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HTA Release (19-18)

## Hawai'i Visitor Statistics Released for July 2019

**HONOLULU** – Visitors to the Hawaiian Islands spent a total of \$1.70 billion in July 2019, an increase of 2.4 percent compared to July 2018, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA). Hawai'i Island continues to show positive signs as it recovers from last year's downturn in visitors due to the eruption at Kīlauea volcano.

Tourism dollars from the Transient Accommodations Tax (TAT) helped to fund numerous community events and initiatives across the state in July, including the 49<sup>th</sup> Annual 'Ukulele Festival Hawai'i, Koloa Plantation Days on Kaua'i, Prince Lot Hula Festival, and the 60<sup>th</sup> Hawaiian International Billfish Tournament on the island of Hawai'i.

In July, visitor spending increased from U.S. West (+6.6% to \$678.1 million) and U.S. East (+12.4% to \$510.8 million) but declined from Japan (-16.5% to \$172.2 million), Canada (-9.3% to \$50.2 million) and All Other International Markets (-6.2% to \$291.2 million) compared to a year ago.

On a statewide level, average daily visitor spending was down (-2.7% to \$190 per person) in July year-over-year. Visitors from U.S. East spent more per day (+5.3% to \$217 per person), while visitors from U.S. West (-0.8% to \$166), Japan (-5.0% to \$232), Canada (-1.5% to \$158) and All Other International Markets (-15.5% to \$198) spent less.

Total visitor arrivals rose 6.2 percent to 997,872 visitors in July with all arrivals via air travel. No out-of-state cruise ships visited Hawai'i during July. Total visitor days<sup>1</sup> increased 5.2 percent. The statewide average daily census<sup>2</sup>, or the number of visitors on any given day in July, was 289,236, up 5.2 percent from last year.

Visitor arrivals by air service increased in July from U.S. West (+11.4% to 467,944), U.S. East (+8.8% to 242,182) and All Other International Markets (+4.1% to 135,521) but declined from Japan (-9.3% to 125,215) and Canada (-1.9% to 27,010) compared to July 2018.

Among the four larger islands, visitor spending on O'ahu declined (-1.2% to \$764.6 million) in July due to lower daily spending (-7.6%), which offset growth in visitor arrivals (+6.3% to 601,683). Visitor spending on Maui grew (+4.3% to \$502.4 million) with daily spending (+2.1%) and visitor arrivals also increasing (+4.8% to 309,134). The island of Hawai'i recorded increases in visitor spending (+9.1% to \$219.4 million), daily spending (+1.5%) and visitor arrivals (+13.7% to 175,031). This was also the case for Kaua'i with growth in visitor spending (+3.3% to \$201.1 million), daily spending (+0.5%) and visitor arrivals (+2.3% to 140,834).

A total of 1,254,165 trans-Pacific air seats serviced the Hawaiian Islands in July, up 4.2 percent from a year ago. Growth in air seats from U.S. East (+13.8%) and U.S. West (+7.8%) offset decreases from Canada (-11.1%), Other Asia (-10.9%) and Japan (-7.7%). Seat capacity from Oceania (+0.2%) was comparable to July 2018.

<sup>1</sup> Aggregate number of days stayed by all visitors.

<sup>2</sup> Average daily census is the average number of visitors present on a single day.

### Year-to-Date 2019

Year-to-date through July, total visitor spending dropped 1.3 percent to \$10.59 billion. Visitor spending increased from U.S. West (+3.3% to \$4.12 billion) and U.S. East (+1.0% to \$2.91 billion), but declined from Japan (-4.9% to \$1.22 billion), Canada (-2.3% to \$686.1 million) and All Other International Markets (-12.3% to \$1.62 billion).

Statewide average daily spending by visitors decreased to \$195 per person (-3.3%) due to lower spending by visitors from most markets.

Year-to-date, total visitor arrivals increased (+4.5% to 6,189,395) versus last year supported by growth in arrivals from air service (+4.4% to 6,112,923) and cruise ships (+14.6% to 76,472). Visitor by air grew from U.S. West (+9.8% to 2,730,547), U.S. East (+4.4% to 1,413,268) and Canada (+1.4% to 337,258) offsetting fewer visitors from Japan (-0.8% to 877,908) and All Other International Markets (-5.6% to 753,942). Total visitor days rose 2.0 percent compared to the first seven months of 2018.

