



For Immediate Release: May 2, 2019  
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## **HTA Issues RFPs to Help Fund Programs Supporting Hawaiian Culture, Natural Resources and Community-Based Tourism Projects & Events in 2020**

### **RFP Applications for Program Funding are Due July 5; Free Public Information Briefings to Help Interested Applicants on All Islands**

**HONOLULU** – The Hawai'i Tourism Authority (HTA) today issued three Request for Proposals offering to provide funding support to qualified programs that will help to perpetuate Hawaiian culture, preserve and enhance natural resources and enrich Hawai'i's offerings through community-based tourism projects and events in 2020.

HTA is supporting a total of 130 community-focused programs statewide in 2019.

Applicants are encouraged to review and download the RFPs from HTA's website for three programs – Community Enrichment, Kūkulu Ola, and Aloha 'Āina – each of which are designed to help improve Hawai'i's quality of life for residents, while also enhancing the visitor experience.

The three community-based programs for which HTA has issued RFPs to provide funding support in 2020 are as follows:

- **Community Enrichment (RFP 20-01):** HTA is supporting community-oriented projects, festivals and events in the niche areas of agriculture, culture, culinary, education, health and wellness, nature, sports, technology and voluntourism for the enjoyment of residents and visitors.
- **Kūkulu Ola (RFP 20-02):** HTA is seeking programs and events that enhance, strengthen and help to perpetuate the Hawaiian culture by supporting community groups, cultural practitioners, craftsmen, musicians and artists.
- **Aloha 'Āina (RFP 20-03):** HTA is supporting community-based programs with an emphasis on 'āina-kanaka (land-human) relationships that help manage, conserve, revitalize and enhance Hawai'i's natural resources and environment.

The deadline for applicants to submit proposals to HTA seeking funding support from any of the three program categories is Friday, July 5, 2019 at 4:30 p.m. HST.

Program applications are available at HTA's website at [www.hawaii tourism authority.org/rfps](http://www.hawaii tourism authority.org/rfps).

All inquiries should be directed to Ronald Rodriguez, HTA procurement officer and contract specialist, at [contracting@gohta.net](mailto:contracting@gohta.net).

(more)

### **RFP Informational Briefings**

HTA is hosting free public informational briefings on all islands at the following locations to help interested applicants with their understanding of the RFP application and award process to receive funding support. Interested applicants are encouraged to attend and have their questions answered.

<b>Hawai'i Island (East)</b>	<b>Monday, May 13 / 9:30-11:30 a.m.</b> Grand Naniloa Hotel, Private Dining Room 93 Banyan Drive, Hilo, HI 96720
<b>Hawai'i Island (West)</b>	<b>Tuesday, May 14 / 9:30-11:30 a.m.</b> Hilton Waikoloa Village, Kings 2 69-425 Waikoloa Beach Drive, Waikoloa, HI 96738
<b>O'ahu</b>	<b>Thursday, May 16 / 9:30-11:30 a.m.</b> Hawai'i Convention Center, 'Emalani Theatre 320 1801 Kalākaua Avenue, Honolulu, HI 96815
<b>Kaua'i</b>	<b>Friday, May 17 / 9:30-11:30 a.m.</b> Sheraton Kaua'i Resort, Po'ipū Ballroom 2440 Ho'onani Road, Kōloa, HI 96756
<b>Moloka'i</b>	<b>Tuesday, May 21 / 9:30-11:30 a.m.</b> Kūlana 'Ōiwi, DHHL/OHA Conference Room 600 Maunaloa Highway, Kaunakakai, HI 96748
<b>Lāna'i</b>	<b>Wednesday, May 22 / 10:30 a.m.-12:30 p.m.</b> Lāna'i Heritage Center, Office 730 Lāna'i Avenue, Lāna'i City, HI 96763
<b>Maui</b>	<b>Thursday, May 23 / 9:30-11:30 a.m.</b> Maui Arts & Cultural Center, Morgado Hall One Cameron Way, Kahului, HI 96732

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### **About the Hawai'i Tourism Authority**

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit [www.hawaii tourism authority.org](http://www.hawaii tourism authority.org). Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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