Michael Dominguez
Chief Sales Officer
MGM RESORTS INTERNATIONAL

# 2018

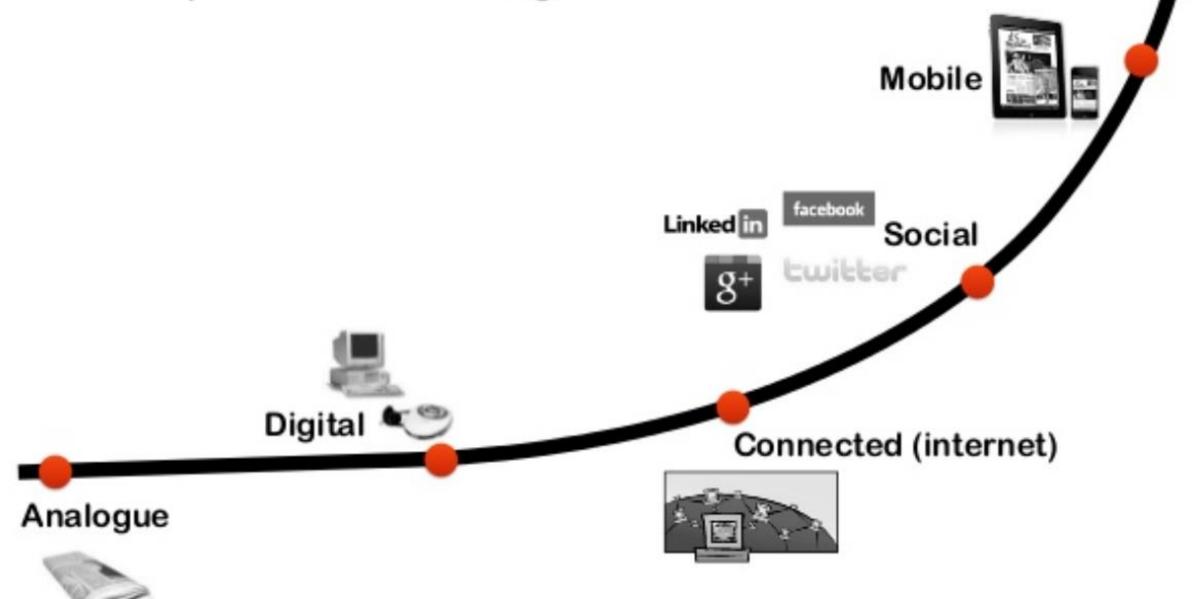
Twitter - @M\_Dominguez
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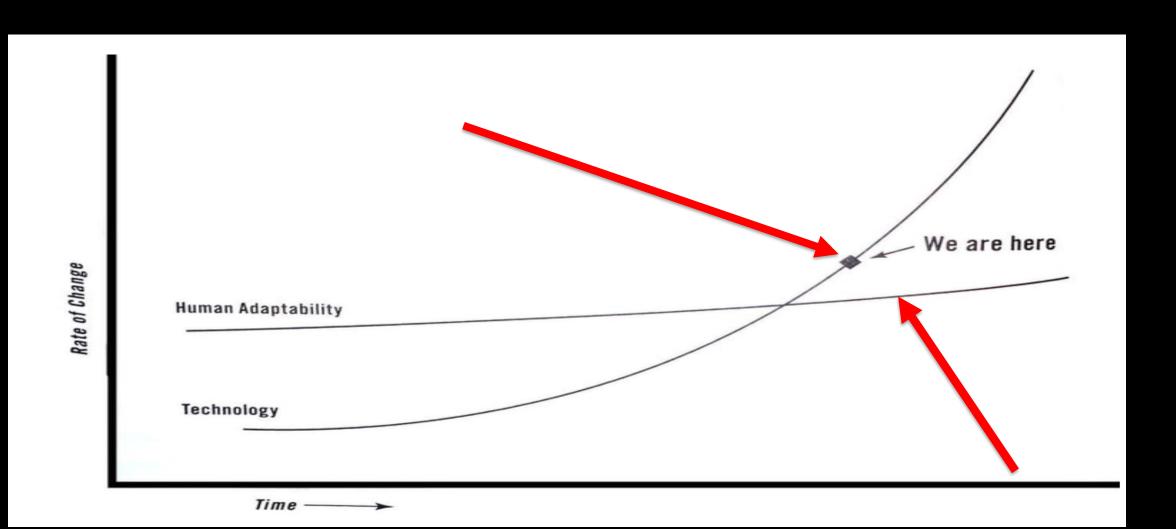
## Thank You for Being Late AN OPTIMIST'S GUIDE TO THRIVING IN THE AGE OF ACCELERATIONS THOMAS L. FRIEDMAN

AUTHOR OF THE WURLD IS FLAT

## The Speed of Change...



## Rate Of Change



















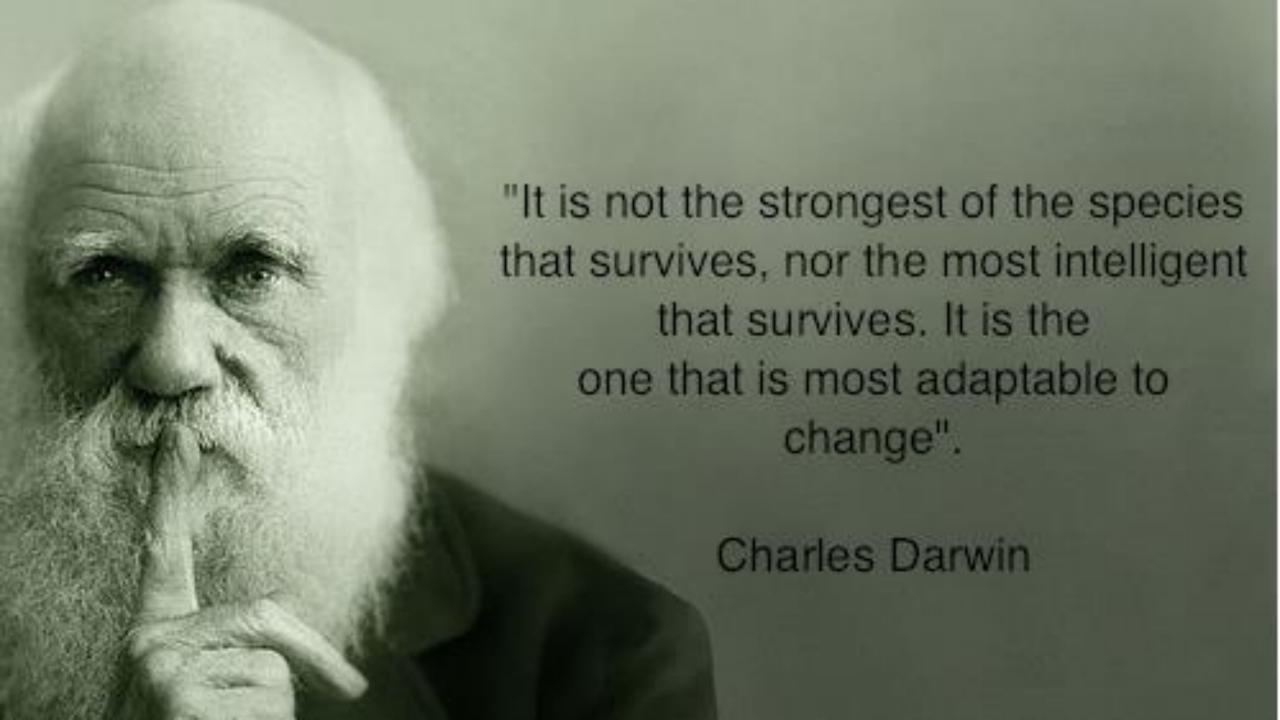












## WARNING **YOU ARE ABOUT** TO BE DISTRACTED

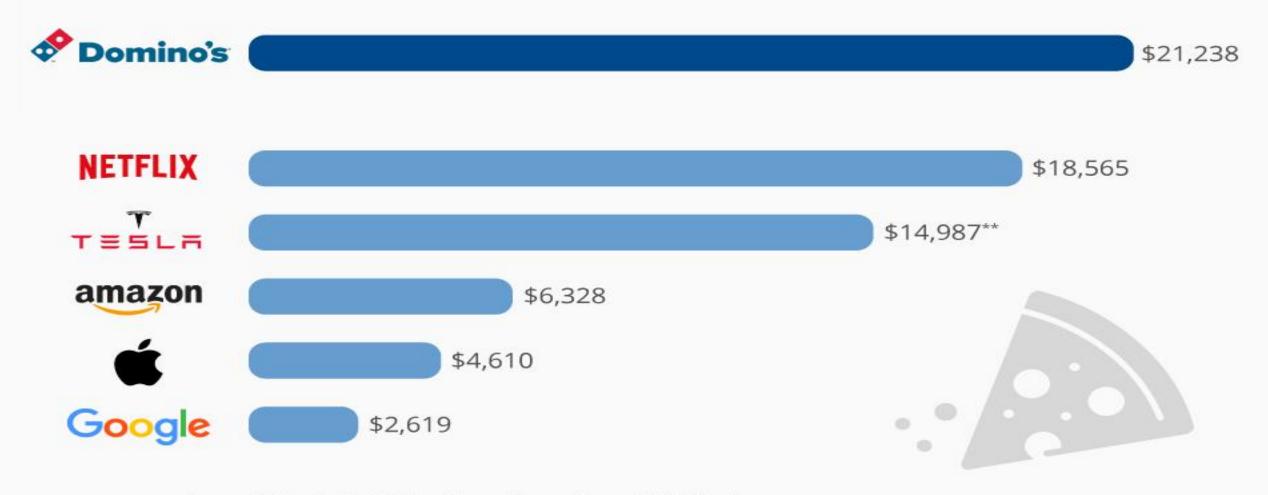
## 2018 This Is What Happens In An Internet Minute





