

Mālama



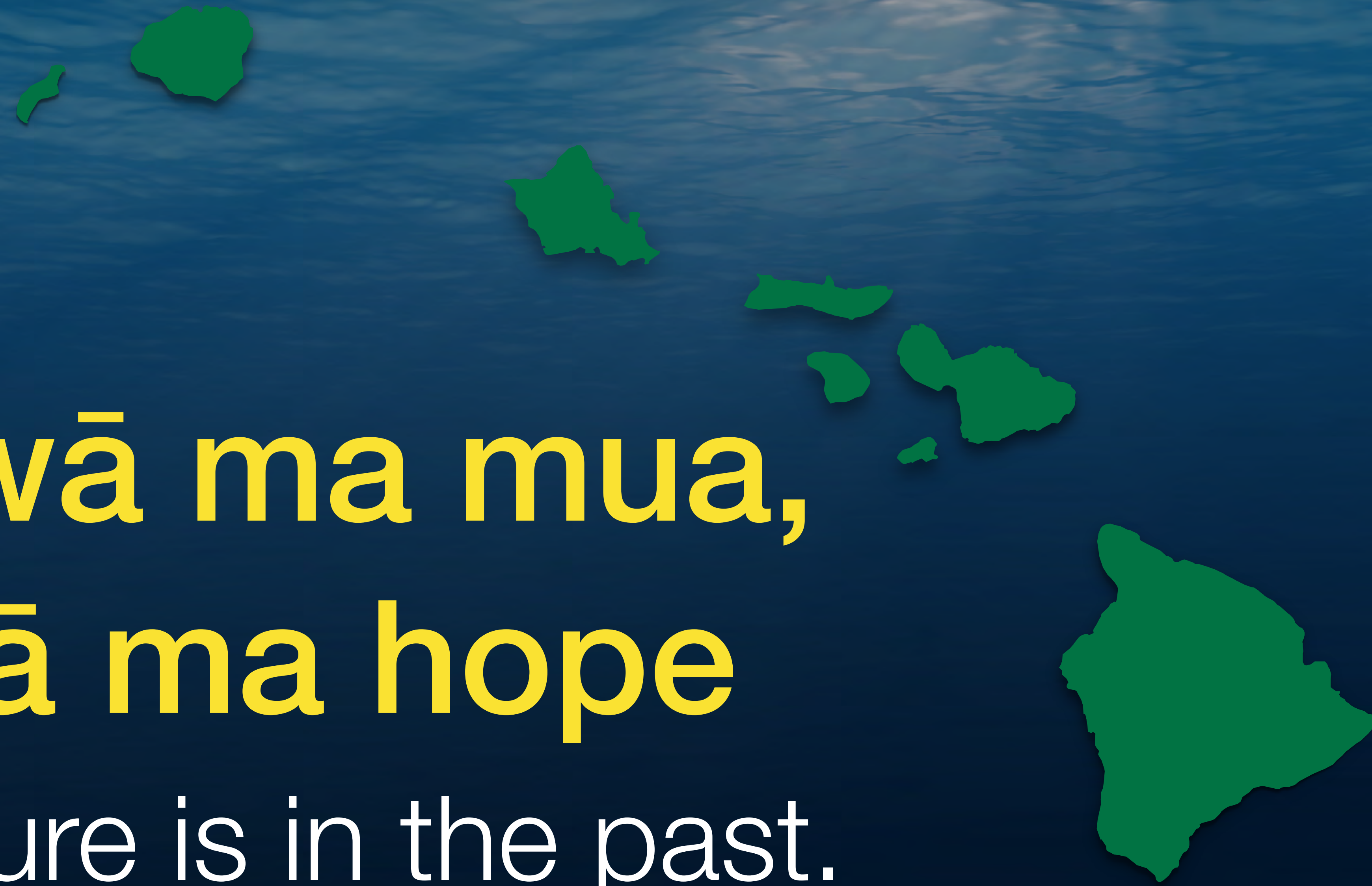
HAWAII TOURISM™

NATIVE HAWAIIAN
HOSPITALITY ASSOCIATION



A person is seen from behind, wearing a dark blue t-shirt with a white rectangular patch on the back. The patch contains a quote in blue, all-caps, sans-serif font. The person is also wearing a light blue backpack with red accents. They are standing in a crowd of people, with a person in a bright green shirt and a person in a light purple shirt visible in the background.

LIFE CAN
ONLY BE
UNDERSTOOD
BACKWARDS,
BUT IT MUST
BE LIVED
FORWARDS
KIERKEGAARD



I ka wā ma mua,
ka wā ma hope

Our future is in the past.





Ha – breath



Ha – breath

wai – water



Ha – breath

wai – water

'i – spirit



Hawai'i

Land of the Life
Giving Waters

NATIVE HAWAIIAN
HOSPITALITY ASSOCIATION



Hi'ilani Shibata

Lead Cultural Trainer

T. Ilihia Gionson

Communications Director

John De Fries

Executive Director

Mālama



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‘A‘ohe pāu ka ‘ike i ka hālau ho‘okahi.

All knowledge is not taught in the same school.

Ua ola loko i ke aloha.

Love gives life within.

Love is imperative to one's mental and physical welfare.

Ua ola nō i ka pane a ke aloha.

