Errata for HTA News Release 16-58 Original Released: September 30, 2016

This Errata shows corrected air seat statistics for year-to-date August 2016.

Page 6: correction to second bullet, first sentence:

Year-to-date through August 2016, total air capacity into the Hawaiian Islands increased (+1.1% 1% to 8,210,970 8,206,607 seats) versus the same period last year.

Page 23: Table 9: Nonstops Seats to Hawai'i by Port of Entry and MMA for August 2015 YTD. The corrected table is attached with changes highlighted in yellow.

Corrected monthly Scheduled Airseats have been posted on the HTA website at: http://www.hawaiitourismauthority.org/research/research/infrastructure-research/

All other visitor statistics were not affected.



Hawai'i Convention Center 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 **kelepona** tel 808 973 2255 **kelepa'i** fax 808 973 2253 **kahua pa'a** web hawaiitourismauthority.org David Y. Ige Governor

George D. Szigeti President and Chief Executive Officer

For Immediate Release: September 30, 2016 HTA Release (16-58)

<u>CORRECTED</u>

Hawai'i Visitor Arrivals Set New Record for Month of August; Extends Streak to 19 Consecutive Months of Growth in Arrivals

Visitor Expenditures Gained 5.1 Percent to \$1.3 Billion

HONOLULU – A total of 780,723 visitors came to the Hawaiian Islands in August 2016, the most ever recorded for the month of August, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA). This represented an increase of 3.1 percent from last August and also extended Hawai'i's streak to 19 consecutive months of year-over-year growth in arrivals, dating back to February 2015. Total visitor days¹ increased by 2.3 percent.

There were 778,840 visitors who arrived on airlines (+2.8%) in August 2016, while 1,883 visitors came to Hawai'i via cruise ship. Arrivals by air rose from U.S. West (+4.8% to 329,951), U.S. East (+2.8% to 149,705) and All Other International Markets (+2.5% to 118,864), while Japan (-0.4% to 152,438) and Canada (-0.4% to 27,881) reported no growth in arrivals compared to August 2015.

While visitor volumes have increased over the last 19 months, total visitor expenditures have seen gains and losses largely due to fluctuations in daily visitors spending. In August 2016, total visitor expenditures² rose (+5.2% to \$1.3 billion), the third straight month of increases. Visitor spending rose from U.S. West (+7.1% to \$482.8 million), U.S. East (+6.6% to \$294 million), Japan (+2% to \$211.5 million), and from All Other International Markets (+3.9% to \$274.9 million), while spending by visitors from Canada (\$48 million) was unchanged from August 2015.

In August 2016, the statewide average daily spending of \$192 per person was higher (+2.9%) compared to a year ago. Visitors spent more on a daily basis from U.S. West (+3.4%), U.S. East (+5.4%), Japan (+4.8%), and Canada (+4.7%), while visitors from All Other International Markets spent less (-2.5%).

In August 2016, visitor arrivals to O'ahu increased (+1.8%) but visitor expenditure growth was similar (+0.5%) to a year ago. The island of Hawai'i recorded increases in both arrivals (+2.5%) and expenditures (+7.9%), as did Maui with gains in arrivals (+5.3%) and expenditures (+8%). While arrivals to Kaua'i rose slightly (+0.9%), there was a substantial gain in expenditures (+13.2%) compared to August 2015.

Total air capacity to the Hawaiian Islands decreased (-1.3% to 1,061,887 seats) compared to August 2015. Growth in scheduled seats from Oceania (+3.6%) and U.S. West (+2%) were offset by declines from Japan (-11.6%), U.S. East (-5.6%), Canada (-2.9%) and Other Asia (-1%).

Year-to-Date 2016

Through the first eight months of 2016, total visitor arrivals (+2.6% to 6,031,940) and visitor expenditures (+3% to \$10.4 billion) surpassed the same period last year. Year-to-date arrivals increased from U.S. West (+4.2%), U.S. East (+2.2%), Japan (+0.6%), and All Other International markets (+6.4%), but declined from Canada (-9.2%) compared to 2015.

¹ Aggregate number of days stayed by all visitors.

² Expenditure data for January-July 2016 were revised.

Year-to-date through August 2016, there were gains in visitor expenditures from U.S. West (+5.7% to \$3.8 billion), U.S. East (+3.7% to \$2.7 billion), and All Other International markets (+5.6% to \$2 billion), no growth from Japan (-0.2% to \$1.3 billion) and a decrease in spending by visitors from Canada (-14.1% to \$650.5 million).

Through August 2016, visitor arrivals increased for Maui (+3%) and O'ahu (+1.9%) while growth for the island of Hawai'i (+0.4%) and Kaua'i (-0.3%) remained flat compared to last year.

Visitor expenditures year-to-date increased for Maui (+8.2% to \$3 billion), the island of Hawai'i (+8.5% to \$1.4 billion), and Kaua'i (+6.3% to \$1.1 billion), but declined for O'ahu (-2.7% to \$4.8 billion).

Other Highlights:

- **U.S. West:** More visitors came from the Pacific region (+5%) in August 2016 versus the year prior, led by Alaska (+14.7%), Washington (+6.1%) and Oregon (+5.8%). Arrivals also increased (+4%) from the Mountain region, led by Nevada (+7.6%) and Utah (+6.8%). Year-to-date through August 2016, arrivals increased from both the Pacific region (+5.4%) and Mountain region (+2.8%) compared to the same period last year.
- **U.S. East:** In August 2016, most U.S. East regions reported year-over-year growth in visitor arrivals, except for New England and West South Central where arrivals were flat. For the first eight months of 2016, visitor arrivals were up from all U.S. East regions, highlighted by increases from the two largest regions, South Atlantic (+5.5%) and East North Central (+3.4%).
- Japan: More visitors from Japan went to multiple islands (+16.7% to 17,232) in August 2016 compared to a year ago. The island of Hawai'i saw strong growth in arrivals (+28.5% to 17,363) and considerably more day-trip visitors (+78.8% to 3,732). Kaua'i also saw growth in arrivals (+5.6% to 2,475) and significantly more day-trip visitors (+33.3% to 1,474).
- MCI: Visitor arrivals coming to the Hawaiian Islands for meetings, conventions and incentives (MCI) declined (-3.3% to 23,652) in August 2016 compared to a year ago. More visitors came on incentive trips (+42.8% to 10,508) with growth from the four larger visitor markets. However, fewer visitors came for conventions (-27.7% to 9,669) and corporate meetings (-6.8% to 4,093). Year-to-date through August 2016, total MCI visitors declined (-3.6% to 335,122) from the same period last year.

Highlights from All Other Markets:

- Australia: Visitor arrivals increased in both August 2016 (+2% to 27,858) and through the first eight months of 2016 (+3% to 215,810) year-over-year. Year-to-date, daily spending averaged \$267 per person, down slightly from \$269 per person for the same period last year.
- **New Zealand:** Visitor arrivals have been increasing over the past three months, with year-overyear growth in August 2016 (+6.4% to 6,991). However, decreases in the first half of the year resulted in arrivals being flat (+0.5% to 42,005) year-to-date.
- **China:** Growth in visitor arrivals has been fluctuating this year. In August 2016, arrivals dropped (-11.7% to 14,572) and, year-to-date, arrivals are also down slightly (-1.9% to 121,588). Even though daily visitor spending was down compared to year-to-date 2015 (-5.3% to \$372 per person), it continued to be the highest among all visitor markets.

