



COMMUNITY PROGRAMS

Caroline Anderson



Community
Enrichment



Major
Festivals &
Events



Education
Workshops



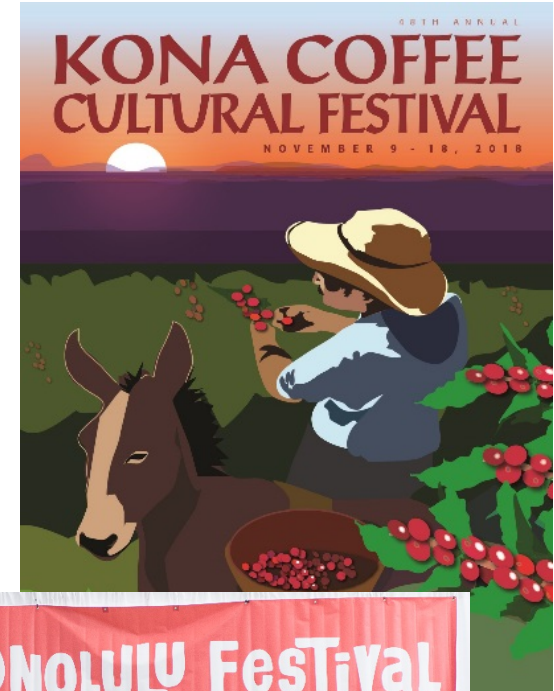
Career
Develop-
ment

COMMUNITY ENRICHMENT PROGRAM



MAJOR FESTIVALS & EVENTS & OTHERS

- **Hawai'i Food and Wine Festival**, O'ahu, Maui, Hawai'i
- **Hawai'i International Film Festival**, Oahu
- **Honolulu Festival**, O'ahu
- **Kōloa Plantation Days Festival**, Kaua'i
- **Maui Film Festival**, Maui
- **Pan Pacific Festival**, O'ahu
- **Kona Coffee Cultural Festival**, Hawai'i
- **Pana'ewa Stampede Rodeo**, Hawaii Island
- **Waimea Town Celebration**, Kauai
- **Honolulu Biennial**, O'ahu
- **Celebration of the Arts**, Maui
- **MAMo**, Statewide
- **Molokai2Oahu Paddleboard Championships**, Moloka'i, O'ahu



"GROWING SUCCESS" EDUCATIONAL WORKSHOPS



International Festivals & Events Association
IFEA World



CAREER DEVELOPMENT: CERTIFICATE & CERTIFICATION

Certificate for
Customer
Service in
Hawai'i

Certification for
Hawai'i's
Professional
Tour Guides

- O'ahu: Mar 5-May 18
- Maui: March 4-May 18
- Hawaii Island: April 6-June 1
- Kauai: April 9-June 6



UNIVERSITY of HAWAII®
KAPI'OLANI
COMMUNITY COLLEGE



UNIVERSITY of HAWAII®
MAUI COLLEGE



UNIVERSITY of HAWAII®
HAWAII
COMMUNITY COLLEGE



UNIVERSITY of HAWAII®
KAUA'I
COMMUNITY COLLEGE

CAREER DEVELOPMENT: LEAD. EXPOSE. INSPIRE.



- **April 3:** Kaua'i at Sheraton Kaua'i
- **April 8:** Oahu at Hawaii Convention Center
- **April 16-17:** Hawai'i Island at the Westin Hāpuna Beach Resort & Mauna Kea Beach Resort
- **April 18:** Maui at Sheraton Maui





HAWAII TOURISM

Leadership. Exploration. Inspiration.



KAUAI

ADVENTURE ISLAND OF DISCOVERY



Sheraton

KAUAI RESORT



Sheraton

MAUI RESORT & SPA



HAWAIIAN
AIRLINES

Germaine's
OLU

THE ISLAND
HAWAII

Marriott
INTERNATIONAL



Empire

KALA
— BRAND MUSIC CO. —

Kyoya
Hawaii & Beyond, LP

ENTERPRISE HOLDINGS

MAUNA KEA
BEACH HOTEL

THE WESTIN
HAPUNA BEACH
RESORT



/ClimbHI

#INSPIREHI

www.ClimbHI.org/LEI

CAREER DEVELOPMENT: HO'OILINA SCHOLARSHIP



HAWAI'I LODGING & TOURISM

A S S O C I A T I O N

Ho'oilina

Career Development Scholarship

Purpose:

Ho'oilina Scholarship Fund awards scholarships to college-bound Hawaii High School Seniors based on demonstrated academic achievement, leadership skills and an expressed interest in pursuing a **hospitality, tourism or culinary education and career. (Student to attend university in Hawaii)**

- 1) 5 Awards: four (4) year scholarships
(Freshman to Senior academic school year)
- 2) 10 Awards: two (2) year scholarships
(Junior/Senior academic school year)

Budget:

\$500,000 / Year

Ho'oilina Career Development Scholarship

Scholarships

4 Year Scholarship (5) - \$12,000/year

\$48,000 for 4 years

Total for 5 students: \$240,000

- GPA 3.5
- Admitted into the hospitality, tourism or culinary program.
- Graduate of Hawaii Public High School

Ho'oilina Career Development Scholarship

2 Year Scholarship (10): \$12,000/year

(\$24,000 for 2 years)

Total for 10 students: \$240,000

Oahu	2	Hawaii Island	2
Maui	2	At-Large	2
Kauai	2		

- GPA 3.0
- Transferring into UH TIM Program (Junior Academic School Year)
- Resident of Hawaii and Graduate of Hawaii Public High School

Continuation of the “Hawaii Promise Scholarship” (scholarship is for Hawaii Community College students with financial needs – 2 year program)

** In 2017-18, approximately 1,500 students received Hawaii Promise Scholarships to support starting or continuing their community college education. The average award was \$1,200.

- The Hawaii Promise Scholarship candidates may apply after fulfilling their current commitment, guidelines and criteria of the two year scholarship.
- Must meet the criteria of the Ho'oilina (Legacy) Scholarship (HTA &HLTA) to be considered.

Education Program: \$20,000

Funds to pay for internships, Hawaiian Culture training, seminars and events to fulfill criteria



Selection Committee

Co-Chairs:

Chris Tatum Hawaii Tourism Authority, CEO

Mufi Hannemann Hawaii Lodging & Tourism Association, President & CEO

Committee Members:

Comprised of community leaders from throughout the State

Ho'oilina Career Development Scholarship



Pic: HLTA's Generational Mentoring Program



Mahalo

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