### **Put Your Money Where Your Mouth Is**

Present value of \$1,000 invested in the following U.S. stocks in January 2010\*





<sup>\*\*</sup> Tesla went public on June 29, 2010. Number based on \$1,000 investment in the company's IPO.

Sources: Statista, Yahoo! Finance







## Authentic = Accountability

Had a few slices of Domino's Pizza, haven't had it in a few years. It was alright but the crust seemed a bit lacking. 2:14 PM Sep 24th from web









## Disney will dump its exclusive Netflix deal in 2019, and launch its own streaming service



Nathan McAlone 🖂 💆

O Aug. 8, 2017, 4:42 PM 6 12,993



#### Netflix will lose Star Wars and Marvel movies, Disney CEO confirms

By Parker Wilhelm Television

Iconic franchises to be Disney exclusives

















## ineWarner





at&t



MI MORES



## U.S. Hotels 2016

Metric	No.	Status	Remarks
OCC	65.5%	<b>40.1%</b>	RECORD
ADR	\$124	▲3.1%	RECORD
REVPAR	\$81	<b>▲3.2</b> %	RECORD
AVAIL ROOMS	1.8B	<b>▲1.6</b> %	RECORD
OCC ROOMS	1.2B	<b>▲1.7</b> %	RECORD
ROOM REV	\$149B	<b>44.8</b> %	RECORD

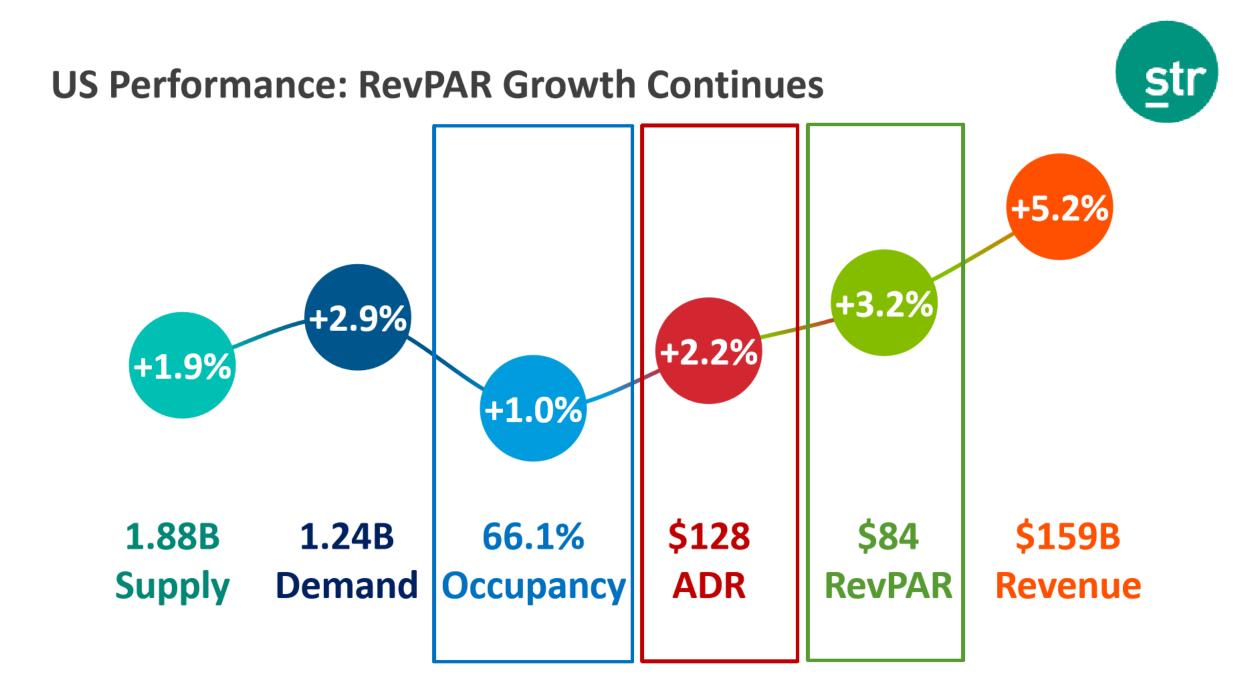
### 2017: A Record Year!

YTD December 2017, Total US Results



|--|

<b>Room Supply</b>		1.8%
<b>Room Demand</b>		2.7%
Occupancy	<b>65.9%</b>	0.9%
ADR	<b>\$127</b>	2.1%
RevPAR	<b>\$85</b>	3.0%
<b>Room Revenue</b>		4.9%



