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HTA Release (16-15)

HAWAII VISITOR SPENDING GREW 1.2 PERCENT IN FEBRUARY

(NOTE: February 2016 had 29 days, so comparisons of arrivals and expenditures to February 2015 are not included in the narrative. The totals are in the charts.)

HONOLULU – Total spending by all visitors (by airlines and cruise ships) was \$43.3 million per day¹ in February 2016, a gain of 1.2 percent from February 2015, according to preliminary statistics released today by the Hawai'i Tourism Authority. There were 218,150 total visitors in Hawai'i on any given day (average daily census²) representing no growth (-0.4%) from a year ago.

For visitors arriving by airlines, U.S. West average daily census (+2.1% to 82,830 visitors per day) and visitor spending (+7.3% to \$14.3 million per day) increased in February 2016 compared to the year prior. U.S. East average daily census (+3.6% to 55,745 visitors per day) and visitor spending (+9% to \$11.2 million per day) also rose in February year-over-year.

Japanese average daily census (-5.4% to 22,181 visitors per day) and visitor spending (-8.7% to \$5.4 million per day) declined in February 2016 versus last year, as did Canadian average daily census (-14.5% to 26,754 visitors per day) and visitor spending (-27.8% to \$4 million per day).

Impacting visitor volume this month was a sharp decline in arrivals by cruise ships. Only two ships visited the islands in February 2016 compared to six ships last year, a decrease of nearly 7,000 visitors. Additionally, the Hawai'i home-ported cruise ship was in dry dock for refurbishment the last two weeks of February, resulting in a loss of two voyages that equates to a decline of about 4,000 visitors who would have flown to Hawai'i and toured the islands.

Total air seats to the Hawaiian Islands increased in February 2016 (+7.5% to 958,771), with the daily average also up (+3.8% to 33,061 seats per day) compared to last February. Growth in scheduled air seats from U.S. West (+8.2%), U.S. East (+14.9%), Canada (+9.2%), Oceania (+3.5%), and Other Asia (+30.7%) offset a drop in air seats from Japan (-3.3%).

Year-to-Date 2016

For the first two months of 2016, the average daily census of total visitors (by airlines and cruise ships) increased (+1.3% to 229,358 visitors per day) from year-to-date 2015. Total visitor spending also increased (+2% to \$2.8 billion), representing an average of \$45.3 million per day versus \$44.4 million per day last year.

¹ February 2016 data included an extra leap-day so visitor spending will be expressed on a per day basis and the average daily census will be used as a measure of visitor volume, where applicable, to directly compare statistics with February 2015.

² Average Daily Census is the average number of visitors present on a single day.

February 2016 Arrivals at a Glance

CATEGORY AND MMA	2016P	2015P	% CHANGE	YTD 2016P	YTD 2015P	% CHANGE
TOTAL EXPENDITURES (\$mil.)	1,254.9	1,197.2	4.8	2,715.6	2,617.2	3.8
Total by air	1,253.3	1,194.4	4.9	2,709.6	2,611.2	3.8
U.S. West	414.5	373.1	11.1	868.7	794.6	9.3
U.S. East	324.9	287.8	12.9	730.6	681.0	7.3
Japan	157.6	166.6	-5.4	320.3	336.3	-4.8
Canada	115.3	154.2	-25.2	274.8	341.7	-19.6
All Others	241.0	212.8	13.3	515.3	457.5	12.6
Visitor arrivals by cruise ships	1.6	2.8	-45.0	6.0	6.0	0.3
TOTAL VISITOR DAYS	6,326,337	6,133,821	3.1	13,761,486	13,358,834	3.0
Total by air	6,309,046	6,087,452	3.6	13,696,004	13,267,114	3.2
U.S. West	2,402,067	2,271,873	5.7	5,047,946	4,885,780	3.3
U.S. East	1,616,613	1,506,078	7.3	3,630,423	3,390,208	7.1
Japan	643,247	656,614	-2.0	1,327,420	1,309,349	1.4
Canada	775,860	875,826	-11.4	1,730,408	1,935,370	-10.6
All Others	871,259	777,060	12.1	1,959,807	1,746,407	12.2
Visitor arrivals by cruise ships	17,291	46,369	-62.7	65,483	91,719	-28.6
VISITOR ARRIVALS	688,794	661,747	4.1	1,409,791	1,340,617	5.2
Total by air	683,973	650,036	5.2	1,393,958	1,319,648	5.6
U.S. West	262,145	242,601	8.1	517,400	483,505	7.0
U.S. East	152,792	138,822	10.1	315,175	286,244	10.1
Japan	115,731	114,772	0.8	234,580	226,486	3.6
Canada	58,349	65,255	-10.6	122,147	137,598	-11.2
All Others	94,955	88,587	7.2	204,655	185,815	10.1
Visitor arrivals by cruise ships	4,821	11,711	-58.8	15,833	20,969	-24.5
AVERAGE LENGTH OF STAY	9.18	9.27	-0.9	9.76	9.96	-2.0
Total by air	9.22	9.36	-1.5	9.83	10.05	-2.3
U.S. West	9.16	9.36	-2.2	9.76	10.10	-3.4
U.S. East	10.58	10.85	-2.5	11.52	11.84	-2.7
Japan	5.56	5.72	-2.8	5.66	5.78	-2.1
Canada	13.30	13.42	-0.9	14.17	14.07	0.7
All Others	9.18	8.77	4.6	9.58	9.40	1.9
Visitor arrivals by cruise ships	3.59	3.96	-9.4	4.14	4.37	-5.4
PER PERSON PER DAY SPENDING (\$)	198.4	195.2	1.6	197.3	195.9	0.7
Total by air	198.7	196.2	1.2	197.8	196.8	0.5
U.S. West	172.6	164.2	5.1	172.1	162.6	5.8
U.S. East	201.0	191.1	5.2	201.2	200.9	0.2
Japan	244.9	253.7	-3.5	241.3	256.9	-6.1
Canada	148.7	176.0	-15.5	158.8	176.6	-10.1
All Others	276.6	273.8	1.0	262.9	262.0	0.4
Visitor arrivals by cruise ships	90.1	61.1	47.4	91.4	65.0	40.5
PER PERSON PER TRIP SPENDING (\$)	1,821.8	1,809.1	0.7	1,926.2	1,952.2	-1.3
Total by air	1,832.4	1,837.4	-0.3	1,943.8	1,978.7	-1.8
U.S. West	1,581.4	1,537.9	2.8	1,678.9	1,643.5	2.2
U.S. East	2,126.2	2,073.0	2.6	2,318.1	2,379.1	-2.6
Japan	1,361.4	1,451.4	-6.2	1,365.4	1,485.0	-8.0
Canada	1,976.8	2,362.3	-16.3	2,249.4	2,483.4	-9.4
All Others	2,537.8	2,401.6	5.7	2,517.7	2,462.3	2.3
Visitor arrivals by cruise ships	323.1	241.9	33.6	377.9	284.5	32.8

P=Preliminary data.

Source: Hawai'i Tourism Authority

Other Highlights – Arrivals by Air:

- **U.S. West:** Arrivals from the Pacific and Mountain regions both increased in February 2016 compared to the year prior and the mix of visitors stayed the same (Pacific region 80.2%, Mountain region 19.8%). Through the first two months of 2016, arrivals increased from both the Pacific and Mountain regions year-over-year.
- **U.S. East:** Most U.S. East regions in February 2016 showed growth in visitor arrivals compared to the previous year. There were proportionally more visitors from the South Atlantic, 18.9% of total U.S. East visitors than last February. A greater share of U.S. East visitors attended conventions, for the month of February and year-to-date, than last year.
- **Japan:** A greater number of Japanese visitors made their own travel arrangements (+12.2%) in February 2016 compared to last year, extending this trend to 10 consecutive months of double-digit increases.

Highlights from Emerging Visitor Markets:

- **Australia:** Average daily census declined (-1.8% to 5,972 visitors per day) in February 2016 and in the first two months of the year (-1.9% to 7,126 visitors per day).
- **New Zealand:** Average daily census declined (-16.7% to 658 visitors per day) in February 2016, but continued to show growth (+3.2% to 984 visitors per day) through the first two months compared to last year.
- **China:** Average daily census decreased slightly (-1.1% to 5,594 visitors per day) in February 2016, but maintained an increase (+2.2% to 4,098 visitors per day) through the first two months versus the same period last year.
- **Korea:** Average daily census rose by double-digits (+25% to 4,533 visitors per day) in both February 2016 and through the first two months (+29.4% to 5,046 visitors per day) compared to last year. Supporting these increases were new air service out of Seoul.
- **Taiwan:** Average daily census declined (-15.6% to 451 visitors per day) in February 2016 and remained below last year's totals for the first two months (-13.8% to 348 visitors per day).
- **Europe:** Average daily census from the United Kingdom, France, Germany, Italy and Switzerland decreased (-8.8% to 3,787 visitors per day) in February 2016, and also through the first two months (-5.5% to 3,823 visitors per day) compared to last year.
- **Latin America:** Average daily census from Mexico, Brazil and Argentina grew (+17.3% to 931 visitors per day) in February 2016, but declined (-4% to 1,023 visitors per day) through the first two months compared to last year.

