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HTA Release (18-72)

Hawai'i Visitor Spending Increased 1.4 Percent to \$1.41 Billion in August 2018

HONOLULU – Visitors to the Hawaiian Islands spent a total of \$1.41 billion in August 2018, an increase of 1.4 percent compared to a year ago, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA).

Among Hawai'i's four largest visitor markets, visitor spending in August rose from U.S. West (+0.8% to \$494.1 million), U.S. East (+0.8% to \$331 million) and Canada (+4.0% to \$53.0 million) but declined from Japan (-1.5% to \$228.2 million) compared to a year ago. Combined visitor spending from All Other International Markets (+5.3% to \$305.8 million) increased year-over-year.

On a statewide level, visitor spending on an average daily basis was down (-2.2% to \$193 per person) in August compared to last year. Visitors from Canada (+8.0%), Japan (+0.4%) and from All Other International Markets (+0.7%) spent more per day, while visitors from U.S. East (-6.5%) and U.S. West (-3.6%) spent less.

Total visitor arrivals increased 3.2 percent to 845,072 visitors in August with all arrivals via air travel. No out-of-state cruise ships visited Hawai'i during August. Total visitor days¹ rose 3.7 percent. The statewide average daily census², or the number of visitors on any given day in August, was 235,963, up 3.7 percent from last year.

Visitor arrivals increased in August from U.S. West (+5.2% to 359,752) and U.S. East (+8.8% to 173,610) but declined from Japan (-0.6% to 159,395) and Canada (-4.7% to 28,163). Arrivals from All Other International Markets was flat (-0.2% to 124,152) compared to last August.

O'ahu recorded increases in both visitor spending (+3.5% to \$723.4 million) and visitor arrivals (+3.7% to 536,181) in August year-over-year. Kaua'i reported growth in visitor spending (+7.0% to \$157.7 million) and arrivals (+3.0% to 115,242). Maui saw a decline in spending (-2.6% to \$355.2 million) despite growth in arrivals (+5.5% to 246,063). The island of Hawai'i recorded decreases in visitor spending (-4.4% to \$166.1 million) and arrivals (-12.0% to 134,215) compared to last year.

A total of 1,162,380 trans-Pacific air seats serviced the Hawaiian Islands in August, up 6.0 percent from last year, with growth in air seat capacity from U.S. East (+11.5%), Oceania (+9.4%), Other Asia (+7.1%), U.S. West (+6.8%), Canada (+1.9%) and Japan (+1.6%).

Year-to-Date 2018

Year-to-date through August, statewide visitor spending of \$12.34 billion (+8.8%) surpassed the results for the same period last year. Visitor spending increased from U.S. West (+8.8% to \$4.51 billion), U.S. East (+8.3% to \$3.24 billion), Japan (+5.8% to \$1.57 billion), Canada (+7.4% to \$758.3 million) and from All Other International Markets (+12.5% to \$2.23 billion).

Statewide average daily spending by visitors rose to \$203 per person (+2.2%) through the first eight months of 2018.

¹ Aggregate number of days stayed by all visitors.

² Average daily census is the average number of visitors present on a single day.

Year-to-date, total visitor arrivals increased (+7.2% to 6,767,275) versus last year, with growth from U.S. West (+10.1% to 2,845,510), U.S. East (+8.1% to 1,527,087), Japan (+0.9% to 1,044,039), Canada (+4.6% to 360,928) and All Other International Markets (+6.8% to 923,056).

All four larger Hawaiian Islands realized growth in both visitor spending and arrivals over the first eight months of 2018.

Other Highlights:

