



For Immediate Release: July 31, 2018  
HTA Release (18-42)

## **Hawai'i Visitor Spending Increased 10.8 Percent to \$9.26 Billion in First Half of 2018**

**HONOLULU** – Visitors to the Hawaiian Islands spent a total of \$9.26 billion in the first half of 2018, an increase of 10.8 percent compared to the first half of last year, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA).

Hawai'i's four largest visitor markets, U.S. West (+10.5% to \$3.38 billion), U.S. East (+11% to \$2.46 billion), Japan (+7.1% to \$1.14 billion) and Canada (+6.8% to \$650 million) all reported gains in visitor spending in the first half versus the same period last year. Combined visitor spending from All Other International Markets also increased (+15.5% to \$1.61 billion).

Total visitor arrivals in the first half grew 8.2 percent to 4,982,843 visitors compared to a year ago comprised of arrivals by air service (+8.4% to 4,916,841) and cruise ships (-5.8% to 66,003). Visitor arrivals by air increased from U.S. West (+11.3% to 2,065,554), U.S. East (+8.3% to 1,130,783), Japan (+1.2% to 746,584), Canada (+5.7% to 305,138) and from All Other International Markets (+10% to 668,782).

All four larger Hawaiian Islands realized growth in visitor spending and arrivals in the first half compared to last year.

### June 2018 Visitor Results

In June 2018, total visitor spending rose 10.3 percent to \$1.60 billion compared to June of last year. Visitor spending increased from U.S. West (+14.9% to \$640 million), U.S. East (+9.4% to \$467.2 million), Japan (+6% to \$194.5 million) and from All Other International Markets (+6.4% to \$258.5 million), but declined from Canada (-1.4% to \$36.7 million).

Statewide average daily spending rose to \$196 per person (+1.6%) in June year-over-year. Visitors from U.S. West (+4.7% to \$169 per person), U.S. East (+1.5% to \$207 per person) and Japan (+0.5% to \$252 per person) spent more per day, while visitors from Canada (-4.7% to \$165 per person) and from All Other International Markets (-3.1% to \$230 per person) spent less.

Total visitor arrivals grew 7.3 percent to 897,099 visitors in June, with more visitors coming by both air service (+7.2%) and cruise ships (+1,137 visitors). Total visitor days<sup>1</sup> grew 8.6 percent in June. The average daily census<sup>2</sup>, or number of visitors on any given day in June, was 272,020, up 8.6 percent compared to June of last year.

More visitors arrived via air service in June from U.S. West (+9.8% to 408,751), U.S. East (+7.7% to 221,319) and Japan (+3.2% to 130,456) but fewer came from Canada (-1.4% to 18,894). Arrivals from All Other International Markets (+3.5% to 116,543) increased versus a year ago.

In June, O'ahu recorded increases in both visitor spending (+12.3% to \$760.6 million) and arrivals (+5.5% to 542,951) compared to June of last year. Maui also saw growth in visitor spending (+10.1% to \$433.5 million) and arrivals (+11.5% to 280,561), as did Kaua'i with gains in visitor spending (+13.1% to \$195.3 million) and arrivals (+9.1% to 135,484). However, the island of Hawai'i recorded

<sup>1</sup> Aggregate number of days stayed by all visitors.

<sup>2</sup> Average daily census is the average number of visitors present on a single day.

a slight drop in visitor spending (-0.9% to \$194.3 million) and decreased arrivals (-4.8% to 149,817) compared to a year ago.

A total of 1,142,020 trans-Pacific air seats serviced the Hawaiian Islands in June, up 7.1 percent from last year. Air seat capacity increased from Oceania (+13.5%), U.S. East (+10.9%), U.S. West (+8.4%), Japan (+2.2%) and Canada (+1%), offsetting fewer seats from Other Asia (-14.4%).

