HAWAI'I TOURISM

AUTHORITY

2016 Annual Visitor Research Report

ABOUT THIS REPORT

The 2016 Annual Visitor Research report provides the final statistics on Hawai'i's visitor industry in 2016 and a comprehensive comparison with 2015 visitor data. Included in this report are characteristics and expenditures data from visitors who came to Hawai'i' by air or by cruise ships. Visitor statistics are categorized by Hawai'i's Major Market Areas (MMA), by select countries, purpose of trip, accommodation type, first-time or repeat visitor status and by island. Statistics about visitor room inventory, hotel occupancy, room rates and air seat capacity are also included.

This report was produced by the Tourism Research staff of the Hawai'i Tourism Authority (HTA). The HTA is headed by Mr. George Szigeti. This report was prepared by Jennifer Chun, Minh-Chau Chun and Lawrence Liu.

STR Inc. provided hotel occupancy and room rate statistics.

Professional Image designed the cover and printed this report.

To download this report, go to: <u>www.hawaiitourismauthority.org/research/reports/annual-visitor-research</u> and click on <u>2016 Annual Research Report [pdf]</u>.

For more information on the content of this report, contact the HTA at (808) 973-2255.

2016 statistics presented in this report are the final numbers and reflect data from the National Travel and Tourism Office, actual air fares and updated reports from airlines and cruise ships.

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SUMMARY OF 2016 VISITORS TO HAWAI'I

ALL VISITORS (BY AIR AND BY CRUISE SHIPS)

Hawai'i's tourism industry achieved new records in total visitor spending and visitor arrivals in 2016, marking the fifth consecutive year of record growth in both categories. Total spending by visitors to the Hawaiian Islands increased 5.3 percent to a new high of \$15.91 billion. When adjusted for inflation, total visitor spending was up 3.5 percent from 2015 (Figure 1). A total of 8,934,277 visitors came by air or by cruise ships to the state, up 2.9 percent from the previous record of 8,679,564 visitors in 2015. Total visitor days rose 2 percent compared to last year. The average spending per day by these visitors (\$197 per person) was also higher than a year ago (\$191 per person).

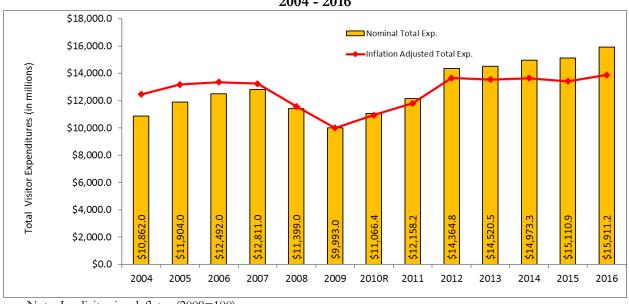


Figure 1: Total Visitor Spending: Nominal & Real 2004 - 2016

Note: Implicit price deflator (2009=100) Source: 2016 State of Hawai'i Data Book Table 7.35.

Arrivals by airlines grew 3 percent to 8,821,802 visitors. Additionally, there were 112,475 visitors who came to the islands by cruise ships¹, but this was down 3.5 percent from 2015, due to fewer out-of-state cruise ships that visited the islands (Table 89).

Total Spending by Category:

- Lodging, the largest spending category by all visitors to Hawai'i, increased 6.1 percent to \$6.73 billion and comprised 42.3 percent of total visitor spending in 2016 (Table 69).
- Food and beverage, the second largest category, rose 6.4 percent to \$3.27 billion or 20.6 percent of total visitor spending.
- Shopping expenses of \$2.24 billion was up 1.5 percent from 2015.
- Spending on transportation (+11.4% to \$1.54 billion) and entertainment and recreation (+5.8% to \$1.41 billion) also increased from the previous year.
- Supplemental business spending of \$118.1 million was a decrease of 11.9 percent compared to 2015. These are additional business expenses spent locally on conventions and corporate meetings

¹ Limited characteristics and expenditures for visitors who entered Hawai'i on board a cruise ship are reported separately in the Cruise Visitors section and are not included as part of the statistics reported for visitor arrivals by air.

by out-of-state visitors (i.e. costs on space and equipment rentals, transportation, etc.) that were not included in personal spending.

VISITORS (ARRIVALS BY AIR)

Spending by air visitors to the islands rose 5.5 percent to \$15.75 billion in 2016, boosted by growth in arrivals (+3% to 8,821,802 visitors) and higher daily spending (+3.4% to \$198 per person) (Tables 1 and 70).

The average daily census showed that December was the busiest month for air visitors in 2016 (253,576 visitors per day) and in 2015 (248,617 visitors per day) (Table 7). The average party size was 2.20 visitors, similar to the previous year (Table 2).

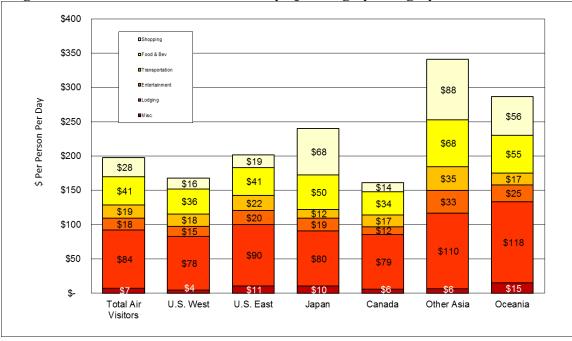
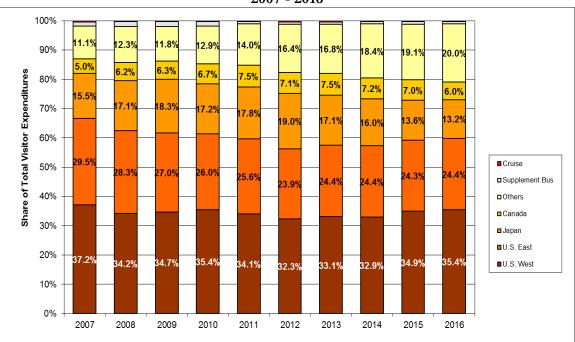


Figure 2: 2016 Air Visitor Personal Daily Spending by Category and Selected MMA

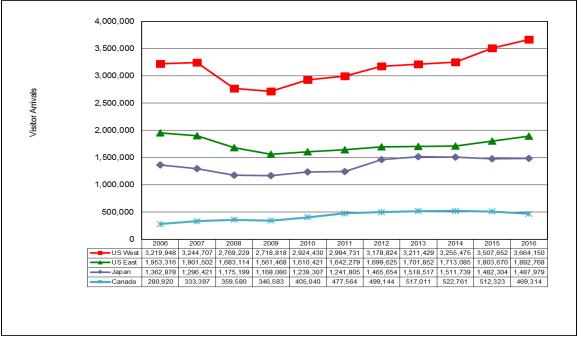
- In 2016, air visitors spent more on lodging (\$84 per person per day), food and beverage (\$41), transportation (\$19) and entertainment and recreation (\$18) compared to the prior year. Daily spending on shopping (\$28) was similar to 2015 (Figure 2, Table 70).
- Lodging was the largest daily expense for most visitor markets except for Chinese visitors who spent more on shopping (Table 80).



AIR VISITORS (BY MAJOR MARKET AREAS)

Figure 3: Four Largest Markets' Share of Total Visitor Spending 2007 - 2016

Figure 4: Visitor Arrivals from Four Largest Markets (by Air) 2006 - 2016



U.S. WEST

Air seat capacity from the U.S. West increased 1.5 percent to 7,324,285 seats in 2016 and comprised 60.9 percent of total air seats to the Hawaiian Islands, up from 60.5 percent in 2015 (Table 94).

The U.S. West continued to be Hawai'i's largest market in terms of visitor spending, visitor days and visitor arrivals. In 2016, visitor spending rose 6.8 percent to \$5.63 billion. U.S. West air visitors' share of total visitor spending (35.4%) was up from 2015 (34.9%) (Figure 3, Tables 1).

- Daily spending increased to \$168 per person, from \$162 last year (Figure 2, Table 71).
- U.S. West visitors spent more on lodging (\$78), food and beverage (\$36), transportation (\$18), and entertainment and recreation (\$15) while shopping expenses (\$16) were similar to 2015.
- Arrivals grew 4.5 percent to 3,664,150 visitors and visitor days rose 3 percent from a year ago (Figure 4, Table 13).
- This market continued to have the highest percentage of repeat visitors (81%) among all the MMAs.
- True independent travelers comprised 81.4 percent of U.S. West visitors in 2016.
- O'ahu hosted 42.8 percent of U.S. West visitors, 35.9 percent went to Maui, 17.8 percent went to the island of Hawai'i and 16.9 percent went to Kaua'i. Arrivals to these four islands increased compared to 2015.
- These visitors stayed the longest on the island of Hawai'i (8.72 days), followed by Kaua'i (8.42 days) and Maui (8.41 days).
- Half (50.1%) of U.S. West visitors stayed in hotels, 21.2 percent stayed in condominiums, 12.1 percent stayed in timeshares, 11.9 percent stayed with friends or relatives and 10.2 percent 1stayed in rental homes. More U.S. West visitors stayed in rental homes (+7.4%) and hotels (+5.4%) but fewer stayed in timeshares (-1.1%) compared to last year.
- Eight out of ten U.S. West visitors in 2016 came to vacation (80.4%), 10.7 percent came to visit friends and relatives, 3.9 percent came for meetings, conventions and incentives (MCI) and 2.9 percent came to honeymoon. There were fewer U.S. West MCI visitors (-2.5%) compared to 2015.
- Over half (52.6%) of U.S. West visitors in 2016 were females. The largest age group was between 41 to 59 years old (26.7%), followed by 25 to 40 years old (23.7%) and those 60 years and older (19.6%) (Table 36).
- California, the largest single state contributor, saw a 5.5 percent growth in arrivals to 2,095,908 visitors. There were also more visitors from Washington (+4.1% 509,849 visitors), Oregon (+4.9% to 223,210 visitors), Arizona (+5.4% to 175,945 visitors) and Colorado (+3.9% 154,498 visitors) (Table 17) compared to 2015.
- In terms of average daily census, June was the busiest month for U.S. West visitors in 2016, followed by July and December.

U.S. EAST

Air capacity from U.S. East dropped slightly (-0.5%) to 923,602 seats in 2016, and accounted for 7.7 percent of total air seats to Hawai'i (Table 94).

Spending by U.S. East visitors gained 5.8 percent from 2015 to \$3.89 billion. U.S. East's share of total visitor expenditures (24.4%) was up slightly from last year (24.3%). Daily spending by these visitors rose to \$202 per person, from \$198 in 2015 (Figure 3, Tables 1).

- Lodging expenses increased to \$90 per person in 2016 (Figure 2, Table 72).
- These visitors also spent more on food and beverage (\$41) and transportation (\$22), while their entertainment and recreation (\$20) and shopping (\$18) expenses were similar to the previous year.
- Arrivals and visitor days increased 4.9 percent and 3.8 percent, respectively. Of the 1,892,768 U.S. East visitors in 2016, 58.5 percent were repeat visitors to Hawai'i (Figure 3, Table 15).
- Over half of U.S. East visitors went to O'ahu (58.5%), 37 percent visited Maui, 22.1 percent visited the island of Hawai'i and 18.8 percent visited Kaua'i. All four larger islands experienced growth in U.S. East visitors compared to 2015.
- U.S. East visitors stayed the longest on Maui (7.93 days) followed by the island of Hawai'i (7.50 days) and O'ahu (7.14 days).
- Three out of four U.S. East visitors came to vacation (74.2%), 11.6 percent came to visit friends and relatives, 7.3 percent came for MCI purposes and 4.8 percent came to honeymoon. Fewer U.S. East visitors came for MCI purposes (-5.6%) compared to a year ago.
- In 2016, 77.8 percent of U.S. East visitors were true independent travelers, similar to last year (77.6%).
- The majority of U.S. East visitors stayed in hotels (61.1%), while some stayed in condominiums (14.6%), with friends or relatives (12.3%), in timeshares (10%) and in rental homes (9%). Usage of rental homes by U.S. East visitors rose 13.2 percent from 2015. More visitors also stayed in hotels (+5.3%) and condominiums (+4.3%).
- There were more female (52.6%) than male (47.4%) visitors in 2016. The largest age group comprised of those between 41 to 59 years (28.7%), followed by those between the ages 25 to 40 (23.5%) and those 60 years and older (21.3%) (Table 36).
- There were more visitors from Texas (+3.1% to 263,905 visitors), Illinois (+2.5% to 136,783), New York (+8.2% to 137,307 visitors) and Florida (+6.5% to 114,345 visitors) compared to 2015 Table 17).
- In 2016, January was the busiest month for U.S. East visitors based on average daily census, followed by June and December.

JAPAN

Air capacity from Japan declined 5.8 percent to 1,835,718 seats. This represented 15.3 percent of total air seats to the islands in 2016, down from 16.3 percent in the previous year. Japan continued to rank third in visitor spending, visitor days and arrivals.

In 2016, visitor spending increased 2.1 percent to \$2.10 billion, boosted by higher daily spending (+1.7% to \$240 per person). Despite this growth, Japanese visitors' share of total spending decreased to 13.2 percent, the lowest in the last ten years (Figure 3). Visitor arrivals (+0.4% to 1,487,979 visitors) and visitor days (+0.4%) were comparable to 2015 (Tables 1).

Daily lodging expenses of \$80 was up slightly from \$79 in 2015.

- Daily shopping expenses was also higher (\$68) compared to last year (\$66). Japanese visitors spent over three times more per day than U.S. West, Canadian or European visitors.
- Food and beverage (\$50), entertainment and recreation (\$19) and transportation (\$12) expenses were about the same as last year.
- Of the total Japanese visitors in 2016, 61.8 percent had been to Hawai'i before, compared to 60.7 percent in the previous year (Table 20).
- Nearly all Japanese visitors went to O'ahu (96.9%), 9.6 percent visited the island of Hawai'i, 3.6 percent visited Maui and 1.5 percent visited Kaua'i. Japanese arrivals increased on the island of Hawai'i (+1.7%) but declined on Kaua'i (-10.6%) and Maui (-7.9%) compared to 2015.
- Japanese visitors stayed the longest on O'ahu (5.51 days), followed by the island of Hawai'i (3.66 days) and Maui (3.44 days).
- The majority of Japanese visitors came on packaged trips (65.5%), but this was down compared to 2015 (68.4%). True independent travelers (29.8%) comprised a higher percentage compared to the prior year (27.7%).
- While hotels continued to be the primary choice for lodging, used by 84.7 percent of Japanese visitors in 2016, growth in hotel stays was slight (+0.7%) compared to 2015. More Japanese visitors stayed in timeshares (+6.3%), rental homes (+8.6%) and bed and breakfast properties (+9.8%) than last year.
- Two thirds of the Japanese visitors in 2016 came to vacation (66.1%), 15.3 percent came honeymoon, 8.5 percent for MCI purposes and 2.4 percent came to get married. Fewer Japanese visitors came to get married (-10%) but more came for MCI purposes (+13.1%) than in 2015.
- There continued to be more female (58.4%) than male (41.6%) visitors from Japan. The largest age group was between 25 to 40 years old (36%). The second largest age group were those between 41 to 59 years (25.3%), followed by those over 60 years old (19.1%) (Table 36).
- Arrivals from Kanto (includes Tokyo), the largest source of Japanese visitors to Hawai'i, rose 17.1 percent to 703,155 visitors in 2016. Arrivals from Kyushu (+28.3% to 107,243), Tohoku (+31.5% to 80,882) and Chugoku (+2.1% to 57,496) also increased. However, there were fewer visitors from Kinki (-14.6% to 238,488), Chubu (-27.2% to 210,589) and Hokkaido (-15% to 45,531) compared to last year (Table 21).
- Based on average daily census, the busiest month for Japanese visitors in 2016 was August, followed by September and July.

CANADA

Air capacity from Canada grew slightly (+0.7%) to 462,845 seats in 2016, with more seats to Honolulu (+1.1%) and Kahului (+4.2%) but fewer seats to Līhu'e (-15%) and Kona (-6.8%). Similar to a year ago, seats out of Canada comprised 3.9 percent of total air seats to the state in 2016.

Spending by Canadian visitors, Hawai'i's fourth largest visitor market, decreased 9.3 percent to \$954.9 million in 2016. Canadian visitors' share of total spending dropped to 6 percent from 7 percent in 2015. Arrivals declined 8.4 percent to 469,314 visitors and visitor days dropped 9.1 percent. Daily visitors spending of \$161 per person was about the same as last year (Figure 3, Table 1).

- Their lodging (\$79) and food and beverage (\$34) expenses were higher than 2015 but spending on shopping (\$14) declined. (Figure 2, Table 74)
- Three out of four Canadian visitors (74.5%) flew direct from international ports while the remainder arrived on flights from the U.S. mainland (Table 22).
- Repeat visitors comprised 65.9 percent of Canadian visitors in 2016.
- Direct air service contributed to more Canadians visiting to Maui (51.6% of Canadian visitors) than O'ahu (39.6% of Canadian visitors).
- Canadian visitors spent the most time on Maui (11.21 days), then the island of Hawai'i (10.18 days) and Kaua'i (9.13 days).
- The majority Canadian visitors were true independent travelers (78.8%) similar to 2015 (79.1%).
- Nearly half (44.1%) of Canadians visitors stayed in hotels, 37.5 percent stayed in condominiums, 11 percent stayed in rental homes, 10.3 percent stayed in timeshares and 5.1 percent stayed with friends or relatives.
- Most Canadian visitors in 2016 came to vacation (90.4%), 3.7 percent came for MCI purposes, 3.5 percent came to visit friends and relatives, and 2.9 came to honeymoon. There was a sharp decrease in Canadian MCI visitors (-22.8%), due to fewer conventions visitors compared to 2015.
- Those between 41 to 59 years old were the largest age group (30.6%) of Canadian visitors in 2016, followed by those between 25 to 40 years (23.6%) and over 60 years old (20.9%). There were more female (53.8%) than male (46.2%) Canadian visitors (Table 36).
- In 2016, the largest group of Canadian visitors was from British Columbia (42.2% or 198,059 visitors), followed by Ontario (23.9% or 112,385), Alberta (18.3% or 85,908), Quebec (7.8% or 36,721), Saskatchewan (2.7% or 12,732) and Manitoba (2.2% or 10,301) (Table 23).
- January was the busiest month in 2016, followed by March and February.

EUROPE

Total visitor spending by Europe MMA increased 4.8 percent to \$353.4 million in 2016, boosted by higher daily spending (+6.9% to \$190 per person). Arrivals of 143,922 visitors (-0.8%) was a slight drop from the previous year (Table 1).

- These visitors spent more on lodging (\$88), food and beverage (\$37) and shopping (\$18), but less on transportation (\$26) and entertainment and recreation (\$15) compared to 2015 (Table 75).
- There were more visitors from United Kingdom (+4.1%) and Switzerland (+1%) but fewer visitors from Germany (-5.4%), Italy (-3.3%) and France (-2.8%) than a year ago (Table 11 and Table 12).
- The majority of European visitors (77.7%) came on domestic flights (Table 24).
- The largest age group for European visitors was between 25 to 40 years (33%), followed by those 41 to 59 years (27.7%) and those over 60 years old (14.1%). Over half (52.1%) of the visitors were females (Table 36).
- August, July and September were the busiest months for European visitors in 2016.

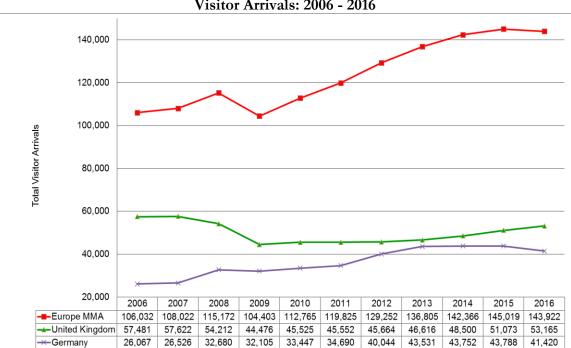


Figure 5: Europe MMA, UK & Germany Visitor Arrivals: 2006 - 2016

Visitors from United Kingdom

Visitors from the United Kingdom (U.K.) comprised the largest share (36.9%) of the European market with 53,165 visitors (Table 11 and Table 12).

- Seven out of ten U.K. visitors in 2016 were first timers (69%), compared to 65.4 percent last year (Table 25).
- The majority of U.K. arrivals visited O'ahu (72.2%), 33.6 percent visited Maui, 26.7 visited the island of Hawai'i and 14.1 percent visited Kaua'i.

- U.K. visitors stayed the longest on Maui (7.52 days), followed by the island of Hawai'i (7.34 days) and O'ahu (7.22 days).
- The percentage of true independent travelers (57.5%) from the U.K. were down slightly compared to 2015 (58.3%).
- Three out of four U.K. visitors stayed in hotels (74.9%). Some stayed in condominiums (10.7%), with friends or relatives (7.5%), in rental homes (6.9%), or in timeshares (3.2%). Stays in bed and breakfast properties (+51.8%) rose significantly and usage of hotels (+6.9%) also increased. Fewer U.K. visitors stayed in rental homes (-20.5%), and in timeshares (-13.5%) than in 2015.
- Nearly 75 percent of U.K. visitors in 2016 came to vacation, 10.7 percent came honeymoon, 8.1 percent came to visit friends and relatives, and 5.4 percent came for MCI purposes.

Visitors from Germany

- Germany accounted for the second largest share of European visitors (28.8%) in 2016. Arrivals decreased 5.4 percent from 2015 to 41,420 visitors (Table 11 and Table 12). These visitors stayed an average 14.81 days, the longest among all visitor groups.
- There were fewer first-time visitors (68.4%) compared to 2015 (70.8%) (Table 26).
- Two out of three German visitors went to O'ahu (67.6%), 55.2 percent went to Maui, 40.9 percent went to the island of Hawai'i and 31.4 percent went to Kaua'i.
- The average length of stay was the longest on Maui (8.38 days), followed by the island of Hawai'i (8.10 days) and O'ahu (6.98 days).
- A greater percentage of German visitors were true independent travelers (71.1%) compared to the previous year (68.9%).
- The majority of German visitors stayed in hotels (63.4%), some stayed in rental homes (12.5%), condominiums (12.2%), with friends or relatives (8.8%) or in bed and breakfast properties (8.5%). Usage of condominiums (+5.7%) and rental homes (+3.5%) increased but stays in hotels (-9.9%) declined compared to 2015.
- Eight out of ten German visitors in 2016 came to vacation, 7.9 percent came honeymoon, 7.6 percent came to visit friends and relatives, and 5.5 percent came for MCI purposes.

OCEANIA

Air capacity from Oceania rose 2.3 percent from 2015 to 514,641 seats. Growth in seats from Melbourne (+23.6%) and Sydney (+1.4%) offset fewer seats from Brisbane (-10.7%) Australia. Seats from Auckland, New Zealand also increased (+7.3%) compared to 2015. Oceania seats comprised 4.3 percent of total air capacity, up slightly from a year ago (4.2%).

Total spending by visitors from Oceania gained 6.9 percent to \$1.07 billion in 2016, bolstered by higher daily spending (+9% to \$286 per person). Arrivals decreased 2.3 percent to 390,364 visitors. (Figure 6, Table 1)

- These visitors spent more on lodging (\$118), shopping (\$56), food and beverage (\$55), and entertainment and recreation (\$25) while transportation expenses (\$17) were similar to 2015 (Table 76).
- Visitors from Australia accounted for 83.4 percent of all visitors from Oceania, while 16.6 percent were from New Zealand (Table 11).

- Those between 41 to 59 years old (32.3%), between 25 to 40 years (23.4%) and those over 60 years old (20.1%) were the three largest age groups from Oceania. Over half (56.4%) of the visitors were females (Table 36)
- September was the busiest month for visitors from Oceania in 2016, followed by June and July.

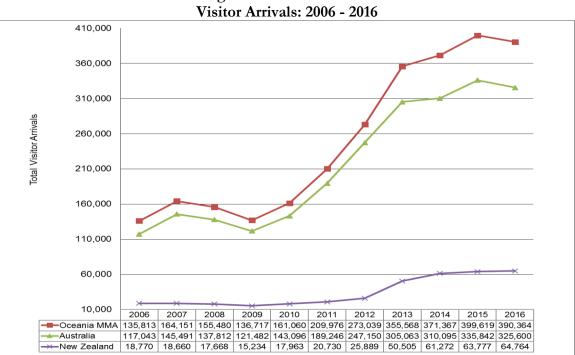


Figure 6: Oceania MMA

Visitors from Australia

- Arrivals from Australia declined 3 percent to 325,600 visitors in 2016 (Table 28). These visitors stayed an average 9.46 days.
- Their daily spending rose to \$293 per person from \$264 per person in 2015 (Table 83).
- Their lodging (\$121), food and beverage (\$57), entertainment and recreation (\$26) and transportation (\$17) expenses were higher than 2015, but their shopping expenses (\$56) declined.
- Most Australian visitors went to O'ahu (97%) while 19 percent went to Maui, 15 went to the island of Hawai'i and 8.5 percent went to Kaua'i (Table 28).
- These visitors spent the most time on O'ahu (7.81 days), followed by Maui (4.66 days) and the island of Hawai'i (4.20 days).
- Over half of Australian visitors in 2016 were first-timers (53.9%), similar to last year. ٠
- A lower percentage of Australian visitors (56.5%) were true independent travelers compared to • 2015 (60%)
- Most Australian visitors in 2016 stayed in hotels (88.9%), some stayed in condominiums (8.6%) and rental homes (4.3%).
- Australian visitors primarily came to vacation (88.4%), 4.8 percent came honeymoon, 2 percent came to visit friends and relatives, and 1.8 percent came for MCI purposes. There was a sharp decline in Australian honeymoon visitors (-12.4%) compared to 2015.

Visitors from New Zealand

- Arrivals from New Zealand increased 1.5 percent to 64,764 visitors in 2016 (Table 29). The average length of stay was 10.15 days, up from 9.54 days last year.
- Daily spending by these visitors increased to \$263 from \$227 in 2015 (Table 84).
- These visitors spent more on lodging (\$108), shopping (\$57), food and beverage (\$48), entertainment and recreation (\$23) and transportation (\$17) compared to the previous year.
- Nearly half of the visitors in 2016 were first-timers (49.6%) (Table 29).
- Most New Zealand visitors went to O'ahu (95.4%), 17.6 percent went to Maui, 12.2 went to the island of Hawai'i and 6.2 percent went to Kaua'i.
- These visitors spent the most time on O'ahu (8.43 days), followed by Maui (5.95 days), Kaua'i (5.55 days) and the island of Hawai'i (5.51 days).
- There were more true independent travelers (65.4%) from New Zealand compared to 2015 (62.2%).

OTHER ASIA

Air capacity from Other Asia climbed 19.9 percent to 575,244 seats. Seats from Seoul, South Korea rose significantly (+26.2%), boosted by a low-cost airline that began services in late December 2015. There was growth in total seats from China (+11%) with more seats out of Shanghai offsetting fewer seats from Beijing. Seats out of Taipei, Taiwan also increased (+1.4%) from 2015. Other Asia seats accounted for 4.8 percent of total air seats in 2016, up from 4 percent in the previous year.

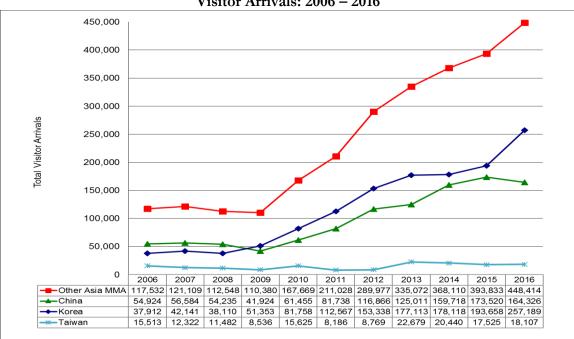
Spending by visitors from Other Asia jumped 18.8 percent from 2015 to \$1.07 billion. Arrivals increased 13.9 percent to 448,414 visitors and visitor days rose 18.6 percent (Figure 7, Table 1). Daily per person spending of \$341 was similar to last year.

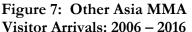
- These visitors spent more on lodging (\$110), food and beverage (\$68), transportation (\$35) and entertainment and recreation (\$33) but less on shopping (\$88) compared to 2015 (Table 77).
- Close to 90 percent of visitors from Other Asia flew directly from international airports while the remainder (12.6%) arrived via U.S. mainland airports (Table 30).
- The largest age group of visitors from Other Asia was 25 to 40 years old (47.8%), followed by those between 41 to 59 years (25.5%) and those over 60 years old (11.5%). There were more female (54.6%) than male (45.4%) visitors from this market in 2016 (Table 36).
- Visitors from Korea (57.4%) and China (36.6%) accounted for the two largest shares of total arrivals from Other Asia (Table 11).
- In 2016, February was the busiest month for visitors from Other Asia, followed by January and August.

Visitors from Korea

- Arrivals from Korea jumped 32.8 percent to 257,189 visitors, supported by increased air service. Visitor days climbed 37.5 percent compared to 2015 (Table 31).
- These visitors spent \$316 per person daily, up from \$294 last year (Table 81).
- Lodging, the largest expense, rose to \$113 from \$94 in 2015.
- Their spending on food and beverage (\$75), transportation (\$28) and entertainment and recreation (\$28) also increased while shopping expenses (\$70) were lower compared to last year.
- Among Korean visitors in 2016, 82.2 percent were first-time visitors (Table 31).

- Nearly all Korean visitors went to O'ahu (98.2%), 19 percent went to Maui, 8 percent went to the island of Hawai'i and 3 percent went to Kaua'i.
- Among the four larger islands, the average length of stay was the longest on O'ahu (6.28 days), followed by the island of Hawai'i (4.26 days) and Maui (2.93 days).
- A higher percentage of Korean visitors in 2016 were true independent travelers (46.3%) compared to 2015 (38.5%).
- Over half of the Korean visitors in 2016 came to vacation (54.8%), 39.5 percent came to honeymoon, 2.4 percent came for MCI purposes 2.1 percent to get married and 1.7 percent came to visit friends and relatives. Significantly more Korean visitors came to vacation (+56.3%) and to honeymoon (+14.4%) compared to 2015.





Visitors from China

- In 2016, arrivals from China decreased 5.3 to 164,326 visitors, but the average length of stay was longer than the previous year (+4.7% to 6.59 days). The net result was a slight drop in visitor days (-0.8%) (Table 32).
- Although daily spending by Chinese visitors of \$385 per person was lower than 2015 (\$392) it continued to be the highest among all visitor groups (Table 80).
- Chinese visitors continued to spend nearly twice as much on shopping compared to their Japanese counterparts even though their shopping expenses (\$116) decreased from 2015 (\$160).
- This group spent more lodging (\$108), food and beverage (\$63), transportation (\$45) and entertainment and recreation (\$42) than a year ago.
- Eight out of ten Chinese visitors in 2016 were first-time visitors (83.8%) to Hawai'i (Table 32).
- Most Chinese visitors went to O'ahu (95.4%), 28.4 percent went to the island of Hawai'i, 17.6 percent went to Maui and 2.7 percent went to Kaua'i.

- These visitors stayed the longest on O'ahu (5.25 days), followed by Kaua'i (3.32 days) and Maui (3.31 days).
- While the majority of Chinese visitors continued to purchase packaged trips and group tours, there was a higher percentage of true independent travelers (31%) in 2016 than in the prior year (27%).
- Most Chinese visitors stayed in hotels (89.5%), some stayed in condominiums (10%), in rental homes (3%) or with friends or relatives (2.3%).
- Over 80 percent of Chinese visitors in 2016 came to vacation (84.9%), 5.5 percent came to honeymoon, 5.2 percent came for MCI purposes and 2.1 percent came to visit friends and relatives.

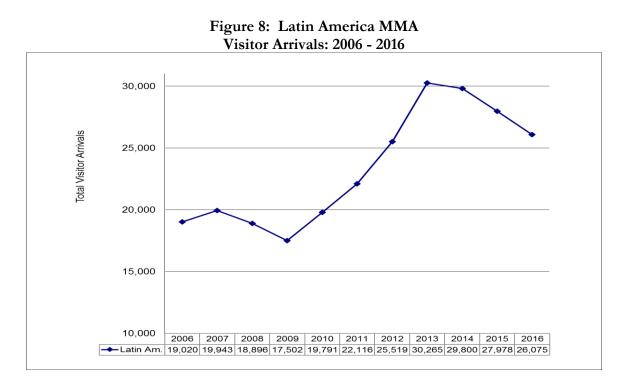
Visitors from Taiwan

- Arrivals from Taiwan grew 3.3 percent to 18,107 visitors in 2016 and visitor days increased 3.2 percent from the previous year (Table 33).
- These visitors spent more on a daily basis (\$265 per person) compared to 2015 (\$222) (Table 82).
- Lodging, their largest expense, increased to \$79 from \$67 last year.
- Their spending on shopping (\$73), food and beverage (\$54), entertainment and recreation (\$27) and transportation (\$25) also increased from a year ago.
- Six out of ten Taiwanese visitors in 2016 were first timers (59.2%) to Hawai'i.
- A higher percentage of Taiwan visitors in 2016 were true independent travelers (57.1%), compared to the prior year (54.5%).
- Most of the Taiwanese visitors went to O'ahu (89%), 33.2 percent went to the island of Hawai'i, 18.9 percent went to Maui and 4.1 percent went to Kaua'i.
- The majority of Taiwanese visitors stayed in hotels (74.2%), some stayed in condominiums (12.3%), with friends or relatives (11.8%) or in rental homes (2.9%).
- More than half of Taiwanese visitors in 2016 came to vacation (55.5%), 17.4 percent came to honeymoon, 16.3 percent came for MCI purposes and 10.6 percent came to visit friends and relatives.

LATIN AMERICA

Total spending by visitors from Latin America MMA decreased 29.2 percent to \$56.5 million. Arrivals declined 6.8 percent to 26,075 visitors, while visitor days dropped 6.2 percent compared to 2015. Daily spending (\$187 per person) was also lower compared to the prior year (\$247 per person) (Figure 8, Table 1).

- These visitors spent more on shopping (\$34) but less on lodging (\$66), food and beverage (\$33), transportation (\$23) and entertainment and recreation (\$17) compared to 2015 (Table 78).
- Visitors from Brazil accounted for 39.1 percent of Latin America MMA in 2016, followed by visitors from Mexico (36.6%) and Argentina (24.3%) (Table 11).
- First-timers comprised 71 percent of Latin American visitors compared to 69.9 percent last year (Table 34).
- A higher percentage of Latin American visitors were true independent travelers (64.9%) than in 2015 (63.2%).
- Three out of four visitors from this market went to O'ahu (75%), 40.6 percent went to Maui, 23.6 percent went to the island of Hawai'i and 13.9 percent went to Kaua'i.



- The majority stayed in hotels (70.1%), 11.2 percent stayed in rental homes, 9 percent stayed with friends or relatives, and 7.5 percent stayed in condominiums.
- The largest age group for visitors from Latin America was those 25 to 40 years old (33.4%), followed by those between 41 to 59 years (26%) and those over 60 years old (12.1%). There were more female (52.5%) than male (47.5%) visitors in 2016 (Table 36).

AIR VISITORS (BY SEGMENT)

TRAVEL METHODS

- A slightly higher percentage of total air visitors in 2016 were true independent travelers (68.2%) compared to the prior year (67.2%) (Tables 2 and 3).
- True independent travelers comprised the majority of the visitors from U.S. West (81.4%), U.S. East (77.8%), Canada (78.8%), Europe (65%), Latin America (64.9%) and New Zealand (65.4%), and about half of visitors from Taiwan (57.1%) and Australia (56.5%).
- A smaller percentage of Korean (46.3%), Chinese (31%) and Japanese (29.8%) visitors in 2016 made their own travel arrangements. Most of these visitors purchased group tours or packaged trips.
- Japanese visitors who came on group tours in 2016 spent \$253 per person. Daily spending by group tour visitors from U.S. East and U.S. West was \$237 and \$231, respectively (Table 87).
- In comparison, Japanese (\$238), U.S. East (\$193) and U.S. West (\$166) visitors who made their own travel arrangements spent less.

PURPOSE OF TRIP

Honeymoon

In 2016, there were 599,740 visitors who came to honeymoon in the islands, up 2 percent from last year. Honeymooners comprised 6.8 percent of total air visitors to Hawai'i, similar to 2015 (6.9%) (Tables 2 and 37).

- The largest percentage of honeymoon visitors continued to be from Japan (38%) and the second largest share was from U.S. West (17.9%). There have been double-digit growth in honeymoon visitors from Korea over the last two years. In 2016, a 14.4 percent increase in honeymooners boosted Korea's share (16.9%) of this segment past U.S. East (15.2%).
- Honeymoon visitors stayed an average 7.46 days in 2016.
- Seven out of ten (74.9%) honeymooners were first-time visitors to the state.
- The majority purchased packaged trips (62%), while 4.7 percent purchased group tours. Only 37.6 percent made their own travel arrangements.
- The majority visited O'ahu (78.2%), 26.1 percent visited Maui, 13.1 percent visited the island of Hawai'i and 11.7 percent visited Kaua'i.
- Nine out of ten honeymooners stayed in hotels (88.9%). Some visitors also stayed in condominiums (6.7%), timeshare properties (3.4%), and rental homes (3.4%).
- Daily spending by Japanese honeymoon visitors was \$330 in 2016 (\$323 in 2015). U.S. East honeymoon visitors spent \$283 (\$280 in 2015) while U.S. West honeymooners spent \$231 (\$211 in 2015) (Table 87).

Get Married

There were 103,376 visitors who came to get married in 2016, a decrease of 6 percent from the prior year. This segment accounted for 1.2 percent of total air visitors to the state, similar to 2015 (1.3%) (Tables 2 and 38).

- Japanese visitors comprised 35.2 percent of visitors who came to get married, down from 2015 (36.8%). Shares of U.S. West (33% vs. 31.3% in 2015), U.S. East (16.8% vs. 15.7% in 2015) were higher compared to last year.
- In 2016, there were slightly more first-time visitors (50.2%) than repeat visitors (49.8%) who came to get married in the islands.
- Over half (53%) of those who came to get married made their own travel arrangements, 46 percent purchased packaged trips and 6.6 percent purchased group tours.
- The average travel party size was 2.24 people, similar to 2015.
- Seven out of ten (70.3%) visitors from this segment went to O'ahu, 27.5 percent visited Maui, 12.8 percent visited the island of Hawai'i and 11.4 percent visited Kaua'i.
- The average length of stay dropped to 8.37 days, from 8.53 days in 2015. The majority (74.6%) stayed in hotels, 13.6 percent stayed in condominiums, 9.6 percent stayed in rental homes, and 4.5 percent stayed in timeshares.

Meetings, Conventions and Incentives (MCI)

A total of 485,194 visitors came for meetings, conventions and incentives in 2016, a decrease of 2.7 percent from a year ago (Table 39). The average length of stay was 7.27 days, compared to 7.54 days in 2015. MCI visitors comprised 5.5 percent of total air visitors in 2016, down from 5.8 percent last year (Tables 2 and 39).

- Visitors from U.S. West (29.8%, unchanged from 2015) and U.S. East (28.3% vs. 29.2% in 2015) accounted for the two largest shares of MCI visitors. For the Japanese market, strong growth in incentive visitors boosted the share of this segment to 26 percent from 22.4 percent in 2015.
- Two out of three (64.4%) MCI visitors have been to the islands before.
- Over half (53.1%) of MCI visitors made their own travel arrangements rather than purchasing packaged trips (36.1%) or group tours (33.7%).
- The majority MCI visitors went to O'ahu (60.6%), 27.9 percent visited Maui, 19.7 percent visited the island of Hawai'i and 9.5 percent visited Kaua'i.
- Most MCI visitors stayed in hotels (90.3%) while 6.9 percent stayed in condominiums.
- MCI visitors from Japan (\$250), U.S. East (\$235) and U.S. West (\$208) spent more compared to Japanese (\$221), U.S. East (\$195) and U.S. West (\$169) pleasure visitors (Table 87).

Visiting Friends or Relatives

There were 722,681 visitors who came to see friends or relatives, up slightly (+0.7%) from 2015 (Table 40). These visitors accounted for 8.2 percent of all visitors to Hawai'i. The average length of stay was 11.53 days, slightly shorter than last year (11.61 days). (Tables 2 and 40).

- U.S. West had the largest share of this segment (54.4%) followed by U.S. East (30.4%) Japan (3.2%) and Canada (2.3%).
- Eight out of ten visitors (79.6%) from this segment were repeat visitors to Hawai'i.
- Most of the visitors made their own travel arrangements (90.9%).
- The majority visited O'ahu (69.4%), 19.1 percent visited Maui, 18.4 percent visited the island of Hawai'i and 10.3 percent visited Kaua'i.
- The average party size was 1.76 persons, similar to 2015.
- Six out of ten (60.7%) visitors stayed with friends or relatives, 26.9 percent stayed in hotels, 10.7 percent stayed in condominiums, 8.2 percent stayed in rental homes, and 4.6 percent stayed in timeshares.

FAMILY VISITORS

In 2016, there were 2,308,936 visitors who came with children 17 years and under (family visitors), which was a 3.6 percent increase from the prior year (Table 41). This group comprised 26.2 percent of air visitors, similar to 2015 (26%).

- The majority (70.7%) of visitors have been to Hawai'i before (71% in 2015).
- Many family visitors made their own travel arrangements (70.5%) rather than purchased group tours (4.7%) or packaged trips (28.3%).
- Six out of ten family visitors (61.4%) were on O'ahu, 29.2 percent went to Maui, 16 percent went to the island of Hawai'i and 11.8 percent went to Kaua'i.
- The average party size was 3.85 persons, similar to 2015.

- Six out of ten visitors stayed in hotels, 19.9 percent stayed in condominiums, 10 percent were in timeshares, 9.4 percent stayed in rental homes and 6.4 percent stayed with friends or relatives.
- More family visitors stayed in bed and breakfasts (+14%) and in rental homes (+8.7%) compared to 2015. Stays in hotels (+3.9%) and condominiums (+2.3%) also increased.

ACCOMMODATIONS

The majority of air visitors in 2016 stayed in hotels (62.4%), similar to the prior year (62.2%). Condominiums (17.2%) were the second most popular choice for lodging followed by timeshares (9.1%), friends or relatives (8.9%) and rental homes (7.7%). Stays in rental homes (+6.9%), hotels (+3.4%) and with friends or relatives (+2.7%) increased but usage of bed and breakfasts (-2.6%) and timeshares (-1.2%) declined compared to 2015. (Table 2).

- Typically, U.S. West, U.S. East and Japanese air visitors who stayed in hotels spent more per person per day than those who stayed in condominiums, timeshare properties or with friends and relatives (Table 87).
- In 2016, Japanese air visitors who stayed in hotels spent \$264 per day, compared to U.S. East visitors at \$242 and U.S. West visitors at \$212 (Table 87).
- Japanese visitors who stayed in condominiums spent \$170 daily. U.S. East and U.S. West visitors who stayed in condominiums spent \$190 and \$166, respectively.
- Visitors from Japan who used timeshare properties spent \$134. U.S East timeshare visitors spent \$150 per person, while U.S. West timeshare visitors spent \$128 per person.

Hotel-Only

In 2016, there were 4,803,345 visitors who stayed exclusively in hotels, up 3.2 percent from last year. The average length of stay was 7.18 days. Hotel-only visitors comprised 54.4 percent of total air visitors to Hawai'i (Table 42).

- The majority (72.2%) came to vacation, 10.4 percent came to honeymoon, 8.4 percent came for MCI purposes and 2.6 percent came to visit friends or relatives.
- Repeat visitors comprised 58 percent of hotel-only visitors, similar to 2015 (57.9%).
- Over half of hotel-only visitors made their own travel arrangements (51.7%) while 46 percent purchased packages.
- O'ahu had the most number of hotel-only visitors at 73.3 percent, followed by Maui with 23.8 percent, the island of Hawai'i with 13.5 percent and Kaua'i with 8.1 percent.

Condo-Only

There were 1,181,576 visitors who stayed entirely in condominiums (+0.1%), comparable to 2015. These visitors stayed an average of 11.11 days in 2016, much higher than those who used only hotels (Table 43).

- The majority of these visitors had been to Hawai'i before (80.3%) with an average of 6.72 trips to the islands.
- Eight out of ten visitors (84.1%) were true independent travelers.
- Most of these visitors (90.2%) came to vacation, 4 percent came to visit friends or relatives, 2.1 percent came to honeymoon and 1.6 percent came for meetings, conventions and incentives.
- Maui had the largest share of condo-only visitors at 49.6 percent, followed by O'ahu (30.7%), Kaua'i (14.9%) and the island of Hawai'i (14.5%).

Timeshare-Only

The number of visitors who stayed exclusively in timeshare properties dropped slightly (-0.7%) compared to 2015. These 621,816 visitors stayed an average of 9.83 days (Table 44), similar to last year.

- Most of these visitors (94.6%) came to vacation, 2.6 percent came to visit friends or relatives and 2.3 percent came to honeymoon.
- Most were true independent travelers (91.6%) and 84.3 percent were repeat visitors to Hawai'i.
- Maui had a 35.4 percent share of timeshare-only visitors, followed by O'ahu with 34.9 percent, Kaua'i with 25.3 percent, and the island of Hawai'i Island's with 18 percent.

Rental Home-Only

There were 473,593 visitors who stayed entirely in rental homes, which was a 5.6 percent increase from 2015. Their average length of stay was 10.38 days, down from last year (10.82 days) (Table 45).

- Seven out of ten were repeat visitors to the state. Most were true independent travelers (92.9%).
- The majority (86%) came to vacation, 7.2 percent came to visit friends or relatives and 2.3 percent came to honeymoon.
- Oʻahu had largest percentage of rental home-only visitors (43.8%), followed by the island of Hawaiʻi (24%), Maui (22.2%) and Kauaʻi (21.5%).

Bed & Breakfast-Only

The number of visitors who stayed exclusively in bed and breakfast properties rose 12.6 percent from 2015. These 32,593 visitors stayed an average of 9.59 days in 2016 (9.91 days in 2015) (Table 45).

- Over half of them were repeat visitors (55.3%) to Hawai'i, while most (90.5%) were true independent travelers.
- Eight out of ten (78.4%) came to vacation, 8.9 percent came to visit friends or relatives and 7.4 percent came to honeymoon.
- O'ahu had the highest share of bed & breakfast-only visitors at 52.5 percent, followed by Maui with 28.8 percent, the island of Hawai'i with 27.6 percent and Kaua'i with 14.4 percent.

FIRST-TIME/REPEAT VISITORS

First-Time Visitors

There were 3,040,435 first-time visitors in 2016, up 3.2 percent from the previous year. First-time visitors comprised 34.5 percent of total air visitors to the state. Their average length of stay was 8.24 days, similar to 2015 (Table 47).

- First-time visitors accounted for 19 percent of U.S. West, 41.5 percent of U.S. East, 38.2 percent of Japanese and 341.1 percent of Canadian visitors in 2016. In contrast, first-timers comprised the majority of visitors from the emerging markets: Other Asia (81.2%), Latin America (71%), Europe (70.8%), and Oceania (53.2%).
- Many domestic first-time visitors (67.4%) made their own travel arrangements while only 37.1 percent of international first-time visitors were independent travelers.

- Three out of four (75%) first-time visitors stayed in hotels, 11 percent stayed in condominiums, 7.3 percent stayed in rental homes, 5.8 percent stayed with friends or relatives, and 4.3 percent stayed in timeshares. More first-time visitors used rental homes (+11%) than in 2015.
- The majority of first-time visitors went to O'ahu (74.8%), followed by Maui (28%), island of Hawai'i (18%) and Kaua'i (11.6%).
- Seven out of ten (71%) came to vacation, 14.8 percent came to honeymoon, 5.7 percent came for meetings, conventions and incentives and 4.9 percent came to see friends and relatives.
- First-time visitors from the top three markets (U.S. West, U.S. East and Japan) in 2016 spent more on a daily basis than those who have been to Hawai'i before (Table 87).
- Japanese first-time visitors spent \$268 per person, compared to \$226 by repeat Japanese visitors.
- U.S. East first-time visitors spent \$210, while repeat visitors spent \$194.
- U.S. West first-time visitors spent \$176 versus \$170 for repeat visitors.

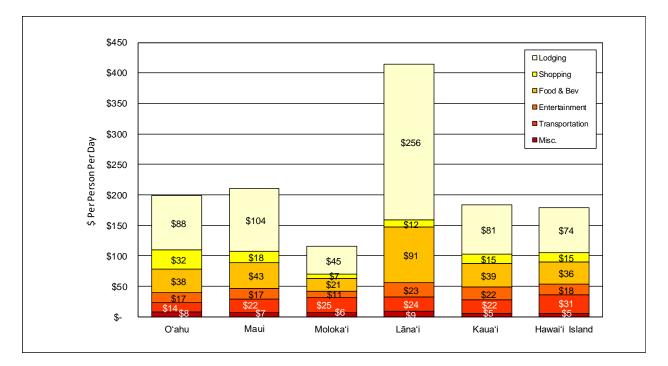
Repeat Visitors

In 2016, there were 5,781,367 repeat visitors to the islands, up 2.9 percent from a year ago. Repeat visitors accounted for 65.5 percent of air visitors to the state. Their average length of stay was 9.45 days (9.56 days in 2015) (Table 48).

- The largest percentage of repeat visitors in 2016 continued to be from U.S. West (81%), followed by Canada (65.9%), Japan (61.8%) and U.S. East (58.5%).
- Three out of four repeat visitors (75.4%) made their own travel arrangements.
- The average number of trips for a repeat visitor was 7.19 trips, similar to 2015.
- Over half (55.7%) of repeat visitors stayed in hotels, 20.5 percent stayed in condominiums, 11.6 percent stayed in timeshares, 10.5 percent stayed with friends or relatives and 7.9 percent stayed in rental homes.
- More than half (54.9%) of all repeat visitors in 2016 went to O'ahu, 30.8 percent visited Maui, 17.3 percent went to the island of Hawai'i and 14.5 percent went to Kaua'i.
- The majority of repeat visitors (79.2%) came to vacation, 9.9 percent visited friends or relatives, and 5.4 percent came for meetings, conventions, and incentives.

AIR VISITORS (BY ISLANDS)

Figure 9: 2015 Visitor Personal Daily Spending by Category and Island



O'AHU

Of the \$15.75 billion in total spending by air visitors in 2016, \$7.34 billion (-0.4%) were spent on O'ahu, similar to the previous year. Arrivals by air to O'ahu increased 2 percent to 5,447,229 visitors and visitor days rose 1.5 percent from 2015. However, daily spending on O'ahu (\$199 per person) was down from last year (\$202 per person) (Tables 1 & 56).

- Lodging continued to be largest expense for visitors on all islands. O'ahu visitors spent slightly less on lodging (\$88) than in 2015 (\$89) (Figure 9, Table 85).
- Visitors to O'ahu continued to spend the most per day on shopping (\$32 per person) compared to the other islands. However, shopping expenses decreased from last year (\$34 per person).
- In 2016, the average daily census indicated that 101,006 visitors were on O'ahu on any given day, up 1.2 percent from the previous year (Table 6).
- The U.S. markets continued to have the most visitors to O'ahu. Arrivals from U.S. West grew 2.9 percent to 1,569,790 visitors, while U.S. East arrivals rose 3.3 percent to 1,107,818 visitors (Tables 67 & 68). There were more domestic visitors from Dallas (+11.3%), New York (+6.4%), Phoenix (+3.3%), Portland (+4.7%), San Francisco (+10.2%) and San Jose (+8.5%) compared to 2015 (Table 51 and Table 52).
- Japanese arrivals to O'ahu of 1,442,192 visitors (+0.4%) were comparable to 2015 (Figure 10, Tables 67 and 68)
- Arrivals from Canada decreased 11 percent to 185,680 visitors.
- Oceania arrivals dropped 2.4 percent to 377,479 visitors. There were fewer visitors from Australia (-3.2%) but more visitors from New Zealand (+1.9%) compared to last year.

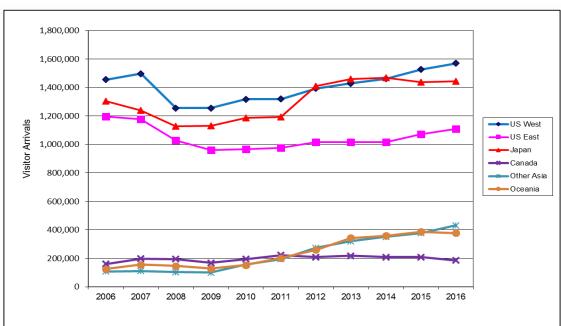


Figure 10: O'ahu Visitor Arrivals by Selected MMA 2006 – 2016

- Arrivals from Other Asia grew 14.3 percent to 432,197 visitors, boosted by a significant growth from Korea (+33.5% to 252,467) which offset fewer visitors from China (-5.3% to 156,799).
- Arrivals from Europe declined 2.7 percent to 103,118 visitors. Growth in arrivals from United Kingdom (+4%) were offset by decreased arrivals from Germany (-8.6%) France (-7.3%) and Switzerland (-3.2%).
- The majority (71.6%) of O'ahu visitors came to the state for a vacation, 9.6 percent came to visit friends or relatives, 8.6 percent came to honeymoon, and 5.4 percent came for meetings, conventions, and incentives.

MAUI

Spending by air visitors to Maui gained 10.1 percent to \$4.52 billion in 2016, boosted by growth in arrivals (+3.7% to 2,634,237 visitors) and visitor days (+3.1%). Daily spending on Maui (+6.8% to \$211 per person) was also higher compared to 2015 (Tables 1 & 58).

- Maui visitors' daily lodging expenses increased to \$104 per person from last year (\$96) and was second highest, behind Lāna'i visitors (Figure 9, Table 85).
- Maui visitors spent more on food and beverage (\$43), transportation (\$22), and entertainment and recreation (\$17) than in 2015 while shopping expenses (\$18) were about the same.
- Six out of ten visitors (63.9%) stayed exclusively on Maui while the rest visited other islands (Table 58).
- The average daily census on Maui rose 2.8 percent to 58,599 visitors in 2016 (Table 6).

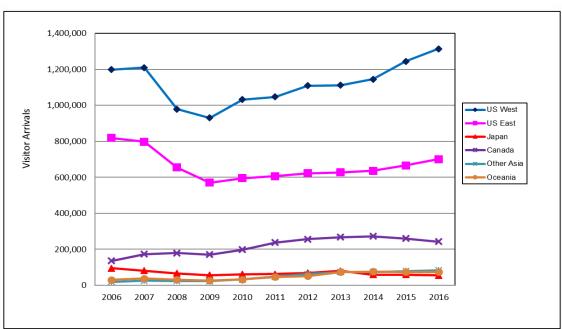


Figure 11: Maui Visitor Arrivals by Selected MMA 2006 – 2016

- Repeat visitors comprised 67.6 percent of Maui visitors in 2016, similar to the prior year.
- The majority of Maui visitors made their own travel arrangements (74.8%).
- The largest share of visitors to Maui in 2016 was from U.S. West (49.9%), followed by U.S. East (26.6%), Canada (9.2%), Other Asia (3.2%), Oceania (2.8%), Europe (2.4%) and Japan (2.1%) (Table 67).
- Arrivals from U.S. West and U.S. East increased 5.6 percent and 5.2 percent, respectively. There were more visitors from Chicago (+2.2%), Dallas (+5.8%), Los Angeles (+4.7%), Minneapolis (+8.1%), New York (+7.5%), Phoenix (+4.6%), Portland (+5.7%), San Francisco (+13.3%) and San Jose (+7.6%) (Table 51 and Table 52).
- There were fewer visitors from Japan (-7.9%) and Canada (-6.9%) and no growth in visitors from Oceania (-0.3%) compared to 2015 (Tables 67 & 68).
- Arrivals from Other Asia to Maui rose 6.8 percent, with increases from Korea (+11.6%) and China (+3.6%).
- Over half (55.7%) of visitors who went to Maui stayed in hotels while in the state, 28.7 percent stayed in condominiums, 11.2 percent stayed in timeshares, 6.8 percent stayed in rental homes and 6.1 percent stayed with friends or relatives. Usage of rental homes (+10%) rose significantly compared to 2015 (Table 58).
- The majority (84.1%) of Maui visitors came to the state for a vacation, 5.9 percent came to honeymoon, 5.2 percent came to visit friends or relatives, and 5.1 percent came for meetings, conventions, and incentives.

MOLOKA'I²

Spending by air visitors to Moloka'i dropped 2.6 percent to \$32.9 million in 2016, largely due to lower daily spending (-2.3% to \$115 per person) compared to the prior year. Growth in visitor days was flat (-0.3%) as decreased arrivals (-9% to 58,932 visitors) were offset by a longer average length of stay (+9.6% to 4.84 days) (Tables 1 & 59).

- Moloka'i visitors in 2016 spent less on lodging (\$45), transportation (\$25) and food and beverages (\$21) but more on and entertainment and recreation (\$11) than a year ago (Figure 9, Table 85).
- Most of those who visited Moloka'i also went to other islands, while only 13.1 percent stayed exclusively on Moloka'i.
- The average daily census showed 779 visitors (-0.5%) per day in 2016 (Table 6).
- U.S. West (42.4%) and U.S. East (25.5%) continued to be the two largest visitor markets to Moloka'i (Table 67).
- The majority of those who went to Moloka'i in 2016 were repeat visitors (65.9%) to the state.
- Seven out of ten visitors (72.4%) to Moloka'i were independent travelers while the remainder purchased group tours (7.1%) or package trips (25.1%).

LĀNA⁴I³

Visitor spending on Lāna'i doubled from last year to \$91.7 million in 2016, and arrivals increased 7.9 percent to 63,024 visitors. Most of the hotel rooms on the island reopened after being closed for renovations during the second half of 2015. Daily spending rose to \$415 per person (\$263 per person in 2015) and remained the highest compared to the other islands. (Tables 1 & 60).

- Lāna'i visitors in 2016 continued to spend the most on lodging at \$256 per person, up sharply from \$152 per person in 2015.
- Food and beverage expenses (\$91) rose significantly while transportation (\$24), entertainment and recreation (\$23) and shopping (\$12) expenses also increased (Figure 9, Table 85).
- Only 15.7 percent of these visitors spent their entire time on Lāna'i while the majority visited other islands.
- The average daily census showed 604 visitors on Lāna'i on any given day in 2016, compared to 446 visitors last year (Table 6).
- The largest group of visitors to Lāna'i were from U.S. West (41.2%), followed by U.S. East (32.3%), Canada (6.4%) (Table 67).
- More repeat visitors (62.5%) than first-timers (37.5%) went to Lāna'i.

²Small sample size for Lāna'i and Moloka'i resulted in broad estimates, use with discretion. Statistics may be used for year-to-year trends.

KAUA'I

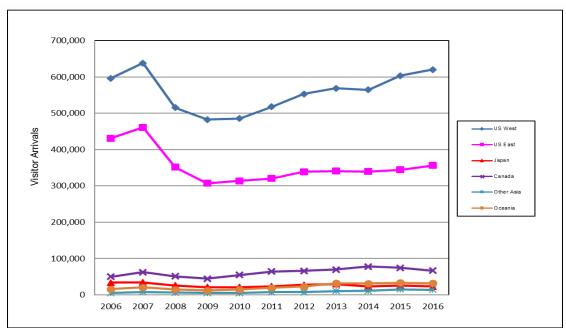


Figure 12: Kaua'i Visitor Arrivals by Selected MMA 2006 – 2016

Spending by air visitor to Kaua'i rose 8 percent to \$1.67 billion in 2016. Arrivals grew 1.2 percent to 1,187,269 visitors and visitor days increased 1.5 percent from 2015. Daily spending (\$184 per person) was also higher compared to last year (\$173 per person) (Tables 1 & 61).

- Kaua'i visitors in 2016 spent more on lodging (\$81), food and beverages (\$39), transportation (\$22) and entertainment and recreation (\$22), while shopping expenses (\$15) were similar to a year ago (Figure 9, Table 85).
- Over half (54.4%) of these visitors stayed on Kaua'i exclusively.
- The average daily census increased 1.3 percent to 24,842 visitors per day (Table 6).
- U.S. West (52.2%) continued to have the largest share of visitors to Kaua'i, followed by U.S. East (30%), Canada (5.6%), Europe (2.7%), Oceania (2.7%), Japan (1.9%) and Other Asia (1.2%) (Tables 67 & 68).
- Among the top four visitor markets, U.S. West (+2.7%) and U.S. East (+3.6%) arrivals to Kaua'i increased, but arrivals from Japan (-10.6%) and Canada (-10.5%) declined compared to 2015.
- There were also fewer visitors from Other Asia (-9.4%), Europe (-4.9%) and Oceania (-3.2%).
- Repeat visitors comprised 70.4 percent of Kaua'i visitors in 2016, similar to last year.
- The majority of visitors who went to Kaua'i were independent travelers (78.7%).
- Half (50.5%) of those who visited Kaua'i stayed in hotels while in the state. Some stayed in condominiums (22%), timeshares (18%), and rental homes (13.3%).
- Most of the visitors were in the state for a vacation (84.9%), 6.3 percent visited friends or relatives, 5.9 percent honeymooned, and 3.9 percent came for meetings, conventions, and incentives.

THE ISLAND OF HAWAI'I

Spending by air visitors on the island of Hawai'i increased 13.9 percent to \$2.09 billion in 2016. Arrivals were up 2.3 percent to 1,549,943 visitors and visitor days rose 1.7 from 2015. Daily spending (\$180 per person) was also higher compared to last year (\$160 per person) (Tables 1 & 62).

- These visitors spent more on lodging (\$74), food and beverage (\$36), transportation (\$31), entertainment and recreation (\$18) and shopping (\$15) than in 2015 (Figure 9, Table 85).
- Nearly half (49%) of these visitors spent all their time on the island of Hawai'i.
- The average daily census grew 1.4 percent to 31,845 visitors present on any given day (Table 6).

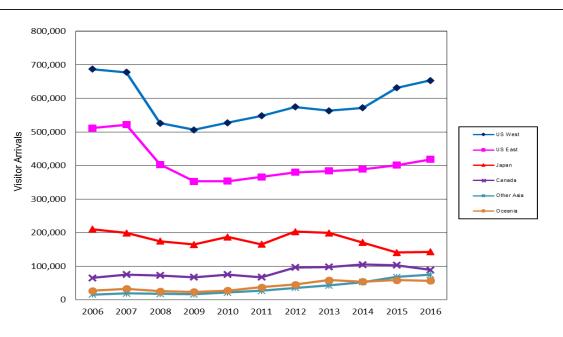


Figure 13: Island of Hawai'i Visitor Arrivals by Selected MMA 2006 – 2016

- The largest group of visitors to the island of Hawai'i continued to be from U.S. West (42.1%), followed by U.S. East (27%), Japan (9.2%), Canada (5.8%), Other Asia (4.8%), Oceania (3.7%) and Europe (3.1%) (Tables 67 and 68).
- Arrivals from U.S. West (+3.5%) and U.S. East (+4.2%) increased compared to 2015, with more visitors from Los Angeles (+4.8%), Minneapolis (+11.4%), New York (+7.3%) Portland (+3.4%) and Seattle (+6.2%) (Table 51 and Table 52).
- Arrivals from Japan (+1.7%) increased but arrivals from Canada (-13.7%) declined from last year.
- Among the emerging markets, there were significantly more visitors from Korea (+33.9%). Arrivals from Taiwan (+9.6%) and China (+3%) also increased, but arrivals from Oceania (-3.3%) and Europe (-2.6%) declined.
- Of the visitors to island of Hawai'i in 2016, 64.7 percent have been to the state before while 35.3 percent were first-time visitors.
- The majority of the visitors to island of Hawai'i made their own travel arrangements (73%) instead of purchasing group tours (6.7%) or package trips (25.2%).

- Six out of ten (59.4%) visitors to the island of Hawai'i stayed in hotels while in the state. Some visitors stayed in condominiums (17.8%), rental homes (12.5%), timeshares (10.3%) and with friends or relatives (10%).
- The majority (80.7%) of the visitors came to the state for a vacation, 8.6 percent came to visit friends or relatives, 6.2 percent for meetings, conventions and incentives and 5.1 percent to honeymoon.

Island of Hawai'i (Hilo Side)

There were 550,524 air visitors to Hilo (-0.2%) in 2016, comparable to the previous year (Table 63).

- The average daily census showed 6,306 visitors present, up 2 percent from 2015.
- U.S. West (33.9%) continued to be the largest group of visitors to Hilo, followed by U.S. East (30.2%), Japan (8.5%), Other Asia (6.2%), Oceania (5.9%), Canada (5.4%) and Europe (4.5%) (Table 67 & 68).
- More than half (55.4%) were repeat visitors to the state and 69.4 percent were true independent travelers. Only 8.8 percent purchased group tours while 28.3 percent purchased package trips.
- Two out of three visitors to Hilo stayed in hotels (63.8%), 16 percent stayed on cruise ships, 14.8 percent stayed in rental homes, 13.5 percent stayed in condominiums, 12.7 percent stayed with friends or relatives, and 5.8 percent stayed in timeshares while in the state.

Island of Hawai'i (Kona Side)

Arrivals by air to Kona increased 2.9 percent to 1,325,981 visitors in 2016 (Table 64).

- The average daily census rose 1.2 percent to 25,539 visitors.
- A breakdown by visitor markets to Kona showed 43.7 percent from U.S. West, 26.9 percent from U.S. East, 8.2 percent from Japan, 6.1 percent from Canada, 4.5 percent from Other Asia and 3.5 percent from Oceania (Table 67).
- Two out of three visitors (65.9%) to Kona in 2016 have been to the state before.
- More visitors made their own travel arrangements (73.7%) than purchased group tours (6.1%) or package trips (24.6%).
- Six out of ten visitors to Kona stayed in hotels, 19 percent stayed in condominiums, 12.3 percent stayed in rental homes, 11.3 percent stayed in timeshares, 8.9 percent stayed with friends or relatives, and 6.8 percent stayed on cruise ships while in the state.

SEASONALITY BY ISLAND

The average daily census statewide indicated that there were 217,675 visitors on any given day in 2016, up 1.7 percent from a year ago. Average daily census showed increases on Maui (+2.8%), the island of Hawai'i (+1.4%), Kaua'i (+1.3%), O'ahu (+1.2%) and Lāna'i (+35.4%) and no growth in Moloka'i (-0.5%). In 2016, the busiest month statewide was December with 253,576 visitors per day. However, peak months varied by island (Tables 6, 7 and 50).

- **O'ahu:** In 2016, July was the busiest month on O'ahu with 114,871 visitors daily, followed by December (114,557 visitors daily) and June (113,959 visitors daily).
- Maui: The most popular months on Maui in 2016 were December (69,571 visitors daily), January (67,950 visitors daily) and July (65,941 visitors daily).
- Island of Hawai'i: December (41,416 visitors daily) was the busiest month on the island of Hawai'i in 2016, followed by January (40,781 visitors daily) and February (34,468 visitors daily).
- **Kaua'i:** The busiest month for visitors to Kaua'i in 2016 was July (29,200 visitors daily), followed by June (29,173 visitors daily) and January (28,102 visitors daily).
- Lāna'i: December was the heaviest traffic on Lāna'i with 810 visitors daily, followed by March (658 visitors) and June (633 visitors).
- **Moloka'i:** January (1,176 visitors daily) was the peak month on Moloka'i followed by December (980 visitors daily) and March (957 visitors daily).

CRUISE VISITORS

Spending from visitors who came by cruise ships in 2016 increased 3.3 percent to \$39.6 million. Fewer tours from out-of-state cruise ships resulted in a 3.5 percent drop in arrivals to 112,475 visitors³. However, a longer average length of stay (+7.9% to 4.95 days) contributed to a 4.2 percent growth in visitor days (Tables 1, 89 and 90).

Another 114,464 visitors (-8.7%) flew to the state and boarded cruise ships in Hawai'i after their arrival. In all, there were 226,939 total cruise visitors in 2016, down 6.2 percent from last year (Table 89).

Total spending by all cruise visitors (those who arrived by cruise ships and those who arrived by air to board cruise ships) decreased 2.8 percent to \$391.6 million in 2016 (Table 91). Spending by cruise visitors from U.S. East (-3.1% to \$209.4 million), U.S. West (-1% to \$68.4 million), and Canada (-12.4% to \$37.5 million) declined compared to 2015.

Island Visitation

There were 230,602 total cruise passengers in 2016. Most of whom were visitors (98.5% or 226,939) while 1.5 percent or 3,663 were Hawai'i residents.

• By the nature of the cruise routes, most passengers went to the four largest islands. Nearly all (99.8%) of the cruise passengers visited O'ahu, 95.3 percent visited Maui, 93.2 percent visited the island of Hawai'i, and 86.3 percent visited Kaua'i. In addition to their cruise itinerary, 5,052 passengers visited Lāna'i and 3,523 visited Moloka'i.

³ Limited characteristics and expenditures for visitors who entered Hawai'i on board a cruise ship are reported separately in the Cruise Visitors section and are not included as part of the statistics reported for visitor arrivals by air.

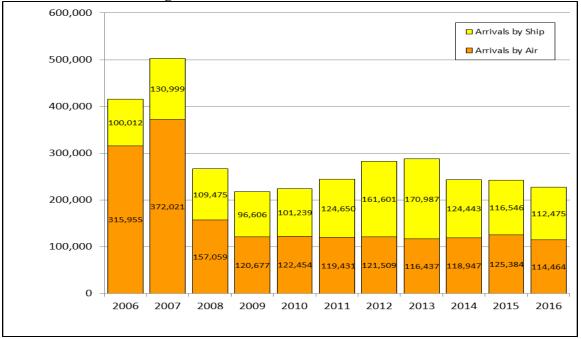


Figure 14: Cruise Visitors to Hawai'i: 2006 – 2016

- In terms of cruise visitors, the largest group was from U.S. East (37.9% of total cruise visitors), followed by visitors from U.S. West (26.8%), Oceania (13.1%), Canada (10.2%), Europe (3.6%) and other markets (8.5%).
- Over half (55%) of all cruise visitors have been to the islands before while 45 percent came for the first time. There were more first-timers among European (78.7%), U.S. East (55.5%) and Oceania (51.8%) cruise visitors. In contrast, repeat visitors comprised a larger percentage of cruise visitors from U.S. West (80%) and Canada (56%).
- Most (85.7%) of the visitors in 2016 cruised the islands for leisure, 8.8 percent visited friends or relatives and 2.4 percent were on their honeymoon.

Length of Stay and Type of Accommodation

The average length of stay by all cruise visitors in 2016 was 7.93 days compared to 7.84 days in 2015. Cruise visitors in 2016 spent an average of 5.50 days aboard ship touring the islands and 1.18 days on shore after the cruise was over. In addition, visitors who arrived by air stayed an average of 1.25 days in Hawai'i before their cruise.

- Cruise visitors from Oceania in 2016 spent the most time in the islands at 8.69 days, down from 9.41 days in 2015. Their average length of cruise in 2016 was 5.36 days and these visitors also spent 1.92 days on shore after their cruise was over.
- The average length of stay by U.S. East visitors was 8.64 days, similar to 2015. In 2016, these visitors spent 6.09 days on ship and .93 days were spent post-cruise.
- The average length of stay by Canadian visitors was 7.81 days, compared to 7.53 days in 2015. In 2016, these visitors spent 5.30 days on ship and 1.34 days were spent after cruise.
- European cruise visitors stayed 7.37 days in 2016 (5.53 days in 2015). They spent 5.33 days on ship and .99 of a day in Hawai'i post cruise.

- Cruise visitors from U.S. West in 2016 stayed an average 6.90 days (6.82 in 2015), the shortest among the visitor groups. Their average length of cruise was 4.96 days and these visitors also spent 1.14 days on shore post cruise.
- Half (50.8%) of the cruise visitors in 2016 stayed in hotels in addition to their cruise stay.
- Other lodging used by cruise visitors included condominiums (4.1%), timeshares (3.7%) and staying with friends or relatives (2%).

Daily Spending

Cruise visitors in 2016 spent an average of \$218 per person per day statewide, compared to \$212 in 2015. This amount included on shore spending by visitors from all cruise ships, as well as spending on ship for visitors on the U.S. flagged Hawai'i home-ported ship which was considered as a Hawai'i business (Table 92).

- The statewide figure of \$218 also included \$133 in visitor spending that was spent on board U.S. flagged Hawai'i home-ported ship or which cruise package expenditures could not be allocated to a specific expenditure category.
- Spending by cruise visitors on O'ahu was the highest among the four major islands at \$118, up from \$116 in 2015.
- Daily cruise visitor spending on Maui (\$71) declined from last year (\$73).
- Daily cruise visitor spending on the island of Hawai'i (\$67) was also down compared to 2015 (\$69).
- Daily cruise visitor spending on Kaua'i rose slightly to \$61 from \$60 last year.

TOTAL AIR SEATS OPERATED TO HAWAI'I

A record total of 12,020,545 air seats (+0.7%) served the Hawaiian Islands in 2016. Growth in scheduled seats from Other Asia (+19.9%), Oceania (+2.3%), U.S. West (+1.5%) and Canada (+0.7%) offset fewer seats from Japan (-5.8%) and U.S. East (-0.5%) (Table 93).

- There was a marginal drop in air capacity to the Honolulu International Airport (-0.6% to 8,086,040 total seats) compared to 2015. Growth in scheduled air seats from Other Asia climbed 19.9 percent, boosted by increased air service from Seoul. There were also more seats from U.S. East (+2.5%), Oceania (+2.3%) and Canada (+1.1%), but fewer seats from Japan (-5.9%) and US. West (-1.3%) than in the previous year (Tables 94 & 95).
- Air capacity to Kahului airport rose 2.8 percent to 2,334,832 seats in 2016. Seats from U.S. West were up 4.5 percent, with increased service from Denver, Los Angeles, San Diego and San Francisco. Seats from U.S. East dropped 16.9 percent, as a result of reduced service from Chicago and Dallas. There were more seats out of Canada (+4.2%) from Calgary, Edmonton and Vancouver compared to 2015.
- Seat capacity to the Kona International airport grew 5.2 percent to 852,562. There were more seats from U.S. West (+5.2%), particularly from Bellingham, Oakland, San Diego and Seattle. The U.S. East added 3,553 seats with the launch of the Dallas to Kona route in late 2016. Additionally, non-stop flights from Japan returned after a six-year absence with the launch of direct service from Haneda to Kona in December 2016 (+1,470 seats).
- Seats to Hilo airport from Los Angeles rose slightly from 2015 (+0.8% to 44,889 seats).

• Air capacity to the Līhu'e airport grew 3.8 percent to 702,222 seats in 2016. Seats from U.S. West were up 4.8 percent due to increased service out of Los Angeles and Oakland. However, seats out of Canada declined 15 percent from last year due to reduced service from Vancouver.

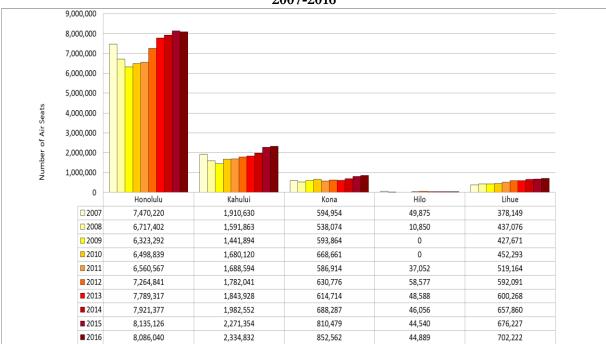


Figure 15: Air Seats Operated to Hawai'i by Island 2007-2016

HOTEL OCCUPANCY AND ROOM RATE

The statewide hotel occupancy rate for 2016 rose to 79.1 percent from 78.7 percent last year, supported by growth in visitor arrivals. Occupancy rates on O'ahu (-0.9 points to 84.2%) dropped slightly, while occupancy rates on Maui (+1.4 points to 75.8%), Kaua'i (+1.4 points to 72.6%) and the island of Hawai'i (+2.9 points to 68.7%) were higher compared to 2015 (Tables 96 to 100).

The statewide average room rate rose to \$254.84 from \$244.55 in 2015, with increases from all four larger islands. Maui's room rate remained the highest at \$332.52 (+4.7%). Room rates on Kaua'i at \$253.25 (+4.4%) was second highest, followed by the island of Hawai'i at \$242.42 (+4.4%). O'ahu's room rate remained the lowest at \$227.51 (+3.6%).

VISITOR PLANT INVENTORY

From HTA's 2016 Visitor Plant Inventory report $(VPI)^4$, there were 79,092 lodging units available for short-term rental by Hawai'i visitors, which represented an increase of 2.5 percent (+1,954 units) compared to 2015. Most of the gains were in vacation rental units (+1,421) and hotels (+608) units (Tables 101 to 104).

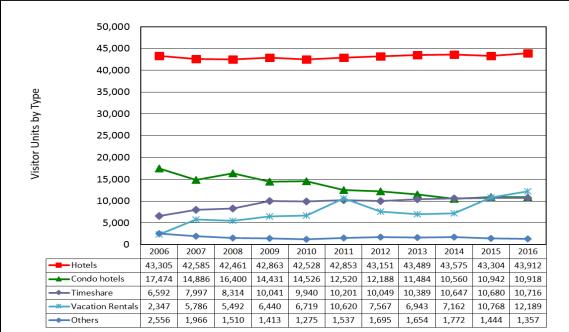


Figure 16: Visitor Units by Type of Accommodations: 2006 - 2016

The large majority of the lodging supply in the state was made up by hotels (55.5%) with 43,912 units. The number of hotel units rose 1.4 percent from 2015 due to hotel properties reopening after renovation or redevelopment. 59.6 percent of all hotel rooms were located on O'ahu (26,152).

Vacation Rentals increased 13.2 percent to 12,189 units and comprised 15.4 percent of all lodging units in 2016. Vacation Rental include condominium units, houses, villas, cottages, and private and shared rooms. While many new Vacation Rental properties and units were identified in 2016, the increase in Vacation Rental units was mainly due to a greater effort in surveying AOUO managers located in resort areas.

Condo Hotels were the third largest property type in 2016 (13.8%) with 10,918 visitor units. Condo Hotels consist of individually deeded condominium units but provide hotel-like services such as a front desk and often daily housekeeping service. The overall number of Condo Hotel units decreased slightly (-0.2%). Most of the State's Condo Hotel supply was on O'ahu (4,379 units) and Maui (4,317).

There were 10,716 timeshare units (+0.3%) in 2016, representing 13.5 percent of the State's lodging units. The majority of Hawai'i's timeshare supply is located on O'ahu and Maui. Both islands have nearly a third of the state's total timeshare units (29.8% and 29.5% share, respectively).

⁴ The 2016 Visitor Plant Inventory is posted on the HTA website: www.hawaiitourismauthority.org/research/reports

VISITOR SATISFACTION

Visitor satisfaction levels are an important indicator of visitor industry performance, providing feedback on how well services are delivered and how well those services fulfill visitors' expectations. High satisfaction encourages return trips to Hawai'i and results in a higher likelihood to recommend Hawai'i as a vacation destination. This section examined the first four questions from the 2016 Visitor Satisfaction and Activity survey (VSAT). Beginning in 2016, Chinese and Korean visitors were surveyed about their satisfaction with Hawai'i through intercept interviews conducted at the Honolulu International Airport.

Overall Ratings of Most Recent Vacation to Hawai'i

The majority of respondents in 2016 continued to give high marks for their overall experience in Hawai'i.

- In 2016, 88.2 percent of U.S. West respondents gave "excellent"⁵ rating to their overall trip to the islands, up from 84.5 percent in the previous year.
- Excellent ratings by U.S. East respondents (90.3%) were similar to 2015 (88.1%).
- Excellent ratings by Japanese respondents improved 8.2 points to 77.9 percent in 2016.
- Ratings by Canadian (+4.4 points to 88%) and Oceania (+4.8 points to 81.6%) respondents were also higher than in 2015, while ratings by European respondents (+0.6 points to 88.7%) were similar to last year.
 - Eight out of ten Korean (77.7%) and Chinese (76.5%) respondents in 2016 gave excellent ratings to their trip to Hawai'i.

Meeting Visitors' Expectations

Visitors' evaluation of their trip is influenced not only by the nature of the service they receive, but also by their needs, motivations, and interests. Overall, Hawai'i's ability to exceed expectations remained quite strong. In 2016, very few respondents from U.S. West (2.7%), U.S. East (2.7%), Japan (2.3%), Canada (2.3%), Europe (2.7%), Oceania (4.4%), Korea (3.2%) and China (6.7%) said that Hawai'i "did not meet" their expectations.

- A higher percentage of respondents from U.S. West (+3.6 points to 41.7%), U.S. East (+4.2 points to 53.3%) and Canada (+4.4 points to 45.6%) felt their trip exceeded their expectations compared to 2015.
- Ratings by Japanese respondents rose 4.6 points to 39 percent.
- Ratings by visitors from Oceania (+2.4% to 39.2%) and Europe (+1.1% to 53%) were about the same compared to last year.
- Over half of Korean respondents (55.2%) in 2016 said Hawai'i exceeded their expectations.
- Chinese visitors were more critical about Hawai'i than other visitor groups. Only 15.6 percent of the respondents felt that Hawai'i exceeded their expectations while 77.7 percent said the trip met their expectations.

⁵ Excellent ratings are the sum of responses for ratings of 7 and 8 on an 8-point scale.

Likelihood to Recommend Hawai'i

Highly satisfied visitors are more likely to recommend their vacation destination to their friends and family. The majority of visitors surveyed in 2016 said they would very likely recommend Hawai'i to others.

- Nine out of ten U.S. West (89.5%), U.S. East (87.9%) and Canadian (89.9%) respondents in 2016 would very likely recommend Hawai'i. These ratings have been relatively consistent over the last five years.
- Slightly above 80 percent of respondents from Europe (84.4%) and Oceania (80.8%) would very likely recommend Hawai'i. Their ratings in 2016 were similar to year ago.
- Japanese visitors' ratings have been hovering near 80 percent. Ratings in 2016 (78.3%) improved 2.8 points from 2015.
- In 2016, 83.2 percent of Korean respondents and 65.9 percent of Chinese respondents would very likely recommend Hawai'i to their friends and relatives.

Likelihood to Revisit Hawai'i

Each visitor's decision to return to Hawai'i is influenced by a variety of factors: positive experiences during their most recent trips, a desire for new experiences, amount of time available, financial considerations, and other commitments. Likelihood to revisit Hawai'i is an indicator of future demand and changes in desires. The percentage likely to return was closely correlated to distance from Hawai'i.

- U.S. West respondents continued to show the highest overall willingness to revisit Hawai'i. Ratings in 2016 of 79.3 percent were consistent with last year.
- Ratings by Canadian (+6.2 points to 67.5%) and Oceania (+6.8 points to 59.7%) improved compared to 2015.
- Similar to last year, over half of U.S. East (58.5%) and Japanese (54.5%) in 2016 indicated that they would return to the islands.
- With the long distance and no direct flights to Hawai'i, European visitors continued to show the lowest percentage of likelihood to return (45%).
- Eight out of ten Korean respondents and 52 percent of Chinese respondents in fourth quarter 2016 said that they would very likely revisit Hawai'i in the next five years.

ANNUAL VISITOR RESEARCH REPORT TABLES

Table 1: Summary of Visitor Statistics2016 vs. 2015

TOTAL EXPENDITURES (\$mil.)	2016	2015	(%) Change
TOTAL EXPENDITURES (\$mil.)	15,911.2	15,110.9	5.3
Visitor expenditure by air	15,753.5	14,938.5	5.5
Visitor expenditure by cruise ships	39.6	38.4	3.3
Supplemental business (all MMAs)	118.1	134.1	-11.9

MMA (Air & Ship)	2016	2015	(%) Change
TOTAL EXPENDITURES (\$mil.)	15,793.1	14,976.9	5.4
Visitor arrivals by air	15,753.5	14,938.5	5.5
U.S. West	5,634.1	5,275.7	6.8
U.S. East	3,889.4	3,674.6	5.8
Japan	2,095.9	2,052.7	2.1
Canada	954.9	1,053.2	-9.3
Europe	353.4	337.2	4.8
Oceania	1,070.4	1,001.3	6.9
Other Asia	1,073.6	903.9	18.8
Latin America	56.5	79.8	-29.2
Other	625.1	560.1	11.6
Visitor arrivals by cruise ships	39.6	38.4	3.3
TOTAL VISITOR DAYS	80,225,407	78,620,086	2.0
Visitor arrivals by air	79,669,135	78,086,081	2.0
U.S. West	33,552,091	32,561,688	3.0
U.S. East	19,283,520	18,580,408	3.8
Japan	8,722,235	8,685,616	0.4
Canada	5,926,189	6,520,761	-9.1
Europe	1,860,887	1,897,157	-1.9
Oceania	3,736,542	3,810,265	-1.9
Other Asia	3,151,235	2,656,624	18.6
Latin America	302,638	322,634	-6.2
Other	3,133,799	3,050,930	2.7
Visitor arrivals by cruise ships	556,271	534,005	4.2
VISITOR ARRIVALS	8,934,277	8,679,564	2.9
Visitor arrivals by air	8,821,802	8,563,018	3.0
U.S. West	3,664,150	3,507,652	4.5
U.S. East	1,892,768	1,803,670	4.9
Japan	1,487,979	1,482,304	0.4
Canada	469,314	512,323	-8.4
Europe	143,922	145,019	-0.8
Oceania	390,364	399,619	-2.3
Other Asia	448,414	393,833	13.9
Latin America	26,075	27,978	-6.8
Other	298,817	290,621	2.8
Visitor arrivals by cruise ships	112,475	116,546	-3.5

Note: Sums may not add up to total due to rounding.

MMA (Air & Ship)	2016	2015	(%) Change
AVERAGE LENGTH OF STAY (days)	8.98	9.06	-0.9
Visitor arrivals of stay by air	9.03	9.12	-1.0
U.S. West	9.16	9.28	-1.4
U.S. East	10.19	10.30	-1.1
Japan	5.86	5.86	0.0
Canada	12.63	12.73	-0.8
Europe	12.93	13.08	-1.2
Oceania	9.57	9.53	0.4
Other Asia	7.03	6.75	4.2
Latin America	11.61	11.53	0.6
Other	10.49	10.50	-0.1
Visitor arrivals of stay by cruise ships	4.95	4.58	7.9
PER PERSON PER DAY SPENDING (\$)	196.9	190.5	3.3
Visitor arrivals by air	197.7	191.3	3.4
U.S. West	167.9	162.0	3.6
U.S. East	201.7	197.8	2.0
Japan	240.3	236.3	1.7
Canada	161.1	161.5	-0.2
Europe	189.9	177.7	6.9
Oceania	286.5	262.8	9.0
Other Asia	340.7	340.3	0.1
Latin America	186.7	247.4	-24.5
Other	199.5	183.6	8.7
Visitor arrivals by cruise ships	71.2	71.8	-0.8
PER PERSON PER TRIP SPENDING (\$)	1,767.7	1,725.5	2.4
Visitor arrivals by air	1,785.7	1,744.5	2.4
U.S. West	1,537.6	1,504.0	2.2
U.S. East	2,054.9	2,037.3	0.9
Japan	1,408.6	1,384.8	1.7
Canada	2,034.7	2,055.8	-1.0
Europe	2,455.6	2,325.0	5.6
Oceania	2,742.0	2,505.5	9.4
Other Asia	2,394.2	2,295.2	4.3
Latin America	2,167.1	2,853.1	-24.0
Other	2,092.1	1,927.4	8.5
Visitor arrivals by cruise ships	352.4	329.2	7.0

Table 1: Summary of Visitor Statistics (continued)

ISLAND (Air & Ship)	2016	2015	(%) Change
TOTAL EXPENDITURES (\$mil, AIR + SHIP)	15,793.1	14,976.9	5.4
Total by air	15,753.5	14,938.5	5.5
O'ahu	7,340.3	7,366.5	-0.4
Maui	4,523.4	4,108.9	10.1
Moloka'i	32.9	33.7	-2.6
Lāna'i	91.7	42.9	113.7
Kaua'i	1,671.4	1,548.0	8.0
Hawai'i Island	2,093.8	1,838.5	13.9
Visitor arrivals by cruise ships	39.6	38.4	3.3
TOTAL VISITOR DAYS	80,225,407	78,620,086	2.0
Total by air	79,669,135	78,086,081	2.0
O'ahu	36,968,064	36,420,503	1.5
Maui	21,447,140	20,798,172	3.1
Moloka'i	285,221	285,991	-0.3
Lāna'i	221,145	162,933	35.7
Kaua'i	9,092,351	8,954,641	1.5
Hawai'i Island	11,655,215	11,463,840	1.7
Visitor arrivals by cruise ships	556,271	534,005	4.2
VISITOR ARRIVALS	8,934,277	8,679,564	2.9
Total by air	8,821,802	8,563,018	3.0
O'ahu	5,447,229	5,339,912	2.0
Maui	2,634,237	2,540,162	3.7
Moloka'i	58,932	64,767	-9.0
Lāna'i	63,024	58,390	7.9
Kaua'i	1,187,269	1,173,752	1.2
Hawai'i Island	1,549,943	1,514,973	2.3
Visitor arrivals by cruise ships	112,475	116,546	-3.5
AVERAGE LENGTH OF STAY	8.98	9.06	-0.9
Total by air	9.03	9.12	-1.0
O'ahu	6.79	6.82	-0.5
Maui	8.14	8.19	-0.6
Moloka'i	4.84	4.42	9.6
Lāna'i	3.51	2.79	25.7
Kaua'i	7.66	7.63	0.4
Hawai'i Island	7.52	7.57	-0.6
Visitor arrivals by cruise ships	4.95	4.58	7.9
PER PERSON PER DAY SPENDING (\$)	196.9	190.5	3.3
Total by air	197.7	191.3	3.4
O'ahu	198.6	202.3	-1.8
Maui	210.9	197.6	6.8
Moloka'i	115.2	118.0	-2.3
Lāna'i	414.6	263.3	57.4
Kaua'i	183.8	172.9	6.3
Hawai'i Island	179.6	160.4	12.0
Visitor arrivals by cruise ships	71.2	71.8	-0.8
PER PERSON PER TRIP SPENDING (\$)	1,767.7	1,725.5	2.4
Total by air	1,785.7	1,744.5	2.4
O'ahu	1,347.5	1,379.5	-2.3
Maui	1,717.2	1,617.6	6.2
Moloka'i	557.8	521.0	7.1
Lāna'i	1,454.8	734.8	98.0
Kaua'i	1,407.7	1,318.9	6.7
Hawai'i Island	1,350.9	1,213.5	11.3
Visitor arrivals by cruise ships	352.4	329.2	7.0
			1

Table 1: Summary of Visitor Statistics (continued)

Note: Sums may not add up to total due to rounding.

2016 vs. 2015											
		TOTAL			DOMESTIC		IN	L			
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
VISITOR ARRIVALS	8,821,802		3.0	5,968,779	5,782,140	3.2		2,780,878	2.6		
VISITOR DAYS	79,669,135	78,086,081	2.0	57,810,695	56,949,633	1.5	21,858,441	21,136,447	3.4		
AVERAGE DAILY CENSUS	217,675	213,934	1.7	157,953	156,026	1.2	59,723	57,908	3.1		
ISLANDS VISITED											
O'ahu	5,447,229	5,339,912	2.0	2,913,562	2,868,749	1.6	2,533,667	2,471,163	2.5		
O'ahu only	4,139,493	4,038,993	2.5	2,098,751	2,061,135	1.8	2,040,743	1,977,858	3.2		
O'ahu one day or less	209,583	216,599	-3.2	179,153	182,434	-1.8	30,430	34,165	-10.9		
Kaua'i	1 1 97 260	1 172 750	1.0	1 050 577	1 0 2 9 2 0 4	2.2	126 601	145 459	6.0		
	1,187,269	1,173,752	1.2	1,050,577	1,028,294	2.2 2.9	136,691	145,458	-6.0		
Kaua'i only	645,779	629,600	2.6	615,215	597,943		30,564	31,657	-3.5		
Kaua'i one day or less	104,246	123,080	-15.3	65,679	73,803	-11.0	38,567	49,276	-21.7		
Maui County	2,678,089	2,579,311	3.8	2,207,858	2,115,934	4.3	470,232	463,377	1.5		
Maui	2,634,237	2,540,162	3.7	2,171,914	2,083,999	4.2	462,323	456,163	1.4		
Maui only	1,683,204	1,597,116	5.4	1,491,887	1,414,007	5.5	191,317	183,109	4.5		
Maui one day or less	137,397	152,279	-9.8	75,050	77,472	-3.1	62,348	74,807	-16.7		
Moloka'i *	58,932	64,767	-9.0	44,203	49,843	-11.3	14,728	14,924	-1.3		
Moloka'i only *	7,696	7,726	-0.4	6,909	6,994	-1.2	787	732	7.6		
Moloka'i one day or less*	28,513	34,975	-0.4	18,571	23,456	-20.8	9,942	11,519	-13.7		
Moloka i one day of less	20,515	34,975	-10.5	10,571	23,450	-20.0	9,942	11,519	-13.7		
Lāna'i *	63,024	58,390	7.9	49,299	44,333	11.2	13,725	14,057	-2.4		
Lāna'i only *	9,910	5,591	77.3	9,242	5,193	78.0	668	398	67.7		
Lāna'i one day or less*	33,717	38,561	-12.6	22,550	26,511	-14.9	11,167	12,049	-7.3		
Hawai'i Island	1,549,943	1,514,973	2.3	1,187,740	1,154,201	2.9	362,203	360,772	0.4		
Kona side	1,325,981	1,288,021	2.9	1,035,424	1,003,389	3.2	290,558	284,632	2.1		
Hilo side	550,524	551,764	-0.2	396,360	389,408	1.8	154,164	162,356	-5.0		
Hawai'i Island only	759,017	729,540	4.0	688,621	657,780	4.7	70,396	71,760	-1.9		
Hawai'i Island one day or less	115,629	123,265	-6.2	45,798	50,060	-8.5	69,831	73,205	-4.6		
Any Noighbor Jolond	4 682 200	4 5 2 4 0 2 5	25	2 970 020	2 721 004	4.0	912 290	802.020	1.2		
Any Neighbor Island	4,682,309	4,524,025	3.5	3,870,029	3,721,004		812,280	803,020			
NI only	3,374,573	3,223,106	4.7	3,055,217		4.9	319,356	309,715	3.1		
O'ahu & NI	1,307,736	1,300,919	0.5	814,811	807,614	0.9	492,924	493,305	-0.1		
Any one island only	7,245,100	7,008,566	3.4	4,910,626	4,743,052	3.5	2,334,475	2,265,514	3.0		
Multiple Islands	1,576,702	1,554,452	1.4	1,058,154	1,039,088	1.8	518,548	515,364	0.6		
Avg. Islands Visited	1.24	1.25	-0.7	1.24	1.25	-0.6	1.23	1.25	-0.8		
Average Length of											
Stay in Hawai'i	9.03	9.12	-1.0	9.69	9.85	-1.7	7.66	7.60	0.8		
Oʻahu	6.79	6.82	-0.5	7.23	7.33	-1.4	6.28	6.22	0.8		
Maui	8.14	8.19	-0.6	8.32	8.42	-1.2	7.31	7.12	2.7		
Molokaʻi	4.84	4.42	9.6	5.52	5.12	7.9	2.79	2.06	35.0		
Lāna'i	3.51	2.79	25.7	3.96	3.18	24.3	1.91	1.56	22.4		
Kauaʻi	7.66	7.63	0.4	7.93	7.96	-0.4	5.59	5.30	5.4		
Hawai'i Island	7.52	7.57	-0.6	8.35	8.47	-1.5	4.81	4.67	3.1		
Hilo	4.19	4.09	2.5	4.90	4.86	0.8	2.37	2.24	6.0		
Kona	7.05	7.15	-1.4	7.70	7.86	-2.1	4.74	4.64	2.2		
ACCOMMODATIONS											
Plan to stay in Hotel	5,502,947	5,322,571	3.4	3,258,527	3,138,003	3.8	2,244,420	2,184,567	2.7		
			3.4	2,742,043			2,244,420	2,023,344	2.7		
Hotel only Plan to stay in Condo	4,803,345	4,000,400	3.2 1.0	2,742,043		4.1 0.5	2,061,302		2.3		
	1,520,162						,	402,861			
Condo only	1,181,576		0.1	876,142	871,308	0.6	305,435	308,805	-1.1		
Plan to stay in Timeshare	798,503	807,944	-1.2	650,132	662,035	-1.8	148,371	145,909	1.7		
Timeshare only	621,816	626,356	-0.7	506,232	515,224	-1.7	115,584	111,132	4.0		
Cruise Ship	120,868	138,065	-12.5	100,478	112,068	-10.3	20,390	25,997	-21.6		
Friends/Relatives	784,885	763,965	2.7	697,641	679,457	2.7	87,244	84,508	3.2		
Bed & Breakfast	93,350	95,809	-2.6	71,697	72,821	-1.5	21,653	22,988	-5.8		
Rental House	679,484	635,846	6.9	586,710	548,826	6.9	92,774	87,020	6.6		
Hostel	62,265	63,747	-2.3	43,991	42,955	2.4	18,275	20,792	-12.1		

Table 2: Summary of Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		TOTAL			DOMEOTIO	_		TERNATION	
					DOMESTIC		IN	AL	
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
	50.000	50.440		44.070	10.0.17			40.400	
Camp Site, Beach	50,639	52,410	-3.4	41,079	42,247	-2.8	9,560	10,163	
Private Room in Private Home**	63,465	NA	NA	33,500	NA	NA	29,965	NA	
Shared Room/Space in Private Home**	17,328	NA	NA	11,376	NA	NA	5,952	NA	
Other	128,772	128,559	0.2	106,966	110,187	-2.9	21,806	18,371	18.7
PURPOSE OF TRIP									
Pleasure (Net)	7,338,059	7,120,061	3.1	4,914,524	4,762,556	3.2	2,423,536	2,357,505	2.8
Honeymoon/Get Married	659,138	650,568	1.3	267,555	268,923	-0.5	391,582	381,644	
Honeymoon	599,740	588,236	2.0	228,554	228,711	-0.1	371,186	359,525	
Get Married	103,376	109,921	-6.0	53,484	55,991	-4.5	49,892	53,930	
Pleasure/Vacation	6,739,100	6,536,063	3.1	4,689,088	4,541,287	3.3	2,050,012	1,994,776	
	105 10 1	100 771	0.7	005 400	000 704	5.0	170 70 1	170.050	0.4
Mtgs/Conventions/Incentive	485,194	498,771	-2.7	305,460	322,721	-5.3	179,734	176,050	
Conventions	231,194	263,556	-12.3	182,861	198,049	-7.7	48,332	65,507	
Corporate Meetings	80,552	81,764	-1.5	72,414	71,360	1.5	8,138	10,404	
Incentive	188,747	171,087	10.3	63,072	67,181	-6.1	125,675	103,907	21.0
Other Business	255,919	257,097	-0.5	237,903	239,163	-0.5	18,017	17,934	0.5
Visit Friends/Rel.	722,681	717,411	0.7	637,769	638,926	-0.2	84,912	78,485	8.2
Go√t/Military	94,105	90,513	4.0	80,886	78,121	3.5	13,219	12,392	6.7
Attend School	28,091	27,637	1.6	13,842	16,451	-15.9	14,249	11,186	27.4
Sport Events	89,744	90,477	-0.8	65,021	57,937	12.2	24,723	32,540	-24.0
Other	434,311	422,980	2.7	210,694	192,317	9.6	223,618	230,663	
TRAVEL STATUS									
% First Timers ***	34.5	34.4	0.1	29.0	28.9	0.1	46.0	45.9	
% Repeaters ***	65.5	65.6	-0.1	71.0	71.1	-0.1	54.0	54.1	-0.1
Average # of Trips	5.1	5.1	-0.2	5.8	5.8	-0.2	3.5	3.5	-0.6
Group Tour	625,461	665,019	-5.9	192,172	191,485	0.4	433,289	473,533	-8.5
•	8,196,341	,		5,776,607	5,590,655	3.3	2,419,734	2,307,345	
Non-Group	0,190,341	7,897,999	3.8	5,776,607	5,590,655	3.3	2,419,734	2,307,345	4.9
Package Trip	2,659,773	2,676,355	-0.6	1,201,825	1,189,600	1.0	1,457,948	1,486,756	-1.9
No Package	6,162,029	5,886,662	4.7	4,766,954	4,592,540	3.8	1,395,075	1,294,122	7.8
Net True Independent	6,012,593	5,752,441	4.5	4,702,415	4,529,639	3.8	1,310,177	1,222,802	7.1
Ave. Age	45	45	-0.3	46	46	-0.3	43	43	0.8
Ave. Party Size	2.20	2.19	0.7	2.08	2.07	0.8	2.53	2.51	0.9

Table 2: Summary of Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Source: Hawai'i Tourism Authority

2016 vs. 2015										
	TO	TAL	DOMI	ESTIC	INTERN/	TIONAL				
	2016	2015	2016	2015	2016	2015				
	0.004.000	0 500 040	5 000 770	5 700 4 40	0.050.000	0 700 070				
	8,821,802	8,563,018		5,782,140		2,780,878				
VISITOR DAYS		78,086,081			21,858,441					
AVERAGE DAILY CENSUS	217,675	213,934	157,953	156,026	59,723	57,908				
ISLANDS VISITED										
O'ahu	61.7%	62.4%	48.8%	49.6%	88.8%	88.9%				
O'ahu only	46.9%	47.2%	35.2%	35.6%	71.5%	71.1%				
O'ahu one day or less	2.4%	2.5%	3.0%	3.2%	1.1%	1.2%				
Kaua'i	13.5%	13.7%	17.6%	17.8%	4.8%	5.2%				
Kaua'i only	7.3%	7.4%	10.3%	10.3%	1.1%	1.1%				
Kaua'i one day or less	1.2%	1.4%	1.1%	1.3%	1.4%	1.8%				
Maui County	30.4%	30.1%	37.0%	36.6%	16.5%	16.7%				
Maui	29.9%	29.7%	36.4%	36.0%	16.2%	16.4%				
Maui only	19.1%	18.7%	25.0%	24.5%	6.7%	6.6%				
Maui one day or less	1.6%	1.8%	1.3%	1.3%	2.2%	2.7%				
Moloka'i *	0.7%	0.8%	0.7%	0.9%	0.5%	0.5%				
Moloka'i only*	0.1%	0.1%	0.1%	0.1%	0.0%	0.0%				
Moloka'i one day or less*	0.3%	0.4%	0.3%	0.4%	0.3%	0.4%				
Lāna'i *	0.7%	0.7%	0.8%	0.8%	0.5%	0.5%				
Lāna'i only*	0.1%	0.1%	0.2%	0.1%	0.0%	0.0%				
Lāna'i one dayor less*	0.4%	0.5%	0.4%	0.5%	0.4%	0.4%				
Hawai'i Island	17.6%	17.7%	19.9%	20.0%	12.7%	13.0%				
Kona side	17.0%	15.0%	17.3%	20.0%	10.2%	10.2%				
Hilo side	6.2%	6.4%	6.6%	6.7%	5.4%	5.8%				
Hawai'i Island only	8.6%	8.5%	11.5%	11.4%	2.5%	2.6%				
Hawai'i Island one day or less	1.3%	0.5 <i>%</i> 1.4%	0.8%	0.9%	2.3%	2.6%				
nawan Island one day of less	1.5 /0	1.4 /0	0.0 %	0.976	2.4 /0	2.070				
Any Neighbor Island	53.1%	52.8%	64.8%	64.4%	28.5%	28.9%				
NI only	38.3%	37.6%	51.2%	50.4%	11.2%	11.1%				
O'ahu & NI	14.8%	15.2%	13.7%	14.0%	17.3%	17.7%				
Any one island only	82.1%	81.8%	82.3%	82.0%	81.8%	81.5%				
Multiple Islands	17.9%	18.2%	17.7%	18.0%	18.2%	18.5%				
Avg. Islands Visited	1.24	1.25	1.24	1.25	1.23	1.25				
ACCOMMODATIONS										
Plan to stay in Hotel	62.4%	62.2%	54.6%	54.3%	78.7%	78.6%				
Hotel only	54.4%	54.4%	45.9%	45.5%	72.2%	72.8%				
Plan to stay in Condo	17.2%	17.6%	18.6%	19.1%	14.4%	14.5%				
Condo only	13.4%	13.8%	14.7%	15.1%	10.7%	11.1%				
Plan to stay in Timeshare	9.1%	9.4%	10.9%	11.4%	5.2%	5.2%				
Timeshare only	7.0%	7.3%	8.5%	8.9%	4.1%	4.0%				
Cruise Ship	1.4%	1.6%	1.7%	1.9%	0.7%	0.9%				
Friends/Relatives	8.9%	8.9%	11.7%	11.8%	3.1%	3.0%				
Bed & Breakfast	1.1%	1.1%	1.2%	1.3%	0.8%	0.8%				
Rental House	7.7%	7.4%	9.8%	9.5%	3.3%	3.1%				
Hostel	0.7%	0.7%	0.7%	0.7%	0.6%	0.7%				

Table 3: Summary of Visitor Characteristics Percentage of Total (Arrivals by Air)2016 vs. 2015

	20	16 vs. 201	.5			
	τοτ	AL.	DOME	STIC	INTERNA ⁻	FIONAL
	2016	2015	2016	2015	2016	2015
Camp Site, Beach	0.6%	0.6%	0.7%	0.7%	0.3%	0.4%
Private Room in Private Home**	0.7%	0.0%	0.6%	0.0%	1.1%	0.4%
Shared Room/Space in Private Home**	0.2%	0.0%	0.2%	0.0%	0.2%	0.0%
Other	1.5%	1.5%	1.8%	1.9%	0.2%	0.7%
PURPOSE OF TRIP						
Pleasure (Net)	83.2%	83.1%	82.3%	82.4%	84.9%	84.8%
Honeymoon/Get Married	7.5%	7.6%	4.5%	4.7%	13.7%	13.7%
Honeymoon	6.8%	6.9%	3.8%	4.0%	13.0%	12.9%
Get Married	1.2%	1.3%	0.9%	1.0%	1.7%	1.9%
Pleasure/Vacation	76.4%	76.3%	78.6%	78.5%	71.9%	71.7%
Mtgs/Conventions/Incentive	5.5%	5.8%	5.1%	5.6%	6.3%	6.3%
Conventions	2.6%	3.1%	3.1%	3.4%	1.7%	2.4%
Corporate Meetings	0.9%	1.0%	1.2%	1.2%	0.3%	0.4%
Incentive	2.1%	2.0%	1.1%	1.2%	4.4%	3.7%
Other Business	2.9%	3.0%	4.0%	4.1%	0.6%	0.6%
Visit Friends/Rel.	8.2%	8.4%	10.7%	11.0%	3.0%	2.8%
Gov't/Military	1.1%	1.1%	1.4%	1.4%	0.5%	0.4%
Attend School	0.3%	0.3%	0.2%	0.3%	0.5%	0.4%
Sport Events	1.0%	1.1%	1.1%	1.0%	0.9%	1.2%
Other	4.9%	4.9%	3.5%	3.3%	7.8%	8.3%
TRAVEL STATUS						
% First Timers ***	34.5	34.4	29.0	28.9	46.0	45.9
% Repeaters ***	65.5	65.6	71.0	71.1	54.0	54.1
Average # of Trips	5.06	5.07	5.80	5.81	3.50	3.52
Group Tour	7.1%	7.8%	3.2%	3.3%	15.2%	17.0%
Non-Group	92.9%	92.2%	96.8%	96.7%	84.8%	83.0%
Package Trip	30.1%	31.3%	20.1%	20.6%	51.1%	53.5%
No Package	69.9%	68.7%	79.9%	79.4%	48.9%	46.5%
Net True Independent	68.2%	67.2%	78.8%	78.3%	45.9%	44.0%
Ave. Age	45	45	46	46	43	43
Ave. Party Size	2.2	2.2	2.1	2.0	2.5	2.5

Table 3: Summary of Visitor Characteristics Percentage of Total (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

2016 VS. 2015										
		TOTAL		[OMESTIC		INTERNATIONAL			
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change	
TOTAL STATE	79,669,135	78,086,081	2.0	57,810,695	56,949,633	1.5	21,858,441	21,136,447	3.4	
O'AHU	36,968,064	36,420,503	1.5	21,064,065	21,038,028	0.1	15,904,000	15,382,475	3.4	
MAUI COUNTY	21,953,505	21,247,096	3.3	18,506,578	17,948,613	3.1	3,446,927	3,298,484	4.5	
MAUI	21,447,140	20,798,172	3.1	18,067,414	17,552,378	2.9	3,379,726	3,245,794	4.1	
MOLOKA'I	285,221	285,991	-0.3	244,177	255,188	-4.3	41,044	30,803	33.2	
LĀNA'I	221,145	162,933	35.7	194,987	141,047	38.2	26,158	21,887	19.5	
KAUA'I	9,092,351	8,954,641	1.5	8,328,189	8,183,081	1.8	764,162	771,560	-1.0	
HAWAI'I ISLAND	11,655,215	11,463,840	1.7	9,911,863	9,779,912	1.3	1,743,352	1,683,928	3.5	
HILO	2,307,979	2,256,113	2.3	1,942,628	1,892,997	2.6	365,351	363,116	0.6	
KONA	9,347,235	9,207,726	1.5	7,969,235	7,886,915	1.0	1,378,001	1,320,812	4.3	

Table 4: Visitor Days by Island (Arrivals by Air)2016 vs. 2015

Table 5: Visitor Days by Month (Arrivals by Air)2016 vs. 2015

		TOTAL		C	OMESTIC		INT	ERNATIONAL	
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
JANUARY	7,404,468	7,186,748	3.0	5,177,396	5,145,692	0.6	2,227,072	2,041,056	9.1
FEBRUARY	6,311,992	6,138,434	2.8	4,405,545	4,269,490	3.2	1,906,447	1,868,944	2.0
MARCH	6,863,235	6,846,372	0.2	4,847,432	4,842,583	0.1	2,015,803	2,003,789	0.6
APRIL	5,865,373	5,836,905	0.5	4,142,321	4,228,364	-2.0	1,723,052	1,608,541	7.1
MAY	6,061,561	6,031,520	0.5	4,618,664	4,566,630	1.1	1,442,898	1,464,890	-1.5
JUNE	7,235,519	7,094,010	2.0	5,628,353	5,557,622	1.3	1,607,166	1,536,387	4.6
JULY	7,561,516	7,516,378	0.6	5,766,500	5,687,281	1.4	1,795,016	1,829,097	-1.9
AUGUST	6,766,547	6,663,657	1.5	4,818,551	4,776,783	0.9	1,947,997	1,886,873	3.2
SEPTEMBER	5,685,918	5,332,590	6.6	4,009,404	3,768,327	6.4	1,676,514	1,564,262	7.2
OCTOBER	6,057,459	5,884,940	2.9	4,379,694	4,329,824	1.2	1,677,765	1,555,116	7.9
NOVEMBER	5,994,696	5,847,414	2.5	4,239,022	4,179,799	1.4	1,755,673	1,667,614	5.3
DECEMBER	7,860,852	7,707,113	2.0	5,777,813	5,597,236	3.2	2,083,039	2,109,877	-1.3
TOTAL	79,669,135	78,086,081	2.0	57,810,695	56,949,633	1.5	21,858,441	21,136,447	3.4

	2016 vs. 2015												
		TOTAL		D	OMESTIC		INTE	RNATIONAL					
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change				
TOTAL STATE	217,675	213,934	1.7	157,953	156,026	1.2	59,723	57,908	3.1				
O'AHU	101,006	99,782	1.2	57,552	57,638	-0.1	43,454	42,144	3.1				
MAUI COUNTY	59,982	58,211	3.0	50,564	49,174	2.8	9,418	9,037	4.2				
MAUI	58,599	56,981	2.8	49,365	48,089	2.7	9,234	8,893	3.8				
MOLOKA'I	779	784	-0.5	667	699	-4.6	112	84	32.9				
LĀNA'I	604	446	35.4	533	386	37.9	71	60	19.2				
KAUA'I	24,842	24,533	1.3	22,755	22,419	1.5	2,088	2,114	-1.2				
HAWAI'I ISLAND	31,845	31,408	1.4	27,082	26,794	1.1	4,763	4,614	3.2				
HILO	6,306	6,181	2.0	5,308	5,186	2.3	998	995	0.3				
KONA	25,539	25,227	1.2	21,774	21,608	0.8	3,765	3,619	4.0				

Table 6: Average Daily Census by Island (Arrivals by Air)2016 vs. 2015

Table 7: Average Daily Census by Month (Arrivals by Air)2016 vs. 2015

		TOTAL		D	DOMESTIC INTERNATIONAL				
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
JANUARY	238,854	231,831	3.0	167,013	165,990	0.6	71,841	65,841	9.1
FEBRUARY	217,655	219,230	-0.7	151,915	152,482	-0.4	65,740	66,748	-1.5
MARCH	221,395	220,851	0.2	156,369	156,212	0.1	65,026	64,638	0.6
APRIL	195,512	194,564	0.5	138,077	140,945	-2.0	57,435	53,618	7.1
MAY	195,534	194,565	0.5	148,989	147,311	1.1	46,545	47,255	-1.5
JUNE	241,184	236,467	2.0	187,612	185,254	1.3	53,572	51,213	4.6
JULY	243,920	242,464	0.6	186,016	183,461	1.4	57,904	59,003	-1.9
AUGUST	218,276	214,957	1.5	155,437	154,090	0.9	62,839	60,867	3.2
SEPTEMBER	189,531	177,753	6.6	133,647	125,611	6.4	55,884	52,142	7.2
OCTOBER	195,402	189,837	2.9	141,280	139,672	1.2	54,121	50,165	7.9
NOVEMBER	199,823	194,914	2.5	141,301	139,327	1.4	58,522	55,587	5.3
DECEMBER	253,576	248,617	2.0	186,381	180,556	3.2	67,195	68,061	-1.3
TOTAL	217,675	213,934	1.7	157,953	156,026	1.2	59,723	57,908	3.1

			1955 – 2			
		DIRECTIONS		MESTIC		NATIONAL
YEAR	Visitors	% Change from	Visitors	% Change from	Visitors	% Change from
		Previous Year		Previous Year		Previous Year
1955	109,663	20.3	91,712	18.7	17,951	29.3
1956	133,667	21.9	102,328	11.6	31,338	74.6
1957	168,652	26.2	126,816	23.9	41,836	33.5
1958	171,367	1.6	128,241	1.1	43,126	3.1
1959	242,994	41.8	196,731	53.4	46,263	7.3
1960	296,249	21.9	235,262	19.6	60,986	31.8
1961	319,476	7.8	208,387	-11.4	111,089	82.2
1962	361,812	13.3	231,308	11.0	130,504	17.5
1963	428,690	18.5	287,405	24.3	141,286	8.3
1964	563,412	31.4	419,280	45.9	144,132	2.0
1965	686,314	21.8	539,211	28.6	147,103	2.1
1966	834,732	21.6	629,564	16.8	205,168	39.5
1967	1,124,012	34.7	828,849	31.7	295,163	43.9
1968	1,313,706	16.9	952,821	15.0	360,885	22.3
1969		16.2	1,121,714	13.0		12.0
	1,526,074				404,360	12.0
1970	1,745,904	14.4	1,273,639	13.5	472,265	
1971	1,817,941	4.1	1,363,081	7.0	454,860	-3.7
1972	2,233,627	22.9	1,682,285	23.4	551,342	21.2
1973	2,622,376	17.4	1,942,714	15.5	679,662	23.3
1974	2,804,394	6.9	2,036,203	4.8	768,191	13.0
1975	2,818,082	0.5	2,028,068	-0.4	790,014	2.8
1976	3,213,249	14.0	2,327,399	14.8	885,850	12.1
1977	3,413,095	6.2	2,508,472	7.8	904,623	2.1
1978	3,676,967	7.7	2,766,012	10.3	910,955	0.7
1979	3,966,192	7.9	2,888,521	4.4	1,077,671	18.3
1980	3,928,789	-0.9	2,793,101	-3.3	1,135,688	5.4
1981	3,928,906	0.0	2,778,566	-0.5	1,150,340	1.3
1982	4,227,733	7.6	3,072,543	10.6	1,155,189	0.4
1983	4,356,317	3.0	3,219,219	4.8	1,137,098	-1.6
1984	4,827,884	10.8	3,499,419	8.7	1,328,466	16.8
1985	4,843,414	0.3	3,522,126	0.6	1,321,288	-0.5
1986	5,569,067	15.0	4,063,928	15.4	1,505,138	13.9
1987	5,770,585	3.6	4,040,204	-0.6	1,730,381	15.0
1988	6,101,483	5.7	4,041,878	0.0	2,059,605	19.0
1989	6,488,422	6.3	4,339,507	7.4	2,148,915	4.3
1990	6,723,531	3.6	4,315,161	-0.6	2,408,370	12.1
1991	6,518,460	-3.1	4,068,508	-5.7	2,449,952	1.7
1992	6,473,669	-0.7	3,791,945	-6.8	2,681,724	9.5
1993	6,070,995	-6.2	3,570,059	-5.9	2,500,936	-6.7
1994	6,364,674	4.8	3,813,279	6.8	2,551,395	2.0
1995	6,546,759	2.9	3,743,474	-1.8	2,803,285	9.9
1996	6,723,141	2.7	3,794,113	1.4	2,929,028	4.5
1997	6,761,135	0.7	3,890,798	2.5	2,870,337	-2.0
1998	6,595,790	-2.4	4,014,140	3.2	2,581,650	-10.1
1999	6,741,037	2.2	4,255,621	6.0	2,485,416	-3.7
2000	6,948,595	3.1	4,446,936	4.5	2,501,659	0.7
2000	6,303,791	-9.3	4,224,321	-5.0	2,079,470	-16.9
2002	6,389,058	1.4	4,358,850	3.2	2,030,208	-2.4
2002	6,380,439	-0.1	4,531,289	4.0	1,849,150	-2.4
2003	6,912,094	8.3	4,892,960	4.0 8.0	2,019,134	-8.9 9.2
2004	7,416,574	8.3 7.3	4,892,900 5,313,281	8.6	2,019,134 2,103,293	9.2
				6.6 4.5	2,103,293	
2006	7,528,106	1.5	5,550,125			-6.0 3 3
2007	7,496,820	-0.4	5,582,530	0.6	1,914,290	-3.2
2008	6,713,436	-10.4	4,901,893	-12.2	1,811,543	-5.4
2009	6,420,448	-4.4	4,672,001	-4.7	1,748,447	-3.5
2010R	6,916,894	7.7	4,957,352	6.1	1,959,542	12.1
2011	7,174,397	3.7	5,127,291	3.4	2,047,106	4.5
2012	7,867,143	9.7	5,403,025	5.4	2,464,118	20.4
2013	8,003,474	1.7	5,405,300	0.0	2,598,174	5.4
2014R	8,196,342	2.4	5,486,059	1.5	2,710,283	4.3
2015	8,563,018	4.5	5,782,140	5.4	2,780,878	2.6
2016	8,821,802	3.0	5,968,779	3.2	2,853,023	2.6