- **U.S. West:** Visitor arrivals increased from the Mountain (+8.2%) and Pacific (+5.2%) regions in August compared to last year, with growth from Colorado (+15.6%), Utah (+9.6%), Oregon (+8.6%), California (+5.2%) and Arizona (+4.5%). Through the first eight months, arrivals rose from the Mountain (+12.8%) and Pacific (+9.8%) regions versus the same period last year.
- **U.S. East:** Visitor arrivals increased from every region in August versus a year ago. Year-to-date, visitor arrivals were up from all regions, highlighted by growth from the two largest regions, East North Central (+9.9%) and South Atlantic (+8.7%).
- **Japan:** More visitors stayed in hotels (+2.2%) in August compared to last year, while stays declined in timeshares (-17.6%) and condominiums (-4.9%). Additionally, more visitors made their own travel arrangements (+9.7%) while fewer visitors purchased group tours (-6.9%) and package trips (-8.8%).
- **Canada:** In August, visitor stays decreased in hotels (-8.8%), condominiums (-5.9%) and timeshares (-28.0%) but rose sharply in rental homes (+35.2%) compared to a year ago.
- **MCI:** A total of 19,051 visitors came to Hawai'i for meetings, conventions and incentives (MCI) in August, up 13.7 percent from last year. More visitors traveled on incentive trips (+45.0% to 8,338) but fewer visitors came to attend conventions (-4.6% to 6,702) and corporate meetings (-6.0% to 4,333) compared to last August. Year-to-date, the number of MCI visitors declined (-1.8% to 338,634) compared to the same period last year.

Highlights from All Other Markets:

- **Australia:** There were 26,698 visitors in August, down 3.5 percent from a year ago. Arrivals increased through the first eight months (+1.8% to 209,858 visitors) compared to the same period last year.
- **New Zealand:** Supported by increased air service, visitor arrivals grew in both August (+13.3% to 8,156) and year-to-date (+31.7% to 56,762).
- **China:** Visitor arrivals decreased in August (-22.5% to 10,664) and year-to-date (-6.1% to 103,383) compared to a year ago.
- **Korea:** Visitor arrivals declined in August (-7.0% to 19,336) but increased through the first eight months of the year (+3.0% to 160,195).
- **Taiwan:** Visitor arrivals decreased in August (-19.2% to 1,392) and year-to-date (-8.2% to 11,839).
- **Europe:** Visitor arrivals increased from the United Kingdom, France, Germany, Italy and Switzerland both in August (+1.9% to 18,878) and through the first eight months (+5.0% to 96,627) compared to a year ago.

- **Latin America:** Visitor arrivals declined from Mexico, Brazil and Argentina in August (-9.1% to 1,593) but increased over the first eight months (+13.2% to 18,523) compared to last year.

Island Highlights:

- **O'ahu:** Visitor spending increased in August (+3.5% to \$723.4 million), boosted by growth in visitor days (+7.4%). Average daily spending was lower (-3.6% to \$194 per person) compared to a year ago. Visitor arrivals were up (+3.7% to 536,181) year-over-year. Arrivals increased from U.S. West (+6.6%) and U.S. East (+8.4%) but declined from Canada (-2.5%) and Japan (-0.6%). The average daily census rose 7.4 percent to 120,218 visitors in August.

Through the first eight months, both visitor spending (+8.2% to \$5.57 billion) and visitor arrivals (+5.3% to 4,016,560) increased compared to a year ago.

- **Maui:** Visitor spending decreased in August (-2.6% to \$355.2 million) as a result of lower daily spending (-7.6% to \$195 per person), which offset growth in visitor days (+5.3%). Visitor arrivals increased (+5.5% to 246,063) with more visitors from U.S. East (+9.6%) and U.S. West (+5.8%) offsetting fewer visitors from Japan (-31.4%). The average daily census increased 5.3 percent to 58,874 visitors in August.

Year-to-date, both visitor spending (+10.4% to \$3.54 billion) and visitor arrivals (+8.0% to 2,004,686) exceeded the results from a year ago.

- **Island of Hawai'i:** Visitor spending declined in August (-4.4% to \$166.1 million) as a result of decreased visitor days (-8.6%). Average daily spending of \$179 per person was higher (+4.7%) compared to August of last year. Visitor arrivals were down (-12% to 134,215) due to fewer visitors from Japan (-18.9%), Canada (-17.4%) and U.S. East (-9.7%). Significantly fewer visitors (-44.5%) took day trips compared to a year ago. The average daily census decreased 8.6 percent to 29,877 visitors in August.

Through the first eight months, there continued to be growth in visitor spending (+5.6% to \$1.70 billion) and visitor arrivals (+1.8% to 1,218,539) compared to last year.

- **Kaua'i:** Visitor spending (+7.0% to \$157.7 million), visitor days (+1.8%) and average daily spending (+5.2% to \$197 per person) all increased in August compared to a year ago. Visitor arrivals were up 3.0 percent to 115,242 visitors. There were more visitors from Canada (+18.2%) and U.S. East (+8.4%), but fewer visitors from Japan (-29.2%) and U.S. West (-1.3%). The average daily census rose 1.8 percent to 25,843 visitors in August.

