



KAUA'I COUNTY OVERVIEW

VISITOR STATISTICS

	January 2025P	January 2024P	% change	2024P	2023	2022	2021	2020	2019
TOTAL EXPENDITURES (\$mil)	259.5	247.3	4.9%	2,846.4	2,792.8	2,225.3	1,404.7	NA	1,909.0
VISITOR ARRIVALS	111,293	106,048	4.9%	1,369,012	1,418,688	1,345,564	813,647	330,263	1,370,029
PPPD SPENDING (\$)	292.6	275.9	6.1%	279.9	263.8	213.1	200.5	NA	188.8
AVERAGE DAILY CENSUS	28,612	28,915	-1.0%	27,786	29,002	28,604	19,194	8,034	27,695

P = Preliminary data.

Note: 2024P visitor data are preliminary. 2019 - 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO MI Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

AIR LIFT

LIHU'E	January 2025P	January 2024P	% change	2024P	2023	2022	2021	2020	2019
DOMESTIC SEATS	78,382	77,515	1.1%	97752300.0%	960,331	1,120,757	814,407	308,551	963,145
INTERNATIONAL SEATS	2,610	2,088	25.0%	1270200.0%	18,618	25,578	7,308	14,442	35,490
TOTAL SEATS	80,992	79,603	1.7%	99022500.0%	978,949	1,146,335	821,715	322,993	998,635
DOMESTIC FLIGHTS	437	434	0.7%	549700.0%	5,442	6,374	4,562	1,760	5,534
INTERNATIONAL FLIGHTS	15	12	25.0%	7300.0%	107	147	42	83	205
TOTAL FLIGHTS	452	446	1.3%	557000.0%	5,549	6,521	4,604	1,843	5,739

Source: DiiO Mii schedules

TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
TAT (\$mill)	14.9	14.9	14.9	14.9	14.9	0	0	0

HOTEL PERFORMANCE

KAUAI COUNTY	January 2025P	January 2024P	% change	2024P	2023	2022	2021	2020	2019
OCCUPANCY	77.1%	71.7%	5.5%	73.2%	71.7%	77.7%	58.5%	33.2%	72.8%
AVERAGE DAILY RATE	\$417.36	\$416.85	0.1%	\$414.80	\$416.85	\$398.08	\$324.19	\$264.58	\$282.67
REVENUE PER AVAILABLE ROOM	\$321.91	\$298.73	7.8%	\$303.65	\$298.73	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

VACATION RENTAL PERFORMANCE

KAUAI COUNTY	January 2025P	January 2024P	% change	2024P	2023	2022	2021	2020	2019
UNIT SUPPLY	131,599	124,372	5.8%	1,597,845	1,413,789	1,062,372	1,035,664	877,346	1,323,284
UNIT OCCUPANCY	53.8%	53.1%	0.7%	50.4%	55.1%	65.2%	54.4%	41.5%	75.2%
UNIT AVERAGE DAILY RATE	\$423.63	\$399.50	6.0%	\$392.76	\$377.35	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.