#### **Other Highlights:**

- **U.S. West:** In the first half of 2018, visitor arrivals were up from both the Mountain (+13.9%) and Pacific (+10.8%) regions year-over-year. Stays in condominiums (+9.8%), hotels (+9%) and timeshares (+4.2%) increased, and significantly more visitors stayed in rental homes (+24.4%) and bed and breakfast properties (+24.1%). Visitors spent \$182 per person (+0.8%). Visitors spent more for transportation and food and beverage, and about the same for lodging, shopping and entertainment and recreation.

In June, the growth in visitor arrivals from the Mountain region (+14.9%) was driven by the increase in visitors from Colorado (+20.4%), Nevada (+16.8%), Utah (+16.4%) and Arizona (+11%). The increase in visitors from the Pacific region (+8.7%) was supported by more arrivals from Oregon (+13.4%), California (+8.6%) and Washington (+6.8%).

- **U.S. East:** In the first half of 2018, visitor arrivals increased from all regions highlighted by growth from the two largest regions, East North Central (+10.5%) and South Atlantic (+8.9%) versus a year ago. Stays in condominiums (+8.6%), timeshares (+6.3%) and hotels (+5.9%) increased, and there was considerable growth in rental home stays (+25.8%) compared to the first half of last year. Average daily spending by visitors rose to \$216 per person (+4.2%). Spending was higher for lodging, transportation, entertainment and recreation, and food and beverage, while shopping expenses were about the same as last year.

In June, visitor arrivals increased from all regions except the New England region (-4.6%).

- **Japan:** There was moderate growth in condominium (+4.9%) and hotel (+1.4%) usage by visitors in the first half of 2018, while stays in rental homes (+37.3%) rose substantially compared to a year ago. Fewer visitors purchased package trips (-7%) and group tours (-1%), while more visitors made their own travel arrangements (+15.8%).

Average daily spending rose to \$258 per person (+5.4%) in the first half year-over-year. Lodging and transportation expenses increased while spending on shopping and food and beverage declined. Entertainment and recreation expenses were similar to a year ago.

- **Canada:** In the first half of 2018, visitor stays in hotels (+5.3%) increased but usage of timeshares (-5.8%) and condominiums (-0.5%) declined compared to a year ago. Significantly more visitors stayed in rental homes (+28.9%). Average daily spending by visitors increased to \$170 per person (+3.4%). Lodging, transportation and shopping expenses were higher, while spending on entertainment and recreation was lower. Food and beverage expenses were about the same compared to the first half of last year.
- **MCI:** In the first half of 2018, a total of 289,101 visitors came to Hawai'i for meetings, conventions and incentives (MCI) events, up slightly (+0.7%) from a year ago. In June, total MCI visitors decreased (-9.6% to 41,501), as fewer visitors attended conventions (-2.5%) and corporate meetings (-7.4%) or traveled on incentive trips (-16.3%) compared to June of last year.

- **Honeymoon:** In the first half of 2018, total honeymoon visitors declined (-3.2% to 258,608) versus a year ago. In June, honeymoon visitors decreased (-6.1% to 54,189) compared to last year, marked by fewer arrivals from Japan (-7.5% to 21,747) and Korea (-30% to 6,446).
- **Get Married:** A total of 49,770 visitors came to Hawai'i to get married in the first half of 2018, down 3.7 percent from last year. In June, the number of visitors getting married in Hawai'i declined (-14.3% to 10,082), with fewer visitors from U.S. West (-25%) and Japan (-18.8%) compared to last June.

