

**Total Visitor Personal Daily Spending by Category:
December 2024P vs. December 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2023 December	% change	2024P Dec. YTD	2023 Dec. YTD	% change
GRAND TOTAL	248.4	243.6	2.0%	246.5	241.2	2.2%
Total Food and beverage	50.7	51.1	-0.8%	52.1	51.0	2.2%
Restaurant food	33.2	34.3	-3.2%	34.7	33.4	3.9%
Dinner shows and cruises	5.1	4.6	12.3%	5.1	5.5	-8.6%
Groceries and snacks	12.4	12.3	1.1%	12.3	12.1	2.2%
Entertainment & Recreation	22.4	20.1	11.6%	23.0	21.7	5.7%
Attractions/entertainment	5.9	6.1	-4.0%	6.8	6.4	6.0%
Recreation	9.4	7.1	31.1%	8.4	7.6	9.9%
Other activities & tours	7.1	6.8	5.0%	7.8	7.7	1.3%
Total Transportation	23.2	21.3	8.8%	22.8	22.7	0.5%
Interisland airfare	2.6	2.6	0.5%	2.2	1.8	22.3%
Ground transportation	2.0	2.1	-5.8%	2.2	2.1	5.3%
Rental vehicles	17.2	15.2	13.3%	16.9	17.3	-2.1%
Gasoline, parking, etc.	1.4	1.5	-2.7%	1.5	1.6	-2.1%
Total Shopping	24.4	25.5	-4.0%	25.0	24.6	1.7%
Fashion and clothing	10.3	10.3	0.3%	9.8	9.9	-1.3%
Jewelry and watches	3.1	2.9	6.2%	2.9	2.8	3.6%
Cosmetics, perfume	0.6	0.8	-29.5%	0.8	0.7	17.3%
Leather goods	1.7	2.1	-19.0%	1.8	2.2	-17.7%
Hawai'i food products	4.0	4.4	-10.0%	4.1	3.9	4.6%
Souvenirs	4.8	5.0	-3.4%	5.6	5.0	10.7%
Total Lodging	120.3	115.7	4.0%	115.0	112.4	2.3%
All other expenses *	7.3	9.9	-26.0%	8.6	8.8	-1.9%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Total Visitor Personal Daily Spending by Category:
December 2024P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2019 December	% change	2024P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	248.4	199.1	24.8%	246.5	196.9	25.2%
Total Food and beverage	50.7	41.3	23.0%	52.1	41.4	26.0%
Restaurant food	33.2	27.5	20.6%	34.7	27.7	25.6%
Dinner shows and cruises	5.1	3.9	30.9%	5.1	4.2	20.7%
Groceries and snacks	12.4	9.8	26.6%	12.3	9.5	29.3%
Entertainment & Recreation	22.4	16.7	34.2%	23.0	17.9	28.6%
Attractions/entertainment	5.9	5.2	13.3%	6.8	5.7	21.0%
Recreation	9.4	5.7	63.7%	8.4	6.0	39.4%
Other activities & tours	7.1	5.8	22.3%	7.8	6.3	24.2%
Total Transportation	23.2	18.4	26.1%	22.8	19.2	18.7%
Interisland airfare	2.6	2.4	10.4%	2.2	2.6	-16.6%
Ground transportation	2.0	1.8	6.1%	2.2	1.9	18.7%
Rental vehicles	17.2	13.0	32.4%	16.9	13.5	25.4%
Gasoline, parking, etc.	1.4	1.2	19.3%	1.5	1.3	18.0%
Total Shopping	24.4	28.0	-12.7%	25.0	26.0	-4.1%
Fashion and clothing	10.3	11.7	-11.7%	9.8	10.1	-3.0%
Jewelry and watches	3.1	3.4	-8.8%	2.9	3.1	-6.8%
Cosmetics, perfume	0.6	0.9	-35.4%	0.8	1.1	-25.3%
Leather goods	1.7	3.7	-55.2%	1.8	3.7	-50.2%
Hawai'i food products	4.0	4.3	-7.2%	4.1	3.9	4.2%
Souvenirs	4.8	4.1	18.8%	5.6	4.2	32.4%
Total Lodging	120.3	87.8	37.0%	115.0	85.1	35.2%
All other expenses *	7.3	6.9	5.6%	8.6	7.3	17.8%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
