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HTA Release (19-06)

Hawai'i Visitor Statistics Released for First Quarter 2019

HONOLULU – Visitors to the Hawaiian Islands spent a total of \$4.52 billion in the first quarter of 2019, a decrease of 2.4 percent compared to the first quarter of 2018¹, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA).

In the first quarter, visitor spending was flat from the U.S. West (-0.3% to \$1.64 billion) and declined from U.S. East (-1.4% to \$1.23 billion), Japan (-3.2% to \$539.9 million), Canada (-2.0% to \$455.7 million) and All Other International Markets (-8.8% to \$637.7 million) compared to a year ago.

Total visitor arrivals in the first quarter grew 2.6 percent to 2,542,269 visitors, supported by arrivals via air service (+2.6% to 2,502,636) and cruise ships (-0.8% to 39,632) compared to the first quarter of 2018. Due to a shorter average length of stay by visitors from most markets, total visitor days² was flat (+0.2%).

Visitor arrivals by air service in the first quarter increased from U.S. West (+7.1% to 1,030,644), U.S. East (+2.0% to 578,837), Japan (+2.2% to 391,228) and Canada (+0.9% to 209,525) while combined visitor arrivals from All Other International Markets declined (-8.1% to 292,402) versus last year.

Among the four larger islands, O'ahu recorded increases in both visitor spending (+4.6% to \$2.01 billion) and visitor arrivals (+3.7% to 1,481,543) in the first quarter compared to a year ago. Visitor spending decreased on Maui (-5.5% to \$1.33 billion) despite growth in visitor arrivals (+2.8% to 727,967). The island of Hawai'i realized declines in both visitor spending (-13.3% to \$648.6 million) and visitor arrivals (-9.3% to 449,615), as did Kaua'i with its visitor spending (-4.2% to \$483.5 million) and visitor arrivals (-1.4% to 333,961).

March 2019 Visitor Results

In March 2019, total visitor spending statewide declined 2.3 percent to \$1.51 billion compared to March 2018. Visitor spending rose from U.S. West (+0.7% to \$576.9 million) but decreased from U.S. East (-0.6% to \$402.5 million), Japan (-2.0% to \$190.4 million), Canada (-5.4% to \$137.4 million) and All Other International Markets (-11.1% to \$195.6 million).

On a statewide level, average daily visitor spending was down (-3.0% to \$192 per person) in March year-over-year. Visitors from U.S. West (-4.4%), Canada (-3.2%), Japan (-1.8%) and U.S. East (-1.6%) spent less per day in March compared to a year ago.

A total of 939,064 visitors came to Hawai'i in March, up 3.9 percent from the same month last year. Arrivals by air service (+4.1% to 927,246) increased while arrivals by cruise ships (-10.4% to 11,818) declined. Total visitor days increased 0.7 percent.

¹ January - March 2018 visitor spending and daily spending statistics were revised. See Technical Notes on page 5.

² Aggregate number of days stayed by all visitors.

Arrivals by air service realized growth from U.S. West (+9.7%), U.S. East (+4.1%) and Canada (+1.3%) in March versus last year. Arrivals from Japan (+0.4%) was comparable while arrivals from All Other International Markets (-8.7%) declined.

The average daily census³ of total visitors in the Hawaiian Islands on any given day in March was 253,498, an increase of 0.7 percent compared to March of last year.

On O'ahu, visitor spending (+6.7% to \$687.5 million) and visitor arrivals (+4.3% to 532,801) increased in March year-over-year. Visitor spending on Maui decreased (-3.3% to \$442.9 million) even though arrivals increased (+5.4% to 273,846). The island of Hawai'i recorded declines in both visitor spending (-19.3% to \$203.0 million) and visitor arrivals (-6.7% to 163,987). Kaua'i also saw decreases in both visitor spending (-9.6% to \$153.7 million) and visitor arrivals (-1.3% to 123,730).

A total of 1,192,137 trans-Pacific air seats serviced the Hawaiian Islands in March, up 1.6 percent from a year ago. Growth in air seats from Canada (+12.0%), U.S. East (+4.9%), Japan (+4.6%) and U.S. West (+0.9%) offset declines from Oceania (-10.5%) and Other Asia Markets (-8.4%).