#### Highlights from All Other Markets:

- **Australia:** Visitor arrivals increased in the first half of 2018 (+3% to 154,461) but was flat in June (-0.3% to 28,442) versus a year ago. Average daily visitor spending was slightly higher (+0.9% to \$278 per person) in the first half compared to last year. Spending increased for lodging and entertainment and recreation, but declined for shopping and food and beverage.
- **New Zealand:** Supported by an increase in air service, visitor arrivals rose in both the first half of 2018 (+39.1% to 37,663) and in June (+29% to 9,180).
- **China:** Visitor arrivals declined (-1.9% to 81,319) in the first half of 2018 but increased in June (+6.9% to 15,944) versus last year. Average daily visitor spending was higher (+9.7% to \$363 per person) in the first half compared to last year. Visitors spent more for lodging, transportation, food and beverage, and entertainment and recreation, but less on shopping.
- **Korea:** Visitor arrivals increased in the first half of 2018 (+8.5% to 122,972) but dropped in June (-17.3% to 16,156). The decline in June was partially caused by reduced seat capacity, as a low-cost carrier temporarily suspended service to Hawai'i until mid-July. Average daily visitor spending rose to \$301 per person (+5.9%) in the first half. Spending increased for lodging, food and beverage, and entertainment and recreation, while shopping and transportation expenses declined.
- **Taiwan:** Visitor arrivals were down in both the first half of 2018 (-3.1% to 9,010) and the month of June (-0.6% to 1,755) versus last year.
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland increased in both the first half of 2018 (+6% to 60,456) and in June (+1.8% to 9,604) compared to a year ago.
- **Latin America:** Visitor arrivals from Mexico, Brazil and Argentina rose in both the first half of 2018 (+20.2% to 13,850) and in June (+4.9% to 1,669) from last year.

#### Island Highlights:

- **O'ahu:** In the first half of 2018, both visitor spending (+10.6% to \$4.08 billion) and arrivals (+6.3% to 2,914,320) increased compared to a year ago.

In June, visitor spending rose (+12.3% to \$760.6 million) boosted by growth in visitor days<sup>3</sup> (+8.9%) and higher average daily spending (+3.1% to \$201 per person) versus last year. Visitor arrivals were up (+5.5% to 542,951) supported by growth from U.S. West (+11.2%), U.S. East (+6.4%), Canada (+2.9%) and Japan (+0.6%). The average daily census rose 8.9 percent to 126,132 visitors in June.

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<sup>3</sup> Aggregate number of days stayed by all visitors.

- **Maui:** Visitor spending (+12.2% to \$2.71 billion) and arrivals (+7.6% to 1,463,513) in the first half of 2018 surpassed the results from last year.

In June, visitor spending increased (+10.1% to \$433.5 million), boosted by growth in visitor days (+12.9%), which offset lower daily spending (-2.5% to \$195 per person) compared to last June. Arrivals increased (+11.5% to 280,561) with more visitors from Canada (+14.1%), U.S. West (+11.2%), U.S. East (+11%) and Japan (+3.4%). The average daily census increased 12.9 percent to 73,988 visitors in June.

- **Island of Hawai'i:** In the first half of 2018, growth was realized in both visitor spending (+9.3% to \$1.33 billion) and arrivals (+7.2% to 930,419) versus last year.

In June, visitor spending decreased slightly (-0.9% to \$194.3 million) due to total visitor days being flat (-0.2%) and lower average daily spending (-0.7% to \$175 per person) compared to last June. Visitor arrivals declined (-4.8% to 149,817) with fewer visitors from Canada (-32.8%), Japan (-7.8%), U.S. East (-5.6%) and U.S. West (-1.7%). Fewer visitors took day trips (-19.5%) compared to last June. The average daily census (-0.2%) in June was 37,019 visitors.

- **Kaua'i:** In the first half of 2018, visitor spending (+9.2% to \$1.04 billion) and arrivals (+11.5% to 698,375) both increased compared to the same period last year.

In June, visitor spending increased (+13.1% to \$195.3 million) bolstered by growth in total visitor days (+8.6%) and higher daily spending (+4.1% to \$195 per person). Visitor arrivals were up in June (+9.1% to 135,484) with more visitors from Japan (+55.7%), U.S. East (+10.8%), U.S. West (+7.1%) and Canada (+1.5%). The average daily census rose 8.6 percent to 33,368 visitors in June.

### **Air Seats to Hawai'i:**

In the first half of 2018, total air seat capacity statewide increased (+10.3% to 6,622,844 seats), with all major islands reporting growth in air seats compared to last year.