O'ahu recorded year-to-date increases in visitor spending (+1.3% to \$4.82 billion) and visitor arrivals (+4.9% to 3,649,367), but daily spending was down (-3.4%) compared to the first seven months of 2018. On Maui, visitor spending decreased slightly (-0.9% to \$3.11 billion) due to lower daily spending (-3.1%), which offset growth in visitor arrivals (+4.1% to 1,831,177). The island of Hawai'i reported declines in visitor spending (-8.8% to \$1.38 billion), daily spending (-4.9%) and visitor arrivals (-2.4% to 1,058,377). Kaua'i also saw decreases in visitor spending (-4.3% to \$1.16 billion), daily spending (-2.3%) and visitor arrivals (-1.1% to 827,070).

### **Other Highlights:**

- **U.S. West:** In July, visitor arrivals from the Mountain region increased 13.5 percent year-over-year, with growth in visitors from Nevada (+22.5%), Utah (+15.6%), Colorado (+10.4%) and Arizona (+9.5%). Arrivals from the Pacific region rose 11.1 percent with more visitors from California (+11.5%), Washington (+9.8%) and Oregon (+8.8%).

Year-to-date through July, visitor arrivals rose from the Pacific (+10.6%) and Mountain (+9.1%) regions versus the same period last year. Daily visitor spending dropped to \$174 per person (-2.2%) as a result of decreases in lodging, transportation, and entertainment and recreation expenses, while spending on shopping, food and beverage was similar to last year.

- **U.S. East:** In July, visitor arrivals increased from all regions highlighted by growth from the two largest regions, East North Central (+6.8%) and South Atlantic (+4.1%), versus a year ago.

Year-to-date through July, visitor arrivals increased from every region. Daily visitor spending declined slightly to \$211 per person (-0.7%) largely due to lower transportation expenses.

- **Japan:** Year-to-date through July, average daily visitor spending decreased to \$238 per person (-2.6%) primarily due to lower lodging, transportation and shopping expenses.
- **Canada:** Year-to-date through July, average daily visitor spending declined to \$166 per person (-1.3%) due to lower lodging and shopping expenses.

### Highlights from All Other Markets:

- **Australia:** Visitor arrivals decreased in July (-3.1% to 27,797) and through the first seven months of 2019 (-6.4% to 171,433) versus a year ago.
- **New Zealand:** Visitor arrivals dropped in July (-14.6% to 9,349) and through the first seven months of 2019 (-16.0% to 40,849).
- **China:** Visitor arrivals declined in July (-26.3% to 8,403) and through the first seven months of 2019 (-27.2% to 67,481).
- **Korea:** Visitor arrivals increased in July (+6.8% to 19,108), but declined year-to-date (-14.1% to 120,989).
- **Taiwan:** Visitor arrivals increased in both July (+77.3% to 2,549) and through the first seven months of 2019 (+61.6% to 16,883).
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland decreased in July (-7.0% to 16,084) and through the first seven months of 2019 (-6.9% to 72,423).
- **Latin America:** Visitor arrivals from Mexico, Brazil and Argentina declined in both July (-4.7% to 2,935) and through the first seven months of 2019 (-8.8% to 15,432).

### Island Highlights:

- **O'ahu:** Visitor spending decreased (-1.2% to \$764.6 million) in July year-over-year. Total visitor days increased (+7.0%), but daily spending declined (-7.6% to \$179 per person). Arrivals grew 6.3 percent to 601,683 visitors with growth from U.S. West (+15.1%) and U.S. East (+11.9%) offsetting fewer visitors from Canada (-9.4%) and Japan (-8.7%). The average daily census grew 7.0 percent to 137,905 visitors in July.

Through July 2019, both visitor spending (+1.3% to \$4.82 billion) and arrivals (+4.9% to 3,649,367) increased compared to a year ago.