Other Highlights:

- **U.S. West:** In the first quarter, visitor arrivals increased from both the Pacific (+7.9%) and Mountain (+7.1%) regions year-over-year. Visitors spent an average of \$179 per person per day in the first quarter, down from \$185 per person per day last year. Visitors spent less for lodging, transportation, food and beverage, and entertainment and recreation, while shopping expenses were similar. There was growth in hotel (+6.5%), timeshare (+2.4%), condominium (+2.1%) and rental home (+10.6%) stays in the first quarter versus last year.

In March, visitor arrivals from the Mountain region were up 15.0 percent year-over-year, with growth from Utah (+21.4%), Colorado (+19.5%) and Arizona (+10.6%) offsetting a decline from Nevada (-4.9%). Arrivals from the Pacific region rose 8.5 percent, with more visitors from Alaska (+12.7%), Oregon (+12.7%), Washington (+9.8%) and California (+7.3%).

- **U.S. East:** In the first quarter, visitor arrivals increased from the East South Central (+12.6%), West North Central (+6.6%), West South Central (+4.9%) and East North Central (+2.5%) regions, but declined from the Mid Atlantic (-5.8%), New England (-2.0%) and South Atlantic (-0.6%) regions compared to a year ago. Average daily visitor spending decreased to \$210 per person (-1.5%). Food and beverage expenses increased, while spending on transportation and lodging declined. Shopping and entertainment and recreation expenses were about the same. Stays in rental homes (+8.5%) and condominiums (+1.0%) increased but stays in hotels (-1.1%) and timeshares (-2.6%) were down in the first quarter from last year.

In March, there were more visitors from the East South Central (+21.1%), West North Central (+13.5%), West South Central (+10.9%), East North Central (+7.7%) and New England (+1.2%) regions, but fewer visitors from the Mid Atlantic (-15.7%) and South Atlantic (-2.6%) regions compared to a year ago.

- **Japan:** In the first quarter, stays in hotels (+2.8%), timeshares (+1.0%) and with friends and relatives (+13.0%) increased, while stays in condominiums (-0.2%) were flat compared to a year ago. Average daily visitor spending decreased to \$237 per person (-3.5%) year-over-year.

³ Average daily census is the average number of visitors present on a single day.

Shopping expenses increased while transportation, lodging, and entertainment and recreation expenses declined.

- **Canada:** In the first quarter, fewer visitors stayed in hotels (-1.0%) and condominiums (-5.2%) while stays in rental homes (+14.5%) and timeshares (+3.3%) increased from a year ago. Average daily visitor spending declined to \$171 per person (-1.4%). Food and beverage expenses were higher while lodging and shopping expenses were lower.
- **MCI:** Total visitor arrivals who came to Hawai'i for meetings, conventions and incentives (MCI) events in the first quarter grew (+8.4% to 158,925) compared to the same period last year. In March, total MCI visitor arrivals increased (+3.1% to 42,616) with more visitors coming for conventions (+22.8%) and corporate meetings (+6.1%), but fewer for incentive trips (-27.6%) compared to last March.
- **Honeymoon:** In the first quarter, the total number of honeymoon visitors declined (-9.8% to 98,601) versus a year ago. Honeymoon visitors in March decreased (-10.0% to 33,946) year-over-year, mainly due to fewer visitors coming from Korea (-35.9% to 4,824), Australia (-19.4% to 1,318), U.S. East (-5.6% to 5,152) and Japan (-3.4% to 13,019).
- **Get Married:** In the first quarter, 20,329 visitors came to Hawai'i to get married, down 3.2 percent from last year. In March, the number of visitors getting married in Hawai'i decreased (-3.8% in 7,676), largely due to a decline from the Japan market (-21.0%).

