

**Total Visitor Personal Daily Spending by Category:
November 2024P vs. November 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2023 November	% change	2024P Nov. YTD	2023 Nov. YTD	% change
GRAND TOTAL	239.2	238.1	0.5%	246.3	240.9	2.2%
Total Food and beverage	54.8	54.1	1.3%	52.3	51.0	2.5%
Restaurant food	37.1	34.6	7.1%	34.9	33.3	4.7%
Dinner shows and cruises	4.4	5.6	-21.6%	5.1	5.6	-10.3%
Groceries and snacks	13.3	13.8	-3.6%	12.3	12.0	2.3%
Entertainment & Recreation	22.1	18.5	19.7%	23.0	21.9	5.2%
Attractions/entertainment	6.1	5.1	19.4%	6.9	6.5	7.1%
Recreation	8.3	6.4	30.0%	8.2	7.6	7.8%
Other activities & tours	7.7	7.0	10.5%	7.8	7.8	1.0%
Total Transportation	20.5	20.7	-0.7%	22.8	22.9	-0.3%
Interisland airfare	2.2	1.5	54.9%	2.1	1.7	25.6%
Ground transportation	2.2	1.9	12.0%	2.2	2.1	6.5%
Rental vehicles	14.7	15.1	-3.0%	16.9	17.5	-3.5%
Gasoline, parking, etc.	1.5	2.2	-33.1%	1.5	1.6	-2.0%
Total Shopping	25.2	26.7	-5.6%	25.0	24.5	2.3%
Fashion and clothing	9.0	10.7	-15.3%	9.7	9.9	-1.5%
Jewelry and watches	3.0	2.6	16.5%	2.9	2.8	3.3%
Cosmetics, perfume	0.8	0.7	7.0%	0.8	0.7	23.1%
Leather goods	2.3	1.9	21.3%	1.8	2.2	-17.5%
Hawai'i food products	4.6	4.7	-2.1%	4.1	3.9	6.3%
Souvenirs	5.5	6.2	-10.4%	5.6	5.0	12.3%
Total Lodging	107.0	110.0	-2.7%	114.4	112.1	2.1%
All other expenses *	9.5	8.1	17.9%	8.7	8.6	1.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Total Visitor Personal Daily Spending by Category:
November 2024P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2019 November	% change	2024P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	239.2	200.5	19.3%	246.3	196.6	25.3%
Total Food and beverage	54.8	42.6	28.7%	52.3	41.4	26.3%
Restaurant food	37.1	29.1	27.1%	34.9	27.7	26.2%
Dinner shows and cruises	4.4	4.0	10.7%	5.1	4.2	19.7%
Groceries and snacks	13.3	9.5	41.1%	12.3	9.5	29.6%
Entertainment & Recreation	22.1	16.9	31.1%	23.0	18.0	28.1%
Attractions/entertainment	6.1	5.4	13.2%	6.9	5.7	21.8%
Recreation	8.3	5.4	53.1%	8.2	6.0	36.9%
Other activities & tours	7.7	6.1	27.4%	7.8	6.3	24.4%
Total Transportation	20.5	18.1	13.2%	22.8	19.3	18.0%
Interisland airfare	2.2	2.3	-0.2%	2.1	2.6	-19.2%
Ground transportation	2.2	1.8	16.9%	2.2	1.9	20.0%
Rental vehicles	14.7	12.9	13.4%	16.9	13.5	24.7%
Gasoline, parking, etc.	1.5	1.1	32.4%	1.5	1.3	17.9%
Total Shopping	25.2	28.0	-9.8%	25.0	25.8	-3.2%
Fashion and clothing	9.0	10.3	-12.5%	9.7	9.9	-2.0%
Jewelry and watches	3.0	3.5	-13.7%	2.9	3.1	-6.6%
Cosmetics, perfume	0.8	1.1	-31.7%	0.8	1.1	-24.5%
Leather goods	2.3	4.1	-43.9%	1.8	3.7	-49.7%
Hawai'i food products	4.6	4.5	2.1%	4.1	3.9	5.5%
Souvenirs	5.5	4.5	24.4%	5.6	4.2	33.9%
Total Lodging	107.0	87.0	23.1%	114.4	84.8	35.0%