- **Maui:** Visitor spending increased (+4.3% to \$502.4 million) compared to July 2018. Visitor days rose 2.2 percent and daily spending was higher (+2.1% to \$212 per person) than a year ago. Visitor arrivals were up (+4.8% to 309,134) with more travelers from U.S. East (+9.7%) and U.S. West (+6.1%) offsetting fewer visitors from Japan (-23.2%) and Canada (-4.5%). The average daily census increased 2.2 percent to 76,589 visitors in July.

Through July 2019, visitor spending dropped slightly (-0.9% to \$3.11 billion) due to lower daily spending, which offset growth in visitor arrivals (+4.1% to 1,831,177).

- **Island of Hawai'i:** Visitor spending grew (9.1 percent to \$219.4 million) in July supported by growth in visitor days (+7.4%) and higher daily spending (+1.5% to \$179 per person). Arrivals increased (+13.7% to 175,031) with growth in visitors from Japan (+16.5%), U.S. West (+16.4%) and U.S. East (+10.5%) offsetting fewer visitors from Canada (-24.6%). The average daily census grew 7.4 percent to 39,483 visitors in July.

In the first seven months of 2019, both visitor spending (-8.8% to \$1.38 billion) and visitor arrivals (-2.4% to 1,058,377) declined versus last year.

- **Kaua'i:** Visitor spending increased (+3.3% to \$201.1 million) compared to July 2018, boosted by growth in visitor days (+2.8%). Daily spending of \$193 per person (+0.5%) was similar to a year ago. Visitor arrivals were up (+2.3% to 140,834) year-over-year, as more travelers from U.S. West (+4.7%) and U.S. East (+1.5%) offset fewer visitors from Japan (-47.3%) and Canada (-22.9%). The average daily census rose 2.8 percent to 33,588 visitors in July.

Through July 2019, both visitor spending (-4.3% to \$1.16 billion) and visitor arrivals (-1.1% to 827,070) declined compared to the same period last year.

### **Air Seats to Hawai'i:**

In July, total trans-Pacific air seat capacity statewide rose to 1,254,165 seats (+4.2%) and was comprised of 1,247,347 scheduled air seats (+4.6%) and 6,818 charter seats (-38.2%). There were more air seats to Kahului (+15.0% to 281,642), Līhu'e (+4.0% to 94,336), and Honolulu (+1.6% to 753,163), but fewer seats to Kona (-1.5% to 119,878). The number of seats serving Hilo (5,146) was unchanged from a year ago.

- Scheduled air seats from the U.S. West market rose 7.8 percent compared to July 2018. Increased service from Oakland (+55.6%), Sacramento (+46.2%), Denver (+22.4%), San Jose (+18.9%), Seattle (+13.3%) and San Francisco (+6.7%) offset fewer air seats from Salt Lake City (-11.9%).
- Scheduled air seats from the U.S. East market were up 13.8 percent in July compared to a year ago. The addition of service from Boston (+7,228 seats, started April 2019), seasonal service from Detroit (4,920, started late June 2019), and growth in air seats from Chicago (+17.0%) offset fewer seats from Minneapolis (-8.7%).
- Scheduled air seats from Japan decreased (-7.7%) compared to July 2018. A U.S. domestic carrier discontinued service from Fukuoka in May 2019 (-7,000 seats). In addition, there were fewer seats from Osaka to Honolulu (-26.8%) as a low-cost carrier ended service and another international carrier reduced service in May 2019. Seats from Narita increased (+4.8%) with the launch of A380 service (started May 2019).
- Scheduled air seats from Canada declined (-11.1%) in July compared to a year ago with fewer seats from Vancouver.
- Scheduled air seats from Oceania (+0.2%) were comparable to July 2018. There were fewer seats from Auckland, New Zealand (-14.1%). From the Australia market, there were more seats from Sydney (+10.5%) and no changes to seat capacity from Brisbane and Melbourne.
- Scheduled air seats from Other Asia Markets decreased 10.9 percent in July year-over-year. An increase in seats from Taipei, Taiwan (+44.4%) was offset by fewer seats coming from Beijing, China (-55.6%) as a carrier discontinued service (effective October 2018). Seats from Seoul, Korea also declined (-7.3%).

In the first seven months of 2019, air seat capacity statewide increased (+2.3% to 8,004,342 seats) compared to the same period last year with growth in seats serving Kahului (+7.6%), Honolulu (+1.3%) and Līhu'e (+1.2%). Fewer air seats served Hilo (-23.9%) due to a reduction in service from Los Angeles. Seat capacity from Kona (-0.8%) dropped slightly.