Table 8: Visitors Staying Overnight or Longer (Arrivals by Air)1955 – 2016

Table 9: Visitor Days by Month and MMA (Arrivals by Air) 2016

2016	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA			EUROPE MMA	E MMA			0	DCEANIA MMA	
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ітагү 🤅	SWITZER- LAND	TOTAL EUROPE	AUSTRA- LIA	NEW ZEALAND	TOTAL OCEANIA
Jan	2,665,399	2,083,773	665,568	936,384	34,321	16,189	40,629	7,377	20,940	119,457	254,064	35,494	289,559
Feb	2,405,481	1,628,602	650,159	759,174	30,134	15,751	41,375	4,788	17,078	109,126	163,945	15,949	179,894
Mar	2,800,634	1,698,275	725,353	837,356		11,389	46,958	4,768	17,043	118,270		28,427	238,614
Apr	2,582,522	1,244,423	606,981	490,605	56,431	19,722	49,069	4,815	21,934	151,972	278,643	50,717	329,360
May	2,681,233	1,549,586	650,845	227,361	48,279	15,414	43,396	6,222	20,900	134,211	273,035	48,271	321,306
Jun	3,407,247	1,960,824	675,626	192,049	41,686	17,194	34,525	9,015	18,058	120,477	266,375	69,476	335,851
Jul	3,381,084	1,895,492	761,956	303,395	64,163	36,866	56,473	14,405	49,483	221,390	257,074	86,182	343,255
Aug	2,845,544	1,483,278	972,679	296,263	72,381	39,283	71,064	38,482	25,817	247,026		70,014	292,593
Sep	2,249,230	1,279,871	784,422	215,465	62,799	21,041	70,526	12,442	34,945	201,753		90,536	440,611
Oct	2,612,675	1,257,017	745,233	329,596	49,728	24,826	66,348	10,889	31,511	183,301	281,248	60,679	341,927
Nov	2,661,946	1,234,730	727,458	538,112	33,137	11,307	42,770	4,564	17,417	109,195	233,661	48,263	281,924
Dec	3,259,097	1,967,649	755,953	800,429	42,931	17,560	50,428	10,725	23,063	144,706	288,158	53,491	341,649
TOTAL	33,552,091	19,283,520	8,722,235	5,926,189	574,105	246,541	613,563	128,491	298,187	1,860,887	3,079,043	657,498	3,736,542
DOMESTIC													
Jan	2,608,150	1,969,139	6,127	180,659	29,409	11,441	36,047	6,773	18,270	101,940	49,553	9,240	58,793
Feb	2,371,159	1,576,188	4,766	128,548	24,675	10,843	35,239	4,234	15,362	90,353	13,134	2,474	15,608
Mar	2,755,592	1,622,908	4,393	142,452	33,439	6,458	38,433	4,138	14,380	96,849		2,467	17,755
Apr	2,534,709	1,211,145	3,484	69,582	30,630	9,582	35,543	4,037	19,116	98,907	31,165	6,342	37,507
May	2,657,139	1,507,444	5,436	78,764	32,403	8,725	38,034	5,484	18,198	102,844	30,879	6,733	37,611
Jun	3,313,090	1,856,363	5,314	56,382	32,197	8,678	27,380	8,143	16,588	92,986		6,615	36,368
Jul	3,297,186	1,793,865	5,557	122,606	50,667	25,406	47,758	12,819	45,381	182,031	39,894	9,751	49,645
Aug	2,802,477	1,394,829	6,967	121,781	58,923	27,885	62,753	35,563	23,492	208,615	28,775	7,667	36,442
Sep	2,214,006	1,256,299	4,527	83,128	52,435	14,149	66,476	11,162	32,404	176,626	49,423	9,471	58,894
Oct	2,574,893	1,228,785	4,125	139,949	39,635	16,079	58,883	9,669	29,117	153,382	40,091	8,210	48,301
Nov	2,592,460	1,179,204	4,152	160,289	28,355	8,973	37,589	3,825	16,246	94,987	19,213	7,318	26,531
Dec		1,921,570	6,784	203,237	34,525	9,648	40,949	9,815	22,139	117,077	24,502	5,481	29,983
TOTAL	32,928,470	18,517,739	61,633	1,487,379	447,293	157,866	525,085	115,661	270,692	1,516,597	371,669	81,770	453,439
INTERNATIONAL													
Jan	57,250	114,634	659,441	755,725	4,912	4,749	4,583	604	2,670	17,518		26,254	230,766
Feb	34,322	52,414	645,393	630,626	5,459	4,908	6,136	554	1,716	18,773		13,474	164,286
Mar	45,042	75,368	720,960	694,904	4,674	4,931	8,525	629	2,663	21,422	-	25,960	220,858
Apr	47,813	33,278	603,497	421,023	25,801	10,140	13,526	779	2,818	53,065		44,374	291,853
May	24,094	42,143	645,409	148,597	15,876	6,689	5,362	738	2,702	31,367	242,157	41,538	283,695
Jun	94,157	104,461	670,312	135,667	9,489	8,515	7,145	872	1,470	27,491		62,861	299,484
Jul	83,898	101,627	756,399	180,789	13,496	11,460	8,715	1,586	4,102	39,359		76,430	293,610
Aug	43,067	88,449	965,712	174,481	13,458	11,398	8,312	2,919	2,324	38,412		62,348	256,151
Sep	35,224	23,572	779,895	132,337	10,365	6,892	4,050	1,280	2,541	25,128		81,065	381,717
Oct	37,782	28,232	741,108	189,647	10,093	8,747	7,465	1,220	2,394	29,919		52,469	293,625
Nov	69,486	55,526	723,307	377,823	4,782	2,334	5,181	739	1,171	14,208	214,449	40,944	255,393
Dec	51,489	46,079	749,169	597,192	8,406	7,911	9,478	910	924	27,629	263,655	48,010	311,666
TOTAL	623,621	765,781	8,660,602	4,438,810	126,811	88,674	88,478	12,830	27,496	344,290	2,707,374	575,729	3,283,103

Table 9: Visitor Days by Month and MMA (Arrivals by Air) continued 2016

2016			OTHER ASIA MMA	SIA MMA				LATIN AME	LATIN AMERICA MMA		other Mma	TOTAL
TOTAL	CHINA	HONG KONG	KOREA	SINGA- PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN- TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS
Jan	106,807		209,221	2,204	9,944	331,693	11,509	15,812	6,218	33,538	279,096	7,404,468
Feb	130,923	4,241	171,733	1,905	15,352	324,154	9,265	13,367	4,382	27,014	228,388	6,311,992
Mar	66,941	3,445	104,567	2,618	9,876	187,447	6,262	7,856	7,330	21,448	235,838	6,863,235
Apr	80,906	1,835	119,132	2,604	9,011	213,489	6,879	7,420	5,784	20,084	225,938	5,865,373
May	102,506	3,148	119,390	2,992	10,580	238,615	5,732	9,581	5,781	21,094	237,310	6,061,561
Jun	104,249	4,186	122,063	3,125	14,955	248,579	4,578	7,164	7,519	19,262	275,605	7,235,519
Jul	110,444	6,122	162,161	3,487	14,068	296,282	6,356	10,259	15,689	32,305	326,357	7,561,516
Aug	98,377	4,871	183,124	2,788	12,555	301,716	4,231	7,178	8,386	19,796	307,652	6,766,547
Sep	81,682	1,631	147,996	2,513	14,757	248,579	4,480	8,908	6,923	20,311	245,676	5,685,918
Oct	89,344	2,491	180,965	1,749	11,351	285,901	4,764	10,098	7,238	22,100	279,709	6,057,459
Nov	42,293	1,575	158,344	2,180	9,529	213,921	2,658	8,433	5,894	16,984	210,426	5,994,696
Dec	67,988	3,591	171,064	6,303	11,915	260,861	11,438	25,489	11,776	48,703	281,805	7,860,852
TOTAL	1,082,459	40,653	1,849,761	34,468	143,895	3,151,235	78,153	131,565	92,920	302,638	3,133,799	79,669,135
DOMESTIC												
Jan	12,854	2,253	6,504	874	905	23,390	11,336	15,447	5,444	32,227	196,972	5,177,396
Feb	21,001	2,379	5,729	372	988	30,469	9,033	12,727	4,186	25,946	162,507	4,405,545
Mar	15,789	2,514	4,555	655	948	24,460	6,157	7,521	7,053	20,731	162,291	4,847,432
Apr	14,540	1,212	4,237	979	954	21,923	6,519	7,183	5,116	18,819	146,245	4,142,321
May	31,071	2,189	5,626	1,237	1,189	41,311	5,572	9,299	5,687	20,558	167,557	4,618,664
Jun	33,509	2,314	4,196	1,349	1,236	42,604	4,413	6,919	7,202	18,534	206,712	5,628,353
Jul	21,963	3,464	5,585	1,635	1,589	34,237	6,274	9,994	14,869	31,137	250,235	5,766,500
Aug	18,614	2,499	5,127	853	1,459	28,553	4,179	6,984	7,499	18,662	200,224	4,818,551
Sep	17,043	887	3,692	413	953	22,989	4,405	8,643	6,871	19,919	173,015	4,009,404
Oct	20,398	1,224	4,051	602	980	27,256	4,688	9,832	6,847	21,367	181,636	4,379,694
Nov	13,889	1,211	4,409	590	1,324	21,422	2,476	8,074	5,576	16,126	143,852	4,239,022
Dec	21,776	1,952	5,058	1,237	830	30,853	11,375	24,519	10,725	46,620	214,081	5,777,813
TOTAL	242,447	24,098	58,768	10,797	13,355	349,466	76,427	127,142	87,077	290,646	2,205,326	57,810,695
INTERNATIONAL												
Jan	93,952	1,264	202,717	1,330	9,040	308,303	173	365	774	1,311	82,125	2,227,072
Feb	109,922	1,862	166,003	1,533	14,364	293,684	233	640	195	1,068	65,881	1,906,447
Mar	51,152	931	100,013	1,963	8,928	162,987	105	335	277	717	73,546	2,015,803
Apr	66,366	623	114,895	1,625	8,058	191,566	360	237	668	1,265	79,694	1,723,052
May	71,435	959	113,764	1,755	9,391	197,304	160	282	94	536	69,754	1,442,898
Jun	70,741	1,872	117,867	1,776	13,719	205,975	165	245	318	728	68,893	1,607,166
Jul	88,481	2,658	156,576	1,852	12,479	262,046	83	265	820	1,167	76,121	1,795,016
Aug	79,763	2,371	177,997	1,935	11,096	273,163	53	194	887	1,134	107,428	1,947,997
Sep	64,639	744	144,304	2,100	13,804	225,590	75	265	52	392	72,661	1,676,514
Oct	68,946	1,267	176,914	1,146	10,371	258,645	76	267	391	734	98,073	1,677,765
Nov	28,404	364	153,936	1,590	8,205	192,499	182	359	318	858	66,574	1,755,673
Dec	46,212	1,639	166,006	5,066	11,085	230,007	63	970	1,050	2,083	67,724	2,083,039
TOTAL	840,012	16,554	1,790,992	23,670	130,539	2,801,769	1,726	4,423	5,843	11,993	928,473	21,858,441

%change	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA			EUROPE MMA	EMMA			υ	OCEANIA MMA	
ΤΟΤΑΙ	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ПАЦ	Switzer- Land	TOTAL EUROPE	AUSTRA- LIA	NEW ZEALAND	TOTAL OCEANIA
Jan	1.9		2.0	-10.4		-4.6		21.1	-7.4	-1.3		4.2	-0.7
Feb	6.0		-1.0	-12.0	3.2	-16.8		-2.3	8.8	-5.3		-27.8	-6.4
Mar	3.2		-2.7	-14.2		-29.2		-2.7	-4.4	-17.7		-6.2	-3.1
Apr	-1.5		10.2	-10.3		4.6		24.1	11.3	22.3		5.5	20.1
May	2.7		-0.1	-20.5		-10.1		-15.5	-6.5	-6.3		-9.2	-8.0
un	4.8		0.7	-8.6		-16.9		-33.0	-20.5	-15.3		9.5	-4.5
Jul	3.5		-5.6	-3.9		-12.1		-18.1	7.1	-0.2		12.7	-1.9
Aug	1.9		-1.7	-6.5	7.1	4.9		3.5	9.1	0.4	-16.4	2.7	-12.5
Sep	3.7		-0.7	-6.7		-6.1		11.4	10.2	7.0		23.0	-2.9
Oct	4.7	-1.2	0.1	-6.2		15.6	0.8	10.3	1.1	2.6		8.8	-4.3
Nov	1.5		8.7	-0.5		-37.0		-9.3	-1.0	-10.2		36.0	1.1
Dec	4.0		-0.3	-4.5		-33.6	0.8	-9.8	7.6	-4.0		12.4	3.2
TOTAL	3.0	3.8	0.4	-9.1	3.3	-10.8	-4.0	-3.6	1.9	-1.9		8.1	-1.9
DOMESTIC													
Jan	1.9		15.3	-42.2	5.9	9.3		21.8		-0.3		-2.1	-12.7
Feb	6.5		-4.7	-49.8	6.8	-14.8		-9.7		-5.0	-13.7	-10.9	-13.2
Mar	4.5		-29.1	-52.5	11.2	-38.6		2.3		-7.3		-44.8	-22.6
Apr	-1.1		-29.2	-37.4	-13.4	-6.6		23.1		-0.2			-8.3
May	3.3		-16.9	-35.7	-10.1	-7.9		-17.2		-11.8			-12.6
Jun	4.2		-5.1	-18.0	-17.6	-33.4		-32.4		-20.8	-18.6		-20.5
Jul	3.5		-12.2	-5.5	-5.9	9.6-		-18.7		-3.6			-16.1
Aug	2.8		-15.6	-9.5	-2.0	-6.8		12.9		-3.5			-10.3
Sep	2.3		-26.3	-4.1	-0.2	10.6		4.3		8.5			-19.4
Oct	4.2		-23.9	-3.5	-12.2	8.6		5.3		-1.7	-14.5	-26.9	-16.9
Nov	2.0	3.4	-14.2	-7.8	16.0	11.7	-5.8	6.6-	7.9	3.6		36.1	-13.2
Dec	4.3		-7.6	-9.6	-2.2	-26.8		-8.9		-3.2		-5.8	-8.3
TOTAL	3.2	3.8	-14.3	-28.0	-3.4	-8.9		-2.3	6.0	-3.5	-14.8	-14.7	-14.8
INTERNATIONAL													
Jan	5.5		1.9	3.2	26.6	-27.0		13.6		-6.9			2.9
Feb	-20.9	-38.0	6.0-	4.0	-10.1	-20.9	15.0	163.8		-6.8	-2.6	•	-5.7
Mar	-42.3		-2.5	2.9	-82.0	-11.5		-26.2	e	-45.4			-1.1
Apr	-18.3		10.6	-3.4	433.9	17.9		29.8		、			25.1
May	-38.6		0.1	-9.0	141.3	-12.8		-0.2					-7.3
Jun	34.0	69.0	0.7	-4.0	76.5	11.2	3.2	-38.2		10.2		15.9	-2.1
Jul	2.5		-5.5	-2.7	98.9	-17.1		-13.3		19.7			1.0
Aug	-35.5		-1.6	-4.2	80.2	51.1		-48.6		28.8			-12.8
Sep	904.1		-0.5	-8.2	109.2	-28.3		175.9		-2.5			0.3
Oct	57.0	0.0	0.3	-8.1	95.1	31.2		75.5		32.6			-1.8
Nov	-13.5		8.9	2.9	-53.7	-76.5		-6.1	-53.9	-52.5			2.8
Dec	-12.2	-25.6	-0.2	-2.6	49.4	-40.4		-18.6		-7.3			4.5
TOTAL	-5.3		0.5	-0.3	36.2	-14.0		-14.0		5.7	-2.1		0.2

Table 10: Visitor Days Growth by Month and MMA % change 2016 vs. 2015

%change			OTHER A	OTHER ASIA MMA				LATIN AN	LATIN AMERICA MMA		other Mma	TOTAL
ΤΟΤΑΙ	CHINA	9NOH KONG	KOREA	SINGA- PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN- TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS
Jan	44.6	7.9	64.3	6.7	11.9	54.0		-40.4		-16.5		
Feb	-17.2	28.9	69.2	-46.1	2.8	15.2		1.9		22.1		
Mar	-7.2	24.2	21.3	7.5	-10.7	7.3		-20.7		-11.8		
Apr	5.2	-28.4	19.8	-37.4	15.5	11.8		-19.6	-26.1	-3.3		
May	0.0	-13.7	19.0	-15.5	-8.9	7.6		-33.8	-24.0	-22.0		
Jun	5.0	-3.8	16.9	-22.1	-2.4	9.3		-28.0	0.8	-9.3		
InL	7.9	35.5	31.3	21.3	-4.4	19.5		-31.3	-6.5	-12.1		
Aug	-5.6	24.7	63.4	-1.6	-13.9	27.0		-28.7	-16.1	-18.7		
Sep	-9.7	-42.5	61.3	-3.6	50.5	25.9		-8.3	20.5	0.4		
Oct	17.0	-13.3	52.8	-31.0	34.2	37.0	14.6	-10.9	38.7	6.7	8.7	2.9
Nov	-14.5	-30.5	17.3	-39.4	-4.7	6.8		5.4	16.5	4.0		
Dec	-20.4	1.6	17.8	-5.4	-2.9	3.1		9.0	5.8	0.2		2.0
TOTAL	-0.8	2.1	37.5	-15.6	3.2	18.6		-19.1	-4.0	-6.2	2.7	2.0
DOMESTIC												
Jan	1.71-	-5.3	-18.1	10.6	1.3	-15.0	48.1	-40.1	-2.1			
Feb	-13.2	47.1	27.3	-49.0	-13.8	-5.3	79.0	1.2	14.3	21.9	6.1	3.2
Mar	-28.7	38.4	-7.0	-46.5	-46.4	-23.2	52.8	-18.4	-25.1			
Apr	-12.1	2.0	-34.5	-1.5	49.4	-15.1	86.8	-16.0	-31.1			
May	-26.8	-13.9	-5.6	-18.1	-30.0	-23.7	17.6	-32.3	-13.9			
Jun	-3.7	-17.6	-25.9	-24.2	-24.3	-8.7	17.9	-26.7	1.2			
Jul	-5.3	32.4	-26.0	31.5	5.2	-5.2	30.2	-29.8	-10.0			
Aug	-31.8	9.1	-13.7	-10.6	31.8	-24.0	-1.2	-28.6	-19.2			
Sep	-9.0	-35.3	-30.7	-42.3	-22.9	-16.0	-3.4	-8.3	24.2			
Oct	-26.6	-32.8	-16.0	-34.4	27.2	-24.6	19.6	-9.5	32.8			
Nov	-14.2	-33.7	-12.4	9.1	115.1	-11.5	-22.9	6.5	18.6			1.4
Dec	-18.6	-21.0	-4.2	-35.6	-28.5	-17.9	11.4	-0.2	-2.0			
TOTAL	-18.0	-2.6	-15.3	-19.0	-5.8	-16.2	28.1	-18.4	-5.3	-5.4		
INTERNATIONAL												
Jan	61.0	43.6	69.8	4.3	13.1	64.1	-12.7	-49.3	255.7	15.5		
Feb	-17.9	11.4	71.2	-45.4	4.2	17.9	292.4	16.4	-19.2	25.5	70.9	2.0
Mar	2.3	-2.7	23.0	62.3	-3.9	14.1	18.1	-51.6	-68.7	-57.0		
Apr	9.9	-54.6	23.6	-48.6	12.5	16.0	65.7	-64.9	67.4	-2.0		
May	18.8	-13.2	20.5	-13.6	-5.3	17.7	-29.6	-61.5	-90.7	-72.8		
Jun	9.6	21.5	19.4	-20.4	0.2	14.0	81.3	-51.8	-6.6	-22.5		
InC	11.8	39.7	35.0	13.6	-5.5	23.7	-62.0	-61.3	217.8	0.7		
Aug	3.6	46.7	67.7	3.0	-17.7	36.5	-11.4	-32.6	24.5	7.0		
Sep	6.9-	-49.3	67.0	11.1	61.0	32.6	-63.8	-8.1	-75.9	-44.9		
Oct	41.9	20.3	55.7	-29.1	34.9	49.9	-67.9	-43.9	530.4	-5.2		
Nov	-14.7	-17.0	18.4	-48.0	-12.6	9.3	163.3	-13.9	-11.7	1.5		
Dec	-21.2	54.2	18.7	6.8	-0.2	6.7	-96.7	23.8	455.8	-28.4	-13.9	
TOTAL	5.6	9.9	40.4	-14.0	4.2	25.1	-52.2	-35.1	19.6	-21.7	15.0	3.4

Table 11: Visitor Arrivals by Month and MMA (Arrivals by Air)2016

2016	US WEST MMA	US EAST MMA	JAPAN MMA	CANADA MMA			EUROPE MMA	MMA			0	OCEANIA MMA	
TOTAL	US WEST	US EAST	JAPAN	CANADA	united Kingdom	FRANCE	GERMANY	ΙТΑLΥ	SWITZER- LAND	TOTAL EUROPE	AUSTRA- LIA	NEW ZEALAND	TOTAL OCEANIA
Jan	256,674	171,361	115,455	62,427	2,942	1,176	2,401	507	949	7,975	28,409	3,572	31,981
Feb	262,379		116,771	57,059	3,015	1,562	2,787	445	890	8,699	16,491	1,771	18,262
Mar	317,529	181,776	125,308	65,100	3,652	982		429	1,109	9,532	20,703	2,662	23,365
Apr	296,852		101,087	40,571	5,865	1,544		422	1,356	12,682	30,381	5,130	35,511
May	303,704	155,527	113,024	21,134	4,096	1,423	3,373	594	1,312	10,798	30,243	5,325	35,568
Jun	360,698	188,522	118,078	17,231	3,859	1,489	2,418	783	1,114	9,663	28,451	7,029	35,480
luL	367,610		125,234	25,310	5,682	2,848	3,613	1,161	2,966	16,270	27,155	8,272	35,427
Aug	324,957		153,725	27,351	6,793	3,005	4,771	3,264	1,655	19,489	25,231	6,705	31,936
Sep	254,694	129,641	132,217	19,244	5,968	1,779		1,229	1,853	15,697	36,530	7,976	44,506
Oct	285,837	127,605	132,597	27,205	4,490	2,080		996	1,758	13,762	31,468	6,199	37,667
Nov	295,213	127,555	129,851	43,742	3,052	1,368		398	980	8,685	23,063	4,867	27,930
Dec	338,002		124,631	62,940	3,750	1,759		870	1,312	10,670	27,476	5,258	32,733
TOTAL	3,664,150	1,892,768	1,487,979	469,314	53,165	21,014	41,420	11,068	17,255	143,922	325,600	64,764	390,364
DOMESTIC													
Jan	249,626		541	11,438	2,328	657		435	771	6,202	7,067	1,158	8,225
Feb	256,693		647	10,017	2,294	885		379	758	6,658	2,014	335	2,349
Mar	310,802	171,441	714	12,227	2,873	466		354	891	7,119	2,217	343	2,560
Apr	290,477	128,276	473	6,539	3,043	764	2,391	328	1,082	7,609	4,421	786	5,207
May	299,543	151,098	729	7,425	3,214	737		512	1,119	8,403	4,796	883	5,679
Jun	350,394		678	4,711	2,946	589		674	967	7,121	4,102	821	4,923
JuL	355,253		682	9,753	4,479	1,730		972	2,673	12,924	5,636	1,269	6,905
Aug	320,334	141,399	952	11,459	5,643	2,234		2,847	1,499	16,545	4,140	066	5,130
Sep	249,275	126,480	795	6,825	5,068	1,084		1,101	1,732	13,403	7,015	1,285	8,300
Oct	281,630	124,531	653	11,181	3,766	1,295		844	1,625	11,488	5,628	1,123	6,751
Nov	284,277		594	12,688	2,424	590		310	884	6,693	2,881	687	3,568
Dec	328,919		972	15,358	2,644	694	2,474	740	1,180	7,732	3,164	603	3,766
TOTAL	3,577,224	1,797,746	8,431	119,621	40,723	11,724	34,772	9,496	15,182	111,897	53,080	10,281	63,361
INTERNATIONAL													
Jan	7,048	-	114,914	50,989	614	519		72	178	1,773	21,342	2,414	23,756
Feb	5,686		116,124	47,042	721	677		99	132	2,041	14,477	1,436	15,913
Mar	6,727	-	124,594	52,873	779	516		75	218	2,413	18,486	2,319	20,805
Apr	6,375		100,614	34,032	2,822	780	£	94	274	5,073	25,960	4,344	30,304
May	4,161		112,295	13,709	882	686		82	193	2,395	25,447	4,442	29,889
Jun	10,304		117,400	12,520	913	006		109	147	2,542	24,349	6,208	30,557
JuL	12,357		124,552	15,557	1,203	1,118		189	293	3,346	21,519	7,003	28,522
Aug	4,623	-	152,773	15,892	1,150	771		417	156	2,944	21,091	5,715	26,806
Sep	5,419		131,422	12,419	006	695		128	121	2,294	29,515	6,691	36,206
Oct	4,207		131,944	16,024	724	785		122	133	2,274	25,840	5,076	30,916
Nov	10,936		129,257	31,054	628	778		88	96	1,992	20,182	4,180	24,362
Dec	9,083		123,659	47,582	1,106	1,065		130	132	2,938	24,312	4,655	28,967
TOTAL	86,926	95,022	1,479,548	349,693	12,442	9,290	6,648	1,572	2,073	32,025	272,520	54,483	327,003

Arrivals by	
Visitor Arrivals by Month and MMA (Arrivals	2016
Arrivals by Mor	
Table 11:	

Air) continued

224,142 239,794 254,168 711,868 685,557 775,981 677,394 707,394 707,394 798,095 832,486 832,486 832,486 657,703 663,242 687,204 446,494 526,556 459,231 499,705 573,953 592,692 521,453 427,874 257,248 239,063 249,425 218,147 207,689 229,829 232,101 819,274 8,821,802 454,620 461,141 445,309 559,752 241,895 259,522 ,853,023 ,968,77 **IISITORS** TOTAL TOTAL 17,272 19,620 23,427 19,559 16,754 8,272 8,057 7,690 7,711 7,264 6,771 6,771 6,531 89,232 24,296 23,344 25,329 27,310 31,138 26,823 23,525 24,821 20,455 15,910 15,585 16,524 15,072 17,559 13,924 18,379 7,385 6,786 7,772 26,110 23,295 22,37 209,585 298,81 OTHER OTHER 1,650 3,006 1,765 1,843 2,167 1,355 3,149 3,149 26,075 2,629 2,233 1,825 1110 138 131 81 117 117 113 235 679 1,540 2,868 1,634 1,762 2,050 1,242 2,914 191 135 105 209 114 2,820 2,368 1,930 ,944 2,078 ,735 ,964 ΤΟΤΑL LATIN 24.396 AMERICA 637 453 826 634 687 658 658 1,550 814 770 770 783 533 533 533 542 792 552 640 619 1,468 723 735 735 735 8,818 LATIN AMERICA MMA MEXICO 1,234 567 718 718 811 610 908 607 683 911 579 911 579 1,161 510 510 639 639 639 561 863 863 861 574 638 861 518 9,478 49 45 45 45 45 61 61 97 10,194 73 57 79 47 BRAZIL 949 808 537 581 581 581 581 382 547 547 243 390 481 243 243 5,328 926 777 523 545 561 360 380 337 337 337 337 337 330 337 330 330 472 6101 23 23 20 20 21 22 22 11 22 22 10 13 13 227 ARGEN-ANIT 39,880 43,350 27,144 40,234 40,233 39,463 39,463 39,463 36,983 36,983 36,336 3154 41,580 36,154 3,280 4,660 3,343 3,843 4,441 4,280 5,297 3,181 3,736 36,600 38,690 23,801 29,188 32,640 32,418 391,895 7,594 7,577 5,287 31,886 36,554 32,542 32,056 36,283 29,237 TOTAL OTHER 448,414 56,519 **VUUUU** 1,394 992 1,172 1,172 1,573 1,573 1,573 1,573 1,573 1,573 1,533 1,210 1,013 1,013 1,013 1,013 1,013 1,508 1,1,934 1,140 1,520 1,520 1,524 1,552 1,554 1,157 1,157 1,157 1,157 1,157 1,157 1,157 1,157 1114 128 148 148 148 159 159 179 147 133 133 127 127 127 113 ,721 TAIWAN 372 234 234 390 345 346 346 2288 2288 2288 2288 346 2288 3399 686 686 106 45 91 1157 1157 1169 66 66 90 81 81 81 266 190 190 190 275 234 268 268 161 161 181 180 181 181 181 181 988 988 **OTHER ASIA MMA** SINGA-**JAC** 890 682 677 582 582 618 659 659 669 673 643 643 8,063 21,623 25,353 23,660 24,223 22,634 15,942 17,998 17,777 18,420 23,137 21,421 23,333 21,952 15,265 17,416 17,012 17,012 17,802 22,478 22,478 21,044 24,680 23,017 24,375 249,126 24,999 257,189 KOREA 200 235 235 235 235 235 246 246 246 121 157 157 157 2,619 2,619 158 196 127 155 155 163 95 95 95 181 52 892 453 216 354 209 312 358 426 362 262 450 486 624 1,511 HONG KONG 3,227 3,380 11,449 14,547 7,227 10,220 13,919 9,340 10,031 4,837 5,913 121,503 13,419 1,970 3,575 2,191 2,842 6,245 3,917 13,062 20,164 18,298 15,982 13,281 12,720 14,265 6,992 8,603 2,155 2,690 11,901 12,065 10,054 18,122 9,418 164,326 6,397 1,234 42,823 CHINA Jan Feb Mar Apr Jun Jun Jun Sep Sep Dec TOTAL 2016 TOTAL Jan Mar Apr Jul Jul Jul Sep Oct Nov Nov DOMEST Jan Mar Jun Jun Sep Sep Oct Dec

%change	US WEST	US EAST MMA	JAPAN MMA	CANADA MMA			EUROPEMMA	MMA			0	OCEANIA MMA	
TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY	ПАЦ	SWITZER- LAND	TOTAL EUROPE	AUSTRA- LIA	NEW ZEALAND	TOTAL
Jan	5.6	9.0	3.4	-12.4		-1.2	0.0	16.9		6.1			1.2
Feb	8.1	8.0	1.7	-11.2		-7.5	-10.9	-2.3		-3.0			-8.7
Mar	3.0	6.9	-1.9	-15.0		-26.7	-1.3	-4.0		-14.8			-7.2
Apr	-0.4	-2.9	5.2	-9.9		-13.9	23.9	25.2		21.1			21.4
May	3.6	1.7	-2.2	-19.3		-11.1	-20.3	-3.9		-11.6			-6.9
un	5.1	2.1	1.8	-7.0		-13.8	-20.2	-32.7		-15.3			-3.7
Jul	5.9	-0.4	-5.2	-5.0		2.1	-6.1	-8.5		0.5			-2.7
Aug	3.2	4.8	0.4	-2.3		1.1	-13.4	-0.2		-0.5			-5.7
Sep	5.2	21.4	-2.6	-5.3		8.0	6.2	1.6		6.1			-7.3
Oct	6.1	-0.9	0.6	-6.8	-2.4	23.3	-0.2	4.2	2.0	2.6	0.2	5.0	1.0
Nov	2.8	7.2	7.8	1.6		6.6	-4.8	-6.3		2.5			-2.6
Dec	6.0	7.5	-2.0	-0.5		-7.5	-10.4	-2.4		-1.2			-4.4
TOTAL	4.5	4.9	0.4	-8.4		-2.8	-5.4	-3.3		-0.8			-2.3
DOMESTIC	0.0	0.0	0.0	0.0		0.0	0.0	0.0		0.0		0.0	0.0
Jan	6.8	10.4	-20.5	-43.7		1.3	-0.8	21.6		5.5			-10.9
Feb	8.9	10.5	-2.2	-48.9		-6.8	-13.6	-1.7		-3.9			-11.5
Mar	5.3	5.1	-18.7	-51.8		-39.7	6.9-	-0.9		-5.0			-19.0
Apr	0.7	0.9	-21.4	-33.2		-10.9	4.7	25.2		-2.4			-6.5
May	4.2	3.0	-5.6			-10.0	-19.5	-5.2		-13.2			-6.3
Jun	5.2	0.7	-14.2			-40.1	-24.1	-33.5		-22.5			-22.8
lul	5.1	1.8	-12.6			-5.4	-7.6	9.6-		-2.4		-18.0	-14.5
Aug	4.8	2.8	-13.2			-1.6	-13.3	1.2		-1.9		-1.4	-10.3
Sep	3.2	19.1	-9.3			6.3	8.0	0.6		5.6		-7.9	-17.5
Oct	6.4	-0.1	-14.3			16.7	-0.4	0.0		-0.2		-21.6	-17.6
Nov	2.7	5.1	-14.7			11.0	-4.4	-9.3		2.3		9.8	-15.5
Dec	6.1	8.6	-4.8			-22.7	-10.3	-4.4		-6.6		-11.7	-12.7
TOTAL	4.9	5.3	-12.3			-7.6	-7.6	-3.7		-3.6		-15.4	-14.0
INTERNATIONAL	0.0	0.0	0.0			0.0	0.0	0.0		0.0		0.0	0.0
Jan	-23.9	-3.9	3.5			-4.2	4.3	-5.3		8.0		-13.9	6.2
Feb	-18.2	-28.5	1.8	5.3		-8.4	6.7	-5.7		0.3	-7.1	-19.0	-8.3
Mar	-48.0	49.3	-1.8	3.2		-9.0	39.1	-16.7		-34.7		-13.5	-5.6
Apr	-34.1	-55.6	5.3	-3.4		-16.6	105.8	25.3		90.06		5.6	27.9
May	-25.4	-28.4	-2.1	-6.9		-12.2	-24.0	5.1		-5.6		-11.7	-7.0
Jun	3.3	30.5	1.9	-0.8		21.1	1.1	-26.8		14.6	-0.2	2.2	0.2
JuL	34.4	-26.0	-5.1	-3.3		16.5	3.4	-2.1	-35.5	13.8		21.6	0.7
Aug	-50.6	37.4	0.5	-0.2		9.7	-14.9	-9.0		7.7		2.6	-4.8
Sep	876.4	420.8	-2.6	-4.1	50.5	10.8	-9.1	10.3		8.9		8.3	-4.6
Oct	-10.2	-26.4	0.7	-10.0		36.0	1.4	47.0		19.9		13.5	6.2
Nov	5.9	50.0	7.9	3.8		3.5	-7.2	6.0		3.2	-5.4	33.9	-0.4
Dec	4.1	-14.9	-2.0	1.5		6.0	-10.8	10.2	-	16.7		14.7	-3.2
TOTAL	-10.6	-1.9	0.5	0.2	29.9	4.0	7.8	-1.1	-22.0	10.7	-0.7	5.5	0.3

%change			OTHER	OTHER ASIA MMA				LATIN AN	LATIN AMERICA MMA		other Mma	TOTAL
TOTAL	CHINA	9NOH KONG	KOREA	SINGA- PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN- TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
Jan	28.1	25.3	33.4	9.7	29.5	31.1	44.1	-32.0	15.3	-6.8	13.7	5.3
Feb	-18.0	10.1	63.3	-24.0		13.0	100.9	-7.1	6.7	17.3	13.6	4.9
Mar	-9.3	13.4	25.4	-13.3		8.5	21.6	-29.8	-9.4	-10.7		1.0
Apr	2.5	-16.3	19.9	5.5	29.0	12.1	77.9	-14.5	-32.0	-7.7		1.4
May	7.5	-7.8	17.4	-24.8		10.7	26.8	-26.3	-17.9			0.0
Jun	7.3	2.3	34.2	7.7-	1	16.9	21.5	-28.2	-18.0		-10.5	2.7
Jul	0.8	34.8	47.8	1.1	-2.2	22.6	12.7	-40.2	-10.1		-2.3	2.1
Aug	-19.6	15.2	42.3	-10.7		9.0	23.4	-33.8				2.4
Sep	-20.0	-31.0	50.6	-14.6	16.8	13.0	-12.6	-15.4				5.4
Oct	6.1	6.2	39.2	-19.3		23.7	28.8	-3.6				3.5
Nov	-19.4	-22.7	16.8	17.7		5.5	-10.6	5.6				4.2
Dec	-25.9	-21.4	16.2	-15.1		0.7	-17.7	6.6-				3.3
TOTAL	-5.3	1.7	32.8	-8.8		13.9	25.5	-21.3				
DOMESTIC	0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0			
Jan	-8.9	41.1	-7.6	1.7		-5.9	45.0	-32.5	16.4	-6.9		
Feb	-9.2	20.5	-3.7	-51.1	-8.9	-8.1	96.1	-8.8	10.7	16.9	8.4	
Mar	-43.3	3.4	4.2	-31.6	-40.8	-34.8	20.9	-31.3		-9.6		
Apr	-10.5	-1.1	-40.5	28.1	70.3	-14.4	75.1	-15.8		-10.6		
May	-12.6	-15.5	-11.0	-43.8	-20.8	-13.4	29.0	-24.5		-7.7		
Jun	7.8	-15.7	-29.0	-7.8	-27.1	1.2	19.5	-28.9				
Jul	-11.4	41.1	-32.4	38.9	20.2	-10.7	15.7	-39.9		-19.0	-1.1	2.9
Aug	-31.2	11.0	-8.9	-16.6	4.1	-25.5	23.6	-33.9			-1.0	3.0
Sep	-8.5	-21.0	-5.1	-8.6	-30.8	-9.4	-10.6	-16.0				6.7
Oct	-19.1	-20.0	-3.7	-23.6	9.6	-17.0	32.3	-3.1				3.0
Nov	-22.4	-11.0	0.1	14.1	43.3	-15.6	-13.1	3.9	0.7-	-4.0	-4.6	2.5
Dec	-26.3	-37.2	-17.5	-33.7	-21.7	-25.8	9.1	-10.7				5.4
TOTAL	-15.5	-2.3	-14.7	-14.9	-8.6	-14.6	29.3	-21.8				3.2
INTERNATIONAL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			0.0	0.0
Jan	-35.7	-43.3	-0.8	-15.8	-67.0	-20.7	81.8	84.6	128.9	-	-30.7	-0.3
Feb	91.9	98.0	-3.0	8.5	1.2	33.9	-60.0	100.0	94.7		-19.3	3.9
Mar	18.3	-17.1	3.2	25.7	-37.5	4.1	28.6	22.2	78.9		-24.7	3.3
Apr	8.2	-3.7	6.1	31.5	-11.9	6.2	120.0	76.1	-29.9		-23.0	1.1
May	20.3	-68.0	8.0	-38.8	13.7	10.9	283.3	41.9	316.2	152.4	-2.1	9.1
Jun	26.1	4.6	-3.6	-12.7	10.5	8.1	85.7	-1.6	126.1	37.0		1.3
Jul	-11.4	-18.1	8.3	-4.1	-11.7	-2.2	340.0	26.2	41.0	45.0	20.7	4.8
Aug	6.9	-16.5	14.9	6.0	-2.3	10.2	100.0	-12.7	194.6			3.0
Sep	1.8	-12.6	-1.1	22.0	-0.9	0.3	133.3	2.1	50.0	30.8	12.7	-0.5
Oct	4.4	-7.9	10.2	4.8	2.3	7.9	71.4	-1.7	-35.4		-5.9	0.1
Nov	-15.7	-6.0	48.8	-8.2	9.3	25.0	0.0	-2.0	61.8		-9.3	3.4
Dec	12.0	-42.3	28.0	10.4	22.7	22.3	2940.0	-10.5	50.0	103.3	-7.1	2.8
TOTAL	-1.1	7.7	35.2	-5.9	4.8	19.61	-30.2	-14.5	-12.0	-16.0	10.8	2.6

Table 12: Visitor Arrivals Growth by Month and MMA continued % change 2016 vs. 2015

2016 vs. 2015											
	2010	TOTAL		2010	DOMESTIC			ERNATIONA	L %CHANGE		
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
VISITOR ARRIVALS	3,664,150	3,507,652	4.5	3,577,224	3,410,437	4.9	86,926	97,215	-10.6		
VISITOR DAYS	33,552,091	32,561,688	3.0	32,928,470	31,902,853	3.2	623,621	658,835	-5.3		
AVERAGE DAILY CENSUS	91,672	89,210	2.8	89,968	87,405	2.9	1,704	1,805	-5.6		
ISLANDS VISITED											
O'ahu	1,569,790	1,525,939	2.9	1,497,386	1,448,717	3.4	72,404	77,222	-6.2		
O'ahu only	1,251,290	1,206,143	3.7	1,191,693	1,148,133	3.8	59,597	58,009	2.7		
O'ahu one day or less	71,529	72,508	-1.3	66,762	66,746	0.0	4,767	5,762	-17.3		
Kaua'i	619,976	603,519	2.7	611,603	592,980	3.1	8,373	10,538	-20.6		
Kaua'i only	447,742	431,874	3.7	444,695	429,440	3.6	3,047	2,434	25.2		
Kaua'i one day or less	25,185	30,381	-17.1	23,707	27,209	-12.9	1,477	3,171	-53.4		
Maui County	1,336,006	1,263,378	5.7	1,317,978	1,236,955	6.6	18,027	26,423	-31.8		
Maui	1,313,895	1,244,689	5.6	1,297,072	1,218,266	6.5	16,823	26,423	-36.3		
Maui only	1,052,522	986,935	6.6	1,043,543	972,904	7.3	8,979	14,031	-36.0		
Maui one day or less	33,073	35,545	-7.0	29,388	29,466	-0.3	3,685	6,079	-39.4		
Moloka'i *	24,975	26,145	-4.5	23,435	25,274	-7.3	1,540	871	76.7		
Moloka'i only*	4,747	4,671	1.6	4,747	4,671	1.6	0	0,1	NA		
Moloka'i one day or less*	9,848	11,774	-16.4	9,014	10,903	-17.3	834	871	-4.3		
	-,	,		-,							
Lāna'i *	25,945	22,422	15.7	24,853	21,964	13.2	1,093	459	138.2		
Lāna'i only*	5,762	3,405	69.3	5,762	3,405	69.3	0	0	NA		
Lāna'i one dayor less*	11,971	12,983	-7.8	11,057	12,636	-12.5	914	347	163.7		
Hawai'i Island	653,300	631,224	3.5	645,219	618,230	4.4	8,080	12,995	-37.8		
Kona side	579,532	558,937	3.7	573,336	547,776	4.7	6,196	11,160	-44.5		
Hilo side	186,709	181,429	2.9	182,720	174,809	4.5	3,990	6,620	-39.7		
Hawai'i Island only	464,020	442,902	4.8	462,343	439,374	5.2	1,677	3,528	-52.5		
Hawai'i Island one day or less	21,311	23,765	-10.3	19,286	20,962	-8.0	2,025	2,804	-27.8		
Any Neighbor Island	2,412,860	2,301,509	4.8	2,385,531	2,262,304	5.4	27,329	39,206	-30.3		
NI only	2,094,360	1,981,713	5.7	2,079,838	1,961,720	6.0	14,522	19,993	-27.4		
O'ahu & NI	318,500	319,796	-0.4	305,693	300,584	1.7	12,808	19,212	-33.3		
Any one island only	3,226,084	3,075,930	4.9	3,152,784	2,997,927	5.2	73,300	78,003	-6.0		
Multiple Islands	438,066	431,722	1.5	424,439	412,510	2.9	13,626	19,212	-29.1		
Avg. Islands Visited	1.15	1.16	-0.6	1.15	1.15	-0.4	1.25	1.32	-5.7		
Average Length of											
Stay in Hawai'i	9.16	9.28	-1.4	9.21	9.35	-1.6	7.17	6.78	5.9		
Oʻahu	7.22	7.28	-0.8	7.30	7.40	-1.4	5.61	4.99	12.4		
Maui	8.41	8.48	-0.9	8.43	8.54	-1.2	6.37	5.98	6.5		
Molokaʻi	5.95	5.58	6.6	6.08	5.74	5.9	3.94	1.00	294.0		
Lānaʻi	4.09	3.39	20.7	4.20	3.43	22.6	1.49	1.49	0.1		
Kauaʻi	8.42	8.44	-0.3	8.44	8.49	-0.6	6.44	5.36	20.1		
Hawai'i Island	8.72		-1.4	8.75	8.93	-2.0	6.02	4.42	36.3		
Hilo Kona	5.30 8.12	5.29 8.26	0.3 -1.8	5.33 8.15	5.39 8.36	-1.0 -2.5	3.90 5.34	2.65 3.57	47.1 49.5		
	02	0.20		00	5.00	2.5	5.0 .	2.0.			
ACCOMMODATIONS											
Plan to stay in Hotel	1,835,921	1,741,974	5.4	1,782,727		6.1	53,194	61,804	-13.9		
Hotel only	1,574,681	1,488,603	5.8	1,526,442	1,434,251	6.4	48,239	54,352	-11.2		
Plan to stay in Condo	775,191	758,192	2.2	762,340	743,653	2.5	12,851	14,540	-11.6		
Condo only	638,721	622,907	2.5	627,969	612,243	2.6	10,751	10,665	3.0		
Plan to stay in Timeshare	443,522	448,539	-1.1	436,548	440,485	-0.9	6,974	8,054	-13.4		
Timeshare only	354,949	359,476	-1.3	348,857	352,481	-1.0	6,092	6,996	-12.9		
Cruise Ship	25,608	31,050	-17.5	25,365	28,419	-10.7	243	2,631	-90.8		
Friends/Relatives	435,328	422,311	3.1 -2.8	424,075	410,085	3.4	11,253 576	12,226	-8.0		
Bed & Breakfast Rental House	34,691 373,150	35,684 347,517	-2.8 7.4	34,114 367,778	33,531 341 738	1.7 7.6		2,153 5,779	-73.2 -7.0		
Hostel	19,922	347,517 18,297	7.4 8.9	18,864	341,738 17,884	7.6 5.5	5,372 1,058	5,779 413	-7.0 156.0		

Table 13: U.S. West MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

2016 vs. 2015													
		TOTAL			DOMESTIC		IN	TERNATION					
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE				
Camp Site, Beach	23,636	24,293	-2.7	22,681	22,865	-0.8	955	1,428	-33.1				
Private Room in Private Home**	20,077	NA	NA	18,682	NA	NA	1,396	NA					
Shared Room/Space in Private Home**	6,277	NA	NA	6,111	NA	NA	166	NA					
Other	64,072	65,155	-1.7	62,794	64,315	-2.4	1,278	839	52.3				
PURPOSE OF TRIP													
Pleasure (Net)	3,055,254	2,927,726	4.4	2,988,736	2,848,979	4.9	66,518	78,746	-15.5				
Honeymoon/Get Married	133,703	134,391	-0.5	130,103	130,901	-0.6	3,599	3,490	3.1				
Honeymoon	107,591	108,615	-0.9	104,975	105,525	-0.5	2,616	3,091	-15.4				
Get Married	34,067	34,448	-1.1	32,811	33,742	-2.8	1,257	705	78.2				
Pleasure/Vacation	2,945,472	2,820,413	4.4	2,882,206	2,744,195	5.0	63,267	76,218	-17.0				
Mtgs/Conventions/Incentive	144,691	148,434	-2.5	142,749	142,767	0.0	1,942	5,667	-65.7				
Conventions	86,920	90,948	-4.4	86,458	87,540	-1.2	463	3,407	-86.4				
Corporate Meetings	37,994	37,329	1.8	37,647	36,183	4.0	347	1,146	-69.8				
Incentive	25,057	25,785	-2.8	23,843	24,672	-3.4	1,214	1,114	9.0				
Other Business	149,620	149,403	0.1	147,766	147,960	-0.1	1,854	1,442	28.5				
Visit Friends/Rel.	393,331	393,141	0.0	383,970	382,338	0.4	9,361	10,804	-13.4				
Gov/t/Military	33,208	32,398	2.5	31,833	31,458	1.2	1,375	940	46.2				
Attend School	8,786	8,947	-1.8	7,440	8,947	-16.8	1,346	0,40	-0.2				
Sport Events	36,571	33,156	10.3	36,490	32,810	11.2	81	347	-76.7				
Other	133,692	119,467	10.5	125,206	115,631	8.3	8,487	3,836	121.2				
TRAVEL STATUS													
% First Timers ***	19.0	18.8	0.2	19.0	18.7	0.3	18.3	21.0	-2.7				
% Repeaters ***	81.0	81.2	-0.2	81.0	81.3	-0.3	81.7	79.0	2.7				
Average # of Trips	7.0	7.0	-0.6	7.0	7.0	-0.7	6.6	6.4	2.9				
Group Tour	63,133	64,081	-1.5	61,527	59,573	3.3	1,606	4,508	-64.4				
Non-Group	3,601,016	3,443,571	4.6	3,515,696	3,350,864	4.9	85,320	92,707	-8.0				
Non-Gloup	3,001,010	3,443,571	4.0	3,515,696	3,330,004	4.9	05,320	92,707	-0.0				
Package Trip	652,594	640,889	1.8	642,335	622,217	3.2	10,260	18,672	-45.1				
No Package	3,011,555	2,866,763	5.1	2,934,889	2,788,220	5.3	76,666	78,543	-2.4				
Net True Independent	2,983,359	2,838,902	5.1	2,906,861	2,762,318	5.2	76,498	76,584	-0.1				
Ave. Age	46	46	-0.2	46	46	-0.2	48	47	2.5				
Ave. Party Size	2.17	2.15	0.7	2.17	2.15	1.0	2.15	2.33	-7.9				

Table 13: U.S. West MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Table 14: Domestic U.S. West MMA Visitor Arrivals by Month and State (Arrivals by Air)2016 vs. 2015

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	TOTAL
PACIFIC COAST	196,600	205,847	243,402	240,545	233,880	284,795	297,861	276,923	206,008	221,860	233,415	269,471	2,910,610
Alaska	11,385	9,529	10,437	6,034	5,635	3,601	3,000	3,313	3,166	5,775	7,901	11,867	81,644
California	123,678	124,930	162,739	160,512	174,316	228,007	246,695	215,665	158,170	160,582	159,070	181,544	2,095,908
Oregon	19,700	19,618	24,142	16,807	16,571	17,899	15,000	17,653	13,874	17,376	21,657	22,915	223,210
Washington	41,838	51,770	46,085	57,193	37,358	35,289	33,166	40,292	30,798	38,127	44,786	53,146	509,849
MOUNTAIN	53,026	50,846	67,400	49,931	65,663	65,599	57,392	43,411	43,267	59,770	50,862	59,448	666,614
Arizona	10,355	10,120	16,162	12,037	21,109	20,379	18,636	11,661	13,542	17,775	11,102	13,068	175,945
Colorado	11,684	11,585	16,281	11,966	14,141	14,896	12,927	9,161	9,873	14,388	12,302	15,292	154,498
ldaho	5,419	4,927	6,023	3,467	3,793	4,254	2,779	2,632	2,334	3,504	5,302	4,606	49,040
Montana	3,404	3,497	3,735	2,439	1,802	1,695	969	1,132	898	1,740	1,996	2,729	26,037
Nevada	7,536	6,557	9,258	6,922	8,427	9,971	10,176	8,764	7,295	8,373	7,538	8,816	99,633
New Mexico	1,782	1,725	2,344	1,655	3,428	2,684	2,402	1,623	1,688	2,101	1,820	2,450	25,700
Utah	11,917	11,595	12,035	10,675	12,262	10,970	8,972	8,042	7,327	11,261	9,917	11,444	126,416
Wyoming	929	840	1,561	770	700	750	530	395	311	629	886	1,044	9,344
TOTAL U.S. WEST	249,626	256,693	310,802	290,477	299,543	350,394	355,253	320,334	249,275	281,630	284,277	328,919	3,577,224

Note: Sums may not add up to total due to rounding.

2016 vs. 2015											
TOTAL DOMESTIC INTERNATIONAL								L			
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
VISITOR ARRIVALS	1,892,768	1,803,670	4.9		1,706,781	5.3	95,022	96,889	-1.9		
VISITOR DAYS		18,580,408	3.8	18,517,739		3.8	765,781	743,930	2.9		
AVERAGE DAILY CENSUS	52,687	50,905	3.5	50,595	48,867	3.5	2,092	2,038	2.7		
ISLANDS VISITED											
O'ahu	1,107,818	1,072,333	3.3	1,027,579	984,668	4.4	80,239	87,665	-8.5		
O'ahu only	701,938	677,524	3.6	646,196	615,498	5.0	55,742	62,026	-10.1		
O'ahu one day or less	94,412	95,891	-1.5	91,878	92,455	-0.6	2,534	3,437	-26.3		
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Kaua'i	356,523	344,210	3.6	345,260	333,456	3.5	11,263	10,753	4.7		
Kaua'i only	141,135	134,181	5.2	137,801	131,815	4.5	3,334	2,366	40.9		
Kaua'i one day or less	35,819	40,216	-10.9	34,387	36,792	-6.5	1,432	3,424	-58.2		
Maui County	712,079	676,007	5.3	689,058	657,815	4.7	23,021	18,191	26.6		
Maui	700,281	665,964	5.2	677,455	647,773	4.6	22,826	18,191	25.5		
Maui only	363,743	338,697	7.4	355,499	335,749	5.9	8,244	2,948	179.7		
Maui one day or less	38,607	40,248	-4.1	36,009	36,683	-1.8	2,598	3,565	-27.1		
	00,001	10,210		00,000	00,000		2,000	0,000			
Moloka'i *	15,028	18,996	-20.9	14,833	17,599	-15.7	195	1,396	-86.0		
Moloka'i only*	1,674	1,789	-6.4	1,674	1,789	-6.4	0	0	NA		
Moloka'i one day or less*	7,300	10,442	-30.1	7,300	9,219	-20.8	0	1,223	-100.0		
Lāna'i *	20,340	17,727	14.7	19,430	17,145	13.3	910	583	56.1		
Lāna'i only *	2,826	1,383	104.4	2.826	1,383	104.4	0	0	NA NA		
Lāna'i one day or less*	10,005	1,303		9,095	10,679	-14.8	910	583	56.1		
,	- ,	, -		-,		-					
Hawai'i Island	418,011	400,979	4.2	404,511	385,009	5.1	13,500	15,970	-15.5		
Kona side	356,232	336,814	5.8	345,243	327,641	5.4	10,990	9,172	19.8		
Hilo side	166,083	168,661	-1.5	159,133	155,766	2.2	6,950	12,895	-46.1		
Hawai'i Island only	173,669	161,501	7.5	172,265	158,517	8.7	1,404	2,984	-52.9		
Hawai'i Island one day or less	23,238	24,249	-4.2	20,701	21,794	-5.0	2,537	2,455	3.3		
Any Neighbor Island	1,190,829	1,126,146	5.7	1,151,549	1,091,283	5.5	39,280	34,863	12.7		
NI only	784,949	731,336	7.3	770,167	722,113	6.7	14,783	9,224	60.3		
O'ahu & NI	405,880	394,809	2.8	381,383	369,170	3.3	24,497	25,640	-4.5		
Any one island only	1,384,986	1,315,073	5.3	1,316,262		5.7	68,724	70,323	-4.0		
Multiple Islands	507,782	488,596		481,484	462,030	4.2	26,298	26,566	-1.0		
Avg. Islands Visited	1.38	400,590		1.38	402,030	-0.9	20,298	20,500	-1.0		
Average Length of											
Stay in Hawai'i	10.19	10.30	-1.1	10.30	10.45	-1.4	8.06	7.68	5.0		
Oʻahu	7.14	7.17	-0.4	7.22	7.30	-1.1	6.13	5.73	7.0		
Maui	7.93	7.97	-0.5	8.00	8.04	-0.5	5.79	5.43	6.7		
Molokaʻi	5.06	4.22	19.9	4.90	4.46	9.8	17.00	1.12	1,412.3		
Lānaʻi	3.55	2.86		3.67	2.92	25.8	1.00	1.00	0.0		
Kauaʻi	7.11	7.08		7.14	7.11	0.4	6.31	5.96	5.8		
Hawai'i Island	7.50	7.51	-0.2	7.59	7.62	-0.5	4.90	4.78	2.6		
Hilo	4.32	4.21	2.7	4.40	4.30	2.2	2.65	3.13	-15.4		
Kona	6.78	6.83	-0.7	6.86	6.91	-0.8	4.35	3.92	10.9		
ACCOMMODATIONS											
Plan to stay in Hotel	1,157,236	1,099,078		1,091,727	1,027,589	6.2	65,510	71,489	-8.4		
Hotel only	939,675	892,822		889,333	831,457	7.0	50,342	61,365	-18.0		
Plan to stay in Condo	277,006	265,681	4.3	261,700	254,255	2.9	15,306	11,426	34.0		
Condo only	191,746	186,539	2.8	185,168	179,294	3.3	6,578	7,245	-9.2		
Plan to stay in Timeshare	189,257	188,372	0.5	180,859	182,412	-0.9	8,398	5,960	40.9		
Timeshare only	139,275	138,606	0.5	132,976	133,509	-0.4	6,298	5,097	23.		
Cruise Ship	62,729	69,166	-9.3	61,579	67,703	-9.0	1,150	1,463	-21.4		
Friends/Relatives	233,052	222,955	4.5	221,465	215,279	2.9	11,588	7,676	51.0		
Bed & Breakfast	23,848	24,324	-2.0	22,986	22,514	2.1	862	1,810	-52.4		
Rental House	170,090	150,277	13.2	161,676	145,590	11.0	8,414	4,686	79.		
Hostel	11,691	12,711	-8.0	10,769	10,715	0.5	922	1,996	-53.8		

Table 15: U.S. East MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

2016 vs. 2015													
		TOTAL			DOMESTIC		IN	TERNATION					
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE				
Camp Site, Beach	11,284	12,432	-9.2	11,079	11,319	-2.1	204	1,113	-81.7				
Private Room in Private Home**	10,800	NA	NA	8,376	NA		2,424	NA					
Shared Room/Space in Private Home**	3,819	NA 07.007	NA	3,283	NA		536	NA 0.405					
Other	35,037	37,307	-6.1	33,622	34,182	-1.6	1,416	3,125	-54.7				
PURPOSE OF TRIP													
Pleasure (Net)	1,492,780	1,422,020	5.0	1,417,224	1,342,119	5.6	75,557	79,901	-5.4				
Honeymoon/Get Married	102,464	99,903	2.6	100,128	95,019	5.4	2,336	4,883	-52.2				
Honeymoon	90,995	88,832	2.4	89,501	84,179	6.3	1,494	4,653	-67.9				
Get Married	17,360	17,283	0.4	16,080	16,539	-2.8	1,281	744	72.0				
Pleasure/Vacation	1,403,998	1,338,239	4.9	1,330,582	1,262,193	5.4	73,416	76,047	-3.5				
Mtgs/Conventions/Incentive	137,349	145,486	-5.6	133,046	141,224	-5.8	4,303	4,262	1.0				
Conventions	80,207	86,872	-7.7	78,645	84,321	-6.7	1,562	2,551	-38.8				
Corporate Meetings	29,396	29,187	0.7	28,795	29,187	-1.3	601	0					
Incentive	34,285	36,252	-5.4	31,951	34,542	-7.5	2,335	1,710	36.5				
Other Business	77,430	76,747	0.9	75,634	74,870	1.0	1,796	1,878	-4.3				
Visit Friends/Rel.	220,037	217,166	1.3	209,326	208,314	0.5	10,711	8,852	21.0				
Go√t/Military	47,330	44,890	5.4	43,931	41,500	5.9	3,399	3,390	0.3				
Attend School	4,762	4,542	4.9	3,833	4,465	-14.2	929	77	1113.7				
Sport Events	19,548	16,740	16.8	19,548	16,264	20.2	0	476	-100.0				
Other	74,241	62,572	18.6	68,585	58,568	17.1	5,657	4,005	41.3				
TRAVEL STATUS													
% First Timers ***	41.5	40.9	0.6	41.5	40.7	0.8	41.2	43.2	-2.1				
% Repeaters ***	58.5	59.1	-0.6	58.5	59.3	-0.8	58.8	56.8	2.1				
Average # of Trips	4.1	4.2	-1.0	4.2	4.2	-1.2	3.6	3.5	2.0				
Crown Tour	04 000	04 450	4.0	00.000	75 400	0.4	0.000	E 007	<u> </u>				
Group Tour	84,623	81,159	4.3	82,236	75,162	9.4	2,388	5,997	-60.2				
Non-Group	1,808,144	1,722,511	5.0	1,715,510	1,631,618	5.1	92,634	90,892	1.9				
Package Trip	395,364	379,904	4.1	378,494	360,735	4.9	16,870	19,170	-12.0				
No Package	1,497,403	1,423,765	5.2	1,419,252	1,346,046	5.4	78,152	77,719	0.6				
Net True Independent	1,471,734	1,399,790	5.1	1,394,368	1,322,880	5.4	77,366	76,910	0.6				
Ave. Age	47	47	-1.1	47	47	-0.9	46	47	-3.9				
Ave. Party Size	1.97	1.95	0.9	1.96	1.94	0.8	2.31	2.20	4.9				

Table 15: U.S. East MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Table 16: Domestic U.S. East Visitor Arrivals by Month and State (Arrivals by Air)
2016

REGION/STATE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
W.N. CENTRAL	29,686	26,805	28,713	13,106	16,063	15,110	13,870	10,144	11,861	12,755	14,048	21,387	213,548
lowa	4,018	3,238	3,292	1,581	1,614	1,743	1,618	1,218	1,625	1,240	1,561	2,518	25,266
Kansas	2,676	2,171	2,712	1,409	2,660	2,406	2,178	1,464	1,440	1,683	1,660	2,547	25,007
Minnesota	13,413	12,468	14,850	4,907	3,944	3,803	3,081	3,453	3,175	4,477	5,221	8,236	81,029
Missouri	4,296	3,745	4,120	2,922	4,927	4,675	4,681	2,527	3,566	3,405	3,405	4,164	46,433
Nebraska	2,487	2,359	1,933	1,312	1,871	1,341	1,360	893	1,367	1,150	996	2,051	19,122
N. Dakota	1,352	1,528	926	437	425	593	484	314	281	354	532	815	8,041
S. Dakota	1,443	1,295	880	536	622	549	468	274	408	447	673	1,055	8,650
W.S. CENTRAL	20,447	18,615	29,186	20,740	31,364	42,244	41,873	26,662	22,258	21,425	20,901	28,091	323,807
Arkansas	1,145	825	1,199	1,088	1,409	1,873	1,534	802	1,097	1,018	1,019	1,111	14,120
Louisiana	1,100	1,302	1,173	1,256	2,531	2,198	2,179	1,114	1,220	1,383	1,263	1,509	18,227
Oklahoma	2,036	1,774	2,161	1,803	3,390	3,154	3,496	1,794	1,834	2,091	1,734	2,287	27,554
Texas	16,166	14,713	24,653	16,593	24,034	35,019	34,664	22,953	18,108	16,933	16,885	23,184	263,905
E.N. CENTRAL	36,876	35,296	42,184	25,434	27,098	32,475	29,535	22,138	25,605	24,826	24,001	40,661	366,129
Illinois	12,889	11,734	15,441	8,639	9,871	12,317	12,165	8,683	9,834	8,691	9,265	17,255	136,783
Indiana	4,251	3,195	4,326	2,979	3,464	4,358	3,541	1,886	2,961	3,554	2,418	4,165	41,097
Michigan	6,721	8,094	7,718	5,629	4,633	4,861	4,347	4,371	4,232	4,540	4,545	8,154	67,845
Ohio	5,903	5,633	6,669	5,033	6,185	7,697	6,870	4,425	6,070	4,914	3,952	6,290	69,642
Wisconsin	7,111	6,639	8,031	3,155	2,944	3,242	2,613	2,773	2,509	3,127	3,821	4,797	50,762
E.S. CENTRAL	6,516	5,125	6,596	6,170	9,754	10,030	8,057	4,879	6,675	6,985	6.098	8,055	84,941
Alabama	1,332	1,147	1,564	1,819	2,537	2,327	1,947	1,272	1,674	1,508	1,482	2,411	21,021
Kentucky	1,762	1,410	1,337	1,551	1,929	2,427	1,998	1,072	1,506	1,693	1,115	1,630	19,431
Mississippi	575	426	794	639	1,202	1,080	859	460	579	554	585	682	8,433
Tennessee	2,847	2,142	2,901	2,162	4,085	4,196	3,253	2,075	2,916	3,231	2,915	3,332	36,055
NEW ENGLAND	10,463	11,459	9,173	11,348	8,513	8,661	9,916	10,403	8,076	8,295	7,795	11,013	115,114
Connecticut	2,376	2,026	1,901	2,612	1,959	2,254	2,903	2,746	1,730	1,744	1,841	2,663	26,756
Maine	908	926	842	968	592	615	447	370	509	644	599	702	8,123
Massachusetts	4,994	6,051	4,510	5,494	4,423	4,357	4,874	5,769	4,149	4,233	3,922	5,712	58,487
New Hampshire	1,031	1,188	821	1,148	845	-,557 594	759	709	797	739	665	847	10,142
Rhode Island	651	582	503	610	362	482	495	518	594	534	445	585	6,361
Vermont	503	686	595	516	331	359	438	291	297	401	322	505	5,245
vennont	505	000	555	510	551	555	400	231	231	401	522	500	5,245
MID ATLANTIC	22,937	22,495	22,045	21,247	20,698	23,701	28,981	33,605	19,529	19,543	18,294	28,079	281,153
New Jersey	5,510	4,903	5,895	4,821	5,494	6,076	7,996	10,473	4,897	4,923	4,818	6,512	72,318
New York	11,202	11,720	10,293	11,504	9,392	9,713	13,632	16,828	9,147	9,562	8,361	15,955	137,307
Pennsylvania	6,226	5,872	5,856	4,923	5,812	7,912	7,354	6,303	5,485	5,058	5,114	5,612	71,528
S. ATLANTIC	29,844	27,860	33,544	30,232	37,607	45,168	43,358	33,568	32,476	30,702	28,006	40,690	413,054
Delaware	463	429	504	379	413	557	483	374	440	433	346	448	5,269
Washington,D.C.	791	786	823	554	773	766	940	1,289	759	775	819	1,496	10,571
Florida	7,662	7,359	8,507	9,142	11,271	13,418	12,409	8,544	9,572	8,755	7,580	10,127	114,345
Georgia	4,169	4,250	4,613	5,972	6,884	7,526	6,661	3,483	6,087	4,989	4,815	6,180	65,628
Maryland	4,109	3,617	4,013	3,372	4,070	7,320 5,067	5,585	5,405	3,520	3,880	3,235	5,078	50,995
N. Carolina	3,990	3,545	4,304	3,231	4,070	6,060	5,057	3,274	3,520	3,880	3,235	5,562	52,078
S. Carolina	3,990 1,775	3,545 1,472	2,077	3,520 1,646	4,528	2,916	2,435	1,365	1,778	1,609	1,448	2,053	22,743
		,	,	,		2,916	2,435 9,168		6,201		,		,
Virginia Weet Virginia	6,488 453	5,977 426	7,375 486	5,396	6,981 519	8,223	9,168	9,137 324	6,201 349	6,083 423	5,704 339	8,829 917	85,562
West Virginia	403	420	400	372	519	035	0∠0	324	349	423	339	917	5,863
TOTAL U.S. EAST	156,769	147,653	171,441	128,276	151,098	177,389	175,591	141,399	126,480	124,531	119,142	177,975	1,797,746

Alaska01.64479.8174.71677.36579.20079.21868.77668.77564.57740.73719.39.54Colgon2.205.90212.73200.657201.88200.288161.73617.891.2157.9017.92.25157.176157.9017.92.25157.176157.9017.92.25157.176157.9017.92.25157.176157.9017.92.25157.176157.9017.92.25157.176157.9017.92.25157.17617.92.25157.9017.92.25157.9017.92.25157.9017.92.2517.92.	2005 – 2016												
Alaska 91644 79218 79200 79218 60.775 66.075 64.577 40.737 73.334 Calgonia 2.035.00 212.730 20.0567 20.1689 20.258 167.756 16.07.97 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 1557.05 155.05		2016	2015	2014R				2010R	2009	2008	2007	2006	2005
Calibonia 2.085,008 1.087,304 1.03,0350 1.017,845 1.617,786 1.617,786 1.637,786 1.557,060 1.962,820 1.927,780 1.919,544 Washington 500,840 421,006 452,857 501,109 77,311 552,322 553,722 553,722 553,722 553,722 553,722 553,722 553,722 553,722 553,722 553,722 553,722 553,722 553,722 553,757 450,333 77,111 557,60 1.52,122 10,008 118,471 115,142 Markan 42,004 47,444 44,444 46,002 53,372 32,572 32,572 32,728 1,93,781 35,311 7,686 73,661 75,33 1,93,74 1,93,97 1,93,97 1,93,97 1,93,98 1,94,94	PACIFIC COAST	2,910,610	2,769,433	2,567,685	2,548,978	2,558,886		2,321,329	2,143,635	2,171,206	2,558,488	2,541,078	2,432,433
Oregon 23.210 212.730 200.987 201.868 200.288 204.240 196.833 176.817 172.077 172.835 165.178 152.463 Washington 66.614 64.804 55.942 33.845 23.425 23.8455 23.425 23.8455 23.425 23.8455 23.425 130.045 165.746 14.84 140.165 133.441 15.4564 140.166 133.445 133.445 145.756 133.645 133.445 145.768 135.956 130.956 35.958 35.95	Alaska	81,644	79,812	74,718	77,365	79,200	79,218	69,175	66,076	56,075	46,577	40,737	39,349
Washington 508.849 462.804 462.804 462.804 462.804 462.804 467.835 410.87 386.002 386.844 337.415 321.07 Anzona 175.845 166.986 165.880 155.480 148.450 133.480 132.127 103.481 134.187 133.484 134.187 133.484 134.187 133.484 134.187 133.484 134.187 133.541 135.081 130.280 130.280 130.281 133.52 132.82 35.261 36.628 141.22 36.723 35.261 36.628 141.52 36.729 36.729 36.729 35.261 36.628 131.88 70.33 50.688 41.00.179 95.208 36.729 <t< td=""><td>California</td><td>2,095,908</td><td>1,987,085</td><td>1,829,346</td><td>1,803,858</td><td>1,817,836</td><td>1,629,858</td><td>1,617,786</td><td>1,490,479</td><td>1,557,050</td><td>1,946,829</td><td>1,997,750</td><td>1,919,548</td></t<>	California	2,095,908	1,987,085	1,829,346	1,803,858	1,817,836	1,629,858	1,617,786	1,490,479	1,557,050	1,946,829	1,997,750	1,919,548
MOLNTAIN 666.614 641.004 588.821 951.924 951.925 957.8 856.95 957.8 856.95 957.8 856.95 957.8 856.95 957.8 856.95 957.8 856.95 957.8 856.95 957.8 957.8 <	Oregon	223,210	212,730	200,957	201,869	200,289	204,240	196,533	176,912	172,079	179,235	165,178	152,462
Arzona 175.945 166.866 165.860 155.940 184.862 187.22 140.163 152.122 190.089 184.781 153.86 Idaho 49.040 64.744 44.44 40.077 35.35 35.261 36.683 41.222 36.782 32.757 Navata 99.633 95.280 80.330 88.646 80.25 81.518 76.868 77.35 96.666 100.014 81.188 Navata 99.633 97.993 96.466 27.736 62.553 25.817 25.818 25.814 20.348 20.814 20.744 19.834 20.712 28.808 26.814 10.944 10.944 10.944 10.944 10.944 12.844 28.844 28.844 28.814 28.844	Washington	509,849	489,806	462,664	465,887	461,561	462,160	437,835	410,167	386,002	385,846	337,413	321,074
Calorado 184.488 136.862 136.862 136.862 136.862 136.862 136.263 145.590 <	MOUNTAIN	666,614	641,004	588,873	594,199	574,311	559,924	538,453	523,423	551,782	640,831	635,764	554,935
Idaho 49,040 46,744 44,441 46,077 35,238 38,738 35,261 36,663 41,222 36,782 22,728 Newada 96,833 55,280 88,364 88,025 81,518 76,986 77,733 96,806 100,104 91,304 New Mokioo 25,700 25,200 44,857 20,666 27,735 82,659 25,837 25,817 22,802 15,954 100,470 88,864 Wipming 9,344 9,734 86,66 80,919 9,374 85,616 20,438 220,179 226,068 24,427 Kansas 25,007 24,811 23,981 24,057 26,102 23,854 20,474 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,674 28,676 28,674 28,676 28,676 28,676 28,676 28,676 28,676 28,676 <td< td=""><td>Arizona</td><td>175,945</td><td>166,966</td><td>160,896</td><td>165,660</td><td>155,940</td><td>148,450</td><td>147,722</td><td>140,163</td><td>152,122</td><td>190,089</td><td>198,471</td><td>151,642</td></td<>	Arizona	175,945	166,966	160,896	165,660	155,940	148,450	147,722	140,163	152,122	190,089	198,471	151,642
Montana 26.037 25.633 24.869 25.260 23.375 23.375 23.756 77.568 77.537 95.606 100.014 91.64 New Mexion 25.700 25.700 25.200 24.455 26.066 27.736 26.569 26.953 25.817 27.600 15.95 30.646 27.873 95.060 27.736 95.061 15.95 30.646 27.873 95.062 25.973 25.062 25.974 85.064 85.76 26.074 25.084 22.048 27.44 25.057 28.74 28.042 24.427 Iowa 25.266 25.499 25.958 26.019 27.377 26.017 23.044 23.888 25.676 28.674 28.484 28.444 Mesouri 66.33 43.38 44.698 43.243 43.77 43.654 24.422 44.924 45.248 63.046 52.98 63.046 52.98 53.08 53.08 53.08 53.08 53.08 53.08 53.08 53.08 53.08	Colorado	154,498	148,652	136,930	136,990	140,166	139,448	134,163	128,870	133,645	145,590	140,728	135,564
Newada 99.633 95.280 89.280 89.280 89.280 89.280 89.225 87.581 76.983 25.637 26.802 25.853 25.837 26.802 25.853 25.837 26.802 25.853 25.847 26.802 25.853 25.847 26.802 10.0467 88.862 Woming 9.344 9.734 9.734 109.864 20.049 87.841 20.348 20.179 226.088 224.477 226.088 224.472 226.082 23.442 20.348 22.567 26.674 28.462 28.442 23.848 25.676 26.674 28.462 28.442 28.442 24.462 28.442 24.462 28.442 28.442 28.442 28.442 28.442 28.442 28.442 28.442 28.442 28.442 28.447 28.442 24.92 46.283 56.774 57.98 57.746 58.33 8.442 8.442 46.292 46.292 46.435 45.443 24.442 44.4297 46.435 45.998 56.774	Idaho	49,040	46,744	44,441	46,097	39,538	38,753	35,261	36,626	36,683	41,222	36,782	32,752
New Mexico 25,700 25,200 24,485 26,066 97,738 26,559 26,933 26,837 26,830 10,630 10,646 27,738 Woming 9,344 9,734 9,732 9,053 8,981 9,774 8,664 90,744 8,664 195,514 20,348 22,0179 25,068 224,27 Iowa 25,266 25,489 25,595 26,019 27,387 28,102 23,682 25,576 28,424 28,447 28,448 28,451 28,424 28,444 48,444 Minesoin 81,029 75,412 71,156 66,742 70,241 71,518 66,334 7,244 64,347 744 66,304 61,307 62,918 69,305 65,343 7,345 84,34 7,747 43,455 42,442 74,84 62,418 61,307 61,317 62,918 69,347 74,604 61,337 62,31 63,54 34,322 14,332 14,313 14,417 14,352 14,332 14,313 14,342 14,36	Montana	26,037	25,633	24,869	25,280	23,375	23,572	20,863	19,268	20,218	20,105	19,928	19,391
Ubah 126,416 122,733 97,291 96,406 90,549 97,244 96,739 96,274 96,274 96,274 92,74	Nevada	99,633	95,280	89,330	88,646	88,025	81,518	76,986	73,561	76,733	96,806	100,014	91,186
Wyoming 9,744 9,734 9,734 9,674 8,674 8,974 8,274 9,270 22,0179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,20179 22,2018 50,31 6,345 6,377 7,373 16,621 16,300 17,374 8,361 8,327 7,333 8,377 7,30 7,41 8,333 8,377 7,303 8,371 7,16 8,333 8,377 7,00 7,14 8,333 8,377 7,00 7,16 8,333 8,377 7,00 7,16 8,333 8,377 7,00 7,16 8,333 8,377 7,00 7,16 8,334 2,4250<	New Mexico	25,700	25,200	24,485	26,066	27,736	26,559	26,953	25,837	26,802	31,595	30,468	27,699
M. LCENTRAL. 215.848 203,733 197,983 196,435 200,074 189,864 195,516 203,483 220,179 226,008 Kansas 25.007 24,891 23,982 23,482 23,882 25,676 28,344 25,867 28,344 25,867 28,344 25,867 28,344 25,867 28,344 25,867 28,847 28,348 24,846 Monesota 16,433 44,378 42,498 42,477 43,485 42,469 42,492 42,298 60,764 62,998 50,364 N.Dakota 8,041 8,149 9,305 8,755 8,434 7,724 6,847 7,648 7,716 6,337 6,233 8,377 7,900 N.Dakota 8,041 12,061 12,919 13,144 13,482 14,978 14,555 15,833 8,575 24,444 13,422 22,637 207,00 29,643 27,448 24,566 24,441 13,424 25,454 22,464 27,561 26,143 13,423	Utah	126,416	122,793	97,991	96,406	90,549	92,049	87,841	90,179	96,306	105,904	100,467	88,584
M. LCENTRAL. 215.848 203,733 197,983 196,435 200,074 189,864 195,516 203,483 220,179 226,008 Kansas 25.007 24,891 23,982 23,482 23,882 25,676 28,344 25,867 28,344 25,867 28,344 25,867 28,344 25,867 28,344 25,867 28,847 28,348 24,846 Monesota 16,433 44,378 42,498 42,477 43,485 42,469 42,492 42,298 60,764 62,998 50,364 N.Dakota 8,041 8,149 9,305 8,755 8,434 7,724 6,847 7,648 7,716 6,337 6,233 8,377 7,900 N.Dakota 8,041 12,061 12,919 13,144 13,482 14,978 14,555 15,833 8,575 24,444 13,422 22,637 207,00 29,643 27,448 24,566 24,441 13,424 25,454 22,464 27,561 26,143 13,423	Wyoming												8,117
Iowa 25.266 25.469 25.495 26.019 27.387 26.102 23.861 28.824 28.070 28.224 Kanasa 25.007 24.891 23.861 23.861 23.861 23.861 23.861 28.674 28.642 28.444 Masouri 46.33 43.78 24.069 24.23 47.77 43.66 66.000 75.400 79.874 82.88 84.660 Nebraska 19.12 17.375 16.63 17.074 17.588 77.333 16.261 16.030 17.368 17.848 18.428 18.428 Nabkta 8.650 8.040 8.255 8.713 8.331 8.555 7.947 7.668 7.716 8.333 8.377 7.600 VS.CENTRAL 32.0307 31.922 297.702 29.849 20.3161 21.756 17.566 17.60 17.60 17.60 17.60 17.60 17.60 17.60 17.60 17.60 17.61 17.60 17.60 17.61 17.60 <td>W.N. CENTRAL</td> <td></td> <td>203,733</td> <td></td> <td>196,435</td> <td>200,691</td> <td></td> <td>189,866</td> <td></td> <td></td> <td></td> <td></td> <td>224,273</td>	W.N. CENTRAL		203,733		196,435	200,691		189,866					224,273
Kanasa 25,007 24,891 24,982 24,362 26,017 23,888 25,676 28,874 28,288 43,243 44,377 43,465 42,492 42,492 46,288 50,764 52,888 50,764 52,888 50,338 64,564 Msbouri 46,433 44,375 16,663 17,074 17,558 17,333 16,261 16,013 16,300 17,918 18,283 18,423 N. Dakota 8,041 8,149 9,305 8,758 8,314 7,724 6,0141 16,305 17,918 18,283 17,401 13,223 14,013 13,242 14,972 29,543 275,802 226,435 29,7700 29,543 23,233 14,013 13,244 14,976 17,838 12,823 14,013 13,242 14,976 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,738 12,739 14,937 12,778	lowa												
Mnnesota 81.029 75,412 71,516 68,242 70,241 71,518 66,806 75,400 75,874 82,888 64,660 Mssouri 46,433 44,374 44,487 74,447 74,856 42,769 44,242 46,288 50,764 85,998 50,363 16,301 16,301 16,301 16,301 62,398 16,333 18,327 16,830 17,474 17,588 17,303 16,297 16,301 62,301 62,331 8,337 75,002 26,758 297,503 297,503 297,503 297,503 297,503 297,503 297,503 297,503 297,603 297,503													28,442
Mesouri 46,433 44,378 42,898 43,243 44,377 42,465 42,492 42,291 63,31 8,555 7,447 7,668 7,716 8,333 8,577 7,907 K.S. CENTRAL 323,807 314,922 29,274 28,804 100,028 267,355 29,7700 295,493 224,443 20,303 41,4976 11,483 13,492 14,4171 13,642 14,4976 12,783 12,783 12,783 12,783 12,783 12,783 12,783 12,783 12,783 12,784 14,917 13,924 14,917 14,917 14,917 14,917 14,917 14,917 14,917 14,917 14,917 14,917 14,917 14,917 14,917 14,													84,560
Nebraska 19,122 17,375 16,663 17,074 17,558 17,393 16,261 16,301 15,360 17,918 18,223 18,223 N. Dakota 8,650 8,040 8,225 8,513 8,331 8,565 7,947 7,658 7,716 8,333 8,377 7,000 295,493 272,433 Aksansas 14,120 13,168 12,606 12,919 13,445 13,497 17,836 10,900 21,783 22,243 Aksansas 14,120 13,168 12,606 22,6043 27,643 17,383 16,000 20,652 22,6073 20,725 29,759 26,740 20,972 29,759 26,743 20,972 20,725 29,769 20,725 29,769 20,725 22,6073 33,644 33,543 33,943 35,066 24,807 26,016 52,016 52,016 52,016 53,016 52,027 66,138 65,15 7,649 66,628 7,648 52,02 66,52,37 66,633 65,021 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>50,363</td></t<>													50,363
N. Dakota 8,041 8,149 9,305 8,785 8,434 7,724 6,047 6,047 6,137 6,231 6,331 8,377 790 V.S. CENTRAL 323,807 214,922 227,724 288,044 300,822 286,962 282,848 275,802 267,355 297,700 295,433 83,77 790 Arkansas 14,120 13,146 13,446 13,447 13,923 14,013 13,264 14,978 16,453 22,243 20,303 22,243 20,303 24,674 22,664 27,661 26,122 26,495 30,514 29,759 26,74 Texas 280,55 256,030 240,642 222,224 24,112 22,843 22,4061 26,103 20,056 23,042 23,044 335,549 34,4250 344,049 345,069 347,413 28,043 20,077 36,059 47,0781 83,447 10,938 10,932 10,938 13,930 10,718 43,337 11,932 13,932 13,934 13,932									,			,	,
S. Dakota 8.660 8.040 8.225 8.513 8.565 7.947 7.668 7.746 8.333 8.377 7.907 M.S. CENTRAL 323.807 31.492 292.974 285.952 283.848 275.802 267.355 227.700 257.853 277.700 257.853 227.848 275.802 277.700 257.853 227.848 275.802 277.700 257.843 227.843 223.843 223.355 223.843 223.355 223.443 223.355 223.443 223.355 223.443 223.757 257.856 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 230.425 227.868 243.869 230.425 220.851 230.425 220.851 650.753.85 66.863 75.859 81.670 84.412 Totionia 136.764 330.847 43.334 44.847 330.468 650.21 62.085 25.868 25.868 25.869													
W.S. CENTRAL 323.807 314.922 297.74 280.044 300.282 286.862 287.802 267.355 297.700 295.493 272.433 Arkansas 14.100 13.168 12.666 12.819 13.465 15.868 14.013 31.264 14.078 16.645 15.868 Louisiana 18.227 18.876 17.800 16.838 17.404 17.458 17.258 17.636 18.000 21.783 23.243 20.330 Oklahoma 27.554 256.030 240.642 232.224 242.112 220.834 224.660 218.032 209.506 230.425 226.037 209.577 2N.CENTRAL 366.123 343.640 334.549 344.260 345.118 310.458 330.478 330.498 330.407 344.099 447.559 65.737 66.683 76.716 34.907 57.369 64.181 65.816 65.021 62.205 72.588 81.676 54.727 Michigan 67.644 43.354 43.397 45.33													
Arkansas 14,120 13,168 12,090 12,919 13,145 13,427 13,023 14,013 13,264 14,978 16,635 15,808 Oklahoma 27,554 26,847 26,046 26,064 27,621 27,106 27,061 26,122 26,495 30,514 29,799 26,744 Texas 263,905 256,030 240,642 232,224 24,112 228,908 224,060 218,032 209,606 230,425 226,037 209,577 208,671 200,571 208,670 230,425 226,037 209,571 208,671 200,571 20,646 240,642 232,224 242,112 229,637 120,274 135,097 147,619 153,090 153,090 147,653 153,690 141,610 60,813 53,515 57,369 66,683 75,598 81,670 84,647 60,928 62,270 61,461 60,816 56,515 57,598 82,220 84,627 84,667 84,667 144,397 145,216 14,022 47,652 52,636 54,112 75,418 130,414 14,451 17,633 84,422 51,5													
Louisiana 18,272 18,876 17,980 17,944 17,474 17,256 17,636 18,090 21,783 23,243 20,237 Oklahoma 27,554 256,030 240,642 23,224 24,112 28,034 24,666 218,032 209,506 230,425 226,037 209,577 AL CENTRAL 366,129 349,602 333,544 333,549 344,260 345,119 320,607 364,099 407,255 427,680 432,691 Ininian 41,097 39,851 38,805 38,289 39,323 39,743 38,066 36,477 42,069 48,820 51,666 52,72 Ohio 69,642 65,863 64,337 64,309 65,183 66,863 65,021 62,085 72,598 82,220 86,523 88,462 Wisconsin 50,762 45,467 44,337 45,334 46,482 42,225 44,402 47,652 24,080 97,852 101,872 99,263 Akabana 21,021 18,419<													
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Table 17: Domestic U.S. Visitors by State (Arrivals by Air)

Table 18: Domestic U.S. Visitor Characteristics by State (Arrivals by Air)2016

STATE & REGION	VISITORS	L.O.S. IN HAWAI'I	VISITOR DAYS	%ONE ISLAND ONLY	% N.I. ONLY	% FIRST- TIME	% HOTEL ONLY	% CONDO ONLY	%MCI	% HONEY- MOON	AVER ISLES VISITED	AGE # OF TRIPS
PACIFIC COAST	2,910,610	9.08	26,424,422	91.8	60.8	18.3	44.6	18.5	3.8	2.9	1.13	7.19
Alaska	81,644	11.71	955,844	92.7	55.8	15.4	31.5	26.6	4.3	2.5	1.14	7.74
California	2,095,908		18,166,729	91.4	59.2	18.8	48.4	15.6	3.8	2.9	1.14	7.15
Oregon	223,210	9.99	2,229,235	92.4	67.6	17.2	32.3	25.6	4.1	3.1	1.13	7.07
Washington	509,849	9.95	5,072,614	92.7	64.9	16.9	36.2	25.9	3.7	2.9	1.12	7.31
MOUNTAIN	666,614	9.76	6,504,048	88.6	57.5	25.8	42.2	16.7	5.4	3.6	1.20	6.02
Arizona	175,945	9.43	1,658,305	88.5	57.4	26.8	45.6	14.8	5.3	3.9	1.20	5.85
Colorado	154,498	10.17	1,571,215	86.8	63.1	25.7	41.8	17.0	5.7	3.4	1.22	6.01
Idaho	49,040	10.09	494,672	90.5	64.3	24.9	34.9	23.9	5.4	3.4	1.16	5.72
Montana	26,037	10.92	284,348	89.8	68.3	26.9	32.6	25.6	5.6	3.5	1.17	5.45
Nevada	99,633	9.50	946,617	90.3	47.8	23.6	44.5	14.1	4.2	3.7	1.18	7.14
New Mexico	25,700	10.35	265,976	85.6	56.4	32.9	43.5	14.0	6.2	4.0	1.24	5.18
Utah	126,416	9.36	1,183,692	89.6	53.1	24.7	41.4	16.8	5.9	3.5	1.18	5.86
Wyoming	9,344	10.62	99,224	87.1	65.5	31.3	35.2	20.0	5.3	3.7	1.21	4.99
WEST NORTH CENTRAL	213,548	10.48	2,238,525	79.9	53.1	40.1	47.5	14.9	8.9	4.6	1.33	4.34
lowa	25,266	10.57	266,958	77.5	49.1	43.7	46.8	14.7	9.1	4.2	1.37	4.12
Kansas	25,007	9.81	245,274	81.0	52.1	40.7	49.0	14.3	9.5	4.3	1.32	4.19
Minnesota	81,029	10.97	889,120	80.1	57.0	36.6	45.5	16.4	8.2	4.7	1.31	4.66
Missouri	46,433	9.97	462,954	79.5	49.7	43.2	49.4	13.8	8.6	4.9	1.34	4.11
Nebraska	19,122	10.09	192,893	80.6	51.9	41.2	50.3	13.2	11.7	4.7	1.32	4.18
North Dakota	8,041	10.62	85,428	81.2	52.7	41.7	48.3	14.7	9.3	4.0	1.31	4.10
South Dakota	8,650	11.09	95,898	82.1	52.1	39.2	46.8	13.6	8.7	4.0	1.29	4.30
WEST SOUTH CENTRAL	323,807	9.38	3,037,453	82.4	46.9	40.3	53.2	11.4	6.8	4.4	1.30	4.42
Arkansas	14,120	10.00	141,210	81.6	44.9	45.8	49.0	13.7	8.2	5.0	1.34	3.98
Louisiana	18,227	9.72	177,206	78.9	39.6	51.9	51.7	10.1	8.0	5.4	1.39	3.42
Oklahoma	27,554	9.74	268,477	84.2	48.8	40.4	49.9	13.9	8.1	4.2	1.28	4.28
Texas	263,905	9.29	2,450,560	82.5	47.4	39.3	53.9	11.1	6.6	4.3	1.29	4.53
EAST NORTH CENTRAL	366,129	10.55	3,863,268	76.0	50.5	42.6	50.1	13.4	7.9	5.4	1.39	4.15
Illinois	136,783	10.10	1,381,568	77.5	52.7	38.1	53.6	12.3	7.6	5.5	1.35	4.54
Indiana	41,097	10.37	426,373	77.3	47.2	44.4	48.8	13.9	8.4	5.4	1.38	3.97
Michigan	67,845	11.25	762,999	75.2	51.2	44.6	46.8	15.2	6.9	5.8	1.41	4.00
Ohio	69,642	10.53	733,683	73.7	46.3	47.4	49.8	12.1	9.1	5.5	1.45	3.74
Wisconsin	50,762	11.01	558,646	75.1	51.8	44.3	46.5	15.7	8.4	4.5	1.41	4.02
EAST SOUTH CENTRAL	84,941	10.09	857,005	78.2	40.5	48.5	53.8	10.3	8.8	4.9	1.38	3.71
Alabama	21,021	10.06	211,548	79.6	37.2	49.9	58.5	9.2	10.3	4.3	1.36	3.70
Kentucky	19,431	10.41	202,292	75.9	43.0	47.9	50.8	11.8	8.0	5.8	1.41	3.67
Mississippi	8,433	9.57	80,670	78.7	36.0	54.4	54.2	9.5	8.3	4.3	1.38	3.35
Tennessee	36,055	10.05	362,495	78.4	42.2	46.6	52.6	10.3	8.5	4.9	1.38	3.82
NEW ENGLAND	115,114	11.17	1,286,128	74.3	46.1	44.2	49.6	10.4	7.9	6.4	1.42	4.28
Connecticut	26,756	11.07	296,268	72.1	44.1	45.2	53.2	9.1	7.6	6.1	1.46	4.02
Maine	8,123	12.18	98,920	80.8	46.5	39.0	40.9	13.3	7.7	3.7	1.33	5.04
Massachusetts	58,487	10.94	639,814	73.2	47.4	44.9	50.7	10.2	8.1	7.3	1.43	4.16
New Hampshire	10,142	11.74	119,059	76.7	45.3	45.1	45.7	11.2	8.1	4.9	1.41	4.20
Rhode Island	6,361	10.85	69,023	75.3	37.0	44.8	53.2	9.4	8.5	7.2	1.41	4.57
Vermont	5,245	12.02	63,045	81.2	54.6	36.0	35.6	15.7	6.3	4.1	1.32	5.57
MIDDLE ATLANTIC	281,153	10.52	2,957,076	71.0	41.5	49.1	54.9	8.0	7.0	6.8	1.48	3.69
New Jersey	72,318	10.42	753,474	68.2	40.9	47.9	57.6	7.7	7.0	7.1	1.52	3.68
New York	137,307	10.42	1,430,552	71.9	41.4	48.9	54.8	7.7	6.2	6.9	1.46	3.77
Pennsylvania	71,528	10.81	773,050	72.0	42.4	50.7	52.4	9.0	8.5	6.5	1.47	3.52
SOUTH ATLANTIC	413,054	10.36	4,278,283	77.2	37.9	44.5	53.8	8.2	8.1	4.8	1.40	4.23
Delaware	5,269	11.35	59,786	71.2	39.9	50.3	49.3	8.8	7.1	5.1	1.47	3.78
Washington D.C.	10,571	9.63	101,743	76.3	40.0	40.0	54.6	7.1	9.5	5.9	1.35	4.64
Florida	114,345	10.55	1,206,248	76.0	38.8	46.2	52.7	7.8	8.1	4.7	1.45	4.20
Georgia	65,628	9.79	642,551	78.4	40.5	46.7	56.6	9.1	9.2	4.7	1.37	3.84
Maryland	50,995	10.30	525,212	76.7	36.7	43.5	54.6	7.5	7.6	4.9	1.41	4.31
North Carolina	52,078	10.41	542,250	76.3	42.7	46.9	50.6	9.4	8.4	5.0	1.41	3.79
South Carolina	22,743	10.88	247,469	76.9	38.5	45.8	49.8	9.5	8.2	4.3	1.42	4.15
Virginia	85,562	10.42	891,403	79.2	32.4	38.8	55.9	7.3	7.4	4.7	1.36	4.85
West Virginia	5,863	10.51	61,621	80.2	33.3	52.0	55.8	7.9	7.3	4.6	1.35	3.50

Table 19: Market Penetration for Top U.S. CBSA (Arrivals by Air) 2016

		2016				
RANK	METRO AREA	2016	2015	% CHNG	Population (1000) ¹	Est. 2016 Penetration per 1,000
1	Los Angeles-Long Beach-Anaheim CA	616,949	602,222	2.4	13,310	46.4
2	San Francisco-Oakland-Hayward CA	478,987	438,626	9.2	4,679	102.4
3	Seattle-Tacoma-Bellevue WA	334,959	321,661	4.1	3,799	88.2
4	San Diego-Carlsbad CA	193,664	187,765	3.1	3,318	58.4
5	San Jose-Sunnyvale-Santa Clara CA	191,957	180,272	6.5	1,979	97.0
6	Portland-Vancouver-Hillsboro OR-WA	167,192	159,510	4.8	2,296	72.8
7	New York-Newark-Jersey City NY-NJ-PA	163,886	152,180	7.7	20,154	8.1
8	SacramentoRosevilleArden-Arcade CA	137,091	129,343	6.0	2,296	59.7
9	Phoenix-Mesa-Scottsdale AZ	134,075	127,486	5.2	4,662	28.8
10	Riverside-San Bernardino-Ontario CA	122,358	115,222	6.2	4,528	27.0
11	Chicago-Naperville-Elgin IL-IN-WI	114,303	111,094	2.9	9,513	12.0
12	Dallas-Fort Worth-Arlington TX	97,797	90,382	8.2	7,233	13.5
13	Denver-Aurora-Lakewood CO	88,759	84,544	5.0	2,853	31.1
14	Washington-Arlington-Alexandria DC-VA-MD-WV	85,859	80,823	6.2	6,132	14.0
15	Las Vegas-Henderson-Paradise NV	69,798	67,200	3.9	2,156	32.4
16	Houston-The Woodlands-Sugar Land TX	68,102	69,660	-2.2	6,772	10.1
17	Minneapolis-St. Paul-Bloomington MN-WI	61,794	57,246	7.9	3,551	17.4
18	Anchorage AK	52,675	51,243	2.8	403	130.9
19	Salt Lake City UT	52,563	50,953	3.2	1,186	44.3
20	Atlanta-Sandy Springs-Roswell GA	49,047	44,191	11.0	5,790	8.5
21	Oxnard-Thousand Oaks-Ventura CA	47,308	45,926	3.0	850	55.7
22	Boston-Cambridge-Newton MA-NH	46,749	43,398	7.7	4,794	9.8
23	Philadelphia-Camden-Wilmington PA-NJ-DE-MD	42,377	42,201	0.4	6,071	7.0
24	Santa Rosa CA	36,215	33,386	8.5	503	72.0
25	Detroit-Warren-Dearborn MI	32,299	30,116	7.2	4,298	7.5
26	Austin-Round Rock TX	30,446	28,676	6.2	2,056	14.8
27	Miami-Fort Lauderdale-West Palm Beach FL	29,236	27,415	6.6	6,066	4.8
28	Stockton-Lodi CA	26,824	24,937	7.6	734	36.6
29	Provo-Orem UT	26,587	26,072	2.0	603	44.1
30	Vallejo-Fairfield CA	26,521	23,865	11.1	440	60.2
31	Ogden-Clearfield UT	25,587	25,101	1.9	654	39.1
32	St. Louis MO-IL	25,436	24,418	4.2	2,807	9.1
32	Santa Cruz-Watsonville CA	25,137	23,890	5.2	275	91.5
34	Boise City ID	24,462	22,317	9.6	691	35.4
35	Kansas City MO-KS	23,834	22,776	4.6	2,105	11.3
36	Spokane-Spokane Valley WA	23,764	23,556	0.9	557	42.7
37	Baltimore-Columbia-Towson MD	23,130	21,875	5.7	2,799	8.3
38	San Antonio-New Braunfels TX	22,699	22,158	2.4	2,430	9.3
39	Fresno CA	22,373	20,589	8.7	980	22.8
40	Tucson AZ	22,319	21,142	5.6	1,016	22.0
41	Reno NV	21,502	20,337	5.7	458	47.0
42	Santa Maria-Santa Barbara CA	20,521	20,388	0.7	446	46.0
43	Tampa-St. Petersburg-Clearwater FL	18,163	16,977	7.0	3,032	6.0
44	Bremerton-Silverdale WA	18,101	17,848	1.4	265	68.4
45	Modesto CA	17,073	15,331	11.4	542	31.5
46	Orlando-Kissimmee-Sanford FL	16,974	16,237	4.5	2,441	7.0
47	Eugene OR	16,769	16,371	2.4	370	45.4
48	Olympia-Tumwater WA	16,729	16,062	4.1	275	60.8
49	Virginia Beach-Norfolk-Newport News VA-NC	16,699	15,648	6.7	1,727	9.7
50	Salem OR	16,669	15,675	6.3	418	39.9
51	Cincinnati OH-KY-IN	16,667	14,915	11.7	2,165	7.7
52	Colorado Springs CO	16,653	17,036	-2.3	712	23.4
53	Salinas CA	16,360	15,658	4.5	435	37.6
54	Indianapolis-Carmel-Anderson IN	15,702	15,013	4.6	2,004	7.8
55	San Luis Obispo-Paso Robles-Arroyo Grande CA	15,661	14,453	8.4	283	55.4
56	Charlotte-Concord-Gastonia NC-SC	15,381	14,071	9.3	2,474	6.2
57	Bellingham WA	15,361	14,421	6.5	217	70.9
50	Pittsburgh PA	14,690	14,023	4.8	2,342	6.3
58	Thisburght A	14,000	11,020		, -	
58 59	Bakersfield CA	14,461	14,529	-0.5	885	16.3

¹ Based on 2016 population estimates Source: Hawai'i Tourism Authority, Department of Business, Economic Development and Tourism, and U.S. Bureau of the Census.

2016 vs. 2015											
	2016	TOTAL 2015	% CHANGE	2016	DOMESTIC 2015	% CHANGE	IN 2016	TERNATION/ 2015	AL % CHANGE		
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	%CHANGE		
VISITOR ARRIVALS	1,487,979	1,482,304	0.4	8,431	9,618	-12.3	1,479,548	1,472,686	0.5		
VISITOR DAYS	8,722,235	8,685,616	0.4	61,633	71,912	-14.3	8,660,602	8,613,704	0.5		
AVERAGE DAILY CENSUS	23,831	23,796	0.1	168	197	-14.5	23,663	23,599	0.3		
ISLANDS VISITED											
O'ahu	1,442,192	1,436,749	0.4	7,295	8,486	-14.0	1,434,897	1,428,263	0.5		
O'ahu only	1,285,915	1,277,528	0.7	6,585	7,513	-12.4	1,279,331	1,270,015	0.7		
O'ahu one day or less	7,763	10,256	-24.3	168	295	-43.1	7,595	9,961	-23.8		
Kaua'i	22,977	25,702	-10.6	429	487	-11.9	22,548	25,215	-10.6		
Kaua'i only	2,100	2,979	-29.5	190	194	-1.9	1,909	2,785	-31.4		
Kaua'i one day or less	14,302	15,495	-7.7	88	126	-30.3	14,214	15,369	-7.5		
Maui County	FF 33F	61 002	0.5	776	0.27	16.2	E4 440	60.076	-9.4		
Maui County Maui	55,225	61,003	-9.5	776 740	927 892	-16.3 -17.0	54,449	60,076	-9.4 -7.7		
	54,298	58,941	-7.9				53,558	58,050			
Maui only Maui and dover leas	9,941	10,934	-9.1	410	425	-3.5	9,531	10,510	-9.3		
Maui one day or less	19,108	19,533	-2.2	110	108	2.7	18,998	19,426	-2.2		
Moloka'i *	1,410	1,967	-28.3	26	27	-3.6	1,384	1,940	-28.7		
Moloka'i only*	32	37	-14.2	3	4	-25.5	29	33	-12.7		
Moloka'i one day or less*	925	1,165	-20.6	13	7	74.6	912	1,157	-21.2		
Lāna'i *	1,101	1,301	-15.4	28	27	4.1	1,073	1,272	-15.6		
Lāna'i only*	31	164	-81.1	2	15	-85.4	29	149	-80.7		
Lānaʻi one day or less*	852	1,026	-16.9	8	6	18.7	844	1,019	-17.2		
Hawai'i Island	143,002	140,634	1.7	869	951	-8.6	142,133	139,683	1.8		
Kona side	109,180	106,072	2.9	720	725	-0.6	108,460	105,347	3.0		
Hilo side	46,975	46,436	1.2	259	386	-33.0	46,716	46,050	1.4		
Hawai'i Island only	30,326	28,360	6.9	439	422	4.2	29,887	27,938	7.0		
Hawai'i Island one day or less	32,160	32,313	-0.5	53	84	-36.6	32,107	32,228	-0.4		
Any Neighbor Island	202,064	204,775	-1.3	1,846	2,105	-12.3	200,217	202,671	-1.2		
NI only	45,787	45,555	0.5	1,136	1,132	0.4	44,651	44,423	0.5		
O'ahu & NI	156,276	159,221	-1.8	710	973	-27.0	155,566	158,248	-1.7		
Any one island only	1,328,345	1,320,002	0.6	7,629	8,572	-11.0	1,320,716	1,311,430	0.7		
Multiple Islands	159,634	162,302	-1.6	802	1,045	-23.3	158,832	161,256	-1.5		
Avg. Islands Visited	1.12	1.12	-0.4	1.11	1.13	-1.5	1.12	1.12	-0.4		
Average Length of											
Stay in Hawai'i	5.86	5.86	0.0	7.31	7.48	-2.2	5.85	5.85	0.1		
Oʻahu	5.51	5.50	0.3	6.24	6.25	-0.2	5.51	5.49	0.3		
Maui	3.44	3.58	-3.9	7.17	8.25	-13.1	3.39	3.51	-3.4		
Molokaʻi	1.79	1.84	-3.0	3.19	8.35	-61.7	1.76	1.75	0.5		
Lāna'i	1.53	1.91	-19.8	4.51	6.86	-34.2	1.45	1.79	-19.1		
Kauaʻi	2.44	2.53	-3.2	9.23	7.34	25.8	2.32	2.43	-4.8		
Hawai'i Island	3.66	3.60	1.7	7.66	7.89	-2.9	3.63	3.57	1.8		
Hilo	1.91	1.89	1.1	8.02	7.59	5.5	1.87	1.84	1.9		
Kona	3.97	3.94	0.6	6.36	6.30	1.0	3.95	3.93	0.7		
ACCOMMODATIONS											
Plan to stay in Hotel	1,260,010	1,250,653	0.7	6,016	7,070	-14.9	1,253,994	1,243,583	0.8		
Hotel only	1,218,677	1,215,681	0.2	5,626	6,615	-15.0	1,213,051	1,209,067	0.3		
Plan to stay in Condo	161,789	166,871	-3.0	1,101	1,191	-7.5	160,688	165,680	-3.0		
Condo only	129,277	137,015	-5.6	906	981	-7.6	128,371	136,034	-5.6		
Plan to stay in Timeshare	84,921	80,071	6.1	335	354	-5.3	84,586	79,716	6.1		
Timeshare only	68,914	64,826	6.3	208	273	-23.9	68,706	64,553	6.4		
Cruise Ship	1,931	2,825	-31.6	47	72	-34.5	1,884	2,753	-31.6		
Friends/Relatives	16,132	17,587	-8.3	793	796	-0.4	15,340	16,791	-8.6		
Bed & Breakfast	2,011	1,832	9.8	60	85	-29.2	1,951	1,747	11.7		
Rental House	4,992	4,599	8.6	404	309	30.8	4,588	4,290	6.9		
Hostel	1,235	1,351	-8.6	140	165	-15.0	1,095	1,186	-7.7		

Table 20: Japan MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

2016 vs. 2015													
		TOTAL			DOMESTIC		IN	TERNATION					
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE				
Camp Site, Beach	524	173	203.7	35	43	-17.4	489	130					
Private Room in Private Home**	3,464	NA	NA	49	NA	NA	3,416	NA					
Shared Room/Space in Private Home**	1,231	NA	NA	28	NA	NA	1,203	NA					
Other	4,159	3,056	36.1	139	158	-12.4	4,021	2,897	38.8				
PURPOSE OF TRIP													
Pleasure (Net)	1,209,988	1,196,852	1.1	6,772	7,701	-12.1	1,203,216	1,189,151	1.2				
Honeymoon/Get Married	239,588	241,529	-0.8	843	1,206	-30.1	238,745	240,323	-0.7				
Honeymoon	227,731	227,321	0.2	791	1,171	-32.5	226,940	226,150	0.3				
Get Married	36,396	40,448	-10.0	89	56	57.9	36,307	40,392	-10.1				
Pleasure/Vacation	983,907	967,553	1.7	6,010	6,588	-8.8	977,897	960,965	1.8				
Mtgs/Conventions/Incentive	126,145	111,568	13.1	390	455	-14.3	125,755	111,114	13.2				
Conventions	18,706	23,741	-21.2	173	189	-8.5	18,533	23,552	-21.3				
Corporate Meetings	2,968	3,098	-4.2	140	184	-23.8	2,828	2,914					
Incentive	105,831	86,469	22.4	120	105	14.9	105,711	86,364	22.4				
Other Business	6,020	6,552	-8.1	412	472	-12.6	5,607	6,081	-7.8				
Visit Friends/Rel.	22,995	23,091	-0.4	843	965	-12.7	22,152	22,126	0.1				
Go√t/Military	671	771	-13.0	133	103	29.1	538	668	-19.5				
Attend School	9,200	7,011	31.2	61	93	-34.2	9,139	6,919	32.1				
Sport Events	17,743	24,056	-26.2	91	100	-9.4	17,652	23,956	-26.3				
Other	175,664	193,464	-9.2	311	360	-13.8	175,354	193,103	-9.2				
TRAVEL STATUS													
% First Timers ***	38.2	39.3	-1.1	27.0	28.9	-2.0	38.3	39.4	-1.1				
% Repeaters ***	61.8	60.7	1.1	73.0	71.1	2.0	61.7	60.6	1.1				
Average # of Trips	4.1	4.0	1.3	6.3	6.1	3.5	4.1	4.0					
Group Tour	315,543	349,244	-9.6	917	980	-6.5	314,626	348,264	-9.7				
Non-Group	1,172,436	1,133,060	3.5	7,514	8,638	-13.0	1,164,922	1,124,422	3.6				
Package Trip	974,119	1,014,330	-4.0	2,122	2,511	-15.5	971,998	1,011,819	-3.9				
No Package	513,860	467,974	9.8	6,310	7,107	-11.2	507,550	460,867	10.1				
Net True Independent	443,843	410,272	8.2	6,011	6,744	-10.9	437,833	403,528	8.5				
Ave. Age	43	43	0.8	42	41	2.1	43	43	0.8				
Ave. Party Size	2.69	2.66	0.8	1.70	1.72	-1.5	2.69	2.67					

Table 20: Japan MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

NA = Not applicable

Table 21: International Japanese MMA Visitor Characteristics by Region2016

2016											
JAPAN BY REGION	CHUBU	KINKI	тоноки	KANTO	CHUGOKU	SHIKOKU	KYUSHU	HOKKAIDO	OKINAWA		
Visitor Counts	210,589	238,488	80,882	703,155	57,496	28,544	107,243	45,531	7,619		
PARTY SIZE											
One	10,302	11,741	3,916	39,377	2,697	1,976	5,167	2,371	712		
Тwo	88,832	94,562	32,730	272,657	25,585	12,284	43,678	18,942	1,938		
Three or more	111,614	132,114	44,237	390,872	29,307	14,341	58,410	24,248	4,937		
Avg Party Size	2.71	2.72	2.80	2.65	2.68	2.57	2.76	2.70	2.87		
VISIT STATUS	05.062	84,043	41,060	224,665	28,678	14,403	56,029	18 605	4,088		
First-Time Repeat	95,062 117,042	84,043 153,676	41,060 40,882	473,792	28,678 29,519	14,403	56,029 52,787	18,695 26,968	4,088 3,655		
Average # of Trips	3.70	4.35	3.34	473,792 5.07	3.24	3.05	3.20	4.25	3.63		
TRAVEL METHOD	5.70	4.55	3.54	5.07	5.24	3.05	5.20	4.25	5.65		
Group Tour	52,508	45,488	25,172	130,094	14,169	9,148	24,560	10,588	2,899		
Package	149,415	152,456	61,749	434,013	40,148	20,179	77,312	31,915	4,810		
Group Tour & Pkg	40,522	37,173	19,824	101,985	10,172	6,850	18,239	7,735	2,408		
True Independent	50,164	77,140	14,573	238,587	13,631	6,282	24,161	10,957	2,338		
ISLANDS VISITED											
O'ahu	205,413	229,763	79,070	678,666	56,234	27,747	105,831	44,744	7,428		
Maui County	7,689	8,424	3,423	26,120	2,570	979	3,649	1,331	263		
Maui	7,517	8,387	3,431	25,609	2,451	964	3,602	1,334	263		
Moloka'i	326	35	22	795	0	54	152	0	0		
Lāna'i Kaua'i	265	37	22	532	124 690	37	56 1 107	0	0		
Kaua'i Hawai'i Island	3,794 20,440	4,117 25,711	1,018 6,270	11,308 68,937	690 6,319	353 2,566	1,107 7,650	41 2,757	119 1,485		
Hilo	7,751	7,264	2,948	21,519	2,410	2,500	2,480	735	755		
Kona	14,779	20,414	3,760	54,072	4,682	1,879	5,850	2,187	839		
LENGTH OF STAY	,		-,		.,	.,	-	_,			
O'ahu (days)	5.24	5.61	5.15	5.74	5.34	5.46	5.34	5.83	5.94		
Maui (days)	2.95	3.46	3.00	3.77	2.19	2.68	3.08	3.15	3.24		
Moloka'i (days)	1.24	6.00	1.00	2.15	0	1.00	1.13	0	0		
Lāna'i (days)	1.67	1.46	1.00	1.33	1.00	1.00	1.00	0	0		
Kaua'i (days)	2.89	2.03	1.73	2.24	1.96	1.78	2.33	1.00	5.63		
Hawai'i Island (days)	3.28	3.68	2.81	3.99	3.74	2.94	3.05	4.42	3.04		
Hilo (days)	1.53	1.69	2.23	2.07	2.27	1.92	1.24	1.12	2.20		
Kona (days)	3.74	4.04	2.97	4.26	3.89	3.15	3.46	5.19	3.42		
Statewide (days) ACCOMMODATIONS	5.60	5.98	5.40	6.12	5.77	5.69	5.62	6.09	6.60		
Hotel	188,121	196,959	74,890	576,613	49,675	25,832	95,424	40,031	6,449		
Hotel Only	183,572	190,420	74,122	553,721	48,240	25,272	93,382	38,301	6,022		
Condo	16,919	27,072	4,248	90,588	5,987	1,949	8,489	4,609	828		
Condo Only	13,343	21,348	3,588	72,861	4,750	1,356	7,063	3,446	617		
Timeshare	8,811	17,648	2,492	45,130	2,520	1,163	4,431	2,259	131		
Timeshare Only	7,185	14,428	2,073	36,864	2,230	808	3,599	1,404	115		
Rental House	301	846	43	2,583	360	70	153	155	77		
Rental House Only	150	757	0	1,407	220	66	82	102	73		
hostel	69	229	0	606	67	0	60	24	40		
camping	263	0	0	69	114	0	0	43	0		
Private Room in Private Home	406	716	101 0	1,670 432	19 16	19 0	462 140	21 0	0		
Shared Room Space in Private Home Bed & Breakfast	302 126	205 211	378	432 1,001	16 0	23	140 212	0	108 0		
Cruise Ship	234	326	378	1,001	0 110	23	88	38	0		
Friends or Relatives	1,506	1,958	525	8,534	436	491	988	468	434		
Other accommodation	676	596	14	1,441	43	14	199	32	434		
PURPOSE OF TRIP											
Pleasure (Net)	165,667	193,792	59,814	594,592	45,064	20,111	83,852	35,336	4,988		
Vacation	124,479	159,757	43,859	511,712	31,767	13,597	60,123	28,237	4,365		
Honeymoon	42,857	33,015	17,536	79,246	14,382	6,894	24,908	7,331	772		
Getting Married	5,654	6,738	1,830	15,539	1,871	805	2,888	937	44		
MC&I (Net)	21,715	18,536	12,853	45,753	5,831	5,054	10,009	4,753	1,252		
Convention/Conf.	2,767	3,199	945	7,603	768	575	1,188	1,054	435		
Corp. Meetings	460	229	83	1,474	95	0	443	0	42		
Incentive	18,668	15,499	12,014	37,052	5,007	4,521	8,460	3,743	749		
	112	831	229	2,752	517	187	763	50	166		
Other Business					684	358	1,772	748	1,087		
Visit Friends/Relatives	2,037	3,187	698	11,580							
Visit Friends/Relatives Government/Military	2,037 0	0	29	360	0	0	89	60	0		
Visit Friends/Relatives Government/Military Attend School	2,037 0 2,657	0 1,336	29 863	360 3,495	0 127	0 316	89 162	60 159	0 24		
Visit Friends/Relatives Government/Military	2,037 0	0	29	360	0	0	89	60	0		

	2016 vs. 2015									
		TOTAL DOMESTIC					INTERNATIONAL			
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE	
	460.214	E10 000	0.4	110 601	162 277	26.7	240 602	240.046	0.7	
VISITOR ARRIVALS VISITOR DAYS	469,314	512,323	-8.4	119,621	163,277	-26.7	349,693	349,046	0.2	
	5,926,189	6,520,761	-9.1	1,487,379	2,066,414	-28.0	4,438,810	4,454,347	-0.3	
AVERAGE DAILY CENSUS	16,192	17,865	-9.4	4,064	5,661	-28.2	12,128	12,204	-0.6	
ISLANDS VISITED										
O'ahu	185,680	208,542	-11.0	50,023	68,237	-26.7	135,656	140,304	-3.3	
O'ahu only	122,315	135,083	-9.5	29,995	42,347	-29.2	92,321	92,736	-0.4	
O'ahu one day or less	8,582	9,983	-14.0	3,872	5,315	-27.2	4,710	4,668	0.9	
Kaua'i	66,873	74,710	-10.5	23,734	30,536	-22.3	43,139	44,173	-2.3	
Kaua'i only	32,312	35,832	-10.5	12,109	15,588	-22.3	20,203	20,245	-2.0	
									-0.2	
Kaua'i one day or less	6,497	8,165	-20.4	1,568	2,590	-39.5	4,929	5,574	-11.6	
Maui County	244,851	262,271	-6.6	48,336	70,114	-31.1	196,515	192,158	2.3	
Maui	242,371	260,290	-6.9	47,735	69,277	-31.1	194,636	191,012	1.9	
Maui only	178,208	188,459	-5.4	29,051	44,297	-34.4	149,156	144,162	3.5	
Maui one day or less	7,238	10,060	-28.1	1,674	2,495	-32.9	5,563	7,565	-26.5	
Moloka'i *	4,441	4,714	-5.8	904	1,649	-45.2	3,537	3,065	15.4	
Moloka'i only*	665	598	11.3	151	191	-21.2	515	407	26.5	
Moloka'i one day or less*	2,543	2,378	6.9	380	836	-54.6	2,163	1,542	40.3	
Lāna'i *	4,029	4,006	0.6	913	1,428	-36.1	3,116	2,577	20.9	
Lāna'i only*	530	310	71.0	143	112	27.2	387	198	95.8	
Lāna'i one day or less*	2,642	2,643	0.0	493	916	-46.1	2,149	1,727	24.4	
			10 7	05 005		10.0	50.000	50.005		
Hawai'i Island	89,287	103,511	-13.7	35,625	44,287	-19.6	53,663	59,225	-9.4	
Kona side	81,381	94,916	-14.3	32,448	40,641	-20.2	48,933	54,275	-9.8	
Hilo side	29,592	35,900	-17.6	11,600	14,485	-19.9	17,992	21,415	-16.0	
Hawai'i Island only	48,493	53,731	-9.7	21,044	25,315	-16.9	27,449	28,417	-3.4	
Hawai'i Island one day or less	3,489	3,824	-8.8	716	1,223	-41.5	2,773	2,601	6.6	
Any Neighbor Island	346,998	377,240	-8.0	89,626	120,930	-25.9	257,372	256,310	0.4	
NI only	283,634	303,782	-6.6	69,597	95,040	-26.8	214,037	208,742	2.5	
O'ahu & NI	63,364	73,459	-13.7	20,029	25,890	-22.6	43,335	47,568	-8.9	
Any one island only	382,524	414,013	-7.6	92,492	127,849	-27.7	290,032	286,164	1.4	
Multiple Islands	86,790	98,310	-11.7	27,129	35,428	-23.4	59,661	62,882	-5.1	
Avg. Islands Visited	1.26	1.28	-1.3	1.33	1.32	-23.4	1.24	1.26	-1.7	
Average Length of	12.63	12.73	0.0	12.43	12.66	1.0	12.60	12.76	-0.5	
Stay in Hawai'i Oʻahu			-0.8 -1.1		8.22	-1.8	12.69			
	8.92	9.02		7.81		-5.0	9.33	9.41	-0.8	
Maui	11.21	11.12	0.8	10.38	10.66	-2.6	11.41	11.29	1.1	
Moloka'i	4.74	4.93	-3.9	7.10	5.53	28.3	4.14	4.61	-10.3	
Lānaʻi	2.91	2.80	3.7	3.81	2.90	31.2	2.64	2.75	-3.9	
Kauaʻi	9.13	8.98	1.7	9.25	9.31	-0.6	9.06	8.75	3.6	
Hawai'i Island	10.18	10.05	1.3	10.44	10.61	-1.6	10.01	9.63	4.0	
Hilo Kona	4.13 9.67	3.68 9.57	12.3 1.1	4.66 9.80	4.43 9.98	5.1 -1.9	3.79 9.59	3.17 9.26	19.3 3.6	
nona	5.07	3.51	1.1	9.00	9.90	-1.9	3.58	3.20	5.0	
ACCOMMODATIONS										
Plan to stay in Hotel	207,116	223,837	-7.5	54,392	73,069	-25.6	152,725	150,769	1.3	
Hotel only	157,920	167,621	-5.8	39,974	53,620	-25.4	117,946	114,001	3.5	
Plan to stay in Condo	176,209	197,336	-10.7	37,467	55,970	-33.1	138,742	141,366	-1.9	
Condo only	144,332	161,939	-10.9	29,582	44,819	-34.0	114,749	117,120	-2.0	
Plan to stay in Timeshare	48,503	54,264	-10.6	12,714	17,362	-26.8	35,789	36,902	-3.	
Timeshare only	36,420	38,720	-5.9	9,408	12,894	-27.0	27,012	25,826	4.	
Cruise Ship	7,974	10,863	-26.6	3,804	5,354	-29.0	4,170	5,509	-24.	
Friends/Relatives	23,786	26,626	-10.7	7,573	9,618	-21.3	16,214	17,008	-4.	
Bed & Breakfast	7,013	9,181	-23.6	2,257	3,187	-29.2	4,756	5,994	-20.	
Rental House	51,505	58,403	-11.8	15,812	20,905	-24.4	35,693	37,498	-4.	
Hostel	6,341	7,281	-12.9	2,495	2,811	-11.2	3,846	4,470	-14.0	

Table 22: Canada MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		Z	016 vs. 2	015					
		TOTAL			DOMESTIC		IN	TERNATION	AL
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
Orma Otta Darah	5 405	5 005	0.4	4 000	0.044	10.0	0.000	0 744	
Camp Site, Beach	5,485	5,985	-8.4	1,863	2,241	-16.9	3,622	3,744	-3.2
Private Room in Private Home**	4,632	NA		1,007	NA	NA	3,625	NA	
Shared Room/Space in Private Home**	1,156	NA C 200		353	NA	NA 24.5	802	NA 2.097	
Other	6,058	6,396	-5.3	1,819	2,410	-24.5	4,238	3,987	6.3
PURPOSE OF TRIP									
Pleasure (Net)	436,912	475,286	-8.1	110,316	150,911	-26.9	326,596	324,375	0.7
Honeymoon/Get Married	15,449	17,928	-13.8	4,746	6,272	-24.3	10,703	11,655	-8.2
Honeymoon	13,595	15,265	-10.9	4,306	5,440	-20.8	9,289	9,826	-5.5
Get Married	2,600	3,808	-31.7	635	1,183	-46.3	1,965	2,626	-25.2
Pleasure/Vacation	424,058	461,198	-8.1	106,349	146,022	-27.2	317,709	315,176	0.8
Mtgs/Conventions/Incentive	17,417	22,561	-22.8	4,586	7,809	-41.3	12,831	14,752	-13.0
Conventions	11,297	16,770	-32.6	2,983	5,772	-48.3	8,315	10,998	-24.4
Corporate Meetings	2,450	2,706		721	974	-26.0	1,729	1,732	-0.2
Incentive	4,206	4,257	-1.2	1,027	1,366	-24.8	3,179	2,891	10.0
Other Business	3,582	4,945	-27.6	1,485	2,277	-34.8	2,096	2,668	-21.4
Visit Friends/Rel.	16,633	20,137		5,718	7,693	-25.7	10,915	12,443	
Govt/Military	753	1,383		433	550	-21.2	320	834	
Attend School	481	1,262		168	300	-43.9	312	963	-67.5
Sport Events	3,267	4,762	-31.4	1,433	1,676	-14.5	1,834	3,087	-40.6
Other	10,193	11,701	-12.9	2,147	2,985	-28.1	8,046	8,716	-7.7
TRAVEL STATUS									
% First Timers ***	34.1	33.8	0.2	39.5	37.1	2.5	32.2	32.3	-0.1
% Repeaters ***	65.9	66.2		60.5	62.9	-2.5	67.8	67.7	
	4.0	4.1	-0.2	4.3	4.4	-2.5	3.9	3.9	
Average # of Trips	4.0	4.1	-0.6	4.3	4.4	-0.9	3.9	3.9	0.5
Group Tour	9,020	11,935	-24.4	2,944	4,375	-32.7	6,075	7,560	-19.6
Non-Group	460,294	500,388	-8.0	116,676	158,902	-26.6	343,618	341,486	0.6
Package Trip	96,600	103,318	-6.5	23,099	32,034	-27.9	73,501	71,284	3.1
No Package	372,713	409,006	-8.9	96,521	131,243	-26.5	276,192	277,762	-0.6
Net True Independent	369,705	405,253	-8.8	95,435	129,828	-26.5	274,269	275,425	-0.4
	303,103	+03,203	-0.0	90,400	123,020	-20.5	217,209	210,420	-0.4
Ave. Age	47	48	-1.8	46	46	-1.0	48	49	-1.9
Ave. Party Size	2.22	2.19	1.3	2.03	2.05	-0.9	2.30	2.27	1.2

Table 22: Canada MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

Table 23: Canada MMA Visitor Characteristics by Province

20	1	6
20	1	U.

