

2025 Preliminary Visitor Arrivals by Air Service by Month and Major Market Areas (MMA)

2025P	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA
Jan	368,123	207,519	54,296	54,333	1,631	585	1,407	349	499	4,471
Feb	370,989	198,985	48,032	48,651	1,658	743	2,105	271	525	5,302
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
Year-to-Date February	739,111	406,504	102,328	102,984	3,289	1,328	3,513	619	1,024	9,773
DOMESTIC										
Jan	367,921	207,369	488	8,259	1,617	582	1,401	348	498	4,446
Feb	370,813	198,856	426	7,582	1,644	735	2,091	268	521	5,259
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
Year-to-Date February	738,733	406,225	914	15,841	3,261	1,317	3,493	615	1,019	9,705
INTERNATIONAL										
Jan	202	150	53,808	46,074	14	3	6	1	1	25
Feb	176	129	47,606	41,069	14	8	14	3	4	43
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
Year-to-Date February	378	279	101,414	87,143	28	11	20	4	5	68

2024 and 2025 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism - Tourism Research Branch

2024 Preliminary Visitor Arrivals by Air Service by Month and Major Market Areas (MMA)

2024P	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA	EUROPE MMA					
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZER- LAND	TOTAL EUROPE MMA
Jan	356,174	192,490	52,911	54,002	1,621	534	1,676	399	562	4,793
Feb	373,230	189,952	55,716	52,048	1,729	840	2,453	371	621	6,014
Mar	421,731	223,494	62,912	59,101	1,795	468	2,169	277	619	5,328
Apr	390,111	171,931	49,024	37,950	2,477	940	2,505	399	843	7,163
May	403,981	209,711	46,124	20,301	2,381	702	2,855	423	846	7,207
Jun	479,039	231,186	59,874	16,380	1,732	556	1,671	494	678	5,131
Jul	503,378	231,490	66,557	21,551	2,891	1,333	3,327	840	1,838	10,228
Aug	432,919	192,398	63,964	24,509	3,793	1,973	4,357	3,036	785	13,945
Sep	359,688	160,299	64,940	19,188	3,009	1,088	3,548	689	943	9,277
Oct	385,632	167,862	66,957	26,284	3,007	1,607	4,017	790	1,125	10,546
Nov	412,996	163,237	60,684	48,533	1,596	724	2,266	393	680	5,660
Dec	452,023	228,169	70,825	53,203	1,710	694	2,100	530	783	5,818
Year-to-Date February	729,404	382,442	108,627	106,050	3,350	1,374	4,129	770	1,183	10,807
DOMESTIC										
Jan	355,967	192,351	722	7,261	1,609	532	1,665	398	562	4,767
Feb	373,031	189,814	474	6,151	1,719	838	2,448	371	619	5,995
Mar	421,510	223,344	751	7,825	1,788	465	2,160	277	614	5,304
Apr	389,966	171,744	406	7,242	2,470	936	2,489	398	841	7,133
May	403,911	209,612	830	6,646	2,361	698	2,823	421	842	7,145
Jun	478,976	231,064	979	4,124	1,728	553	1,658	492	676	5,107
Jul	503,288	231,417	648	8,331	2,878	1,326	3,317	833	1,832	10,185
Aug	432,830	192,326	1,034	11,431	3,781	1,968	4,345	3,030	781	13,906
Sep	359,607	160,236	722	7,012	2,997	1,087	3,534	688	940	9,246
Oct	385,522	167,774	488	9,284	2,994	1,602	4,009	789	1,123	10,517
Nov	412,780	163,072	500	7,917	1,588	719	2,262	392	676	5,638
Dec	451,771	227,967	747	7,135	1,703	693	2,094	528	782	5,801
Year-to-Date February	728,998	382,165	1,196	13,412	3,328	1,370	4,113	769	1,181	10,762
INTERNATIONAL										
Jan	207	139	52,189	46,741	12	2	11	1	0	26
Feb	199	138	55,242	45,897	10	2	5	0	2	19
Mar	221	150	62,161	51,276	7	3	9	0	5	24
Apr	145	187	48,618	30,708	7	4	16	1	2	30
May	70	99	45,294	13,655	20	4	32	2	4	62
Jun	63	122	58,895	12,256	4	3	13	2	2	24
Jul	90	73	65,909	13,220	13	7	10	7	6	43
Aug	89	72	62,930	13,078	12	5	12	6	4	39
Sep	81	63	64,218	12,176	12	1	14	1	3	31
Oct	110	88	66,469	17,000	13	5	8	1	2	29
Nov	216	165	60,184	40,616	8	5	4	1	4	22
Dec	252	202	70,078	46,068	7	1	6	2	1	17
Year-to-Date February	406	277	107,431	92,638	22	4	16	1	2	45