- Air seat capacity to Kona in the first half of 2018 rose (+37.5%) from a year ago boosted by the launch of direct service from Tokyo's Narita Airport in September 2017, and the addition of seats from Vancouver, Canada. Domestic carriers expanded air service from Dallas, Denver, Los Angeles, Portland, San Diego, San Francisco and San Jose.
- Air seat capacity to Līhu'e increased in the first half of 2018 (+45.1%) compared to last year, boosted by additional service from Dallas, Denver, Los Angeles, Portland, San Francisco, San Jose and Seattle.
- Air seat capacity to Hilo grew in the first half of 2018 (+41.4%) due to flights being added from Los Angeles.

In June, total air seat capacity increased (+7.1% to 1,142,020 seats) with growth in scheduled air seats (+6.7% to 1,130,304) and charter seats (+83.9% to 11,716) compared to June of last year. More seats served Kona (+33.8%), Kahului (+16.4%), Līhu'e (+11.7%), Hilo (+7.1%) and Honolulu (+0.7%).

- Scheduled air seats from the U.S. West market rose in June (+8.4%) boosted by the addition of new daily service from Long Beach (+5,670 seats, starting June 1, 2018) and increased service from San Diego (+35.4%), Denver (+32.6%), Portland (+27.3%), San Francisco (+17.3%), San Jose (+15.9%), Seattle (+9.3%) and Los Angeles (+7.3%).

- Scheduled air seats from the U.S. East market rose in June (+10.9%) compared to a year ago. Growth in air seats from Chicago (+53.4%), Dallas (+21.2%) and Newark (+12.1%) offset fewer seats from Minneapolis (-22.9%), Atlanta (-13.5%) and Washington D.C. (-11.6%).
- Scheduled air seats from Japan increased in June (+2.2%) versus last year. Air seat capacity to Kona more than doubled (+165.2% to 9,584 seats), with the launch of nonstop service from Narita in September 2017. A low-cost carrier serving the Kuala Lumpur-Osaka-Honolulu route (+6,032 seats) and a low-cost carrier serving the Singapore-Osaka-Honolulu route (+5,629 seats) combined added more than 12,000 new seats in June year-over-year. However, these increases were offset by a loss of 9,200 seats due to an international carrier discontinuing service on the Haneda-Honolulu route in January. In addition, a U.S. carrier also decreased service on its Narita-Honolulu route (-6,700 seats) and reconfigured its aircraft with fewer seats on the Osaka-Honolulu route (-1,050 seats).
- Scheduled air seats from Canada increased in June (+1%) compared to a year ago, with more seats being added from Vancouver.
- Scheduled air seats from Oceania rose in June (+13.5%) mainly due to more seats being added from Auckland, New Zealand (+64.6%). There was no growth in total air seats from Brisbane, Melbourne and Sydney, Australia (-0.1%) compared to a year ago.
- Scheduled air seats from Other Asia markets decreased in June (-14.4%) year-over-year, driven by reduced seat capacity from Korea (-24.2%) due to a halt in service from a low-cost carrier until mid-July 2018. There were more seats from Beijing and Shanghai in China (+6%) but slightly fewer seats from Taiwan (-0.6%).

#### **Cruise Ship Visitors:**

- In the first half of 2018, there were 66,003 visitors who entered Hawai'i aboard 37 out-of-state cruise ships, compared to 40 cruise ships with 70,083 visitors in the first half of last year. Arrivals via air service to embark cruise ships in Hawai'i increased (+4.2% to 64,237). Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) declined in the first half (-1.1% to 130,240) compared to a year ago.
- The months of June through August are a typically slower period for out-of-state cruise ships coming to Hawai'i. In June, two cruise ships came with 1,137 visitors, while no cruise ship visited Hawai'i in June of last year.
- Arrivals by air service to board cruise ships increased 24.6 percent, as June had five Saturdays which allowed for five tours of the Hawai'i home-ported cruise ship compared to four Saturdays and four tours in June of last year. On one of the voyages in June, port calls to Hilo and Kona were canceled in response to the Kīlauea volcano eruption. As such, about 2,500 visitors were instead diverted to Lahaina and spent an extra day in Honolulu. Total cruise visitors increased in June (+35.9% to 13,703) compared to a year ago.