PARTY SIZE V	Yukon Territory 782 1,923 930 253 866 833 986 833 2.30 2.11 271 533 5511 1,394 4.37 4.20
Visitor Counts 469,314 86,250 198,848 10,342 2,493 1,722 1,111 3,688 112,833 452 36,867 122 PARTY SIZE 0	782 1,92 930 25 866 83 986 83 2.30 2.1 271 530 511 1,39
One 57,198 9,458 20,353 1,168 249 136 167 642 16,799 78 6,967 Two 208,724 37,248 85,464 5,524 1,517 1,136 348 2,204 51,295 221 16,068 66 Three or more 203,392 39,550 93,047 3,648 727 450 596 841 44,729 153 13,827 4 Avg Party Size 2.20 2.27 2.30 2.12 2.09 2.27 1.89 2.09 2.01 1.98 VISIT STATUS Tirst-Time 159,832 23,701 39,343 4,163 1,584 1,092 249 1,965 58,739 290 23,905 44 Repeat 309,481 62,535 159,433 6,180 912 632 861 1,724 54,145 162 12,992 88 Average # of Trips 4.04 4.36 5.16 3.51 2.21 2.54 <td< th=""><th>866 833 986 833 2.30 2.11 271 530 511 1,394</th></td<>	866 833 986 833 2.30 2.11 271 530 511 1,394
Two 208,724 37,248 85,464 5,524 1,517 1,136 348 2,204 51,295 221 16,068 66 Three or more 203,392 39,550 93,047 3,648 727 450 596 841 44,729 153 13,827 4 Avg Party Size 2.20 2.27 2.30 2.12 2.12 2.09 2.27 1.89 2.09 2.01 1.98 VISIT STATUS Trist-Time 159,832 23,701 39,343 4,163 1,584 1,092 249 1,965 58,739 290 23,905 44 Repeat 309,481 62,535 159,433 6,180 912 632 861 1,724 54,145 162 12,992 88 Average # of Trips 4.04 4.36 5.16 3.51 2.21 2.54 4.79 2.41 2.63 2.18 2.03	866 833 986 833 2.30 2.11 271 530 511 1,394
Three or more 203,392 39,550 93,047 3,648 727 450 596 841 44,729 153 13,827 44 Avg Party Size 2.20 2.27 2.30 2.12 2.12 2.09 2.27 1.89 2.09 2.01 1.98 VISIT STATUS result r	986 839 2.30 2.11 271 530 511 1,394
Avg Party Size 2.20 2.27 2.30 2.12 2.12 2.09 2.27 1.89 2.09 2.01 1.98 VISIT STATUS	2.30 2.17 271 530 511 1,394
VISIT STATUS Image: Status Status	271 530 511 1,394
First-Time 159,832 23,701 39,343 4,163 1,584 1,092 249 1,965 58,739 290 23,905 4 Repeat 309,481 62,535 159,433 6,180 912 632 861 1,724 54,145 162 12,992 8 Average # of Trips 4.04 4.36 5.16 3.51 2.21 2.54 4.79 2.41 2.63 2.18 2.03	511 1,394
Repeat 309,481 62,535 159,433 6,180 912 632 861 1,724 54,145 162 12,992 8 Average # of Trips 4.04 4.36 5.16 3.51 2.21 2.54 4.79 2.41 2.63 2.18 2.03	511 1,394
Average # of Trips 4.04 4.36 5.16 3.51 2.21 2.54 4.79 2.41 2.63 2.18 2.03	
Group Tour 9,020 803 2,869 103 105 36 12 30 3,914 9 984	114 40
Package 96,600 17,352 38,545 2,276 492 431 82 796 26,362 63 7,102 2	706 393
	068 1,49
ISLANDS VISITED	
	686 496
	755 1,208
	749 1,162 74
Molokaï 4,441 584 2,199 127 44 41 0 11 1,038 1 321 Lānaïi 4,029 545 1,553 235 10 41 19 18 1,193 0 220	141 53
	680 33
	326 30 ⁴
Hilo 29,592 3,962 8,552 547 214 303 47 378 9,526 19 5,322	593 129
	170 238
LENGTH OF STAY	
	3.57 7.84
	2.59 11.24
	1.96 51.00
	1.08 1.00
	0.33 9.5
	1.83 11.75 3.52 3.5 ⁻
	1.72 13.13
	5.29 12.3
ACCOMMODATIONS	
Hotel 207,116 33,407 78,374 4,944 1,140 1,174 530 1,801 62,583 270 17,565 4	683 64
Image: March 100 (million) 157,920 25,891 62,678 3,477 823 789 381 1,178 47,540 242 11,129 33	251 54 ⁻
	921 860
	108 789
	838 10
	449 104 275 199
Rental House 51,505 10,145 18,782 750 124 185 62 389 13,893 30 5,670 1 Hostel 6,341 618 1,288 50 20 3 10 116 1,204 0 2,867	275 199 100 63
Camp Site 5,485 491 1,540 82 32 2 5 68 1,075 0 2,007	99 80
Private Room 4,632 840 1,774 36 88 7 1 5 1,057 0 766	14 4
Shared Room/Space 1,156 197 340 10 0 0 13 316 1 201	72
Bed & Breakfast 7,013 1,073 1,814 100 53 9 18 60 2,491 4 1,257	125 8
Cruise Ship 7,974 864 1,363 214 96 142 0 151 3,635 3 1,352	146 8
Friends or Relatives 23,786 4,219 9,370 828 52 100 44 232 6,247 12 2,085	492 103
PURPOSE OF TRIP	
	881 1,774
	533 1,743
Honeymoon 13,595 1,817 3,774 472 83 91 14 126 5,565 50 1,183	387 32
Get Married 2,600 375 819 13 33 88 0 37 986 0 167	72 10
MC&I (Net) 17,417 2,247 4,551 414 174 83 28 287 7,399 8 1,891 Convention/Conf. 11,297 1,623 3,382 267 112 53 19 203 4,133 8 1,200	328 293
Convention/Conit. 11,297 1,623 3,362 207 112 53 19 203 4,133 6 1,200 Corp. Meetings 2,450 165 472 27 33 0 0 28 1,438 1 284	293
locentive 4,206 531 728 121 46 30 8 59 2,202 0 445	32
Other Business 3,582 501 1,20 121 -0 50 50 2,202 0 -140 Other Business 3,582 504 1,385 37 36 24 7 39 1,183 6 346	13
Visit Friends/Relatives 16,633 2,748 6,199 370 22 32 33 153 5,070 2 1,442	484 79
Government/Military 753 48 245 28 1 0 0 59 262 1 83	26
Attend School 481 59 147 14 0 1 0 3 148 0 58	47
Sport Events 3,267 761 1,317 90 21 0 10 30 721 2 273	41 (
Other purpose 10,193 1,985 4,186 395 34 12 22 20 2,620 3 405	416 98
Average Age 47 48 47 49 49 46 48 42	49 48

Table 23: Canada MMA Visitor Characteristics by Province continued
2015R

Vietor CountsNormal Partner Vietor Vietor CountsNormal Partner Vietor Vieto							2015R							
PARTY SIZE Co. Co. <thco.< th=""> Co. <thco.< th=""> <thco.< th=""><th></th><th>Visitors</th><th>Alberta</th><th></th><th>Manitoba</th><th></th><th>Newfoundland and Labrador</th><th></th><th></th><th>Ontario</th><th></th><th>Quebec</th><th>Saskatchewan</th><th></th></thco.<></thco.<></thco.<>		Visitors	Alberta		Manitoba		Newfoundland and Labrador			Ontario		Quebec	Saskatchewan	
Nuo 217.86 6.729 6.729 6.729 6.729 6.729 6.729 6.729 6.729 728 6.729 728 6.729 728 6.729 728	Visitor Counts PARTY SIZE	512,323	116,387	219,041	12,370	2,541	2,013	1,065	3,251	105,620	813	32,297	15,013	1,912
Thee or more 217.88 64.97 98.39 4.833 728 4.278 4.27 900 38.300 2.10 2.10 2.00 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 2.03 1.000 3.000 2.047 1.128 0.000 2.000 2.000 2.000 2.000	One	63,008	13,051	23,097	1,309	356	268	150	544	15,545	132	6,852	1,420	284
App Party Sim 2.10 2.22 2.20 2.04 2.08 2.14 1.91 2.03 1.90 2.19 2.09 Firsh-Time 17.32 3.361 6.668 5.565 1.459 1.731 3.30 1.751 5.603 5.607 4.711 1.268 5.582 6.555 Average of Trigs 4.07 4.07 5.10 3.06 2.23 2.24 2.24 2.26 2.25 2.08 3.22 4.55 Group Toar 11.338 1.357 2.942 2.00 1.32 1.7 7.4374 1.564 3.64 2.64 2.64 7.677 4.57 1.668 2.648 7.677 1.567 1.567 1.567 1.567 1.567 1.567 1.567 1.560 6.25 9.097 415 1.567 7.7 2.82 1.600 445 1.507 7.731 8.68 9.077 7.131 8.68 3.43 1.757 5.77 2.82 2.30 4.313 1.935 9.3	Two	231,327	48,381	97,556	6,229	1,455	1,018	488	1,807	50,143	366	14,837	8,159	888
Visit af Xirub Visit a	Three or more	217,988	54,957	98,391	4,833	729	728	427	900	39,930	315	10,605	5,434	740
Visit af Xirub Visit a	Avg Party Size	2.19	-			2.04		2.14	1.91		2.03			2.09
FireT-Time 172.218 33.61/2 46.665 5.656 1.459 1.313 330 1.751 5.45.31 326 21.019 5.862 655 Aerage 3 0Tips 30.105 2.571 172.407 5.16 3.86 2.38 2.22 42.0 2.76 2.84 2.95 4.29 3.28 4.85 TAV2.1 METHOD 1 Group 10.331 6.257 1.551 1.256 2.200 2.96 1.32 1.3 175 4.573 4.2 1.266 8.989 2.4 Peckage 10.331 6.257 4.151 1.2537 7.00 4.62 7.1 74.47 4.24 1.655 5.541 3.454 1.55 5.541 3.454 1.165 1.257 1.268 9.98 1.24 Peckage 2.252 1.92.571 4.151 1.267 7.029 1.227 4.97 4.57 4.24 1.268 5.541 3.454 1.165 1.268 1.248 1.161 9.445 1.248 1.161 9.445 1.268 1.248 1.161 9.457 2.548 1.161 1.261 1.					-	-							-	
Repeat 33,005 82,781 17,407 6,804 1,021 700 735 1,500 50,977 2,64 2,25 2,09 328 4,015 TRAVE, MEHOD 1 0 <td< td=""><td>First-Time</td><td>173.218</td><td>33.612</td><td>46.665</td><td>5.565</td><td>1,459</td><td>1.313</td><td>330</td><td>1.751</td><td>54.631</td><td>356</td><td>21.019</td><td>5.862</td><td>655</td></td<>	First-Time	173.218	33.612	46.665	5.565	1,459	1.313	330	1.751	54.631	356	21.019	5.862	655
Averange of Trips 4.07 4.07 5.16 3.98 2.28 2.22 4.20 2.78 2.64 2.26 2.09 3.28 4.45 Group Tour 11,357 1.57 2.54 2.00 2.96 1.32 1.3 1.75 4.27 4.23 5.541 3.364 2.20 Dishum Source 1.03.17 2.275 7.010 4.62 7.156 49.03 4.55 7.156 49.04 4.56 1.563 1.571 1.580 5.723 1.267 7.00 4.62 4.67 4.67 4.57 2.88 9.0 3.166 1.267 7.079 8.68 3.08 1.565 60.07 4.161 1.73 9.00 4.28 1.84 1.38 7.131 1.98 4.031 1.33 1.33 1.33 3.33 3.33 1.660 1.267 1.161 1.70 5.89 1.010 1.32 1.010 3.334 1.237 1.031 1.33 1.33 1.33 1.33 1.33						· ·								
TRAVEL METHOD Inspace														
Group Tour 11,935 1,377 2,442 200 296 132 13 175 4,878 442 1,286 8,89 24 Package 103,316 2,523 4,571 4,551 2,357 4,551 1,257 467 1,50 4,408 7,677 2,543 11,221 1,663 ISUANDS VIETA 200 5,223 1,257 4,551 7,22 1,250 1,257 467 1,550 4,943 458 15,416 5,424 71 Wali County 282,271 5,371 19,80 5,233 1,267 900 441 1,651 6,289 447 5 20,077 4,713 1,868 Mbola 202,00 5,821 10,821 5,773 1,265 989 439 1,653 6,097 445 19,446 7,713 1,868 Mbola 202,00 5,821 10,821 5,773 1,265 98 439 1,653 6,097 445 19,440 7,079 682 Lanai 4,006 833 1,175 90 25 77 2,82 1,230 44 1,453 1,483 1,493 9 Hawali Island 10,511 2,172 33,000 2,96 820 446 278 603 2,201 237 10,314 3,593 33 Lino 3,500 2,00 9,446 322 000 442 322 90 640 18,444 437 7,879 2,410 338 Hawali Island 10,511 2,172 33,000 2,96 820 446 278 603 2,203 8,340 11,187 1170 5,689 3,333 33 Lino 3,500 9,446 322 000 4,423 229 612 2,273 1,516 8,686 3,343 203 Lino 19,916 2,381 33,364 2,222 000 423 269 612 2,273 1,516 8,686 3,343 203 Lino 19,916 2,381 33,364 2,221 0,00 4,423 229 612 2,273 1,516 8,686 3,443 203 Chaulogap 1,920 9,66 9,50 11,96 7,75 10,36 8,89 4,7 7,38 15,66 7,59 110,66 13,72 Orbitu (69x) 2,40 3,37 3,29 2,80 2,80 2,24 100 2,87 2,33 15,66 7,59 116 6 3,949 Orbitu (69x) 4,50 3,37 3,29 2,80 2,80 2,24 100 2,87 2,33 15,66 7,59 116 6 3,87 Howali Eland (10,9x) 1,40 40 2,0 2,8 0,45 5,51 2,70 3,26 2,73 3,51 1,56 1,57 0,57 1,57 1,56 1,27 0 Natura (10,9x) 4,50 3,37 3,29 2,80 2,80 2,24 1,20 2,27 3,35 5,79 7,67 116,56 1,27 Howali Eland (10,9x) 1,27 11,35 10,47 9,21 7,4 1,07 7,22 7,35 5,57 9,57 9,57 1,56 1,57 4 Howali Eland (10,9x) 1,27 11,37 10,47 9,21 7,41 0,57 9,22 7,39 5,57 9,57 1,33 3,30 4,56 4, Konai ((0,9x) 9,57 11,31 10,44 9,96 8,29 4,04 12,71 9,99 6,64 4,64 7,11 4,68 7,129 4 Howali Eland (10,9x) 1,27 11,37 10,94 9,96 8,29 4,04 12,71 9,99 6,64 4,65 1,51 4,65 14,22 Howali Eland (10,9x) 1,27 11,37 10,94 9,96 8,29 4,04 12,71 12,8 14,08 1,206 11,61 3,77 2,40 7,017 5,64 7,39 Condo 0,97 3,84 4,84 2,57,53 4,134 4,25 5,134 4,59 14,02 14 0,51 4,20 14,05 14,02 14,05 14,02 14,05 14,02		1101	1101	0110	0.00	2.00	LIEE	1120	2.1.0	2101	2.20	2.00	0.20	1100
Package 10.316 22.573 41.511 2.537 700 4402 771 743 24.38 763 6541 3.844 12.61 ISUMOS VISITED 208.54 41.872 82.347 7.029 1.260 1.261 1.501 991 2.488 7674 6571 2.633 1.267 1.660 Ohu 208.542 41.817 7.029 1.265 1.864 1.651 6.907 4415 2.0077 7.133 7.68 Maui County 2262.200 5.821 10.881 5.773 1.265 98 4.32 1.663 6.007 4.11 6.17 2.133 1.12 1.231 1.24 Maui County 7.42 1.233 1.436 3.45 1.221 1.331 1.323 1.221 1.331 1.341 1.353 1.334 1.364 2.220 38 3.43 1.161 3.533 3.333 3.331 3.344 2.221 38 1.334 3.533 3.333 3.334		11 935	1 357	2 642	200	296	132	13	175	4 878	42	1 286	889	24
Tue incogendent 402-53 93.266 176.41 9.46 1.813 1.501 991 2.498 7.674 657 2.643 11.321 1.663 O'Ahu 208.242 41.872 82.347 7.028 1.266 1.267 4471 1.651 4.043 458 15.446 6.742 7.131 686 Maui 202.00 5.821 10.821 5.73 1.267 9.898 439 1.653 6.007 415 19.447 7.131 686 Maui 4.744 815 1.735 75 2 8 9 1.160 12 617 2183 1.441 333 193 9 1.441 336 1.577 3.300 2.395 622 0.646 622 0.844 1.184 1.737 1.568 7.89 1.508 1.849 1.161 1.337 1.64 1.54 7.89 1.568 7.89 1.568 7.89 1.568 7.89 1.568 7.89 1.568 </td <td></td> <td></td> <td>-</td> <td></td>			-											
ISLAMD VISITED International and the second se	0		-											
Orahu 208,4/2 41,8/2 82,3/4/7 17,209 1,267 1467 1,560 44,303 4458 16,51 61,298 Meui 200,200 52,221 108,821 5,173 1,265 998 439 1,655 60,907 415 10,707 7,813 12 Lana1 4,006 833 1,175 900 22 1,108 12 137 233 44 433 133 193 9 Kaua1 7,4710 7,392 25,008 1,405 3340 22,123 44 333 1334 23,333 333 333 283 Milio 35,900 2,389 400 423 259 612 2,731 10,14 3,583 3,334 283 Libraid (alys) 9,02 9,69 9,50 11,98 7,12 10,38 8,48 9,47 7,38 15,66 7,59 10,66 1,46 Libraid (alys) 11,12 11,33 10,24 <td></td> <td>403,233</td> <td>93,200</td> <td>170,441</td> <td>9,943</td> <td>1,013</td> <td>1,501</td> <td>501</td> <td>2,490</td> <td>79,074</td> <td>037</td> <td>23,493</td> <td>11,321</td> <td>1,005</td>		403,233	93,200	170,441	9,943	1,013	1,501	501	2,490	79,074	037	23,493	11,321	1,005
Maui County 262,271 63,177 109,804 5,233 1,267 900 441 1,651 60,907 415 19,907 862 Nokati 4,714 815 1,735 75 28 8 9 32 1,160 112 617 213 123 Lahari 4,000 833 1,175 90 255 7 2 22 1,233 44 313 193 9 Kauai 103,511 7,272 25,000 1,405 346 225 90 540 128,44 136 5,333 333 <td></td> <td>208 542</td> <td>41 872</td> <td>82 3/7</td> <td>7 020</td> <td>1 250</td> <td>1 287</td> <td>467</td> <td>1 550</td> <td>40 403</td> <td>458</td> <td>15 / 16</td> <td>6 742</td> <td>710</td>		208 542	41 872	82 3/7	7 020	1 250	1 287	467	1 550	40 403	458	15 / 16	6 742	710
Abela 26.2821 05.821 5.713 1.265 988 4.39 1.635 0.0007 4.15 1.7047 0.862 Lana1 4.006 833 1.175 90 25 7 2 25 1.233 4.44 313 193 9 Kuai1 74.710 17.382 25.088 1.405 15.808 1.405 15.808 1.405 3.503 3.333 Jilio 35.00 62.00 9.64 826 4.46 220 3.80 11.017 10.568 10.99 8.8 9.47 7.38 15.56 7.55 10.69 9.40 Abul (day) 9.02 9.69 9.50 11.02 10.49 10.55 10.92 9.64 2.66 7.55 10.69 9.43 Molai (day) 9.02 9.69 9.50 4.54 4.54 4.54 4.54 4.54 4.54 4.54 4.54 4.54 4.54 4.54 4.54 4.54 4.54			-											
Ablokari 4,714 8,715 75 28 8 9 23 1,160 12 617 213 12 Kauai 74,710 17,32 25,008 1,405 346 325 90 540 138 19 9 Kauai 103,511 25,123 3300 2,335 346 226 238 349 138 9 333 248 247 1,348 3,533 333 248 259 612 2,731 151 8,89 3,343 283 LNOIN (DSTAY 0.29 9,89 9,40 10,32 10,48 10,52 9,67 8,88 9,47 7,38 15,66 7,59 10,69 9,49 Molcian (dayb) 11,12 11,18 1,237 10,32 10,40 10,52 9,47 7,38 10,00 4,36 2,40 8,86 1,47 1,430 3,49 2,40 1,40 1,47 1,30 3,43 2,433 1,40						· ·					-			
Lana! 4,006 833 1,175 90 25 7 2 123 1444 313 193 9 Kauai 74,710 17392 2508 140 355 00 540 18,844 136 7879 2.410 3353 John 53,00 02,00 9,64 826 446 227 803 543 11,171 10,32 233 333 JCN11 0525/V 23,831 31,364 2,221 803 423 259 612 27,31 156 7,58 10,68 4,64 Mulidisp) 11,12 11,85 10,47 10,32 10,48 10,05 10,32 2,88 10,0 2,87 3,88 9,44 3,88 9,47 11,89 1,49 3,48 2,89 1,00 4,88 2,80 1,00 2,87 2,18 1,10 1,05 1,02 1,18 1,16 1,17 3,19 3,19 3,19 3,19 3,19 3,1			-											
Kauai YA-710 17.322 25.008 1.405 3.46 3.25 90 5.40 18.844 13.6 7.879 2.410 3.353 LHIO 35.900 6.200 9.846 826 4.46 220 38 411,177 170 5.689 1.079 88 LENGTH OFSTAY 0.32 31.344 2.221 803 423 259 612 2.7.3 151.8 8.96 3.343 283 LENGTH OFSTAY 0.32 10.48 10.35 10.32 8.88 9.47 7.38 15.66 7.59 1.08 9.49 Maui (days) 4.33 3.89 6.80 4.56 4.51 2.7.0 3.287 2.80 6.44 6.46 6.1.10 1.6.37 1.2.77 3.99 6.64 6.64 6.11 1.9.7 1.3.01 1.4.77 3.22 1.2.05 1.5.01 1.2.77 3.7.9 5.7 7.71 1.5.7 3.7.9 5.57 5.79 5.79 7.71														
Hawari Island 103.511 25.72 33.900 2.2395 82.90 44.64 276 692 25.200 277 10.314 3.503 33.33 LHO 0.6200 9.49.16 23.831 31.364 2.221 803 423 259 612 2.271 151 8.89 3.433 283 LENCH OFSTAY														
Him 35,900 62.00 9.446 126 40.8 22.0 38 34 11.17 170 5.689 1.079 88 LENORI 23.331 31.364 2.221 803 423 259 612 22.731 151 8.896 7.38 156.6 7.59 3.343 283 Maul (days) 11.12 11.18 12.37 10.32 10.49 10.55 10.92 9.96 9.53 8.60 9.43 3.04 2.80 8.88 1.00 2.87 2.81 1 1.69 9.40 8.48 1.00 2.87 2.81 1 1.69 7.74 3.04 2.80 7.74 10.05 1.277 5.75 5.79 7.79 7.67 1.056 12.77 1.032 1.040 9.82 6.64 6.63 1.051 1.3.71 1.052 12.27 1.2.05 1.73 1.2.05 1.2.01 1.2.01 1.2.01 1.2.01 1.2.01 1.2.01 1.0.07 8.63 </td <td></td> <td></td> <td>-</td> <td></td>			-											
John 94,916 23,831 31,364 2,221 803 423 259 612 22,731 151 8,896 3,343 283 Dahu (day) 9.02 9.69 9.50 11.98 7.16 10.38 8.88 9.47 7.38 15.66 7.59 10.69 9.40 Molokai (days) 4.33 3.69 6.00 4.56 4.51 2.70 3.69 6.40 4.51 3.69 6.00 4.56 4.51 2.70 2.87 2.18 1 1.69 1.74 3.04 Lanai (days) 8.98 10.42 1.208 6.58 4.540 1.217 9.99 6.46 7.11 1.69 1.74 3.04 Jilia (days) 3.68 4.05 3.14 9.57 1.57 7.67 10.56 12.77 14.05 12.26 13.29 12.06 16.16 13.72 14.05 14.02 Account (days) 9.57 1.5.30 6.64 1.51 4.61			-								-			
LENCH LOF STAY Loc Loc <thloc< th=""> <</thloc<>			-											
Orahu (days) 9.02 9.69 9.50 11.96 7.16 10.38 8.88 9.47 7.88 15.66 7.59 10.059 9.49 Maui (days) 11.12 11.18 12.37 10.32 10.49 10.55 10.92 9.96 9.53 8.80 9.43 11.06 13.07 Molokai (days) 8.98 10.42 10.28 8.66 4.51 2.70 3.26 2.72 3.98 1.00 4.36 2.60 8.88 Lanai (days) 8.88 10.42 10.28 8.66 5.84 5.40 12.77 1.95 5.79 7.67 10.56 12.77 Hilo (days) 3.68 4.05 3.43 9.59 3.30 6.84 4.00 13.22 13.81 12.26 13.29 12.06 16.16 13.72 14.05 14.02 ACCOMMODATIONS		94,916	23,831	31,364	2,221	803	423	259	612	22,731	151	8,896	3,343	283
Maui (days) 11.12 11.18 12.27 10.32 10.49 10.55 10.26 2.72 3.98 1.00 4.36 2.60 8.88 Lanal (days) 2.80 3.87 3.28 2.80 2.34 1.00 2.77 3.98 1.00 4.36 2.60 8.88 Lanal (days) 8.98 10.42 10.28 8.66 5.84 5.40 12.71 9.99 6.84 6.46 7.11 8.97 12.90 Hawai's Island (days) 0.55 11.70 10.94 9.96 8.29 6.16 10.07 8.63 6.96 5.51 6.60 10.28 1.39 Alkona (days) 9.57 11.31 10.94 9.96 8.29 6.16 10.07 8.63 6.96 5.51 6.60 10.28 1.405 14.02 14.02 14.02 14.02 14.02 14.02 14.02 14.02 14.02 14.02 14.05 14.02 14.05 14.02 26.83 3.66														
Molokai (days) 4.93 8.89 6.80 4.56 4.51 2.70 3.26 2.72 3.89 1.00 4.36 2.60 8.88 Lânai (days) 8.89 10.42 10.28 8.06 5.84 5.40 12.71 9.99 6.84 6.44 7.11 8.97 12.90 Hawai (days) 10.05 11.70 11.35 10.47 9.21 7.14 10.57 9.22 7.59 5.79 7.67 10.56 12.70 12.80 12.90 Libid (days) 9.57 11.31 10.44 9.96 8.29 6.61 10.07 8.63 6.96 5.51 6.60 10.28 14.02 Accom/MOATIONS 12.73 12.70 12.72 14.09 12.62 13.81 12.64 17.96 61.154 44.156 2.440 5.64 7.83 7.67 67.67 40.56 2.20 61.72 4.05 14.02 7.447 63.33 68.92 2.44 65 13.77 2.40 7.017 5.646 7.83 2.96 1.61 1.493 4.33	() /													
Lana (days) 2.80 8.87 3.29 2.80 2.80 2.80 2.34 1.00 2.87 2.18 1 1 1.69 1.74 3.04 Kau (days) 8.88 10.42 10.28 8.06 5.84 5.64 5.64 1.271 9.99 6.84 6.64 7.11 8.97 12.90 1.210 1.135 10.47 9.21 7.14 10.57 9.22 7.59 5.79 7.67 10.56 12.77 1.316 (days) 3.68 4.05 4.34 3.59 2.40 2.64 8.65 3.17 3.05 3.19 3.59 3.30 6.84 1.200 (days) 9.57 11.31 10.94 9.96 8.29 6.16 10.07 8.63 6.66 5.51 6.60 10.28 12.89 Statewide (days) 12.73 12.70 12.72 14.09 12.62 13.81 12.26 13.29 12.06 16.16 13.72 14.05 14.02 4.000 (days) 12.73 12.70 12.72 14.09 12.62 13.81 12.6 13.29 12.06 16.16 13.72 14.05 14.02 4.000 (days) 10.76 5.59 1.3.10 10.94 9.553 1.400 1.008 5.44 1.79 61.154 4.01 15.662 5.54.47 6.36 1.400 1.97.33 64 8.427 95.753 5.50.1 5.91 6.67 4.09 8.3 26.83 3.36 10.697 6.732 996 1.000 1.97.33 44.27 95.753 5.50.1 5.91 6.67 4.09 8.3 26.83 3.66 10.697 6.732 996 1.000 1.97.33 44.27 95.753 5.50.1 5.91 6.61 2.61 13.77 2.40 7.017 5.646 7.58 1.300 147 160 2.4 16 7.439 4.51 1.119 1.438 1.26 1.367 2.400 9.01 4.153 4.000 1.000 1.97.33 0.00 147 161 0.24 167 4.39 4.51 1.119 1.438 1.26 1.377 2.40 7.017 5.646 7.58 1.300 147 160 2.4 16 7.439 4.51 1.119 1.438 1.26 1.26 1.375 4.300 147 160 2.4 16 7.439 4.51 1.119 1.438 1.26 1.26 1.278 1.400 1.457 1.200 9.07 1.564 1.458 1.119 1.438 1.26 1.25 1.278 9.448 1.32 2.646 1.46 5.55 1.22 1.71 2.16 1.261 1.76 3.99 12.808 4.41 4.521 1.687 2.24 1.58 1.26 1.278 1.200 9.07 1.53 0.80 1.47 1.60 2.4 16 7.439 4.5 1.119 1.438 1.26 1.26 1.278 1.200 9.44 1.452 1.687 7.55 3.293 1.494 1.20 9.50 1.20 9.50 1.200 9.50 1.200 9.50 1.200 9.50 1.200 9.50 1.50 1.200 9.50 1.50 1.200 9.50 1.50 1.200 9.50 1.50 1.50 0.55 1.66 1.37 9.55 1.55 0.5 1.20 1.55 0.5 1.58 1.58 1.58 1.58 1.58 1.58 1.58 1.														
Kauaï (days) 8.98 10.42 10.28 8.06 5.84 5.40 12.71 9.99 6.84 6.46 7.11 8.97 12.77 Hawaï Island (days) 10.05 11.70 11.35 10.47 9.21 7.14 10.57 9.22 7.59 5.79 7.67 10.56 12.77 Lillo (days) 3.68 4.06 4.34 3.59 2.40 2.64 8.65 17 3.55 3.19 3.50 6.84 Mode (days) 12.72 12.70 12.72 14.09 12.62 13.81 12.26 16.16 13.72 14.02 AccoMMODATIONS														
Hawaii siand (days) 10.05 11.70 11.35 10.47 9.21 7.14 10.67 9.22 7.59 5.79 7.67 10.66 12.77 Hilo (days) 9.57 11.31 10.94 9.96 8.29 6.16 10.07 8.63 6.96 5.51 6.60 10.28 12.28 Statewide (days) 12.73 12.70 12.72 14.09 12.62 13.81 12.26 13.29 12.06 16.16 13.72 14.05 14.05 ACCOMMONTONS Image: Control of 167,30 48,42 4,059 1.241 616 6407 12.51 44,053 3.66 10.69 6.732 9.604 4.133 4.76 Condo 197,36 48,42 9.573 5.541 551 667 409 83.26,633 366 10.69 4.76 6.763 765 765 765 765 765 765 765 765 1.66 1.431 23 2.646 1.688 1.99 <t< td=""><td>Lāna'i (days)</td><td></td><td></td><td></td><td></td><td>2.80</td><td></td><td></td><td></td><td>2.18</td><td></td><td></td><td></td><td></td></t<>	Lāna'i (days)					2.80				2.18				
Hilo (days) 3.88 4.05 4.34 3.59 2.40 2.64 8.65 3.77 3.05 3.19 3.59 3.30 6.84 Kona (days) 9.57 11.31 10.94 9.96 8.29 6.16 10.07 8.63 6.96 5.51 6.60 10.28 12.28 Statewide (days) 12.72 12.70 12.70 12.70 12.70 12.70 12.71 12.70 14.09 12.62 13.29 13.29 13.29 13.29 13.29 13.29 13.29 13.29 14.058 240 9.604 4.153 4.76 Condo 197.35 6.84,427 9.573 5.041 591 667 409 833 26.833 3.56 10.697 6.722 996 Condo Only 161.393 43.054 23.203 1.335 249 230 63 346 11.349 61 1.688 1,939 1477 Timeshare Only 38.72 9.907 17.730<	Kaua'i (days)													
Kona (days) 9.57 11.31 10.94 9.96 8.29 6.16 10.07 8.63 6.96 5.51 6.60 10.28 12.89 Statewide (days) 12.73 12.70 14.00 14.02 AccOMMOATONS Za3.83 68,8432 4.059 1.440 1.008 5.44 1.76 61.154 4.441 15.662 5.447 6.36 Hotel Only 161.93 40.908 83.076 4.082 4.74 4.10 667 409 63.3 46.1174 1.688 1.939 1.477 Imeshare 54.264 13.654 23.203 1.335 2.49 2.30 63 346 1.373 64 1.173 4.61 1.688 1.939 1.447 Imeshare 54.264 13.654 23.203 1.573 63 <th< td=""><td>Hawai'i Island (days)</td><td>10.05</td><td>11.70</td><td>11.35</td><td>10.47</td><td>9.21</td><td>7.14</td><td>10.57</td><td>9.22</td><td>7.59</td><td>5.79</td><td>7.67</td><td>10.56</td><td>12.77</td></th<>	Hawai'i Island (days)	10.05	11.70	11.35	10.47	9.21	7.14	10.57	9.22	7.59	5.79	7.67	10.56	12.77
Statewride (days) 12.73 12.70 12.72 14.09 12.62 13.81 12.26 13.29 12.06 16.16 13.72 14.05 14.02 ACCOMMODATIONS	Hilo (days)	3.68	4.05	4.34	3.59	2.40	2.64	8.65	3.17	3.05	3.19	3.59	3.30	6.84
ACCOMMODATIONS C <thc< th=""> C <thc< th=""> <t< td=""><td>Kona (days)</td><td>9.57</td><td>11.31</td><td>10.94</td><td></td><td>8.29</td><td>6.16</td><td>10.07</td><td>8.63</td><td>6.96</td><td></td><td>6.60</td><td>10.28</td><td>12.89</td></t<></thc<></thc<>	Kona (days)	9.57	11.31	10.94		8.29	6.16	10.07	8.63	6.96		6.60	10.28	12.89
Hotel 223,837 43,366 86,709 5,593 1,480 1,008 544 1,796 61,154 441 15,662 5,447 636 Hotel Only 167,621 33,088 68,432 4,059 1,241 667 409 433 26,833 366 10,697 6,732 996 Condo Only 161,939 40,908 83,076 4,082 474 410 306 645 18,377 240 7,017 5,646 758 Timeshare 54,264 13,654 23,203 1,335 249 230 63 346 11,349 611 1,688 1,939 147 Timeshare Only 38,720 9,907 17,330 800 147 160 24 186 7,439 45 1,119 1,436 1268 Rental House 58,403 16,235 20,599 1,270 161 221 176 399 12,008 41 4,517 16,67 275 Gamp Site 59,85 995 1,949 62 28 59	Statewide (days)	12.73	12.70	12.72	14.09	12.62	13.81	12.26	13.29	12.06	16.16	13.72	14.05	14.02
Hotel Only 167,621 33,088 68,432 4,059 1,241 615 407 1,251 44,058 240 9,604 4,153 476 Condo 197,336 48,427 95,753 5,041 591 667 409 33 26,833 3366 10,697 6,732 996 Condo Only 13,054 23,203 1,335 249 230 63 346 11,349 61 1,688 1,939 1,476 Timeshare Only 38,720 9,907 17,33 800 1417 160 24 166 7,439 45 1,119 1,436 126 Rental House 7,281 994 1,753 63 22 81 1 66 1,431 23 2,666 146 55 Camp Site 5,985 995 1,949 62 28 59 10 24 925 6 1,756 6,772 1,658 Camp Site 5,985	ACCOMMODATIONS													
Condo 197,336 48,427 95,753 5,041 591 667 409 833 26,833 356 10,697 6,732 996 Condo Only 161,939 40,908 83,076 4,062 474 410 306 645 18,377 240 7,017 5,646 758 Timeshare 54,264 13,654 23,203 1,335 249 230 63 346 11,349 61 1,688 1,939 147 Rental House 58,403 16,235 20,599 1,270 161 261 176 399 12,808 41 4,521 1,687 242 Hostel 7,281 994 1,753 63 22 81 1 66 1,413 23 2,646 146 55 Camp Site 5,985 995 1,949 62 28 59 10 24 925 6 1,736 57 75 Bed & Breakfast 9,181 </td <td>Hotel</td> <td>223,837</td> <td>43,366</td> <td>86,709</td> <td>5,593</td> <td>1,480</td> <td>1,008</td> <td>544</td> <td>1,796</td> <td>61,154</td> <td>441</td> <td>15,662</td> <td>5,447</td> <td>636</td>	Hotel	223,837	43,366	86,709	5,593	1,480	1,008	544	1,796	61,154	441	15,662	5,447	636
Condo Only 161,939 40,908 83,076 4,082 474 410 306 645 18,377 240 7,017 5,646 758 Timeshare 54,264 13,654 23,203 1,335 249 230 633 346 11,349 611 1,688 1,939 147 Timeshare Only 38,720 9,907 17,330 800 147 160 24 186 7,439 451 1,19 1,436 126 Rental House 58,403 16,255 20,599 1,270 161 261 176 399 1,280 411 4,521 1,687 242 Hostel 7,281 994 1,753 63 22 81 1 66 1,431 23 2,646 146 555 Camp Site 5,985 995 1,949 62 28 59 10 24 92,5 6 1,796 7 75 Bed & Breakfast 9,181 1,481 2,493 183 45 34 47 71 2	Hotel Only	167,621	33,088	68,432	4,059	1,241	615	407	1,251	44,058	240	9,604	4,153	476
Timeshare 54,264 13,654 23,203 1,335 249 230 63 346 11,349 61 1,688 1,939 147 Timeshare Only 38,720 9,907 17,330 800 147 160 24 186 7,439 45 1,119 1,436 126 Rental House 58,403 16,235 20,599 1,270 161 261 176 399 12,808 41 4,521 1,687 242 Hostel 7,281 994 1,753 63 22 81 1 66 1,431 23 2,646 146 55 Bed & Breakfast 9,181 1,481 2,493 183 45 34 47 61 2,722 80 1,664 313 47 Cruise Ship 10,863 10,288 10,665 250 122 171 2 162 5,392 54 1,588 1,665 28 8 1,588 1,665 28,07 1,383 2,479 9,498 740 29,521 14,099 1,835<	Condo	197,336	48,427	95,753	5,041	591	667	409	833	26,833	356	10,697	6,732	996
Timeshare Only 38,720 9,907 17,330 800 1447 160 24 186 7,439 45 1,119 1,436 126 Rental House 58,403 16,225 20,599 1,270 161 261 176 399 12,808 41 4,521 1,667 242 Hostel 7,281 994 1,753 63 22 81 1 66 1,431 23 2,646 146 55 Bed & Breakfast 9,181 1,481 2,493 183 45 34 47 61 2,732 80 1,664 313 47 Cruise Ship 10,863 1,288 1,665 250 122 171 2 162 5,392 54 1,588 1665 8 Priends or Relatives 26,626 5,412 10,201 649 164 169 21 241 6,851 44 2,179 630 66 PURPOSE OF TRIP 78 124 15 130 5,059 16	Condo Only	161,939	40,908	83,076	4,082	474	410	306	645	18,377	240	7,017	5,646	758
Rental House 59,403 16,235 20,599 1,270 161 261 176 399 12,808 41 4,521 1,687 242 Hostel 7,281 994 1,753 63 22 81 1 66 1,431 23 2,646 146 55 Camp Site 5,985 995 1,949 62 28 59 10 24 925 6 1,796 57 75 Bed & Breakfast 9,181 1,481 2,493 183 45 34 47 61 2,732 80 1,664 313 47 Cruise Ship 10,863 1,288 1,665 250 122 171 2 162 5,392 54 1,58 162 8 Friends or Relatives 26,626 5,412 10,201 649 164 169 21 241 6,851 44 2,179 630 66 PUR2OSCOTRIP Im.Get Married	Timeshare	54,264	13,654	23,203	1,335	249	230	63	346	11,349	61	1,688	1,939	147
Rental House 58,403 16,235 20,599 1,270 161 261 176 399 12,808 41 4,521 1,687 242 Hostel 7,281 994 1,753 63 22 81 1 66 1,431 23 2,646 146 55 Camp Site 5,985 995 1,949 62 28 59 10 24 925 6 1,766 14,775 Bed & Breakfast 9,181 1,481 2,493 183 445 34 47 61 2,732 80 1,664 313 477 Cruise Ship 10,863 1,288 1,665 250 122 171 2 162 5,392 54 1,588 1662 8 PURPOSE OF TRIP	Timeshare Only	38,720	9,907	17,330	800	147	160	24	186	7,439	45	1,119	1,436	126
Hostel7,2819941,7536322811661,431232,6461466555Cam p Site5,9859951,9496228591024925661,796577575Bed & Breakfast9,1811,4812,493183453447612,732801,664313477Cruise Ship10,8631,2881,66525012217121625,392541,5851628Friends or Relatives26,6265,41210,201649164169212416,851442,17963066PURPOSE OF TRIP11,3342,2371,8329882,84794,49874029,52114,0991,835Vacation461,198106,239201,851111,0412,1671,7109712,72789,80172528,47513,6991,813Honeymoon15,2653,2934,51428778124151305,505161,17348395Corp. Meetings2,7065,9095,386,251647187263432787,859532,3107,5634Corp. Meetings2,7065,9095,386,936203461,0603390300Lorentive4,257922840<	Rental House		-		1,270	161	261	176	399	12,808	41			242
Camp Site 5,985 995 1,949 62 28 59 10 24 925 66 1,796 57 75 Bed & Breakfast 9,181 1,481 2,493 183 45 34 47 61 2,732 80 1,664 313 47 Cruise Ship 10,863 1,288 1,665 250 122 171 2 162 5,392 54 1,588 1662 8 Friends or Relatives 26,626 5,412 10,201 649 164 169 21 24 6,85 444 2,199 630 66 PURPOSE OFTRIP V </td <td>Hostel</td> <td></td>	Hostel													
Bed & Breakfast 9,181 1,481 2,493 183 45 34 47 61 2,732 80 1,664 313 47 Cruise Ship 10,863 1,288 1,665 250 122 171 2 162 5,392 54 1,588 1662 8 Friends or Relatives 26,626 5,412 10,201 649 164 169 21 241 6,851 44 2,179 630 66 PURPOSE OF TRIP V V V 475,286 109,288 206,067 11,334 2,237 1,832 988 2,847 94,498 740 29,521 14,099 1,835 Vacation 461,198 106,239 201,851 11,041 2,167 1,710 971 2,727 89,801 725 28,475 13,679 1,813 Vacation 15,265 3,293 4,514 287 78 124 15 130 5,059 16 1,173 483 95 Concention/Conf. 16,770 2,803 5,010	Camp Site		995		62	28	59	10	24		6		57	75
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Sport Events 4,762 787 1,779 145 8 34 13 16 1,558 0 376 40 5	Government/Military					-								
Average Age 47 47 48 49 47 48 46 50 47 50 43 50 45	Sport Events													
	Average Age	47	47	48	49	47	48	46	50	47	50	43	50	45

Notes: 2015 statistics for Canada by Province published in the 2015 Annual Visitor Research Report were restated. The total number of Canadian visitors was unchanged.

		2	016 vs. 2	015							
		TOTAL			DOMESTIC						
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
VISITOR ARRIVALS	143,922	145,019	-0.8	111,897	116,098	-3.6	32,025	28,921	10.7		
VISITOR DAYS	1,860,887	1,897,157	-1.9	1,516,597	1,571,426	-3.5	344,290	325,730	5.7		
AVERAGE DAILY CENSUS	5,084	5,198	-2.2	4,144	4,305	-3.8	941	892	5.4		
	0,001	0,100	2.2	.,	1,000	0.0	011	002	0.1		
ISLANDS VISITED											
O'ahu	103,118	105,998	-2.7	76,008	80,102	-5.1	27,110	25,896	4.7		
O'ahu only	48,903	50,455	-3.1	34,724	38,315	-9.4	14,179	12,140	16.8		
O'ahu one day or less	5,120	5,236	-2.2	4,164	4,157	0.2	956	1,080	-11.5		
		~~ ~~~		07 70 4	~~~~			= 400			
Kaua'i	31,772	33,406	-4.9	27,721	28,218	-1.8	4,051	5,188	-21.9		
Kaua'i only	4,094	4,506	-9.2	3,980	4,506	-11.7	114	0	NA 11 O		
Kaua'i one day or less	2,133	2,783	-23.4	1,667	1,981	-15.9	466	802	-41.9		
Maui County	65,293	61,005	7.0	52,563	51,453	2.2	12,730	9,552	33.3		
Maui	64,502	60,361	6.9	51,804	50,809	2.0	12,698	9,552	32.9		
Maui only	19,503	16,935	15.2	15,775	15,115	4.4	3,728	1,820	104.8		
Maui one day or less	3,084	2,514	22.7	1,946	2,022	-3.8	1,138	491	131.6		
Moloka'i *	1,993	2,445	-18.5	1,970	2,101	-6.2	23	344	-93.2		
Moloka'i only*	22	48	-54.2	22	48	-54.2	0	0	NA		
Moloka'i one day or less*	630	942	-33.2	630	771	-18.3	0	172	-100.0		
Lāna'i *	1,584	1,492	6.2	1,335	1,326	0.7	249	165	50.6		
Lāna'i only*	109	46	137.4	1,000	46	137.4	245	0	NA		
Lāna'i one day or less*	804	917	-12.3	587	751	-21.8	217	165	30.9		
Hawai'i Island	48,481	49,755	-2.6	39,045	39,880	-2.1	9,436	9,875	-4.4		
Kona side	39,479	41,319	-4.5	32,157	32,547	-1.2	7,322	8,772	-16.5		
Hilo side	24,912	25,002	-0.4	17,988	18,439	-2.4	6,924	6,564	5.5		
Hawai'i Island only	9,060	9,582	-5.4	8,639	9,080	-4.9	422	502	-16.0		
Hawai'i Island one day or less	2,111	1,613	30.9	1,102	1,256	-12.3	1,009	357	182.5		
Any Neighbor Island	95,019	94,564	0.5	77,173	77,783	-0.8	17,846	16,781	6.3		
NI only	40,804	39,021	4.6	35,889	35,996	-0.3	4,915	3,025	62.5		
O'ahu & NI	54,215	55,543	-2.4	41,284	41,787	-1.2	12,931	13,756	-6.0		
Any one island only	81,690	81,571	0.1	63,248	67,109	-5.8	18,442	14,462	27.5		
Multiple Islands	62,232	63,448	-1.9	48,649	48,989	-0.7	13,583	14,459	-6.1		
Avg. Islands Visited	1.75	1.75	0.0	1.77	1.74	1.4	1.67	1.76	-5.2		
Average Length of	40.00	40.00	1.0	40.55	40.54	0.4	40.75	11.00	4.5		
Stay in Hawai'i	12.93	13.08	-1.2	13.55	13.54	0.1	10.75	11.26	-4.5		
Oʻahu Mavi	7.35 8.04	7.68 7.92	-4.3	7.48	7.74 8.32	-3.4 0.4	7.01	7.50	-6.5		
Maui Molokaʻi	4.59	3.84	1.5 19.5	8.36 4.54	6.32 4.23	0.4 7.4	6.75 9.00	5.79 1.50	16.5 499.6		
Lānaʻi	3.15	2.73	15.4	3.53	2.95	19.7	1.13	1.00	433.0		
Kauaʻi	6.28	6.34	-1.0	6.47	6.64	-2.5	4.94	4.71	4.9		
Hawai'i Island	7.64	7.63	0.1	8.26	8.24	0.2	5.10	5.18	-1.5		
Hilo	4.44	4.57	-2.9	4.97	5.08	-2.1	3.03	3.12	-2.7		
Kona	6.58	6.43	2.5	7.24	7.22	0.3	3.70	3.50	5.9		
ACCOMMODATIONS											
Plan to stay in Hotel	100,707	102,621	-1.9	78,221	81,944	-4.5	22,486	20,677	8.7		
Hotel only	77,247	81,653	-5.4	61,971	66,077	-6.2	15,277	15,576	-1.9		
Plan to stay in Condo	15,696	14,948	5.0	11,023	11,742	-6.1	4,673	3,206	45.8		
Condo only	7,974	8,016	-0.5	6,417	6,800	-5.6	1,557	1,216	28.1		
Plan to stay in Timeshare	2,932	3,487	-15.9	2,607	3,061	-14.8	325	427	-23.9		
Timeshare only	1,831	2,239	-18.2	1,750	2,097	-16.6	81 457	143	-43.1		
Cruise Ship	3,658	3,146	16.3	3,201	3,005	6.5	457	141	224.0		
Friends/Relatives Bed & Breakfast	10,727	11,272	-4.8 -8.1	8,910 6.454	9,339 7 180	-4.6 -10.1	1,817 2,558	1,932	-6.0 -2.6		
Rental House	9,012 15,213	9,806 15,773	-8.1 -3.5	6,454 12,985	7,180 13,106	-10.1 -0.9	2,558 2,228	2,626			
Hostel	8,810	8,769	-3.5 0.5		5,091	-0.9	2,228 3,556	2,667 3,678	-16.4 -3.3		
100.01	0,010	0,109	0.0	5,254	3,031	5.2	5,550	5,070	-0.0		

Table 24: Europe MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

			016 vs. 2	015					
		TOTAL			DOMESTIC		IN	FERNATION	AL
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
October Otto Decest	0 700	0.400	10.0	0.000	0.400	4.0	4 470	4 000	47.5
Camp Site, Beach	3,769	3,409	10.6	2,289	2,406	-4.8	1,479	1,003	47.5
Private Room in Private Home**	5,566	NA	NA	2,436	NA	NA	3,130	NA	
Shared Room/Space in Private Home**	883	NA	NA 20.2	652	NA 2.000	NA	230	NA	
Other	3,233	4,059	-20.3	2,351	2,606	-9.8	882	1,453	-39.3
PURPOSE OF TRIP									
Pleasure (Net)	124,394	126,397	-1.6	97,118	100,023	-2.9	27,275	26,374	3.4
Honeymoon/Get Married	14,886	14,985	-0.7	12,440	13,429	-7.4	2,445	1,556	57.1
Honeymoon	14,075	13,855	1.6	11,668	12,585	-7.3	2,408	1,270	89.5
Get Married	1,253	1,654	-24.3	1,215	1,305	-6.9	38	348	-89.2
Pleasure/Vacation	111,150	113,107	-1.7	86,166	88,170	-2.3	24,983	24,937	0.2
Mtgs/Conventions/Incentive	8,086	9,246	-12.5	5,958	7,757	-23.2	2,129	1,489	43.0
Conventions	4,740	6,369	-25.6	3,312	5,296	-37.5	1,428	1,074	33.0
Corporate Meetings	1,317	1,296	1.6	1,221	1,054	15.8	96	243	-60.3
Incentive	2,381	1,834	29.8	1,732	1,661	4.2	649	173	276.2
Other Business	3,138	2,520	24.5	2,166	2,228	-2.7	972	293	232.1
Visit Friends/Rel.	10,698	9,508	12.5	7,621	8,349	-2.7	3,076	1,159	165.5
Govt/Military	435	9,508 630	-30.9	435	384	-0.7	3,070	246	-100.0
Attend School	1,070	1,508	-29.1	978	996	-1.9	92	512	-82.0
Sport Events	2,845	2,641	-29.1	2,551	2,402	6.2	92 294	239	-02.0 22.9
Other	3,461	3,397	1.9	2,664	2,402	-7.0	797	534	49.2
Guici	5,401	0,007	1.5	2,004	2,000	1.0	101	004	40.2
TRAVEL STATUS									
% First Timers ***	70.8	68.9	2.0	69.1	68.6	0.5	77.1	70.0	7.1
% Repeaters ***	29.2	31.1	-2.0	30.9	31.4	-0.5	22.9	30.0	-7.1
Average # of Trips	2.2	2.4	-8.0	2.4	2.4	-2.2	1.6	2.3	-29.2
Group Tour	8,943	8,399	6.5	6,936	7,346	5.0	2,007	1,053	90.6
	,					-5.6	,	,	
Non-Group	134,979	136,620	-1.2	104,961	108,752	-3.5	30,018	27,868	7.7
Package Trip	46,608	47,850	-2.6	39,155	41,265	-5.1	7,452	6,586	13.2
No Package	97,314	97,169	0.1	72,742	74,833	-2.8	24,573	22,335	10.0
Net True Independent	93,533	94,079	-0.6	70,336	72,134	-2.5	23,197	21,945	5.7
Ave. Age	43	43	-0.1	43	43	-0.1	41	41	0.8
Ave. Party Size	1.84	1.80	2.0	1.81	1.80	0.5	1.99	1.83	8.5

Table24: Europe MMA Visitor Characteristics (Arrivals by Air) continued 2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

		2	016 vs. 2	015							
		TOTAL			DOMESTIC		INTERNATIONAL				
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
VISITOR ARRIVALS	53,165	51,073	4.1	40,723	41,495	-1.9	12,442	9,578	29.9		
VISITOR DAYS	574,105	555,929	3.3	40,723	462,856	-1.9	12,442	93,073	29.9		
AVERAGE DAILY CENSUS	1,569		3.3 3.0			-3.4	346	93,073 255			
AVERAGE DAILY CENSUS	1,569	1,523	3.0	1,222	1,268	-3.0	340	200	35.9		
ISLANDS VISITED											
O'ahu	38,401	36,934	4.0	27,436	28,306	-3.1	10,965	8,627	27.1		
O'ahu only	22,815	22,085	3.3	16,489	17,460	-5.6	6,326	4,625	36.8		
O'ahu one day or less	2,114	2,284	-7.4	1,828	1,673	9.3	286	611	-53.2		
Kaua'i	7,478	7,482	-0.1	6,466	6,602	-2.1	1,012	880	15.0		
Kaua'i only	1,905	1,895	0.5	1,791	1,895	-5.5	114	0	NA		
Kaua'i one day or less	989	1,124	-12.1	811	904	-10.3	178	220	-19.4		
Maui County	19,191	17,281	11.1	15,164	14,339	5.8	4,028	2,942	36.9		
Maui	18,905	17,085	10.7	14,910	14,143	5.4	3,995	2,942	35.8		
Maui only	7,525	6,567	10.7	6,351	5,909	5.4 7.5	3,995 1,174	2,942	78.5		
Maui one day or less	1,227	1,189	3.1	1,000	5,909 929	7.5	226	260	-13.0		
Madi one day of less	1,227	1,109	3.1	1,000	929	1.1	220	200	-13.0		
Moloka'i *	413	647	-36.1	413	445	-7.2	0	201	-100.0		
Moloka'i only*	7	15	-56.9	7	15	-56.9	0	0	NA		
Moloka'i one day or less*	211	269	-21.5	211	240	-12.2	0	28	-100.0		
Lāna'i *	696	432	61.2	447	375	19.2	249	57	337.4		
Lāna'i only*	51	21	137.8	51	21	137.8	0	0	NA		
Lāna'i one day or less*	432	309	39.9	215	252	-14.5	217	57	280.2		
Hawai'i Island	14,191	13,285	6.8	10,637	10,844	-1.9	3,554	2,441	45.6		
Kona side	12,164	10,868	11.9	9,024	9,121	-1.1	3,140	1,747	79.7		
Hilo side	6,925	5,643	22.7	4,149	4,179	-0.7	2,777	1,463	89.7		
Hawai'i Island only	3,362	3,874	-13.2	3,295	3,610	-0.7	67	264	-74.8		
Hawai'i Island one day or less	598	680	-12.1	554	579	-4.2	44	101	-57.0		
Any Neighbor Island	30,350	28,988	4.7	24,233	24,035	0.8	6,116	4,953	23.5		
NI only	14,763	12,373	19.3	13,287	11,451	16.0	1,477	922	60.1		
O'ahu & NI	15,586	38,700	-59.7	10,947	30,044	-63.6	4,640	8,656	-46.4		
Any one island only	35,664	34,459	3.5	27,984	28,911	-3.2	7,680	5,548	38.4		
Multiple Islands	17,501	16,614	5.3	12,739	12,584	1.2	4,762	4,030	18.1		
Avg. Islands Visited	1.51	1.49	1.4	1.48	1.46	1.2	1.59	1.58	0.5		
Average Length of											
Stay in Hawai'i	10.80	10.88	-0.8	10.98	11.15	-1.5	10.19	9.72	4.9		
Oʻahu	7.22	7.43	-2.9	7.24	7.64	-5.2	7.16	6.76	5.9		
Maui	7.52	7.72	-2.5	7.96	8.04	-1.0	5.87	6.15	-4.6		
Molokaʻi	4.17	3.56	17.1	4.17	4.33	-3.7	0	1.86	-100.0		
Lānaʻi	2.60	2.21	17.7	3.42	2.39	42.9	1.13	1.00	13.1		
Kauaʻi	6.30	6.49	-2.9	6.63	6.76	-2.0	4.17	4.40	-5.2		
Hawai'i Island	7.34	7.36	-0.3	7.88	7.88	0.0	5.72	5.05	13.2		
Hilo Kona	3.90 6.34	4.39 6.72	-11.2 -5.6	4.60 7.18	4.74 7.20	-3.1 -0.3	2.86 3.95	3.39 4.22	-15.8 -6.4		
Roha	0.04	0.72	0.0	7.10	7.20	0.0	0.00	7.22	0.4		
ACCOMMODATIONS											
Plan to stay in Hotel	39,816	37,244	6.9	30,369	30,306	0.2	9,447	6,937	36.2		
Hotel only	32,361	31,449	2.9	25,550	25,864	-1.2	6,811	5,584	22.0		
Plan to stay in Condo	5,701	5,704	-0.1	3,837	4,107	-6.6	1,864	1,597	16.7		
Condo only	3,513	3,515	-0.1	2,636	2,756	-4.3	876	760	15.4		
Plan to stay in Timeshare	1,709	1,975	-13.5	1,597	1,833	-12.9	112	143	-21.3		
Timeshare only	1,234	1,473	-16.2	1,152	1,330	-13.4	81 240	143	-43.1		
Cruise Ship	2,166	1,751	23.7	1,925	1,637	17.6	240	114	111.1		
Friends/Relatives Bed & Breakfast	3,999	3,922	2.0 51.8	3,017 885	3,196	-5.6 -14.8	983 1 244	726 364	35.3 241 9		
Rental House	2,128	1,402 4,582	51.8 -20.5	885 3,471	1,038 3,755	-14.8 -7.6	1,244 172	364 827	241.9 -79.2		
	3,643		-20.5 9.4	3,471 821	3,755 791	-7.6	749				
Hostel	1,570	1,435	9.4	021	191	3.7	749	644	16.3		

Table 25: United Kingdom Visitor Characteristics (Arrivals by Air)2016 vs. 2015

			016 vs. 2	015					
		TOTAL			DOMESTIC		IN	TERNATION	IAL
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
Comp Site Deceb	204	348	4.0	200	303	0.0	50	45	20.2
Camp Site, Beach	364		4.6	306		0.9	58	45	
Private Room in Private Home**	974	NA		238	NA		736	NA	
Shared Room/Space in Private Home** Other	119 897	NA 618	NA 45.2	62 494	NA 479	NA 3.1	56 403	NA 139	
PURPOSE OF TRIP									
Pleasure (Net)	45,595	44,848	1.7	35,520	36,127	-1.7	10,075	8,721	15.5
Honeymoon/Get Married	5,986	5,837	2.6	4,720	5,162	-8.6	1,267	676	87.5
Honeymoon	5,687	5,507	3.3	4,458	4,831	-7.7	1,229	676	82.0
Get Married	432	468	-7.8	394	468	-15.8	38	0	0.0
Pleasure/Vacation	40,055	39,471	1.5	31,209	31,425	-0.7	8,846	8,046	9.9
Mtgs/Conventions/Incentive	2,871	3,272	-12.2	2,148	2,608	-17.6	724	664	9.0
Conventions	1,814	1,923	-5.6	1,194	1,674	-28.7	621	249	
Corporate Meetings	502	713		451	470	-4.2	52	243	
Incentive	671	752	-10.8	620	580	6.9	52	173	
Other Business	1,025	1,140	-10.1	974	898	8.5	52	243	-78.8
Visit Friends/Rel.	4,282	3,461	23.7	2,748	2,991	-8.1	1,534	470	
Govt/Military	4,202	177	12.1	198	177	12.1	1,554	470	
Attend School	94	336	-72.1	94	93	0.4	0	243	
Sport Events	716	669	7.0	538	604	-11.0	178	64	
Other	1,410	1,054	33.8	800	746	7.2	610	308	
TRAVEL STATUS									
% First Timers ***	69.3	65.4	3.9	66.9	66.0	0.9	77.1	62.8	14.3
% Repeaters ***	30.7	34.6	-3.9	33.1	34.0	-0.9	22.9	37.2	-14.3
Average # of Trips	2.3	2.6	-9.3	2.6	2.7	-2.9	1.4	2.1	-31.2
Group Tour	2,989	2,371	26.0	2,182	2,017	8.2	807	355	127.7
Non-Group	50,176	48,702	3.0	38,541	39,478	-2.4	11,635	9,223	
Non Gloup	50,170	40,702	0.0	50,041	55,470	2.4	11,000	0,220	20.1
Package Trip	21,545	20,724	4.0	18,071	18,332	-1.4	3,474	2,392	45.2
No Package	31,620	30,349	4.2	22,652	23,163	-2.2	8,968	7,186	24.8
Net True Independent	30,570	29,793	2.6	22,080	22,608	-2.3	8,490	7,186	18.1
Ave. Age	47	45	2.7	46	46	0.8	48	44	10.0
Ave. Party Size	1.92	1.89	1.5	1.91	1.88	1.5	1.98	1.95	1.2

Table 25: United Kingdom Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

		2	016 vs. 2	015						
		TOTAL			DOMESTIC		INTERNATIONAL			
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE	
		10 700				7.0		0.405	_ /	
VISITOR ARRIVALS	41,420	43,788	-5.4	34,772	37,623	-7.6	6,648	6,165	7.8	
VISITOR DAYS	613,563	638,858	-4.0	525,085	561,367	-6.5	88,478	77,490	14.2	
AVERAGE DAILY CENSUS	1,676	1,750	-4.2	1,435	1,538	-6.7	242	212	13.9	
ISLANDS VISITED										
O'ahu	28,013	30,656	-8.6	23,005	25,392	-9.4	5,008	5,264	-4.9	
O'ahu only	9,709	11,735	-17.3	8,170	9,678	-15.6	1,539	2,057	-25.2	
O'ahu one day or less	1,503	1,636	-8.1	1,095	1,249	-12.3	407	387	5.1	
Kaua'i	13,010	13,852	-6.1	11,216	11,914	-5.9	1,794	1,938	-7.	
Kaua'i only	1,193	1,422	-16.0	1,193	1,422	-16.0	0	0	N	
Kaua'i one day or less	579	862	-32.8	437	533	-18.0	143	329	-56.	
Moui County	22,102	21 410	7.0	10 007	10.270	1.0	4 205	2 1 4 0	06	
Maui County	23,102	21,410	7.9	18,897	19,270	-1.9	4,205	2,140	96.	
Maui	22,864	21,193	7.9	18,659	19,053	-2.1	4,205	2,140	96.	
Maui only	5,764	4,687	23.0	4,463	4,342	2.8	1,301	345	277.3	
Maui one day or less	801	702	14.1	476	552	-13.8	325	150	116.0	
Moloka'i *	800	1,065	-24.8	777	921	-15.7	23	143	-83.	
Moloka'i only *	12	18	-30.9	12	18	-30.9	0	0	N	
Moloka'i one day or less*	194	426	-54.4	194	283	-31.2	0	143	-100.0	
Lāna'i *	381	528	-27.8	381	446	-14.6	0	81	-100.0	
Lānaʻi only*	21	12	74.9	21	12	74.9	0	0	NA	
Lāna'i one day or less*	173	327	-47.2	173	246	-29.7	0	81	-100.0	
Hawai'i Island	16.052	10.071	-7.2	14 605	15 760	6.9	2.257	2 5 1 0	10	
	16,952	18,271		14,695	15,760	-6.8	2,257	2,510	-10.1	
Kona side	13,894	15,057	-7.7	11,951	12,593	-5.1	1,943	2,465	-21.2	
Hilo side	8,448	9,326	-9.4	7,166	7,690	-6.8	1,282	1,636	-21.6	
Hawai'i Island only	3,006	3,136	-4.1	2,891	3,090	-6.4	115	46	151.7	
Hawai'i Island one day or less	671	488	37.5	278	321	-13.3	392	167	135.3	
Any Neighbor Island	31,711	32,053	-1.1	26,602	27,945	-4.8	5,109	4,108	24.4	
NI only	13,407	13,133	2.1	11,767	12,232	-3.8	1,640	901	82.	
O'ahu & NI	18,304	18,920	-3.3	14,835	15,713	-5.6	3,470	3,207	8.2	
Any one island only	19,705	21,009	-6.2	16,750	18,561	-9.8	2,955	2,448	20.7	
Multiple Islands	21,715	22,780	-4.7	18,022	19,063	-5.5	3,693	3,717	-0.6	
Avg. Islands Visited	1.98	1.95	1.3	1.98	1.95	1.2	2.00	1.96	2.0	
Average Length of										
Stay in Hawai'i	14.81	14.59	1.5	15.10	14.92	1.2	13.31	12.57	5.9	
Oʻahu	6.98	7.38	-5.5	7.16	7.29	-1.8	6.15	7.82	-21.3	
Maui	8.38	8.03	4.3	8.39	8.31	0.9	8.36	5.56	50.3	
Molokaʻi	4.61	3.71	24.2	4.48	4.13	8.3	9.00	1.00	800.0	
Lānaʻi	3.73	2.72	37.2	3.73	3.04	23.0	0	1.00	-100.0	
Kauaʻi	6.46	6.48	-0.2	6.55	6.79	-3.5	5.92	4.57	29.5	
Hawai'i Island	8.10	8.06	0.5	8.55	8.38	2.1	5.18	6.11	-15.3	
Hilo	4.78	4.78	0.0	5.05	5.19	-2.6	3.27	2.86	14.3	
Kona	6.98	6.82	2.2	7.48	7.31	2.3	3.86	4.33	-10.8	
ACCOMMODATIONS										
Plan to stay in Hotel	26,274	29,159	-9.9	22,662	25,808	-12.2	3,613	3,351	7.8	
Hotel only	18,487	22,077	-16.3	16,733	19,724	-15.2	1,754	2,352	-25.4	
Plan to stay in Condo	5,057	4,783	5.7	3,944	4,158	-5.1	1,114	625	78.3	
Condo only	2,024	2,316	-12.6	1,977	2,122	-6.8	47	194	-75.9	
Plan to stay in Timeshare	776	722	7.4	564	677	-16.7	213	46	364.9	
Timeshare only	312	391	-20.2	312	391	-20.2	215	40 0	N.	
Cruise Ship	972	834	-20.2	855	807	-20.2	117	27	333.	
Friends/Relatives	3,628	3,993	-9.1	3,117	3,216	-3.1	511	777	-34.	
Bed & Breakfast	3,536	3,993	-9.1	2,866	3,216	-3.1	671	579	-34. 15.	
			-9.3 3.5							
Rental House	5,170	4,997		4,582	4,494	1.9	589	502	17.	
Hostel	3,778	4,532	-16.6	2,455	2,401	2.2	1,323	2,130	-37.9	

Table 26: Germany Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	015					
		TOTAL			DOMESTIC		IN	FERNATION	AL
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
Camp Site, Beach	1,861	1,638	13.6	1,083	1,029	5.3	778	610	27.6
Private Room in Private Home**	2,221	1,030 NA	NA	1,003	1,023 NA		1,003	NA	
The Room in the Room in the	2,221	11/3	114	1,210	11/3	IN/A	1,000		
Shared Room/Space in Private Home**	488	NA	NA	314	NA	NA	174	NA	NA
Other	1,357	1,252	8.4	878	1,009	-13.0	479	243	97.2
PURPOSE OF TRIP									
Pleasure (Net)	36,179	38,189	-5.3	30,174	32,397	-6.9	6,005	5,791	3.7
Honeymoon/Get Married	3,585	3,559	0.7	3,252	3,434	-5.3	333	125	166.6
Honeymoon	3,286	3,326	-1.2	2,953	3,201	-7.8	333	125	166.6
Get Married	524	529	-0.9	524	466	12.4	0	62	-100.0
Pleasure/Vacation	33,294	35,384	-5.9	27,622	29,655	-6.9	5,672	5,729	-1.0
Mtgs/Conventions/Incentive	2,264	2,459	-7.9	1,855	2,427	-23.6	409	31	1209.5
Conventions	1,143	1,663	-31.3	978	1,632	-40.0	165	31	428.4
Corporate Meetings	328	240	36.5	283	240	17.9	45	0	
Incentive	905	613	47.6	661	613	7.9	244	0	0.0
Other Business	486	662	-26.6	486	639	-23.9	0	23	-100.0
Visit Friends/Rel.	3,131	3,417	-8.4	2,720	3,028	-10.2	410	389	5.4
Govt/Military	105	92	13.6	105	92	13.6	0	000	
Attend School	235	216	8.6	221	216	2.5	13	0	0.0
Sport Events	896	850	5.3	849	803	5.7	47	47	-0.7
Other	1,259	1,356	-7.2	1,071	1,243	-13.8	187	112	
TRAVEL STATUS									
% First Timers ***	68.4	70.8	-2.4	68.8	69.4	-0.6	66.3	79.3	-13.0
% Repeaters ***	31.6	29.2	2.4	31.2	30.6	0.6	33.7	20.7	
Average # of Trips	2.3	2.3	0.0	2.3	2.3	-0.9	2.0	1.8	
Average # 01 mps	2.3	2.3	0.0	2.3	2.5	-0.9	2.0	1.0	0.7
Group Tour	2,552	2,926	-12.8	2,359	2,864	-17.6	193	62	209.9
Non-Group	38,868	40,862	-4.9	32,412	34,759	-6.8	6,455	6,103	5.8
Package Trip	10,915	12,332	-11.5	10,003	11,684	-14.4	912	648	40.8
No Package	30,505	31,457	-3.0	24,769	25,939	-4.5	5,736	5,517	4.0
Net True Independent	29,451	30,191	-2.5	23,715	24,673	-3.9	5,736	5,517	4.0
Ave. Age	41	42	-2.5	42	43	-1.5	36	38	-5.7
Ave. Party Size	1.76	1.72	2.0	1.73	1.73	-0.1	1.99	1.69	17.6

Table 26: Germany Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

		2	016 vs. 2	015						
		TOTAL			DOMESTIC		INTERNATIONAL			
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE	
								005 004		
VISITOR ARRIVALS	390,364	399,619	-2.3	63,361	73,638	-14.0	327,003	325,981	0.3	
VISITOR DAYS	3,736,542	3,810,265	-1.9	453,439	532,288	-14.8	3,283,103	3,277,977	0.2	
AVERAGE DAILY CENSUS	10,209	10,439	-2.2	1,239	1,458	-15.0	8,970	8,981	-0.1	
ISLANDS VISITED										
O'ahu	377,479	386,815	-2.4	59,282	68,909	-14.0	318,197	317,906	0.1	
O'ahu only	271,897	282,319	-3.7	50,825	59,113	-14.0	221,072	223,205	-1.0	
O'ahu one day or less	5,678	5,732	-0.9	1,866	2,012	-7.2	3,812	3,721	2.5	
Kaua'i	31,842	32,904	-3.2	2,961	3,419	-13.4	28,881	29,485	-2.0	
Kaua'i only	2,008	1,920	4.6	673	785	-13.4	1,335	1,136	17.6	
Kaua'i one day or less	8,588	12,914	-33.5	545	763	-28.5	8,043	12,152	-33.8	
Nauar one day of less	0,000	12,314	-00.0	545	702	-20.5	0,045	12,152	-55.0	
Maui County	74,603	74,780	-0.2	7,474	8,808	-15.1	67,129	65,972	1.8	
Maui	73,197	73,399	-0.3	7,355	8,653	-15.0	65,842	64,746	1.7	
Maui only	6,359	5,677	12.0	1,952	2,325	-16.1	4,407	3,352	31.5	
Maui one day or less	11,196	15,995	-30.0	706	836	-15.6	10,490	15,159	-30.8	
Martala d'A	4.040	4 457	10.0	044	005	4.5	4 000	4.050	40.5	
Moloka'i *	4,913	4,457	10.2	214	205	4.5	4,699	4,252	10.5	
Moloka'i only*	15	86	-82.2	15	13	17.3	0	73	-100.0	
Moloka'i one day or less*	4,240	4,087	3.7	142	132	7.1	4,099	3,955	3.6	
Lāna'i *	5,357	5,393	-0.7	192	182	5.6	5,164	5,210	-0.9	
Lāna'i only *	14	19	-26.6	14	19	-26.6	0	0	0.0	
Lāna'i one day or less*	4,781	4,934	-3.1	125	113	10.3	4,655	4,821	-3.4	
Hawai'i Island	56,765	58,691	-3.3	4,631	5,237	-11.6	52,134	53,454	-2.5	
Kona side	46,456	47,836	-3.3	3,774	4,172	-9.5	42,682	43,664	-2.3	
Hilo side	32,715	35,423	-2.5	1,926	2,215	-13.0	30,789	33,208	-2.3	
Hawai'i Island only	3,067	3,688	-16.9	1,045	1,173	-10.9	2,021	2,516	-19.6	
Hawai'i Island one day or less	9,133	10,474	-12.8	564	681	-17.1	8,569	9,794	-12.5	
	-,	- ,	-				-,	-, -		
Any Neighbor Island	118,467	117,300	1.0	12,537	14,524	-13.7	105,931	102,776	3.1	
NI only	12,885	12,804	0.6	4,079	4,729	-13.7	8,806	8,075	9.1	
O'ahu & NI	105,582	104,496	1.0	8,457	9,795	-13.7	97,125	94,701	2.6	
Any one island only	283,360	293,709	-3.5	54,524	63,428	-14.0	228,836	230,281	-0.6	
Multiple Islands	107,004	105,910	1.0	8,837	10,210	-13.4	98,167	95,700	2.6	
Avg. Islands Visited	1.41	1.41	0.2	1.18	1.18	0.2	1.45	1.46	-0.3	
Average Length of										
Stay in Hawai'i	9.57	9.53	0.4	7.16	7.23	-1.0	10.04	10.06	-0.2	
Oʻahu	7.91	8.03	-1.6	6.00	6.12	-2.0	8.26	8.45	-2.2	
Maui	4.86	4.58	6.1	6.82	6.68	2.2	4.64	4.30	7.9	
Molokaʻi	1.48	1.54	-3.9	2.77	3.87	-28.2	1.42	1.43	-0.4	
Lānaʻi	1.23	1.26	-2.6	2.74	2.77	-1.3	1.17	1.21	-3.0	
Kauaʻi	4.18	3.68	13.7	5.90	5.88	0.3	4.00	3.42	17.0	
Hawai'i Island	4.38	3.95	10.9	6.30	6.00	4.9	4.21	3.75	12.3	
Hilo	1.91	1.91	0.2	4.15	3.66	13.3	1.77	1.79	-1.0	
Kona	4.01	3.43	16.7	5.61	5.58	0.4	3.86	3.23	19.7	
ACCOMMODATIONS										
Plan to stay in Hotel	339,894	348,967	-2.6	54,586	63,730	-14.3	285,309	285,238	0.0	
Hotel only	299,180	308,224	-2.9	51,650	60,580	-14.7	247,530	247,644	0.0	
Plan to stay in Condo	38,637	37,647	2.6	3,520	4,102	-14.2	35,117	33,545	4.7	
Condo only	22,375	21,764	2.8	2,750	3,208	-14.3	19,626	18,555	5.8	
Plan to stay in Timeshare	9,160	10,205	-10.2	1,216	1,371	-11.3	7,944	8,834	-10.1	
Timeshare only	5,747	5,848	-1.7	828	1,044	-20.6	4,919	4,805	2.4	
Cruise Ship	10,700	11,381	-6.0	935	1,120	-16.5	9,764	10,260	-4.8	
Friends/Relatives	9,229	9,033	2.2	2,019	2,310	-12.6	7,210	6,723	7.2	
Bed & Breakfast	3,731	3,215	16.0	596	645	-7.6	3,135	2,570	22.0	
Rental House	17,388	19,734	-11.9	2,431	2,696	-9.8	14,957	17,038	-12.2	
Hostel	4,064	4,585	-11.3	791	906	-12.6	3,273	3,679	-11.0	

Table 27: Oceania MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

ZUIG VS. ZUIS												
		TOTAL			DOMESTIC			FERNATION				
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE			
Camp Site, Beach	1,366	711	92.1	164	152	7.8	1,203	560	114.9			
Private Room in Private Home**	5,577	NA		267	NA		5,309	560 NA				
Shared Room/Space in Private Home**	5,577	NA		83	NA		5,309 688	NA				
Other	2,604	2,668	-2.4	552	545	NA 1.4	2,052	2,124				
Other	2,004	2,000	-2.4	552	545	1.4	2,052	2,124	-3.4			
PURPOSE OF TRIP												
Pleasure (Net)	360,759	372,179	-3.1	59,540	69,218	-14.0	301,219	302,961	-0.6			
Honeymoon/Get Married	18,561	21,704	-14.5	3,083	3,995	-22.8	15,478	17,709	-12.6			
Honeymoon	17,474	20,567	-15.0	2,885	3,753	-23.1	14,589	16,814	-13.2			
Get Married	1,729	2,080	-16.9	259	303	-14.3	1,470	1,777	-17.3			
Pleasure/Vacation	343,572	352,119	-2.4	56,839	65,704	-13.5	286,733	286,415	0.1			
Mtgs/Conventions/Incentive	7,608	8,214	-7.4	766	1,051	-27.1	6,842	7,163	-4.5			
Conventions	5,187	5,872		541	692	-21.8	4,646	5,179	-10.3			
Corporate Meetings	604	927		148	187	-21.1	456	740				
Incentive	1,946	1,663	17.0	131	205	-36.2	1,815	1,458	24.5			
Other Business	1,863	1,492	24.9	615	846	-27.3	1,247	646	93.3			
Visit Friends/Rel.	10,343	9,956	3.9	1,957	2,358	-17.0	8,387	7,598				
Gov/t/Military	854	575	48.5	201	194	3.6	653	381	71.4			
Attend School	202	389	-48.1	37	64	-42.3	165	325	-49.3			
Sport Events	4,499	3,271	37.5	295	245	20.6	4,204	3,027	38.9			
Other	13,836	14,586	-5.1	1,383	1,521	-9.1	12,453	13,065	-4.7			
TRAVEL STATUS												
% First Timers ***	53.2	54.2	-0.9	44.2	45.6	-1.4	55.0	56.1	-1.1			
% Repeaters ***	46.8	45.8	0.9	55.8	40.0 54.4	1.4	45.0	43.9	1.1			
•												
Average # of Trips	2.5	2.3	8.2	2.8	2.7	2.3	2.5	2.2	10.2			
Group Tour	9,552	7,715	23.8	1,331	1,599	-16.8	8,222	6,116	34.4			
Non-Group	380,812	391,903	-2.8	62,031	72,038	-13.9	318,781	319,865	-0.3			
Package Trip	161,437	156,783	3.0	25,562	29,867	-14.4	135,876	126,915	7.1			
No Package	228,927	242,836	-5.7	37,800	43,771	-13.6	191,127	199,066	-4.0			
		,200	511	,-50		. 510		,				
Net True Independent	226,420	241,090	-6.1	37,345	43,326	-13.8	189,075	197,764	-4.4			
Ave. Age	46	45	2.4	46	46	0.9	46	45	2.8			
Ave. Party Size	2.42	2.35	2.8	2.12	2.08	2.1	2.49	2.42				

Table 27: Oceania MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

2016 vs. 2015											
		TOTAL			DOMESTIC			TERNATION			
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
VISITOR ARRIVALS	325,600	335,842	-3.0	53,080	61,491	-13.7	272,520	274,351	-0.7		
VISITOR DAYS	3,079,043	3,202,041	-3.8	371,669	436,392	-13.7	2,707,374	2,765,648	-0.7		
AVERAGE DAILY CENSUS			-3.0 -4.1						-2.1		
AVERAGE DAILT CENSUS	8,413	8,773	-4.1	1,015	1,196	-15.1	7,397	7,577	-2.4		
ISLANDS VISITED											
O'ahu	315,682	326,169	-3.2	50,195	58,345	-14.0	265,487	267,824	-0.9		
O'ahu only	225,746	237,130	-4.8	43,251	50,210	-13.9	182,496	186,919	-2.4		
O'ahu one day or less	4,190	4,637	-9.6	1,541	1,728	-10.8	2,649	2,909	-8.9		
Kaua'i	27,818	28,725	-3.2	2,217	2,498	-11.3	25,602	26,226	-2.4		
Kaua'i only	1,539	1,504	2.3	427	459	-7.0	1,112	1,045	6.4		
Kaua'i one day or less	7,646	10,943	-30.1	379	524	-27.7	7,267	10,418	-30.2		
Maui County	62,887	62,904	0.0	5,916	6,968	-15.1	56,972	55,936	1.9		
Maui						-15.1			1.6		
	61,830	61,936	-0.2	5,820	6,828		56,010	55,108			
Maui only	4,832	4,429	9.1	1,436	1,629	-11.9	3,396	2,800	21.3		
Maui one day or less	9,836	14,200	-30.7	615	713	-13.8	9,221	13,487	-31.6		
Moloka'i *	4,047	3,149	28.5	152	181	-15.8	3,895	2,968	31.2		
Moloka'i only*	10	13	-24.2	10	13	-24.2	0	0	NA		
Moloka'i one day or less*	3,528	2,865	23.1	106	121	-13.1	3,422	2,744	24.7		
Lāna'i *	4,432	4,478	-1.0	142	144	-1.5	4,290	4,334	-1.0		
Lāna'i only*	14	15	-6.4	14	15	-6.4	0	0	NA		
Lāna'i one day or less*	4,044	4,044	0.0	93	88	6.0	3,951	3,956	-0.1		
Hawai'i Island	48,876	50,016	-2.3	3,728	4,184	-10.9	45,147	45,831	-1.5		
Kona side	39,768	40,539	-1.9	3,046	3,306	-7.9	36,723	37,233	-1.4		
Hilo side	28,509	30,557	-6.7	1,572	1,869	-15.9	26,937	28,688	-6.1		
Hawai'i Island only	2,404	2,791	-13.9	792	806	-1.7	1,611	1,985	-18.8		
Hawai'i Island one day or less	8,134	8,968	-9.3	472	550	-14.2	7,662	8,419	-9.0		
An a Martin han below d	00.050	00 740	1.0	0.000	44.000	10.0	00.004	07 100			
Any Neighbor Island	99,853	98,712	1.2	9,829	11,280	-12.9	90,024	87,432	3.0		
NI only	9,918	9,672	2.5	2,885	3,146	-8.3	7,033	6,527	7.8		
O'ahu & NI	89,936	89,040	1.0	6,944	8,135	-14.6	82,991	80,905	2.6		
Any one island only	234,545	245,882	-4.6	45,929	53,133	-13.6	188,615	192,749	-2.1		
Multiple Islands	91,055	89,959	1.2	7,150	8,358	-14.4	83,905	81,602	2.8		
Avg. Islands Visited	1.42	1.41	0.6	1.17	1.17	-0.1	1.47	1.47	0.2		
Average Length of											
Stay in Hawai'i	9.46	9.53	-0.8	7.00	7.10	-1.3	9.93	10.08	-1.4		
Oʻahu	7.81	8.04	-2.9	5.96	6.05	-1.5	8.15	8.47	-3.8		
Maui	4.66	4.39	6.1	6.55	6.46	1.5	4.46	4.14	8.0		
Molokaʻi	1.39	1.54	-9.8	2.37	3.55	-33.3	1.35	1.42	-4.7		
Lānaʻi	1.20	1.26	-5.2	2.97	2.74	8.4	1.14	1.22	-6.2		
Kauaʻi	3.98	3.62	9.9	5.65	5.59	1.0	3.84	3.44	11.7		
Hawai'i Island	4.20	3.85	9.0	5.65	5.75	-1.9	4.08	3.68	10.9		
Hilo Kona	1.84 3.84	1.87 3.34	-1.4 14.9	3.47 5.12	3.53 5.28	-1.8 -3.1	1.75 3.73	1.76 3.17	-0.8 17.8		
ACCOMMODATIONS				10 700							
Plan to stay in Hotel	289,444	297,600	-2.7	46,733	54,412	-14.1	242,712	243,188	-0.2		
Hotel only	257,240	264,081	-2.6	44,352	51,875	-14.5	212,888	212,205	0.3		
Plan to stay in Condo	27,936	29,440	-5.1	2,535	2,873	-11.8 -11.3	25,401 13,523	26,567	-4.4 -7.9		
Condo only Plan to stay in Timeshare	15,487 7,133	16,892 7,251	-8.3 -1.6	1,964 854	2,214 973	-11.3	6,278	14,678 6,278	-7.9		
Timeshare only	4,747	4,049	-1.6 17.2	854 582	973 748	-12.2	6,278 4,165	6,278 3,301	26.2		
Cruise Ship	9,455	4,049 9,890	-4.4	823	748 994	-22.3 -17.2	4,165 8,632	8,896	-3.0		
Friends/Relatives	9,455 5,156	9,890 6,172	-4.4 -16.5	023 1,272	994 1,453	-17.2	0,032 3,885	6,696 4,719	-3.0		
Bed & Breakfast	2,626	2,714	-10.5	495	517	-12.5	2,131	2,197	-17.7		
Rental House	14,083	16,166	-3.2 -12.9	495	2,130	-4.3 -11.8	12,204	14,037	-3.0		
Hostel	3,006	3,842	-12.9	648	766	-11.8	2,358	3,076	-13.1		

Table 28: Australia Visitor Characteristics (Arrivals by Air)2016 vs. 2015

2016 vs. 2015											
		TOTAL			DOMESTIC		INT	FERNATION	AL		
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
Comp Site Baseh	877	615	42.8	112	88	27.0	765	526	45.4		
Camp Site, Beach		NA		112	88 NA		4,024				
Private Room in Private Home**	4,219 552	NA		54	NA		4,024 498	NA NA			
Shared Room/Space in Private Home** Other	2,044	2,028	NA 0.8	54 414	385	NA 7.3	498 1,630	1,643	-0.7		
PURPOSE OF TRIP											
Pleasure (Net)	303,108	313,439	-3.3	50,359	58,244	-13.5	252,749	255,196	-1.0		
Honeymoon/Get Married	16,614	18,791	-3.3	2,704	3,472	-13.5	13,910	15,319	-1.0		
Honeymoon	15,656	17,866	-11.0	2,704	3,472	-22.1	13,910	14,567	-9.2		
Get Married	1,553	1,676	-12.4	2,543	221	-22.9	1,341	1,455	-10.0 -7.8		
Pleasure/Vacation	287,765	296,055	-7.3	47,957	55,147	-4.2	239,807	240,907	-7.8		
Mtgs/Conventions/Incentive	5,973	6,460	-7.5	540	779	-30.7	5,433	5,682	-4.4		
Conventions	4,019	4,845	-17.1	388	504	-23.0	3,631	4,342	-16.4		
Corporate Meetings	489	630	-22.3	99	135	-26.6	390	495	-21.1		
Incentive	1,569	1,223	28.2	101	164	-38.5	1,468	1,059	38.5		
Other Business	1,347	1,002	34.4	436	592	-26.4	911	410	122.2		
Visit Friends/Rel.	6,558	7,078	-7.4	1,306	1,526	-14.4	5,251	5,552	-5.4		
Go√t/Military	640	342	87.0	137	130	5.3	502	211	137.5		
Attend School	167	112	49.2	26	36	-27.2	141	76	85.1		
Sport Events	3,409	2,922	16.7	202	185	9.1	3,207	2,737	17.2		
Other	11,745	12,685	-7.4	1,094	1,211	-9.6	10,651	11,474	-7.2		
TRAVEL STATUS											
% First Timers ***	53.9	54.9	-0.9	45.0	46.5	-1.5	55.7	56.7	-1.1		
% Repeaters ***	46.1	45.1	0.9	55.0	53.5	1.5	44.3	43.3	1.1		
Average # of Trips	2.4	2.2	8.7	2.7	2.6	3.2	2.4	2.2			
Group Tour	8,077	6,132	31.7	1,028	1,245	-17.4	7,049	4,886	44.3		
Non-Group	317,523	329,710	-3.7	52,051	60,245	-13.6	265,471	269,465	-1.5		
Package Trip	139,450	132,981	4.9	21,912	25,456	-13.9	117,538	107,525	9.3		
No Package	186,150	202,861	-8.2	31,168	36,035	-13.5	154,982	166,826	-7.1		
č	., .,	,		,	-,		,	-,			
Net True Independent	184,080	201,413	-8.6	30,821	35,687	-13.6	153,259	165,726	-7.5		
Ave. Age	46	45	2.9	46	45	1.1	46	44	3.3		
Ave. Party Size	2.44	2.37	2.9	2.13	2.08	2.3	2.51	2.45	2.8		

Table28: Australia Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

2016 vs. 2015											
	2016	TOTAL 2015	% CHANGE	2016	DOMESTIC 2015	% CHANGE	IN 2016	TERNATIONA 2015	L % CHANGE		
	04.704	00 777	4.5	40.004	40.447	45.4	54.400	54.000			
	64,764	63,777	1.5	10,281	12,147	-15.4	54,483	51,630	5.5		
VISITOR DAYS	657,498	608,224	8.1	81,770	95,895	-14.7	575,729	512,329	12.4		
AVERAGE DAILY CENSUS	1,796	1,666	7.8	223	263	-15.0	1,573	1,404	12.1		
ISLANDS VISITED											
O'ahu	61,797	60,646	1.9	9,087	10,564	-14.0	52,710	50,082	5.2		
O'ahu only	46,150	45,189	2.1	7,574	8,903	-14.9	38,577	36,286	6.3		
O'ahu one day or less	1,488	1,095	35.9	325	283	14.6	1,163	812	43.3		
Kaua'i	4,023	4,179	-3.7	744	921	-19.2	3,279	3,259	0.6		
Kaua'i only	470	416	12.9	247	326	-24.3	223	90	147.2		
Kaua'i one day or less	942	1,971	-52.2	166	237	-30.1	776	1,734	-55.2		
Maui County	11,716	11,875	-1.3	1,558	1,839	-15.3	10,158	10,036	1.2		
Maui	11,366	11,463	-0.8	1,534	1,824	-15.9	9,832	9,638	2.0		
Maui only	1,527	1,247	22.4	516	696	-25.8	1,011	552	83.2		
Maui one day or less	1,360	1,795	-24.2	91	123	-25.9	1,269	1,672	-24.		
Moloka'i * Moloka'i only *	866 5	1,307 73	-33.8 -92.6	61 5	24 0	159.1 0.0	805 0	1,284 73	-37.3 -100.0		
	5 712	1,222	-92.0 -41.7	36	11	233.3	676	73 1,211	-100.0		
Moloka'i one day or less*	/12	1,222	-41.7	30	11	233.3	676	1,211	-44.2		
Lāna'i *	924	915	1.1	50	38	32.7	874	876	-0.3		
Lāna'i only*	0	4	-100.0	0	4	-100.0	0	0	NA		
Lāna'i one day or less*	737	891	-17.3	32	26	25.0	705	865	-18.6		
Hawai'i Island	7,890	8,675	-9.1	902	1,053	-14.3	6,987	7,623	-8.3		
Kona side	6,688	7,297	-8.4	729	866	-15.9	5,959	6,431	-7.3		
Hilo side	4,206	4,866	-13.6	354	346	2.3	3,852	4,520	-14.8		
Hawai'i Island only	663	897	-26.1	253	366	-31.0	410	531	-22.8		
Hawai'i Island one day or less	999	1,506	-33.6	92	131	-29.5	907	1,375	-34.0		
Any Neighbor Island	18,614	18,588	0.1	2,708	3,244	-16.5	15,906	15,344	3.7		
NI only	2,968	3,132	-5.2	1,195	1,584	-24.6	1,773	1,548	14.5		
O'ahu & NI	15,646	15,457	1.2	1,513	1,660	-8.9	14,133	13,796	2.4		
Any one island only	48,815	47,826	2.1	8,595	10,295	-16.5	40,221	37,531	7.2		
Multiple Islands	15,949	15,951	0.0	1,687	1,852	-8.9	14,262	14,099	1.2		
Avg. Islands Visited	1.34	1.37	-1.9	1.20	1.19	1.4	1.37	1.41	-3.0		
Average Langth of											
Average Length of Stay in Hawai'i	10.15	9.54	6.5	7.95	7.89	0.7	10.57	9.92	6.5		
Oʻahu	8.43	7.99	5.5	6.20	6.48	-4.4	8.82	8.31	6.1		
Maui	5.95	5.61	5.9	7.85	7.50	4.7	5.65	5.26	7.		
Molokaʻi	1.91	1.54	23.8	3.79	6.30	-39.9	1.76	1.45	21.		
Lāna'i	1.37	1.25	9.8	2.08	2.90	-28.3	1.33	1.18	13.		
Kauaʻi	5.55	4.03	37.6	6.64	6.65	-0.3	5.30	3.29	61.		
Hawai'i Island	5.51	4.53	21.8	8.98	6.97	28.8	5.07	4.19	20.		
Hilo	2.39	2.15	11.1	7.17	4.38	63.9	1.95	1.98	-1.		
Kona	5.00	3.95	26.7	7.64	6.73	13.5	4.68	3.58	30.9		
ACCOMMODATIONS Plan to stay in Hotel	50,450	51,368	-1.8	7,853	9,318	-15.7	42,597	42,050	1.3		
Hotel only	41,940	44,143	-1.8	7,853	9,318 8,705	-15.7	42,597 34,643	42,050 35,439	-2.2		
Plan to stay in Condo	10,701	8,206	-5.0 30.4	985	1,229	-10.2	9,716	6,978	39.2		
Condo only	6,889	4,871	30.4 41.4	985 786	994	-19.8	6,103	3,877	57.4		
Plan to stay in Timeshare	2,027	2,953	-31.4	362	394 397	-20.9	1,666	2,556	-34.8		
Timeshare only	1,001	1,799	-31.4	247	296	-9.0	754	2,550 1,503	-34.		
Cruise Ship	1,245	1,799	-44.4	112	290 126	-10.5	1,133	1,303	-49.		
Friends/Relatives	4,073	2,860	42.4	748	857	-12.7	3,325	2,004	66.		
Bed & Breakfast	1,105	2,000	120.4	101	128	-12.7	1,004	374	168.		
Rental House	3,305	3,568	-7.4	552	567	-20.0	2,753	3,001	-8.		
Hostel	1,058	742	42.6	143	140	2.7	2,733 915	603	51.		

Table 29: New Zealand Visitor Characteristics (Arrivals by Air)2016 vs. 2015

ZUIG VS. ZUIS												
		TOTAL			DOMESTIC			TERNATION				
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE			
	100		105.0	- 4		10.0	407		1015 0			
Camp Site, Beach	489	97	405.6	51	63	-18.9	437	33				
Private Room in Private Home**	1,358	NA	NA	73	NA		1,285	NA				
Shared Room/Space in Private Home**	219	NA	NA	29	NA		190	NA				
Other	560	640	-12.6	139	159	-13.0	421	481	-12.4			
PURPOSE OF TRIP												
Pleasure (Net)	57,651	58,740	-1.9	9,181	10,975	-16.3	48,470	47,765	1.5			
Honeymoon/Get Married	1,947	2,913	-33.2	379	523	-27.6	1,568	2,389	-34.4			
Honeymoon	1,818	2,701	-32.7	342	454	-24.7	1,476	2,247				
Get Married	176	404	-56.3	48	82	-41.8	129	322				
Pleasure/Vacation	55,807	56,064	-0.5	8,882	10.556	-15.9	46,925	45.508	3.1			
				-,	,		,	,				
Mtgs/Conventions/Incentive	1,636	1,753	-6.7	227	272	-16.8	1,409	1,481	-4.9			
Conventions	1,168	1,026	13.8	153	189	-18.7	1,014	838	21.1			
Corporate Meetings	114	297	-61.6	49	52	-7.0	66	245	-73.2			
Incentive	377	439	-14.1	30	41	-26.9	348	398	-12.8			
Other Business	515	489	5.3	179	254	-29.4	336	235	42.8			
Visit Friends/Rel.	3,786	2,878	31.5	651	833	-21.9	3,135	2,046	53.3			
Go√t/Military	214	233	-8.0	64	64	0.1	151	169	-11.1			
Attend School	35	277	-87.4	11	28	-61.6	24	249	-90.3			
Sport Events	1,090	349	212.0	93	60	56.4	997	290	244.0			
Other	2,091	1,901	10.0	288	310	-6.9	1,803	1,591	13.3			
TRAVEL STATUS												
% First Timers ***	49.6	50.5	-0.9	40.0	40.8	-0.8	51.4	52.8	-1.3			
% Repeaters ***	50.4	49.5	0.9	60.0	59.2	0.8	48.6	47.2				
Average # of Trips	2.9	2.7	5.3	3.5	3.5	-0.5	2.8	2.6	8.3			
Average # of Tips	2.5	2.1	0.0	0.0	0.0	-0.5	2.0	2.0	0.0			
Group Tour	1,475	1,584	-6.9	302	354	-14.6	1,173	1,230	-4.6			
Non-Group	63,289	62,193	1.8	9,979	11,793	-15.4	53,310	50,400	5.8			
Package Trip	21,987	23,802	-7.6	3,650	4,411	-17.3	18,337	19,390	-5.4			
No Package	42,777	39,976	7.0	6,631	7,736	-14.3	36,146	32,240	12.1			
Ŭ		, -		, -	,	-	, -					
Net True Independent	42,341	39,677	6.7	6,525	7,639	-14.6	35,816	32,038	11.8			
Ave. Age	47	47	0.0	47	47	-0.1	47	47	0.1			
Ave. Party Size	2.34	2.27	3.2	2.10	2.08	0.9	2.40	2.32	3.5			

Table 29: New Zealand Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

2016 vs. 2015											
		TOTAL			DOMESTIC			TERNATION/			
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE		
VISITOR ARRIVALS	448,414	393,833	13.9	56,519	66,211	-14.6	391,895	327,622	19.6		
VISITOR DAYS	3,151,235	2,656,624	18.6	349,466	417,161	-14.0	2,801,769	2,239,463	25.1		
AVERAGE DAILY CENSUS						-16.2			25.1		
AVERAGE DAILT CENSUS	8,610	7,278	18.3	955	1,143	-10.5	7,655	6,136	24.0		
ISLANDS VISITED											
O'ahu	432,197	378,110	14.3	51,047	60,209	-15.2	381,150	317,901	19.9		
O'ahu only	300,681	255,982	17.5	42,026	49,568	-15.2	258,655	206,414	25.3		
O'ahu one day or less	5,909	6,367	-7.2	2,421	3,035	-20.2	3,488	3,333	4.7		
Kaua'i	12 905	15,232	-9.4	2,372	2,760	-14.1	11 100	12,472	-8.3		
Kaua'i only	13,805 1,040	1,672	-37.8	732	2,700	-14.1	11,433 308	873	-64.7		
				732 512							
Kaua'i one day or less	6,393	7,546	-15.3	512	670	-23.6	5,881	6,876	-14.5		
Maui County	84,945	79,808	6.4	8,014	8,712	-8.0	76,932	71,096	8.2		
Maui	83,435	78,134	6.8	7,711	8,469	-9.0	75,724	69,665	8.7		
Maui only	5,567	5,109	9.0	2,266	2,289	-1.0	3,301	2,820	17.1		
Maui one day or less	18,831	19,766	-4.7	1,278	1,451	-12.0	17,553	18,315	-4.2		
	2.440	0.000	45.5	202	400	20.0	2 002	0.450	44.0		
Moloka'i *	2,416	2,860	-15.5	323	408	-20.9	2,093	2,452	-14.6		
Moloka'i only*	298	252	18.0	54	34	61.2	244	219	11.4		
Moloka'i one day or less*	1,707	2,332	-26.8	164	274	-40.0	1,543	2,058	-25.1		
Lāna'i *	1,507	2,420	-37.7	287	311	-7.7	1,220	2,111	-42.2		
Lānaʻi only*	156	73	114.6	48	21	124.8	108	51	110.4		
Lāna'i one day or less*	1,030	1,926	-46.5	165	219	-24.7	866	1,707	-49.3		
Hawai'i Island	75.017	68,210	10.0	7,339	8,843	-17.0	67,679	59,366	14.0		
Kona side	59,529	51,589	15.4	5,224	6,343	-17.6	54,304	45,247	20.0		
Hilo side	34,326	31,954	7.4	3,624	4,099	-11.6	30,702	27,856	10.2		
Hawai'i Island only	7,675	7,111	7.9	1,765	2,193	-19.5	5,910	4,918	20.2		
Hawai'i Island one day or less	20,482	22,217	-7.8	1,000	1,392	-28.2	19,483	20,825	-6.4		
	20,102	22,211	1.0	1,000	1,002	20.2	10,100	20,020	0.1		
Any Neighbor Island	147,733	137,851	7.2	14,493	16,643	-12.9	133,240	121,208	9.9		
NI only	16,217	15,723	3.1	5,471	6,002	-8.8	10,745	9,721	10.5		
O'ahu & NI	131,516	122,127	7.7	9,021	10,641	-15.2	122,495	111,486	9.9		
Any one island only	315,418	270,200	16.7	46,891	54,904	-14.6	268,527	215,295	24.7		
Multiple Islands	132,996	123,633	7.6	9,628	11,307	-14.9	123,368	112,327	9.8		
Avg. Islands Visited	1.36	1.38	-2.0	1.22	1.22	-0.1	1.38	1.42	-2.8		
Average Length of											
Stay in Hawai'i	7.03	6.75	4.2	6.18	6.30	-1.9	7.15	6.84	4.6		
Oʻahu	5.93	5.64	5.1	4.87	5.04	-3.5	6.07	5.75	5.5		
Maui	3.16	3.02	4.8	5.86	5.51	6.3	2.89	2.72	6.3		
Molokaʻi	2.78	1.65	68.4	3.49	2.94	18.7	2.67	1.43	85.9		
Lāna'i	3.92	1.72	127.4	3.15	3.43	-8.4	4.10	1.47	178.5		
Kaua'i	3.44	3.16	8.7	5.56	6.04	-8.1	3.00	2.53	18.8		
Hawai'i Island	3.55	3.39	4.7	5.54	5.41	2.4	3.33	3.09	7.9		
Hilo	2.33	2.05	13.8	3.58	3.45	3.6	2.19	1.85	18.6		
Kona	3.13	3.21	-2.6	5.30	5.31	-0.2	2.92	2.92	0.1		
ACCOMMODATIONS											
Plan to stay in Hotel	400,093	355,088	12.7	48,055	57,110	-15.9	352,038	297,978	18.1		
Hotel only	367,654	331,053	11.1	45,336	53,845	-15.8	322,319	277,208	16.3		
Plan to stay in Condo	35,328	28,541	23.8	1,959	2,332	-16.0	33,369	26,209	27.3		
Condo only	18,528	14,758	25.5	1,405	1,621	-13.3	17,123	13,137	30.3		
Plan to stay in Timeshare	2,699	3,941	-31.5	789	1,218	-35.2	1,910	2,723	-29.8		
Timeshare only	1,573	1,879	-16.3	559	832	-32.9	1,015	1,047	-3.1		
Cruise Ship	2,013	2,992	-32.7	490	666	-26.4	1,523	2,325	-34.5		
Friends/Relatives	13,217	10,650	24.1	3,180	3,327	-4.4	10,037	7,323	37.1		
Bed & Breakfast	7,782	5,827	33.5	1,042	1,232	-15.5	6,741	4,595	46.7		
Rental House	16,376	12,095	35.4	2,663	2,854	-6.7	13,713	9,241	48.4		
Hostel	1,991	2,611	-23.7	538	707	-23.9	1,452	1,904	-23.7		

Table 30: Other Asia MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

2016 vs. 2015												
		TOTAL			DOMESTIC		IN	TERNATION				
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE			
Ocean Otto Deceb	000	4 00 4	07.0	505	704	00.0	004	500	44.5			
Camp Site, Beach	809	1,284		505	764	-33.9	304	520				
Private Room in Private Home**	6,564	NA		365	NA		6,199	NA				
Shared Room/Space in Private Home**	1,511	NA 1 250		116	NA		1,395	NA				
Other	3,493	1,256	178.1	580	687	-15.5	2,913	570	411.5			
PURPOSE OF TRIP												
Pleasure (Net)	414,246	357,482	15.9	49,951	58,374	-14.4	364,295	299,108	21.8			
Honeymoon/Get Married	118,595	104,051	14.0	3,547	4,113	-13.8	115,048	99,938	15.1			
Honeymoon	114,322	99,760	14.6	3,234	3,679	-12.1	111,089	96,081	15.6			
Get Married	7,418	7,339	1.1	377	568	-33.6	7,041	6,771	4.0			
Pleasure/Vacation	296,745	254,739	16.5	46,796	54,899	-14.8	249,949	199,840	25.1			
Mtgs/Conventions/Incentive	18,665	24,236	-23.0	2,242	2,977	-24.7	16,423	21,259	-22.7			
Conventions	8,384	13,017	-35.6	1,083	1,481	-26.8	7,301	11,536	-36.7			
Corporate Meetings	2,175	3,075	-29.3	377	424	-11.0	1,798	2,651	-32.2			
Incentive	8,473	8,539	-0.8	840	1,132	-25.8	7,632	7,407	3.0			
Other Business	3,653	4,213	-13.3	1,184	1,698	-30.3	2,469	2,514	-1.8			
Visit Friends/Rel.	10,491	8,267		3,153	3,111	1.4	7,339	5,156				
Govt/Military	666	1,099	-39.4	413	494	-16.4	253	606				
Attend School	1,406	1,694	-17.0	228	215	6.1	1,179	1,480	-20.3			
Sport Events	859	523	64.1	273	261	4.5	586	262	123.4			
Other	7,217	5,708	26.4	1,145	1,408	-18.7	6,072	4,300	41.2			
TRAVEL STATUS												
% First Timers ***	81.2	81.5	-0.3	69.2	70.9	-1.8	83.0	83.7	-0.7			
% Repeaters ***	18.8	18.5	0.3	30.8	29.1	1.8	17.0	16.3				
Average # of Trips	1.5	1.6	-4.7	2.7	2.5	6.6	1.4	1.4	-4.0			
Group Tour	115,168	121,542	-5.2	23,979	28,029	-14.4	91,189	93,513	-2.5			
Non-Group	333,245	272,291	22.4	32,539	38,181	-14.8	300,706	234,109	28.4			
Package Trip	251,463	246,663	1.9	32,130	38,491	-16.5	219,333	208,172	5.4			
No Package	196,950	147,170	33.8	24,388	27,720	-12.0	172,562	119,450	44.5			
tto i dolago	100,000	147,170	55.0	27,000	21,120	12.0	172,002	110,400	-4.5			
Net True Independent	187,004	137,263	36.2	21,027	23,556	-10.7	165,977	113,707	46.0			
Ave. Age	39	38	1.1	41	40	2.2	39	38	1.3			
Ave. Party Size	2.57	2.50	2.8	2.43	2.41	0.9	2.59	2.52	3.1			

Table 30: Other Asia MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

2016 vs. 2015										
	0010	TOTAL			DOMESTIC			TERNATION		
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE	
VISITOR ARRIVALS	257,189	193,658	32.8	8,063	9,447	-14.7	249,126	184,211	35.2	
VISITOR DAYS	1,849,761	1,345,225	37.5	58,768	69,392	-15.3	1,790,992	1,275,833	40.4	
AVERAGE DAILY CENSUS	5,054	3,686	37.5	161	190	-15.5	4,893	3,495	40.	
AVERAGE DALET CENSOS	5,054	3,000	57.1	101	150	-10.0	4,055	3,433	40.0	
ISLANDS VISITED										
O'ahu	252,467	189,159	33.5	7,081	8,274	-14.4	245,386	180,884	35.7	
O'ahu only	185,149	132,091	40.2	5,985	7,154	-16.3	179,164	124,937	43.4	
O'ahu one day or less	1,437	857	67.8	273	290	-5.8	1,165	567	105.4	
Kaua'i	7,827	7,312	7.0	432	539	-20.0	7,395	6,773	9.2	
Kaua'i only	278	445	-37.5	185	212	-13.0	93	233	-59.9	
Kaua'i one day or less	4,651	4,463	4.2	84	115	-27.2	4,567	4,347	5.0	
Maui County	49,122	44,273	11.0	1,115	1,257	-11.2	48,007	43,016	11.6	
Maui	48,961	43,891	11.6	1,087	1,240	-12.4	47,874	42,651	12.2	
Maui only	2,429	2,117	14.7	402	495	-12.4	2,027	1,622	25.0	
Maui one day or less	9,205	9,309	-1.1	151	159	-10.0	9,055	9,150	-1.0	
	5,200	5,505		101	100	0.0	0,000	5,150	1.0	
Moloka'i *	827	419	97.3	17	26	-33.2	810	394	105.8	
Moloka'i only*	0	1	-100.0	0	1	-100.0	0	0	NA	
Moloka'i one day or less*	639	368	73.8	13	18	-28.7	626	349	79.1	
					-			_		
Lāna'i *	594	533	11.4	40	21	91.7	553	510	8.4	
Lāna'i only*	3	7	-46.7	3	7	-46.7	0	0	NA	
Lāna'i one day or less*	329	278	18.6	22	14	55.3	308	264	16.6	
Hawai'i Island	20,674	15,439	33.9	835	881	-5.3	19,839	14,558	36.3	
Kona side	16,315	10,742	51.9	699	700	-0.1	15,616	10,043	55.5	
Hilo side	10,740	7,699	39.5	277	323	-14.2	10,462	7,376	41.8	
Hawai'i Island only	1,747	1,548	12.9	311	336	-7.5	1,437	1,212	18.5	
Hawai'i Island one day or less	4,557	4,347	4.8	79	93	-14.8	4,478	4,254	5.3	
Any Neighbor Island	72,040	61,567	17.0	2,078	2,293	-9.4	69,962	59,274	18.0	
NI only	4,722	4,499	4.9	981	1,172	-16.3	3,740	3,327	12.4	
O'ahu & NI	67,318	57,067	18.0	1,097	1,120	-2.1	66,221	55,947	18.4	
Any one island only	189,607	136,209	39.2	6,886	8,205	-16.1	182,721	128,004	42.7	
Multiple Islands	67,582	57,449	17.6	1,177	1,242	-5.2	66,405	56,207	18.1	
Avg. Islands Visited	1.29	1.33	-2.8	1.18	1.16	1.3	1.29	1.33	-3.2	
Average Length of										
Stay in Hawai'i	7.19	6.95	3.5	7.29	7.35	-0.8	7.19	6.93	3.8	
Oʻahu	6.28	6.05	3.8	5.84	6.04	-3.3	6.29	6.05	4.0	
Maui	2.93	2.61	12.6	6.91	6.05	14.2	2.84	2.51	13.5	
Molokaʻi	4.15	1.48	180.7	2.50	1.94	29.1	4.19	1.45	188.9	
Lāna'i	7.26	2.24	223.3	4.67	6.19	-24.6	7.45	2.07	259.8	
Kaua'i	3.28	2.43	35.1	6.50	7.36	-11.7	3.09	2.04	51.9	
Hawai'i Island	4.26	4.34	-1.8	8.25	8.82	-6.6	4.09	4.07	0.6	
Hilo	2.36	2.13	10.7	4.45	4.30	-0.0	2.30	2.03	13.	
Kona	3.85	4.71	-18.3	4.45 8.08	4.30 9.13	-11.5	3.66	2.03 4.40	-16.9	
ACCOMMODATIONS										
Plan to stay in Hotel	232,928	177,796	31.0	6,192	7,456	-17.0	226,736	170,340	33.1	
Hotel only	218,139	168,344	29.6	5,848	7,025	-16.7	212,290	161,320	31.6	
Plan to stay in Condo	15,985	11,377	40.5	495	525	-5.8	15,490	10,852	42.	
Condo only	8,185	5,766	41.9	377	375	0.6	7,808	5,391	44.8	
Plan to stay in Timeshare	1,018	838	21.5	146	236	-37.9	872	602	44.	
Timeshare only	613	380	61.3	98	171	-42.8	515	209	146.	
Cruise Ship	676	729	-7.3	70	49	42.5	606	680	-10.	
Friends/Relatives	6,346	5,013	26.6	744	799	-7.0	5,602	4,213	33.	
Bed & Breakfast	4,439	2,134	108.0	101	104	-2.2	4,337	2,030	113.	
Rental House	10,349	5,438	90.3	390	484	-19.3	9,959	4,955	101.0	
Hostel	628	1,012	-38.0	162	197	-17.8	466	815	-42.9	

Table 31: Korea Visitor Characteristics (Arrivals by Air)2016 vs. 2015

2016 VS. 2015												
		TOTAL			DOMESTIC			TERNATION				
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE			
		70	45.7	0.5				50	07.4			
Camp Site, Beach	67	79	-15.7	35	29	20.9	31	50				
Private Room in Private Home**	2,020	NA		58	NA		1,963	NA				
Shared Room/Space in Private Home**	286	NA		17	NA 150		269	NA				
Other	1,073	319	236.7	157	150	4.9	916	169	441.7			
PURPOSE OF TRIP												
Pleasure (Net)	244,910	181,827	34.7	6,655	7,816	-14.9	238,256	174,012	36.9			
Honeymoon/Get Married	104,156	91,848	13.4	1,241	1,285	-3.4	102,915	90,563	13.6			
Honeymoon	101,511	88,738	14.4	1,190	1,233	-3.5	100,321	87,505	14.6			
Get Married	5,512	5,719	-3.6	64	57	11.9	5,448	5,662	-3.8			
Pleasure/Vacation	141,019	90,207	56.3	5,446	6,583	-17.3	135,573	83,624	62.1			
Mtgs/Conventions/Incentive	6,172	7,270	-15.1	396	425	-6.8	5,776	6,845	-15.6			
Conventions	3,410	4,556	-25.2	208	207	0.4	3,202	4,348	-26.4			
Corporate Meetings	302	316	-4.3	82	67	22.9	221	249				
Incentive	2,502	2,519	-0.7	128	157	-18.4	2,374	2,362	0.5			
Other Business	854	913	-6.4	256	237	7.7	599	675	-11.3			
Visit Friends/Rel.	4,324	3,504	23.4	759	806	-5.9	3,565	2,698	32.2			
Govt/Military	315	252	24.9	168	122		147	131	12.3			
Attend School	404	473	-14.6	38	52		366	421	-13.2			
Sport Events	206	135	52.4	55	53	4.1	151	82				
Other	2,610	1,657	57.5	204	319	-36.1	2,407	1,339	79.8			
TRAVEL STATUS												
% First Timers ***	82.2	82.6	-0.4	56.4	57.5	-1.1	83.0	83.9	-0.9			
% Repeaters ***	17.8	17.4	0.4	43.6	42.5	1.1	17.0	16.1	0.9			
Average # of Trips	1.4	1.5	-5.6	3.0	2.9	5.3	1.4	1.4	-4.6			
Group Tour	35,237	32,105	9.8	1,442	2,054	-29.8	33,795	30,052	12.5			
Non-Group	221,952	161,553	37.4	6,621	7,393	-10.4	215,331	154,159	39.7			
Package Trip	134,086	116,155	15.4	2,730	3,482	-21.6	131,356	112,672	16.6			
No Package	123,103	77,503	58.8	5,333	5,965	-10.6	117,770	71,539	64.6			
	120,100	11,000	00.0	0,000	0,000	. 5.0	,	7 1,000	04.0			
Net True Independent	119,206	74,652	59.7	4,989	5,486	-9.1	114,217	69,166	65.1			
Ave. Age	37	37	1.3	42	43	-0.9	37	37	1.7			
Ave. Party Size	2.53	2.38	5.9	2.09	2.09	0.1	2.54	2.40	5.9			

Table 31: Korea Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

2016 vs. 2015										
		TOTAL			DOMESTIC			TERNATION		
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE	
	404.000	170 500	5.0	40.000	50.000	45.5	404 500	100.000		
VISITOR ARRIVALS	164,326	173,520	-5.3	42,823	50,682	-15.5	121,503	122,838	-1.1	
	1,082,459	1,091,274	-0.8	242,447	295,517	-18.0	840,012	795,756	5.6	
AVERAGE DAILY CENSUS	2,958	2,990	-1.1	662	810	-18.2	2,295	2,180	5.3	
ISLANDS VISITED										
O'ahu	156,799	165,632	-5.3	39,922	47,514	-16.0	116,878	118,117	-1.0	
O'ahu only	101,203	109,858	-7.9	33,084	39,229	-15.7	68,119	70,629	-3.6	
O'ahu one day or less	3,931	4,860	-19.1	1,854	2,385	-22.3	2,078	2,476	-16.1	
Kana l'	4.440	5 4 4 4	10.0	1.0.10	4 455	7.0	0.070	0.050	45.0	
Kaua'i	4,418	5,111	-13.6	1,342	1,455	-7.8	3,076	3,656	-15.9	
Kaua'i only	497	540	-8.1	309	307	0.6	188	234	-19.4	
Kaua'i one day or less	1,552	2,330	-33.4	319	389	-18.1	1,233	1,941	-36.5	
Maui County	30,145	29,132	3.5	5,391	6,011	-10.3	24,754	23,121	7.1	
Maui	28,899	27,899	3.6	5,164	5,819	-11.2	23,734	22,080	7.5	
Maui only	1,604	1,863	-13.9	1,109	1,081	2.6	495	782	-36.7	
Maui one day or less	8,628	9,358	-7.8	1,019	1,192	-14.4	7,608	8,167	-6.8	
	4 077	0.440	20.0	202	224	24.0	4.045	4 700	40.0	
Moloka'i * Moloka'i only *	1,277	2,116	-39.6	262	334	-21.6	1,015	1,782	-43.0	
,	289	240	20.4	46	22	111.2	244	219	11.4	
Moloka'i one day or less*	844	1,663	-49.2	140	230	-39.3	705	1,433	-50.8	
Lāna'i *	819	1,715	-52.2	189	238	-20.8	630	1,477	-57.3	
Lāna'i only*	137	37	267.0	28	11	162.1	108	26	309.9	
Lāna'i one day or less*	649	1,514	-57.1	127	168	-24.8	522	1,345	-61.2	
	40.040	45 204	2.0	E 470	0.000	10.0	44 470	20.000		
Hawai'i Island	46,642	45,304	3.0	5,470	6,698	-18.3	41,173	38,606	6.6	
Kona side Hilo side	37,728	35,261	7.0	3,709	4,627	-19.8	34,018	30,634	11.0	
Hawai'i Island only	19,522 4,220	19,997 4,503	-2.4 -6.3	2,901 1,061	3,286 1,391	-11.7 -23.7	16,622 3,159	16,711 3,112	-0.5 1.5	
Hawai'i Island one day or less	4,220	4,503	-0.3 -8.8	819	1,391	-23.7 -27.9	13,958	15,070	-7.4	
nawan island one day of less	14,777	10,207	-0.0	019	1,137	-27.9	13,950	15,070	-7	
Any Neighbor Island	63,123	63,662	-0.8	9,739	11,453	-15.0	53,384	52,209	2.3	
NI only	7,527	7,889	-4.6	2,901	3,168	-8.4	4,625	4,721	-2.0	
O'ahu & NI	55,597	55,773	-0.3	6,838	8,285	-17.5	48,759	47,488	2.7	
Any one island only	107,949	117,042	-7.8	35,636	42,041	-15.2	72,313	75,002	-3.6	
Multiple Islands	56,376	56,478	-0.2	7,187	8,642	-16.8	49,190	47,836	2.8	
Avg. Islands Visited	1.45	1.43	1.8	1.22	1.22	-0.2	1.53	1.51	1.5	
Average Length of										
Stay in Hawai'i	6.59	6.29	4.7	5.66	5.83	-2.9	6.91	6.48	6.7	
Oʻahu	5.25	5.07	3.5	4.52	4.76	-4.9	5.50	5.20	5.8	
Maui	3.31	3.29	0.4	5.34	4.98	7.2	2.87	2.85	0.6	
Molokaʻi	2.09	1.69	23.8	3.07	2.70	13.6	1.84	1.50	22.6	
Lānaʻi	1.61	1.51	7.2	2.52	3.48	-27.6	1.34	1.19	13.1	
Kauaʻi	3.32	3.43	-3.1	4.70	4.98	-5.5	2.72	2.82	-3.3	
Hawai'i Island	3.10	2.99	3.8	4.90	4.72	3.8	2.86	2.69	6.5	
Hilo	2.20	1.99	10.5	3.40	3.23	5.3	1.99	1.74	13.9	
Kona	2.70	2.71	-0.6	4.56	4.54	0.5	2.49	2.44	2.4	
ACCOMMODATIONS										
Plan to stay in Hotel	147,029	158,344	-7.1	38,093	45,552	-16.4	108,936	112,791	-3.4	
Hotel only	132,396	147,019	-9.9	36,146	43,146	-16.2	96,250	103,873	-7.3	
Plan to stay in Condo	16,396	14,051	16.7	985	1,206	-18.3	15,412	12,845	20.0	
Condo only	8,176	6,997	16.9	678	803	-15.6	7,498	6,194	21.1	
Plan to stay in Timeshare	1,360	1,696	-19.8	432	664	-35.0	928	1,032	-10.0	
Timeshare only	723	890	-18.8	322	439	-26.6	400	451	-11.	
Cruise Ship	1,047	1,204	-13.1	355	529	-32.9	692	675	2.	
Friends/Relatives	3,814	3,157	20.8	1,772	1,823	-2.8	2,042	1,334	53.	
Bed & Breakfast	2,616	2,697	-3.0	770	960	-19.8	1,846	1,736	6.	
Rental House	4,946	4,639	6.6	1,739	1,914	-9.2	3,207	2,725	17.	
Hostel	854	971	-12.0	270	373	-27.5	584	598	-2.3	

Table 32: China Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		TOTAL			DOMESTIC			TERNATION				
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE			
Camp Site, Beach	609	986	-38.3	402	671	-40.0	206	315	-34.5			
Private Room in Private Home**	3,681	NA	NA	253	NA	NA	3,428	NA				
Shared Room/Space in Private Home**	1,105	NA	NA	77	NA	NA	1,029	NA				
Other	1,839	558	229.7	301	345	-12.9	1,539	213	623.5			
PURPOSE OF TRIP												
Pleasure (Net)	149,052	155,687	-4.3	38,809	45,807	-15.3	110,242	109,880	0.3			
Honeymoon/Get Married	10,274	9,985	2.9	1,964	2,393	-17.9	8,310	7,592	9.5			
Honeymoon	9,037	8,930	1.2	1,745	2,076	-15.9	7,291	6,854	6.4			
Get Married	1,434	1,423	0.8	262	375	-30.2	1,172	1,048	11.8			
Pleasure/Vacation	139,527	146,690	-4.9	37,175	43,907	-15.3	102,352	102,783	-0.4			
Mtgs/Conventions/Incentive	8,520	12,384	-31.2	1,456	2,093	-30.4	7,064	10,291	-31.4			
Conventions	3,011	5,213	-42.2	687	1,005	-31.6	2,324	4,208	-44.8			
Corporate Meetings	863	2,000	-56.9	191	237	-19.6	672	1,763	-61.9			
Incentive	4,900	5,411	-9.4	593	870	-31.9	4,307	4,541	-5.2			
Other Business	1,860	2,783	-33.2	745	1,165	-36.0	1,114	1,618	-31.1			
Visit Friends/Rel.	3,491	3,039	14.9	1,739	1,649	5.4	1,752	1,389	26.1			
Govt/Military	216	623	-65.3	171	213	-19.8	46	410	-88.9			
Attend School	875	595	47.1	157	100	56.6	717	494	45.1			
Sport Events	507	164	209.2	162	111	46.6	345	53	547.7			
Other	3,559	2,638	34.9	788	919	-14.3	2,772	1,719	61.2			
TRAVEL STATUS												
% First Timers ***	83.8	84.2	-0.4	74.9	76.8	-1.9	86.9	87.2	-0.3			
						-						
% Repeaters ***	16.2	15.8	0.4	25.1	23.2	1.9	13.1	12.8	0.3			
Average # of Trips	1.5	1.6	-3.3	2.4	2.2	7.5	1.2	1.3	-6.8			
Group Tour	77,719	87,924	-11.6	22,020	25,414	-13.4	55,698	62,510	-10.9			
Non-Group	86,607	85,596	1.2	20,802	25,269	-17.7	65,805	60,328	9.1			
Package Trip	107,530	120,168	-10.5	27,830	33,128	-16.0	79,700	87.040	-8.4			
No Package	56,796	53,352	6.5	14,993	17,554	-14.6	41,803	35,798	16.8			
	00,700	00,002	0.0	1 7,000	.7,004	14.0	11,000	55,750	10.0			
Net True Independent	50,937	46,764	8.9	12,114	14,014	-13.6	38,823	32,750	18.5			
Ave. Age	41	40	3.1	41	39	3.1	41	40	3.0			
Ave. Party Size	2.73	2.72	0.4	2.61	2.57	1.3	2.78	2.78	0.0			

Table 32: China Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

2016 vs. 2015										
	2016	TOTAL 2015	% CHANGE	2016	DOMESTIC 2015	% CHANGE	IN1 2016	TERNATIONA 2015	L %CHANGE	
	2010	2013	10 OHIANOL	2010	2010	NOTINIOL		2010		
VISITOR ARRIVALS	18,107	17,525	3.3	1,721	1,883	-8.6	16,386	15,642	4.8	
VISITOR DAYS	143,895	139,453	3.2	13,355	14,179	-5.8	130,539	125,274	4.2	
AVERAGE DAILY CENSUS	393	382	2.9	36	39	-6.1	357	343	3.9	
SLANDS VISITED										
O'ahu	16,107	16,437	-2.0	1,409	1,615	-12.7	14,698	14,823	-0.8	
O'ahu only	9,399	9,553	-1.6	1,056	1,228	-14.0	8,343	8,324	0.2	
O'ahu one day or less	259	358	-27.7	99	134	-26.1	160	223	-28.6	
Kaua'i	744	1,282	-41.9	111	116	-3.8	633	1,166	-45.7	
Kaua'i only	47	104	-55.4	47	23	102.2	0	81	-100.0	
Kaua'i one day or less	14	554	-97.5	14	26	-46.5	0	528	-100.0	
Maui County	3,496	3,788	-7.7	352	339	3.8	3,144	3,449	-8.9	
Maui	3,430	3,784	-9.4	341	335	1.9	3,088	3,449	-10.5	
Maui only	464	418	11.0	135	130	4.3	329	288	14.1	
Maui one day or less	814	794	2.5	35	37	-3.5	779	758	2.8	
Moloka'i *	263	138	90.3	6	14	-54.8	257	124	106.6	
Moloka'i only*	0	0	NA	0	0	NA	0	0	NA	
Moloka'i one day or less*	205	138	48.7	4	14	-69.8	201	124	62.0	
Lāna'i *	9	28	-69.2	9	28	-69.3	0	0	NA	
Lāna'i only *	6	0	NA	6	0	NA	0	0	NA	
Lāna'i one day or less*	0	27	-100.0	0	27	-100.0	0	0	NA	
Hawai'i Island	6,007	5,481	9.6	303	348	-13.1	5,704	5,133	11.1	
Kona side	4,224	3,951	6.9	217	278	-22.1	4,007	3,673	9.1	
Hilo side	3,342	3,280	1.9	137	151	-9.6	3,205	3,129	2.4	
Hawai'i Island only	1,243	554	124.3	85	104	-19.0	1,158	450	157.5	
Hawai'i Island one day or less	948	1,431	-33.8	51	75	-32.2	897	1,356	-33.9	
Any Neighbor Island	8,708	7,973	9.2	665	655	1.5	8,043	7,318	9.9	
NI only	2,000	1,088	83.9	312	269	16.2	1,688	819	106.1	
O'ahu & NI	6,708	6,885	-2.6	353	387	-8.6	6,354	6,498	-2.2	
Any one island only	11,159	10,629	5.0	1,329	1,485	-10.5	9,830	9,144	7.5	
Multiple Islands	6,948	6,896	0.8	392	398	-1.4	6,556	6,498	0.9	
Avg. Islands Visited	1.47	1.55	-5.3	1.27	1.30	-2.9	1.49	1.58	-5.8	
Average Length of										
Stay in Hawai'i	7.95	7.96	-0.1	7.76	7.53	3.1	7.97	8.01	-0.5	
Oʻahu	6.47	6.31	2.6	6.29	6.03	4.3	6.49	6.34	2.4	
Maui	3.55	3.90	-9.1	5.99	6.03	-0.7	3.28	3.70	-11.3	
Moloka'i	1.23	1.00	23.5	2.01	1.00	100.8	1.22	1.00	21.6	
Lāna'i Kaua'i	6.25	1.12	459.8 42.0	6.25 6.29	1.12	459.8	0	0	NA 25.4	
Hawai'i Island	3.51 4.08	2.47 3.22	42.0 26.7	5.54	4.90 5.18	28.3 6.8	3.02 4.00	2.23 3.09	35.4 29.7	
Hilo	2.74	3.22 1.91	43.3	5.54 3.56	3.61	0.0 -1.4	4.00 2.71	3.09 1.83	29.7 47.8	
Kona	3.63	2.88	43.3 26.3	5.49	4.53	21.2	3.53	2.75	28.3	
ACCOMMODATIONS										
Plan to stay in Hotel	13,431	12,588	6.7	1,243	1,446	-14.1	12,188	11,142	9.4	
Hotel only	11,235	10,333	8.7	1,118	1,309	-14.6	10,117	9,024	12.1	
Plan to stay in Condo	2,229	1,775	25.6	113	75	51.6	2,115	1,700	24.4	
Condo only	1,677	1,097	52.8	72	47	52.9	1,605	1,050	52.8	
Plan to stay in Timeshare	115	961	-88.1	42	61	-31.6	73	900	-91.9	
Timeshare only	98	314	-68.9	25	42	-41.1	73	272	-73.2	
Cruise Ship	232	883	-73.7	22	21	7.0	210	862	-75.	
Friends/Relatives	2,145	1,685	27.3	167	196	-14.6	1,978	1,489	32.	
Bed & Breakfast	517	762	-32.2	66	70	-5.1	450	692	-34.9	
Rental House	521	1,420	-63.3	133	85	56.6	388	1,335	-70.9	
Hostel	450	309	45.3	57	50	15.1	393	260	51.1	

Table 33: Taiwan Visitor Characteristics (Arrivals by Air)2016 vs. 2015

			016 vs. 2	015					
		TOTAL			DOMESTIC			TERNATION	
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
Camp Site, Beach	88	164	-46.4	21	9	149.9	67	155	-57.2
Private Room in Private Home**	683	NA	NA	25	NA	NA	658	NA	NA
Shared Room/Space in Private Home**	102	NA	NA	4	NA	NA	98	NA	NA
Other	421	183	129.7	23	60	-61.8	398	124	222.1
PURPOSE OF TRIP									
Pleasure (Net)	13,508	12,430	8.7	1,355	1,341	1.1	12,152	11,090	9.6
Honeymoon/Get Married	3,526	1,859	89.7	159	186	-14.5	3,367	1,673	101.3
Honeymoon	3,157	1,845	71.2	135	171	-21.0	3,022	1,673	80.6
Get Married	450	59	663.7	29	59	-50.7	421	0	0.0
Pleasure/Vacation	10,048	10,589	-5.1	1,214	1,173	3.6	8,834	9,416	-6.2
Mtgs/Conventions/Incentive	2,947	3,917	-24.8	105	199	-47.6	2,842	3,717	-23.5
Conventions	1,646	2,891	-43.1	53	116	-54.8	1,593	2,775	-42.6
Corporate Meetings	791	678	16.7	33	57	-41.8	758	621	22.1
Incentive	561	363	54.4	21	41	-48.9	540	322	67.6
Other Business	608	292	108.7	72	92	-21.3	536	200	168.6
Visit Friends/Rel.	1,924	1,020	88.6	187	196	-4.7	1,737	824	110.8
Gov't/Military	38	161	-76.6	38	122	-69.2	0	39	-100.0
Attend School	108	591	-81.7	18	27	-32.6	90	564	-84.0
Sport Events	22	44	-49.4	22	44	-49.4	0	0	0.0
Other	806	852	-5.4	48	45	6.8	757	806	-6.1
TRAVEL STATUS									
% First Timers ***	59.2	61.0	-1.8	46.5	48.2	-1.7	60.5	62.6	-2.1
% Repeaters ***	40.8	39.0	1.8	53.5	51.8	1.7	39.5	37.4	2.1
Average # of Trips	2.3	2.2	5.2	4.3	3.8	12.4	2.1	2.0	5.0
Group Tour	1,753	986	77.7	287	316	-9.0	1,466	671	118.5
Non-Group	16,355	16,539	-1.1	1,434	1,568	-8.5	14,920	14,971	-0.3
Package Trip	7,634	7,565	0.9	661	774	-14.5	6,973	6,792	2.7
No Package	10,474	9,960	5.2	1,060	1,110	-14.5	9,413	8,850	6.4
No I achage	10,474	9,900	5.2	1,000	1,110	-4.5	5,413	0,000	0.4
Net True Independent	10,346	9,550	8.3	973	999	-2.7	9,374	8,551	9.6
Ave. Age	40	40	-1.8	40	41	-2.1	40	40	-1.8
Ave. Party Size	2.30	2.20	4.8	1.88	1.89	-0.7	2.37	2.24	5.9

Table 33: Taiwan Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

		2	016 vs. 2	015					
	2016	TOTAL 2015	% CHANGE	2016	DOMESTIC 2015	% CHANGE	IN 2016	TERNATIONA 2015	L % CHANGE
VISITOR ARRIVALS	26,075	27,978	-6.8	24,396	25,980	-6.1	1,679	1,998	-16.0
VISITOR DAYS	302,638	322,634	-6.2	290,646	307,324	-5.4	11,993	15,309	-21.7
AVERAGE DAILY CENSUS	827	884	-6.5	794	842	-5.7	33	42	-21.9
ISLANDS VISITED									
O'ahu	19,545	21,550	-9.3	17,866	19,633	-9.0	1,679	1,917	-12.4
O'ahu only	11,103	12,781	-13.1	10,037	11,451	-12.4	1,066	1,330	-19.9
O'ahu one day or less	1,356	1,463	-7.3	1,294	1,403	-7.8	62	60	2.3
Kaua'i	3,612	3,871	-6.7	3,281	3,568	-8.0	331	303	9.3
Kaua'i only	617	670	-8.0	617	670	-8.0	0	0	NA
Kaua'i one day or less	732	787	-7.0	483	706	-31.6	249	81	207.7
Maui County	10,685	10,547	1.3	10,154	9,940	2.2	531	608	-12.6
Maui	10,585	10,444	1.4	10,054	9,836	2.2	531	608	-12.6
Maui only	3,594	3,226	11.4	3,594	3,226	11.4	0	000	NA NA
Maui one day or less	935	882	6.1	687	882	-22.1	249	0	NA
	0.07	055	10.0	0.45	0.55				
Moloka'i *	307	355	-13.6	245	355	-31.0	62	0	NA
Moloka'i only*	5	16	-66.4	5	16	-66.4	0	0	NA
Moloka'i one day or less*	168	210	-20.3	106	210	-49.6	62	0	NA
Lāna'i *	247	497	-50.3	247	237	4.4	0	261	-100.0
Lāna'i only *	41	15	174.1	41	15	174.1	0	0	NA
Lāna'i one day or less*	110	417	-73.6	110	156	-29.4	0	261	-100.0
Hawai'i Island	6,158	6,705	-8.2	5,971	6,305	-5.3	187	400	-53.2
Kona side	5,226	5,698	-8.3	5,039	5,299	-4.9	187	400	-53.2
Hilo side	2,742	2,929	-6.4	2,555	2,610	-2.1	187	319	-41.3
Hawai'i Island only	1,520	1,728	-12.0	1,520	1,728	-12.0	0	0	NA
Hawai'i Island one day or less	343	397	-13.7	343	397	-13.7	0	0	NA
Any Neighbor Island	14,973	15,197	-1.5	14,359	14,529	-1.2	613	668	-8.2
NI only	6,530	6,428	1.6	6,530	6,347	2.9	015	81	-100.0
Oʻahu & NI	8,442	8,769	-3.7	7,829	8,182	-4.3	613	587	4.5
Any one island only	16,880	18,436	-3.7	15,814	17,106	-4.3	1,066	1,330	-19.9
Multiple Islands	9,196	9,542	-3.6	8,582	8,874	-3.3	613	668	-13.3
Avg. Islands Visited	1.55	9,542 1.55	-3.0	1.54	1.54	-3.3	1.66	1.75	-4.8
Average Length of Stay in Hawai'i	11.61	11.53	0.6	11.91	11.83	0.7	7.14	7.66	-6.8
Oʻahu	7.38	7.77	-4.9	7.60	8.01	-5.1	5.09	5.29	-0.8
Maui	8.48	8.00	-4.9 5.9	8.69	8.30	-5.1	4.44	3.29	-3.9 37.8
Molokaʻi	2.93	4.87	-39.8	3.42	4.87	-29.9	4.44	0	37.8 NA
Lāna'i	4.19	1.85	125.9	4.19	2.79	49.9	0	1.00	-100.0
Kaua'i	5.86	5.20	12.7	6.25	5.25	49.5 19.1	1.99	4.60	-56.7
Hawai'i Island	7.39	7.29	1.4	7.56	7.51	0.7	2.00	3.89	-48.5
Hilo	3.93	3.62	8.7	4.15	3.79	9.4	1.00	2.18	-48.5
Kona	6.65	6.72	-1.1	6.86	7.07	-3.0	1.00	2.18	-53.4
ACCOMMODATIONS	10.070	10.025	0.0	16 700	10 5 10	0.0	1 660	1 447	10.0
Plan to stay in Hotel	18,272	19,935	-8.3	16,709	18,518	-9.8 11.9	1,563	1,417	10.3
Hotel only	15,716	17,567	-10.5	14,452	16,385	-11.8	1,265	1,182	7.0
Plan to stay in Condo Condo only	1,955	1,721	13.6	1,894	1,721	10.1 2.1	61 0	0	NA NA
Plan to stay in Timeshare	1,286 461	1,259 544	2.1 -15.3	1,286 461	1,259 544	-15.3	0	0 0	NA
•	271	544 379		271	544 379	-15.3 -28.5	0	0	NA
Timeshare only			-28.5 2.1			-28.5 -13.6		0	
Cruise Ship Friends/Relatives	1,210	1,185		1,023	1,185		187 0	0	NA
Bed & Breakfast	2,340 419	2,294 546	2.0	2,340 419	2,294 312	2.0 34.4	0	235	NA -100.0
Rental House	2,918	546 2,541	-23.4 14.8	2,836	2,541	34.4 11.6	82	235	-100.0 NA
Hostel	1,130	1,550	-27.1	1,097	969	13.2	34	581	-94.2

Table 34: Latin America MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

			016 vs. 2						
		TOTAL			DOMESTIC			TERNATION	
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
	100	450	oo 7	100	450	oo 7			
Camp Site, Beach	196	152	28.7	196	152	28.7	0	0	
Private Room in Private Home**	291	NA		241	NA		51	NA	
Shared Room/Space in Private Home**	102	NA	NA	102	NA		0	NA	
Other	375	531	-29.3	375	531	-29.3	0	0	0.0
PURPOSE OF TRIP									
Pleasure (Net)	22,106	23,556	-6.2	20,488	21,616	-5.2	1,618	1,940	-16.6
Honeymoon/Get Married	1,668	1,902	-12.3	1,600	1,902	-15.9	68	0	0.0
Honeymoon	1,545	1,782	-13.3	1,476	1,782	-17.2	68	0	0.0
Get Married	269	193	39.1	200	193	3.8	68	0	0.0
Pleasure/Vacation	20,663	21,879	-5.6	19,113	19,939	-4.1	1,550	1,940	-20.1
Mtgs/Conventions/Incentive	1,802	1,976	-8.8	1,802	1,918	-6.0	0	58	-100.0
Conventions	1,012	1,248	-18.9	1,012	1,190	-14.9	0	58	-100.0
Corporate Meetings	406	365	11.0	406	365	11.0	0	0	0.0
Incentive	548	492	11.4	548	492	11.4	0	0	0.0
Other Business	440	487	-9.6	440	487	-9.6	0	0	0.0
Visit Friends/Rel.	1,619	1,651	-1.9	1,619	1,651	-1.9	0	0	0.0
Go√t/Military	162	186	-13.0	101	186	-45.7	61	0	0.0
Attend School	155	312	-50.4	155	312	-50.4	0	0	0.0
Sport Events	856	877	-2.4	856	877	-2.4	0	0	0.0
Other	620	713	-13.1	620	713	-13.1	0	0	0.0
TRAVEL STATUS									
% First Timers ***	71.0	69.9	1.1	70.4	69.5	1.0	79.5	75.1	4.3
% Repeaters ***	29.0	30.1	-1.1	29.6	30.5	-1.0	20.5	24.9	-4.3
Average # of Trips	23.0	2.1	-1.3	23.0	2.2		20.0	1.9	4.5
			-						
Group Tour	2,154	2,408	-10.6	1,905	2,171	-12.2	249	237	5.0
Non-Group	23,922	25,570	-6.4	22,491	23,809	-5.5	1,430	1,761	-18.8
Package Trip	8,504	9,466	-10.2	7,922	8,485	-6.6	582	981	-40.7
No Package	17,571	18,512	-5.1	16,474	17,495	-5.8	1,097	1,017	7.9
Net True Independent	16,929	17,671	-4.2	15,894	16,655	-4.6	1,035	1,017	1.8
Ave. Age	43	42	1.5	43	43	0.9	40	36	9.7
Ave. Party Size	1.98	1.95	1.3	1.98	2.00	-1.0	2.02	1.49	35.7

Table 34: Latin America MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

		2	016 vs. 2	015					
		TOTAL			DOMESTIC			TERNATIONA	
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
VISITOR ARRIVALS	298,817	290,621	2.8	209,585	210,101	-0.2	89,232	80,520	10.8
VISITOR DAYS	3,133,799	3,050,930	2.0	2,205,326	2,243,778	-1.7	928,473	807,152	15.0
AVERAGE DAILY CENSUS	8,562	8,359	2.4	6,025	6,147	-2.0	2,537	2,211	14.7
	0,002	0,000	2.7	0,020	0,147	2.0	2,001	2,211	14.1
ISLANDS VISITED									
O'ahu	209,411	203,877	2.7	127,076	129,789	-2.1	82,335	74,088	11.1
O'ahu only	145,451	141,178	3.0	86,671	89,196	-2.8	58,780	51,982	13.1
O'ahu one day or less	9,234	9,162	0.8	6,728	7,018	-4.1	2,507	2,144	16.9
Kaua'i	39,890	40,200	-0.8	33,217	32,869	1.1	6,673	7,331	-9.0
Kaua'i only	14,731	15,966	-7.7	14,418	14,147	1.9	313	1,819	-82.
Kaua'i one day or less	4,598	4,793	-4.1	2,722	2,966	-8.2	1,876	1,826	2.1
Maui County	94,402	90,512	4.3	73,505	71,211	3.2	20.897	19,301	8.3
Maui	91,673	87,939	4.2	71,990	70,023	2.8	19,684	17,916	9.9
Maui only	43,768	41,145	6.4	39,798	37,677	5.6	3,970	3,468	14.
Maui one day or less	5,327	7,737	-31.1	3,253	3,529	-7.8	2,074	4,207	-50.7
Water one day of less	5,527	1,101	51.1	0,200	0,020	7.0	2,074	4,207	50.
Moloka'i *	3,448	2,827	22.0	2,254	2,225	1.3	1,195	602	98.6
Moloka'i only*	237	229	3.8	237	229	3.8	0	0	N
Moloka'i one day or less*	1,152	1,643	-29.8	821	1,103	-25.6	331	539	-38.6
1 =====	2.014	2 4 2 2	7.0	0.040	4 740	475	000	4 400	20.0
Lāna'i *	2,914	3,133	-7.0	2,013	1,713	17.5	900	1,420	-36.6
Lāna'i only* Lāna'i one day or less*	440 1,522	177 2,454	148.9 -38.0	297 910	177 1,034	67.6 -12.0	144 613	0 1,420	N/ -56.8
Lana i one day of less	1,522	2,454	-30.0	910	1,034	-12.0	013	1,420	-50.0
Hawai'i Island	59,921	55,263	8.4	44,531	45,459	-2.0	15,391	9,804	57.0
Kona side	48,966	44,840	9.2	37,482	38,245	-2.0	11,485	6,595	74.1
Hilo side	26,471	24,029	10.2	16,557	16,599	-0.3	9,914	7,430	33.4
Hawai'i Island only	21,186	20,937	1.2	19,560	19,980	-2.1	1,626	958	69.8
Hawai'i Island one day or less	3,361	4,412	-23.8	2,033	2,270	-10.5	1,328	2,142	-38.0
	150.000						00.450		
Any Neighbor Island	153,366	149,443	2.6	122,914	120,904	1.7	30,452	28,538	6.7
NI only	89,406	86,744	3.1	82,509	80,312	2.7	6,897	6,432	7.2
O'ahu & NI	63,960	62,699	2.0	40,405	40,593	-0.5	23,555	22,106	6.6
Any one island only	225,814	219,631	2.8	160,981	161,405	-0.3	64,833	58,226	11.3
Multiple Islands	73,004	70,990	2.8	48,604	48,696	-0.2	24,399	22,294	9.4
Avg. Islands Visited	1.36	1.35	0.7	1.34	1.34	-0.1	1.41	1.38	2.4
Average Length of									
Stay in Hawai'i	10.49	10.50	-0.1	10.52	10.68	-1.5	10.41	10.02	3.8
Oʻahu	7.93	7.94	-0.2	7.61	7.76	-1.9	8.41	8.25	1.9
Maui	7.82	7.86	-0.5	8.22	8.39	-2.0	6.33	5.78	9.9
Molokaʻi	3.80	3.67	3.5	4.90	4.33	13.0	1.72	1.21	42.8
Lānaʻi	3.72	2.12	75.3	4.15	3.05	35.9	2.76	1.00	175.8
Kauaʻi	6.80	7.20	-5.5	7.40	7.43	-0.5	3.83	6.13	-37.6
Hawai'i Island	7.71	7.87	-2.1	8.55	8.58	-0.4	5.27	4.58	15.0
Hilo	4.67	4.53	3.2	5.49	5.30	3.6	3.31	2.80	18.
Kona	6.91	7.28	-5.1	7.73	7.90	-2.1	4.21	3.66	15.1
ACCOMMODATIONS	192 606	190 / 16	1 0	126.005	120 001	2.1	57 601	51 612	11 (
Plan to stay in Hotel Hotel only	183,696 152,595	180,416 153,241	1.8 -0.4	126,095 107,260	128,804 110,292	-2.1 -2.7	57,601 45,335	51,613 42,949	11.6 5.6
Plan to stay in Condo	38,351	34,830	-0.4 10.1	27,221	27,942	-2.7	45,335 11,130	42,949 6,888	5.0 61.0
Condo only	27,338	34,830 25,917	5.5	27,221	27,942 21,084	-2.0	6,679	6,883 4,833	38.2
Plan to stay in Timeshare	17,048	18,521	-8.0	20,659	21,084 15,227	-2.0	2,446	4,833 3,294	-25.8
Timeshare only	12,836	14,382	-0.0 -10.8	14,603	15,227	-4.1	2,440 1,460	3,294 2,667	-25.
Cruise Ship	5,045	5,459	-10.8	4,033	4,545	-2.9	1,460	2,667 914	-45. 10.
Friends/Relatives	41,073	41,237	-7.0	4,033	26,407	3.3	13,786	14,830	-7.
Bed & Breakfast	4,844	5,394	-10.4	3,770	4,136	-8.8	1,074	14,830	-14.
Rental House	27,851	24,907	11.8	20,124	24,907	-0.0	7,726	5,821	32.
Hostel	7,080	6,594	7.4	4,043	6,594	-19.2	3,038	2,886	5.3

Table 35: Other MMA Visitor Characteristics (Arrivals by Air)2016 vs. 2015

			016 vs. 2	015					
		TOTAL			DOMESTIC		IN	TERNATION	AL
	2016	2015	% CHANGE	2016	2015	% CHANGE	2016	2015	% CHANGE
Camp Site, Beach	3,571	3,971	-10.1	2,267	3,971	-42.9	1,303	1,665	-21.7
Private Room in Private Home**	6,492	NA	NA	2,077	NA	NA	4,415	NA	. NA
Shared Room/Space in Private Home**	1,579	NA	NA	648	NA	NA	932	NA	. NA
Other	9,741	8,130	19.8	4,734	4,754	-0.4	5,007	3,377	48.3
PURPOSE OF TRIP									
Pleasure (Net)	221,620	218,564	1.4	164,379	163,615	0.5	57,242	54,949	4.2
Honeymoon/Get Married	14,224	14,176	0.3	11,065	12,086	-8.4	3,159	2,090	51.1
Honeymoon	12,411	12,238	1.4	9,718	10,598	-8.3	2,693	1,640	64.2
Get Married	2,284	2,669	-14.4	1,818	2,102	-13.5	466	567	-17.8
Pleasure/Vacation	209,536	206,816	1.3	155,026	153,578	0.9	54,509	53,238	2.4
Mtgs/Conventions/Incentive	23,429	27,050	-13.4	13,921	16,763	-17.0	9,508	10,288	-7.6
Conventions	14,740	18,721	-21.3	8,655	11,569	-25.2	6,085	7,152	-14.9
Corporate Meetings	3,243	3,781	-14.2	2,959	2,802		284	978	
Incentive	6,019	5,796	3.9	2,880	3,006	-4.2	3,139	2,790	12.5
Other Business	10,173	10,737	-5.2	8,199	8,325	-1.5	1,974	2,412	-18.2
Visit Friends/Rel.	36,533	34,493		23,563	24,146	-2.4	12,971	10,347	
Gov/t/Military	10,026	8,580		3,405	3,253	4.7	6,621	5,328	
Attend School	2,030	1,972		943	1,060	-11.1	1,087	912	
Sport Events	3,557	4,450	-20.1	3,485	3,303	5.5	73	1,147	-93.7
Other	15,387	11,373	35.3	8,635	8,270	4.4	6,752	3,103	117.6
TRAVEL STATUS									
% First Timers ***	46.1	46.3	-0.5	43.1	43.9	-1.9	53.0	52.4	1.3
% Repeaters ***	53.9	53.7	-0.3	56.9	40.9 56.1	1.5	47.0	47.6	
Average # of Trips	4.2	4.3	-2.2	4.8	4.7	1.3	2.7	3.1	-11.0
Group Tour	17,325	18,535	-6.5	10,398	12,249	-15.1	6,928	6,286	10.2
Non-Group	281,492	272,085	3.5	199,188	197,852	0.7	82,304	74,234	10.9
Package Trip	73,082	77,152	-5.3	51,007	53,996	-5.5	22,076	23,157	-4.7
No Package	225,735	213,468	5.7	158,579	156,105	1.6	67,156	57,363	
Net True Independent	220,065	208,120	5.7	155,138	152,198	1.9	64,927	55,922	16.1
Ave. Age	45	44	2.2	45	45	-0.2	44	40	7.7
Ave. Party Size	2.03	2.00	1.4	1.97	1.95	1.2	2.21	2.16	

Table 35: Other MMA Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

 $^{\ast}\,$ Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

*** Change represents absolute change in rates rather than percentage change in rate.

stribution by MMA (Percentage of MMA Total)	(
l by	Air
Table 36: Visitor Age and Gender Distribution	(Arrivals by Air)
Table 36:	

		Total	11.3
	Canada	Female	5.6
		Male	5.6
		Total	8.3
by Air) 6	Japan	Female	4.2
(Arrivals by Air) 2016		Male	4.1
		Total	10.0
	U.S. East	Female	5.1
		Male	4.8
		Total	14.1
	U.S. West	Female	7.1

Total 7.5

3.8

3.7

Male

Europe Female

13-17	3.3	3.6	6.9	3.2	3.7	7.0	1.0	1.4	2.5	2.8	3.3	6.1	2.9	3.2	6.1
18-24	4.0	5.0	9.0	4.2	5.3	9.5	2.7	6.1	8.8	3.1	4.4	7.5	5.0	6.5	11.6
25-40	11.0	12.7	23.7	11.1	12.4	23.5	14.9	21.2	36.0	10.4	13.2	23.6	15.5	17.6	33.0
41-59	12.7	14.0	26.7	13.7	15.0	28.7	10.3	15.0	25.3	14.1	16.5	30.6	13.4	14.3	27.7
>60	9.5	10.2	19.6	10.3	11.0	21.3	8.6	10.6	19.1	10.2	10.7	20.9	7.3	6.7	14.1
Total	47.4	52.6	100.0	47.4	52.6	100.0	41.6	58.4	100.0	46.2	53.8	100.0	47.9	52.1	100.0
Visitors	1,736,595	1,927,554	3,664,150	897,095	995,673	1,892,768	618,514	869,465	1,487,979	216,956	252,358	469,314	68,925	74,997	143,922
		Oceania			Other Asia			Latin America			Other			All Visitors	
Age	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total	Male	Female	Total
<=12	4.4	5.0	9.5	4.1	4.2	8.3	5.0	5.2	10.3	5.2	5.4	10.7	5.5	5.8	11.3
13-17	2.3	3.3	5.5	1.3	1.2	2.5	3.4	3.6	7.0	2.7	3.4	6.1	2.7	3.1	5.8
18-24	3.5	5.7	9.2	1.7	2.8	4.4	4.9	6.4	11.2	4.0	5.3	9.3	3.7	5.2	8.9
25-40	10.0	13.4	23.4	21.8	26.0	47.8	16.1	17.4	33.4	13.3	14.9	28.2	12.4	15.0	27.4
41-59	13.6	18.7	32.3	11.2	14.3	25.5	12.4	13.6	26.0	14.2	15.7	29.9	12.6	14.8	27.4
>60	9.8	10.3	20.1	5.3	6.2	11.5	5.7	6.4	12.1	7.7	8.1	15.8	9.2	10.1	19.3

140,990 26,075 13,692 12,384 448,414 245,002 203,411 390,364 Note: Sums may not add up to total due to rounding. 220,142 170,222 Visitors

100.0

53.9

46.1

52.8

47.2

100.0

52.5

47.5

100.0

54.6

45.4

100.0

56.4

43.6

Total

8,821,802

4,754,345

4,067,457

100.0 298,817

157,827

Hawai'i Tourism Authority

6.9

<=12

Male

Age

		20.	16 vs. 2	015					
		TOTAL		Γ	DOMESTIC		INT	FERNATIONA	
HONEYMOON	2016	2015	%	2016	2015	%	2016	2015	%
Tatal Maitan Dava			Change			Change			Change
Total Visitor Days Total Visitors	4,471,287 599,740	4,392,460 588,236	1.8% 2.0%	2,106,235 228,554	2,138,850 228,711	-1.5% -0.1%	2,365,051 371,186	2,253,610 359,525	4.9% 3.2%
PARTY SIZE	599,740	566,250	2.0 %	228,554	220,711	-0.1 /6	371,180	339,323	3.2 /0
One	17,974	19,024	-5.5%	14,730	16,192	-9.0%	3,244	2,832	14.5%
Two	537,302	515,585	4.2%	187,111	182,476	2.5%	350,190	333,109	5.1%
Three or more	44,464	53,627	-17.1%	26,712	30,043	-11.1%	17,752	23,584	-24.7%
Avg Party Size	2.02	2.03	-0.6%	1.99	1.99	-0.1%	2.03	2.05	-1.0%
VISIT STATUS									
First-Time	448,998	434,482	3.3%	141,282	137,732	2.6%	307,716	296,750	3.7%
Repeat	150,742	153,754	-2.0%	87,272	90,979	-4.1%	63,470	62,775	1.1%
Average # of Trips	1.86	1.93	-3.8%	2.56	2.72	-5.7%	1.42	1.43	-0.5%
TRAVEL METHOD									
Group Tour	28,365	41,587	-31.8%	4,122	4,570	-9.8%	24,243	37,017	-34.5%
	371,617	375,128	-0.9%	80,554	80,886	-0.4%	291,063	294,242	-1.1%
Group Tour & Pkg	25,973	38,811	-33.1%	2,513	3,054	-17.7%	23,460	35,757	-34.4%
True Independent ISLANDS VISITED	225,730	210,332	7.3%	146,390	146,308	0.1%	79,340	64,023	23.9%
O'ahu	469,105	461,242	1.7%	106,431	110,124	-3.4%	362,674	351,118	3.3%
Maui County	157,611	154,277	2.2%	114,429	110,124	-3.4 %	43,182	43,720	-1.2%
Maui	156,236	152,897	2.2%	113,382	109,503	3.5%	42,854	43,394	-1.2%
Moloka'i *	2,813	3,336	-15.7%	2,207	2,601	-15.2%	606	735	-17.6%
Lāna'i *	3,438	3,328	3.3%	2,814	2,623	7.3%	624	705	-11.5%
Kaua'i	70,229	66,651	5.4%	61,765	58,949	4.8%	8,463	7,702	9.9%
Hawai'i Island	78,519	77,313	1.6%	43,249	44,917	-3.7%	35,270	32,396	8.9%
Hilo	30,345	28,011	8.3%	17,006	17,499	-2.8%	13,339	10,512	26.9%
Kona	65,362	65,195	0.3%	37,782	38,894	-2.9%	27,580	26,300	4.9%
LENGTH OF STAY									
O'ahu (days)	5.66	5.62	0.6%	5.57	5.73	-2.8%	5.68	5.59	1.6%
Maui (days)	6.27	6.29	-0.3%	7.21	7.34	-1.8%	3.78	3.63	3.9%
Moloka'i (days)	2.58	2.72	-5.1%	2.93	3.04	-3.7%	1.32	1.58	-16.9%
Lāna'i (days)	2.45	1.93	27.0%	2.71	2.12	27.9%	1.28	1.22	4.4%
Kaua'i (days) Hawai'i Island (days)	6.14 5.00	6.30 5.20	-2.6% -3.9%	6.54 6.43	6.63 6.67	-1.4% -3.6%	3.19 3.25	3.74 3.17	-14.7% 2.5%
Hilo (days)	2.73	2.84	-3.9% -4.1%	6.43 3.49	3.53	-3.6% -1.2%	3.25 1.75	1.70	2.5%
Kona (days)	4.74	4.95	-4.1%	5.79	6.11	-5.3%	3.31	3.22	2.6%
Statewide (days)	7.46	7.47	-0.2%	9.22	9.35	-1.5%	6.37	6.27	1.6%
ACCOMMODATIONS			0.270						
Hotel	533,004	515,427	3.4%	172,700	168,265	2.6%	360,304	347,162	3.8%
Hotel Only	497,887	481,613	3.4%	147,737	143,055	3.3%	350,150	338,557	3.4%
Condo	40,079	43,055	-6.9%	29,290	31,052	-5.7%	10,789	12,003	-10.1%
Condo Only	25,234	28,230	-10.6%	19,602	20,854	-6.0%	5,632	7,376	-23.6%
Timeshare	20,121	22,566	-10.8%	17,507	20,148	-13.1%	2,614	2,419	8.1%
Timeshare Only	14,113	15,579	-9.4%	12,346	14,255	-13.4%	1,767	1,324	33.5%
Rental House	20,415	21,328	-4.3%	17,677	18,028	-1.9%	2,738	3,300	-17.0%
Hostel	1,568	1,952	-19.7%	1,165	1,665	-30.0%	403	287	40.6%
Camp Site	2,548	2,938	-13.3%	2,273	2,676	-15.1%	275	262	5.1%
Private Room in Private Home** Shared Room/Space in Private Home**	3,039 701	NA NA		1,660 397	NA NA	NA NA	1,379 304	NA NA	NA NA
Bed & Breakfast	8,271	NA 8,862	-6.7%	6,1397	7,056	NA -13.0%	304 2,132	NA 1,807	18.0%
Cruise Ship	5,558	6,415	-13.4%	4,413	4,988	-13.0%	1,145	1,607	-19.8%
Friends or Relatives	9,261	10,724	-13.4%	8,357	9,715	-14.0%	904	1,009	-10.4%
PURPOSE OF TRIP	3,201	10,724	. 0.0 /0	0,001	5,7 10	. 1.0 /0		1,000	10.170
Pleasure (Net)	599,740	588,236	2.0%	228,554	228,711	-0.1%	371,186	359,525	3.2%
Vacation	45,280	50,940	-11.1%	29,882	34,591	-13.6%	15,398	16,349	-5.8%
Honeymoon	599,740	588,236	2.0%	228,554	228,711	-0.1%	371,186	359,525	3.2%
Get Married	43,977	47,590	-7.6%	14,482	15,779	-8.2%	29,495	31,811	-7.3%
MC&I (Net)	3,228	6,620	-51.2%	2,347	5,602	-58.1%	881	1,018	-13.4%
Convention/Conf.	1,766	3,873	-54.4%	1,352	3,317	-59.3%	414	556	-25.5%
Corp. Meetings	1,020	1,825	-44.1%	777	1,669	-53.5%	243	156	55.9%
Incentive	1,166	2,551	-54.3%	942	1,985	-52.5%	224	566	-60.5%
Other Business	1,605	13,599	-88.2%	1,362	12,630	-89.2%	243	969	-74.9%
Visit Friends/Relatives	5,761	8,425	-31.6%	4,980	7,365	-32.4%	781	1,060	-26.3%
Government/Military	857	1,514	-43.4%	589	1,331	-55.8%	269	183	47.0%
Attend School	381	1,733	-78.0%	381	1,459	-73.9%	0	274	-100.0%
Sport Events Other purpose	1,595 7,419	2,133 9,743	-25.2% -23.9%	912 2,306	1,716 3,305	-46.9% -30.2%	683 5,113	417 6,438	63.8% -20.6%
Average Age	32	9,743		2,306	3,305	-30.2%	5,113	6,436 31	-20.6%
NA = Not applicable	J	32	0.0 /0		50	1.7 /0	51	51	1.0 /0

Table 37: Honeymoon Visitor Characteristics (Arrivals by Air)2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.
 ** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Source: Hawai'i Tourism Authority

	1		l6 vs. 20						
		TOTAL		D	OMESTIC		INTE	ERNATIONAI	
GET MARRIED	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Total Visitor Days	865,331	937,960	-7.7%	520,449	569,911	-8.7%	344,882	368,049	-6.3%
Total Visitors	103,376	109,921	-6.0%	53,484	55,991	-4.5%	49,892	53,930	-7.5%
PARTY SIZE		,		,	,		,	,	
One	7,330	7,914	-7.4%	6,415	6,800	-5.7%	915	1,114	-17.9%
Тwo	61,933	63,604	-2.6%	24,718	25,897	-4.6%	37,215	37,707	-1.3%
Three or more	34,113	38,403	-11.2%	22,350	23,294	-4.1%	11,762	15,109	-22.1%
Avg Party Size	2.24	2.27	-1.3%	2.23	2.23	0.1%	2.25	2.31	-2.7%
VISIT STATUS									
First-Time	51,874	54,439	-4.7%	19,486	19,667	-0.9%	32,388	34,773	-6.9%
Repeat	51,502	55,481	-7.2%	33,998	36,324	-6.4%	17,504	19,157	-8.6%
Average # of Trips	3.49	3.45	1.1%	4.69	4.71	-0.5%	2.21	2.15	2.9%
TRAVEL METHOD	6.000	0.757	20.0%	4.054	4 00 4	40.50/	F 770	0.550	22.40/
Group Tour	6,833	9,757	-30.0%	1,054	1,204	-12.5%	5,779	8,553	-32.4%
Package	47,580	53,030	-10.3%	11,468	12,697	-9.7%	36,113	40,333	-10.5%
Group Tour & Pkg True Independent	5,840 54,803	8,969 56,102	-34.9% -2.3%	531 41,493	741 42,830	-28.3% -3.1%	5,309 13,309	8,228 13,272	-35.5% 0.3%
ISLANDS VISITED	54,803	50,102	-2.3 /0	41,495	42,830	-3.1 //	13,309	13,272	0.3 %
O'ahu	72,650	77,031	-5.7%	24,536	25,536	-3.9%	48,113	51,495	-6.6%
Maui County	28,763	29,985	-4.1%	24,550	23,829	-3.9%	5,271	6,157	-14.4%
Maui	28,444	29,303	-3.5%	23,492	23,025	-0.9%	5,243	6,053	-13.4%
Moloka'i *	694	29,400	-20.3%	622	23,415	-13.9%	5,243	148	-13.4 %
Lāna'i *	687	784	-12.5%	608	733	-17.0%	72	51	52.8%
Kaua'i	11,760	12,785	-8.0%	10,451	11,453	-8.7%	1,309	1,332	-1.8%
Hawai'i Island	13,208	14,823	-10.9%	8,805	10,172	-13.4%	4,403	4,651	-5.3%
Hilo	4,725	4,701	0.5%	2,942	3,316	-11.3%	1,783	1,385	28.8%
Kona	10,977	12,733	-13.8%	7,752	8,999	-13.9%	3,225	3,733	-13.6%
LENGTH OF STAY	10,011	12,100	1010 /0	1,102	0,000	1010 /0	0,220	0,100	1010 /0
O'ahu (days)	6.47	6.42	0.8%	7.12	7.26	-2.0%	6.14	6.00	2.3%
Maui (days)	7.71	8.00	-3.6%	8.23	8.58	-4.1%	5.42	5.73	-5.4%
Moloka'i (days)	3.12	3.51	-11.0%	3.23	3.86	-16.3%	2.20	1.80	22.0%
Lāna'i (days)	2.92	2.71	7.5%	3.11	2.80	11.3%	1.39	1.51	-7.9%
Kaua'i (days)	7.48	7.92		7.83	8.08	-3.2%	4.74	6.51	-27.2%
Hawai'i Island (days)	6.33	6.83	-7.3%	7.85	8.46	-7.2%	3.28	3.26	0.8%
Hilo (days)	3.35	3.98	-15.8%	4.19	5.03	-16.7%	1.98	1.49	33.0%
Kona (days)	6.17	6.47	-4.7%	7.32	7.71	-4.9%	3.39	3.51	-3.4%
Statewide (days)	8.37	8.53	-1.9%	9.73	10.18	-4.4%	6.91	6.82	1.3%
ACCOMMODATIONS									
Hotel	77,084	82,884	-7.0%	31,016	32,240	-3.8%	46,068	50,644	-9.0%
Hotel Only	69,268	73,905	-6.3%	24,568	25,537	-3.8%	44,700	48,368	-7.6%
Condo	14,060	15,446	-9.0%	11,279	11,878	-5.0%	2,781	3,568	-22.0%
Condo Only	10,171	10,538	-3.5%	8,197	8,504	-3.6%	1,974	2,034	-3.0%
Timeshare	4,684	5,235	-10.5%	3,986	4,521	-11.8%	698	714	-2.2%
Timeshare Only	3,016	3,206	-5.9%	2,530	2,941	-14.0%	487	266	83.0%
Rental House	9,962	10,775	-7.5%	9,148	9,677	-5.5%	814	1,098	-25.9%
Hostel	695	733	-5.3%	605	509	18.9%	90	225	-60.1%
Camp Site	806	871	-7.4%	740	754	-1.8%	66	117	-43.8%
Private Room in Private Home**	524	NA		319	NA	NA	204	NA	NA
Shared Room/Space in Private Home**	217	NA		217	NA	NA	0	NA	NA
Bed & Breakfast	1,469	1,442		1,149	1,236	-7.1%	320	206	55.5%
Cruise Ship	820	999		812	845	-4.0%	8	153	-94.7%
Friends or Relatives	5,057	5,247	-3.6%	4,533	4,791	-5.4%	523	456	14.8%
PURPOSE OF TRIP Pleasure (Net)	102.276	100.021	6.0%	E2 494	55,991	4 5 9/	40,802	53,930	7 5 9/
	103,376	109,921	-6.0%	53,484	,	-4.5%	49,892	,	-7.5%
Vacation Honeymoon	26,645 43,977	28,348 47,590	-6.0% -7.6%	18,936 14,482	20,351 15,779	-7.0% -8.2%	7,709 29,495	7,997 31,811	-3.6% -7.3%
Get Married	103,376	109,921	-6.0%	53,484	55,991	-4.5%	49,892	53,930	-7.5%
MC&I (Net)	1,816	2,952		1,444	2,265	-36.2%	43,032	687	-45.9%
Convention/Conf.	999	2,952		885	1,283	-30.2 %	114	462	-45.9%
Corp. Meetings	809	1,745		566	897	-36.9%	243	402 251	-75.5%
Incentive	723	1,140	-29.5%	709	1,172	-30.9%	243 14	369	-2.9%
Other Business	1,097	1,9341		853	1,798	-59.5%	243	137	-90.2 % 78.2%
Visit Friends/Relatives	3,798	4,814		3,549	4,514	-21.4%	243	300	-16.8%
Government/Military	488	1,214		488	4,314	-21.4%	249	437	-100.0%
Attend School	397	944		488 397	756	-47.5%	0	189	-100.0%
Sport Events	899	944 1,185		629	907	-47.5%	269	278	-100.0%
opon Evenio									-3.3%
Other nurnose	6 083	6 0 2 4	_12 10/ 1	1 252	1 667				
Other purpose Average Age	6,083 38	6,924 37		1,353 41	1,662 41	-18.6% 0.6%	4,730 35	5,262 34	3.2%

Table 38: Get Married Visitor Characteristics (Arrivals by Air) 2016 vs. 2015

NA = Not applicable * Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 39: Meetings, Conventions, and Incentives Visitor Characteristics (Arrivals by Air) 2016 vs. 2015

			6 vs. 20						
		TOTAL		D	OMESTIC		INTE	Ernational	
MCI	2016	2015	% Changa	2016	2015	% Chapaga	2016	2015	%
Total Visitor Days	3,529,138	3,762,800	Change -6.2%	2,473,936	2,677,786	Change -7.6%	1,055,201	1,085,014	Change -2.7%
Total Visitors	485,194	498,771	-0.2 %	305,460	322,721	-7.0%	179,734	176,050	2.1%
PARTY SIZE	405,154	490,771	-2.7 /0	303,400	522,721	-5.578	179,734	170,030	2.170
One	111,327	110,989	0.3%	79,112	81,406	-2.8%	32,214	29,583	8.9%
Two	181,951	195,693	-7.0%	143,187	150,532	-4.9%	38,764	45,161	-14.2%
Three or more	191,917	192,088	-0.1%	83,161	90,782	-8.4%	108,756	101,306	7.4%
Avg Party Size	2.01	2.00	0.6%	1.78	1.80	-1.0%	2.57	2.51	2.5%
VISIT STATUS									
First-Time	172,670	172,626	0.0%	92,993	97,149	-4.3%	79,677	75,476	5.6%
Repeat	312,524	326,145	-4.2%	212,467	225,571	-5.8%	100,057	100,574	-0.5%
Average # of Trips	4.36	4.36	-0.1%	5.15	5.07	1.7%	3.01	3.07	-2.0%
TRAVEL METHOD									
Group Tour	163,448	155,508	5.1%	44,148	50,204	-12.1%	119,300	105,304	13.3%
Package	175,049	180,636	-3.1%	73,844	81,863	-9.8%	101,205	98,773	2.5%
Group Tour & Pkg	110,848	109,699	1.0%	27,945	32,665	-14.4%	82,903	77,034	7.6%
True Independent	257,545	272,326	-5.4%	215,413	223,319	-3.5%	42,131	49,007	-14.0%
ISLANDS VISITED	004.040	0.07.04.0	4 404	400.000	450.074	10.004	4.04.04.0	155 500	0 70/
O'ahu Mari Davata	294,249	307,912	-4.4%	132,929	152,374	-12.8%	161,319	155,538	3.7%
Maui County	138,675	150,530	-7.9%	114,380	124,297	-8.0%	24,296	26,233	-7.4%
Maui	135,411	148,109	-8.6%	111,550	122,463	-8.9%	23,861	25,646	-7.0%
Moloka'i *	2,222	4,551	-51.2%	1,822	3,379	-46.1%	399	1,172	-65.9%
Lāna'i *	4,648	4,588	1.3%	4,186	4,089	2.4%	461	500	-7.7%
Kaua'i	46,238	52,687	-12.2%	40,833	45,810	-10.9%	5,405	6,877	-21.4%
Hawai'i Island	95,346	90,971	4.8%	75,564	68,484	10.3%	19,782	22,487	-12.0%
Hilo	23,091	25,470	-9.3%	14,997	16,570	-9.5%	8,093	8,900	-9.1%
Kona	83,836	77,965	7.5%	68,492	60,823	12.6%	15,344	17,142	-10.5%
LENGTH OF STAY	5.40	5.00	0.50/	0.00	0.47	0.70/	5.07	5.00	0.00/
O'ahu (days)	5.49 6.99	5.69	-3.5%	6.00	6.17	-2.7%	5.07	5.22	-2.9%
Maui (days)		7.14	-2.1%	7.31	7.39	-1.1%	5.51	5.95	-7.3%
Moloka'i (days)	3.83	2.33 2.44	64.7%	4.24 4.74	2.58	64.0%	1.98	1.58	25.3% 151.1%
Lāna'i (days)	4.54 6.61	2.44 6.59	86.5% 0.3%	4.74 6.96	2.60 6.93	82.3% 0.5%	2.80 3.93	1.11 4.30	-8.6%
Kaua'i (days) Hawai'i Island (days)	6.63	6.44	3.1%	7.27	7.25	0.5%	4.20	4.30 3.97	-8.0 % 5.8%
Hilo (days)	3.49	0.44 3.45	1.3%	4.52	4.32	0.4% 4.6%	4.20	1.83	5.8% -12.7%
Kona (days)	6.58	6.38	3.1%	7.03	4.32 6.98	4.0%	4.57	4.25	7.4%
Statewide (days)	7.27	7.54	-3.6%	8.10	8.30	-2.4%	5.87	6.16	-4.7%
ACCOMMODATIONS	1.21	7.54	5.070	0.10	0.50	2.470	5.07	0.10	4.170
Hotel	438,043	442,592	-1.0%	267,702	280,367	-4.5%	170,341	162,226	5.0%
Hotel Only	405,115	403,336	0.4%	240,342	250,723	-4.1%	164,772	152,613	8.0%
Condo	33,396	40,476	-17.5%	24,866	27,520	-9.6%	8,530	12,956	-34.2%
Condo Only	18,777	22,343	-16.0%	13,294	14,649	-9.2%	5,483	7,694	-28.7%
Timeshare	10,407	14,881	-30.1%	8,958	12,111	-26.0%	1,449	2,769	-47.7%
Timeshare Only	5,631	7,361	-23.5%	4,697	6,113	-23.2%	933	1,248	-25.2%
Rental House	16,529	19,119	-13.5%	14,813	15,966	-7.2%	1,716	3,153	-45.6%
Hostel	3,127	4,386	-28.7%	2,349	3,180	-26.1%	778	1,206	-35.5%
Camp Site	2,010	3,456	-41.8%	1,663	2,899	-42.6%	348	557	-37.6%
Private Room in Private Home**	1,786	NA	NA	1,156	NA	NA	630	NA	NA
Shared Room/Space in Private Home**	743	NA		527	NA	NA	216	NA	NA
Bed & Breakfast	4,840	7,599	-36.3%	4,020	5,845	-31.2%	820	1,754	-53.2%
Cruise Ship	1,999	4,692	-57.4%	1,789	4,009	-55.4%	210	684	-69.3%
Friends or Relatives	10,896	14,044	-22.4%	9,789	11,247	-13.0%	1,108	2,797	-60.4%
PURPOSE OF TRIP		,		,	,		,	,	
Pleasure (Net)	133,802	145,299	-7.9%	104,117	112,154	-7.2%	29,685	33,145	-10.4%
Vacation	131,701	140,681	-6.4%	102,658	108,456	-5.3%	29,042	32,225	-9.9%
Honeymoon	3,228	6,620	-51.2%	2,347	5,602	-58.1%	881	1,018	-13.4%
Get Married	1,816	2,952	-38.5%	1,444	2,265	-36.2%	372	687	-45.9%
MC&I (Net)	485,194	498,771	-2.7%	305,460	322,721	-5.3%	179,734	176,050	2.1%
Convention/Conf.	231,194	263,556	-12.3%	182,861	198,049	-7.7%	48,332	65,507	-26.2%
Corp. Meetings	80,552	81,764	-1.5%	72,414	71,360	1.5%	8,138	10,404	-21.8%
Incentive	188,747	171,087	10.3%	63,072	67,181	-6.1%	125,675	103,907	21.0%
Other Business	8,558	12,181	-29.7%	7,705	10,387	-25.8%	853	1,794	-52.4%
Visit Friends/Relatives	8,354	8,985	-7.0%	7,598	8,391	-9.5%	756	594	27.3%
Government/Military	2,433	3,266	-25.5%	2,206	2,681	-17.7%	226	585	-61.3%
Attend School	788	2,176	-63.8%	760	1,415	-46.3%	28	761	-96.3%
Sport Events	1,590	2,345	-32.2%	1,325	1,823	-27.3%	265	522	-49.2%
Other purpose	2,976	3,603	-17.4%	2,338	2,818	-17.0%	638	785	-18.7%
Average Age	44	45	-1.5%	46	47	-1.1%	42	42	-1.9%
NA = Not applicable									-

NA = Not applicable * Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 40: Visit Friends and Relatives Visitor Characteristics (Arrivals by Air)
2016 vs. 2015

VISIT FRIENDS AND RELATIVES 2016 2015 % 2016 2015 % 2016 2015 % 2016 2015 % 2016 2015 % 2016 2015 % 7.319.580 7.44.094 -1.7.8 4.011.8 Total Visitors 722.681 717.411 0.7% 637.769 638.926 -0.2% 84.9 One 226.446 213.862 0.9% 133.642 194.750 -0.6% 222.2 Two 226.4466 244.657 0.0% 223.6469 -0.4% 327.4 28.9 7.44.058 1.75 1.74 0.3% 1.7 1.74 0.3% 1.7 32.8 22.80 0.0% 62.0 4.849 0.5% 1.24.832 12.936 51.236 0.0% 62.0 4.878 4.810 0.0% 62.0 4.879 4.829 4.876 4.292 4.176 0.38 63.515 5.104 6.216 6.97 1.4386 4.212 -0.2% 14.4 4.050 4			-	6 vs. 20	_					
2016 2017 Change 2018 Change	-		TOTAL	01	L	DOMESTIC	01	INTE	RNATIONAL	
Total Visitor Days 8.331.431 8.325.25 0.1% 7.310.580 7.444.084 -1.7% 1.011 One 215.844 213.862 0.9% 633.769 633.926 -0.2% 84.9 One 215.844 213.862 0.9% 234.562 235.469 -0.4% 229. Treo or more 242.466 264.567 0.0% 234.562 235.469 -0.4% 29.0 NIST STATUS 1.76 1.76 0.1% 1.75 1.74 0.3% 1. VISIT STATUS 1.76 1.76 0.1% 1.2.82 126.000 -0.9% 228. Aerage it of Trips 8.09 8.10 -0.1% 8.39 8.32 0.9% 5.0 Arout Arkino 1 1.76.905 64.390 -7.7% 5.110 0.1% 5.5 0.12.226 0.9% 5.2 First-Time 147.696 1.0.55 50.136.1 1.0.7% 433.869 435.158 -0.3% 15.6 Group Tour Arkg	lives	2016	2015		2016	2015		2016	2015	%
Total Visions 722.681 717.411 0.7% 633.7769 633.926 0.2% 84.9 One 215.844 213.862 0.9% 193.642 194.760 0.6% 229. Time or more 242.351 234.562 234.562 234.562 234.562 235.469 0.4% 327. Party Size 1.76 1.76 0.1% 1.74 0.3% 1. 74 0.3% 1. First Time 147.586 146.984 0.5% 512.926 0.0% 62.0%		0 221 /21	0 226 225	0	7 210 590	7 4 4 4 0 0 4		1 011 952	882,231	Change 14.7%
PARTYSIZE 113.862 0.94 193.642 193.642 193.642 193.642 193.642 234.562 235.469 0.94% 229. Tree or more 242.351 238.982 1.4% 209.565 208.707 0.4% 237. Ap PartySize 1.76 1.76 0.1% 1.75 1.74 0.3% 1. Stell STATUS 1.76 1.76 0.1% 1.75 1.74 0.3% 1. Stell STATUS 1.76 0.1% 1.52 512.936 512.926 0.0% 62.0 Average # of Trips 8.09 6.10 0.52 5.144 5.110 0.1% 5.5 Copup Tour 8.644 10.529 -1.79% 5.104 5.118 0.3% 7.1 Calue Orage Tour & Pkg 4.678 4.862 -3.7% 2.226 2.198 1.3% 2.4 Calue Orage Tour & Pkg 1.4776 7.413 0.9% 6.227 4.316 4.242 1.4 0.3% 7.1									78,485	8.2%
One 215.844 213.862 0.9% 193.642 194.750 0.0% 224.552 Two 244.361 234.862 234.562 234.562 235.469 -0.4% 327. Ap Party Size 1.76 1.76 0.1% 1.75 1.74 0.3% 1.75 Firsh Time 147.666 146.984 0.5% 512.936 0.0% 228 Repoat 574.984 570.427 0.8% 512.936 0.0% 228 Repoat 51.046 1.053 -1.79% 5.104 5.110 -0.1% 3.5 Group Tour 8.644 10.529 -1.79% 5.104 45.100 -3.8% 15.6 Group Tour & Reg 4.678 4.682 -3.8% 2.2.26 1.98 -0.3% 15.6 Group Tour & Reg 4.678 4.682 -3.8% 12.3.67 -0.4% 12.352 12.198 1.3% 2.4 1.44 -0.3% 12.4 2.2.92% 1.44 .44 .44.84 .4		722,001	7 17,411	0.7 78	037,709	030,920	-0.2 /0	04,912	70,403	0.2 /0
Two 264,486 264,687 0.0% 224,562 225,669 0.0% 203,565 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 209,365 208,707 0.4% 229,466 209,707 0.4% 229,466 209,707 0.4% 229,466 209,707 0.4% 229,466 508,708 512,714 0.5% 620,708 </td <td></td> <td>215.844</td> <td>213.862</td> <td>0.9%</td> <td>193.642</td> <td>194,750</td> <td>-0.6%</td> <td>22,201</td> <td>19,112</td> <td>16.2%</td>		215.844	213.862	0.9%	193.642	194,750	-0.6%	22,201	19,112	16.2%
Three or more Ag Party Size 1.76 1.76 1.76 1.75 1.74 0.3% 11 VISIT STATUS 1 1.76 0.1% 1.75 1.74 0.3% 1. VISIT STATUS 1 1.76 0.1% 1.75 1.74 0.3% 1. Firsh Time 1.47,66 1.46,984 0.5% 124,832 126,000 0.3% 22.8 Repeat 574,984 570,427 0.8% 512,336 512,226 0.0% 62.0 Aerage # of Tins 8.09 8.10 0.453 4.5,22 2,194 0.1% 3.5 Group Tour 8.644 10,523 -1,7% 46,292 2,194 0.3% 2,228 2,194 0.3% 6,343 1.5% 0.3% 7,4 433,869 45,158 -0.3% 124,142 -0.5% 151,44 0.0% 114,54 434,869 4,51 -0.5% 151,44 -0.5% 152,41 2,44 9,94 10,35 51,41 -0.6% 124,41								29,924	29,098	2.8%
VISIT STATUS 147.696 146.984 0.5% 124.832 126.000 0.0% 22.8 Repeat 574.984 570.427 0.8% 512.936 512.936 0.19% 62.0 Avarage # of Trips 8.09 8.10 -0.1% 8.39 8.32 0.9% 5. Group Tour 8.644 10.529 -17.9% 5.104 5.110 -0.1% 3.5 Group Tour & Pkg 4.678 4.4862 -3.8% 2.226 2.198 1.3% 2.4 Ite Independent 656.5810 64.614 1.5% 588.598 587.914 0.1% 68.2 Oshu 1505.355 501.821 0.7% 433.869 69.34 -0.5% 151. Maui County 144.246 145.476 -0.48% 129.140 129.74 -0.5% 151. Maui Sant 138.77 -0.3% 4.316 4.421 -2.4% 9 Kauai 74.76 7.413 0.956 9.4316 9.432 0.4%								32,786	30,275	8.3%
First-Time 147 696 146,984 0.5% 124,832 126,000 0.9% 222,8 Average # of Tips 8.09 8.10 -0.1% 8.39 8.32 0.9% 62.0 Group Tour 8.644 10,529 -1.7,9% 5,1144 5,110 -0.1% 8.39 8.32 0.9% 5. Group Tour 8.644 10,529 -17,9% 5,1104 5,110 -0.1% 8.32 2.198 1.3% 12,410 -3.8% 15,6 13,5 56 64,6,814 1.5% 568,598 587,914 0.7% 433,869 435,158 0.3% 71,4 0.8% 12,3,140 123,784 -0.5% 15,1 13,8,77 14,33,629 12,3,40 123,784 -0.5% 15,1 13,8,77 14,33,629 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,40 12,3,41 <			1.76	0.1%	1.75	1.74	0.3%	1.87	1.91	-2.2%
Repeat 574.894 570.427 0.8% 612.936 612.936 612.926 0.0% 62.0 Reverge # 017ps 8.09 8.10 -0.1% 8.39 8.32 0.9% 5. TRAVEL METHOD 8.844 10.529 -17.9% 5.104 5.110 -0.1% 3.5 Group Tour & Rkg 4.678 4.862 -3.8% 5.85 587.914 0.1% 68.2 The Independent 656.810 646.814 1.5% 588.588 587.914 0.1% 68.2 SLANDS VISITED										
Average # of Trips 8.09 8.10 -0.1% 8.39 8.32 0.9% 5. Group Tour 8,644 10,529 -17.9% 5,110 -0.1% 3.5 Group Tour 8,644 10,529 -17.9% 5,104 5,110 -0.1% 3.5 Group Tour 64,678 4,678 4,862 -3.8% 5.226 2,198 1.5,6 Group Tour 656,810 646,814 1.5% 588,588 587,914 0.1% 662, O'ahu 505,355 501,821 0.7% 433,869 43,518 -0.3% 71,4 Maui County 144,246 145,476 -0.4% 122,868 122,864 -0.3% 71,4 Maui Santi 7,476 7,413 0.763,3 -3.0% 68,833 69,892 -1.4% 5,4 Awaii Island 132,798 135,541 -2.3% 4,316 4,421 -2.4% 9 Maui Island 132,798 135,541 -2.3% 6,59 5,110 <td></td> <td>147,696</td> <td>146,984</td> <td>0.5%</td> <td>124,832</td> <td>126,000</td> <td>-0.9%</td> <td>22,864</td> <td>20,984</td> <td>9.0%</td>		147,696	146,984	0.5%	124,832	126,000	-0.9%	22,864	20,984	9.0%
TEAVEL METHOD 8,644 10,529 -17.9% 5,104 5,110 -0.1% 35, 5,104 Croup Tour 8,644 10,529 -17.9% 5,104 5,110 -0.1% 32, 5,104 Croup Tour & Pkg 4,678 4,862 -3.8% 2,226 2,189 1.3% 2,4 The Independent 666,810 646,814 1.5% 588,588 587,914 0.1% 662,310 O'Ahu 505,355 501,821 0.7% 433,869 435,158 -0.3% 71,4 Maui 505,355 501,821 0.7% 433,869 435,158 -0.3% 71,4 .Maui 138,271 138,787 -0.4% 123,852 124,122 -2.4% 14,4 Lana1* 5,261 5,997 -12.3% 4,316 4,421 -2.4% 13,44 Lina1* 5,241 -2.0% 13,541 53,426 -0.7% 13,2 Hilo 61,354 62,422 -1.3% 53,641 53,426		574,984	570,427	0.8%	512,936	512,926	0.0%	62,048	57,501	7.9%
Group Tour 8,644 10,529 -17,9% 5,104 5,110 -0,1% 3,5 Group Tour & Pkg 4,678 4,862 -3,8% 2,226 2,198 1,3% 2,46 True Independent 656,810 646,814 1,5% 588,588 587,914 0,1% 682 Oahu 505,355 501,821 0,7% 433,869 45,158 -0,3% 71,4 Maui County 144,246 145,476 -0,4% 122,842 122,784 -0,5% 15,1 Maui 138,271 138,787 -0.4% 123,852 124,22 -0,2% 14,4 Maio 7,476 7,473 76,633 -3.0% 68,883 69,852 14,44 -6,483 4.96 1414 -0,2% 142 -2.4% 9 Kauai 74,310 76,633 -3.0% 68,883 69,892 -1.4% 10 Mio 61,354 62,462 -1.8% 53,644 53,544 -2.0% 19,518		8.09	8.10	-0.1%	8.39	8.32	0.9%	5.80	6.29	-7.9%
Package 61,905 64,930 4.7% 46,292 41,10 -3.8% 15.6 Group Tour Pkg 4,678 4,862 -3.8% 2.226 2.198 1.3% 2.4 Tue independent 656,810 646,814 1.5% 588,598 587,914 0.1% 682,938 SLANDS VISITED 505,355 501,821 0.7% 433,869 435,158 -0.3% 17,4 Maui County 144,246 145,476 -0.4% 122,362 124,122 -0.2% 14,4 Maui 74,710 76,633 69,832 1.4,4% 54 Lana1** 5,261 5.907 -1.2,3% 4,316 4,421 -2.0% 119,589 1.4,5% 54 Lana1* 74,310 76,633 -3,44 90,850 91,411 -0.6% 92 Hito 61,354 62,462 -1.8% 53,641 53,460 -7,7 Kona 100,090 103,330 -3,4% 90,850										
Group Tour & Pkg 4.678 4.862 -3.8% 2.226 2.198 1.3% 2.4 True Independent 656,810 646,814 1.5% 588,598 587,914 0.1% 688,598 Oahu 505,355 501,821 0.7% 433,869 435,158 -0.3% 71,1 Maui County 1144,246 145,476 0.8% 122,852 -6,834 -0.5% 15,1 Maui 138,271 138,787 -0.4% 123,852 -6,834 -8,0% 11,1 Lana1* 5,261 5,997 -12.3% 4,316 4,421 -2,4% 19 Kaua1 74,310 76,633 -3,0% 66,863 69,332 -1,4% 54 Kona 100,090 103,630 -3,4% 9,328 9,52 -1,4% 10. Maui (days) 9,48 9,45 0.3% 9,38 9,52 -1,4% 10. Maui (days) 9,948 9,45 0.3% 9,38 9,52 <td< td=""><td></td><td></td><td></td><td></td><td>,</td><td></td><td></td><td>3,539</td><td>5,419</td><td>-34.7%</td></td<>					,			3,539	5,419	-34.7%
True Independent 656,810 646,814 1.5% 588,598 587,914 0.1% 682, 682, 682,503 SULANDS VISITED 00hu 505,355 501,821 0.7% 433,869 435,158 -0.3% 71,4 Maui County 144,246 145,476 -0.4% 122,160 129,784 -0.5% 151, 124,122 -0.2% 14,4 Moloka1* 7,476 7,413 0.9% 6,287 6,834 -8.0% 1,1 Lana1* 5,261 5.997 1.2.3% 4,316 4,421 -2.4% 19,859 120,380 -0.7% 132,798 Kaua1 74,310 76,633 -3.0% 68,883 69,832 -1.4% 50,444 -9,456 9,426 -0.7% 132,798 Linaid (days) 9.97 10.01 -0.4% 10.01 10.15 51,44% 19,0 Lanai (days) 9.93 9.04 1.4% 9,45 3.4% 4.90 4.15 8.0% 7.7 Lanai (days) 9.97								15,613	16,830	-7.2%
ISLANDS VISITED VISITED Oahu 505,355 501,821 0.7% 433,869 435,158 -0.3% Maul County 144,246 145,476 -0.8% 129,140 129,744 -0.5% 15,1 Maui 138,787 -0.4% 123,852 124,122 -0.2% 14,4 Maini 74,76 7,413 0.3% 68,833 69,832 -1.4% 54 Maini 74,310 76,633 -3.30% 68,833 69,832 -1.4% 54 Hawai'i Island 132,798 135,541 -2.0% 119,589 120,380 -0.7% 132 Kona 100,090 948 9.45 0.3% 9.38 9.52 1.4% 9.9 Oahu (days) 9.97 10.01 -0.4% 10.01 10.15 -1.4% 9.9 Moloka'i (days) 5.28 3.41 54.6% 4.90 4.15 18.0% 7. Auari (days) 5.28 3.41 5.46 <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>2,452</td><td>2,664</td><td>-8.0%</td></t<>								2,452	2,664	-8.0%
Orahu 506,355 501,821 0.7% 433,869 435,158 -0.3% 115,1 Maui 138,271 138,787 0.4% 123,452 129,744 -0.5% 15,1 Lanai* 7,476 7,413 0.9% 6.287 6.834 8.0% 11,1 Lanai* 7,476 7,413 0.9% 6.287 6.834 8.0% 11,2 Lanai* 7,476 7,413 0.9% 6.287 6.834 8.0% 11,2 0.2% 12,385 120,380 -0.7% 132,2 0.1% 53,641 53,426 0.4% 7,7 132,2 0.1% 132,2 0.1% 53,641 53,426 0.4% 9,9 132,2 0.1% 132,2 0.1% 132,2 0.1% 10,15 -1.4% 10,0 10,15 -1.4% 10,0 10,15 -1.4% 10,0 10,15 -1.4% 10,0 10,15 -1.4% 10,0 10,15 -1.4% 10,0 10,15 -1.4% 10,16 <td></td> <td>656,810</td> <td>646,814</td> <td>1.5%</td> <td>588,598</td> <td>587,914</td> <td>0.1%</td> <td>68,212</td> <td>58,899</td> <td>15.8%</td>		656,810	646,814	1.5%	588,598	587,914	0.1%	68,212	58,899	15.8%
Maui County 144.246 145.476 -0.8% 129.140 129.784 -0.5% 154.412 Maui 138.271 138.787 -0.4% 123.852 124.122 -0.2% 14.4 Moloka1* 7.476 7.413 0.9% 6.287 6.834 -8.0% 1.1 Lana1* 5.261 5.997 -12.3% 4.316 4.421 -2.4% 9 Kauai 132.798 135.541 -2.0% 119.589 120.380 -0.7% 13.2 Kion 100.090 103.630 -3.4% 90.850 91.411 -0.6% 9.2 LENGTH OF STAY 0 -0.4% 10.01 10.15 -1.4% 9.9 Maui (days) 9.97 10.01 -0.4% 10.01 10.15 -1.4% 9.9 Molokai (days) 9.937 10.01 -0.4% 10.01 10.15 -1.4% 9.9 Maui (days) 9.97 10.01 -0.4% 10.03 -1.6% 7.7 Kauai (days) 9.93 9.40 1.4% 9.72 9.63		505 355	501 821	0.7%	433,869	435 158	-0.3%	71,486	66,663	7.2%
Maui 138,271 138,787 -0.4% 123,852 124,122 -0.2% 14,4 Moioka'i* 7,476 7,413 0.9% 6,287 6,834 +8.0% 1,1 Lana' 7,4310 76,633 -3.0% 66,884 6,834 +8.0% 13,2 Hawarii Island 132,798 135,544 -2.0% 119,589 120,300 -0.7% 13,2 Hion 61,354 62,462 -1.8% 53,641 53,426 0.4% 7,7 Kona 100,090 103,630 -3.4% 90,850 9,411 -0.6% 9,22 Cohyo 9,48 9,45 0.3% 9,38 9,52 -1.4% 10 Maui (days) 9,97 10.01 -0.4% 10.01 10.15 -1.4% 9,9 Kaua'i (days) 9,93 9,43 9.45 -0.3% 7,02 7.05 -0.5% 6, Lana i (days) 11,34 11,36 -0.1% 11.48 10.4%								15,106	15,693	-3.7%
Molokai* 7,476 7,473 0.9% 6,287 6,834 -8.0% 1,1 Lânai* 5,261 5,997 -12,3% 4,316 4,421 -2,4% 9 Kauai 132,798 135,541 -2,0% 119,589 120,380 -0.7% 13,2 Hilo 161,354 62,462 -1.8% 53,641 53,641 53,641 53,641 53,641 0.0% 9,7 Chanu (days) 9,48 9,45 0.3% 9,38 9,52 -1.4% 19,060 Chanu (days) 9,97 10,01 -0.4% 10,01 10,15 1.4% 9,9 Molokai (days) 9,53 9,40 1.4% 9,72 9,63 0.9% 7,7 Hawairi Island (days) 10,36 -0.1% 9,74 0.083 -1.6% 7,7 Lanai (days) 10,38 -0.1% 9,71 3.0% 7,51 3.9% 8,16 8,13 0.4% 5,5 Kauai (days) 10,35								14,419	14,666	-3.7 %
Lânaî* 5,261 5,997 -12.3% 4,316 4,421 -2.4% 9 Kauaî 74,310 76,633 -3.0% 68,883 69,832 -1.4% 5,4 Hawaîî Island 132,798 135,541 -2.0% 139,589 9,850 91,411 -0.6% 9.2 LENGTH OF STAY 77 100,090 103,630 -3.4% 90,850 91,411 -0.6% 9.2 LENGTH OF STAY 702 7.05 -0.5% 6. 10.01 -0.4% 7.02 7.05 -0.5% 6. Lanaî (days) 9.97 10.01 -0.4% 9.72 9.63 0.9% 7. Kauaî (days) 9.52 3.41 54.6% 4.90 4.15 18.0% 7. Kauaî (days) 9.52 3.44 10.36 -0.1% 10.66 10.83 -1.6% 7. Kona (days) 10.34 10.36 -0.1% 11.68 11.5 -1.5% 11. AccomModarius								14,419	579	-1.7%
Kauai 74,310 76,633 -3.0% 68,883 69,832 -1.4% 54 Hawaii Island 132,798 135,541 -2.0% 119,589 120,380 -0.7% 13,2 Knoa 100,090 103,630 -3.4% 90,850 91,411 -0.6% 9,2 LENGTH OF STAY 0 -0.7% 10.0 -0.4% 10.0 10.15 -1.4% 10. Maui (days) 9.48 9.45 0.3% 9.38 9.52 -1.4% 10. Maui (days) 6.99 6.68 4.7% 7.02 7.05 -0.5% 6. Lanai (days) 5.28 3.41 54.6% 4.90 4.15 18.0% 7. Hawaii Island (days) 10.34 10.36 -0.1% 9.21 9.51 -3.2% 6. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. AccomModDations 198,585 194,720 2.0% 98,600 101,4								946	1,575	-40.0%
Hawaii Island 132,798 135,541 -2.0% 119,589 120,380 -0.7% 132 Kiona 100,090 103,630 -3.4% 90,850 91,411 50,426 0.4% 7,7 Qrahu (days) 9.48 9.45 0.3% 9.38 9.52 -1.4% 10. Maui (days) 9.97 10.01 -0.4% 10.01 10.15 -1.4% 9. Molokai (days) 9.97 10.01 -0.4% 10.01 10.15 -1.4% 9. Kauai (days) 9.53 9.40 1.4% 9.72 9.63 0.9% 7. Hawaii Island (days) 9.53 9.40 1.4% 9.72 9.63 0.9% 7. Hawaii Island (days) 7.80 7.51 3.9% 8.16 8.13 0.4% 7. Lind (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. AccomMoDATIONS T1.48 11.65 -1.5% 11. -1.5% 11. 5.6% 5.9 Condo 73.978 77.631								5,427	6,801	-20.2%
Hilo 61,354 62,462 -1.8% 53,641 53,426 0.4% 7,7 Kona 100,090 103,630 -3.4% 90,850 91,411 -0.6% 92 Cahu (days) 9.48 9.45 0.3% 9.38 9.52 -1.4% 10. Mau (days) 9.97 10.01 -0.4% 10.01 10.15 -1.4% 9. Maki (days) 6.99 6.68 4.7% 7.02 7.05 -0.5% 6. Lanai (days) 5.28 3.41 54.6% 4.90 4.15 18.0% 7. Hawairi Island (days) 10.34 10.36 -0.1% 10.66 10.83 -1.6% 7. Hawairi (days) 11.53 11.81 -0.7% 11.48 11.65 -1.5% 11 AccomMoDATIONS 1 123.662 122,510 0.9% 98,600 101,439 -2.8% 25.0 Condo 73.978 77,631 -4.7% 64.631 67,76 <								13,209	15,161	-12.9%
Kona 100,090 103,630 -3.4% 90,850 91,411 -0.6% 92 LENGTH OF STAY								7,713	9,036	-14.6%
LENGTH OF STAY 948 9.48 9.45 0.3% 9.38 9.52 -1.4% 10.0 Maui (days) 9.97 10.01 -0.4% 10.01 10.15 -1.4% 19.0 Molokaï (days) 6.99 6.68 4.7% 7.02 7.05 -0.5% 6. Kauaï (days) 9.53 9.40 1.4% 9.72 9.63 0.9% 7. Hawaiï Island (days) 10.34 10.36 -0.1% 10.66 10.83 -1.6% 7. Kona (days) 7.80 7.51 3.9% 8.16 8.13 0.4% 5. Kona (days) 8.94 9.02 -0.9% 9.21 9.51 -3.2% 6. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. AccomMODATIONS 10.8685 194,720 2.0% 162,804 164,115 -0.8% 55,7 Hotel 198,585 194,720 2.0% 164,31 67,768				-3.4%				9,241	12,220	-24.4%
Maui (days) 9.97 10.01 -0.4% 10.01 10.15 -1.4% 9. Molokai (days) 6.99 6.68 4.7% 7.02 7.05 -0.5% 6. Lanai (days) 5.28 3.41 54.6% 4.90 4.15 18.0% 7. Kauaii (days) 9.53 9.40 1.4% 9.72 9.63 0.9% 7. Hawaii Island (days) 10.34 10.36 -0.1% 10.66 10.83 -1.6% 7. Kona (days) 8.94 9.02 -0.9% 9.21 9.51 -3.2% 6. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. ACCOMMODATIONS 123.662 122.510 0.9% 98.600 101.439 -2.8% 25.0 Condo 73.978 77.631 4.7% 64.631 67.768 -4.6% 9.3 Condo Only 46.885 49.722 5.7% 40.929 43.793 -6.5%										
Molokat (days) 6.99 6.68 4.7% 7.02 7.05 -0.5% 6. Lånat (days) 5.28 3.41 54.8% 4.90 4.15 18.0% 7. Hawai'i (days) 9.53 9.40 1.4% 9.72 9.63 0.9% 7. Hawai'i Island (days) 10.34 10.36 -0.1% 10.66 10.83 -1.6% 7. Hilo (days) 7.80 7.51 3.9% 8.16 8.13 0.4% 5. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. ACCOMMODATIONS 123.662 122.510 0.9% 98.600 101.439 -2.8% 25.0 Condo 73.978 77.631 -4.7% 64.631 67.768 -4.6% 9.3 Condo Only 16.181 18.454 -12.3% 14.760 16.323 -9.6% 1.4 Rental House 59.596 59.352 0.4% 54.294 53.852 0		9.48	9.45	0.3%	9.38	9.52	-1.4%	10.09	9.04	11.7%
Lāna'i (days) 5.28 3.41 54.6% 4.90 4.15 18.0% 7. Kaua'i (days) 9.53 9.40 1.4% 9.72 9.63 0.9% 7. Hawai'i Island (days) 10.34 10.36 -0.1% 10.66 10.83 -1.6% 7. Hilo (days) 7.80 7.51 3.9% 8.16 8.13 0.4% 5. Kona (days) 8.94 9.02 -0.9% 9.21 9.51 -3.2% 6. Statewide (days) 11.53 11.61 -0.7% 114.8 116.5 -1.5% 11. ACCOMMODATIONS		9.97	10.01	-0.4%	10.01	10.15	-1.4%	9.56	8.75	9.3%
Kauati (days) 9.53 9.40 1.4% 9.72 9.63 0.9% 7. Hawai' Island (days) 10.34 10.36 -0.1% 10.66 10.83 -1.6% 7. Hilo (days) 7.80 7.51 3.9% 8.16 8.13 0.4% 5. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. ACCOMMODATIONS 11.53 11.61 -0.7% 11.48 11.65 -1.5% 35.7 Hotel 198,585 194,720 2.0% 162,804 164,115 -0.8% 35.7 Hotel Only 123,662 122,510 0.9% 98,600 101,439 -2.8% 25.0 Condo 73,978 77,631 -4.7% 64,631 67,768 -4.6% 9.3 Condo Only 16,181 18,454 -12.3% 14,760 16,323 -9.6% 1.4 Rental House 59,596 59,352 0.4% 53,852 0.8% 5.3 Mostel 7,248 8,290 -12.6% 6,476 <td< td=""><td></td><td>6.99</td><td>6.68</td><td>4.7%</td><td>7.02</td><td>7.05</td><td>-0.5%</td><td>6.87</td><td>2.28</td><td>202.2%</td></td<>		6.99	6.68	4.7%	7.02	7.05	-0.5%	6.87	2.28	202.2%
Hawaii Island (days) 10.34 10.36 -0.1% 10.66 10.83 -1.6% 7. Hilo (days) 7.80 7.51 3.9% 8.16 8.13 0.4% 5. Kona (days) 8.94 9.02 -0.9% 9.21 9.51 -3.2% 6. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. ACCOMMODATIONS 123.662 122.510 0.9% 98.600 101.439 -2.8% 25.0 Condo 73.978 77.631 4.7% 64.631 67.768 -4.6% 9.3 Condo Only 46.885 49,722 -5.7% 40.929 43.793 -6.5% 5.9 Timeshare 30.106 32.964 -8.7% 27.497 29.118 -5.6% 2.6 Timeshare Only 16.181 18.454 -12.3% 14.760 16.323 -9.6% 1.4 Rental House 59.596 59.352 0.4% 54.294 53.852 0.8% 5.3 Hostel 5.774 5.390 7.1%		5.28	3.41	54.6%	4.90	4.15	18.0%	7.02	1.35	419.7%
Hilo (days) 7.80 7.51 3.9% 8.16 8.13 0.4% 5. Kona (days) 8.94 9.02 -0.9% 9.21 9.51 -3.2% 6. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. ACCOMMODATIONS		9.53	9.40	1.4%	9.72	9.63	0.9%	7.15	7.07	1.1%
Kona (days) 8.94 9.02 -0.9% 9.21 9.51 -3.2% 6. Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. ACCOMMODATIONS 11.48 11.65 -1.5% 11. -0.7% 11.48 11.65 -1.5% 11. Hotel 198,585 194,720 2.0% 162,804 164,115 -0.8% 35.7 Hotel Only 123,662 122,510 0.9% 98,600 101,439 -2.8% 25.0 Condo Only 46,885 49,722 5.7% 40,929 43,793 -6.5% 5.9 Timeshare Only 16,181 18,454 -12.3% 14,760 16,323 -9.6% 1,4 Rental House 59,596 59,352 0.4% 54,294 53,852 0.8% 5,3 Hostel 7,748 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA </td <td></td> <td>10.34</td> <td>10.36</td> <td></td> <td>10.66</td> <td>10.83</td> <td>-1.6%</td> <td>7.49</td> <td>6.60</td> <td>13.6%</td>		10.34	10.36		10.66	10.83	-1.6%	7.49	6.60	13.6%
Statewide (days) 11.53 11.61 -0.7% 11.48 11.65 -1.5% 11. ACCOMMODATIONS 1 198,585 194,720 2.0% 162,804 164,115 -0.8% 35,7 Hotel 198,585 194,720 2.0% 162,804 164,115 -0.8% 35,7 Hotel Only 123,662 122,510 0.9% 98,600 101,439 -2.8% 25,0 Condo 73,978 77,631 -4.7% 64,631 67,768 -4.6% 9,3 Condo Only 46,885 49,722 -5.7% 40,929 43,793 -6.5% 5,9 Timeshare Only 16,181 18,454 -12.3% 14,760 16,323 -9.6% 1,4 Rental House 59,596 59,352 0.4% 54,294 53,852 0.8% 5,3 Hotel 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA 2,146 NA NA Bed & Breakfast Cruise Ship 2,864								5.24	3.83	36.7%
ACCOMMODATIONS Image: constraint of the system								6.34	5.35	18.4%
Hotel 198,585 194,720 2.0% 162,804 164,115 -0.8% 35,7 Hotel Only 123,662 122,510 0.9% 98,600 101,439 -2.8% 25,0 Condo 73,978 77,631 -4.7% 64,631 67,768 -4.6% 9,3 Condo Only 46,885 49,722 -5.7% 40,929 43,793 -6.5% 5,9 Timeshare 30,106 32,964 -8.7% 27,497 29,118 -5.6% 2,6 Timeshare Only 16,181 18,454 -12.3% 14,760 16,323 -9.6% 1,4 Rental House 59,596 59,352 0.4% 54,294 53,852 0.8% 5,3 Hostel 5,774 5,390 7.1% 4,079 4,131 -1.3% 1,6 Camp Site 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,366 -4.2% 7,552 7,440 1.5% <td></td> <td>11.53</td> <td>11.61</td> <td>-0.7%</td> <td>11.48</td> <td>11.65</td> <td>-1.5%</td> <td>11.92</td> <td>11.24</td> <td>6.0%</td>		11.53	11.61	-0.7%	11.48	11.65	-1.5%	11.92	11.24	6.0%
Hotel Only123,662122,5100.9%98,600101,439-2.8%25,0Condo73,97877,631-4.7%64,63167,768-4.6%9,3Condo Only46,88549,722-5.7%40,92943,793-6.5%5,9Timeshare30,10632,964-8.7%27,49729,118-5.6%2,6Timeshare Only16,18118,454-12.3%14,76016,323-9.6%1,4Rental House59,59659,3520.4%54,29453,8520.8%5,3Hostel5,7745,3907.1%4,0794,131-1.3%1,6Camp Site7,2488,290-12.6%6,4766,877-5.8%7Private Room in Private Home**8,306NANA6,273NANA2,0Shared Room/Space in Private Home**2,848NANA2,146NANA7Bed & Breakfast8,4988,867-4.2%7,5527,4401.5%9Cruise Ship2,8645,361-46.6%2,6233,200-18.0%22PrePOSE OF TRIP255,719263,188-2.8%225,944234,444-3.6%29,7Vacation255,719263,188-2.8%223,363230,359-3.0%29,7Vacation252,476258,896-2.5%223,363230,359-3.0%29,7Vacation5,7618,425-31.6%4,9807,365		100 505	104 720	2.0%	162.804	164 115	0.99/	25 790	20.605	16.9%
Condo 73,978 77,631 -4.7% 64,631 67,768 -4.6% 9,3 Condo Only 46,885 49,722 -5.7% 40,929 43,793 -6.5% 5,9 Timeshare 30,106 32,964 -8.7% 27,497 29,118 -5.6% 2,6 Timeshare Only 16,181 18,454 -12.3% 14,760 16,323 -9.6% 1,4 Rental House 59,596 59,352 0.4% 54,294 53,852 0.8% 5,3 Gamp Site 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA 6,273 NA NA Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 9 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 29,7 Invester 2,864 5,361 -46.6% 2,623 3,200 -18.0%									30,605 21,071	18.9%
Condo Only 46,885 49,722 -5.7% 40,929 43,793 -6.5% 5.9 Timeshare 30,106 32,964 -8.7% 27,497 29,118 -5.6% 2,66 Timeshare Only 16,181 18,454 -12.3% 14,760 16,323 -9.6% 1,4 Rental House 59,596 59,352 0.4% 54,294 53,852 0.8% 5,3 Hostel 5,774 5,390 7.1% 4,079 4,131 -1.3% 1,6 Camp Site 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA 6,877 -5.8% 7 Shared Room/Space in Private Home** 2,848 NA NA 2,00 -18.0% 2 Friends or Relatives 444,214 438,403 1.3% 401,905 398,038 1.0% 42,3 PURPOSE OF TRIP 2 255,719 263,188 -2.8% 225,944 234,4					,			25,062 9,347	9,863	-5.2%
Timeshare30,10632,964-8.7%27,49729,118-5.6%2.66Timeshare Only16,18118,454-12.3%14,76016,323-9.6%1,4Rental House59,59659,3520.4%54,29453,8520.8%5,3Hostel5,7745,3907.1%4,0794,131-1.3%1,6Camp Site7,2488,290-12.6%6,4766,877-5.8%7Private Room in Private Home**8,306NANA6,273NANA2,0Shared Room/Space in Private Home**2,848NANA2,146NANA7Bed & Breakfast8,4988,867-4.2%7,5527,4401.5%9Cruise Ship2,8645,361-46.6%2,6233,200-18.0%22Friends or Relatives444,214438,4031.3%401,905398,0381.0%42,3PURPOSE OF TRIP255,719263,188-2.8%225,944234,444-3.6%29,7Yoacation252,476258,896-2.5%223,363230,359-3.0%29,1Honeymoon5,7618,425-31.6%4,9807,365-32.4%7Get Married3,7984,814-21.1%3,5494,514-21.4%2MC&I (Net)8,3548,985-7.0%7,5988,391-9.5%7Corp. Meetings2,2022,786-21.0%2,1452,5								5,957	9,803 5,929	-5.2 %
Timeshare Only 16,181 18,454 -12.3% 14,760 16,323 -9.6% 1,4 Rental House 59,596 59,352 0.4% 54,294 53,852 0.8% 5,3 Hostel 5,774 5,390 7.1% 4,079 4,131 -1.3% 1,6 Camp Site 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA 6,273 NA NA 2,0 Shared Room/Space in Private Home** 2,848 NA NA 2,146 NA NA Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 9 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 22,37 PURPOSE OF TRIP 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 255,719 263,188 -2.8% 223,363 230,359 -3.0% 29,1 Vacation 5,761 8,425 -31.					,			2,609	3,846	-32.2%
Rental House 59,596 59,352 0.4% 54,294 53,852 0.8% 5,3 Hostel 5,774 5,390 7.1% 4,079 4,131 -1.3% 1,6 Camp Site 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA 6,273 NA NA 2,0 Shared Room/Space in Private Home** 2,848 NA NA 2,146 NA NA Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 9 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 22,3 PURPOSE OF TRIP 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 255,719 263,188 -2.8% 223,363 230,359 -3.0% 29,1 Vacation 5,761 8,425 -31.6% 4,980 7,365								1,421	2,131	-33.3%
Hostel 5,774 5,390 7.1% 4,079 4,131 -1.3% 1,6 Camp Site 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA NA 6,273 NA NA 2,00 Shared Room/Space in Private Home** 2,848 NA NA 2,146 NA NA 7 Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 9 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 42,3 PURPOSE OF TRIP 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 255,719 263,188 -2.8% 223,363 230,359 -3.0% 29,1 Vacation 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 Get Married 3,798<								5,302	5,500	-3.6%
Camp Site 7,248 8,290 -12.6% 6,476 6,877 -5.8% 7 Private Room in Private Home** 8,306 NA NA NA 6,273 NA NA 2,00 Shared Room/Space in Private Home** 2,848 NA NA 2,146 NA NA 7 Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 9 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 22,3 PURPOSE OF TRIP 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 255,719 263,188 -2.8% 223,363 230,359 -3.0% 29,1 Vacation 255,719 263,188 -2.8% 223,363 230,359 -3.0% 29,7 Vacation 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1,695</td> <td>1,259</td> <td>34.7%</td>								1,695	1,259	34.7%
Private Room in Private Home** 8,306 NA NA 6,273 NA NA 2,0 Shared Room/Space in Private Home** 2,848 NA NA NA 2,146 NA NA 7 Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 9 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 2 Friends or Relatives 444,214 438,403 1.3% 401,905 398,038 1.0% 42,3 PURPOSE OF TRIP 2 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 252,476 258,896 -2.5% 223,363 230,359 -3.0% 29,1 Vacation 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 Coronention/Conf. 5,492 <								772	1,413	-45.3%
Shared Room/Space in Private Home** 2,848 NA NA 2,146 NA NA Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 9 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 22 Friends or Relatives 444,214 438,403 1.3% 401,905 398,038 1.0% 42,3 PURPOSE OF TRIP 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 252,476 258,896 -2.5% 223,363 230,359 -3.0% 29,1 Honeymoon 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 Got Neetings 2,202 2,786 -21.0% 7,598 8,391 -9.5% 7 Corp. Meetings 2,202 2,	*							2,033	NA	NA
Bed & Breakfast 8,498 8,867 -4.2% 7,552 7,440 1.5% 99 Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 22 Friends or Relatives 444,214 438,403 1.3% 401,905 398,038 1.0% 42,3 PURPOSE OF TRIP P 2 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 252,476 258,896 -2.5% 223,363 230,359 -3.0% 29,1 Honeymoon 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6%								702	NA	NA
Cruise Ship 2,864 5,361 -46.6% 2,623 3,200 -18.0% 2 Friends or Relatives 444,214 438,403 1.3% 401,905 398,038 1.0% 42,3 PURPOSE OF TRIP 2 2 2 2 2 3 2 3 2 44,213 444,214 438,403 1.3% 401,905 398,038 1.0% 42,3 PURPOSE OF TRIP 2 2 5 719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 2 252,476 258,896 -2.5% 223,363 230,359 -3.0% 29,1 Honeymoon 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>946</td><td>1,427</td><td>-33.7%</td></td<>								946	1,427	-33.7%
Friends or Relatives 444,214 438,403 1.3% 401,905 398,038 1.0% 42,3 PURPOSE OF TRIP 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Pleasure (Net) 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 252,476 258,896 -2.5% 223,363 230,359 -3.0% 29,1 Vacation 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 MC&I (Net) 8,354 8,985 -7.0% 7,598 8,391 -9.5% 7 Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493								241	2,161	-88.8%
Pleasure (Net) 255,719 263,188 -2.8% 225,944 234,444 -3.6% 29,7 Vacation 252,476 258,896 -2.5% 223,363 230,359 -3.0% 29,1 Vacation 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 MC&I (Net) 8,354 8,985 -7.0% 7,598 8,391 -9.5% 7 Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%		444,214		1.3%			1.0%	42,309	40,365	4.8%
Vacation 252,476 258,896 -2.5% 223,363 230,359 -3.0% 29,1 Honeymoon 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 MC&I (Net) 8,354 8,985 -7.0% 7,598 8,391 -9.5% 7 Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%										
Honeymoon 5,761 8,425 -31.6% 4,980 7,365 -32.4% 7 Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 MC&I (Net) 8,354 8,985 -7.0% 7,598 8,391 -9.5% 7 Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%		255,719	263,188	-2.8%	225,944	234,444	-3.6%	29,775	28,744	3.6%
Get Married 3,798 4,814 -21.1% 3,549 4,514 -21.4% 2 MC&I (Net) 8,354 8,985 -7.0% 7,598 8,391 -9.5% 7 Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%		252,476	258,896	-2.5%	223,363	230,359	-3.0%	29,112	28,537	2.0%
MC&I (Net) 8,354 8,985 -7.0% 7,598 8,391 -9.5% 7. Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%		5,761	8,425	-31.6%	4,980	7,365	-32.4%	781	1,060	-26.3%
Convention/Conf. 5,492 5,640 -2.6% 4,891 5,275 -7.3% 6 Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%								249	300	-16.8%
Corp. Meetings 2,202 2,786 -21.0% 2,145 2,543 -15.6% Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%								756	594	27.3%
Incentive 1,591 2,101 -24.3% 1,493 1,812 -17.6%								601	365	64.6%
								57	243	-76.6%
IUther Business 14 985 17 943 -16 5% 14 672 17 066 -14 0% 3								98	289	-66.1%
		14,985	17,943	-16.5%	14,672	17,066	-14.0%	313	877	-64.3%
			,					84,912	78,485	8.2%
								310	673	-53.9%
								289	229	26.4%
								381	529	-28.0%
								2,078	2,725	-23.7%
Average Age 46 46 -0.2% 46 46 0.0% NA = Not applicable		46	46	-0.2%	46	46	0.0%	47	48	-1.4%

NA = Not applicable * Sample sizes for Moloka'i and Lāna'i are relatively small. ** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 41:	Family Visitors Characteristics (Arrivals by Air)
	2016 vs. 2015