2024 and 2025 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism - Tourism Research Branch

Visitor Arrivals by Air Service by Month and MMA
% change 2025P vs. 2024P

% change	US WEST	US EAST	JAPAN	CANADA	EUROPE MMA					
	MMA	MMA	MMA	MMA	UNITED KINGDOM	FRANCE	GERMANY	ITALY	SWITZERLAND	TOTAL EUROPE MMA
Jan	3.4	7.8	2.6	0.6	0.6	9.6	-16.0	-12.7	-11.3	-6.7
Feb	-0.6	4.8	-13.8	-6.5	-4.1	-11.6	-14.2	-27.0	-15.4	-11.8
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
Year-to-Date February	1.3	6.3	-5.8	-2.9	-1.8	-3.4	-14.9	-19.6	-13.5	-9.6
DOMESTIC										
Jan	3.4	7.8	-32.4	13.8	0.5	9.4	-15.8	-12.8	-11.4	-6.7
Feb	-0.6	4.8	-10.3	23.3	-4.4	-12.3	-14.6	-27.8	-15.8	-12.3
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
Year-to-Date February	1.3	6.3	-23.6	18.1	-2.0	-3.9	-15.1	-20.0	-13.7	-9.8
INTERNATIONAL										
Jan	-2.4	7.9	3.1	-1.4	16.7	50.0	-45.5	0.0	NA	-3.8
Feb	-11.6	-6.5	-13.8	-10.5	40.0	300.0	180.0	NA	100.0	126.3
Mar										
Apr										
May										
Jun										
Jul										
Aug										
Sep										
Oct										
Nov										
Dec										
Year-to-Date February	-6.9	0.7	-5.6	-5.9	27.3	175.0	25.0	0.0	NA	51.1

2025 Preliminary Visitor Arrivals by Air Service by Month and Major Market Areas (MMA) Continued.

2025P	OCEANIA MMA			OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	16,577	4,283	20,860	1,537	188	15,248	83	237	17,292	780	910	909	2,599	43,656	773,149
Feb	9,018	3,019	12,038	1,002	126	11,775	97	116	13,117	654	606	962	2,222	40,356	739,692
Mar															
Apr															
May															
Jun															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
Year-to-Date February	25,595	7,303	32,898	2,539	314	27,023	180	353	30,409	1,435	1,516	1,871	4,821	84,012	1,512,841
DOMESTIC															
Jan	4,097	668	4,765	1,475	185	725	75	225	2,684	779	909	908	2,596	18,862	617,390
Feb	876	241	1,118	805	120	455	92	96	1,569	653	605	961	2,219	17,890	605,732
Mar															
Apr															
May															
Jun															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
Year-to-Date February	4,973	910	5,883	2,280	305	1,180	167	321	4,253	1,433	1,514	1,869	4,815	36,752	1,223,122
INTERNATIONAL															
Jan	12,480	3,615	16,095	62	3	14,523	8	12	14,608	1	1	1	3	24,794	155,759
Feb	8,142	2,778	10,920	197	6	11,320	5	20	11,548	1	1	1	3	22,466	133,960
Mar															
Apr															
May															
Jun															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
Year-to-Date February	20,622	6,393	27,015	259	9	25,843	13	32	26,156	2	2	2	6	47,260	289,719