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Tables of visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaii-tourism-authority.org/research/monthly-visitor-statistics/>

### **About the Hawai'i Tourism Authority**

The [Hawai'i Tourism Authority](#) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit [www.hawaiitourismauthority.org](http://www.hawaiitourismauthority.org). Follow updates about HTA on [Facebook](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

For more information, contact:

Charlene Chan  
Director of Communications  
Hawai'i Tourism Authority  
(808) 973-2272  
[Charlene@gohta.net](mailto:Charlene@gohta.net)

Jennifer Chun  
Director of Tourism Research  
Hawai'i Tourism Authority  
(808) 973-9446  
[Jennifer@gohta.net](mailto:Jennifer@gohta.net)

Patrick Dugan  
Anthology Marketing Group  
(808) 539-3411/(808) 741-2712  
[Patrick.Dugan@AnthologyGroup.com](mailto:Patrick.Dugan@AnthologyGroup.com)

Erin Kinoshita  
Anthology Marketing Group  
(808) 539-3428/(808) 349-3746  
[Erin.Kinoshita@AnthologyGroup.com](mailto:Erin.Kinoshita@AnthologyGroup.com)

**JUNE 2018 ARRIVALS AT A GLANCE**

CATEGORY AND MMA	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,597.2</b>	<b>1,447.8</b>	<b>10.3</b>	<b>9,261.5</b>	<b>8,360.4</b>	<b>10.8</b>
Total by air	1,596.9	1,447.8	10.3	9,238.9	8,339.1	10.8
U.S. West	640.0	557.1	14.9	3,383.4	3,061.4	10.5
U.S. East	467.2	427.0	9.4	2,455.8	2,211.6	11.0
Japan	194.5	183.5	6.0	1,136.8	1,061.0	7.1
Canada	36.7	37.2	-1.4	650.0	608.7	6.8
All Others	258.5	243.0	6.4	1,612.8	1,396.4	15.5
Visitor arrivals by cruise ships	0.3	0.0	NA	22.6	21.4	5.7
<b>TOTAL VISITOR DAYS</b>	<b>8,160,595</b>	<b>7,513,663</b>	<b>8.6</b>	<b>44,784,872</b>	<b>41,776,444</b>	<b>7.2</b>
Total by air	8,157,050	7,513,663	8.6	44,514,219	41,460,505	7.4
U.S. West	3,786,832	3,452,559	9.7	18,641,039	17,002,615	9.6
U.S. East	2,252,267	2,090,226	7.8	11,380,191	10,682,785	6.5
Japan	772,207	732,262	5.5	4,414,005	4,340,826	1.7