August 2016 Arrivals at a Glance

CATEGORY AND MMA	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,312.0	1,246.6	5.2	10,438.8	10,139.0	3.0
Total by air	1,311.2	1,246.6	5.2	10,416.1	10,120.4	2.9
U.S. West	482.8	450.9	7.1	3,773.7	3,571.0	5.7
U.S. East	294.0	275.9	6.6	2,651.7	2,556.2	3.7
Japan	211.5	207.3	2.0	1,331.9	1,334.0	-0.2
Canada	48.0	48.0	-0.1	650.5	757.8	-14.1
All Others	274.9	264.5	3.9	2,008.3	1,901.5	5.6
Visitor arrivals by cruise ships	0.9	0.0	NA	22.7	18.5	22.4
TOTAL VISITOR DAYS	6,817,669	6,663,657	2.3	54,492,912	53,587,949	1.7
Total by air	6,811,007	6,663,657	2.2	54,222,140	53,314,025	1.7
U.S. West	2,892,068	2,793,461	3.5	22,775,613	22,142,796	2.9
U.S. East	1,460,450	1,444,926	1.1	13,408,750	13,173,507	1.8
Japan	963,989	989,728	-2.6	5,727,400	5,724,527	0.1
Canada	302,218	316,743	-4.6	4,136,732	4,559,219	-9.3
All Others	1,192,281	1,118,800	6.6	8,173,644	7,713,977	6.0
Visitor arrivals by cruise ships	6,662	0	NA	270,772	273,924	-1.2
VISITOR ARRIVALS	780,723	757,539	3.1	6,031,940	5,879,272	2.6
Total by air	778,840	757,539	2.8	5,972,550	5,816,807	2.7
U.S. West	329,951	314,877	4.8	2,491,537	2,390,061	4.2
U.S. East	149,705	145,627	2.8	1,305,457	1,277,185	2.2
Japan	152,438	153,081	-0.4	972,868	967,067	0.6
Canada	27,881	27,996	-0.4	323,571	356,533	-9.2
All Others	118,864	115,958	2.5	879,117	825,960	6.4
Visitor arrivals by cruise ships	1,883	0	NA	59,390	62,465	-4.9
	1,000	Ŭ	101	00,000	02,100	
AVERAGE LENGTH OF STAY	8.73	8.80	-0.7	9.03	9.11	-0.9
Total by air	8.75	8.80	-0.6	9.08	9.17	-0.9
U.S. West	8.77	8.87	-1.2	9.14	9.26	-1.3
U.S. East	9.76	9.92	-1.7	10.27	10.31	-0.4
Japan	6.32	6.47	-2.2	5.89	5.92	-0.5
Canada				10.70	12.79	
ou iuuu	10.84	11.31	-4.2	12.78	12.10	0.0
All Others	10.84 10.03	11.31 9.65	-4.2 4.0	9.30	9.34	0.0 -0.4
All Others	10.03	9.65	4.0	9.30	9.34	-0.4
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$)	10.03 3.54	9.65 NA	4.0 NA	9.30 4.56	9.34 4.39	-0.4 4.0
All Others Visitor arrivals by cruise ships	10.03 3.54 192.4 192.5	9.65 NA 187.1 187.1	4.0 NA 2.9	9.30 4.56 191.6 192.1	9.34 4.39 189.2 189.8	-0.4 4.0 1.2
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air	10.03 3.54 192.4	9.65 NA 187.1	4.0 NA 2.9 2.9	9.30 4.56 191.6	9.34 4.39 189.2	-0.4 4.0 1.2 1.2
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West	10.03 3.54 192.4 192.5 166.9	9.65 NA 187.1 187.1 161.4	4.0 NA 2.9 2.9 3.4	9.30 4.56 191.6 192.1 165.7 197.8	9.34 4.39 189.2 189.8 161.3	-0.4 4.0 1.2 1.2 2.7
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East	10.03 3.54 192.4 192.5 166.9 201.3	9.65 NA 187.1 187.1 161.4 190.9 209.5	4.0 NA 2.9 2.9 3.4 5.4	9.30 4.56 191.6 192.1 165.7 197.8 232.6	9.34 4.39 189.2 189.8 161.3 194.0	-0.4 4.0 1.2 2.7 1.9
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7	9.65 NA 187.1 187.1 161.4 190.9 209.5 151.6	4.0 NA 2.9 2.9 3.4 5.4 4.8 4.7	9.30 4.56 191.6 192.1 165.7 197.8 232.6 157.3	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2	-0.4 4.0 1.2 1.2 2.7 1.9 -0.2 -5.4
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada	10.03 3.54 192.4 192.5 166.9 201.3 219.4	9.65 NA 187.1 187.1 161.4 190.9 209.5	4.0 NA 2.9 2.9 3.4 5.4 4.8	9.30 4.56 191.6 192.1 165.7 197.8 232.6	9.34 4.39 189.2 189.8 161.3 194.0 233.0	-0.4 4.0 1.2 2.7 1.9 -0.2
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6	9.65 NA 187.1 187.1 161.4 190.9 209.5 151.6 236.4 NA	4.0 NA 2.9 2.9 3.4 5.4 4.8 4.7 -2.5 NA	9.30 4.56 192.1 165.7 197.8 232.6 157.3 245.7 83.8	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$)	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6 1,680.5	9.65 NA 187.1 187.1 161.4 190.9 209.5 151.6 236.4 NA 1,645.6	4.0 NA 2.9 2.9 3.4 5.4 4.8 4.7 -2.5 NA 2.1	9.30 4.56 191.6 192.1 165.7 197.8 232.6 157.3 245.7 83.8 1,730.6	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7 1,724.5	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9 0.4
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6 1,680.5 1,683.5	9.65 NA 187.1 187.1 161.4 190.9 209.5 151.6 236.4 NA 1,645.6 1,645.6	4.0 NA 2.9 3.4 5.4 4.8 4.7 -2.5 NA 2.1 2.3	9.30 4.56 191.6 192.1 165.7 197.8 232.6 157.3 245.7 83.8 1,730.6 1,744.0	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7 1,724.5 1,739.9	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9 0.4 0.2
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air U.S. West	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6 1,680.5 1,683.5 1,463.2	9.65 NA 187.1 161.4 190.9 209.5 151.6 236.4 NA 1,645.6 1,645.6 1,431.9	4.0 NA 2.9 2.9 3.4 5.4 4.8 4.7 -2.5 NA 2.1 2.3 2.2	9.30 4.56 192.1 165.7 197.8 232.6 157.3 245.7 83.8 1,730.6 1,744.0 1,514.6	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7 1,724.5 1,739.9 1,494.1	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9 0.4 0.2 1.4
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air U.S. West U.S. East	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6 1,680.5 1,683.5 1,463.2 1,964.0	9.65 NA 187.1 161.4 190.9 209.5 151.6 236.4 NA 1,645.6 1,645.6 1,431.9 1,894.5	4.0 NA 2.9 3.4 5.4 4.8 4.7 -2.5 NA 2.1 2.3 2.2 3.7	9.30 4.56 192.1 165.7 197.8 232.6 157.3 245.7 83.8 1,730.6 1,744.0 1,514.6 2,031.2	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7 1,724.5 1,739.9 1,494.1 2,001.5	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9 0.4 0.2 1.4 1.5
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air U.S. West U.S. East Japan	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6 1,680.5 1,683.5 1,463.2 1,964.0 1,387.7	9.65 NA 187.1 161.4 190.9 209.5 151.6 236.4 NA 1,645.6 1,645.6 1,431.9 1,894.5 1,354.4	4.0 NA 2.9 2.9 3.4 5.4 4.8 4.7 -2.5 NA 2.1 2.3 2.2 3.7 2.5	9.30 4.56 192.1 165.7 197.8 232.6 157.3 245.7 83.8 1,730.6 1,744.0 1,514.6 2,031.2 1,369.1	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7 1,724.5 1,739.9 1,494.1 2,001.5 1,379.4	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9 0.4 0.2 1.4 1.5 -0.7
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air U.S. West U.S. East Japan Canada	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6 1,680.5 1,683.5 1,463.2 1,964.0 1,387.7 1,720.4	9.65 NA 187.1 161.4 190.9 209.5 151.6 236.4 NA 1,645.6 1,645.6 1,645.6 1,431.9 1,894.5 1,354.4 1,715.2	4.0 NA 2.9 2.9 3.4 5.4 4.8 4.7 -2.5 NA 2.1 2.3 2.2 3.7 2.5 0.3	9.30 4.56 192.1 165.7 197.8 232.6 157.3 245.7 83.8 1,730.6 1,744.0 1,514.6 2,031.2 1,369.1 2,010.5	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7 1,724.5 1,739.9 1,494.1 2,001.5 1,379.4 2,125.4	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9 0.4 0.2 1.4 1.5 -0.7 -5.4
All Others Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$) Total by air U.S. West U.S. East Japan Canada All Others Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air U.S. West U.S. East Japan	10.03 3.54 192.4 192.5 166.9 201.3 219.4 158.7 230.5 127.6 1,680.5 1,683.5 1,463.2 1,964.0 1,387.7	9.65 NA 187.1 161.4 190.9 209.5 151.6 236.4 NA 1,645.6 1,645.6 1,431.9 1,894.5 1,354.4	4.0 NA 2.9 2.9 3.4 5.4 4.8 4.7 -2.5 NA 2.1 2.3 2.2 3.7 2.5	9.30 4.56 192.1 165.7 197.8 232.6 157.3 245.7 83.8 1,730.6 1,744.0 1,514.6 2,031.2 1,369.1	9.34 4.39 189.2 189.8 161.3 194.0 233.0 166.2 246.5 67.7 1,724.5 1,739.9 1,494.1 2,001.5 1,379.4	-0.4 4.0 1.2 2.7 1.9 -0.2 -5.4 -0.3 23.9 0.4 0.2 1.4 1.5 -0.7

Note: Expenditure data for January-July 2016 w ere revised and published in the August 2016.xls file on the HTA w ebsite: w w w .haw aiitourismauthority.org/research/research/visitor-highlights/

P=Preliminary data.

Source: Haw ai'i Tourism Authority

- Korea: Visitor arrivals have increased every month this year. In both August 2016 (+19.5% to 17,991) and year-to-date 2016 (+18.6% to 141,529) arrivals rose by double-digits. Visitors spent more on a daily basis year-to-date (\$291 per person) compared to 2015 (\$283 per person).
- **Taiwan:** Visitor arrivals dropped slightly (-0.6% to 1,638) in August 2016 year-over-year. For the first eight months of 2016, there was marginal growth in arrivals (+0.6% to 12,241) over last year.
- **Europe:** Total visitor arrivals from the United Kingdom, France, Germany, Italy, and Switzerland declined in August 2016 (-1.2% to 19,352) and through the first eight months (-3.7% to 93,924) year-over-year.
- Latin America: Visitor arrivals from Mexico, Brazil and Argentina decreased in August 2016 (-11.5% to 1,800) and for the first eight months (-8.2% to 17,832) compared to last year.

Island Highlights – July 2016:

- **O'ahu:** Visitor arrivals (+1.8%) and visitor days (+1.6%) increased in August 2016 versus last year. However, growth in visitor expenditures (+0.5% to \$643.4 million) was flat due to lower daily spending (-1.1% to \$188 per person). Increased arrivals from U.S. West (+4.4%) and U.S. East (+1.3%) offset declines from Canada (-2.7%) and Japan (-0.6%).
- **Maui:** Growth in visitor arrivals (+5.3%) and visitor days (+4.6%) combined with higher daily spending (+3.2% to \$206 per person) contributed to increased visitor expenditures (+8% to \$350.6 million) in August 2016. There were more visitors from U.S. West (+7.4%), U.S. East (+1.6%) and Canada (+1.3%), but fewer visitors from Japan (-21%).
- Island of Hawai'i: Visitor arrivals rose (+2.5%) from August 2015, primarily due to growth from the Japan market. Significantly more visitors from Japan went to the island of Hawai'i (+28.5% to 17,363), a quarter of which were day-trip visitors. The high volume of day-trip visitors from Japan resulted in an overall shorter average length-of-stay, which led to no growth in visitor days (-0.3%). However, daily visitor spending was higher than last year (+8.2% to \$181 per person), and contributed to an increase in visitor expenditures (+7.9% to \$162.2 million).
- Kaua'i: Growth in visitor arrivals (+0.9%) and visitor days (+0.7%) in August 2016 were marginal compared to last year. More visitors came from U.S. East (+9.1%) and Japan (+5.6%), which offset declines in visitors from U.S. West (-1.3%) and Canada (-19.2%). Over half of the visitors from Japan came for day trips. Much higher daily visitor spending (+12.4% to \$190 per person) contributed to an increase in visitor expenditures (+13.2% to \$141.7 million).

Air Seats to Hawai'i (Table 9, page 22):

- Total air seats to Hawai'i in August 2016 decreased (-1.3% to 1,061,887) from a year ago. There were fewer scheduled seats (-1.3% to 1,047,586) but more charter seats (+3.3% to 14,301). There was growth in total seats to Līhu'e (+11%), Kona (+5.2%) and Kahului (+2.8%), but fewer seats to Hilo (-15.5%) and Honolulu (-3.9%).
- Scheduled seats from U.S. West grew (+2%) in August 2016 year-over-year. Growth in seats from Anchorage (+34.8%), Denver (13.8%), Oakland (+15.8%), San Francisco (+8.4%) and Seattle (+9.8%) offset decreases from Los Angeles (-3.4%) and Phoenix (-5%).
- Seat capacity from U.S. East declined (-5.6%) in August 2016, as a result of fewer seats from Atlanta (-22.1%) and Chicago (-22.7%).
- Scheduled seats from Oceania increased (+3.6%) in August 2016 compared to the year prior. There were more seats from Melbourne (+2.7%), Sydney (+2.3%) and Auckland (+11.5%).

August 2016 Island Highlights

CATEGORY AND ISLAND	2016P	2015	% change	YTD 2016P	YTD 2015	% change
TOTAL EXPENDITURES (\$mil.)	1,312.0	1,246.6	5.2	10,438.8	10,139.0	3.0
Total by air	1,311.2	1,246.6	5.2	10,416.1	10,120.4	2.9
Oʻahu	643.4	640.3	0.5	4,804.4	4,936.9	-2.7
Maui	350.6	324.7	8.0	3,049.4	2,817.5	8.2
Moloka'i	3.3	2.8	18.1	20.8	23.0	-9.8
Lāna'i	10.1	3.5	191.5	54.8	29.4	86.5
Kauaʻi	141.7	125.1	13.2	1,126.4	1,059.3	6.3
Haw ai'i Island	162.2	150.3	7.9	1,360.3	1,254.3	8.5
Visitor arrivals by cruise ships	0.9	0.0	NA	22.7	18.5	22.4
TOTAL VISITOR DAYS	6,817,669	6,663,657	2.3	54,492,912	53,587,949	1.7
Total by air	6,811,007	6,663,657	2.2	54,222,140	53,314,025	1.7
Oʻahu	3,416,674	3,362,882	1.6	25,218,456	24,773,076	1.8
Maui	1,703,536	1,628,059	4.6	14,604,270	14,206,216	2.8
Moloka'i	27,213	19,391	40.3	196,132	195,231	0.5
Lāna'i	18,390	10,831	69.8	141,914	116,434	21.9
Kauaʻi	746,544	741,162	0.7	6,232,303	6,183,665	0.8
Haw ai'i Island	898,650	901,332	-0.3	7,829,066	7,839,403	-0.1
Visitor arrivals by cruise ships	6,662	0	NA	270,772	273,924	-1.2
VISITOR ARRIVALS	780,723	757,539	3.1	6,031,940	5,879,272	2.6
Total by air	778,840	757,539	2.8	5,972,550	5,816,807	2.7
Oʻahu	497,994	489,423	1.8	3,669,413	3,601,525	1.9
Maui	227,652	216,265	5.3	1,797,637	1,744,449	3.0
Moloka'i	5,761	5,158	11.7	41,553	46,981	-11.6
Lāna'i	6,039	4,567	32.2	42,218	43,420	-2.8
Kauaʻi	104,838	103,924	0.9	807,916	809,996	-0.3
Haw ai'i Island	133,561	130,351	2.5	1,049,247	1,045,471	0.4
Visitor arrivals by cruise ships	1,883	0	NA	59,390	62,465	-4.9
AVERAGE LENGTH OF STAY	8.73	8.80	-0.7	9.03	9.11	-0.9
Total by air	8.75	8.80	-0.6	9.08	9.17	-0.9
Oʻahu	6.86	6.87	-0.1	6.87	6.88	-0.1
Maui	7.48	7.53	-0.6	8.12	8.14	-0.2
Moloka'i	4.72	3.76	25.6	4.72	4.16	13.6
Lāna'i	3.05	2.37	28.4	3.36	2.68	25.4
Kauaʻi	7.12	7.13	-0.2	7.71	7.63	1.0
Haw ai'i Island	6.73	6.91	-2.7	7.46	7.50	-0.5
Visitor arrivals by cruise ships	3.54	NA	NA	4.56	4.39	4.0
PER PERSON PER DAY SPENDING (\$)	192.4	187.1	2.9	191.6	189.2	1.2
Total by air	192.5	187.1	2.9	192.1	189.8	1.2
Oʻahu	188.3	190.4	-1.1	190.5	199.3	-4.4
Maui	205.8	199.4	3.2	208.8		5.3
Molokaʻi	120.1	142.7	-15.9	105.8		-10.2
Lāna'i	547.5	318.9	71.7	386.1	252.3	53.1
Kauaʻi	189.8	168.8	12.4	180.7	171.3	5.5
Haw ai'i Island	180.5	166.7	8.2	173.8	160.0	8.6
Visitor arrivals by cruise ships	127.6	NA	NA	83.8	67.7	23.9
PER PERSON PER TRIP SPENDING (\$)	1,680.5	1,645.6	2.1	1,730.6	1,724.5	0.4
	1683.5	1645.6	2.3	1744.0	1739.9	0.2
Total by air	1005.5			1000 0	4070.0	-4.5
Total by air Oʻahu	1292.0	1308.3	-1.2	1309.3	1370.8	-4.5
		1308.3 1501.4	-1.2 2.6	1309.3 1696.4	1370.8	
Oʻahu	1292.0					-4.5 5.0 2.0
Oʻahu Maui	1292.0 1540.1	1501.4	2.6	1696.4	1615.1	5.0 2.0
Oʻahu Maui Moloka'i	1292.0 1540.1 567.1	1501.4 536.4	2.6 5.7	1696.4 499.6	1615.1 490.0 676.5	5.0
Oʻahu Maui Molokaʻi Lānaʻi	1292.0 1540.1 567.1 1667.3	1501.4 536.4 756.3	2.6 5.7 120.5	1696.4 499.6 1297.8	1615.1 490.0 676.5 1307.8	5.0 2.0 91.9

