



## KAUA'I COUNTY OVERVIEW

### VISITOR STATISTICS

	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
<b>TOTAL EXPENDITURES (\$mil)</b>	488.0	481.3	1.4%	2,846.4	2,792.8	2,225.3	1,404.7	NA	1,909.0
<b>VISITOR ARRIVALS</b>	217,308	214,873	1.1%	1,369,012	1,418,688	1,345,564	813,647	330,263	1,370,029
<b>PPPD SPENDING (\$)</b>	289.9	279.7	3.6%	279.9	263.8	213.1	200.5	NA	188.8
<b>AVERAGE DAILY CENSUS</b>	28,526	28,676	-0.5%	27,786	29,002	28,604	19,194	8,034	27,695

P = Preliminary data.

\*year-to-date through February.

Note: 2024P and 2025P visitor data are preliminary. 2019 - 2023 visitor data are the final numbers and reflect updated airfare statistics from DIIIO MI Airline database, data from the National Travel and Tourism Office and final passenger counts from Airline Traffic Summary reports.

NA= Annual 2020 visitor spending statistics were not available, as there was no Departure Survey fielding between April through October 2020 due to COVID19 restrictions.

Source: Department of Business, Economic Development and Tourism

### AIR LIFT

LIHU'E	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
<b>DOMESTIC SEATS</b>	147,031	147,092	0.0%	977,523	960,331	1,120,757	814,407	308,551	963,145
<b>INTERNATIONAL SEATS</b>	5,220	4,176	25.0%	12,702	18,618	25,578	7,308	14,442	35,490
<b>TOTAL SEATS</b>	152,251	151,268	0.6%	990,225	978,949	1,146,335	821,715	322,993	998,635
<b>DOMESTIC FLIGHTS</b>	819	824	-0.6%	5,497	5,442	6,374	4,562	1,760	5,534
<b>INTERNATIONAL FLIGHTS</b>	30	24	25.0%	73	107	147	42	83	205
<b>TOTAL FLIGHTS</b>	849	848	0.1%	5,570	5,549	6,521	4,604	1,843	5,739

Source: Dilo Mii schedules

\*year-to-date through February.

### TRANSIENT ACCOMMODATIONS TAX (TAT) TO KAUAI COUNTY

	FY 2017	FY 2018	FY 2019	FY 2020	FY 2021	FY 2022	FY 2023	FY 2024
<b>TAT (\$mill)</b>	14.9	14.9	14.9	14.9	14.9	0	0	0

### HOTEL PERFORMANCE

KAUAI COUNTY	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
<b>OCCUPANCY</b>	78.5%	73.1%	5.3%	73.2%	73.1%	77.7%	58.5%	33.2%	72.8%
<b>AVERAGE DAILY RATE</b>	\$416.37	\$420.09	-0.9%	\$414.80	\$420.09	\$398.08	\$324.19	\$264.58	\$282.67
<b>REVENUE PER AVAILABLE ROOM</b>	\$326.70	\$307.26	6.3%	\$303.65	\$307.26	\$309.13	\$189.64	\$87.89	\$205.65

Source: STR, Inc.

\*year-to-date through February.

### VACATION RENTAL PERFORMANCE

KAUAI COUNTY	2025P YTD*	2024P YTD*	% change	2024P	2023	2022	2021	2020	2019
<b>UNIT SUPPLY</b>	245,181	236,144	3.8%	1,597,845	1,413,789	1,062,372	1,035,664	877,346	1,323,284
<b>UNIT OCCUPANCY</b>	56.9%	54.4%	4.5%	50.4%	55.1%	65.2%	54.4%	41.5%	75.2%
<b>UNIT AVERAGE DAILY RATE</b>	\$428.28	\$402.88	6.3%	\$392.76	\$377.35	\$388.05	\$318.18	\$297.14	\$376.19

Source: Transparent Intelligence, Inc.