



KA HĀLĀWAI KŪMAU A KE KŌMIKE MO'OHELU KĀLĀ, 'OIHANA KĀLĀ,
A ME KE KIKOWAENA HĀLĀWAI O HAWAII
KE'ENA KULEANA HO'OKIPA O HAWAII

**Budget, Finance, and Convention Center
STANDING COMMITTEE MEETING
HAWAII TOURISM AUTHORITY**

**HĀLĀWAI KELEKA'A'IKE
VIRTUAL MEETING**

**Po'akolu, 19 Pepeluali 2025, 3:00 p.m.
Wednesday, February 19, 2025, 3:00 p.m.**

E ho'olele 'iwa'ia ka hālāwai ma o ka Zoom. Meeting will be live streaming via Zoom.

E noi 'ia paha 'oe e kāinoa me kou inoa a leka uila paha. E 'olu'olu, e ho'okomo i kou inoa piha akā hiki nō iā 'oe ke ho'ohana i ka inoa kapakapa e like me kou makemake.

You may be asked to enter your name or email. The Board requests that you enter your full name, but you may use a pseudonym or other identifier if you wish to remain anonymous.

<https://us06web.zoom.us/j/81826493709>

**Kelepona / Call In: 1 669 444 9171
Helu Hālāwai / Webinar ID: 818 2649 3709**

Hiki i ka lehulehu ke hō'ike mana'o ma o ka palapala a i 'ole ma o ka waha. E kau palena 'ia ka hō'ike mana'o waha (ma ke kino a i 'ole ma o ka Zoom) he 'elima minuke ka lō'ihī no kēlā me kēia kumuhana. E kāinoa no ka hō'ike mana'o waha ma ke pākaukau ho'okipa ma ka lumi hālāwai. E kāinoa no ka hō'ike mana'o waha ma o ka Zoom ma o ke pihi "Q&A."

Members of the public may provide written or oral testimony on agenda items. Oral testimony (in-person or via Zoom) will be limited to five minutes for each testifier per agenda item. Signup for oral testimony via Zoom will be accepted through the Q&A feature on Zoom.

E ho'ohui 'ia nā palapala hō'ike mana'o i hiki ma ka pū'olo hālāwai. E leka uila 'ia nā palapala Carole Hagihara-Loo ma carole@gohta.net, a i 'ole, e lawe kino 'ia i ke ke'ena. No nā palapala hō'ike mana'o i hō'ea mai ma hope o ka pa'a o ka pū'olo hālāwai ('elua lā ma mua o ka hālāwai), e kāka'ahi 'ia nā kope i ke kōmike a e mākaukau no ka 'ike 'ia e ke anaina ma ka hālāwai.

Written testimony received ahead of the preparation of the committee packet will be included in the packet. Email written testimony to Carole Hagihara-Loo at Carole@gohta.net or hand-deliver or send via postal mail to the Hawaii Tourism Authority office, 1801 Kalākaua Avenue, 1st Floor, Honolulu, HI 96815. Written testimony received after the issuance of the committee packet (two business days before the meeting) will be distributed to the committee.