Note: Expenditure data for January-July 2016 w ere revised and published in the August 2016.xls file on the HTA w ebsite: w w w .haw aiitourismauthority.org/research/research/visitor-highlights/

P=Preliminary data.

Source: Haw ai'i Tourism Authority

- Air capacity from Other Asia markets dropped slightly (-1%) in August 2016 versus last year. Seats rose (+8%) from Seoul, South Korea. Seats from China declined (-19%) due to fewer seats from Beijing and Shanghai. Seats out of Taipei were unchanged compared to a year ago.
- Year-to-date through August 2016, total air capacity into the Hawaiian Islands increased (+1% to 8,206,607 seats) versus the same period last year. There was growth in air seats to Kona (+5.5%), Līhu'e (+5%) and Kahului (+2.9%), but Honolulu (-0.3%) and Hilo (+0.3%) remained flat compared to last year.

Cruise Ship Visitors (Table 8, page 21):

- In August 2016, one out-of-state cruise ship brought 1,883 visitors into Hawai'i. No cruise ship came to Hawai'i in August 2015.
- Total cruise ship visitors (arrivals by ships and by air to board the Hawai'i home-ported cruise ship) declined (-5.3% to 11,582) in August 2016 versus last year. Contributing to the decrease was one fewer sail of the Hawai'i home-ported cruise ship due to there being one less Saturday in August 2016 versus last year. The cruise ship departs from Honolulu each Saturday. There were four Saturdays in August 2016, compared to five Saturdays in August 2015.
- Year-to-date through 2016, a total of 59,390 visitors arrived in Hawai'i aboard 31 out-of-state cruise ships, which was less (-4.9% to 62,465) than the number of visitors who arrived on 36 cruise ships over the same timeframe last year. Through August 2016, total cruise visitors (arrivals by cruise ships and by air to board the Hawai'i home-ported cruise ship) declined (-9.8% to 132,058) from a year ago.

About the Hawai'i Tourism Authority

The <u>Hawai'i Tourism Authority</u> is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit <u>www.hawaiitourismauthority.org</u>. Follow updates about HTA on <u>Facebook</u>, <u>Twitter</u> (@HawaiiHTA) and its <u>YouTube Channel</u>.

###

Current monthly visitor statistics and other tables referenced in this release can be viewed at <u>http://www.hawaiitourismauthority.org/research/.</u>

For more information, contact:

Charlene Chan Director of Communications Hawai'i Tourism Authority (808) 973-2272 Charlene@gohta.net

Daniel Nāhoʻopiʻi Director of Tourism Research Hawaiʻi Tourism Authority (808) 973-2264 Daniel@gohta.net Patrick Dugan Anthology Marketing Group (808) 539-3411/(808) 741-2712 Patrick.Dugan@AnthologyGroup.com

Stefani Wan Anthology Marketing Group (808) 539-3478/(808) 256-3590 <u>Stefani.Wan@AnthologyGroup.com</u>

TABLE 1. TOTAL VISITORS BY AIR

		AUGUST		YEAR-TO-DATE			
	2016P	2015	% CHANGE	2016P	2015	% CHANGE	
TOTAL VISITORS	778,840	757,539	2.8	5,972,550	5,816,807	2.7	
Domestic	521,390	506,339	3.0	4,074,603	3,967,981	2.	
International	257,450	251,200	2.5	4,074,003		2.	
					1,848,826		
VISITOR DAYS	6,811,007	6,663,657	2.2	54,222,140	53,314,025	1.	
AVERAGE DAILY CENSUS	219,710	214,957	2.2	222,222	219,399	1.	
TOTAL AIR SEATS TOTAL LOAD FACTOR (%)	1,061,887 85.9	1,075,551 82.6	-1.3 3.4	8,210,970 85.9	8,125,233 84.3	1. 1.	
		0210		0010	0 110		
ISLANDS VISITED							
O'ahu	497,994	489,423	1.8		3,601,525	1.	
O'ahu only	376,016	369,301	1.8	2,784,348	2,705,744	2.	
O'ahu one day or less	18,885	18,935	-0.3	140,373	151,273	-7.2	
Kaua'i	104,838	103,924	0.9	807,916	809,996	-0.3	
Kaua'i only	55,028	54,169	1.6	442,709	432,663	2.3	
Kaua'i one day or less	9,214	11,117	-17.1	69,619	85,556	-18.0	
Maui County	231,448	219,226	5.6	1,827,768	1,772,697	3.1	
Maui	227,652	216,265	5.3		1,744,449	3.	
Maui only	138,851	129,790	7.0	1,149,476	1,092,658	5.	
Maui one day or less	13,966	12,060	15.8	95,518	106,994	-10.	
Moloka'i *	5,761	5,158	11.7	41,553	46,981	-11.	
Moloka'i only *	496	449	10.7	5,091	5,178	-1.	
Moloka'i one day or less*	2,498	2,914	-14.3	19,315	26,413	-26.	
	6.020	4 5 6 7	20.0	40.04.0	42,420		
Lāna'i *	6,039	4,567	32.2	42,218	43,420	-2.	
Lānaʻi only *	697	370	88.3	6,310	3,961	59.	
Lāna'i one day or less*	3,531	3,294	7.2	23,139	28,906	-19.	
Hawai'i Island	133,561	130,351	2.5	1,049,247	1,045,471	0.	
Kona side	113,875	111,612	2.0	898,099	889,318	1.	
Hilo side	48,068	46,841	2.6	372,058	380,480	-2.	
Hawai'i Island only	61,086	61,029	0.1	516,632	503,039	2.	
Hawai'i Island one day or less	10,696	9,521	12.3	79,103	85,637	-7.	
Any Neighbor Island	402,824	388,238	3.8	3,188,202	3,111,063	2.	
NI only	280,846	268,116	4.7	2,303,137	2,215,282	4.	
O'ahu & NI	121,978	120,122	1.5	885,065	895,781	-1.	
Any one island only	632,174	615,106	2.8	4,904,566	4,743,244	3.	
Multiple Islands	146,666	142,433	3.0	1,067,984	1,073,563	-0.	
Avg. Islands Visited	1.25	1.25	-0.1	1.24	1.25	-1.	
Average Length of							
Stay in Hawai'i	8.75	8.80	-0.6	9.08	9.17	-0.	
ACCOMMODATIONS							
Plan to stay in Hotel	493,115	479,585	2.8	3,696,853	3,610,295	2.	
-							
Hotel only Blen to stavin Cando	431,287	419,570	2.8		3,146,498	2.	
Plan to stay in Condo	131,234	127,598	2.8	1,046,720	1,034,948	1.	
Condo only	99,721	96,808	3.0	814,847	804,546	1.	
Plan to stay in Timeshare	74,080	77,208	-4.1	544,963	552,748	-1.	
Timeshare only * Sample sizes for Moloka'i and Lāna'i are	58,872	60,986	-3.5	424,735	426,246	-0.	

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

		AUGUST		YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	10,834	10,457	3.6	79,054	95,331	-17.1
Friends/Relatives	64,580	60,768	6.3	535,014	515,483	3.8
Bed & Breakfast	7,212	7,877	-8.4	64,517	67,093	-3.8
Rental House	59,039	55,821	5.8	475,622	439,217	8.3
Hostel	4,894	5,258	-6.9	42,025	45,053	-6.7
Camp Site, Beach	4,160	3,987	4.3	35,866	38,020	-5.7
Private Room in Private Home**	7,995	NA	NA	30,883	NA	NA
Shared Room/Space in Private Home**	2,410	NA	NA	8,017	NA	NA
Other	9,257	10,555	-12.3	85,431	87,893	-2.8
PURPOSE OF TRIP						
Pleasure (Net)	671,436	657,167	2.2	4,980,397	4,869,984	2.3
Honeymoon/Get Married	43,488	44,094	-1.4	397,252	408,726	-2.8
Honeymoon	38,227	39,228	-2.6	357,266	367,339	-2.7
Get Married	7,853	7,337	7.0	68,138	73,123	-6.8
Pleasure/Vacation	632,725	618,230	2.3	4,622,718	4,507,594	2.6
Mtgs/Conventions/Incentive	23,652	24,461	-3.3	335,122	347,550	-3.6
Conventions	9,669	13,381	-27.7	152,134	173,116	-12.1
Corporate Meetings	4,093	4,389	-6.8	57,347	61,001	-6.0
Incentive	10,508	7,356	42.8	136,399	127,174	7.3
Other Business	21,070	20,091	4.9	171,840	175,717	-2.2
Visit Friends/Rel.	59,093	56,761	4.1	492,916	481,104	2.5
Gov't/Military	9,911	8,615	15.0	69,613	65,473	6.3
Attend School	5,358	5,647	-5.1	21,644	21,506	0.6
Sport Events	5,727	6,204	-7.7	44,036	36,691	20.0
Other	18,284	17,610	3.8	147,446	138,483	6.5
TRAVEL STATUS						
% First Timers ***	33.6	33.5	0.1	34.2	34.2	0.0
% Repeaters ***	66.4	66.5	-0.1	65.8	65.8	0.0
Average # of Trips	5.0	5.0	-0.8	5.0	5.0	-0.1
Group Tour	48,439	48,335	0.2	432,075	462,795	-6.6
Non-Group	730,401	709,204	3.0	5,540,475	5,354,012	3.5
Package Trip	243,679	241,095	1.1	1,801,464	1,825,952	-1.3
No Package	535,160	516,444	3.6	4,171,086	3,990,855	4.5
Net True Independent	523,453	506,776	3.3	4,071,087	3,899,712	4.4
Ave. Age	45	44	0.7	45	45	0.1
Ave. Party Size	2.46	2.32	5.7	2.27	2.19	3.7

