

Hawai'i Convention Center 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 **kelepona** tel 808 973 2255 **kelepa'i** fax 808 973 2253

kahua pa'a web hawaiitourismauthority.org

George D. Szigeti

David Y. Ige

Governor

George D. Szigeti
President and Chief Executive Officer

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Hawai'i Tourism Authority Begins Executive Search for New President and CEO, Chief Administrative Officer, and Vice President of Marketing and Product Development

HONOLULU – The Hawai'i Tourism Authority (HTA), the State of Hawai'i agency responsible for managing tourism, today initiated the process to identify and appoint executives to fill three key leadership positions.

HTA is actively seeking applicants to be considered for the positions of President and Chief Executive Officer, Chief Administrative Officer, and Vice President of Marketing and Product Development.

A complete job description for each position, including responsibilities and qualifications, is available for review online at HTA's website at https://hatauthority.org/who-we-are/careers.

Applications are being accepted and reviewed by Inkinen & Associates, a Honolulu-based executive search and consulting firm, that was retained by HTA through a request for quotation bid process to support the filling of each position. Three sub-committees, led by selected members of HTA's Board of Directors, have been appointed to review the applicants who are deemed as viable, qualified candidates to be considered as finalists for each position.

Interested applicants for each position should submit their resume with cover letter and salary requirements to Inkinen & Associates via email at Executives@inkinen.com by August 24, 2018.

About the Hawai'i Tourism Authority

The <u>Hawai'i Tourism Authority</u> is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on Facebook, Twitter (@HawaiiHTA) and its YouTube Channel.

Media Contacts: Charlene Chan

Director of Communications Hawai'i Tourism Authority 808-973-2272 (o) 808-781-7733 (m) Charlene@gohta.net **Patrick Dugan**

Senior Vice President Anthology Marketing Group 808-539-3411 (o) 808-741-2712 (m) Patrick.Dugan@AnthologyGroup.com