



HĀLĀWAI PAPA ALAKA'Ī KŪMAU
REGULAR BOARD MEETING
HAWAII TOURISM AUTHORITY
Thursday, November 30, 2017 at 9:30 a.m.
Hawaii Convention Center, Executive Board Room A
1801 Kalākaua Avenue, Honolulu, Hawaii 96815

AGENDA

1. *Ho'omaka*
Call to Order and Pule
2. *'Āpono i ka Mo'o'ōlelo*
Approval of Minutes of the October 26, 2017 Board Meeting
3. *Hō'ike Lālā*
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Mana'o ke Po'o*
Report of the CEO Relating to Staff's Implementation of HTA's Programs During October 2017
5. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omaka'ika'i*
Presentation and Discussion of Current Market Insights and Conditions in Key Major Hawaii Tourism Markets
6. *Kūkā a 'āpono i nā kūlana hou no ke kōmike kūmau hokona*
Discussion and approval for the establishment of the positions of Vice-Chairs of the Marketing Standing Committee
7. *Ka waiho inoa 'ana a koho pāloka no nā hope luna ho'omalua o ke kōmike kūmau hokona*
Nomination, selection and appointment of the Vice-Chairs of the Marketing Standing Committee
8. *Ka waiho inoa 'ana a koho pāloka no ka luna ho'omalua o ke kōmike ho'okolokolo*
Convention Center Planning
Nomination, selection and appointment of the Chair of the Convention Center Planning Investigative Committee

9. *Ka waiho inoa 'ana a koho pāloka no ka luna ho'omalua o ke kōmike ho'okolokolo Visitor-Related Infrastructure*
Nomination, selection and appointment of the Chair of the Visitor-Related Infrastructure Investigative Committee
10. *Ka waiho inoa 'ana a koho no nā lālā o na kōmike Administrative Standing Committee, Audit Standing Committee, Convention Center Planning Investigative Committee, Legislative and Governmental Affairs Investigative Committee.*
Nomination, selection and appointment of board members for the following committees: Administrative Standing Committee, Audit Standing Committee, Convention Center Planning Investigative Committee, Legislative and Governmental Affairs Investigative Committee
11. *Hō'ike Mo'ohelu*
Presentation, Discussion and Action on HTA's Financial Reports for July through September 2017
12. *Hō'ike Hanana HCC*
Presentation by AEG Regarding an Update of Hawai'i Convention Center Recent Operational Activities and Sales Initiatives
13. *Hō'ike a Noi no ka 'Āpono 'ana i ko ka HCC Mo'ohelu Kālā no 2018*
Report of, discussion and request for approval to Hawai'i Convention Center's 2018 budget***
14. *Hō'ike a Noi no ka 'Āpono 'ana i ko ka HTA Ka'akālai Hā'uki*
Report of, discussion and request for approval of the HTA Sports Strategy***
15. *Kūkā a Ho'oholo: MMA*
Strategic discussion regarding possibility of hosting Mixed Martial Arts events in Hawai'i***
16. *Hō'ike a Noi no ka 'Āpono 'ana i ke Kāko'o 'ia o nā Polokalamu*
Report of, discussion and request for funding approval of programs recommended by the Marketing Standing Committee***
17. *Ho'oku'u*
Adjournment

*** 'Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka hawai'i Revised Statutes (HRS)) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.

*** Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4),

§ 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

He kono kēia i ka po'e e hō'ea i ka 'aha ho'olohe no ka hāpai mana'o ma o ka waha a i 'ole ma o ke kākau. No ka po'e e makemake ana e kākau i ko lākou mau mana'o kāko'o/kāko'o 'ole, ua pono ko lākou ho'ouna 'ana aku i kā lākou 'ōlelo hō'ike ma mua o ka 'ōlelo ho'olohe. Hiki ke ho'ouna 'ia iā Carole@gohta.net; ma o ka hoouna 'ana aku i leka (e ho'ouna i ka helu wahi o luna); a i 'ole ma o ke kelepa'i 'ana aku. No ka 'ikepili hou aku e pili ana in ā kumuhana kūikawā, e kelepona aku iā Carole Hagihara ma kāna kelepona (808) 973-2255 he 'ekolu (3) lā ma mua o ka hālāwai.

Members of the public are invited to attend the public meeting and provide oral testimony on any agenda item. Written testimony may also be provided by submitting the testimony prior to the meeting to by email to Carole@gohta.net; by mail at the above address; or by facsimile transmission. Any person requiring special assistance to participate in the meeting, please contact Carole Hagihara (973-2255) no later than 3 days prior to the meeting so arrangements can be made.