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

Collaboration of the following agencies are gratefully acknowledged: Airlines, State Department of Agriculture - Plant Quarantine Branch, State Department of Transportation - Airport Division, and U.S. Department of Homeland Security, Bureau of Customs & Border Protection - Honolulu Office

TABLE 2. DOMESTIC VISITORS BY AIR

		AUGUST			YEAR-TO-DATE	
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
DOMESTIC VISITORS	521,390	506,339	3.0	4,074,603	3,967,981	2.7
DOMESTIC VISITOR DAYS	4,817,965	4,776,783	0.9	39,405,175	39,074,447	3.0
DOMESTIC AVERAGE DAILY CENSUS	155,418	154,090	0.9	161,497	160,800	0.4
DOMESTIC AIR SEATS	755,639	748,349	1.0	5,711,035	5,629,283	1.
DOMESTIC LOAD FACTOR (%)	84.4	82.9	1.5	87.3	86.4	1.(
ISLANDS VISITED						
O'ahu	260,924	254,465	2.5	1,995,384	1,964,384	1.
O'ahu only	187,766	182,097	3.1	1,440,364	1,406,651	2.
O'ahu one day or less	15,544	15,422	0.8	119,872	125,851	-4.
Kaua'i	94,439	91,859	2.8	714,812	708,076	1.
Kaua'i only	54,255	53,293	1.8	420,195	409,823	2.
Kaua'i one day or less	5,921	6,264	-5.5	44,812	51,945	-13.
Maui County	193,318	184,846	4.6	1,503,930	1,458,110	3.
Maui	190,400	182,674	4.2	1,480,028	1,435,207	3.
Maui only	128,447	121,947	5.3	1,017,241	970,384	4.
Maui one day or less	6,407	6,236	2.7	50,899	53,671	-5.
Moloka'i *	3,500	3,399	3.0	30,706	36,050	-14.
Moloka'i only*	496	448	10.8	4,659	4,830	-3.
Moloka'i one day or less*	1,664	1,525	9.1	13,197	17,972	-26.
Lāna'i *	4,412	3,101	42.3	33,115	32,930	0.
Lāna'i only*	680	339	100.6	5,908	3,723	58.
Lāna'i one day or less*	2,059	1,862	10.6	15,691	19,821	-20.
Hawai'i Island	99,168	99,391	-0.2	804,258	795,196	1.
Kona side	86,284	86,553	-0.3	702,100	691,892	1.
Hilo side	34,229	33,719	1.5	266,435	268,648	-0.
Hawai'i Island only	54,764	55,038	-0.5	466,866	452,561	3.
Hawai'i Island one day or less	3,860	3,861	0.0	31,632	34,514	-8.
Any Neighbor Island	333,624	324,242	2.9	2,634,239	2,561,330	2.
NI only	260,466	251,874	3.4	2,079,219	2,003,597	3.
O'ahu & NI	73,158	72,369	1.1	555,021	557,733	-0.
Any one island only	426,408	413,162	3.2	3,355,234	3,247,971	3.
Multiple Islands	94,982	93,177	1.9	719,369	720,010	-0.
Avg. Islands Visited	1.25	1.25	-0.1	1.24	1.25	-0.
Average Length of						
Stay in Hawai'i	9.24	9.43	-2.0	9.67	9.85	-1.
ACCOMMODATIONS						
Plan to stay in Hotel	294,700	283,867	3.8	2,220,392	2,162,441	2.
Hotel only	249,612	241,421	3.4	1,870,117	1,811,437	3.
Plan to stay in Condo	90,601	89,644	1.1	763,166	762,074	0.
Condo only	71,268	70,790	0.7	603,398	597,793	0.
Plan to stay in Timeshare	55,400	59,646	-7.1	446,791	454,447	-1.
Timeshare only	43,333	47,525	-8.8	347,615	351,444	-1.

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

ACCOMMODATIONS (continued) Cruise Ship Friends/Relatives Bed & Breakfast Rental House Hostel Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other PURPOSE OF TRIP	2016P 8,796 57,441 5,558 50,804 3,912 3,783 4,942 1,688 8,217	2015 8,686 52,739 5,765 48,624 3,655 3,513 NA NA 8,961	% CHANGE 1.3 8.9 -3.6 4.5 7.0 7.7 NA NA	2016P 67,200 472,392 48,572 408,205 29,008 28,870 10,650 3,837	2015 77,017 459,122 49,720 378,252 30,162 30,636 NA	% CHANGE -12.7 2.9 -2.3 7.9 -3.8 -5.8
Cruise Ship Friends/Relatives Bed & Breakfast Rental House Hostel Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other	57,441 5,558 50,804 3,912 3,783 4,942 1,688	52,739 5,765 48,624 3,655 3,513 NA NA	8.9 -3.6 4.5 7.0 7.7 NA NA	472,392 48,572 408,205 29,008 28,870 10,650	459,122 49,720 378,252 30,162 30,636	2.9 -2.3 7.9 -3.8
Cruise Ship Friends/Relatives Bed & Breakfast Rental House Hostel Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other	57,441 5,558 50,804 3,912 3,783 4,942 1,688	52,739 5,765 48,624 3,655 3,513 NA NA	8.9 -3.6 4.5 7.0 7.7 NA NA	472,392 48,572 408,205 29,008 28,870 10,650	459,122 49,720 378,252 30,162 30,636	2.9 -2.3 7.9 -3.8
Friends/Relatives Bed & Breakfast Rental House Hostel Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other	57,441 5,558 50,804 3,912 3,783 4,942 1,688	52,739 5,765 48,624 3,655 3,513 NA NA	8.9 -3.6 4.5 7.0 7.7 NA NA	472,392 48,572 408,205 29,008 28,870 10,650	459,122 49,720 378,252 30,162 30,636	2.9 -2.3 7.9 -3.8
Bed & Breakfast Rental House Hostel Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other	5,558 50,804 3,912 3,783 4,942 1,688	5,765 48,624 3,655 3,513 NA NA	-3.6 4.5 7.0 7.7 NA NA	48,572 408,205 29,008 28,870 10,650	49,720 378,252 30,162 30,636	-2.3 7.9 -3.8
Rental House Hostel Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other	50,804 3,912 3,783 4,942 1,688	48,624 3,655 3,513 NA NA	4.5 7.0 7.7 NA NA	408,205 29,008 28,870 10,650	378,252 30,162 30,636	7.9 -3.8
Hostel Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other	3,912 3,783 4,942 1,688	3,655 3,513 NA NA	7.0 7.7 NA NA	29,008 28,870 10,650	30,162 30,636	-3.8
Camp Site, Beach Private Room in Private Home** Shared Room/Space in Private Home** Other	3,783 4,942 1,688	3,513 NA NA	7.7 NA NA	28,870 10,650	30,636	
Private Room in Private Home** Shared Room/Space in Private Home** Other	4,942 1,688	NA NA	NA NA	10,650	,	-5.8
Shared Room/Space in Private Home** Other	1,688	NA	NA		NA	
Other				2027		NA
	8,217	8,961			NA	NA
PURPOSE OF TRIP			-8.3	76,357	76,436	-0.1
Pleasure (Net)	442,197	430,358	2.8	3,371,266	3,283,166	2.7
Honeymoon/Get Married	28,226	27,644	2.1	168,504	176,417	-4.5
Honeymoon	24,651	23,960	2.9	141,958	149,088	-4.8
Get Married	4,900	5,017	-2.3	36,532	38,474	-5.0
Pleasure/Vacation	417,785	406,732	2.7	3,231,299	3,140,090	2.9
Mtgs/Conventions/Incentive	13,527	14,378	-5.9	207,943	227,929	-8.8
Conventions	7,547	9,330	-19.1	117,112	129,150	-9.3
Corporate Meetings	3,801	3,930	-3.3	51,692	53,896	-4.1
Incentive	2,636	1,519	73.5	47,877	56,016	-14.5
Other Business	19,386	18,691	3.7	160,358	163,410	-1.9
Visit Friends/Rel.	51,477	49,925	3.1	431,222	427,671	0.8
Gov't/Military	7,689	7,090	8.4	57,827	56,848	1.7
Attend School	3,287	3,589	-8.4	11,140	13,830	-19.4
Sport Events	4,362	4,392	-0.7	32,361	27,475	17.8
Other	17,283	16,461	5.0	137,568	130,815	5.2
TRAVEL STATUS						
	24.0	20.0	0.1	20.0	20.4	0.4
% First Timers ***	31.0 69.0	30.9 69.1	0.1	29.0	29.1	-0.1
% Repeaters ***			-0.1	71.0	70.9	0.1
Average # of Trips	5.5	5.5	0.5	5.7	5.7	0.4
Group Tour	10,749	11,435	-6.0	131,298	142,334	-7.8
Non-Group	510,641	494,904	3.2	3,943,305	3,825,647	3.1
Package Trip	116,254	114,295	1.7	836,904	840,124	-0.4
No Package	405,136	392,045	3.3	3,237,699	3,127,857	-0.4
	100,100	002,040	0.0	0,207,000	0,121,001	0.0
Net True Independent	401,070	387,708	3.4	3,193,780	3,082,141	3.6
Ave. Age of Party Head	45	45	-0.6	46	46	-0.2
Ave. Party Size	2.20	2.08	6.3	2.13	2.02	5.1

* Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

		AUGUST			YEAR-TO-DATE	
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
INTERNATIONAL VISITORS	257,450	251,200	2.5	1,897,947	1,848,826	2.7
INTERNATIONAL VISITOR DAYS	1,993,042	1,886,873	5.6	14,816,965	14,239,578	4.1
INTERNATIONAL AVERAGE DAILY CENSUS	64,292	60,867	5.6	60,725	58,599	3.6
INTERNATIONAL AIR SEATS	306,248	327,202	-6.4	2,499,935	2,495,950	0.2
INTERNATIONAL LOAD FACTOR (%)	89.7	81.9	7.8	82.5	79.4	3.9
ISLANDS VISITED						
O'ahu	237,070	234,957	0.9	1,674,029	1,637,141	2.3
O'ahu only	188,250	187,204	0.6	1,343,985	1,299,094	3.5
O'ahu one day or less	3,341	3,512	-4.9	20,500	25,422	-19.4
Kaua'i	10,399	12,065	-13.8	93,104	101,920	-8.7
Kaua'i only	774	875	-11.6	22,513	22,840	-1.4
Kaua'i one day or less	3,293	4,853	-32.2	24,807	33,611	-26.2
Maui County	38,130	34,380	10.9	323,839	314,587	2.9
Maui	37,252	33,592	10.9	317,609	309,242	2.7
Maui only	10,405	7,843	32.7	132,235	122,275	8.1
Maui one day or less	7,560	5,823	29.8	44,619	53,324	-16.3
Moloka'i *	2,262	1,759	28.6	10,848	10,931	-0.8
Moloka'i only*	0	1	-100.0	432	349	23.9
Moloka'i one day or less*	834	1,389	-39.9	6,118	8,441	-27.5
Lāna'i *	1,627	1,466	11.0	9,103	10,489	-13.2
Lāna'i only*	17	31	-46.5	402	237	69.6
Lāna'i one day or less*	1,472	1,431	2.8	7,448	9,084	-18.0
Hawai'i Island	34,393	30,960	11.1	244,989	250,276	-2.1
Kona side	27,592	25,060	10.1	195,999	197,426	-0.7
Hilo side	13,839	13,121	5.5	105,623	111,832	-5.6
Hawai'i Island only	6,321	5,991	5.5	49,765	50,479	-1.4
Hawai'i Island one day or less	6,836	5,660	20.8	47,471	51,123	-7.1
Any Neighbor Island	69,200	63,996	8.1	553,962	549,732	0.8
NI only	20,380	16,243	25.5	223,918	211,685	5.8
O'ahu & NI	48,820	47,754	2.2	330,044	338,048	-2.4
Any one island only	205,766	201,945	1.9	1,549,332	1,495,272	3.6
Multiple Islands	51,684	49,255	4.9	348,615	353,554	-1.4
Avg. Islands Visited	1.25	1.25	0.1	1.24	1.25	-1.3
Average Length of						
Stay in Hawai'i	7.7	7.5	3.1	7.8	7.7	1.4
ACCOMMODATIONS						
Plan to stay in Hotel	198,414	195,718	1.4	1,476,462	1,447,854	2.0
Hotel only	181,675	178,148	2.0	1,358,435	1,335,061	1.8
Plan to stay in Condo	40,632	37,954	7.1	283,554	272,875	3.9
Condo only	28,452	26,018	9.4	211,449	206,752	2.3
Plan to stay in Timeshare	18,680	17,562	6.4	98,172	98,301	-0.1
Timeshare only	15,540	13,461	15.4	77,120	74,802	3.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.
 ** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