Highlights from All Other Markets:

- **Australia:** Visitor arrivals decreased in both the first quarter (-3.0% to 65,684) and in March (-8.2% to 20,128) versus a year ago. Average daily visitor spending was lower (-1.5% to \$269 per person) in the first quarter compared to last year. Spending increased for lodging and food and beverage but declined for shopping.
- **New Zealand:** Visitor arrivals increased in the first quarter (+6.4% to 12,047), but declined in March (-4.3% to 3,777) year-over-year.
- **China:** Visitor arrivals decreased in both the first quarter (-22.7% to 27,922) and in March (-21.1% to 7,886) versus last year. Average daily visitor spending of \$329 per person was virtually unchanged. Spending increased for lodging and food and beverage, but declined for shopping, transportation and entertainment and recreation.
- **Korea:** Visitor arrivals declined in both the first quarter (-27.1% to 54,057) and in March (-9.4% to 14,069) compared to a year ago. Average daily visitor spending increased slightly to \$265 per person (+0.6%) in the first quarter. Visitors spent slightly more on transportation and lodging, but slightly less on food and beverage and shopping.
- **Taiwan:** Visitor arrivals rose in both the first quarter (+10.9% to 4,854) and in March (+27.6% to 1,420) versus a year ago.
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland decreased in both the first quarter (-5.0% to 25,253) and in March (-10.9% to 8,854) compared to a year ago.
- **Latin America:** Visitor arrivals from Mexico, Brazil and Argentina were down in both the first quarter (-27.8% to 5,688) and in March (-35.4% to 1,502) from last year.

Island Highlights:

- **O'ahu:** Through the first quarter, both visitor spending (+4.6% to \$2.01 billion) and arrivals (+3.7% to 1,481,543) increased compared to a year ago.

In March, visitor spending rose (+6.7% to \$687.5 million) year-over-year. Total visitor days increased (+3.6%) and average daily spending was higher (+3.0% to \$195 per person). Visitor arrivals to O'ahu increased (+4.3% to 532,801) with more visitors from U.S. West (+13.5%), U.S. East (+6.5%), Canada (+6.4%) and Japan (+1.0%). The average daily census grew 3.6 percent to 113,786 visitors in March.

- **Maui:** In the first quarter, visitor spending decreased on Maui (-5.5% to \$1.33 billion) despite growth in visitor arrivals (+2.8% to 727,967).

In March, visitor spending dropped 3.3 percent to \$442.9 million compared to last year. Visitor days (+2.6%) increased, however, average daily spending (-5.7% to \$205 per person) was lower. Visitor arrivals were up (+5.4% to 273,846) with more visitors from Japan (+36.8%) and U.S. West (+8.1%), but slightly fewer visitors from Canada (-0.5%). The average daily census rose 2.6 percent to 69,617 visitors in March.

- **Island of Hawai'i:** In the first quarter, both visitor spending (-13.3% to \$648.6 million) and visitor arrivals (-9.3% to 449,615) declined versus last year.

In March, visitor spending decreased (-19.3% to \$203.0 million) year-over-year, as a result of decreases in visitor days (-7.2%) and average daily spending (-13% to \$172 per person). Visitor arrivals were down (-6.7% to 163,987). While visitor arrivals increased from U.S. West (+4.6%), this was offset by fewer visitors from Japan (-40.2%), U.S. East (-10.0%) and Canada (-8.7%). The average daily census decreased 7.2 percent to 38,002 visitors in March.

- **Kaua'i:** Through the first quarter, both visitor spending (-4.2% to \$483.5 million) and visitor arrivals (-1.4% to 333,961) were down compared to the same period last year.

In March, visitor spending decreased (-9.6% to \$153.7 million) compared to a year ago, due to declines in both visitor days (-2.2%) and average daily spending (-7.6% to \$171 per person). Visitor arrivals were down (-1.3% to 123,730), as fewer visitors from U.S. East (-3.3%) and U.S. West (-0.7%) offset increases in visitors from Japan (+37.8%) and Canada (+1.0%). The average daily census dropped 2.2 percent to 28,984 visitors in March.

Air Seats to Hawai'i:

Through the first quarter, total air seat capacity statewide increased (+1.1% to 3,337,280 seats), with growth realized in air seats serving Kahului (+2.5%), Līhu'e (+1.4%) and Honolulu (+0.5%) compared to the same period last year. Significantly fewer air seats served Hilo (-38.9%) due to a reduction in service from Los Angeles.

In March, total air seat capacity rose 1.6 percent to 1,192,137 seats comprised of 1,185,426 scheduled air seats (+1.7%) and 6,711 charter seats (-3.3%). There were more air seats serving Honolulu (+2.5% to 719,332), Kahului (+1.2% to 250,374) and Kona (+0.4% to 124,674), but fewer seats to Hilo (-28.8% to 3,665) and Līhu'e (-0.5% to 94,092).