All other expenses *	9.5	8.0	18.5%	8.7	7.3	19.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
November 2024P vs. November 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2023 November	% change	2024P Nov. YTD	2023 Nov. YTD	% change
GRAND TOTAL	237.4	238.6	-0.5%	244.6	238.8	2.4%
Total Food and beverage	53.6	52.4	2.2%	50.9	49.1	3.6%
Restaurant food	36.0	34.0	6.0%	33.5	31.7	5.6%
Dinner shows and cruises	4.6	6.3	-27.1%	5.3	6.0	-11.5%
Groceries and snacks	13.0	12.1	6.8%	12.1	11.4	6.1%
Entertainment & Recreation	22.9	18.8	21.9%	23.4	22.1	5.9%
Attractions/entertainment	5.5	4.7	15.5%	6.3	5.9	5.5%
Recreation	8.9	6.3	40.1%	9.0	8.1	10.1%
Other activities & tours	8.6	7.7	10.9%	8.1	8.0	1.8%
Total Transportation	21.6	21.1	2.3%	22.8	23.2	-1.6%
Interisland airfare	2.3	1.5	47.4%	2.1	1.6	27.2%
Ground transportation	1.7	1.3	29.6%	1.6	1.5	7.8%
Rental vehicles	16.1	16.8	-4.3%	17.7	18.6	-5.0%
Gasoline, parking, etc.	1.6	1.5	6.2%	1.5	1.5	0.0%
Total Shopping	22.2	25.1	-11.6%	21.9	22.1	-0.6%
Fashion and clothing	7.6	9.3	-18.3%	8.3	8.3	-0.5%
Jewelry and watches	3.4	2.9	14.1%	3.3	3.0	10.5%
Cosmetics, perfume	0.7	0.6	15.7%	0.5	0.5	-6.1%
Leather goods	1.1	1.4	-20.3%	1.4	1.6	-17.0%
Hawai'i food products	4.1	4.5	-9.8%	3.5	3.6	-1.4%
Souvenirs	5.4	6.3	-15.6%	5.0	5.1	-1.0%
Total Lodging	106.9	113.3	-5.6%	116.4	113.4	2.7%
All other expenses *	10.2	7.9	29.0%	9.1	8.9	2.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
November 2024P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2019 November	% change	2024P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	237.4	191.7	23.8%	244.6	187.7	30.3%
Total Food and beverage	53.6	40.4	32.7%	50.9	39.2	30.0%
Restaurant food	36.0	27.0	33.7%	33.5	25.5	31.0%
Dinner shows and cruises	4.6	4.2	9.5%	5.3	4.4	20.6%
Groceries and snacks	13.0	9.2	40.6%	12.1	9.2	31.7%
Entertainment & Recreation	22.9	16.5	38.6%	23.4	17.7	32.3%
Attractions/entertainment	5.5	4.8	14.0%	6.3	4.9	29.1%
Recreation	8.9	6.1	45.8%	9.0	6.7	33.7%
Other activities & tours	8.6	5.6	51.8%	8.1	6.1	33.2%
Total Transportation	21.6	18.6	15.8%	22.8	19.9	14.9%
Interisland airfare	2.3	1.9	19.2%	2.1	2.4	-14.1%
Ground transportation	1.7	1.1	52.1%	1.6	1.0	59.3%
Rental vehicles	16.1	14.4	11.6%	17.7	15.1	17.1%
Gasoline, parking, etc.	1.6	1.2	26.5%	1.5	1.3	10.7%
Total Shopping	22.2	18.3	20.9%	21.9	17.3	26.9%
Fashion and clothing	7.6	7.0	8.6%	8.3	6.6	24.6%
Jewelry and watches	3.4	2.9	16.0%	3.3	2.6	25.9%
Cosmetics, perfume	0.7	0.4	94.8%	0.5	0.4	32.8%
Leather goods	1.1	1.1	6.5%	1.4	1.0	41.7%
Hawai'i food products	4.1	3.0	37.2%	3.5	2.7	29.4%
Souvenirs	5.4	4.1	31.0%	5.0	4.0	25.6%
Total Lodging	106.9	90.5	18.2%	116.4	86.9	33.9%
All other expenses *	10.2	7.3	39.4%	9.1	6.8	34.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