Through the first eight months, both visitor spending (+10.1% to \$1.39 billion) and visitor arrivals (+9.8% to 951,258) increased compared to the same period last year.

Air Seats to Hawai'i:

Total trans-Pacific air seats serving the Hawaiian Islands rose 6 percent to 1,162,380 seats in August, supported by growth in scheduled air seats (+6.2% to 1,155,098) offsetting fewer charter seats (-20.2% to 7,282). There were more air seats serving Kona (+28.2%), Kahului (+17.9%) and Līhu'e (+10.6%) but fewer to Hilo (-27.2%). Air seat capacity to Honolulu of 735,722 seats was virtually unchanged from a year ago.

- Scheduled air seats from the U.S. West market grew 6.8 percent in August, boosted by the addition of daily service from Long Beach (+5,859 seats, started June 2018) and increased service from Denver (+55.5%), San Diego (+30.7%), Portland (+10.3%), Seattle (+10.0%) and

San Francisco (+7.5%). These increases offset fewer air seats from Oakland (-21.5%), Salt Lake City (-16.2%) and Las Vegas (-10.0%).

- Scheduled air seats from the U.S. East market increased 11.5 percent in August compared to last year. Growth in air seats from Chicago (+51.4%), Dallas (+16.3%) and Newark (+12.1%) offset fewer seats from Atlanta (-16.0%) and Washington D.C. (-21.0%).
- Scheduled air seats from Japan increased (+1.6%) in August compared to last year with more seats from Osaka (+17.8%) and Sapporo (+15.6%) offsetting fewer seats from Nagoya (-5.7%) and Narita (-4.4%).
- Scheduled air seats from Canada rose in August (+1.9%) compared to a year ago, with more seats being added from Vancouver.
- Scheduled air seats from Oceania increased in August (+9.4%) compared to last year, boosted by the addition of more seats from Auckland, New Zealand (+44.4%). Combined air seats from Brisbane, Melbourne and Sydney, Australia were flat (-0.5%).
- Scheduled air seats from Other Asia markets grew in August (+7.1%) year-over-year. Air seat capacity increased from Seoul (+8.3%), Beijing (+4.2%) and Shanghai (+7.2%) but there was no growth in seats from Taiwan (-0.3%).
- Through the first eight months, air seat capacity statewide increased (+9.1% to 8,989,109 seats) compared to the same period last year. Air seats increased to Kona (+35.2%), Līhu'e (+34.6%), Hilo (+24.8%), Kahului (+13.5%) and Honolulu (+2.1%).

Cruise Ship Visitors:

- The months of June through August are a typically slower period for out-of-state cruise ships coming to Hawai'i. In August, no cruise ship came to the islands compared to one cruise ship that carried 2,632 visitors in August of last year.
- Arrivals by air service to board cruise ships dropped 7.9 percent in August. Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) declined in August (-27.0% to 9,286) compared to a year ago.
- Year-to-date through August, there were 66,755 visitors who entered Hawai'i aboard 38 out-of-state cruise ships in comparison to 43 cruise ships with 76,356 visitors in the same period last year. Total cruise visitors decreased through the first eight months (-6.8% to 150,092) versus the same timeframe last year.

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Tables of visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaii tourism authority.org/research/monthly-visitor-statistics/>

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](https://www.hawaii tourism authority.org/) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in

1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on [Facebook](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

For more information, contact:

Charlene Chan
Director of Communications
Hawai'i Tourism Authority
(808) 973-2272
Charlene@gohta.net

Jennifer Chun
Director of Tourism Research
Hawai'i Tourism Authority
(808) 973-9446
Jennifer@gohta.net

Patrick Dugan
Anthology Marketing Group
(808) 539-3411/(808) 741-2712
Patrick.Dugan@AnthologyGroup.com

Erin Kinoshita
Anthology Marketing Group
(808) 539-3428/(808) 349-3746
Erin.Kinoshita@AnthologyGroup.com