There is life in a kindly reply.

Though one may have no gift to offer, a kind word
or a friendly greeting is just as important.



**‘Ōlelo Hawai‘i
Hawaiian Language**

Ka Pī'āpā

A – E – I – O – U

He – Ke – La – Mu

Nu – Pi – We – '

ha	ka	la	ma	na	pa	wa
he	ke	le	me	ne	pe	we
hi	ki	li	mi	ni	pi	wi
ho	ko	lo	mo	no	po	wo
hu	ku	lu	mu	nu	pu	wu



hale



manu



he'e



nalu



nalu



pahu



wa'a



kelepona



lei



moa



poke



mele



wela



ki'i



mio



niu



niho



honu



lomilomi



hulu



lua



pua

Kahakō

**Elongation of the vowel;
affects pronunciation
and meaning of word.**

Kahakō

Mispronunciation consequences

kala

to forgive, release

kālā

money, dollar

ka lā

sun, day

‘Okina

**Glottal stop; used only
in front of or between
vowels**



hālau



ānuenuē



manō



koholā



palaoa



Lei niho palaoa



heiau



Ai'i



Kalākaua



Kapi'olani



Kamehameha



Lili'uokalani



Kūhiō



kōkua



kuleana

ONLINE RESOURCE

Hawaiian Language Dictionary:

www.wehewehe.org (English text)

Nā Puke Wehewehe 'Ōlelo Hawai'i E HULI I KA HUA'ŌLELO A I 'OLE KA MANA'O

KA HO'OHANA 'ANA I KĒIA WAHI HULI

ā ē ī ō ū ʻ

NĀ PIHI KAHAKŌ
A ME 'OKINA

E KIKOKIKO I
KA HUA'ŌLELO

e huli

NO KA HO'OLOLI IKI I KA HULI

Hwn Dict/Māmaka

ka pela kahiko

e huli i ka hua'ōlelo wale nō

Look up any word by double-clicking on it.

Ua hiki nō ke huli piha ma nā puke wehewehe 'ōlelo pākahi, mai kinohi a ka pau 'ana, [ma 'ane'i](#).

Aia kekahi mau hua'ōlelo Hawai'i hou i loa'a 'ole ma Māmaka Kaiāo [ma 'ane'i](#).

Hawaiian Dictionary (Ka puke wehewehe a Pukui/Elbert) Kuleana kope © 2003 na ka [Hale Pa'i o Ke Kulanui o Hawai'i](#),

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a me ka Hawai'i Place Names (John R.K. Clark) Kuleana kope © 2002, 2004 na ka Hale Pa'i o Ke Kulanui o Hawai'i,

nona wale nō ke kuleana o ia huahana.

['Enehana](#) | [Hō'ike hou](#)

Nā Puke Wehewehe 'Ōlelo Hawai'i

E HULI I KA HUA'ŌLELO A I 'OLE KA MANA'O

KA HO'OHANA 'ANA I KĒIA WAHI HULI

E KIKOKIKO I KA HUA'ŌLELO

NĀ PIHI KAHAKŌ A ME 'OKINA

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['Enehana](#) | [Hō'ike hou](#)

Select ENGLISH TEXT

Hawaiian Dictionaries

SEARCH FOR A HAWAIIAN WORD OR DEFINITION

▶ HOW TO USE DICTIONARY

ā ē ī ō ū ʻ

USE SPECIAL CHARACTERS

ENTER WORD

look it up

CUSTOMIZE SEARCH

- Hwn Dict/Māmaka
- Hwn Dict/Māmaka
- All Dictionaries
- Andrews/Parker/Hwn Dict
- Hawaiian Dictionary
- Māmaka Kaiao
- Andrews Dictionary
- Parker Dictionary
- Place Names of Hawai'i
- Hawai'i Place Names

regular spelling

Look up any word by double-clicking on the word.

All dictionaries on this site are individually searched.

A list of additional Hawaiian words, not yet available in the Hawaiian Dictionary (Pukui/Elbert dictionary) Copyright © 2003 by 'Aha Pūnana.

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[Computer Issues](#) | [More information](#)

Hawaiian → English

Aloha i kēia kahuapa‘a ‘o manomano.io. E ‘imi i ka wehewehena o nā hua ‘ōlelo Hawai‘i ma lalo nei.

Welcome to manomano.io, get started by searching for any Hawaiian word below to see the English definition.





mālama

1. nvt. To take care of, tend, attend, care for, preserve, protect, beware, save, maintain; to keep or observe, as a taboo; to conduct, as a service; to serve, honor, as God; care, preservation, support, fidelity, loyalty; custodian, caretaker, keeper.

Cf. *makemake*, *mālama hale*, *mālama hele*, *mālama moku*, *mālama pū'olo*, *pālama* 1. *Mālama 'ana*, custody. *Mālama pono 'ia*, well cared for. *Mālama pono!* Be careful! Watch out! *Mālama makua*, one who cares for parents. *Mālama wahine*, caring for one's wife. *Mālama i kou makua kāne*, honor your father. *Mālama kauoha*, obey orders. *Mālama Lā Kāpaki*, keeping the Sabbath. *Ē ku'u Akua*, e *mālama au iā'oe ma ka no'ono'o*, O my God, let me serve you in thought. *O ka ho'olohe a me ka mālama pono i ke aupuni*, obedience and fidelity due the government. *Ka mālama 'ole i kō ha'i ola*, negligence of the lives of others. *ho'o.mā.lama*

2. n. Pancreas.