February 2016 Island Highlights

CATEGORY AND ISLAND	2016P	2015P	% CHANGE	YTD 2016P	YTD 2015P	% CHANGE
TOTAL EXPENDITURES (\$mil.)	1,254.9	1,197.2	4.8	2,715.6	2,617.2	3.8
Total by air	1,253.3	1,194.4	4.9	2,709.6	2,611.2	3.8
O'ahu	543.7	532.1	2.2	1,145.2	1,134.6	0.9
Maui	387.1	370.4	4.5	866.6	820.6	5.6
Moloka'i	2.9	3.5	-18.5	6.9	7.9	-13.0
Lāna'i	3.8	6.6	-42.7	5.4	13.1	-58.7
Kaua'i	129.6	130.8	-0.9	282.9	283.2	-0.1
Hawai'i Island	186.3	151.0	23.4	402.6	351.8	14.4
Visitor arrivals by cruise ships	1.6	2.8	-45.0	6.0	6.0	0.3
TOTAL VISITOR DAYS	6,326,337	6,133,821	3.1	13,761,486	13,358,834	3.0
Total by air	6,309,046	6,087,452	3.6	13,696,004	13,267,114	3.2
O'ahu	2,747,423	2,677,939	2.6	5,939,749	5,694,668	4.3
Maui	1,797,596	1,704,220	5.5	3,836,356	3,715,273	3.3
Moloka'i	27,274	30,415	-10.3	66,506	67,044	-0.8
Lāna'i	16,050	15,790	1.6	30,876	33,295	-7.3
Kaua'i	719,695	690,888	4.2	1,574,712	1,555,091	1.3
Hawai'i Island	1,001,009	968,199	3.4	2,247,804	2,201,745	2.1
Visitor arrivals by cruise ships	17,291	46,369	-62.7	65,483	91,719	-28.6
VISITOR ARRIVALS	688,794	661,747	4.1	1,409,791	1,340,617	5.2
Total by air	683,973	650,036	5.2	1,393,958	1,319,648	5.6
O'ahu	411,872	396,977	3.8	845,378	797,538	6.0
Maui	205,055	196,995	4.1	418,838	408,574	2.5
Moloka'i	5,056	7,101	-28.8	10,482	13,133	-20.2
Lāna'i	4,225	6,222	-32.1	8,496	11,912	-28.7
Kaua'i	88,130	86,331	2.1	183,172	184,033	-0.5
Hawai'i Island	125,264	124,478	0.6	260,369	254,578	2.3
Visitor arrivals by cruise ships	4,821	11,711	-58.8	15,833	20,969	-24.5
AVERAGE LENGTH OF STAY	9.18	9.27	-0.9	9.76	9.96	-2.0
Total by air	9.22	9.36	-1.5	9.83	10.05	-2.3
O'ahu	6.67	6.75	-1.1	7.03	7.14	-1.6
Maui	8.77	8.65	1.3	9.16	9.09	0.7
Moloka'i	5.39	4.28	25.9	6.34	5.10	24.3
Lāna'i	3.80	2.54	49.7	3.63	2.79	30.0
Kaua'i	8.17	8.00	2.0	8.60	8.45	1.7
Hawai'i Island	7.99	7.78	2.7	8.63	8.65	-0.2
Visitor arrivals by cruise ships	3.59	3.96	-9.4	4.14	4.37	-5.4
PER PERSON PER DAY SPENDING	198.4	195.2	1.6	197.3	195.9	0.7
Total by air	198.7	196.2	1.2	197.8	196.8	0.5
O'ahu	197.9	198.7	-0.4	192.8	199.2	-3.2
Maui	215.3	217.3	-0.9	225.9	220.9	2.3
Moloka'i	105.9	116.5	-9.1	103.5	117.9	-12.3
Lāna'i	233.9	415.0	-43.6	175.1	392.7	-55.4
Kaua'i	180.1	189.3	-4.8	179.7	182.1	-1.3
Hawai'i Island	186.1	155.9	19.4	179.1	159.8	12.1
Visitor arrivals by cruise ships	90.1	61.1	47.4	91.4	65.0	40.5
PER PERSON PER TRIP SPENDING	1,821.8	1,809.1	0.7	1,926.2	1,952.2	-1.3
Total by air	1,832.4	1,837.4	-0.3	1,943.8	1,978.7	-1.8
O'ahu	1,320.0	1,340.4	-1.5	1,354.7	1,422.7	-4.8
Maui	1,887.7	1,880.2	0.4	2,069.0	2,008.5	3.0
Moloka'i	571.0	498.9	14.5	656.5	602.1	9.0
Lāna'i	888.5	1,053.2	-15.6	636.2	1,097.6	-42.0
Kaua'i	1,471.0	1,514.9	-2.9	1,544.6	1,538.7	0.4
Hawai'i Island	1,487.1	1,212.7	22.6	1,546.3	1,381.9	11.9
Visitor arrivals by cruise ships	323.1	241.9	33.6	377.9	284.5	32.8

P=Preliminary data.

Source:Hawai'i Tourism Authority

Island Highlights:

- **O'ahu:** Average daily census dropped slightly (-0.9% to 94,739 visitors per day) and visitor spending also declined (-1.4% to \$18.7 million per day) year-over-year. There were more visitors from U.S. West (+7.9%) and U.S. East (+11.3%) but fewer visitors from Canada (-20.1%). For the first two months of 2016, average daily census (+2.6% to 98,996 visitors per day) grew, with visitor spending dropping slightly (-0.7% to \$19.1 million per day) from year-to-date 2015.
- **Maui:** Average daily census was up (+1.8% to 61,986 visitors per day) in February 2016, with visitor spending also rising slightly (+0.9% to \$13.3 million per day). Growth in arrivals from U.S. West (+4.8%) and U.S. East (+2.6%) offset declines from Canada (-3.9%) and Japan (-1.4%). Year-to-date, the average daily census was ahead of last year (+1.5% to 63,939 visitors per day), with visitor spending also up (+3.8% to \$14.4 million per day) versus last year.
- **Kaua'i:** Average daily census showed a slight gain (+0.6% to 24,817 visitors per day) compared to last February, with visitor spending also decreasing (+4.3% to \$4.5 million per day). There were more U.S. West visitors (+5.2%) but fewer visitors from Canada (-9.4%) and Japan (-16.5%). Year-to-date, average daily census was similar to a year ago (-0.4% to 26,245 visitors per day), while visitor spending declined (-1.8% to \$4.7 million per day).
- **Hawai'i Island:** Average daily census was about the same (-0.2% to 34,518 visitors per day) as February 2015, but visitor expenditures increased significantly (+19.1% to \$6.4 million per day), fueled by higher per person daily spending (+19.4%) and a longer average length of stay. Arrivals from U.S. West (+5.2%) and U.S. East (+4.1%) grew but arrivals from Canada (-9.1%) and Japan (-2.1%) declined. Year-to-date, even though average daily census was similar (+0.4% to 37,463 visitors per day) to 2015, visitor spending increased (+12.5 percent to \$6.7 million per day).

Air Seats to Hawai'i (Table 9, page 22):

- In February 2016, total air capacity to the Hawaiian Islands increased (+7.5% to 958,771 seats) with growth from all major airports, representing an increase in average daily seats (+3.8% to 33,061 seats) compared to February 2015.
- Scheduled seats from U.S. West grew (+8.2%). Increased service from Anchorage (+50%), Los Angeles (+5.2%), Oakland (+11.2%), Portland (+6.2%), San Diego (+18.2%), San Francisco (+19.9%) and Seattle (+16%) compensated for decreased service from Denver (-28.7%).
- Scheduled seats from U.S. East rose (+14.9%). New seasonal service out of Minneapolis and increased seats from New York JFK (+30%) offset fewer seats from Chicago (-3.7%).
- Scheduled seats from Canada were up (+9.2%), with growth realized from Edmonton (+24.9%) and Vancouver (+6.1%).
- Scheduled seats from Oceania grew (+3.5%) in February 2016. There were more seats from Melbourne (+60.8%) and Sydney (+5.8%) but fewer seats from Brisbane (-21.5%) compared to last February. The number of seats out of Auckland were unchanged from a year ago.
- Scheduled seats from Other Asia markets climbed (+30.7%). Total seats from China grew (+19.3%) as a result of more seats out of Beijing and Shanghai. Seats from Seoul increased (+42.4%) from last February, boosted by new service from a low cost airline, which started operating in Hawai'i in late December 2015. However, seats out of Taipei declined (-10.1%).

Cruise Ship Visitors (Table 8, page 21):

- Two out-of-state cruise ships arrived in February 2016 and brought 4,821 visitors to the islands, compared to the six ships that came last February with 11,711 visitors. Arrivals by airlines to embark the Hawai'i home-ported cruise ship fell (-46.9%) compared to February 2015. This ship was in dry dock from mid-February to mid-March 2016 for maintenance and refurbishment.
- Through February 2016, 15,833 visitors entered Hawai'i on eight out-of-state cruise ships, representing a 24.5 percent decrease from the 20,969 visitors who came on 13 cruise ships in year-to-date 2015. There were 31,675 total cruise visitors (by air and ship) in the first two months of 2016, down 22.7 percent from the same period last year.

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](http://www.hawaiiauthority.org) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiiauthority.org. Follow updates about HTA on [Facebook](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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Current monthly visitor statistics and other tables referenced in this release can be viewed at <http://www.hawaiiauthority.org/research/>.