Reprint 183.220 1.81.4.24 3.35 1.81.4.08 1.41.4.31 3.45% 4.59.20 2.79% RAVEL METHOD 0 0 0 0.00% 3.58 0.20% TRAVEL METHOD 0 0.00% 3.58 0.20% 2.20% 0.5% 80.144 0.20% 2.27% Coup Tour 0.00% 3.58 0.62.01 0.25% 22.29% 0.5% 80.144 0.20% 2.25% Coup Tour 1.027.830 1.056.749 5.0% 1.226.421 1.182.208 3.7% 401.399 308.441 6.5% Chano 0.817.67 0.448.35 0.55.44 705.619 1.3% 408.08 6.77.108 3.3% Maul County 0.817.67 0.488 0.65.44 705.619 1.3% 408.08 6.87.64 1.2% 2.064 2.68 1.2% 2.064 2.68 2.26 2.064 2.26 2.064 2.06 2.26 2.064 2.06 2.26 2.060 2.126 2.065			201	6 vs. 20	J15					
2016 2017 Change 2018 Change 2018 2018 Change 2018 6 72.58.25 5.58.25 77.78.18 6.59.20 5.77.78 6.58.20 5.77.78 6.58.25 77.78.18 6.59.20 5.77.78 6.58.25 <			TOTAL			DOMESTIC		INTI	ERNATIONAL	
Tool Nation Change Lab.23.24 Lab.23.25 Lab.23.26 Lab.23.26 <thlab.23.26< th=""> <thlab.23.26< th=""> <thla< th=""><th>FAMILY</th><th>2016</th><th>2015</th><th></th><th>2016</th><th>2015</th><th></th><th>2016</th><th>2015</th><th></th></thla<></thlab.23.26<></thlab.23.26<>	FAMILY	2016	2015		2016	2015		2016	2015	
Total Values 2,28,398 2,28,799 3,69 1,58,642 1,51,514 3,5% 742,344 715,504 3,7% One 15,5418 14,5418 128,268 4,4403 103,126 0,474 4,414 2,15,215 5,77 Time or none 2,159,568 2,055,53 3,58 1,42,030 1,393,465 3,58 1,77,131 492,001 3,78 0,174 4,32 0,119 First-Times 1,633,200 1,641,340 3,78 0,017 4,53 4,618,02 2,000 2,77 Average al Tipes 4,95 4,96 -0.35 1,610,100 1,415,511 3,354 3,161,400 2,229 0,0% 8,114 102,024 2,214 2,274 1,414,511 3,454 4,242 2,411 102,024 2,214 2,274 1,414,511 3,454 4,349 2,414 102,024 2,147 10,444 2,245 3,444 1,425,413 3,444 1,425,413 3,444 1,414,101 10,434 1,414 10,424	T + 1)(* D			U						
PARTY SIZE PARTY S	-									
One 15,418 14,480 6.0% 15,384 14,468 6.3% 34 44 45,020 Three or more 2,159,568 2,265,553 3.5% 142,039 133,804 1,42,039 133,845 3.5% 177,191 692,009 3.7% Visit Fartus 5 5 4,423 5,314 3.70 0.3% 4,23 0.51 Visit Fartus 1,633,320 1,581,443 3.3% 1,314,040 1,414,33 3.5% 47,122 43,90 2,27 Repert 1,633,30 1,581,443 3.3% 1,314,040 1,414,33 2,55 43,85 550 0.0% 8,84 10,204 2,23 Prickape 653,30 652,410 1,262,423 1,28,243 1,28,243 2,347,18 33,144 1,42,43 3,35 BitMAS 1,417,053 1,322,427 2,55% 1,164,44 0,55,19 1,3% 699,408 677,108 3,37 BitMAS 1,417,053 1,322,277 2,55 1,56,4		2,308,936	2,226,799	3.0%	1,500,542	1,513,194	3.5%	742,394	715,604	3.1%
Two 133.860 138.260 1448.080 109.120 104.713 21.89.563 23.89 3.89.85 3.80.85 3.89.85 3.89.85 3.89.85 3.89.85 3.80.8 4.81.822 4.89.80 2.49.85 2.20.87.95 4.14.51 3.30.85 3.80.7 4.31.83 3.80.8 3.		15 418	14 549	6.0%	15 384	14 465	6.3%	34	84	-59.4%
The or more 2, 159,558 2, 059,53 3, 559 1, 442,039 1, 283,945 3, 599 1, 77,519 692,009 3, 774 May Party, Size 3, 365 1, 77,519 692,009 3, 774 May Party, Size 3, 375 3, 70 3, 70 3, 70 1, 15 4, 23 4, 23 0, 175 1, 154, 145 1, 145										
Aug Pany Size 3.85 0.95 3.70 3.70 0.17 0.423 4.23 0.43 0.18 First-Time 675,706 647,365 4.48 385,134 371,664 3.69 450,5271 275,701 5.498 Repeat 1,533,230 1,581,433 4,651 4.490 -0.33 5,60 5,50 0.008 3.38 3.21 4.11,613,135 5,60 5,50 0.008 3.32 1.11,614,135 1.22 4.23 4.21 1.22 5.61 7.24 2.258 5.81,144 1.02,21,80 2.82,99 0.58 8.04,64 8.71,85 -2.58 5.83,169 -2.58 6.84,64 1.22 1.82,30 5.85,169 5.74 410,303 3.80,64 4.75 8.84,64 7.74 3.74 -2.58 5.85,169 5.74 410,303 3.80,64 4.75 8.84,64 7.41 7.43 7.22 2.644 4.76 8.84,74 2.78 2.644 2.644 2.644 2.644 2.64 2.644										
Vibit of Stratus Vibit of Stratus<										
First-Time 975/706 647.365 4.446 388,134 371.1644 3.654 451.822 775.701 5.498 Aeerage of Tirps 4.355 1.581.433 1.681.433 5.60 5.50 0.075 3.58 3.322 -1.288 Circup Tour 1053.603 13.133 1.655 28.459 22.99 0.55 90.144 102.033 1.218 2.208 2.288 3.322 -1.288 4.21.55 Group Tour 102.673.03 15.507.49 22.498 0.574 471.838 3.124 -2.278 3.284.68 871.05 -2.588 5.61.19 1.88.108 68.16.19 1.88.108 68.16.19 1.88.108 68.16.19 1.88.108 69.16.19 1.88.108 67.108 3.99 5.66.19 1.88.101 7.04.33 1.099 J.46.10 3.98 A.759 8.84.26 3.06.24 2.26.94 2.429 4.99 2.26.94 2.429 4.99 2.26.94 2.429 4.99 2.26.94 2.83 3.01.00 3.01.200 1.		0.00	0.00	010 /0	0.10	0.1.0	01170	120	1120	01170
Adering Por Tripic 4.96 -0.3% 5.60 5.60 0.0% 3.58 3.52 1.28 Group Tour 109.603 13.133 1.65% 2.9.459 2.9.39 0.5% 3.24.41 1.20.034 21.5% Group Tour & Pkg 82.037 105.684 -2.24% 18.170 18.62 3.7% 401.393 368.441 8.9% Group Tour & Pkg 82.037 1.550.746 6.0% 1.24.242 1.18.20 2.7% 6.93.408 677.108 3.86 8.756 2.64% 9.93.86.441 8.9% Ghahu 1.417.953 1.382.727 2.5% 7.18.544 7.05.81 1.8% 699.408 677.108 3.3% Maul County 673.13 3.38.33 1.33.33 1.26% 9.18.39 6.69.42 7.05.81 9.448 8.759 1.2.4% 6.94.2 2.984 2.2.642 2.0% Linait' 11.912.00 11.50.02 2.8% 6.76.2 3.5.85 2.426.12 2.3.7% 6.7.2 1.0% 4	First-Time	675,706	647,365	4.4%	385,134	371,664	3.6%	290,571	275,701	5.4%
TRAVE. METHOD 00.00	Repeat	1,633,230	1,581,434	3.3%	1,181,408	1,141,531	3.5%	451,822	439,903	2.7%
Group Tour 109.603 13.333 16.5% 29.499 0.5% 00.144 102.004 47.25% Package 655.539 652.401 02.8% 28.2821 320.217 2.7% 324.716 332.144 40.23% Group Tour & Reg 82.037 105.684 -22.4% 118.700 18.82.09 2.5% 401.399 368.441 8.9% SILMOS VISITED - </td <td>Average # of Trips</td> <td>4.95</td> <td>4.96</td> <td>-0.3%</td> <td>5.60</td> <td>5.60</td> <td>0.0%</td> <td>3.58</td> <td>3.62</td> <td>-1.2%</td>	Average # of Trips	4.95	4.96	-0.3%	5.60	5.60	0.0%	3.58	3.62	-1.2%
Package 653,539 652,401 0.2% 328,821 320,217 2.7% 334,716 3324,716 3334 34,716 3334 34,716 3334 34,716 3334,716 3334,716 3334,716 3334,716 3334,716 3334,716 3	TRAVEL METHOD									
Group Tour & Pkg 82,037 105,684 -22.4% 18,77.0 18,229 63,866 87,055 -26.8% ISLANDS VISITED 1 1 1627,830 1,550,749 50.8% 126,432 1,182,308 2.5% 63,866 87,065 26.848 88,9 Orbu 1,477,953 1,882,77 25.6% 718,844 705,619 1.8% 6093,008 677,613 33,8 Meui County 681,267 646,405 5.4% 591,339 565,159 4.7% 83,428 81,240 10.33 10.90 2.4% 2.442 2.463 2.269 2.50 2.56 <td>Group Tour</td> <td>109,603</td> <td>131,333</td> <td>-16.5%</td> <td>29,459</td> <td>29,299</td> <td>0.5%</td> <td>80,144</td> <td>102,034</td> <td>-21.5%</td>	Group Tour	109,603	131,333	-16.5%	29,459	29,299	0.5%	80,144	102,034	-21.5%
True hagendent 1,627,830 1,550,749 5.0% 1,226,832 1,182,308 3.7% 401,399 368,441 8.49 (SLANDS VISTED 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Package	653,539	652,401	0.2%	328,821	320,217	2.7%	324,718	332,184	-2.2%
ISLANDS VISITED T18.544 708.542 708.544 708.542 708.544 708.542 708.542 708.542 708.542 708.542 708.542 708.543 708.53 72.55 <th708< th=""> <t< td=""><td>Group Tour & Pkg</td><td>82,037</td><td>105,684</td><td>-22.4%</td><td>18,170</td><td></td><td>-2.5%</td><td>63,866</td><td>87,055</td><td>-26.6%</td></t<></th708<>	Group Tour & Pkg	82,037	105,684	-22.4%	18,170		-2.5%	63,866	87,055	-26.6%
Ochu 1417.953 1.382.727 2.5% 718.844 705.619 4.7% 894.028 677.108 3.3% Maui Ga13.67 664.060 5.4% 551.393 655.19 4.7% 88.101 79.433 10.08 Maui Ga33.61 13.082.71 9.789 7.22% 2.2% 2.4% 2.25% 3.5119 3.40.0 2.64% 2.24% 2.3% 2.3760 2.42.42 1.44% Haiming 220.23% 268.614 2.75.582 3.56 61.07 1.24% 1.45% 4.24% 2.3% 67.428 61.07 1.24% Librit (day) 7.74 7.22% 7.34 4.54% 3.00 2.26 5.20 5.3 5.20 1.20% 1.24%	True Independent	1,627,830	1,550,749	5.0%	1,226,432	1,182,308	3.7%	401,399	368,441	8.9%
Meui 681,267 644,605 54% 561,393 656,159 4.7% 88,28 91,246 0.1%3 Mokat1* 10,383 11,401 -8.9% 7,689 8,759 12.2% 2.643 2.642 2.0% Mokat1* 119,15 12.027 -9.9% 8,463 555,30 3.% 2.453 3.2,89 2.453 3.2,89 2.452 3.2,89 2.452 3.2,89 2.452 3.2,89 2.452 3.53 3.4,39 2.56,81 3.8% 2.424 2.45 3.2,89 1.4,29 3.4,39 2.56,850 2.48,371 3.2% 67,428 61,072 1.0,49 LSCTH OF STAY - - 7.14 7.22 -1,1% 6.7,8 6.7,2 1.0,49 Meui (days) 3.30 2.61 2.65% 3.89 3.10 2.5 % 1.01 1.3 2.1,1% Meui (days) 3.37 3.41 16.4% 4.74 4.01 1.04 4.44 4.10 4.44 4.44										
Metai 673.631 638.900 54% 595.467 4.7% 88.101 79.433 0.09% Lana1* 119.15 12.027 0.9% 9.463 8.759 12.2% 3.378 2.2694 2.694										3.3%
Molekai* 10.383 11.401 49.9% 7.689 8.759 8.264 2.242 2.269 Kauai 272.391 267.187 19.% 246.612 242.945 2.3% 2.453 3.263 4.59 Mawaii Island 368.366 356.531 3.3% 226.874 278.582 3.0% 81.472 77.950 4.59 Mitio 112.200 115.902 2.8% 83.881 81.594 2.8% 67.32 67.44 77.4 72.2 77.5 1.04 1.04 1.04 1.04 1.04 77.35 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04 1.04<	-									10.1%
Lanai* 11.915 12.027 -0.9% 9.463 8.768 2.453 2.246 2.453 2.246 2.453 2.246 2.453 2.246 2.453 2.246 2.245 2.236 2.247 2.248 2.2484 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.245 2.236 2.451 2.446 2.266 2.453 2.246 2.267 2.443 2.447 4.101 1.565 1.50 4.451 1.01 1.303 2.217 1.303 2.217 2.344 2.451 2.444 4.447 4.303 2.267 2.454 3.267 3.264 4.27 4.27 4.27 4.27 4.27 4.										10.9%
Kauai 272.391 267.187 19% 248.612 242.94 2.3% 2.37.60 24.242 1.9% Libiand 368.346 356.511 3.3% 286.874 278.582 3.0% 81.472 77.550 4.5% Kona 323.779 309.443 4.6% 256.350 248.371 3.2% 67.428 61.072 1.0% Maui (days) 6.96 6.97 -0.2% 7.14 7.22 1.1% 6.68 5.22 1.20% Maui (days) 7.89 7.92 -0.3% 8.20 8.30 1.25% 1.80 1.1.4 5.73% Maui (days) 7.89 7.20 7.30 1.3% 8.04 8.17 1.6% 4.27 4.14 Maui (days) 8.64 6.99 2.14% 7.55 7.70 2.0% 4.16 4.10 4.84 3.41 1.4% Kauai (days) 8.64 6.99 2.14% 7.55 7.70 2.0% 4.16 4.10 4.44										2.0%
Hawaii Island 386 346 356,531 3.3% 286,874 278,584 3.5,319 3.4,308 2.9% Kna Kna 332,779 309,443 4.6% 256,350 248,371 3.2% 67,426 61,072 1.0.4% LENCH OF STAY - - - - - - - - - - - - - - 0.4% 67,42 67,42 6,7.3 6,7.2 1.0% Molioka'i (days) 7.89 7.92 -0.3% 8.20 8.30 -1.2% 5.83 5.20 1.2.% Lanai (days) 7.82 7.75 1.0% 8.12 8.15 -0.4% 4.82 4.44 -0.4% 1.90 2.2.6 -1.5% 7.71 7.75 2.2.6% 1.9.4 5.6.21 2.6.4 1.42.7 5.6.21 2.6.4 4.42 4.44 -0.4% 1.9.0 2.6.5% 5.8.5 1.0.1 1.0.1 4.8.5 7.71 7.75 2.2.6% 7.71 <td></td>										
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Statewide (days) 8.69 8.72 -0.4% 9.15 9.29 -1.5% 7.71 7.53 2.4% ACCOMMODATIONS										
ACCOMMODATIONS No. No. No. No. No. Hotel 1,426,953 1,373,112 3.9% 862,657 822,899 4.8% 564,296 550,213 2.6% Hotel Only 1,245,119 1,198,129 3.9% 732,500 666,391 5.2% 512,619 501,738 2.2% Condo 458,594 446,285 2.3% 327,752 326,079 0.5% 512,619 514,469 2.2% Condo Only 358,274 352,703 1.6% 262,770 261,565 0.5% 95,504 91,138 4.8% Timeshare 231,051 233,191 -0.9% 178,448 181,722 1.8% 29,319 26,644 10.0% Rental House 216,542 199,232 8.7% 137,223 172,588 8.5% 29,319 26,644 10.0% Camp Site 6,230 8.435 -2.61% 5.398 5.902 -8.5% 3322 2.533 -67.2% Private Room In Private Home**										
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Hotel Only 1,245,119 1,198,129 3.9% 732,500 696,391 5.2% 512,619 501,738 2.2% Condo 458,594 448,285 2.3% 327,752 326,079 0.5% 130,842 122,205 7.1% Condo Only 358,274 352,703 1.6% 262,770 261,565 0.5% 95,504 91,138 48,48 Timeshare 231,051 233,191 -0.9% 178,448 181,722 -1.8% 52,603 51,469 2.2% Timeshare Only 181,085 180,335 0.4% 138,880 142,218 -2.3% 42,205 38,117 10.7% Rental House 216,642 199,232 8.7% 133,491 6.6% 943 1,125 -16.1% Camp Site 6,230 8,435 -26.1% 5,398 5,902 -6.5% 832 2,533 -67.2% Private Room in Private Home** 2,371 NA NA 4,916 NA NA 4,810 NA NA Stared Room/Space in Private Home** 2,371 NA NA 132,		1.426.953	1.373.112	3.9%	862.657	822.899	4.8%	564.296	550.213	2.6%
Condo 458,594 448,285 2.3% 327,752 326,079 0.5% 130,842 122,205 7.1% Condo Only 358,274 352,773 1.6% 262,770 261,655 0.5% 95,504 91,138 4.8% Timeshare 231,051 233,191 -0.9% 178,448 181,222 1.8% 42,205 38,117 10.7% Rental House 216,542 199,232 8.7% 187,223 172,588 8.5% 29,319 26,644 10.0% Hostel 6,230 8.435 -26.1% 5,398 5,902 -8.5% 832 2,533 -67.2% Private Room in Private Home** 9,726 NA NA 4,916 NA NA 4,810 NA NA Shared Room/Space in Private Home** 2,371 NA NA 1,40% 8,222 7,912 3,9% 4,370 3,139 32,2% Cruise Ship 18,828 21,061 -10.6% 15,203 16,855 -9.8% 3,625										
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Timeshare 231,051 233,191 -0.9% 178,448 181,722 -1.8% 52,603 51,469 2.2% Timeshare Only 181,085 180,335 0.4% 138,880 142,218 -2.3% 42,205 38,117 10.7% Rental House 216,542 199,322 8.7% 187,223 172,588 8.5% 29,319 26,644 10.0% Camp Site 6,230 8,435 -26.1% 5,398 5,902 -8.5% 832 2,533 -67.2% Private Room in Private Home** 9,726 NA NA 4,916 NA NA 4,810 NA Shared Room/Space in Private Home** 2,371 NA NA 14,470 NA A,470 3,139 39.2% Cruise Ship 18,828 21,061 -10.6% 15,203 16,855 -9.8% 3,625 4,206 -13.8% PURPOSE OF TRIP 148,189 145,423 1.9% 132,043 129,618 1.9% 16,146 15,665 5.9% det Married 14,20 19,8322 4.1% 131,1081										4.8%
Timeshare Only181,085180,3350.4%138,880142,218-2.3%42,20538,11710.7%Rental House216,542199,2328.7%187,223172,5888.5%29,31926,64410.0%Hostel6,2308,435-26.1%5,3985,902-8.5%8322,53367.2%Private Room in Private Home**9,726NANA4,916NANA4,810NANABed & Breakfast12,59311,05114.0%8,2227,9123.9%4,3703,13939.2%Cruise Ship18,82821,061-10.6%15,20316,855-9.8%3,6254,206-13.8%Friends or Relatives148,189145,4831.9%132,043129,6181.9%16,14615,8651.8%PUROSE OF TRIP2,064,4141,983,2224.1%1,418,9841,371,0813.5%6659,691626,1285.4%Vacation2,065,4201,983,2224.1%1,405,7291,357,0953.6%6659,691626,1285.4%Vacation2,065,4201,983,2224.1%1,405,7291,357,0953.6%6659,691626,1285.4%Corpe Meetings10,60911,943-16.4%11,08212,700-12.7%5,9417,667-22.5%Corpe Meetings10,60911,943-11.6%33,06335,214-6.1%9,12111,900-23.4%Corpe Meetings10,609 <t< td=""><td>Timeshare</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>2.2%</td></t<>	Timeshare									2.2%
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Camp Site6,2308,435-26.1%5,3985,902-8.5%8322,533-67.2%Private Room in Private Home**9,726NANANA4,916NANA4,810NANAShared Room/Space in Private Home**2,371NANA1,470NANA901NANABed & Breakfast12,59311,05114.0%8,2227,9123.9%4,3703,13939.2%Cruise Ship18.82821,061-10.6%15,20316,855-9.8%3,6254,206-13.8%Friends or Relatives148,189145,4831.9%132,043129,6181.9%16,14615,8651.8%PURPOSE OF TRIPPleasure (Net)2,065,4201,983,2224.1%1,405,7291,357,0953.6%665,430633,7055.0%Vacation17,02320,367-16.4%11,08212,070-12.7%5,9417,667-22.5%Get Married14,24016,473-13.6%12,01712,936-7,1%2,2233,537-37.1%MC&I (Net)62,63882,319-23.9%50,58753,776-5.9%12,05128,543-57.8%Corp. Meetings10,60911,943-11.2%10,37510,2880.8%2341,655-82.8%Incentive12,14026,349-53.9%9,44410,692-11.7%2,69615,656-82.8%Other Bu	Hostel									-16.1%
Private Room in Private Home** 9,726 NA NA 4,916 NA NA 4,810 NA NA Shared Room/Space in Private Home** 2,371 NA NA NA 1,470 NA NA 901 NA NA Bed & Breakfast 12,593 11,051 14.0% 8,222 7,912 3.9% 4,370 3,139 39.2% Cruise Ship 18,828 21,061 -10.6% 15,203 16,855 -9.8% 3,625 4,206 -13.8% PURPOSE OF TRIP 148,189 145,483 1.9% 132,043 129,618 1.5% 665,430 633,705 5.6% Vacation 2,084,414 2,004,785 4.0% 1,418,984 1,371,081 3.5% 665,630 633,705 5.4% Corp Married 11,023 20,367 -16.4% 11,082 12,700 -12.7% 5,941 7,667 -22.5% Get Married 14,240 16,473 -13.6% 12,017 12,936 -7.1%	Camp Site									-67.2%
Bed & Breakfast12,59311,05114.0%8,2227,9123.9%4,3703,13939.2%Cruise Ship18,82821,061-10.6%15,20316,855-9.8%3,6254,206-13.8%Friends or Relatives148,189145,4831.9%132,043129,6181.9%16,14615,8651.8%PUROSE OF TRIP <td>Private Room in Private Home**</td> <td></td> <td></td> <td>NA</td> <td></td> <td></td> <td>NA</td> <td>4,810</td> <td></td> <td>NA</td>	Private Room in Private Home**			NA			NA	4,810		NA
Bed & Breakfast12,59311,05114.0%8,2227,9123.9%4,3703,13939.2%Cruise Ship18,82821,061-10.6%15,20316,855-9.8%3,6254,206-13.8%Friends or Relatives148,189145,4831.9%132,043129,6181.9%16,14615,8651.8%PUROSE OF TRIP <td>Shared Room/Space in Private Home**</td> <td>2,371</td> <td>NA</td> <td>NA</td> <td>1,470</td> <td>NA</td> <td>NA</td> <td>901</td> <td>NA</td> <td>NA</td>	Shared Room/Space in Private Home**	2,371	NA	NA	1,470	NA	NA	901	NA	NA
Cruise Ship18,82821,061-10.6%15,20316,855-9.8%3,6254,206-13.8%Friends or Relatives148,189145,4831.9%132,043129,6181.9%16,14615,8651.8%PURPOSE OF TRIP2,084,4142,004,7854.0%1,418,9841,371,0813.5%665,430633,7055.0%Pleasure (Net)2,084,4142,004,7854.0%1,418,9841,371,0813.5%665,430633,7055.0%Vacation2,065,4201,983,2224.1%1,405,7291,357,0953.6%659,691626,1285.4%Get Married17,02320,367-16.4%11,08212,700-12.7%5,9417,667-22.5%Get Married14,24016,473-13.6%12,01712,936-7.1%2,2233,537-37.1%MC&I (Net)62,63882,319-23.9%50,58753,776-5.9%12,05128,543-57.8%Corp. Meetings10,60911,943-11.2%10,37510,2880.8%2341,655-85.8%Locntive12,14026,349-53.9%9,44410,692-11.7%2,69615,656-82.8%Other Business24,20125,017-3.3%22,97223,778-3.4%1,2291,239-0.8%Wisit Friends/Relatives150,515148,1971.6%130,689131,259-0.4%19,82616,93817.0%Government/Mil	Bed & Breakfast									39.2%
PURPOSE OF TRIP 2,084,414 2,004,785 4.0% 1,418,984 1,371,081 3.5% 665,430 633,705 5.0% Pleasure (Net) 2,065,420 1,983,222 4.1% 1,405,729 1,357,095 3.6% 659,691 626,128 5.4% Vacation 17,023 20,367 -16.4% 11,082 12,700 -12.7% 5,941 7,667 -22.5% Get Married 14,240 16,473 -13.6% 12,017 12,936 -7.1% 2,223 3,537 -37.1% MC&I (Net) 62,638 82,319 -23.9% 50,587 53,776 -5.9% 12,051 28,543 -57.8% Convention/Conf. 42,184 47,114 -10.5% 33,063 35,214 -6.1% 9,121 11,900 -23.4% Corp. Meetings 10,609 11,943 -11.2% 10,375 10,288 0.8% 234 1,655 -85.8% Incentive 12,140 26,349 -53.9% 9,444 10,692	Cruise Ship	18,828	21,061	-10.6%	15,203	16,855	-9.8%	3,625	4,206	-13.8%
Pleasure (Net)2,084,4142,004,7854.0%1,418,9841,371,0813.5%665,430633,7055.0%Vacation2,065,4201,983,2224.1%1,405,7291,357,0953.6%659,691626,1285.4%Vacation17,02320,367-16.4%11,08212,700-12.7%5,9417,667-22.5%Get Married14,24016,473-13.6%12,01712,936-7.1%2,2233,537-37.1%MC&I (Net)62,63882,319-23.9%50,58753,776-5.9%12,05128,543-57.8%Corp. Meetings10,60911,943-11.2%10,37510,2880.8%2341,655-85.8%Incentive12,14026,349-53.9%9,44410,692-11.7%2,69615,656-82.8%Other Business24,20125,017-3.3%22,97223,778-3.4%1,2291,239-0.8%Visit Friends/Relatives150,515148,1971.6%130,689131,259-0.4%19,82616,93817.0%Government/Military7,9677,7582.7%5,7265,787-1.1%2,2421,97113.7%Attend School6,3154,61736.8%1,7832,284-22.0%4,5322,33394.3%Sport Events17,76516,14610.0%12,46611,10412.3%5,2995,0425,1%Other purpose99,57993,186 <td>Friends or Relatives</td> <td></td> <td>145,483</td> <td>1.9%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>1.8%</td>	Friends or Relatives		145,483	1.9%						1.8%
Vacation2,065,4201,983,2224.1%1,405,7291,357,0953.6%659,691626,1285.4%Honeymoon17,02320,367-16.4%11,08212,700-12.7%5,9417,667-22.5%Get Married14,24016,473-13.6%12,01712,936-7.1%2,2233,537-37.1%MC&I (Net)62,63882,319-23.9%50,58753,776-5.9%12,05128,543-57.8%Convention/Conf.42,18447,114-10.5%33,06335,214-6.1%9,12111,900-23.4%Corp. Meetings10,60911,943-11.2%10,37510,2880.8%2341,655-85.8%Incentive12,14026,349-53.9%9,44410,692-11.7%2,69615,656-82.8%Wisit Friends/Relatives150,515148,1971.6%130,689131,259-0.4%19,82616,93817.0%Government/Military7,9677,7582.7%5,7265,787-1.1%2,2421,97113.7%Attend School6,3154,61736.8%1,7832,284-22.0%4,5322,33394.3%Sport Events17,76516,14610.0%12,46611,10412.3%5,2995,0425.1%Other purpose99,57993,1866.9%40,06536,5019.8%59,51456,6855.0%	PURPOSE OF TRIP									
Honeymoon17,02320,367-16.4%11,08212,700-12.7%5,9417,667-22.5%Get Married14,24016,473-13.6%12,01712,936-7.1%2,2233,537-37.1%MC&I (Net)62,63882,319-23.9%50,58753,776-5.9%12,05128,543-57.8%Convention/Conf.42,18447,114-10.5%33,06335,214-6.1%9,12111,900-23.4%Corp. Meetings10,60911,943-11.2%10,37510,2880.8%2341,655-85.8%Incentive12,14026,349-53.9%9,44410,692-11.7%2,69615,656-82.8%Other Business24,20125,017-3.3%22,97223,778-3.4%1,2291,239-0.8%Visit Friends/Relatives150,515148,1971.6%130,689131,259-0.4%19,82616,93817.0%Government/Military7,9677,7582.7%5,7265,787-1.1%2,2421,97113.7%Attend School6,3154,61736.8%1,7832,284-22.0%4,5322,33394.3%Sport Events17,76516,14610.0%12,46611,10412.3%5,2995,0425.1%Other purpose99,57993,1866.9%40,06536,5019.8%59,51456,6855.0%	Pleasure (Net)	2,084,414	2,004,785	4.0%		1,371,081	3.5%	665,430	633,705	5.0%
Get Married 14,240 16,473 -13.6% 12,017 12,936 -7.1% 2,223 3,537 -37.1% MC&I (Net) 62,638 82,319 -23.9% 50,587 53,776 -5.9% 12,051 28,543 -57.8% Convention/Conf. 42,184 47,114 -10.5% 33,063 35,214 -6.1% 9,121 11,900 -23.4% Corp. Meetings 10,609 11,943 -11.2% 10,375 10,288 0.8% 234 1,655 -85.8% Incentive 12,140 26,349 -53.9% 9.444 10,692 -11.7% 2,696 15,656 -82.8% Other Business 24,201 25,017 -3.3% 22,972 23,778 -3.4% 1,229 1,239 -0.8% Visit Friends/Relatives 150,515 148,197 1.6% 130,689 131,259 -0.4% 19,826 16,938 17.0% Government/Military 7,967 7,758 2.7% 5,726 5,787 -1.1% 2,242 1,971 13.7% Attend School 6,315	Vacation	2,065,420	1,983,222	4.1%	1,405,729	1,357,095	3.6%	659,691		5.4%
MC&l (Net)62,63882,319-23.9%50,58753,776-5.9%12,05128,543-57.8%Convention/Conf.42,18447,114-10.5%33,06335,214-6.1%9,12111,900-23.4%Corp. Meetings10,60911,943-11.2%10,37510,2880.8%2341,655-85.8%Incentive12,14026,349-53.9%9,44410,692-11.7%2,69615,656-82.8%Other Business24,20125,017-3.3%22,97223,778-3.4%1,2291,239-0.8%Visit Friends/Relatives150,515148,1971.6%130,689131,259-0.4%19,82616,93817.0%Government/Military7,9677,7582.7%5,7265,787-1.1%2,2421,97113.7%Attend School6,3154,61736.8%1,7832,284-22.0%4,5322,33394.3%Sport Events17,76516,14610.0%12,46611,10412.3%5,2995,0425,1%Other purpose99,57993,1866.9%40,06536,5019.8%59,51456,6855.0%	Honeymoon	17,023	20,367	-16.4%	11,082	12,700	-12.7%	5,941	7,667	-22.5%
Line Convention/Conf. 42,184 47,114 -10.5% 33,063 35,214 -6.1% 9,121 11,900 -23.4% Corp. Meetings 10,609 11,943 -11.2% 10,375 10,288 0.8% 234 1,655 -85.8% Corp. Meetings 12,140 26,349 -53.9% 9,444 10,692 -11.7% 2,696 15,656 -82.8% Other Business 24,201 25,017 -3.3% 22,972 23,778 -3.4% 1,229 1,239 -0.8% Visit Friends/Relatives 150,515 148,197 1.6% 130,689 131,259 -0.4% 19,826 16,938 17.0% Government/Military 7,967 7,758 2.7% 5,726 5,787 -1.1% 2,242 1,971 13.7% Attend School 6,315 4,617 36.8% 1,783 2,284 -22.0% 4,532 2,333 94.3% Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% <td>Get Married</td> <td>14,240</td> <td>16,473</td> <td>-13.6%</td> <td>12,017</td> <td>12,936</td> <td>-7.1%</td> <td>2,223</td> <td>3,537</td> <td>-37.1%</td>	Get Married	14,240	16,473	-13.6%	12,017	12,936	-7.1%	2,223	3,537	-37.1%
Line Corp. Meetings 10,609 11,943 -11.2% 10,375 10,288 0.8% 234 1,655 -85.8% Incentive 12,140 26,349 -53.9% 9,444 10,692 -11.7% 2,696 15,656 -82.8% Other Business 24,201 25,017 -3.3% 22,972 23,778 -3.4% 1,229 1,239 -0.8% Visit Friends/Relatives 150,515 148,197 1.6% 130,689 131,259 -0.4% 19,826 16,938 17.0% Government/Military 7,967 7,758 2.7% 5,726 5,787 -1.1% 2,242 1,971 13.7% Attend School 6,315 4,617 36.8% 1,783 2,284 -22.0% 4,532 2,333 94.3% Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% 5,299 5,042 5.1% Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,5	MC&I (Net)	62,638	82,319	-23.9%	50,587	53,776	-5.9%	12,051	28,543	-57.8%
Image: system 12,140 26,349 -53.9% 9,444 10,692 -11.7% 2,696 15,656 -82.8% Other Business 24,201 25,017 -3.3% 22,972 23,778 -3.4% 1,229 1,239 -0.8% Visit Friends/Relatives 150,515 148,197 1.6% 130,689 131,259 -0.4% 19,826 16,938 17.0% Government/Military 7,967 7,758 2.7% 5,726 5,787 -1.1% 2,242 1,971 13.7% Attend School 6,315 4,617 36.8% 1,783 2,284 -22.0% 4,532 2,333 94.3% Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% 5,299 5,042 5.1% Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,514 56,685 5.0%	Convention/Conf.	42,184	47,114	-10.5%	33,063	35,214	-6.1%	9,121	11,900	-23.4%
Other Business 24,201 25,017 -3.3% 22,972 23,778 -3.4% 1,229 1,239 -0.8% Visit Friends/Relatives 150,515 148,197 1.6% 130,689 131,259 -0.4% 19,826 16,938 17.0% Government/Military 7,967 7,758 2.7% 5,726 5,787 -1.1% 2,242 1,971 13.7% Attend School 6,315 4,617 36.8% 1,783 2,284 -22.0% 4,532 2,333 94.3% Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% 5,299 5,042 5,1% Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,514 56,685 5.0%	Corp. Meetings	10,609	11,943		10,375	10,288	0.8%		1,655	-85.8%
Visit Friends/Relatives 150,515 148,197 1.6% 130,689 131,259 -0.4% 19,826 16,938 17.0% Government/Military 7,967 7,758 2.7% 5,726 5,787 -1.1% 2,242 1,971 13.7% Attend School 6,315 4,617 36.8% 1,783 2,284 -22.0% 4,532 2,333 94.3% Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% 5,299 5,042 5.1% Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,514 56,685 5.0%	Incentive	12,140	26,349	-53.9%	9,444	10,692	-11.7%	2,696	15,656	-82.8%
Government/Military 7,967 7,758 2.7% 5,726 5,787 -1.1% 2,242 1,971 13.7% Attend School 6,315 4,617 36.8% 1,783 2,284 -22.0% 4,532 2,333 94.3% Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% 5,299 5,042 5.1% Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,514 56,685 5.0%	Other Business	24,201	25,017	-3.3%	22,972	23,778	-3.4%	1,229	1,239	-0.8%
Attend School 6,315 4,617 36.8% 1,783 2,284 -22.0% 4,532 2,333 94.3% Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% 5,299 5,042 5.1% Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,514 56,685 5.0%	Visit Friends/Relatives	150,515	148,197	1.6%	130,689	131,259	-0.4%	19,826	16,938	17.0%
Sport Events 17,765 16,146 10.0% 12,466 11,104 12.3% 5,299 5,042 5.1% Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,514 56,685 5.0%	Government/Military	7,967	7,758	2.7%	5,726	5,787	-1.1%	2,242	1,971	13.7%
Other purpose 99,579 93,186 6.9% 40,065 36,501 9.8% 59,514 56,685 5.0%	Attend School	6,315	4,617	36.8%	1,783	2,284	-22.0%	4,532	2,333	94.3%
	Sport Events	17,765	16,146	10.0%	12,466	11,104	12.3%	5,299	5,042	5.1%
Average Age 44 44 0.0% 44 44 -0.1% 44 44 0.4%	Other purpose	99,579	93,186	6.9%	40,065	36,501	9.8%	59,514	56,685	5.0%
	Average Age	44	44	0.0%	44	44	-0.1%	44	44	0.4%

NA = Not applicable * Sample sizes for Moloka'i and Lāna'i are relatively small. ** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Total Visitor Days 34,498,033 33,486,784 3.0 21,531,351 20,802,748 3.5 12,966,682 12,686,682 12,864,036 Total Visitors 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.1 2,061,302 2,023,344 PARTYSIZE 599,744 581,099 3.2 485,235 469,240 0.6 114,509 111,859 Two 2,032,958 1,991,912 1,1104,883 1,063,966 2.6 928,275 927,946 Nig PartySize 2,25 0.4 2.07 2.07 1.7 2.55 2.53 Visit STATUS 501,9344 1,962,413 2.9 957,977 925,526 2.3 1,061,367 1,036,887 Average # of Trips 4,00 4.00 0.0 4.77 4.78 1.4 2.98 2.99 TRAVEL METHOD 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Group Tour 546,479 586,472 -6.8			20	16 vs. 2	2015					
2016 2016 2015 Change 2016 2016 2016 2016 2016 C Total Visitors 34,498,033 33,486,784 3.0 21,531,351 20,802,748 3.51 12,966,682 12,684,036 C C PARTY SIZE			TOTAL			DOMESTIC		INT	ERNATIONAI	L
Total Visitors 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.1 2,061,302 2,023,344 PARTY SIZE	HOTEL-ONLY	2016	2015		2016	2015		2016	2015	% Change
PARTY SIZE 599,744 581,099 3.2 485,235 469,240 0.6 114,509 111,859 Two 2,032,958 1,991,912 2.1 1,104,683 1,063,966 2.6 928,275 927,946 Avg Party Size 2.25 2.26 0.4 2.07 2.07 1.7 2.55 2.53 VISIT STATUS First-Time 2.019,344 1,962,413 2.9 957,977 925,526 2.3 1,061,367 1,036,887 Repeat 2,764,001 2.694,052 3.3 1,784,066 1,707,595 6.2 999,935 986,457 Average # of Trips 4.00 4.00 0.4 4.77 4.78 1.4 2.98 2.99 TRAVEL METHOD 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Group Tour 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Istage 2,077,52 2,216,644 -0.4 <td>tal Visitor Days</td> <td>34,498,033</td> <td>33,486,784</td> <td>3.0</td> <td>21,531,351</td> <td>20,802,748</td> <td>3.5</td> <td>12,966,682</td> <td>12,684,036</td> <td>-0.5</td>	tal Visitor Days	34,498,033	33,486,784	3.0	21,531,351	20,802,748	3.5	12,966,682	12,684,036	-0.5
Cne 599,744 581,099 3.2 485,235 469,240 0.6 114,509 111,859 Two 2,032,958 1,991,912 2.1 1,104,683 1,063,966 2.6 928,275 927,946 Avg Party Size 2.25 2.25 0.4 2.07 2.07 1.7 2.55 2.53 VISIT STATUS 2.25 2.25 0.4 2.07 2.07 1.7 2.55 2.53 VISIT STATUS 2.019,344 1,962,413 2.9 957,977 925,526 2.3 1,061,367 1,036,887 Repeat 2.784,001 2.694,052 3.3 1,784,066 1.707,595 6.2 999,935 986,457 Group Tour 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 446,638 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 <td>tal Visitors</td> <td>4,803,345</td> <td>4,656,465</td> <td>3.2</td> <td>2,742,043</td> <td>2,633,121</td> <td>4.1</td> <td>2,061,302</td> <td>2,023,344</td> <td>1.9</td>	tal Visitors	4,803,345	4,656,465	3.2	2,742,043	2,633,121	4.1	2,061,302	2,023,344	1.9
Two 2.032,958 1.991,912 2.1 1,104,863 1,603,966 2.6 928,275 927,946 Three or more 2,170,643 2,933,454 4.2 1,152,126 1,099,915 9.0 1,018,518 983,539 Avg Party Size 2.25 2.26 0.4 2.07 2.07 1.7 2.55 2.53 VIST STATUS	ARTY SIZE									
Three or more 2,170,643 2,083,454 4.2 1,152,126 1,099,915 9.0 1,018,518 983,539 Arg Party Size 2.25 2.25 0.4 2.07 2.07 1.7 2.55 2.53 WSIT STATUS 9 977,977 925,526 2.3 1,061,367 1,036,887 Repeat 2,019,344 1,962,413 2.9 957,977 925,526 2.3 1,061,367 1,036,887 Average # of Trips 4.00 4.00 0.0 4.77 4.78 1.4 2.98 2.99 TAVEL METHOD 566,479 586,472 -5.6 146,261 145,835 2.3 1,30,116 1,358,040 Group Tour A Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 Istendependent 2,484,078 2,341,373 6.1 1,561,953 1,541,376 1.9 1,959,765 1,929,025 Oahu 3,521,718 3,470,401 1.5 1,561,953 1,541,376<	16	599,744	581,099	3.2	485,235	469,240	0.6	114,509	111,859	-7.6
Ang Party Size 2.25 2.25 0.4 2.07 2.07 1.7 2.55 2.53 VISIT STATUS	/0	2,032,958	1,991,912	2.1	1,104,683	1,063,966	2.6	928,275	927,946	-6.0
VISIT STATUS VISIT STATUS First-Time 2,019,344 1,962,413 2.9 957,977 925,526 2.3 1,061,367 1,036,887 Repeat 2,784,001 2,694,052 3.3 1,784,066 1,707,595 6.2 999,935 986,457 Average # of Trips 4.00 4.00 0.0 4.77 4.78 1.4 2.98 2.99 TRAVEL METHOD 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Group Tour 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,376 1.9 1,303,933 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 208,925 1,929,025 1,959,765 1,929,025 1,929,025 1,929,025 1,929,025 1,929,025 1,929,025 1,929,026 1,929,025 1,929,025 <td>ree or more</td> <td>2,170,643</td> <td>2,083,454</td> <td>4.2</td> <td>1,152,126</td> <td>1,099,915</td> <td>9.0</td> <td>1,018,518</td> <td>983,539</td> <td>3.0</td>	ree or more	2,170,643	2,083,454	4.2	1,152,126	1,099,915	9.0	1,018,518	983,539	3.0
First-Time 2,019,344 1,962,413 2.9 957,977 925,526 2.3 1,061,367 1,036,887 Repeat 2,784,001 2,694,052 3.3 1,784,066 1,707,595 6.2 999,935 986,457 Average # of Trips 4.00 4.00 0.0 4.77 4.78 1.4 2.98 2.99 TRAVEL METHOD 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Package 2,207,752 2,216,644 -0.4 877,636 658,604 2.3 1,30,116 1,358,040 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,743,376 1.9 1,959,765 1,929,025 Maui County 1,160,808 1,096,533 5.9 94,114 884,492 5.4 212,694 212,041 Maui 1,142,288 1,081,365	g Party Size	2.25	2.25	0.4	2.07	2.07	1.7	2.55	2.53	2.2
Repeat 2,784,001 2,694,052 3.3 1,784,066 1,707,595 6.2 999,935 986,457 Average # of Trips 4.00 4.00 0.0 4.77 4.78 1.4 2.99 TRAVEL METHOD 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Package 2,207,752 2,216,644 -0.4 877,636 858,604 2.3 1,330,116 1,358,040 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 Maui County 1,160,808 1,096,533 5.9 948,114 884,492 5.4 212,694 212,041 Mokaï* 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Länaï * 29,356 25,228 15.9 23,2255 </td <td>SIT STATUS</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	SIT STATUS									
Average # of Trips 4.00 4.00 0.0 4.77 4.78 1.4 2.98 2.99 TRAVEL METHOD 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Package 2,207,752 2,216,644 -0.4 877,636 858,604 2.3 1,330,116 1,358,040 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 ISLANDS VISITED	st-Time	2,019,344	1,962,413	2.9	957,977	925,526	2.3	1,061,367	1,036,887	-3.4
Average # of Trips 4.00 4.00 0.0 4.77 4.78 1.4 2.98 2.99 TRAVEL METHOD 546.479 586.472 -6.8 146.261 145.835 -2.3 400.217 440,638 Package 2.207,752 2.216,644 -0.4 877,636 858,604 2.3 1,330,116 1,358,040 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,333 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 ISLANDS VISITED 0 3,521,718 3,470,401 1.5 1,561,953 1,541,376 1.9 1,959,765 1,929,025 Maui County 1,142,388 1,081,306 5.6 933,609 874,418 5.8 208,779 206,888 Molokaï * 18,104 2.2,21 -1.86 12,122 14,340 4.4 5,981 7,891 Lānaï * 29,356 <t< td=""><td>epeat</td><td>2,784,001</td><td>2,694,052</td><td>3.3</td><td>1,784,066</td><td>1,707,595</td><td>6.2</td><td>999,935</td><td>986,457</td><td>-0.3</td></t<>	epeat	2,784,001	2,694,052	3.3	1,784,066	1,707,595	6.2	999,935	986,457	-0.3
TRAVEL METHOD 546,479 586,472 -6.8 145,835 -2.3 400,217 440,638 Group Tour Package 2,207,752 2,216,644 -0.4 877,636 858,604 2.3 1,330,116 1,358,040 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 ISLANDS VISITED 0 0 0 0 1,160,808 1,096,533 5.9 948,114 884,492 5.4 212,694 212,041 Maui 1,142,388 1,081,306 5.6 933,609 874,418 5.8 208,779 206,888 Mokai* 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Maui 1,93,074 195,582 1.3 112,759 109,509 3.5 80,315 66,073 <td< td=""><td>erage # of Trips</td><td>4.00</td><td>4.00</td><td>0.0</td><td></td><td></td><td>1.4</td><td></td><td>2.99</td><td>2.8</td></td<>	erage # of Trips	4.00	4.00	0.0			1.4		2.99	2.8
Group Tour 546,479 586,472 -6.8 146,261 145,835 -2.3 400,217 440,638 Package 2,207,752 2,216,644 -0.4 877,636 858,604 2.3 1,330,116 1,358,040 Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 Maui 3,521,718 3,470,401 1.5 1,561,953 1,541,376 1.9 1,959,765 1,929,025 Maui 1,142,388 1,081,306 5.6 933,609 874,418 5.8 208,779 206,888 Mola(ai* 18,104 22,231 -18.6 12,122 14,340 4 5,891 7,891 Lānai* 29,356 25,282 1.9 340,411 320,189 42,125 58,503 Hawai*i Island 649,341 638,335 1.7 447,91										
Package 2,207,752 2,216,644 -0.4 877,636 858,604 2.3 1,330,116 1,358,040 Group Tour & Pkg 434,963 488,025 -1.9 104,570 104,370 -1.7 330,393 333,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 O'ahu 3,521,718 3,470,401 1.5 1,561,953 1,541,376 19 1,959,765 1,929,025 Maui County 1,160,808 1,096,533 59 948,114 884,492 5.4 212,694 212,091 Maui 1,142,388 1,081,036 5.6 933,609 874,418 5.8 208,779 206,888 Moloka'i* 18,104 22,231 -18.6 12,122 14,340 4.4 5.981 7,891 Lana' 29,356 25,328 15.9 23,255 17,094 31.4 6,101 8,234 Kaua'i 1sland 649,374 195,582 <td></td> <td>546,479</td> <td>586,472</td> <td>-6.8</td> <td>146,261</td> <td>145,835</td> <td>-2.3</td> <td>400,217</td> <td>440,638</td> <td>-4.1</td>		546,479	586,472	-6.8	146,261	145,835	-2.3	400,217	440,638	-4.1
Group Tour & Pkg 434,963 488,025 -10.9 104,570 104,370 -1.7 330,393 383,655 True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 ISLANDS VISIED 0 0 1 1,822,716 1,733,053 6.3 661,362 608,321 Maui County 1,160,808 1,096,533 5.9 948,114 884,492 5.4 212,694 212,041 Moloka'i * 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Làna'i * 29,356 25,328 15.9 23,255 17,094 -31.4 6,101 8,234 Kaua'i 389,686 378,692 2.9 340,411 320,189 4.5 49,275 58,503 Hawai'i Island 649,341 638,335 1.7 447,918 432,003 7.1 201,424 206,333 Kona 59,92 59.92 0.0 6.22 </td <td>uckage</td> <td>2,207,752</td> <td>2,216,644</td> <td>-0.4</td> <td></td> <td>858,604</td> <td>2.3</td> <td>1,330,116</td> <td>1,358,040</td> <td>-7.7</td>	uckage	2,207,752	2,216,644	-0.4		858,604	2.3	1,330,116	1,358,040	-7.7
True Independent 2,484,078 2,341,373 6.1 1,822,716 1,733,053 6.3 661,362 608,321 ISLANDS VISITED V V V V V V O'ahu 3,521,718 3,470,401 1.5 1,561,953 1,541,376 1.9 1,959,765 1,929,025 Maui County 1,160,808 1,096,533 5.9 948,114 884,492 5.4 212,694 212,041 Maui 1,142,388 1,081,306 5.6 933,609 874,418 5.8 208,779 206,888 Moloka'i * 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Lana'i * 29,356 25,328 15.9 23,255 17,094 -31.4 6,101 8,234 Kaua'i 18,304 638,355 1.7 447,918 432,003 7.1 201,424 206,333 Hilo 193,074 195,582 -1.3 112,759 109,509 3.5 8				-10.9			-1.7			-7.2
ISLANDS VISITED VISITED O'ahu 3,521,718 3,470,401 1.5 1,561,953 1,541,376 1.9 1,959,765 1,929,025 Maui County 1,160,808 1,096,533 5.9 948,114 884,492 5.4 212,694 212,041 Maui 1,142,388 1,081,306 5.6 933,609 874,418 5.8 208,779 206,888 Moloka'i * 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Läna'i * 29,356 25,328 15.9 23,255 17,094 -31.4 6,101 8,234 Kaua'i 389,686 378,692 2.9 340,411 320,189 4.5 49,275 58,503 Hawai'i Island 649,341 638,335 1.7 447,918 432,003 7.1 201,424 206,333 Hilo 193,074 195,582 -1.3 112,759 109,509 3.5 80,315 80,015 Hilo (days) 5.				6.1			6.3			11.5
Maui County 1,160,808 1,096,533 5.9 948,114 884,492 5.4 212,694 212,041 Maui 1,142,388 1,081,306 5.6 933,609 874,418 5.8 208,779 206,888 Maina''* 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Lana'i * 29,356 25,328 15.9 23,255 17,094 -31.4 6,101 8,234 Kaua'i 389,686 378,692 2.9 340,411 320,189 4.5 49,275 58,503 Hawai'i Island 649,341 638,335 1.7 447,918 432,003 7.1 201,424 206,333 Kona 543,205 527,403 3.0 391,365 375,959 7.9 151,840 151,444 LENGTH OF STAY V V V V V V V Q'ahu (days) 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 2.57 2.43 5.8 3.16		, , , , , , , , , , , , , , , , , , , ,	,- ,	-	,- , -	,,		,	,.	
Maui County1,160,8081,096,5335.9948,114884,4925.4212,694212,041Maui1,142,3881,081,3065.6933,609874,4185.8208,779206,888Lāna'i *18,10422,231-18.612,12214,3404.45,9817,891Lāna'i *29,35625,32815.923,25517,094-31.46,1018,234Kaua'i389,686378,6922.9340,411320,1894.549,27558,503Hilo193,074195,582-1.3112,759109,5093.580,31586,073Kona543,205527,4033.0391,365375,9597.9151,840151,444LENGTH OF STAYVO'ahu (days)6.566.500.96.226.26-0.25.695.65Maui (days)2.572.435.83.162.960.91.371.46Lāna'i (days)3.492.4045.13.992.88-18.51.561.41Kaua'i (days)6.105.991.96.496.47-0.53.423.32Hawai'i Island (days)5.575.511.16.586.600.33.343.24Kona (days)5.575.511.16.586.600.33.343.24Kona (days)5.565.61-0.36.496.47-0.53.423.32Moloka'i (days) <td< td=""><td>ahu</td><td>3,521,718</td><td>3,470,401</td><td>1.5</td><td>1,561,953</td><td>1,541,376</td><td>1.9</td><td>1,959,765</td><td>1,929,025</td><td>-1.9</td></td<>	ahu	3,521,718	3,470,401	1.5	1,561,953	1,541,376	1.9	1,959,765	1,929,025	-1.9
Maui 1,142,388 1,081,306 5.6 933,609 874,418 5.8 208,779 206,888 Moloka'i* 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Lana'i * 29,356 25,328 15.9 23,255 17,094 -31.4 6,101 8,234 Kaua'i 389,686 378,692 2.9 340,411 320,189 4.5 49,275 58,503 Hawai'i Island 649,341 638,335 1.7 447,918 432,003 7.1 201,424 206,333 Hilo 193,074 195,582 -1.3 112,759 109,509 3.5 80,315 86,073 Kona 543,205 527,403 3.0 391,365 375,959 7.9 151,840 151,444 LENGTH OF STAY 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Mau (days) 6.56 6.50 0.9 1.37 1.46 4.32 Moloka'i (days) 2.57 2.43	aui County	1,160,808	1,096,533	5.9	948,114		5.4	212,694		-5.1
Moloka'i * 18,104 22,231 -18.6 12,122 14,340 4.4 5,981 7,891 Lāna'i * 29,356 25,328 15.9 23,255 17,094 -31.4 6,101 8,234 Kaua'i 389,686 378,692 2.9 340,411 320,189 4.5 49,275 58,503 Hawai'i Island 649,341 638,335 1.7 447,918 432,003 7.1 201,424 206,333 Kona 543,205 527,403 30 391,365 375,959 7.9 151,840 151,444 LENGTH OF STAY 0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Lāna'i (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Lāna'i (days) 5.57 5.51 1.1 6.58 6.60 0.3		1,142,388		5.6	933,609	874,418	5.8	208,779		-6.0
Lāna'i * 29,356 25,328 15.9 23,255 17,094 -31.4 6,101 8,234 Kaua'i 389,686 378,692 2.9 340,411 320,189 4.5 49,275 58,503 Hawai'i Island 649,341 638,335 1.7 447,918 432,003 7.1 201,424 206,333 Hilo 193,074 195,582 -1.3 112,759 109,509 3.5 80,315 86,073 Kona 543,205 527,403 3.0 391,365 375,959 7.9 151,840 151,444 LENGTH OF STAY C C C C C C C Øahu (days) 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Lāna'i (days) 3.49 2.40 45.1 3.99 2.88 -18.5 1.56 1.41 Kaua'i (days) 5.57 5.51 1.1 6.58 6.60 0.3										42.1
Kaua'i389,686378,6922.9340,411320,1894.549,27558,503Hawai'i Island649,341638,3351.7447,918432,0037.1201,424206,333Hilo193,074195,582-1.3112,759109,5093.580,31586,073Kona543,205527,4033.0391,365375,9597.9151,840151,444LENGTH OF STAYVO'ahu (days)5.925.920.06.226.26-0.25.695.65Maui (days)6.566.500.96.997.02-0.44.614.32Moloka'i (days)2.572.435.83.162.960.91.371.46Lāna'i (days)3.492.4045.13.992.88-18.51.561.41Kaua'i (days)6.105.991.96.496.47-0.53.423.32Hawai'i Island (days)5.575.511.16.586.600.33.343.24Kona (days)5.605.61-0.36.406.480.83.523.47Statewide (days)7.187.19-0.17.857.90-1.26.296.27ACCOMMODATIONS4.803,3454,656,4653.22,742,0432,633,1214.82,061,3022,023,344	_āna'i *	29,356	25,328	15.9	23,255	17,094	-31.4	6,101	8,234	30.3
Hawai'i Island649,341638,3351.7447,918432,0037.1201,424206,333Hilo193,074195,582-1.3112,759109,5093.580,31586,073Kona543,205527,4033.0391,365375,9597.9151,840151,444USANTI OF STAYO'ahu (days)5.925.920.06.226.26-0.25.695.65Maui (days)6.566.500.96.997.02-0.44.614.32Moloka'i (days)2.572.435.83.162.960.91.371.46Lāna'i (days)3.492.4045.13.992.88-18.51.561.41Kaua'i (days)6.105.991.96.496.47-0.53.423.32Hawai'i Island (days)5.575.511.16.586.600.33.343.24Kona (days)5.605.61-0.36.406.480.83.523.47Statewide (days)7.187.19-0.17.857.90-1.26.296.27ACCOMMODATIONSHotel Only4,803,3454,656,4653.22,742,0432,633,1214.82,061,3022,023,344	aua'i	389,686	378,692	2.9	340,411		4.5	49,275	58,503	14.3
Hilo 193,074 195,582 -1.3 112,759 109,509 3.5 80,315 86,073 Kona 543,205 527,403 3.0 391,365 375,959 7.9 151,840 151,444 LENGTH OF STAY 0 6.50 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 6.56 6.50 0.9 6.99 7.02 -0.4 4.61 4.32 Moloka'i (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Läna'i (days) 6.10 5.99 1.9 6.49 6.47 -0.5 3.42 3.32 Hawai'i Island (days) 5.57 5.51 1.1 6.58 6.60 0.3 3.34 3.24 Kona (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.27 ACCOMMODATIONS Hotel Only 4,803,345 4	awai'i Island			1.7			7.1			-9.9
Kona 543,205 527,403 3.0 391,365 375,959 7.9 151,840 151,444 LENGTH OF STAY 0 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 6.56 6.50 0.9 6.99 7.02 -0.4 4.61 4.32 Moloka'i (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Läna'i (days) 3.49 2.40 45.1 3.99 2.88 -18.5 1.56 1.41 Kaua'i (days) 6.10 5.99 1.9 6.49 6.47 -0.5 3.42 3.32 Hawai'i Island (days) 5.57 5.51 1.1 6.58 6.60 0.3 3.34 3.24 Hilo (days) 3.00 2.86 5.0 3.92 3.79 -3.2 1.70 1.67 Hilo (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 <										-11.9
LENGTH OF STAY 5.92 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 6.56 6.50 0.9 6.99 7.02 -0.4 4.61 4.32 Moloka'i (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Lāna'i (days) 3.49 2.40 45.1 3.99 2.88 -18.5 1.56 1.41 Kaua'i (days) 6.10 5.99 1.9 6.49 6.47 -0.5 3.42 3.32 Hawai'i Island (days) 5.57 5.51 1.1 6.58 6.60 0.3 3.34 3.24 Hilo (days) 3.00 2.86 5.0 3.92 3.79 -3.2 1.70 1.67 Kona (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.										-5.6
O'ahu (days) 5.92 5.92 0.0 6.22 6.26 -0.2 5.69 5.65 Maui (days) 6.56 6.50 0.9 6.99 7.02 -0.4 4.61 4.32 Moloka'i (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Lāna'i (days) 3.49 2.40 45.1 3.99 2.88 -18.5 1.56 1.41 Kaua'i (days) 6.10 5.99 1.9 6.49 6.47 -0.5 3.42 3.32 Hawai'i Island (days) 5.57 5.51 1.1 6.58 6.60 0.3 3.34 3.24 Hilo (days) 3.00 2.86 5.0 3.92 3.79 -3.2 1.70 1.67 statewide (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.27	NGTH OF STAY	,	,		,	,		,	,	
Moloka'i (days) 2.57 2.43 5.8 3.16 2.96 0.9 1.37 1.46 Lāna'i (days) 3.49 2.40 45.1 3.99 2.88 -18.5 1.56 1.41 Kaua'i (days) 6.10 5.99 1.9 6.49 6.47 -0.5 3.42 3.32 Hawai'i Island (days) 5.57 5.51 1.1 6.58 6.60 0.3 3.34 3.24 Hilo (days) 3.00 2.86 5.0 3.92 3.79 -3.2 1.70 1.67 Kona (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.27 ACCOMMODATIONS Hotel Only 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.8 2,061,302 2,023,344	ahu (days)	5.92	5.92	0.0	6.22	6.26	-0.2	5.69	5.65	2.0
Lāna'i (days)3.492.4045.13.992.88-18.51.561.41Kaua'i (days)6.105.991.96.496.47-0.53.423.32Hawai'i Island (days)5.575.511.16.586.600.33.343.24Hilo (days)3.002.865.03.923.79-3.21.701.67Kona (days)5.605.61-0.36.406.480.83.523.47Statewide (days)7.187.19-0.17.857.90-1.26.296.27ACCOMMODATIONS4,803,3454,656,4653.22,742,0432,633,1214.82,061,3022,023,344	aui (days)	6.56	6.50	0.9	6.99	7.02	-0.4	4.61	4.32	1.0
Kaua'i (days) 6.10 5.99 1.9 6.49 6.47 -0.5 3.42 3.32 Hawai'i Island (days) 5.57 5.51 1.1 6.58 6.60 0.3 3.34 3.24 Hilo (days) 3.00 2.86 5.0 3.92 3.79 -3.2 1.70 1.67 Kona (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.27 ACCOMMODATIONS 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.8 2,061,302 2,023,344	oloka'i (days)	2.57	2.43	5.8	3.16	2.96	0.9	1.37	1.46	10.4
Kaua'i (days)6.105.991.96.496.47-0.53.423.32Hawai'i Island (days)5.575.511.16.586.600.33.343.24Hilo (days)3.002.865.03.923.79-3.21.701.67Kona (days)5.605.61-0.36.406.480.83.523.47Statewide (days)7.187.19-0.17.857.90-1.26.296.27ACCOMMODATIONSHotel Only4,803,3454,656,4653.22,742,0432,633,1214.82,061,3022,023,344	na'i (days)	3.49	2.40	45.1	3.99	2.88	-18.5	1.56	1.41	-25.1
Hilo (days) 3.00 2.86 5.0 3.92 3.79 -3.2 1.70 1.67 Kona (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.27 ACCOMMODATIONS Hotel Only 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.8 2,061,302 2,023,344	lua'i (days)	6.10	5.99	1.9	6.49	6.47	-0.5	3.42	3.32	2.7
Hilo (days) 3.00 2.86 5.0 3.92 3.79 -3.2 1.70 1.67 Kona (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.27 ACCOMMODATIONS Hotel Only 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.8 2,061,302 2,023,344		5.57	5.51	1.1	6.58	6.60	0.3	3.34	3.24	2.3
Kona (days) 5.60 5.61 -0.3 6.40 6.48 0.8 3.52 3.47 Statewide (days) 7.18 7.19 -0.1 7.85 7.90 -1.2 6.29 6.27 ACCOMMODATIONS	tilo (days)	3.00	2.86	5.0	3.92	3.79	-3.2	1.70	1.67	8.7
ACCOMMODATIONS Hotel Only 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.8 2,061,302 2,023,344		5.60	5.61	-0.3	6.40	6.48	0.8	3.52	3.47	-3.4
Hotel Only 4,803,345 4,656,465 3.2 2,742,043 2,633,121 4.8 2,061,302 2,023,344	atewide (days)	7.18	7.19	-0.1	7.85	7.90	-1.2	6.29	6.27	1.5
	COMMODATIONS									
PLIRPOSE OF TRIP	otel Only	4,803,345	4,656,465	3.2	2,742,043	2,633,121	4.8	2,061,302	2,023,344	-1.9
	JRPOSE OF TRIP									
Pleasure (Net) 3,964,443 3,835,371 3.4 2,233,303 2,142,049 5.5 1,731,140 1,693,321	easure (Net)	3,964,443	3,835,371	3.4	2,233,303	2,142,049	5.5	1,731,140	1,693,321	-3.8
Vacation 3,466,049 3,353,630 3.4 2,087,623 2,002,739 6.4 1,378,427 1,350,891	Vacation	3,466,049	3,353,630	3.4	2,087,623	2,002,739	6.4	1,378,427	1,350,891	-3.1
Honeymoon 497,887 481,613 3.4 147,737 143,055 -6.6 350,150 338,557	.Honeymoon	497,887		3.4	147,737	143,055	-6.6	350,150	338,557	-6.6
Get Married 69,268 73,905 -6.3 24,568 25,537 -14.9 44,700 48,368	Get Married	69,268	73,905	-6.3	24,568	25,537	-14.9	44,700	48,368	5.3
MC&I (Net) 405,115 403,336 0.4 240,342 250,723 -1.8 164,772 152,613	C&I (Net)	405,115		0.4			-1.8	164,772		28.6
Convention/Conf. 179,251 197,957 -9.4 138,985 148,212 -2.6 40,266 49,745	.Convention/Conf.	179,251	197,957	-9.4		148,212	-2.6		49,745	27.7
Corp. Meetings 65,492 65,620 -0.2 58,457 57,102 -4.9 7,035 8,518										-4.1
Incentive 172,608 153,157 12.7 52,871 55,916 -1.1 119,737 97,241										35.0
Other Business 165,296 162,202 1.9 153,768 150,971 -1.7 11,528 11,231			,							-26.9
Visit Friends/Relatives 123,662 122,510 0.9 98,600 101,439 1.5 25,062 21,071						,				-18.6
Government/Military 68,194 64,473 5.8 59,499 56,268 3.6 8,695 8,205										30.5
Attend School 11,667 9,197 26.9 3,795 4,670 -33.0 7,872 4,527										216.4
Sport Events 52,928 54,140 -2.2 35,463 31,141 -20.9 17,464 22,998										-6.2
Other purpose 277,972 278,988 -0.4 95,844 84,093 14.0 182,127 194,895					,					-0.2
Avg of Age 44 44 0.3 45 45 0.1 42 42					,				,	

Table 42: Hotel-Only Visitor Characteristics (Arrivals by Air)2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Total Visior Days 13,121,860 13,274,338 -12 9,884,278 9,884,278 9,884,278 9,884,278 9,884,228 3305,335 306,805 -1 PARTYSIZE 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 306,805 -1 PARTYSIZE 0.6 119,430 12,2258 -0.7 99,537 99,472 0.1 18,893 408,078 -3 Tree or more 598,819 603,666 -0.8 415,274 413,588 0.4 183,544 190,078 -3 Ap PartySize 2.33 2.3 -0.3 2.29 0.1 74,872 81,360 -8 Repeat 948,262 940,458 0.8 717,700 713,012 232,9563 227,446 1 -4 7.46 7.6 236,529 -1.1 16,734 15,785 6 621 1.3,355 116,076 -2.3 64,519 2.0 -1 Group Tour 21,756 20,856 4.3			201	6 vs. 20)15					
2016 2015 Change 2016 2015 Change 2015 Change Total Visiors 13,121,860 13,274,33 -1.2 9,682,473 9,844,127 -2.0 3,439,202 3,349,202			TOTAL		[DOMESTIC		INT	ERNATIONA	L
Total Visions 1,181,576 1,180,114 0,1 876,142 871,308 0.6 305,435 306,805 -1 One 119,430 120,256 -07, 99,537 99,472 0.1 18,893 20,766 -4 Two 463,327 456,190 1.6 361,330 358,249 0.9 101,997 99,941 4 Arg Party Size 2.38 2.39 -0.3 2.29 2.29 0.1 27,67 2.70 -1 Visit STAUS - - 158,442 158,442 158,296 0.1 74,872 81,360 -8 Repeat 948,622 940,458 0.8 717,00 713,012 0.7 230,563 236,561 2 5,071 10,421 5,12 7 74,872 81,360 6,612 0.0 7 84,512 7,56 6 6,4512 0.64,512 0.64,512 0.64,512 0.64,512 0.64,513 35,071 1.04,21 10,1,21 3,35,259 1.0	CONDO-ONLY	2016	2015		2016	2015		2016	2015	% Change
PARTYSIZE Image of the second se	Total Visitor Days	13,121,680	13,274,438	-1.2	9,682,478	9,884,127		3,439,202	3,390,311	1.4
One 119,430 120,258 -0.7 99,537 99,547 0.1 19,893 20,786 4.4 Two 463,327 456,190 16 361,330 356,249 0.9 101,997 97,944 4 Ang PartySize 2.38 2.39 -0.3 2.29 0.1 183,544 190,078 -3 FirshTime 233,314 239,656 -2.6 158,442 158,296 0.1 77,09 10 5,44 5,51 2 Repeat 948,262 940,456 0.8 717,709 10 5,44 5,51 2 Group Tour 21,756 20,856 4.3 5,023 5,071 10.0 234,623 94,11 10,121 30 Group Tour 21,756 20,056 4.3 5,023 5,071 10.0 234,623 94,71 10,421 10,121 30 The Independent 993,963 990,526 0.3 1,596 1,835 1.30 10,421 10,767	Total Visitors	1,181,576	1,180,114	0.1	876,142	871,308	0.6	305,435	308,805	-1.1
Two 463.327 456.190 16. 381.330 356.249 0.9 101.997 97.941 4 Ang PartySine 2.38 2.39 -0.3 2.29 2.29 0.1 2.67 2.70 -1 VISIT STATUS - - 2.67 2.70 -1 2.67 2.70 -1 VISIT STATUS - - 2.62 0.1 74.872 81.360 8 Repeat 944.262 940.456 0.8 717.700 713.012 0.7 230.663 227.446 1. Average # 07Tips -6.72 6.62 1.4 7.16 7.09 1.0 16.734 15.765 6 Group Tour 21.756 20.856 4.3 5.023 5.071 1.0 16.734 15.759 6 Group Tour 21.756 20.856 4.3 5.023 5.071 1.0 16.4519 10.191 10.3547 1.0 Cohon 58.999 58.404 1.3	PARTY SIZE									
Three or more 598.819 603.666 -0.8 415.274 413.82 0.4 183.544 190.078 3.7 VISIT STATUS 2.38 2.39 -0.3 2.29 0.1 2.67 2.70 -1 VISIT STATUS 2.33.314 239.656 -2.6 158.442 158.296 0.1 74.872 81.360 -8 Repeat 948.262 940.456 0.8 717.709 1.0 5.44 5.51 2 Group Tour 6.72 6.62 1.4 7.69 1.0 6.43 5.023 5.071 -1.0 16.734 15.785 6 Group Tour 21.756 20.856 4.3 5.023 5.071 -1.0 16.734 15.785 6 15.36 11.335 1.00 1.041 10.121 3.0 10.421 10.121 3.0 10.421 10.431 10.421 10.447 -2 191.507 193.547 -1 Neu County 590.991 583.476 576.015	One	119,430	120,258	-0.7	99,537	99,472	0.1	19,893	20,786	-4.3
Ang Party Size 2.38 2.39 -0.3 2.29 2.99 0.1 2.67 2.70 -1.7 First-Time 233.314 239.656 -2.6 158.442 158.296 0.1 74.872 81.360 -8 Repeat 948.262 940.458 0.8 717.700 71.00 2.0 5.44 5.31 2 Croup Tour 21.756 20.856 4.3 5.023 5.071 -1.0 16.734 15.785 6 Group Tour 21.756 20.856 4.3 5.023 5.071 -1.0 16.734 15.785 6 Group Tour 21.776 20.856 0.3 759.360 751.996 1.0 234.603 238.529 -1 TisLANDS VISTED 93.983 990.526 0.3 759.360 751.996 1.0 234.603 238.529 -1 Chau 363.210 368.751 -1.8 481.693 471.705 176.204 -2.6 191.507 139.547 -1	Two	463,327	456,190	1.6	361,330	358,249	0.9	101,997	97,941	4.1
Visit stratus 154.105 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.442 158.296 223.0563 227.446 1 Average # of Trips 6.72 6.62 1.4 7.16 7.09 1.0 5.44 5.31 2 Group Tour 21.756 20.856 4.3 5.023 5.071 -1.0 16.734 15.785 6 Group Tour & Rkg 12.016 11.956 0.5 15.956 15.835 -13.0 10.421 10.121 3 The Independent 993.963 990.526 0.3 759.360 751.996 10 234.603 238.529 -1 Maul County 590.915 1.3 486.519 475.75 2.3 104.471 107.647 -2 Maui 554.478 576.015 1.3 481.639 477.1069	Three or more	598,819	603,666	-0.8	415,274	413,588	0.4	183,544	190,078	-3.4
First-Time 233.314 239.656 -2.6 158.442 158.296 0.1 74.872 81.360 -8 Repeat 948.262 940.458 0.8 717.700 713.012 0.7 230.563 227.446 1 Avarage # of Tips 6.72 6.62 1.4 7.16 7.09 1.0 5.44 5.31 2 TRAVEL METHOD 0 12.756 20.856 4.3 5.023 5.071 -1.0 16,734 15.785 6 Group Tour 21.756 20.856 4.3 5.023 5.071 -1.0 16,734 15.785 6 Group Tour 893.963 990.526 0.3 751.996 1.0 234.603 238.529 -1 ISLANDS VISITED 0 363.210 369,751 -1.8 171.703 176.204 -2.6 191.507 193.547 -1 Maui County 590.991 583.404 1.3 486.519 475.577 2.3 104.471 107.647 -2 Maui 365.478 575.015 1.486.1693 471.069 <	Avg Party Size	2.38	2.39	-0.3	2.29	2.29	0.1	2.67	2.70	-1.2
Repeat 948,262 940,458 0.8 717,700 713,012 0.7 230,563 227,446 1 TRAVEL METHOD -	VISIT STATUS									
Average # of Trips 6.72 6.62 1.4 7.16 7.09 1.0 5.44 5.31 2 Group Tour 21,756 20,856 4.3 5,023 5,071 1.0 16,734 15,785 6 Group Tour Package 177,874 180,688 -16 113,355 116,076 -2.3 64,519 64,612 -0 Group Tour & Pkg 12,016 11,956 0.5 1,596 1.0 234,603 238,529 -1 ISLANDS VISTED 0 363,210 369,751 -1.8 171,703 176,204 -2.6 191,507 193,547 -1 Maui County 580,478 578,015 1.3 486,19 475,757 2.3 104,471 107,647 -2 Molokai* 7,231 7,458 578,015 1.3 486,19 471,069 2.3 103,785 106,947 -3 Mali 177,233 174,637 0.8 158,300 -2,7 8,423 10.013	First-Time	233,314	239,656	-2.6	158,442	158,296	0.1	74,872	81,360	-8.0
TRAVEL METHOD 21,756 20,856 4.3 5,023 5,071 -1.0 16,734 15,785 6 Group Tour Package 177,874 180,688 -1.6 113,355 116,076 -2.3 64,519 64,612 -0 Group Tour & Pkg 12,016 11,956 0.5 1,596 1.30 10,421 10,121 3.0 10,421 10,121 3.0 10,421 10,121 3.0 10,421 10,121 3.0 10,421 10,121 3.0 10,517 1.0 234,603 238,529 -1 10 134,603 238,529 -1 10 134,603 238,529 -1 105,71 10,317 1.0 134,613 104,471 107,647 -2 Maini 1363,271 7,658 113,355 110,677 2.3 10,375 104,471 107,647 -2 140,518 17,437 1,393 -9.5 1,405 1,658 15,946 6,365 -5.8 1,2237 12,233 4,51 14,636	Repeat	948,262	940,458	0.8	717,700	713,012	0.7	230,563	227,446	1.4
Group Tour 21,756 20,856 4.3 5,023 5,071 -1.0 16,734 15,786 6 Package 177,874 180,688 -1.6 113,355 116,076 -2.3 64,519 64,612 -0 Group Tour & Pkg 12,016 11,966 0.5 1,596 1,835 -13.0 10,421 31,11,11 11,121 33 True Independent 993,963 990,526 0.3 759,360 751,996 1.0 234,603 238,527 -1 Maul County 500,991 583,474 -1.8 171,703 176,204 -2.6 191,507 193,547 -1 Maui 585,475 678,015 1.3 481,803 471,069 2.3 108,747 -3 Molokai* Lanai* 7.231 7.658 5.594 63,65 5.8 1.237 1.293 4 Kauai 175,793 174,367 0.8 158,390 158,838 -0.3 17,403 15,528 12	Average # of Trips	6.72	6.62	1.4	7.16	7.09	1.0	5.44	5.31	2.5
Package 177.874 180.688 -1.6 113.355 116.076 -2.3 64.519 64.612 0.0 Group Tour & Pkg 12.016 11.956 0.5 1.596 1.835 -13.0 10.421 10.121 33 True Independent 993.963 990.526 0.3 759.360 76.204 -2.6 191.507 193.547 -1.1 Maui 363.210 369.751 -1.8 481.693 471.069 2.3 100.471 107.647 -2.2 Maui 585.478 578.015 1.3 481.693 471.069 2.3 103.785 16.0947 -3 Maloka [†] 8.548 9.551 -1.05 7.143 7.893 -9.5 1.405 1.558 15 Maia [†] 7.231 7.658 -5.6 5.994 6.365 -5.8 1.237 1.293 44 Kaua [†] 175.793 147.367 0.8 158.390 158.33 0.3 17.403 155.528 12 Hawai [†] Island 171.299 176.547 -3.0 137.653 33.01<	TRAVEL METHOD									
Group Tour & Pkg 12,016 11,956 0.5 1,536 1,835 -13.0 10,421 10,121 3.3 True Independent 993,963 990,526 0.3 759,960 751,996 1.0 234,603 238,529 0.1 Orahu 363,210 369,751 -1.8 171,703 176,204 -2.6 191,507 193,547 -1 Maui County 580,991 583,404 1.3 486,519 477,577 2.3 104,471 107,647 -2 Maui 585,478 578,015 1.3 481,693 471,069 2.3 103,785 106,947 -3 Làna1* 7,231 7,658 -5.6 5,994 6,365 -5.5 1,237 1,293 -4 Kauai 171,289 176,547 -3.0 137,052 140,161 -2.2 34,233 10,013 1-5. Hilo 30,816 33,021 -6.7 2,2393 23,007 -2.7 8,423 10,013 1-52	Group Tour	21,756	20,856	4.3	5,023	5,071	-1.0	16,734	15,785	6.0
True Independent 993,963 990,526 0.3 759,360 751,996 1.0 234,603 238,529 -1 ISLANDS VISITED	Package	177,874	180,688	-1.6	113,355	116,076	-2.3	64,519	64,612	-0.1
ISLANDS VISITED 363,210 369,751 -1.8 171,703 176,204 -2.6 191,507 193,547 -1. Maui County 590,991 583,404 1.3 486,519 475,757 23 104,471 107,647 -2. Maui 585,478 578,015 1.3 481,633 471,069 2.3 103,785 106,947 -3. Maui 585,478 578,015 1.3 481,633 471,069 2.3 103,785 106,58 -15. Lâna'i* 7,231 7,658 -5.6 5.994 6,365 -5.8 1,237 1,293 -4. Kaua'i 177,129 176,547 -3.0 137,052 140,161 -2.2 34,237 36,366 -5. Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2 LeNGTH OF STAY	Group Tour & Pkg	12,016	11,956	0.5	1,596	1,835	-13.0	10,421	10,121	3.0
O'ahu 363,210 369,751 -1.8 171,703 176,204 -2.6 191,507 193,547 -1. Maui 590,991 583,404 1.3 486,199 475,757 2.3 104,471 107,647 -2. Moui 585,478 578,015 1.3 481,693 471,069 -2.3 103,785 106,947 -3. Lánai* 7,231 7,658 -5.6 5,994 6,365 -5.8 1,237 1,293 -4. Kauai 175,793 174,367 0.8 158,380 -0.3 174,03 155,28 12. Hawaii Island 171,299 176,547 -3.0 137,052 140,161 -2.2 34,237 36,386 -5. Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,77 -2 Lendr Hor SAV 9.25 9.28 -0.2 9.62 9.97 -3.5 8.92 8.64 3 Lanai (days)<	True Independent	993,963	990,526	0.3	759,360	751,996	1.0	234,603	238,529	-1.6
Maui County 590,991 583,404 1.3 486,519 475,757 2.3 104,471 107,647 -2. Maui 585,478 578,015 1.3 486,519 471,069 2.3 103,785 106,471 -3. 486,519 471,069 2.3 103,785 106,947 -3. Mokai* 7,231 7,658 -5.6 5,994 6,365 -5.8 1,237 1,293 -4. Kauai 177,793 174,367 0.8 158,930 158,838 -0.3 17,403 155,28 12 Hawai'i Island 177,293 176,647 -3.0 137,052 140,161 -2.2 30,075 30,977 -2. Cahu (days) 9,25 9,28 -0.2 9,62 9,97 -3.5 8.92 8.64 3. Maui (days) 9,25 9,28 -0.2 9,62 9,97 -3.5 8.92 8.64 3. Maui (days) 9,25 9,28 -0.0 9,84	ISLANDS VISITED									
Maui 585.478 578.015 1.3 481.693 471.069 2.3 103.785 106,947 -3. Moloka1* 8,548 9,551 -10.5 7,143 7,893 -9.5 1,1405 1,158 -1.5 Kauai 175.793 174,367 0.8 158,330 158,838 -0.3 17,403 155,228 12 Hawaii Island 171,289 176,547 -3.0 137,052 140,161 -2.2 34,237 36,386 -5.5 Hilo 30.816 33,021 -6.7 22,393 23,007 -2.7 8,423 10,013 -15 Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2 LENGTH OF STAY 0 0.5 0.28 0.2 9.62 9.97 -3.5 8.92 8.64 3 Maui (days) 3.31 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9	O'ahu	363,210	369,751	-1.8	171,703	176,204	-2.6	191,507	193,547	-1.1
Molokaï * 8,548 9,551 -10.5 7,143 7,893 -9.5 1,405 1,658 -15. Lanai * 7,231 7,658 -5.6 5,994 6,365 -5.8 1,237 1,293 -4.4 Kauai 175,793 174,367 0.8 158,890 158,838 -0.3 17,403 155,282 12 Hawaiï Island 171,289 176,547 -3.0 137,052 140,161 -2.2 34,237 36,386 -5. Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2 LNGTH OF STAY 0.16 10.38 -2.1 12.37 12.04 2 Molokaï (days) 8.18 6.80 2.04 8.81 7.44 18.4 4.99 3.75 33 Lânai (days) 8.18 6.80 2.04 8.81 7.44 18.4 4.99 3.75 33 Lânai (days) 9.82 9.82 <	Maui County	590,991	583,404	1.3	486,519	475,757	2.3	104,471	107,647	-2.9
Lânaî* 7,231 7,658 -5.6 5,994 6,365 -5.8 1,237 1,293 -4. Kauaî 175,793 174,367 0.8 158,390 158,838 -0.3 17,403 15,528 12 Hawaiî Island 171,289 176,547 -3.0 137,052 140,161 -2.2 34,237 36,386 -5. Hilo 30,816 33,021 -2.7 8,423 10,013 -15 Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2 LENGTH OF STAY 0 9.25 9.28 -0.2 9.62 9.97 -3.5 8.92 8.64 3 Lanaî (days) 3.31 2.91 13.6 5.53 3.01 17.5 2.02 2.43 .9 Kauaî (days) 9.82 9.82 0.0 9.84 9.92 -0.8 9.66 8.83 9 Hawaiî Island (days) 10.27 10.59<	Maui	585,478	578,015	1.3	481,693	471,069	2.3	103,785	106,947	-3.0
Kaua'i 175,793 174,367 0.8 158,390 158,838 -0.3 17,403 15,528 12 Hawai'i Island 171,289 176,547 -3.0 137,052 140,161 -2.2 34,237 36,386 -5 Kiona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2 Lenotth OF STAY 0 9.25 9.28 -0.2 9.62 9.97 -3.5 8.92 8.64 3 Maui (days) 0.55 10.68 -1.2 10.16 10.38 -2.1 12.37 12.04 2 Moloka'i (days) 8.18 6.80 2.0.4 8.81 7.44 18.4 4.99 3.75 33 Lana'i (days) 9.82 9.82 0.0 9.84 9.92 -0.8 9.66 8.83 9 Kaua'i (days) 10.29 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0	Moloka'i *	8,548	9,551	-10.5	7,143	7,893	-9.5	1,405	1,658	-15.2
Hawai'i Island 171,289 176,547 -3.0 137,052 140,161 -2.2 34,237 36,386 -5. Kona 30,816 33,021 -6.7 22,393 23,007 -2.7 8,423 10,013 -15. Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2.7 O'ahu (days) 9.25 9.28 -0.2 9.62 9.97 -3.5 8.92 8.64 3 Mau (days) 10.55 10.68 -1.2 10.16 10.38 -2.1 12.37 12.04 2 Moloka'i (days) 8.18 6.80 20.4 8.81 7.44 18.4 4.99 3.75 33 Lâna'i (days) 3.31 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9 Kaua'i (days) 3.38 4.19 -5.0 9.84 9.92 -0.8 9.66 8.83 9 Hilo (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22	Lāna'i *	7,231	7,658	-5.6	5,994	6,365	-5.8	1,237	1,293	-4.4
Hilo 30,816 33,021 -6.7 22,393 23,007 -2.7 8,423 10,013 -15 Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2 LENGTH OF STAY 0 9.92 9.82 9.92 9.82 9.92 10.55 10.68 -1.2 10.16 10.38 -2.1 12.37 12.04 2 Molka1 (days) 8.18 6.80 20.4 8.81 7.44 18.4 4.99 3.75 33 Läna'i (days) 3.331 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9 Kaua'i (days) 9.82 9.82 0.0 9.84 9.92 0.8 6 8.83 9 Hawai'i Island (days) 10.27 10.59 -3.1 10.74 11.16 -3.7	Kaua'i	175,793	174,367	0.8	158,390	158,838	-0.3	17,403	15,528	12.1
Hilo 30,816 33,021 -6.7 22,393 23,007 -2.7 8,423 10,013 -15 Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2 LENGTH OF STAY 0 9.92 9.82 9.92 9.82 9.92 10.55 10.68 -1.2 10.16 10.38 -2.1 12.37 12.04 2 Molka1 (days) 8.18 6.80 20.4 8.81 7.44 18.4 4.99 3.75 33 Läna'i (days) 3.331 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9 Kaua'i (days) 9.82 9.82 0.0 9.84 9.92 0.8 6 8.83 9 Hawai'i Island (days) 10.27 10.59 -3.1 10.74 11.16 -3.7	Hawai'i Island	171,289	176,547	-3.0	137,052	140,161	-2.2	34,237	36,386	-5.9
Kona 159,675 163,351 -2.3 129,599 132,374 -2.1 30,075 30,977 -2. Cahu (days) 9.25 9.28 -0.2 9.62 9.97 -3.5 8.92 8.64 3 Maui (days) 10.55 10.68 -1.2 10.16 10.38 -2.1 12.37 12.04 42 Moloka'i (days) 8.18 6.80 20.4 8.81 7.44 18.4 4.99 3.75 33 Lâna'i (days) 3.31 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9 Kaua'i (days) 9.82 9.82 0.0 9.84 9.92 -0.8 9.66 8.83 9 Hawa'i Island (days) 10.27 10.59 -2.8 10.00 11.31 -3.7 7.86 7.80 0.0 Hio (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0.8 Statewide (days)										
LENGTH OF STAY V	Kona									
O'ahu (days) 9.25 9.28 -0.2 9.62 9.97 -3.5 8.92 8.64 3.3 Maui (days) 10.55 10.68 -1.2 10.16 10.38 -2.1 12.37 12.04 2 Moloka'i (days) 8.18 6.80 20.4 8.81 7.44 18.4 4.99 3.75 33 Lāna'i (days) 3.31 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9 Kaua'i (days) 9.82 9.82 0.0 9.84 9.92 -0.8 9.66 8.83 9 Hawai'i Island (days) 10.29 10.59 -2.8 10.90 11.31 -3.7 7.86 7.80 00 Hilo (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0.0 Condo Only 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 62 Condo Only	LENGTH OF STAY	,	,		,	,		,	,	
Maui (days) 10.55 10.68 -1.2 10.16 10.38 -2.1 12.37 12.04 2 Molokaï (days) 8.18 6.80 20.4 8.81 7.44 18.4 4.99 3.75 33 Lānaï (days) 3.31 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9 Kauaï (days) 9.82 9.82 0.0 9.84 9.92 0.8 9.66 8.83 9 Hawaï Island (days) 10.29 10.59 -2.8 10.90 11.31 -3.7 7.86 7.80 0 Hilo (days) 3.98 4.19 -5.0 4.51 4.69 -3.9 2.59 3.05 -15 Kona (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0 Statewide (days) 11.11 11.26 -1.3 11.05 11.34 -2.6 11.26 10.98 2 .4COMMODATIONS Condo Only		9.25	9.28	-0.2	9.62	9.97	-3.5	8.92	8.64	3.2
Moloka"i (days) 8.18 6.80 20.4 8.81 7.44 18.4 4.99 3.75 33. Lāna"i (days) 3.31 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9. Kaua"i (days) 9.82 9.82 0.0 9.84 9.92 -0.8 9.66 8.83 9. Hawai"i Island (days) 10.29 10.59 -2.8 10.90 11.31 -3.7 7.86 7.80 0. Kona (days) 3.98 4.19 -5.0 4.51 4.69 -3.9 2.59 3.05 -15. Kona (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0.0 Statewide (days) 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 2 Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1 Ple		10.55		-1.2	10.16	10.38	-2.1	12.37	12.04	2.8
Lāna'i (days) 3.31 2.91 13.6 3.53 3.01 17.5 2.20 2.43 -9. Kaua'i (days) 9.82 9.82 0.0 9.84 9.92 -0.8 9.66 8.83 9. Hawa'i (days) 10.29 10.59 -2.8 10.90 11.31 -3.7 7.86 7.80 0.0 Hilo (days) 3.98 4.19 -5.0 4.51 4.69 -3.9 2.59 3.05 -15. Kona (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0.0 Statewide (days) 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 2 Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1. Pleasure (Net) 1,065,213 1,080,682 0.5 791,182 785,542 0.7 274,031 274,709 -0 Vacation 10,671 10,538 -3.5 8,197 8,504 -3.6	Moloka'i (davs)	8.18	6.80		8.81	7.44	18.4	4.99	3.75	33.1
Kaua'i (days) 9.82 9.82 0.0 9.84 9.92 -0.8 9.66 8.83 9.9 Hawai'i Island (days) 10.29 10.59 -2.8 10.90 11.31 -3.7 7.86 7.80 00 Hilo (days) 3.98 4.19 -5.0 4.51 4.69 -3.9 2.59 3.05 -15 Kona (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 00 Statewide (days) 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 2 ACCOMMODATIONS Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1. PURPOSE OF TRIP Vacation 1,065,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0. Vacation 10,171 10,538 -3.5 8,197 8,504 -3.6 1			2.91		3.53	3.01	17.5			
Hawaii Island (days) 10.29 10.59 -2.8 10.90 11.31 -3.7 7.86 7.80 0.0 Hilo (days) 3.98 4.19 -5.0 4.51 4.69 -3.9 2.59 3.05 -15. Kona (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 00 Statewide (days) 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 2 ACCOMMODATIONS Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1 Pleasure (Net) 1,091,513 1,080,682 0.3 811,596 806,516 0.6 279,917 282,166 -0 Vacation 1,065,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0 Vacation 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3 Convention/Conf. 12,426 15,046 -1										
Hilo (days) 3.98 4.19 -5.0 4.51 4.69 -3.9 2.59 3.05 -15. Kona (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0. Statewide (days) 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 2. ACCOMMODATIONS Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1. PLRPOSE OF TRIP Vacation 1,091,513 1,088,682 0.3 811,596 806,516 0.6 279,917 282,166 -0. Vacation 1,065,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0. Vacation 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.3 Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.4 Convention/Conf. 12,426										
Kona (days) 10.27 10.59 -3.1 10.74 11.16 -3.7 8.22 8.18 0. Statewide (days) 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 2 ACCOMMODATIONS Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1. PURPOSE OF TRIP Vacation 1,091,513 1,088,682 0.3 811,596 806,516 0.6 279,917 282,166 -0 Vacation 1,065,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0 Vacation 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.3 Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.3 Corp. Meetings 3,224 3,441 -6.3 2,907 2,980	Hilo (davs)	3.98	4.19		4.51	4.69	-3.9	2.59	3.05	-15.2
Statewide (days) 11.11 11.25 -1.3 11.05 11.34 -2.6 11.26 10.98 2 ACCOMMODATIONS Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1.1 PURPOSE OF TRIP Vacation 1,091,513 1,088,682 0.3 811,596 806,516 0.6 279,917 282,166 -0. Vacation 1,065,213 1,080,252 0.5 791,182 785,542 0.7 274,031 274,709 -0. Vacation 10,0171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.3 MC&I (Net) 18,777 22,343 -16.0 13,294 14,649 -9.2 5,483 7,694 -28 Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 446 -2.9 Incentive 3,547 4,536 -218 1,300 1,686		10.27	10.59	-3.1	10.74	11.16	-3.7	8.22	8.18	0.5
ACCOMMODATIONS I.181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1 PURPOSE OF TRIP I.091,513 1,088,682 0.3 811,596 806,516 0.6 279,917 282,166 -0 Vacation 1,065,213 1,080,252 0.5 791,182 785,542 0.7 274,031 274,709 -0 Vacation 10,0171 10,538 -3.5 8,197 8,504 -6.0 5,632 7,376 -23 Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.3 MC&I (Net) 18,777 22,343 -16.0 13,294 14,649 -9.2 5,483 7,694 -28 Convention/Conf. 12,426 15,046 -17.4 9,447 10,482 -9.9 2,980 4,564 -34 Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 <th< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th<>										
Condo Only 1,181,576 1,180,114 0.1 876,142 871,308 0.6 305,435 308,805 -1. PURPOSE OF TRIP 10,091,513 1,088,682 0.3 811,596 806,516 0.6 279,917 282,166 -0. Pleasure (Net) 1,091,513 1,088,682 0.3 811,596 806,516 0.6 279,917 282,166 -0. Vacation 1,065,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0 Vacation 10,65,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0 Vacation 10,65,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0 Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.8 Convention/Conf. 12,426 15,046 -17.4 9,447 10,482 -9.9										
PURPOSE OF TRIP Image: constraint of the system State of the syst		1,181,576	1,180,114	0.1	876,142	871,308	0.6	305,435	308,805	-1.1
Pleasure (Net) 1,091,513 1,088,682 0.3 811,596 806,516 0.6 279,917 282,166 -0. Vacation 1,065,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0. Vacation 25,234 28,230 -10.6 19,602 20,854 -6.0 5,632 7,376 -23 Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.8 MC&I (Net) 18,777 22,343 -16.0 13,294 14,649 -9.2 5,483 7,694 -28 Convention/Conf. 12,426 15,046 -17.4 9,447 10,482 -9.9 2,980 4,564 -34 Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 446 -29 Incentive 3,547 4,536 -21.8 1,300 1,686 -22.9 2,246 2,850 <td></td> <td>, , , ,</td> <td>,,</td> <td></td> <td>,</td> <td>,</td> <td></td> <td></td> <td></td> <td></td>		, , , ,	,,		,	,				
Vacation 1,065,213 1,060,252 0.5 791,182 785,542 0.7 274,031 274,709 -0. Honeymoon 25,234 28,230 -10.6 19,602 20,854 -6.0 5,632 7,376 -23. Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3. MC&I (Net) 18,777 22,343 -16.0 13,294 14,649 -9.2 5,483 7,694 -28. Convention/Conf. 12,426 15,046 -17.4 9,447 10,482 -9.9 2,980 4,564 -34. Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 446 -29. Incentive 3,547 4,536 -21.8 1,300 1,686 -22.9 2,246 2,850 -21. Other Business 22,217 25,201 -11.8 20,958 22,909 -8.5 1,259 2,292		1.091.513	1.088.682	0.3	811.596	806.516	0.6	279.917	282,166	-0.8
Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.7 MC&I (Net) 18,777 22,343 -16.0 13,294 14,649 -9.2 5,483 7,694 -28 Convention/Conf. 12,426 15,046 -17.4 9,447 10,482 -9.9 2,980 4,564 -34 Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 446 -29.9 Incentive 3,547 4,536 -21.8 1,300 1,686 -22.9 2,246 2,850 -21.9 Other Business 22,217 25,201 -11.8 20,958 22,909 -8.5 1,259 2,292 -45.5				0.5		785,542	0.7		274,709	-0.2
Get Married 10,171 10,538 -3.5 8,197 8,504 -3.6 1,974 2,034 -3.7 MC&I (Net) 18,777 22,343 -16.0 13,294 14,649 -9.2 5,483 7,694 -28 Convention/Conf. 12,426 15,046 -17.4 9,447 10,482 -9.9 2,980 4,564 -34 Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 446 -29.9 Incentive 3,547 4,536 -21.8 1,300 1,686 -22.9 2,246 2,850 -21.9 Other Business 22,217 25,201 -11.8 20,958 22,909 -8.5 1,259 2,292 -45.5					,	,		,	,	
MC&I (Net)18,77722,343-16.013,29414,649-9.25,4837,694-28Convention/Conf.12,42615,046-17.49,44710,482-9.92,9804,564-34Corp. Meetings3,2243,441-6.32,9072,995-2.9317446-29Incentive3,5474,536-21.81,3001,686-22.92,2462,850-21Other Business22,21725,201-11.820,95822,909-8.51,2592,292-45			,		,	,		,	,	
Convention/Conf. 12,426 15,046 -17.4 9,447 10,482 -9.9 2,980 4,564 -34. Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 446 -29.9 Incentive 3,547 4,536 -21.8 1,300 1,686 -22.9 2,246 2,850 -21.9 Other Business 22,217 25,201 -11.8 20,958 22,909 -8.5 1,259 2,292 -45.5									,	
Corp. Meetings 3,224 3,441 -6.3 2,907 2,995 -2.9 317 446 -29. Incentive 3,547 4,536 -21.8 1,300 1,686 -22.9 2,246 2,850 -21.9 Other Business 22,217 25,201 -11.8 20,958 22,909 -8.5 1,259 2,292 -45.5										
Incentive 3,547 4,536 -21.8 1,300 1,686 -22.9 2,246 2,850 -21.9 Other Business 22,217 25,201 -11.8 20,958 22,909 -8.5 1,259 2,222 -45.5			,			,		,	,	
Other Business 22,217 25,201 -11.8 20,958 22,909 -8.5 1,259 2,292 -45.					,	,				
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Table 43: Condo-Only Visitor Characteristics (Arrivals by Air)2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

		20 3	16 vs. 2	015					
		TOTAL		[DOMESTIC		INTI	ERNATIONAI	-
TIMESHARE-ONLY	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Total Visitor Days	6,115,475	6,166,543	-0.8	5,035,873	5,145,601	-2.1	1,079,602	1,020,942	5.7
Total Visitors	621,816	626,356	-0.7	506,232	515,224	-1.7	115,584	111,132	4.0
PARTY SIZE									
One	52,586	53,078	-0.9	48,088	48,956	-1.8	4,498	4,122	9.1
Two	274,816	275,742	-0.3	235,312	238,537	-1.4	39,504	37,205	6.2
Three or more	294,413	297,536	-1.0	222,831	227,732	-2.2	71,583	69,804	2.5
Avg Party Size	2.37	2.38	-0.2	2.30	2.30	-0.1	2.79	2.84	-1.6
VISIT STATUS									
First-Time	97,636	100,447	-2.8	81,537	84,996	-4.1	16,098	15,451	4.2
Repeat	524,180	525,909	-0.3	424,694	430,228	-1.3	99,486	95,681	4.0
Average # of Trips	7.38	7.19	2.7	7.47	7.29	2.4	7.00	6.70	4.5
TRAVEL METHOD									
Group Tour	3,928	3,382	16.2	2,004	1,921	4.3	1,924	1,461	31.7
Package	49,423	51,949	-4.9	40,571	41,783	-2.9	8,853	10,166	-12.9
Group Tour & Pkg	1,084	856	26.7	491	566	-13.1	593	290	104.4
True Independent	569,549	571,882	-0.4	464,148	472,086	-1.7	105,401	99,796	5.6
ISLANDS VISITED	000,010	011,002	0.1	101,110	112,000	1.7	100,101	00,100	0.0
O'ahu	216,948	216,988	0.0	129,868	136,669	-5.0	87,080	80,319	8.4
Maui County	221,970	226,744	-2.1	201,359	205,728	-2.1	20,611	21,016	-1.9
Maui	220,036	220,744	-2.0	199,600	203,720	-2.1	20,011	20,775	-1.5
Moloka'i *	3,080	3,100	-0.6	2,223	2,729	-18.5	20,430	371	131.0
Lāna'i *	4,228	3,100	-0.0 28.2	3,007	3,158	-18.5	1,221	139	777.7
Kaua'i	157,538	159,802	-1.4	147,119	149,387	-4.0	10,419	10,415	0.0
Hawai'i Island	111,754	108,918	2.6	91,600	90,862	-1.5	20,154	18,057	11.6
Hilo	· · ·	19,488	2.0 -9.8	91,800 14,790	90,002	0.8 4.8	20,154	5,378	-48.0
	17,584	,		,	,	4.0 0.9	,	,	
Kona LENGTH OF STAY	105,763	102,455	3.2	86,910	86,093	0.9	18,853	16,362	15.2
	7.54	7.51	0.4	7.59	7.59	0.0	7.47	7.37	1.3
O'ahu (days)	9.29	9.30	-0.4	9.26	9.26		9.58	9.63	-
Maui (days)			-			-0.1			-0.5
Moloka'i (days)	3.36	3.83	-12.2	3.87	3.67	5.5	2.05	5.04	-59.2
Lāna'i (days)	2.78	3.23	-13.9	3.41	3.24	5.1	1.22	2.88	-57.5
Kaua'i (days)	9.28	9.31	-0.3	9.30	9.28	0.2	9.02	9.73	-7.3
Hawai'i Island (days)	8.52	8.63	-1.3	8.90	8.96	-0.7	6.78	6.94	-2.3
Hilo (days)	3.38	3.11	8.8	3.57	3.53	1.1	2.39	2.00	19.6
Kona (days)	8.44	8.58	-1.6	8.78	8.88	-1.2	6.89	7.00	-1.6
Statewide (days)	9.83	9.85	-0.1	9.95	9.99	-0.4	9.34	9.19	1.7
ACCOMMODATIONS									
Timeshare Only	621,816	626,356	-0.7	506,232	515,224	-1.7	115,584	111,132	4.0
PURPOSE OF TRIP									
Pleasure (Net)	601,398	606,005	-0.8	488,951	498,042	-1.8	112,447	107,963	4.2
Vacation	588,148	592,011	-0.7	477,482	484,891	-1.5	110,666	107,120	3.3
Honeymoon	14,113	15,579	-9.4	12,346	14,255	-13.4	1,767	1,324	33.5
Get Married	3,016	3,206	-5.9	2,530	2,941	-14.0	487	266	83.0
MC&I (Net)	5,631	7,361	-23.5	4,697	6,113	-23.2	933	1,248	-25.2
Convention/Conf.	2,871	4,323	-33.6	2,491	3,546	-29.8	380	777	-51.1
Corp. Meetings	1,349	1,734	-22.2	1,296	1,712	-24.3	53	21	146.4
Incentive	1,547	1,532	0.9	1,046	1,070	-2.2	500	463	8.2
Other Business	4,480	5,651	-20.7	4,378	5,548	-21.1	102	103	-1.0
Visit Friends/Relatives	16,181	18,454	-12.3	14,760	16,323	-9.6	1,421	2,131	-33.3
Government/Military	494	698	-29.2	494	603	-18.2	0	94	-100.0
Attend School	362	498	-27.3	211	458	-54.0	151	40	282.7
Sport Events	2,378	2,280	4.3	1,694	1,603	5.7	683	677	1.0
Other purpose	11,094	10,906	1.7	8,793	8,476	3.7	2,302	2,429	-5.2
Average Age	52	51	1.0	52	51	0.6	51	50	3.0

Table 44: Timeshare-Only Visitor Characteristics (Arrivals by Air)2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Table 45: Rental House-Only Visitor Characteristics (Arrivals by Air)
2016 vs. 2015

		201	6 vs. 20	J15					
		TOTAL		l l	DOMESTIC		INTE	Ernational	
RENTAL HOUSE-ONLY	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Total Visitor Days	4,914,427	4,851,430	1.3	4,350,298	4,265,721	2.0	564,129	585,709	-3.7
Total Visitors	473,593	448,519	5.6	424,127	397,345	6.7	49,466	51,174	-3.3
PARTY SIZE									
One	68,456	65,071	5.2	63,164	59,048	7.0	5,293	6,024	-12.1
Тwo	157,847	151,609	4.1	142,666	135,243	5.5	15,182	16,366	-7.2
Three or more	247,289	231,838	6.7	218,298	203,055	7.5	28,991	28,784	0.7
Avg Party Size	2.30	2.30	0.3	2.28	2.28	0.1	2.54	2.48	2.6
VISIT STATUS									
First-Time	146,894	132,852	10.6	123,974	112,557	10.1	22,920	20,295	12.9
Repeat	326,699	315,667	3.5	300,153	284,788	5.4	26,546	30,879	-14.0
Average # of Trips	4.73	4.85	-2.6	4.96	5.08	-2.4	2.72	3.05	-11.0
TRAVEL METHOD									
Group Tour	4,609	4,820	-4.4	3,606	3,501	3.0	1,003	1,319	-24.0
Package	30,243	28,957	4.4	25,884	24,036	7.7	4,359	4,921	-11.4
Group Tour & Pkg	1,330	1,526	-12.8	875	1,068	-18.1	455	457	-0.4
True Independent	440,071	416,268	5.7	395,512	370,877	6.6	44,559	45,391	-1.8
ISLANDS VISITED									
O'ahu	207,432	195,633	6.0	179,322	166,074	8.0	28,110	29,560	-4.9
Maui County	108,198	100,166	8.0	94,698	86,579	9.4	13,500	13,587	-0.6
Maui	105,283	96,939	8.6	91,928	83,480	10.1	13,355	13,460	-0.8
Moloka'i *	3,267	3,745	-12.8	2,972	3,312	-10.3	295	433	-31.8
Lāna'i *	2,408	2,701	-10.9	2,262	2,466	-8.3	146	235	-38.0
Kaua'i	101,980	102,106	-0.1	95,330	94,234	1.2	6,650	7,872	-15.5
Hawai'i Island	113,482	106,179	6.9	103,273	95,497	8.1	10,209	10,683	-4.4
Hilo	36,894	34,755	6.2	32,881	29,986	9.7	4,013	4,768	-15.8
Kona	96,715	89,949	7.5	88,036	80,642	9.2	8,679	9,308	-6.8
LENGTH OF STAY									
O'ahu (days)	8.80	9.26	-5.0	8.74	9.27	-5.6	9.14	9.20	-0.6
Maui (days)	9.20	9.70	-5.1	9.06	9.58	-5.4	10.11	10.43	-3.1
Moloka'i (days)	6.32	6.19	2.2	6.49	6.74	-3.8	4.70	1.97	139.0
Lāna'i (days)	5.16	4.23	21.9	5.32	4.29	24.1	2.63	3.64	-27.8
Kaua'i (days)	9.39	9.53	-1.5	9.38	9.55	-1.8	9.42	9.19	2.5
Hawai'i Island (days)	9.97	10.30	-3.2	9.91	10.41	-4.8	10.55	9.30	13.4
Hilo (days)	7.00 9.03	7.26 9.35	-3.6	7.08	7.74	-8.5 -5.0	6.30 9.50	4.24	48.6
Kona (days)		9.35 10.82	-3.5	8.98	9.45	-5.0 -4.5		8.51	11.6
Statewide (days)	10.38	10.82	-4.1	10.26	10.74	-4.5	11.40	11.45	-0.4
ACCOMMODATIONS Rental House Only	473,593	448,519	5.6	424,127	397,345	6.7	49,466	51,174	-3.3
PURPOSE OF TRIP	473,393	440,515	5.0	424,127	397,343	0.7	49,400	51,174	-5.5
Pleasure (Net)	419,793	395,736	6.1	374,415	351,479	6.5	45,378	44,257	2.5
Vacation	407,167	382,864	6.3	363,042	339,763	6.9	44,125	43,101	2.3
Honeymoon	10,702	11,317	-5.4	9,536	10,082	-5.4	1,167	1,235	-5.5
Get Married	6,265	6,767	-7.4	5,837	6,398	-8.8	428	369	16.0
MC&I (Net)	7,370	7,995	-7.8	6,672	6,870	-2.9	697	1,125	-38.0
Convention/Conf.	4,905	5,329	-8.0	4,545	4,669	-2.7	360	660	-45.5
Corp. Meetings	1,488	1,571	-5.3	1,480	4,003	0.9	7	104	-43.3
Incentive	1,089	1,369	-20.4	759	927	-18.1	330	442	-25.3
Other Business	11,808	11,646	1.4	11,225	11,042	1.7	583	604	-3.4
Visit Friends/Relatives	34,123	35,957	-5.1	32,354	32,737	-1.2	1,769	3,219	-45.1
Government/Military	1,733	1,637	5.8	1,664	1,591	4.6	69	46	48.0
Attend School	1,481	2,164	-31.5	1,085	1,485	-26.9	396	679	-41.7
Sport Events	6,858	5,865	16.9	6,625	5,190	20.5	233	675	-65.4
Other purpose	18,844	19,269	-2.2	17,215	15,813	8.9	1,629	3,456	-52.9
Average Age	44	44	-1.2	44	44	-0.6	41	44	-7.5
~ ~	are relatively small	-+4	-1.2		44	-0.0		-+4	-1.0

* Sample sizes for Moloka'i and Lāna'i are relatively small.

		201	l6 vs. 2	015					
		TOTAL		D	OMESTIC		INTE	RNATIONAL	-
B & B-ONLY	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Total Visitor Days	312,675	286,900	9.0	241,872	235,557	2.7	70,803	51,344	37.9
Total Visitors	32,593	28,939	12.6	25,308	23,622	7.1	7,285	5,318	37.0
PARTY SIZE									
One	7,240	7,332	-1.3	6,216	6,022	3.2	1,024	1,310	-21.8
Тwo	16,953	15,795	7.3	13,384	12,766	4.8	3,569	3,029	17.8
Three or more	8,400	5,812	44.5	5,708	4,833	18.1	2,692	979	175.0
Avg Party Size	1.84	1.73	6.0	1.76	1.73	1.7	2.15	1.74	24.1
VISIT STATUS									
First-Time	14,558	13,281	9.6	10,490	9,789	7.2	4,068	3,492	16.5
Repeat	18,035	15,659	15.2	14,817	13,833	7.1	3,217	1,826	76.2
Average # of Trips	3.82	3.77	1.5	4.03	4.18	-3.5	3.09	1.94	58.9
TRAVEL METHOD									
Group Tour	596	523	14.0	389	406	-4.2	207	117	76.9
Package	2,889	3,151	-8.3	2,432	2,063	17.9	457	1,088	-58.0
Group Tour & Pkg	390	243	60.4	183	158	15.4	207	85	144.2
True Independent	29,498	25,508	15.6	22,670	21,311	6.4	6,828	4,198	62.7
ISLANDS VISITED	,	,		,	,		,	,	
O'ahu	17,103	13,968	22.4	11,228	9,988	12.4	5,875	3,980	47.6
Maui County	9,552	8,819	8.3	8,082	7,747	4.3	1,470	1,072	37.1
Maui	9,383	8,647	8.5	7,948	7,578	4.9	1,435	1,069	34.3
Moloka'i *	311	307	1.3	270	294	-8.0	40	13	210.8
Lāna'i *	159	204	-22.1	159	202	-21.3	0	2	-100.0
Kaua'i	4,691	4,792	-2.1	4,088	4,422	-7.6	603	370	62.9
Hawai'i Island	8,993	8,576	4.9	7,739	7,578	2.1	1,254	998	25.6
Hilo	4,739	4,843	-2.1	4,062	4,069	-0.2	677	774	-12.5
Kona	6,659	6,047	10.1	5,912	5,574	6.1	748	474	57.8
LENGTH OF STAY									
O'ahu (days)	7.13	7.46	-4.4	6.88	7.17	-4.1	7.61	8.18	-7.0
Maui (days)	8.12	8.10	0.3	8.08	8.10	-0.3	8.37	8.10	3.3
Moloka'i (days)	4.34	4.34	0.0	4.11	4.28	-4.0	5.93	5.84	1.5
Lāna'i (days)	5.11	3.22	58.9	5.11	3.22	58.8	0	3.00	-100.0
Kaua'i (days)	7.50	7.58	-0.9	7.52	7.70	-2.3	7.43	6.15	20.8
Hawai'i Island (days)	8.59	8.68	-1.0	8.76	8.79	-0.3	7.50	7.78	-3.6
Hilo (days)	5.78	6.20	-6.8	6.03	6.28	-4.0	4.28	5.78	-25.9
Kona (days)	7.48	7.34	2.0	7.33	7.37	-0.6	8.69	6.94	25.2
Statewide (days)	9.59	9.91	-3.2	9.56	9.97	-4.2	9.72	9.66	0.7
ACCOMMODATIONS									
Bed & Breakfast	32,593	28,939	12.6	25,308	23,622	7.1	7,285	5,318	37.0
PURPOSE OF TRIP									
Pleasure (Net)	27,821	23,818	16.8	20,966	19,793	5.9	6,855	4,025	70.3
Vacation	25,552	21,791	17.3	19,426	18,298	6.2	6,126	3,494	75.3
Honeymoon	2,399	2,238	7.2	1,630	1,644	-0.8	769	594	29.4
Get Married	538	364	47.9	285	307	-7.1	253	57	345.6
MC&I (Net)	1,072	872	22.9	739	805	-8.2	333	68	393.1
Convention/Conf.	867	648	33.7	535	613	-12.7	332	35	846.2
Corp. Meetings	94	157	-40.3	92	141	-35.0	2	15	-88.7
Incentive	127	78	63.2	127	60	111.7	0	18	-100.0
Other Business	1,208	1,200	0.7	1,076	975	10.4	132	225	-41.4
Visit Friends/Relatives	2,885	2,887	-0.1	2,646	2,339	13.1	240	548	-56.2
Government/Military	173	161	7.6	152	141	7.5	21	19	8.8
Attend School	98	512	-80.9	98	96	2.3	0	416	-100.0
Sport Events	371	697	-46.7	333	296	12.5	38	401	-90.5
Other purpose	1,466	1,224	19.8	1,269	1,094	16.0	197	130	51.4
Average Age	42	43	-0.9	43	44	-1.2	39	38	3.2

Table 46: Bed and Breakfast-Only Visitor Characteristics (Arrivals by Air)2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

Table 47:	First-Time	Visitor	Characteristics	(Arrivals by Air)
		2016	vs. 2015	· · · ·

			16 vs. 2						
FIRST-TIME		TOTAL	0/	[DOMESTIC	0/	INTI	ERNATIONAL	
FIK31-TIME	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Total Visitor Days	25,050,531	24,359,032	2.8%	15,795,117	15,445,799	2.3%	9,255,415	8,913,233	3.8%
Total Visitors	3,040,435	2,944,886	3.2%	1,727,977	1,668,531	3.6%	1,312,458	1,276,355	2.8%
PARTY SIZE	5,5 15,155		0.270	.,,.	.,	515,5	.,,	.,	
One	416,825	404,795	3.0%	335,463	322,008	4.2%	81,362	82,787	-1.7%
Two	1,375,186	1,334,944	3.0%	738,663	714,805	3.3%	636,523	620,139	2.6%
Three or more	1,248,424	1,205,148	3.6%	653,850	631,718	3.5%	594,574	573,429	3.7%
Avg Party Size	2.17	2.17	0.2%	2.00	2.00	-0.1%	2.46	2.44	0.8%
VISIT STATUS	2.17	2.17	0.270	2.00	2.00	0.170	2.10	2.11	0.070
First-Time	3,040,435	2,944,886	3.2%	1,727,977	1,668,531	3.6%	1,312,458	1,276,355	2.8%
Average # of Trips	1.00	1.00	0.0%	1.00	1.00	0.0%	1.00	1.00	0.0%
TRAVEL METHOD	1.00	1.00	0.070	1.00	1.00	0.070	1.00	1.00	0.070
Group Tour	337,583	355,565	-5.1%	108,697	107,297	1.3%	228,886	248,268	-7.8%
Package	1,319,541	1,325,707	-0.5%	534,540	528,847	1.1%	785,001	796,860	-1.5%
Group Tour & Pkg	268,433	294,863	-9.0%	80,187	78,912	1.1%	188,246	215,951	-12.8%
True Independent	1,651,743	1,558,477	6.0%	1,164,927	1,111,299	4.8%	486,817	447,178	8.9%
ISLANDS VISITED	1,051,745	1,556,477	0.0 %	1,104,927	1,111,299	4.0 %	460,617	447,178	0.9%
	2 272 052	2 225 659	2.20/	1.057.070	1 0 4 1 2 4 0	1 50/	1 016 970	1 1 0 4 4 1 0	2 70/
O'ahu Maui County	2,273,952	2,225,658	2.2%	1,057,079	1,041,240	1.5%	1,216,872	1,184,418	2.7%
Maui County	864,358	824,788	4.8%	652,449	618,947	5.4%	211,908	205,841	2.9%
Maui	852,407	812,728	4.9%	644,021	611,277	5.4%	208,386	201,451	3.4%
Moloka'i *	20,090	22,882	-12.2%	14,070	15,627	-10.0%	6,021	7,255	-17.0%
Lāna'i *	23,641	23,205	1.9%	16,502	14,772	11.7%	7,140	8,433	-15.3%
Kaua'i	351,203	349,889	0.4%	294,260	288,650	1.9%	56,943	61,239	-7.0%
Hawai'i Island	547,313	531,987	2.9%	373,019	361,665	3.1%	174,294	170,322	2.3%
Hilo	245,288	245,140	0.1%	160,443	157,878	1.6%	84,845	87,262	-2.8%
Kona	452,045	435,517	3.8%	315,516	304,815	3.5%	136,528	130,702	4.5%
LENGTH OF STAY									
O'ahu (days)	6.19	6.19	-0.1%	6.47	6.54	-1.1%	5.95	5.89	1.0%
Maui (days)	6.59	6.58	0.2%	7.03	7.06	-0.4%	5.23	5.12	2.1%
Moloka'i (days)	2.94	2.83	4.0%	3.52	3.36	4.9%	1.60	1.70	-5.9%
Lāna'i (days)	2.64	2.18	21.0%	3.14	2.63	19.2%	1.50	1.40	7.2%
Kaua'i (days)	5.80	5.74	1.1%	6.10	6.11	-0.2%	4.29	4.02	6.6%
Hawai'i Island (days)	5.85	5.84	0.2%	6.81	6.83	-0.4%	3.82	3.73	2.3%
Hilo (days)	3.32	3.22	2.9%	4.00	3.90	2.5%	2.03	2.00	1.6%
Kona (days)	5.29	5.32	-0.6%	6.01	6.09	-1.2%	3.61	3.53	2.4%
Statewide (days)	8.24	8.27	-0.4%	9.14	9.26	-1.3%	7.05	6.98	1.0%
ACCOMMODATIONS									
Hotel	2,280,914	2,207,002	3.3%	1,132,520	1,095,065	3.4%	1,148,394	1,111,937	3.3%
Hotel Only	2,019,344	1,962,413	2.9%	957,977	925,526	3.5%	1,061,367	1,036,887	2.4%
Condo	335,124	333,865	0.4%	216,866	215,634	0.6%	118,258	118,231	0.0%
Condo Only	233,314	239,656	-2.6%	158,442	158,296	0.1%	74,872	81,360	-8.0%
Timeshare	129,769	134,317	-3.4%	106,604	111,042	-4.0%	23,166	23,274	-0.5%
Timeshare Only	97,636	100,447	-2.8%	81,537	84,996	-4.1%	16,098	15,451	4.2%
Rental House	220,527	198,597	11.0%	176,579	159,651	10.6%	43,948	38,946	12.8%
Hostel	38,302	40,527	-5.5%	25,498	24,893	2.4%	12,804	15,634	-18.1%
Camp Site	24,342	24,330	0.0%	18,239	17,941	1.7%	6,104	6,390	-4.5%
Private Room in Private Home**	29,476	24,330 NA		13,017	NA	NA	16,459	0,390 NA	-4.5 % NA
Shared Room/Space in Private Home**	8,420	NA		4,805	NA	NA	3,614	NA	NA
Bed & Breakfast	47,704	47,068	1.4%	32,600	32,546	0.2%	15,104	14,522	4.0%
Cruise Ship	71,188	47,068 78,381	-9.2%	32,600 59,042	52,546 64,566	-8.6%	15,104 12,146	14,522	4.0% -12.1%
Friends or Relatives	177,245	171,092	-9.2% 3.6%	59,042 150,530	04,500 147,517	-8.6%	26,715	23,575	-12.1%
PURPOSE OF TRIP	177,245	171,092	3.0 %	150,550	147,517	2.0 %	20,715	23,575	13.3%
	0.000.040	0.540.075	2.20/	4 477 700	4 400 404	0.40/	4 405 504	4 000 054	2.20/
Pleasure (Net)	2,603,213	2,519,375	3.3%	1,477,708	1,429,424	3.4%	1,125,504	1,089,951	3.3%
Vacation	2,159,578	2,091,117	3.3%	1,342,743	1,299,671	3.3%	816,835	791,447	3.2%
Honeymoon	448,998	434,482	3.3%	141,282	137,732	2.6%	307,716	296,750	3.7%
Get Married	51,874	54,439	-4.7%	19,486	19,667	-0.9%	32,388	34,773	-6.9%
MC&I (Net)	172,670	172,626	0.0%	92,993	97,149	-4.3%	79,677	75,476	5.6%
Convention/Conf.	77,685	87,259	-11.0%	55,312	60,081	-7.9%	22,373	27,178	-17.7%
Corp. Meetings	21,320	21,674	-1.6%	18,126	17,034	6.4%	3,194	4,640	-31.2%
Incentive	78,850	69,175	14.0%	24,015	24,100	-0.3%	54,835	45,075	21.7%
Other Business	47,918	46,908	2.2%	42,425	41,705	1.7%	5,493	5,203	5.6%
Visit Friends/Relatives	147,696	146,984	0.5%	124,832	126,000	-0.9%	22,864	20,984	9.0%
Government/Military	24,817	24,317	2.1%	20,045	18,699	7.2%	4,772	5,618	-15.1%
Attend School	12,197	11,429	6.7%	4,845	5,451	-11.1%	7,352	5,978	23.0%
Sport Events	27,064	26,753	1.2%	19,209	16,986	13.1%	7,855	9,766	-19.6%
Other purpose	183,560	175,336	4.7%	70,469	60,673	16.1%	113,091	114,663	-1.4%
Average Age	40	40	0.1%	42	42	-0.6%	39	38	0.9%
NA = Not applicable								. •	

NA = Not applicable * Sample sizes for Moloka'i and Lāna'i are relatively small. ** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 48:	Repeat Visitor Characteristics	(Arrivals by Ai	r)
	2016 vs. 2015		·

			16 vs.						
DEDEAT		TOTAL			DOMESTIC		INT	ERNATIONAL	
REPEAT	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Total Visitor Days	54,618,604	53,727,049	1.7%	42,015,578	41,503,834	1.2%	12,603,026	12,223,214	3.1%
Total Visitors	5,781,367	5,618,132	2.9%	4,240,803	4,113,609	3.1%	1,540,565	1,504,523	2.4%
PARTY SIZE									
One	847,269	820,061	3.3%	732,135	711,300	2.9%	115,134	108,761	5.9%
Two	2,251,570	2,207,123	2.0%	1,676,683	1,632,534	2.7%	574,888	574,588	0.1%
Three or more	2,682,528	2,590,948	3.5%	1,831,986	1,769,775	3.5%	850,543	821,173	3.6%
Avg Party Size	2.20	2.22	-0.7%	2.10	2.09	0.2%	2.57	2.57	0.1%
VISIT STATUS	2120	2.22	011 /0	2.110	2.00	01270	2.01	2.01	01170
Repeat	5,781,367	5,618,132	2.9%	4,240,803	4,113,609	3.1%	1,540,565	1,504,523	2.4%
Average # of Trips	7.19	7.20	-0.1%	7.76	7.76	-0.1%	5.63	5.66	-0.5%
TRAVEL METHOD	7.15	1.20	0.170	1.10	1.10	0.170	5.05	0.00	0.570
Group Tour	287,878	309,454	-7.0%	83,475	84,188	-0.8%	204,403	225,265	-9.3%
Package	1,340,232	1,350,648	-0.8%	667,285	660,753	1.0%	672,947	689,895	-2.5%
Group Tour & Pkg	207,592	235,934	-0.8%	47,446	49,672		160,146	186,262	-14.0%
						-4.5%			
True Independent	4,360,849	4,193,964	4.0%	3,537,489	3,418,340	3.5%	823,361	775,624	6.2%
ISLANDS VISITED			4 004	1 0 5 0 10 0		1.001	1.010 705		0.00/
O'ahu	3,173,277	3,114,254	1.9%	1,856,483	1,827,510	1.6%	1,316,795	1,286,744	2.3%
Maui County	1,813,732	1,754,522	3.4%	1,555,408	1,496,987	3.9%	258,323	257,535	0.3%
Maui	1,781,830	1,727,434	3.1%	1,527,893	1,472,722	3.7%	253,937	254,712	-0.3%
Moloka'i *	38,841	41,885	-7.3%	30,134	34,216	-11.9%	8,707	7,669	13.5%
Lāna'i *	39,383	35,185	11.9%	32,798	29,561	10.9%	6,585	5,624	17.1%
Kaua'i	836,066	823,863	1.5%	756,318	739,644	2.3%	79,749	84,219	-5.3%
Hawai'i Island	1,002,630	982,986	2.0%	814,721	792,536	2.8%	187,909	190,450	-1.3%
Hilo	305,236	306,624	-0.5%	235,917	231,530	1.9%	69,319	75,094	-7.7%
Kona	873,937	852,504	2.5%	719,907	698,575	3.1%	154,029	153,929	0.1%
LENGTH OF STAY		,		.,			,		
O'ahu (days)	7.22	7.27	-0.7%	7.66	7.79	-1.6%	6.58	6.53	0.8%
Maui (days)	8.88	8.95	-0.7%	8.86	8.99	-1.4%	9.02	8.69	3.8%
Moloka'i (days)	5.82	5.28	10.2%	6.46	5.93	9.0%	3.61	2.41	49.7%
Lāna'i (days)	4.03	3.19	26.3%	4.37	3.46	26.3%	2.35	1.80	30.8%
Kaua'i (days)	8.44	8.43	0.1%	8.64	8.68	-0.5%	6.52	6.24	4.5%
Hawai'i Island (days)	8.43	8.50	-0.9%	9.05	9.22	-1.9%	5.74	5.51	4.2%
Hilo (days)	4.90	4.78	2.4%	5.52	5.52	0.0%	2.79	2.52	10.8%
Kona (days)	7.96	8.08	-1.5%	8.43	8.63	-2.3%	5.74	5.58	2.8%
Statewide (days)	9.45	9.56	-1.2%	9.91	10.09	-1.8%	8.18	8.12	0.7%
ACCOMMODATIONS									
Hotel	3,222,033	3,115,569	3.4%	2,126,007	2,042,939	4.1%	1,096,026	1,072,630	2.2%
Hotel Only	2,784,001	2,694,052	3.3%	1,784,066	1,707,595	4.5%	999,935	986,457	1.4%
Condo	1,185,038	1,171,903	1.1%	891,360	887,273	0.5%	293,678	284,630	3.2%
Condo Only	948,262	940,458	0.8%	717,700	713,012	0.7%	230,563	227,446	1.4%
Timeshare	668,734	673,627	-0.7%	543,529	550,993	-1.4%	125,205	122,635	2.1%
Timeshare Only	524,180	525,909	-0.3%	424,694	430,228	-1.3%	99,486	95,681	4.0%
Rental House	458,956	437,249	5.0%	410,131	389,175	5.4%	48,825	48,074	1.6%
Hostel	23,964	23,221	3.2%	18,493	18,062	2.4%	5,471	5,159	6.1%
Camp Site	26,296	28,079	-6.3%	22,840	24,306	-6.0%	3,456	3,773	-8.4%
Private Room in Private Home**	33,989	20,079 NA	-0.378 NA	22,040	24,300 NA	-0.0 %	13,506	3,773 NA	-0.4 % NA
Shared Room/Space in Private Home**	8,909	NA	NA	6,571	NA	NA	2,338	NA	NA
Bed & Breakfast	45,647	48,741	-6.3%	39,097	40,275	-2.9%	2,330 6,550	8,466	-22.6%
Cruise Ship	49,680	59,684	-16.8%	41,436	47,503	-12.8%	8,244	12,182	-32.3%
Friends or Relatives	607,640	592,873	2.5%	547,111	531,939	2.9%	60,529	60,933	-0.7%
PURPOSE OF TRIP		1 0 6 7 7 7		0.465.53			1.007.77		
Pleasure (Net)	4,734,847	4,600,686	2.9%	3,436,816	3,333,132	3.1%	1,298,031	1,267,555	2.4%
Vacation	4,579,522	4,444,945	3.0%	3,346,345	3,241,616	3.2%	1,233,177	1,203,329	2.5%
Honeymoon	150,742	153,754	-2.0%	87,272	90,979	-4.1%	63,470	62,775	1.1%
Get Married	51,502	55,481	-7.2%	33,998	36,324	-6.4%	17,504	19,157	-8.6%
MC&I (Net)	312,524	326,145	-4.2%	212,467	225,571	-5.8%	100,057	100,574	-0.5%
Convention/Conf.	153,508	176,298	-12.9%	127,549	137,969	-7.6%	25,959	38,329	-32.3%
Corp. Meetings	59,232	60,090	-1.4%	54,288	54,326	-0.1%	4,944	5,764	-14.2%
Incentive	109,897	101,912	7.8%	39,057	43,081	-9.3%	70,841	58,831	20.4%
Other Business	208,001	210,189	-1.0%	195,477	197,459	-1.0%	12,524	12,730	-1.6%
Visit Friends/Relatives	574,984	570,427	0.8%	512,936	512,926	0.0%	62,048	57,501	7.9%
Government/Military	69,288	66,196	4.7%	60,840	59,421	2.4%	8,448	6,774	24.7%
Attend School	15,894	16,208	-1.9%	8,997	11,000	-18.2%	6,896	5,208	32.4%
Sport Events	62,680		-1.9% -1.6%		40,951	11.9%		22,774	-25.9%
Other purpose		63,724		45,812			16,868		
	250,751	247,644	1.3%	140,224	131,644	6.5%	110,527	116,000	-4.7%
Average Age	48	48	0.1%	48	48	-0.2%	47	47	0.6%

NA = Not applicable * Sample sizes for Moloka'i and Lāna'i are relatively small. ** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

				016 vs. 20	15				
STATE	TOT		%	DOME	STIC	%	INTERNA	TIONAL	%
STATE	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	711,868	676,221	5.3	454,620	433,291	4.9	257,248	242,930	5.9
FEB	685,557	653,652	4.9	446,494	420,485	6.2	239,063	233,167	2.5
MAR	775,981	767,989	1.0	526,556	518,204	1.6	249,425	249,785	-0.1
APR	677,378	667,787	1.4	459,231	460,032	-0.2	218,147	207,755	5.0
MAY	707,394	701,047	0.9	499,705	490,035	2.0	207,689	211,012	-1.6
JUN	798,095	776,972	2.7	573,953	563,332	1.9	224,142	213,640	4.9
JUL	832,486	815,600	2.1	592,692	576,263	2.9	239,794	239,337	0.2
AUG	775,621	757,539	2.4	521,453	506,339	3.0	254,168	251,200	1.2
SEPT	657,703	623,899	5.4	427,874	401,035	6.7	229,829	222,864	3.1
OCT	693,242	670,039	3.5	461,141	447,790	3.0	232,101	222,249	4.4
NOV	687,204	659,531	4.2	445,309	434,377	2.5	241,895	225,154	7.4
DEC	819,274	792,742	3.3	559,752	530,957	5.4	259,522	261,785	-0.9
TOTAL	8,821,802	8,563,018	3.0	5,968,779	5,782,140	3.2	2,853,023	2,780,878	2.6
O'AHU	TOT		%	DOME		%	INTERNA		%
	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	433,868	405,600	7.0	220,906	205,248	7.6	212,962	200,353	6.3
FEB	413,384	400,686	3.2	214,691	201,519	6.5	198,693	199,166	-0.2
MAR	450,643	458,776	-1.8	246,036	250,627	-1.8	204,607	208,149	-1.7
APR	407,656	401,169	1.6	219,230	223,576	-1.9	188,426	177,593	6.1
MAY	449,777	447,537	0.5	256,080	250,902	2.1	193,696	196,635	-1.5
JUN	494,834	484,757	2.1	286,302	284,539	0.6	208,532	200,218	4.2
JUL	514,313	513,577	0.1	291,582	293,507	-0.7	222,731	220,071	1.2
AUG	495,518	489,423	1.2	260,981	254,465	2.6	234,536	234,957	-0.2
SEPT	432,533	413,826	4.5	216,232	204,588	5.7	216,301	209,238	3.4
OCT	435,330	429,361	1.4	218,039	223,753	-2.6	217,291	205,608	5.7
NOV	422,040	407,376	3.6	208,366	210,175	-0.9	213,674	197,202	8.4
DEC	497,335	487,824	1.9	275,117	265,850	3.5	222,218	221,974	0.1
TOTAL	5,447,229	5,339,912	2.0	2,913,562	2,868,749	1.6	2,533,667	2,471,163	2.5
KAUA'I	тот		%	DOME		%	INTERNA		%
	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	96,331	97,695	-1.4	80,253	79,402	1.1	16,078	18,293	-12.1
FEB	88,315	86,270	2.4	74,563	74,233	0.4	13,752	12,037	14.2
MAR	96,535	103,457	-6.7	83,041	86,067	-3.5	13,494	17,390	-22.4
APR	93,001	93,008	0.0	80,531	79,994	0.7	12,471	13,013	-4.2
MAY	95,315	98,417	-3.2	87,981	88,854	-1.0	7,334	9,564	-23.3
JUN	114,323	110,805	3.2	103,811	100,979	2.8	10,512	9,826	7.0
JUL	119,871	116,421	3.0	110,241	106,688	3.3	9,630	9,733	-1.1
AUG	105,087	103,924	1.1	94,447	91,859	2.8	10,640	12,065	-11.8
SEPT	89,090	85,284	4.5	80,576	75,014	7.4	8,514	10,270	-17.1
OCT	93,992	91,860	2.3	84,382	82,376	2.4	9,610	9,484	1.3
NOV	87,342	82,979	5.3	76,562	73,388	4.3	10,779	9,591	12.4
DEC	108,067	103,632	4.3	94,190	89,440	5.3	13,877	14,192	-2.2
TOTAL	1,187,269	1,173,752	1.2	1,050,577	1,028,294	2.2	136,691	145,458	-6.0

Table 49: Visitor Arrivals by Island and Month (Arrivals by Air)2016 vs. 2015

				016 vs. 202	15				
MAUI COUNTY	ΤΟΤ	AL.	%	DOME	STIC	%	INTERNAT	IONAL	%
	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	218,882	216,728	1.0	164,148	162,303	1.1	54,734	54,425	0.6
FEB	208,809	201,221	3.8	159,332	156,299	1.9	49,477	44,921	10.1
MAR	237,679	236,319	0.6	191,985	187,198	2.6	45,694	49,122	-7.0
APR	215,460	206,074	4.6	175,883	169,035	4.1	39,578	37,038	6.9
MAY	215,814	209,771	2.9	185,012	180,332	2.6	30,802	29,439	4.6
JUN	242,029	236,802	2.2	211,594	206,446	2.5	30,436	30,356	0.3
JUL	257,963	246,557	4.6	222,709	211,651	5.2	35,254	34,906	1.0
AUG	229,595	219,226	4.7	193,329	184,846	4.6	36,267	34,380	5.5
SEPT	197,719	179,692	10.0	164,678	151,390	8.8	33,041	28,301	16.7
OCT	209,872	193,491	8.5	175,803	164,694	6.7	34,069	28,797	18.3
NOV	200,238	197,550	1.4	165,229	156,339	5.7	35,009	41,211	-15.0
DEC	244,029	235,881	3.5	198,158	185,401	6.9	45,871	50,481	-9.1
TOTAL	2,678,089	2,579,311	3.8	2,207,858	2,115,934	4.3	470,232	463,377	1.5
	TOT		%	DOME	, ,	%	INTERNAT	,	%
MAUI	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	215,747	212,977	1.3	161,390	159,066	1.5	54,358	53,911	0.8
FEB	205,407	197,832	3.8	156,364	153,182	2.1	49,043	44,650	9.8
MAR	232,375	231,792	0.3	188,472	183,414	2.8	43,903	48,378	-9.2
APR	211,663	203,082	4.2	172,954	166,580	3.8	38,709	36,502	6.0
MAY	212,135	206,494	2.7	181,859	177,419	2.5	30,276	29,075	4.1
JUN	238,648	232,297	2.7	208,751	203,803	2.4	29,897	28,494	4.9
JUL	254,728	243,708	4.5	219,884	209,067	5.2	34,844	34,641	0.6
AUG	226,190	216,265	4.6	190,411	182,674	4.2	35,779	33,592	6.5
SEPT	194,517	177,153	9.8	162,313	149,506	8.6	32,204	27,647	16.5
OCT	206,507	191,102	8.1	172,866	162,577	6.3	33,641	28,526	17.9
NOV	196,946	194,885	1.1	162,366	154,218	5.3	34,580	40,668	-15.0
DEC	239,374	232,573	2.9	194,285	182,492	6.5	45,089	50,081	-10.0
TOTAL	2,634,237	2,540,162	3.7	2,171,914	2,083,999	4.2	462,323	456,163	1.4
	2,634,237 TOT/		3.7 %	2,171,914 DOME		4.2 %	462,323 INTERNAT	,	1.4 %
TOTAL MOLOKAʻI				, ,			,	,	
	тот,	AL.	%	DOME	STIC	%	INTERNAT	IONAL	%
MOLOKAʻI	TOT/ 2016 5,582	AL 2015 6,228	% Change -10.4	DOME 2016 4,272	STIC 2015 5,083	% Change	INTERNAT 2016 1,310	TONAL 2015 1,144	% Change 14.5
MOLOKA'I JAN	TOT/ 2016 5,582 5,028	AL 2015 6,228 7,300	% Change -10.4 -31.1	DOME 2016 4,272 3,833	STIC 2015 5,083 6,136	% Change -16.0 -37.5	INTERNAT 2016 1,310 1,195	TONAL 2015 1,144 1,164	% Change 14.5 2.7
MOLOKA'I JAN FEB MAR	TOTA 2016 5,582 5,028 6,106	AL 2015 6,228 7,300 7,001	% Change -10.4 -31.1 -12.8	DOME 2016 4,272 3,833 3,733	STIC 2015 5,083 6,136 5,698	% Change -16.0 -37.5 -34.5	INTERNAT 2016 1,310 1,195 2,374	TONAL 2015 1,144 1,164 1,303	% Change 14.5 2.7 82.1
MOLOKA'I JAN FEB MAR APR	TOT/ 2016 5,582 5,028 6,106 4,398	AL 2015 6,228 7,300 7,001 4,100	% Change -10.4 -31.1 -12.8 7.3	DOME 2016 4,272 3,833 3,733 3,444	STIC 2015 5,083 6,136 5,698 3,309	% Change -16.0 -37.5 -34.5 4.1	INTERNAT 2016 1,310 1,195 2,374 954	TIONAL 2015 1,144 1,164 1,303 791	% Change 14.5 2.7 82.1 20.6
MOLOKA'I JAN FEB MAR APR MAY	TOT/ 2016 5,582 5,028 6,106 4,398 4,693	AL 2015 6,228 7,300 7,001 4,100 4,960	% Change -10.4 -31.1 -12.8 7.3 -5.4	DOME 2016 4,272 3,833 3,733 3,444 4,100	STIC 2015 5,083 6,136 5,698 3,309 4,099	% Change -16.0 -37.5 -34.5 4.1 0.0	INTERNAT 2016 1,310 1,195 2,374 954 592	10NAL 2015 1,144 1,164 1,303 791 861	% Change 14.5 2.7 82.1 20.6 -31.2
MOLOKA'I JAN FEB MAR APR MAY JUN	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070	10NAL 2015 1,144 1,164 1,303 791 861 2,661	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8
MOLOKA'I JAN FEB MAR APR MAY JUN JUN JUL	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,833 4,937	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -38.5 -18.3
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,833 4,937 4,506	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759 1,296	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759 1,296 667	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502 3,246	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759 1,296 667 878	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502 3,246 3,899	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,296 667 878 1,296	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,506 4,237 4,032 5,748 58,932	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,296 667 878 1,296 667 878 1,152 14,924	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502 3,246 3,899	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,296 667 878 1,296 667 878 1,152 14,924	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 %	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,296 667 878 1,152 14,924 TONAL	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LĀNA'I	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016	TONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 TONAL 2015 1,214	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LĀNA'I JAN FEB	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 4,393 49,843 STIC 2015 4,452 5,036	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681	IONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LÂNA'I JAN FEB MAR	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171	IONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 1,073	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LĀNA'I JAN FEB MAR APR	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807	TONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 TONAL 2015 1,214 1,307 1,073 990	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LÂNA'I JAN FEB MAR APR MAY	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193	IONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 1,073 990 1,100	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LĀNA'I JAN FEB MAR APR MAY JUN	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827 5,127	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280 6,402	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4 -19.9	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634 4,484	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180 3,613	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9 24.1	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193 643	IONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 1,073 990 1,100 2,789	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4 -76.9
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LĀNA'I LĀNA'I JAN FEB MAR APR MAY JUN JUL	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827 5,127 5,054	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280 6,402 4,099	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4 -19.9 23.3	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,500 2,847 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634 4,484 4,332	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180 3,613 3,548	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9 24.1 22.1	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193 643 722	IONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 1,073 990 1,100 2,789 550	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4 -76.9 31.2
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LĀNA'I LĀNA'I JAN FEB MAR APR MAY JUN JUL AUG	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827 5,127 5,054 6,147	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280 6,402 4,099 4,567	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4 -19.9 23.3 34.6	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634 4,484 4,332 4,412	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180 3,613 3,548 3,101	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9 24.1 22.1 42.3	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193 643 722 1,735	IONAL 2015 1,144 1,164 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 1,073 990 1,100 2,789 550 1,466	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4 -76.9 31.2 18.4
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LÂNA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827 5,127 5,054 6,147 5,104	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280 6,402 4,099 4,567 3,659	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4 -19.9 23.3 34.6 39.5	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634 4,484 4,332 4,412 3,805	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180 3,613 3,548 3,101 2,537	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9 24.1 22.1 42.3 50.0	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193 643 722 1,735 1,299	IONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 1,073 990 1,100 2,789 550 1,466 1,122	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4 -76.9 31.2 18.4 15.8
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LĀNA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827 5,127 5,054 6,147 5,104 4,671	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280 6,402 4,099 4,567 3,659 3,580	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4 -19.9 23.3 34.6 39.5 30.5	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634 4,484 4,332 4,412 3,805 3,812	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180 3,613 3,548 3,101 2,537 2,910	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 -3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9 24.1 22.1 42.3 50.0 31.0	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193 643 722 1,735 1,299 859	IONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 990 1,100 2,789 550 1,466 1,122 670	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4 -76.9 31.2 31.2 18.4 15.8 28.2
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LÂNA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827 5,127 5,054 6,147 5,104 4,671 5,232	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280 6,402 4,099 4,567 3,659 3,580 3,450	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4 -19.9 23.3 34.6 39.5 30.5 51.6	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634 4,484 4,332 4,412 3,805 3,812 3,819	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180 3,613 3,548 3,101 2,537 2,910 2,585	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 -3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9 24.1 22.1 42.3 50.0 31.0 47.7	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193 643 722 1,735 1,299 859 1,413	IONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 1,073 990 1,100 2,789 550 1,466 1,122 670 865	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4 -76.9 31.2 18.4 15.8 28.2 63.3
MOLOKA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT NOV DEC TOTAL LÂNA'I JAN FEB MAR APR MAY JUN JUL AUG SEPT OCT	TOT/ 2016 5,582 5,028 6,106 4,398 4,693 4,831 4,833 4,937 4,506 4,237 4,032 5,748 58,932 TOT/ 2016 4,334 4,150 5,333 6,086 5,827 5,127 5,054 6,147 5,104 4,671	AL 2015 6,228 7,300 7,001 4,100 4,960 6,893 5,341 5,158 4,267 4,054 3,921 5,545 64,767 AL 2015 5,666 6,342 6,290 4,774 5,280 6,402 4,099 4,567 3,659 3,580	% Change -10.4 -31.1 -12.8 7.3 -5.4 -29.9 -9.5 -4.3 5.6 4.5 2.8 3.7 -9.0 % Change -23.5 -34.6 -15.2 27.5 10.4 -19.9 23.3 34.6 39.5 30.5	DOME 2016 4,272 3,833 3,733 3,444 4,100 3,761 4,067 3,500 2,847 3,502 3,246 3,899 44,203 DOME 2016 3,347 3,470 4,162 4,279 4,634 4,484 4,332 4,412 3,805 3,812	STIC 2015 5,083 6,136 5,698 3,309 4,099 4,232 4,094 3,399 2,971 3,387 3,043 4,393 49,843 STIC 2015 4,452 5,036 5,216 3,784 4,180 3,613 3,548 3,101 2,537 2,910	% Change -16.0 -37.5 -34.5 4.1 0.0 -11.1 -0.7 -3.0 -4.2 3.4 6.7 -11.2 -11.3 % Change -24.8 -31.1 -20.2 13.1 10.9 24.1 22.1 42.3 50.0 31.0	INTERNAT 2016 1,310 1,195 2,374 954 592 1,070 767 1,437 1,659 735 786 1,849 14,728 INTERNAT 2016 987 681 1,171 1,807 1,193 643 722 1,735 1,299 859	IONAL 2015 1,144 1,303 791 861 2,661 1,247 1,759 1,296 667 878 1,152 14,924 IONAL 2015 1,214 1,307 990 1,100 2,789 550 1,466 1,122 670	% Change 14.5 2.7 82.1 20.6 -31.2 -59.8 -38.5 -18.3 28.0 10.3 -10.4 60.5 -1.3 % Change -18.7 -47.9 9.1 82.6 8.4 -76.9 31.2 31.2 18.4 15.8 28.2

Table 49: Visitor Arrivals by Island and Month (Arrivals by Air) continued2016 vs. 2015

				016 VS. 20					
HAW AI'I ISLAND	τοτ		%	DOME	STIC	%	INTERNAT	IONAL	%
	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	136,047	130,646	4.1	99,218	95,743	3.6	36,830	34,903	5.5
FEB	124,627	124,858	-0.2	90,783	91,102	-0.4	33,845	33,756	0.3
MAR	133,685	138,285	-3.3	101,646	105,160	-3.3	32,040	33,126	-3.3
APR	117,457	117,142	0.3	89,412	88,557	1.0	28,045	28,585	-1.9
MAY	114,173	116,589	-2.1	90,800	91,542	-0.8	23,373	25,047	-6.7
JUN	141,537	139,027	1.8	112,857	109,851	2.7	28,680	29,176	-1.7
JUL	148,112	148,574	-0.3	120,025	113,851	5.4	28,087	34,723	-19.1
AUG	132,884	130,351	1.9	99,176	99,391	-0.2	33,707	30,960	8.9
SEPT	111,355	101,424	9.8	81,153	73,943	9.8	30,202	27,481	9.9
OCT	121,281	115,229	5.3	93,064	89,167	4.4	28,216	26,062	8.3
NOV	113,824	109,178	4.3	88,030	83,824	5.0	25,793	25,355	1.7
DEC	154,960	143,670	7.9	121,576	112,072	8.5	33,384	31,598	5.7
TOTAL	1,549,943	1,514,973	2.3	1,187,740	1,154,201	2.9	362,203	360,772	0.4
HILO	тот	AL	%	DOME	STIC	%	INTERNAT	IONAL	%
HILO	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	46,871	46,893	0.0	31,927	32,004	-0.2	14,944	14,889	0.4
FEB	40,858	43,486	-6.0	27,799	30,424	-8.6	13,059	13,062	0.0
MAR	42,468	50,160	-15.3	30,288	34,853	-13.1	12,181	15,308	-20.4
APR	43,517	42,681	2.0	31,479	29,320	7.4	12,038	13,361	-9.9
MAY	44,461	45,532	-2.4	33,203	33,366	-0.5	11,258	12,166	-7.5
JUN	52,054	50,243	3.6	37,688	36,261	3.9	14,366	13,983	2.7
JUL	51,874	54,643	-5.1	39,779	38,701	2.8	12,095	15,942	-24.1
AUG	47,938	46,841	2.3	34,233	33,719	1.5	13,705	13,121	4.4
SEPT	42,321	39,682	6.6	28,963	26,993	7.3	13,358	12,689	5.3
OCT	43,634	40,516	7.7	30,863	28,737	7.4	12,771	11,779	8.4
NOV	38,336	37,506	2.2	28,505	26,323	8.3	9,831	11,183	-12.1
DEC	56,192	53,579	4.9	41,633	38,707	7.6	14,559	14,872	-2.1
TOTAL	550,524	551,764	-0.2	396,360	389,408	1.8	154,164	162,356	-5.0
KONA	τοτ	AL	%	DOME	STIC	%	INTERNAT	IONAL	%
NONA	2016	2015	Change	2016	2015	Change	2016	2015	Change
JAN	116,621	111,285	4.8	86,832	83,265	4.3	29,789	28,020	6.3
FEB	107,073	106,516	0.5	79,291	79,007	0.4	27,782	27,509	1.0
MAR	114,227	117,783	-3.0	88,258	90,792	-2.8	25,970	26,992	-3.8
APR	100,828	99,853	1.0	78,566	77,588	1.3	22,263	22,265	0.0
MAY	96,978	98,272	-1.3	78,642	79,242	-0.8	18,335	19,030	-3.7
JUN	120,962	117,798	2.7	98,565	95,784	2.9	22,397	22,014	1.7
JUL	128,411	126,199	1.8	105,313	99,662	5.7	23,098	26,537	-13.0
AUG	113,258	111,612	1.5	86,290	86,553	-0.3	26,968	25,060	7.6
SEPT	94,851	84,935	11.7	70,366	63,409	11.0	24,485	21,527	13.7
OCT	102,969	98,348	4.7	80,961	78,147	3.6	22,009	20,201	8.9
NOV	98,667	94,005	5.0	77,446	73,833	4.9	21,221	20,172	5.2
DEC	131,135	121,415	8.0	104,894	96,109	9.1	26,242	25,306	3.7
TOTAL	1,325,981	1,288,021	2.9	1,035,424	1,003,389	3.2	290,558	284,632	2.1

Table 49: Visitor Arrivals by Island and Month (Arrivals by Air) continued2016 vs. 2015

Note: Sums may not add up to total due to rounding.