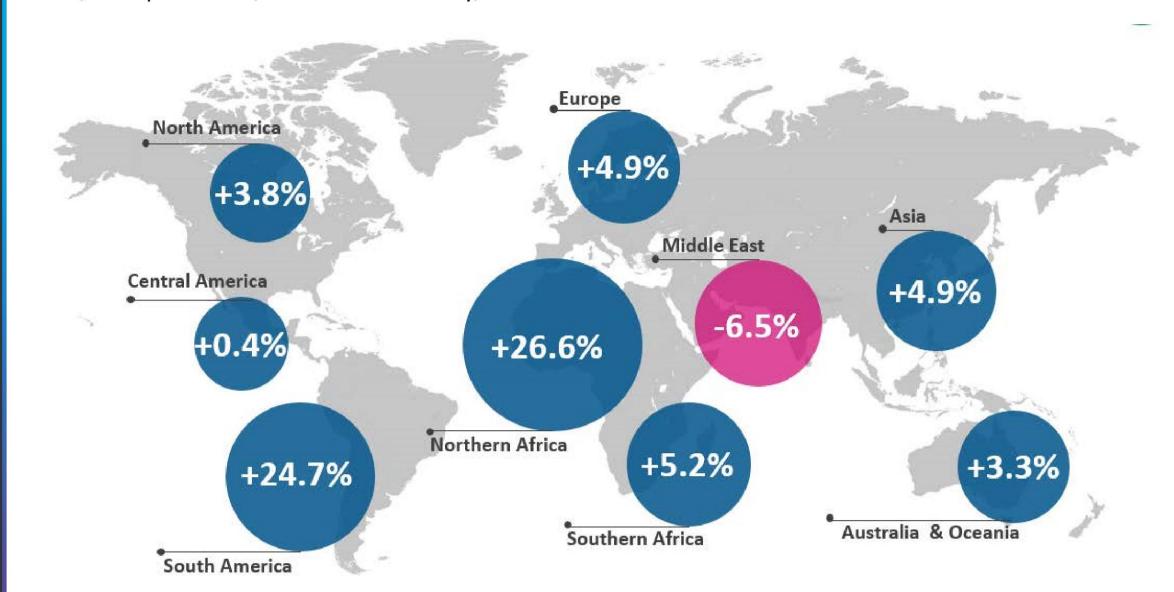
## CAUTION

# HIGH NOISE AREA



#### **Global RevPAR % Change**

USD, Europe in EUR, Constant Currency, June 2018 YTD







### Russia outperforming everyone (including our) expectations

RevPAR increases for previous World Cup











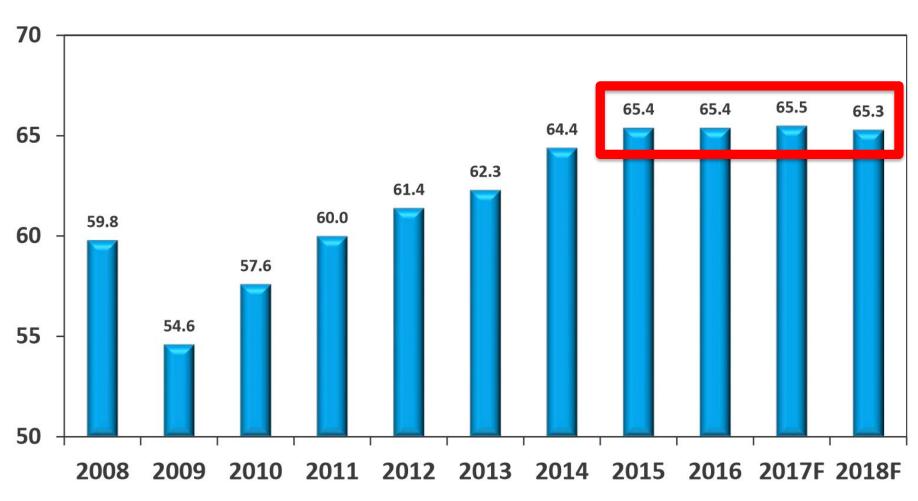
The Relationship



#### **Total United States**

Occupancy Percent 2008 – 2018F





#### U.S. NATIONAL FORECAST – ALL HOTELS

	Long Run Average	2015	2016	2017	2018F	2019F
Supply	1.9%	1.0%	1.5%	1.8%	2.0%	1.9%
Demand	2.0%	2.5%	1.5%	2.7%	2.1%	2.1%
Occupancy	62.2%	65.4%	65.4%	<u>65.9</u> %	<u>66.0</u> %	<u>66.2%</u>
ADR	3.1%	4.5%	3.1%	2.1%	2.7%	2.4%
RevPAR	3.3%	6.1%	3.2%	2.9%	2.8%	2.6%

Source: STR, CBRE Hotels' Americas Research, Hotel Horizons® June – August 2018



#### U.S. NATIONAL FORECAST – LUXURY HOTELS

	Long Run Average	2015	2016	2017	2018F	2019F
Supply	4.3%	1.4%	3.0%	1.7%	1.8%	2.0%
Demand	4.8%	1.6%	2.6%	2.0%	3.5%	2.2%
Occupancy	69.8%	74.0%	73.8%	74.0%	<u>75.2</u> %	<u>75.4%</u>
ADR	3.7%	4.1%	1.7%	2.1%	4.3%	2.0%
RevPAR	4.5%	4.3%	1.3%	2.4%	6.1%	2.2%

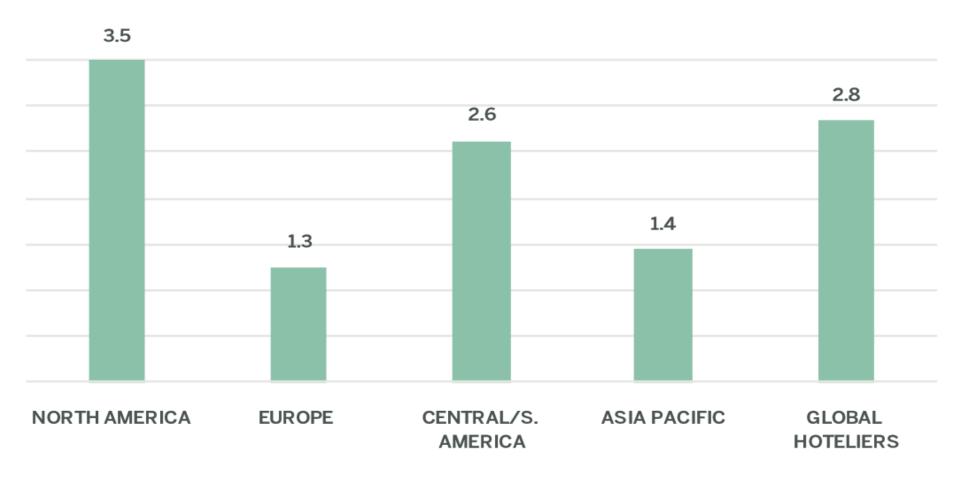
Source: STR, CBRE Hotels' Americas Research, Hotel Horizons® June – August 2018



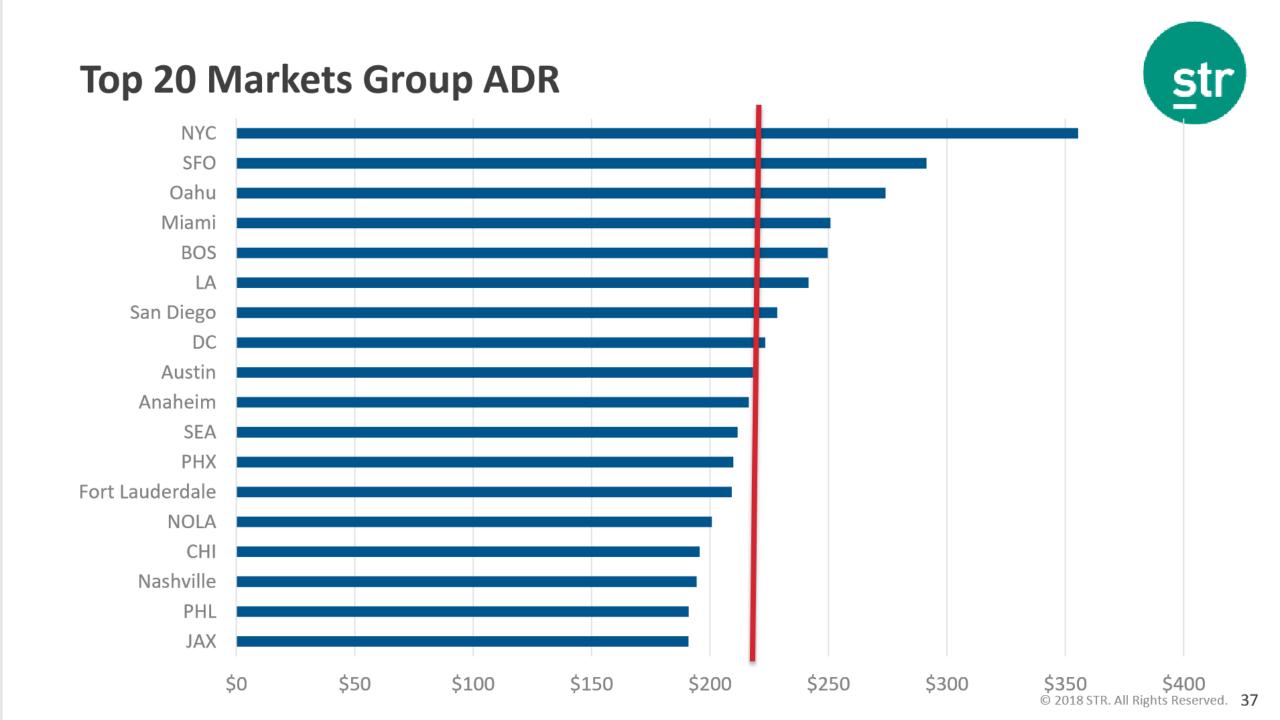
#### **Group Hotel Rates**



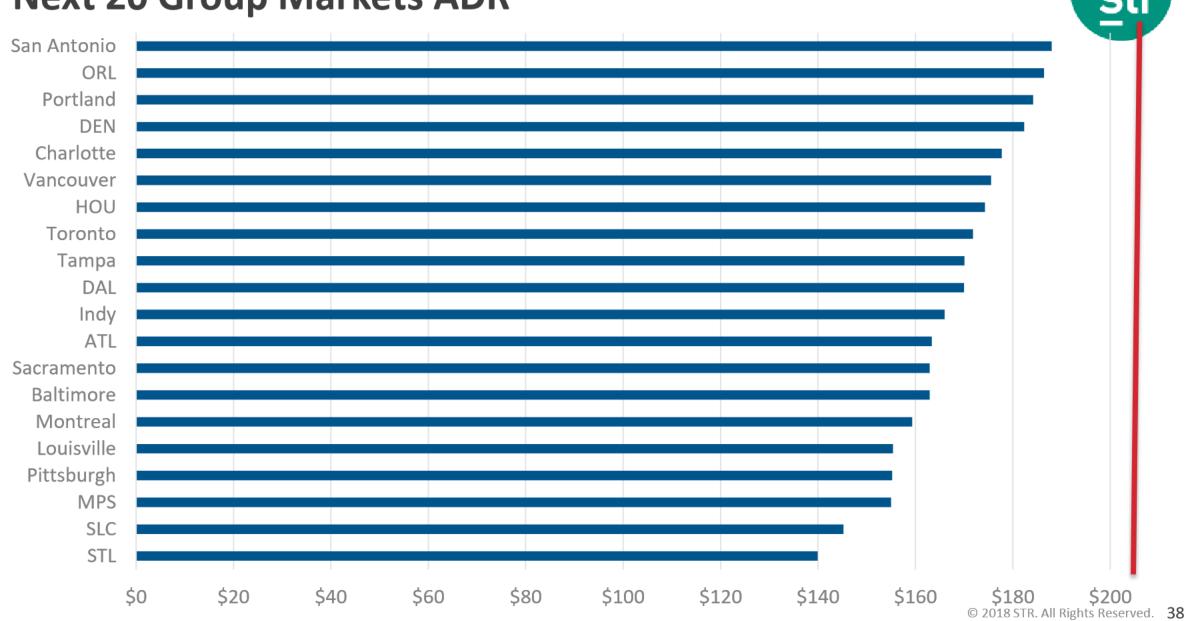
2018 vs. 2017



(Sources: American Express Meetings & Events North American, European, Asia Pacific, Central/South American and Key Supplier Surveys, August 2017)