- Scheduled air seats from the U.S. West market increased (+0.9%) in March year-over-year. The addition of daily service from Long Beach (+5,900 seats, started June 2018) and increased

service from Oakland (+27.7%), San Diego (+25.0%), Sacramento (+22.0%), Anchorage (+12.5%) and Seattle (+6.1%) offset fewer air seats from San Jose (-11.8%), Los Angeles (-7.9%) and Phoenix (-3.6%).

- Scheduled air seats from the U.S. East market were up 4.9 percent in March versus a year ago. Growth in air seat capacity from Chicago (+35.6%), Atlanta (+3.8%) and Minneapolis (+3.8%) offset fewer seats from Dallas (-4.9%) and Washington D.C. (-4.0%).
- Scheduled air seats from Japan increased 4.6 percent in March year-over-year, with more seats from Osaka (+29.8%) and Sapporo (+7.7%) offsetting fewer seats from Tokyo's Narita International Airport (-3.9%).
- Scheduled air seats from Canada rose 12.0 percent in March compared to a year ago, supported by increased service from Toronto (+66.0%), Calgary (+18.1%), Edmonton (+12.5%) and Vancouver (+9.5%).
- Scheduled air seats from Oceania declined 10.5 percent in March year-over-year. Combined air seat capacity from Brisbane, Melbourne and Sydney, Australia (-11.5%) decreased while seats from Auckland, New Zealand were down (-7.6%).
- Scheduled air seats from Other Asia Markets dropped 8.4 percent in March versus last year. There were fewer seats from Seoul, South Korea (-9.6%). From the China market, seats from Beijing declined sharply (-50.4%) as a carrier discontinued service on the Peking-Honolulu route (effective October 2018). This was partially offset by increased service by another carrier on the Shanghai-Honolulu route (+37.8%). Air seat capacity from Taipei, Taiwan increased (+12.5%).

Cruise Ship Visitors:

- In the first quarter, there were 39,632 visitors who entered Hawai'i aboard 21 out-of-state cruise ships, compared to 24 cruise ships with 39,957 visitors in the first quarter of 2018. Arrivals via air service to board cruise ships in Hawai'i was down (-1.0% to 30,340). Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) dropped slightly in the first quarter (-0.9% to 69,973) compared to a year ago.
- In March, six out-of-state cruise ships brought 11,818 visitors to Hawai'i compared to seven ships that carried 13,184 visitors last March. Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) decreased in March (-7.1% to 23,755) compared to a year ago.

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Tables of preliminary 2019 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaiiitourismauthority.org/research/monthly-visitor-statistics/>