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TABLE 1. TOTAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	683,973	650,036	5.2	1,393,958	1,319,648	5.6
Domestic	446,433	419,713	6.4	901,371	852,076	5.8
International	237,540	230,323	3.1	492,587	467,572	5.3
VISITOR DAYS	6,309,046	6,087,452	3.6	13,696,004	13,267,114	3.2
AVERAGE DAILY CENSUS	217,553	217,409	0.1	228,267	224,866	1.5
TOTAL AIR SEATS	958,771	891,720	7.5	1,980,759	1,892,821	4.6
TOTAL LOAD FACTOR (%)	82.6	84.5	-2.2	82.8	82.6	0.2
ISLANDS VISITED						
O'ahu	411,872	396,977	3.8	845,378	797,538	6.0
O'ahu only	314,479	296,868	5.9	641,713	590,059	8.8
O'ahu one day or less	14,826	16,928	-12.4	32,419	34,272	-5.4
Kaua'i	88,130	86,331	2.1	183,172	184,033	-0.5
Kaua'i only	49,955	47,335	5.5	100,187	97,546	2.7
Kaua'i one day or less	6,947	9,065	-23.4	16,195	18,503	-12.5
Maui County	208,496	200,387	4.0	425,408	415,737	2.3
Maui	205,055	196,995	4.1	418,838	408,574	2.5
Maui only	132,595	122,851	7.9	265,872	253,573	4.9
Maui one day or less	11,168	14,648	-23.8	24,796	28,635	-13.4
Moloka'i *	5,056	7,101	-28.8	10,482	13,133	-20.2
Moloka'i only *	794	779	1.8	1,649	1,567	5.2
Moloka'i one day or less*	1,956	4,172	-53.1	4,456	7,075	-37.0
Lāna'i *	4,225	6,222	-32.1	8,496	11,912	-28.7
Lāna'i only *	724	457	58.3	1,215	1,041	16.7
Lāna'i one day or less*	1,945	4,354	-55.3	4,491	7,706	-41.7
Hawai'i Island	125,264	124,478	0.6	260,369	254,578	2.3
Kona side	107,747	105,842	1.8	223,136	216,075	3.3
Hilo side	41,017	43,468	-5.6	88,038	90,557	-2.8
Hawai'i Island only	66,258	60,588	9.4	134,622	123,986	8.6
Hawai'i Island one day or less	10,110	11,777	-14.1	19,721	23,093	-14.6
Any Neighbor Island	369,494	353,169	4.6	752,244	729,589	3.1
NI only	272,101	253,059	7.5	548,579	522,111	5.1
O'ahu & NI	97,393	100,110	-2.7	203,665	207,478	-1.8
Any one island only	564,805	528,878	6.8	1,145,257	1,067,774	7.3
Multiple Islands	119,168	121,158	-1.6	248,700	251,874	-1.3
Avg. Islands Visited	1.23	1.26	-2.5	1.24	1.27	-2.1
Average Length of Stay in Hawai'i	9.22	9.36	-1.5	9.83	10.05	-2.3
ACCOMMODATIONS						
Plan to stay in Hotel	421,307	400,785	5.1	857,073	812,134	5.5
Hotel only	369,723	348,674	6.0	748,786	705,482	6.1
Plan to stay in Condo	120,620	120,629	0.0	249,831	247,719	0.9
Condo only	94,383	92,282	2.3	194,142	191,300	1.5
Plan to stay in Timeshare	52,350	53,166	-1.5	114,728	112,510	2.0
Timeshare only	40,239	39,136	2.8	88,348	84,052	5.1

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 1. TOTAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	5,203	10,296	-49.5	15,245	21,236	-28.2
Friends/Relatives	67,448	62,596	7.8	131,621	122,332	7.6
Bed & Breakfast	9,463	10,585	-10.6	19,257	18,912	1.8
Rental House	58,730	52,050	12.8	115,126	102,962	11.8
Hostel	5,632	6,606	-14.7	11,722	13,312	-11.9
Camp Site, Beach	5,364	5,832	-8.0	9,870	11,488	-14.1
Other	12,521	11,653	7.4	25,849	22,300	15.9
PURPOSE OF TRIP						
Pleasure (Net)	559,173	536,411	4.2	1,134,821	1,090,911	4.0
Honeymoon/Get Married	39,134	44,811	-12.7	82,266	94,792	-13.2
Honeymoon	34,622	40,859	-15.3	73,938	86,016	-14.0
Get Married	7,275	8,285	-12.2	14,142	17,202	-17.8
Pleasure/Vacation	524,499	497,668	5.4	1,061,085	1,007,417	5.3
Mtgs/Conventions/Incentive	55,142	50,428	9.3	113,379	101,633	11.6
Conventions	27,034	24,729	9.3	61,686	54,162	13.9
Corporate Meetings	8,876	8,474	4.7	18,094	17,556	3.1
Incentive	20,676	19,166	7.9	36,410	33,706	8.0
Other Business	22,585	24,652	-8.4	46,122	48,965	-5.8
Visit Friends/Rel.	57,140	53,997	5.8	112,447	107,209	4.9
Govt/Military	7,262	7,593	-4.4	16,180	16,068	0.7
Attend School	2,182	2,372	-8.0	5,863	5,840	0.4
Sport Events	3,398	4,323	-21.4	17,993	11,379	58.1
TRAVEL STATUS						
First Timers (%)**	34.0	32.8	1.1	33.2	31.9	1.3
Repeaters (%)**	66.0	67.2	-1.1	66.8	68.1	-1.3
Average # of Trips	5.15	5.11	0.8	5.26	5.29	-0.7
Group Tour	61,440	59,731	2.9	113,774	115,588	-1.6
Non-Group	622,533	590,305	5.5	1,280,183	1,204,060	6.3
Package Trip	197,719	203,096	-2.6	400,161	404,785	-1.1
No Package	486,254	446,941	8.8	993,797	914,863	8.6
Net True Independent	471,820	434,711	8.5	967,257	891,682	8.5
Ave. Age	46	46	0.1	47	46	0.0
Ave. Party Size	2.12	2.12	0.0	2.10	2.10	0.1

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawaii Tourism Authority

Collaboration of the following agencies are gratefully acknowledged: Airlines, State Department of Agriculture - Plant Quarantine Branch, State Department of Transportation - Airport Division, and U.S. Department of Homeland Security, Bureau of Customs & Border Protection - Honolulu office.

TABLE 2. DOMESTIC VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
DOMESTIC VISITORS	446,433	419,713	6.4	901,371	852,076	5.8
DOMESTIC VISITOR DAYS	4,404,956	4,253,991	3.5	9,586,555	9,380,465	2.2
DOMESTIC AVERAGE DAILY CENSUS	151,895	151,928	0.0	159,776	158,991	0.5
DOMESTIC AIR SEATS	640,982	588,227	9.0	1,324,818	1,248,539	6.1
DOMESTIC LOAD FACTOR (%)	83.2	86.2	-3.5	83.3	84.8	-1.8
ISLANDS VISITED						
O'ahu	214,637	200,519	7.0	435,492	404,315	7.7
O'ahu only	159,093	142,345	11.8	317,567	285,953	11.1
O'ahu one day or less	11,483	14,441	-20.5	25,490	28,697	-11.2
Kaua'i	74,555	74,122	0.6	154,811	153,634	0.8
Kaua'i only	45,168	42,591	6.0	90,930	87,281	4.2
Kaua'i one day or less	3,535	5,592	-36.8	8,718	11,619	-25.0
Maui County	159,322	155,811	2.3	323,477	317,534	1.9
Maui	156,354	152,693	2.4	317,751	311,165	2.1
Maui only	109,870	102,743	6.9	217,887	209,151	4.2
Maui one day or less	4,806	5,913	-18.7	10,883	12,144	-10.4
Moloka'i *	3,832	6,080	-37.0	8,104	11,151	-27.3
Moloka'i only *	713	720	-1.0	1,470	1,410	4.3
Moloka'i one day or less*	1,205	3,399	-64.5	2,777	5,742	-51.6
Lāna'i *	3,469	5,024	-31.0	6,817	9,491	-28.2
Lāna'i only *	699	456	53.5	1,124	968	16.1
Lāna'i one day or less*	1,434	3,409	-58.0	3,243	5,881	-44.9
Hawai'i Island	90,775	90,554	0.2	190,383	185,962	2.4
Kona side	79,285	78,564	0.9	166,493	161,633	3.0
Hilo side	27,796	30,225	-8.0	59,790	62,037	-3.6
Hawai'i Island only	57,443	53,963	6.4	116,931	109,757	6.5
Hawai'i Island one day or less	3,144	3,956	-20.5	6,643	7,933	-16.3
Any Neighbor Island	287,340	277,368	3.6	583,804	566,123	3.1
NI only	231,795	219,194	5.7	465,879	447,761	4.0
O'ahu & NI	55,544	58,174	-4.5	117,925	118,362	-0.4
Any one island only	372,986	342,819	8.8	745,910	694,519	7.4
Multiple Islands	73,447	76,895	-4.5	155,460	157,557	-1.3
Avg. Islands Visited	1.22	1.26	-3.4	1.24	1.26	-2.2
Average Length of Stay in Hawai'i	9.87	10.14	-2.6	10.64	11.01	-3.4
ACCOMMODATIONS						
Plan to stay in Hotel	241,550	224,413	7.6	483,639	452,047	7.0
Hotel only	204,132	184,467	10.7	406,577	372,349	9.2
Plan to stay in Condo	83,914	84,329	-0.5	173,272	173,698	-0.2
Condo only	66,337	64,404	3.0	136,985	133,965	2.3
Plan to stay in Timeshare	42,340	42,452	-0.3	90,763	91,627	-0.9
Timeshare only	32,460	31,174	4.1	70,103	68,365	2.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 2. DOMESTIC VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	4,068	8,175	-50.2	12,819	17,262	-25.7
Friends/Relatives	59,134	55,734	6.1	113,220	108,389	4.5
Bed & Breakfast	6,850	7,989	-14.3	13,790	14,444	-4.5
Rental House	47,075	42,799	10.0	91,715	83,891	9.3
Hostel	3,953	4,756	-16.9	8,291	8,982	-7.7
Camp Site, Beach	4,135	4,784	-13.6	7,884	8,977	-12.2
Other	8,664	9,739	-11.0	19,305	19,663	-1.8
PURPOSE OF TRIP						
Pleasure (Net)	356,526	338,169	5.4	713,486	684,640	4.2
Honeymoon/Get Married	13,571	17,263	-21.4	27,658	33,145	-16.6
Honeymoon	10,838	14,868	-27.1	22,704	28,542	-20.5
Get Married	3,726	3,946	-5.6	6,750	7,172	-5.9
Pleasure/Vacation	345,792	325,617	6.2	691,517	659,782	4.8
Mtgs/Conventions/Incentive	37,721	33,955	11.1	76,523	70,179	9.0
Conventions	22,393	19,104	17.2	50,335	44,058	14.2
Corporate Meetings	8,186	7,775	5.3	16,668	15,570	7.0
Incentive	8,438	8,938	-5.6	12,041	13,739	-12.4
Other Business	20,773	22,768	-8.8	43,324	45,536	-4.9
Visit Friends/Rel.	50,722	48,040	5.6	97,901	93,969	4.2
Govt/Military	6,303	7,138	-11.7	14,159	14,547	-2.7
Attend School	607	1,514	-59.9	2,823	4,439	-36.4
Sport Events	2,657	3,254	-18.3	13,786	8,701	58.4
TRAVEL STATUS						
First Timers (%)**	26.5	25.0	1.5	25.9	24.8	1.1
Repeaters (%)**	73.5	75.0	-1.5	74.1	75.2	-1.1
Average # of Trips	6.13	6.19	-1.0	6.25	6.32	-1.1
Group Tour	17,060	16,658	2.4	31,878	31,365	1.6
Non-Group	429,372	403,056	6.5	869,492	820,711	5.9
Package Trip	76,902	76,294	0.8	153,325	150,801	1.7
No Package	369,531	343,419	7.6	748,045	701,275	6.7
Net True Independent	363,509	337,886	7.6	736,417	690,813	6.6
Ave. Age of Party Head	48	48	-0.3	48	49	-0.4
Ave. Party Size	1.91	1.93	-1.0	1.89	1.91	-0.9