December 2024P vs. December 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2023 December	% change	2024P Dec. YTD	2023 Dec. YTD	% change
GRAND TOTAL	242.7	237.9	2.0%	244.4	238.7	2.4%
Total Food and beverage	50.0	49.5	1.0%	50.8	49.2	3.4%
Restaurant food	32.0	33.0	-3.1%	33.3	31.8	4.8%
Dinner shows and cruises	5.8	4.7	21.2%	5.4	5.9	-9.1%
Groceries and snacks	12.2	11.7	4.3%	12.1	11.5	6.0%
Entertainment & Recreation	23.0	21.0	9.7%	23.3	22.0	6.2%
Attractions/entertainment	5.7	5.7	1.3%	6.2	5.9	5.1%
Recreation	9.3	7.7	20.1%	9.0	8.1	11.0%
Other activities & tours	8.0	7.6	5.5%	8.1	8.0	2.1%
Total Transportation	23.1	20.9	10.8%	22.8	23.0	-0.5%
Interisland airfare	2.8	2.8	1.7%	2.2	1.7	23.9%
Ground transportation	1.5	1.4	7.4%	1.6	1.5	7.7%
Rental vehicles	17.4	15.5	12.3%	17.6	18.3	-3.7%
Gasoline, parking, etc.	1.5	1.3	15.3%	1.5	1.5	1.2%
Total Shopping	22.1	22.3	-1.1%	22.0	22.1	-0.6%
Fashion and clothing	8.3	8.5	-1.4%	8.3	8.3	-0.5%
Jewelry and watches	3.5	2.5	44.3%	3.3	2.9	13.2%
Cosmetics, perfume	0.5	0.7	-30.5%	0.5	0.6	-8.8%
Leather goods	1.3	1.5	-13.3%	1.3	1.6	-16.7%
Hawai'i food products	3.7	4.1	-11.1%	3.6	3.6	-2.4%
Souvenirs	4.8	5.1	-6.9%	5.0	5.1	-1.5%
Total Lodging	117.0	114.6	2.1%	116.5	113.5	2.6%
All other expenses *	7.5	9.7	-22.3%	9.0	9.0	-0.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. Total Visitor Personal Daily Spending by Category:
December 2024P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2019 December	% change	2024P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	242.7	193.9	25.2%	244.4	188.3	29.8%
Total Food and beverage	50.0	40.7	22.7%	50.8	39.3	29.3%
Restaurant food	32.0	26.4	21.1%	33.3	25.6	30.0%
Dinner shows and cruises	5.8	4.3	33.8%	5.4	4.4	21.8%
Groceries and snacks	12.2	10.0	22.4%	12.1	9.3	30.7%
Entertainment & Recreation	23.0	16.3	41.1%	23.3	17.5	33.1%
Attractions/entertainment	5.7	4.6	25.2%	6.2	4.8	28.7%
Recreation	9.3	6.3	46.1%	9.0	6.7	34.9%
Other activities & tours	8.0	5.4	48.9%	8.1	6.0	34.6%
Total Transportation	23.1	19.7	17.4%	22.8	19.8	15.2%
Interisland airfare	2.8	2.5	10.5%	2.2	2.5	-11.7%
Ground transportation	1.5	1.1	32.1%	1.6	1.0	56.3%
Rental vehicles	17.4	14.8	17.3%	17.6	15.1	17.1%
Gasoline, parking, etc.	1.5	1.2	19.3%	1.5	1.3	11.5%
Total Shopping	22.1	19.5	13.1%	22.0	17.5	25.4%
Fashion and clothing	8.3	7.7	7.9%	8.3	6.7	22.8%
Jewelry and watches	3.5	2.9	21.4%	3.3	2.6	25.4%
Cosmetics, perfume	0.5	0.2	137.2%	0.5	0.4	38.4%
Leather goods	1.3	1.4	-7.9%	1.3	1.0	34.9%
Hawai'i food products	3.7	3.3	11.8%	3.6	2.8	27.4%
Souvenirs	4.8	4.0	19.4%	5.0	4.0	25.0%
Total Lodging	117.0	91.0	28.5%	116.5	87.4	33.3%
All other expenses *	7.5	6.7	12.9%	9.0	6.8	32.3%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
December 2024P vs. December 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2023 December	% change	2024P Dec. YTD	2023 Dec. YTD	% change
GRAND TOTAL	230.2	225.9	1.9%	231.7	225.4	2.8%