Technical Notes: HTA received revised hotel room and package rates for the first quarter of 2018, which warranted revisions to the published preliminary statistics (visitor expenditures, per person per day spending and per person per trip spending) for first quarter 2018. Updated data tables are available on the HTA website. The 2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).
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MARCH 2019 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,506.4	1,541.4	-2.3	4,518.3	4,628.9	-2.4
Total by air	1,502.7	1,537.4	-2.3	4,506.3	4,617.3	-2.4
U.S. Total	979.4	978.0	0.1	2,873.0	2,895.8	-0.8
U.S. West	576.9	573.1	0.7	1,638.0	1,642.8	-0.3
U.S. East	402.5	404.9	-0.6	1,234.9	1,253.0	-1.4
Japan	190.4	194.2	-2.0	539.9	557.7	-3.2
Canada	137.4	145.3	-5.4	455.7	464.9	-2.0
All Others	195.6	219.9	-11.1	637.7	699.0	-8.8
Visitor arrivals by cruise ships	3.6	4.0	-9.6	12.0	11.5	4.0
TOTAL VISITOR DAYS	7,858,438	7,803,046	0.7	22,983,325	22,929,922	0.2
Total by air	7,809,634	7,746,234	0.8	22,818,041	22,767,447	0.2
U.S. Total	5,292,468	5,104,991	3.7	15,019,402	14,758,731	1.8
U.S. West	3,303,506	3,136,510	5.3	9,138,755	8,879,482	2.9
U.S. East	1,988,963	1,968,481	1.0	5,880,647	5,879,249	0.0
Japan	812,582	814,105	-0.2	2,279,773	2,272,332	0.3
Canada	871,658	892,043	-2.3	2,668,391	2,683,763	-0.6
All Others	832,925	935,096	-10.9	2,850,475	3,052,620	-6.6
Visitor arrivals by cruise ships	48,803.5	56,811.1	-14.1	165,283.9	162,475.3	1.7
VISITOR ARRIVALS	939,064	903,550	3.9	2,542,269	2,478,604	2.6
Total by air	927,246	890,366	4.1	2,502,636	2,438,647	2.6
U.S. Total	621,474	577,387	7.6	1,609,481	1,529,957	5.2
U.S. West	399,580	364,290	9.7	1,030,644	962,462	7.1
U.S. East	221,894	213,097	4.1	578,837	567,495	2.0
Japan	139,741	139,250	0.4	391,228	382,665	2.2
Canada	75,610	74,660	1.3	209,525	207,686	0.9
All Others	90,421	99,070	-8.7	292,402	318,338	-8.1
Visitor arrivals by cruise ships	11,818.3	13,183.7	-10.4	39,632.4	39,957.3	-0.8
AVERAGE LENGTH OF STAY	8.37	8.64	-3.1	9.04	9.25	-2.3
Total by air	8.42	8.70	-3.2	9.12	9.34	-2.3
U.S. Total	8.52	8.84	-3.7	9.33	9.65	-3.3
U.S. West	8.27	8.61	-4.0	8.87	9.23	-3.9
U.S. East	8.96	9.24	-3.0	10.16	10.36	-1.9
Japan	5.81	5.85	-0.5	5.83	5.94	-1.9
Canada	11.53	11.95	-3.5	12.74	12.92	-1.4
All Others	9.21	9.44	-2.4	9.75	9.59	1.7
Visitor arrivals by cruise ships	4.1	4.3	-4.2	4.2	4.1	2.6
PER PERSON PER DAY SPENDING (\$)	191.7	197.5	-3.0	196.6	201.9	-2.6
Total by air	192.4	198.5	-3.0	197.5	202.8	-2.6
U.S. Total	185.0	191.6	-3.4	191.3	196.2	-2.5
U.S. West	174.6	182.7	-4.4	179.2	185.0	-3.1
U.S. East	202.4	205.7	-1.6	210.0	213.1	-1.5
Japan	234.3	238.5	-1.8	236.8	245.4	-3.5
Canada	157.7	162.9	-3.2	170.8	173.2	-1.4
All Others	234.8	235.1	-0.1	223.7	229.0	-2.3
Visitor arrivals by cruise ships	74.5	70.7	5.3	72.7	71.0	2.3
PER PERSON PER TRIP SPENDING (\$)	1,604.1	1,706.0	-6.0	1,777.3	1,867.5	-4.8
Total by air	1,620.6	1,726.7	-6.1	1,800.6	1,893.4	-4.9
U.S. Total	1,575.9	1,693.9	-7.0	1,785.0	1,892.8	-5.7
U.S. West	1,443.7	1,573.2	-8.2	1,589.3	1,706.9	-6.9
U.S. East	1,813.8	1,900.1	-4.5	2,133.5	2,208.0	-3.4
Japan	1,362.3	1,394.6	-2.3	1,380.1	1,457.3	-5.3
Canada	1,817.7	1,946.2	-6.6	2,175.1	2,238.3	-2.8
All Others	2,162.8	2,219.4	-2.6	2,180.8	2,195.7	-0.7
Visitor arrivals by cruise ships	307.5	304.8	0.9	303.0	288.9	4.9

P=Preliminary data.

¹Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to published statistics

(visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source:Hawai'i Tourism Authority

