0	-12.3%
Other activities & tours	8.2	9.5	-14.0%	7.8	8.0	-1.8%
				0.0		
Total Transportation	12.0	12.4	-3.6%	13.0	14.0	-7.2%
Interisland airfare	0.8	0.9	-13.0%	1.1	1.0	4.6%
Ground transportation	6.5	6.5	-1.3%	6.1	6.0	0.5%
Rental vehicles	4.2	4.4	-5.6%	5.2	6.1	-14.7%
Gasoline, parking, etc.	0.6	0.6	-0.1%	0.6	0.8	-22.6%
Total Shopping	47.0	47.8	-1.8%	46.3	50.0	-7.4%
Fashion and clothing	15.2	14.5	4.7%	14.6	16.2	-10.1%
Jewelry and watches	2.5	2.6	-2.5%	3.4	3.6	-5.1%
Cosmetics, perfume	1.5	1.7	-13.2%	1.7	1.8	-6.0%
Leather goods	5.6	7.1	-21.2%	6.9	8.3	-17.2%
Hawai'i food products	15.1	14.6	3.7%	13.3	13.5	-1.7%
Souvenirs	7.2	7.4	-3.8%	6.4	6.5	-1.6%
Total Lodging	94.9	89.0	6.7%	93.6	89.3	4.9%
All other expenses *	10.9	10.1	7.8%	9.0	8.4	7.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
October 2024P vs. October 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2019 October	% change	2024P Oct. YTD	2019 Oct. YTD	% change
GRAND TOTAL	244.6	249.9	-2.1%	238.8	238.3	0.2%
Total Food and beverage	62.7	54.4	15.2%	59.9	50.8	17.9%
Restaurant food	47.2	40.5	16.4%	44.1	38.0	16.1%
Dinner shows and cruises	3.6	4.0	-10.6%	3.8	3.7	2.2%
Groceries and snacks	12.0	9.9	21.1%	12.0	9.1	32.5%
				0.0		
Entertainment & Recreation	17.1	19.9	-14.3%	16.9	19.1	-11.1%
Attractions/entertainment	4.7	7.0	-31.8%	4.7	6.6	-27.8%
Recreation	4.1	3.2	27.9%	4.4	3.6	23.0%
Other activities & tours	8.2	9.7	-15.7%	7.8	8.9	-12.6%
Total Transportation	12.0	11.7	2.4%	13.0	12.0	8.5%
Interisland airfare	0.8	1.2	-36.9%	1.1	1.4	-23.2%
Ground transportation	6.5	6.3	3.0%	6.1	6.0	0.5%
Rental vehicles	4.2	3.6	15.9%	5.2	4.1	26.9%
Gasoline, parking, etc.	0.6	0.6	-4.8%	0.6	0.5	37.9%
Total Shopping	47.0	69.1	-32.1%	46.3	63.6	-27.2%
Fashion and clothing	15.2	17.3	-12.6%	14.6	17.4	-16.1%
Jewelry and watches	2.5	9.0	-71.9%	3.4	7.3	-53.9%
Cosmetics, perfume	1.5	4.4	-66.7%	1.7	3.9	-57.2%
Leather goods	5.6	18.4	-69.7%	6.9	15.9	-56.8%
Hawai'i food products	15.1	14.3	5.4%	13.3	13.0	2.2%
Souvenirs	7.2	5.7	26.4%	6.4	6.1	5.7%
Total Lodging	94.9	83.4	13.9%	93.6	82.6	13.4%
All other expenses *	10.9	11.3	-3.8%	9.0	10.3	-12.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
October 2024P vs. October 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2023 October	% change	2024P Oct. YTD	2023 Oct. YTD	% change
GRAND TOTAL	232.5	225.7	3.0%	222.8	218.4	2.0%
Total Food and beverage	51.9	49.2	5.4%	47.3	45.4	4.1%