### **Cruise Ship Visitors:**

- The months of June through August are a typically slower period for out-of-state cruise ships coming to Hawai'i. In July, no cruise ship came to the islands compared to one cruise ship that carried 752 visitors a year ago.
- Arrivals by air service to board cruise ships rose 3.7 percent in July. Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) declined (-3.6% to 10,181) compared to July 2018.
- In the first seven months of 2019, there were 76,472 visitors who entered Hawai'i aboard 37 out-of-state cruise ships. Some of these ships were larger in capacity than the 38 cruise ships that carried 66,755 visitors in the same period last year. Total cruise visitors increased (+7.2% to 150,929) compared to the first seven months of 2018.

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Tables of preliminary 2019 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaii tourism authority.org/research/monthly-visitor-statistics/>

### **About the Hawai'i Tourism Authority**

The [Hawai'i Tourism Authority](#) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit [www.hawaii tourism authority.org](http://www.hawaii tourism authority.org). Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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## JULY 2019 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P YTD <sup>1</sup>	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,702.4</b>	<b>1,662.7</b>	<b>2.4</b>	<b>10,586.9</b>	<b>10,730.4</b>	<b>-1.3</b>
Total by air	1,702.4	1,662.6	2.4	10,561.7	10,707.7	-1.4
U.S. Total	1,188.9	1,090.5	9.0	7,036.0	6,875.3	2.3
U.S. West	678.1	636.2	6.6	4,124.6	3,992.5	3.3
U.S. East	510.8	454.3	12.4	2,911.4	2,882.8	1.0
Japan	172.2	206.4	-16.5	1,221.8	1,285.2	-4.9
Canada	50.2	55.3	-9.3	686.1	702.0	-2.3
All Others	291.2	310.4	-6.2	1,617.8	1,845.2	-12.3
Visitor arrivals by cruise ships	-	0.2	-100.0	25.2	22.7	10.9
<b>TOTAL VISITOR DAYS</b>	<b>8,966,325</b>	<b>8,521,381</b>	<b>5.2</b>	<b>54,395,739</b>	<b>53,306,253</b>	<b>2.0</b>
Total by air	8,966,325	8,517,312	5.3	54,044,386	53,031,531	1.9
U.S. Total	6,436,735	6,003,738	7.2	37,518,645	36,024,968	4.1
U.S. West	4,087,278	3,804,541	7.4	23,707,791	22,445,580	5.6
U.S. East	2,349,457	2,199,197	6.8	13,810,854	13,579,388	1.7