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 3. INTERNATIONAL VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
INTERNATIONAL VISITORS	237,540	230,323	3.1	492,587	467,572	5.3
INTERNATIONAL VISITOR DAYS	1,904,090	1,833,460	3.9	4,109,448	3,886,649	5.7
INTERNATIONAL AVERAGE DAILY CENSUS	65,658	65,481	0.3	68,491	65,875	4.0
INTERNATIONAL AIR SEATS	317,789	303,493	4.7	655,941	644,282	1.8
INTERNATIONAL LOAD FACTOR (%)	81.4	81.3	0.1	81.7	78.4	4.2
ISLANDS VISITED						
O'ahu	197,234	196,458	0.4	409,887	393,223	4.2
O'ahu only	155,386	154,522	0.6	324,146	304,107	6.6
O'ahu one day or less	3,343	2,486	34.5	6,928	5,575	24.3
Kaua'i	13,575	12,210	11.2	28,361	30,400	-6.7
Kaua'i only	4,788	4,743	0.9	9,257	10,266	-9.8
Kaua'i one day or less	3,412	3,473	-1.8	7,477	6,884	8.6
Maui County	49,174	44,576	10.3	101,931	98,204	3.8
Maui	48,700	44,301	9.9	101,088	97,409	3.8
Maui only	22,724	20,109	13.0	47,984	44,422	8.0
Maui one day or less	6,362	8,735	-27.2	13,913	16,491	-15.6
Moloka'i *	1,224	1,021	19.9	2,378	1,982	20.0
Moloka'i only *	81	59	36.7	178	157	13.5
Moloka'i one day or less*	751	773	-2.9	1,679	1,333	25.9
Lāna'i *	756	1,198	-36.9	1,679	2,421	-30.6
Lāna'i only *	24	2	1353.2	91	74	23.7
Lāna'i one day or less*	511	944	-45.9	1,248	1,826	-31.7
Hawai'i Island	34,489	33,924	1.7	69,986	68,616	2.0
Kona side	28,462	27,278	4.3	56,643	54,442	4.0
Hilo side	13,221	13,244	-0.2	28,249	28,521	-1.0
Hawai'i Island only	8,816	6,624	33.1	17,691	14,229	24.3
Hawai'i Island one day or less	6,967	7,821	-10.9	13,078	15,160	-13.7
Any Neighbor Island	82,154	75,801	8.4	168,441	163,465	3.0
NI only	40,306	33,865	19.0	82,700	74,349	11.2
O'ahu & NI	41,849	41,936	-0.2	85,740	89,116	-3.8
Any one island only	191,819	186,060	3.1	399,347	373,255	7.0
Multiple Islands	45,721	44,263	3.3	93,240	94,317	-1.1
Avg. Islands Visited	1.25	1.26	-0.7	1.25	1.27	-2.0
Average Length of Stay in Hawai'i	8.02	7.96	0.7	8.34	8.31	0.4
ACCOMMODATIONS						
Plan to stay in Hotel	179,757	176,371	1.9	373,434	360,087	3.7
Hotel only	165,590	164,208	0.8	342,209	333,133	2.7
Plan to stay in Condo	36,706	36,300	1.1	76,559	74,021	3.4
Condo only	28,047	27,878	0.6	57,157	57,335	-0.3
Plan to stay in Timeshare	10,010	10,714	-6.6	23,965	20,883	14.8
Timeshare only	7,778	7,962	-2.3	18,244	15,687	16.3

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Change represents absolute change in rates rather than percentage change in rate.

TABLE 3. INTERNATIONAL VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	1,135	2,122	-46.5	2,426	3,975	-39.0
Friends/Relatives	8,315	6,862	21.2	18,401	13,942	32.0
Bed & Breakfast	2,613	2,597	0.6	5,467	4,468	22.4
Rental House	11,655	9,251	26.0	23,411	19,071	22.8
Hostel	1,680	1,850	-9.2	3,431	4,330	-20.8
Camp Site, Beach	1,228	1,048	17.2	1,986	2,511	-20.9
Other	3,857	1,914	101.6	6,544	2,637	148.2
PURPOSE OF TRIP						
Pleasure (Net)	202,647	198,242	2.2	421,334	406,272	3.7
Honeymoon/Get Married	25,563	27,547	-7.2	54,607	61,647	-11.4
Honeymoon	23,784	25,991	-8.5	51,234	57,474	-10.9
Get Married	3,549	4,339	-18.2	7,392	10,030	-26.3
Pleasure/Vacation	178,707	172,051	3.9	369,569	347,636	6.3
Mtgs/Conventions/Incentive	17,420	16,473	5.8	36,856	31,454	17.2
Conventions	4,641	5,625	-17.5	11,352	10,104	12.4
Corporate Meetings	689	699	-1.4	1,426	1,986	-28.2
Incentive	12,238	10,228	19.7	24,369	19,967	22.0
Other Business	1,812	1,884	-3.8	2,798	3,429	-18.4
Visit Friends/Rel.	6,418	5,957	7.7	14,546	13,240	9.9
Govt/Military	959	456	110.5	2,022	1,521	32.9
Attend School	1,575	858	83.6	3,040	1,401	116.9
Sport Events	741	1,070	-30.8	4,207	2,678	57.1
TRAVEL STATUS						
First Timers (%)**	48.0	47.0	1.0	46.5	44.7	1.8
Repeaters (%)**	52.0	53.0	-1.0	53.5	55.3	-1.8
Average # of Trips	3.30	3.12	5.5	3.43	3.42	0.5
Group Tour	44,380	43,073	3.0	81,896	84,224	-2.8
Non-Group	193,160	187,250	3.2	410,691	383,348	7.1
Package Trip	120,817	126,801	-4.7	246,836	253,983	-2.8
No Package	116,723	103,522	12.8	245,751	213,589	15.1
Net True Independent	108,311	96,825	11.9	230,841	200,868	14.9
Ave. Age of Party Head	43	42	0.7	43	43	1.0
Ave. Party Size	2.51	2.46	1.8	2.49	2.45	1.7

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawaii Tourism Authority

TABLE 4. TOTAL US WEST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	262,145	242,601	8.1	517,400	483,505	7.0
Domestic	256,132	238,045	7.6	505,371	474,102	6.6
International	6,013	4,556	32.0	12,029	9,403	27.9
VISITOR DAYS	2,402,067	2,271,873	5.7	5,047,946	4,885,780	3.3
AVERAGE DAILY CENSUS	82,830	81,138	2.1	84,132	82,810	1.6
ISLANDS VISITED						
O'ahu	114,780	106,373	7.9	224,968	206,962	8.7
O'ahu only	94,903	85,301	11.3	182,471	163,594	11.5
O'ahu one day or less	4,513	5,538	-18.5	9,995	11,190	-10.7
Kaua'i	40,799	38,785	5.2	82,327	79,859	3.1
Kaua'i only	30,470	27,842	9.4	59,817	56,391	6.1
Kaua'i one day or less	1,503	2,155	-30.2	3,298	4,338	-24.0
Maui County	89,148	85,267	4.6	178,715	172,997	3.3
Maui	87,500	83,525	4.8	175,597	169,565	3.6
Maui only	70,807	65,428	8.2	140,181	132,304	6.0
Maui one day or less	2,277	2,653	-14.2	4,741	5,318	-10.9
Moloka'i *	1,917	3,411	-43.8	3,917	5,845	-33.0
Moloka'i only *	478	455	4.9	915	874	4.7
Moloka'i one day or less *	520	2,005	-74.1	1,133	3,073	-63.1
Lāna'i *	1,634	2,491	-34.4	3,042	4,564	-33.4
Lāna'i only *	438	296	48.1	713	587	21.4
Lāna'i one day or less *	628	1,701	-63.1	1,311	2,831	-53.7
Hawai'i Island	48,908	46,508	5.2	100,361	95,664	4.9
Kona side	43,400	40,923	6.1	89,029	84,202	5.7
Hilo side	13,380	13,406	-0.2	27,351	27,415	-0.2
Hawai'i Island only	37,048	33,741	9.8	73,827	68,338	8.0
Hawai'i Island one day or less	1,421	1,730	-17.9	2,971	3,433	-13.4
Any Neighbor Island	167,242	157,299	6.3	334,929	319,911	4.7
NI only	147,365	136,228	8.2	292,432	276,543	5.7
O'ahu & NI	19,878	21,071	-5.7	42,497	43,368	-2.0
Any one island only	234,142	213,063	9.9	457,923	422,088	8.5
Multiple Islands	28,003	29,537	-5.2	59,476	61,417	-3.2
Avg. Islands Visited	1.13	1.16	-2.7	1.14	1.16	-1.9
Average Length of Stay in Hawai'i	9.16	9.36	-2.2	9.76	10.10	-3.4
ACCOMMODATIONS						
Plan to stay in Hotel	132,380	120,319	10.0	257,434	236,888	8.7
Hotel only	114,189	101,715	12.3	221,166	200,332	10.4
Plan to stay in Condo	55,298	53,338	3.7	110,470	107,953	2.3
Condo only	45,379	42,662	6.4	90,935	86,709	4.9
Plan to stay in Timeshare	24,863	24,049	3.4	52,965	52,002	1.9
Timeshare only	19,510	18,253	6.9	42,075	40,201	4.7