Restaurant food	36.8	28.2	30.5%	28.8	26.1	10.5%
Dinner shows and cruises	4.6	3.7	25.6%	3.9	4.0	-2.9%
Groceries and snacks	10.5	17.3	-39.7%	14.5	15.3	-4.9%
Entertainment & Recreation	21.0	18.4	13.8%	16.5	16.1	2.9%
Attractions/entertainment	9.2	7.1	29.6%	6.0	4.9	22.8%
Recreation	3.4	5.3	-35.7%	5.7	5.9	-2.9%
Other activities & tours	8.3	6.0	39.2%	4.9	5.3	-8.9%
Total Transportation	20.9	20.7	1.1%	21.2	22.7	-6.5%
Interisland airfare	1.1	1.3	-17.6%	1.1	1.1	4.7%
Ground transportation	1.0	1.1	-10.9%	1.8	1.4	30.4%
Rental vehicles	17.1	16.1	6.3%	16.6	18.5	-10.3%
Gasoline, parking, etc.	1.7	2.1	-19.5%	1.7	1.7	-2.2%
Total Shopping	17.4	16.5	5.8%	16.9	15.7	7.9%
Fashion and clothing	10.1	7.0	44.9%	8.9	8.4	5.7%
Jewelry and watches	0.5	1.8	-75.0%	1.2	1.3	-5.8%
Cosmetics, perfume	0.5	0.5	5.3%	0.4	0.3	26.1%
Leather goods	0.5	0.5	7.2%	0.5	0.4	19.5%
Hawai'i food products	3.0	2.3	28.7%	2.4	2.0	23.1%
Souvenirs	2.8	4.4	-35.1%	3.4	3.2	6.7%
Total Lodging	113.7	110.1	3.3%	113.7	111.7	1.8%
All other expenses *	7.6	10.8	-29.5%	7.2	6.8	4.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
October 2024P vs. October 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P October	2019 October	% change	2024P Oct. YTD	2019 Oct. YTD	% change
GRAND TOTAL	232.5	166.8	39.4%	222.8	166.0	34.2%
Total Food and beverage	51.9	38.3	35.6%	47.3	35.1	34.7%
Restaurant food	36.8	22.8	61.3%	28.8	20.1	43.2%
Dinner shows and cruises	4.6	2.4	89.4%	3.9	2.8	40.4%
Groceries and snacks	10.5	13.0	-19.6%	14.5	12.1	19.8%
Entertainment & Recreation	21.0	11.4	83.3%	16.5	12.4	33.6%
Attractions/entertainment	9.2	3.8	140.0%	6.0	4.0	50.3%
Recreation	3.4	4.5	-24.0%	5.7	5.1	12.8%
Other activities & tours	8.3	3.1	169.6%	4.9	3.8	28.5%
Total Transportation	20.9	20.2	3.4%	21.2	18.6	14.1%
Interisland airfare	1.1	1.5	-25.6%	1.1	1.2	-5.4%
Ground transportation	1.0	0.5	123.7%	1.8	0.9	97.7%
Rental vehicles	17.1	16.6	3.2%	16.6	15.0	10.7%
Gasoline, parking, etc.	1.7	1.7	-1.3%	1.7	1.5	14.4%
Total Shopping	17.4	17.5	-0.1%	16.9	13.5	25.1%
Fashion and clothing	10.1	7.7	32.3%	8.9	7.0	27.6%
Jewelry and watches	0.5	3.0	-84.8%	1.2	1.4	-10.1%
Cosmetics, perfume	0.5	0.2	122.6%	0.4	0.2	81.6%
Leather goods	0.5	0.8	-35.0%	0.5	0.5	-3.5%
Hawai'i food products	3.0	1.4	110.2%	2.4	1.8	38.0%
Souvenirs	2.8	4.4	-34.9%	3.4	2.7	28.5%
Total Lodging	113.7	72.4	57.0%	113.7	81.0	40.3%
All other expenses *	7.6	7.0	9.2%	7.2	5.3	34.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism