

Hawai'i Convention Center 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815 kelepona tel 808 973 2255 kelepa'i fax 808 973 2253 kabua pa'a web hawaiitourismauthority.org

David Y. Ige Governor

Chris Tatum President and Chief Executive Officer

For Immediate Release: May 30, 2019 HTA Release (19-09)

# Hawai'i Visitor Statistics Released for April 2019

**HONOLULU** – Visitors to the Hawaiian Islands spent a total of \$1.33 billion in April 2019, a decrease of 6.2 percent compared to the same month last year, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA).

Tourism dollars from the Transient Accommodations Tax (TAT) also helped to fund events and initiatives statewide in April, including the Merrie Monarch Festival, Celebration of the Arts Festival, Ka'ū Coffee Festival, Honolulu Biennial, and the LEI (Leadership, Exploration, and Inspiration) Program, which encourages Hawai'i high school students to pursue careers in travel and hospitality.

In April, visitor spending increased slightly from the U.S. West (+1.0% to \$553.3 million) and Japan (+0.4% to \$156.5 million) but declined from U.S. East (-7.9% to \$285.8 million), Canada (-2.4% to \$97.1 million) and All Other International Markets (-22.9% to \$229.5 million) versus last year.

On a statewide level, average daily visitor spending was down (-9.2% to \$188 per person) in April year-over-year. Visitors from U.S. East (-7.6% to \$201), U.S. West (-6.4% to \$172), Canada (-4.0% to \$153) and All Other International Markets (-18.1% to \$229) spent less per day, while daily spending by visitors from Japan (-0.1% to \$232) was similar to a year ago.

Total visitor arrivals rose 6.6 percent to 856,250 visitors in April, supported by growth in arrivals from both air service (+5.8% to 831,445) and cruise ships (+46.3% to 24,805). Total visitor days<sup>1</sup> increased 3.4 percent. The average daily census<sup>2</sup>, or the number of visitors on any given day in April, was 227,768, up 3.4 percent compared to last year.

Visitor arrivals by air service increased in April from U.S. West (+12.4% to 390,802), U.S. East (+2.4% to 157,256), Japan (+2.1% to 115,078) and Canada (+6.9% to 55,690), but declined from All Other International Markets (-6.1% to 112,620).

Among the four larger islands, visitor spending on O'ahu decreased (-1.2% to \$626.8 million) in April despite growth in visitor arrivals (+8.7% to 494,192) compared to a year ago. This was also true for Maui, as visitor spending declined (-4.6% to \$394.4 million) while arrivals increased (+5.2% to 249,076). The island of Hawai'i recorded decreases in both visitor spending (-20.5% to \$154.8 million) and visitor arrivals (-14.2% to 131,499), as did Kaua'i with its visitor spending (-14.8% to \$134.2 million) and visitor arrivals (-4.8% to 106,009).

A total of 1,112,200 trans-Pacific air seats serviced the Hawaiian Islands in April, up 2.5 percent from a year ago. Growth in air seats from U.S. West (+4.3%), U.S. East (+2.5%) and Japan (+0.7%) offset declines from Other Asia Markets (-12.5%) and Oceania (-6.5%). Seats from Canada (+0.3%) were comparable to April 2018.

<sup>&</sup>lt;sup>1</sup> Aggregate number of days stayed by all visitors.

 $<sup>^{2}</sup>$  Average daily census is the average number of visitors present on a single day.

## **Other Highlights:**

• **U.S. West:** In April, visitor arrivals from the Pacific region were up 13.7 percent year-over-year, with growth in visitors from California (+19.2%), Alaska (+11.4%) and Washington (+3.5%). Arrivals from the Mountain region rose 4.3 percent, with more visitors from Nevada (+58.1%) offsetting fewer visitors from Utah (-9.6%) and Colorado (-6.1%).

Year-to-date through April, visitor arrivals rose from the Pacific (+9.5%) and Mountain (+6.4%) regions versus the same period last year. Average daily visitor spending declined to \$177 per person (-4.0%) compared to the same period last year as a result of decreases in lodging, food and beverage, transportation, and entertainment and recreation expenses.

