

# Global MCI/Hawai'i **Convention Center Update**

(2019 Market Outlook & Activities: Global Meetings, Conventions & Incentives)

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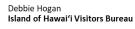




Deb Edwards



Hawai'i Tourism Canada





Chris Sadayasu



Echo Zhao Hawai'i Tourism China



Lee Conching

Debbie Zimmerman

'Elele Program



Hawai'i Convention Center



Yvonne Ma Hawai'i Tourism Hong Kong









Ruth Bennett Hawai'i Tourism Europe







Luke Teramoto Hawai'i Tourism Japan







Kelly Kim Hawai'i Tourism Korea











Isabelle Ng Hawai'i Tourism Southeast Asia Malaysia & Indonesia

Megan Hornblow Hawai'i Tourism Oceania New Zealand

Charlene Eng Hawai'i Tourism Southeast Asia Singapore & Thailand

## 2018 Accomplishments

#### Global Meet Hawai'i Team

- 2<sup>nd</sup> Annual Experience Aloha Business Exchange, June 2018
- IMEX Frankfurt, May 2018
- Get Global Australia, July 2018
- IMEX America, October 2018

### Notable Bookings

- XX Gay Bowl, October 2020 (HTUSA)
- Invisalign, January 2019 (HTOceania & HTSEA)
- Cathay Life, May 2019 (HTTaiwan)

### 2019 Initiatives

• 5-Year Strategic Plan (2019-2024)

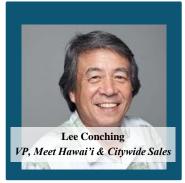
#### Global Meet Hawai'i Team

- 3<sup>rd</sup> Annual Experience Aloha Business Exchange (Maui)
- HTOceania Australia AIME (Melbourne)
- HTChina Camp Aloha (Hong Kong, Beijing, Shanghai)
- HTUSA IMEX America (Las Vegas), September 2019
- HTCanada MCI Seminar (Toronto)
- HTKorea MICE VIP event.

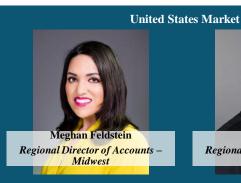
## 2019 HT Global MCI Initiatives for HCC

- AlohaConnects: HT Global MCI/Int'l MCI/Elele
  - East/West Strategy: PCMA/ICESAP
  - International Conferences and World Congresses
  - Festival of the Pacific, June 2020
  - Hawai'i Home Grown/Established Business Events Initiative
    - Health Span Hawai'i Summit, May 2019

### Hawai'i Convention Center sales team



















# 2019 Definite offshore bookings

Event Name	Event Type	Start Date	End Date	Attendee	Room Nights	Attendance Promotion	
						Date	City
Domestic Group 2019	Convention	2/2/19	2/9/19	3,000	4,063	1/24/18	Los Angeles
Domestic Group 2019 overflow	Convention	2/2/19	2/9/19	3,000	4,062	1/24/18	Los Angeles
Society of Gynecologic Oncology (SGO) 2019 Annual Meeting	Convention	3/13/19	3/19/19	1,800	3,780	3/25/18	New Orleans
2019 American Roentgen Ray Society (ARRS) Annual Meeting	Convention	5/2/19	5/10/19	2,000	5,587	4/21/18	Washington, D.C.
AAS 2019 Semi-Annual Summer North America Convention	Convention	6/2/19	6/6/19	1,460	4,800	N/A	N/A
International Congress of Toxicology 2019	Convention	7/13/19	7/19/19	3,000	7,785	3/10/18	San Antonio
National Medical Association (NMA) 2019 Annual Convention & Scientific Assembly	Convention	7/26/19	7/31/19	2,000	4,935	8/10/18	Orlando
Ocean OBS 2019	Convention	9/14/19	9/20/19	1,200	2,550	N/A	N/A
Domestic Group 2019	Convention	10/28/19	11/2/19	3,800	4,144	10/11/18	San Antonio
2019 Annual Meeting of the American Studies Association	Convention	11/6/19	11/10/19	2,500	2,165	11/9/18	Atlanta
International Convention 2019	Convention	11/12/19	11/18/19	10,000	25,500	N/A	N/A
International Convention 2019	Convention	11/19/19	11/24/19	10,000	25,500	N/A	N/A
TOTAL				47,460	98,846		



# 2020 Definite offshore bookings

Event Name	<b>Event Type</b>	Start Date	End Date	Attendance	Room Nights	Attendance Promotion	
						Date	City
2020 American Astronomical Society (AAS) Winter Meeting	Convention	1/4/20	1/9/20	3,000	6,700	1/6-10/19	Seattle
Aquaculture America 2020	Convention	2/8/20	2/12/20	1,500	3,100	3/7-11/19	New Orleans
Domestic Group 2020	Convention	4/24/20	5/1/20	3,000	4,167	5/4-9/19	Ukraine
IMMUNOLOGY 2020 TM	Convention	5/8/20	5/12/20	3,000	7,395	5/9-13/19	San Diego
International Group 2020	Convention	6/2/20	6/12/20	18,000	41,200	6/1-5/19	Germany
2020 Goldschmidt Conference	Convention	6/20/20	6/26/20	3,500	5,100	8/18-23/19	Barcelona
National Association of Letter Carriers (NALC) 2020 Biennial Convention	Convention	8/10/20	8/22/20	6,500	27,040	N/A	N/A
PRiME 2020	Convention	10/2/20	10/9/20	3,000	8,335	5/26-31/19	Dallas
American Academy of Periodontology (AAP) 106th Annual Meeting	Convention	10/27/20	11/4/20	6,000	8,220	11/2-5/19	Chicago
International Foundation of Employee Benefit Plans (IFEBP) 2020 Convention	Convention	11/16/20	11/19/20	7,000	30,425	10/14/19	New Orleans
2020 International Chemical Congress of Pacific Basin Societies	Convention	12/15/20	12/20/20	14,000	29,250	N/A	N/A
TOTAL				69,100	172,532		



### One million miles promotion

The Hawai'i Convention Center is giving away

#### **ONE MILLION MILES!**

Book your meeting at the Hawai'i Convention Center by December 31, 2018 and you can earn one million miles for your organization!



- One million miles will be awarded to the first 5 organizations
- Booking must be contracted by December 31, 2018
- Valid for groups with a minimum of 1,000 attendees
- Promo is open to both repeat or first-time offshore clients
- Miles will be deposited to your organization's United Airlines mileage account one year prior to your meeting in Hawai'i
- Miles may be used for travel anywhere in the world

# Questions?

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