AUGUST 2018 ARRIVALS AT A GLANCE

| CATEGORY AND MMA | 2018P | 2017P | % change | YTD 2018P | YTD 2017P | % change |
|--|------------------|------------------|-------------|-------------------|-------------------|-------------|
| TOTAL EXPENDITURES (\$mil.) | 1,412.1 | 1,392.4 | 1.4 | 12,336.3 | 11,339.2 | 8.8 |
| Total by air | 1,412.1 | 1,391.4 | 1.5 | 12,313.6 | 11,316.0 | 8.8 |
| U.S. West | 494.1 | 489.9 | 0.8 | 4,513.7 | 4,150.1 | 8.8 |
| U.S. East | 331.0 | 328.3 | 0.8 | 3,241.1 | 2,992.4 | 8.3 |
| Japan | 228.2 | 231.6 | -1.5 | 1,571.4 | 1,485.1 | 5.8 |
| Canada | 53.0 | 51.0 | 4.0 | 758.3 | 706.2 | 7.4 |
| All Others | 305.8 | 290.5 | 5.3 | 2,229.1 | 1,982.2 | 12.5 |
| Visitor arrivals by cruise ships | 0.0 | 1.0 | -100.0 | 22.7 | 23.2 | -2.1 |
| TOTAL VISITOR DAYS | 7,314,843 | 7,050,768 | 3.7 | 60,621,096 | 56,921,460 | 6.5 |
| Total by air | 7,314,843 | 7,034,919 | 4.0 | 60,346,374 | 56,578,626 | 6.7 |
| U.S. West | 3,044,383 | 2,909,422 | 4.6 | 25,489,963 | 23,467,826 | 8.6 |
| U.S. East | 1,675,243 | 1,553,412 | 7.8 | 15,254,630 | 14,341,158 | 6.4 |
| Japan | 1,014,985 | 1,033,986 | -1.8 | 6,273,222 | 6,204,718 | 1.1 |
| Canada | 315,169 | 327,294 | -3.7 | 4,477,180 | 4,338,726 | 3.2 |
| All Others | 1,265,063 | 1,210,805 | 4.5 | 8,851,379 | 8,226,199 | 7.6 |
| Visitor arrivals by cruise ships | 0 | 15,850 | -100.0 | 274,722 | 342,834 | -19.9 |
| VISITOR ARRIVALS | 845,072 | 818,581 | 3.2 | 6,767,275 | 6,315,435 | 7.2 |
| Total by air | 845,072 | 815,949 | 3.6 | 6,700,520 | 6,239,078 | 7.4 |
| U.S. West | 359,752 | 342,054 | 5.2 | 2,845,510 | 2,583,538 | 10.1 |
| U.S. East | 173,610 | 159,572 | 8.8 | 1,527,087 | 1,412,071 | 8.1 |
| Japan | 159,395 | 160,424 | -0.6 | 1,044,039 | 1,034,352 | 0.9 |
| Canada | 28,163 | 29,542 | -4.7 | 360,828 | 345,044 | 4.6 |
| All Others | 124,152 | 124,358 | -0.2 | 923,056 | 864,074 | 6.8 |
| Visitor arrivals by cruise ships | 0 | 2,632 | -100.0 | 66,755 | 76,356 | -12.6 |
| AVERAGE LENGTH OF STAY | 8.66 | 8.61 | 0.5 | 8.96 | 9.01 | -0.6 |
| Total by air | 8.66 | 8.62 | 0.4 | 9.01 | 9.07 | -0.7 |
| U.S. West | 8.46 | 8.51 | -0.5 | 8.96 | 9.08 | -1.4 |
| U.S. East | 9.65 | 9.73 | -0.9 | 9.99 | 10.16 | -1.6 |
| Japan | 6.37 | 6.45 | -1.2 | 6.01 | 6.00 | 0.2 |
| Canada | 11.19 | 11.08 | 1.0 | 12.41 | 12.57 | -1.3 |
| All Others | 10.19 | 9.74 | 4.7 | 9.59 | 9.52 | 0.7 |
| Visitor arrivals by cruise ships | 0.00 | 6.02 | -100.0 | 4.12 | 4.49 | -8.3 |
| PER PERSON PER DAY SPENDING (\$) | 193.1 | 197.5 | -2.2 | 203.5 | 199.2 | 2.2 |
| Total by air | 193.1 | 197.8 | -2.4 | 204.0 | 200.0 | 2.0 |
| U.S. West | 162.3 | 168.4 | -3.6 | 177.1 | 176.8 | 0.1 |
| U.S. East | 197.6 | 211.4 | -6.5 | 212.5 | 208.7 | 1.8 |
| Japan | 224.9 | 224.0 | 0.4 | 250.5 | 239.3 | 4.7 |
| Canada | 168.1 | 155.7 | 8.0 | 169.4 | 162.8 | 4.1 |
| All Others | 241.7 | 240.0 | 0.7 | 251.8 | 241.0 | 4.5 |
| Visitor arrivals by cruise ships | 0.0 | 61.2 | -100.0 | 82.8 | 67.7 | 22.2 |
| PER PERSON PER TRIP SPENDING (\$) | 1,671.0 | 1,701.0 | -1.8 | 1,822.9 | 1,795.5 | 1.5 |
| Total by air | 1,671.0 | 1,705.3 | -2.0 | 1,837.7 | 1,813.7 | 1.3 |
| U.S. West | 1,373.4 | 1,432.3 | -4.1 | 1,586.3 | 1,606.4 | -1.3 |
| U.S. East | 1,906.6 | 2,057.6 | -7.3 | 2,122.4 | 2,119.1 | 0.2 |
| Japan | 1,432.0 | 1,443.9 | -0.8 | 1,505.1 | 1,435.8 | 4.8 |
| Canada | 1,881.1 | 1,725.0 | 9.0 | 2,101.6 | 2,046.7 | 2.7 |
| All Others | 2,463.2 | 2,336.4 | 5.4 | 2,414.9 | 2,294.0 | 5.3 |
| Visitor arrivals by cruise ships | 0.0 | 368.8 | -100.0 | 340.7 | 304.2 | 12.0 |