# **Next 20 Group Markets ADR**

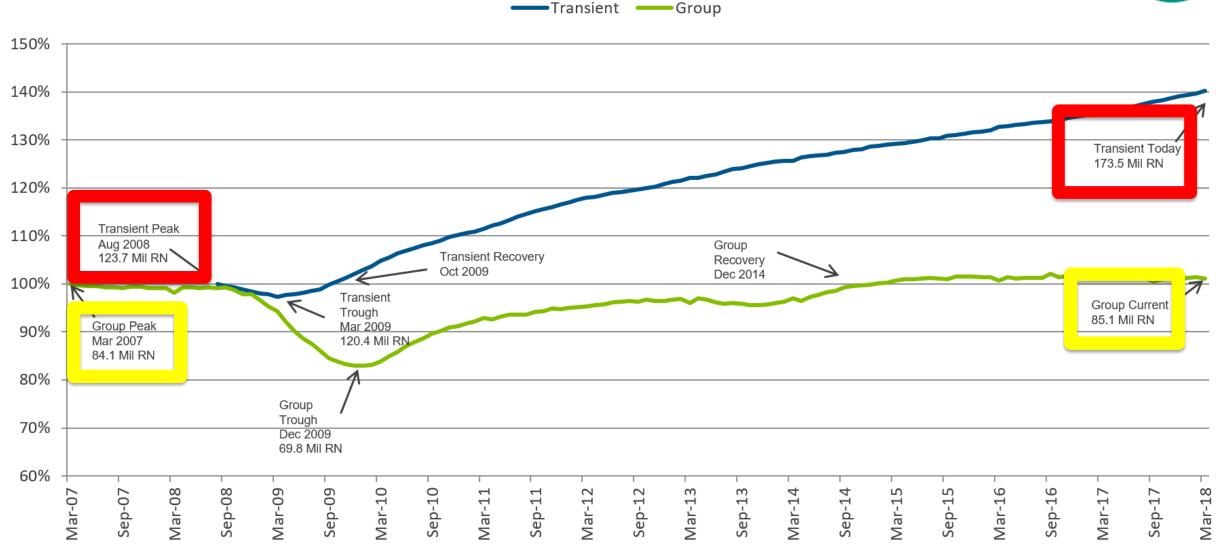


# New Competition For Rooms



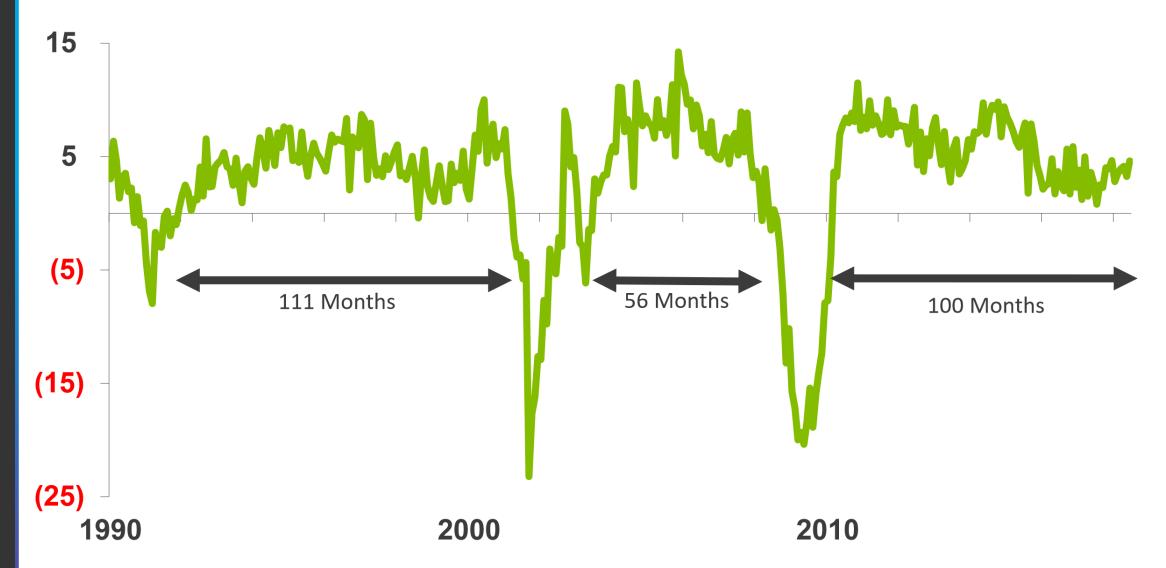
### Total US 12MMA demand by segment indexed to peak month





Data for all Luxury and Upper-up Class hotels

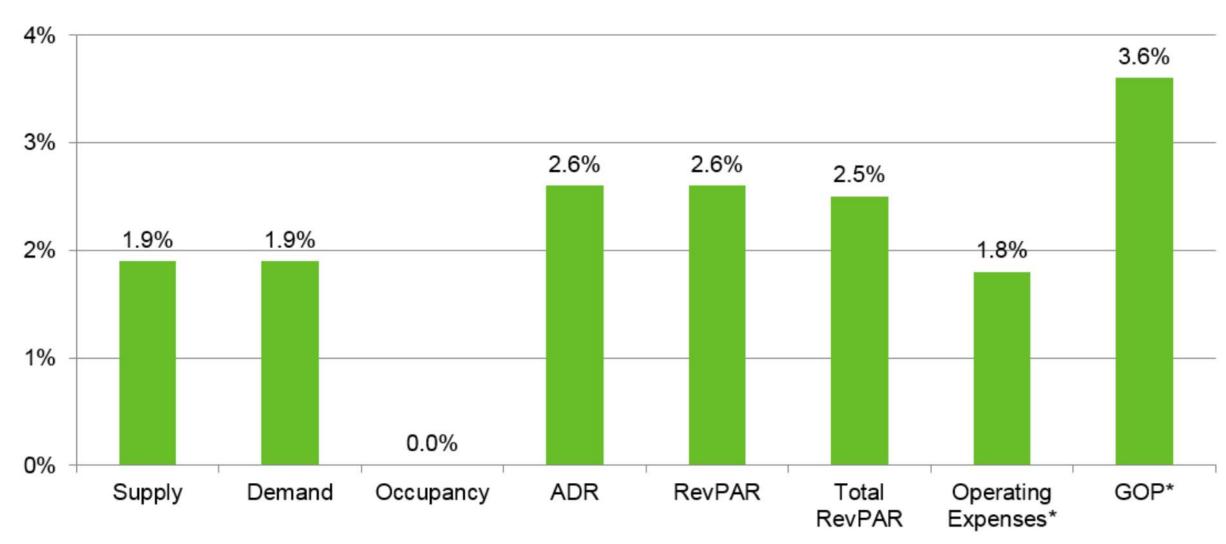
# 100 Consecutive Months of RevPAR Growth!!!





# U.S. LODGING INDUSTRY PERFORMANCE

### Forecast Change - 2018 to 2019

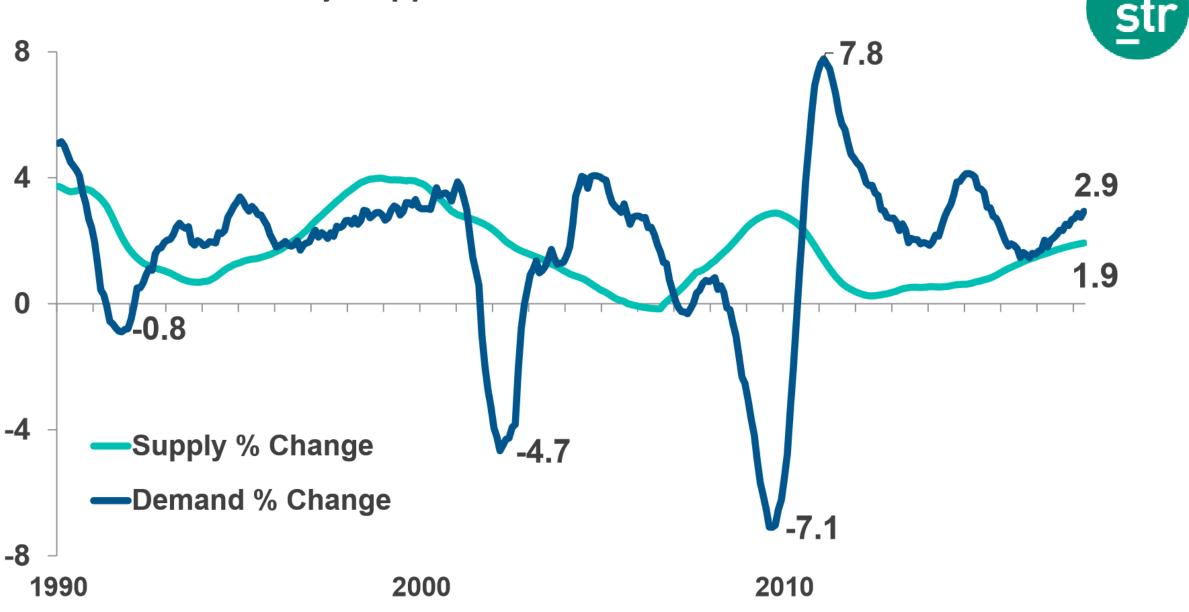


Note: \* Before deductions for management fees and non-operating income and expenses Source: CBRE Hotels' Americas Research, September 2018 – November 2018 Hotel Horizons® Forecast