		AUGUST		YEAR-TO-DATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,037	1,771	15.0	11,854	18,314	-35.3
Friends/Relatives	7,139	8,029	-11.1	62,622	56,361	11.1
Bed & Breakfast	1,655	2,112	-21.7	15,945	17,373	-8.2
Rental House	8,235	7,197	14.4	67,417	60,964	10.6
Hostel	983	1,603	-38.7	13,017	14,891	-12.6
Camp Site, Beach	377	474	-20.4	6,996	7,384	-5.3
Private Room in Private Home**	3,054	NA	NA	20,233	NA	NA
Shared Room/Space in Private Home**	722	NA	NA	4,180	NA	NA
Other	1,040	1,594	-34.8	9,074	11,457	-20.8
PURPOSE OF TRIP						
Pleasure (Net)	229,239	226,809	1.1	1,609,131	1,586,818	1.4
Honeymoon/Get Married	15,262	16,450	-7.2	228,748	232,309	-1.5
Honeymoon	13,576	15,268	-11.1	215,309	218,251	-1.3
Get Married	2,953	2,321	27.2	31,606	34,648	-8.8
Pleasure/Vacation	214,940	211,498	1.6	1,391,419	1,367,503	1.7
Mtgs/Conventions/Incentive	10,125	10,083	0.4	127,178	119,621	6.3
Conventions	2,122	4,051	-47.6	35,023	43,966	-20.3
Corporate Meetings	292	459	-36.4	5,655	7,105	-20.4
Incentive	7,872	5,837	34.9	88,522	71,159	24.4
Other Business	1,684	1,401	20.2	11,482	12,308	-6.7
Visit Friends/Rel.	7,616	6,836	11.4	61,693	53,433	15.5
Gov't/Military	2,222	1,525	45.7	11,785	8,625	36.6
Attend School	2,071	2,058	0.6	10,504	7,677	36.8
Sport Events	1,365	1,812	-24.7	11,675	9,216	26.7
Other	1,002	1,150	-12.9	9,878	7,668	28.8
TRAVEL STATUS						
% First Timers ***	38.9	38.9	0.0	45.4	45.1	0.3
% Repeaters ***	61.1	61.1	0.0	54.6	54.9	-0.3
Average # of Trips	3.9	4.1	-4.4	3.5	3.6	-1.7
Group Tour	37,690	36,900	2.1	300,777	320,460	-6.1
Non-Group	219,760	214,300	2.5	1,597,170	1,528,366	4.5
Package Trip	127,426	126,801	0.5	964,561	985,828	-2.2
No Package	130,024	124,399	4.5	933,386	862,998	8.2
Net True Independent	122,383	119,068	2.8	877,307	817,571	7.3
Ave. Age of Party Head	44	43	3.4	43	43	1.0
Ave. Party Size ** Sample sizes for Private Room in Private Ho	3.0	2.8	5.0	2.6	2.5	1.4

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	_	AUGUST	VISITORS B		EAR-TO-DAT	E
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
	20101	2013	70 ONANGE	20101	2013	
TOTAL VISITORS	329,951	314,877	4.8	2,491,537	2,390,061	4.2
Domestic	320,297	305,518	4.8	2,430,664	2,317,136	4.9
International	9,654	9,359	3.2		72,925	-16.5
VISITOR DAYS	2,892,068	2,793,461	3.5	,	22,142,796	2.9
AVERAGE DAILY CENSUS	93,293	90,112	3.5		91,123	2.4
	,			,	.,	
ISLANDS VISITED						
O'ahu	144,385	138,264	4.4	1,074,640	1,046,969	2.6
O'ahu only	114,712	108,020	6.2	859,219	826,150	4.0
O'ahu one day or less	5,742	7,041	-18.4	46,929	50,487	-7.0
Kaua'i	55,202	55,926	-1.3	417,234	411,960	1.3
Kaua'i only	40,465	40,148	0.8	302,984	293,345	3.3
Kaua'i one day or less	2,160	2,897	-25.4	17,139	21,775	-21.3
-						
Maui County	123,184	113,725	8.3	904,907	857,390	5.5
Maui	120,735	112,442	7.4	889,914	844,207	5.4
Maui only	95,510	88,351	8.1	713,149	665,405	7.2
Maui one day or less	4,338	2,869	51.2	23,195	25,734	-9.9
Moloka'i *	3,300	1,999	65.1	18,041	18,900	-4.5
Moloka'i only *	314	293	7.1	3,146	3,184	-1.2
Moloka'i one day or less*	1,080	1,037	4.1	6,875	9,133	-24.7
Lāna'i *	2,256	1,926	17.2	17,080	16,684	2.4
Lānaʻi only*	480	248	93.9	3,649	2,421	50.7
Lāna'i one day or less*	1,072	1,226	-12.5	8,161	9,771	-16.5
Hawai'i Island	53,418	53,948	-1.0		430,526	1.9
Kona side	47,676	48,154	-1.0	390,482	381,455	2.4
Hilo side	15,120	15,292	-1.1	123,029	124,066	-0.8
Hawai'i Island only	38,154	38,079	0.2		301,892	4.0
Hawai'i Island one day or less	1,608	2,082	-22.8	14,306	16,893	-15.3
Any Neighbor Island	215,239	206,857	4.1	1,632,317	1,563,911	4.4
NI only	185,566	176,613	5.1	1,416,897	1,343,092	5.5
O'ahu & NI	29,673	30,243	-1.9	215,421	220,819	-2.4
Any one island only	289,635	275,139	5.3	2,196,143	2,092,396	5.0
Multiple Islands	40,316	39,738	1.5		297,665	-0.8
Avg. Islands Visited	1.15	1.16	-0.7	1.15	1.16	-1.1
Average Length of						
Stay in Hawai'i	8.77	8.87	-1.2	9.14	9.26	-1.3
Stay III Hawall	0.77	0.07	-1.2	9.14	9.20	-1.5
ACCOMMODATIONS						
Plan to stay in Hotel	170,863	165,799	3.1	1,249,288	1,194,489	4.6
Hotel only	147,378	142,279	3.6	1,073,579	1,018,426	5.4
Plan to stay in Condo	67,361	63,450	6.2		518,950	2.5
Condo only	54,870	51,482	6.6	,	424,105	3.3
Plan to stay in Timeshare	39,903	41,076	-2.9		302,211	-1.0
Timeshare only	32,302	33,609	-2.5		241,167	-0.7
	02,002	00,000	0.0	200,400	211,107	0.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

		AUGUST			EAR-TO-DAT	Ε
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,326	2,224	4.6	16,555	21,723	-23.8
Friends/Relatives	37,154	32,859	13.1	292,462	283,381	3.2
Bed & Breakfast	2,545	3,184	-20.1	23,335	24,553	-5.0
Rental House	32,828	30,310	8.3	258,840	239,027	8.3
Hostel	1,561	1,401	11.4	13,146	13,132	0.1
Camp Site, Beach	1,892	1,592	18.9	16,686	17,669	-5.6
Private Room in Private Home**	3,099	NA	NA	7,133	NA	NA
Shared Room/Space in Private Hor	919	NA	NA	2,303	NA	NA
Other	4,953	5,306	-6.7	44,781	44,489	0.7
PURPOSE OF TRIP						
Pleasure (Net)	281,187	268,537	4.7	2,085,090	2,003,953	4.0
Honeymoon/Get Married	14,231	13,249	7.4	85,911	88,260	-2.7
Honeymoon	11,381	10,929	4.1	68,377	71,289	-4.1
Get Married	3,546	3,008	17.9	22,765	22,848	-0.4
Pleasure/Vacation	269,056	257,545	4.5	2,015,352	1,934,362	4.2
	200,000	201,010		2,010,002	.,	
Mtgs/Conventions/Incentive	6,488	7,127	-9.0	99,373	103,845	-4.3
Conventions	3,464	4,216	-17.8	57,226	60,401	-5.3
Corporate Meetings	2,196	2,338	-6.1	26,675	27,449	-2.8
Incentive	1,078	795	35.5	19,267	20,430	-5.7
Other Business	12,359	11,943	3.5	100,135	101,229	-1.1
Visit Friends/Rel.	33,820	31,259	8.2	263,974	260,982	1.1
Gov't/Military	3,349	2,946	13.7	203,974 24,276	200,982	2.9
Attend School	2,220	2,340	-5.6	7,675	7,613	0.8
Sport Events	3,062	3,781	-19.0	20,197	18,434	9.6
Other	3,002 10,942	10,543	3.8	83,827	79,293	5.7
		00.4	0.7	10.0	10.0	
% First Timers ***	20.8	20.1	0.7	19.3	19.0	0.3
% Repeaters ***	79.2	79.9	-0.7	80.7	81.0	-0.3
Average # of Trips	6.7	6.7	0.4	6.8	6.9	-0.4
Group Tour	3,883	4,490	-13.5	43,952	47,596	-7.7
Non-Group	326,067	310,387	5.1	2,447,584	2,342,465	4.5
Package Trip	67,666	66,274	2.1	457,814	448,323	2.1
No Package	262,285	248,603	5.5	2,033,723	1,941,738	4.7
Net True Independent	260,430	246,642	5.6	2,014,804	1,921,379	4.9
Ave. Age	45	45	-0.6	46	46	-0.2
Ave. Party Size	2.31	2.33	-1.0	2.22	2.23	-0.4
** Sample sizes for Private Room in F			-		-	

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

TABLE 4. TOTAL US EAST VISITORS BY AIR

			VISITORS DI			-
	20160	AUGUST		2016P	EAR-TO-DAT	E % CHANGE
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
TOTAL VISITORS	149,705	145,627	2.8	1,305,457	1,277,185	2.2
Domestic	143,703	137,481	2.0	1,249,536	1,198,805	4.2
International	8,316	8,146	2.0		78,380	-28.7
VISITOR DAYS	1,460,450	1,444,926	1.1		13,173,507	1.8
						1.0
AVERAGE DAILY CENSUS	47,111	46,611	1.1	54,954	54,212	1.4
ISLANDS VISITED						
O'ahu	90,569	89,393	1.3	755,494	752,823	0.4
O'ahu only	56,717	55,423	2.3		470,237	0.8
O'ahu one day or less	7,661	7,384	3.8	,	68,064	-6.1
	1,001	1,001	0.0	00,000	00,001	0.1
Kaua'i	30,249	27,724	9.1	248,307	244,670	1.5
Kaua'i only	11,211	10,153	10.4	99,449	95,096	4.6
Kaua'i one day or less	3,202	2,916	9.8	24,254	29,095	-16.6
	-,	_,			,	
Maui County	55,528	54,423	2.0	497,469	485,559	2.5
Maui	54,607	53,757	1.6		478,201	2.4
Maui only	25,763	24,928	3.3		243,893	4.8
Maui one day or less	3,117	3,015	3.4		28,685	-7.5
	- ,	- ,	_	-,	-,	_
Moloka'i*	1,146	1,323	-13.4	10,674	14,410	-25.9
Moloka'i only*	120	124	-3.8	1,165	1,262	-7.7
Moloka'i one day or less*	584	557	4.8		8,356	-37.5
				,	,	
Lāna'i *	2,027	1,145	77.1	13,883	13,414	3.5
Lāna'i only *	138	74	86.7	1,835	1,009	81.9
Lāna'i one day or less*	1,162	748	55.4	6,994	8,516	-17.9
Hawai'i Island	32,081	32,231	-0.5	290,187	287,089	1.1
Kona side	27,320	27,011	1.1	248,045	241,759	2.6
Hilo side	13,226	13,413	-1.4	114,087	120,786	-5.5
Hawai'i Island only	12,575	12,263	2.5	121,251	115,418	5.1
Hawai'i Island one day or less	1,638	1,953	-16.1	16,459	17,048	-3.5
Any Neighbor Island	92,988	90,204	3.1	,	806,947	3.0
NI only	59,137	56,234	5.2		524,362	4.9
O'ahu & NI	33,852	33,970	-0.4		282,586	-0.4
Any one island only	106,523	102,965	3.5		926,915	2.9
Multiple Islands	43,183	42,662	1.2		350,270	0.5
Avg. Islands Visited	1.41	1.41	-0.3	1.38	1.40	-1.2
Average Length of						_
Stay in Hawai'i	9.76	9.92	-1.7	10.27	10.31	-0.4
	00.044	00.051	F 0	700 400	700.045	
Plan to stay in Hotel	93,344	88,651	5.3		780,945	1.2
Hotel only	76,700	72,367	6.0		634,182	0.9
Plan to stay in Condo	19,373	21,260	-8.9		192,413	2.4
Condo only	13,094	14,609	-10.4		133,847	2.5
Plan to stay in Timeshare	15,053	15,318	-1.7		136,547	-1.6
Timeshare only * Sample sizes for Moloka'i and Lān	11,352	11,300	0.5	99,214	100,112	-0.9

