



Hawai'i Convention Center  
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## HTA Issues RFPs for Destination Marketing Management Services

**HONOLULU** – The Hawai'i Tourism Authority (HTA), the state's tourism agency, has issued requests for proposals (RFP) for inbound destination marketing management services regarding each of the following major market areas: Korea, China, Taiwan and Southeast Asia.

HTA is seeking a contractor for each market and will select the company determined to be the most qualified and capable of providing a full range of comprehensive marketing services for the Hawaiian Islands.

The new contracts under these RFPs will have a start date of January 1, 2020 and replace current contracts for Korea, China, Taiwan and Southeast Asia, which are scheduled to end this year.

The RFPs are available for download at [www.hawaii tourism authority.org/rfps/](http://www.hawaii tourism authority.org/rfps/). Timelines and deadlines for each market are noted in the respective RFPs and may be amended as necessary.

Inquiries for all RFPs should be directed to Ronald Rodriguez, HTA procurement officer, at 1801 Kalākaua Avenue, Honolulu, Hawai'i 96815, by telephone at (808) 973-2251, or by email at [contracting@gohta.net](mailto:contracting@gohta.net).

### About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](http://www.hawaii tourism authority.org) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit [www.hawaii tourism authority.org](http://www.hawaii tourism authority.org). Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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