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 4. TOTAL US WEST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	823	2,130	-61.3	2,846	4,308	-33.9
Friends/Relatives	35,047	33,888	3.4	67,373	65,804	2.4
Bed & Breakfast	3,205	3,934	-18.5	6,809	6,958	-2.1
Rental House	28,972	25,975	11.5	55,620	50,097	11.0
Hostel	1,843	2,176	-15.3	3,895	3,991	-2.4
Camp Site, Beach	2,540	2,896	-12.3	4,890	5,349	-8.6
Other	5,194	5,826	-10.8	11,167	11,244	-0.7
PURPOSE OF TRIP						
Pleasure (Net)	212,338	196,833	7.9	416,145	391,515	6.3
Honeymoon/Get Married	6,848	9,205	-25.6	14,114	16,773	-15.9
Honeymoon	5,165	7,810	-33.9	10,987	14,031	-21.7
Get Married	2,211	2,219	-0.4	4,049	4,064	-0.4
Pleasure/Vacation	207,031	190,181	8.9	405,130	379,064	6.9
Mtgs/Conventions/Incentive	17,403	16,273	6.9	34,491	32,502	6.1
Conventions	10,305	9,929	3.8	22,451	21,291	5.4
Corporate Meetings	4,149	3,762	10.3	8,259	7,539	9.6
Incentive	3,478	3,450	0.8	4,846	5,093	-4.9
Other Business	12,826	14,140	-9.3	25,848	27,622	-6.4
Visit Friends/Rel.	29,779	28,572	4.2	57,021	55,488	2.8
Govt/Military	2,614	3,182	-17.9	5,633	6,179	-8.8
Attend School	333	914	-63.6	1,395	2,403	-41.9
Sport Events	1,698	2,240	-24.2	7,832	5,711	37.1
TRAVEL STATUS						
First Timers (%)**	17.0	16.2	0.9	16.8	16.0	0.8
Repeaters (%)**	83.0	83.8	-0.9	83.2	84.0	-0.8
Average # of Trips	7.36	7.32	0.6	7.47	7.49	-0.3
Group Tour	5,389	5,313	1.4	9,715	9,608	1.1
Non-Group	256,756	237,287	8.2	507,684	473,897	7.1
Package Trip	37,641	36,735	2.5	73,795	71,343	3.4
No Package	224,504	205,866	9.1	443,604	412,162	7.6
Net True Independent	221,996	203,695	9.0	438,802	407,952	7.6
Ave. Age	48	47	0.5	48	48	0.2
Ave. Party Size	1.99	2.00	-0.6	1.96	1.97	-0.4

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 5. TOTAL US EAST VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	152,792	138,822	10.1	315,175	286,244	10.1
Domestic	147,643	135,246	9.2	304,511	278,940	9.2
International	5,149	3,576	44.0	10,664	7,304	46.0
VISITOR DAYS	1,616,613	1,506,078	7.3	3,630,423	3,390,208	7.1
AVERAGE DAILY CENSUS	55,745	53,788	3.6	60,507	57,461	5.3
ISLANDS VISITED						
O'ahu	83,329	74,896	11.3	171,632	152,898	12.3
O'ahu only	53,610	45,127	18.8	108,363	92,406	17.3
O'ahu one day or less	6,295	7,870	-20.0	14,370	15,887	-9.5
Kaua'i	28,554	28,390	0.6	61,561	59,774	3.0
Kaua'i only	12,407	11,651	6.5	26,386	24,428	8.0
Kaua'i one day or less	1,954	2,884	-32.2	4,778	6,486	-26.3
Maui County	58,085	56,654	2.5	120,376	115,952	3.8
Maui	57,007	55,587	2.6	118,292	113,652	4.1
Maui only	32,045	29,582	8.3	64,285	61,110	5.2
Maui one day or less	2,496	2,821	-11.5	5,911	6,258	-5.5
Moloka'i *	1,339	2,248	-40.4	3,074	4,313	-28.7
Moloka'i only *	182	195	-6.5	429	413	4.0
Moloka'i one day or less *	507	1,322	-61.7	1,288	2,367	-45.6
Lāna'i *	1,512	2,067	-26.8	3,090	3,949	-21.7
Lāna'i only *	232	137	69.9	347	311	11.4
Lāna'i one day or less *	648	1,387	-53.3	1,571	2,427	-35.3
Hawai'i Island	33,853	32,528	4.1	73,535	68,589	7.2
Kona side	29,194	27,790	5.1	63,437	58,881	7.7
Hilo side	11,531	12,848	-10.3	26,249	27,077	-3.1
Hawai'i Island only	16,247	14,113	15.1	34,465	30,121	14.4
Hawai'i Island one day or less	1,463	1,746	-16.2	3,096	3,473	-10.9
Any Neighbor Island	99,183	93,694	5.9	206,812	193,838	6.7
NI only	69,463	63,926	8.7	143,543	133,347	7.6
O'ahu & NI	29,719	29,769	-0.2	63,269	60,492	4.6
Any one island only	114,724	100,804	13.8	234,276	208,790	12.2
Multiple Islands	38,068	38,017	0.1	80,899	77,455	4.4
Avg. Islands Visited	1.35	1.41	-4.6	1.37	1.41	-2.9
Average Length of Stay in Hawai'i	10.58	10.85	-2.5	11.52	11.84	-2.7
ACCOMMODATIONS						
Plan to stay in Hotel	90,807	82,405	10.2	185,844	169,205	9.8
Hotel only	74,369	65,158	14.1	150,603	134,465	12.0
Plan to stay in Condo	23,818	22,377	6.4	51,899	47,021	10.4
Condo only	16,967	15,103	12.3	36,578	32,577	12.3
Plan to stay in Timeshare	15,310	15,434	-0.8	33,742	33,112	1.9
Timeshare only	11,397	10,938	4.2	25,154	23,772	5.8

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 5. TOTAL US EAST VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	2,697	5,149	-47.6	8,472	11,166	-24.1
Friends/Relatives	20,847	18,819	10.8	39,841	35,977	10.7
Bed & Breakfast	2,380	2,853	-16.6	4,747	5,192	-8.6
Rental House	14,163	11,568	22.4	27,843	23,225	19.9
Hostel	1,140	1,255	-9.2	2,305	2,445	-5.7
Camp Site, Beach	1,140	1,305	-12.7	2,184	2,407	-9.3
Other	2,985	3,168	-5.8	6,609	6,538	1.1
PURPOSE OF TRIP						
Pleasure (Net)	118,252	108,196	9.3	240,351	221,432	8.5
Honeymoon/Get Married	5,053	6,109	-17.3	10,167	12,761	-20.3
Honeymoon	4,243	5,373	-21.0	8,752	11,361	-23.0
Get Married	1,183	1,286	-8.1	2,133	2,490	-14.4
Pleasure/Vacation	114,187	103,736	10.1	232,108	211,901	9.5
Mtgs/Conventions/Incentive	17,166	14,543	18.0	35,661	32,169	10.9
Conventions	10,392	7,666	35.6	23,767	19,650	20.9
Corporate Meetings	3,235	3,342	-3.2	7,034	6,845	2.8
Incentive	4,112	4,359	-5.7	6,009	7,142	-15.9
Other Business	6,991	7,328	-4.6	15,213	15,356	-0.9
Visit Friends/Rel.	18,347	16,650	10.2	35,621	32,702	8.9
Gov't/Military	3,597	3,651	-1.5	8,193	7,732	6.0
Attend School	152	426	-64.2	954	1,404	-32.1
Sport Events	737	748	-1.4	4,976	2,276	118.7
TRAVEL STATUS						
First Timers (%)**	36.3	35.3	1.0	35.2	34.2	1.0
Repeaters (%)**	63.7	64.7	-1.0	64.8	65.8	-1.0
Average # of Trips	4.72	4.74	-0.4	4.87	4.94	-1.4
Group Tour	7,593	7,556	0.5	15,610	15,466	0.9
Non-Group	145,199	131,265	10.6	299,565	270,778	10.6
Package Trip	28,550	28,013	1.9	57,065	56,796	0.5
No Package	124,242	110,808	12.1	258,110	229,448	12.5
Net True Independent	121,830	108,437	12.4	253,105	224,894	12.5
Ave. Age	50	50	-0.9	50	50	-0.8
Ave. Party Size	1.80	1.82	-1.6	1.79	1.81	-1.0