Sample sizes for Moloka'i and Lāna'i are relatively small.

		AUGUST		Y	EAR-TO-DAT	E
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	5,302	5,026	5.5	42,825	48,546	-11.8
Friends/Relatives	17,860	17,390	2.7	160,217	152,503	5.1
Bed & Breakfast	1,592	1,481	7.5	16,435	16,985	-3.2
Rental House	13,583	13,415	1.3	120,041	106,171	13.1
Hostel	980	818	19.8	7,862	8,936	-12.0
Camp Site, Beach	955	807	18.4	8,275	9,395	-11.9
Private Room in Private Home**	1,123	NA	NA	3,654	NA	
Shared Room/Space in Private Hor	432	NA	NA	1,335	NA	
Other	2,451	2,618	-6.4	25,368	25,633	-1.0
PURPOSE OF TRIP						
Pleasure (Net)	123,009	119,330	3.1	1,037,885	1,015,822	2.2
Honeymoon/Get Married	10,514	10,113	4.0	63,706	66,410	-4.1
Honeymoon	9,392	9,118	3.0	55,886	58,495	-4.5
Get Married	1,789	1,485	20.5	11,971	12,465	-4.0
Pleasure/Vacation	113,672	110,379	3.0	983,687	961,347	2.3
Mtgs/Conventions/Incentive	4,840	5,145	-5.9	90,989	103,336	-11.9
Conventions	2,254	3,565	-36.8	48,573	55,523	-12.5
Corporate Meetings	1,497	1,250	19.8	21,338	22,685	-5.9
Incentive	1,254	482	160.2	25,121	30,696	-18.2
Other Business	6,232	5,865	6.3	52,589	53,400	-1.5
Visit Friends/Rel.	16,766	16,494	1.6	151,340	148,658	1.8
Gov't/Military	4,695	4,755	-1.3	33,911	32,255	5.1
Attend School	949	730	30.0	3,733	3,770	-1.0
Sport Events	924	631	46.3	9,084	6,457	40.7
Other	5,074	5,144	-1.4	43,548	41,152	5.8
TRAVEL STATUS						
% First Timers ***	43.8	44.0	-0.2	41.2	40.9	0.3
% Repeaters ***	56.2	56.0	0.2	58.8	59.1	-0.3
Average # of Trips	3.8	3.8	0.3	4.1	4.1	0.0
Group Tour	3,567	3,661	-2.6	56,456	63,267	-10.8
Non-Group	146,138	141,967	2.9	1,249,001	1,213,918	2.9
Package Trip	32,566	29,830	9.2	276,173	279,957	-1.4
No Package	117,139	115,797	1.2	1,029,284	997,228	3.2
Net True Independent	115,876	114,658	1.1	1,011,691	979,208	3.3
Ave. Age	45	45	-0.1	47	47	-0.8
Ave. Age Ave. Party Size	45 2.09	45 2.06	-0.1	47 2.01	2.03	-0.6
** Sample sizes for Private Room in F			-	-		

TABLE 4. TOTAL US EAST VISITORS BY AIR (CONT.)

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable Source: Hawai'i Tourism Authority

TABLE 4. TOTAL JAPAN VISITORS BY AIR

·	AUGUST YEAR-TO-DATE											
	20160											
	2016P	2015	% CHANGE	2016P	2015	% CHANGE						
TOTAL VISITORS	152,438	153,081	-0.4	972,868	967,067	0.6						
Domestic	952	1,098	-13.3	5,415	6,261	-13.5						
International	151,486	151,983	-0.3	967,453	960,806	0.7						
VISITOR DAYS	963,989	989,728	-0.3	5,727,400	5,724,527	0.1						
AVERAGE DAILY CENSUS	31,096	31,927	-2.0	23,473	23,558	-0.4						
	31,090	51,527	-2.0	23,473	23,330	-0.4						
ISLANDS VISITED												
O'ahu	145,950	146,764	-0.6	942,321	937,910	0.5						
O'ahu only	129,223	132,160	-2.2	840,219	831,284	1.1						
O'ahu one day or less	1,804	758	138.1	5,468	7,168	-23.7						
	.,			-,	.,							
Kaua'i	2,475	2,344	5.6	15,452	17,388	-11.1						
Kaua'i only	291	355	-17.9	1,542	2,148	-28.2						
Kaua'i one day or less	1,474	1,106	33.3	9,822	10,055	-2.3						
,	,	,		,	2							
Maui County	4,720	6,145	-23.2	37,135	42,106	-11.8						
Maui	4,717	5,971	-21.0	36,480	40,517	-10.0						
Maui only	1,182	1,722	-31.4	6,503	6,718	-3.2						
Maui one day or less	1,465	1,351	8.5	13,518	13,831	-2.3						
Moloka'i *	110	96	15.1	1,147	1,616	-29.0						
Moloka'i only *	0	0	0.0	30	19	59.9						
Moloka'i one day or less*	1	47	-97.6	706	838	-15.8						
Lāna'i *	2	174	-98.6	740	969	-23.6						
Lāna'i only *	0	0	0.0	28	58	-50.9						
Lāna'i one day or less*	1	174	-99.3	587	801	-26.7						
Hawai'i Island	17,363	13,513	28.5	93,592	92,535	1.1						
Kona side	13,501	11,138	21.2	70,796	70,005	1.1						
Hilo side	5,582	3,111	79.4	31,296	30,404	2.9						
Hawai'i Island only	4,510	4,072	10.8	19,886	17,990	10.5						
Hawai'i Island one day or less	3,732	2,087	78.8	21,852	21,176	3.2						
Any Neighbor Island	23,215	20,921	11.0	132,649	135,783	-2.3						
NI only	6,488	6,317	2.7	30,548	29,157	4.8						
O'ahu & NI	16,727	14,604	14.5	102,102	106,626	-4.2						
Any one island only	135,206	138,309	-2.2	868,208	858,217	1.2						
Multiple Islands	17,232	14,772	16.7	104,660	108,851	-3.8						
Avg. Islands Visited	1.12	1.10	1.5	1.12	1.13	-0.7						
Average Longth of												
Average Length of	0.00	C 47		5.00	5.00	0.5						
Stay in Hawai'i	6.32	6.47	-2.2	5.89	5.92	-0.5						
ACCOMMODATIONS												
Plan to stay in Hotel	120,225	120,077	0.1	823,437	815,647	1.0						
Hotel only	114,911	114,628	0.1	797,585	792,352	0.7						
Plan to stay in Condo	21,757	22,278	-2.3	106,098	107,859	-1.6						
Condo only	16,678	17,139	-2.3	84,588	87,916	-1.0						
Plan to stay in Timeshare	13,861	14,560	-2.7	64,566 55,215	53,975	-3.8						
Timeshare only	11,490	11,709	-4.0	45,153	43,741	3.2						
* Sample sizes for Moloka'i and Lān			-1.9	40,100	43,741	3.2						

Sample sizes for Moloka'i and Lāna'i are relatively small.

		AUGUST		Y	EAR-TO-DAT	E
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	193	8	2456.6	1,385	1,886	-26.6
Friends/Relatives	1,759	1,675	5.0	10,396	11,497	-9.6
Bed & Breakfast	363	27	5.0 1267.6	1,206	1,1497	-9.6
Rental House	1,022	1,131	-9.7	3,368	3,024	11.4
Hostel	1,022	89	-9.7 -37.3	3,366 705	3,024 729	-3.2
	2	89 10	-37.3 -76.2	368	111	-3.2 229.8
Camp Site, Beach		NA	-		NA	
Private Room in Private Home**	621		NA	2,382		NA
Shared Room/Space in Private Hor	267	NA	NA	817	NA	
Other	294	413	-28.6	2,038	2,095	-2.7
PURPOSE OF TRIP						
Pleasure (Net)	136,380	139,147	-2.0	795,744	798,472	-0.3
Honeymoon/Get Married	10,148	11,098	-8.6	148,155	152,721	-3.0
Honeymoon	9,707	10,179	-4.6	140,699	143,453	-1.9
Get Married	1,434	1,773	-19.1	22,990	26,178	-12.2
Pleasure/Vacation	126,923	128,880	-1.5	655,498	653,579	0.3
	,	,		,	,	
Mtgs/Conventions/Incentive	7,586	7,314	3.7	88,026	72,671	21.1
Conventions	757	2,041	-62.9	14,759	12,909	14.3
Corporate Meetings	40	272	-85.3	1,796	1,687	6.5
Incentive	6,881	5,256	30.9	72,729	59,225	22.8
Other Business	668	650	2.8	3,613	4 00 4	-14.7
				,	4,234	
Visit Friends/Rel.	2,428	2,385	1.8	14,989	15,134	-1.0
Gov't/Military	51	59	-14.1	540	324	66.6
Attend School	1,181	1,411	-16.3	5,716	4,768	19.9
Sport Events	461	698	-34.0	6,855	5,325	28.7
Other	390	137	184.0	3,968	3,038	30.6
TRAVEL STATUS						
% First Timers ***	27.5	27.2	0.3	37.7	38.4	-0.6
% Repeaters ***	72.5	72.8	-0.3	62.3	61.6	0.6
Average # of Trips	4.8	5.1	-6.0	4.1	4.1	-0.8
Group Tour	28,979	25,666	12.9	217,021	229,745	-5.5
	,	,	-3.1	-	,	-5.5
Non-Group	123,459	127,415	-3.1	755,847	737,323	2.5
Package Trip	87,794	91,076	-3.6	646,261	671,505	-3.8
No Package	64,644	62,005	4.3	326,608	295,562	10.5
Net True Independent	58,385	57,676	1.2	279,877	260,798	7.3
Ave. Age	45	43	3.4	43	43	1.6
Ave. Party Size	3.26	3.18	2.7	2.80	2.74	2.2

TABLE 4. TOTAL JAPAN VISITORS BY AIR (CONT.)