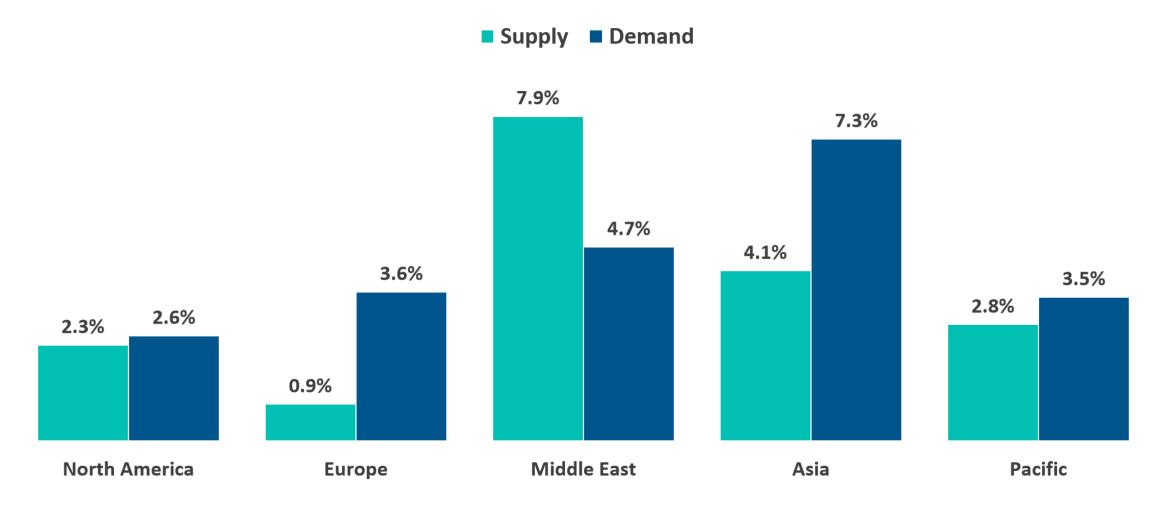
# Has the Hotel Industry Skipped a Downturn?



# **Global Hotel Performance**

str

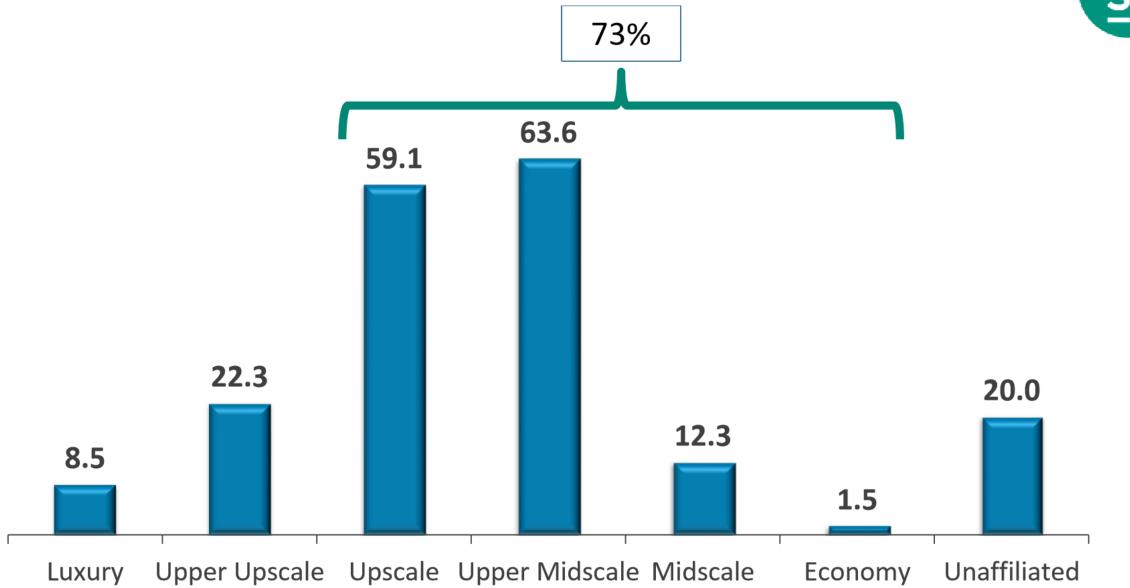
Luxury & Upper Upscale – Supply & Demand Growth Full Year 2017







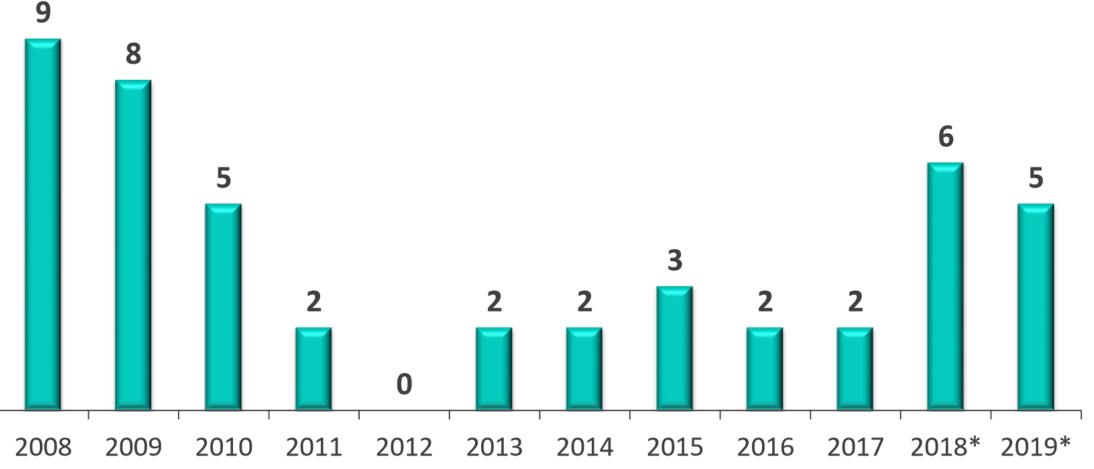






# New Hotels w/50,000+ SF of Meeting Space





# **MEETING SIZE**



Meetings of 1000+ attendees make up the largest major meeting segment and are on the rise.



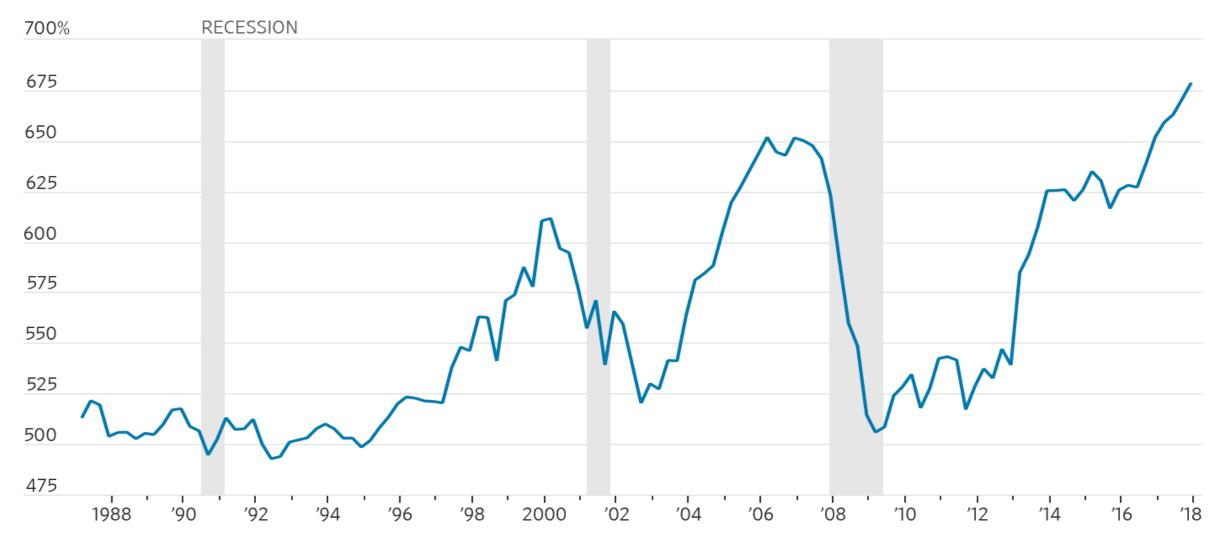




### **Soaring Wealth Hitting Lofty Levels**

Rising property and stock valuations have pushed net worth well above peaks seen before prior recessions.