P=Preliminary data.

Source:Hawaii Tourism Authority

AUGUST 2018 ISLAND HIGHLIGHTS

| CATEGORY AND ISLAND | 2018P | 2017P | % change | YTD 2018P | YTD 2017P | % change |
|--|------------------|------------------|-------------|-------------------|-------------------|-------------|
| TOTAL EXPENDITURES (\$mil.) | 1,412.1 | 1,392.4 | 1.4 | 12,336.3 | 11,339.2 | 8.8 |
| Total by air | 1,412.1 | 1,391.4 | 1.5 | 12,313.6 | 11,316.0 | 8.8 |
| O'ahu | 723.4 | 698.7 | 3.5 | 5,574.4 | 5,150.8 | 8.2 |
| Maui | 355.2 | 364.8 | -2.6 | 3,544.6 | 3,210.4 | 10.4 |
| Moloka'i | 2.1 | 1.4 | 42.4 | 24.1 | 22.5 | 7.3 |
| Lāna'i | 7.7 | 5.4 | 42.7 | 73.9 | 53.3 | 38.6 |
| Kaua'i | 157.7 | 147.4 | 7.0 | 1,394.6 | 1,267.0 | 10.1 |
| Haw aii Island | 166.1 | 173.7 | -4.4 | 1,702.0 | 1,612.0 | 5.6 |
| Visitor arrivals by cruise ships | 0.0 | 1.0 | -100.0 | 22.7 | 23.2 | -2.1 |
| TOTAL VISITOR DAYS | 7,314,843 | 7,050,768 | 3.7 | 60,621,096 | 56,921,460 | 6.5 |
| Total by air | 7,314,843 | 7,034,919 | 4.0 | 60,346,374 | 56,578,626 | 6.7 |
| O'ahu | 3,726,759 | 3,468,841 | 7.4 | 27,716,825 | 26,030,970 | 6.5 |
| Maui | 1,825,090 | 1,732,476 | 5.3 | 16,109,031 | 14,921,064 | 8.0 |
| Moloka'i | 17,705 | 17,099 | 3.5 | 190,752 | 183,661 | 3.9 |
| Lāna'i | 17,954 | 15,346 | 17.0 | 176,864 | 142,102 | 24.5 |
| Kaua'i | 801,142 | 787,352 | 1.8 | 7,120,996 | 6,548,901 | 8.7 |
| Haw aii Island | 926,194 | 1,013,805 | -8.6 | 9,031,906 | 8,751,928 | 3.2 |
| Visitor arrivals by cruise ships | 0 | 15,850 | -100.0 | 274,722 | 342,834 | -19.9 |
| VISITOR ARRIVALS | 845,072 | 818,581 | 3.2 | 6,767,275 | 6,315,435 | 7.2 |
| Total by air | 845,072 | 815,949 | 3.6 | 6,700,520 | 6,239,078 | 7.4 |
| O'ahu | 536,181 | 517,206 | 3.7 | 4,016,560 | 3,814,830 | 5.3 |
| Maui | 246,063 | 233,266 | 5.5 | 2,004,686 | 1,855,831 | 8.0 |
| Moloka'i | 3,955 | 4,529 | -12.7 | 40,115 | 37,547 | 6.8 |
| Lāna'i | 6,051 | 5,464 | 10.7 | 51,471 | 42,773 | 20.3 |
