



LOS ANGELES RAMS LAUNCH “ALOHA HAWAI’I SWEEPSTAKES”

Rams & Hawaii Tourism to Send Two Fans to Preseason Matchup Against Dallas Cowboys on August 17 at Aloha Stadium in Honolulu

As the Los Angeles Rams gear up to travel to the Hawaiian Islands for a preseason matchup against the Dallas Cowboys on August 17 at Aloha Stadium, the team has officially launched their “Aloha Hawai’i Sweepstakes.”

The enter-to-win contest will offer two (2) fans the grand prize of: two (2) roundtrip flights to Honolulu, HI, a three (3) night hotel stay from August 15-18 for two (2) guests, and two (2) tickets to the Rams-Cowboys preseason game on August 17 at Aloha Stadium.

To enter, fans must visit www.therams.com/loharams to submit their contact information. The potential winner will then be selected in a random drawing that will take place on Wednesday, July 26 and will be notified by email or phone using the contact information provided at the time of entry.

The “Aloha Hawai’i Sweepstakes” entry period will end on Sunday, July 21 at 11:59 PM PT. All entrants must be legal residents of California who are 21 years of age or older at the time of entry.

Fans can receive more information about the “Aloha Hawai’i Sweepstakes” or the Rams-Cowboys preseason matchup on August 17 at Aloha Stadium by visiting www.therams.com/hawaii.

About the Hawai’i Tourism Authority

The [Hawai’i Tourism Authority](http://www.hawaiitourismauthority.org) is responsible for strategically managing the State of Hawai’i’s marketing initiatives to support tourism. HTA’s goal is to optimize tourism’s benefits for Hawai’i, while being attentive to the interests of travelers, the community and visitor industry. Established in 1998 to support Hawai’i’s leading industry and largest employer, HTA continually strives to help ensure the sustainability of tourism’s success.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on Facebook, [Instagram](#), Twitter ([@HawaiiHTA](#)) and its YouTube Channel.

About the Los Angeles Rams:

The Los Angeles Rams – Los Angeles’ original professional sports team – stand as one of the oldest franchises in the National Football League and since its founding in 1937, have garnered three World Championships and sent 30 of its members to the Pro Football Hall of Fame. In 2018, the Los Angeles Rams won the NFC Title and appeared in their fourth Super Bowl. As a professional sports team, the organization is committed to be a valuable civic partner and serving the greater Los Angeles area 365 days a year. The team currently hosts games at the Los Angeles Memorial Coliseum, with plans to move to a new world-class stadium at the Los Angeles Sports and Entertainment District at Hollywood Park, currently under construction in Inglewood, California, for the 2020 NFL season. For more information visit www.therams.com and follow the Rams’ social media channels.