### Households' and nonprofit organizations' net worth as a percentage of disposable personal income

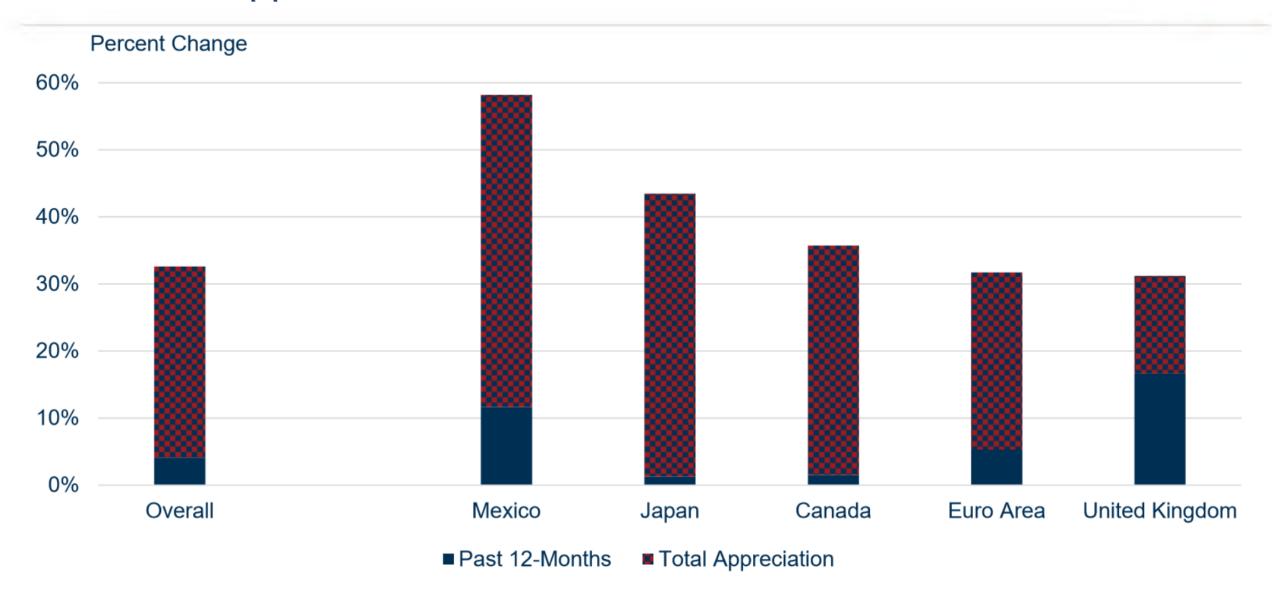


Source: Federal Reserve



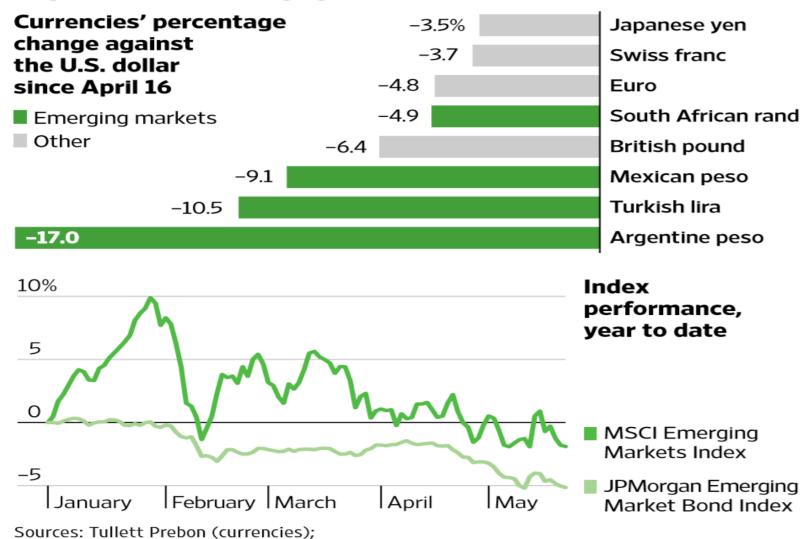


# U.S. Dollar Appreciation Since Mid-2011



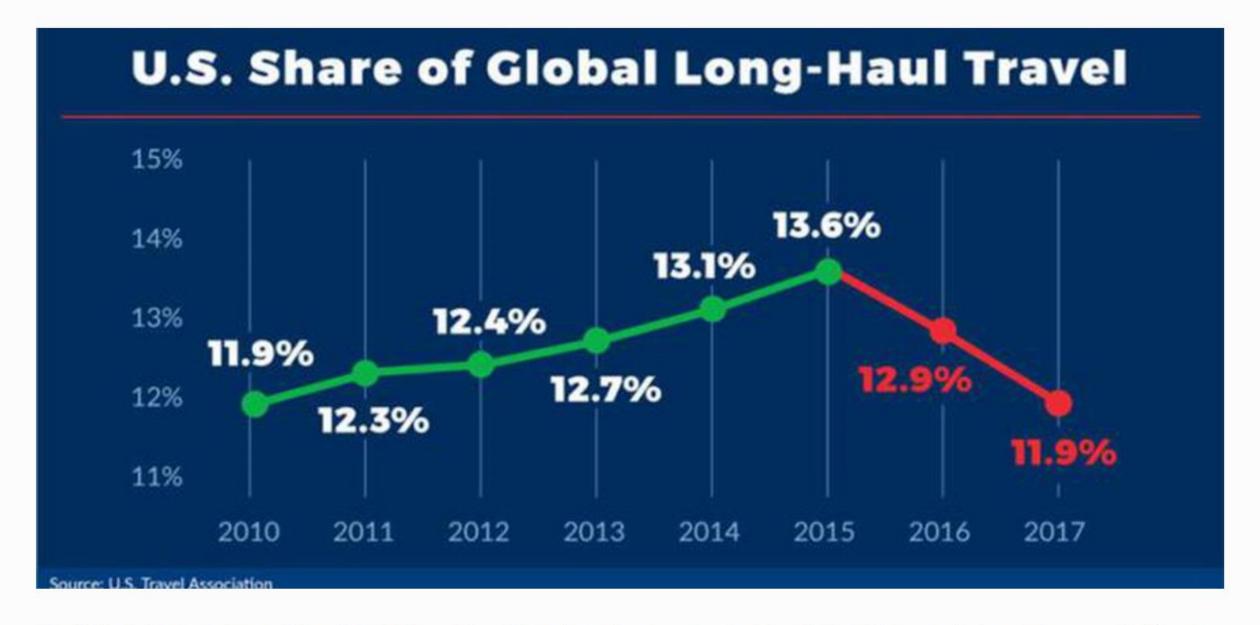
# **Dollar's Surge Ripples Abroad**

OUT OF POCKET: A resurgent dollar is pushing investors to unwind long-held bets on emerging-market stocks, bonds and currencies. **B1** 



THE WALL STREET JOURNAL.

