



For Immediate Release: May 8, 2019
HTA Release (19-08)

Sunset on the Beach Series Returns to Waikīkī Starting May 11

*Free family-friendly entertainment will include popular movies,
Hawaiian music, games and 'ono grinds*

HONOLULU – Residents in search of a little family-friendly fun this summer in Waikīkī will be pleased to know that Sunset on the Beach is returning to O'ahu's famed south shore beginning Saturday, May 11. Funding for Sunset on the Beach is being made possible largely due to the support of Hawai'i Tourism.

This popular summer series at Queen's Surf Beach (across from the Honolulu Zoo) will start at 4:30 p.m., and feature live, Hawaiian entertainment beginning at 5 p.m. There will be a variety of exciting games for all ages, and a diverse mix of restaurants and food vendors selling their delicious creations. The evening will culminate with the showing of a hit movie on the 30-foot-wide big screen as the sun goes down around 7 p.m. All events are free and open to the public.

"We're excited to have Sunset on the Beach return for residents to enjoy," said Chris Tatum, president and CEO of the Hawai'i Tourism Authority. "This event has been very popular since its inception with locals, and particularly families, who come to Waikīkī to enjoy the beach and the ocean during the day, then stay into the night for festivities. We anticipate a great turnout this summer."

This summer series which runs from May through September is presented by Southwest Airlines in partnership with Hawai'i's tourism industry, and with support from the Waikīkī Improvement Association and the City and County of Honolulu.

"We are very proud to be a sponsor of Sunset on the Beach, and hope the kama'āina and visitors enjoy the experience," said Bill Tierney, managing director of marketing for Southwest Airlines. "This partnership allows us to support the local islands we serve and bring the Hawai'i communities together for a great family night."

Sunset on the Beach is scheduled to take place monthly through September on the following Saturdays (schedule is subject to change):

- May 11 – Moana (PG)
- June 15 – Spider-Man: Into the Spider-Verse (PG)
- July 6 – Mary Poppins Returns (PG)
- August 10 – Coco (PG)
- September 14 – Up (PG)

For more information about Sunset on the Beach, visit www.southwest.com/html/mkt/sunset-on-the-beach.html.

About Southwest Airlines

[Southwest](#) is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting [Southwest One Report](#).

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

Media Contacts:

Marisa Yamane
Hawai'i Tourism Authority
M: 808-927-5545
marisa.yamane@gohta.net

Ro Hawthorne
Southwest Airlines
ro.hawthorne@wnco.com

Erin Khan
O: 808-539-3428
M: 808-349-3746
erin.khan@anthologygroup.com