November 2024P vs. November 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2023 November	% change	2024P Nov. YTD	2023 Nov. YTD	% change
GRAND TOTAL	221.5	231.1	-4.1%	231.8	225.3	2.9%
Total Food and beverage	52.0	51.7	0.5%	49.8	47.8	4.1%
Restaurant food	34.4	33.1	3.9%	32.2	30.3	6.5%
Dinner shows and cruises	3.8	5.8	-34.1%	4.8	5.4	-12.1%
Groceries and snacks	13.8	12.8	7.4%	12.8	12.1	5.5%
					0.0	
Entertainment & Recreation	20.8	16.5	26.3%	21.3	19.4	10.0%
Attractions/entertainment	5.3	4.4	20.8%	5.5	4.9	11.6%
Recreation	8.4	5.5	54.1%	8.6	7.5	14.3%
Other activities & tours	7.1	6.6	7.0%	7.2	6.9	4.0%
					0.0	
Total Transportation	20.1	20.2	-0.3%	21.9	22.4	-2.1%
Interisland airfare	1.4	0.8	67.3%	1.5	1.0	44.4%
Ground transportation	1.5	1.2	26.0%	1.4	1.4	2.0%
Rental vehicles	15.7	16.7	-6.0%	17.6	18.5	-5.0%
Gasoline, parking, etc.	1.5	1.4	5.2%	1.4	1.4	-1.5%
					0.0	
Total Shopping	21.0	25.1	-16.4%	21.8	21.7	0.0%
Fashion and clothing	7.8	9.4	-17.5%	8.5	8.2	3.6%
Jewelry and watches	2.8	3.3	-15.6%	3.3	2.9	14.5%
Cosmetics, perfume	0.5	0.5	2.8%	0.4	0.5	-18.2%
Leather goods	1.3	1.7	-23.2%	1.5	1.8	-15.0%
Hawai'i food products	4.0	4.7	-14.5%	3.6	3.8	-6.3%
Souvenirs	4.6	5.5	-16.2%	4.5	4.6	-2.1%
Total Lodging	99.9	112.3	-11.0%	111.6	108.6	2.8%
All other expenses *	7.7	5.4	44.1%	5.5	5.4	1.0%

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
November 2024P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2019 November	% change	2024P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	221.5	178.6	24.0%	231.8	174.3	33.0%
Total Food and beverage	52.0	38.3	35.8%	49.8	37.0	34.5%
Restaurant food	34.4	25.2	36.7%	32.2	23.5	37.5%
Dinner shows and cruises	3.8	3.5	9.6%	4.8	3.9	22.7%
Groceries and snacks	13.8	9.7	42.7%	12.8	9.7	31.9%
Entertainment & Recreation	20.8	14.8	40.3%	21.3	15.3	39.3%
Attractions/entertainment	5.3	4.1	29.1%	5.5	4.0	35.5%
Recreation	8.4	6.1	37.0%	8.6	6.3	37.7%
Other activities & tours	7.1	4.6	54.9%	7.2	5.0	44.3%
Total Transportation	20.1	17.5	15.4%	21.9	18.6	17.8%
Interisland airfare	1.4	1.4	0.8%	1.5	1.7	-10.1%
Ground transportation	1.5	0.9	70.2%	1.4	0.9	59.8%
Rental vehicles	15.7	14.0	12.2%	17.6	14.8	18.6%
Gasoline, parking, etc.	1.5	1.2	29.6%	1.4	1.2	16.8%
Total Shopping	21.0	17.8	17.9%	21.8	16.6	30.8%
Fashion and clothing	7.8	6.9	12.9%	8.5	6.5	31.4%
Jewelry and watches	2.8	2.9	-3.0%	3.3	2.5	31.0%
Cosmetics, perfume	0.5	0.3	61.0%	0.4	0.4	10.6%
Leather goods	1.3	1.1	15.8%	1.5	1.1	41.9%
Hawai'i food products	4.0	2.9	39.8%	3.6	2.7	30.2%
Souvenirs	4.6	3.7	23.3%	4.5	3.5	28.8%
Total Lodging	99.9	85.9	16.3%	111.6	82.5	35.3%
All other expenses *	7.7	4.4	77.1%	5.5	4.3	28.0%

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