Total Food and beverage	48.5	47.6	1.9%	49.7	47.8	3.9%
Restaurant food	31.1	30.5	1.8%	32.1	30.3	6.0%
Dinner shows and cruises	5.1	4.3	17.2%	4.8	5.3	-9.9%
Groceries and snacks	12.4	12.8	-3.2%	12.7	12.2	4.7%
Entertainment & Recreation	19.8	17.7	12.1%	21.2	19.2	10.1%
Attractions/entertainment	5.2	4.5	14.6%	5.5	4.9	11.8%
Recreation	8.0	6.8	18.6%	8.6	7.5	14.6%
Other activities & tours	6.6	6.4	3.5%	7.1	6.9	3.9%
Total Transportation	23.0	20.9	10.1%	22.0	22.2	-1.0%
Interisland airfare	2.6	2.3	12.9%	1.6	1.2	39.5%
Ground transportation	1.2	1.2	-1.3%	1.4	1.3	1.6%
Rental vehicles	17.6	16.1	9.5%	17.6	18.3	-3.9%
Gasoline, parking, etc.	1.6	1.3	23.6%	1.4	1.4	0.5%
Total Shopping	22.3	21.1	5.8%	21.8	21.7	0.6%
Fashion and clothing	8.3	8.5	-1.8%	8.5	8.2	3.1%
Jewelry and watches	3.7	1.9	92.0%	3.3	2.8	19.4%
Cosmetics, perfume	0.3	0.7	-53.4%	0.4	0.5	-22.2%
Leather goods	1.9	1.4	31.6%	1.6	1.8	-11.5%
Hawai'i food products	3.7	4.0	-7.7%	3.6	3.8	-6.4%
Souvenirs	4.3	4.5	-4.8%	4.5	4.6	-2.4%
Total Lodging	111.4	111.2	0.2%	111.6	108.8	2.5%
All other expenses *	5.3	7.5	-30.1%	5.5	5.6	-2.7%

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Source: Department of Business, Economic Development & Tourism

**U.S. West Visitor Personal Daily Spending by Category:
December 2024P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2019 December	% change	2024P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	230.2	180.2	27.7%	231.7	174.9	32.5%
Total Food and beverage	48.5	38.8	24.9%	49.7	37.2	33.5%
Restaurant food	31.1	24.8	25.4%	32.1	23.6	36.2%
Dinner shows and cruises	5.1	3.5	43.7%	4.8	3.9	24.6%
Groceries and snacks	12.4	10.5	17.4%	12.7	9.8	30.4%
Entertainment & Recreation	19.8	13.6	45.2%	21.2	15.1	39.8%
Attractions/entertainment	5.2	3.9	34.2%	5.5	4.0	35.4%
Recreation	8.0	5.4	47.5%	8.6	6.2	38.6%
Other activities & tours	6.6	4.3	52.0%	7.1	4.9	45.0%
Total Transportation	23.0	18.6	23.5%	22.0	18.6	18.4%
Interisland airfare	2.6	2.1	25.6%	1.6	1.7	-6.0%
Ground transportation	1.2	0.9	33.0%	1.4	0.9	57.2%
Rental vehicles	17.6	14.6	21.0%	17.6	14.8	18.9%
Gasoline, parking, etc.	1.6	1.1	45.3%	1.4	1.2	19.3%
Total Shopping	22.3	17.8	25.4%	21.8	16.7	30.2%
Fashion and clothing	8.3	7.1	16.9%	8.5	6.5	29.9%
Jewelry and watches	3.7	2.6	42.7%	3.3	2.5	32.2%
Cosmetics, perfume	0.3	0.2	43.8%	0.4	0.4	12.5%
Leather goods	1.9	1.1	63.9%	1.6	1.1	44.2%
Hawai'i food products	3.7	3.2	14.4%	3.6	2.8	28.4%
Souvenirs	4.3	3.4	26.4%	4.5	3.5	28.6%
Total Lodging	111.4	86.8	28.4%	111.6	82.9	34.6%
All other expenses *	5.3	4.6	13.1%	5.5	4.3	26.5%

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
December 2024P vs. December 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2023 December	% change	2024P Dec. YTD	2023 Dec. YTD	% change
GRAND TOTAL	264.3	258.9	2.1%	267.7	262.6	2.0%
Total Food and beverage	52.6	52.8	-0.4%	53.0	51.6	2.6%