Table 50: Average Daily Census by Island and Month (Arrivals by Air)2016

TOTAL	JAN	FEB	MAR	APR	МАҮ	NUL	JUL	AUG	SEP	ост	NON	DEC	ΤΟΤΑL
O'ahu	102,021	94,847	99,080	90,483	96,215	113,959	114,871	109,258	93,293	90,865	91,754	114,557	101,006
Maui County	67,950	63,509	64,547	55,529	52,136	64,139	65,941	56,010	49,053	54,558	56,599	69,571	59,982
Maui	66,031	62,025	62,932	54,366	50,959	62,908	64,771	54,707	47,992	53,302	55,184	67,781	58,599
Moloka'i	1,326	934	957	577	618	598	607	706	520	720	799	980	779
Lāna'i	593	551	658	587	559	633	564	597	541	537	616	810	604
Kaua'i	28,102	24,831	24,686	22,565	22,096	29,173	29,200	24,094	21,028	22,112	22,046	28,031	24,842
Hawaiï Island	40,781	34,468		26,935	25,088	33,913	33,908	28,914	26,156	27,867	29,425	41,416	31,845
Hilo	7,916	6,355	5,995	5,170	5,575	7,080	6,648	6,101	5,175	5,608	5,653	8,329	6,306
Kona	32,865	28,113	27,087	21,765	19,513	26,833	27,260	22,813	20,982	22,259	23,771	33,087	25,539
TOTAL DOM and INT'L	238,854	217,655	221,395	195,512	195,534	241,184	243,920	218,276	189,531	195,402	199,823	253,576	217,675
DOMESTIC													
Oʻahu	58,838	53,658	56,249	49,614	58,171	71,373	68,721	59,091	48,178	48,079	49,205	68,813	57,552
Maui County	51,470	49,105	51,632	46,136	47,069	58,483	58,849	49,115	43,323	47,793	46,534	56,919	50,564
Maui	49,943	47,805	50,378	45,113	45,984	57,335	57,761	48,076	42,399	46,646	45,251	55,343	49,365
Moloka'i	1,105	805	689	515	583	548	558	509	440	674	747	827	667
Lāna'i	421	495	565	508	502	599	529	529	483	474	536	749	533
Kaua'i	23,756	21,586		20,083	21,284	27,542	27,957	22,754	19,930	21,081	20,349	25,079	22,755
Hawaiï Island	32,950	27,566	27,009	22,244	22,465	30,214	30,490	24,477	22,215	24,327	25,212	35,570	27,082
Hilo	6,384	5,117	4,978	4,179	4,884	6,035	5,879	5,189	4,332	4,688	4,880	7,079	5,308
Kona	26,566	22,449	22,031	18,065	17,581	24,179	24,611	19,289	17,883	19,639	20,332	28,491	21,774
TOTAL DOMESTIC	167,013	151,915	156,369	138,077	148,989	187,612	186,016	155,437	133,647	141,280	141,301	186,381	157,953
INTERNATIONAL													
O'ahu	43,183	41,189	42,830	40,869	38,043	42,586	46,150	50,167	45,115	42,786	42,549	45,744	43,454
Maui County	16,481	14,404		9,393	5,067	5,656	7,093	6,895	5,730	6,765	10,064	12,652	9,418
Maui	16,087	14,220	12,554	9,252	4,974	5,573	7,009	6,631	5,593	6,656	9,932	12,438	9,234
Moloka'i	221	129	268	61	35	49	48	197	80	46	52	153	112
Lāna'i	172	55	94	80	58	34	35	67	57	63	80	61	71
Kaua'i	4,346	3,245	3,207	2,482	812	1,630	1,243	1,340	1,097	1,031	1,696	2,952	2,088
Hawai'i Island	7,831	6,902	6,073	4,692	2,623	3,699	3,418	4,437	3,941	3,540	4,213	5,847	4,763
Hilo	1,533	1,238	1,017	991	691	1,045	769	912	842	920	773	1,250	966
Kona	6,299	5,664	5,056	3,701	1,932	2,654	2,649	3,524	3,099	2,620	3,440	4,596	3,765
TOTAL INT'L	71,841	65,740	65,026	57,435	46,545	53,572	57,904	62,839	55,884	54,121	58,522	67,195	59,723

Table 51: Domestic U.S. Visitor Arrivals by Island and Top CBSA (Arrivals by Air) 2016

Anchorage AK S2,873 Coon11 C				2016							
Abstan-Sandy Springs-Roswell GA 49.047 223,67 17,234 16,864 300 667 8,446 11,427 4,173 9.7 Bakersfield CA 14,461 6,584 5,113 5,063 76 85 2,302 2,471 775 2,12 Bakitmore/Columbia-Towson MD 23,130 15,179 7,921 7,778 222 197 4,434 5,091 2,325 4,1 Belingmer, Columbia-Towson MD 24,162 9,526 8,746 8,626 199 172 4,435 1,430 4,55 9,55 5,613 1,400 11,280 4,556 9,55 1,341 16,910 11,485 11,246 4,556 9,50 2,811 3,352 990 2,9 1,443 3,11 14,453 1,443 3,171 1,433 1,443 1,443 1,443 1,414 3,171 1,266 4,008 1,271 3,021 3,221 1,261 4,329 1,212 2,90 1,260 4,345 1,260 4,44 <	Domestic Flights	TOTAL	O'AHU		MAUI	MOLOKA'I	LĀNA'I	KAUA'I		HILO	KONA
Austin-Round Rock TX 30,446 12,347 12,119 227 282 6,148 6,614 2,228 5,7 Bakensfield CA 14,461 6,584 5,113 5,053 76 85 2,300 2,471 775 2,119 15,179 7,281 7,778 222 197 4,434 5,098 2,235 4,1 Bellingham WA 15,361 4,856 6,675 6,582 139 75 2,383 2,871 6,57 2,68 Boise Cipt D Newton MA-NH 46,749 25,668 19,914 19,917 4,715 5,112 5,110 5,1175 5,101 7,991 12,388 1,302 2,365 7,379 20,305 7,379 20,305 7,379 20,326 7,979 20,365 3,349 1,313 2,855 3,449 1,443 3,137 1,168 2,865 3,439 1,131 2,855 3,439 1,313 2,855 3,439 1,313 2,856 1,416,406 4,842 81 <t< td=""><td></td><td>,</td><td></td><td>- ,</td><td>,</td><td></td><td></td><td></td><td>,</td><td></td><td>11,689</td></t<>		,		- ,	,				,		11,689
Bakersfield CA 14.461 6.584 5.113 5.063 76 85 2.302 2.471 755 2.11 Baltimore-Columbia-Towson MD 23.130 15.179 7.921 7.778 222 197 4.444 5.089 2.325 4.11 Belingham WA 15.361 4.856 6.675 6.582 139 75 2.283 2.871 657 2.6 Boise ChyD 2.4.462 9.5.26 8.746 8.626 190 172 4.751 5.012 1.430 5.4 4.355 1.6 6.563 5.490 122 66 2.491 3.352 990 2.9 Chardte-Comoord-Gastonia NC-SC 15.381 8.790 6.147 6.039 121 210 3.057 3.779 20.3 1.143 3.13 Chardte-Comoord-Gastonia NC-SC 15.633 8.922 4.904 4.842 81 1.247 5.970 1.886 Chardte-Comoord-Gastonia NC-SC 15.653 8.922 4.994 4.842											9,742
Baltimore-Columbia-Towson MD 23,130 15,179 7,221 7,778 222 197 4,434 5,088 2,325 4,11 Belingham WA 15,361 4,856 6,675 6,582 139 75 2,383 2,871 6,675 2,58 Boits Cry D 24,462 9,526 8,746 8,626 190 1172 4,4751 5,012 1,430 4,5 Boits Cry D Charlotte-Concord-Gastonia NC-SC 15,381 8,790 6,147 6,039 121 210 3,057 3,721 1,443 3,1 Charlotte-Concord-Gastonia NC-SC 15,381 8,790 6,147 6,039 128 21,807 23,867 7,979 20.3 Chorado Springs CO 16,653 8,922 40,455 33,804 6,24 1,019 16,888 17,237 5,970 14.8 Delias-Fort Worth-Arlington TX 97,797 49,025 40,355 33,804 6,24 1,019 16,888 17,237 5,970 14.8					,						5,727
Bellingham WA 15.361 4.866 6.675 6.582 139 75 2.383 2.271 657 2.6 Boits Cly/D 24.462 9.528 8.746 8.626 190 1172 4.751 5.012 1.430 4.55 Borton-Cambridge-Newton MA-NH 46,749 25.688 19,134 18.910 319 4.79 10,435 11,286 4.556 9.5 Drantote-Concort-Gastonia NC-SC 15.381 8.780 6.147 6.039 121 210.377 3.721 1.443 3.11 Chicago-Naperville-Eljoin L-IN-WI 116.67 9.561 6.921 6.527 137 150 3.566 4.000 1.705 3.44 Colorado Springs CO 16.653 8.22 4.904 4.842 811 124 2.949 3.131 1.168 2.655 6.44 Detroi-Warmen-Dearborn M 32.299 16.744 1.475 1.466 2.265 1.31 9.5 3.217 3.822 1.094 3.4											2,136
Boilse City ID 24.462 9.526 8.746 8.626 190 172 4.751 5.012 1.430 4.55 Boston-Cambridge-Newton MA-NH 46.749 25.668 19.134 18.910 319 479 10.435 11.266 45.566 9.5 Bremeton-Silvendale WA 18,101 8.376 5.563 5.940 122 286 2.891 3.352 990 2.9 Charaote-Concord-Gastonia NC-SC 15.381 8.790 6.147 6.039 121 210 3.057 3.721 1.443 3.11 Chicannato GH-KVIN 116,667 9.561 6.921 6.821 137 150 3.566 4.008 1.705 3.44 Clorando Springs CO 16.653 8.922 4.904 4.842 81 124 2.944 3.137 1.168 2.6 Detrue-Aurora-Lakewood CO 88.759 35.032 34.308 3.729 6.646 826 18.149 19.219 5.696 16.99 Detrue-Aurora-La											4,159
Boston-Cambridge-Newton MA-NH 46,749 25,688 19,134 18,100 319 479 10,435 11,286 4,556 95.5 Bremeton-Silvendale WA 18,101 8,376 5,563 5,003 122 86 2,891 3,352 990 2.9 Charlote-Concord-Gastonia NC-SC 15,381 8,790 6,147 6,039 121 210 3,057 3,721 1,443 3,11 Chicago-Naperville-Eigin LL-IN-WI 116,667 9,561 6,921 6,827 133 163 2,855 3,349 1,313 2.8 Colorado Springs CO 16,653 8,922 4,904 4,842 81 124 2,994 3,137 1,168 2,655 6,46 Delato-Kivaren-Dearborn M 32,299 16,744 14,875 33,694 624 1,019 16,863 17,237 5,970 14,8 Deriver-Aurora-Lakewood CO 88,759 35,032 34,308 33,729 664 6326 18,419 19,219 5,656 44											2,643
Brementon-Silverüale WA 18,101 8.376 5.563 5.400 122 86 2.891 3.322 990 2.9 Charlote-Concord-Gastonia NC-SC 15,381 8.790 6,147 6,039 121 210 3.057 3.721 1.443 3.11 Chicago-Naperalle-Eigin L-IN-WI 116,303 64,440 51,715 51.015 799 1.288 21,807 23,365 7,797 20,3 Cincinnati OH-KYIN 16,667 9,561 6,921 6,821 8,22 133 163 2,855 3,349 1,131 2.86 Colorado Springs CO 16,653 8,922 4,904 4,842 81 124 2,994 3,137 1,168 2,655 6,595 16,991 16,284 18,479 16,868 17,375 5,970 14,8 Detruer-Aurora-Lakewood CO 88,759 35,037 6,563 6,446 131 95 3,217 3,332 1,094 3,4 Freen CA 22,373 9,664 8,465	•										4,544
Charlotte-Concord-Gastionia NC-SC 15.381 8.790 6.147 6.039 121 210 3.057 3.721 1.443 3.11 Chicago-Naperville-Eigin IL-IN-WI 114.030 54.440 51.715 51.015 799 1.288 21.807 23.365 7.979 20.3 Cincinnal OH-KY-IN 16.667 9.561 6.927 137 150 3.456 4.008 1.705 3.4 Colvatod Springs CO 16.653 8.922 4.904 4.842 81 124 2.994 3.137 1.168 2.6 Dallas-Fort Worth-Adrington TX 97.797 49.025 40.355 3.840 624 1.019 16.888 17.237 5.970 14.8 Dentort-Warten-Deathort MI 32.299 16.744 14.875 14.966 256 291 6.637 7.335 2.655 6.44 6.345 131 95 3.217 3.382 1.094 3.4 Houston-The Woodlands-Sugar Land TX 66.102 39.546 24.176 23.806	•										9,536
Chicago-Naperville-Elgin IL-IN-WI 114,303 54,440 51,715 51,015 799 12.88 21,807 23,365 7,979 20.3 Cincinnati OH-KY-IN 16,667 9,561 6,827 137 150 3,566 4,008 1,705 3,4 Cloviando Springs CO 16,653 8,922 4,904 4,842 81 124 2,994 3,137 1,168 2,6 Dellas-Fort Worth-Atington TX 97,797 49,025 40,355 39,804 624 1,019 16,888 17,237 3,585 1,68 Denver-Aurora-Lakewood CO 88,759 35,032 34,308 33,729 646 826 18,419 19,219 5,655 6,4 Eugeno CR 16,769 5,037 6,755 131 184 3,488 3,823 1,994 3,1 Houston-The Woodlands-Sugar Land TX 68,102 39,546 24,176 23,809 434 625 11,970 1,376 5,537 11,7 Indianpolis-Carmel-Anderson IN											
Cincinnati OH-KY-IN 16,667 9,561 6,921 6,827 137 150 3,566 4,008 1,705 3,4 Cleveland-Elyria OH 13,738 7,314 6,141 6,065 133 163 2,855 3,349 1,313 2.8 Colorado Springs CO 16,653 8,222 4,904 4,842 81 124 2,994 3,137 1,168 2,855 3,349 1,313 2.8 Delato:H-Warten-Auroa-Lakewood CO 88,759 35,032 34,308 33,729 646 826 18,419 19,219 5,695 16,9 Detroit-Warten-Dearborn MI 32,229 16,744 14,875 14,696 258 291 6,637 7,335 2,655 6,44 Houston-The Woodlands-Sugar Land TX 68,102 39,546 24,176 23,809 434 625 11,970 13,876 5,537 11,7 Indianapolis-Carmel-Anderson IN 15,702 84,245 140 151 3,351 3,490 13,70 30,4 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>,</td> <td>3,199</td>										,	3,199
Cleveland-Elyria OH 13,738 7,314 6,141 6,065 133 163 2,855 3,349 1,313 2,8 Colorado Springs CO 16,653 8,922 4,904 4,842 81 124 2,994 3,137 1,168 2,6 Dallas-FortWorth-Artington TX 97,797 49,025 40,355 39,804 6,24 1,019 16,688 17,237 5,970 14,8 Denver-Aurora-Lakewood CO 88,759 35,032 34,308 33,729 646 82,6 18,419 19,219 5,695 16,9 Detroit-Warren-Dearborn MI 32,229 16,744 14,875 14,696 258 291 6,637 7,335 2,6655 6,44 Ferson CA 22,373 9,684 8,860 8,755 131 184 3,483 1,930 3,117 1,01 1,376 5,537 11,7 1,030 Xasses 1,949 1,170 13,876 5,537 11,7 Indiaapolis-Carmel-Anderson IN 15,702 8											
Colorado Springs CO 16,653 8,922 4,904 4,842 81 124 2,994 3,137 1,168 2,6 Dallas-Fort Worth-Adington TX 97,797 49,025 40,355 39,804 624 1,019 16,848 17,237 5,970 14,8 Denver-Aurora-Lakewood CO 88,759 35,032 34,308 33,729 646 826 18,419 19,219 5,656 6,64 Detroit-Warren-Dearborn MI 32,299 16,744 14,875 14,696 258 291 6,637 7,335 2,655 6,44 Eugen OR 16,769 5,307 6,593 6,485 131 95 3,217 3,832 1,094 3,44 Houston-The Woodlands-Sugar Land TX 68,102 39,846 24,176 23,809 434 625 119,70 13,876 5,537 111,7 Indianapolis-Carmel-Anderson IN 15,702 8,259 6,464 6,345 140 151 3,351 3,400 1,370 3,00											2,872
Dallas-Fort Worth-Arlington TX 97,797 49,025 40,355 39,804 624 1,019 16,888 17,237 5,970 14,88 Denver-Aurora-Lakewood CO 88,759 35,032 34,308 37,29 646 826 18,419 19,219 5,695 16,9 Detroit-Warren-Dearborn MI 32,299 16,744 14,475 14,686 268 291 6,637 7,335 2,655 6,44 Eugene OR 16,769 5,307 6,593 6,485 131 95 3,217 3,832 1,094 3,4 Houston-The Woodlands-Sugar Land TX 68,102 39,364 2,4176 23,809 434 1625 11,970 1,376 5,571 11,77 Indiaapolis-Carmel-Anderson IN 15,702 8,349 19,616 19,121 519 607 8,424 14,991 1,814 4,491 1,813 4,36 Las Vegas-Henderson-Paradise NV 61,949 285,729 217,750 214,261 3,231 4,565 99,512 101,		,									2,643
Denver-Aurora-Lakewood CO 88,759 35,032 34,308 33,729 646 826 18,419 19,219 5,695 16,99 Detroit-Warren-Dearborn MI 32,299 16,744 14,875 14,696 258 291 6,637 7,335 2,655 6,44 Eugene OR 16,769 5,307 6,653 6,485 131 184 3,488 3,623 1,199 3,11 Houston-The Woodlands-Sugar Land TX 68,102 39,546 24,176 23,809 434 625 11,970 13,876 5,371 1,77 Indianapolis-Carmel-Anderson IN 15,702 82,59 6,464 6,345 140 151 3,3490 1,370 3,0 Kansas City MO-KS 23,834 12,003 9,399 9,245 152 316 4,561 4,971 1,813 4,33 Las Vegas-Henderson-Paradise NV 69,798 43,489 19,616 19,121 519 607 8,642 10,990 4,022 9,00 Los Angeles-											
Detroit-Warren-Dearborn MI 32,299 16,744 14,875 14,696 258 291 6,637 7,335 2,655 6,44 Eugene OR 16,769 5,307 6,593 6,485 131 95 3,217 3,832 1,094 3,1 Houston-The Woodlands-Sugar Land TX 68,102 39,546 24,176 23,809 434 625 11,970 13,876 5,537 11,77 Indianapolis-Carmel-Anderson IN 15,702 8,259 6,464 6,345 140 151 3,351 3,490 1,370 30.0 Kansas City MO-KS 23,834 12,003 9,399 9,245 152 316 4,561 4,971 1,831 4,32 Las Vegas-Henderson-Paradise NV 69,798 43,489 19,616 19,121 519 607 8,642 10,900 4,022 90,0 Los Vegas-Henderson-Paradise NV 69,788 11,707 24,261 3,231 4,565 99,512 101,319 28,069 86,71 3,388 6,44											16,914
Eugene OR16,7695,3076,5936,485131953,2173,8321,0943,44Fresno CA22,3739,6848,8608,7551311843,4883,6231,1993,1Houston-The Woodlands-Sugar Land TX68,10239,54624,17623,80943462511,97013,8765,53711,7Indianapolis-Carmel-Anderson IN15,7028,2596,4646,3451401513,3513,4901,3703,0Kansas City MO-KS23,83412,0039,3999,2455123164,5614,9711,8314,33Las Vegas-Henderson-Paradise NV69,79843,48919,61619,1215196078,64210,9904,0229,0Los Angeles-Long Beach-Anaheim CA616,949285,729217,750214,2613,2144,56599,512101,31928,06988,7Mami-Fort Lauderdale-West Palm Beach FL29,23618,28411,69711,5072493895,6967,5343,3986,44Modesto CA17,0736,5426,9756,919100632,7132,7038332,33New York-Newark-Jersey City NY-NJ-PA163,88699,6806,684265,5621,2112,30334,53939,02714,795332.Ordando-Kissimmee-Santord FL16,7296,6936,1011411222,5543,2389502,8Orlando-Kissimmee-Santord FL16,729											6,400
Fresno CA 22,373 9,684 8,860 8,755 131 184 3,488 3,623 1,199 3,11 Houston-The Woodlands-Sugar Land TX 68,102 39,546 24,176 23,809 434 625 11,970 13,876 5,537 11,77 Indianapolis-Carmel-Anderson IN 15,702 8,259 6,464 6,345 140 151 3,351 3,490 1,300 3,0 Kansas City MO-KS 23,834 12,003 9,399 9,245 152 316 4,581 4,971 1,831 4,33 Las Vegas-Henderson-Paradise NV 69,798 43,489 19,616 19,121 519 607 8,642 10,990 4,022 9,0 Los Angeles-Long Beach-Anaheim CA 616,949 285,729 217,750 214,261 3,231 4,565 99,512 101,319 28,069 88,75 Mami-Fort Lauderdale-West Palm Beach FL 29,236 18,224 11,697 11,507 244 389 5,696 7,534 3,988											3,452
Houston-The Woodlands-Sugar Land TX68,10239,54624,17623,80943462511,97013,8765,53711,77Indianapolis-Carmel-Anderson IN15,7028,2596,4646,3451401513,3513,4001,3703,0Kansas City MO-KS23,83412,0039,3999,2451523164,5814,9711,8314,3Las Vegas-Henderson-Paradise NV69,79843,48919,61619,1215196078,64210,9904,0229,0Los Angeles-Long Beach-Anaheim CA616,949285,729217,750214,2613,2314,56599,512101,31928,06988,7Mami-Fort Lauderdale-West Palm Beach FL29,23618,28411,69711,6074493895,6667,5343,3986,4Modesto CA17,0736,5426,9756,919100632,7132,7038332,33New York-Newark-Jersey City NY-NJ-PA163,86699,68066,84265,5621,2112,30034,53939,02714,79533,2Ogden-Clearfield UT25,58712,4958,0377,8721752105,7888,1772,1667,3Olympia-Tumwater WA16,7296,6936,2306,6911281933,0133,7481,4723,22Orlando-Kissimmee-Sanford FL16,97410,7715,9965,8911281933,0133,7481,4723,22Orla											3,106
Indianapolis-Carmel-Anderson IN 15,702 8,259 6,464 6,345 140 151 3,351 3,490 1,370 3,0 Kansas City MO-KS 23,834 12,003 9,399 9,245 152 316 4,581 4,971 1,831 4,33 Las Vegas-Henderson-Paradise NV 69,798 43,489 19,616 19,121 519 607 8,642 10,990 4,022 9,0 Los Angeles-Long Beach-Anaheim CA 616,949 285,729 217,750 214,261 3,231 4,565 99,512 101,319 28,068 88,7 Miami-Fort Lauderdale-West Palm Beach FL 29,236 18,284 11,697 11,507 249 389 5,696 7,534 3,398 6,4 Modesto CA 17,073 6,542 6,975 6,919 100 63 2,713 2,703 833 2,33 New York-Newark-Jersey City NY-NJ-PA 163,886 99,680 6,842 65,562 1,211 2,330 3,013 3,748 1,472 3											11,741
Kansas City MO-KS 23,834 12,003 9,399 9,245 152 316 4,581 4,971 1,831 4,33 Las Vegas-Henderson-Paradise NV 69,798 43,489 19,616 19,121 519 607 8,642 10,900 4,022 9,0 Los Angeles-Long Beach-Anaheim CA 616,949 285,729 217,750 214,261 3,231 4,565 99,512 101,319 28,069 8,637 Mami-Fort Lauderdale-West Palm Beach FL 29,236 18,284 11,607 11,507 249 389 5,696 7,534 3,338 6,44 Modesto CA 17,073 6,542 6,975 6,919 100 63 2,713 2,703 833 1,75 3,44 Ogden-Clearfield UT 25,587 12,495 8,037 7,872 175 210 5,793 3,830 1,175 3,44 Olympia-Tumwater WA 16,729 6,693 6,230 6,101 141 122 2,554 3,238 9,576 8,177		,	,								3,025
Las Vegas-Henderson-Paradise NV69,79843,48919,61619,1215196078,64210,9904,0229,0Los Angeles-Long Beach-Anaheim CA616,949285,729217,750214,2613,2314,56599,512101,31928,06988,7Miami-Fort Lauderdale-West Palm Beach FL29,23618,28411,69711,5072493895,6967,5343,3986,44Minneapolis-St. Paul-Bioomington MN-WI61,79428,17025,37425,00549751112,18114,1664,31112,60Modesto CA17,0736,5426,9756,919100632,7132,7038332,33New York-Newark-Jersey City NY-NJ-PA163,86699,68066,84265,5621,2112,30334,53939,02714,79533,22Ogden-Clearfield UT25,58712,4958,0377,8721752105,7933,8301,1753,4Olympia-Tumwater WA16,7296,6936,2306,1011411222,5543,23895,022,8Orlando-Kissimmee-Sanford FL16,97410,7715,9965,8911281933,0133,7481,4723,2Oxnard-Thous and Oaks-Ventura CA47,30818,24318,02117,7812803829,5788,1772,1667,3Philadelphia-Camden-Wilmington PA-NJ-DE-MD42,37725,07517,47717,1964093949,00710,2964,3	•										4,343
Los Angeles-Long Beach-Anaheim CA616,949285,729217,750214,2613,2314,56599,512101,31928,06988,7Miami-Fort Lauderdale-West Palm Beach FL29,23618,28411,69711,5072493895,6967,5343,3986,44Minneapolis-St. Paul-Bloomington MN-WI61,79428,17025,37425,00549751112,18114,1864,31112,66Modesto CA17,0736,5426,9756,919100632,7132,7038332,33New York-Newark-Jersey City NY-NJ-PA163,88699,68066,84265,5621,2112,33034,53939,02714,79533,22Ogden-Clearfield UT25,58712,4958,0377,8721752105,7933,8301,1753,4Olympia-Tumwater WA16,7296,6936,2306,1011411222,5543,2389502,8Orlando-Kissimmee-Sanfor FL16,97410,7715,9965,8911281933,0133,7481,4723,2Omard-Thousand Oaks-Ventura CA47,30818,24318,02117,7812803829,5788,1772,1667,33Philadelphia-Camden-Wilmington PA-NJ-DE-MD42,37725,07517,47717,1964093949,00710,2964,3008,6Phoenix-Mesa-Scottsdale AZ134,07560,52049,79249,1098321,02426,02922,8336,950 <td></td> <td>,</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>9,078</td>		,									9,078
Miami-Fort Lauderdale-West Palm Beach FL 29,236 18,284 11,697 11,507 249 389 5,696 7,534 3,398 6,44 Minneapolis-St. Paul-Bloomington MN-WI 61,794 28,170 25,374 25,005 497 511 12,181 14,186 4,311 12,66 Modesto CA 17,073 6,542 6,975 6,919 100 63 2,713 2,703 833 2,33 New York-Newark-Jersey City NY-NJ-PA 163,886 99,680 66,842 65,562 1,211 2,330 34,539 39,027 14,795 33,22 Ogden-Clearfield UT 25,587 12,495 8,037 7,872 175 210 5,733 3,238 95.0 2,8 Orlando-Kissimmee-Sanford FL 16,974 10,771 5,996 5,891 128 193 3,013 3,748 1,472 3,2 Oxnard-Thousand Oaks-Ventura CA 47,308 18,243 18,021 17,781 280 382 9,578 8,177 2,166 7,3											88,797
Modesto CA 17,073 6,542 6,975 6,919 100 63 2,713 2,703 833 2,33 New York-Newark-Jersey City NY-NJ-PA 163,886 99,680 66,842 65,562 1,211 2,330 34,539 39,027 14,795 33,22 Ogden-Clearfield UT 25,587 12,495 8,037 7,872 175 210 5,793 3,830 1,175 3,4 Olympia-Tumwater WA 16,729 6,693 6,230 6,101 141 122 2,554 3,238 950 2,8 Orlando-Kissimmee-Sanford FL 16,974 10,771 5,996 5,891 128 193 3,013 3,748 1,472 3,2 Oxnard-Thousand Oaks-Ventura CA 47,308 18,243 18,021 17,781 280 382 9,578 8,177 2,166 7,33 Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 4,300 8,66 <											6,454
New York-Newark-Jersey City NY-NJ-PA 163,886 99,680 66,842 65,562 1,211 2,330 34,539 39,027 14,795 33,22 Ogden-Clearfield UT 25,587 12,495 8,037 7,872 175 210 5,793 3,830 1,175 3,4 Olympia-Tumwater WA 16,729 6,693 6,230 6,101 141 122 2,554 3,238 950 2,8 Orlando-Kissimmee-Sanford FL 16,774 10,771 5,996 5,891 128 193 3,013 3,748 1,472 3,2 Oxnard-Thousand Oaks-Ventura CA 47,308 18,021 17,781 280 382 9,578 8,177 2,166 7,33 Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 4,300 8,60 Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 2,836 6,560	Minneapolis-St. Paul-Bloomington MN-WI	61,794	28,170	25,374	25,005	497	511	12,181	14,186	4,311	12,606
Ogden-Clearfield UT 25,587 12,495 8,037 7,872 175 210 5,793 3,830 1,175 3,4 Olympia-Tumwater WA 16,729 6,693 6,230 6,101 141 122 2,554 3,238 950 2,8 Orlando-Kissimmee-Sanford FL 16,974 10,771 5,996 5,891 128 193 3,013 3,748 1,472 3,2 Oxnard-Thousand Oaks-Ventura CA 47,308 18,021 17,781 280 382 9,578 8,177 2,166 7,3 Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 4,300 8,60 Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 4,300 8,60 2,022 28,33 6,550 20,22 1024 26,029 22,833 6,550 20,22 3,451 1,493 3,33 Portl	Modesto CA	17,073	6,542	6,975	6,919	100	63	2,713	2,703	833	2,388
Olympia-Tumwater WA 16,729 6,693 6,230 6,101 141 122 2,554 3,238 950 2,8 Orlando-Kissimmee-Sanford FL 16,974 10,771 5,996 5,891 128 193 3,013 3,748 1,472 3,2 Oxnard-Thousand Oaks-Ventura CA 47,308 18,243 18,021 17,781 280 382 9,578 8,177 2,166 7,3 Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 4,300 8,66 Phoenix-Mesa-Scottsdale AZ 134,075 60,520 49,792 49,109 832 1,024 26,029 22,833 6,950 20,22 Pittsburgh PA 14,690 8,152 6,150 6,066 107 157 2,900 3,845 1,493 3,3 Portland-Vancouver-Hillsboro OR-WA 167,192 61,215 64,774 63,676 1,328 1,029 26,728 34,022 9,353 3,07	New York-Newark-Jersey City NY-NJ-PA	163,886	99,680	66,842	65,562	1,211	2,330	34,539	39,027	14,795	33,236
Orlando-Kissimmee-Sanford FL 16,974 10,771 5,996 5,891 128 193 3,013 3,748 1,472 3,2 Oxnard-Thousand Oaks-Ventura CA 47,308 18,243 18,021 17,781 280 382 9,578 8,177 2,166 7,3 Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 4,300 8,6 Phoenix-Mesa-Scottsdale AZ 134,075 60,520 49,792 49,109 832 1,024 26,029 22,833 6,950 20,2 Pittsburgh PA 14,690 8,152 61,550 6,068 107 157 2,900 3,845 1,493 3,33 Portland-Vancouver-Hillsboro OR-WA 167,192 61,215 64,774 63,676 1,328 1,029 26,728 34,022 9,353 30,71 Provo-Orem UT 26,587 14,521 7,403 7,276 124 164 5,708 3,449 1,059 3,0	Ogden-Clearfield UT	25,587	12,495	8,037	7,872	175	210	5,793	3,830	1,175	3,448
Oxnard-Thousand Oaks-Ventura CA47,30818,24318,02117,7812803829,5788,1772,1667,33Philadelphia-Camden-Wilmington PA-NJ-DE-MD42,37725,07517,47717,1964093949,00710,2964,3008,66Phoenix-Mesa-Scottsdale AZ134,07560,52049,79249,1098321,02426,02922,8336,95020,22Pittsburgh PA14,6908,1526,1506,0681071572,9003,8451,4933,3Portland-Vancouver-Hillsboro OR-WA167,19261,21564,77463,6761,3281,02926,72834,0229,35330,7Provo-Orem UT26,58714,5217,4037,2761241645,7083,4491,0593,0Reno NV21,5027,4088,7008,5741451223,7344,3681,1573,9Riverside-San Bernardino-Ontario CA122,35858,17742,13841,56765288819,78720,1056,09817,4Sacramento-RosevilleArcade CA137,09151,50357,89757,0861,03498123,58521,2655,80118,99Salinas CA16,3606,3526,0075,8801101142,9862,9837652,66	Olympia-Tumwater WA	16,729	6,693	6,230	6,101	141	122	2,554	3,238	950	2,883
Philadelphia-Camden-Wilmington PA-NJ-DE-MD 42,377 25,075 17,477 17,196 409 394 9,007 10,296 4,300 8,66 Phoenix-Mesa-Scottsdale AZ 134,075 60,520 49,792 49,109 832 1,024 26,029 22,833 6,950 20,22 Pittsburgh PA 14,690 8,152 6,150 6,068 107 157 2,900 3,845 1,493 3,33 Portland-Vancouver-Hillsboro OR-WA 167,192 61,215 64,774 63,676 1,328 1,029 26,728 34,022 9,353 30,77 Provo-Orem UT 26,587 14,521 7,403 7,276 124 164 5,708 3,449 1,059 3,0 Riverside-San Bernardino-Ontario CA 122,358 58,177 42,138 41,567 652 888 19,787 20,105 6,098 17,47 SacramentoRosevilleArden-Arcade CA 137,091 51,503 57,897 57,086 1,034 981 23,685 21,265 5,801<	Orlando-Kissimmee-Sanford FL	16,974	10,771	5,996	5,891	128	193	3,013	3,748	1,472	3,276
Phoenix-Mesa-Scottsdale AZ 134,075 60,520 49,792 49,109 832 1,024 26,029 22,833 6,950 20,22 Pittsburgh PA 14,690 8,152 6,150 6,068 107 157 2,900 3,845 1,493 3,33 Portland-Vancouver-Hillsboro OR-WA 167,192 61,215 64,774 63,676 1,328 1,029 26,728 34,022 9,353 30,77 Provo-Orem UT 26,587 14,521 7,403 7,276 124 164 5,708 3,449 1,059 3,0 Riverside-San Bernardino-Ontario CA 21,502 7,408 8,700 8,574 145 122 3,734 4,368 1,157 3,9 Riverside-San Bernardino-Ontario CA 122,358 58,177 42,138 41,567 652 888 19,787 20,105 6,098 17,4 SacramentoRosevilleArden-Arcade CA 137,091 51,503 57,897 57,086 1,034 981 23,585 21,265 5,801	Oxnard-Thousand Oaks-Ventura CA	47,308	18,243	18,021	17,781	280	382	9,578	8,177	2,166	7,322
Pittsburgh PA 14,690 8,152 6,150 6,068 107 157 2,900 3,845 1,493 3,33 Portland-Vancouver-Hillsboro OR-WA 167,192 61,215 64,774 63,676 1,328 1,029 26,728 34,022 9,353 30,77 Provo-Orem UT 26,587 14,521 7,403 7,276 124 164 5,708 3,449 1,059 3,0 Reno NV 21,502 7,408 8,700 8,574 145 122 3,734 4,368 1,157 3,9 Riverside-San Bernardino-Ontario CA 122,358 58,177 42,138 41,567 652 888 19,787 20,105 6,098 17,4 SacramentoRosevilleArcade CA 137,091 51,503 57,087 57,086 1,034 981 23,585 21,265 5,801 18,99 Salem OR 16,669 6,518 6,420 6,303 148 89 2,688 3,365 959 2,9 Salinas CA	Philadelphia-Camden-Wilmington PA-NJ-DE-MD	42,377	25,075	17,477	17,196	409	394	9,007	10,296	4,300	8,665
Portland-Vancouver-Hillsboro OR-WA 167,192 61,215 64,774 63,676 1,328 1,029 26,728 34,022 9,353 30,77 Provo-Orem UT 26,587 14,521 7,403 7,276 124 164 5,708 3,449 1,059 3,0 Reno NV 21,502 7,408 8,700 8,574 145 122 3,734 4,368 1,157 3,9 Riverside-San Bernardino-Ontario CA 122,358 58,177 42,138 41,567 652 888 19,787 20,105 6,098 17,4 SacramentoRosevilleArcade CA 137,091 51,503 57,897 57,086 1,034 981 23,585 21,265 5,801 18,99 Salem OR 16,660 6,518 6,420 6,303 148 89 2,888 3,365 959 2,9 Salinas CA 16,360 6,352 6,007 5,880 110 114 2,986 2,983 765 2,66	Phoenix-Mesa-Scottsdale AZ	134,075	60,520	49,792	49,109	832	1,024	26,029	22,833	6,950	20,268
Provo-Orem UT 26,587 14,521 7,403 7,276 124 164 5,708 3,449 1,059 3,0 Reno NV 21,502 7,408 8,700 8,574 145 122 3,734 4,368 1,157 3,9 Riverside-San Bernardino-Ontario CA 122,358 58,177 42,138 41,567 652 888 19,787 20,105 6,098 17,4 SacramentoRosevilleArcade CA 137,091 51,503 57,897 57,086 1,034 981 23,585 21,265 5,801 18,99 Salem OR 16,660 6,518 6,420 6,303 148 89 2,688 3,365 959 2,9 Salinas CA 16,360 6,352 6,007 5,880 110 114 2,986 2,983 765 2,68	•										3,345
Reno NV21,5027,4088,7008,5741451223,7344,3681,1573,9Riverside-San Bernardino-Ontario CA122,35858,17742,13841,56765288819,78720,1056,09817,4SacramentoRosevilleArden-Arcade CA137,09151,50357,89757,0861,03498123,58521,2655,80118,9Salem OR16,6696,5186,4206,303148892,6883,3659592,9Salinas CA16,3606,3526,0075,8801101142,9862,9837652,6		,									30,700
Riverside-San Bernardino-Ontario CA 122,358 58,177 42,138 41,567 652 888 19,787 20,105 6,098 17,4 SacramentoRosevilleArden-Arcade CA 137,091 51,503 57,897 57,086 1,034 981 23,585 21,265 5,801 18,9 Salem OR 16,669 6,518 6,420 6,303 148 89 2,688 3,365 959 2,9 Salinas CA 16,360 6,352 6,007 5,880 110 114 2,986 2,983 765 2,66											3,079
SacramentoRosevilleArden-Arcade CA 137,091 51,503 57,897 57,086 1,034 981 23,585 21,265 5,801 18,9 Salem OR 16,669 6,518 6,420 6,303 148 89 2,688 3,365 959 2,99 Salinas CA 16,360 6,352 6,007 5,880 110 114 2,986 2,983 765 2,665											3,932
Salem OR 16,669 6,518 6,420 6,303 148 89 2,688 3,365 959 2,9 Salinas CA 16,360 6,352 6,007 5,880 110 114 2,986 2,983 765 2,665											17,425
Salinas CA 16,360 6,352 6,007 5,880 110 114 2,986 2,983 765 2,6		,									18,977
		,									2,971
Salt Lake City U 52,563 24,435 17,085 16.910 222 284 11.750 8.251 2.459 7.3											2,629
	•										7,352
											3,529
									,		30,080
											70,853
											27,998
											2,830 4,325
											4,325 3,487
											6,572
											6,572 57,642
											4,209
											4,209
		,									3,411
											3,804
											4,122
											3,337
	•										2,134
											14,733

CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting Source: Hawai'i Tourism Authority and U.S. Bureau of the Census

% change 2016 vs. 2015												
Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	MOLOKA'I	LÂNA'I	KAUA'I	HAW AI'I ISLAND	HILO	KONA		
Anchorage AK	2.8	1.0	0.4	0.3	-6.4	-5.6	2.2	5.7	-1.3	6.2		
Atlanta-Sandy Springs-Roswell GA	11.0	7.5	8.4	7.5	19.5	48.1	11.2	14.9	8.1	15.7		
Austin-Round Rock TX	6.2	1.4	12.2	11.7	-11.9	6.5	4.1	1.8	-5.5	5.2		
Bakersfield CA	-0.5	-0.3	0.4	1.0	-18.1	-43.7	-2.0	-4.4	-10.7	-3.0		
Baltimore-Columbia-Towson MD	5.7	2.5	12.4	11.8	2.7	-1.0	13.9	4.3	6.9	2.8		
Bellingham WA	6.5	-3.6	10.5	11.2	-12.2	-26.4	-0.3	19.4	9.2	20.6		
Boise City ID	9.6	19.5	1.6	1.7	22.0	1.5	2.0	11.5	14.6	11.1		
Boston-Cambridge-Newton MA-NH	7.7	6.8	11.5	11.8	-19.1	25.5	9.0	6.7	10.1	7.8		
Bremerton-Silverdale WA	1.4	-3.4	5.1	5.6	7.4	8.1	0.8	4.8	5.2	5.3		
Charlotte-Concord-Gastonia NC-SC	9.3	7.8	9.7	9.3	-2.0	40.4	8.1	10.6	0.3	12.1		
Chicago-Naperville-Elgin IL-IN-WI	2.9	1.6	2.4	2.2	-25.2	11.6	3.7	0.7	-0.3	0.4		
Cincinnati OH-KY-IN	11.7	12.3	8.9	9.3	-27.3	-7.2	7.5	10.3	13.2	9.8		
Cleveland-Elyria OH	2.0	-1.4	2.3	2.7	-22.8	4.4	-1.8	0.5	-6.3	1.2		
Colorado Springs CO	-2.3	-5.8	-0.8	0.4	-57.1	-20.7	-7.6	-1.4	6.4	-1.9		
Dallas-Fort Worth-Arlington TX	8.2	11.3	6.1	5.8	-14.8	17.4	3.3	3.7	4.3	3.6		
Denver-Aurora-Lakewood CO	5.0	1.9	5.0	4.7	-11.3	9.4	2.9	3.4	-3.6	2.5		
Detroit-Warren-Dearborn MI	7.2	6.0	10.1	10.1	-21.5	-1.8	4.9	10.3	6.0	9.9		
Eugene OR	2.4	-3.3	7.5	7.5	-6.0	-26.0	4.0	-1.0	-2.5	0.2		
Fresno CA	8.7	6.8	15.1	15.0	9.1	35.7	9.4	2.7	18.8	0.3		
Houston-The Woodlands-Sugar Land TX	-2.2	-2.0	-3.9	-4.0	-28.5	-1.9	-4.5	-5.7	-6.0	-6.0		
Indianapolis-Carmel-Anderson IN	4.6	0.2	-0.1	-0.3	-26.9	15.0	11.1	5.5	8.1	7.7		
Kansas City MO-KS	4.6	3.4	4.3	4.3	-4.3	22.8	9.3	5.3	11.0	5.2		
Las Vegas-Henderson-Paradise NV	3.9	0.6	2.4	2.0	3.4	23.3	4.9	15.4	11.8	17.2		
Los Angeles-Long Beach-Anaheim CA	2.4	-0.4	5.0	4.7	-10.7	33.0	2.6	4.8	2.4	5.5		
Miami-Fort Lauderdale-West Palm Beach FL	6.6	8.0	2.9	2.6	-11.7	27.0	5.5	7.5	9.9	6.1		
Minneapolis-St. Paul-Bloomington MN-WI	7.9	6.2	8.1	8.1	-11.8	-3.9	3.7	11.4	0.7	13.5		
Modesto CA	11.4	17.0	12.8	13.0	-3.3	-22.6	6.9	2.3	17.3	1.3		
New York-Newark-Jersey City NY-NJ-PA	7.7	6.4	7.9	7.5	-22.8	56.9	9.3	7.3	3.2	7.4		
Ogden-Clearfield UT	1.9	-3.8	4.1	3.6	-10.9	43.2	1.0	17.3	9.9	20.7		
Olympia-Tumwater WA	4.1	5.1	6.4	6.3	9.1	6.0	0.7	3.2	3.0	3.2		
Orlando-Kissimmee-Sanford FL	4.5	3.6	-0.9	-1.0	-24.1	0.0	-2.3	-1.8	-15.6	3.4		
Oxnard-Thousand Oaks-Ventura CA	3.0	-1.3	3.9	3.8	5.2	40.6	7.3	2.2	1.8	3.9		
Philadelphia-Camden-Wilmington PA-NJ-DE-MD	0.4	0.4	-0.2	-0.4	-12.3	-17.4	-1.6	-1.5	-0.2	-3.2		
Phoenix-Mesa-Scottsdale AZ	5.2	3.3	4.5	4.6	-23.5	-11.5	6.4	2.8	-2.1	4.4		
Pittsburgh PA	4.8	0.5	2.8	3.0	-56.1	0.1	-1.0	5.2	-8.1	7.2		
Portland-Vancouver-Hillsboro OR-WA	4.8	4.7	5.6	5.7	-0.1	6.6	3.9	3.4	8.0	3.5		
Provo-Orem UT	2.0	-2.2	4.0	3.9	-16.5	19.2	4.0	11.0	4.3	13.9		
Reno NV	5.7	6.5	4.1	4.1	0.3	-18.9	7.6	0.5	-2.0	1.4		
Riverside-San Bernardino-Ontario CA	6.2	4.3	6.0	6.0	2.2	20.3	5.9	12.2	14.4	11.9		
SacramentoRosevilleArden-Arcade CA	6.0	5.5	6.6	6.4	11.6	24.9	4.5	4.1	-1.2	5.0		
Salem OR	6.3	12.8	6.5	6.6	11.2	-24.9	9.3	-3.8	3.7	-5.6		
Salinas CA	4.5	5.1	7.9	7.9	-19.0	-4.0	4.1	-2.2	-12.6	-1.3		
Salt Lake City UT	3.2	2.9	-2.3	-1.9	-28.9	-20.4	3.2	10.4	-0.3	12.0		
San Antonio-New Braunfels TX	2.4	2.5	0.7	0.5	12.0	33.6	-5.0	5.8	-0.1	6.7		
San Diego-Carlsbad CA	3.1	1.4	1.2	1.1	-6.7	8.1	1.4	10.6	9.3	12.1		
San Francisco-Oakland-Hayward CA	9.2	10.2	13.4	13.3	-7.3	28.8	2.7	0.9	6.3	0.2		
San Jose-Sunnyvale-Santa Clara CA	6.5	8.5	7.6	7.6	-20.8	16.7	3.3	-0.9	0.1	-0.6		
San Luis Obispo-Paso Robles-Arroyo Grande CA	8.4	3.2	12.8	12.4	5.0	20.5	8.1	5.5	14.1	1.4		
Santa Cruz-Watsonville CA	5.2	6.7	12.2	12.3	-14.3	30.0	3.4	-4.3	-6.2	-5.8		
Santa Maria-Santa Barbara CA	0.7	-6.7	5.6	5.6	-28.0	5.3	-1.1	3.0	7.4	3.0		
Santa Rosa CA	8.5	12.9	6.5	6.3	-2.4	17.5	8.1	6.2	6.4	6.2		
Seattle-Tacoma-Bellevue WA	4.1	1.0	6.6	6.4	-3.3	14.7	2.4	6.2	10.6	6.4		
Spokane-Spokane Valley WA	0.9	-1.4	4.5	4.4	-12.4	18.4	-6.6	0.5	-3.2	0.6		
St. Louis MO-IL	4.2	-1.2	9.4	8.9	6.9	16.2	0.7	4.1	-1.2	5.3		
Stockton-Lodi CA	7.6	8.1	9.3	9.0	8.4	3.6	3.5	6.1	-2.2	8.7		
Tampa-St. Petersburg-Clearwater FL	7.0	3.9	8.8	9.2	3.8	3.5	-0.2	8.1	1.9	9.0		
Tucson AZ	5.6	1.8	5.4	5.3	11.0	56.3	7.1	11.2	7.3	11.6		
Vallejo-Fairfield CA	11.1	12.2	11.9	11.6	13.1	22.0	9.5	10.0	28.9	8.2		
Virginia Beach-Norfolk-Newport News VA-NC	6.7	7.5	-0.9	-0.7	-17.4	2.9	5.2	3.7	2.7	2.0		
Washington-Arlington-Alexandria DC-VA-MD-WV	6.2	6.4	7.1	6.5	4.1	24.4	3.2	4.4	8.8	1.7		

Table 52: Domestic U.S. Visitor Arrival Growth by Island and Top CBSA
% change 2016 vs. 2015

CBSA= A Core Based Statistics Area is a U.S. geographic area defined by the Office of Management and Budget based around an urban center

of at least 10,000 people and adjacent areas that are socioeconomically tied to the urban center by commuting

Source: Hawai'i Tourism Authority and U.S. Bureau of the Census

Table 53: Domestic	U.S. Visitor Arrivals I	by Island and State	of Residence
	2016	•	

2016 MALII HAWAII												
Domestic Flights	TOTAL	O'AHU	MAUI COUNTY	MAUI	Moloka'i	LĀNA'I	KAUA'I	HAW AI'I ISLAND	HILO	KONA		
Alabama	21,021	13,566	6,661	6,523	163	219	3,634	4,530	1,956	3,857		
Alaska	81,644	38,226	23,310	22,357	1,194	502	9,925	20,604	5,496	18,855		
Arizona	175,945	79,462	63,819	62,856	1,186	1,388	34,830	31,501	9,903	27,814		
Arkansas	14,120	8,108	5,003	4,918	119	140	2,474	3,229	1,272	2,777		
California	2,095,908	892,836	777,904	766,720	11,763	14,600	348,805	351,674	98,728	310,453		
Colorado	154,498	61,397	57,771	56,747	1,228	1,413	33,085	34,258	10,875	30,008		
Connecticut	26,756	15,604	10,872	10,686	244	334	5,449	6,743	2,475	5,835		
Delaware	5,269	3,278	2,096	2,054	60	48	1,045	1,281	555	1,070		
Florida	114,345	72,719	41,148	40,413	1,012	1,352	22,021	28,440	12,349	24,357		
Georgia	65,628	40,310	22,439	21,939	541	761	11,205	15,069	5,754	13,011		
Idaho	49,040	18,560	17,559	17,264	414	359	9,871	10,370	2,837	9,437		
Illinois	136,783	68,003	61,038	60,204	1,028	1,542	26,327	27,842	9,915	24,136		
Indiana	41,097	22,657	16,535	16,210	396	397	8,060	9,103	3,651	7,803		
lowa	25,266	13,451	10,310	10,169	211	268	4,873	5,690	2,099	4,928		
Kansas	25,007	12,592	10,010	9,841	184	310	5,042	5,054	1,988	4,391		
Kentucky	19,431	11,490	7,583	7,455	216	199	3,571	4,421	1,895	3,730		
Louisiana	18,227	11,316	6,560	6,422	171	200	3,373	3,773	1,807	3,207		
Maine	8,123	4,540	2,615	2,556	68	62	1,653	1,909	777	1,571		
Maryland	50,995	33,317	16,874	16,541	460	504	9,427	11,417	5,094	9,314		
Massachusetts	58,487	32,161	23,775	23,486	409	621	12,801	14,013	5,689	11,865		
Michigan	67,845	35,004	29,408	29,006	609	676	14,554	16,045	6,097	13,858		
Minnesota	81,029	37,178	32,871	32,402	665	658	16,050	19,383	5,973	17,185		
Mississippi	8,433	5,542	2,646	2,609	53	94	1,388	1,983	807	1,701		
Missouri	46,433	24,486	18,551	18,192	420	562	8,638	10,057	3,832	8,633		
Montana	26,037	8,881	9,353	9,159	248	179	5,704	6,268	1,697	5,670		
Nebraska	19,122	9,609	7,524	7,422	132	181	3,642	4,242	1,511	3,726		
Nevada	99,633	54,128	31,306	30,626	745	794	14,036	17,099	5,653	14,562		
New Hampshire	10,142	5,827	3,803	3,733	91	90	2,211	2,327	1,042	1,920		
New Jersey	72,318	44,444	31,105	30,536	600	964	15,675	17,519	6,914	14,946		
New Mexico	25,700	11,897	8,204	8,055	243	183	5,793	5,767	2,197	4,896		
New York	137,307	83,389	53,461	52,422	1,098	1,871	28,443	32,883	12,916	27,832		
North Carolina	52,078	31,029	18,866	18,519	466	647	9,784	12,819	5,287	10,783		
North Dakota	8,041	4,006	3,033	2,987	86	48	1,473	1,897	592	1,677		
Ohio	69,642	39,139	29,375	28,931	609	828	14,510	17,087	7,170	14,582		
Oklahoma	27,554	14,722	9,856	9,695	192	247	5,306	5,127	2,013	4,378		
Oregon	223,210	77,648	85,985	84,379	1,885	1,400	38,588	48,235	13,336	43,468		
Pennsylvania	71,528	42,767	28,735	28,269	709	785	14,835	17,979	7,665	15,213		
Rhode Island	6,361	4,106	2,243	2,204	50	72	1,229	1,290	546	1,079		
South Carolina	22,743	14,501	7,859	7,704	208	271	4,297	5,362	2,246	4,601		
South Dakota	8,650	4,341	3,226	3,171	78	50	1,449	2,064	657	1,781		
Tennessee	36,055	21,640	13,025	12,799	270	379	6,485	8,276	3,285	7,107		
Texas	263,905	144,339	97,307	95,753	1,841	2,651	45,837	50,447	18,916	43,251		
Utah	126,416	62,175	38,994	38,383	648	801	28,228	19,150	5,769	17,099		
Vermont	5,245	2,535	1,842	1,785	62	48	1,187	1,303	591	1,016		
Virginia	85,562	59,505	24,253	23,797	681	692	13,936	17,463	7,473	14,217		
Washington	509,849	188,696	200,468	197,328	3,770	3,124	80,636	97,970	25,490	89,041		
Washington, D.C.	10,571	6,582	3,298	3,209	81	107	2,004	2,324	947	1,874		
West Virginia	5,863	3,979	1,794	1,765	40	46	845	1,226	502	1,043		
Wisconsin	50,762	25,798	21,458	21,126	510	508	10,529	12,894	4,875	10,987		
Wyoming	9,344	3,480	3,305	3,197	111	111	2,103	2,323	739	2,032		

Domostia Eirkto	TOTAL		MAUI	MAUI		LĀNA'I	KAUA'I	HAW AI'I		KONA
Domestic Flights	TOTAL	O'AHU	COUNTY	MAUI	MOLOKA'I	LANAT	KAUAI	ISLAND	HILO	KONA
Alabama	14.1	8.1	21.1	21.1	-7.2	3.0	9.6	21.7	6.2	23.8
Alaska	2.3	1.7	0.0	-0.1	0.5	-4.6	-1.2	3.8	0.0	4.4
Arizona	5.4	3.2	5.1	5.3	-19.0	-4.9	6.5	3.8	-1.1	5.4
Arkansas	7.2	6.5	1.1	0.8	-15.1	-1.1	2.9	10.5	-6.6	15.4
California	5.5	4.3	7.6	7.4	-8.2	21.8	3.4	3.9	4.5	4.0
Colorado	3.9	0.8	5.4	5.3	-14.0	5.8	0.5	3.1	0.2	3.2
Connecticut	9.0	9.2	7.0	6.7	-4.5	52.2	2.1	10.1	2.6	12.5
Delaware	-7.1	-8.6	-5.2	-5.4	7.4	-36.2	-12.4	-10.2	-17.5	-11.8
Florida	6.5	6.2	3.2	2.9	-13.8	4.4	2.4	8.2	3.5	9.0
Georgia	9.9	6.0	8.5	7.9	-0.4	38.8	11.5	15.0	6.1	16.7
Idaho	4.9	8.3	3.4	3.5	7.5	-7.1	-0.4	4.4	2.0	4.4
Illinois	2.5	2.0	2.6	2.4	-21.4	15.1	2.9	-1.3	-1.8	-1.6
Indiana	3.1	1.5	-1.3	-1.6	-19.6	-6.9	1.7	2.4	-2.7	2.7
lowa	-0.9	-0.1	0.9	1.2	-34.1	8.3	-5.7	-3.7	-1.9	-2.4
Kansas	0.5	-0.7	-2.9	-3.2	-18.9	14.2	8.6	-2.6	2.4	-1.7
Kentucky	4.9	3.3	2.5	2.3	2.5	-17.2	-1.9	7.8	0.1	7.6
Louisiana	-3.4	-2.6	-3.4	-3.8	-13.6	-13.2	-4.6	-12.6	-11.3	-11.7
Maine	6.8	4.1	6.4	6.0	-29.2	-6.1	1.8	7.7	-4.6	8.6
Maryland	4.3	1.5	8.6	8.2	-3.5	8.0	6.7	3.5	7.1	1.0
Massachusetts	8.4	8.0	10.5	10.8	-19.2	23.5	5.7	6.9	9.0	7.8
Michigan	4.4	3.2	5.2	5.4	-23.1	0.3	3.0	6.3	4.6	6.9
Minnesota	7.4	4.2	6.7	6.6	-18.2	-5.8	4.9	15.7	4.5	17.6
Mississippi	3.1	1.8	3.7	3.9	-42.5	29.3	19.5	27.0	5.0	34.2
Missouri	4.6	0.8	8.5	8.5	-4.4	15.3	1.5	3.6	1.3	4.4
Montana	1.6	1.0	-2.1	-1.9	-23.8	-21.8	-2.3	7.4	7.1	6.5
Nebraska	10.1	5.8	12.2	12.5	-30.5	4.2	6.8	11.0	7.1	12.0
Nevada	4.6	1.8	3.1	2.9	1.6	9.7	6.6	10.4	7.3	11.5
New Hampshire	6.3	5.7	10.7	10.5	-18.4	-18.3	7.0	3.6	10.7	5.4
New Jersey	3.3	2.1	3.3	2.7	-18.9	40.1	4.3	3.1	-0.5	3.0
New Mexico	2.0	-0.4	4.7	6.1	-22.3	-11.2	5.9	10.0	14.0	11.5
New York	8.2	6.7	8.1	7.8	-21.9	51.0	9.0	7.5	3.5	7.6
North Carolina	7.3	5.3	8.7	8.4	1.1	15.6	7.0	8.2	4.5	7.9
North Dakota	-1.3	-9.1	0.4	1.1	-14.3	-47.7	7.1	15.7	7.7	16.4
Ohio	5.7	3.5	6.9	7.1	-23.0	22.5	1.9	5.8	4.6	6.2
Oklahoma	2.6	2.5	-2.7	-2.9	-24.8	-16.4	10.0	-1.0	-5.0	-1.8
Oregon	4.9	4.6	5.6	5.6	-2.9	1.4	4.5	4.1	6.9	3.8
Pennsylvania	3.0	2.0	1.2	1.1	-16.3	6.3	2.2	-0.6	-1.9	-1.4
Rhode Island	5.0	4.3	8.3	7.9	-17.9	65.9	-0.7	-2.7	-10.8	0.6
South Carolina	8.7	8.9	5.7	5.8	21.3	12.7	10.1	12.5	8.9	13.0
South Dakota	7.6	7.5	5.7	6.0	-4.2	-34.9	-4.9	1.3	3.3	-1.6
Tennessee	7.7	6.9	1.8	1.4	-21.7	-34.9	2.3	6.8	-2.2	8.4
Texas	3.1	3.7	2.4	2.1	-14.3	13.1	-0.6	-0.3	-0.8	0.1
Utah	3.0	0.5	1.0	1.0	-18.8	1.0	3.8	11.1	2.8	13.9
Vermont	3.0 1.2	1.8	5.5	4.4	-18.8	11.9	-1.5	-1.6	2.0	-7.3
Virginia	6.9	7.9	5.5 5.7	4.4 5.7	-9.5 -6.5	10.0	-1.5 4.2	-1.6	3.8	-7.3
Washington	6.9 4.1	7.9 1.2	5.7 7.3	5.7 7.2	-6.5 -0.1	10.0	4.2 1.7	3.5 4.5	3.8 7.8	2.6 4.6
Washington, D.C.	4.1 7.1	9.3	7.3 8.9	7.2	-0.1 -5.8	10.5 37.2	3.6	4.5 6.8	7.8 19.5	4.6 2.7
. .	4.0	9.3 10.1	8.9 -8.2	7.5 -8.0	-5.8 -22.9	-38.8	3.6 -12.7	6.8 3.4	-11.6	2.7 3.8
West Virginia Wisconsin	4.0 11.6	10.1 9.6		-8.0 11.2	-22.9 -20.4	-38.8 16.4	-12.7 3.1	3.4 15.5	-11.6	3.8 14.4
	-4.0	9.6 -8.8	10.9	-3.0	-20.4 4.4		-8.4	15.5 0.9	7.1	
Wyoming	-4.0	-0.0	-2.2	-3.0	4.4	5.0	-0.4	0.9	1.1	-1.8

Table 54: Domestic U.S. Visitor Arrival Growth by Island and State of Residence% change 2016 vs. 2015

				2016					
Domestic Flights	TOTAL	O'AHU	MAUI	MOLOKA'I	LĀNA'I	KAUA'I	HAW AI'I ISLAND	HILO	KONA
Alabama	10.06	7.61	7.39	4.36	3.37	7.02	7.33	3.82	6.68
Alaska	11.71	8.52	10.96	11.03	5.19	10.61	12.80	7.80	11.72
Arizona	9.43	7.27	8.39	4.88	4.42	8.19	8.12	4.70	7.52
Arkansas	10.00	7.13	8.01	3.08	2.97	7.35	7.76	4.50	6.96
California	8.67	7.00	7.97	4.84	4.03	8.13	8.12	5.14	7.57
Colorado	10.17	7.38	8.85	6.74	4.52	8.70	9.13	5.77	8.33
Connecticut	11.07	7.56	8.13	4.98	3.76	7.14	7.44	4.75	6.58
Delaware	11.35	7.55	8.29	5.56	4.06	7.91	7.20	3.82	6.64
Florida	10.55	7.48	7.64	4.58	3.94	6.40	7.14	4.18	6.21
Georgia	9.79	7.29	7.46	4.15	3.54	6.42	7.19	4.39	6.38
ldaho	10.09	7.90	8.94	7.00	4.62	8.95	9.72	5.26	9.10
Illinois	10.10	6.76	8.40	4.74	3.82	7.34	7.62	4.06	7.12
Indiana	10.37	7.12	8.34	6.16	4.12	7.16	7.48	4.05	6.83
lowa	10.57	7.16	8.39	4.65	3.26	7.82	7.97	4.35	7.35
Kansas	9.81	6.96	8.12	4.18	3.77	7.53	7.49	3.93	6.84
Kentucky	10.41	7.33	7.84	4.44	3.49	6.74	7.67	4.64	6.73
Louisiana	9.72	7.25	7.17	4.15	3.23	6.33	7.01	3.95	6.02
Maine	12.18	9.21	9.09	9.62	3.04	9.09	9.44	6.71	8.15
Maryland	10.30	7.48	7.60	4.87	3.59	6.80	7.19	4.52	6.34
Massachusetts	10.94	7.29	8.36	3.93	3.58	7.55	7.73	4.71	6.88
Michigan	11.25	7.35	8.72	7.34	3.36	7.69	8.36	4.80	7.56
Minnesota	10.97	7.25	9.28	7.04	3.43	8.44	9.11	5.41	8.40
Mississippi	9.57	7.31	6.95	5.23	3.52	5.99	6.61	3.86	5.87
Missouri	9.97	7.07	8.15	5.06	3.87	7.21	7.47	4.14	6.87
Montana	10.92	7.69	9.80	8.87	4.28	9.41	11.11	5.90	10.51
Nebraska	10.09	6.93	8.28	4.20	4.53	7.67	8.38	4.89	7.56
Nevada	9.50	7.71	8.46	6.83	5.29	8.05	8.65	5.78	7.91
New Hampshire	11.74	7.94	9.17	5.30	4.26	8.14	8.47	5.11	7.49
New Jersey	10.42	6.65	7.51	4.34	3.98	6.51	6.85	3.86	6.25
New Mexico	10.35	7.47	8.81	7.04	2.63	8.81	9.19	5.72	8.26
New York	10.42	6.97	7.66	5.22	3.88	6.68	7.46	4.57	6.69
North Carolina	10.41	7.67	7.61	3.75	3.18	6.72	7.31	4.23	6.61
North Dakota	10.62	7.11	8.90	5.96	3.39	8.45	9.09	6.08	8.14
Ohio	10.53	6.87	8.03	4.65	3.25	6.83	7.48	4.20	6.70
Oklahoma	9.74	7.31	8.05	4.38	3.12	7.90	7.65	4.28	6.99
Oregon	9.99	7.69	9.32	7.82	4.44	9.25	9.69	5.69	9.01
Pennsylvania	10.81	7.29	7.84	4.74	3.99	6.76	7.39	4.27	6.58
Rhode Island	10.85	7.92	8.29	3.86	3.53	6.91	7.19	4.88	6.12
South Carolina	10.88	8.05	7.74	3.65	3.91	6.81	7.46	4.42	6.54
South Dakota	11.09	7.77	9.37	10.06	1.94	8.40	9.40	5.59	8.83
Tennessee	10.05	7.30	7.57	4.46	3.74	6.75	7.41	4.21	6.68
Texas	9.29	6.97	7.60	4.04	3.62	7.18	7.36	4.18	6.75
Utah	9.36	7.61	8.31	4.16	4.63	8.18	8.05	4.77	7.41
Vermont	12.02	8.17	10.14	6.62	6.59	9.56	9.34	6.69	8.08
Virginia	10.42	7.96	7.65	4.99	3.15	7.12	7.49	4.61	6.78
Washington	9.95	7.99	9.34	7.48	4.22	9.16	9.62	5.39	9.04
Washington D.C.	9.63	6.84	7.48	4.92	5.98	7.33	7.33	4.59	6.77
West Virginia	10.51	7.94	7.92	4.68	4.00	7.33	7.76	4.70	6.85
Wisconsin	11.01	7.04	8.71	5.75	3.37	7.81	8.24	4.56	7.65
Wyoming	10.62	7.81	9.15	6.84	3.32	8.83	9.94	6.05	9.16

Table 55: Domestic U.S. Visitor Length of Stay (in days) by Island and State (Arrivals by Air) 2016

		2	016 vs. 2	2015					
O'AHU	0040	TOTAL	0/ 01	0040	DOMESTIC	0/ 01		TERNATIONAL	
VISITOR DAYS	2016 36,968,064	2015	% Change 1.5	2016 21,064,065	2015	% Change 0.1	2016 15,904,000	2015	% Change 3.4
VISITOR ARRIVALS	5,447,229	5,339,912	2.0	2,913,562	2,868,749	1.6	2,533,667	2,471,163	2.5
AVERAGE DAILY CENSUS	101,006	99,782	1.2	57,552	57,638	-0.1	43,454	42,144	3.1
TOTAL AIR SEATS	8,086,040	8,135,126	-0.6	4,654,463	4,692,921	-0.8	3,431,577	3,442,205	-0.3
	0,000,010	0,100,120	0.0	1,001,100	1,002,021	0.0	0,101,011	0,112,200	0.0
ISLANDS VISITED O'ahu	E 447 220	E 220 012	2.0	2 012 562	2 969 740	1.6	2 5 2 2 6 6 7	2 474 462	2.5
	5,447,229 4,139,493	5,339,912 4,038,993	2.0 2.5	2,913,562 2,098,751	2,868,749 2,061,135	1.6 1.8	2,533,667 2,040,743	2,471,163	2.5 3.2
O'ahu only	4,139,493	4,030,993	2.5	2,090,751	2,001,135	1.0	2,040,743	1,977,858	3.2
Kaua'i	388,633	399,063	-2.6	295,456	296,760	-0.4	93,177	102,302	-8.9
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0
Maui County	751,234	755,705	-0.6	496,405	496,157	0.0	254,829	259,548	-1.8
Maui	731,403	736,286	-0.7	482,719	482,391	0.1	248,684	253,896	-2.1
Maui only	0	0	0.0	0	0	0.0	0	0	0.0
Moloka'i *	33,278	38,100	-12.7	21,201	25,264	-16.1	12,077	12,836	-5.9
Moloka'i only *	00,270	00,100	0.0	0	0	0.0	0	0	0.0
	00.040	00.450	7.5	40.005	10.005		40.004	10 5 10	10.0
Lāna'i * Lāna'i only *	30,019 0	32,452 0	-7.5 0.0	19,095 0	19,905 0	-4.1 0.0	10,924 0	12,548 0	-12.9 0.0
	Ŭ	Ũ	0.0	Ŭ	Ũ	010	Ŭ	Ũ	010
Hawai'i Island	642,006	643,209	-0.2	365,017	367,711	-0.7	276,989	275,498	0.5
Kona side	505,760	501,717	0.8	292,495	294,285	-0.6	213,265	207,433	2.8
Hilo side	327,799	337,646	-2.9	190,917	195,137	-2.2	136,882	142,509	-3.9
Hawai'i Island only	0	0	0.0	0	0	0.0	0	0	0.0
Any Neighbor Island	1,307,736	1,300,919	0.5	814,811	807,614	0.9	492,924	493,305	-0.1
NI only	0	0	0.0	0	0	0.0	0	0	0.0
Oahu & NI	1,307,736	1,300,919	0.5	814,811	807,614	0.9	492,924	493,305	-0.1
Any one island only	4,139,493	4,038,993	2.5	2,098,751	2,061,135	1.8	2,040,743	1,977,858	3.2
Multiple Islands	1,307,736	1,300,919	0.5	814,811	807,614	0.9	492,924	493,305	-0.1
Avg. Islands Visited	1.34	1.35	-0.8	1.41	1.42	-0.7	1.25	1.27	-1.0
Average Length of									
Stay on O'ahu	6.79	6.82	-0.5	7.23	7.33	-1.4	6.28	6.22	0.8
ACCOMMODATIONS									
Plan to stay in Hotel	4,007,366	3,934,655	1.8	1,886,827	1,863,768	1.2	2,120,539	2,070,887	2.4
Hotel only	3,521,718	3,470,401	1.5	1,561,953	1,541,376	1.3	1,959,765	1,929,025	1.6
Plan to stay in Condo	558,705	556,733	0.4	279,318	285,420	-2.1	279,386	271,314	3.0
Condo only	363,210	369,751	-1.8	171,703	176,204	-2.6	191,507	193,547	-1.1
Plan to stay in Timeshare	309,755	313,694	-1.3	196,529	204,601	-3.9	113,226	109,092	3.8
Timeshare only	216,948	216,988	0.0	129,868	136,669	-5.0	87,080	80,319	8.4
	440.044	100 157	447	00 447	100.000	0.0	40 707	05 400	04.4
Cruise Ship	113,214	128,157	-11.7	93,417	102,968	-9.3	19,797	25,190	-21.4
Friends/Relatives	524,942	515,801	1.8	454,329	446,007	1.9	70,613	69,793	1.2
Bed & Breakfast	52,654	50,243	4.8	34,841	34,597	0.7	17,813	15,646	13.9
Rental House	332,963	306,550	8.6	268,956	249,092	8.0	64,007	57,459	11.4
Hostel	43,564	46,166	-5.6	28,882	29,007	-0.4	14,682	17,159	-14.4
Camp Site, Beach	24,629	26,324	-6.4	18,735	19,542	-4.1	5,894	6,782	-13.1
Private Room in Private Home**	44,417	NA	NA	18,465	NA	NA	25,952	NA	NA
Shared Room/Space in Private Home** Other	11,717 80,461	NA 79,144	NA 1.7	6,441 62,843	NA 64,759	NA -3.0	5,276 17,618	NA 14,385	NA 22.5
				, -	, -	-	, -		
PURPOSE OF TRIP Pleasure (Net)	4,371,872	4,286,972	2.0	2,232,178	2,205,799	1.2	2,139,694	2,081,174	2.8
Honeymoon/Get Married	506,122	499,790	1.3	124,465	128,200	-2.9	381,657	371,590	2.0
Honeymoon	469,105	461,242	1.5	106,431	110,124	-2.5	362,674	351,118	3.3
Get Married	72,650	77,031	-5.7	24,536	25,536	-3.9	48,113	51,495	-6.6
Pleasure/Vacation	3,902,814	3,827,385	2.0	2,128,198	2,101,059	1.3	1,774,616	1,726,327	2.8
Mtgs/Conventions/lacentics	204 240	207 040		100.000	150 074	40.0	161 040	155 500	07
Mtgs/Conventions/Incentive	294,249	307,912	-4.4	132,929	152,374	-12.8	161,319	155,538	3.7
Conventions	124,326	157,028	-20.8	86,467 34 764	104,247	-17.1	37,860	52,781 7 823	-28.3
Corporate Meetings Incentive	40,001 136,728	41,635 116,648	-3.9 17.2	34,764 16,832	33,812 19,468	2.8 -13.5	5,237 119,896	7,823 97,179	-33.1 23.4

Table 56: O'ahu Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	2015					
O'AHU		TOTAL			DOMESTIC		IN	TERNATIONA	L
	2016	2015	%Change	2016	2015	% Change	2016	2015	% Change
Other Business	179,443	179,266	0.1	165,406	164,153	0.8	14,037	15,113	-7.1
Visit Friends/Rel.	505,355	501,821	0.1	433,869	435,158	-0.3	71,486	66,663	7.1
Gov't/Military	87,074	79,905	9.0	433,809	69,425	-0.3	13.117	10,479	25.2
Attend School	,	,		- /	,		- 1	,	
	23,850	21,598	10.4	10,248	11,510	-11.0	13,601	10,089	34.8
Sport Events	63,157	62,570	0.9	40,881	33,636	21.5	22,276	28,935	-23.0
Other	340,798	335,169	1.7	127,426	113,242	12.5	213,372	221,927	-3.9
TRAVEL STATUS									
% First Timers ***	41.7	41.7	0.1	36.3	36.3	0.0	48.0	47.9	0.1
% Repeaters ***	58.3	58.3	-0.1	63.7	63.7	0.0	52.0	52.1	-0.1
Average # of Trips	4.41	4.43	-0.4	5.25	5.24	0.1	3.45	3.48	-0.9
Group Tour	547,354	586,432	-6.7	129,999	129,003	0.8	417,355	457,429	-8.8
Non-Group	4,899,876	4,753,480	3.1	2,783,564	2,739,746	1.6	2,116,312	2,013,734	5.1
Package Trip	2,041,983	2,079,133	-1.8	648,255	658.880	-1.6	1,393,729	1,420,253	-1.9
No Package	3,405,246	3,260,779	4.4	2,265,308	2,209,870	2.5	1,139,938	1,050,910	8.5
Net True Independent	3,286,995	3,156,633	4.1	2,227,280	2,172,496	2.5	1,059,715	984,137	7.7
Ave. Age of Party Head	44	44	-0.2	45	45	-0.4	43	43	0.8
Ave. Party Size	2.21	2.20	0.8	1.98	1.97	0.8	2.57	2.54	1.1

Table 56: O'ahu Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

		2	016 vs. 2	2015					
MAUI COUNTY	2016	TOTAL 2015	% Change	2016	DOMESTIC 2015	%Change	IN ⁻ 2016	TERNATIONAL 2015	%Change
VISITOR DAYS	21,953,505		3.3	18,506,578		3.1	3,446,927	3,298,484	4.5
VISITOR ARRIVALS	2,678,089	2,579,311	3.8	2,207,858	2,115,934	4.3	470,232	463,377	1.5
AVERAGE DAILY CENSUS	59,982	58,211	3.0	50,564	49,174	2.8	9,418	9,037	4.2
TOTAL AIR SEATS	2,334,832	2,271,354	2.8	2,124,832	2,069,804	2.0	210,000	201,550	4.2
	2,004,002	2,271,304	2.0	2,124,002	2,009,004	2.1	210,000	201,550	7.2
ISLANDS VISITED	754 00 4	755 705	0.0	100 105	100 157		054.000	050 540	4.0
O'ahu	751,234	755,705	-0.6	496,405	496,157	0.0	254,829	259,548	-1.8
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0
Kaua'i	303,324	312,060	-2.8	247,146	248,339	-0.5	56,178	63,721	-11.8
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0
Maui County	2,678,089	2,579,311	3.8	2,207,858	2,115,934	4.3	470,232	463,377	1.5
Maui	2,634,237	2,540,162	3.7	2,171,914	2,083,999	4.2	462,323	456,163	1.4
Maui only	1,683,204	1,597,116	5.4	1,491,887	1,414,007	5.5	191,317	183,109	4.5
Moloka'i *	58,932	64,767	-9.0	44,203	49,843	-11.3	14,728	14,924	-1.3
Moloka'i only*	7,696	7,726	-0.4	6,909	6,994	-1.2	787	732	7.6
1 = 5 *	00.004	50.000	7.0	40.000	44.004	11.0	10 705	44.057	0.4
Lāna'i * Lāna'i only *	63,024 9,910	58,390 5,591	7.9 77.3	49,299 9,242	44,334 5,193	11.2 78.0	13,725 668	14,057 398	-2.4 67.7
	-,	-,		•,_ ·_	-,				••••
Hawai'i Island	356,553	361,053	-1.2	266,621	269,088	-0.9	89,932	91,965	-2.2
Kona side	301,097	303,470	-0.8	225,992	226,900	-0.4	75,105	76,570	-1.9
Hilo side	203,090	215,178	-5.6	145,639	152,071	-4.2	57,451	63,107	-9.0
Hawai'i Island only	0	0	0.0	0	0	0.0	0	0	0.0
Any Neighbor Island	2,678,089	2,579,311	3.8	2,207,858	2,115,934	4.3	470,232	463,377	1.5
NI only	1,926,856	1,823,606	5.7	1,711,453	1,619,777	5.7	215,403	203,829	5.7
Oahu & NI	751,234	755,705	-0.6	496,405	496,157	0.0	254,829	259,548	-1.8
Any one island only	1,700,811	1,610,433	5.6	1,508,038	1,426,194	5.7	192,772	184,239	4.6
Multiple Islands	977,279	968,878	0.9	699,819	689,740	1.5	277,459	279,138	-0.6
Avg. Islands Visited	1.56	1.59	-1.9	1.48	1.51	-1.6	1.90	1.94	-2.4
Average Length of									
Stay on Maui County	8.20	8.24	-0.5	8.38	8.48	-1.2	7.33	7.12	3.0
ACCOMMODATIONS									
Plan to stay in Hotel	1,490,172	1,419,474	5.0	1,198,836	1,132,112	5.9	291,336	287,362	1.4
Hotel only	1,160,808	1,096,533	5.9	948,114	884,492	7.2	212,694	212,041	0.3
Plan to stay in Condo	764,769	752,852	1.6	612,424	600,766	1.9	152,346	152,085	0.2
Condo only	590,991	583,404	1.3	486,519	475,757	2.3	104,471	107,647	-2.9
Plan to stay in Timeshare	296,866	303,829	-2.3	265,900	272,562	-2.4	30,967	31,266	-1.0
Timeshare only	221,970	226,744	-2.1	201,359	205,728	-2.1	20,611	21,016	-1.9
Cruise Ship	99,976	113,864	-12.2	81,631	90,252	-9.6	18,346	23,612	-22.3
Friends/Relatives	166,672	163,475	2.0	146,437	142,251	2.9	20,236	21,225	-4.7
Bed & Breakfast	37,799	40,597	-6.9	29,481	31,205	-5.5	8,319	9,392	-11.4
Rental House	184,413	167,193	10.3	152,953	140,170	9.1	31,460	27,023	16.4
Hostel	25,312	23,257	8.8	17,302	16,533	4.7	8,010	6,725	19.1
Camp Site, Beach	19,567	18,406	6.3	14,105	14,297	-1.3	5,462	4,109	32.9
Private Room in Private Home**	19,861	NA	NA	10,124	NA	NA	9,737	NA	NA
Shared Room/Space in Private Home**	4,960	NA	NA	3,143	NA	NA	1,817	NA	NA
Other	29,872	29,654	0.7	23,703	25,243	-6.1	6,169	4,412	39.8
PURPOSE OF TRIP Pleasure (Net)	2,402,734	2,305,646	4.2	1,978,006	1,886,762	4.8	424,727	418,884	1.4
Honeymoon/Get Married	177,256	174,075	1.8	130,739	126,900	3.0	46,516	47,176	-1.4
Honeymoon	157,611	154,277	2.2	114,429	110,557	3.5	43,182	43,720	-1.2
Get Married	28,763	29,985	-4.1	23,492	23,829	-1.4	5,271	6,157	-14.4
Pleasure/Vacation	2,246,941	2,154,555	4.3	1,866,124	1,780,103	4.8	380,817	374,452	1.7
Mtgs/Conventions/Incentive	138,675	150,530	-7.9	114,380	124,297	-8.0	24,296	26,233	-7.4
Conventions	71,040	84,854	-7.9	60,579	69,333	-8.0 -12.6		26,233 15,522	-7.4
Corporate Meetings	28,837	84,854 30,222	-16.3	60,579 26,571	69,333 27,138	-12.6	10,462 2,266	3,084	-32.6
Incentive	45,203	30,222 43,656	-4.0	32,952	34,670	-2.1	2,266	3,084 8,987	-26.5

Table 57: Maui County Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	2015					
MAUI COUNTY		TOTAL			DOMESTIC		INT	ERNATIONA	Ĺ
MADICOUNTI	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Other Business	58,936	62,118	-5.1	55,807	58,636	-4.8	3,129	3,482	-10.1
Visit Friends/Rel.	144,246	145,476	-0.8	129,140	129,784	-0.5	15,106	15,693	-3.7
Gov't/Military	5,812	7,886	-26.3	5,193	6,768	-23.3	619	1,118	-44.6
Attend School	2,902	5,234	-44.5	2,252	3,198	-29.6	650	2,036	-68.0
Sport Events	15,840	18,805	-15.8	13,066	14,924	-12.4	2,774	3,882	-28.5
Other	79,392	73,598	7.9	60,752	56,508	7.5	18,640	17,090	9.1
TRAVEL STATUS									
% First Timers ***	32.3	24.1	8.2	29.6	29.3	0.3	45.1	0.4	44.6
% Repeaters ***	67.7	58.1	9.6	70.4	70.7	-0.3	54.9	0.6	54.4
Average # of Trips	5.22	5.23	-0.3	5.64	5.66	-0.5	3.25	3.26	-0.1
Group Tour	104,071	109,967	-5.4	69,622	70,516	-1.3	34,449	39,451	-12.7
Non-Group	2,574,018	2,469,344	4.2	2,138,236	2,045,418	4.5	435,783	423,926	2.8
Package Trip	641,817	640,486	0.2	500,742	484,775	3.3	141,075	155,711	-9.4
No Package	2,036,272	1,938,824	5.0	1,707,116	1,631,159	4.7	329,157	307,665	7.0
Net True Independent	2,004,634	1,907,236	5.1	1,683,776	1,607,678	4.7	320,858	299,558	7.1
Ave. Age of Party Head	47	47	-0.3	47	47	-0.5	45	45	0.2
Ave. Party Size	2.23	2.21	1.0	2.20	2.18	1.1	2.38	2.35	1.3

Table 57: Maui County Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

		2016 vs. 2015								
MAUI		TOTAL			DOMESTIC			TERNATIONAL		
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change	
VISITOR DAYS	21,447,140	20,798,172	3.1		17,552,378	2.9	3,379,726	3,245,794	4.1	
VISITOR ARRIVALS	2,634,237	2,540,162	3.7	2,171,914	2,083,999	4.2	462,323	456,163	1.4	
AVERAGE DAILY CENSUS	58,599	56,981	2.8	49,365	48,089	2.7	9,234	8,893	3.8	
TOTAL AIR SEATS	2,334,832	2,271,354	2.8	2,124,832	2,069,804	2.7	210,000	201,550	4.2	
ISLANDS VISITED										
O'ahu	731,403	736,286	-0.7	482,719	482,391	0.1	248,684	253,896	-2.1	
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0	
Kaua'i	297,266	305,784	-2.8	242,455	243,078	-0.3	54,811	62,707	-12.6	
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0	
Maui County	2,634,237	2,540,162	3.7	2,171,914	2,083,999	4.2	462,323	456,163	1.4	
Maui	2,634,237	2,540,162	3.7	2,171,914	2,083,999	4.2	462,323	456,163	1.4	
Maui only	1,683,204	1,597,116	5.4	1,491,887	1,414,007	5.5	191,317	183,109	4.5	
Melekeš *	20 500	44 500	11.0	00.040	20 702	10.0	0.740	10 700	0.0	
Moloka'i *	36,566 0	41,500 0	-11.9	26,816 0	30,792 0	-12.9	9,749 0	10,708 0	-9.0	
Moloka'i only*	0	0	0.0	0	0	0.0	0	0	0.0	
Lāna'i *	40,789	41,202	-1.0	30,108	30,455	-1.1	10,681	10,745	-0.6	
Lāna'i only*	0	0	0.0	0	0	0.0	0	0	0.0	
Hawai'i Island	348,305	353,293	-1.4	260,099	262,378	-0.9	88,206	90,915	-3.0	
Kona side	294,192	297,134	-1.0	220,659	221,451	-0.4	73,533	75,683	-2.8	
Hilo side	199,252	211,890	-6.0	143,129	149,267	-4.1	56,123	62,623	-10.4	
Hawai'i Island only	0	0	0.0	0	0	0.0	0	0	0.0	
Any Neighbor Island	2,634,237	2,540,162	3.7	2,171,914	2,083,999	4.2	462,323	273,054	69.3	
NI only	1,902,834	1,803,875	5.5	1,689,195	1,601,608	5.5	213,639	0	0.0	
Oahu & NI	731,403	736,286	-0.7	482,719	482,391	0.1	248,684	273,054	-8.9	
Any one island only	1,683,204	1,597,116	5.4	1,491,887	1,414,007	5.5	191,317	183,109	4.5	
Multiple Islands	951,033	943,046	0.8	680,027	669,992	1.5	271,006	273,054	-0.7	
Avg. Islands Visited	1.55	1.58	-1.9	1.48	1.50	-1.6	1.89	1.94	-2.5	
Average Length of										
Stay on Maui	8.14	8.19	-0.6	8.32	8.42	-1.2	7.31	7.12	2.7	
ACCOMMODATIONS										
Plan to stay in Hotel	1,466,165	1,399,378	4.8	1,179,782	1,117,663	5.6	286,384	281,715	1.7	
Hotel only	1,142,388	1,081,306	5.6	933,609	874,418	6.8	208,779	206,888	0.9	
Plan to stay in Condo	756,065	744,982	1.5	605,380	593,838	1.9	150,684	151,144	-0.3	
Condo only	585,478	578,015	1.3	481,693	471,069	2.3	103,785	106,947	-3.0	
Plan to stay in Timeshare	293,800	300,679	-2.3	263,192	269,718	-2.4	30,608	30,961	-3.0	
Timeshare only	233,000	224,556	-2.0	199,600	203,710	-2.4	20,436	20,775	-1.6	
Cruise Ship	99,637	113,306	-12.1	81,333	89,866	-9.5	18,304	23,440	-21.9	
Friends/Relatives	159,458	156,534	1.9	139,993	135,706	3.2	19,465	20,828	-6.5	
Bed & Breakfast	37,089	39,806	-6.8	28,864	30,491	-5.3	8,225	9,315	-11.7	
Rental House	178,180	161,959	10.0	148,177	135,161	9.6	30,003	26,798	12.0	
Hostel	25,016	22,822	9.6	17,020	16,168	5.3	7,996	6,654	20.2	
Camp Site, Beach	19,130	17,833	7.3	13,694	13,751	-0.4	5,436	4,082	33.2	
Private Room in Private Home**	18,579	NA	NA	9,866	NA	NA	8,713	NA	NA	
Shared Room/Space in Private Home**	4,836	NA	NA	3,019	NA	NA	1,817	NA	NA	
Other	27,758	28,180	-1.5	22,549	23,858	-5.5	5,209	4,322	20.5	
PURPOSE OF TRIP										
Pleasure (Net)	2,369,053	2,276,169	4.1	1,950,971	1,862,503	4.7	418,082	413,665	1.1	
Honeymoon/Get Married	175,687	172,295	2.0	129,498	125,542	3.2	46,188	46,752	-1.2	
Honeymoon	156,236	152,897	2.2	113,382	109,503	3.5	42,854	43,394	-1.2	
Get Married	28,444	29,468	-3.5	23,202	23,415	-0.9	5,243	6,053	-13.4	
Pleasure/Vacation	2,214,618	2,126,528	4.1	1,840,119	1,756,879	4.7	374,499	369,649	1.3	
Mtgs/Conventions/Incentive	135,411	148,109	-8.6	111,550	122,463	-8.9	23,861	25,646	-7.0	
Conventions	70,045	83,648	-16.3	59,685	68,383	-12.7	10,360	15,265	-32.1	
Corporate Meetings	28,077	29,699	-5.5	25,822	26,636	-3.1	2,255	3,063	-26.4	
Incentive	43,550	42,874	1.6	31,622	34,197	-7.5	11,929	8,677	37.5	
		,		,	,	-	,	- ,		

Table 58: Maui Island Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	2015					
MAUI		TOTAL			DOMESTIC		INT	ERNATIONA	L
MAOI	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Other Business	56,467	60,166	-6.1	53,502	56,744	-5.7	2,965	3,422	-13.3
Visit Friends/Rel.	138,271	138,787	-0.4	123,852	124,122	-0.2	14,419	14,666	-1.7
Gov/t/Military	5,457	7,416	-26.4	4,867	6,298	-22.7	590	1,118	-47.2
Attend School	2,672	5,027	-46.8	2,119	3,086	-31.3	553	1,941	-71.5
Sport Events	15,186	18,133	-16.3	12,412	14,407	-13.8	2,774	3,726	-25.5
Other	77,365	71,382	8.4	59,028	54,964	7.4	18,337	16,419	11.7
TRAVEL STATUS									
% First Timers ***	32.4	32.0	0.4	29.7	29.3	0.3	45.1	44.2	0.9
% Repeaters ***	67.6	68.0	-0.4	70.3	70.7	-0.3	54.9	55.8	-0.9
Average # of Trips	5.20	5.21	-0.4	5.61	5.64	-0.5	3.23	3.25	-0.8
Group Tour	100,517	107,161	-6.2	67,717	69,350	-2.4	32,800	37,811	-13.3
Non-Group	2,533,720	2,433,000	4.1	2,104,197	2,014,648	4.4	429,523	418,352	2.7
Package Trip	633,208	631,076	0.3	495,312	479,883	3.2	137,896	151,194	-8.8
No Package	2,001,029	1,909,085	4.8	1,676,602	1,604,116	4.5	324,427	304,969	6.4
Net True Independent	1,970,817	1,878,238	4.9	1,654,124	1,581,166	4.6	316,693	297,072	6.6
Ave. Age of Party Head	47	47	-0.4	47	47	-0.5	45	45	-0.2
Ave. Party Size	2.23	2.23	0.1	2.20	2.20	0.1	2.38	2.36	1.1

Table 58: Maui Island Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

			016 vs. 2	015					
MOLOKA'I		TOTAL			DOMESTIC			Ernational	
	2016	2015	% Change	2016	2015	% Change	2016		%Change
VISITOR DAYS	285,221	285,991	-0.3	244,177	255,188	-4.3	41,044	30,803	33.2
VISITOR ARRIVALS	58,932	64,767	-9.0	44,203	49,843	-11.3	14,728	14,924	-1.3
AVERAGE DAILY CENSUS	779	784	-0.5	667	699	-4.6	112	84	32.9
TOTAL AIR SEATS	0	0	0.0	0	0	0.0	0	0	0.0
ISLANDS VISITED									
O'ahu	33,278	38,100	-12.7	21,201	25,264	-16.1	12,077	12,836	-5.9
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0
Kaua'i	17,649	19,452	-9.3	11,108	13,206	-15.9	6,541	6,246	4.7
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0
Maui County	58,932	64,767	-9.0	44,203	49,843	-11.3	14,728	14,924	-1.3
Maui	36,566	41,500	-11.9	26,816	30,792	-12.9	9,749	10,708	-9.0
Maui only	00,000	0	0.0	20,010	00,702	0.0	0	0	0.0
Malaka'' *	50.000	C 4 7 C 7	0.0	44 202	40.042	11.0	44 700	11.004	4.0
Moloka'i *	58,932	64,767	-9.0	44,203	49,843	-11.3	14,728	14,924	-1.3
Moloka'i only*	7,696	7,726	-0.4	6,909	6,994	-1.2	787	732	7.6
Lāna'i *	13,834	16,951	-18.4	8,848	11,337	-22.0	4,986	5,613	-11.2
Lāna'i only*	0	0	0.0	0	0	0.0	0	0	0.0
Hawai'i Island	21,594	23,657	-8.7	13,694	16,303	-16.0	7,901	7,354	7.4
Kona side	19,194	21,236	-9.6	11,907	14,017	-15.1	7,287	7,219	0.9
Hilo side	16,623	17,700	-6.1	9,730	11,572	-15.9	6,893	6,128	12.5
Hawai'i Island only	0	0	0.0	0	0	0.0	0	0	0.0
Any Neighbor Island	58,932	64,767	-9.0	44,203	49,843	-11.3	14,728	14,924	-1.3
NI only	25,654	26,667	-3.8	23,003	66,146	-65.2	2,652	4,215	-37.1
Oahu & NI	33,278	38,100	-12.7	21,201	16,303	30.0	12,077	10,708	12.8
Any one island only	7,696	7,726	-0.4	6,909	6,994	-1.2	787	732	7.6
Multiple Islands	51,236	57,041	-10.2	37,295	42,849	-13.0	13,941	14,192	-1.8
Avg. Islands Visited	3.09	3.16	-2.2	2.85	2.94	-3.3	3.80	3.87	-1.7
Average Length of									
Stay on Moloka'i	4.84	4.42	9.6	5.52	5.12	7.9	2.79	2.06	35.0
ACCOMMODATIONS	30,700	35,802	-14.3	21,578	24,565	-12.2	9,121	11,236	-18.8
Plan to stay in Hotel Hotel only	30,700 18,104	22,231	-14.5	12,122	24,565 14,340	-12.2	9,121 5,981	7,891	-16.6
	14,439	15,554	-7.2	11,549	12,921	-10.6	2,889	2,633	-24.2
Plan to stay in Condo Condo only	8,548	9,551	-10.5	7,143	7,893	-10.6 -9.5	2,889 1,405	2,633	9.7 -15.2
Plan to stay in Timeshare Timeshare only	5,161 3,080	5,678 3,100	-9.1 -0.6	3,949 2,223	4,950 2,729	-20.2 -18.5	1,212 857	728 371	66.6 131.0
-									
Cruise Ship	4,809	5,987	-19.7	3,108	3,863	-19.5	1,701	2,124	-19.9
Friends/Relatives	8,879	8,946	-0.8	7,594	8,260	-8.1	1,285	686	87.3
Bed & Breakfast	1,908	2,569	-25.7	1,790	2,330	-23.2	118	239	-50.6
Rental House	8,268	7,987	3.5	6,292	7,037	-10.6	1,976	950	107.9
Hostel	1,306	1,588	-17.7	955	1,420	-32.8	351	168	109.8
Camp Site, Beach	1,169	1,554	-24.8	1,011	1,442	-29.8	158	113	40.1
Private Room in Private Home**	1,595	NA	NA	400	NA	NA	1,195	NA	NA
Shared Room/Space in Private Home** Other	199 2,629	NA 2,429	NA 8.2	199 1,589	NA 2,280	NA -30.3	0 1,040	NA 148	NA 600.6
Gulei	2,023	2,423	0.2	1,505	2,200	-30.3	1,040	140	000.0
PURPOSE OF TRIP									
Pleasure (Net)	49,347	52,789	-6.5	36,262	40,249	-9.9	13,085	12,540	4.3
Honeymoon/Get Married	3,246	3,932	-17.4	2,597	3,089	-15.9	649	843	-23.0
Honeymoon	2,813	3,336	-15.7	2,207	2,601	-15.2	606	735	-17.6
Get Married Pleasure/Vacation	694 46,843	870 49,731	-20.3 -5.8	622 34,375	722 37,992	-13.9 -9.5	72 12,468	148 11,738	-51.6 6.2
			0.0	2 .,0. 0	21,002	0.0	,	,	0.2
Mtgs/Conventions/Incentive	2,222	4,551	-51.2	1,822	3,379	-46.1	399	1,172	-65.9
Conventions	1,123	2,981	-62.3	1,006	2,408	-58.2	117	573	-79.6
Corporate Meetings Incentive	491 739	659 1,192	-25.5 -38.0	491 456	638 612	-23.1 -25.5	0 283	21 580	-100.0 -51.3
	/	1147		456		- / 5 5	283		

Table 59: Moloka'i Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	015					
MOLOKA'I		TOTAL			DOMESTIC		IN	ERNATIONA	۱L
	2016	2015	% Change	2016	2015	%Change	2016	2015	% Change
Other Business	2.226	2 0 2 7	22.0	2 4 6 9	2 002	-24.8	68	55	22.0
	2,236	2,937	-23.9	2,168	2,882				23.9
Visit Friends/Rel.	7,476	7,413	0.9	6,287	6,834	-8.0	1,189	579	105.4
Gov't/Military	633	859	-26.3	483	825	-41.5	151	34	347.4
Attend School	405	465	-12.9	292	365	-19.9	112	100	12.2
Sport Events	962	1,196	-19.5	903	788	14.7	59	408	-85.5
Other	2,329	4,054	-42.5	2,132	2,403	-11.3	198	1,651	-88.0
TRAVEL STATUS									
% First Timers ***	34.1	35.3	-1.2	31.8	31.4	0.5	40.9	48.6	-7.7
% Repeaters ***	65.9	64.7	1.2	68.2	68.6	-0.5	59.1	51.4	7.7
Average # of Trips	5.79	5.59	3.6	5.96	5.91	0.8	5.29	4.53	16.9
Group Tour	4,183	5,289	-20.9	2,388	2,575	-7.3	1,796	2,714	-33.8
Non-Group	54,748	59,478	-8.0	41,816	47,268	-11.5	12,932	12,210	5.9
Package Trip	14,767	16.517	-10.6	8,370	9,720	-13.9	6.397	6,797	-5.9
No Package	44,165	48,250	-8.5	35,833	40,123	-10.7	8,331	8,127	2.5
Net True Independent	42,671	46,749	-8.7	34,788	39,163	-11.2	7,883	7,586	3.9
Ave. Age of Party Head	51	50	2.1	50	49	0.6	53	51	5.1
Ave. Party Size	2.03	1.98	2.2	1.92	1.93	-0.3	2.44	2.19	11.7

Table 59: Moloka'i Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

		2	016 vs. 2	015					
LĀNA'I		TOTAL			DOMESTIC	a/ a		TERNATIONAL	
VISITOR DAYS	2016	2015	% Change	2016	2015	% Change	2016		% Change
VISITOR DAYS VISITOR ARRIVALS	221,145	162,933	35.7	194,987	141,047	38.2 11.2	26,158	21,887	19.5
AVERAGE DAILY CENSUS	63,024 604	58,390 446	7.9 35.4	49,299 533	44,334 386	37.9	13,725 71	14,057 60	-2.4 19.2
	004	440	0.0	0	300 0	37.9 0.0	0	0	0.0
TOTAL AIR SEATS	0	0	0.0	0	0	0.0	0	0	0.0
ISLANDS VISITED									
O'ahu	30,019	32,452	-7.5	19,095	19,903	-4.1	10,924	12,548	-12.9
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0
Kaua'i	19,163	20,566	-6.8	12,422	13,504	-8.0	6,741	7,062	-4.5
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0
Maui County	63,024	58,390	7.9	49,299	44,334	11.2	13,725	14,057	-2.4
Maui	40,789	41,202	-1.0	30,108	30,457	-1.1	10,681	10,745	-0.6
Maui only	0	0	0.0	0	0	0.0	0	0	0.0
Moloka'i *	13,834	16,951	-18.4	8,848	11,338	-22.0	4,986	5,613	-11.2
Moloka'i only*	0	0	0.0	0	0	0.0	0	0	0.0
Lāna'i *	63,024	58,390	7.9	49,299	44,333	11.2	13,725	14,057	-2.4
Lāna'i only*	9,910	58,590 5,591	7.9	49,299 9,242	44,333 5,193	78.0	668	398	-2.4 67.7
	04 00-	04.446			45 000	o –		6 105	
Hawai'i Island	21,937	24,119	-9.0	14,441	15,999	-9.7	7,497	8,120	-7.7
Kona side	19,846	22,109	-10.2	12,886	14,346	-10.2	6,960	7,763	-10.3
Hilo side	16,367 0	18,089 0	-9.5 0.0	9,601 0	10,848 0	-11.5	6,766 0	7,241 0	-6.5 0.0
Hawai'i Island only	0	0	0.0	0	0	0.0	0	0	0.0
Any Neighbor Island	63,024	58,390	7.9	49,299	44,334	11.2	13,725	14,057	-2.4
NI only	33,006	25,939	27.2	30,205	60,333	-49.9	2,801	3,312	-15.4
Oahu & NI	30,019	32,452	-7.5	19,095	15,999	19.3	10,924	10,745	1.7
Any one island only	9,910	5,591	77.3	9,242	5,193	78.0	668	398	67.7
Multiple Islands	53,114	52,799	0.6	40,057	39,141	2.3	13,057	13,658	-4.4
Avg. Islands Visited	3.00	3.32	-9.7	2.72	3.06	-10.9	3.97	4.14	-3.9
Average Length of									
Stay on Lāna'i	3.51	2.79	25.7	3.96	3.18	24.3	1.91	1.56	22.4
ACCOMMODATIONS									
Plan to stay in Hotel	40,611	35,747	13.6	30,685	24,602	24.7	9,927	11,145	-10.9
Hotel only	29,356	25,328	15.9	23,255	17,094	36.0	6,101	8,234	-25.9
Plan to stay in Condo	10,521	11,239	-6.4	8,606	9,253	-7.0	1,915	1,986	-3.6
Condo only	7,231	7,658	-5.6	5,994	6,365	-5.8	1,237	1,293	-4.4
Plan to stay in Timeshare	5,903	5,189	13.8	4,402	4,903	-10.2	1,501	286	424.9
Timeshare only	4,228	3,297	28.2	3,007	3,158	-4.8	1,221	139	777.7
Cruise Ship	6,338	6,428	-1.4	3,307	4,058	-18.5	3,031	2,369	27.9
Friends/Relatives	6,034	6,068	-0.6	5,213	5,405	-3.6	822	663	23.9
Bed & Breakfast	1,291	1,666	-22.5	1,139	1,548	-26.4	152	118	29.5
Rental House	4,445	4,832	-8.0	4,073	4,357	-6.5	372	475	-21.7
Hostel	1,027	1,173	-12.4	726	1,030	-29.6	302	142	111.8
Camp Site, Beach	935	1,158	-19.3	852	1,000	-22.8	82	55	51.1
Private Room in Private Home**	379	NA	NA	318	NA	NA	61	NA	NA
Shared Room/Space in Private Home**	142	NA	NA	99	NA	NA	43	NA	NA
Other	1,250	1,774	-29.5	1,139	1,557	-26.8	111	217	-48.8
PURPOSE OF TRIP									
Pleasure (Net)	52,903	48,092	10.0	40,586	36,226	12.0	12,317	11,866	3.8
Honeymoon/Get Married	3,831	48,092 3,857	-0.7	40,580 3,142	3,101	1.3	690	756	-8.8
Honeymoon	3,438	3,328	3.3	2,814	2,623	7.3	624	705	-0.0
Get Married	687	784	-12.5	608	733	-17.0	79	51	52.8
Pleasure/Vacation	49,845	45,007	10.7	38,135	33,897	12.5	11,710	11,110	5.4
Mtas/Conventions/Incontive	1 6 1 0	1 500	4.0	1 100	1 000	2.4	161	E00	77
Mtgs/Conventions/Incentive	4,648 1,420	4,588 2,662	1.3 -46.6	4,186 1 275	4,089 2,422	2.4 -47.4	461 145	500 240	-7.7 -39.4
Conventions		2,662	-46.6 38.9	1,275 1 1 1 6	2,422 826		145 43		-39.4 407.2
Corporate Meetings	1,159 2,442	835 1,503		1,116 2,169	1,236	35.1 75.4	43 273	8 267	407.2
Incentive			62.5						

Table 60: Lāna'i Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	2015					
LĀNA'I		TOTAL			DOMESTIC		IN	TERNATION	NL .
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Other Business	2,755	2,555	7.8	2,568	2,496	2.9	187	59	216.1
Visit Friends/Rel.	5,261	5,997	-12.3	4,316	4,421	-2.4	946	1,575	-40.0
Gov't/Military	396	709	-44.1	396	700	-43.4	0	9	-100.0
Attend School	238	381	-37.6	216	360	-40.2	22	21	6.7
Sport Events	364	613	-40.6	353	432	-18.4	12	181	-93.5
Other	2,406	2,987	-19.5	1,995	1,938	2.9	411	1,049	-60.8
TRAVEL STATUS									
% First Timers ***	37.5	39.7	-2.2	33.5	33.3	0.2	52.0	60.0	-8.0
% Repeaters ***	62.5	60.3	2.2	66.5	66.7	-0.2	48.0	40.0	8.0
Average # of Trips	5.13	4.83	6.2	5.48	5.34	2.7	3.87	3.22	20.1
Group Tour	5,266	4,444	18.5	3,787	2,860	32.4	1,479	1,583	-6.6
Non-Group	57,759	53,947	7.1	45,513	41,473	9.7	12,246	12,473	-1.8
Package Trip	16,842	18,373	-8.3	11,028	10,667	3.4	5,815	7,706	-24.5
No Package	46,182	40,017	15.4	38,272	33,666	13.7	7,910	6,351	24.6
Net True Independent	44,343	39,088	13.4	36,967	32,828	12.6	7,376	6,260	17.8
Ave. Age of Party Head	49	49	0.8	48	49	-1.1	52	49	6.3
Ave. Party Size	2.05	2.07	-0.8	2.00	1.98	1.1	2.31	2.40	-3.8