November 2024P vs. November 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2023 November	% change	2024P Nov. YTD	2023 Nov. YTD	% change
GRAND TOTAL	273.0	254.9	7.1%	268.1	262.9	2.0%
Total Food and beverage	57.1	54.0	5.8%	53.0	51.5	2.9%
Restaurant food	39.6	35.9	10.1%	35.7	34.2	4.3%
Dinner shows and cruises	6.2	7.3	-15.9%	6.3	7.0	-10.8%
Groceries and snacks	11.4	10.8	6.2%	11.0	10.2	7.6%
Entertainment & Recreation	27.6	23.8	16.0%	27.2	26.9	1.0%
Attractions/entertainment	5.9	5.6	6.6%	7.7	7.8	-0.9%
Recreation	10.1	8.2	23.0%	9.7	9.3	4.3%
Other activities & tours	11.6	10.0	15.5%	9.8	9.9	-0.7%
Total Transportation	24.8	23.0	7.8%	24.5	24.7	-0.6%
Interisland airfare	4.1	3.0	38.5%	3.1	2.7	15.2%
Ground transportation	2.2	1.6	36.5%	1.9	1.6	16.8%
Rental vehicles	16.9	16.9	-0.3%	17.8	18.7	-4.7%
Gasoline, parking, etc.	1.7	1.5	8.5%	1.6	1.6	2.6%
Total Shopping	24.8	25.0	-0.8%	22.3	22.7	-1.7%
Fashion and clothing	7.4	9.0	-18.1%	7.9	8.5	-7.0%
Jewelry and watches	4.5	2.3	98.2%	3.2	3.1	3.8%
Cosmetics, perfume	1.1	0.8	30.2%	0.7	0.6	11.1%
Leather goods	0.8	0.9	-6.4%	1.1	1.4	-22.0%
Hawai'i food products	4.1	4.0	2.5%	3.5	3.2	8.6%
Souvenirs	6.9	8.0	-13.7%	5.9	5.9	0.8%
Total Lodging	122.7	115.5	6.3%	125.3	122.0	2.7%
All other expenses *	15.8	13.5	17.2%	15.8	15.1	4.4%

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
November 2024P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2019 November	% change	2024P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	273.0	221.3	23.3%	268.1	212.0	26.4%
Total Food and beverage	57.1	45.1	26.8%	53.0	43.1	23.1%
Restaurant food	39.6	31.1	27.4%	35.7	29.3	21.7%
Dinner shows and cruises	6.2	5.8	6.1%	6.3	5.3	17.4%
Groceries and snacks	11.4	8.2	38.9%	11.0	8.4	31.5%
Entertainment & Recreation	27.6	20.4	35.6%	27.2	22.0	23.7%
Attractions/entertainment	5.9	6.3	-6.2%	7.7	6.3	21.6%
Recreation	10.1	6.0	68.6%	9.7	7.5	28.8%
Other activities & tours	11.6	8.1	43.8%	9.8	8.1	20.6%
Total Transportation	24.8	21.3	16.4%	24.5	22.2	10.6%
Interisland airfare	4.1	3.0	36.0%	3.1	3.8	-17.6%
Ground transportation	2.2	1.7	29.8%	1.9	1.2	58.8%
Rental vehicles	16.9	15.2	10.6%	17.8	15.6	14.6%
Gasoline, parking, etc.	1.7	1.4	20.8%	1.6	1.6	2.2%
Total Shopping	24.8	19.5	27.0%	22.3	18.5	20.7%
Fashion and clothing	7.4	7.2	2.6%	7.9	6.9	14.0%
Jewelry and watches	4.5	3.0	52.2%	3.2	2.7	16.6%
Cosmetics, perfume	1.1	0.5	128.0%	0.7	0.4	69.5%
Leather goods	0.8	0.9	-9.3%	1.1	0.7	42.5%
Hawai'i food products	4.1	3.1	34.1%	3.5	2.7	28.3%
Souvenirs	6.9	5.0	39.8%	5.9	4.9	20.8%
Total Lodging	122.7	100.9	21.6%	125.3	95.1	31.8%
All other expenses *	15.8	14.1	12.3%	15.8	11.3	39.6%

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Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