MARCH 2019 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,506.4	1,541.4	-2.3	4,518.3	4,628.9	-2.4
Total by air	1,502.7	1,537.4	-2.3	4,506.3	4,617.3	-2.4
O'ahu	687.5	644.2	6.7	2,006.4	1,918.2	4.6
Maui	442.9	457.9	-3.3	1,328.2	1,405.2	-5.5
Moloka'i	3.7	1.3	187.0	9.81	8.3	18.6
Lāna'i	11.9	12.5	-4.9	29.7	32.6	-8.8
Kaua'i	153.7	170.1	-9.6	483.5	504.7	-4.2
Haw ai'i Island	203.0	251.5	-19.3	648.6	748.3	-13.3
Visitor arrivals by cruise ships	3.6	4.0	-9.6	12.0	11.5	4.0
TOTAL VISITOR DAYS	7,858,438	7,803,046	0.7	22,983,325	22,929,922	0.2
Total by air	7,809,634	7,746,234	0.8	22,818,041	22,767,447	0.2
O'ahu	3,527,368	3,404,106	3.6	10,284,727	9,904,018	3.8
Maui	2,158,130	2,104,222	2.6	6,200,113	6,122,528	1.3
Moloka'i	22,725	24,781	-8.3	87,320	90,329	-3.3
Lāna'i	24,844	25,260	-1.6	68,256	71,454	-4.5
Kaua'i	898,511	918,746	-2.2	2,616,298	2,691,394	-2.8
Haw ai'i Island	1,178,057	1,269,120	-7.2	3,561,327	3,887,723	-8.4
Visitor arrivals by cruise ships	48,803	56,811	-14.1	165,284	162,475	1.7
VISITOR ARRIVALS	939,064	903,550	3.9	2,542,269	2,478,604	2.6
Total by air	927,246	890,366	4.1	2,502,636	2,438,647	2.6
O'ahu	532,801	510,958	4.3	1,481,543	1,428,392	3.7
Maui	273,846	259,868	5.4	727,967	708,003	2.8
Moloka'i	4,884	4,835	1.0	16,031	15,869	1.0
Lāna'i	9,182	6,893	33.2	21,804	19,353	12.7
Kaua'i	123,730	125,333	-1.3	333,961	338,572	-1.4
Haw ai'i Island	163,987	175,733	-6.7	449,615	495,558	-9.3
Visitor arrivals by cruise ships	11,818	13,184	-10.4	39,632	39,957	-0.8
AVERAGE LENGTH OF STAY	8.37	8.64	-3.1	9.04	9.25	-2.3
Total by air	8.42	8.70	-3.2	9.12	9.34	-2.3
O'ahu	6.62	6.66	-0.6	6.94	6.93	0.1
Maui	7.88	8.10	-2.7	8.52	8.65	-1.5
Moloka'i	4.65	5.13	-9.2	5.45	5.69	-4.3
Lāna'i	2.71	3.66	-26.2	3.13	3.69	-15.2
Kaua'i	7.26	7.33	-0.9	7.83	7.95	-1.4
Haw ai'i Island	7.18	7.22	-0.5	7.92	7.85	1.0
Visitor arrivals by cruise ships	4.13	4.31	-4.2	4.17	4.07	2.6
PER PERSON PER DAY SPENDING (\$)	191.7	197.5	-3.0	196.6	201.9	-2.6
Total by air	192.4	198.5	-3.0	197.5	202.8	-2.6
O'ahu	194.9	189.2	3.0	195.1	193.7	0.7
Maui	205.2	217.6	-5.7	214.2	229.5	-6.7
Moloka'i	162.3	51.9	213.0	112.4	91.6	22.7
Lāna'i	477.7	493.8	-3.3	435.3	456.0	-4.5
Kaua'i	171.1	185.1	-7.6	184.8	187.5	-1.5
Haw ai'i Island	172.3	198.1	-13.0	182.1	192.5	-5.4
Visitor arrivals by cruise ships	74.5	70.7	5.3	72.7	71.0	2.3
PER PERSON PER TRIP SPENDING (\$)	1,604.1	1,706.0	-6.0	1,777.3	1,867.5	-4.8
Total by air	1,620.6	1,726.7	-6.1	1,800.6	1,893.4	-4.9
O'ahu	1,290.4	1,260.7	2.4	1,354.3	1,342.9	0.8
Maui	1,617.5	1,762.1	-8.2	1,824.6	1,984.7	-8.1
Moloka'i	755.1	265.8	184.1	612.1	521.5	17.4
Lāna'i	1,292.5	1,809.6	-28.6	1,362.6	1,683.5	-19.1
Kaua'i	1,242.4	1,357.0	-8.4	1,447.8	1,490.8	-2.9
Haw ai'i Island	1,237.8	1,431.0	-13.5	1,442.6	1,510.1	-4.5
Visitor arrivals by cruise ships	307.5	304.8	0.9	303.0	288.9	4.9

P=Preliminary data.

¹Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to published statistics (visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source: Hawa'i'i Tourism Authority