AGENDA

1. *Ho'omaka a Wehena*
Call to Order and Opening Protocol
2. *Kikolā*
Roll Call to Announce Name of Participating Board Members and to Identify Who Else is Present with Board Member if Location is Nonpublic
3. *'Āpono Mo'olelo Hālāwai*
Approval of the Minutes of the September 12, 2024, November 20, 2024, December 13, 2024 and January 21, 2025 Committee Meetings
4. *Noi, Hō'ike'ike, Kuka, a Ho'oholo i ka Mo'olelo Kālā no Kekemapa 2024*
Motion, Presentation, Discussion, and Action on the Hawai'i Tourism Authority's (HTA) January 2025 Financial Report; Recommend Approval
5. *Hō'ike'ike, Noi, Kūkā, a Ho'oholo i ka Mo'olelo Kālā a me ka Papa Hana Ho'oponopono o ke Kikowaena Hālāwai o Hawai'i no Kekemapa 2024*
Motion, Presentation, Discussion, and Action on the Hawai'i Convention Center's (HCC) January 2025 Financial Report and Update on the HCC's 6-Year Repair and Maintenance Plan; Recommend Approval
6. *Hō'ike'ike, Noi, Kūkā, a Ho'oholo i ke Kū'ē Lula Mo'ohelu Kālā*
Motion, Presentation, Discussion, and Action on Budget Exceptions for Program BED114 (HTA Branding and Marketing)
7. *Hō'ike'ike, Kūkā, a Ho'oholo no nā Kuleana a me nā Mana'o 'Ē A'e e Pili ana i ka Mo'ohelu Kālā HTA i Hāpai 'ia e nā Lālā o ka 'Aha'ōlelo, ka Papa Alaka'i, nā Limahana, nā Kāko'o, apwa, e La'a Ho'i me:*
Presentation, Discussion, and Action on HTA Budget Issues, Comments, and Suggestions Raised by Legislators, Board Members, Staff, Stakeholders, etc., including:
 - a. *Nūhou no ke Noi i ka 'Aha'ōlelo i Pili i ka Mo'ohelu Kālā Kū Makahiki 'Elua o ka 2025-2027*
Status Update on the Fiscal Biennium 2025-2027 Budget Request to the Legislature

- b. *Ka Papa Hana a Lawelawe 'ana o ka Ho'oka'a'ike e Pili Pū ana i ko ka HTA Mo'ohelu Kālā, ke 'Ano e Lawelawe aku i ka Papa Alaka'i, a me ka Pane a Ho'oholomua Koke*
HTA Policies and Procedures for Communications Regarding HTA Budget, including Prompt Transmittal to Board, Timely Responses, and Follow-up Actions

- c. *Ka Nūhou no ke Noi Hō'oiā a ka 'Aha'ōlelo i Pili Ho'i i ka HRS 23-13*
2023 Legislative Audit Pursuant to HRS 23-13
 - i. *Ka Nūhou no ka 'Ikepili e Kū nei, ka Mo'ohelu Kālā, a me nā Nīnūnē o ka Mālama Mo'ohelu Kālā a 'Oihana Kālā*
Status and Budget, Finance, and Accounting Issues

- d. *Ke Kālā Pōulia 'Oihana Ho'okipa*
Tourism Emergency Special Fund
 - i. *Ka Nūhou no Ke Kulekele Ho'olilo Kālā Pōulia*
Status of Use of the Tourism Emergency Special Fund

 - ii. *Ka Papa Hana, Lawelawe 'ana, a me nā Palapala e Pili Pū ana i ke Kālā Pōulia*
Policies, Procedures, and Reports Relating to the Use of the Tourism Emergency Special Fund

- e. *Ke Noi Kālā 'Āpanakahi no ke Kāko'o iā Maui*
Wildfire Incremental Budget Requests
 - i. *Ka Nūhou no ka Māhuahua o ke Noi Kālā 'Āpanakahi no ke Kāko'o iā Maui*
Update on Campaign Effectiveness, Cost/Benefit Ratio, and ROI for Wildfire Incremental Budget Requests

 - ii. *Ka Nūhou no nā Palapala 'Aelike 'Āpanakahi e Kāko'o ana iā Maui a me ka Uku*
Status of Contracts and Payments for all Wildfire Branding Incremental Requests

f. *Nā Nīnūnē Mo'ohelu Kālā o ka HTA, ka Papa Hana, a Lawelawe 'ana*
HTA Budget & Finance Issues, Policies and Procedures