Table 60: Lāna'i Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

		2	016 vs. 2	2015					
KAUA'I	2016	TOTAL 2015	%Change	2016	DOMESTIC 2015	%Change	INT 2016	ERNATIONAL 2015	%Change
VISITOR DAYS	9,092,351	8,954,641	%cnange 1.5	8,328,189	8,183,081	% change 1.8	764,162	771,560	-1.0
VISITOR ARRIVALS	1,187,269	1,173,752	1.2	1,050,577	1,028,294	2.2	136,691	145,458	-6.0
AVERAGE DAILY CENSUS	24,842	24,533	1.3	22,755	22,419	1.5	2,088	2,114	-1.2
TOTAL AIR SEATS	702,222	676,227	3.8	674,670	643,809	4.8	27,552	32,418	-15.0
ISLANDS VISITED									
O'ahu	388,633	399,063	-2.6	295,456	296,760	-0.4	93,177	102,302	-8.9
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0
Kaua'i	1,187,269	1,173,752	1.2	1,050,577	1,028,294	2.2	136,691	145,458	-6.0
Kaua'i only	645,779	629,600	2.6	615,215	597,943	2.9	30,564	31,657	-3.5
Maui County	303,324	312,060	-2.8	247,146	248,339	-0.5	56,178	63,721	-11.8
Maui	297,266	305,784	-2.8	242,455	243,078	-0.3	54,811	62,707	-12.6
Maui only	0	0	0.0	0	0	0.0	0	0	0.0
Moloka'i *	17,649	19,452	-9.3	11,108	13,206	-15.9	6,541	6,246	4.7
Moloka'i only*	0	0	0.0	0	0	0.0	0	0	0.0
Lāna'i *	19,163	20,566	-6.8	12,422	13,505	-8.0	6,741	7,062	-4.5
Lāna'i only*	0	0	0.0	0	0	0.0	0	0	0.0
Hawai'i Island	229,339	239,630	-4.3	181,098	185,631	-2.4	48,241	53,999	-10.7
Kona side	200,476	208,591	-3.9	158,168	160,683	-1.6	42,308	47,908	-11.7
Hilo side	148,958	161,533	-7.8	112,521	119,516	-5.9	36,437	42,017	-13.3
Hawai'i Island only	0	0	0.0	0	0	0.0	0	0	0.0
Any Neighbor Island	1,187,269	1,173,752	1.2	1,050,577	430,351	144.1	136,691	113,801	20.1
NI only	798,636	774,689	3.1	755,121	0	0.0	43,515	0	0.0
Oahu & NI	388,633	399,063	-2.6	295,456	430,351	-31.3	93,177	113,801	-18.1
Any one island only	645,779	629,600	2.6	615,215	597,943	2.9	30,564	31,657	-3.5
Multiple Islands	541,490	544,152	-0.5	435,362	430,351	1.2	106,128	113,801	-6.7
Avg. Islands Visited	1.80	1.84	-2.0	1.71	1.73	-1.4	2.53	2.60	-2.5
Average Length of									
Stay on Kaua'i	7.66	7.63	0.4	7.93	7.96	-0.4	5.59	5.30	5.4
ACCOMMODATIONS									
Plan to stay in Hotel	599,467	591,204	1.4	514,860	495,261	4.0	84,608	95,943	-11.8
Hotel only	389,686	378,692	2.9	340,411	320,189	6.3	49,275	58,503	-15.8
Plan to stay in Condo	260,976	257,132	1.5	226,877	227,404	-0.2	34,099	29,728	14.7
Condo only	175,793	174,367	0.8	158,390	158,838	-0.3	17,403	15,528	12.1
Plan to stay in Timeshare	213,835	217,446 158,465	-1.7	197,729	201,535	-1.9	16,106	15,911	1.2 14.8
Timeshare only	157,538	156,465	-0.6	147,119	149,387	-1.5	10,419	9,078	14.0
Cruise Ship	88,825	99,328	-10.6	71,813	79,293	-9.4	17,012	20,035	-15.1
Friends/Relatives	84,529	80,449	5.1	77,191	73,972	4.4	7,338	6,477	13.3
Bed & Breakfast	20,515	23,255	-11.8	17,802	19,100	-6.8	2,714	4,156	-34.7
Rental House	157,600	154,549	2.0	142,049	139,207	2.0	15,551	15,342	1.4
Hostel	11,874	11,612	2.3	9,000	8,559	5.2	2,874	3,053	-5.9
Camp Site, Beach	16,371	17,525	-6.6	13,367	13,573	-1.5	3,004	3,952	-24.0
Private Room in Private Home**	11,128	NA	NA	7,021	NA	NA	4,107	NA	N/
Shared Room/Space in Private Home** Other	3,040 18,350	NA 18,108	NA 1.3	2,187 15,884	NA 15,571	NA 2.0	853 2,466	NA 2,537	N/ -2.8
PURPOSE OF TRIP Pleasure (Net)	1,075,262	1,059,411	1.5	951,643	930,287	2.3	123,619	129,124	-4.3
Honeymoon/Get Married	77,223	74,730	1.5 3.3	951,643 68,205	930,287 66,225	2.3	9,017	8,504	-4.3
Honeymoon	70,229	66,651	5.4	66,205	58,949	3.0 4.8	9,017 8,463	8,504 7,702	9.9
Get Married	11,760	12,785	-8.0	10,451	11,453	-8.7	1,309	1,332	-1.8
Pleasure/Vacation	1,008,099	996,171	1.2	892,886	874,636	2.1	115,213	121,535	-5.2
Mtgs/Conventions/Incentive	46,238	52,687	-12.2	40,833	45,810	-10.9	5,405	6,877	-21.4
Conventions	27,948	30,655	-12.2	40,833 25,324	45,810 27,242	-10.9	2,624	3,413	-21.4
Corporate Meetings	8,985	9,891	-0.0	23,324 8,314	9,560	-13.0	2,024	331	102.8
Incentive	11,321	14,628	-22.6	9,147	11,306	-19.1	2,174	3,322	-34.6
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Table 61: Kaua'i Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	2015					
KAUA'I		TOTAL			DOMESTIC		INT	ERNATIONA	Ĺ
	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Other Business	26,001	27,505	-5.5	24,817	25,880	-4.1	1,184	1,625	-27.1
Visit Friends/Rel.	74,310	76,633	-3.0	68,883	69,832	-1.4	5,427	6,801	-20.2
Gov't/Military	6,584	6,852	-3.9	5,863	5,496	6.7	721	1,356	-46.8
Attend School	1,876	2,162	-13.2	1,283	1,714	-25.1	593	448	32.3
Sport Events	5,198	5,090	2.1	4,687	3,881	20.8	511	1,210	-57.8
Other	33,410	33,282	0.4	28,476	27,643	3.0	4,935	5,639	-12.5
TRAVEL STATUS									
% First Timers ***	29.6	29.8	-0.2	28.0	28.1	-0.1	41.7	42.1	-0.4
% Repeaters ***	70.4	70.2	0.2	72.0	71.9	0.1	58.3	57.9	0.4
Average # of Trips	5.40	5.36	0.7	5.61	5.59	0.4	3.74	3.72	0.6
Group Tour	45,720	54,928	-16.8	34,284	36,760	-6.7	11,437	18,169	-37.1
Non-Group	1,141,549	1,118,824	2.0	1,016,294	991,535	2.5	125,255	127,289	-1.6
Package Trip	239,736	249,410	-3.9	193,741	199,368	-2.8	45,995	50,042	-8.1
No Package	947,532	924,342	2.5	856,836	828,926	3.4	90,696	95,415	-4.9
Net True Independent	934,271	909,058	2.8	845,289	817,530	3.4	88,982	91,527	-2.8
Ave. Age of Party Head	48	48	-0.4	48	48	-0.5	49	49	0.1
Ave. Party Size	2.15	2.14	0.6	2.13	2.12	0.8	2.31	2.31	0.1

Table 61: Kaua'i Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

		20)16 vs. 2	2015					
HAW AI'I ISLAND	2016	TOTAL 2015	%Change	2016	DOMESTIC 2015	%Change	IN 2016	TERNATIONAL 2015	%Change
VISITOR DAYS	11,655,215		1.7	9,911,863	9,779,912	1.3	1,743,352	1,683,928	3.5
VISITOR ARRIVALS	1,549,943	1,514,973	2.3	1,187,740	1,154,201	2.9	362,203	360,772	0.4
AVERAGE DAILY CENSUS	31,845	31,408	1.4	27,082	26,794	1.1	4,763	4,614	3.2
TOTAL AIR SEATS	897,451	855,019	5.0	861,493	818,030	5.3	35,958	36,989	-2.8
	037,431	000,019	5.0	001,430	010,000	5.5	55,550	30,303	-2.0
ISLANDS VISITED	0.40,000	0.40,000		005 017	007 744	0.7	070.000	075 400	0.5
O'ahu	642,006	643,209	-0.2	365,017	367,711	-0.7	276,989	275,498	0.5
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0
Kaua'i	229,339	239,630	-4.3	181,098	185,631	-2.4	48,241	53,999	-10.7
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0
Maui County	356,553	361,053	-1.2	266,621	269,088	-0.9	89,932	91,965	-2.2
Maui	348,305	353,293	-1.4	260,099	262,378	-0.9	88,206	90,915	-3.0
Maui only	0	0	0.0	0	0	0.0	0	0	0.0
Moloka'i *	21,594	23,657	-8.7	13,694	16,303	-16.0	7,901	7,354	7.4
Moloka'i only *	0	0	0.0	0	0	0.0	0	0	0.0
1 ==== 1 *	04.007	24 440	0.0		45.000	0.7	7 407	0.400	7 7
Lāna'i * Lāna'i only *	21,937 0	24,119 0	-9.0 0.0	14,441 0	15,998 0	-9.7 0.0	7,497 0	8,120 0	-7.7 0.0
,									
Hawai'i Island	1,549,943	1,514,973	2.3	1,187,740	1,154,201	2.9	362,203	360,772	0.4
Kona side	1,325,981	1,288,021	2.9	1,035,424	1,003,389	3.2	290,558	284,632	2.1
Hilo side	550,524	551,764	-0.2	396,360	389,408	1.8	154,164	162,356	-5.0
Hawai'i Island only	759,017	729,540	4.0	688,621	657,780	4.7	70,396	71,760	-1.9
Any Neighbor Island	1,549,943	1,514,973	2.3	1,187,740	496,421	139.3	362,203	289,011	25.3
NI only	907,937	871,764	4.1	822,723	2,308,403	-64.4	85,214	721,544	-88.2
Oahu & NI	642,006	643,209	-0.2	365,017	496,421	-26.5	276,989	289,011	-4.2
Any one island only	759,017	729,540	4.0	688,621	657,780	4.7	70,396	71,760	-1.9
Multiple Islands	790,925	785,433	0.7	499,118	496,421	0.5	291,807	289,011	1.0
Avg. Islands Visited	1.81	1.85	-1.8	1.70	1.73	-1.9	2.18	2.21	-1.1
Average Length of									
Stay on Hawai'i Island	7.52	7.57	-0.6	8.35	8.47	-1.5	4.81	4.67	3.1
ACCOMMODATIONS									
Plan to stay in Hotel	920,583	898,783	2.4	648,588	630,402	2.9	271,995	268,381	1.3
Hotel only	649,341	638,335	1.7	447,918	432,003	3.7	201,424	206,333	-2.4
Plan to stay in Condo	275,854	275,117	0.3	207,804	210,714	-1.4	68,050	64,403	5.7
Condo only	171,289	176,547	-3.0	137,052	140,161	-2.2	34,237	36,386	-5.9
Plan to stay in Timeshare	159,915	157,892	1.3	131,539	130,876	0.5	28,376	27,016	5.0
Timeshare only	111,754	108,918	2.6	91,600	90,862	0.8	20,154	18,057	11.6
Cruise Chin	04 757	407.004	40.0	77.000	05.050	0.0	47 5 40	00.044	22.4
Cruise Ship	94,757	107,864	-12.2	77,209	85,053	-9.2	17,548	22,811	-23.1
Friends/Relatives	155,656	155,565	0.1	142,390	138,025	3.2	13,266	17,540	-24.4
Bed & Breakfast Rental House	45,423 194,150	47,541 179,083	-4.5 8.4	35,468 166,785	36,276	-2.2 8.1	9,955	11,265	-11.6 10.3
Hostel	17,312	179,083	0.4 -5.1	12,396	154,272	1.2	27,365 4,916	24,811 6,000	-18.1
					12,244				
Camp Site, Beach	15,975	16,827	-5.1	12,936	13,493	-4.1	3,040	3,333	-8.8
Private Room in Private Home**	21,960	NA	NA	10,788	NA	NA	11,172	NA	NA
Shared Room/Space in Private Home** Other	5,791 34,195	NA 31,514	NA 8.5	3,363 27,637	NA 27,789	NA -0.5	2,428 6,558	NA 3,725	NA 76.1
	1 225 440	1 204 252	10	1 000 400	000 405		222.007	224 020	0.4
Pleasure (Net)	1,325,416	1,304,253	1.6	1,002,420	982,425	2.0	322,997	321,828	0.4
Honeymoon/Get Married	85,888	85,455	0.5	49,128	51,542	-4.7	36,760	33,913	8.4
Honeymoon Cot Married	78,519	77,313	1.6	43,249	44,917	-3.7	35,270	32,396	8.9
Get Married Pleasure/Vacation	13,208 1,250,549	14,823 1,231,791	-10.9 1.5	8,805 962,001	10,172 941,655	-13.4 2.2	4,403 288,548	4,651 290,136	-5.3 -0.5
					,				
Mtgs/Conventions/Incentive	95,346	90,971	4.8	75,564	68,484	10.3	19,782	22,487	-12.0
Conventions	56,290	53,751	4.7	47,559	42,305	12.4	8,731	11,446	-23.7
Corporate Meetings	17,177	15,511	10.7	15,324	14,035	9.2	1,852	1,476	25.5
Incentive	25,485	25,448	0.1	15,999	15,299	4.6	9,486	10,149	-6.5

Table 62: Hawai'i Island Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	2015					
HAW AI'I ISLAND		TOTAL			DOMESTIC		IN	TERNATION	NL.
	2016	2015	% Change	2016	2015	%Change	2016	2015	% Change
Other Business	45.042	10 105	-4.5	12 200	44 760	2.2	2642	3,356	21.2
Visit Friends/Rel.	45,942	48,125		43,300	44,769	-3.3 -0.7	2,642		
	132,798	135,541	-2.0	119,589	120,380	-	13,209	15,161	-12.9
Gov't/Military	5,526	6,504	-15.0	5,206	5,846	-10.9	320	658	-51.3
Attend School	5,306	5,809	-8.6	3,762	4,177	-9.9	1,544	1,632	
Sport Events	22,189	20,774	6.8	18,953	16,206	16.9	3,236	4,568	
Other	54,802	49,707	10.3	38,416	36,324	5.8	16,386	13,383	22.4
TRAVEL STATUS									
% First Timers ***	35.3	35.1	0.2	31.4	31.3	0.1	48.1	47.2	0.9
% Repeaters ***	64.7	64.9	-0.2	68.6	68.7	-0.1	51.9	52.8	-0.9
Average # of Trips	5.08	5.11	-0.6	5.61	5.62	-0.2	3.33	3.46	-3.6
Group Tour	104,298	114,527	-8.9	51,842	53,288	-2.7	52,456	61,239	-14.3
Non-Group	1,445,645	1,400,446	3.2	1,135,898	1,100,914	3.2	309,747	299,533	
Package Trip	390.614	400,622	-2.5	234,382	238,674	-1.8	156,232	161,949	-3.5
No Package	1,159,328	1,114,351	4.0	953,358	915,528	4.1	205,971	198,823	3.6
Net True Independent	1,131,155	1,085,989	4.2	934,587	897,526	4.1	196,568	188,463	4.3
Ave. Age of Party Head	48	48	-0.5	48	48	-0.3	46	47	-1.0
Ave. Party Size	2.15	2.13	0.8	2.07	2.05	0.6	2.50	2.43	3.0

Table 62: Hawai'i Island Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

		Z	016 vs. 2	015					
HILO		TOTAL			DOMESTIC			ERNATIONAL	
	2016	2015	% Change	2016	2015	% Change	2016		% Change
VISITOR DAYS VISITOR ARRIVALS	2,307,979 550,524	2,256,113 551,764	2.3 -0.2	1,942,628 396,360	1,892,997 389,408	2.6 1.8	365,351 154,164	363,116 162,356	0.6 -5.0
AVERAGE DAILY CENSUS	6,306	6,181	-0.2	5,308	5,186	2.3	998	995	-5.0
TOTAL AIR SEATS	44,889	44,540	0.8	44,889	44,540	0.8	0	0	0.0
	,	,		,	,				
ISLANDS VISITED	007 700	007.040		400.047	405 407	0.0	400.000	4 40 500	
O'ahu O'ahu anlu	327,799 0	337,646 0	-2.9 0.0	190,917 0	195,137 0	-2.2 0.0	136,882 0	142,509 0	-3.9 0.0
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0
Kaua'i	148,958	161,533	-7.8	112,521	119,516	-5.9	36,437	42,017	-13.3
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0
Maui County	203,090	215,178	-5.6	145,639	152,071	-4.2	57,451	63,107	-9.0
Maui	199,252	211,890	-6.0	143,129	149,267	-4.1	56,123	62,623	-10.4
Maui only	0	0	0.0	0	0	0.0	0	0	0.0
Meloko" *	16 622	17 700	6.1	0 7 2 0	11 570	15.0	6 902	6,128	10 5
Moloka'i * Moloka'i only *	16,623 0	17,700 0	-6.1 0.0	9,730 0	11,572 0	-15.9 0.0	6,893 0	6,128 0	12.5 0.0
Workar only	Ű	Ŭ	0.0	Ű	Ŭ	0.0	Ű	Ū	0.0
Lāna'i *	16,367	18,089	-9.5	9,601	10,848	-11.5	6,766	7,241	-6.5
Lāna'i only*	0	0	0.0	0	0	0.0	0	0	0.0
Hawai'i Island	550,524	551,764	-0.2	396,360	389,408	1.8	154,164	162,356	-5.0
Kona side	326,563	324,812	0.5	244,044	238,596	2.3	82,519	86,216	-4.3
Hilo side	550,524	551,764	-0.2	396,360	389,408	1.8	154,164	162,356	-5.0
Hawai'i Island only	177,144	167,011	6.1	164,070	152,115	7.9	13,074	14,896	-12.2
Any Neishber Jolen d	550 504	FE4 704	0.0	200.200	007 000	67.0	454.404	100.050	5.0
Any Neighbor Island NI only	550,524 222,725	551,764 214,118	-0.2 4.0	396,360 205,443	237,292 778,815	67.0 -73.6	154,164 17,282	162,356 99,733	-5.0 -82.7
Oahu & NI	327,799	337,646	-2.9	205,443	237,292	-19.5	136,882	62,623	118.6
Any one island only	177,144	167,011	6.1	164,070	152,115	7.9	13,074	14,896	-12.2
Multiple Islands	373,380	384,753	-3.0	232,290	237,292	-2.1	141,091	147,461	-4.3
Avg. Islands Visited	2.29	2.35	-2.8	2.18	2.25	-3.3	2.58	2.60	-1.1
Average Length of									
Average Length of Stay in Hilo	4.19	4.09	2.5	4.90	4.86	0.8	2.37	2.24	6.0
			2.0			0.0	2.01		0.0
ACCOMMODATIONS									1
Plan to stay in Hotel	351,240	351,849	-0.2	227,639	226,038	0.7	123,601	125,810	-1.8
Hotel only	193,074	195,582	-1.3	112,759	109,509	3.0	80,315	86,073	-6.7
Plan to stay in Condo	74,127	72,387	2.4	49,759	50,521	-1.5	24,367	21,866	11.4
Condo only Plan to stay in Timeshare	30,816 31,726	33,021 34,025	-6.7 -6.8	22,393 26,329	23,007 26,003	-2.7 1.3	8,423 5,397	10,013 8,023	-15.9 -32.7
Timeshare only	17,584	19,488	-0.8	20,329	14,110	4.8	2,794	5,378	-32.7
	,	,		,	,		_,	-,	
Cruise Ship	88,203	99,942	-11.7	71,332	78,936	-9.6	16,871	21,006	-19.7
Friends/Relatives	70,055	70,191	-0.2	61,930	60,169	2.9	8,125	10,021	-18.9
Bed & Breakfast	30,147	32,054	-6.0	22,682	23,382	-3.0	7,465	8,672	-13.9
Rental House	81,746	75,319	8.5	66,777	61,439	8.7	14,969	13,880	7.8
Hostel Camp Site, Beach	10,297 9,835	11,863 10,081	-13.2 -2.4	7,230 7,476	7,380 7,949	-2.0 -6.0	3,068 2,359	4,483 2,132	-31.6 10.6
Private Room in Private Home**	12,188	10,081 NA	-2.4 NA	5,273	7,949 NA	-0.0 NA	2,339 6,915	2,132 NA	NA
Shared Room/Space in Private Home**	3,437	NA	NA	1,590	NA	NA	1,847	NA	NA
Other	16,459	14,923	10.3	12,432	12,284	1.2	4,028	2,639	52.6
PURPOSE OF TRIP	160.054	474 000		222 4 2 4	207 500	4 7	100 000	144 070	5.0
Pleasure (Net)	469,954	471,632	-0.4	333,121	327,563	1.7	136,833	144,070 10 803	-5.0 28.1
Honeymoon/Get Married Honeymoon	32,725 30,345	30,365 28,011	7.8 8.3	18,774 17,006	19,473 17,499	-3.6 -2.8	13,952 13,339	10,893 10,512	28.1 26.9
Get Married	4,725	4,701	0.5	2,942	3,316	-11.3	1,783	1,385	20.9
Pleasure/Vacation	442,198	446,178	-0.9	318,110	312,521	1.8	124,088	133,657	-7.2
									ſ
Mtgs/Conventions/Incentive	23,091	25,470	-9.3	14,997	16,570	-9.5	8,093	8,900	-9.1
Conventions	13,378	15,730	-15.0	10,402	11,196	-7.1 10.1	2,976	4,534	-34.4
Corporate Meetings Incentive	2,989 7,387	3,524 7,096	-15.2 4.1	2,754 2,478	3,063 3,160	-10.1 -21.6	235 4,909	461 3,935	-49.1 24.7
	7,307	1,030	4.1	2,470	5,100	-21.0	4,303	0,000	24.1

Table 63: Hilo Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	015					
HILO		TOTAL			DOMESTIC		INT	ERNATIONA	L
	2016	2015	% Change	2016	2015	%Change	2016	2015	% Change
Other Business	17,080	18,700	-8.7	15,952	16,996	-6.1	1,128	1,705	-33.8
Visit Friends/Rel.	61,354	62,462	-1.8	53,641	53,426	0.4	7,713	9,036	-14.6
Gov't/Military	3,132	3,324	-5.8	2,838	3,107	-8.7	294	217	35.2
Attend School	2,802	3,324	-5.6	1,728	2,036	-0.7	1,073	1,065	0.8
Sport Events	5,499	4,437	23.9	4,481	2,030	52.3	1,018	1,495	-31.9
Other	23,648	22,060	7.2	16,297	15,342	6.2	7,350	6,718	-31.9 9.4
TRAVEL STATUS									
% First Timers ***	44.6	44.4	0.1	40.5	40.5	-0.1	55.0	53.7	1.3
% Repeaters ***	55.4	55.6	-0.1	40.5 59.5	+0.5 59.5	0.1	45.0	46.3	-1.3
Average # of Trips	4.06	4.05	0.2	4.49	4.48	0.2	2.93	3.00	-2.5
Group Tour	48,622	55,307	-12.1	24.472	25,759	-5.0	24,150	29,548	-18.3
Non-Group	501,902	496,457	1.1	371,888	363,648	2.3	130,014	132,809	-2.1
Package Trip	156,025	165,304	-5.6	87,021	91,805	-5.2	69,003	73,499	-6.1
No Package	394,500	386,460	2.1	309,339	297,603	3.9	85,161	88,857	-4.2
Net True Independent	381,803	372,872	2.4	301,101	289,420	4.0	80,702	83,452	-3.3
Ave. Age of Party Head	48	14	237.9	48	0	0.0	47	48	-1.8
Ave. Party Size	2.17	2.09	3.7	2.09	1.98	5.8	2.50	2.42	3.4

Table 63: Hilo Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

		2	016 vs. 2	.015					
KONA	2016	TOTAL 2015	%Change	2016	DOMESTIC 2015	% Change	IN 2016	ERNATIONAL 2015	%Change
VISITOR DAYS	9,347,235	9,207,726	%cnange 1.5	7,969,235	7,886,915	% Change 1.0	1,378,001	1,320,812	⁷⁶ Change 4.3
VISITOR ARRIVALS	1,325,981	1,288,021	2.9	1,035,424	1,003,389	3.2	290,558	284,632	2.1
AVERAGE DAILY CENSUS	25,539	25,227	1.2	21,774	21,608	0.8	3,765	3,619	4.0
TOTAL AIR SEATS	852,562	810,479	5.2	816,604	773,490	5.6	35,958	36,989	-2.8
	,				,		,	,	
ISLANDS VISITED	505 700	504 747	0.0	202 405	204 205	0.0	242.005	207 422	
O'ahu O'ahu anlu	505,760 0	501,717 0	0.8	292,495 0	294,285	-0.6	213,265	207,433	2.8 0.0
O'ahu only	0	0	0.0	0	0	0.0	0	0	0.0
Kaua'i	200,476	208,591	-3.9	158,168	160,683	-1.6	42,308	47,908	-11.7
Kaua'i only	0	0	0.0	0	0	0.0	0	0	0.0
Maui County	301,097	303,470	-0.8	225,992	226,900	-0.4	75,105	76,570	-1.9
Maui	294,192	297,134	-1.0	220,659	221,451	-0.4	73,533	75,683	-2.8
Maui only	0	0	0.0	0	0	0.0	0	0	0.0
Moloka'i *	19,194	21,236	-9.6	11,907	14,017	-15.1	7,287	7,219	0.9
Moloka'i only *	19,194	21,230	-9.0 0.0	0	14,017	-15.1	7,207 0	7,219	0.0
Woloka i oliny	0	0	0.0	0	0	0.0	0	0	0.0
Lāna'i *	19,846	22,109	-10.2	12,886	14,346	-10.2	6,960	7,763	-10.3
Lāna'i only*	0	0	0.0	0	0	0.0	0	0	0.0
Hawai'i Island	1,325,981	1,288,021	2.9	1,035,424	1,003,389	3.2	290,558	284,632	2.1
Kona side	1,325,981	1,288,021	2.9	1,035,424	1,003,389	3.2	290,558	284,632	2.1
Hilo side	326,563	324,812	0.5	244,044	238,596	2.3	82,519	86,216	-4.3
Hawai'i Island only	693,809	667,955	3.9	629,360	601,960	4.6	64,449	65,995	-2.3
Any Neighbor Island	1,325,981	1,288,021	2.9	1,035,424	401,429	157.9	290,558	284,632	2.1
NI only	820,221	786,304	4.3	742,928	2,006,778	-63.0	77,293	208,949	-63.0
Oahu & NI	505,760	501,717	0.8	292,495	401,429	-27.1	213,265	75,683	181.8
Any one island only	693,809	667,955	3.9	629,360	601,960	4.6	64,449	65,995	-2.3
Multiple Islands	632,172	620,066	2.0	406,063	401,429	1.2	226,109	218,637	3.4 -1.5
Avg. Islands Visited	1.78	1.82	-1.8	1.67	1.70	-1.8	2.18	2.22	-1.0
Average Length of									
Stay in Kona	7.05	7.15	-1.4	7.70	7.86	-2.1	4.74	4.64	2.2
ACCOMMODATIONS									
Plan to stay in Hotel	778,579	754,515	3.2	566,121	548,582	3.2	212,458	205,933	3.2
Hotel only	543,205	527,403	3.0	391,365	375,959	4.1	151,840	151,444	0.3
Plan to stay in Condo	251,788	250,971	0.3	192,266	194,832	-1.3	59,522	56,139	6.0
Condo only	159,675	163,351	-2.3	129,599	132,374	-2.1	30,075	30,977	-2.9
Plan to stay in Timeshare	149,533	146,825	1.8	123,241	122,298	0.8	26,292	24,528	7.2
Timeshare only	105,763	102,455	3.2	86,910	86,093	0.9	18,853	16,362	15.2
Cruise Ship	89,573	101,516	-11.8	72,827	79,378	-8.3	16,746	22,138	-24.4
Friends/Relatives	117,759	117,788	0.0	108,734	104,885	3.7	9,025	12,903	-30.1
Bed & Breakfast	36,494	37,683	-3.2	28,578	28,762	-0.6	7,916	8,922	-11.3
Rental House	162,567	150,350	-3.2	140,682	129,111	9.0	21,886	21,239	3.0
Hostel	13,675	13,786	-0.8	9,430	9,099	3.6	4,245	4,687	-9.4
Camp Site, Beach	13,067	13,419	-2.6	10,351	10,562	-2.0	2,715	2,857	-4.9
Private Room in Private Home**	17,625	NA	NA	8,648	NA	NA	8,977	2,007 NA	N/
Shared Room/Space in Private Home**	4,663	NA	NA	2,741	NA	NA	1,921	NA	N/
Other	27,151	23,908	13.6	21,421	21,058	1.7	5,730	2,850	101.1
PURPOSE OF TRIP	1 140 200	1 1 24 64 5	2.0	007 500	060.060	2.4	264 002	255 652	
Pleasure (Net)	1,149,396	1,124,615	2.2	887,593	868,963	2.1	261,803	255,652	2.4
Honeymoon/Get Married	71,775	72,359	-0.8	43,033	44,786	-3.9	28,742	27,574	4.2
Honeymoon Get Married	65,362	65,195	0.3	37,782	38,894	-2.9	27,580	26,300	4.9
Pleasure/Vacation	10,977 1,086,913	12,733 1,063,460	-13.8 2.2	7,752 852,230	8,999 833,389	-13.9 2.3	3,225 234,683	3,733 230,072	-13.6 2.0
	,	,,					,	, =	20
Mtgs/Conventions/Incentive	83,836	77,965	7.5	68,492	60,823	12.6	15,344	17,142	-10.5
Conventions	50,573	46,475	8.8	42,768	37,126	15.2	7,805	9,349	-16.5
Corporate Meetings	15,629	13,561	15.2 -1.7	13,933 14,834	12,465	11.8 5.7	1,696	1,097 7,275	54.6 -15.9
Incentive	20,952	21,310			14,035		6,118		

Table 64: Kona Visitor Characteristics (Arrivals by Air)2016 vs. 2015

		2	016 vs. 2	2015					
KONA		TOTAL			DOMESTIC		IN	TERNATION	AL.
NonA	2016	2015	% Change	2016	2015	% Change	2016	2015	% Change
Other Business	36,305	37,856	-4.1	34,354	35,411	-3.0	1,951	2,445	-20.2
Visit Friends/Rel.	100,090	103,630	-3.4	90,850	91,411	-0.6	9,241	12,220	
Gov't/Military	3,431	4,429	-22.5	3,405	3,819	-10.8	26	609	-95.7
Attend School	3,732	4,256	-12.3	2,836	2,991	-5.2	896	1,266	-29.2
Sport Events	19,857	18,275	8.7	17,019	14,619	16.4	2,838	3,655	-22.4
Other	43,150	38,193	13.0	31,065	29,289	6.1	12,085	8,903	35.7
TRAVEL STATUS									
% First Timers ***	34.1	33.8	0.3	30.5	30.4	0.1	47.0	45.9	1.1
% Repeaters ***	65.9	66.2	-0.3	69.5	69.6	-0.1	53.0	54.1	-1.1
Average # of Trips	5.17	5.24	-1.2	5.67	5.70	-0.4	3.40	3.62	-6.2
Group Tour	80,955	87,520	-7.5	44,466	45,538	-2.4	36,489	41,982	-13.1
Non-Group	1,245,026	1,200,501	3.7	990,958	957,851	3.5	254,069	242,650	4.7
Package Trip	326,599	332,068	-1.6	207,471	210,719	-1.5	119,128	121,349	-1.8
No Package	999,382	955,953	4.5	827,953	792,670	4.5	171,430	163,283	5.0
Net True Independent	976,872	933,214	4.7	811,905	777,343	4.4	164,967	155,870	5.8
Ave. Age of Party Head	48	10	361.7	48	0	0.0	46	47	-1.3
Ave. Party Size	2.11	2.15	-1.6	2.00	2.08	-4.0	2.49	2.41	3.1

Table 64: Kona Visitor Characteristics (Arrivals by Air) continued2016 vs. 2015

* Sample sizes for Moloka'i and Lāna'i are relatively small.

** Sample sizes for Private Room in Private Home and Shared Room/Space in Private Home are limited.

Table 65: Visitor Days by Island and MMA (Arrivals by Air) 2016

2016 US, WEST US, WEST MAX MAXA MAXA MAXA COLVANIAN COLVANIAN COLVANIAN COLVANIAN COLVANIAN COLVANIA COLVANIA MAXA MAXA <th max<="" th=""><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></th>	<th></th>														
OTAL US MATA CANADA UNITED FRANCE GENAMY ITAL SWITZE LUA MUTA	2016	U.S. WESI MMA	U.S. EASI MMA		CANADA MMA			EUROPE	EMMA			Ō	CEANIA MM/		
u 11.337,00 555.442 1565.666 277,125 12.35 156,405 54.866 1026 54.86 1026 54.86 1036,32 5617 1522 5177 2.3 11 144,517 7.5933 2.322 21,036 3.689 5617 1.622 67.773 3.687 1.73 2.326 1.73 1.057 2.326 1.077 2.326 1.077 2.326 1.077 2.326 1.077 2.326 1.077 2.326 1.077 2.326 2.337.86 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.077 2.326 3.376 1.377 2.326 3.376 1.377 2.326 3.376 1.377 2.326 3.376 1.377 2.346 1.77	TOTAL	US WEST	US EAST	JAPAN	CANADA	UNITED KINGDOM	FRANCE	GERMANY		SWITZER- LAND	TOTAL EUROPE	AUSTRA- LIA	NEW ZEALAND	TOTAL OCEANIA	
110,46,10 552,423 18,641 27,16,577 142,173 52,333 19,16,29 55,315 1,266 53,15 1,266 11 10,61,21 72,271 18,84 17,101 19,755 81,33 37,369 91,59 55,151 1,266 10 5216,850 25,2498 56,175 610,255 47,101 19,755 84,078 11,073 37,369 19,356 110,710 22,328 11 22,328 11 26,175 12,255 22,202 12,266 30,0451 22,552 33,7461 15,315 12,266 30,7451 22,552 33,473 13,452 30,7451 15,325 33,73043 31,79,443 32,550 30,7451 30,751 30,72 22,936 31,73 31,72	O'ahu	11,337,400	7,913,196	7,951,946	1,656,866	277,125	121,359	195,405	54,866	109,514	758,269	2,463,999	521,173	2,985,171	
with 148,531 75,883 2522 21,054 1,726 930 3,689 406 2,403 5,515 1,652 1 106,121 7,221 1,568 47,101 9507 1,423 37,589 193,36 10,770 2,323 1 1 5,216,500 2,534,981 66,175 610,256 47,101 19,765 84,078 110,733 33,552 10,0448 25,520 10,0770 2,323.8 1 1 1,1313 890,560 172,101 1,756 84,078 110,733 25,520 10,0448 25,520 10,0404 55,520 10,0404 3,552 10,0448 7,101 36,610 64,860 4,818 12,241 10,0448 7,101 36,410 1,224 10,0448 55,410 3,710 10,710 2,323.8 10,0448 57,4103 54,71 34,400 10,770 2,3140 10,770 2,3140 10,770 2,3140 10,770 2,3140 10,770 2,3140 10,770 2,3	Maui	11,046,102	5,552,442	186,941	2,716,957	142,173	52,343	191,629	45,729	86,760	518,632	288,195	67,578	355,772	
1 106,11 7.271 1.884 11.714 1.811 507 1,423 37.56 87.4 4.996 5.315 1.266 8.47 1.071 2.32.26 1.06 1.373 0.106 1.072 1.323 1.171 1.811 507 1.263 37.0451 25.1456 1.06,17 2.012 2.010 2.012 2.012 <th< td=""><td>Moloka'i</td><td>148,531</td><td>75,983</td><td>2,522</td><td>21,054</td><td>1,726</td><td>930</td><td>3,689</td><td>406</td><td>2,408</td><td>9,159</td><td>5,617</td><td>1,652</td><td>7,269</td></th<>	Moloka'i	148,531	75,983	2,522	21,054	1,726	930	3,689	406	2,408	9,159	5,617	1,652	7,269	
is is is is is524.988 56.77556.175610.285 610.28547.10119.76584.07811.07337.369199.386110.77022.3281an56.965.3473.134.42955.2.967909.33210.41.6651.637137.34061.28510.42452.5.0510.0422an4.705.0132.416.495433.398787.102777.16732.72896.93011.22441.907259.67190.33510.0423an4.705.0132.416.49545.503390.606198.61064.826164.60145.03195.28010.043455.25010.0423an10.931.2467.421.13645.503390.606198.61064.826164.60145.03195.28059.3463.14212.045an10.931.2467.421.13645.503390.606198.61064.826164.60145.03195.28059.3463.14212.045an10.931.2467.304123.34.7715.303.47315.644.21.3338.14212.045an10.938.8805.4.0673.17.823.47515.303.47515.303.47515.303.476an10.44.4657.368118.711.7.263.91664.78315.64617.5644.214.21an10.44.4657.36811.223.76611.273.97457.5993.1710.2an10.44.4657.36811.2215	Lāna'i	106,121	72,271	1,684	11,714		507	1,423	376	874	4,990	5,315	1,266	6,581	
airlisland 5,653,37 3,14,628 52,967 909,322 104,169 51,637 137,340 16,42 61,263 370,451 205,148 43,562 2 900,333 718,155 89,569 122,230 27,002 18,909 40,410 4,818 19,355 110,494 55,7498 3,7 4105 19,283,520 8,722,235 5,926,189 574,105 246,541 613,563 128,491 298,187 1,860,887 3,079,043 657,498 3,7 33,552,091 19,283,520 8,722,235 5,926,189 574,105 246,541 613,563 128,491 298,187 1,860,887 3,979,043 657,498 3,7 410 10,938,880 5,420,222 5,302 495,458 118,714 36,195 156,480 43,874 77,648 422,911 38,142 12,045 kri 142,465 7,7158 73 45 1,530 390,606 198,610 64,826 164,601 45,031 95,280 568,348 299176 56,345 3 112,465 7,2463 931 3,967 219,464 42,883 16,286 73,472 44,06 2,408 8,948 179,352 12,045 kri 142,465 77,136 127 219,458 118,714 36,195 15,646 15,727 57,995 332,320 21,048 8,104 974,790 699,738 2,075 54,067 19,073 10,919 36,217 4,779 8,488 179,352 12,045 8,144 0,974,790 699,738 2,075 54,067 19,073 10,919 36,217 4,779 8,488 179,352 12,048 8,104 974,790 699,738 2,075 54,067 19,073 10,919 36,217 4,779 8,488 179,352 25,57 ai1 Island 5,647,73 6,167 2,3646 15,727 57,995 322,320 21,048 8,104 974,790 699,738 2,075 54,067 14,073 10,919 36,217 4,779 8,572 93,934 8,1770 4 0,974,790 699,738 2,075 14,097 30,919 36,217 4,779 10,247 36,48 179,352 2,166,99 11,770 4 0,7710 4,97142 2,536 8,730 2,1499 2,317,829 46,786 52,085 116,661 2,7062 1,516,597 371,669 8,1,770 4 0,7712 132,222 132,220 18,517,739 17,829 16,147 35,149 1,884 9,112 85,721 250,022 55,533 3 kri 1,628 3,318 1,666,73 12,66,92 14,697 30,102 12,609 17,739 17,969 8,1770 4 107,222 132,220 516,310 537,373 2,0337 12,517 11,694 315 3,268 48,116,100 35,388 2 kri 1,628 3,918 17,067 2,693 3,370 0 0 2,211 2,6092 15,553 3,3 kri 1,628 3,318 16,677 3,149 1,884 9,112 86,72 464828 24,682 55,533 3 kri 1,628 3,918 20,061 1,568 8,103 7,924 9,112 86,72 14,929 7,910 3,173 16,91 13,61 107,222 14,9206 516,310 537,373 2,0337 12,517 11,694 315 3,268 48,1170 35,398 2 kri 1,628 3,918 17,067 2,023 2,093 3,0804 9,814 1,234 189,921 2,164,82 464828 26,553 3,3 kri 1,628 3,918 17,073 20,371 2,517 11,694	Kaua'i	5,218,590	2,534,998	56,175	610,265	47,101	19,765	84,078	11,073	37,369	199,386	110,770	22,328	133,098	
	Hawai'i Island	5,695,347	3,134,629	522,967	909,332	104,169	51,637	137,340	16,042	61,263	370,451	205,148	43,502	248,651	
initial $4,705,013$ $2416,495$ $733,385$ $787,102$ $77,167$ $32,728$ $96,330$ $11,224$ $41,907$ $229,957$ $152,629$ $33,460$ 1 a1 $71,051$ $742,1136$ $45,503$ $30,7491$ $51,6480$ $43,874$ $77,648$ $30,79,043$ $55,7493$ $30,79,043$ $55,745$ $30,79,043$ $55,745$ $30,79,043$ $55,745$ $30,79,043$ $55,745$ $30,79,043$ $55,745$ $30,79,043$ $55,745$ $30,79,043$ $55,345$ $30,720,23$ $56,345$ $30,742$ $56,345$ $30,720,23$ $30,742$ $56,345$ $30,742$	Hilo	990,333	718,135	89,569	122,230	27,002	18,909	40,410	4,818	19,355	110,494	52,520	10,042	62,562	
33.552,031 19,283,520 8,722,235 5,926,188 574,105 246,541 613,563 128,617 1,860,387 3,079,043 657,498 3,17 with 10,331,246 7,421,136 45,503 339,666 198,610 64,850 456,431 95,268 588,348 299,176 56,345 3 with 10,333,246 7,26168 83 33,455 166,480 4,3874 77,648 432,911 361,42 12,045 33 with 10,333,880 5,420,222 5,302 495,486 16,573 54,671 26,648 433,71 76,48 432,911 361 233 in 10,4932 71,361 177 44 2,833 36,17 4,719 8,472 12,694 8,944 6,412 4,9708 4,914 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194 8,194	Kona	4,705,013	2,416,495	433,398	787,102	77,167	32,728	96,930	11,224	41,907	259,957	152,629	33,460	186,089	
STIC No. $45,03$ $390,606$ $188,010$ $64,826$ $164,601$ $45,031$ $95,280$ $568,348$ $299,176$ $56,345$ $33,42$ $12,045$ $36,345$ $36,195$ $166,480$ $43,874$ $77,648$ $43,291$ $38,142$ $12,045$ $38,142$ $12,054$ $38,122$ $12,054$ $38,122$ $12,054$ $38,122$ $12,054$ $38,1142$ $12,054$ <t< td=""><td>STATE</td><td>33,552,091</td><td>19,283,520</td><td>8,722,235</td><td></td><td>574,105</td><td>246,541</td><td>613,563</td><td>128,491</td><td>298,187</td><td>1,860,887</td><td>3,079,043</td><td>657,498</td><td>3,736,542</td></t<>	STATE	33,552,091	19,283,520	8,722,235		574,105	246,541	613,563	128,491	298,187	1,860,887	3,079,043	657,498	3,736,542	
u $10,331,246$ $7,421,136$ $45,503$ $390,606$ $198,610$ $64,826$ $164,601$ $45,031$ $95,280$ $568,348$ $299,176$ $56,345$ 33 i $10,338,880$ $5,420,222$ $5,302$ $495,488$ $118,714$ $36,195$ $15,7640$ $43,2911$ $38,142$ $12,045$ ali $10,4386$ $7,263,331$ $3,950$ 507 $1,726$ $35,347$ $10,247$ $36,448$ $4,708$ $36,142$ 1204 ali $5,164,671$ $3,088,421$ $3,950$ 217 $3,475$ $10,247$ $36,488$ $179,362$ $12,521$ $4,937$ ali $5446,715$ $3,088,421$ $6,657$ $37,1659$ $83,831$ $39,120$ $15,646$ $15,727$ $57,995$ $32,232,320$ $21,046$ $4,937$ ali $5447,796$ $5,164,671$ $3,084,21$ $10,247$ $36,488$ $17,9,362$ $12,647$ $30,148$ $10,427$ $30,8421$ $16,727$ $57,995$ $32,232,320$ $21,048$ $81,104$ $974,790$ $18,517,39$ $66,756$ $44,729$ $16,737$ $10,247$ $36,488$ $17,9362$ $12,647$ $2,453$ $10,722$ $18,517,39$ $61,633$ $1,487,379$ $44,7293$ $15,646$ $16,727$ $55,533$ 23 $10,722$ $18,517,39$ $14,637$ $24,799$ $12,7164$ $32,714$ $31,669$ $11,700$ $10,722$ $18,517,39$ $12,616,897$ $14,632$ $22,6149$ $16,727$ $56,553$ $25,677$ $10,$	DOMESTIC														
i10,338,880 $5,420,222$ $5,302$ $495,458$ $118,714$ $36,195$ $156,480$ $4,3874$ $77,648$ $4,32,911$ $38,142$ $12,045$ a'i $112,465$ $72,668$ $8,347$ $1,726$ 930 $3,479$ 406 $2,408$ $8,948$ 361 233 a'i $5,164,571$ $2,088,421$ $6,577$ $37,1959$ $8,3831$ $39,120$ $12,527$ $57,995$ $32,9348$ $4,708$ $3,647$ $1,79,362$ $12,521$ $4,937$ a'i' is lated, 77 $2,686,771$ $2,088,421$ $6,577$ $37,1959$ $8,331$ $39,120$ $12,646$ $15,727$ $57,995$ $32,9328$ $1,697$ $317,9362$ $4,671$ $4,719$ $8,647$ $32,928,470$ $8,9486$ $5,455$ $2,537$ $4,932$ a'i' i i sind $974,790$ $699,738$ $2,075$ $317,892$ $64,756$ $28,201$ $89,429$ $11,047$ $36,17$ $4,719$ $8,567$ $4,932$ $4,937$ a'i' i sind $467,1925$ $2,5383$ $4,582$ $16,477$ $477,293$ $16,792$ $46,482$ $2,537$ a'i' i sind $467,1926$ $2,796$ $1,487,37$ $317,896$ $5,553$ $30,804$ $98,486$ $5,455$ $2,537$ $31,789$ a'i' i sind $466,17$ $492,061$ $17,876$ $125,646$ $1,7727$ $14,234$ $189,921$ $15,697$ $46,482$ $46,482$ $2,553$ $30,804$ $9,834$ $14,234$ $18,646$ $7,766$ $31,77$ $46,822$ $46,828$ $2,$	O'ahu	10,931,246	7,421,136	45,503	390,606	198,610	64,826	164,601	45,031	95,280	568,348	299,176	56,345	355,522	
kai142,46572,668836,4171,7269303,4794062,4088,948361233ai104,49271,3611273,4751,5305071,4233768744,708421105ai5,164,1572,068,4213,960371,9598,33139,12016,28873,45710,24736,488172,3221,937ai5,164,1572,068,4216,657371,9598,33139,12016,28657,995322,32021,0488,104105,647,19252,368,6833,17,89264,75828,20189,2171,00839,437232,8485,56746,828,104104,671,9252,368,6833,17,89264,75828,20189,2171,00839,437232,8485,5672,53331016,517,73961,6331,487,379447,293157,866525,08511,60931,7044446,1232,55333310107,222137,16287,9067,85656,53330,8049,8341,4234189,9211,419371,69981,770410107,2221371,6288,137232,84814,632464,8282,55333310107,222137,16287,4991,8549,11236,7122,164,822464,8282,5533310107,222137,6563,1683,1491,8549,11286,723	Maui	10,938,880	5,420,222	5,302	495,458	118,714	36,195	156,480	43,874	77,648	432,911	38,142	12,045	50,187	
ai104,49271,3611273,4751,5305071,4233768744,708421105ai5,164,6712,463,9313,960219,46442,88316,28873,45710,24736,488179,36212,5214,937ai15,164,6715,64653,960219,46442,88316,07310,91936,2174,71986,48817,5952,10488,104105,64673,068,4334,571,59554,06719,07310,91936,2174,71976,59532,323,2322,10488,104104,671,9252,366,6331,487,37964,75828,20189,42011,00839,437232,83415,5972,5572,5571120,50118,517,73961,6331,487,379447,25816,14735,1491,8549,11281,77044107,222132,520181,6392,21,49923,45916,14735,1491,8549,11285,721256,05255,5333107,222132,520181,6391,26676,6676,612,14923,45916,14735,1491,8549,11285,721216,48246,43282,6107107,222132,520181,6392,2149923,45916,14735,1491,8549,11285,721256,533331075,3186,0663,3152,214992,345916,14735,1491,8549,11285,7212	Moloka'i	142,465	72,668	83	6,417	1,726	930	3,479	406	2,408	8,948	361	233	593	
ai 5,164,671 2,463,331 3,960 219,464 42,883 16,288 73,457 10,247 36,488 179,362 12,521 4,937 ai 11 slish 5,546 71,57 57,995 322,320 21,048 8,104 8,104 5,646 15,727 57,995 322,320 21,048 8,104 8,104 9,1247 3,068,421 6,557 371,959 5,455 2,537 19,073 10,919 36,217 4,719 18,558 89,486 5,455 2,537 5,593 5,567 371 5,293 157,866 525,085 115,008 39,436 5,455 2,537 5,593 5,567 371,569 81,770 4 4,771 9 18,558 89,486 5,455 2,567 371,569 81,770 4 4,771 9 18,558 89,486 5,455 2,557 35 7,948 8,104 8,104 3,222 1439 17,700 4 4,675 1,2008 39,472 145,722 145,722 145,722 145,722 145,722 145,722 145,723 157,866 525,085 115,661 270,692 1,516,597 371,669 81,770 4 4,772 107,222 13,250 18,572 14,692 2,6553 30,804 9,834 14,234 189,921 2,164,822 464,828 2,6563 30,801 1,558 8,379 2,3459 15,147 35,149 1,854 9,112 85,721 2,50,52 55,533 30,804 9,834 14,234 189,921 2,164,822 464,828 2,6553 30,801 1,558 8,316 2,3459 16,517 1,514 35,149 1,854 9,112 85,721 2,50,52 55,533 30,804 9,834 14,234 189,921 2,164,822 464,828 2,6553 30,801 1,568 2,09 2,317 2,3220 12,1147 35,149 1,854 9,112 85,721 2,50,52 55,533 30,804 1,568 1,566 2,00 2 11,460 2,21499 2,3459 16,517 10,62 7,506 2,112 10,722 13,373 2,213 30,801 4,218 3,477 10,62 8,5721 2,50,62 55,533 30,804 9,834 1,460 35,398 2 1,614 35,533 33,30,804 9,834 1,566 1,567 2,369 48,131 14,100 35,398 2 1,614 2,557 1,419 2,557 1,419 2,557 1,419 2,557 1,419 2,557 1,419 2,557 1,419 2,557 1,419 2,557 1,419 2,557 1,518 1,558 16,509 2,516 39,0801 4,218 3,477 10,62 7,504 315 3,268 48,131 184,100 35,398 2 1,618 1,161 2,30,83 9 1,739 17,391 1,554 11,569 2,553 1,32,09 2,319 1,554 11,569 2,577 1,597 2,507 2,7107 4,7,055 7,505 2,555 3,555 3,555 3,556 3,320 2,398 12 1,556	Lāna'i	104,492	71,361	127	3,475	1,530	507	1,423	376	874	4,708	421	105	526	
aii Island 5,646,715 3,068,421 6,657 371,959 83,831 39,120 12,527 57,995 322,320 21,048 8,104 2 10 974,790 699,738 2,075 54,067 19,073 10,919 36,217 4,719 18,558 89,486 5,455 2,537 2,557 2,537 10a 4,671,925 2,386,683 4,582 317,892 64,758 28,201 89,429 11,008 39,437 232,834 15,593 5,567 2,537 23,932,928,470 18,517,739 61,633 1,487,379 447,293 157,866 5,455 2,533 30,437 232,32,834 15,593 5,567 2,533 30 ATONAL 37,928,477 18,617,333 36,844 9,417 13,669 81,770 87 2,6533 30 81,482 2,6533 30 87 37 36 31,770 37 464,828 2,6533 30 81,412 14,234 18,99,21 14,4182 8,677	Kaua'i	5,164,671	2,463,931	3,960	219,464	42,883	16,288	73,457	10,247	36,488	179,362	12,521	4,937	17,458	
10974,790699,7382,07554,06719,07310,91936,2174,71918,55889,4865,4552,53720.a4,671,9252,368,6834,582317,89264,75828,20189,42911,00839,437232,83415,5935,5672 ATIONAL 46,71,92561,6331,487,37964,75828,20189,42911,00839,437232,83415,5935,5672 ATIONAL 406,154492,0617,906,4431,266,26078,51556,53330,8049,83414,234189,9212,164,822464,8282,62107,222132,220181,6392,221,4992,3,45916,14735,1491,8549,11285,721250,05255,53330107,22210,7222132,220181,6392,221,4992,3,45916,14735,1491,8549,11285,721250,05255,53330107,22210,7222132,22011,66737,3732,0141,8549,11285,721250,05255,53330107,22253,91871,06752,215390,8014,2183,47710,62182,721250,05255,5333010353,91871,06752,215390,8014,2183,47710,62182,721250,05255,5333010353,91871,06753,73320,33712,51711,6943153,26848,13114,10035,39821 <td>Hawai'i Island</td> <td>5,646,715</td> <td>3,068,421</td> <td>6,657</td> <td>371,959</td> <td>83,831</td> <td>39,120</td> <td>125,646</td> <td>15,727</td> <td>57,995</td> <td>322,320</td> <td>21,048</td> <td>8,104</td> <td>29,153</td>	Hawai'i Island	5,646,715	3,068,421	6,657	371,959	83,831	39,120	125,646	15,727	57,995	322,320	21,048	8,104	29,153	
na 4,671,925 2,368,683 4,582 317,892 64,758 28,201 89,429 11,008 39,437 232,834 15,593 5,567 2 ATIONAL 8 4,671,925 6,1,633 1,487,379 64,758 28,201 89,429 11,061 270,692 1,516,597 371,669 81,770 45 ATIONAL 406,154 492,061 7,906,443 1,266,260 78,515 56,533 30,804 9,834 14,234 189,921 2,164,822 464,828 2,62 No 107,222 132,220 18,163 2,221,499 23,459 16,147 35,149 1,854 9,112 85,721 250,652 55,533 30 Na 6,066 3,315 2,439 16,147 35,149 1,854 9,112 85,721 250,652 55,533 30 Na 16,066 3,315 2,439 1,461 3,477 10,621 86,726 86,733 30 Si 53,98 211,63 <td>oiHi</td> <td>974,790</td> <td>699,738</td> <td>2,075</td> <td>54,067</td> <td>19,073</td> <td>10,919</td> <td>36,217</td> <td>4,719</td> <td>18,558</td> <td>89,486</td> <td>5,455</td> <td>2,537</td> <td>7,992</td>	oiHi	974,790	699,738	2,075	54,067	19,073	10,919	36,217	4,719	18,558	89,486	5,455	2,537	7,992	
MTIONAL 32,928,470 18,517,739 61,633 1,487,379 477,293 157,866 55,085 115,661 270,692 1,516,597 371,669 81,770 45 MTIONAL 406,154 492,061 7,906,443 1,266,260 78,515 56,533 30,804 9,834 14,234 189,921 2,164,822 464,828 2,62 iu 406,154 492,061 7,906,443 1,266,260 78,515 56,533 30,804 9,834 14,234 189,921 2,164,822 2,62 iu 107,222 132,220 181,639 2,221,499 23,459 16,147 35,149 1,854 9,112 86,721 2,164,822 5,633 30 ai 1,628 3,315 2,439 16,147 35,149 1,854 9,112 86,721 1,419 7,391 11 ai 5,338 2,31 3,477 10,621 8,67 81,71 6,66 9,823 4,813 1,419 2,7393 2,1,21	Kona	4,671,925	2,368,683	4,582	317,892	64,758	28,201	89,429	11,008	39,437	232,834	15,593	5,567	21,160	
MTIONAL 406,154 492,061 7,906,443 1,266,260 78,515 56,533 30,804 9,834 14,234 189,921 2,164,822 464,828 2,62 i 107,222 132,220 181,639 2,221,499 23,459 16,147 35,149 1,854 9,112 85,721 250,052 55,533 30 okai 6,066 3,315 2,439 14,637 0 0 211 0 211 5,257 1,419 a'i 1,628 9,10 1,558 8,239 23,477 10,621 826 881 1,161 1,161 a'i 53,918 71,067 52,215 390,801 4,218 3,477 10,621 826 48,131 184,100 35,398 21 a'ii Island 48,632 66,209 537,373 20,337 12,517 11,694 315 3,268 48,141 17,391 11 a'ii Island 48,632 66,209 537,373 7,990 4,193 <td>STATE</td> <td>32,928,470</td> <td>18,517,739</td> <td>61,633</td> <td>1,487,379</td> <td>447,293</td> <td>157,866</td> <td>525,085</td> <td>115,661</td> <td>270,692</td> <td>1,516,597</td> <td>371,669</td> <td>81,770</td> <td>453,439</td>	STATE	32,928,470	18,517,739	61,633	1,487,379	447,293	157,866	525,085	115,661	270,692	1,516,597	371,669	81,770	453,439	
uu 406,154 492,061 7,906,443 1,266,260 78,515 56,533 30,804 9,834 14,234 189,921 2,164,822 464,828 2,62 i 107,222 132,220 181,639 2,221,499 23,459 16,147 35,149 1,854 9,112 85,721 250,052 55,533 30 ai 1,628 9,10 1,558 8,239 23,459 16,147 35,149 1,854 9,112 85,721 250,052 55,533 30 ai 1,628 9,10 1,558 8,239 28,239 28,477 10,621 826 881 1,161 1,161 ai 53,918 71,067 52,713 390,801 4,218 3,477 10,621 826 881 1,161 1,161 ai 53,918 71,067 537,373 20,337 12,517 11,694 315 3,249 17,391 11 aiï Island 48,632 66,209 56,163 7,929	INTERNATIONAL														
i 107,222 132,220 181,639 2,221,499 23,459 16,147 35,149 1,854 9,112 85,721 250,052 55,533 30 al 1,628 3,315 2,439 14,637 0 0 211 6,052 55,533 30 al 1,628 910 1,558 8,239 282 0 0 0 211 5,257 1,419 al 1,628 910 1,558 8,239 282 0 0 0 282 4,894 1,161 ali 5,3918 71,067 52,715 390,801 4,218 3,477 10,621 826 881 20,024 98,249 17,391 11 ali 53,918 71,067 537,373 20,337 12,517 11,694 315 3,268 48,131 184,100 35,398 21 ali 15,543 73,93 7,990 4,193 99 797 21,007 47,065	O'ahu	406,154	492,061	7,906,443	1,266,260	78,515	56,533	30,804	9,834	14,234	189,921	2,164,822	464,828	2,629,650	
kai 6,066 3,315 2,439 14,637 0 0 211 0 211 5,257 1,419 a'i 1,628 910 1,558 8,239 282 0 0 0 282 4,894 1,161 a'i 53,918 71,067 52,215 390,801 4,218 3,477 10,621 826 881 20,024 98,249 17,391 11 a'ii Island 48,632 66,209 516,310 537,373 20,337 12,517 11,694 315 3,268 48,131 184,100 35,398 21 a'ii Island 48,632 66,209 516,310 537,373 20,337 12,517 11,694 315 3,268 48,1131 184,100 35,398 21 lo 15,543 78,305 68,163 7,929 7,990 4,193 99 797 21,007 47,065 7,505 5 lo 15,543 12,830 216 24,290	Maui	107,222	132,220	181,639	2,221,499	23,459	16,147	35,149	1,854	9,112	85,721	250,052	55,533	305,585	
a'i 1,628 910 1,558 8,239 282 0 0 0 0 282 4,894 1,161 a'i 53,918 71,067 52,215 390,801 4,218 3,477 10,621 826 881 20,024 98,249 17,391 11 a'i Island 48,632 66,209 516,310 537,373 20,337 12,517 11,694 315 3,268 48,131 184,100 35,398 21 lo 15,543 18,397 87,493 68,163 7,929 7,990 4,193 99 797 21,007 47,065 7,505 5 ona 33,089 47,812 428,816 469,210 12,409 4,527 7,501 216 2,470 27,123 137,035 27,893 16 ona 53,621 765,781 8,60,602 4,438,810 126,811 88,674 88,478 12,830 27,496 344,290 2,707,374 575,729 3,28	Moloka'i	6,066		2,439	14,637	0	0	211	0	0	211	5,257	1,419	6,676	
a'i 53,918 71,067 52,215 390,801 4,218 3,477 10,621 826 881 20,024 98,249 17,391 aii Island 48,632 66,209 516,310 537,373 20,337 12,517 11,694 315 3,268 48,131 184,100 35,398 lo 15,543 18,397 87,493 68,163 7,929 7,990 4,193 99 797 21,007 47,065 7,505 ona 33,089 47,812 428,816 469,210 12,409 4,527 7,501 216 2,470 27,123 137,035 27,893 na 623,621 765,781 8,660,602 4,438,810 126,811 88,674 88,478 12,830 27,496 344,290 2,707,374 575,729 3,	Lāna'i	1,628		1,558	8,239		0	0	0	0	282	4,894	1,161	6,055	
aii Island 48,632 66,209 516,310 537,373 20,337 12,517 11,694 315 3,268 48,131 184,100 35,398 lo 15,543 18,397 87,493 68,163 7,929 7,990 4,193 99 797 21,007 47,065 7,505 and 33,089 47,812 428,816 469,210 12,409 4,527 7,501 216 2,470 27,123 137,035 27,893 estimate 623,621 765,781 8,660,602 4,438,810 126,811 88,674 88,478 12,830 27,496 344,290 2,707,374 575,729 3,	Kaua'i	53,918		52,215	390,801	4,218	3,477	10,621	826	881	20,024	98,249	17,391	115,640	
lo 15,543 18,397 87,493 68,163 7,929 7,990 4,193 99 797 21,007 47,065 7,505 Dna 33,089 47,812 428,816 469,210 12,409 4,527 7,501 216 2,470 27,123 137,035 27,893 1 623,621 765,781 8,660,602 4,438,810 126,811 88,674 88,478 12,830 27,496 344,290 2,707,374 575,729 3,2	Hawai'i Island	48,632	66,209	516,310	537,373	20,337	12,517	11,694	315	3,268	48,131	184,100	35,398	219,498	
ona 33,089 47,812 428,816 469,210 12,409 4,527 7,501 216 2,470 27,123 137,035 27,893 1 623,621 765,781 8,660,602 4,438,810 126,811 88,674 88,478 12,830 27,496 344,290 2,707,374 575,729 3,	Hilo	15,543	18,397	87,493	68,163	7,929	7,990	4,193	66	797	21,007	47,065	7,505	54,569	
623,621 765,781 8,660,602 4,438,810 126,811 88,674 88,478 12,830 27,496 344,290 2,707,374 575,729	Kona	33,089	47,812	428,816	469,210	12,409	4,527	7,501	216	2,470	27,123	137,035	27,893	164,928	
	STATE	623,621	765,781	8,660,602		126,811	88,674	88,478	12,830	27,496	344,290	2,707,374	575,729	3,283,103	

Note: Sums may not total to total MMA due to rounding.

Table 65: Visitor Days by Island and MMA (Arrivals by Air) continued2016

2016			OTHER ASIA MMA	SIA MMA				LATIN AME	LATIN AMERICA MMA		OTHER MMA	TOTAL
TOTAL	CHINA	HONG	KOREA	SINGA- PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN- TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITOR DAYS
O'ahu	823,529	25,571	1,584,687	22,777	104,232	2,560,795	32,194	70,010	42,101	144,305	1,660,116	36,968,064
Maui	95,590	6,655	143,615	5,963	12,168	263,991	32,881	29,941	26,911	89,733	716,569	21,447,140
Moloka'i	2,669	149	3,436	128	325	6,707	296	343	261	006	13,096	285,221
Lāna'i	1,322	165	4,309	59	54	5,907	263	271	501	1,035	10,841	221,145
Kaua'i	14,686	3,013	25,669	1,499	2,610	47,477	4,643	9,661	6,848	21,152	271,210	9,092,351
Hawai'i Island	144,663	5,100	88,045	4,043	24,507	266,358	7,876	21,340	16,299	45,514	461,967	11,655,215
Hilo	42,888	1,795	25,308	982	9,167	80,141	2,038	5,178	3,563	10,779	123,738	2,307,979
Kona	101,775	3,305	62,737	3,060	15,340	186,217	5,837	16,162	12,736	34,735	338,229	9,347,235
STATE	1,082,459	40,653	1,849,761	34,468	143,895	3,151,235	78,153	131,565	92,920	302,638	3,133,799	79,669,135
DOMESTIC												
O'ahu	180,481	12,747	41,335	5,014	8,867	248,443	31,132	65,772	38,860	135,764	967,497	21,064,065
Maui	27,585	5,137	7,511	2,876	2,045	45,154	32,629	29,879	24,869	87,376	591,923	18,067,414
Moloka'i	805	138	43	128	13	1,126	296	281	261	838	11,038	244,177
Lāna'i	475	154	188	34	54	904	263	271	501	1,035	8,358	194,987
Kaua'i	6,309	2,609	2,809	750	700	13,177	4,232	9,599	6,661	20,492	245,673	8,328,189
Hawai'i Island	26,792	3,314	6,882	1,996	1,677	40,662	7,876	21,340	15,925	45,140	380,837	9,911,863
Hilo	9,865	910	1,234	472	487	12,968	2,038	5,178	3,376	10,592	90,920	1,942,628
Kona	16,927	2,404	5,648	1,524	1,190	27,694	5,837	16,162	12,549	34,548	289,917	7,969,235
STATE	242,447	24,098	58,768	10,797	13,355	349,466	76,427	127,142	87,077	290,646	2,205,326	57,810,695
INTERNATIONAL												
O'ahu	643,048	12,824	1,543,351	17,764	95,365	2,312,352	1,062	4,238	3,240	8,541	692,619	15,904,000
Maui	68,005	1,519	136,103	3,087	10,122	218,837	253	62	2,042	2,356	124,646	3,379,726
Moloka'i	1,864	11	3,393	0	312	5,581	0	62	0	62	2,058	41,044
Lāna'i	847	11	4,121	25	0	5,003	0	0	0	0	2,483	26,158
Kaua'i	8,376	405	22,861	749	1,910	34,300	411	62	187	660	25,537	764,162
Hawai'i Island	117,871	1,785	81,163	2,046	22,830	225,696	0	0	374	374	81,130	1,743,352
Hilo	33,023	885	24,074	510	8,681	67,172	0	0	187	187	32,818	365,351
Kona	84,848	901	57,089	1,537	14,149	158,523	0	0	187	187	48,312	1,378,001
STATE	840,012	16,554	1,790,992	23,670	130,539	2,801,769	1,726	4,423	5,843	11,993	928,473	21,858,441

Note: Sums may not total to total MMA due to rounding.

Table 66: Visitor Days Growth by Island and MMA (Arrivals by Air)% change 2016 vs. 2015

-15.7 -13.1 -25.0 3.9 3.9 -13.1 10.0 -3.8 -3.3 0.01 -7.4 -1.5 -2.1 9.7 14.6 9.5 -8.2 5.8 6.0 7.3 13.3 -9.2 ю. Ю 17.0 0.2 14.8 <u>-</u> OCEANIA TOTAL **OCEANIA MMA** -17.7 -12.0 55.7 -6.2 7.5 5.0 18.0 10.9 32.5 10.7 -4.0 11.7 9.6 -23.9 12.8 62.1 10.8 -16.1 21.3 16.1 -19.4 10.4 67.7 -4.5 12.4 ZEAL AND 14.7 ω NEW 6.4 6.6 -8.0 12.7 -4.6 9.7 -7.1 9.0 9.3 9.3 16.2 -15.3 -13.5 -43.8 -10.4 -12.6 -17.4 -10.8 -6.1 6.0 16.0 -6.1 6.8 -14.8 -3.8 -2.1 AUSTRA-ΓI -2.4 -3.2 -2.1 -6.9 8.5 -2.6 -2.5 22.5 -8.3 2.4 0.7 20.5 -4.3 -1.9 -4.5 -0.9 -2.2 54.9 -59.2 70.3 -18.1 -5.9 2.6 -11.6 -1.9 5.7 EUROPE TOTAL 1.4 8.7 -7.7 6.3 8.8 8.8 7.0 7.0 6.0 9.8 56.9 -7.7 -0.6 2.9 -3.4 6.1 -29.2 20.4 ΝA NA -73.1 -47.6 .77.9 0.1 -6.1 -26.1 4.0 SWITZER-LAND -3.4 22.8 -11.5 4.9 34.9 -7.0 2.6 -11.4 13.8 -10.6 -12.3 8.8 28.3 -56.3 -100.0 -39.2 -80.6 -76.8 -82.0 -11.4 24.1 -7.0 -4.2 -2.3 -14.0 -3.6 AΝ ΙΤΑLΥ **EUROPE MMA** -13.6 -0.9 -6.8 -9.4 -11.0 5.0 -4.8 100.0 19.8 -23.8 -10.5 12.6 -6.6 -6.3 -1.2 -9.3 -2.9 -25.1 195.3 47.0 -8.7 -9.1 -29.7 -5.7 14.2 GERMANY 4.0 -6.5 -11.6 -9.3 -12.8 -11.9 -8.6 -22.3 17.7 -48.6 -13.6 -0.1 -19.2 -6.9 -19.2 25.1 -1.2 -1.9 -15.5 19.5 NA NA 50.9 -16.1 -10.8 -8.9 25.1 .19.7 -14.0 FRANCE 1.0 7.8 25.1 89.7 34.6 29.6 100.0 394.7 6.5 8.9 5.7 -10.6 70.4 -1.9 -3.8 64.8 59.7 68.3 -2.9 -4.0 -8.1 4.4 -1.4 -3.4 36.2 3.3 9.1 KINGDON UNITED -4.1 3.0 3.6 16.3 -9.0 -12.6 -7.4 -13.3 -30.4 -32.9 -29.7 -16.2 -22.8 -20.8 -15.8 -21.6 1.1 -5.8 0.6 -6.6 -11.9 -9.5 4.3 -0.3 -9.1 28.0 ဂုံ CANADA CANADA MMA -11.5 -30.5 -32.1 3.4 2.3 3.6 -13.4 -14.2 -27.9 -63.1 -35.8 10.9 -11.2 -29.3 0.8 -10.9 -28.3 -31.8 -14.9 3.6 3.4 3.6 0.5 0.3 -14.3 0.4 0.7 JAPAN JAPAN MMA 2.9 4.6 -5.2 42.8 3.2 4.0 42.6 3.9 3.9 4.5 4.1 1.1 5.0 4.6 3.8 -2.1 33.9 111.2 10.8 -13.2 -54.4 32.9 4.1 3.8 56.1 2.9 U.S. EAST **US EAST** MMA 2.1 4.6 1.8 39.7 2.5 2.5 2.1 3.2 3.2 1.9 5.2 7.2 38.8 2.5 2.5 2.5 2.3 3.5 3.5 3.2 5.4 -32.2 596.1 138.5 -4.6 -15.3 -11.4 -17.0 U.S. WEST WEST 3.0 -5.3 AMM SU Hawai'i Island Hawai'i Island Hawai'i Island **NTERNATIONAL** % change TOTAL Moloka'i DOMESTIC Moloka'i Moloka'i .Kona .Kona .Kona Kaua'i ...Hilo Lāna'i Kaua'i 0'ahu Lāna'i ..Hilo 0'ahu Kaua'i ...Hilo Lāna'i 0'ahu Maui Maui Maui FATE STATE STATE

Table 66: Visitor Days Growth by Island and MMA (Arrivals by Air) continued % change 2016 vs. 2015

33.2 19.5 -1.0 -0.3 35.7 1.5 1.7 2.3 2.9 -4.3 38.2 1.8 1.3 2.6 3.5 0.6 1.5 1.0 4.3 3.4 4.1 3.4 3.1 <u>.</u> VISITOR DAYS ñ TOTAL TOTAL -3.9 0.8 59.8 559.8 0.6 -2.4 3.3 3.3 -4.1 13.3 20.3 20.3 74.9 -43.2 80.5 57.6 100.4 2.6 3.7 3.7 2.6.3 6.3.0 6.2 6.2 6.2 13.7 3.7 2.7 15.0 OTHER OTHER MMA -13.8 7.3 -48.0 12.4 5.2 -6.9 1.8 -13.7 7.0 -51.6 56.7 9.5 -4.6 7.1 -7.7 -15.8 20.5 100.0 -52.6 -75.9 -73.1 -78.2 -0.3 -5.4 ₹ -21.7 **FOTAL LATIN** AMERICA 12.6 -14.6 -14.3 LATIN AMERICA MMA -9.8 11.0 -10.4 21.6 -14.7 -10.4 231.7 12.9 -11.7 -12.9 -5.3 12.5 291.6 -100.0 -11.3 4.8 -7.1 ΔA 19.6 3.4 64.1 64.1 64.1 4 MEXICO -6.9 -93.1 -24.6 -12.4 -48.8 -19.2 -9.7 -9.7 7.2 -25.5 -10.2 -58.0 -19.2 -9.8 -14.2 -14.9 7.2 -94.9 -100.0 -100.0 1.2 ٨A AΝ AΝ -18 6 35. BRAZIL 15.7 30.6 -61.6 39.3 31.7 27.3 33.3 24.0 32.5 -61.6 51.4 27.0 39.8 42.8 -60.9 -53.7 -100.0 51.4 38.8 -100.0 -100.0 -52.2 ΔA ΔA ΔA **ARGEN-**23. 28. TINA 20.1 11.9 42.2 41.6 -1.4 15.2 22.3 12.4 18.6 26.5 15.6 58.7 60.9 -18.2 -3.2 -14.9 -21.0 -15.0 -8.4 -17.8 -16.2 23.1 30.7 20.1 8.9 -6.1 **OTHER ASIA** 25. TOTAL 0.5 -17.6 72.7 72.7 72.7 38.9 46.0 35.0 3.2 -9.0 1.2 -9.3 -9.3 72.7 72.7 23.5 -7.1 -7.1 1.5 -20.6 151.2 -26.5 44.1 51.4 40.0 NA -5.5 -5.8 4.2 TAIWAN -68.2 -12.3 -29.8 -4.7 -15.6 -23.5 -10.7 92.5 -31.6 -36.9 -2.0 26.5 5.5 4.7 347.1 -17.1 -22.0 -15.5 -19.0 100.0 -35.0 -79.3 -7.1 35.7 -14.0 0.0 6.4 OTHER ASIA MMA SINGA-PORE 44.6 31.5 54.3 24.1 37.5 33.9 38.5 25.6 453.7 260.1 -13.8 29.3 -11.5 -11.3 -11.6 41.0 27.4 494.5 290.2 65.8 37.2 60.4 29.2 -17.2 0.1 40.4 15.3 KOREA -46.3 -39.7 -23.0 4.9 23.3 -3.3 43.2 32.7 2.1 10.5 4.1 -32.0 226.9 -31.3 -21.7 -9.3 -25.5 -2.6 39.3 -22.1 -81.6 -95.8 -66.4 -25.2 25.2 46.4 9.9 HONG KONG -2.0 4.0 25.3 48.8 48.8 16.3 6.8 6.8 6.8 6.4 -11.0 -42.6 -12.9 -15.3 -7.0 13.6 13.3 13.7 -20.1 -4.8 -19.4 -18.0 30.2 51.7 18.7 5.6 4.7 8.1 CHINA Hawai'i Island Hawai'i Island Hawai'i Island **INTERNATIONAL** %change TOTAL Moloka'i DOMESTIC Moloka'i Moloka'i .Kona .Kona ..Kona ...Hilo Lāna'i Kaua'i ...Hilo Kaua'i ...Hilo Lāna'i Kaua'i Lāna'i O'ahu 0'ahu 0'ahu Maui Maui Maui STATE STATE STATE

Table 67: Visitor Arrivals by Island and MMA (Arrivals by Air)2016

4,699 4,913 56,765 7,355 1,926 5,164 52,134 30,789 192 2,961 4,631 28,881 73,197 31,842 32,715 59,282 214 318,197 5,357 46,456 63,361 65,842 42,682 327,003 377,47 390,36 3,77 **OCEANI** TOTAL **OCEANIA MMA** 52,710 4,206 9,087 1,534 50 744 902 354 9,832 805 3,279 6,987 3,852 11,366 7,890 6,688 61 5,959 866 4,023 729 874 924 54,483 61,79 64,764 10.28 ZEALAND NEW 28,509 50,195 1,572 56,010 4,290 25,602 27,818 48,876 39,768 5,820 3,728 3,046 3,895 36,723 315,682 61,830 4,432 325,600 152 142 2,217 265,487 45,147 26,937 53,080 272,520 4,047 AUSTRA P 27,110 12,698 9,436 64,502 1,993 1,584 24,912 39,479 76,008 51,804 1,970 1,335 39,045 17,988 6,924 103,118 48,481 32,157 23 249 4,051 31,772 27,721 7,322 32,025 111,897 143,92 EUROPE TOTAL 7,447 3,858 6,139 17,255 8,618 5,638 6,895 1,482 1,294 5,830 10,753 3,528 192 552 331 479 2,073 12,234 9,912 260 5,660 15,182 459 260 459 0 0 **SWITZER-**LAND 1,476 5,783 130 2,483 1,153 1,981 528 216 66 216 11,068 6,447 5,254 130 109 1,831 2,267 1,054 1,765 0 0 257 ,572 7,923 109 2,087 9,496 ΙΤΑLΥ **EUROPE MMA** 8,448 18,659 11,216 7,166 5,008 1,794 1,282 16,952 13,894 23,005 14,695 4,205 2,257 I,943 6,648 28,013 13,010 23 22,864 800 381 41,420 777 381 11,951 0 GERMANY 34.772 7,409 4,528 4,363 2,570 4,552 8,179 2,675 2,857 2,436 1,543 7,038 138 2,091 3,758 798 16,546 138 3,367 21,014 8,367 190 9,290 190 5,301 0 1.72 0 FRANCE 27,436 6,925 14,910 4,149 10,965 3,995 1,012 18,905 413 696 7,478 12,164 53,165 413 6,466 10,637 9,024 249 3,554 2,777 3,140 14,191 447 38,401 0 12,442 40,723 UNITED KINGDON 3,116 50,023 35,625 43,139 17,992 29,592 32,448 135,656 3,537 53,663 48,933 4,029 913 194,636 185,680 242,371 4,441 89,287 81,381 47,735 904 23,734 11,600 349,693 66,873 469,314 119,62 CANADA CANADA MMA 143,002 7,295 740 26 429 869 259 53,558 1,384 1,073 22,548 142,133 46,716 54,298 1,410 28 720 108,460 46,975 ,479,548 ,442,192 1,101 109,180 8,431 22,977 ,487,979 1,434,897 JAPAN JAPAN MMA 80,239 700,281 15,028 20,340 166,083 19,430 22,826 11,263 13,500 6,950 ,107,818 356,523 418,011 356,232 ,892,768 ,027,579 677,455 14,833 345,260 404,511 345,243 195 910 10,990 159,133 797,746 95,022 U.S. EAST **US EAST** MMA ,313,895 25,945 619,976 ,297,072 24,853 645,219 653,300 186,709 23,435 72,404 16,823 1,540 1,093 8,373 8,080 ,497,386 573,336 3,990 6,196 ,569,790 611,603 U.S. WEST US WEST 24,975 579,532 ,664,150 182,720 3,577,224 86,926 MMA Hawai'i Island Hawai'i Island Hawai'i Island **ITERNATIONAL** TOTAL 2016 DOMESTIC Moloka'i Moloka'i .Kona Moloka'i .Kona Kona. ...Hilo Kaua'i ...Hilo ..Hilo Lāna'i O'ahu Lāna'i Lāna'i Kaua'i Kaua'i 0'ahu 0'ahu Maui Maui Maui STATE TATE STATE

Note: Sums may not total to total MMA due to rounding.

Table 67: Visitor Arrivals by Island and MMA (Arrivals by Air) continued 2016

2016			OTHER AS	HER ASIA MMA				LATIN AME	LATIN AMERICA MMA		other Mma	TOTAL
TOTAL	CHINA	HONG	KOREA	SINGA- PORE	TAIWAN	TOTAL OTHER ASIA	ARGEN- TINA	BRAZIL	MEXICO	TOTAL LATIN AMERICA	OTHER	TOTAL VISITORS
O'ahu	156,799	3,498	252,467	3,325	16,107	432,197	4,719	8,322	6,504	19,545	209,411	5,447,229
Maui	28,899	1,009	48,961	1,137	3,430	83,435	3,262	3,408	3,915	10,585	91,673	2,634,237
Moloka'i	1,277	36	827	13	263	2,416	75	138	94	307	3,448	58,932
Lāna'i	819	53	594	32	6	1,507	71	70	106	247	2,914	63,024
Kaua'i	4,418	455	7,827	361	744	13,805	781	1,410	1,421	3,612	39,890	1,187,269
Hawai'i Island	46,642	915	20,674	779	6,007	75,017	1,062	2,502	2,594	6,158	59,921	1,549,943
Hilo	19,522	471	10,740	251	3,342	34,326	507	1,078	1,156	2,742	26,471	550,524
Kona	37,728	630	16,315	632	4,224	59,529	851	2,101	2,274	5,226	48,966	1,325,981
STATE	164,326	4,511	257,189	4,280	18,107	448,414	6,328	10,194	9,554	26,075	298,817	8,821,802
DOMESTIC												
O'ahu	39,922	1,768	7,081	867	1,409	51,047	4,492	7,606	5,768	17,866	127,076	2,913,562
Maui	5,164	698	1,087	420	341	7,711	3,211	3,347	3,496	10,054	71,990	2,171,914
Moloka'i	262	25	17	13	9	323	75	76	94	245	2,254	44,203
Lāna'i	189	42	40	7	6	287	71	70	106	247	2,013	49,299
Kaua'i	1,342	344	432	142	111	2,372	669	1,348	1,234	3,281	33,217	1,050,577
Hawai'i Island	5,470	437	835	295	303	7,339	1,062	2,502	2,407	5,971	44,531	1,187,740
Hilo	2,901	183	277	125	137	3,624	507	1,078	696	2,555	16,557	396,360
Kona	3,709	350	669	249	217	5,224	851	2,101	2,087	5,039	37,482	1,035,424
STATE	42,823	2,619	8,063	1,292	1,721	56,519	6,101	9,478	8,818	24,396	209,585	5,968,779
INTERNATIONAL												
O'ahu	116,878	1,730	245,386	2,458	14,698	381,150	227	716	736	1,679	82,335	2,533,667
Maui	23,734	311	47,874	716	3,088	75,724	51	62	419	531	19,684	462,323
Moloka'i	1,015	11	810	0	257	2,093	0	62	0	62	1,195	14,728
Lāna'i	630	11	553	25	0	1,220	0	0	0	0	006	13,725
Kaua'i	3,076	111	7,395	218	633	11,433	82	62	187	331	6,673	136,691
Hawai'i Island	41,173	479	19,839	484	5,704	67,679	0	0	187	187	15,391	362,203
oliH	16,622	287	10,462	126	3,205	30,702	0	0	187	187	9,914	154,164
Kona	34,018	279	15,616	383	4,007	54,304	0	0	187	187	11,485	290,558
STATE	121,503	1,892	249,126	2,988	16,386	391,895	227	716	736	1,679	89,232	2,853,023

Note: Sums may not total to total MMA due to rounding.

Table 68: Visitor Arrival Growth by Island and MMA (Arrivals by Air) % change 2016 vs. 2015

10.5 -0.9 -2.4 -0.3 10.2 -0.7 -3.3 -7.6 -2.9 -14.0 -15.0 4.5 5.3 -13.4 -11.6 -13.0 -9.5 -2.0 -2.5 -7.3 -2.3 -3.2 1.7 0.3 ς γ -14.(OCEANIA TOTAL **OCEANIA MMA** 1.9 -0.8 33.8 -3.7 -9.1 -13.6 -8.4 -14.0 -15.9 30.8 -14.3 2.3 .15.9 5.2 2.0 -37.3 -0.3 0.6 -8.3 14.8 -7.3 :ŝ 159.1 -19.2 -15.4 5.5 ZEAL AND NEW -0.9 1.6 31.2 -14.0 -15.8 -10.9 -15.9 -1.0 -3.2 -0.2 28.5 -1.0 -3.2 -2.3 -6.7 -1.9 -3.0 -14.8 -11.3 -7.9 -2.4 -1.5 -<u>6</u>.1 -1.4 -1.5 -13.7 -0.7 AUSTRA-LIA 5.5 -16.5 -2.7 6.9 18.5 6.2 -4.9 -2.6 -0.4 -4.5 -5.1 2.0 -6.2 -1.8 -2.4 -1.2 4.7 32.9 -93.2 50.6 -21.9 0.7 -4.4 -0 8 -2.1 -3.6 10.1 EUROPE TOTAL -3.2 10.3 15.1 -6.5 -5.6 3.6 3.6 -5.6 4.4 9.1 13.1 -34.2 25.8 3.5 8.3 15.1 -6.5 NA NA -78.6 -61.2 1.0 6.7 11.7 -45.7 -45.1 -22.0 5.2 SWITZER-LAND 13.5 -23.7 0.2 0.2 -8.2 -8.2 -6.3 -6.3 11.9 -2.4 3.5 -8.2 10.3 4.0 2.8 13.7 -3.7 13.4 -51.3 -57.1 100.0 က် ကိ AA ÷ -3.7 -48.1 ΙΤΑLΥ **EUROPE MMA** -8.6 7.9 -24.8 -27.8 -7.2 -9.4 -7.7 -14.6 -5.9 -6.8 -6.8 -5.1 96.5 100.0 -21.6 -21.2 -9.4 -2.1 -15.7 -4.9 -83.7 -6.1 -7.5 -10.1 7.8 -7.6 GERMANY -5.4 -11.4 -5.5 -27.0 -13.2 -5.9 -7.3 -3.9 -1.5 7.9 .13.8 -11.0 -4.7 -1.5 7.9 -3.3 -3.2 -2.7 A N A N 36.2 17.5 2.4 52.8 4.0 -2.8 -7.6 -7.1 FRANCE -0.1 6.8 22.7 11.9 100.0 15.0 45.6 89.7 79.7 29.9 4.0 10.7 36.1 61.2 -1.9 27.1 35.8 337.4 -3.1 5.4 -7.2 19.2 -2.1 -0.7 --10 4 KINGDOM UNITED -11.0 -6.9 -5.8 0.6 -10.5 -13.7 -17.6 -14.3 -45.2 -22.3 -19.6 -19.9 -20.2 15.4 20.9 -2.3 -9.4 16.0 -9.8 -3.3 1.9 0.2 -26.7 -31.1 -36.1 8-4. CANADA 26.7 CANADA MMA -11.9 -8.6 -15.6 0.4 -7.9 -15.4 -15.4 -10.6 1.7 1.2 2.9 -14.0 -17.0 -3.6 -2.4 33.0 -0.6 0.5 -7.7 28.7 10.6 1.4 3.0 0.5 0.4 -12.3 1.8 JAPAN JAPAN MMA 3.3 5.2 14.7 3.6 3.6 4.2 -1.5 5.8 4.4 4.6 -15.7 13.3 3.5 5.1 2.2 5.4 -8.5 25.5 -86.0 4.7 -15.5 -46.1 19.8 4.9 5.3 -1.9 56.1 U.S. EAST **US EAST** MMA 3.4 6.5 -7.3 13.2 3.1 2.9 5.6 -4.5 15.7 2.7 3.5 3.5 3.7 3.7 4.4 4.5 4.7 -6.2 -36.3 76.7 138.2 -20.6 -37.8 -39.7 -44.5 4.5 4.9 -10.6 U.S. WEST WEST AMM SU Hawai'i Island Hawai'i Island Hawai'i Island **TERNATIONAL** % change TOTAL DOMESTIC Moloka'i Moloka'i Moloka'i .Kona .Kona .Kona Kaua'i ...Hilo ..Hilo Lāna'i 0'ahu ...Hilo Lāna'i O'ahu Lāna'i Kaua'i 0'ahu Kaua'i Maui Maui Maui STATE STATE STATE

NA = Not Applicable

Table 68: Visitor Arrival Growth by Island and MMA (Arrivals by Air) continued % change 2016 vs. 2015

-11.3 11.2 2.0 3.7 9.0 7.9 1.2 2.3 -0.2 2.9 3.0 2.2 2.9 1.8 1.4 -1.3 -2.4 -6.0 0.4 2.1 2.6 1.6 3.2 2.5 4.2 č **/ISITORS** TOTAL TOTAL 2.7 4.2 -7.0 -7.0 8.4 8.4 9.2 9.2 11.1 9.9 98.6 -36.6 -9.0 57.0 33.4 74.1 -2.1 2.8 1.3 17.5 1.1 -2.0 -0.3 -2.0 -0.2 10.8 OTHER OTHER MMA -100.0 9.3 -53.2 -41.3 -53.2 -9.0 2.2 -31.0 1.4 13.6 50.3 -8.2 -6.4 -8.3 -6.8 -8.0 -5.3 -2.1 -4.9 -12.4 -12.6 NA -9.3 -6.7 4.5 **FOTAL LATIN** .-9 -16.(**AMERICA** LATIN AMERICA MMA -68.6 -11.6 -13.4 -11.5 -6.4 3.6 -6.8 -5.4 -9.9 -9.8 -9.6 -12.0 60.7 NA 210.2 -28.3 -28.3 -28.3 -7.1 7.7 -6.8 38.2 -3.5 -100.0 4.1 4 2 -12.(MEXICO -23.3 -22.0 -19.3 -25.0 -26.9 -14.1 -8.8 -13.7 -24.6 -18.9 -25.0 -20.0 -11.6 -8.8 -10.7 -5.3 -74.6 NA NA -74.6 -100.0 -100.0 -55.4 -14.5 -21.3 -21.8 AΝ BRAZIL 27.5 33.7 10.3 7.2 35.1 23.5 23.5 23.5 22.3 20.9 32.4 43.9 -100.0 33.1 37.5 -10.3 7.2 33.4 -30.2 -51.7 -100.0 -30.2 25.5 A N A AA 29. **ARGEN-**TINA 14.3 6.8 -15.5 -37.7 -9.4 10.0 7.4 15.4 13.9 -11.6 19.9 8.7 -15.2 -9.0 -20.9 -7.2 -17.0 -17.6 -14.6 -14.6 -42.2 -8.3 -8.3 14.0 10.2 20.0 19.6 -14.1 **OTHER ASIA** TOTAL -2.0 -9.4 -69.2 -41.9 9.6 6.9 -12.7 1.9 -3.8 -13.1 -9.6 -8.6 -45.7 11.1 2.4 9.1 -54.8 -69.2 -0.8 -10.5 106.6 ΝA 4.8 3.3 TAIWAN -12.9 -64.2 -0.6 -61.0 -15.6 -8.8 -17.6 -87.6 -29.6 -55.6 -5.3 -46.2 -11.3 -17.3 -1.8 -29.8 -3.7 -5.4 -24.7 100.0 -35.0 -8 8 11.1 -2.1 -12.1 -14.9 -5.9 SINGA-PORE OTHER ASIA MMA 11.4 7.0 33.9 39.5 51.9 8.4 9.2 36.3 41.8 55.5 33.5 11.6 97.3 77.6 -20.0 -5.3 -14.2 -0.1 35.7 12.2 05.8 -14.4 -12.4 -33.2 32.8 35.2 14.7 KOREA -14.5 -56.7 45.8 -36.1 -21.2 -7.8 -31.7 0.6 7.7 9.1 208.5 -22.9 -24.7 -5.4 27.0 17.0 -41.6 -81.6 -87.0 -58.4 -17.8 -9.3 -36.9 8.1 1 -2 -3 7.7 DNOH KONG -5.3 3.6 3.6 -39.6 -52.2 -13.6 3.0 -2.4 7.0 -21.6 -20.6 -7.8 -18.3 -19.8 -1.0 7.5 57.3 57.3 15.9 6.6 6.6 11.0 -16.0 -11.7 -5.3 -11.2 -15.5 <u>-</u> CHINA Hawai'i Island Hawai'i Island Hawai'i Island **NTERNATIONAL** %change TOTAL Moloka'i Moloka'i Moloka'i .Kona DOMESTIC ..Kona .Kona ...Hilo Kaua'i ...Hilo Lāna'i Kaua'i Lāna'i ...Hilo Kaua'i 0'ahu 0'ahu Lāna'i 0'ahu Maui STATE Maui Maui STATE STATE

NA = Not Applicable

	2016 vs. 2015		
Expenditure Type	2016	2015	%change
GRAND TOTAL	15,911.2	15,110.9	5.3
Total Food and beverage	3,271.2	3,075.3	6.4
Restaurant food	2,230.8	2,063.1	8.1
Dinner shows and cruises	319.9	298.1	7.3
Groceries and snacks	720.5	714.1	0.9
Entertainment & Recreation	1,414.5	1,337.1	5.8
Total Transportation	1,543.2	1,385.0	11.4
Interisland airfare	282.6	227.6	24.2
Ground transportation	155.9	136.1	14.5
Rental vehicles	1,020.4	932.0	9.5
Gasoline, parking, etc.	84.2	89.3	-5.7
Total Shopping	2,244.8	2,211.9	1.5
Fashion and clothing	860.5	844.3	1.9
Jewelry and watches	286.8	293.3	-2.2
Cosmetics, perfume	103.6	113.5	-8.7
Leather goods	320.6	310.5	3.2
Hawai'i food products	318.0	301.9	5.3
Souvenirs	355.4	348.4	2.0
Lodging	6,731.1	6,343.7	6.1
All other expenses 1/	588.3	623.9	-5.7
Supplemental business	118.1	134.1	-11.9

Table 69: Total Visitor Expenditures by Category (Air, Cruise& Supplemental Business Visitor Spending in Millions of Dollars) 2016 vs. 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015					
Expenditure Type	2016	2015	%change		
GRAND TOTAL	197.7	191.3	3.4		
Total Food and beverage	41.0	39.3	4.3		
Restaurant food	27.9	26.4	5.8		
Dinner shows and cruises	4.0	3.9	4.0		
Groceries and snacks	9.0	9.0	-0.2		
Entertainment & Recreation	17.6	17.0	3.8		
Attractions/entertainment	5.6	5.3	5.3		
Recreation	6.0	5.9	1.2		
Other activities & tours	6.1	5.8	5.1		
Total Transportation	19.3	17.7	9.2		
Interisland airfare	3.5	3.0	18.5		
Ground transportation	1.9	1.7	11.6		
Rental vehicles	12.8	11.8	8.3		
Gasoline, parking, etc.	1.1	1.2	-9.2		
Total Shopping	28.0	28.2	-0.6		
Fashion and clothing	10.7	10.8	-0.2		
Jewelry and watches	3.6	3.7	-4.1		
Cosmetics, perfume	1.3	1.5	-11.8		
Leather goods	4.0	4.0	-0.7		
Hawai'i food products	4.0	3.8	3.9		
Souvenirs	4.4	4.4	1.5		
Lodging	84.5	81.2	4.0		
All other expenses 1/	7.4	8.0	-7.6		

Table 70: Total Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

1/ Includes cruise package spending on U.S. Flagged Hawai'i home-ported ships. Does not include Supplemental business expenditures Note: Sums may not add up to total due to rounding.

2016 vs. 2015				
Expenditure Type	2016	2015	%change	
GRAND TOTAL	167.9	162.0	3.6	
Total Food and beverage	36.2	34.5	4.8	
Restaurant food	22.9	21.8	5.2	
Dinner shows and cruises	3.6	3.4	6.2	
Groceries and snacks	9.6	9.3	3.3	
Entertainment & Recreation	14.7	14.1	4.4	
Attractions/entertainment	3.6	3.4	4.7	
Recreation	6.3	6.2	2.4	
Other activities & tours	4.8	4.5	6.9	
Total Transportation	18.1	16.3	11.4	
Interisland airfare	2.5	1.8	39.0	
Ground transportation	0.7	0.7	9.0	
Rental vehicles	13.9	12.7	9.2	
Gasoline, parking, etc.	1.1	1.2	-6.3	
Total Shopping	16.2	16.3	-0.6	
Fashion and clothing	6.2	6.1	3.1	
Jewelry and watches	2.6	2.9	-10.9	
Cosmetics, perfume	0.3	0.4	-8.1	
Leather goods	0.8	0.8	-6.3	
Hawai'i food products	2.5	2.5	1.4	
Souvenirs	3.7	3.6	2.4	
Lodging	78.4	76.3	2.8	
All other expenses 1/	4.3	4.5	-5.4	

Table 71: U.S. West MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-Note: Sums may not add up to total due to rounding.

2016 vs. 2015				
Expenditure Type	2016	2015	%change	
GRAND TOTAL	201.7	197.8	2.0	
Total Food and beverage	40.7	40.0	1.6	
Restaurant food	27.7	27.3	1.2	
Dinner shows and cruises	4.8	4.5	6.1	
Groceries and snacks	8.3	8.2	0.3	
Entertainment & Recreation	20.3	19.5	4.1	
Attractions/entertainment	5.5	5.6	-1.4	
Recreation	7.1	6.6	6.8	
Other activities & tours	7.7	7.3	5.9	
Total Transportation	22.0	20.1	9.6	
Interisland airfare	4.9	3.8	27.2	
Ground transportation	1.1	1.0	12.7	
Rental vehicles	14.7	13.9	6.2	
Gasoline, parking, etc.	1.3	1.4	-8.1	
Total Shopping	18.5	18.6	-0.6	
Fashion and clothing	6.7	6.7	-0.3	
Jewelry and watches	3.1	3.2	-3.1	
Cosmetics, perfume	0.4	0.4	-6.7	
Leather goods	0.7	0.5	46.2	
Hawai'i food products	2.7	2.7	1.5	
Souvenirs	4.8	5.1	-4.7	
Lodging	89.6	87.4	2.5	
All other expenses 1/	10.6	12.1	-12.6	

Table 72: U.S. East MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs 2015

 $^{\rm 1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015				
Expenditure Type	2016	2015	%change	
GRAND TOTAL	240.3	236.3	1.7	
Total Food and beverage	50.4	49.9	1.1	
Restaurant food	37.6	37.3	0.8	
Dinner shows and cruises	4.0	3.9	1.5	
Groceries and snacks	8.9	8.7	2.2	
Entertainment & Recreation	19.0	18.7	1.3	
Attractions/entertainment	6.0	6.0	0.4	
Recreation	4.1	4.0	2.3	
Other activities & tours	8.9	8.7	1.3	
Total Transportation	12.3	12.0	1.9	
Interisland airfare	2.0	2.0	-0.5	
Ground transportation	6.0	5.8	3.1	
Rental vehicles	4.0	3.9	3.2	
Gasoline, parking, etc.	0.3	0.4	-15.1	
Total Shopping	68.0	65.5	3.8	
Fashion and clothing	18.1	18.2	-0.3	
Jewelry and watches	6.7	5.8	16.5	
Cosmetics, perfume	3.8	3.5	8.2	
Leather goods	18.5	17.6	4.8	
Hawai'i food products	13.9	13.6	2.2	
Souvenirs	7.1	6.9	2.5	
Lodging	80.1	79.3	1.0	
All other expenses 1/	10.4	10.8	-3.2	

Table 73: Japan MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

	2016 vs. 2015		
Expenditure Type	2016	2015	%change
GRAND TOTAL	161.1	161.5	-0.2
Total Food and beverage	33.8	33.0	2.3
Restaurant food	19.4	18.7	4.1
Dinner shows and cruises	3.0	3.0	-0.2
Groceries and snacks	11.3	11.3	-0.1
Entertainment & Recreation	11.8	12.4	-4.7
Attractions/entertainment	3.8	3.9	-2.7
Recreation	4.5	5.0	-9.1
Other activities & tours	3.5	3.5	-0.7
Total Transportation	16.8	17.1	-2.0
Interisland airfare	1.7	1.7	-1.8
Ground transportation	0.9	0.9	-7.0
Rental vehicles	13.0	13.1	-0.4
Gasoline, parking, etc.	1.2	1.4	-14.5
Total Shopping	13.5	14.9	-9.3
Fashion and clothing	6.9	7.8	-10.9
Jewelry and watches	1.6	1.8	-16.2
Cosmetics, perfume	0.2	0.3	-24.2
Leather goods	0.5	0.5	-4.8
Hawai'i food products	1.7	1.7	-4.6
Souvenirs	2.6	2.7	-1.6
Lodging	79.3	78.2	1.4
All other expenses 1/	5.9	5.8	0.8

Table 74: Canada MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-Note: Sums may not add up to total due to rounding.

2016 vs. 2015				
Expenditure Type	2016	2015	%change	
GRAND TOTAL	189.9	177.7	6.9	
Total Food and beverage	36.9	35.4	4.1	
Restaurant food	27.3	22.0	24.0	
Dinner shows and cruises	2.6	3.3	-19.2	
Groceries and snacks	7.0	10.2	-31.5	
Entertainment & Recreation	14.8	16.2	-8.9	
Attractions/entertainment	5.3	4.6	16.1	
Recreation	5.3	6.2	-15.5	
Other activities & tours	4.2	5.4	-22.6	
Total Transportation	26.1	26.6	-2.0	
Interisland airfare	7.3	7.7	-5.1	
Ground transportation	3.3	2.7	24.3	
Rental vehicles	14.3	15.1	-5.8	
Gasoline, parking, etc.	1.2	1.2	6.4	
Total Shopping	18.2	16.2	12.3	
Fashion and clothing	10.5	7.7	36.7	
Jewelry and watches	4.2	2.2	87.5	
Cosmetics, perfume	0.5	0.9	-50.9	
Leather goods	0.2	0.8	-68.7	
Hawai'i food products	1.0	1.3	-27.3	
Souvenirs	1.8	3.2	-43.8	
Lodging	88.2	77.2	14.2	
All other expenses 1/	5.8	6.0	-3.6	

Table 75: Europe MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

	2016 vs. 2015		
Expenditure Type	2016	2015	%change
GRAND TOTAL	286.5	262.8	9.0
Total Food and beverage	54.9	50.4	9.0
Restaurant food	39.8	36.6	8.7
Dinner shows and cruises	5.3	4.9	8.9
Groceries and snacks	9.8	8.9	10.1
Entertainment & Recreation	24.8	24.2	2.5
Attractions/entertainment	11.3	10.6	6.8
Recreation	4.4	5.0	-11.1
Other activities & tours	9.1	8.6	5.0
Total Transportation	17.2	16.6	3.7
Interisland airfare	4.5	4.5	-0.8
Ground transportation	3.8	4.0	-5.3
Rental vehicles	8.2	7.3	12.4
Gasoline, parking, etc.	0.7	0.8	-4.1
Total Shopping	56.4	54.1	4.2
Fashion and clothing	35.9	34.2	5.2
Jewelry and watches	4.8	5.0	-2.9
Cosmetics, perfume	4.8	5.1	-4.4
Leather goods	5.1	4.7	9.3
Hawai'i food products	1.3	1.3	0.0
Souvenirs	4.3	3.9	10.1
Lodging	118.3	104.2	13.5
All other expenses 1/	14.8	13.2	12.0

Table 76: Oceania MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015			
Expenditure Type	2016	2015	%change
GRAND TOTAL	340.7	340.3	0.1
Total Food and beverage	68.0	60.7	12.1
Restaurant food	56.7	47.3	20.0
Dinner shows and cruises	4.5	5.6	-19.7
Groceries and snacks	6.8	7.8	-12.9
Entertainment & Recreation	33.5	30.4	10.0
Attractions/entertainment	22.1	19.5	13.6
Recreation	7.2	7.0	3.2
Other activities & tours	4.2	4.0	4.0
Total Transportation	34.5	29.2	18.2
Interisland airfare	9.4	9.9	-5.6
Ground transportation	7.1	4.4	61.8
Rental vehicles	16.8	13.6	23.2
Gasoline, parking, etc.	1.2	1.2	-3.5
Total Shopping	88.0	116.9	-24.7
Fashion and clothing	32.6	39.6	-17.5
Jewelry and watches	9.8	16.5	-41.0
Cosmetics, perfume	7.5	13.4	-44.0
Leather goods	26.1	34.1	-23.6
Hawai'i food products	7.1	7.6	-6.5
Souvenirs	5.0	5.7	-12.2
Lodging	110.3	89.8	22.8
All other expenses 1/	6.4	13.2	-51.9

Table 77: Other Asia MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015			
Expenditure Type	2016	2015	%change
GRAND TOTAL	186.7	247.4	-24.5
Total Food and beverage	33.5	49.2	-31.9
Restaurant food	22.4	30.3	-26.1
Dinner shows and cruises	5.0	7.1	-30.6
Groceries and snacks	6.1	11.7	-47.9
Entertainment & Recreation	16.7	25.7	-35.0
Attractions/entertainment	5.6	9.9	-43.8
Recreation	5.1	6.8	-24.7
Other activities & tours	6.1	9.1	-33.1
Total Transportation	22.8	29.2	-22.0
Interisland airfare	4.7	8.7	-45.7
Ground transportation	1.1	2.3	-49.6
Rental vehicles	15.4	17.1	-10.1
Gasoline, parking, etc.	1.6	1.1	35.0
Total Shopping	34.1	29.7	15.0
Fashion and clothing	13.4	17.5	-23.3
Jewelry and watches	11.2	1.9	504.0
Cosmetics, perfume	1.3	1.9	-28.2
Leather goods	0.2	0.6	-67.4
Hawai'i food products	2.0	2.3	-11.0
Souvenirs	5.9	5.5	5.9
Lodging	66.2	96.2	-31.2
All other expenses 1/	13.5	17.4	-22.6

Table 78: Latin America MMA Air Visitor Personal Daily Spending by Category in Dollars 2016 vs 2015

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

	2016 vs. 2015		
Expenditure Type	2016	2015	%change
GRAND TOTAL	199.5	183.6	8.7
Total Food and beverage	41.1	38.3	7.4
Restaurant food	30.6	27.1	12.9
Dinner shows and cruises	4.2	3.6	17.6
Groceries and snacks	6.4	7.7	-16.9
Entertainment & Recreation	16.7	15.9	5.3
Attractions/entertainment	6.4	5.8	10.3
Recreation	3.8	5.2	-26.6
Other activities & tours	6.5	4.9	33.2
Total Transportation	22.4	19.7	13.7
Interisland airfare	5.0	4.6	8.9
Ground transportation	2.5	2.0	27.0
Rental vehicles	13.8	11.3	21.9
Gasoline, parking, etc.	1.1	1.8	-40.4
Total Shopping	39.6	32.2	22.8
Fashion and clothing	18.1	17.5	3.2
Jewelry and watches	2.4	1.4	71.4
Cosmetics, perfume	2.2	1.7	30.4
Leather goods	4.3	4.1	6.4
Hawai'i food products	6.3	3.6	75.3
Souvenirs	6.3	4.0	58.5
Lodging	72.6	72.5	0.1
All other expenses 1/	7.0	4.9	42.2

Table 79: Other MMA Air Visitor Personal Daily Spendingby Category in Dollars

 $^{1\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015								
Expenditure Type	2016	2015	%change					
GRAND TOTAL	384.7	392.0	-1.9					
Total Food and beverage	62.9	55.6	13.1					
Restaurant food	52.8	42.3	24.7					
Dinner shows and cruises	4.3	5.5	-22.6					
Groceries and snacks	5.8	7.7	-24.6					
Entertainment & Recreation	42.1	35.0	20.2					
Attractions/entertainment	35.4	27.0	31.1					
Recreation	2.9	4.1	-30.5					
Other activities & tours	3.9	3.9	-1.0					
Total Transportation	44.7	33.0	35.6					
Interisland airfare	13.9	12.8	8.1					
Ground transportation	14.8	6.4	133.1					
Rental vehicles	14.7	12.4	18.3					
Gasoline, parking, etc.	1.3	1.3	-3.6					
Total Shopping	115.8	160.0	-27.6					
Fashion and clothing	46.0	54.6	-15.7					
Jewelry and watches	20.3	31.6	-35.7					
Cosmetics, perfume	12.6	22.4	-43.5					
Leather goods	24.8	38.0	-34.8					
Hawai'i food products	7.2	8.0	-11.0					
Souvenirs	4.9	5.3	-8.7					
Lodging	108.5	86.3	25.7					
All other expenses 1/	10.6	22.1	-51.9					

Table 80: China Air Visitor Personal Daily Spending by Category in Dollars

1/ Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015							
Expenditure Type	2016	2015	%change				
GRAND TOTAL	316.4	293.9	7.7				
Total Food and beverage	74.5	66.5	12.1				
Restaurant food	62.2	52.9	17.6				
Dinner shows and cruises	4.8	5.8	-17.7				
Groceries and snacks	7.6	7.8	-3.1				
Entertainment & Recreation	28.1	26.3	6.8				
Attractions/entertainment	14.0	13.1	6.2				
Recreation	10.0	9.4	6.3				
Other activities & tours	4.1	3.7	9.9				
Total Transportation	28.2	25.7	9.7				
Interisland airfare	6.2	7.1	-12.1				
Ground transportation	2.4	2.5	-6.6				
Rental vehicles	18.4	15.0	23.1				
Gasoline, parking, etc.	1.1	1.1	2.5				
Total Shopping	69.9	77.2	-9.5				
Fashion and clothing	24.3	25.2	-3.7				
Jewelry and watches	3.7	3.7	1.1				
Cosmetics, perfume	4.1	5.9	-29.9				
Leather goods	25.6	30.4	-15.7				
Hawai'i food products	7.2	6.6	9.3				
Souvenirs	5.0	5.5	-8.7				
Lodging	112.9	93.5	20.7				
All other expenses 1/	2.8	4.7	-40.6				

Table 81: Korea Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

1/ Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015								
Expenditure Type	2016	2015	%change					
GRAND TOTAL	264.9	221.8	19.4					
Total Food and beverage	53.7	42.8	25.5					
Restaurant food	46.2	33.5	37.6					
Dinner shows and cruises	4.8	2.2	112.3					
Groceries and snacks	2.8	7.0	-60.3					
Entertainment & Recreation	27.1	21.7	24.7					
Attractions/entertainment	23.1	13.5	71.0					
Recreation	2.8	1.7	61.2					
Other activities & tours	1.2	3.0	-60.4					
Total Transportation	25.3	24.0	5.7					
Interisland airfare	5.6	11.0	-49.1					
Ground transportation	2.0	2.6	-23.2					
Rental vehicles	15.0	9.2	63.2					
Gasoline, parking, etc.	2.7	1.2	131.6					
Total Shopping	73.1	59.3	23.3					
Fashion and clothing	20.3	19.0	6.6					
Jewelry and watches	1.7	0.8	122.3					
Cosmetics, perfume	7.0	2.9	138.8					
Leather goods	27.7	15.1	83.5					
Hawai'i food products	7.9	13.0	-39.4					
Souvenirs	8.5	8.5	0.6					
Lodging	79.5	66.6	19.3					
All other expenses 1/	6.2	7.4	-16.4					

Table 82: Taiwan Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

1/ Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

2016 vs. 2015							
Expenditure Type	2016	2015	%change				
GRAND TOTAL	293.2	264.1	11.0				
Total Food and beverage	57.0	53.1	7.4				
Restaurant food	41.9	38.5	8.8				
Dinner shows and cruises	5.5	5.4	2.8				
Groceries and snacks	9.6	9.2	3.8				
Entertainment & Recreation	25.5	24.5	4.2				
Attractions/entertainment	11.9	10.9	8.8				
Recreation	4.2	4.8	-11.5				
Other activities & tours	9.4	8.8	7.1				
Total Transportation	17.4	15.7	11.0				
Interisland airfare	4.4	4.3	2.1				
Ground transportation	3.8	3.8	1.0				
Rental vehicles	8.5	6.9	22.6				
Gasoline, parking, etc.	0.8	0.7	4.5				
Total Shopping	56.2	58.3	-3.6				
Fashion and clothing	34.7	35.8	-3.1				
Jewelry and watches	5.2	5.7	-9.3				
Cosmetics, perfume	4.6	5.5	-16.2				
Leather goods	5.7	5.4	4.2				
Hawai'i food products	1.2	1.3	-9.3				
Souvenirs	4.8	4.5	6.8				
Lodging	121.5	99.0	22.7				
All other expenses 1/	15.6	13.5	15.5				

Table 83: Australia Air Visitor Personal Daily Spending by Category in Dollars 2016 vs. 2015

1/ Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

Table 84: New Zealand Air Visitor Personal Daily Spending
by Category in Dollars
2016 vs. 2015

2010 VS. 2015						
Expenditure Type	2016	2015	%change			
GRAND TOTAL	262.8	227.3	15.6			
Total Food and beverage	48.0	46.7	2.8			
Restaurant food	32.9	34.0	-3.1			
Dinner shows and cruises	4.5	3.4	30.0			
Groceries and snacks	10.7	9.3	14.1			
Entertainment & Recreation	22.7	19.3	17.8			
Attractions/entertainment	9.7	6.9	39.2			
Recreation	4.8	5.1	-5.3			
Other activities & tours	8.2	7.2	13.5			
Total Transportation	16.6	15.3	8.7			
Interisland airfare	4.6	4.1	13.6			
Ground transportation	3.9	4.2	-7.3			
Rental vehicles	7.3	6.3	15.5			
Gasoline, parking, etc.	0.8	0.7	15.2			
Total Shopping	57.0	55.1	3.5			
Fashion and clothing	39.5	39.8	-0.8			
Jewelry and watches	3.8	3.1	23.8			
Cosmetics, perfume	5.2	4.8	9.2			
Leather goods	3.6	3.1	14.8			
Hawai'i food products	1.6	1.8	-6.5			
Souvenirs	3.3	2.5	28.7			
Lodging	107.5	86.3	24.5			
All other expenses 1/	11.0	4.7	135.0			

1/ Does not include cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships.

		2010				
Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	198.6	210.9	115.2	414.6	183.8	179.6
Total Food and beverage	38.2	42.7	21.1	90.7	38.9	36.3
Restaurant food	25.8	27.4	7.9	80.3	24.3	24.2
Dinner shows and cruises	4.2	4.8	0.4	0.7	4.1	2.1
Groceries and snacks	8.2	10.5	12.8	9.7	10.5	10.1
Entertainment & Recreation	17.1	17.4	10.6	23.1	21.9	18.2
Total Transportation	14.5	22.4	24.9	23.6	22.1	30.5
Interisland airfare	1.9	3.5	7.8	11.3	4.6	9.9
Ground transportation	1.9	0.6	0.4	3.6	0.3	0.7
Rental vehicles	9.8	17.1	15.5	8.3	16.4	18.0
Gasoline, parking, etc.	0.9	1.1	1.2	0.3	0.9	2.0
Total Shopping	32.1	17.9	7.2	12.2	15.0	15.2
Fashion and clothing	12.0	7.3	1.9	9.7	5.8	5.6
Jewelry and watches	3.8	2.9	2.1	0.5	2.7	2.1
Cosmetics, perfume	1.5	0.5	0.0	0.1	0.3	0.3
Leather goods	4.1	0.9	0.0	0.4	0.2	0.3
Hawai'i food products	3.2	2.0	1.6	0.4	2.1	3.5
Souvenirs	7.4	4.2	1.6	1.1	4.0	3.4
Lodging	88.2	103.7	45.0	255.6	80.7	74.1
All other expenses 1/	8.4	6.8	6.5	9.5	5.3	5.3

Table 85: Air Visitor Personal Daily Spendingby Category and Island in Dollars

2016

1/ Includes cruise package spending on U.S. Flagged Hawai'i home-ported ships. Note: Sums may not add up to total due to rounding.

	, o ontang	<u>se 2010 va</u>				
Expenditure Type	O'ahu	Maui	Moloka'i	Lāna'i	Kaua'i	Hawai'i Island
GRAND TOTAL	-1.8	6.8	-2.3	57.4	6.3	12.0
Total Food and beverage	-3.2	6.7	-3.8	55.4	7.1	13.0
Restaurant food	-2.2	7.8	-24.5	61.2	8.4	15.1
Dinner shows and cruises	-8.1	10.7	584.3	138.2	11.6	-0.3
Groceries and snacks	-3.5	2.1	12.5	17.4	2.6	11.2
Entertainment & Recreation	0.6	7.2	40.8	15.4	10.1	7.0
Total Transportation	-1.5	13.9	-22.1	58.7	13.8	28.1
Interisland airfare	-3.4	33.8	-19.1	54.2	52.9	39.9
Ground transportation	-0.1	6.1	-54.7	81.7	-21.1	40.0
Rental vehicles	0.8	11.7	-22.4	62.1	8.4	23.6
Gasoline, parking, etc.	-19.7	1.6	-16.3	-16.9	-10.8	14.1
Total Shopping	-5.6	1.3	0.6	8.4	2.4	10.0
Fashion and clothing	-7.3	3.8	-6.1	34.8	-1.8	16.0
Jewelry and watches	-9.0	-18.0	157.0	-31.4	0.2	19.6
Cosmetics, perfume	-9.9	-5.7	-67.3	-65.7	-21.8	62.6
Leather goods	-1.5	33.4	-65.2	4362.7	18.1	28.7
Hawai'i food products	-3.1	1.8	-21.8	-70.8	2.8	15.1
Souvenirs	-3.1	9.4	-27.5	-37.7	12.2	-10.0
Lodging	-1.0	7.5	-2.3	68.6	4.7	9.0
All other expenses 1/	5.0	-8.8	91.6	30.2	-4.4	-4.9

Table 86: Air Visitor Personal Daily Spending Growthby Category and Island% change 2016 vs. 2015

1/ Includes cruise package spending on U.S. Flagged Hawai'i home-ported ships. Note: Sums may not add up to total due to rounding.

(in Dollars, 2016 vs. 2015)								
	U.S. West		U.S. E	ast	Japan			
Expenditure Type	2016	2015	2016	2015	2016	2015		
ALL VISITORS	167.9	162.0	201.7	197.8	240.3	236.3		
Group tour status:								
Organized group tour	231.1	230.8	236.8	253.2	253.5	248.3		
Individually arranged	166.2	160.1	193.6	188.3	238.2	233.2		
Arrived on package tour:								
Yes	186.3	183.4	226.6	229.0	268.9	260.0		
No	161.8	155.6	186.1	180.5	187.9	186.3		
Accommodations:								
Hotel	212.1	205.3	242.5	243.5	263.8	257.8		
Condo	166.0	161.3	190.0	183.2	169.8	174.2		
Guests of friends and relatives	79.0	72.9	77.7	75.0	89.1	100.3		
Timeshare	127.8	128.8	150.6	148.8	134.1	127.7		
Previous visits:								
First trip	175.6	169.5	209.9	207.3	267.6	259.7		
Repeat visitors	169.8	160.6	194.2	190.3	225.8	223.4		
Purpose of trip:								
Pleasure	169.1	163.1	195.4	192.8	220.9	217.2		
Business, meetings,								
Conventions, incentive	208.4	204.8	235.1	237.9	249.6	250.7		
Honeymoon	231.2	211.2	283.5	280.1	330.1	323.0		

Table 87: Air Visitor Personal Daily Spending by Visitor and Trip Characteristics(in Dollars, 2016 vs. 2015)

le 88: Meeting, Convention and Incentive (MCI) Visitor Characteristics and Spending	2016
Tab	

MEETING, CONVENTION & INCENTIVE	VISITORS	LOS FOR EVENT	LOS BEFORE OR AFTER EVENTS	TOTAL LOS	PER PERSON PER DAY PERSONAL SPENDING \$	TOTAL PERSONAL SPENDING \$	TOTAL SUPPLEMENTAL BUSINESS SPENDING \$	TOTAL SPENDING \$
Convention/Conference	223,151	I	l	l	I	l	l	\$549,946,269
Party Size Delegates	1.85 120,636	4.0	4.3	8.3	\$241.6	\$241.6 \$242,024,344	\$104,544,760	\$346,569,104
Companions	102,515	4.0	4.3	8.3		\$203,377,165		\$203,377,165
Corporate Meeting	77,513	l	l	l	l	l	l	\$169,113,582
Party Size	1.65							
Delegates	46,905	3.0	4.5	7.5	\$267.0	\$94,196,863	\$13,582,639	\$107,779,502
Companions	30,608	3.0	4.5	7.5		\$61,334,080		\$61,334,080
Incentive	184,530		l		l	l	l	\$253,730,735
Party Size	2.51							
Delegates	73,484			6.0	\$239.8	\$239.8 \$104,965,444		\$104,965,444
Companions	111,046			6.0		\$148,765,292		\$148,765,292
MCI TOTAL						\$854,663,187	\$118,127,399	\$972,790,586

2016	SHIP ARRIVALS	ARRIVED BY	ARRIVED BY	NUMBER OF	TOTAL	AVERAGE LENGTH OF	VISITOR
	FROM OUT-OF- STATE 1/	SHIPS	AIR	TOURS	ARRIVED	STAY (DAYS)	DAYS
JANUARY	7	11,675	11,372	12	23,047	7.52	173,313
FEBRUARY	2	4,801	4,499	4	9,300	7.23	67,219
MARCH	5	6,876	4,578	7	11,454	7.28	83,342
APRIL	10	22,840	11,239	15	34,079	6.96	237,203
MAY	4	9,347	9,153	8	18,500	8.18	151,246
JUNE	2	1,605	9,753	6	11,358	9.81	111,471
JULY	1	952	12,396	6	13,348	10.38	138,501
AUGUST	1	1,883	9,699	5	11,582	9.60	111,175
SEPTEMBER	5	9,884	8,992	9	18,876	8.57	161,691
OCTOBER	11	23,769	11,263	16	35,032	6.65	232,813
NOVEMBER	5	9,906	9,288	9	19,194	7.83	150,265
DECEMBER	4	8,937	12,232	9	21,169	8.56	181,154
TOTAL	57	112,475	114,464	106	226,939	7.93	1,799,392

Table 89: Cruise Ship Visitors 2016

^{1/} Ship arrivals excluded the U.S. Flagged Hawai'i home-ported ships Pride of America.

Number of tours, visitors, and visitor days include all ships. Some ships came multiple times. Note: Sums may not add up to total due to rounding.