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 6. TOTAL JAPAN VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	115,731	114,772	0.8	234,580	226,486	3.6
Domestic	647	669	-3.2	1,188	1,356	-12.3
International	115,084	114,103	0.9	233,392	225,130	3.7
VISITOR DAYS	643,247	656,614	-2.0	1,327,420	1,309,349	1.4
AVERAGE DAILY CENSUS	22,181	23,451	-5.4	22,124	22,192	-0.3
ISLANDS VISITED						
O'ahu	111,846	112,708	-0.8	227,173	221,550	2.5
O'ahu only	100,106	99,329	0.8	202,646	193,707	4.6
O'ahu one day or less	615	775	-20.7	1,449	1,616	-10.3
Kaua'i	1,489	1,784	-16.5	3,569	4,014	-11.1
Kaua'i only	227	206	10.2	318	308	3.2
Kaua'i one day or less	980	1,144	-14.4	2,488	2,333	6.6
Maui County	5,063	5,103	-0.8	10,571	11,122	-5.0
Maui	4,981	5,053	-1.4	10,412	10,907	-4.5
Maui only	971	425	128.3	1,693	1,101	53.8
Maui one day or less	2,030	2,338	-13.2	4,653	4,368	6.5
Moloka'i *	138	109	26.5	353	177	99.9
Moloka'i only *	0	0	0.0	1	1	2.8
Moloka'i one day or less *	124	93	33.0	339	160	111.5
Lāna'i *	68	128	-46.9	206	326	-36.9
Lāna'i only *	0	1	-100.0	0	34	-100.0
Lāna'i one day or less *	54	126	-57.2	177	258	-31.5
Hawai'i Island	10,584	10,816	-2.1	21,699	22,214	-2.3
Kona side	7,732	8,130	-4.9	16,172	15,995	1.1
Hilo side	3,588	3,806	-5.7	7,326	8,269	-11.4
Hawai'i Island only	2,467	1,291	91.2	4,983	3,099	60.8
Hawai'i Island one day or less	2,692	2,442	10.2	5,362	5,894	-9.0
Any Neighbor Island	15,625	15,443	1.2	31,934	32,778	-2.6
NI only	3,885	2,064	88.2	7,408	4,935	50.1
O'ahu & NI	11,740	13,379	-12.2	24,526	27,843	-11.9
Any one island only	103,771	101,252	2.5	209,642	198,251	5.7
Multiple Islands	11,960	13,520	-11.5	24,938	28,235	-11.7
Avg. Islands Visited	1.12	1.14	-2.0	1.12	1.14	-1.9
Average Length of Stay in Hawai'i	5.56	5.72	-2.8	5.66	5.78	-2.1
ACCOMMODATIONS						
Plan to stay in Hotel	101,946	100,990	0.9	205,738	198,043	3.9
Hotel only	99,804	98,396	1.4	200,746	192,777	4.1
Plan to stay in Condo	9,527	10,194	-6.5	20,736	21,689	-4.4
Condo only	7,813	8,304	-5.9	16,994	18,061	-5.9
Plan to stay in Timeshare	4,329	3,900	11.0	9,106	8,067	12.9
Timeshare only	3,516	3,103	13.3	7,371	6,496	13.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 6. TOTAL JAPAN VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	163	556	-70.8	392	808	-51.4
Friends/Relatives	1,187	1,318	-9.9	2,542	2,643	-3.8
Bed & Breakfast	144	337	-57.4	223	492	-54.7
Rental House	512	65	692.3	832	159	424.5
Hostel	97	117	-16.9	167	214	-22.0
Camp Site, Beach	0	24	-100.0	3	40	-92.3
Other	645	633	1.9	992	753	31.8
PURPOSE OF TRIP						
Pleasure (Net)	92,721	92,482	0.3	189,428	185,953	1.9
Honeymoon/Get Married	19,075	19,773	-3.5	38,181	40,491	-5.7
Honeymoon	17,800	18,621	-4.4	35,965	37,840	-5.0
Get Married	2,727	3,623	-24.7	5,710	7,293	-21.7
Pleasure/Vacation	74,488	73,599	1.2	153,051	147,383	3.8
Mtgs/Conventions/Incentive	10,936	9,014	21.3	22,370	16,772	33.4
Conventions	1,155	856	34.9	1,551	1,479	4.8
Corporate Meetings	242	290	-16.7	360	453	-20.4
Incentive	9,539	7,868	21.2	20,461	14,906	37.3
Other Business	517	382	35.4	909	935	-2.8
Visit Friends/Rel.	1,609	2,218	-27.4	3,685	4,529	-18.6
Govt/Military	101	17	485.2	157	28	455.2
Attend School	1,046	593	76.5	1,894	702	169.6
Sport Events	219	561	-61.0	2,967	1,396	112.6
TRAVEL STATUS						
First Timers (%)**	45.7	44.2	1.4	43.3	40.9	2.4
Repeaters (%)**	54.3	55.8	-1.4	56.7	59.1	-2.4
Average # of Trips	3.42	3.41	0.1	3.64	3.88	-6.2
Group Tour	31,453	30,544	3.0	58,186	60,595	-4.0
Non-Group	84,278	84,228	0.1	176,395	165,891	6.3
Package Trip	81,802	85,786	-4.6	167,499	169,193	-1.0
No Package	33,929	28,986	17.1	67,082	57,293	17.1
Net True Independent	26,809	23,889	12.2	54,593	47,300	15.4
Ave. Age	41	41	0.1	42	42	-0.8
Ave. Party Size	2.71	2.59	4.7	2.69	2.57	4.9

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

TABLE 7. TOTAL CANADA VISITORS BY AIR

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
TOTAL VISITORS	58,349	65,255	-10.6	122,147	137,598	-11.2
Domestic	10,016	19,784	-49.4	21,467	40,285	-46.7
International	48,333	45,471	6.3	100,680	97,313	3.5
VISITOR DAYS	775,860	875,826	-11.4	1,730,408	1,935,370	-10.6
AVERAGE DAILY CENSUS	26,754	31,280	-14.5	28,840	32,803	-12.1
ISLANDS VISITED						
O'ahu	20,164	25,235	-20.1	43,006	51,831	-17.0
O'ahu only	12,989	17,605	-26.2	28,048	34,748	-19.3
O'ahu one day or less	805	1,062	-24.3	1,892	2,105	-10.1
Kaua'i	9,111	10,057	-9.4	18,865	21,235	-11.2
Kaua'i only	5,088	5,499	-7.5	9,878	11,289	-12.5
Kaua'i one day or less	756	1,218	-38.0	1,890	2,041	-7.4
Maui County	29,657	30,884	-4.0	63,437	68,322	-7.2
Maui	29,398	30,584	-3.9	62,846	67,665	-7.1
Maui only	22,405	23,385	-4.2	47,581	50,887	-6.5
Maui one day or less	526	1,271	-58.6	1,473	2,181	-32.5
Moloka'i *	657	721	-8.8	1,450	1,456	-0.4
Moloka'i only *	97	99	-2.3	226	236	-4.4
Moloka'i one day or less*	293	340	-13.8	781	640	22.0
Lāna'i *	460	726	-36.7	1,150	1,311	-12.3
Lāna'i only *	35	10	236.8	115	73	57.6
Lāna'i one day or less*	250	516	-51.6	770	865	-11.0
Hawai'i Island	12,569	13,825	-9.1	25,099	28,992	-13.4
Kona side	11,655	12,836	-9.2	23,150	26,924	-14.0
Hilo side	3,470	4,237	-18.1	7,300	8,501	-14.1
Hawai'i Island only	7,430	8,059	-7.8	14,766	16,651	-11.3
Hawai'i Island one day or less	361	501	-28.0	762	881	-13.5
Any Neighbor Island	45,360	47,650	-4.8	94,099	102,850	-8.5
NI only	38,185	40,020	-4.6	79,141	85,767	-7.7
O'ahu & NI	7,175	7,630	-6.0	14,958	17,083	-12.4
Any one island only	48,043	54,656	-12.1	100,615	113,884	-11.7
Multiple Islands	10,307	10,599	-2.8	21,533	23,714	-9.2
Avg. Islands Visited	1.24	1.24	-0.3	1.25	1.25	-0.5
Average Length of Stay in Hawai'i	13.30	13.42	-0.9	14.17	14.07	0.7
ACCOMMODATIONS						
Plan to stay in Hotel	23,635	26,898	-12.1	50,000	56,453	-11.4
Hotel only	17,401	20,414	-14.8	37,667	42,331	-11.0
Plan to stay in Condo	22,982	26,538	-13.4	47,202	55,415	-14.8
Condo only	18,824	21,658	-13.1	38,938	45,148	-13.8
Plan to stay in Timeshare	5,916	6,396	-7.5	13,509	14,180	-4.7
Timeshare only	4,492	4,379	2.6	10,388	9,756	6.5

* Sample sizes for Moloka'i and Lāna'i are relatively small.

TABLE 7. TOTAL CANADA VISITORS BY AIR (CONT.)