Immediately outside the Welcome Trust, Kihel Mahala's, right, and ip8 Nitipat
indiana the Kipans just repatriated from that institution. Photo: Our TV

mālama

Mālama



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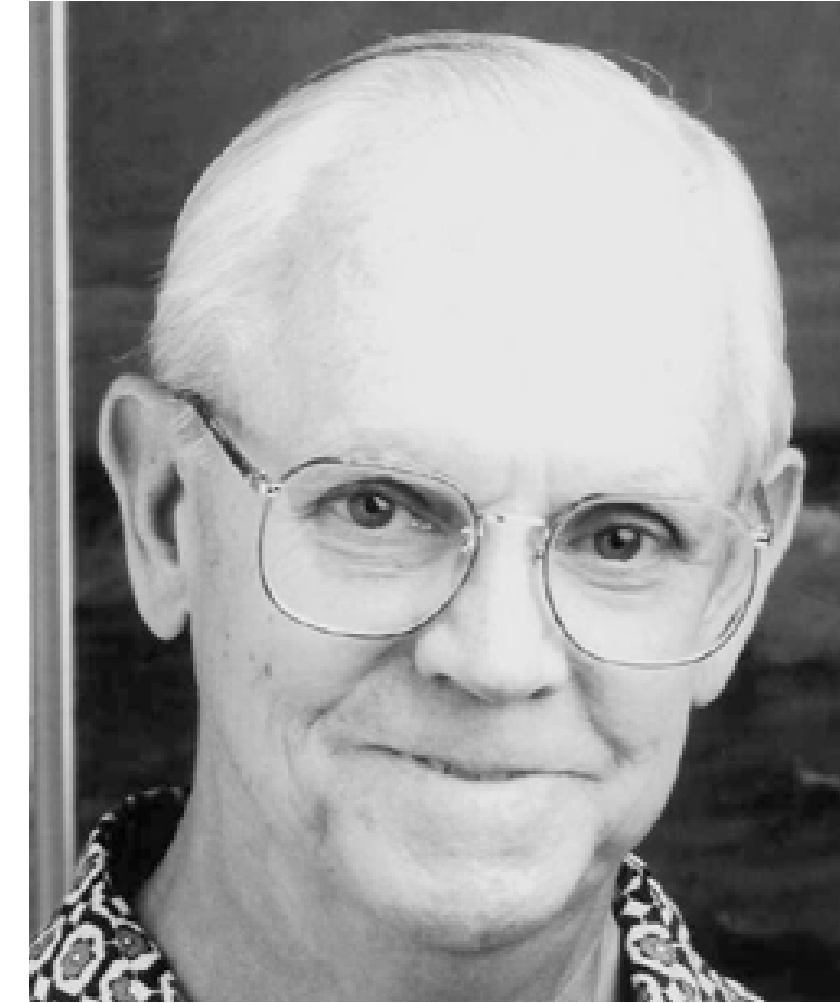
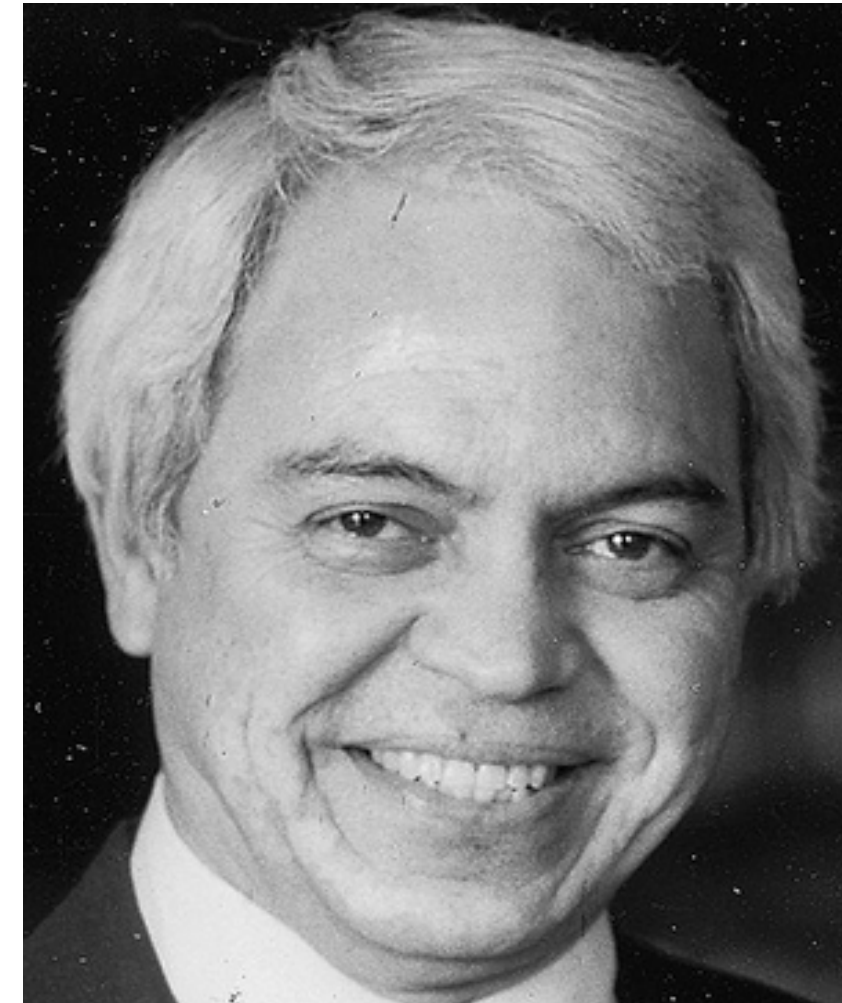


I maika'i ke kalo i ka 'ōhā.

*The goodness of the taro is judged
by the young plant it produces.*

George Hu'e
Sanford Kanahale
(1930 – 2000)

*'Oihana Ho'okipa, Kabu Mo'omeheu
Tourism, Keeper of Culture*



Kenneth Francis
Kamu'ookalani Brown
(1919 - 2014)

*Mo'omeheu, Kabu 'Oihana Ho'okipa
Culture, Keeper of Tourism*

NATIVE HAWAIIAN
HOSPITALITY ASSOCIATION

























ROTORUA
Whangamata
CHRISTCHURCH
KANAKA
KINLOCH
KAPUNA
Wellington

GREENWICH
CITY LIMITS
EST. 54







A rectangular wooden sign with a yellow background and a green border decorated with floral and leaf patterns. The sign is mounted on a wooden post and features the text "huli ka lima i lalo" written in a green, cursive font. The sign is positioned in the foreground of a lush, green landscape with various plants and trees, including a prominent tree with large, pointed leaves in the background. The sky is overcast with grey clouds.

huli ka lima i lalo



I maika'i ke kalo i ka 'ōhā.

*The goodness of the taro is judged
by the young plant it produces.*

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Introducing
**JESSE KALIMA'S
UKULELES**
Genuine Koa — Personally Guaranteed

Standard
Size
\$8.50
Plus 20% for handling



Junior
Size
\$5.00
Plus 20% for handling

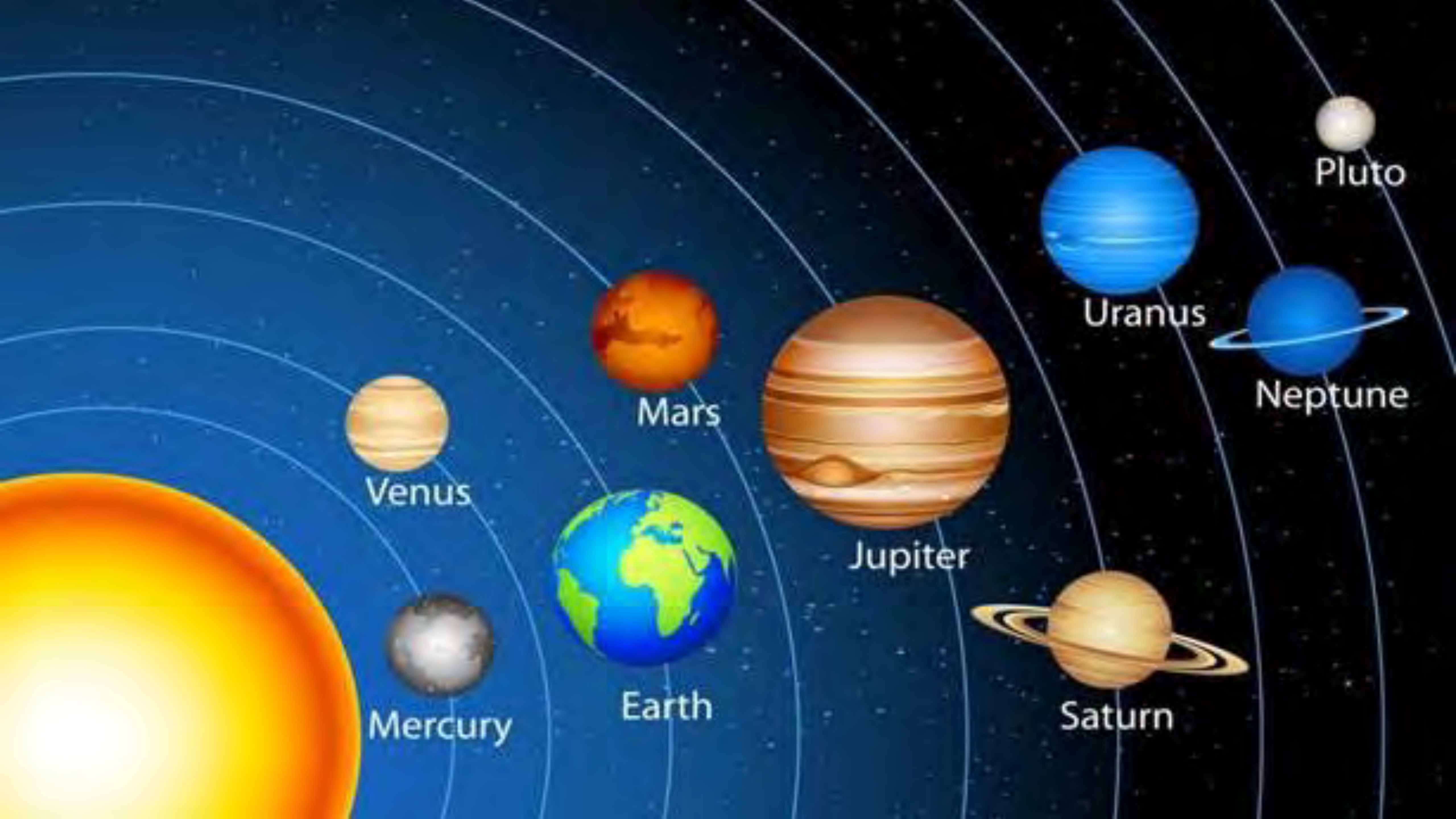
"What Hawaii Makes — Makes Hawaii"
AN IDEAL GIFT
P.O. Box 5333 — Telephone 944011