Restaurant food	33.7	37.4	-10.0%	35.5	34.5	2.9%
Dinner shows and cruises	7.0	5.5	27.1%	6.3	6.9	-8.0%
Groceries and snacks	11.9	9.9	20.7%	11.1	10.2	8.9%
Entertainment & Recreation	28.6	26.8	6.7%	27.3	26.9	1.5%
Attractions/entertainment	6.8	7.7	-12.2%	7.6	7.8	-2.1%
Recreation	11.4	9.3	22.4%	9.9	9.3	6.1%
Other activities & tours	10.4	9.8	6.6%	9.9	9.8	0.0%
Total Transportation	23.3	20.8	11.9%	24.4	24.3	0.3%
Interisland airfare	3.1	3.5	-10.3%	3.1	2.8	12.3%
Ground transportation	2.0	1.7	18.6%	1.9	1.6	17.0%
Rental vehicles	16.9	14.4	17.5%	17.7	18.3	-3.2%
Gasoline, parking, etc.	1.3	1.3	1.0%	1.6	1.5	2.3%
Total Shopping	21.7	24.5	-11.4%	22.2	22.8	-2.7%
Fashion and clothing	8.3	8.5	-2.3%	8.0	8.5	-6.5%
Jewelry and watches	3.3	3.3	-0.4%	3.2	3.1	3.4%
Cosmetics, perfume	0.7	0.7	-0.5%	0.7	0.6	10.0%
Leather goods	0.4	1.6	-76.3%	1.0	1.4	-28.1%
Hawai'i food products	3.6	4.3	-17.1%	3.5	3.3	5.6%
Souvenirs	5.4	6.1	-10.8%	5.9	5.9	-0.4%
Total Lodging	126.7	120.4	5.2%	125.4	121.9	2.9%
All other expenses *	11.5	13.5	-15.0%	15.4	15.0	2.5%

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Source: Department of Business, Economic Development & Tourism

**U.S. East Visitor Personal Daily Spending by Category:
December 2024P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2019 December	% change	2024P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	264.3	217.5	21.5%	267.7	212.6	25.9%
Total Food and beverage	52.6	44.0	19.5%	53.0	43.2	22.7%
Restaurant food	33.7	29.3	14.8%	35.5	29.3	21.0%
Dinner shows and cruises	7.0	5.6	23.6%	6.3	5.4	18.1%
Groceries and snacks	11.9	9.0	32.0%	11.1	8.4	31.6%
Entertainment & Recreation	28.6	20.9	36.8%	27.3	21.9	25.0%
Attractions/entertainment	6.8	5.8	16.2%	7.6	6.3	21.1%
Recreation	11.4	7.9	44.8%	9.9	7.6	30.5%
Other activities & tours	10.4	7.2	44.7%	9.9	8.0	22.8%
Total Transportation	23.3	21.6	8.2%	24.4	22.1	10.4%
Interisland airfare	3.1	3.3	-5.7%	3.1	3.8	-16.5%
Ground transportation	2.0	1.5	31.1%	1.9	1.2	55.4%
Rental vehicles	16.9	15.2	11.1%	17.7	15.5	14.3%
Gasoline, parking, etc.	1.3	1.5	-13.3%	1.6	1.6	0.7%
Total Shopping	21.7	22.5	-3.6%	22.2	18.9	17.7%
Fashion and clothing	8.3	8.7	-4.9%	8.0	7.1	11.6%
Jewelry and watches	3.3	3.4	-5.4%	3.2	2.8	13.9%
Cosmetics, perfume	0.7	0.2	308.9%	0.7	0.4	80.9%
Leather goods	0.4	1.8	-79.4%	1.0	0.8	16.2%
Hawai'i food products	3.6	3.3	7.6%	3.5	2.8	25.8%
Souvenirs	5.4	5.0	8.8%	5.9	4.9	19.6%
Total Lodging	126.7	98.4	28.8%	125.4	95.4	31.5%
All other expenses *	11.5	10.2	13.0%	15.4	11.2	37.2%

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Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
December 2024P vs. December 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2023 December	% change	2024P Dec. YTD	2023 Dec. YTD	% change
GRAND TOTAL	237.9	247.7	-4.0%	239.7	240.7	-0.4%
Total Food and beverage	58.0	56.9	2.0%	60.3	59.5	1.3%