November 2024P vs. November 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2023 November	% change	2024P Nov. YTD	2023 Nov. YTD	% change
GRAND TOTAL	251.8	251.2	0.3%	239.9	239.8	0.1%
Total Food and beverage	66.5	66.0	0.9%	60.5	59.8	1.1%
Restaurant food	50.1	49.2	1.8%	44.6	43.5	2.5%
Dinner shows and cruises	4.0	4.5	-11.6%	3.8	3.8	0.1%
Groceries and snacks	12.5	12.2	1.7%	12.1	12.5	-3.2%
				0.0		
Entertainment & Recreation	19.9	18.2	9.4%	17.2	17.7	-2.8%
Attractions/entertainment	6.1	5.5	10.7%	4.9	4.8	2.2%
Recreation	4.0	4.3	-0.1%	4.4	4.9	-11.4%
Other activities & tours	9.7	8.4	15.8%	8.0	8.0	-0.4%
				0.0		
Total Transportation	12.2	13.5	-9.3%	12.9	13.9	-7.3%
Interisland airfare	1.1	0.9	14.1%	1.1	1.0	5.6%
Ground transportation	6.4	7.2	-11.4%	6.1	6.2	-1.1%
Rental vehicles	4.2	4.6	-10.1%	5.1	5.9	-13.9%
Gasoline, parking, etc.	0.6	0.7	-13.4%	0.6	0.8	-21.7%
Total Shopping	51.7	53.5	-3.3%	46.8	50.4	-7.2%
Fashion and clothing	15.9	18.4	-13.8%	14.7	16.5	-10.8%
Jewelry and watches	3.9	3.0	27.0%	3.4	3.5	-2.3%
Cosmetics, perfume	1.7	2.0	-12.9%	1.7	1.8	-6.9%
Leather goods	6.9	7.0	-1.6%	6.9	8.2	-15.7%
Hawai'i food products	16.4	15.8	3.6%	13.6	13.8	-1.5%
Souvenirs	7.0	7.3	-3.5%	6.5	6.6	-2.1%
Total Lodging	91.3	89.4	2.1%	93.4	89.3	4.6%
All other expenses *	10.3	10.7	-3.9%	9.1	8.7	5.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
November 2024P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2019 November	% change	2024P Nov. YTD	2019 Nov. YTD	% change
GRAND TOTAL	251.8	255.5	-1.4%	239.9	239.8	0.0%
Total Food and beverage	66.5	54.5	22.1%	60.5	51.2	18.3%
Restaurant food	50.1	40.6	23.5%	44.6	38.2	16.8%
Dinner shows and cruises	4.0	3.7	6.3%	3.8	3.7	2.5%
Groceries and snacks	12.5	10.2	22.3%	12.1	9.2	31.5%
				0.0		
Entertainment & Recreation	19.9	20.6	-3.5%	17.2	19.2	-10.4%
Attractions/entertainment	6.1	6.9	-12.3%	4.9	6.6	-26.3%
Recreation	4.0	4.1	-2.2%	4.4	3.6	20.5%
Other activities & tours	9.7	9.5	2.4%	8.0	9.0	-11.2%
Total Transportation	12.2	12.7	-3.9%	12.9	12.0	7.3%
Interisland airfare	1.1	1.8	-40.9%	1.1	1.4	-25.1%
Ground transportation	6.4	6.6	-3.6%	6.1	6.1	0.2%
Rental vehicles	4.2	4.0	5.5%	5.1	4.1	25.1%
Gasoline, parking, etc.	0.6	0.4	64.0%	0.6	0.5	39.8%
Total Shopping	51.7	72.3	-28.5%	46.8	64.4	-27.4%
Fashion and clothing	15.9	18.9	-15.9%	14.7	17.5	-16.1%
Jewelry and watches	3.9	8.0	-51.7%	3.4	7.4	-53.7%
Cosmetics, perfume	1.7	4.5	-62.0%	1.7	4.0	-57.6%
Leather goods	6.9	18.7	-63.2%	6.9	16.2	-57.4%
Hawai'i food products	16.4	15.3	6.9%	13.6	13.2	2.7%
Souvenirs	7.0	7.0	0.4%	6.5	6.2	5.2%
Total Lodging	91.3	82.4	10.7%	93.4	82.6	13.2%
All other expenses *	10.3	13.0	-21.2%	9.1	10.5	-13.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