Nani Ko'olau by Jesse Kalima







Venus

Mars

Jupiter

Uranus

Neptune

Pluto

Mercury

Earth

Saturn

Milky Way Galaxy

225 Million Year Galactic Cycle



100,000 Light Years
(1 Light Year = 9.5 Trillion km / 5.9 Trillion Miles)



Solar System
287.5 Billion km



Earth
13,000 km

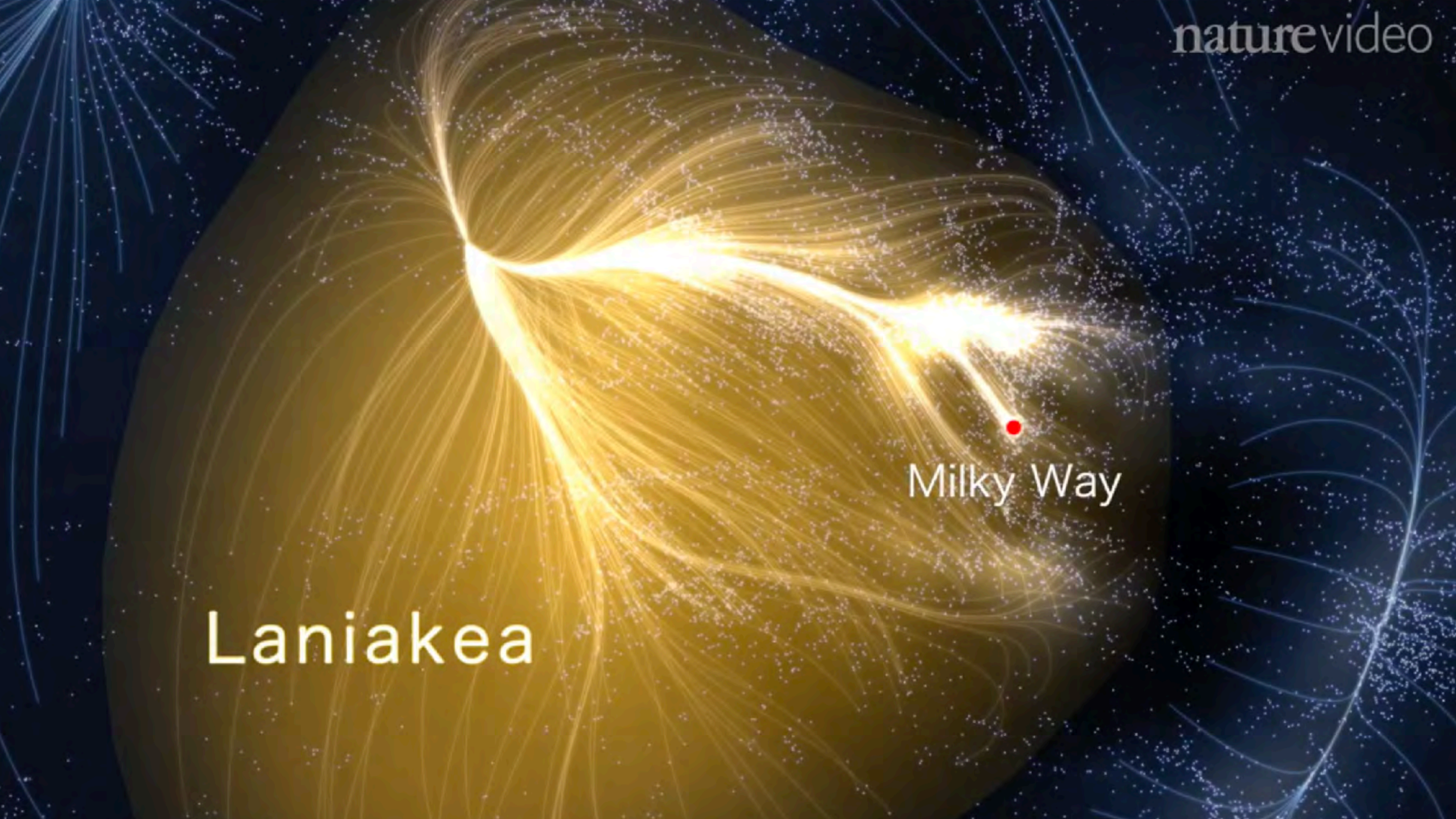


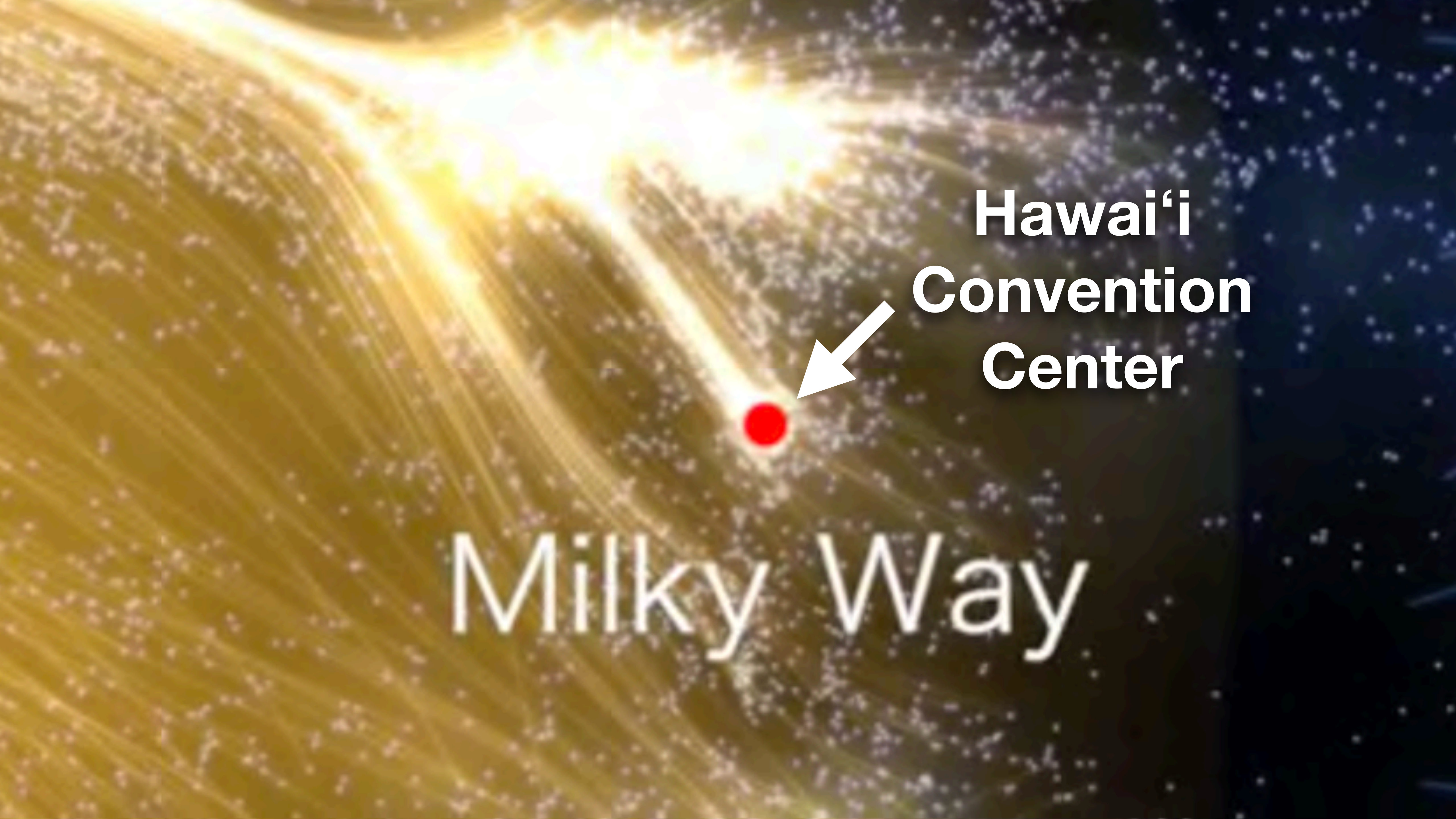
Milky Way Galaxy - Torus



Laniakea

Milky Way





**Hawai'i
Convention
Center**

Milky Way

nature

THE INTERNATIONAL WEEKLY JOURNAL OF SCIENCE

YOU ARE HERE

LANIAKEA

THE GALAXY SUPERCLUSTER THAT INCLUDES THE MILKY WAY

PAGES 41 & 71

PUBLIC HEALTH

WHERE THERE'S NO SMOKE

What we don't know
about e-cigarettes

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NEUROSCIENCE

BRAIN TEASER

Fixing the Human
Brain Project

PAGE 27

EXPERIMENTAL EVOLUTION

BEST FIN FORWARD

Tetrapod origin via
developmental plasticity?