Restaurant food	43.0	42.4	1.2%	44.5	43.4	2.4%
Dinner shows and cruises	3.3	2.7	19.7%	3.8	3.7	2.2%
Groceries and snacks	11.8	11.7	0.6%	12.0	12.4	-2.8%
				0.0		
Entertainment & Recreation	14.8	15.2	-2.9%	17.0	17.4	-2.5%
Attractions/entertainment	4.5	4.1	10.2%	4.8	4.7	3.1%
Recreation	3.7	5.5	-0.3	4.3	5.0	-13.9%
Other activities & tours	6.5	5.6	16.4%	7.8	7.7	1.5%
				0.0		
Total Transportation	12.1	13.3	-9.3%	12.8	13.8	-7.4%
Interisland airfare	1.0	1.1	-11.2%	1.1	1.0	3.7%
Ground transportation	6.1	6.2	-1.5%	6.1	6.2	-1.2%
Rental vehicles	4.3	5.3	-18.1%	5.0	5.8	-14.0%
Gasoline, parking, etc.	0.6	0.7	-9.5%	0.6	0.8	-20.4%
Total Shopping	48.3	49.2	-1.9%	46.9	50.2	-6.6%
Fashion and clothing	17.2	15.7	9.4%	15.0	16.4	-8.8%
Jewelry and watches	3.5	2.7	29.5%	3.4	3.4	0.6%
Cosmetics, perfume	1.6	2.0	-19.5%	1.7	1.8	-8.4%
Leather goods	6.7	8.8	-24.3%	6.9	8.2	-16.8%
Hawai'i food products	13.7	13.9	-1.3%	13.6	13.8	-1.5%
Souvenirs	5.6	6.1	-8.2%	6.4	6.5	-2.5%
Total Lodging	96.2	104.4	-7.8%	93.7	91.1	2.9%
All other expenses *	8.5	8.7	-1.9%	9.1	8.7	4.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2023 visitor data are the final numbers and reflect updated airfare statistics from DIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Japan Visitor Personal Daily Spending by Category:
December 2024P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2019 December	% change	2024P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	237.9	260.0	-8.5%	239.7	241.6	-0.8%
Total Food and beverage	58.0	51.2	13.3%	60.3	51.2	17.8%
Restaurant food	43.0	38.2	12.5%	44.5	38.2	16.4%
Dinner shows and cruises	3.3	3.6	-9.6%	3.8	3.7	1.3%
Groceries and snacks	11.8	9.4	25.2%	12.0	9.2	30.9%
				0.0		
Entertainment & Recreation	14.8	17.3	-14.5%	17.0	19.0	-10.9%
Attractions/entertainment	4.5	6.6	-31.3%	4.8	6.6	-26.8%
Recreation	3.7	3.5	5.5%	4.3	3.6	19.0%
Other activities & tours	6.5	7.2	-8.8%	7.8	8.8	-11.2%
Total Transportation	12.1	11.4	6.0%	12.8	12.0	7.1%
Interisland airfare	1.0	1.4	-32.1%	1.1	1.4	-25.8%
Ground transportation	6.1	5.9	3.7%	6.1	6.1	0.5%
Rental vehicles	4.3	3.6	20.3%	5.0	4.0	24.5%
Gasoline, parking, etc.	0.6	0.4	46.1%	0.6	0.5	40.2%
Total Shopping	48.3	72.7	-33.6%	46.9	65.1	-27.9%
Fashion and clothing	17.2	21.9	-21.4%	15.0	17.9	-16.5%
Jewelry and watches	3.5	8.7	-59.7%	3.4	7.5	-54.3%
Cosmetics, perfume	1.6	3.7	-56.6%	1.7	4.0	-57.6%
Leather goods	6.7	17.6	-62.1%	6.9	16.3	-57.9%
Hawai'i food products	13.7	14.6	-6.1%	13.6	13.3	1.8%
Souvenirs	5.6	6.2	-9.9%	6.4	6.2	3.7%
Total Lodging	96.2	96.2	0.0%	93.7	83.7	11.9%
All other expenses *	8.5	11.2	-23.8%	9.1	10.6	-14.2%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2024P visitor data are preliminary. 2019 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office, and final passenger counts from Airline Traffic Summary reports.

Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
December 2024P vs. December 2023
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2023 December	% change	2024P Dec. YTD	2023 Dec. YTD	% change
GRAND TOTAL	225.4	227.3	-0.8%	223.2	220.3	1.4%
Total Food and beverage	54.2	48.2	12.5%	49.0	45.8	7.0%
Restaurant food	31.6	28.0	12.9%	29.4	26.4	11.3%
Dinner shows and cruises	3.9	3.4	13.3%	3.8	3.8	-0.6%
Groceries and snacks	18.7	16.8	11.7%	15.8	15.5	1.7%
Entertainment & Recreation	13.2	14.5	-8.6%	15.6	15.8	-1.4%
Attractions/entertainment	4.6	5.1	-11.1%	5.5	4.9	12.4%
Recreation	4.6	5.5	-16.8%	5.4	6.0	-8.5%
Other activities & tours	4.1	3.8	6.5%	4.6	4.9	-6.6%
Total Transportation	19.4	21.5	-9.6%	20.6	22.5	-8.3%
Interisland airfare	1.2	2.1	-43.1%	1.1	1.2	-13.4%
Ground transportation	2.9	2.1	35.6%	1.9	1.6	23.1%
Rental vehicles	14.4	15.3	-6.3%	16.1	17.9	-10.0%
Gasoline, parking, etc.	1.0	1.9	-48.9%	1.5	1.8	-15.0%
Total Shopping	20.0	17.5	14.3%	17.3	16.1	7.3%
Fashion and clothing	11.1	8.3	33.0%	9.2	8.6	7.3%
Jewelry and watches	1.2	2.0	-37.8%	1.1	1.4	-17.3%
Cosmetics, perfume	0.3	0.4	-7.6%	0.4	0.3	21.8%
Leather goods	1.6	1.2	31.3%	0.6	0.5	17.0%
Hawai'i food products	2.8	2.7	3.9%	2.5	2.1	18.9%
Souvenirs	3.0	2.9	1.7%	3.5	3.2	7.3%
Total Lodging	113.6	120.7	-5.9%	114.1	113.6	0.4%
All other expenses *	4.9	5.0	-1.2%	6.7	6.5	3.1%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism

**Canada Visitor Personal Daily Spending by Category:
December 2024P vs. December 2019
(Arrivals by air, in dollars)**

Expenditure Type	2024P December	2019 December	% change	2024P Dec. YTD	2019 Dec. YTD	% change
GRAND TOTAL	225.4	159.0	41.7%	223.2	165.0	35.3%
Total Food and beverage	54.2	34.9	55.3%	49.0	35.3	38.7%
Restaurant food	31.6	19.9	58.8%	29.4	20.4	44.2%
Dinner shows and cruises	3.9	2.9	31.8%	3.8	2.8	37.1%
Groceries and snacks	18.7	12.1	55.2%	15.8	12.1	30.2%
Entertainment & Recreation	13.2	12.4	7.2%	15.6	12.3	26.2%
Attractions/entertainment	4.6	3.8	20.0%	5.5	3.9	40.6%
Recreation	4.6	5.1	-9.5%	5.4	5.0	8.3%
Other activities & tours	4.1	3.5	17.8%	4.6	3.7	23.5%
Total Transportation	19.4	16.3	18.8%	20.6	18.4	12.3%
Interisland airfare	1.2	0.9	34.4%	1.1	1.2	-8.0%
Ground transportation	2.9	0.8	240.9%	1.9	0.9	109.7%
Rental vehicles	14.4	13.1	9.6%	16.1	14.8	9.1%
Gasoline, parking, etc.	1.0	1.5	-34.2%	1.5	1.5	0.9%
Total Shopping	20.0	15.1	32.5%	17.3	13.9	24.0%
Fashion and clothing	11.1	7.0	58.9%	9.2	7.2	28.0%
Jewelry and watches	1.2	1.9	-36.6%	1.1	1.4	-17.5%
Cosmetics, perfume	0.3	0.2	93.2%	0.4	0.2	89.0%
Leather goods	1.6	1.0	49.2%	0.6	0.6	1.7%
Hawai'i food products	2.8	2.2	30.5%	2.5	1.8	35.7%
Souvenirs	3.0	2.8	6.1%	3.5	2.7	26.3%
Total Lodging	113.6	75.7	50.0%	114.1	79.7	43.1%
All other expenses *	4.9	4.6	7.3%	6.7	5.3	26.7%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Department of Business, Economic Development & Tourism