| Kaua'i | 115,242 | 111,904 | 3.0 | 951,258 | 866,572 | 9.8 |
| Haw aii Island | 134,215 | 152,550 | -12.0 | 1,218,539 | 1,196,926 | 1.8 |
| Visitor arrivals by cruise ships | 0 | 2,632 | -100.0 | 66,755 | 76,356 | -12.6 |
| AVERAGE LENGTH OF STAY | 8.66 | 8.61 | 0.5 | 8.96 | 9.01 | -0.6 |
| Total by air | 8.66 | 8.62 | 0.4 | 9.01 | 9.07 | -0.7 |
| O'ahu | 6.95 | 6.71 | 3.6 | 6.90 | 6.82 | 1.1 |
| Maui | 7.42 | 7.43 | -0.1 | 8.04 | 8.04 | -0.1 |
| Moloka'i | 4.48 | 3.78 | 18.6 | 4.76 | 4.89 | -2.8 |
| Lāna'i | 2.97 | 2.81 | 5.7 | 3.44 | 3.32 | 3.4 |
| Kaua'i | 6.95 | 7.04 | -1.2 | 7.49 | 7.56 | -0.9 |
| Haw aii Island | 6.90 | 6.65 | 3.8 | 7.41 | 7.31 | 1.4 |
| Visitor arrivals by cruise ships | 0.00 | 6.02 | -100.0 | 4.12 | 4.49 | -8.3 |
| PER PERSON PER DAY SPENDING (\$) | 193.1 | 197.5 | -2.2 | 203.5 | 199.2 | 2.2 |
| Total by air | 193.1 | 197.8 | -2.4 | 204.0 | 200.0 | 2.0 |
| O'ahu | 194.1 | 201.4 | -3.6 | 201.1 | 197.9 | 1.6 |
| Maui | 194.6 | 210.6 | -7.6 | 220.0 | 215.2 | 2.3 |
| Moloka'i | 116.6 | 84.8 | 37.5 | 126.5 | 122.5 | 3.3 |
| Lāna'i | 430.5 | 353.0 | 22.0 | 417.7 | 375.2 | 11.3 |
| Kaua'i | 196.9 | 187.2 | 5.2 | 195.8 | 193.5 | 1.2 |
| Haw aii Island | 179.3 | 171.3 | 4.7 | 188.4 | 184.2 | 2.3 |
| Visitor arrivals by cruise ships | 0.0 | 61.2 | -100.0 | 82.8 | 67.7 | 22.2 |
| PER PERSON PER TRIP SPENDING (\$) | 1,671.0 | 1,701.0 | -1.8 | 1,822.9 | 1,795.5 | 1.5 |
| Total by air | 1,671.0 | 1,705.3 | -2.0 | 1,837.7 | 1,813.7 | 1.3 |
| O'ahu | 1,349.1 | 1,350.9 | -0.1 | 1,387.8 | 1,350.2 | 2.8 |
| Maui | 1,443.4 | 1,564.0 | -7.7 | 1,768.2 | 1,729.9 | 2.2 |
| Moloka'i | 522.0 | 320.1 | 63.1 | 601.6 | 599.3 | 0.4 |
| Lāna'i | 1,277.5 | 991.4 | 28.9 | 1,435.4 | 1,246.5 | 15.2 |
| Kaua'i | 1,368.8 | 1,316.8 | 3.9 | 1,466.0 | 1,462.1 | 0.3 |
| Haw aii Island | 1,237.2 | 1,138.5 | 8.7 | 1,396.7 | 1,346.8 | 3.7 |
| Visitor arrivals by cruise ships | - | 368.8 | -100.0 | 340.7 | 304.2 | 12.0 |

P=Preliminary data.

Source:Haw aii Tourism Authority