PAGES 37 & 54

NATUREASIA.COM

4 September 2014

Vol. 513, No. 7516

The Laniakea supercluster of galaxies

Nature, 4 September 2014

Narrated by Elizabeth Gibney

Edited by Charlotte Stoddart

a **nature** video production

© Macmillan Publishers UK Ltd. 2014



UN Web TV

The United Nations Live & On Demand



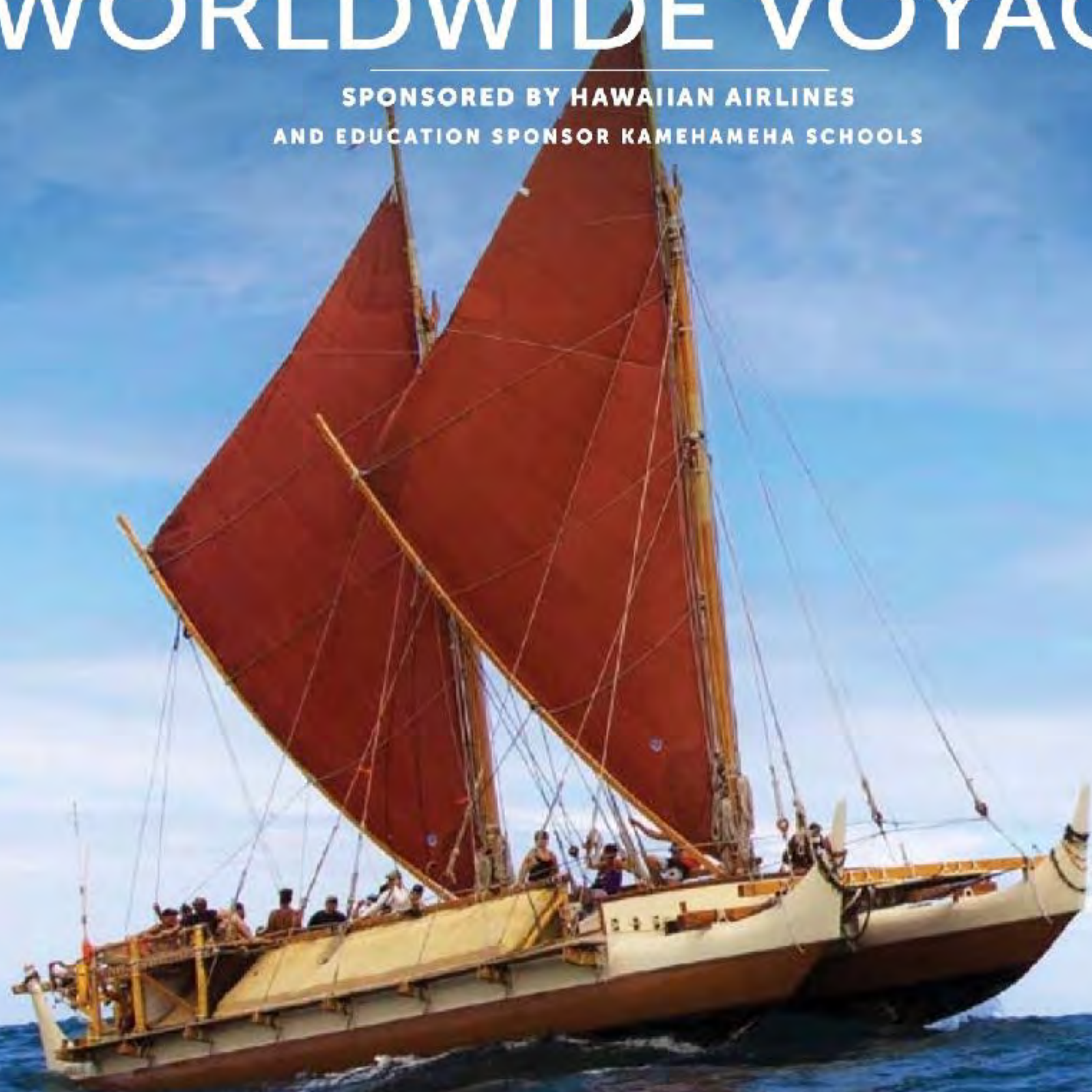
SIDS Samoa / Hokule'a Voyage 3 Sep 2014



POLYNESIAN VOYAGING SOCIETY

MĀLAMA HONUA
WORLDWIDE VOYAGE

SPONSORED BY HAWAIIAN AIRLINES
AND EDUCATION SPONSOR KAMEHAMEHA SCHOOLS



“The mission...
is to navigate
toward a
healthy and
sustainable
future for
ourselves, our
home, and our
Island Earth
through
voyaging and
new ways of
learning.”



May 2014

July 2014



ALOHA+ CHALLENGE

A Culture of Sustainability: He Nohona 'Ae' oia

Aloha+ Challenge Goals



70% Clean Energy



Double Local Food Production



Reverse Natural Resource Loss



Reduce Solid Waste By 70%



Increase Livability & Resilience
In The Built Environment



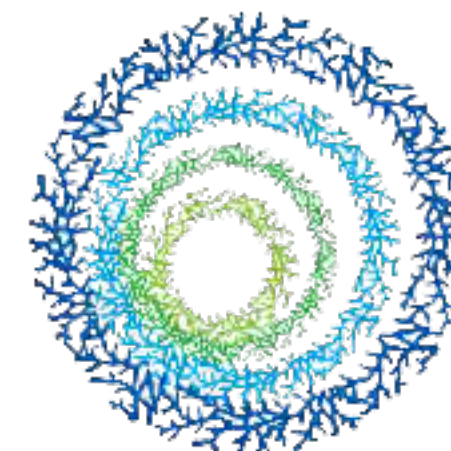
Increase Green Jobs & Education



United Nations
Conference

Island Voices
Global Choices

Apia, Samoa
September 2014



GLOBAL
ISLAND
PARTNERSHIP

“It may seem as if the world is falling apart, as crises pile up and disease spreads.