- i. *Nā Waihona Kālā Lohi: ka Nūhou, Papa Hana, Lawelawe, a
Palapala 'ana*
**HTA Past Due Accounts: Status; Budget & Finance Policies
and Procedures, and Reporting**
- ii. *Na Loli o nā Palapala 'Aelike HTA: ka Nūhou a Kūkā no ka Papa
Hana, Lawelawe, a 'Āpono o ka Papa Alaka'i, a me ka Palapala
'ana o ka 'Oihana Kālā*
**HTA Contract Modifications: Status and Discussion; Budget
& Finance Policies and Procedures, Board Approval, and
Reporting**
- iii. *Nā Kūlana Ho'okō a me ka Uku Keu: ka Nūhou a Kūkā no ka
Papa Hana, Lawelawe, a 'Āpono o ka Papa Alaka'i, a me ka
Palapala 'ana o ka 'Oihana Kālā*
**HTA Executive Employment Contracts and Bonuses: Status
and Budget & Finance Policies and Procedures, Board
Approval, and Reporting**
- iv. *Ka Papa Hana Huaka'i HTA: ka Nūhou a Kūkā no ka Papa Hana,
Lawelawe, a 'Āpono o ka Papa Alaka'i, a me ka Palapala 'ana o
ka 'Oihana Kālā*
**HTA Travel Policies: Status and Discussion on Budget &
Finance Policies and Procedures, Approval, and Reporting**

g. *ā Nīnūnē 'Oihana Kālā no ke Kikowaena Hālāwai o Hawai'i*
Hawai'i Convention Center Budget & Finance Issues

8. *Ho'oku'u*
Adjournment

***** 'Aha Ho'okō:** *Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai i ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

***** Executive Meeting:** The Board may conduct an executive meeting closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to HRS § 92-5 (a) (2), § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; to consider hiring and evaluation of officers or employees, where consideration of matters affecting privacy will be involved; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Inā he lawelawe a mea like paha e pono ai ke kīnānā, e ho'oka'a'ike aku me Carole Hagihara-Loo ma (808)-973-2289 a ma ka leka uila e like me ka wikiwiki i hiki, 'a'ole ho'i a ma 'ō aku o ka 'elua lā ma mua o ka hālāwai. Inā 'ike 'ia he noi i ka lā ma mua o ka hālāwai, e ho'ā'o mākou e 'imi i ka lawelawe a mea like paha, 'a'ole na'e ho'i e hiki ke ho'ohiki 'ia ke kō o ua noi lā. Ua noa pū kēia ho'olaha ma nā kino 'oko'a e like me ka mea pono.

If you need an auxiliary aid/service or other accommodation due to a disability, contact Carole Hagihara-Loo at (808) 973-2289 or carole@gohta.net as soon as possible, preferably no later than 5 days prior to the meeting. **Requests made as early as possible have a greater likelihood of being fulfilled.** Upon request, this notice is available in alternative/accessible formats.

E like nō me ka 'ōlelo o ke Kānāwai Hawai'i i ho'oholo 'ia māhele 92-32.7, e mālama ana ke Ke'ena Kuleana Ho'okipa o Hawai'i i kekahi wahi e hiki ai ka po'e o ka lehulehu ke noho a komo pū ma nā hālāwai ma o ka ho'ohana 'ana i ka 'enehana pāpaho (ICT). Aia ana kēia 'enehana pāpaho ma ka papahale mua o ka lumi ho'okipa i mua o ke Ke'ena Kuleana Ho'okipa o Hawai'i ma ke Kikowaena Hālāwai O Hawai'i. 'O 1801 Kalākaua Avenue, Honolulu, Hawai'i, 96815 ka helu wahi.

In accordance with HRS section 92-3.7, the Hawai'i Tourism Authority will establish a remote viewing area for members of the public and board members to view and participate in meetings held using interactive conference technology (ICT). The ICT audiovisual connection will be located on the 1st Floor in the Lobby area fronting the Hawai'i Tourism Authority at the Hawai'i Convention Center at 1801 Kalākaua Avenue, Honolulu, Hawai'i, 96815.