• **U.S. East:** In April, there were more visitors from the Mid Atlantic (+14.1%) and South Atlantic (+6.9%) regions but fewer visitors from the West South Central (-6.5%), East South Central (-4.3%), East North Central (-4.0%) and New England (-1.8%) regions compared to a year ago.

Year-to-date through April, visitor arrivals increased from most regions except for the New England (-1.9%) and Mid Atlantic (-1.3%) regions. Average daily visitor spending declined to \$208 per person (-2.7%), largely due to decreases in lodging and transportation expenses.

• Japan: Visitor arrivals in April were boosted by the start of Golden Week, traditionally a period of growth for outbound travel. Golden Week is a string of four holidays that occurs from April 29 through May 5 each year. The combination of holidays and weekends creates a longer-than-normal vacation period that is favorable to long-haul destinations like Hawai'i. This year, visitors traveling to the Hawaiian Islands for Golden Week began arriving on April 27. More visitors stayed in hotels (+1.9% to 95,437), timeshares (+6.7% to 6,857) and rental homes (+72.9% to 817) in April, while stays in condominiums (-5.8% to 13,006) were down versus last year.

Year-to-date through April, average daily visitor spending declined to \$236 per person (-2.8%), primarily due to lower lodging and transportation expenses.

• **Canada:** In April, visitor stays increased in hotels (+8.0% to 23,588), timeshares (+4.1% to 4,217), with friends and relatives (+32.6% to 2,570), and bed and breakfasts (+28.5% to 1,060), while stays in condominiums (-2.9% to 17,953) and rental homes (-7.6% to 8,583) declined.

Year-to-date through April, average daily visitor spending declined to \$167 per person (-1.9%), due to lower lodging and shopping expenses.

• MCI: A total of 39,466 visitors traveled to Hawai'i for meetings, conventions and incentives (MCI) in April, down 25.5 percent from a year ago. Convention visitors decreased significantly (-53.8%) compared to April 2018 when more than 10,000 delegates attended The Association for Research in Vision and Ophthalmology event at the Hawai'i Convention Center. Year-to-date through April, total MCI visitors dropped slightly (-0.6% to 198,392) from the same period last year.

### Highlights from All Other Markets:

- **Australia:** Visitor arrivals decreased in April (-7.7% to 24,868) and through the first four months of 2019 (-4.3% to 90,552) versus a year ago.
- **New Zealand:** Visitor arrivals dropped in April (-21.9% to 7,031) and through the first four months of 2019 (-6.2% to 19,078).

- **China:** Visitor arrivals dropped in April (-25.0% to 9,543) and through the first four months of 2019 (-23.3% to 37,465) compared to a year ago.
- Korea: Visitor arrivals decreased in April (-4.4% to 15,645) and year-to-date (-23.0% to 69,702).
- **Taiwan:** Visitor arrivals declined in April (-1.4% to 1,348) but increased year-to-date (+8.0% to 6,203).
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland decreased in April (-8.7% to 11,913) and through the first four months of 2019 (-6.2% to 37,167).
- Latin America: Visitor arrivals from Mexico, Brazil and Argentina increased in April (+31.1% to 2,908) but declined year-to-date (-14.9% to 8,596).

#### Island Highlights:

O'ahu: Visitor spending declined in April (-1.2% to \$626.8 million) year-over-year. Total visitor days increased (+10.4%), however, average daily spending was lower (-10.5% to \$188 per person). Visitor arrivals to O'ahu increased (+8.7% to 494,192) with more visitors from U.S. West (+26.1%), Canada (+9.9%), U.S. East (+4.4%) and Japan (+3.1%). The average daily census grew 10.4 percent to 111,150 visitors in April.

Through the first four months, both visitor spending (+3.2% to \$2.63 billion) and arrivals (+4.9% to 1,975,735) increased compared to a year ago.

Maui: Visitor spending decreased (-4.6% to \$394.4 million) in April compared to a year ago. Visitor days (+3.5%) increased, while average daily spending (-7.8% to \$208 per person) decreased. Overall, visitor arrivals were up (+5.2% to 249,076) with more travelers from U.S. West (+10.2%), U.S. East (+3.7%) and Canada (+3.5%), but fewer visitors from Japan (-11.0%). The average daily census rose 3.5 percent to 63,159 visitors in April.

Through the first four months, visitor spending decreased on Maui (-5.3% to \$1.72 billion) despite growth in visitor arrivals (+3.4% to 977,044).

Island of Hawai'i: Visitor spending dropped (-20.5% to \$154.8 million) in April year-over-year, as a result of decreases in visitor days (-13.7%) and average daily spending (-7.9% to \$170 per person). Visitor arrivals were down (-14.2% to 131,499) due to fewer visitors from Japan (-35.3%), Canada (-10.4%), U.S. East (-9.6%) and U.S. West (-4.5%). The average daily census decreased 13.7 percent to 30,436 visitors in April.

Through the first four months, both visitor spending (-14.8% to \$803.4 million) and visitor arrivals (-10.4% to 581,114) declined versus last year.

Kaua'i: In April, visitor spending dropped (-14.8% to \$134.2 million) compared to a year ago, due to declines in both visitor days (-5.9%) and average daily spending (-9.4% to \$177 per person). Visitor arrivals were down (-4.8% to 106,009), with fewer visitors from Japan (-11.7%), U.S. East (-7.9%), Canada (-5.1%) and U.S. West (-0.8%). The average daily census dropped 5.9 percent to 25,290 visitors in April.

Through the first four months, both visitor spending (-6.7% to \$617.7 million) and visitor arrivals (-2.2% to 439,971) declined compared to the same period last year.

### Air Seats to Hawai'i:

In April, total trans-Pacific air seat capacity rose to 1,112,200 seats (+2.5%) year-over-year, comprised of 1,098,664 scheduled air seats (+2.1%) and 13,536 charter seats (+47.7%). There were more air seats serving Honolulu (+3.9% to 683,614) and Kahului (+5.6% to 241,231), but fewer seats to Kona (-6.4% to 103,300), Līhu'e (-3.1% to 80,182) and Hilo (-22.2% to 3,873).

- Scheduled air seats from the U.S. West market increased (+4.3%) in April year-over-year. The addition of daily service from Long Beach (+5,670 seats, started June 2018) and increased service from Oakland (+79.3%), Sacramento (+45.8%), San Diego (+25.0%), Anchorage (+22.6%), Denver (+22.4%), Las Vegas (+5.2%) and Seattle (+3.8%) offset fewer air seats from Salt Lake City (-27.6%), San Jose (-11.0%), Los Angeles (-6.5%) and Phoenix (-6.5%).
- Scheduled air seats from the U.S. East market were up 2.5 percent in April versus the same period a year ago. The addition of service from Boston (+5,560 seats, five-times-per-week service started April 2019) and growth in air seats from Minneapolis (+14.3%) offset fewer seats from Washington, D.C. (-63.6%), Dallas (-6.7%) and Chicago (-2.7%).
- Scheduled air seats from Japan increased slightly (+0.7%) in April compared to a year ago, with more seats from Nagoya (+8.9%) and Osaka (+3.0%) offsetting fewer seats from Sapporo (-7.7%).
- Scheduled air seats from Canada (+0.3%) in April were comparable to a year ago. Growth in air seat capacity from Toronto (+99.4%) and Calgary (+11.6%) offset fewer seats from Edmonton (-12.5%) and Vancouver (-3.6%).
- Scheduled air seats from Oceania declined 6.5 percent in April versus the same period last year. There were fewer seats from Auckland, New Zealand (-20.7%), while combined seats from Brisbane, Melbourne and Sydney, Australia (+0.4%) were up slightly.
- Scheduled air seats from Other Asia Markets decreased 12.5 percent in April versus the same month last year. There were fewer seats from Seoul, South Korea (-3.9%) and Taipei, Taiwan (-11.1%). From the China market, seats from Beijing dropped (-53.6%) as a carrier discontinued service (effective October 2018), while seats from Shanghai (-3.8%) also declined.

Year-to-date through April, total air seat capacity statewide increased (+1.4% to 4,449,480 seats) year-over-year, with growth in air seats serving Kahului (+3.3%), Honolulu (+1.4%), Kona (+0.6%) and Līhu'e (+0.4%). Fewer air seats served Hilo (-34.7%) due to a reduction in service from Los Angeles.

# Cruise Ship Visitors:

- In April, 10 out-of-state cruise ships brought 24,805 visitors to Hawai'i compared to seven ships that carried 16,951 visitors a year ago. Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) increased (+27.9% to 36,747) in April compared to last year.
- Through the first four months, 64,437 visitors entered Hawai'i aboard 31 out-of-state cruise ships, compared to 56,909 visitors on 31 cruise ships during the same period last year. Total cruise visitors increased (+7.4% to 106,719).

Tables of preliminary 2019 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website: <a href="https://www.hawaiitourismauthority.org/research/monthly-visitor-statistics/">https://www.hawaiitourismauthority.org/research/monthly-visitor</a>

# About the Hawai'i Tourism Authority

The <u>Hawai'i Tourism Authority</u> is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit <u>www.hawaiitourismauthority.org</u>. Follow updates about HTA on <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> (@HawaiiHTA) and its <u>YouTube Channel</u>. For more information, contact

Marisa Yamane Director of Communications & Public Relations Hawai'i Tourism Authority O: (808) 973-2272 M: (808) 451-9386 Marisa.Yamane@gohta.net Jennifer Chun Director of Research Hawai'i Tourism Authority (808) 973-9446 Jennifer@gohta.net

#### APRIL 2019 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P YTD <sup>1</sup>	% change
TOTAL EXPENDITURES (\$mil.)	1,330.7	1,418.4	-6.2	5,849.0	6,047.3	-3.3
Total by air	1,322.2	1,411.1	-6.3	5,828.5	6,028.4	-3.3
U.S. Total	839.1	858.2	-2.2	3,712.1	3,754.1	-1.1
U.S. West	553.3	547.8	1.0	2,191.3	2,190.6	0.0
U.S. East	285.8	310.5	-7.9	1,520.8	1,563.5	-2.7
Japan	156.5	155.9	0.4	696.4	713.5	-2.4
Canada	97.1	99.4	-2.4	552.8	564.3	-2.0
All Others	229.5	297.6	-22.9	867.2	996.6	-13.0
Visitor arrivals by cruise ships	8.5	7.3	16.7	20.5	18.8	8.9
TOTAL VISITOR DAYS	7,060,819	6,831,863	3.4	30,044,144	29,761,785	0.9
Total by air	6,938,365	6,756,199	2.7	29,756,406	29,523,646	0.8
U.S. Total	4,627,778	4,397,384	5.2	19,647,180	19,156,115	2.6
U.S. West	3,209,036	2,973,588	7.9	12,347,790	11,853,069	4.2
U.S. East	1,418,742	1,423,796	-0.4	7,299,389	7,303,045	-0.1
Japan	674,842	671,524	0.5	2,954,615	2,943,856	0.4
Canada	632,652	622,149	1.7	3,301,043	3,305,912	-0.1
All Others	1,003,093	1,065,143	-5.8	3,853,568	4,117,763	-6.4
Visitor arrivals by cruise ships	122,454	75,664	61.8	287,738	238,139	20.8
VISITOR ARRIVALS	856,250	803,005	6.6	3,398,519	3,281,609	3.6
Total by air	831,445	786,053	5.8	3,334,082	3,224,700	3.4
U.S. Total	548,058	501,336	9.3	2,157,539	2,031,293	6.2
U.S. West	390,802	347,729	12.4	1,421,446	1,310,192	8.5
U.S. East	157,256	153,606	2.4	736,093	721,101	2.1
Japan	115,078	112,734	2.1	506,306	495,399	2.2
Canada	55,690	52,073	6.9	265,215	259,760	2.1
All Others	112,620	119,910	-6.1	405,021	438,249	-7.6
Visitor arrivals by cruise ships	24,805	16,951	46.3	64,437	56,909	13.2
AVERAGE LENGTH OF STAY	8.25 8.34	8.51 8.60	-3.1 -2.9	8.84 8.92	9.07	-2.5 -2.5
Total by air U.S. Total	8.44	8.00 8.77	-2.9 -3.7	0.92 9.11	9.16 9.43	-2.5 -3.4
U.S. West	8.21	8.55	-3.7	8.69	9.43 9.05	-3.4
U.S. East	9.02	9.27	-4.0	9.92	10.13	-4.0
Japan	5.86	5.96	-2.7	5.84	5.94	-2.1 -1.8
Canada	11.36	11.95	-1.0	12.45	12.73	-1.0
All Others	8.91	8.88	-4.9	9.51	9.40	-2.2
Visitor arrivals by cruise ships	4.94	4.46	10.6	4.47	9.40 4.18	6.7
PER PERSON PER DAY SPENDING (\$)	188.5	207.6	-9.2	194.7	203.2	-4.2
Total by air	190.6	207.0	-9.2	194.7	203.2	-4.2
U.S. Total	181.3	195.2	-7.1	188.9	196.0	-3.6
U.S. West	172.4	184.2	-6.4	177.5	184.8	-4.0
U.S. East	201.5	218.1	-7.6	208.3	214.1	-2.7
Japan	231.9	232.1	-0.1	235.7	242.4	-2.8
Canada	153.4	159.8	-4.0	167.5	170.7	-1.9
All Others	228.8	279.4	-18.1	225.0	242.0	-7.0
Visitor arrivals by cruise ships	69.5	96.4	-27.9	71.3	79.1	-9.8
PER PERSON PER TRIP SPENDING (\$)	1,554.1	1,766.4	-12.0	1,721.0	1,842.8	-6.6
Total by air	1,590.2	1,795.2	-11.4	1,748.2	1,869.5	-6.5
U.S. Total	1,531.1	1,711.9	-10.6	1,720.5	1,848.1	-6.9
U.S. West	1,415.8	1,575.3	-10.1	1,541.6	1,672.0	-7.8
U.S. East	1,817.7	2,021.2	-10.1	2,066.0	2,168.2	-4.7
Japan	1,359.7	1,382.7	-1.7	1,375.5	1,440.3	-4.5
Canada	1,742.8	1,908.9	-8.7	2,084.3	2,172.2	-4.0
	1,172.0	1,000.0	-0.7	2,004.0		
All Others	2 037 8	2 482 0	_17 0	2 141 0	2 274 ∩	-5.8
All Others Visitor arrivals by cruise ships	2,037.8 343.2	2,482.0 430.4	-17.9 -20.3	2,141.0 318.5	2,274.0 331.0	-5.8 -3.8

P=Preliminary data.

<sup>1</sup>Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to published statistic: (visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source: Haw ai'i Tourism Authority

#### **APRIL 2019 ISLAND HIGHLIGHTS**

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P Y TD <sup>1</sup>	% change
TOTAL EXPENDITURES (\$mil.)	1,330.7	1,418.4	-6.2	5,849.0	6,047.3	-3.3
Total by air	1,322.2	1,411.1	-6.3	5,828.5	6,028.4	-3.3
Oʻahu	626.8	634.4	-1.2	2,633.3	2,552.6	3.2
Maui	394.4	413.3	-4.6	1,722.6	1,818.5	-5.3
Molokaʻi	3.3	4.4	-23.6	13.14	12.6	4.0
Lāna'i	8.7	7.0	23.2	38.4	39.6	-3.1
Kaua'i	134.2	157.4	-14.8	617.7	662.1	-6.7
Haw ai'i Island	154.8	194.6	-14.0	803.4	943.0	-14.8
Visitor arrivals by cruise ships	8.5	7.3	-20.5	20.5	943.0 18.8	- 14.8
	0.0	-	10.7			0.5
TOTAL VISITOR DAYS	7,060,819	6,831,863	3.4	30,044,144	29,761,785	0.9
Total by air	6,938,365	6,756,199	2.7	29,756,406	29,523,646	0.8
Oʻahu	3,334,499	3,020,770	10.4	13,619,226	12,924,788	5.4
Maui	1,894,784	1,831,288	3.5	8,094,898	7,953,816	1.8
Molokaʻi	19,039	19,272	-1.2	106,358	109,601	-3.0
Lāna'i	18,263	20,991	-13.0	86,519	92,445	-6.4
Kauaʻi	758,687	806,117	-5.9	3,374,985	3,497,512	-3.5
Haw ai'i Island	913,093	1,057,761	-13.7	4,474,420	4,945,484	-9.5
Visitor arrivals by cruise ships	122,454	75,664	61.8	287,738	238,139	20.8
VISITOR ARRIVALS	856,250	803,005	6.6	3,398,519	3,281,609	3.6
Total by air	831,445	786,053	5.8	3,334,082	3,224,700	3.4
Oʻahu	494,192	454,545	8.7	1,975,735	1,882,938	4.9
Maui	249,076	236,680	5.2	977,044	944,684	3.4
Molokaʻi	4,430	5,833	-24.0	20,462	21,701	-5.7
Lāna'i	5,387	6,532	-17.5	27,191	25,885	5.0
Kauaʻi	106,009	111,304	-4.8	439,971	449,876	-2.2
Haw ai'i Island	131,499	153,180	-14.2	581,114	648,738	-10.4
Visitor arrivals by cruise ships	24,805	16,951	46.3	64,437	56,909	13.2
AVERAGE LENGTH OF STAY	8.25	8.51	-3.1	8.84	9.07	-2.5
	8.34	8.60	-3.1 -2.9	8.92	9.07 9.16	-2.5
Total by air Oʻahu	6.75					
Maui		6.65	1.5	6.89	6.86	0.4
Molokaʻi	7.61	7.74	-1.7	8.29	8.42	-1.6
	4.30	3.30	30.1	5.20	5.05	2.9
Lāna'i	3.39	3.21	5.5	3.18	3.57	-10.9
Kaua'i	7.16	7.24	-1.2	7.67	7.77	-1.3
Haw aiʻi Island	6.94	6.91		7.70	7.62	
			0.6			1.0
Visitor arrivals by cruise ships	4.94	4.46	10.6	4.47	4.18	6.7
Visitor arrivals by cruise ships PER PERSON PER DAY SPENDING (\$)					4.18 203.2	
	4.94	4.46 207.6 208.9	10.6 -9.2 -8.8	4.47 194.7 195.9	203.2 204.2	6.7
PER PERSON PER DAY SPENDING (\$)	4.94 188.5	4.46 207.6	10.6 -9.2	4.47 194.7	203.2	6.7 -4.2
PER PERSON PER DAY SPENDING (\$) Total by air	4.94 188.5 190.6	4.46 207.6 208.9	10.6 -9.2 -8.8	4.47 194.7 195.9	203.2 204.2	6.7 -4.2 -4.1
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu	4.94 188.5 190.6 188.0	4.46 207.6 208.9 210.0	10.6 -9.2 -8.8 -10.5	4.47 194.7 195.9 193.3	203.2 204.2 197.5	6.7 -4.2 -4.1 -2.1
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui	4.94 188.5 190.6 188.0 208.2	4.46 207.6 208.9 210.0 225.7	10.6 -9.2 -8.8 -10.5 -7.8	4.47 194.7 195.9 193.3 212.8	203.2 204.2 197.5 228.6	6.7 -4.2 -4.1 -2.1 -6.9
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Moloka'i	4.94 188.5 190.6 188.0 208.2 174.8	4.46 207.6 208.9 210.0 225.7 226.1	10.6 -9.2 -8.8 -10.5 -7.8 -22.7	4.47 194.7 195.9 193.3 212.8 123.6	203.2 204.2 197.5 228.6 115.3	6.7 -4.2 -4.1 -2.1 -6.9 7.2
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi	4.94 188.5 190.6 188.0 208.2 174.8 474.3	4.46 207.6 208.9 210.0 225.7 226.1 334.8	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7	4.47 194.7 195.9 193.3 212.8 123.6 443.5	203.2 204.2 197.5 228.6 115.3 428.5	6.7 -4.2 -4.1 -2.1 -6.9 7.2 3.5
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0	203.2 204.2 197.5 228.6 115.3 428.5 189.3	6.7 -4.2 -4.1 -2.1 -6.9 7.2 3.5 -3.3
PER PERSON PER DAY SPENDING (\$) Total by air O'ahu Maui Moloka'i Lāna'i Kaua'i Haw ai'i Island Visitor arrivals by cruise ships	4.94 <b>188.5</b> 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8
PER PERSON PER DAY SPENDING (\$) Total by air O'ahu Maui Moloka'i Lāna'i Kaua'i Haw ai'i Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$)	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5 1,554.1	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4 1,766.4	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9 -12.0	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3 1,721.0	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1 1,842.8	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8 -6.6
PER PERSON PER DAY SPENDING (\$) Total by air O'ahu Maui Moloka'i Lāna'i Kaua'i Haw ai'i Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5 1,554.1 1,590.2	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4 1,766.4 1,795.2	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9 -12.0 -11.4	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3 1,721.0 1,748.2	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1 1,842.8 1,869.5	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8 -6.6 -6.5
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5 1,554.1 1,590.2 1,268.4	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4 1,766.4 1,795.2 1,395.7	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9 -27.9 -12.0 -11.4 -9.1	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3 1,721.0 1,748.2 1,332.8	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1 1,842.8 1,869.5 1,355.7	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8 -6.6 -6.5 -1.7
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5 <b>1.554.1</b> 1,590.2 1,268.4 1,583.5	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4 1,766.4 1,795.2 1,395.7 1,746.4	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9 -27.9 -11.4 -9.1 -9.3	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3 1,721.0 1,748.2 1,332.8 1,763.1	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1 <b>1</b> ,842.8 1,869.5 1,355.7 1,925.0	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8 -6.6 -6.5 -1.7 -8.4
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui Molokaʻi	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5 <b>1.554.1</b> 1,590.2 1,268.4 1,583.5 751.3	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4 <b>1</b> ,766.4 1,795.2 1,395.7 1,746.4 747.0	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9 -27.9 -11.4 -9.1 -9.3 0.6	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3 1,721.0 1,748.2 1,332.8 1,763.1 642.2	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1 <b>1</b> ,842.8 1,869.5 1,355.7 1,925.0 582.1	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8 -6.6 -6.5 -1.7 -8.4 10.3
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5 1.554.1 1,590.2 1,268.4 1,583.5 751.3 1,607.8	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4 <b>1</b> ,766.4 1,795.2 1,395.7 1,746.4 747.0 1,076.0	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9 -27.9 -11.4 -9.1 -9.3 0.6 49.4	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3 1,721.0 1,748.2 1,332.8 1,763.1 642.2 1,411.2	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1 <b>1</b> ,842.8 1,869.5 1,355.7 1,925.0 582.1 1,530.2	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8 -6.6 -6.5 -1.7 -8.4 10.3 -7.8
PER PERSON PER DAY SPENDING (\$) Total by air Oʻahu Maui Molokaʻi Lānaʻi Kauaʻi Haw aiʻi Island Visitor arrivals by cruise ships PER PERSON PER TRIP SPENDING (\$) Total by air Oʻahu Maui Molokaʻi	4.94 188.5 190.6 188.0 208.2 174.8 474.3 176.8 169.5 69.5 <b>1.554.1</b> 1,590.2 1,268.4 1,583.5 751.3	4.46 207.6 208.9 210.0 225.7 226.1 334.8 195.2 184.0 96.4 <b>1</b> ,766.4 1,795.2 1,395.7 1,746.4 747.0	10.6 -9.2 -8.8 -10.5 -7.8 -22.7 41.7 -9.4 -7.9 -27.9 -27.9 -11.4 -9.1 -9.3 0.6	4.47 194.7 195.9 193.3 212.8 123.6 443.5 183.0 179.6 71.3 1,721.0 1,748.2 1,332.8 1,763.1 642.2	203.2 204.2 197.5 228.6 115.3 428.5 189.3 190.7 79.1 <b>1</b> ,842.8 1,869.5 1,355.7 1,925.0 582.1	6.7 -4.2 -4.1 -6.9 7.2 3.5 -3.3 -5.8 -9.8 -6.6 -6.5 -1.7 -8.4 10.3

P=Preliminary data.

<sup>1</sup>Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to published statistics (visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source: Haw ai'i Tourism Authority