



HĀLĀWAI PAPA ALAKA'Ī KŪMAU
REGULAR BOARD MEETING
HAWAII TOURISM AUTHORITY
Thursday, August 31, 2017 at 9:30 a.m.
Hawaii Convention Center, Executive Board Room A
1801 Kalākaua Avenue, Honolulu, Hawaii 96815

AGENDA

1. *Ho'omaka*
Call to Order and Pule
2. *Āpono i ka Mo'ō'ōlelo Papa Alaka'i*
Approval of Minutes of the July 27, 2017 Board Meeting
3. *Hō'ike Lālā*
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Mana'o mai ka Pelekikena*
Report of the CEO Relating to Staff's Implementation of HTA's Programs During July 2017
5. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omaka'ika'i*
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawaii Tourism Markets
6. *Hō'ike Mo'ohelu Kālā no HTA*
Presentation, Discussion and Action on HTA's Financial Reports for June 2017
7. *Hō'ike 'Ikepili Noi'i no ka Holomua a me nā Hua Loa'a o ke Kōmike Ho'olaha*
Report of the Marketing Standing Committee, with the Committee's recommendations to support various marketing proposals, for discussion and approval by the Board***
8. *Hō'ike o nā Hanana ma HCC*
Presentation by AEG Regarding an Update of Hawaii Convention Center Recent Operational Activities and Sales Initiatives***
9. *Ho'oku'u*
Adjournment

*** 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka hawai'i Revised Statutes (HRS)) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

He kono kēia i ka po'e e hō'ea i ka 'aha ho'olohe no ka hāpai mana'o ma o ka waha a i 'ole ma o ke kākau. No ka po'e e makemake ana e kākau i ko lākou mau mana'o kāko'o/kāko'o 'ole, ua pono ko lākou ho'ouna 'ana aku i kā lākou 'ōlelo hō'ike ma mua o ka 'ōlelo ho'olohe. Hiki ke ho'ouna 'ia iā Carole@gohta.net; ma o ka hoouna 'ana aku i leka (e ho'ouna i ka helu wahi o luna); a i 'ole ma o ke kelepa'i 'ana aku. No ka 'ikepili hou aku e pili ana in ā kumuhana kūikawā, e kelepona aku iā Carole Hagihara ma kāna kelepona (808) 973-2255 he 'ekolu (3) lā ma mua o ka hālāwai.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.