Japan	741,985	844,231	-12.1	5,132,185	5,258,237	-2.4
Canada	317,751	345,070	-7.9	4,122,669	4,162,010	-0.9
All Others	1,469,854	1,324,272	11.0	7,270,888	7,586,316	-4.2
Visitor arrivals by cruise ships	-	4,069.3	-100.0	351,353.5	274,722.2	27.9
<b>VISITOR ARRIVALS</b>	<b>997,872</b>	<b>939,360</b>	<b>6.2</b>	<b>6,189,395</b>	<b>5,922,203</b>	<b>4.5</b>
Total by air	997,872	938,608	6.3	6,112,923	5,855,448	4.4
U.S. Total	710,126	642,898	10.5	4,143,815	3,839,235	7.9
U.S. West	467,944	420,204	11.4	2,730,547	2,485,758	9.8
U.S. East	242,182	222,694	8.8	1,413,268	1,353,477	4.4
Japan	125,215	138,060	-9.3	877,908	884,644	-0.8
Canada	27,010	27,527	-1.9	337,258	332,665	1.4
All Others	135,521	130,122	4.1	753,942	798,904	-5.6
Visitor arrivals by cruise ships	-	752.1	-100.0	76,471.9	66,754.6	14.6
<b>AVERAGE LENGTH OF STAY</b>	<b>8.99</b>	<b>9.07</b>	<b>-0.9</b>	<b>8.79</b>	<b>9.00</b>	<b>-2.4</b>
Total by air	8.99	9.07	-1.0	8.84	9.06	-2.4
U.S. Total	9.06	9.34	-2.9	9.05	9.38	-3.5
U.S. West	8.73	9.05	-3.5	8.68	9.03	-3.8
U.S. East	9.70	9.88	-1.8	9.77	10.03	-2.6
Japan	5.93	6.11	-3.1	5.85	5.94	-1.6
Canada	11.76	12.54	-6.2	12.22	12.51	-2.3
All Others	10.85	10.18	6.6	9.64	9.50	1.6
Visitor arrivals by cruise ships	-	5.4	-100.0	4.6	4.1	11.6
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>189.9</b>	<b>195.1</b>	<b>-2.7</b>	<b>194.6</b>	<b>201.3</b>	<b>-3.3</b>
Total by air	189.9	195.2	-2.7	195.4	201.9	-3.2
U.S. Total	184.7	181.6	1.7	187.5	190.8	-1.7
U.S. West	165.9	167.2	-0.8	174.0	177.9	-2.2
U.S. East	217.4	206.6	5.3	210.8	212.3	-0.7
Japan	232.1	244.4	-5.0	238.1	244.4	-2.6
Canada	157.9	160.2	-1.5	166.4	168.7	-1.3
All Others	198.1	234.4	-15.5	222.5	243.2	-8.5
Visitor arrivals by cruise ships	-	39.0	-100.0	71.8	82.8	-13.3
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,706.1</b>	<b>1,770.0</b>	<b>-3.6</b>	<b>1,710.5</b>	<b>1,811.9</b>	<b>-5.6</b>
Total by air	1,706.1	1,771.3	-3.7	1,727.8	1,828.7	-5.5
U.S. Total	1,674.2	1,696.2	-1.3	1,697.9	1,790.8	-5.2
U.S. West	1,449.1	1,514.0	-4.3	1,510.5	1,606.1	-6.0
U.S. East	2,109.3	2,039.9	3.4	2,060.0	2,129.9	-3.3
Japan	1,375.4	1,494.7	-8.0	1,391.7	1,452.8	-4.2
Canada	1,857.0	2,008.8	-7.6	2,034.3	2,110.1	-3.6
All Others	2,148.5	2,385.7	-9.9	2,145.8	2,309.7	-7.1
Visitor arrivals by cruise ships	-	211.2	-100.0	329.8	340.7	-3.2