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
ACCOMMODATIONS (continued)						
Cruise Ship	644	1,289	-50.0	1,622	2,145	-24.4
Friends/Relatives	2,976	3,479	-14.5	5,994	7,508	-20.2
Bed & Breakfast	1,194	1,784	-33.1	2,250	3,165	-28.9
Rental House	8,067	8,299	-2.8	15,845	17,364	-8.7
Hostel	712	1,039	-31.5	1,639	2,142	-23.5
Camp Site, Beach	540	692	-22.0	1,192	1,391	-14.3
Other	889	1,218	-27.0	1,918	1,903	0.8
PURPOSE OF TRIP						
Pleasure (Net)	54,255	60,623	-10.5	113,823	127,521	-10.7
Honeymoon/Get Married	1,254	1,744	-28.1	2,565	3,428	-25.2
Honeymoon	986	1,501	-34.3	2,091	2,906	-28.0
Get Married	452	433	4.6	692	814	-14.9
Pleasure/Vacation	53,464	59,414	-10.0	111,971	125,002	-10.4
Mtgs/Conventions/Incentive	3,323	3,998	-16.9	7,782	7,638	1.9
Conventions	2,136	3,189	-33.0	5,827	6,145	-5.2
Corporate Meetings	446	352	26.9	927	743	24.9
Incentive	850	538	58.1	1,287	946	36.1
Other Business	524	742	-29.4	917	1,329	-31.0
Visit Friends/Rel.	2,185	2,236	-2.3	3,947	5,061	-22.0
Govt/Military	27	374	-92.8	51	456	-88.8
Attend School	127	146	-12.9	169	253	-33.5
Sport Events	148	222	-33.2	487	1,118	-56.5
TRAVEL STATUS						
First Timers (%)**	30.5	28.9	1.6	30.1	28.6	1.4
Repeaters (%)**	69.5	71.1	-1.6	69.9	71.4	-1.4
Average # of Trips	4.07	4.28	-5.0	4.35	4.36	-0.2
Group Tour	1,114	1,075	3.6	2,550	3,450	-26.1
Non-Group	57,235	64,180	-10.8	119,597	134,148	-10.8
Package Trip	10,304	12,281	-16.1	21,738	25,904	-16.1
No Package	48,045	52,974	-9.3	100,409	111,693	-10.1
Net True Independent	47,766	52,520	-9.1	99,596	110,796	-10.1
Ave. Age	49	51	-3.0	49	50	-2.6
Ave. Party Size	2.15	2.10	2.5	2.12	2.09	1.2

** Change represents absolute change in rates rather than percentage change in rate.

Source: Hawai'i Tourism Authority

Table 8. VISITORS BY CRUISE SHIPS

	FEBRUARY			YEAR-TO-DATE		
	2016P	2015P	% CHANGE	2016P	2015P	% CHANGE
VISITOR DAYS	66,404	138,152	-51.9	238,980	312,568	-23.5
TOTAL VISITORS	9,320	20,180	-53.8	31,675	40,955	-22.7
ARRIVED BY SHIP	4,821	11,711	-58.8	15,833	20,969	-24.5
ARRIVED BY AIR	4,499	8,469	-46.9	15,842	19,986	-20.7
NUMBER OF SHIP ARRIVALS	2	6	-66.7	8	13	-38.5
ISLANDS VISITED						
O'ahu	9,320	20,179	-53.8	31,674	40,954	-22.7
Kaua'i	7,622	14,021	-45.6	26,900	32,937	-18.3
Maui County	9,320	18,644	-50.0	30,320	38,150	-20.5
Maui	9,320	18,644	-50.0	30,320	38,150	-20.5
Moloka'i	215	128	67.2	437	377	15.8
Lāna'i	242	267	-9.4	647	634	2.0
Hawai'i Island	7,689	15,540	-50.5	27,040	35,775	-24.4
Average Islands Visited	3.69	3.41	8.3	3.69	3.63	1.7
AVERAGE LENGTH OF STAY						
Days in Hawai'i before Cruise	1.20	1.04	15.2	1.23	1.23	-0.3
Days in Hawai'i during Cruise	5.06	4.63	9.4	5.31	5.20	2.1
Days in Hawai'i after Cruise	0.86	1.18	-26.7	1.01	1.20	-15.8
Total days in Hawai'i	7.12	6.85	4.1	7.54	7.63	-1.1
ACCOMMODATIONS						
Hotel	4,665	9,043	-48.4	16,662	20,127	-17.2
Hotel only	4,186	8,093	-48.3	14,911	17,904	-16.7
Condo	206	835	-75.4	1,142	1,865	-38.8
Condo only	40	253	-84.2	277	521	-46.9
Timeshare	369	431	-14.2	1,131	1,233	-8.2
Timeshare Only	122	90	35.3	450	426	5.6
Bed & Breakfast	81	134	-39.7	283	347	-18.2
Bed & Breakfast only	18	20	-12.0	69	50	38.4
Friends & relatives	118	395	-70.1	587	927	-36.6
Other accommodation	317	621	-49.0	1,077	1,449	-25.7
Accommodation (NET)	5,161	10,239	-49.6	18,645	22,909	-18.6
Cruise only	4,159	9,941	-58.2	13,030	18,046	-27.8
TRAVEL STATUS						
% First timers	43.1	41.3	1.8	47.2	44.7	2.6
% Repeat visitors	56.9	58.7	-1.8	52.8	55.3	-2.6

Source: Hawai'i Tourism Authority

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA

FEBRUARY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
TOTAL	958,771	891,720	7.5	634,721	597,235	6.3	191,338	178,905	6.9	74,233	62,891	18.0	2,667	2,464	8.2	55,812	50,225	11.1
SCHEDULES	949,523	884,269	7.4	626,257	591,157	5.9	190,966	177,908	7.3	74,034	62,728	18.0	2,667	2,464	8.2	55,599	50,012	11.2
CHARTERS	9,248	7,451	24.1	8,464	6,078	39.3	372	997	-62.7	199	163	22.1				213	213	0.0
US TOTAL	640,982	588,227	9.0	357,687	330,526	8.2	161,455	152,709	5.7	68,233	57,175	19.3	2,667	2,464	8.2	50,940	45,353	12.3
SCHEDULES	632,986	581,035	8.9	350,475	324,707	7.9	161,083	151,712	6.2	68,034	57,012	19.3	2,667	2,464	8.2	50,727	45,140	12.4
CHARTERS	7,996	7,192	11.2	7,212	5,819	23.9	372	997	-62.7	199	163	22.1				213	213	0.0
US WEST	560,650	518,099	8.2	287,300	270,777	6.1	151,922	142,706	6.5	68,034	57,012	19.3	2,667	2,464	8.2	50,727	45,140	12.4
Anchorage	8,802	5,868	50.0	4,727	2,608	81.3	2,771	1,956	41.7	1,304	1,304	0.0						
Bellingham	4,564	4,564	0.0	1,956	1,956	0.0	2,608	2,608	0.0									
Denver	10,309	14,468	-28.7	4,901	9,632	-49.1	4,056	3,380	20.0	676	728	-7.1				676	728	-7.1
Las Vegas	22,587	22,728	-0.6	22,587	22,728	-0.6												
Los Angeles	178,810	170,039	5.2	95,340	93,374	2.1	38,084	38,761	-1.7	22,124	18,940	16.8	2,667	2,464	8.2	20,595	16,500	24.8
Oakland	28,462	25,588	11.2	10,482	9,208	13.8	11,297	11,816	-4.4	4,727	2,608	81.3				1,956	1,956	0.0
Phoenix	36,839	36,512	0.9	17,663	17,132	3.1	8,272	8,740	-5.4	6,204	6,080	2.0				4,700	4,560	3.1
Portland	30,205	28,444	6.2	13,253	12,796	3.6	9,454	8,476	11.5	4,727	4,564	3.6				2,771	2,608	6.3
Sacramento	12,238	11,816	3.6	7,511	7,252	3.6	4,727	4,564	3.6									
Salt Lake City	7,569	7,308	3.6	7,569	7,308	3.6												
San Diego	22,055	18,664	18.2	12,601	12,144	3.8	5,379	4,564	17.9	2,119	0	NA				1,956	1,956	0.0
San Francisco	93,081	77,603	19.9	45,055	37,038	21.6	31,285	23,765	31.6	10,893	11,704	-6.9				5,848	5,096	14.8
San Jose	25,943	26,240	-1.1	10,282	9,860	4.3	10,934	11,816	-7.5	1,956	1,956	0.0				2,771	2,608	6.3
Seattle	79,186	68,257	16.0	33,373	27,741	20.3	23,055	22,260	3.6	13,304	9,128	45.7				9,454	9,128	3.6
US EAST	72,336	62,936	14.9	63,175	53,930	17.1	9,161	9,006	1.7									
Atlanta	8,497	8,204	3.6	8,497	8,204	3.6												
Chicago	10,602	11,008	-3.7	9,226	9,632	-4.2	1,376	1,376	0.0									
Dallas	20,548	20,710	-0.8	12,763	13,080	-2.4	7,785	7,630	2.0									
Houston	9,976	9,632	3.6	9,976	9,632	3.6												
Minneapolis	7,325	0	NA	7,325	0	NA												
New York JFK	7,644	5,880	30.0	7,644	5,880	30.0												
Newark	6,776	6,534	3.7	6,776	6,534	3.7												
Washington D.C.	968	968	0.0	968	968	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