		70 C	nange 2016	vs. 2015			
2016 vs 2015	SHIP ARRIVALS FROM OUT-OF- STATE 1/	ARRIVED BY SHIPS	ARRIVED BY AIR	NUMBER OF TOURS	TOTAL ARRIVED	AVERAGE LENGTH OF STAY (DAYS)	VISITOR DAYS
JANUARY	0.0	26.1	-1.3	0.0	10.9	-13.4	-3.9
FEBRUARY	-66.7	-59.0	-46.9	-60.0	-53.9	8.0	-50.2
MARCH	-37.5	-53.2	-47.9	-41.7	-51.2	6.0	-48.3
APRIL	66.7	84.8	-3.1	36.4	42.2	-8.6	30.0
MAY	-33.3	-15.7	-20.8	-27.3	-18.3	0.2	-18.2
JUNE	100.0	222.9	-2.9	20.0	7.8	-6.1	1.2
JULY	-50.0	-66.6	26.6	0.0	5.5	23.4	30.2
AUGUST	0.0	0.0	-20.7	0.0	-5.3	-12.0	-16.7
SEPTEMBER	-61.5	-57.6	-22.4	-52.6	-45.9	26.5	-31.6
OCTOBER	37.5	34.3	0.3	23.1	21.1	-5.7	14.1
NOVEMBER	66.7	56.6	3.8	28.6	25.7	3.8	30.5
DECEMBER	33.3	32.3	27.3	28.6	29.4	-5.4	22.4
TOTAL	-9.5	-3.5	-8.7	-10.2	-6.2	1.1	-5.2

Table 90: Cruise Ship Visitor Growth % change 2016 vs. 2015

^{1/} Ship arrivals excluded the U.S. Flagged Hawai'i home-ported ships Pride of America.

Number of tours, visitors, and visitor days include all ships. Some ships came multiple times.

NA = Not applicable

Note: Sums may not add up to total due to rounding.

Source: Hawai'i Tourism Authority and Hawai'i State Department of Transportation, Harbors Division.

				2010					
	Visitors	US West	US East	Canada	Oceania	Europe	Other	Hawaiʻi Residents	Total Passengers
Total Passengers	226,939	60,927	85,902	23,134	29,650	8,123	19,203	3,663	230,602
Island Visitation (Number of Passeng	jers)								
Oʻahu	226,592	60,869	85,721	23,076	29,635	8,123	19,168	3,663	230,255
Kaua'i	195,902	52,166	79,099	20,813	21,833	6,957	15,034	3,452	199,354
Maui County	216,250	58,076	84,281	22,350	27,284	7,889	16,369	3,596	219,846
Maui	216,250	58,076	84,281	22,350	27,284	7,889	16,369	3,596	219,846
Moloka'i	3,523	1,486	892	211	299	125	509	0	3,523
Lāna'i	5,052	2,063	1,471	459	489	126	444	0	5,052
Hawai'i Island	211,448	57,118	83,211	21,910	25,574	7,551	16,083	3,521	214,969
Purpose of Trip (Number of Passeng	ers)								
Honeymoon	5,379	1,192	1,840	732	483	542	590	52	5,431
Get Married	865	252	184	102	182	52	93	0	865
Attend Wedding	1,720	450	437	239	421	75	100	0	1,720
Convention / Conference	1,765	299	807	216	248	47	147	0	1,765
Business	2,633	1,069	859	237	149	44	277	82	2,715
Visit Friends or Relatives	19,864	8,666	7,473	1,370	789	196	1,369	971	20,835
Play Golf	3,611	952	1,441	387	399	87	347	101	3,712
Leisure	194,583	49,194	73,612	20,346	27,597	7,260	16,575	2,599	197,182
Type of Accomodation Before or Afte	er Cruise (Num	ber of Passei	ngers)						
Hotel	115,340	20,573	54,529	10,725	16,676	3,639	9,198	51	115,391
Hotel only	103,768	16,443	50,915	8,915	15,632	3,434	8,427	51	103,819
Condo	9,369	3,158	2,804	1,690	912	266	541	20	9,389
Condo only	3,259	970	1,195	567	257	126	143	20	3,279
Timeshare	8,287	3,287	3,447	648	490	14	402	15	8,302
Timeshare Only	3,526	1,197	1,636	185	292	7	210	0	3,526
Cruise only	100,090	36,494	26,469	11,311	12,220	4,297	9,298	3,517	103,607
Bed & Breakfast	1,395	365	472	175	124	48	213	15	1,410
Bed & Breakfast only	412	116	117	57	65	33	24	0	412
Friends & relatives	4,545	1,995	1,767	245	160	27	352	75	4,620
Other accom odation	2,556	874	838	347	213	59	225	0	2,556
Average Length of Stay (days)									
Total Length of Stay in Hawai'	7.93	6.90	8.64	7.81	8.69	7.37	8.03	6.69	7.91
LOS in Hawai'i Before Cruise	1.25	0.81	1.62	1.17	1.41	1.05	1.22	00.0	1.23
LOS in Hawai'i During Cruise	5.50	4.96	60.9	5.30	5.36	5.33	5.58	6.69	5.52
LOS in Hawai'i After Cruise	1.18	1.14	0.93	1.34	1.92	0.99	1.23	00.0	1.16
Type of Visitors									
First Timers	102,021	12,185	47,706	10,172	15,346	6,396	10,205	AN	AN
Repeat Visitors	124,920	48,742	38,196	12,963	14,304	1,727	8,999	NA	NA
Expenditures									
Total Expenditures (\$mil)	391.6	68.4	209.4	37.5	ΝA	AN	AN	ΝA	AN
PPPD (All visitors, \$)	217.6	162.8	282.1	207.5	AN	AN	ΔN	AN	AN
PPPD (On domestic ships, \$)	283.1	266.3	331.2	293.1	ΝA	NA	AN	ΝA	AN
PPPD (On foreign ships, \$)	71.3	63.3	76.0	56.3	NA	AA	AN	NA	NA

Table 91: Total Cruise Ship Passengers by MMA 2016

NA = Not Applicable

Table 92: Cruise Visitor Per Person Per Day Spending – All Cruise Visitors in Dollars2016

Expenditure Type	State	%Change	O'ahu	%Change	Maui	% Change	Kaua'i	%Change	Hawai'i Island	% Change
Total per person per day spending	217.6	2.5	118.1	2.1	71.3	-1.9	60.8	1.2	67.3	-2.8
Lodging	17.9 -	-3.8 0.0	36.9 _	0.0	8.9	-7.1 0.0	8.6	6.7 0.0		-10.9
Food & beverages	11.5	-1.1	19.9	-0.7	9.0	1.8	5.7	3.2		-3.8
Restaurant	8.3	2.0	14.7	0.8	6.4	3.6	3.9	7.6		8.0
Dinner shows	1.1	-14.5	2.2	-9.8	0.8	-21.4	0.8	-6.6		-36.1
Groceries/snacks	2.0	-4.3	3.0	-0.8	1.8	10.1	1.0	-3.9		-22.2
Entertainment and Recreation	2.9	-24.3	4.4	-20.7	2.0	-30.4	1.9	-37.2	2.4	-14.4
Shore Tour	22.4	0.8	17.2	7.9	21.5	-6.8	26.8	1.5	26.9	-0.8
Total Transportation	7.9	5.0	11.3	1.1	7.1	6.7	5.1	9.8	5.9	14.2
Inter-island airfare	1.5	2.0	1.6	-14.9	1.1	13.1	1.3	22.4	1.3	6.6
Ground transportation	2.6	15.7	5.0	13.2	1.5	21.9	0.9	19.2	1.9	29.9
Rental car/moped	3.3	0.9	4.1	-3.7	3.7	1.1	2.6	4.5	2.3	9.5
Other transportation	0.4	-9.0	0.7	-5.0	0.4	-8.6	0.3	-12.7	0.3	-13.5
Total Shopping	18.9	3.9	25.0	9.7	19.9	5.3	10.6	1.7	15.2	-9.2
Fashion& clothing	7.3	14.9	10.6	21.3	8.2	23.4	3.8	1.3	4.4	-7.3
Jewelry/watch	3.8	-11.7	5.0	-10.7	4.8	-5.3	2.1	-8.6	2.2	-29.6
Cosm etics/perfum es	0.6	5.9	1.2	47.3	0.7	-21.2	0.2	2.8	0.2	-52.5
leather goods	0.8	-0.2	0.7	-4.2	0.7	24.3	0.1	8.4	1.5	-7.9
Hawai'i food products	2.1	10.5	2.6	14.9	1.4	0.5	1.3	26.2	2.5	6.2
Souvenirs	4.3	0.7	5.0	5.4	4.1	-5.1	3.1	1.6	4.3	-2.3
All other spending outside ship	3.0	13.6	3.4	16.6	2.9	2.9	2.2	5.4	3.0	27.2
Unallocated and on ship spending 1/	133.2	4.3								

 $^{\prime\prime}$ Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported ships. Note: Sums may not add up to total due to rounding.

Dperated To Hawai'i	015
Table 93: Total Air Seats Operated To Hawai ⁴	2016 vs. 2015

		STATEWIDE		Ĭ	DNOLULU			KAHULUI			KONA			HILO			LĨHU'E	
	2016	2015 %	%Chge	2016	2015	% Chge	2016		6 Chge	2016	2015 % Chge	% Chge	2016		% Chge	2016	2015	% Chge
TOTAL SEATS	12,020,545	12,020,545 11,937,726		0.7 8,086,040	8,135,126	6 -0.6 2,334	-0.6 2, 334, 832 2, 271, 354	2,271,354	2.8	852,562	810,479	5.2	44,889	44,540	0.8	702,222	676,227	3.8
Scheduled Seats	11,927,024 11,833,440	11,833,440	0.8	7,997,193	8,039,005	-0.5	2, 332, 192	2,265,402	2.9	851,473	808,981	5.3	44,889	44,540	0.8	701,277	675,512	3.8
Charter seats	93,521	93,521 104,286	-10.3	-10.3 88,847	96,121	-7.6	2,640	5,952	-55.6	1,089	1,498	-27.3				945	715	32.2
Source: Scheduled seats from Diio MI schedules, charter seats estimated b	from Diio MI sche	edules, chartei	r seats estim	nated based c	n reports fro	m State o	of Hawai'i DO	ased on reports from State of Hawal'i DOT Airports Division	rision									

seats from Diio MI schedules, charter seats estimated based on reports from State of Hawari DOT Airports Division

Table 94: Domestic Air Seats Operated To Hawai'i

20 21 20 21 20 21 20 21 20 21 20 21 20 21 20 20 20 20 20 20 20 20 20 20	2015 2,069,804 2,063,852 5,952 1,0,921 10,921 14,507 30,797 30,797 30,797 5,9630 154,625 114,512 101,875 59,495 59,495 59,495	%Chige %Chige 27 2.7 2.7 2.8 2.8 2.8 2.5 6 2.5 6 2.3 2.8 2.8 2.8 2.8 2.3 2.3 2.3 2.3 2.3 2.3 2.3 2.3 2.3 2.3	2016 815,604 815,515 1,089 1,089 1,089 1,089 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,715	2015 %(773,490 771,992 7,172 0 NA 15,951 15,958 65,364 65,364 65,364 65,364 28,898 65,364 28,881	% Chge % Chge 55 55 55 55 55 55 55 55 55 55 55 55 55	2016 44,889 44,889 44,889 44,889	2015 %C 44,540 44,540 44,540 44,540	% Chige 20 0.8 67 0.8 67 0.8 67 0.8 67 0.8 25 0.8 25 7 7	2016 2015 674,670 643,8 673,725 643,0 945 7 673,725 643,0 673,725 643,0 673,725 643,0 673,725 7,2 5,577 7,2 280,441 259,1 48,658 37,7 70,636 70,6	2015 %Chige 643,809 4.8 643,094 4.8 715 322 643,094 4.8 7,202 -22.6 7,202 -22.6 7,764 28.8 70,666 0.0 16,463 -2.5 16,463 -2.5
8,315,456 8,244,564 1.1 4,654,463 4,621,958 -0.7 67,571 79,128 -14.6 52,897 70,963 -11.4 7,324,385 7,217,348 1.5 3,691,566 4,621,958 -0.7 7,571 79,128 -14.6 53,312 48,411 10.1 72,899 66,504 9.6 53,312 48,411 10.1 72,899 66,504 9.6 53,312 48,411 10.1 72,899 66,504 9.6 53,312 48,411 10.1 32,619 39,335 -18.3 17,441 25,428 -31.4 167,608 156,160 6.0 100,271 2.5 2.1 291,137 297,479 -2.1 291,137 297,479 -2.1 25525,189 2,541,330 -0.7 261,470 2.5 493,574 503,344 176,105 0.1 321,116 323,294 0.7 176,105 0.1 321,116	N N F	2.7 2.8 5.5.6 4.5. 1. 2, 2.8 4.5. 1. 2, 2.3 1. 3 1.	816,604 815,515 1,089 1,089 811,962 1,272 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,717 15,715 15	773,490 771,992 7,172 7,172 15,951 15,951 65,364 65,364 65,364 28,998 65,364 28,998		44,889 44,889 44,889 44,880	44,540 44,540 44,540 44,540			
ats 8,247,887 8,145,436 1.3 4,591,566 4,621,958 -0.7 7,324,285 7,217,348 1.5 3,803,944 3,853,180 -1.3 7,22,899 66,504 9.6 5,3,312 48,411 10.1 3,2619 39,935 -18.3 1,7,441 25,428 -31.4 167,608 188,160 6.0 109,79 104,210 5.5 291,137 297,479 -2.1 291,137 297,479 -2.1 291,437 297,479 -2.1 291,137 297,479 -2.1 291,4320 393,196 5.4 145,206 135,443 7.2 291,414,320 393,196 5.4 145,206 135,443 7.2 291,416 323,294 0.1 136,105 135,63011 -3.5 244,422 153,641 256,103 256,232 3.8 161,365 0.1 321,116 323,294 0.1 176,344 176,105 0.1 321,116	N 1	55.6 55.6 4.5 4.5 4.5 1 .0 2.8 1 .10 1 .10 	815,515 1,089 1,089 15,605 1,272 15,717 15,7	771,992 7,172 7,172 15,951 15,951 65,364 65,364 60,386 28,851		44,889 44,889 44,889	44,540 44,540 44,540			
67,571 79,128 -14.6 62,897 70,963 -11.4 7,324,285 7,217,348 1.5 3,803,944 3,853,180 -1.3 1,98 7,224,285 7,217,348 1.5 3,803,944 3,853,180 -1.3 1,98 7,224,589 66,504 9.6 53,312 48,411 10.1 1 3,26,19 39,935 -18.3 1,7,441 25,428 -31.4 1 291,137 297,479 -2.1 291,137 297,479 -2.1 2 291,137 297,479 -2.1 291,137 297,479 -2.1 1 291,137 297,479 -2.1 291,137 297,479 -2.1 1 291,145 503,861 -2.0 1,310,590 1,358,011 -3.5 6 414,320 393,196 5.4 146,206 135,443 7/2 1 1 433,574 503,861 -2.0 252,010 258,297 2.4 1 1 1 <th>-</th> <th>55.6 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5</th> <th>1,089 811,962 7,605 1,272 15,717 15,717 15,717 15,717 65,309 60,228 60,228 60,228</th> <th>1,498 7,172 7,172 15,951 15,958 65,364 65,364 60,386 28,851 28,851</th> <th></th> <th>44,889 44,889</th> <th>44,540 44,540</th> <th></th> <th></th> <th></th>	-	55.6 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5 4.5	1,089 811,962 7,605 1,272 15,717 15,717 15,717 15,717 65,309 60,228 60,228 60,228	1,498 7,172 7,172 15,951 15,958 65,364 65,364 60,386 28,851 28,851		44,889 44,889	44,540 44,540			
7,324,285 7,217,348 1.5 3,803,944 3,653,180 -1.3 1,3 72,899 66,504 9.6 53,312 48,411 10.1 32,619 39,395 -18.3 17,441 25,428 -31.4 32,619 38,935 -18.3 17,441 25,428 -31.4 167,608 158,160 6.0 109,979 104,210 5.5 201,137 297,479 -2.1 291,137 297,479 -2.1 211,137 297,479 -2.1 291,137 297,479 -2.1 214,320 393,196 5.4 1,50,590 1,356,011 -3.5 6 414,320 393,196 5.4 145,206 130,590 1,356,011 -3.5 6 433,574 503,861 -2.0 225,010 258,433 7.2 1 321,116 323,294 -0.7 176,344 176,105 0.3 1 321,126 255 94,964 94,535 0.1	-	4.1 9.7 18.0 18.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1	811,962 7,605 1,272 15,717 15,717 288,294 67,309 60,228 60,228	771,992 7,172 0 NJ 15,961 15,964 65,364 60,386 60,386 28,851		44,889 44,889	44,540 44,540	•	-	
72,899 66,504 9.6 53,312 48,411 10.1 32,619 39,935 -18.3 17,441 25,428 -31.4 32,619 39,935 -18.3 17,441 25,428 -31.4 167,608 158,160 6.0 109,979 104,210 5.5 291,137 297,479 -2.1 291,137 297,479 -2.1 2,525,189 2,541,330 -0.6 1,30,590 1,356,011 -3.5 414,320 393,196 5.4 145,206 135,443 7.2 1 433,574 503,861 -2.0 252,010 258,297 -2.4 1 321,116 323,294 -0.7 176,344 176,433 7.2 1 321,116 323,294 -0.7 176,344 94,535 0.3 4 3 94,966 134,145,676 5.5 94,964 92,528 2.5 3 4 1 294,673 357,481 3.7 136,960		9.7 4.1 18.0 -0.3 -0.3 -0.3	7,605 1,272 15,717 15,717 288,294 67,309 60,228 60,228 26,544	7,172 0 NJ 15,961 15,961 288,998 65,364 60,386 60,386 28,851		44,889	44,540			
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167,608 158,160 6.0 109,979 104,210 5.5 291,137 297,479 -2.1 291,137 297,479 -2.1 291,137 297,479 -2.1 291,137 297,479 -2.1 2,525,189 2,541,330 -0.6 1,310,590 1,358,011 -3.5 6 414,320 393,196 5.4 145,206 135,443 7.2 1 433,574 503,861 -2.0 222,010 228,297 -2.4 1 321,116 323,294 -0.7 176,344 176,105 0.1 1 321,116 323,224 -0.7 176,344 94,535 0.3 3 94,966 13,546 94,736 5.5 94,694 92,528 2.5 344,179 357,418 -3.7 135,660 3.1 4 344,179 357,418 -3.7 135,960 3.31 4 324,179 357,418 -3.7 1356,600 325,384 0.4 <td></td> <td>18:0 </td> <td>15,717 288,294 67,309 60,228 26,544</td> <td>15,951 288,998 65,364 60,386 28,851</td> <td>-1.5 -0.2 -0.3 -0.3</td> <td>44,889</td> <td>44,540</td> <td></td> <td></td> <td></td>		18:0 	15,717 288,294 67,309 60,228 26,544	15,951 288,998 65,364 60,386 28,851	-1.5 -0.2 -0.3 -0.3	44,889	44,540			
291,137 297,479 -2.1 291,137 297,479 -2.1 2,525,189 2,541,330 -0.6 1,310,590 1,356,011 -3.5 414,320 393,196 5.4 145,206 135,443 7.2 433,574 503,861 -2.0 255,010 258,297 -2.4 433,574 503,861 -2.0 255,010 258,297 -2.4 321,116 323,294 -0.7 176,344 176,105 0.1 321,116 323,294 -0.7 176,344 176,105 0.1 94,964 92,628 2.5 94,964 94,535 0.3 94,966 92,628 2.5 94,964 94,535 0.3 154,252 154,030 0.1 94,535 0.3 31 296,613 286,632 3.8 161,365 161,426 0.0 12,19,739 1,145,676 6.5 600,895 582,950 33 31 206,613 364,176 355,386			288,294 67,309 60,228 26,544	288,998 65,364 60,386 28,851	0.2 9.0 9.0	44,889	44,540	~		
2,525,189 2,541,330 -0.6 1,310,590 1,358,011 -3.5 414,320 393,196 5.4 145,206 135,443 7.2 433,574 503,861 -2.0 255,2010 258,297 -2.4 321,116 323,294 -0.7 176,344 176,05 0.1 154,252 154,030 0.1 94,794 94,535 0.3 94,964 92,628 2.5 94,964 94,535 0.3 94,966 92,628 2.5 94,964 94,535 0.3 94,966 92,628 2.5 94,964 94,535 0.3 94,966 92,628 2.5 94,964 94,535 0.3 94,966 92,628 2.5 94,964 94,535 0.3 94,966 92,628 2.5 94,966 3.6 0.0 1,219,739 1,145,676 6.00 836 3.7 135,947 382,873 6.0 344,176 858,215 4.4 359,947 382,873 6.0 923,602 928,008 -0.5 783,947 382,873 6.0		1.8 0.3 0.3 0.3 0.3	288,294 67,309 60,228 26,544	288,998 65,364 60,386 28,851	0.2 6.3 8.0	44,889	44,540			
414,320 393,196 5.4 145,206 135,443 7.2 493,574 503,861 -2.0 252,010 258,297 -2.4 321,116 323,294 -0.7 176,344 176,105 0.1 154,252 154,030 0.1 94,794 94,535 0.3 94,964 92,628 2.5 94,964 92,628 2.5 296,613 285,632 3.8 161,365 161,426 0.0 20 1,219,739 1,145,676 6.5 600,895 582,960 3.1 344,179 357,418 -3.7 135,960 135,384 0.4 896,076 858,205 4.4 359,947 382,873 6.0 923,602 92,808 -0.5 763,778 2.5		-1.0 -3.3 -0.3 6.2	67,309 60,228 26,544	65,364 60,386 28,851	3.0 -0.3 -8.0			4 14		
ix 493,574 503,861 -2.0 252,010 258,297 -2.4 nd 321,116 323,294 -0.7 176,344 176,105 0.1 mento 154,252 154,030 0.1 94,535 0.3 ake City 94,964 92,628 2.5 94,964 92,628 2.5 iego 296,613 285,632 3.8 161,365 161,426 0.0 iancisco 1,219,739 1,145,676 6.5 600,895 582,950 3.1 cse 344,179 357,418 -3.7 135,960 135,384 0.4 e 923,602 293,008 -0.5 760,395 32,873 6.0		-3.3 0.3 6.2	60,228 26,544	60,386 28,851	-0.3 					
nd 321,116 323,294 -0.7 176,344 176,105 0.1 mento 154,252 154,030 0.1 94,535 0.3 ake City 94,964 92,628 2.5 94,964 92,628 2.5 iego 296,613 285,632 3.8 161,365 161,426 0.0 irancisco 1,219,739 1,145,676 6.5 600,895 582,950 3.1 cse 344,179 357,418 -3.7 135,960 135,384 0.4 e 896,076 858,205 4.4 359,947 382,873 6.0 a23,602 292,608 -0.5 768,778 2.5 9.3 9.3		0.3 -0.1 6.2	26,544	28,851	-8.0					
mento 154,252 154,030 0.1 94,535 0.3 ake City 94,964 92,628 2.5 94,964 92,628 2.5 iego 296,613 285,632 3.8 161,365 161,426 0.0 irancisco 1,219,739 1,145,676 6.5 600,895 582,950 3.1 cse 344,179 357,418 -3.7 135,960 135,384 0.4 e 896,076 858,205 4.4 359,947 382,873 6.0 g23,602 292,008 -0.5 767,763 2.5 9.3 7.8		-0.1						-		
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rancisco 1,219,739 1,145,676 6.5 600,895 582,950 3.1 ose 344,179 357,418 -3.7 135,960 135,384 0.4 e 896,076 858,205 4.4 355,947 382,873 -6.0 923,602 928,088 -0.5 787,622 768,778 2.5			27,463	21,027	30.6					5,371
cse 344,179 357,418 -3.7 135,960 135,384 0.4 e 896,076 858,205 4.4 359,947 382,873 -6.0 923,602 928,088 -0.5 787,622 768,778 2.5		20.9	130,925	144,913	-9.7				84,406 8	83,958
e 896,076 858,205 4.4 359,947 382,873 -6.0 923,602 928,088 -0.5 787,622 768,778 2.5		-4.2	26,508	34,100	-22.3					33,904
923,602 928,088 -0.5 787,622 768,778 2.5	964 271,487	2.4	160,097	105,230	52.1			0,	98,068 9	98,615
	127 159,310	-16.9	3,553	0 NA	A					
117,518 -8.6										
123,535	572 40,936	-47.1								
015 165,462 -4.5		-6.4	3,553	0 NA	A					
Houston 125,904 123,789 1.7 125,904 123,789 1.7										
10,622 24										
108,850 98,866										
87,362										
Washington D.C. 40,898 41,624 -1.7 40,598 41,624 -1.7										

International Air Seats To Hawai'i	2016 vs. 2015
Table 95:	

		SIALEWIDE						KAHULUI		0,00	KONA		0,000	HILO 2015			LIHU'E	
	91.02	C1.07	~v∿nge	91.02	C1.07	‰uge	0 I NZ	CI.07	շարցe	91.NZ	C107	~∿unge	2010		70-nge z			‰unge
INTERNATIONAL SEATS	3,705,087	3,713,162	-0.2	3,431,577	3,442,205	-0.3	210,000	201,550	4.2	35,958	36,989	-2.8			10	27,552	32,418	-15.0
Scheduled Seats	3,679,137	3,688,004	-0.2	3,405,627	3,417,047	-0.3	210,000	201,550	4.2	35,958	36,989	-2.8			10		32,418	-15.0
Charter seats	25,950	25,158	3.1	25,950	25,158	3.1												
Japan	1,835,718	1,949,420	-5.8	1,834,248	1,949,420	-5.9				1,470	0	NA						
Fukuoka	61,683	69,131	-10.8	61,683	69,131	-10.8												
Nagoya	168,074	198,659	-15.4	168,074	198,659	-15.4												
Osaka	305,997	366,283	-16.5	305,997	366,283	-16.5												
Sapporo	40,663	40,404	0.6	40,663	40,404	0.6												
Tokyo-HND	302,433	324,345	-6.8	300,963	324,345	-7.2				1,470	0	NA						
Tokyo-NRT	956,868	950,598	0.7	956,868	950,598	0.7												
Canada	462,845	459,636	0.7	190,805	188,679	1.1	210,000	201,550	4.2	34,488	36,989	-6.8			5	27,552	32,418	-15.0
Calgary	49,795	43,969	13.3	10,339	8,121	27.3	39,456	35,848	10.1									
Edmonton	14,574	12,582	15.8				14,574	12,582	15.8									
Toronto 1/	8,742	8,680	0.7	8,742	8,680	0.7												
Vancouver	387,524	391,183	-0.9	169,514	168,656	0.5	155,970	153,120	1.9	34,488	36,989	-6.8			5	27,552	32,418	-15.0
Mctoria	2,210	3,222	-31.4	2,210	3,222	-31.4												
Other Asia	575,244	479,662	19.9	575,244	479,662	19.9												
Beijing	88,306	89,472	-1.3	88,306	89,472	-1.3												
Seoul	375,920	297,964	26.2	375,920	297,964	26.2												
Shanghai	78,610	60,918	29.0	78,610	60,918	29.0												
Taipei	32,408	31,308	3.5	32,408	31,308	3.5												
Oceania	514,641	503,300	2.3	514,641	503,300	2.3												
Auckland	100,462	93,600	7.3	100,462	93,600	7.3												
Brisbane	90,268	101,079	-10.7	90,268	101,079	-10.7												
Melbourne	60,970	49,314	23.6	60,970	49,314	23.6												
Sydney	262,941	259,307	1.4	262,941	259,307	1.4												
Other	290,689	295,986	-1.8	290,689	295,986	-1.8												
Apia	8,692	8,862	-1.9	8,692	8,862	-1.9												
Christmas	6,169	6,466	-4.6	6,169	6,466	-4.6												
Guam	125,904	125,560	0.3	125,904	125,560	0.3												
Majuro	26,062	24,609	5.9	26,062	24,609	5.9												
Manila	68,221	75,774	-10.0	68,221	75,774	-10.0												
Nadi	8,720	8,242	5.8	8,720	8,242	5.8												
Pago Pago	31,339	30,303	3.4	31,339	30,303	3.4												
Papeete	15,582	16,170	-3.6	15,582	16,170	-3.6									_			

NA= Not Applicable Source: Scheduled seats from Diio M schedules, charter seats estimated based on reports from State of Hawai'i DOT Airports Division 1/ 2015 Toronto Canada seats were revised from the 2015 Annual Visitor Research Report. Totals remain unchanged.

			2010 13.	2015				
Oc	cupancy (%	6)	Avera	ge Daily Ra	ite (\$)		RevPAR (\$)	
		Absolute			%			%
2016	2015	Change	2016	2015	Change	2016	2015	Change
80.3	77.3	3.0	256.99	254.31	1.1	206.35	196.64	4.9
83.4	82.8	0.6	261.53	254.37	2.8	218.17	210.70	3.5
78.9	79.9	-1.0	257.61	248.25	3.8	203.30	198.32	2.5
76.8	74.8	2.1	239.99	236.18	1.6	184.36	176.55	4.4
75.8	76.4	-0.6	228.84	224.06	2.1	173.55	171.20	1.4
80.0	81.8	-1.8	253.34	245.17	3.3	202.69	200.54	1.1
82.6	81.2	1.4	273.66	260.45	5.1	226.14	211.57	6.9
80.4	80.5	-0.1	264.72	251.90	5.1	212.90	202.76	5.0
78.5	76.4	2.1	235.55	218.01	8.0	184.81	166.45	11.0
78.5	78.2	0.3	232.41	222.42	4.5	182.52	173.90	5.0
75.5	76.1	-0.7	239.10	226.40	5.6	180.43	172.32	4.7
78.9	78.9	0.1	308.98	288.01	7.3	243.80	227.11	7.3
79.1	78.7	0.4	254.84	244.55	4.2	201.64	192.39	4.8
	2016 80.3 83.4 78.9 76.8 75.8 80.0 82.6 80.4 78.5 78.5 78.5 75.5 78.9	2016 2015 80.3 77.3 83.4 82.8 78.9 79.9 76.8 74.8 75.8 76.4 80.0 81.8 82.6 81.2 80.4 80.5 78.5 76.4 78.5 76.4 78.5 76.4 78.5 76.4 78.5 76.1 78.9 78.9	20162015Change80.377.33.083.482.80.678.979.9-1.076.874.82.175.876.4-0.680.081.8-1.882.681.21.480.480.5-0.178.576.42.178.576.1-0.778.978.90.1	Occupancy (%) Average Absolute 2016 2015 Change 2016 80.3 77.3 3.0 256.99 256.99 83.4 82.8 0.6 261.53 78.9 79.9 -1.0 257.61 76.8 74.8 2.1 239.99 75.8 76.4 -0.6 228.84 80.0 81.8 -1.8 253.34 82.6 81.2 1.4 273.66 80.4 80.5 -0.1 264.72 78.5 76.4 2.1 235.55 78.5 76.4 2.1 235.55 78.5 76.1 -0.7 239.10 78.9 78.9 0.1 308.98	Absolute 2016 2015 Change 2016 2015 80.3 77.3 3.0 256.99 254.31 83.4 82.8 0.6 261.53 254.37 78.9 79.9 -1.0 257.61 248.25 76.8 74.8 2.1 239.99 236.18 75.8 76.4 -0.6 228.84 224.06 80.0 81.8 -1.8 253.34 245.17 82.6 81.2 1.4 273.66 260.45 80.4 80.5 -0.1 264.72 251.90 78.5 76.4 2.1 235.55 218.01 78.5 76.4 2.1 235.55 218.01 78.5 76.4 2.1 235.55 218.01 78.5 76.1 -0.7 239.10 226.40 78.9 78.9 0.1 308.98 288.01	Occupancy (%) Average Daily Rate (\$) Absolute % 2016 2015 Change 2016 2015 Change 80.3 77.3 3.0 256.99 254.31 1.1 83.4 82.8 0.6 261.53 254.37 2.8 78.9 79.9 -1.0 257.61 248.25 3.8 76.8 74.8 2.1 239.99 236.18 1.6 75.8 76.4 -0.6 228.84 224.06 2.1 80.0 81.8 -1.8 253.34 245.17 3.3 82.6 81.2 1.4 273.66 260.45 5.1 80.4 80.5 -0.1 264.72 251.90 5.1 78.5 76.4 2.1 235.55 218.01 8.0 78.5 76.4 2.1 235.55 218.01 8.0 78.5 76.1 -0.7 239.10 226.40 5.6 78.9 78.9	Occupancy (%) Average Daily Rate (\$) I Absolute	Occupancy (%) Average Daily Rate (\$) RevPAR (\$) Absolute % 2016 2015 Change 2016 2015 Change 2016 2015 Change 2016 2015 2016 2015 2016 2015 2016 2015 2016 2015 2016 2015 2015 2016 2015 2016 2015 2016 2015 2016 2017 20170 20170 20170 20170 20170 20170 2018 116 184.36 176.55 75.8 76.4 -0.6 228.84 224.06 2.1 173.55 171.20 202.69

Table 96: State Hotel Occupancy and Room Rate2016 vs. 2015

Source: STR, Inc.

Table 97: O'ahu Hotel Occupancy and Room Rate2016 vs. 2015

	Oc	cupancy (%)	Avera	ge Daily Ra	ite (\$)		RevPAR (\$)	1
			Absolute			%			%
	2016	2015	Change	2016	2015	Change	2016	2015	Change
JANUARY	83.9	80.8	3.1	225.98	221.54	2.0	189.57	179.08	5.9
FEBRUARY	86.6	86.4	0.1	223.08	215.57	3.5	193.10	186.34	3.6
MARCH	81.9	83.4	-1.6	211.96	207.53	2.1	173.52	173.12	0.2
APRIL	81.5	79.3	2.2	207.00	201.83	2.6	168.71	160.11	5.4
MAY	82.5	84.2	-1.7	210.46	204.90	2.7	173.58	172.51	0.6
JUNE	85.7	89.5	-3.8	229.61	225.83	1.7	196.85	202.11	-2.6
JULY	88.4	87.8	0.6	250.31	237.23	5.5	221.28	208.33	6.2
AUGUST	86.7	88.1	-1.4	243.73	231.62	5.2	211.28	204.01	3.6
SEPTEMBER	85.8	86.2	-0.4	227.81	211.42	7.8	195.47	182.19	7.3
OCTOBER	84.1	86.7	-2.7	218.24	214.08	1.9	183.50	185.69	-1.2
NOVEMBER	80.9	83.8	-3.0	218.32	212.73	2.6	176.56	178.33	-1.0
DECEMBER	82.8	87.0	-4.1	256.95	246.41	4.3	212.87	214.31	-0.7
TOTAL	84.2	85.1	-0.9	227.51	219.62	3.6	191.56	192.56	-0.5
Courses CTD In									

Source: STR, Inc.

JANUARY	2016 76.8 79.9	cupancy (% 2015 76.6 80.0	Absolute Change 0.1	2016	ge Daily Ra 2015	te (\$) % Change	R 2016	2015 2015	%
	76.8 79.9	76.6	Change		2015		2016	2015	
	76.8 79.9	76.6			2015	Change	2016	2015	
	79.9		0.1	000.00		Change	2010	2010	Change
		80.0		333.63	343.84	-3.0	256.15	263.54	-2.8
FEBRUARY	00.4	0.00	-0.1	360.62	353.04	2.1	288.07	282.28	2.1
MARCH	80.1	79.4	0.7	364.54	352.83	3.3	291.98	280.01	4.3
APRIL	77.2	73.5	3.6	316.30	318.77	-0.8	244.09	234.45	4.1
MAY	72.3	71.2	1.1	282.62	282.20	0.1	204.38	200.97	1.7
JUNE	75.9	76.7	-0.8	327.57	310.37	5.5	248.74	238.17	4.4
JULY	76.3	75.7	0.6	354.89	335.76	5.7	270.90	254.26	6.5
AUGUST	74.9	73.9	1.0	334.58	316.90	5.6	250.77	234.19	7.1
SEPTEMBER	72.8	68.3	4.4	272.76	251.28	8.6	198.51	171.73	15.6
OCTOBER	74.2	71.9	2.4	278.46	253.93	9.7	206.73	182.50	13.3
NOVEMBER	73.5	72.4	1.1	299.00	270.59	10.5	219.70	195.78	12.2
DECEMBER	75.3	72.4	2.9	455.49	403.33	12.9	343.02	292.10	17.4
TOTAL	75.8	74.3	1.4	332.52	317.58	4.7	251.90	236.09	6.7

Table 98: Maui Hotel Occupancy and Room Rate2016 vs. 2015

Source: STR, Inc.

Table 99: Kaua'i Hotel Occupancy and Room Rates2016 vs. 2015

	Oc	cupancy (%)	Avera	ge Daily Ra	ite (\$)	F	RevPAR (\$)	
			Absolute			%			%
	2016	2015	Change	2016	2015	Change	2016	2015	Change
JANUARY	77.9	74.7	3.3	258.40	238.12	8.5	201.39	177.76	13.3
FEBRUARY	82.2	81.2	1.0	262.91	241.33	8.9	215.99	195.89	10.3
MARCH	71.6	73.7	-2.1	258.78	238.70	8.4	185.34	176.00	5.3
APRIL	67.3	69.2	-1.9	243.76	239.18	1.9	164.16	165.58	-0.9
MAY	67.3	68.1	-0.8	233.55	230.61	1.3	157.18	157.04	0.1
JUNE	72.5	72.8	-0.3	254.18	245.19	3.7	184.28	178.49	3.2
JULY	78.7	74.9	3.8	278.11	262.37	6.0	218.95	196.53	11.4
AUGUST	74.5	72.1	2.4	257.36	257.32	0.0	191.86	185.65	3.3
SEPTEMBER	70.6	65.8	4.8	231.66	217.96	6.3	163.50	143.45	14.0
OCTOBER	71.0	68.4	2.6	233.53	224.39	4.1	165.88	153.51	8.1
NOVEMBER	66.8	65.0	1.8	222.86	227.38	-2.0	148.76	147.74	0.7
DECEMBER	71.9	68.3	3.6	295.48	283.70	4.2	212.39	193.69	9.7
TOTAL	72.6	71.1	1.4	253.25	242.60	4.4	183.81	172.57	6.5
Courses CTD In									

Source: STR, Inc.

2016 vs. 2015										
	Occupancy (%)			Avera	ge Daily Ra	te (\$)	RevPAR (\$)			
			Absolute			%				
	2016	2015	Change	2016	2015	Change	2016	2015	Change	
JANUARY	74.1	67.1	7.0	257.74	245.19	5.1	190.91	164.46	16.1	
FEBRUARY	78.3	75.4	2.9	251.55	256.15	-1.8	196.99	193.11	2.0	
MARCH	70.3	71.2	-0.9	251.53	243.06	3.5	176.81	173.16	2.1	
APRIL	64.0	63.2	0.8	240.98	233.52	3.2	154.13	147.58	4.4	
MAY	61.1	61.3	-0.3	213.91	204.76	4.5	130.60	125.61	4.0	
JUNE	68.7	67.1	1.6	230.65	221.47	4.1	158.43	148.52	6.7	
JULY	72.5	69.8	2.7	240.21	236.44	1.6	174.14	164.92	5.6	
AUGUST	68.2	68.1	0.1	246.96	235.47	4.9	168.49	160.36	5.1	
SEPTEMBER	63.2	58.5	4.7	208.20	191.73	8.6	131.56	112.16	17.3	
OCTOBER	68.0	62.3	5.7	216.82	205.92	5.3	147.50	128.31	15.0	
NOVEMBER	62.3	59.9	2.4	237.59	210.89	12.7	148.04	126.41	17.1	
DECEMBER	73.1	65.0	8.1	298.31	288.50	3.4	218.13	187.57	16.3	
TOTAL	68.7	65.7	2.9	242.42	232.20	4.4	166.44	152.57	9.1	
Source STD In										

Table 100: Hawai'i Island Hotel Occupancy and Room Rates2016 vs. 2015

Source: STR, Inc.

ISLAND ISLAND ISLAND ISLAND Bed & BreakfastPROPERTIES PROPERTIES PROPERTIESPROM 2015HAWAVII HAWAVIIApatrment/Hotel220ISLAND Bed & Breakfast65570Hostel3300Hotel322293Vacation Rental Unit343426-833Timeshare17170Other1114-33KAUAIIApatment/Hotel000Bed & Breakfast1112-11Condominium Hotel2122-11Hostel1415-11Hostel1415-11Vacation Rental Unit290225Timeshare1921-22Other330MAUIApatrment/Hotel002MAUIApatrment/Hotel330MAUIApatrment/Hotel330Hotel33000Hotel33000Vacation Rental Unit376602-226-33Other224-22-24-22Total5676-225-33Other00000Vacation Rental Unit376602-226Total5676-225-34MOLOKAIApatrment/Hotel000 <tr< th=""><th colspan="11">2016 vs. 2015</th></tr<>	2016 vs. 2015										
HAWANI Apartment/ Hotel 2 2 0 ISLAND Bed & Breakfast 65 57 8 Condominium Hotel 15 13 22 Hostel 32 29 3 Vacation Rental Unit 343 426 -83 Timeshare 17 17 0 Other 11 14 -33 Tatal 488 561 -73 KAUANI Apartment/ Hotel 0 0 0 Bed & Breakfast 11 12 -1 Condominium Hotel 21 22 -1 Hotel 14 15 -1 Vacation Rental Unit 290 265 25 Other 3 3 0 10 Hotel 358 339 19 MAUI Apartment/ Hotel 0 2 -22 Bed & Breakfast 16 2 2 -26 MAUI Apartment/ Hot	ISLAND	TYPE			CHANGE FROM 2015						
ISLANDBed & Breakfast65578Condominium Hotel15132Hostel330Hotel32293Vacation Rental Unit343268-33Timeshare17170Other1114-33Total488561-73KAUA1Apartment/ Hotel000Hotel1112-11Condominium Hotel21222-1Hotel1415-11Vacation Rental Unit29026525Timeshare1921-22Other3310MAUIApartment/ Hotel02-2Bed & Breakfast463610Condominium Hotel35314Vacation Rental Unit376602-226Timeshare2225-33Other224-22Ded & Breakfast1100Vacation Rental Unit376602-226Timeshare22200Hotel35314-4Vacation Rental Unit376602-226Timeshare11000Other0000Unit1822-4-22Unit1418-4-4Unit1418-4-4 <tr< td=""><td></td><td></td><td></td><td></td><td></td></tr<>											
Condominium Hotel 15 13 2 Hostel 32 29 33 Vacation Rental Unit 343 426 833 Tmeshare 17 17 00 Other 11 14 -33 Total 488 561 -73 KAUAT Agatment/ Hotel 0 0 00 Bed & Breakfast 11 12 -1 Condominium Hotel 21 22 -1 Hotel 14 15 -1 Vacation Rental Unit 290 265 252 Timeshare 19 21 -2 MAUI Apatment/ Hotel 0 2 -2 MAUI Apatment/ Hotel 3 3 0 MAUI Apatment/ Hotel 3 3 0 MAUI Apatment/ Hotel 0 0 -22 MAUI Apatment/ Hotel 3 3 0 MAUI Apatmen		-			-						
Hostel 3 3 0 Hotel 32 29 33 Vacation Rental Unit 343 426 8-83 Timeshare 17 17 0 Other 11 144 33 Tatal 488 561 -73 KAUAI Apartment/ Hotel 0 0 0 Bed & Breakfast 11 12 -11 Condominium Hotel 21 22 -1 Hostel 0 0 0 0 Vacation Rental Unit 290 265 25 Other 3 4 -1 Timeshare 19 21 -2 Other 3 3 0 Condominium Hotel 52 58 -6 Hotel 3 3 0 Vacation Rental Unit 376 602 -225 Timeshare 2 4 -22 Other 2 2 </td <td>102/112</td> <td></td> <td></td> <td></td> <td></td>	102/112										
Hotel32293Vacation Rental Unit34342683Timeshare17170Other111433KAUAIApartment/ Hotel000Bed & Breakfast1112-11Hotel1415-11Hotel1415-11Hotel1415-11Hotel1415-11Vacation Rental Unit290265225Other334-11Total35833919MAUIApartment/ Hotel02-22Other330Hotel353144Vacation Rental Unit376602-226Hotel3300Hotel35761-225MOLOKAIApartment/ Hotel000Hotel224-2Total36761-225-4Kauation Rental Unit376602-226MOLOKAIApartment/ Hotel000Hotel0000Hotel1100Hotel0000Hotel0000Hotel0000Hotel0000Hotel0000Hotel22<											
Vacation Rental Unit 343 426 83 Timeshare 17 17 0 Other 11 14 43 Total 488 561 -73 KAUA'I Apartment/ Hotel 0 0 0 Bed & Breakfast 11 12 -1 Condominium Hotel 21 22 -1 Hostel 14 15 -1 Vacation Rental Unit 290 265 25 Other 3 4 -1 Vacation Rental Unit 358 339 19 MAUI Apartment/ Hotel 0 2 -2 Bed & Breakfast 46 36 10 Condominium Hotel 22 25 33 0 Hotel 3 3 0 0 0 Cotal Timeshare 2 2 2 33 MOLICKAI Apartment/ Hotel 0 0 0 0 </td <td></td> <td></td> <td></td> <td></td> <td>-</td>					-						
Timeshare 17 17 0 Other 11 14 -73 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 11 12 -11 Hostel 0 0 0 Hostel 0 0 0 Hostel 0 0 0 Uacation Rental Unit 290 265 255 Timeshare 19 21 -22 Other 3 3 10 MAUI Apartment/ Hotel 0 2 -22 MAUI Apartment/ Hotel 3 3 0 Condominium Hotel 52 58 -66 Hostel 3 3 0 22 MAUI Apartment/ Hotel 3 3 0 Condominium Hotel 22 25 -33 -24 Motel 3 3 0 0 0 Moter 20 0					-						
Other1114-3Total488561-73KAUA'IPartment/ Hotel000Bed & Breakfast1112-11Condominium Hotel2122-11Hostel1415-11Vacation Rental Unit290265265Timeshare1921-22Other34-11MAUIApartment/ Hotel02-22Other34-11MAUIApartment/ Hotel02-22Bed & Breakfast463610Condominium Hotel3533144Vacation Rental Unit376602-226Timeshare2225-33MOLOKAIApartment/ Hotel000Def & Breakfast1110Condominium Hotel222MOLOKAIApartment/ Hotel000Def & Breakfast1110Condominium Hotel222MOLOKAIApartment/ Hotel000Def & Breakfast111LÄNAIApartment/ Hotel000Def & Bed & Breakfast0000Def & Bed & Breakfast244Distel0000Def & Def & Def & Def000Def & Condominium Hotel22<											
Total 488 561 7.73 KAUA!I Apartment/ Hotel 0 0 0 Condominium Hotel 21 22 -1 Hostel 0 0 0 0 Hotel 14 15 -1 Vacation Rental Unit 290 265 255 Timeshare 19 21 -2 Other 3 44 -1 Total 358 339 19 MAUI Apartment/ Hotel 0 2 -22 Other 358 339 10 Hotel 3 3 0 Hotel 3 3 0 Hotel 35 31 4 Vacation Rental Unit 376 602 -226 MOLOKAI Apartment/ Hotel 0 0 0 Gate ak Breakfast 1 1 0 0 Kotoki Apartment/ Hotel 0 0 <t< td=""><td></td><td></td><td></td><td></td><td></td></t<>											
KAUA'I Apartment/ Hotel 0 0 0 Bed & Breaktast 11 12 -1 Hostel 0 0 0 Hostel 14 15 -1 Hostel 14 15 -1 Vacation Rental Unit 290 265 25 Timeshare 19 21 -2 Other 3 4 -1 Total 358 339 19 MAUI Apartment/ Hotel 0 2 -2 Bed & Breakfast 46 36 10 Condominium Hotel 52 58 -6 Hostel 3 3 0 Vacation Rental Unit 376 602 -226 Timeshare 2 2 -3 -2 MOLOKAI Apartment/ Hotel 0 0 0 Bed & Breakfast 1 1 0 0 Condominium Hotel 2 2 0 0 Hotel 0 0 0 0 0 <td></td> <td>Total</td> <td></td> <td></td> <td></td>		Total									
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Hostel000Hotel1415-1Vacation Rental Unit29026525Timeshare1921-2Other334-1Total35833919MAUIApartment/ Hotel02-2Bed & Breakfast463610Condominium Hotel5258-6Hostel3304Hostel353144Vacation Rental Unit376602-225Total536761-225MOLOKAIApartment/ Hotel000Bed & Breakfast110Condominium Hotel220Hotel0000Hotel0000Hotel0000Hotel0000Hotel0000Hotel0000Hotel0000Hotel0000Hotel0000Hotel2200Hotel0000Hotel1111Hotel0000Hotel23-1Hotel23-1Hotel7220Hotel <td></td> <td>•</td> <td>11</td> <td>12</td> <td>-1</td>		•	11	12	-1						
Hotel 14 15 -1 Vacation Rental Unit 290 265 255 Timeshare 19 21 -22 Other 3 4 -11 Total 358 339 19 MAUI Apartment/Hotel 0 2 -22 Bed & Breakfast 46 36 10 Condominium Hotel 52 58 -6 Hostel 3 3 0 -22 Hotel 35 31 4 -22 -226 -226 Timeshare 2 2 4 -22 -22 -0 Hotel 356 761 -225 -225 -0 -225 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0 -225 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0 -0<			21	22	-1						
Vacation Rental Unit 290 265 25 Timeshare 19 21 -2 Other 3 4 -1 Total 358 339 19 MAUI Apartment/ Hotel 0 2 -2 Bed & Breakfast 46 36 10 Condominium Hotel 52 58 -6 Hostel 3 33 0 Hotel 35 311 -4 Vacation Rental Unit 376 602 -226 Timeshare 22 25 -3 Other 2 4 -22 MOLOKAI Apartment/ Hotel 0 0 0 Motel 1 1 0 0 Vacation Rental Unit 14 18 -4 Timeshare 1 1 0 0 Other 0 0 0 0 0 Vacation Rental Unit 14 18		Hostel	0	0	0						
Timeshare 19 21 -2 Other 3 4 -11 Total 358 339 19 MAUI Apartment/ Hotel 0 2 -2 Bed & Breakfast 46 36 10 Condominium Hotel 52 58 -6 Hostel 3 3 0 Hostel 35 31 44 Vacation Rental Unit 376 602 -225 Other 2 4 -22 Total 536 761 -225 MOLOKAI Apartment/ Hotel 0 0 0 Bed & Breakfast 1 1 0 0 Condominium Hotel 2 2 2 0 Hotel 0 0 0 0 Vacation Rental Unit 14 18 -4 Timeshare 0 0 0 0 Other 0 0 0		Hotel	14	15	-1						
Other 3 4 -1 Total 358 339 19 MAUI Apartment/Hotel 0 2 2 Bed & Breakfast 46 36 10 Condominium Hotel 52 58 -6 Hostel 3 3 00 Hotel 35 31 44 Vacation Rental Unit 376 6602 -226 Timeshare 2 2 4 -22 Other 2 4 -225 -33 MOLOKAI Apartment/Hotel 0 0 0 Bed & Breakfast 1 1 0 0 Condominium Hotel 2 2 0 0 Hostel 0 0 0 0 0 Vacation Rental Unit 14 18 24 -4 LÅNAI Apartment/ Hotel 0 0 0 0 Condominium Hotel 0 0 <t< td=""><td></td><td>Vacation Rental Unit</td><td>290</td><td>265</td><td>25</td></t<>		Vacation Rental Unit	290	265	25						
Total35833919MAUIApartment/ Hotel02-2Bed & Breakfast463610Condominium Hotel5258-66Hostel3330Hotel35314Vacation Rental Unit376602-228Timeshare2225-33Other24-22Total58761-225MOLOKAIApartment/ Hotel000Bed & Breakfast110Condominium Hotel2220Hotel0000Hotel000Hotel000Other000Vacation Rental Unit1418-4Timeshare110Other000Ded & Breakfast000Other000Hotel220Vacation Rental Unit1411Bed & Breakfast000Condominium Hotel000Hotel220Vacation Rental Unit211Timeshare000Other660Hotel70646Vacation Rental Unit166328-172Timeshare1719-22Other <td></td> <td>Timeshare</td> <td>19</td> <td>21</td> <td>-2</td>		Timeshare	19	21	-2						
MAUI Apartment/ Hotel 0 2 -2 Bed & Breakfast 46 36 10 Condominium Hotel 52 58 -6 Hostel 3 3 0 Hotel 35 31 4 Vacation Rental Unit 376 602 -226 Timeshare 22 25 -3 Other 2 4 -22 Total 536 761 -225 MOLOKAI Apartment/ Hotel 0 0 0 Bed & Breakfast 1 1 0 0 Condominium Hotel 2 2 0 0 0 Hostel 0 0 0 0 0 0 Vacation Rental Unit 14 18 -4 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0		Other	3	4	-1						
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Timeshare 0 0 0 Other 0 0 0 0 Total 4 3 1 O'AHU Apartment/ Hotel 2 3 -1 Bed & Breakfast 26 26 0 Condominium Hotel 27 29 -2 Hostel 6 6 0 Hotel 70 64 6 Vacation Rental Unit 156 328 -172 Timeshare 17 19 -2 Other 4 4 0 Total 308 479 -171 STATEWIDE Apartment/ Hotel 4 7 -3 Bed & Breakfast 149 132 17 Condominium Hotel 117 124 -7 Hostel 123 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other </td <td></td> <td>Hotel</td> <td>2</td> <td>2</td> <td>0</td>		Hotel	2	2	0						
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Hotel 70 64 6 Vacation Rental Unit 156 328 -172 Timeshare 17 19 -2 Other 4 4 0 Total 308 479 -171 STATEWIDE Apartment/ Hotel 4 7 -3 Bed & Breakfast 149 132 17 Condominium Hotel 117 124 -7 Hostel 12 12 0 Hotel 153 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other 20 26 -6		Condominium Hotel			-2						
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Total 308 479 -171 STATEWIDE Apartment/ Hotel 4 7 -3 Bed & Breakfast 149 132 17 Condominium Hotel 117 124 -7 Hostel 12 12 0 Hotel 153 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other 20 26 -6			17		-2						
STATEWIDE Apartment/ Hotel 4 7 -3 Bed & Breakfast 149 132 17 Condominium Hotel 117 124 -7 Hostel 12 12 0 Hotel 153 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other 20 26 -6		Other	4	4	0						
Bed & Breakfast 149 132 17 Condominium Hotel 117 124 -7 Hostel 12 12 0 Hotel 153 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other 20 26 -6		Total	308	479	-171						
Bed & Breakfast 149 132 17 Condominium Hotel 117 124 -7 Hostel 12 12 0 Hotel 153 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other 20 26 -6	STATEWIDE	Apartment/ Hotel	4	7	-3						
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Hostel 12 12 0 Hotel 153 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other 20 26 -6											
Hotel 153 141 12 Vacation Rental Unit 1,181 1,640 -459 Timeshare 76 83 -7 Other 20 26 -6											
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Timeshare 76 83 -7 Other 20 26 -6											
Other 20 26 -6											
		State Total	1,712	2,165	-453						

Table 101: Visitor Plant Inventory – Existing Inventory by Island and Property2016 vs. 2015

ISLAND TYPE 2016 UNITS 2015 UNITS PROM 20 HAWA'I Apartment/ Hotel 36 36 ISLAND Bed & Breakfast 269 289 Condominium Hotel 613 620 Hostel 24 24 Hotel 6,614 6,564 Vacation Rental Unit 1,943 1,766 Timeshare 1,728 1,663 Other 122 123 Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 0 0 0 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast <	
HAWAI'I Apartment/ Hotel 36 36 ISLAND Bed & Breakfast 269 289 Condominium Hotel 613 620 Hostel 24 24 Hotel 6.614 6.564 Vacation Rental Unit 1,943 1,766 Timeshare 1,728 1,663 Other 122 123 Total 11,349 11,085 KAUAI Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 20 Condominium Hotel 4,317 4,534 Hostel 8,245 8,142	0 -20 -7 0 50 177 65 -1 264 0 -4 149 0 -13 -254 -12 -254 -12 -138 -10
ISLAND Bed & Breakfast 269 289 Condominium Hotel 613 620 Hostel 24 24 Hotel 6,614 6,564 Vacation Rental Unit 1,943 1,766 Timeshare 1,728 1,663 Other 122 123 Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,552 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other	-20 -7 50 50 177 65 -1 264 0 -4 149 0 -13 -254 -254 -4 -12 2 -138 -10
Condominium Hotel 613 620 Hostel 24 24 Hotel 6,614 6,564 Vacation Rental Unit 1,943 1,766 Timeshare 1,728 1,663 Other 122 123 Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 21,465	-7 0 50 177 65 -1 264 0 -4 149 0 -13 -254 -4 -12 -138 -10
Hostel 24 24 Hotel 6.614 6.564 Vacation Rental Unit 1.943 1.766 Timeshare 1.728 1.663 Other 122 123 Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1.337 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 </td <td>0 50 177 65 -1 264 0 -4 149 0 -13 -254 -12 -138 -10</td>	0 50 177 65 -1 264 0 -4 149 0 -13 -254 -12 -138 -10
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Vacation Rental Unit 1,943 1,766 Timeshare 1,728 1,663 Other 122 123 Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 0 0 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel	177 65 -1 264 0 -4 149 0 -13 -254 -12 -138 -10
Timeshare 1,728 1,663 Other 122 123 Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 0 0 Hostel 0 0 Vacation Rental Unit 1,546 1,600 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 20,972 MOLOKAI Apartment/ Hotel 0 0 Hostel 0 0 0 Hostel 0 <td>65 -1 264 0 -4 149 0 -13 -254 -4 -12 -138 -10</td>	65 -1 264 0 -4 149 0 -13 -254 -4 -12 -138 -10
Other 122 123 Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominum Hotel 1,536 1,387 Hostel 0 0 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 Timeshare 7	-1 264 0 -4 149 0 -13 -254 -4 -12 -138 -10
Total 11,349 11,085 KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 0 0 0 Hostel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 2,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Hostel 0 0 0 Hostel 0 0 0	264 0 -4 149 0 -13 -254 -4 -12 -12 -138
KAUA'I Apartment/ Hotel 0 0 Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 0 0 Hotel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKA'I Apartment/ Hotel 0 0 Bed & Breakfast 1 1 1 Condominium Hotel 73 73 1	0 -4 149 0 -13 -254 -4 -12 -138 -10
Bed & Breakfast 52 56 Condominium Hotel 1,536 1,387 Hostel 0 0 Hotel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 Condominium Hotel 73 73 Hostel 0 0 Hostel 0 0 Hostel 0 0	-4 149 0 -13 -254 -4 -12 -138 -10
Condominium Hotel 1,536 1,387 Hostel 0 0 Hotel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 1 Condominium Hotel 73 73 Hostel 0 0 0 MOLOKAI Apartment/ Hotel 0 0 Hostel<	149 0 -13 -254 -4 -12 -138 -10
Hostel 0 0 Hotel 2,654 2,667 Vacation Rental Unit 1,546 1,800 Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 Condominium Hotel 73 73 Hostel 0 0 0 Hostel 0 0 0 Hostel 0 0 0 Uher 0 0	0 -13 -254 -4 -12 -138 -10
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Timeshare 2,628 2,632 Other 28 40 Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 1 Condominium Hotel 73 73 1 MOLOKAI Apartment/ Hotel 0 0 0 Hostel 0 0 0 0 Vacation Rental Unit 101 108 1 1 LÅNA'I Apartment/ Hotel 0 0 0 LÅNA'I Bed & Breakfast	-4 -12 -138 -10
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Total 8,444 8,582 MAUI Apartment/ Hotel 15 25 Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 1 Condominium Hotel 73 73 1 MOLOKAI Apartment/ Hotel 0 0 0 Hostel 0 0 0 1 108 Timeshare 7 7 7 1 108 1 108 1 108 1 108 1 108 1 1 1 1 1 1 1 1 1 1 1	-138 -10
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Bed & Breakfast 187 189 Condominium Hotel 4,317 4,534 Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 1 Condominium Hotel 73 73 73 Hostel 0 0 0 0 Hostel 0 0 0 0 Hostel 0 0 0 0 0 Hostel 0	
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Hostel 48 53 Hotel 8,245 8,142 Vacation Rental Unit 5,469 4,773 Timeshare 3,160 3,227 Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 Condominium Hotel 73 73 Hostel 0 0 Hotel 0 0 Vacation Rental Unit 101 108 Timeshare 7 7 Other 0 0 Vacation Rental Unit 101 108 Timeshare 7 7 Other 0 0 LÄNA'I Apartment/ Hotel 0 0 Bed & Breakfast 0 0 0 Hotel 247 247 247 Vacation Rental Unit 5 5 5 Hotel 247 247	
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Vacation Rental Unit5,4694,773Timeshare3,1603,227Other2429Total21,46520,972MOLOKAIApartment/ Hotel00Bed & Breakfast11Condominium Hotel7373Hostel00Hotel00Vacation Rental Unit101108Timeshare77Other00Ded & Breakfast00Total182189LÂNA'IApartment/ Hotel0Bed & Breakfast00Condominium Hotel00Hostel00Hostel00Hostel00Hostel00Hostel00Hostel00Hostel00Hostel00Hotel247247Vacation Rental Unit55Timeshare00	-5
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Other 24 29 Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 Condominium Hotel 73 73 Hostel 0 0 Hotel 0 0 Vacation Rental Unit 101 108 Timeshare 7 7 Other 0 0 ELÄNA'I Apartment/ Hotel 0 Bed & Breakfast 0 0 LANA'I Apartment/ Hotel 0 0 Hotel 0 0 0 LANA'I Apartment/ Hotel 0 0 Hotel 247 247 Vacation Rental Unit 5 5 Hotel 247 247 Vacation Rental Unit 5 5 Timeshare 0 0	696
Total 21,465 20,972 MOLOKAI Apartment/ Hotel 0 0 Bed & Breakfast 1 1 Condominium Hotel 73 73 Hostel 0 0 Hotel 0 0 Vacation Rental Unit 101 108 Timeshare 7 7 Other 0 0 ELÄNA'I Apartment/ Hotel 0 0 Hotel 0 0 0 LÄNA'I Apartment/ Hotel 0 0 Hotel 0 0 0 LÄNA'I Apartment/ Hotel 0 0 Hotel 247 247 Vacation Rental Unit 5 5 Hotel 247 247	-67
MOLOKA'I Apartment/ Hotel 0 0 Bed & Breakfast 1 1 1 Condominium Hotel 73 73 73 Hostel 0 0 0 Hotel 0 0 0 Vacation Rental Unit 101 108 Timeshare 7 7 Other 0 0 EANA'I Apartment/ Hotel 0 0 Bed & Breakfast 0 0 0 LÄNA'I Apartment/ Hotel 0 0 Hotel 0 0 0 Hotel 0 0 0 Hotel 0 0 0 Hotel 247 247 247 Vacation Rental Unit 5 5 5 Timeshare 0 0 0 0	-5
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Bed & Breakfast 1 1 Condominium Hotel 73 73 Hostel 0 0 Hotel 0 0 Vacation Rental Unit 101 108 Timeshare 7 7 Other 0 0 EAÄNA'I Apartment/ Hotel 0 0 Bed & Breakfast 0 0 0 LÄNA'I Apartment/ Hotel 0 0 Hotel 0 0 0 Hotel 0 0 0 Kanation 0 0 0 Hotel 247 247 247 Vacation Rental Unit 5 5 5 Timeshare 0 0 0	0
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Hotel247247Vacation Rental Unit55Timeshare00	0
Vacation Rental Unit55Timeshare00	
Timeshare 0 0	0
	0
Other 0 0	0
	0
Total 252 252	0
O'AHU Apartment/ Hotel 48 55	-7
Bed & Breakfast 43 48	-5
Condominium Hotel 4,379 4,328	51
Hostel 235 235	0
Hotel 26,152 25,684	468
Vacation Rental Unit 3,125 2,316	809
Timeshare 3,193 3,151	42
Other 225 241	-16
· · ·	1,342
STATEWIDE Apartment/ Hotel 99 116	A 🚽
Bed & Breakfast552583	-17
Condominium Hotel 10,918 10,942	-17 -31
Hostel 307 312	
Hotel 43,912 43,304	-31
Vacation Rental Unit 12,189 10,768	-31 -24
Timeshare 10,716 10,680	-31 -24 -5
Other 399 433	-31 -24 -5 608
State Total 79,092 77,138 1	-31 -24 -5 608 1,421

Table 102: Visitor Plant Inventory – Existing Inventory by Island and Unit2016 vs. 2015

		PE	RCENT OF TOTAL	. UNITS ^[1]
				CHANGE FROM
ISLAND	CLASS	20 16 ^[2]	2015 ^[3]	2015
HAWAIʻI	Budget (Up to \$100)	8.9	9.9	-1.0
ISLAND	Standard (\$101 to \$250)	27.0	32.9	-5.9
	Deluxe (\$251 to \$500)	43.5	36.5	7.0
	Luxury (Over \$500/Night)	20.6	20.6	0.0
	Total	100.0	99.9	
KAUA'I	Budget (Up to \$100)	2.1	2.7	-0.6
	Standard (\$101 to \$250)	31.8	33.7	-1.9
	Deluxe (\$251 to \$500)	29.7	26.6	3.1
	Luxury (Over \$500/Night)	36.4	37.0	-0.6
	Total	100.0	100.0	
MAUI	Budget (Up to \$100)	1.6	1.9	-0.3
	Standard (\$101 to \$250)	18.7	19.2	-0.5
	Deluxe (\$251 to \$500)	23.4	25.2	-1.8
	Luxury (Over \$500/Night)	56.3	53.8	2.5
	Total	100.0	100.0	
MOLOKA'I	Budget (Up to \$100)	6.7	6.2	0.5
	Standard (\$101 to \$250)	88.9	85.6	3.3
	Deluxe (\$251 to \$500)	4.4	8.2	-3.8
	Luxury (Over \$500/Night)	0.0	0.0	0.0
	Total	100.0	100.0	
LĀNA'I	Dudget (Up to \$100)	0.0	0.0	0.0
LANAT	Budget (Up to \$100)	0.0 4.5	0.0	0.0 0.0
	Standard (\$101 to \$250) Deluxe (\$251 to \$500)	4.5 26.3	4.5 26.3	0.0
	Luxury (Over \$500/Night)	20.3 69.2	20.3 69.2	
	Total	100.0	100.0	0.0
OʻAHU	Budget (Up to \$100)	2.8	3.1	-0.3
	Standard (\$101 to \$250)	28.6	32.2	-3.6
	Deluxe (\$251 to \$500)	39.2	36.1	3.1
	Luxury (Over \$500/Night)	29.4	28.6	0.8
	Total	100.0	100.0	
STATEWIDE	Budget (Up to \$100)	3.5	3.8	-0.3
	Standard (\$101 to \$250)	26.4	29.4	-0.3 -3.0
	Deluxe (\$251 to \$500)	35.4	32.6	-3.0
	Luxury (Over \$500/Night)	33.4 34.6	32.0	2.8 0.5
	Total	100.0	100.0	0.5
	IUIdI	100.0	100.0	

Table 103: Visitor Plant Inventory - Class of Units by Island2016 vs. 2015

^[1] Totals may not sum to 100% due to rounding.

^[2] Based on 46,551 units (58.9 percent of the total units in 2016) for which information on the class of units was available. ^[3] Based on 44,519 units (57.7 percent of the total units in 2015) for which information on the class of units was available.

1965 – 2016											
YEAR	STATE	% CHANGE		% CHANGE	KAUA'I	% CHANGE	MAUI COUNTY	% CHANGE	O'AHU	% CHANGE	
1965	TOTAL 12,903		ISLAND 865		776		1,231		10,031		
1965	12,903	14.9	1,387	60.3	860	10.8	1,231	21.6	11,083	10.5	
1967	17,217	14.5	1,387	29.1	1,115	29.7	1,497	21.0 14.5	12,598	13.7	
1967	18,657	8.4	2,188	29.1	1,115	29.7 13.0	2,043	14.5	12,598	4.5	
1969	22,801	22.2	2,188	13.3	1,200	51.9	2,043	19.2	15,992	4.5 21.5	
1909	22,801	18.1	2,480	27.7	2,565	34.0	2,413	13.6	18,449	21.5 15.4	
1970	32,289	19.9	3,100	8.5	2,505	2.5	3,695	34.7	22,531	22.1	
1972	32,209	10.9	4,241	23.5	2,028	2.5 3.5	4,095	10.8	22,331	9.8	
1972	36,608	2.3	4,241	13.1	2,719	-3.3	4,095	-0.5	25,108	9.0 1.5	
1973	38,675	2.5 5.6	5,234	9.1	2,868	9.1	5,208	27.8	25,365	1.0	
1975	39,632	2.5	5,348	2.2	3,102	8.2	5,830	11.9	25,352	-0.1	
1976	42,648	7.6	6,045	13.0	3,520	13.5	7,232	24.0	25,851	2.0	
1977	44,986	5.5	5,929	-1.9	3,657	3.9	8,037	11.1	27,363	5.8	
1978	47,070	4.6	6,002	1.0	3,786	3.5	8,736	8.7	28,546	4.3	
1979	49,832	5.9	6,093	1.5	4,202	11.0	9,472	8.4	30,065	5.3	
1980	54,246	8.9	5,889	-3.3	4,322	2.9	9,701	2.4	34,334	14.2	
1981	56,769	4.7	6,705	13.9	4,738	9.6	11,359	17.1	33,967	-1.1	
1982	57,968	2.1	7,167	6.9	5,147	8.6	12,162	7.1	33,492	-1.4	
1983	58,765	1.4	7,469	4.2	4,193	-18.5	12,749	4.8	34,354	2.6	
1984	62,448	6.3	7,149	-4.3	5,313	26.7	13,138	3.1	36,848	7.3	
1985	65,919	5.6	7,511	5.1	5,656	6.5	14,152	7.7	38,600	4.8	
1986	66,308	0.6	7,280	-3.1	5,922	4.7	14,096	-0.4	39,010	1.1	
1987	65,318	-1.5	7,328	0.7	5,956	0.6	13,849	-1.8	38,185	-2.1	
1988	69,012	5.7	8,823	20.4	7,180	20.6	15,168	9.5	37,841	-0.9	
1989	67,734	-1.9	8,161	-7.5	7,398	3.0	15,708	3.6	36,467	-3.6	
1990	71,266	5.2	8,952	9.7	7,546	2.0	17,869	13.8	36,899	1.2	
1991	72,275	1.4	9,383	4.8	7,567	0.3	18,702	4.7	36,623	-0.7	
1992	73,089	1.1	9,170	-2.3	7,778	2.8	19,290	3.1	36,851	0.6	
1993	69,502	-4.9	9,140	-0.3	4,631	-40.5	19,127	-0.8	36,604	-0.7	
1994	70,463	1.4	9,595	5.0	5,870	26.8	18,804	-1.7	36,194	-1.1	
1995											
1996	70,288	-0.2	9,558	-0.4	6,760	15.2	17,824	-5.2	36,146	-0.1	
1997	71,025	1.0	9,913	3.7	6,589	-2.5	18,552	4.1	35,971	-0.5	
1998	71,480	0.6	9,655	-2.6	6,969	5.8	18,650	0.5	36,206	0.7	
1999	71,157	-0.5	9,815	1.7	6,872	-1.4	18,609	-0.2	35,861	-1.0	
2000	71,506	0.5	9,774	-0.4	7,159	4.2	18,270	-1.8	36,303	1.2	
2001	72,204	1.0	9,944	1.7	7,202	0.6	18,234	-0.2	36,824	1.4	
2002	70,783	-2.0	9,297	-6.5	7,037	-2.3	17,992	-1.3	36,457	-1.0	
2003	70,579	-0.3	9,478	1.9	7,257	3.1	18,303	1.7	35,541	-2.5	
2004	72,176	2.3	9,857	4.0	8,105	11.7	18,445	0.8	35,769	0.6	
2005	72,307	0.2	10,940	11.0	8,221	1.4	19,220		33,926	-5.2	
2006	72,274	0.0	10,831	-1.0	8,266	0.5	19,571	1.8	33,606	-0.9	
2007	73,220	1.3	11,061	2.1	8,692	5.2	19,879	1.6	33,588	-0.1	
2008	74,177	1.3	11,240	1.6	9,203	5.9	19,653		34,081	1.5	
2009	75,188	1.4	11,541	2.7	9,469	2.9	20,151	2.5	34,027	-0.2	
2010	74,988	-0.3	11,479	-0.5	9,344	-1.3	20,383	1.2	33,782	-0.7	
2011	77,731	3.7	11,113	-3.2	9,872	5.7	21,745	6.7	35,001	3.6	
2012	74,650	-4.0	10,594	-4.7	8,289	-16.0	20,441	-6.0	35,326	0.9	
2013	73,959	-0.9	10,903	2.9	8,675	4.7	18,691	-8.6	35,690	1.0	
2014	73,716	-0.3	10,666	-2.2	8,492	-2.1	18,694	0.0	35,864	0.5	
2015	77,138	4.6	11,085	3.9	8,582	1.1	21,413		36,058	0.5	
2016	79,092	2.5	11,349	2.4	8,444	-1.6	21,899	2.3	37,400	3.7	

Table 104: Visitor Plant Inventory - Available Units by County1965 - 2016

NA: Not Available.

* HVCB did not conduct an update survey in 1995

(i ciccinage of 2010 mil visitors by mining									
	U.S. West	U.S. East	Japan	Canada	Europe	Oceania	China	Korea	
Excellent	88.2	90.3	77.9	88.0	88.7	81.6	76.5	77.7	
Above Average	10.6	8.9	20.9	11.2	10.8	16.7	21.2	21.5	
Below Average	1.0	0.7	0.9	0.7	0.4	1.6	2.0	0.6	
Poor	0.1	0.1	0.3	0.0	0.1	0.2	0.3	0.2	

Table 105: Overall Rating of Most Recent Vacation to Hawai'i (Percentage of 2016 Air Visitors by MMA)

Table 106: Expectations of Vacation (Percentage of 2016 Air Visitors by MMA)

	(i ciccinage of 2010 mill visitors by mining								
	U.S. West	U.S. East	Japan	Canada	Europe	Oceania	China	Korea	
Exceeded your expectations	41.7	53.3	39.0	45.6	53.0	39.2	15.6	55.2	
Met your expectations	55.5	44.1	58.7	52.1	44.3	56.4	77.7	41.6	
Did not meet your expectations	2.7	2.7	2.3	2.3	2.7	4.4	6.7	3.2	

Table 107: Likelihood to Recommend Hawai'i (Percentage of 2015 Air Visitors by MMA)

	U.S. West	U.S. East	Japan	Canada	Europe	Oceania	China	Korea	
Verylikely	89.5	87.9	78.3	89.9	84.4	80.8	65.9	83.2	
Somewhat likely	9.2	10.4	19.9	8.6	13.5	15.9	25.1	14.9	
Not too likely	1.0	1.5	1.5	1.2	2.0	2.5	7.9	1.8	
Not at all likely	0.3	0.2	0.2	0.3	0.1	0.9	1.2	0.2	

Table 108: Likelihood to Revisit Hawai'i in the Next 5 Years (Percentage of 2015 Air Visitors by MMA)

	U.S. West	U.S. East	Japan	Canada	Europe	Oceania	China	Korea
Very likely	79.3	58.5	54.5	67.5	45.0	59.7	52.3	79.7
Somewhat likely	15.4	26.2	31.3	22.2	31.6	27.1	31.5	15.2
Not too likely	4.2	12.2	12.6	8.3	18.3	10.3	14.2	4.0
Not at all likely	1.1	3.1	1.6	2.0	5.1	2.9	2.0	1.1

APPENDIX A

TECHNICAL NOTES

DEFINITIONS

Airline Passenger Counts: Every airline is required to complete an Air Traffic Summary Report to the Department of Transportation on a monthly basis (both chartered and scheduled flights). The report shows passenger counts from U.S., Canada, Japan, Europe, Other Asia, Oceania and Other Pacific, arriving to the Honolulu International, Kahului, Kona, Hilo and Līhu'e airports, and also includes counts of any in-transit passengers (international or domestic).

Arrivals by Air: Visitors who entered Hawai'i via arriving airline flights, not including visitors who arrived into Hawai'i via out-of-state cruise ships. The data reported under this section were derived from Domestic In-flight survey and the International Departure survey.

Arrivals by Cruise Ships: Visitors who entered Hawai'i via foreign-flagged cruise ships. The data reported under this section were derived from monthly State of Hawai'i Department of Transportation - Harbors reports and from the Cruise survey.

Cruise Ships (Arrivals by Air): Derived from the Domestic In-flight and International Departure surveys which sampled only visitor arrivals by air. This figure represented an estimate of visitors staying on cruise ships. This figure may not correspond with the number reported under the Cruise Visitors section, which was derived from the Cruise Visitor Survey and cruise ship passenger counts.

Cruise Ships, Foreign Flagged: These ships were not considered Hawai'i businesses and therefore on-ship spending were not included in the reported visitor expenditures.

Cruise Ship, U.S. Flagged: The Pride of America which is home-ported in Hawai'i was considered a Hawai'i business. Therefore, visitor expenditures for this ship included both on-ship and on-shore spending.

Daily Census: Average number of visitors present on a single day.

Domestic: Visitor who arrived on flights from the U.S. mainland. Total domestic arrivals included U.S. residents and foreign residents who came to Hawai'i on flights from the U.S. mainland. A foreign resident arriving on flights from the U.S. mainland was counted as a domestic visitor.

Expenditures: The U.S. dollar amount spent in Hawai'i attributed to a visitor. Included direct spending by visitors while in Hawai'i as well as any prepaid package purchased before arrival. Expenditure data does not include transpacific air costs to and from Hawai'i, commissions paid to travel agents or portions of the package in another state or country.

Expenditures, Total by Island: Included on-ship spending on U.S. flagged cruise ships. The expenditures were allocated to each island in proportion to visitor days.

Per Person Per Day (PPPD) Expenditures, by Island: The denominator was air and cruise visitor days by island.

Expenditures, Cruise Visitor: Expenditures by visitors onboard foreign flagged and U.S. flagged cruise ships. Expenditures by visitors onboard the U.S. flagged cruise ship included spending on ship

because the U.S. flagged cruise ship was considered a Hawai'i business. Visitors onboard foreign flagged cruise ships reported only on island expenditures.

Group Tour: Visitors who traveled and participated in activities in a group with tour guide(s) much of the time during their visit.

In-transit, International:

- <u>True Transit</u>: Passengers who clear U.S. Immigration and Customs at Honolulu International Airport and then proceed to another city.
- <u>Bonded transit</u>: Passengers who are held in a sterile lounge area and reboard an aircraft without being processed by either U.S. Immigration or Customs.

In-Transit, Domestic:

- <u>U.S. to Foreign:</u> Passengers who arrive at Honolulu International Airport from the Mainland or the Neighbor Islands and reboard an aircraft destined for a foreign country (without leaving Honolulu International Airport).
- <u>Neighbor Island to Mainland:</u> Passengers who arrived at Honolulu International Airport from a Neighbor Island airport and reboard an aircraft destined for the Mainland (without leaving Honolulu International Airport).

Intended Residents: Air passengers who are intending to move to Hawai'i and seek long-term residence for at least one year. Students or military members have often classified themselves in this category.

International: Visitor who arrived on flights from U.S. territories and foreign countries. A U.S. visitor who arrived on flight from a foreign country was counted as an international visitor.

Length of Stay: Average numbers of days visitors were present, including the day of arrival and of departure.

Major Market Areas (MMAs): Visitors were classified by their place of <u>residence</u> into the following geographical areas that were defined by the Hawai'i Tourism Authority for marketing purposes to make the state more globally competitive:

- 1. U.S. West Pacific (Alaska, California, Oregon, Washington) and Mountain (Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah and Wyoming) states.
- 2. U.S. East Other States in the Continental U.S.
- 3. Japan
- 4. Canada
- 5. Europe United Kingdom, Germany, France, Italy and Switzerland
- 6. Oceania Australia and New Zealand
- 7. Other Asia China, Hong Kong, Korea, Singapore and Taiwan
- 8. Latin America Argentina, Brazil and Mexico
- 9. Other All countries and districts not listed in MMA 1 to 8 above, including Guam, Puerto Rico, U.S. Virgin Islands and other U.S. territories

Market Penetration: Number of visitors from a given Metro Area (CBSA) divided by the population of that area. Reported as the rate per 1,000 visitors.

MC&I (Net): Visitors whose reasons for traveling were for corporate meetings, conventions, or incentives, or any combination of these reasons. If a visitor selected two or more sub-categories within the MC&I category, they were counted only once. Therefore, the sum of the sub-categories may be larger than the MC&I category.

Package: Visitors who purchased a packaged trip which included at least air-tickets and accommodations.

Passengers: The total number of people on a flight or on a cruise, including visitors and Hawai'i residents.

Pleasure (Net): Visitors whose reasons for traveling were for vacation, honeymoon, or to get married, or any combination of these reasons. If a visitor selected two or more sub-categories within the pleasure category, they were counted only once. Therefore, the sum of the sub-categories may be larger than the pleasure category.

Returning Hawai'i Residents: These air passengers are Hawai'i residents who are returning to the islands after travelling out of state for various purposes (pleasure, MCI, friends/family, school, etc.).

True Independent: Visitors who were not part of a tour group and did not purchase their air-tickets and accommodations as a package.

Seats, Scheduled: Total number of seats, on all flights reported by Diio Mi, arriving into Hawai'i.

Seats, Charter: Number of seats, on all flights not reported by Diio Mi but reported on the state monthly.

Seats, Total: Total number of seats, on all flights arriving into Hawai'i. The sum of Scheduled and Charter seats.

Supplemental Business Expenditures: Additional business expenditures spent locally on conventions and corporate meetings by out-of-state visitors (i.e. costs on space, equipment rentals, transportation, etc.). As of 2012, these figures were calculated using the Destination Marketing Association International (DMAI) Event Impact Calculator (EIC).

Visitor: Out-of-state traveler who stayed in Hawai'i for a period of time between one night but less than one year. Air Visitors were calculated by subtracting the estimated in-transit passengers, returning Hawai'i residents and intended residents from the Airline Passenger Counts. Visitors by cruise ships were calculated by subtracting Hawai'i resident from counts of passengers who came to Hawai'i aboard foreign flagged cruise ships.

SOURCES OF DATA FOR VISITOR STATISTICS

The data in this report came from the following sources:

Air Traffic Summary Report: All domestic and international airlines with flights to the Hawaiian Islands are required to complete this report of airline passenger counts and in-transit counts and submit them to the Department of Transportation – Airports Division, by the 10th of each month with data for the previous month.

Summary of International Travel to the United States report: The International Visitor Arrivals Program provided the U.S. government and the public with the official U.S. monthly and final overseas visitor arrivals to the U.S. based on using the INS I-94 form data, which all U.S. non-citizens must complete to enter the United States. The National Travel and Tourism Office (NTTO) manages the program. The monthly reports provided counts of international visitors to Hawai'i by their country of residence. The reports also identified those simply passing through Hawai'i (in-transit). Canadian and U.S residents were not included in these counts.

International Intercept Survey: Surveys were distributed to a systematic sample of passengers in the boarding area and walkways at the Honolulu International Airport, the Kahului Airport on Maui, the Kona International Airport, and the Līhu'e Airport on Kaua'i. In 2016, a total of 61,123 surveys were completed and processed. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. The survey also collects information on state-wide visitor expenditures. The characteristics of respondents were attributed to non-respondents using ascription. The 2016 International Intercept Survey form is included in Appendix B.

Domestic Survey: The domestic survey form is on the reverse side of the Hawai'i State Department of Agriculture's mandatory Plants and Animals declaration form. The dual-sided forms were distributed to passengers on all flights from the U.S. mainland to Hawai'i every day of the year. In 2016, there were 3,420,531 usable forms collected and processed. All usable forms were optically scanned and tabulated to produce the results presented here. This survey provided information on visitor characteristics such as party size, visit status, travel method, length of stay, island visitation patterns, accommodations, purpose of trip and demographic data. Some characteristics of respondents were attributed to non-respondents using ascription. The 2016 Domestic Survey form is included in Appendix B.

Island Visitor Survey: Surveys were conducted at departure area of the airports on all the islands. In 2016, 32,662 completed survey forms were received from Honolulu International Airport for O'ahu specific data, 17,432 completed forms received from Maui, 944 forms from Moloka'i, 873 forms from Lāna'i, 11,706 forms from Kaua'i, 5,392 forms from Hilo, and 12,950 forms from Kona. The Island Visitor Survey provided island by island specific information such as purpose of trip, accommodation, length of stay and expenditures. The 2016 Island Visitor Survey form is included in Appendix B.

Cruise Visitor Survey: The Cruise visitor survey forms are distributed to all cabins on passenger ships in Hawaii during the year. Data collected from cruise visitors include purpose of trip, island visitation and spending by island. The questionnaire used on foreign flagged ships did not include on-ship spending. In 2016, a total of 13,100 completed forms were processed for cruise visitor information. The 2016 Cruise Survey form is included in Appendix B.

Cruise Ship Passenger Counts Report: All cruise ships which entered Honolulu, Hilo, Kona, Lahaina, Kahului and Nawiliwili Harbor reported passenger counts to the Department of Transportation, Harbors Division and the Department of Land and Natural Resources. HTA obtained monthly passenger counts from these harbors and estimated counts for other harbors based on this information. The HTA figures specifically look at the number of passengers who arrived in the state on cruise ships. Visitors who flew to Hawai'i and then boarded the cruise vessel were captured in the surveys of air passengers.

Visitor Plant Inventory Survey: The purpose of this survey is to compile an accurate annual assessment of existing and planned visitor accommodations for the State of Hawai'i by island, location, property type (hotel, condo-hotel, bed and breakfast, individual vacation units, rental house, hostels, timeshare, and apartment-hotel), and class of units (standard, budget, deluxe, luxury).

To access the report online, visit: www.hawaiitourismauthority.org/research/reports/visitor-plant-inventory/

Hawai'i Hotel Performance Data: STR, Inc. is the source of hotel occupancy rate, average daily room rate and revenue per available room data.

Air Seat Statistics: Since 2013, HTA has used airline schedules from Diio Mi as the source of its data on scheduled air seats. Diio Mi is an online database of airline industry data used by airlines, airports and destination marketing organizations across the U.S.

Daily Passenger Counts: published by the Department of Business, Economic Development and Tourism daily, these are counts of passengers on domestic and international flights, (excludes flights from Canada).

Visitor Satisfaction Survey (VSAT): This post trip survey collects data on visitors' satisfaction with Hawai'i as a vacation destination, their willingness to return to the islands, activities they participated in, their trip planning, and their visitor profile. Survey forms were mailed to a sample of visitors from U.S. West, U.S. East, Japanese, Canada, Europe, and Oceania after they returned home from their trip to Hawai'i. Respondents completed forms and returned them in postage-paid envelopes. English and Japanese-speaking respondents were also given the option of filling out the VSAT questionnaire online. Those who provided e-mail addresses were sent an e-mail invitation with the link to the survey.

U.S. samples were drawn from In-flight forms used in the Domestic Survey. Japanese samples were drawn from departure survey forms used in the International Intercept Survey. Canada, Europe and Oceania samples were drawn from both In-flight forms and departure survey forms. In 2016, 20,442 completed survey forms were collected by mail or via on-line from U.S. West, U.S. East, Japanese, Canada, Europe and Oceania visitors. Another 2,060 survey forms were collected from Chinese and Korean visitors through intercept surveys the at Honolulu International Airport.

To access the 2016 Visitor Satisfaction and Activities report online in November 2016, visit: www.hawaiitourismauthority.org/research/reports/

DOMESTIC IN-FLIGHT SURVEY

SPANISH Debe completar este formulario antes de descender del avión. Si no le es posible leerto en inglés, sirvase pedirle al auxiliar de vuelo un formulario en español. TAGALOG Ang pormularyong ito ay dapat sagutin bago mag "landing" ang eroplano. Kung hindi ninyo mabasa ang pormularyong ito, mangyari po lamang na humiling sa "flight attendant" na isang pormularyo sa wikang tagalog. JAPANESE 陸機なさる前にこの用紙を必ず記入し終えて下さい。この用紙が読めない場合は、乗務員に日本語の用紙を貰って下さい。 KOREAN 착륙하기전에 이 양식에 반드시 기입하셔야 합니다. 이 양식을 읽지 못하면 승무원에게 한국어 양식을 요청하십시오. CHINESE 请在下机前填写完毕这份表格。如果看不懂此表,请向乘务员素取一份中文表格。



STATE OF HAWAI'I
Department of Agriculture
PLANTS AND ANIMALS DECLARATION FORM
FOR ALL PASSENGERS, OFFICERS, AND CREW MEMBERS
ALOHA and Welcome to Hawai'i. Many plants and animals from elsewhere in the world can be harmful to our unique environment, agriculture, and communities. Please help to protect Hawai'i by not bringing harmful pests into our state.
YOU ARE REQUIRED BY STATE LAW TO FILL OUT THIS AGRICULTURAL DECLARATION FORM. Any person who defaces this declaration form, gives false information, or fails to declare, prohibited or restricted articles in their possession, including baggage, or fails to declare these items on cargo manifests is in violation of Chapter 150A, Hawaii Revised Statutes, and may be guilty of a misdemeanor punishable, in certain instances, by a maximum penalty of \$25,000 and/or up to one year imprisonment. Intentionally smuggling a snake or other prohibited or restricted article into Hawai'i is, in certain circumstances, a Class C felony punishable by a maximum penalty of \$200,000 and/or up to five years imprisonment.
One adult member of a family may complete this declaration for other family members.
A) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:
□ Fresh Fruit & Vegetables □ Soil, Growing Media, Sand, etc.
□ Cut Flowers & Foliage □ Live Seafood (lobsters, clams, oysters, etc.)
□ Rooted Plants & Plant Cuttings, or Algae □ Cultures of Bacteria, Fungi, Viruses, or Protozoa
□ Raw or Propagative Seeds or Bulbs □ Insects, Live Fishes, Amphibians, etc.
Please submit all of the above-marked items in your possession and/or baggage for inspection to a Hawai'i Plant Quarantine Inspector in the baggage claims area. The cargo agent will submit cargo for inspection on your behalf.
B) I HAVE THE FOLLOWING ITEMS IN MY POSSESSION AND/OR BAGGAGE:
□ Dogs □ Reptiles (Turtles, Lizards, Snakes, etc.) □ Cats □ Other Animals
If you are traveling with any LIVE ANIMALS, you must NOTIFY A CABIN ATTENDANT PRIOR TO DEPLANING. All live animals must be turned in to the Honolulu Airport Animal Quarantine Holding Facility by the transportation carrier, not the passenger, upon arrival. NONE OF THE ABOVE PLEASE LIST THE SPECIFIC TYPES/NAMES OF THE ITEMS MARKED ABOVE. (Items meeting State requirements will be inspected and released.)
1 3
2 4
Origin (State or Country) of above items
Full Name (Print)
Home Address
City State Zip
Hawai'i Address or Name of Hotel/Lodging
Island Phone No. No. in Party
Name of Airline/Ship Flight No. Date of Arrival
Signature Date 58844
HTA Form Rev. 02-01-2016 Printed in U.S.A. See Reverse Side

DOMESTIC IN-FLIGHT SURVEY (BACK)

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 5. Please mark the places you plan to visit and the number of nights you plan to stay at that place (Write 0 if day-only trip). Plan to visit # of nights O'ahu Maui Maui Moloka'i Lāna'i Kona (Bg Island of Hawai') Kaua'i Kaua'i Kaua'i Kaua'i Kaua'i Kaua'i Are you or any member of your party planning on attending any events at the Hawai'i Convention Center? Yare Mre 	(CONTINUE TO QUESTION 5.)	12 vrs. or under	25 to 40 yrs.
day-only trip). Plan to visit O'ahu (ficludes Wakki Maui Maui Male Male Main Mai	visit and the number of nights you	13 to 17 yrs.	41 to 59 yrs.
Plan to visit # of nights Plan to visit # Males # Females TOTAL Intervises TOTAL Intervises Intervis		18 to 24 yrs.	60 or more
O'ahu (Includes Wakki Maui Maui Moloka'i Lāna'i Kona (Big laand of Hawai'i) Hilo (Big laand of Hawai'i) Kuai Kaua'i 6. [Answer if you plan to visit O'ahu, otherwise skip to Q.7] Are you or any member of your party planning on attending any events at the Hawai'i Convention Center? Vara Vara Vara TotaL TotaL TotaL Are you or any member of your party planning on attending any events at the Hawai'i Convention Center? Vara Vara TotaL TotaL TotaL Are you or any member of your party Planning on attending any events at the Hawai'i Convention Center? Vara Vara Vara Vara TotaL Image: tabular tabula			#Malos #Fomalos
(Includes Walkki Maui Maui Moloka'i Läna'i Kona (Bjaland of Hilo (Bjaland of Hawai'i) (Bjaland of Hawai'i' (Convention Centr?) (All other countries (provide postal code below) (Ditter (please spectrum)	O 0ʻabu	тота	
 Moloka'i Moloka'i Läna'i Kona Brazii China China Brazii China France Germany Germany Germany Hong Kong Hong Kong Conditional of Homewith Hilo (Higi sland of Homewith) Kaua'i Kaua'i Kaua'i Conditional of Homewith Conditional	(Includes Waikiki		
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 Lāna'i Kona (Big Island of Hewa'i) Hilo (Big Island of Hewa'i) Kaua'i Kaua'i Kaua'i Kaua'i Canada (provide postal code below) Singapore Switzerland Switzerland Canada (provide postal code below) Singapore Switzerland Taiwan All other countries (provide postal code below) Other (please spectrum) Other (please spectrum) 			
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 Kaua'i Kaua'i Kaua'i Kaua'i Ganswer if you plan to visit O'ahu, otherwise skip to Q.7] Are you or any member of your party planning on attending any events at the Hawai'i Convention Center? Yes O Mo 		7 0 0 0 0	O Korea
0 0	◯ Kaua'i		
6. [Answer if you plan to visit O'ahu, otherwise skip to Q.7.] Are you or any member of your party planning on attending any events at the Hawai'i Convention Center?		0 0 0 0	O Philippines
otherwise skip to Q.7] Are you or any member of your party planning on attending any events at the Hawai'i Convention Center? 	6 [Answer if you plan to visit Otabu	Canada (provide postal	
Are you or any member of your party planning on attending any events at the Hawai'i Convention Center?			
	planning on attending any events at the	All other countries (provide p	
15. E-mail Address (to participate in a follow-up survey):			
		15. E-mail Address (to particip	pate in a follow-up survey):

INTERNATIONAL INTERCEPT SURVEY

	HAWAI'I TO		
On behalf of the State of Hawai'i, thank you for	AUTHORIT	e questions below. This information helps us ensure your	
Hawai'i experience remains the best it can be.	Please fill in the appropriate bubble (•) or print 12	clearly. We greatly appreciate your assistance. <i>Mahalo!</i>	
Your answers will	be kept strictly confidential and will be tabulated	for research purposes only.	
[Fill out one form per family/party.	8. Where did you stay while in Hawai'i? (Mark all that apply)	10. What is your age? years old	
Not to be completed by your tour leader or tour conductor]	O Hotel	11. What is your gender? O Male O Female	
-	O Condominium	12. Of the people covered by this form	
1. The total number of people (including myself) covered	Rental House Timeshare Unit	(not including yourself), how many were:	
by this form is: persons	O Bed & Breakfast	Number of Number of	
2. I am a:	O Cruise Ship	Males Females	
O Visitor to Hawai'i QUESTION 3]	 Friends or Relatives Hostel 	12 years or under	
O Hawai'i resident, to be away for	O Camp site, Beach	13 to 17 years	
[ANSWER	 Private Room in Private Home Shared Room/Space in Private Home 		
night(s) QUESTIONS 9 - 13a ONLY		18 to 24 years	
-	8a. What is the name of the hotel/	25 to 40 years	
Altogether, I was in the Hawaiian Islands for:	condominium you stayed at (Internal Use)	41 to 59 years	
A few hours only [STOP HERE]	while in Hawai'i?		
	9. The primary reason for this trip was:	60 or more years	
night(s) [CONTINUE TO QUESTION 4]	[RESIDENTS - MARK (•) PURPOSE OF	TOTAL	
4. Including this trip, how	THIS TRIP]		
many times have you	O Honeymoon	13. I am a resident of: O U.S.A. O Argentina	
visited Hawai'i? times	O To attend a wedding	O Australia O Japan	
5. I came on this trip as a member	O Pleasure/Vacation	O Korea O Brazil	
of an organized tour group:	O Convention/Conference	O Mexico O New Zealand	
O Yes O No	Corporate meeting Incentive/Reward Travel	China O Philippines	
6. I came on a prepaid package trip	Company Trip	O France O Singapore O Germany O Switzerland	
that included at least airfare and lodging:	O Other Business	O Hong Kong O Taiwan	
	Visit friends or relatives	O Italy O United Kingdom	
	O Government or military business	O Canada O Other	
 Please mark (•) if you have visited any of the following places. 	To attend school Sparts Event/Crown (Dartisingert/Spartster)	13a. Please specify zipcode/postal code:	
On this trip, how many nights did	 Sports Event/Group (Participant/Spectator) School Group 	USA Zipcode	
you stay at each place?	 Event/Concert/Festival (Participant/Spectator) 	r) Canada Postal Code	
# of NIGHTS stayed	O Other (please specify)	Other Country Postal Code	
(write "0" if Visited day-only trip)		-1	
		oses only and for possible participation in a	
O'ahu O	Visitor Satisfaction Survey. Absolutely r	no personal information will be shared.	
Maui O	YOUR NAME:		
Moloka'i	HOME ADDRESS:		
	ZIPCODE/ POSTAL CODE:		
Lāna'i O	EMAIL ADDRESS:		
Kona (Big Island of Hawai'i)	DEPARTING HAWAI'I Day Month Year	ARRIVAL IN HAWAI'I Day Month Year	
Hilo (Big Island of Hawai'i)			
Kaua'i O	Flight No. Name of Airline:	Flight No. Name of Airline:	
	FOR INTERNAL USE ONLY Airline Code	FOR INTERNAL USE ONLY Airline Code	
CONTINUE ON THE OTHER SIDE 🔿 7070485292			

INTERNATIONAL INTERCEPT SURVEY (BACK)

14. On this trip, I first arrived at: O Honolulu International Airport Kona International Airport Maui Airport	22. How much additional did you and your family/party spend while in Hawai'i? (NOT including pre-paid expen- ses in Questions 20 and 21. Please round to the nearest dollar.) Absolutely no personal information will be shared. How many people are you reporting for? persons
15. On this trip, did you or any member of your family/party attend any events at the Hawai'i Convention Center?	22a. Lodging (hotel, condo, B&B, hostel, etc., including tips)US\$
 Yes No 16. Overall, how would you rate this current trip to Hawai'i? Above Below Excellent Average Average Poor 8 7 6 5 4 3 2 1 	22b. Total Food and Beverage US\$, In restaurants, bars and other eating places US\$, Dinner shows/dinner cruises US\$,
17. Would you say this trip to Hawai'i?	Groceries/snacks
 Exceeded your expectations Met your expectations Did not meet your expectations 	22c. Total Entertainment and RecreationUS\$
18. How likely are you to recommend Hawai'i as a vacation place to your friends and relatives? O Very Likely O Not Too Likely	Attractions/entertainmentUS\$, Recreation/Sports (e.g. golf, tennis, snorkeling, hiking)US\$,
Somewhat Likely Not Likely At All	Other activities & tours
19. How likely are you to return to visit Hawai'i in the next five years?	22d. Total TransportationUS\$
Very Likely Not Too Likely Somewhat Likely Not Likely At All	Inter island airfareUS\$,
 20. If you and your family/party came on a pre-paid package trip (including at least airfare and lodging) please fill out 20a-20e. IF NOT, please skip to Question 21. 20a. How much did the package trip cost? (please specify currency) 	Bus, taxi, trolley, etcUS\$ Rental car/mopedsUS\$ Other expenses (gasoline, parking, etc.)US\$
, , , , , , , , , , , , , , , , , , ,	22e. Total ShoppingUS\$, Total ShoppingUS\$, Fashion and clothingUS\$,
20b. What did the package trip include? (Mark all that apply) O Airfare (to and from Hawai'i) O Lunch/Dinner	Jewelry/watchesUS
O Breakfast O Rental Car O Airfare (inter-island) O Tours/Attractions O Inter-island cruise (not including dinner/sunset cruise) O Lodging (hotel, condo, etc.) O Trip to another state/country	Cosmetics/perfumesUS\$, , Leather goods (belts, wallets, handbags, etc.)US\$, , Leather goods (belts, wallets, handbags, etc.)US\$, ,
O Other (please specify)	SouvenirsUs\$,
(Internal Use)	22f. Other Spending
20c. Name of the package:	Electronics
20d. Number of nights in Hawai'i covered by it:night(s)	Health/WellnessUS\$,
20e. Number of people covered by amount in Q20a above:	
21. How much did you and your family/party pay for the transpacific flight (if not included as part of a package)? (please specify currency)	Art and Collectibles US\$, Other, please specify belowUS\$,
	22. TOTAL for Question 22 (22a-22f)
9572485291 Mahalo (Thank You)! Please return y	rour completed survey to the interviewer. Int'l 2016Q1

ISLAND SURVEY

HAWAI'I TOURISM			
	AUTHORITY	Island Survey	
Hawai'i experience remains the best it can be. Please	Please take a few moments to complete the questions fill in the appropriate bubble (\bullet) or print 12 clearly. W strictly confidential and will be tabulated for resear	/e greatly appreciate your assistance. Mahalo!	
[Fill out one form per family/party. Not to be completed by your tour leader or tour conductor]	6. On this trip, you first arrived at: O Honolulu International Airport		
Please indicate your departure information: Month Day Year	Kona International Airport		
Date:	O Maui Airport Kaua'i Airport	12. What is your gender?	
Flight Number:	O Other (please specify) 7. You came on this trip as a member of an	 Of the people covered by this form (NOT including yourself), 	
Airline:	organized group tour: Ves No	how many are:	
1. The total number of people (including myself) covered by this form is:	 You came on a pre-paid package trip that included at least airfare and lodging: 	Number of Number of Males	
 You are a(an): Out-of-state or foreign visitor to this island. 	 Yes No Where did you stay at while on this island? [Mark all that apply] 	12 years or under	
[Proceed to Q3] O Hawai'i resident visiting this island from	O Hotel	13 to 17 years	
another island. [Proceed to Q3] Resident of this island going on	 Condominium Rental House 	18 to 24 years	
an out-of-island trip, to be away for nights. [Answer Questions 10-14 Only]	 Timeshare Unit Bed & Breakfast 	25 to 40 years	
 Resident of this island moving to another island/state/country. [STOP. Please turn in your form] 	 Cruise Ship Friends or Relatives 	41 to 59 years	
3. On this trip, you were on this island for:	O Hostel		
[One answer only] Transit only (did not leave airport).	 ◯ Camp Site, Beach ◯ Private Room in Private Home 	60 or more years	
 [STOP. Please turn in your form] One-day trip and did not stay overnight 	O Shared Room/Space in Private Home	TOTAL	
[Proceed to Q4] O Stayed at least one night. [Proceed to Q4]	Other (please specify)		
 Please mark if you have visited any of the following places. On this trip, how many 	9a. What is the name of the hotel/condominium you stayed at while on this island ?	14. You are a resident of:	
nights did you stay at each place? # of NIGHTS	(Internal Use)	O U.S.A (specify zip code)	
Visited (write "0" if day-only trip)	9b. On this trip , did you or any member of your	O Australia	
O'ahu O	family/party attend any events at the Hawai'i Convention Center?		
Maui O	O Yes O No	Canada	
Kaua'i O	 The primary reason for the trip to this island was: [Residents Mark Purpose of Trip] 	O France	
	O To get married	 Germany Hong Kong 	
Moloka'i O	 Honeymoon To attend a wedding 		
Lana'i O	 Pleasure/Vacation Convention/Conference 	O Japan (specify postal code)	
Kona (Big Island of Hawai'i)	 Corporate meeting 	O Mexico	
Hilo (Big Island of Hawai'i)	Incentive/Reward Travel Company Trip	 New Zealand Philippines 	
TOTAL NIGHTS ALL ISLANDS	O Other Business	O Singapore	
5a. Including this trip, how many times	 Visit friends or relatives Government or military business 	 ○ Switzerland ○ Taiwan 	
have you visited this island?	 To attend school Sports Event/Group (Participant/Spectator) 	O United Kingdom	
5b. Including this trip, how many times have you visited Hawai'i ?	O School Group	O Other (please specify)	
5c. [IF TWO OR MORE TRIPS TO HAWAI'I] What year did you last visit Hawai'i? Specify Year:	O Event/Concert/Festival (Participant/Spectator) O Other (please specify)		
1178648421			

ISLAND SURVEY (BACK)

-	_
15. Was this trip to this island a day only trip or did you stay at least	22. How much did you spend in total on non-packaged items while on
15. Was this trip to this island a day-only trip or did you stay at least one night?	this island? (NOT including packaged expenses and airfare in
O Day-only trip O Stayed at least one night	Questions 16 and 17). Of this amount, how much did you spend for: Absolutely no personal information will be shared.
16. Did you come to this island on a pre-paid package trip	How many people are you reporting for? [SPECIFY NUMBER OF PEOPLE] persons
(including at least airfare and any items in Q16a)?	"Amount spent on THIS ISLAND ONLY"
○ Yes [IF YES, CONTINUE TO Q16a] ○ No [IF NO, SKIP TO Q17a]	22a Lodging (botal condo
16a. What did your package include? Please mark ALL that apply:	B&B, incl. tips) US\$
Airfare (to and from Hawai'i) O Rental car	22b. Total Food and Beverage US\$
O Airfare (inter-island) O Lunch/Dinner	
O Inter-island cruise O Lodging	In restaurants, bars and other eating placesUS\$
O Breakfast O Tours/Attractions	
O Trip to another state/country (specify) O Other (please specify):	Dinner shows/ Dinner cruises US\$,
	Groceries/snacksUS\$,
	22c. Total Entertainment
16b. How much did your package cost? US\$,	and RecreationUS\$
16c. Number of nights covered by it:	AttractionsUS\$
	Recreation/Sports (e.g. golf, tennis, snorkeling, hiking) US\$
16d. Number of people covered by amount in Q16b above:	
(Internal Use)	Other activities & toursUS\$,
16e. Name of the package:	22d. Total Ground TransportationUS\$,
16f. Name of travel company:	Ground transportation
16g. Did your package include a stay on:	(buses, taxis, trolleys)US\$
O This island only O Multiple Hawaiian islands	Rental car/mopedUS\$
	Other transportation costs
17a. Did you arrive on this island on a transpacific flight or an inter-island flight?	(gas, parking)US\$,
O Transpacific flight O Inter-island flight	22e. Total ShoppingUS\$
17b. How much did you pay for your flight (if not included as part of a package)?	Fashion and clothing US\$,
• Transpacific flight (round-trip) US	Jewelry/watchesUS\$,
Inter-island flight (one-way)US	Cosmetics/perfumes
18. Overall, how would you rate this current trip to this island?	handbags, etc.)US
Above Below Excellent Average Average Poor	Hawai'i food products (fruits, nuts, & coffee, etc.)US\$
19. Would you say this trip to this island ?	SouvenirsUS\$,
O Exceeded your expectations	22f. Other Spending Electronics
 Met your expectations Did not meet your expectations 	
	Health/WellnessUS\$
20. How likely are you to recommend this island as a vacation place to your friends and relatives?	Household ItemsUS\$
O Very Likely O Not Too Likely	Art and CollectiblesUS
O Somewhat Likely O Not Likely At All	
21. How likely are you to return to visit this island in the next five	Other, please specify below US\$,
years? O Very Likely O Not Too Likely	
O Somewhat Likely O Not Likely At All	SUM OF Q22a-Q22f US\$,
8570648424	
Mahalo (Thank You)! Please return your	completed survey to the interviewer. NI 2016Q1

CRUISE SURVEY

Alona. On behali of the State of Hawaii: thank you for vielling. These labes are moments to complete hauseling. This information helps us ensure the quadron. This information helps us ensure the quadron the try or the quadron the try or the quadron the try or the quadron the try. The total number of people (including quadron the try or the the quadron the try or the quadron the try or the quadron the try or the the quadron the try or the quadron the try oretry or the quadron the try or the quadron the try or the quadron		HAWAI'I TOURIS	
the quality of your Hawail experience remains fite best it can be. Please fill in the appropriate bubble of or print []] early. Your answares are strid; condential and re tabulated for statistical purposes only. We greatly appreciate your assistance. Manked Cruise Start Date: 		sauch	
Cruise Start Date:	the quality of your Hawai'i experience	e remains the best it can be. Please fill in the appropriat	te bubble or print 1 2 clearly.
Image: A package? I		I I I I I I I I I I I I I I I I I I I	
1. The total number of people (including myself) covered by this form is:		package?	
1. The total formior to people covered by this form is: myself covered by this form is: (Fill out one form per party/family) (Pill out one form per party/family) (Pistor to Hawai'i (GO TO Q7) 3. Including this trip, I have made: (Pistor to Hawai'i (GO TO Q7) 3. Including this trip, I have made: (Pistor to Hawai'i (GO TO Q7) 3. Including this trip, I have made: (Pistor to Hawai'i on this trip). Before starting this cruise		Us \$,12	
if if id out one form per party/family) ise other than yourself? O Yes No imposing the persons Yes No No 2. I am a: O Yes No Imposing the persons 3. Including this trip, I have made: Imposing the number of nights Imposing the number of nights Imposing the number of nights 4. Please indicate the number of nights What was included in the cruise package you purchased when booking your cruise to Hawai? Imposing the rule. Imposing		7a. Was this a gift or paid by someone	0 1 0 1 1
Image: Some service of the service		else other than yourself? 13	
2. I am a: ○ Visitor to Hawai'i ○ Resident of Hawai'i (GO TO Q7) 3. Including this trip, I have made: □ trips to Hawai'i in my lifetime 4. Please indicate the number of nights you have spent in Hawai'i on this trip Before starting this cruise During this ruise During this cruise During this dawai' on this trip? Reference Nurmed atter cruise O'ahu O Maui O Visite Cruise Atawai'i lostand O Hawai'i lost trip? O Kauai O O'ahu O Maui O Cruise ship, where did you stay in Hawai'i on this trip? Hawai'i on this trip?	persons	O Yes O No	
○ Visitor to Hawai'i Number of negotie covered by (\$) amount: ○ Resident of Hawai'i (GO TO Q7) 3. Including this trip, I have made: □ trips to Hawai'i on this trip Before starting this cruise During this cruise During this cruise □ TOTAL NIGHTS IN HAWAI'I (Before, during and after cruise) ○ Yahu ○ ○ Canada ○ None of the above 9. I am a resident of: ○ Japan ○ ○ Korea ○ France ○ To fights or uisce ship, where did you stay in Hawai'i on this trip? Image: Course of the galage ○ ○ Kauai'i on this trip? ○ I Lana'i ○ ○ Canada ○ ○ Howai'i on this trip? ○ ○ Howai'i on this trip? ○ ○ Restel car ○ ○ Canada ○			
 Resident of Hawai'i (GO TO Q7) Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including this trip, I have made: Including the nights spent on this trip: Including the nights spent on this trip: Including the nights spent on this trip: Individuation this trip: Including the nights spent on this trip: Including the nights spent on this trip: Including the nights spent on this trip: In an a resident of: <l< th=""><th></th><th></th><th>Under 10 years</th></l<>			Under 10 years
 Including this trip, I have made: Including the nights spent on this trip; Including the nights cruites and this trip; Including the nights cruites trip there made: Including the nights cruites and there cruites the nights cruites trip there trip; Including the nights cruites trip; Inclu	-		
Image: constant miny method 4. Please indicate the number of nights you have spent in Hawai'i on this trip Before starting this cruise During this cruise During this cruise TOTAL. NIGHTS IN HAWAI'I (Number of nights) TOTAL. NIGHTS IN HAWAI'I (Before, during and after cruise) TOTAL. NIGHTS IN HAWAI'I (Before, during and after cruise) ToTAL. NIGHTS IN HAWAI'I (Before, during and after cruise) ToTAL. NIGHTS IN HAWAI'I (Before, during and after cruise) ToTAL. NIGHTS IN HAWAI'I (Number of nights) Additional vacation stop to other location (aside from Hawai'i) (Number of meals) (Number of days) (Number of the above 9. I am a resident of: (Saua'i) (Liana'i) (O) (Before starting the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? (Staua'i) (Staua'i) (Staua'i) (Staua'i) (Staua'i) (Staua'i) (Staua'i) (Staua'i)	3. Including this trip, I have made:	8. What was included in the cruise	
 4. Please indicate the number of nights you have spent in Hawai'i on this trip Before starting this cruise	trips to Hawai'i in my lifetime		20 - 29
Before starting this cruise Image: Cruise club is		(Please mark (•) all that apply)	30 - 39
During this cruise. Airfare (Inter island) Expect to spend after this Image: Cruise cruise indicate where you spent your nights in Hawal'i on this trip? 5. Please indicate where you spent your nights in Hawal'i on this trip? Airfare (Inter island) Image: Cruise did you stay in Hawai'i on this trip? 6. Excluding the nights spent on this trip? Image: Cruise cruise did you stay in Hawai'i on this trip? Image: Cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise cruise cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise cruise cruise cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise cruise cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise cruise cruise cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise cruise cruise cruise cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise cruise cruise cruise cruise cruise cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise cruis			40 - 49
Expect to spend after this cruise. Image: Cruise indicate where you spent your nights in Hawai'i on this trip? 5. Please indicate where you spent your nights in Hawai'i on this trip? Image: Cruise indicate where you spent your nights in Hawai'i on this trip? 6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise indicate where you spent your nights in Hawai'i on this trip? 6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise indicate where you spent your nights in Hawai'i on this trip? 6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? Image: Cruise indicate where you spent your nights in Hawai'i on this trip? Image: Cruise indicate where you spent your nights in Hawai'i on this trip? Image: Cruise indicate where you spent your mights in Hawai'i on this trip? Image: Cruise indicate where you spent your nights in Hawai'i on this trip? Image: Cruise indicate where you spent your mights in Hawai'i an this trip? Image: Cruise indicate where you spent your Hawai'i on this trip? Image: Cruise indicate you you friends and relatives? Image: Cruise indicate where you you friends and relatives? Image: Cruise indicate you you friends and relatives? Image: Cruise indicate where you you friends and relatives? Image: Cruise you you you friends and relatives? Image: Cruise indicate you you friends and relatives? Image: Cruise you you you you you you			50 - 59
TOTAL NIGHTS IN HAWAI'I Image: Construction of the strip of the	Expect to spend after this		60 or more
(Before, during and after cruise)		(Number of nights)	
 5. Please indicate where you spent your nights in Hawai'i on this trip? BEFORE THIS CRUISE O'ahu <			TOTAL
BEFORE THIS CRUISE DURING AFTER THIS CRUISE AFTER THIS CRUISE CRUISE CRUISE AFTER THIS CRUISE CRUISE CRUISE Above Below 0'ahu 0 <td< th=""><th></th><th>O Meals on shore</th><th></th></td<>		O Meals on shore	
Image: CRUISE CRUISE CRUISE CRUISE CRUISE CRUISE CRUISE CRUISE CRUISE Content of a cruise crui	BEFORE DURING AFTER		•
O'ahu O O Maui O O Hawai'i Island O O Hawai'i Island O O Kaua'i O O Lāna'i O O Moloka'i O O Maui O O Kaua'i O O Moloka'i O O Maui O O Moloka'i O O Canada United Kingdom Japan Germany Korea France Taiwan Switzerland O Hong Kong Australia O Other (specify) Somewhat Likely O Not Too Likely			Excellent Average Average Poor
Maui O O Hawai'i Island O O Hawai'i Island O O Kaua'i O O Lāna'i O O Moloka'i O O Moloka'i O O 6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? O BEFORE AFTER THIS THIS CRUISE AFTER THIS O Other (specify) O O Other (specify) O			80 /0 60 50 40 30 20 10
Kaua'i O O Lâna'i O O Moloka'i O O Moloka'i O O 6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? O O BEFORE AFTER THIS O Other (specify) O Not Your Expectations O U.S.A. O Other (specify zip code) O Id not meet your expectations O U.S.A. O Other (specify zip code) O Id not meet your expectations O U.S.A. O Other (specify zip code) O Id not meet your expectations O U.S.A. O Other (specify) O Id not meet your expectations O U.S.A. O Other (specify) O Id not meet your expectations O U.S.A. O Other (specify) O Id not meet your expectations O Very Likely O Somewhat Likely O Somewhat Likely O Other (specify) O Not Too Likely O Not Too Likely		1!	5. Would you say this trip to Hawai'i?
Lāna'i O O Moloka'i O O 6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? O Canada O United Kingdom BEFORE AFTER THIS CRUISE AFTER THIS O United Kingdom O Did not meet your expectations BEFORE AFTER THIS O Other (specify) O Somewhat Likely O Somewhat Likely O Other (specify) O Other (specify) Not Too Likely		9. I am a resident of:	- ,
Image: Constant in the second seco			
6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip? Japan Germany Korea France Taiwan Switzerland Hong Kong Australia Other (specify) On NOT WRITE IN THE BOXE Not Too Likely Not Too Likely Other (specify) Other (specify) Not Too Likely Not Too Likely Not Too Likely Not Too Likely 			
6. Excluding the nights spent on this cruise ship, where did you stay in Hawai'i on this trip?			
Hawai'i on this trip? O Taiwan O Switzeriand O Very Likely BEFORE AFTER THIS O Hong Kong O Australia O Somewhat Likely THIS CRUISE CRUISE O Other (specify) O Not Too Likely		O Korea O France	
BEFORE AFTER THIS THIS CRUISE Other (specify)			
		DO NOT WRITE	- ,
	Hotel O O		Not Too Likely Not Likely At All
Condominium O O 10. Did you do any of the following on 17. How likely are you to return to visit		10. Did you do any of the following on	- ,
Timeshare unit O O this trip to Hawai'i? Hawai'i in the next five years?	Timeshare unit O O	this trip to Hawai'i?	
Bed & breakfast O O Go on honeymoon O Very Likely O Get married O Serve what hilds	Bed & breakfast O O		
Friends or relatives O O O Attend a wedding		-	- ,
Other, specify: O O O Attend a Convention/Conference O Not Too Likely	Other, specify:		-
O Not Likely At All		-	
IN THESE BOXES		-	
0780565865	0780565865		

CRUISE SURVEY (BACK)

FOR ALL PARTS OF QUESTION 18: DO NOT include packaged trip and tour expenses entered in Question 8. If you are continuing your stay in Hawai'i after you leave the cruise, please estimate your expenses for your total time in Hawai'i and write your answers below.				
18. How much did you and your party spend were in Hawai'i? (Write "0" if none spent	18. How much did you and your party spend in total on non-package items while you were in Hawai'i? (Write "0" if none spent)			
18.1. Including yourself, how many people doe	es this expenditure cover?]		
Of this total amount (Q18), how much was	spent for:			
<u>ON SHIP</u> (IN US\$)	<u>MAUI</u> <u>O'AHU</u> (Maui/Moloka'i/Lāna'i) (IN US\$) (IN US\$)	<u>KAUA'I</u> (IN US\$)	HAWAI'I ISLAND KONA HILO (IN US\$) (IN US\$)	
18a. Lodging (hotel, condo, B&B,				
hostel , etc., including tips)	<u> , , </u>			
18b. Total Food and Beverage		,		
In restaurants, bars and other eating places				
Dinner shows/dinner cruises				
18c. Total Entertainment and Recreation				
18d. Total Shore Tours				
18e. Total Transportation				
Inter island airfare				
Bus, taxi, trolley, etc		$\Box,\Box\Box$		
Rental car/mopeds		\Box , \Box		
Other expenses (gasoline, parking, etc.)		□,□□		
18f. Total Shopping		,		
Fashion and clothing		\Box , \Box		
Jewelry/watches		$\Box,\Box\Box\Box$		
		$\Box,\Box\Box\Box$		
Leather goods (belts, wallets, handbags, etc.)				
Hawai'i food products to take home (fruits, nuts, coffee, etc.)				
Souvenirs				
18g. Other Spending				
		$\Box,\Box\Box$		
Health/wellness				
Art and collectibles				
Other				
Please specify:				
Cruise Domestic NAME OF CRUISE SHIP:			DO NOT WRITE N THESE BOXES 2635565866	



HAWAI'I TOURISM

AUTHORITY

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