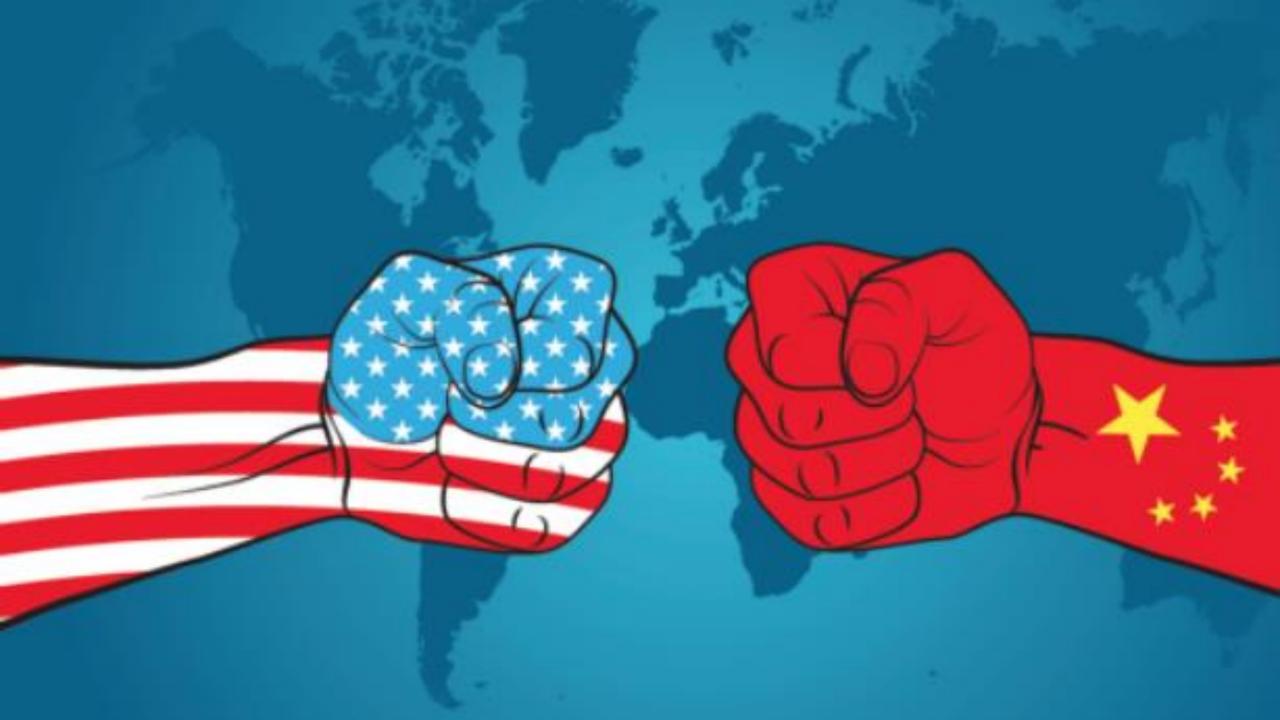
FactSet (MSCI EM); JPMorgan (bond index)

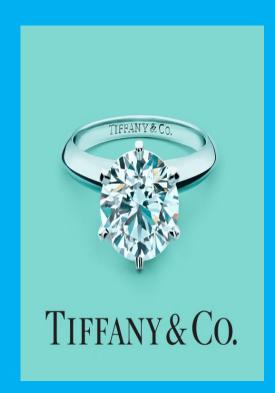


The United States' share of the global international travel and tourism market has fallen 1.7 percentage points — a significant drop — since 2015. U.S. TRAVEL ASSOCIATION













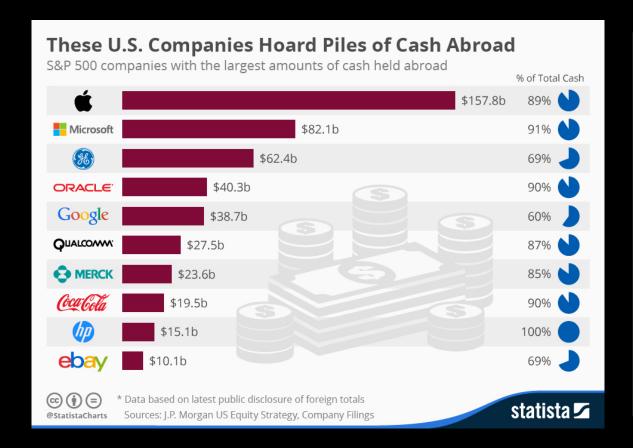




# REFORM







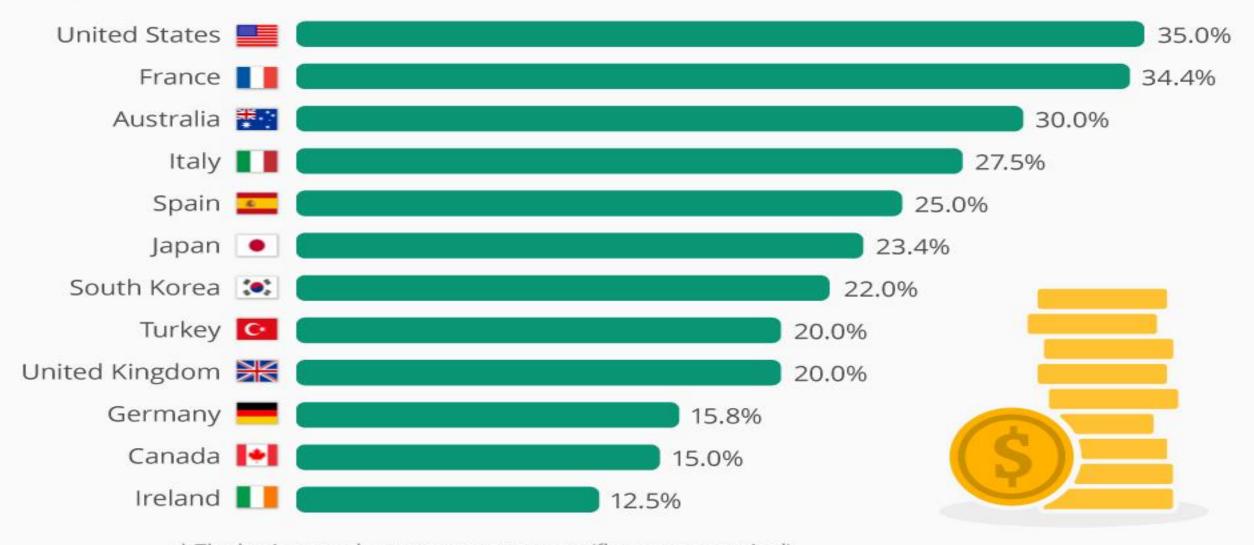


Estimate of how much cash U.S. companies will bring home

# Lots Of Cash To Come Back

# **Global Corporation Tax Levels In Perspective**

Corporate income tax rate in selected OECD countries in 2016





<sup>\*</sup> The basic central government statutory (flat or top marginal) corporate income tax rate.

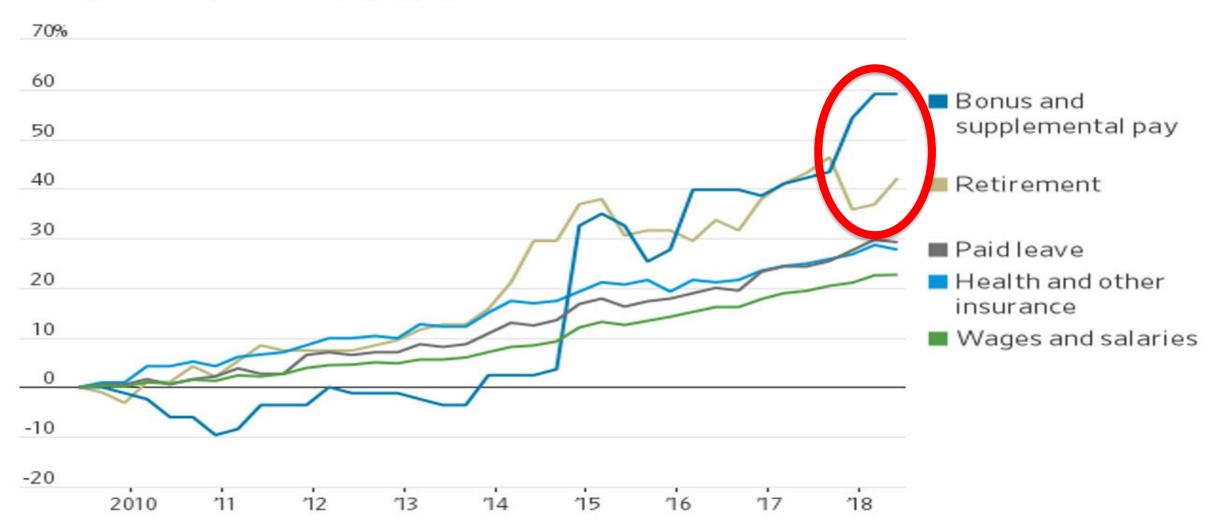
Source: OECD



### Form of Payment

Benefit compensation, including bonuses and vacation time, has grown faster than wages for private-sector workers since the end of the recession.