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

TABLE 4. TOTAL CANADA VISITORS BY AIR

	VISITORS BI		EAR-TO-DAT	F		
	2016P	AUGUST 2015	% CHANGE	2016P	2015	% CHANGE
	20101	2010	70 OT IA NOL	20101	2010	70 OT # 10E
TOTAL VISITORS	27,881	27,996	-0.4	323,571	356,533	-9.2
Domestic	11,457	12,067	-5.0	73,582	115,050	-36.0
International	16,424	15,929	3.1	249,989	241,483	3.5
VISITOR DAYS	302,218	316,743	-4.6	4,136,732	4,559,219	-9.3
AVERAGE DAILY CENSUS	9,749	10,218	-4.6	16,954	18,762	-9.6
	,	,		,	2	
ISLANDS VISITED						
O'ahu	14,914	15,329	-2.7	132,414	145,656	-9.1
O'ahu only	9,416	8,511	10.6	87,559	94,548	-7.4
O'ahu one day or less	841	840	0.0	5,650	6,728	-16.0
Kaua'i	3,429	4,242	-19.2	45,616	52,175	-12.6
Kaua'i only	869	1,382	-37.1	22,125	25,405	-12.9
Kaua'i one day or less	364	594	-38.7	4,635	5,622	-17.6
Maui County	14,232	14,059	1.2	165,933	179,389	-7.5
Maui	14,161	13,985	1.3	164,150	177,960	-7.8
Maui only	8,784	7,591	15.7	119,653	128,543	-6.9
Maui one day or less	489	512	-4.5	4,954	6,440	-23.1
Moloka'i *	141	223	-36.8	3,179	3,243	-2.0
Moloka'i only *	7	5	41.2	438	460	-4.7
Moloka'i one day or less*	85	136	-37.8	1,910	1,611	18.6
Lāna'i *	248	167	49.0	2,859	2,876	-0.6
Lānaʻi only*	27	14	91.8	371	225	64.8
Lāna'i one day or less*	184	139	32.1	1,918	1,926	-0.4
Hawai'i Island	4,812	6,240	-22.9	60,690	74,168	-18.2
Kona side	4,234	5,641	-24.9	55,068	68,157	-19.2
Hilo side	2,080	2,971	-30.0	20,416	25,946	-21.3
Hawai'i Island only	1,785	2,070	-13.8	32,874	38,833	-15.3
Hawai'i Island one day or less	113	208	-45.5	2,330	2,636	-11.6
Any Neighbor Island	18,465	19,485	-5.2	236,012	261,985	-9.9
NI only	12,967	12,667	2.4	191,157	210,877	-9.4
O'ahu & NI	5,498	6,818	-19.4	44,855	51,108	-12.2
Any one island only	20,888	19,572	6.7	263,020	288,014	-8.7
Multiple Islands	6,994	8,423	-17.0	60,551	68,519	-11.6
Avg. Islands Visited	1.35	1.44	-5.8	1.26	1.28	-1.2
Average Length of						
Stay in Hawai'i	10.84	11.31	-4.2	12.78	12.79	0.0
ACCOMMODATIONS						
Plan to stay in Hotel	14,935	14,701	1.6	143,770	157,154	-8.5
Hotel only	11,539	10,799	6.9	110,395	117,602	-6.1
Plan to stay in Condo	8,696	8,964	-3.0	120,753	137,749	-12.3
Condo only	6,605	6,567	0.6	98,667	112,071	-12.0
Plan to stay in Timeshare	2,125	2,425	-12.4	32,789	36,018	-9.0
Timeshare only	1,634	1,750	-6.6	24,921	25,069	-0.6
* Sample sizes for Moloka'i and Lan				·`	· ·	

		AUGUST		Y	EAR-TO-DAT	E
	2016P	2015	% CHANGE	2016P	2015	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	710	731	-2.8	4,859	7,368	-34.1
Friends/Relatives	1,179	1,783	-2.0 -33.9	4,839	18,764	-34.1
Bed & Breakfast	436	499	-33.9	5,051	6,922	-9.8
	436 3,221	499 3,177		,	42,081	-27.0
Rental House Hostel	528	499	1.4 5.7	35,852		-14.0
				4,450	5,258	
Camp Site, Beach	549	417	31.5	3,672	4,181	-12.2
Private Room in Private Home**	352	NA	NA	2,266	NA	
Shared Room/Space in Private Hor	75	NA	NA	634	NA	
Other	320	358	-10.7	3,271	4,787	-31.7
PURPOSE OF TRIP						
Pleasure (Net)	25,637	26,126	-1.9	300,593	330,072	-8.9
Honeymoon/Get Married	1,458	1,670	-12.7	9,442	11,611	-18.7
Honeymoon	1,308	1,566	-16.5	8,052	9,792	-17.8
Get Married	216	130	66.1	1,854	2,724	-31.9
Pleasure/Vacation	24,329	24,629	-1.2	292,839	321,452	-8.9
	21,020	,o_o		202,000	02.,.02	0.0
Mtgs/Conventions/Incentive	319	502	-36.5	13,581	17,383	-21.9
Conventions	188	386	-51.4	8,834	12,658	-30.2
Corporate Meetings	29	75	-61.6	1,804	2,267	-20.4
Incentive	103	50	107.1	3,397	3,523	-3.6
Other Business	148	209	-28.9	2,329	3,898	-40.2
Visit Friends/Rel.	1,068	1,333	-19.9	11,411	14,041	-18.7
Gov't/Military	235	94	151.1	679	1,251	-10.7
Attend School	233 45	57	-20.0	443	1,251	-43.7
Sport Events	43 293	253	-20.0	1,718	,	-01.8
Other	293 409	253 386	6.1	3,056	3,031 4,321	-43.3 -29.3
			0	0,000	.,021	20.0
TRAVEL STATUS						
% First Timers ***	46.2	43.6	2.6	34.8	33.9	0.9
% Repeaters ***	53.8	56.4	-2.6	65.2	66.1	-0.9
Average # of Trips	3.0	3.3	-10.2	4.0	4.0	0.3
Group Tour	371	332	11.7	6,671	9,416	-29.2
Non-Group	27,510	27,663	-0.6	316,901	347,118	-8.7
Package Trip	6,788	5,947	14.1	66,641	74,559	-10.6
No Package	21,093	22,048	-4.3	256,930	281,974	-8.9
Net True Independent	20,895	21,873	-4.5	254,706	279,158	-8.8
Ave. Age	44	44	-0.4	47	48	-2.1
Ave. Party Size	2.46	2.52	-2.2	2.26	2.24	1.1

TABLE 4. TOTAL CANADA VISITORS BY AIR (CONT.)

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

NA = Not applicable

Table 8. VISITORS BY CRUISE SHIPS

	T	AUGUS	Г	Ŷ	EAR-TO-DA	ATE		
	2016P	2015	% CHANGE	2016P	2015	% CHANGE		
VISITOR DAYS	111,175	133,414	-16.7	1,057,871	1,193,871	-11.4		
TOTAL VISITORS	11,582	12,233	-5.3	132,058	146,471	-9.8		
ARRIVED BY SHIP	1,883	-	NA	59,390	62,465	-4.9		
ARRIVED BY AIR	9,699	12,233	-20.7	72,668	84,006	-13.5		
NUMBER OF SHIP ARRIVALS	1	-	NA	31	36	-13.9		
ISLANDS VISITED								
O'ahu	11,582	12,233	-5.3	132,057	144,957	-8.9		
Kauaʻi	9,921	12,233	-18.9	110,490	127,411	-13.3		
Maui County	11,582	12,233	-5.3	124,402	139,718	-11.0		
Maui	11,582	12,233	-5.3	124,402	139,718	-11.0		
Molokaʻi	81	157	-48.4	1,746	1,571	11.2		
Lāna'i	147	133	10.1	2,658	2,555	4.0		
Hawai'i Island	11,582	12,233	-5.3	121,459	136,002	-10.7		
Average Islands Visited	3.88	4.02	-3.7	3.73	3.77	-1.0		
AVERAGE LENGTH OF STAY								
Days in Hawai'i before Cruise	2.02	2.45	-17.7	1.37	1.47	-7.1		
Days in Hawai'i during Cruise	6.35	7.00	-9.3	5.62	5.50	2.3		
Days in Hawaiʻi after Cruise	1.23	1.45	-15.3	1.03	1.18	-13.5		
Total days in Hawaiʻi	9.60	10.91	-12.0	8.01	8.15	-1.7		
ACCOMMODATIONS								
Hotel	8,576	9,994	-14.2	74,091	79,614	-6.9		
Hotel only	8,015	9,509	-15.7	67,301	71,728	-6.2		
Condo	422	550	-23.4	5,133	6,274	-18.2		
Condo only	186	229	-18.6	1,635	1,966	-16.8		
Timeshare	415	457	-9.1	5,126	5,271	-2.7		
Timeshare Only	173	269	-35.6	2,117	2,111	0.3		
Bed & Breakfast	26	86	-70.1	911	892	2.1		
Bed & Breakfast only	-	36	NA	221	249	-11.5		
Friends & relatives	206	258	-20.1	2,852	2,952	-3.4		
Other accommodation	151	191	-21.3	2,851	4,452	-36.0		
Accommodation (NET)	9,167	10,867	-15.6	82,225	89,216	-7.8		
Cruise only	2,415	1,366	76.7	49,833	57,255	-13.0		
TRAVEL STATUS								
% First timers	56.4	50.9	5.5	48.4	45.9	2.5		
% Repeat visitors	43.6	49.1	-5.5	51.6	54.1	-2.5		

NA = Not applicable

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

ALICUST	ST	ATEWIDE		Н	onolulu		I	(AHULUI			KONA			HILO			LĨHU'E	
AUGUST	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	1,061,887	1,075,551	-1.3	712,433	741,631	-3.9	195,436	190,165	2.8	77,641	73,769	5.2	4,208	4,978	-15.5	72,169	65,008	11.0
SCHEDULES	1,047,586	1,061,707	-1.3	698,132	727,787	-4.1	195,436	190,165	2.8	77,641	73,769	5.2	4,208	4,978	-15.5	72,169	65,008	11.0
CHARTERS	14,301	13,844	3.3	14,301	13,844	3.3												
US TOTAL	755,639	748,349	1.0	413,649	423,207	-2.3	187,972	182,953	2.7	77,641	73,073	6.3	4,208	4,978	-15.5	72,169	64,138	12.5
SCHEDULES	750,947	742,744	1.1	408,957	417,602	-2.1	187,972	182,953	2.7	77,641	73,073	6.3	4,208	4,978	-15.5	72,169	64,138	12.5
CHARTERS	4,692	5,605	-16.3	4,692	5,605	-16.3												
US WEST	671,868	659,004	2.0	341,569	349,234	-2.2	176.281	167,581	5.2	77,641	73,073	6.3	4,208	4,978	-15.5	72,169	64,138	12.5
Anchorage	5.053	3,749	34.8	5.053	3.749	34.8		,		,	,		.,	.,		,		
Denver	14.213	12.484	13.8	10.664	10.664	0.0	2.873	910	215.7	676	910	-25.7						
Las Vegas	25,232	25,653	-1.6	25,232	25,653	-1.6	_,											
Los Angeles	246,447	255.027	-3.4	121,965	128,125	-4.8	57.999	61.619	-5.9	32.432	33.374	-2.8	4.208	4,978	-15.5	29,843	26.931	10.8
Oakland	46,826	40,434	15.8	13,926	13,658	2.0	14,004	13,082	7.0	8,585	8,208	4.6	,	,		10,311	5,486	88.0
Phoenix	43,749	46,029	-5.0	22,505	23,799	-5.4	9,024	9,500	-5.0	4,888	5,130	-4.7				7,332	7,600	-3.5
Portland	23,493	23,222	1.2	15,832	15,561	1.7	7,661	7,661	0.0									
Sacramento	13,082	13,082	0.0	8,029	8,029	0.0	5,053	5,053	0.0									
Salt Lake City	7,569	8,091	-6.5	7,569	8,091	-6.5												
San Diego	28,185	27,696	1.8	14,004	14,004	0.0	6,846	7,009	-2.3	2,608	2,119	23.1				4,727	4,564	3.6
San Francisco	111,975	103,291	8.4	53,384	52,387	1.9	37,284	27,954	33.4	11,294	13,010	-13.2				10,013	9,940	0.7
San Jose	31,034	31,903	-2.7	12,864	12,754	0.9	12,919	13,082	-1.2	2,480	3,133	-20.8				2,771	2,934	-5.6
Seattle	75,010	68,343	9.8	30,542	32,760	-6.8	22,618	21,711	4.2	14,678	7,189	104.2				7,172	6,683	7.3
US EAST	79,079	83,740	-5.6	67,388	68,368	-1.4	11,691	15,372	-23.9									
Atlanta	9,083	11,656	-22.1	9,083	11,656	-22.1												
Chicago	11,696	15,136	-22.7	10,664	10,664	0.0	1,032	4,472	-76.9									
Dallas	24,244	25,070	-3.3	13,585	14,170	-4.1	10,659	10,900	-2.2									
Houston	10,664	10,664	0.0	10,664	10,664	0.0												
New York JFK	9,114	9,114	0.0	9,114	9,114	0.0												
Newark	7,502	7,502	0.0	7,502	7,502	0.0												
Washington D.C.	6,776	4,598	47.4	6,776	4,598	47.4												

