



## HAWAI'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021
<b>TOTAL EXPENDITURES (\$mil)</b>	575.5	572.2	0.6%	3,222.2	3,029.0	2,722.6	1,837.2
<b>VISITOR ARRIVALS</b>	299,375	288,221	3.9%	1,729,027	1,779,063	1,667,633	1,183,458
<b>PPPD SPENDING (\$)</b>	229.3	229.4	-0.1%	239.8	216.1	197.8	167.6
<b>AVERAGE DAILY CENSUS</b>	42,538	41,566	2.3%	36,712	38,405	37,701	30,041

P = Preliminary data.

\*year-to-date through February.

Note: 2024P and 2025P visitor data are preliminary. 2019 - 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIO Mi Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline TR  
 NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

KONA	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021
<b>DOMESTIC SEATS</b>	207,068	199,541	3.8%	1,276,877	1,334,210	1,312,247	1,351,496
<b>INTERNATIONAL SEATS</b>	12,572	17,441	-27.9%	52,619	55,972	45,377	11,628
<b>TOTAL SEATS</b>	219,640	216,982	1.2%	1,329,496	1,390,182	1,357,624	1,363,124
<b>DOMESTIC FLIGHTS</b>	1,025	1,021	0.4%	6,489	7,008	7,181	7,232
<b>INTERNATIONAL FLIGHTS</b>	73	96	-24.0%	290	312	258	67
<b>TOTAL FLIGHTS</b>	1,098	1,117	-1.7%	6,779	7,320	7,439	7,299

HILO	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021
<b>DOMESTIC SEATS</b>	0	0	NA	0.0%	1,162	47,433	38,756
<b>INTERNATIONAL SEATS</b>	0	0	NA	0.0%	0	0	0
<b>TOTAL SEATS</b>	0	0	NA	0.0%	1,162	47,433	38,756
<b>DOMESTIC FLIGHTS</b>	0	0	NA	0.0%	7	270	220
<b>INTERNATIONAL FLIGHTS</b>	0	0	NA	0.0%	0	0	0
<b>TOTAL FLIGHTS</b>	0	0	NA	0.0%	7	270	220

Source: DIIO Mi schedules

\*year-to-date through February.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO HAWAI'I COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023
<b>TAT (\$mill)</b>	19.2	19.2	19.2	19.2	19.2	0	0

### HOTEL PERFORMANCE

HAWAI'I COUNTY	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021
<b>OCCUPANCY</b>	78.8%	71.2%	7.6%	67.0%	71.2%	74.9%	61.1%
<b>AVERAGE DAILY RATE</b>	\$458.54	\$451.59	1.5%	\$428.08	\$451.59	\$400.10	\$348.08
<b>REVENUE PER AVAILABLE ROOM</b>	\$361.56	\$321.58	12.4%	\$286.71	\$321.58	\$299.71	\$212.62

Source: STR, Inc.

\*year-to-date through February.

### VACATION RENTAL PERFORMANCE

HAWAI'I COUNTY	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021
<b>UNIT SUPPLY</b>	341,698	356,242	-4.1%	2,451,218	2,289,010	1,803,375	1,521,271
<b>UNIT OCCUPANCY</b>	61.0%	58.6%	4.0%	46.6%	50.2%	61.6%	67.4%
<b>UNIT AVERAGE DAILY RATE</b>	\$299.53	\$265.45	12.8%	\$261.60	\$238.62	\$241.90	\$209.14

Source: Transparent Intelligence, Inc.

2020	2019
NA	2,315.9
493,817	1,763,904
NA	178.4
13,641	35,556

affic Summary reports.

2020	2019
475,736	1,105,209
38,686	156,522
514,422	1,261,731
2,641	6,374
187	752
2,828	7,126

2020	2019
8,964	47,872
0	0
8,964	47,872
54	285
0	0
54	284

FY 2024
0

2020	2019
39.7%	77.0%
\$248.94	\$265.44
\$98.77	\$204.50

2020	2019
1,365,716	2,359,867
44.6%	66.3%
\$187.71	\$235.96