



HĀLĀWAI PAPA ALAKA'Ī KŪMAU
(REGULAR BOARD MEETING)
HAWAII TOURISM AUTHORITY
Thursday, July 27, 2017 at 9:30 a.m.
Hawaii Convention Center, Executive Board Room A
1801 Kalākaua Avenue, Honolulu, Hawaii 96815

AGENDA

1. *Ho'omaka*
Call to Order and Pule
2. *'Āpono i ka Mo'o'ōlelo Papa Alaka'i*
Approval of Minutes of the June 29, 2017 Board Meeting
3. *Hō'ike Lālā*
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Mana'o maika Pelekikena*
Report of the CEO Relating to Staff's Implementation of HTA's Programs During June 2017
5. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omāka'ika'i*
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawaii Tourism Markets
6. *Ke koho paloka 'ana i ka luna ho'okele, nāna e maka'ala i ka papa Alaka'i o ka HTA*
Nomination, vote and selection of the Chairperson of the Hawaii Tourism Authority Board of Directors
7. *Nā Ho'olaha hou i pili i ka Global Tourism Summit*
Global Tourism Summit Update
8. *Hō'ike Mo'ohelu Kālā no HTA*
Presentation, Discussion and Action on HTA's Financial Reports for the months of April, May and June 2017.

9. *E Kūkā a 'Āpono i ka Mo'ohelu Kālā o ka HCC Sales & Marketing/Operations no ka Makahiki 2018*
Discussion and approval of the FY18 Hawai'i Convention Center Sales & Marketing/Operations budget***
10. *Hō'ike o nā Hanana ma HCC*
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Operational Activities and Sales Initiatives***
11. *Hō'ike 'Ikepili Noi'i no ka Holomua a me nā Hua Loa'a o ka Marketing Standing Committee*
Report of the Marketing Standing Committee, with the Committee's recommendations to support various marketing proposals, for discussion and approval by the Board***
12. *Panina*
Adjournment

*** 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) a §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.

*** *Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.*

He kono kēia i ka po'e e hō'ea i ka 'aha ho'olohe no ka hāpai mana'o ma o ka waha a i 'ole ma o ke kākau. No ka po'e e makemake ana e kākau i ko lākou mau mana'o kāko'o/kāko'o 'ole, ua pono ko lākou ho'ouna 'ana aku i ko lākou 'ōlelo hō'ike ma mua o ka 'aha ho'olohe. Hiki ke ho'ouna 'ia iā Carole@gohta.net; ma o ka ho'ouna 'ana aku i leka (e ho'ouna i ka helu wahi i luna); a i 'ole ma o ke kelepa'i 'ana aku. No ka 'ikepili hou aku i pili i nā kumuhana kūikawā, e 'imi iā Carole Hagihara ma o ke kelepona (808-973-2255) he 3 lā ma mua o ka hālāwai.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.