P=Preliminary data.

<sup>1</sup>Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to published statistics (visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source:Hawai'i Tourism Authority

**JULY 2019 ISLAND HIGHLIGHTS**

TOTAL EXPENDITURES (\$mil.)	2019P	2018P	% change	2019P YTD	2018P YTD <sup>1</sup>	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,702.4</b>	<b>1,662.7</b>	<b>2.4</b>	<b>10,586.9</b>	<b>10,730.4</b>	<b>-1.3</b>
Total by air	1,702.4	1,662.6	2.4	10,561.7	10,707.7	-1.4
O'ahu	764.6	773.7	-1.2	4,817.2	4,756.5	1.3
Maui	502.4	481.5	4.3	3,109.1	3,136.7	-0.9
Moloka'i	3.0	2.9	1.5	22.16	21.8	1.5
Lāna'i	12.1	8.6	40.6	70.6	65.3	8.1
Kaua'i	201.1	194.6	3.3	1,162.9	1,215.1	-4.3
Haw ai'i Island	219.4	201.1	9.1	1,379.7	1,512.3	-8.8
Visitor arrivals by cruise ships		0.2	-100.0	25.2	22.7	10.9
<b>TOTAL VISITOR DAYS</b>	<b>8,966,325</b>	<b>8,521,381</b>	<b>5.2</b>	<b>54,395,739</b>	<b>53,306,253</b>	<b>2.0</b>
Total by air	8,966,325	8,517,312	5.3	54,044,386	53,031,531	1.9
O'ahu	4,275,049	3,995,607	7.0	25,139,764	23,990,067	4.8
Maui	2,374,268	2,322,796	2.2	14,606,392	14,283,941	2.3
Moloka'i	25,227	24,620	2.5	171,570	173,047	-0.9
Lāna'i	26,581	21,685	22.6	159,783	158,910	0.5
Kaua'i	1,041,220	1,013,258	2.8	6,188,892	6,319,854	-2.1
Haw ai'i Island	1,223,980	1,139,345	7.4	7,777,986	8,105,712	-4.0
Visitor arrivals by cruise ships		4,069	-100.0	351,353	274,722	27.9
<b>VISITOR ARRIVALS</b>	<b>997,872</b>	<b>939,360</b>	<b>6.2</b>	<b>6,189,395</b>	<b>5,922,203</b>	<b>4.5</b>
Total by air	997,872	938,608	6.3	6,112,923	5,855,448	4.4
O'ahu	601,683	566,059	6.3	3,649,367	3,480,379	4.9
Maui	309,134	295,110	4.8	1,831,177	1,758,623	4.1
Moloka'i	7,644	5,644	35.4	38,757	36,160	7.2
Lāna'i	10,148	6,251	62.4	52,793	45,420	16.2
Kaua'i	140,834	137,641	2.3	827,070	836,016	-1.1
Haw ai'i Island	175,031	153,906	13.7	1,058,377	1,084,324	-2.4
Visitor arrivals by cruise ships		752	-100.0	76,472	66,755	14.6
<b>AVERAGE LENGTH OF STAY</b>	<b>8.99</b>	<b>9.07</b>	<b>-0.9</b>	<b>8.79</b>	<b>9.00</b>	<b>-2.4</b>
Total by air	8.99	9.07	-1.0	8.84	9.06	-2.4
O'ahu	7.11	7.06	0.7	6.89	6.89	-0.1
Maui	7.68	7.87	-2.4	7.98	8.12	-1.8
Moloka'i	3.30	4.36	-24.3	4.43	4.79	-7.5
Lāna'i	2.62	3.47	-24.5	3.03	3.50	-13.5
Kaua'i	7.39	7.36	0.4	7.48	7.56	-1.0
Haw ai'i Island	6.99	7.40	-5.5	7.35	7.48	-1.7
Visitor arrivals by cruise ships		5.41	-100.0	4.59	4.12	11.6
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>189.9</b>	<b>195.1</b>	<b>-2.7</b>	<b>194.6</b>	<b>201.3</b>	<b>-3.3</b>
Total by air	189.9	195.2	-2.7	195.4	201.9	-3.2
O'ahu	178.8	193.6	-7.6	191.6	198.3	-3.4
Maui	211.6	207.3	2.1	212.9	219.6	-3.1
Moloka'i	118.2	119.3	-0.9	129.2	126.1	2.4
Lāna'i	454.6	396.4	14.7	441.6	410.9	7.5
Kaua'i	193.1	192.1	0.5	187.9	192.3	-2.3
Haw ai'i Island	179.2	176.5	1.5	177.4	186.6	-4.9
Visitor arrivals by cruise ships	-	39.0	-100.0	71.8	82.8	-13.3
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,706.1</b>	<b>1,770.0</b>	<b>-3.6</b>	<b>1,710.5</b>	<b>1,811.9</b>	<b>-5.6</b>
Total by air	1,706.1	1,771.3	-3.7	1,727.8	1,828.7	-5.5
O'ahu	1,270.7	1,366.9	-7.0	1,320.0	1,366.7	-3.4
Maui	1,625.1	1,631.7	-0.4	1,697.9	1,783.6	-4.8
Moloka'i	390.0	520.3	-25.1	571.8	603.7	-5.3
Lāna'i	1,190.8	1,375.1	-13.4	1,336.5	1,437.7	-7.0
Kaua'i	1,427.8	1,414.1	1.0	1,406.1	1,453.5	-3.3
Haw ai'i Island	1,253.3	1,306.7	-4.1	1,303.6	1,394.7	-6.5
Visitor arrivals by cruise ships	-	211.2	-100.0	329.8	340.7	-3.2

P=Preliminary data.

<sup>1</sup>Technical notes: The HTA received revised hotel room and package rates for the first quarter of 2018 which warranted revisions to published statistics

(visitor expenditures, per person per day spending, and per person per trip spending) for first quarter 2018.

2018 visitor statistics will be finalized for the 2018 Annual Visitor Research Report.

Source:Hawai'i Tourism Authority