2024 and 2025 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism - Tourism Research Branch

2024 Preliminary Visitor Arrivals by Air Service by Month and Major Market Areas (MMA) Continued.

2024P	OCEANIA MMA			OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
TOTAL	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	18,437	4,443	22,880	1,097	250	17,556	84	117	19,104	502	972	879	2,353	40,937	745,644
Feb	12,351	2,740	15,090	1,200	133	15,736	41	186	17,297	515	682	806	2,003	41,348	752,700
Mar	11,027	3,506	14,533	1,232	238	12,404	97	155	14,126	351	429	1,267	2,047	40,247	843,519
Apr	10,663	2,465	13,128	821	153	11,259	116	126	12,475	304	565	1,081	1,950	38,123	721,855
May	11,425	2,235	13,660	1,781	202	10,832	152	185	13,152	401	731	1,162	2,294	41,413	757,841
Jun	14,886	2,586	17,472	1,557	261	11,935	160	220	14,134	288	417	928	1,634	47,770	872,620
Jul	14,638	3,254	17,892	1,252	311	13,965	117	173	15,819	524	720	2,147	3,390	54,960	925,263
Aug	14,051	3,064	17,115	1,334	234	13,260	96	149	15,073	312	1,115	1,865	3,291	55,938	819,152
Sep	15,996	3,250	19,247	895	188	10,979	71	159	12,292	366	587	1,369	2,322	41,579	688,831
Oct	16,005	3,709	19,714	1,183	153	11,356	67	202	12,960	413	847	1,298	2,559	46,477	738,989
Nov	12,910	3,116	16,026	1,156	170	12,152	80	336	13,895	297	495	1,037	1,830	39,802	762,662
Dec	14,832	4,413	19,245	2,233	308	13,786	214	284	16,825	642	993	1,621	3,255	42,636	892,000
Year-to-Date February	30,788	7,183	37,971	2,297	383	33,293	125	303	36,401	1,017	1,654	1,684	4,356	82,285	1,498,344
DOMESTIC															
Jan	4,758	1,161	5,919	1,073	244	808	82	110	2,317	502	967	876	2,345	17,776	589,425
Feb	1,302	282	1,583	1,049	120	593	37	162	1,962	514	680	804	1,998	17,688	598,698
Mar	1,840	332	2,172	1,208	230	445	94	145	2,122	349	427	1,262	2,038	17,845	682,911
Apr	2,204	720	2,924	779	145	421	113	107	1,565	302	560	1,079	1,941	17,419	600,340
May	2,302	535	2,837	1,724	198	692	147	176	2,937	399	729	1,160	2,288	19,306	655,510
Jun	2,008	696	2,704	1,530	256	696	153	196	2,832	286	414	927	1,628	21,382	748,796
Jul	3,322	845	4,167	1,170	293	542	111	152	2,269	523	718	2,144	3,384	24,755	788,442
Aug	2,265	635	2,900	1,261	224	528	89	125	2,227	311	1,114	1,862	3,286	23,132	683,072
Sep	3,537	721	4,259	862	178	453	66	149	1,708	365	586	1,368	2,319	19,280	564,388
Oct	3,770	1,002	4,772	1,046	152	441	65	190	1,893	412	846	1,297	2,556	22,298	605,102
Nov	2,028	457	2,485	1,121	164	429	70	209	1,994	296	494	1,036	1,827	18,272	614,484
Dec	2,263	559	2,822	2,191	302	686	206	277	3,662	641	992	1,620	3,252	22,231	725,389
Year-to-Date February	6,060	1,443	7,503	2,122	364	1,402	119	272	4,279	1,016	1,647	1,679	4,343	35,464	1,188,123
INTERNATIONAL															
Jan	13,679	3,282	16,961	24	6	16,748	2	7	16,787	0	5	3	8	23,161	156,219
Feb	11,049	2,458	13,507	151	13	15,143	4	24	15,335	1	2	2	5	23,660	154,002
Mar	9,187	3,174	12,361	24	8	11,959	3	10	12,004	2	2	5	9	22,402	160,608
Apr	8,459	1,745	10,204	42	8	10,838	3	19	10,910	2	5	2	9	20,704	121,515
May	9,123	1,700	10,823	57	4	10,140	5	9	10,215	2	2	2	6	22,107	102,331
Jun	12,878	1,890	14,768	27	5	11,239	7	24	11,302	2	3	1	6	26,388	123,824
Jul	11,316	2,409	13,725	82	18	13,423	6	21	13,550	1	2	3	6	30,205	136,821
Aug	11,786	2,429	14,215	73	10	12,732	7	24	12,846	1	1	3	5	32,806	136,080
Sep	12,459	2,529	14,988	33	10	10,526	5	10	10,584	1	1	1	3	22,299	124,443
Oct	12,235	2,707	14,942	137	1	10,915	2	12	11,067	1	1	1	3	24,179	133,887
Nov	10,882	2,659	13,541	35	6	11,723	10	127	11,901	1	1	1	3	21,530	148,178
Dec	12,569	3,854	16,423	42	6	13,100	8	7	13,163	1	1	1	3	20,405	166,611
Year-to-Date February	24,728	5,740	30,468	175	19	31,891	6	31	32,122	1	7	5	13	46,821	310,221