Canada	223,009	215,614	3.4	3,816,940	3,696,677	3.3
All Others	1,122,735	1,023,001	9.7	6,262,043	5,737,602	9.1
Visitor arrivals by cruise ships	3,545	0	NA	270,653	315,939	-14.3
<b>VISITOR ARRIVALS</b>	<b>897,099</b>	<b>835,918</b>	<b>7.3</b>	<b>4,982,843</b>	<b>4,604,976</b>	<b>8.2</b>
Total by air	895,963	835,918	7.2	4,916,841	4,534,893	8.4
U.S. West	408,751	372,287	9.8	2,065,554	1,856,249	11.3
U.S. East	221,319	205,540	7.7	1,130,783	1,043,970	8.3
Japan	130,456	126,353	3.2	746,584	737,629	1.2
Canada	18,894	19,154	-1.4	305,138	288,812	5.7
All Others	116,543	112,584	3.5	668,782	608,234	10.0
Visitor arrivals by cruise ships	1,137	0	NA	66,003	70,083	-5.8
<b>AVERAGE LENGTH OF STAY</b>	<b>9.10</b>	<b>8.99</b>	<b>1.2</b>	<b>8.99</b>	<b>9.07</b>	<b>-0.9</b>
Total by air	9.10	8.99	1.3	9.05	9.14	-1.0
U.S. West	9.26	9.27	-0.1	9.02	9.16	-1.5
U.S. East	10.18	10.17	0.1	10.06	10.23	-1.7
Japan	5.92	5.80	2.1	5.91	5.88	0.5
Canada	11.80	11.26	4.9	12.51	12.80	-2.3
All Others	9.63	9.09	6.0	9.36	9.43	-0.7
Visitor arrivals by cruise ships	3.12	0.00	NA	4.10	4.51	-9.0
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>195.7</b>	<b>192.7</b>	<b>1.6</b>	<b>206.8</b>	<b>200.1</b>	<b>3.3</b>
Total by air	195.8	192.7	1.6	207.5	201.1	3.2
U.S. West	169.0	161.4	4.7	181.5	180.1	0.8
U.S. East	207.4	204.3	1.5	215.8	207.0	4.2
Japan	251.9	250.7	0.5	257.5	244.4	5.4
Canada	164.6	172.7	-4.6	170.3	164.7	3.4
All Others	230.2	237.5	-3.1	257.6	243.4	5.8
Visitor arrivals by cruise ships	78.3	0.0	NA	83.5	67.6	23.4
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,780.4</b>	<b>1,732.0</b>	<b>2.8</b>	<b>1,858.7</b>	<b>1,815.5</b>	<b>2.4</b>
Total by air	1,782.3	1,732.0	2.9	1,879.0	1,838.9	2.2
U.S. West	1,565.7	1,496.4	4.6	1,638.0	1,649.3	-0.7
U.S. East	2,110.9	2,077.4	1.6	2,171.8	2,118.4	2.5
Japan	1,491.1	1,452.7	2.6	1,522.6	1,438.4	5.9
Canada	1,943.4	1,943.8	0.0	2,130.3	2,107.5	1.1
All Others	2,217.9	2,158.3	2.8	2,411.6	2,295.9	5.0
Visitor arrivals by cruise ships	244.2	0.0	NA	342.2	304.9	12.2