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

	S	ATEWIDE		Н	ONOLULU	ionatopa o	eats to Hawa	KAHULUI	ind y and		KONA			HILO			LĪHU'E	
AUGUST	2016		%Chge	2016		%Chge	2016		%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	306,248	327,202	-6.4	298,784	318,424	-6.2	7,464	7,212	3.5	0	696	-100.0	0	0	NA	0	870	-100.0
SCHEDULES	296,639	318,963	-7.0	289,175	310,185	-6.8	7,464	7,212	3.5	0	696	-100.0				0	870	-100.0
CHARTERS	9,609	8,239	16.6	9,609	8,239	16.6												
JAPAN	162,824	184,182	-11.6	162,824	184,182	-11.6												
Fukuoka	7,006	7,006	0.0	7,006	7,006	0.0												
Nagoya	14,375	19,065	-24.6	14,375	19,065	-24.6												
Osaka	23,715	33,059	-28.3	23,715	33,059	-28.3												
Sapporo	3,367	3,367	0.0	3,367	3,367	0.0												
Tokyo HND	24,149	27,807	-13.2	24,149	27,807	-13.2												
Tokyo NRT	90,212	93,878	-3.9	90,212	93,878	-3.9												
CANADA	19,158	19,736	-2.9	11,694	10,958	6.7	7,464	7,212	3.5	0	696	-100.0				0	870	-100.0
Vancouver	19,158	19,736	-2.9	11,694	10,958	6.7	7,464	7,212	3.5	0	696	-100.0				0	870	-100.0
OTHER ASIA	48,129	48,609	-1.0	48,129	48,609	-1.0												
Beijing	6,903	9,036	-23.6	6,903	9,036	-23.6												
Seoul	32,919	30,474	8.0	32,919	30,474	8.0												
Shanghai	5,544	6,336	-12.5	5,544	6,336	-12.5												
Taipei	2,763	2,763	0.0	2,763	2,763	0.0												
OCEANIA	42,308	40,830	3.6	42,308	40,830	3.6												
Auckland	8,956	8,034	11.5	8,956	8,034	11.5												
Brisbane	7,678	7,716	-0.5	7,678	7,716	-0.5												
Melbourne	4,355	4,242	2.7	4,355	4,242	2.7												
Sydney	21,319	20,838	2.3	21,319	20,838	2.3												
OTHER	24,220	25,606	-5.4	24,220	25,606	-5.4												
Apia	656	656	0.0	656	656	0.0												
Christmas Island	580	488	18.9	580	488	18.9												
Guam	10,664	10,664	0.0	10,664	10,664	0.0												
Majuro	2,324	2,015	15.3	2,324	2,015	15.3												
Manila	5,291	6,644	-20.4	5,291	6,644	-20.4												
Nadi	680	820	-17.1	680	820	-17.1												
Pago Pago	2,849	2,849	0.0	2,849	2,849	0.0												
Papeete	1,176	1,470	-20.0	1,176	1,470	-20.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued) - CORRECTED	נ
--	---

	S	TATEWIDE		Н	ONOLULU			KAHULUI			KONA			HILO			LĨHU'E	
AUGUST YTD	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	8,206,607	8,125,233	1.0	5,466,656	5,485,321	-0.3	1,610,641	1,565,983	2.9	602,036	570,584	5.5	29,513	29,430	0.3	497,761	473,915	5.0
SCHEDULES	8,137,884	8,057,277	1.0	5,401,657	5,423,745	-0.4	1,608,182	1,561,463	3.0	601,325	569,439	5.6	29,357	29,430	-0.2	497,363	473,200	5.1
CHARTERS	68,723	67,956	1.1	64,999	61,576	5.6	2,459	4,520	-45.6	711	1,145	-37.9	156	0	NA	398	715	-44.3
US TOTAL	5,711,035	5,629,283	1.5	3,167,742	3,182,034	-0.4	1,460,561	1,425,199	2.5	575,786	542,891	6.1	29,513	29,430	0.3	477,433	449,729	6.2
SCHEDULES	5,663,481	5,575,617	1.6	3,123,912	3,134,748	-0.3	1,458,102	1,420,679	2.6	575,075	541,746	6.2	29,357	29,430	-0.2	477,035	449,014	6.2
CHARTERS	47,554	53,666	-11.4	43,830	47,286	-7.3	2,459	4,520	-45.6	711	1,145	-37.9	156	0	NA	398	715	-44.3
US WEST	5,043,282	4,940,842	2.1	2,596,682	2,618,545	-0.8	1,365,133	1,302,107	4.8	575,075	541,746	6.2	29,357	29,430	-0.2	477,035	449,014	6.2
Anchorage	52,812	42,706	23.7	39,772	31,459	26.4	8,150	6,683	22.0	4,890	4,564	7.1						
Bellingham	26,243	28,525	-8.0	17,441	19,723	-11.6	8,802	8,802	0.0									
Denver	112,458	115,553	-2.7	68,011	74,317	-8.5	31,096	25,545	21.7	10,478	11,024	-5.0				2,873	4,667	-38.4
Las Vegas	196,000	199,560	-1.8	196,000	199,560	-1.8												
Los Angeles	1,738,388	1,765,786	-1.6	897,034	930,428	-3.6	404,585	416,065	-2.8	208,096	208,794	-0.3	29,357	29,430	-0.2	199,316	181,069	10.1
Oakland	295,529	267,499	10.5	101,631	91,565	11.0	103,760	102,546	1.2	51,171	45,299	13.0				38,967	28,089	38.7
Phoenix	346,204	354,181	-2.3	174,116	177,627	-2.0	75,904	78,894	-3.8	44,744	45,600	-1.9				51,440	52,060	-1.2
Portland	215,918	212,418	1.6	117,629	115,107	2.2	69,764	67,645	3.1	17,604	18,908	-6.9				10,921	10,758	1.5
Sacramento	102,968	102,546	0.4	63,196	62,937	0.4	39,772	39,609	0.4									
Salt Lake City	63,162	63,423	-0.4	63,162	63,423	-0.4												
San Diego	202,299	191,247	5.8	108,248	107,954	0.3	49,389	45,314	9.0	18,908	12,551	50.6				25,754	25,428	1.3
San Francisco	837,797	773,394	8.3	406,255	391,482	3.8	285,802	225,106	27.0	88,604	99,350	-10.8				57,136	57,456	-0.6
San Jose	232,948	242,609	-4.0	92,766	92,197	0.6	99,708	102,546	-2.8	17,654	25,209	-30.0				22,820	22,657	0.7
Seattle	620,556	581,395	6.7	251,421	260,766	-3.6	188,401	183,352	2.8	112,926	70,447	60.3				67,808	66,830	1.5
US EAST	620,199	634,775	-2.3	527,230	516,203	2.1	92,969	118,572	-21.6									
Atlanta	71,718	81,258	-11.7	71,718	81,258	-11.7												
Chicago	93,889	116,272	-19.3	81,161	83,592	-2.9	12,728	32,680	-61.1									
Dallas	186,749	198,162	-5.8	106,508	112,270	-5.1	80,241	85,892	-6.6									
Houston	83,936	81,821	2.6	83,936	81,821	2.6												
Minneapolis	21,271	0	NA	21,271	0	NA												
New York JFK	71,644	64,334	11.4	71,644	64,334	11.4												
Newark	58,564	58,564	0.0	58,564	58,564	0.0												
Washington D.C.	32,428	34,364	-5.6	32,428	34,364	-5.6												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. N	onstops Seats	to Hawaii by P	ort of Entry a	and MMA (c	ontinued)

	ST	ATEWIDE		Н	ONOLULU			KAHULUI	, 	,	KOŃA			HILO			LĨHU'E	
AUGUST YTD	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	2,495,572	2,495,950	0.0	2,298,914	2,303,287	-0.2	150,080	140,784	6.6	26,250	27,693	-5.2				20,328	24,186	-16.0
SCHEDULES	2,474,403	2,481,660	-0.3	2,277,745	2,288,997	-0.5	150,080	140,784	6.6	26,250	27,693	-5.2				20,328	24,186	-16.0
CHARTERS	21,169	14,290	48.1	21,169	14,290	48.1												
JAPAN	1,218,336	1,309,479	-7.0	1,218,336	1,309,479	-7.0												
Fukuoka	41,584	47,661	-12.8	41,584	47,661	-12.8												
Nagoya	118,748	137,919	-13.9	118,748	137,919	-13.9												
Osaka	207,955	257,567	-19.3	207,955	257,567	-19.3												
Sapporo	27,195	26,936	1.0	27,195	26,936	1.0												
Tokyo HND	203,904	218,339	-6.6	203,904	218,339	-6.6												
Tokyo NRT	618,950	621,057	-0.3	618,950	621,057	-0.3												
CANADA	330,615	323,950	2.1	133,957	131,287	2.0		140,784	6.6	26,250	27,693	-5.2				20,328	24,186	-16.0
Calgary	38,807	33,993	14.2	8,505	6,831	24.5		27,162	11.6									
Edmonton	13,002	10,350	25.6				13,002	10,350	25.6									
Toronto	8,178	7,560	8.2	8,178	7,560	8.2												
Vancouver	268,418	269,735	-0.5	115,064	114,584	0.4	106,776	103,272	3.4	26,250	27,693	-5.2				20,328	24,186	-16.0
Victoria	2210	2312	-4.4	2210	2312	-4.4												
OTHER ASIA	380,764	317,667	19.9	380,764	317,667	19.9												
Beijing	59,244	60,201	-1.6	59,244	60,201	-1.6												
Seoul	249,590	195,429	27.7	249,590	195,429	27.7												
Shanghai	51,184	40,854	25.3	51,184	40,854	25.3												
Taipei	20,746	21,183	-2.1	20,746	21,183	-2.1												
OCEANIA	348,649	329,766	5.7	348,649	329,766	5.7												
Auckland	65,944	62,166	6.1	65,944	62,166	6.1												
Brisbane	65,984	66,318	-0.5	65,984	66,318	-0.5												
Melbourne	41,540	31,209	33.1	41,540	31,209	33.1												
Sydney	175,181	170,073	3.0	175,181	170,073	3.0												
OTUER	400.000	200 700	0.4	400.000	200 700													
OTHER	196,039	200,798	-2.4	196,039	200,798	-2.4												
Apia Objetnes bland	5740	6,074	-5.5	5740	6,074	-5.5												
Christmas Island	4240	4270	-0.7	4240	4270	-0.7												
Guam	83,936	83,592	0.4	83,936	83,592	0.4						1						
Majuro	17,430	16,120	8.1	17,430	16,120	8.1												
Manila	46,769	53,408	-12.4	46,769	53,408	-12.4												
Nadi	5878	5442	8.0	5878	5442	8.0												
Pago Pago	21,756	20,720	5.0	21,756	20,720	5.0												
Papeete	10,290	11,172	-7.9	10,290	11,172	-7.9	DOT 4											

 Dage to go
 Discrete
 Discre
 Discrete
 <thDiscrete</th>