November 2024P vs. November 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P November	2023 November	% change	2024P Nov. YTD	2023 Nov. YTD	% change
GRAND TOTAL	224.0	225.4	-0.6%	223.0	219.3	1.7%
Total Food and beverage	55.5	45.9	21.0%	48.3	45.4	6.3%
Restaurant food	31.2	27.1	15.1%	29.1	26.2	11.1%
Dinner shows and cruises	3.0	2.9	3.0%	3.8	3.9	-2.4%
Groceries and snacks	21.4	15.9	34.4%	15.4	15.3	0.2%
Entertainment & Recreation	11.3	15.2	-25.8%	15.9	16.0	-0.5%
Attractions/entertainment	3.7	5.2	-30.0%	5.7	4.9	15.8%
Recreation	4.5	6.9	-34.9%	5.6	6.0	-7.5%
Other activities & tours	3.1	3.0	2.5%	4.6	5.0	-8.0%
Total Transportation	17.9	22.3	-19.9%	20.8	22.7	-8.1%
Interisland airfare	0.7	1.6	-54.7%	1.1	1.1	-5.5%
Ground transportation	1.8	2.3	-20.6%	1.8	1.5	20.8%
Rental vehicles	14.6	16.6	-12.1%	16.4	18.3	-10.5%
Gasoline, parking, etc.	0.8	1.9	-57.6%	1.6	1.8	-9.7%
Total Shopping	16.8	17.5	-4.1%	16.9	15.9	6.3%
Fashion and clothing	9.1	9.8	-7.4%	8.9	8.6	3.8%
Jewelry and watches	0.3	1.1	-69.8%	1.1	1.3	-12.9%
Cosmetics, perfume	0.4	0.3	27.6%	0.4	0.3	26.3%
Leather goods	0.3	0.5	-36.1%	0.5	0.4	11.9%
Hawai'i food products	2.6	2.3	14.1%	2.5	2.0	21.8%
Souvenirs	4.1	3.5	16.3%	3.5	3.3	8.0%
Total Lodging	117.3	118.9	-1.4%	114.1	112.6	1.4%
All other expenses *	5.3	5.6	-5.2%	6.9	6.7	3.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
November 2024P vs. November 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P	2019	% change	2024P	2019	% change
	November	November		Nov. YTD	Nov. YTD	
GRAND TOTAL	224.0	164.7	36.1%	223.0	165.9	34.4%
Total Food and beverage	55.5	38.0	46.0%	48.3	35.4	36.4%
Restaurant food	31.2	23.4	33.2%	29.1	20.5	42.3%
Dinner shows and cruises	3.0	2.5	20.4%	3.8	2.8	37.9%
Groceries and snacks	21.4	12.2	75.6%	15.4	12.1	26.7%
Entertainment & Recreation	11.3	11.9	-5.4%	15.9	12.3	28.8%
Attractions/entertainment	3.7	3.9	-6.5%	5.7	4.0	43.3%
Recreation	4.5	4.7	-3.1%	5.6	5.0	10.8%
Other activities & tours	3.1	3.4	-7.3%	4.6	3.7	24.3%
Total Transportation	17.9	19.4	-7.6%	20.8	18.7	11.4%
Interisland airfare	0.7	1.5	-53.7%	1.1	1.2	-12.4%
Ground transportation	1.8	1.1	61.0%	1.8	0.9	93.1%
Rental vehicles	14.6	15.1	-3.4%	16.4	15.0	9.0%
Gasoline, parking, etc.	0.8	1.6	-50.3%	1.6	1.5	5.9%
Total Shopping	16.8	15.9	5.7%	16.9	13.8	22.7%
Fashion and clothing	9.1	9.2	-1.5%	8.9	7.2	23.8%
Jewelry and watches	0.3	0.7	-47.4%	1.1	1.3	-13.4%
Cosmetics, perfume	0.4	0.1	206.0%	0.4	0.2	88.5%
Leather goods	0.3	0.7	-56.5%	0.5	0.5	-11.3%
Hawai'i food products	2.6	2.1	25.0%	2.5	1.8	36.7%
Souvenirs	4.1	3.1	30.9%	3.5	2.7	29.2%
Total Lodging	117.3	73.8	58.8%	114.1	80.3	42.1%
All other expenses *	5.3	5.7	-6.0%	6.9	5.4	29.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism