



LOS ANGELES RAMS SAFETY JOHN JOHNSON III, LEGEND PISA TINOISAMOA & CHEERLEADERS TO VISIT HAWAII JUNE 14-17

Rams to Host Various Community Engagement Activities & Events

Safety John Johnson III to Connect with Fans & Showcase Ultimate Hawaiian Experience

In advance of the Los Angeles Rams' preseason game against the Dallas Cowboys on Saturday, August 17 at Aloha Stadium in Honolulu, Safety **JOHN JOHNSON III**, Rams Legend **PISA TINOISAMOA**, and Rams Cheerleaders will visit the Islands to connect with fans, promote the game of football and showcase the ultimate Hawaiian experience.

To promote tourism to Hawai'i, the Rams will bring football and more to the Hawaiian Islands this summer. The following are some ways the Rams will engage the community leading up to the preseason matchup.

Cleats for Character with Pisa Tinoisamoa

On Friday, June 14 at 10:00 AM HST, former Rams linebacker and University of Hawai'i graduate, Pisa Tinoisamoa, will visit Farrington High School to host a Cleats for Character session with the school's varsity football program. As part of the program, the Rams will donate football cleats worn by Rams players to student-athletes. Tinoisamoa and Rams representatives also will lead participants in discussions about the values of good character, the importance of goal setting, and the transferrable life skills that can be attained through sport and teamwork.

7-on-7 Passing & Big Man Championships

Beginning on Friday, June 14 - Saturday, June 15 at Iolani School in Honolulu, the Rams will host their 7-on-7 Passing & Big Man Championships featuring 300 student-athletes from eight different public high schools across the Hawaiian Islands. The Championships will consist of pool play games, tournaments, skill stations and competitions. Safety John Johnson III and Tinoisamoa will make appearances throughout the Championships to support the local high school teams, provide tips and instruction to participants and lead group discussions.

Los Angeles Rams Cheer Camp

On Saturday, June 15 at 8:30 AM HST, Rams Cheerleaders will host 300 youth (grades K-12) for a Cheer Camp at Iolani School in Honolulu. During the camp, cheerleaders will lead youth participants in warm-up and stretching exercises as well as a choreographed dance routine.

Following the session, Rams Cheerleaders will perform for the youth and spectators in attendance.

Rams Safety John Johnson III to Participate in Iconic Hawaiian Activities

To conclude the visit on Sunday, June 16, John Johnson III will participate in a variety of classic Hawaiian activities such as stand-up paddle boarding in Waikiki and an interactive culinary experience featuring local cuisine and craft cocktails utilizing seasonal ingredients native to the Islands.

Support for the Rams' June visit is being provided by the Hawaii Tourism Authority in partnership with Hawaii Lodging and Tourism Association (HLTA) and Hawaii Visitors and Convention Bureau (HVCB). HLTA is working with the community to ensure the 300 students from the eight high schools statewide get the most from the weekend clinic and HVCB is working to ensure John Johnson III enjoys his downtime and experiences on the island.

The Rams-Cowboys preseason matchup on Saturday, August 17 will be the first NFL exhibition game played at Aloha Stadium on O'ahu since 1976. To further connect with fans in Hawai'i during the week leading up to the game, the Rams will bring its PLAY 60 Military Base Tour to the islands, host active service members and veterans to a team practice, visit schools, host youth football and cheer clinics, and attend community festivals.

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](#) is responsible for strategically managing the State of Hawai'i's marketing initiatives to support tourism. HTA's goal is to optimize tourism's benefits for Hawai'i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism's success.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on Facebook, [Instagram](#), Twitter ([@HawaiiHTA](#)) and its YouTube Channel.

About the Los Angeles Rams:

The Los Angeles Rams – Los Angeles' original professional sports team – stand as one of the oldest franchises in the National Football League and since its founding in 1937, have garnered three World Championships and sent 30 of its members to the Pro Football Hall of Fame. In 2018, the Los Angeles Rams won the NFC Title and appeared in their fourth Super Bowl. As a professional sports team, the organization is committed to be a valuable civic partner and serving the greater Los Angeles area 365 days a year. The team currently hosts games at the Los Angeles Memorial Coliseum, with plans to move to a new world-class stadium at the Los Angeles Sports and Entertainment District at Hollywood Park, currently under construction in Inglewood, California, for the 2020 NFL season. For more information visit www.therams.com and follow the Rams' social media channels.