2024 and 2025 visitor data are preliminary.

Source: Department of Business, Economic Development and Tourism - Tourism Research Branch

Visitor Arrivals by Air Service by Month and MMA continued
% change 2025P vs. 2024P

% change	OCEANIA MMA			OTHER ASIA MMA						LATIN AMERICA MMA				OTHER MMA	TOTAL
	TOTAL	AUSTRALIA	NEW ZEALAND	TOTAL OCEANIA MMA	CHINA	HONG KONG	KOREA	SINGAPORE	TAIWAN	TOTAL OTHER ASIA	ARGENTINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER
Jan	-10.1	-3.6	-8.8	40.2	-24.9	-13.2	-0.8	101.4	-9.5	55.4	-6.4	3.4	10.4	6.6	3.7
Feb	-27.0	10.2	-20.2	-16.5	-5.2	-25.2	135.3	-37.5	-24.2	27.1	-11.1	19.4	11.0	-2.4	-1.7
Mar															
Apr															
May															
June															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
Year-to-Date February	-16.9	1.7	-13.4	10.5	-18.0	-18.8	44.2	16.3	-16.5	41.0	-8.3	11.1	10.7	2.1	1.0
DOMESTIC															
Jan	-13.9	-42.4	-19.5	37.5	-24.3	-10.4	-8.2	103.3	15.8	55.2	-6.0	3.7	10.7	6.1	4.7
Feb	-32.7	-14.3	-29.4	-23.3	0.1	-23.3	147.0	-40.6	-20.0	27.1	-11.0	19.6	11.1	1.1	1.2
Mar															
Apr															
May															
June															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
Year-to-Date February	-17.9	-37.0	-21.6	7.4	-16.2	-15.8	40.5	17.8	-0.6	41.0	-8.1	11.3	10.9	3.6	2.9
INTERNATIONAL															
Jan	-8.8	10.1	-5.1	158.3	-50.0	-13.3	300.0	71.4	-13.0	NA	-80.0	-66.7	-62.5	7.1	-0.3
Feb	-26.3	13.0	-19.2	30.5	-53.8	-25.2	25.0	-16.7	-24.7	0.0	-50.0	-50.0	-40.0	-5.0	-13.0
Mar															
Apr															
May															
June															
Jul															
Aug															
Sep															
Oct															
Nov															
Dec															
Year-to-Date February	-16.6	11.4	-11.3	48.0	-52.6	-19.0	116.7	3.2	-18.6	100.0	-71.4	-60.0	-53.8	0.9	-6.6