FEBRUARY	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LIHU'E		
	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge	2016	2015	%Chge
INTERNATIONAL	317,789	303,493	4.7	277,034	266,709	3.9	29,883	26,196	14.1	6,000	5,716	5.0	0	0	NA	4,872	4,872	0.0
SCHEDULES	316,537	303,234	4.4	275,782	266,450	3.5	29,883	26,196	14.1	6,000	5,716	5.0	0	0	NA	4,872	4,872	0.0
CHARTERS	1,252	259	383.4	1,252	259	383.4												
JAPAN	144,630	149,604	-3.3	144,630	149,604	-3.3												
Fukuoka	4,746	6,328	-25.0	4,746	6,328	-25.0												
Nagoya	13,951	17,220	-19.0	13,951	17,220	-19.0												
Osaka	24,737	29,652	-16.6	24,737	29,652	-16.6												
Sapporo	3,108	3,108	0.0	3,108	3,108	0.0												
Tokyo HND	24,389	25,116	-2.9	24,389	25,116	-2.9												
Tokyo NRT	73,699	68,180	8.1	73,699	68,180	8.1												
CANADA	62,987	57,680	9.2	22,232	20,896	6.4	29,883	26,196	14.1	6,000	5,716	5.0				4,872	4,872	0.0
Calgary	10,371	8,344	24.3	2,358	1,656	42.4	8,013	6,688	19.8									
Edmonton	3,102	2,484	24.9				3,102	2,484	24.9									
Toronto	2,256	2,240	0.7	2,256	2,240	0.7												
Vancouver	46,738	44,068	6.1	17,098	16,456	3.9	18,768	17,024	10.2	6,000	5,716	5.0				4,872	4,872	0.0
Victoria	520	544	-4.4	520	544	-4.4												
OTHER ASIA	48,875	37,394	30.7	48,875	37,394	30.7												
Beijing	10,098	7,794	29.6	10,098	7,794	29.6												
Seoul	30,761	21,600	42.4	30,761	21,600	42.4												
Shanghai	5,808	5,544	4.8	5,808	5,544	4.8												
Taipei	2,208	2,456	-10.1	2,208	2,456	-10.1												
OCEANIA	37,286	36,014	3.5	37,286	36,014	3.5												
Auckland	6,336	6,336	0.0	6,336	6,336	0.0												
Brisbane	6,543	8,340	-21.5	6,543	8,340	-21.5												
Melbourne	5,360	3,333	60.8	5,360	3,333	60.8												
Sydney	19,047	18,005	5.8	19,047	18,005	5.8												
OTHER	22,759	22,542	1.0	22,759	22,542	1.0												
Apia	656	656	0.0	656	656	0.0												
Christmas Island	488	488	0.0	488	488	0.0												
Guam	9,976	9,632	3.6	9,976	9,632	3.6												
Majuro	2,158	1,860	16.0	2,158	1,860	16.0												
Manila	5,318	6,002	-11.4	5,318	6,002	-11.4												
Nadi	656	656	0.0	656	656	0.0												
Pago Pago	2,331	2,072	12.5	2,331	2,072	12.5												
Papeete	1,176	1,176	0.0	1,176	1,176	0.0												

Source: Scheduled seats from Diio schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

FEBRUARY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge
TOTAL	1,980,759	1,892,821	4.6	1,312,600	1,271,734	3.2	394,353	378,340	4.2	150,478	129,088	16.6	5,381	4,466	20.5	117,947	109,193	8.0
SCHEДУLES	1,965,622	1,877,486	4.7	1,298,247	1,258,603	3.1	393,981	376,512	4.6	150,279	128,925	16.6	5,381	4,466	20.5	117,734	108,980	8.0
CHARTERS	15,137	15,335	-1.3	14,353	13,131	9.3	372	1,828	-79.6	199	163	22.1				213	213	0.0
US TOTAL	1,324,818	1,248,539	6.1	740,663	705,894	4.9	333,047	322,329	3.3	137,860	116,923	17.9	5,381	4,466	20.5	107,867	98,927	9.0
SCHEДУLES	1,311,485	1,235,701	6.1	728,114	695,260	4.7	332,675	320,501	3.8	137,661	116,760	17.9	5,381	4,466	20.5	107,654	98,714	9.1
CHARTERS	13,333	12,838	3.9	12,549	10,634	18.0	372	1,828	-79.6	199	163	22.1				213	213	0.0
US WEST	1,160,095	1,095,886	5.9	597,139	576,267	3.6	312,260	299,679	4.2	137,661	116,760	17.9	5,381	4,466	20.5	107,654	98,714	9.1
Anchorage	18,256	13,040	40.0	9,780	5,868	66.7	5,542	4,238	30.8	2,934	2,934	0.0						
Bellingham	9,943	9,780	1.7	4,401	4,401	0.0	5,542	5,379	3.0									
Denver	22,332	31,996	-30.2	10,840	20,296	-46.6	7,436	7,098	4.8	2,028	2,301	-11.9				2,028	2,301	-11.9
Las Vegas	47,161	47,742	-1.2	47,161	47,742	-1.2												
Los Angeles	368,896	362,330	1.8	198,340	200,526	-1.1	78,969	83,630	-5.6	42,295	37,331	13.3	5,381	4,466	20.5	43,911	36,377	20.7
Oakland	59,241	53,871	10.0	21,715	19,356	12.2	23,508	24,898	-5.6	9,943	5,542	79.4				4,075	4,075	0.0
Phoenix	78,520	79,241	-0.9	37,160	37,251	-0.2	17,860	18,430	-3.1	12,784	12,730	0.4				10,716	10,830	-1.1
Portland	63,305	59,889	5.7	28,260	26,963	4.8	19,560	17,930	9.1	9,780	9,617	1.7				5,705	5,379	6.1
Sacramento	25,320	24,898	1.7	15,540	15,281	1.7	9,780	9,617	1.7									
Salt Lake City	15,660	15,399	1.7	15,660	15,399	1.7												
San Diego	45,676	39,514	15.6	26,116	25,659	1.8	11,247	9,617	16.9	4,238	0	NA				4,075	4,238	-3.8
San Francisco	189,174	158,947	19.0	92,742	78,158	18.7	62,404	47,055	32.6	22,149	22,996	-3.7				11,879	10,738	10.6
San Jose	53,737	55,338	-2.9	21,245	20,823	2.0	22,712	24,898	-8.8	4,075	4,075	0.0				5,705	5,542	2.9
Seattle	162,874	143,901	13.2	68,179	58,544	16.5	47,700	46,889	1.7	27,435	19,234	42.6				19,560	19,234	1.7
US EAST	151,390	139,815	8.3	130,975	118,993	10.1	20,415	20,822	-2.0									
Atlanta	17,580	17,287	1.7	17,580	17,287	1.7												
Chicago	21,993	24,768	-11.2	17,865	20,296	-12.0	4,128	4,472	-7.7									
Dallas	41,912	43,818	-4.3	25,625	27,468	-6.7	16,287	16,350	-0.4									
Houston	20,640	20,296	1.7	20,640	20,296	1.7												
Minneapolis	13,653	0	NA	13,653	0	NA												
New York JFK	18,430	16,706	10.3	18,430	16,706	10.3												
Newark	14,036	14,036	0.0	14,036	14,036	0.0												
Washington D.C.	3,146	2,904	8.3	3,146	2,904	8.3												

Source: Scheduled seats from Diiо schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division

Table 9. Nonstops Seats to Hawaii by Port of Entry and MMA (continued)

FEBRUARY YTD	STATEWIDE			HONOLULU			KAHULUI			KONA			HILO			LĪHU'Ē		
	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge	2016	2015	% Chge
INTERNATIONAL	655,941	644,282	1.8	571,937	565,840	1.1	61,306	56,011	9.5	12,618	12,165	3.7	0	0	NA	10,080	10,266	-1.8
SCHEДУLES	654,137	641,785	1.9	570,133	563,343	1.2	61,306	56,011	9.5	12,618	12,165	3.7	0	0	NA	10,080	10,266	-1.8
CHARTERS	1,804	2,497	-27.8	1,804	2,497	-27.8												
JAPAN	298,541	314,882	-5.2	298,541	314,882	-5.2												
Fukuoka	9,944	13,309	-25.3	9,944	13,309	-25.3												
Nagoya	29,683	35,607	-16.6	29,683	35,607	-16.6												
Osaka	51,180	62,481	-18.1	51,180	62,481	-18.1												
Sapporo	6,734	6,475	4.0	6,734	6,475	4.0												
Tokyo HND	50,460	53,291	-5.3	50,460	53,291	-5.3												
Tokyo NRT	150,540	143,719	4.7	150,540	143,719	4.7												
CANADA	127,871	122,045	4.8	43,867	43,603	0.6	61,306	56,011	9.5	12,618	12,165	3.7				10,080	10,266	-1.8
Calgary	20,905	17,727	17.9	4,575	3,519	30.0	16,330	14,208	14.9									
Edmonton	6,714	5,175	29.7				6,714	5,175	29.7									
Toronto	4,794	3,920	22.3	4,794	3,920	22.3												
Vancouver	94,418	94,135	0.3	33,458	35,076	-4.6	38,262	36,628	4.5	12,618	12,165	3.7				10,080	10,266	-1.8
Victoria	1040	1088	-4.4	1040	1088	-4.4												
OTHER ASIA	95,444	75,404	26.6	95,444	75,404	26.6												
Beijing	17,532	14,697	19.3	17,532	14,697	19.3												
Seoul	62,660	46,555	34.6	62,660	46,555	34.6												
Shanghai	10,560	9,240	14.3	10,560	9,240	14.3												
Taipei	4,692	4,912	-4.5	4,692	4,912	-4.5												
OCEANIA	84,288	79,907	5.5	84,288	79,907	5.5												
Auckland	14,664	14,136	3.7	14,664	14,136	3.7												
Brisbane	15,896	17,571	-9.5	15,896	17,571	-9.5												
Melbourne	11,390	7,272	56.6	11,390	7,272	56.6												
Sydney	42,338	40,928	3.4	42,338	40,928	3.4												
OTHER	47,993	49,547	-3.1	47,993	49,547	-3.1												
Apia	1476	1,810	-18.5	1476	1,810	-18.5												
Christmas Island	976	976	0.0	976	976	0.0												
Guam	20,640	20,296	1.7	20,640	20,296	1.7												
Majuro	4,316	3,875	11.4	4,316	3,875	11.4												
Manila	11,542	13,998	-17.5	11,542	13,998	-17.5												
Nadi	1476	990	49.1	1476	990	49.1												
Pago Pago	4,921	4,662	5.6	4,921	4,662	5.6												
Papeete	2,646	2,940	-10.0	2,646	2,940	-10.0												

Source: Scheduled seats from Diiо schedules, charter seats estimated based on reports from State of Hawaii DOT Airports Division