



STANDING COMMITTEES

Administrative & Audit Standing Committee (Quorum: 4 members)

*Adopted November 18, 2021; July 28, 2022; March 30, 2023; August 31, 2023; November 26, 2024; December 19, 2024; **January 17, 2025***

The purpose of this standing committee is to review existing policies, make findings and recommendations to modify, create, amend and/or replace existing policies relating to the administration of the Authority; and establish criteria and make recommendations related to the evaluation of the President & Chief Executive Officer. The committee shall also be responsible for the establishment and the proper execution of internal audit controls by (i) consulting with the Authority’s external auditors to determine whether the internal controls have been properly executed; (ii) ensuring that financial statements are timely prepared and accurate, and that the statements will properly report financial information necessary for the fiscal operation of the Authority; and, (iii) establish and enforce a code of conduct to ensure the financial integrity of the Authority’s management of public funds. The committee shall also be responsible for matters relating to legislative and governmental affairs.

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| James McCully, Chair | David Arakawa (Vice Chair) |
| Todd Apo | Jimmy Tokioka (ex officio) |
| Mahina Paishon | Mike White |
| HTA Staff: Caroline Anderson (Administrative), Isaac Choy (Audit) | |

Branding Standing Committee (Quorum: 4 members)

*Adopted November 18, 2021; July 28, 2022; August 31, 2023; October 26, 2023; February 29, 2024; July 8, 2024; October 3, 2024; January 17, 2025; **March 27, 2025***

There is established a Branding Standing Committee that shall be responsible for the review, evaluation, and recommendation of the Authority’s branding, marketing, and messaging initiatives, programs, and/or activities which support the Authority’s vision, mission, goals, and objectives including meetings, conventions, and incentive business.

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| Roy Pfund (Chair) | Lisa Paulson (Vice Chair) <i>(appointed 03/27/25)</i> |
| Kimberly Agas | David Arakawa |
| Mufi Hannemann | Chris West |
| HTA Staff: Jadie Goo | |



Budget, Finance, and Convention Center Standing Committee (Quorum: 4 members)

Adopted November 18, 2021; July 28, 2022; August 31, 2023; October 3, 2024; November 26, 2024; January 17, 2025

The purpose of this committee is to review the Authority’s financial reports, investments, annual budget, and other budget and finance related matters, including the Convention Center. The committee shall, in conjunction with the Authority’s staff, be responsible for the development and monitoring of the Authority’s annual budget. The committee shall review the Authority’s financial reports, inclusive of the Convention Center, and other budget and finance-related matters, and make recommendations to the Board. The committee shall also be responsible for the long-term strategic planning for the Hawaii Convention Center, including capital improvement plans, facility modernization efforts, and facility management.

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| David Arakawa, Chair | Kimberly Agas, Vice Chair |
| Stephanie Iona | Roy Pfund |
| Jimmy Tokioka (ex-officio) | Mike White |
| HTA Staff: Isaac Choy | |

Ho’okahua Hawaii Standing Committee (Quorum: 4 members)

Adopted November 18, 2021; July 28, 2022; August 31, 2023; July 8, 2024; October 3, 2024; November 26, 2024; January 17, 2025; March 27, 2025

The purpose of this committee is to provide and ensure oversight on matters related to natural resource stewardship, the perpetuation of Hawaiian culture, and community well-being, in alignment with Hawai’i Revised Statutes, the Hawai’i Tourism Authority’s Strategic Plan, and Destination Management Action Plans (DMAPs). The Committee shall prioritize Hawaiian cultural values by supporting the ‘Ōlelo Hawai’i (Hawaiian language), traditional practices, and respectful visitor engagement, and shall promote sustainable stewardship by working in conjunction with other committees of the board to advise on policies that protect Hawai’i’s land and ocean resources, and foster community engagement by ensuring that tourism benefits residents and aligns with local priorities. Additionally, the Committee will focus on tourism’s social and economic impacts, ensure compliance with HTA’s strategic priorities and recommend policy improvements to enhance sustainable and regenerative tourism.

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| Mahina Paishon, Chair | Chris West (Vice Chair) |
| Kimberly Agas | Stephanie Iona |
| Todd Apo | Lisa Paulson |
| HTA Staff: Kalani Kaanaana, Caroline Anderson | |



PERMITTED INTERACTION GROUPS (PIG)

Governance Study Permitted Interaction Group (PIG) 2025

Adopted November 26, 2024; Members Updated: December 19, 2024

The purpose of the Governance Study Permitted Interaction Group (PIG) is to address the issues outlined in the Governance Study Deliverable Reports and the Final Report Recommendations.

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| Stephanie Iona (Chair) | Mahina Paishon (Vice-Chair) |
| Todd Apo | Jim McCully |
| David Arakawa | Roy Pfund |
| HTA Staff: Caroline Anderson | |

2025 Legislative Permitted Interaction Group (PIG)

Adopted December 19, 2024

The purpose of the 2025 Legislative Permitted Interaction Group (PIG) is to provide oversight on legislation, discuss or negotiate positions that the board previously adopted for the 2025 Legislative Session, and to prepare for the following Legislative Session.

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| Todd Apo (Chair) | Stephanie Iona (Vice Chair) |
| Mahina Paishon | Mufi Hannemann |
| James McCully | Roy Pfund |
| HTA Staff: Caroline Anderson, Kalani Kaanaana, Isaac Choy, Carole Hagihara-Loo | |

CEO Search Permitted Interaction Group (PIG)

Adopted July 25, 2024

The purpose of this CEO Search Permitted Interaction Group (PIG) is to assist in the selection process for the position of President and CEO of the Hawai'i Tourism Authority.

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| Kimberly Agas | David Arakawa |
| Stephanie Iona | Jim McCully |
| Mahina Paishon | Mike White |
| HTA Staff: Caroline Anderson | |

CEO Evaluation Permitted Interaction Group (PIG)

Adopted February 27, 2025

The purpose of the CEO Evaluation Permitted Interaction Group (PIG) is to investigate and report on the CEO evaluation and other matters affecting the business of the Board, including recommendations by the Administrative and Audit Standing Committee as to the criteria for the CEO evaluation.

Members TBC