P=Preliminary data.

Source:Hawai'i Tourism Authority

## JUNE 2018 ISLAND HIGHLIGHTS

CATEGORY AND ISLAND	2018P	2017P	% change	YTD 2018P	YTD 2017P	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,597.2</b>	<b>1,447.8</b>	<b>10.3</b>	<b>9,261.5</b>	<b>8,360.4</b>	<b>10.8</b>
Total by air	1,596.9	1,447.8	10.3	9,238.9	8,339.1	10.8
O'ahu	760.6	677.0	12.3	4,077.3	3,687.7	10.6
Maui	433.5	393.7	10.1	2,707.9	2,413.1	12.2
Moloka'i	4.2	2.2	90.2	19.1	19.7	-2.6
Lāna'i	9.0	6.3	43.1	57.6	42.8	34.5
Kaua'i	195.3	172.6	13.1	1,042.2	954.1	9.2
Haw ai'i Island	194.3	196.0	-0.9	1,334.8	1,221.7	9.3
Visitor arrivals by cruise ships	0.3	0.0	NA	22.6	21.4	5.7
<b>TOTAL VISITOR DAYS</b>	<b>8,160,595</b>	<b>7,513,663</b>	<b>8.6</b>	<b>44,784,872</b>	<b>41,776,444</b>	<b>7.2</b>
Total by air	8,157,050	7,513,663	8.6	44,514,219	41,460,505	7.4
O'ahu	3,783,974	3,473,574	8.9	19,994,459	18,766,778	6.5
Maui	2,219,633	1,966,457	12.9	11,961,144	11,146,056	7.3
Moloka'i	20,035	19,549	2.5	148,427	149,001	-0.4
Lāna'i	21,796	19,842	9.8	137,225	107,802	27.3
Kaua'i	1,001,034	921,587	8.6	5,306,596	4,797,040	10.6
Haw ai'i Island	1,110,578	1,112,654	-0.2	6,966,367	6,493,827	7.3
Visitor arrivals by cruise ships	3,545	0	NA	270,653	315,939	-14.3
<b>VISITOR ARRIVALS</b>	<b>897,099</b>	<b>835,918</b>	<b>7.3</b>	<b>4,982,843</b>	<b>4,604,976</b>	<b>8.2</b>
Total by air	895,963	835,918	7.2	4,916,841	4,534,893	8.4
O'ahu	542,951	514,791	5.5	2,914,320	2,742,652	6.3
Maui	280,561	251,645	11.5	1,463,513	1,360,600	7.6
Moloka'i	4,543	4,755	-4.4	30,516	28,750	6.1
Lāna'i	6,841	5,369	27.4	39,169	32,060	22.2
Kaua'i	135,484	124,130	9.1	698,375	626,409	11.5
Haw ai'i Island	149,817	157,303	-4.8	930,419	868,147	7.2
Visitor arrivals by cruise ships	1,137	0	NA	66,003	70,083	-5.8
<b>AVERAGE LENGTH OF STAY</b>	<b>9.10</b>	<b>8.99</b>	<b>1.2</b>	<b>8.99</b>	<b>9.07</b>	<b>-0.9</b>
Total by air	9.10	8.99	1.3	9.05	9.14	-1.0
O'ahu	6.97	6.75	3.3	6.86	6.84	0.3
Maui	7.91	7.81	1.2	8.17	8.19	-0.2
Moloka'i	4.41	4.11	7.3	4.86	5.18	-6.2
Lāna'i	3.19	3.70	-13.8	3.50	3.36	4.2
Kaua'i	7.39	7.42	-0.5	7.60	7.66	-0.8
Haw ai'i Island	7.41	7.07	4.8	7.49	7.48	0.1
Visitor arrivals by cruise ships	3.12	0.00	NA	4.10	4.51	-9.0
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>195.7</b>	<b>192.7</b>	<b>1.6</b>	<b>206.8</b>	<b>200.1</b>	<b>3.3</b>
Total by air	195.8	192.7	1.6	207.5	201.1	3.2
O'ahu	201.0	194.9	3.1	203.9	196.5	3.8
Maui	195.3	200.2	-2.5	226.4	216.5	4.6
Moloka'i	209.7	113.0	85.6	128.9	131.9	-2.3
Lāna'i	413.6	317.5	30.3	419.4	396.8	5.7
Kaua'i	195.1	187.3	4.1	196.4	198.9	-1.3
Haw ai'i Island	175.0	176.1	-0.7	191.6	188.1	1.9
Visitor arrivals by cruise ships	78.3	0.0	NA	83.5	67.6	23.4
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,780.4</b>	<b>1,732.0</b>	<b>2.8</b>	<b>1,858.7</b>	<b>1,815.5</b>	<b>2.4</b>
Total by air	1,782.3	1,732.0	2.9	1,879.0	1,838.9	2.2
O'ahu	1,400.8	1,315.0	6.5	1,399.0	1,344.6	4.1
Maui	1,545.2	1,564.6	-1.2	1,850.3	1,773.6	4.3
Moloka'i	924.5	464.4	99.1	627.0	683.5	-8.3
Lāna'i	1,317.7	1,173.2	12.3	1,469.4	1,334.3	10.1
Kaua'i	1,441.4	1,390.8	3.6	1,492.3	1,523.2	-2.0
Haw ai'i Island	1,297.0	1,246.0	4.1	1,434.6	1,407.2	1.9
Visitor arrivals by cruise ships	244.2	-	NA	342.2	304.9	12.2

P=Preliminary data.

Source:Haw ai'i Tourism Authority