But leadership is precisely about finding the seeds of hope and nurturing them into something bigger.”

– *Secretary-General Ban Ki-moon*
September 24, 2014





SUSTAINABLE DEVELOPMENT GOALS





Mālamama





WORLD CLIMATE SUMMIT

PARIS, FRANCE, 2015

PARIS CLIMAT 2015



June 2016



“Nainoa, I count on your **leadership and commitment** as we carry out our plans to make this world safer and more sustainable for all.”

– *Ban Ki-moon*
UN Secretary General





June 2017



June 2017



June 2017



SUSTAINABLE DEVELOPMENT GOALS





United Nations Designates
Hawai'i Among The First
Hubs In The World

November 2018

HAWAI'I GREEN GROWTH

LOCAL 2030



May 2014

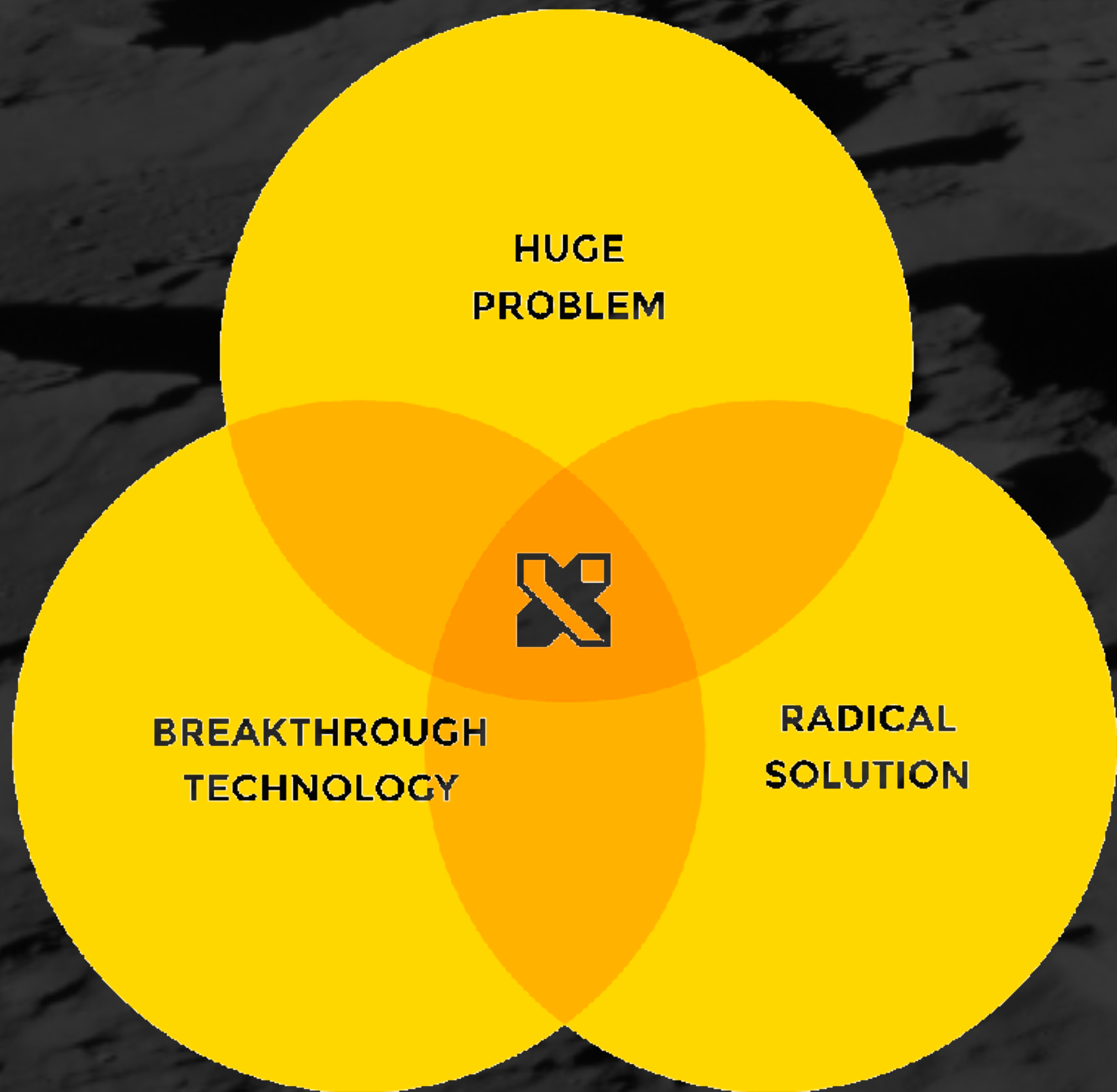


Richard DeVaul
Director of Rapid Evaluation
and Mad Science, Google X

Hokule'a

“Rosie”







Hokule'a

“Rosie”



The Future Belongs To

A.I.

Artificial Intelligence

The Future Belongs To

A.I.

Aloha Intelligence

Artificial Intelligence

ALOHA

Love is the creative force and the highest form of human expression

Mālama



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