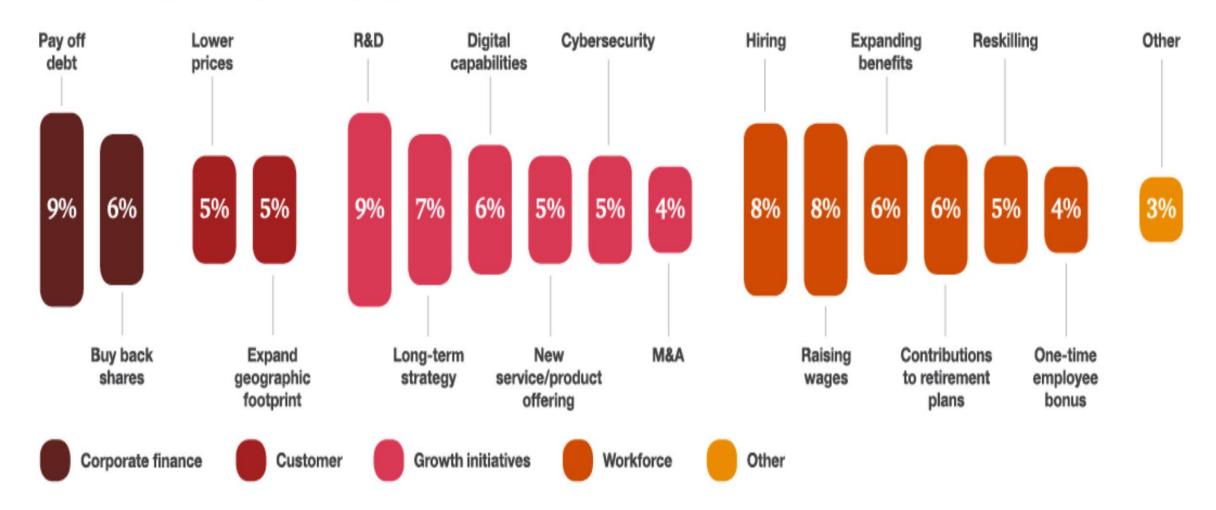
### Change in compensation, by type, since June 2009



Source: Labor Department

# Dollar allocations for 2019 look evenly spread

Mean allocation for each spend category, responses total 100% of cash



In the next year, what percentage of the savings resulting from the Tax Cuts and Jobs Act of 2017, if any, does your company anticipate spending on each of the following? Base: 403 C-suite executives, domestic and foreign headquartered, with company operations in the US.

Source: PwC, How Tax Reform affects Business Strategy: 2018 Survey of the C-Suite, June 2018.

# Most are poised to spend on talent



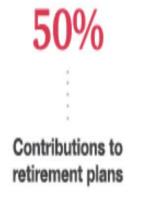
Workforce: 87% of executives plan to use tax savings to benefit their workforce in one or more ways. What's in the plan?





















Turki Contag





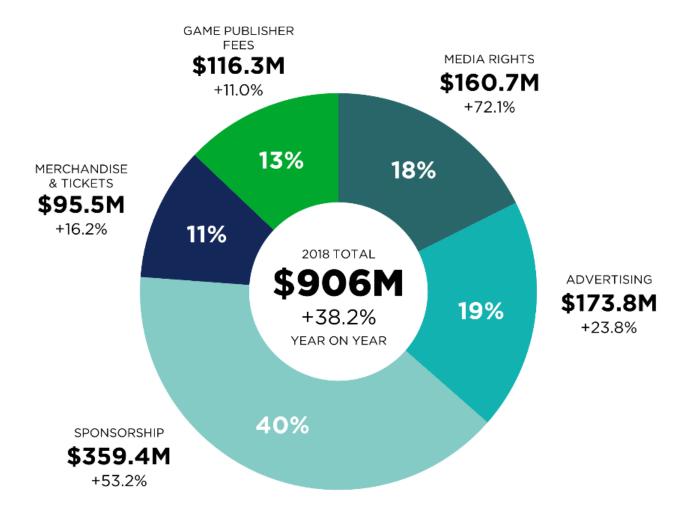






#### **2018 ESPORTS REVENUE STREAMS | GLOBAL**

INCLUDING YEAR-ON-YEAR GROWTH



Newzoo's esports revenue figures always exclude revenues from betting, fantasy leagues, and similar cash-payout concepts, as well as revenues generated within games.



# **2017 YEAR IN REVIEW**

This was the year Twitch went deeper. With more interactivity from Extensions and can't miss new content from PUBG to Power Rangers. We also formed deeper community bonds with our largest TwitchCon to date. Read on for a deep dive into the stories and milestones that the Twitch Community celebrated together in 2017.



MILLION unique daily visitors

MILLION unique monthly broadcasters

MILLION dollars raised for charity

THOUSAND partnered streamers

THOUSAND affiliate streamers

223% more creators earning money

124+

MILLION

total clips



# Behavior





#### > RESONANCE

#### SORRY AIRBNB, BUT U.S. MILLENNIAL TRAVELERS PREFER HOTELS



The demo that will spend \$200 billion in 2018 alone overwhelmingly prefers full-service hotels. It's just one of the surprises in our new 'Future of U.S. Millennial Travel' Report.

# TRAVEL AGENT USER VS. NON TRAVEL AGENT USER DEMOGRAPHICS\*

TRAVEL AGENT USER Age: 39

Household Income: \$145,875

Married: 84%

Children in Household: 74%

Number of Vacations: 6.2

Amount Spent on Vacations: \$8,405

NON-TRAVEL AGENT USER Age: 49

Household Income: \$112,125

Married: 71%

Children in Household: 34%

Number of Vacations: 2.9

Amount Spent on Vacations: \$4,111

# FUTURE USE OF TRADITIONAL TRAVEL AGENTS BY GENERATION

Source: 2018 Portrait of American Travelers - MMGY Global

	MILLENNIALS	XERS	BOOMERS	MATURES
Vacation/Package Tour	85%	78%	77%	IRC
Accommodations	74%	78%	77%	IRC
Airline	76%	58%	62%	IRC
Cruise Line	75%	47%	40%	IRC
To Choose a Destination	70%	47%	40%	IRC
Rental Car	68%	43%	34%	IRC
LIKELY TO USE A TRADITIONAL TRAVEL AGENT TO BOOK THE FOLLOWING SERVICES*				



<sup>\*</sup>Among travelers who used a traditional travel agent to plan at least one vacation during the next two years

## Demographics

Age / Gender

Race

Location

**Employment Status** 

## **Psychographics**

Personality

Values

Attitudes

Interests

Lifestyles



# Our children will never know the link between the two



Behavioral Science Is Now The Core



Stay Well is transcending hospitality by innovating and hospitality by innovating and all transcending hospitality by innovating and all transcending hospitality by innovating and substitution in the indoor environment to brovide all transcending hospitality by innovating and innovating and hospitality by innovating and hospitality by innovating and hospitality by innovating and innovating and hospitality by innovating and Stay Well is transcending hospitality by innovating and hospitalit

healthier travel experience.

SERVICES > PROGRAMS

#### STAY WELL™

**WELL Building Standard**<sup>™</sup>

Stay Well<sup>™</sup>

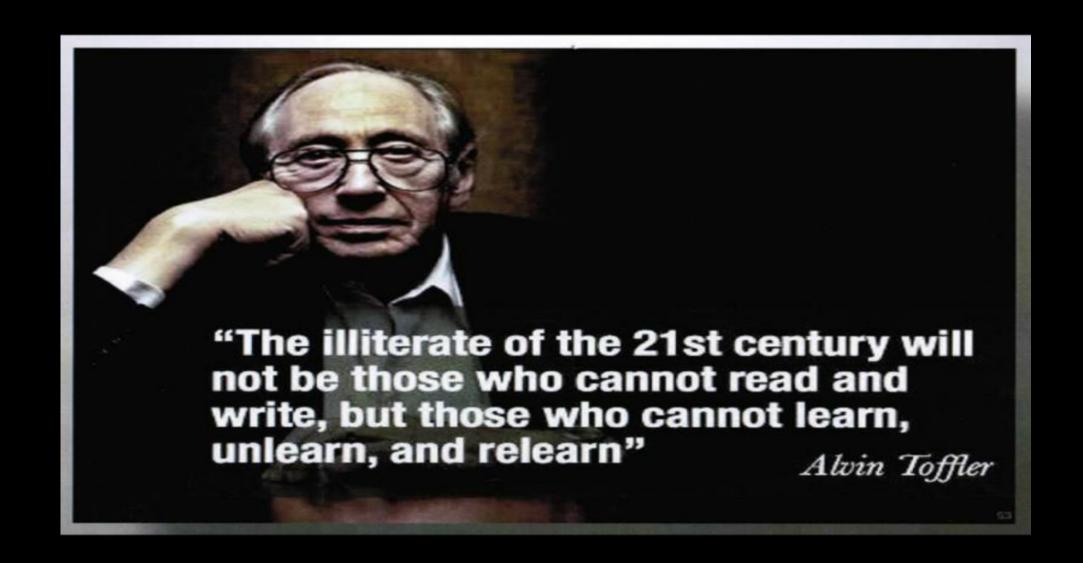
**Wellness by Delos** 







## Trend – Disrupt or be Disrupted



# THANK YOU!

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