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HTA Release (19-31)

## Hawai'i Visitor Statistics Released for October 2019

**HONOLULU** – Visitors to the Hawaiian Islands spent a total of \$1.33 billion in October 2019, a slight increase of 0.9 percent compared to October 2018, according to preliminary statistics released today by the Hawai'i Tourism Authority (HTA). Visitor spending includes lodging, interisland airfare, shopping, food, car rental and other expenses while in Hawai'i.

Tourism dollars from the Transient Accommodations Tax (TAT) helped to fund a number of community events statewide during October, including the Hawai'i Food and Wine Festival, Maui Marathon, Kaua'i Chocolate and Coffee Festival, and Honolulu Pride Parade and Festival.

In October, visitor spending rose from U.S. West (+6.2% to \$539.9 million), Japan (+1.1% to \$186.6 million) and Canada (+3.1% to \$63.0 million), but declined from U.S. East (-0.6% to \$303.5 million) and All Other International Markets (-8.9% to \$224.4 million) compared to a year ago.

On a statewide level, average daily visitor spending declined (-2.4% to \$197 per person) in October year-over-year. Visitors from U.S. East (+3.2% to \$220 per person) spent more per person, while visitors from Japan (-1.5% to \$249 per person), Canada (-0.6% to \$167 per person) and All Other International Markets (-15.2% to \$207) spent less. Average daily spending by U.S. West visitors (+0.3% to \$177 per person) was similar to last year.

Total visitor arrivals increased 4.8 percent to 800,448 visitors in October, supported by growth in arrivals from air service (+5.2% to 779,909) which offset fewer arrivals by cruise ships (-8.3% to 20,539). Total visitor days<sup>1</sup> increased 3.4 percent. The average daily census<sup>2</sup>, or the number of visitors on any given day in October, was 216,955, up 3.4 percent compared to a year ago.

Visitor arrivals by air service increased in October from U.S. West (+8.8% to 357,197), Japan (+4.4% to 128,947), Canada (+3.6% to 32,243) and All Other International Markets (+4.5% to 113,008), but declined from U.S. East (-1.1% to 148,513) compared to a year ago.

Among the four larger islands, O'ahu saw increased visitor spending (+2.8% to \$608.6 million) in October, boosted by growth in visitor arrivals (+2.8% to 473,499) and higher daily spending (+1.3%). Maui reported declines in visitor spending (-1.1% to \$377.1 million) and daily spending (-7.9%), but visitor arrivals increased (+10.9% to 240,135). The island of Hawai'i saw increased visitor spending (+3.9% to \$177.0 million), bolstered by growth in visitor arrivals (+14.5% to 131,947) which offset lower daily spending (-4.7%). Kaua'i recorded decreases in visitor spending (-4.6% to \$140.7 million), daily spending (-1.5%) and visitor arrivals (-0.8% to 102,632) compared to a year ago.

A total of 1,063,333 trans-Pacific air seats serviced the Hawaiian Islands in October, up 4.1 percent from a year ago. Growth in air seats from U.S. East (+8.6%) and U.S. West (+8.5%) offset decreases from Other Asia (-10.6%), Canada (-10.2%), Oceania (-7.8%) and Japan (-4.4%).

<sup>1</sup> Aggregate number of days stayed by all visitors.

<sup>2</sup> Average daily census is the average number of visitors present on a single day.

## Year-to-Date 2019

Year-to-date through October, total visitor spending of \$14.67 billion (+0.2%) was comparable to a year ago. Visitor spending increased from U.S. West (+5.3% to \$5.72 billion), U.S. East (+2.3% to \$3.90 billion) and Japan (+0.5% to \$1.80 billion), but declined from Canada (-2.8% to \$846.9 million) and All Other International Markets (-12.3% to \$2.37 billion).

Statewide average daily spending by visitors decreased to \$195 per person (-2.6%) due to lower spending by visitors from most markets.

Year-to-date, total visitor arrivals increased (+5.5% to 8,659,324) versus last year, supported by growth in arrivals from air service (+5.3% to 8,544,350) and cruise ships (+16.4% to 114,974). Visitor arrivals by air grew from U.S. West (+10.3% to 3,817,895), U.S. East (+3.6% to 1,900,986) and Japan (+3.4% to 1,281,848), offsetting fewer visitors from Canada (-1.1% to 420,205) and All Other International Markets (-2.5% to 1,123,417). Total visitor days rose 2.9 percent compared to the first 10 months of 2018.

O'ahu recorded year-to-date increases in visitor spending (+2.4% to \$6.79 billion) and visitor arrivals (+5.6% to 5,163,637), but daily spending declined (-2.5%) compared to the first 10 months of 2018. On Maui, visitor spending rose slightly (+0.8% to \$4.23 billion) as growth in visitor arrivals (+5.3% to 2,562,006) offset lower daily spending (-2.2%). The island of Hawai'i reported declines in visitor spending (-3.6% to \$1.90 billion) and daily spending (-3.9%), but visitor arrivals increased (+2.8% to 1,467,277). Kaua'i saw decreases in visitor spending (-5.9% to \$1.59 billion), daily spending (-3.0%) and visitor arrivals (-1.6% to 1,145,941).

## Other Highlights:

- **U.S. West:** In October, visitor arrivals from the Mountain region increased 13.4 percent year-over-year, with growth in visitors from Nevada (+29.8%), Arizona (+19.8%) and Colorado (+13.3%). Arrivals from the Pacific region rose 7.8 percent with more visitors from California (+9.9%) and Washington (+4.2%).

Year-to-date through October, visitor arrivals rose from the Pacific (+10.9%) and Mountain (+10.9%) regions versus the same period last year. Daily visitor spending dropped to \$174 per person (-1.2%) as a result of decreases in transportation, food and beverage, and entertainment and recreation, while spending on lodging and shopping was similar to last year.

- **U.S. East:** In October, visitor arrivals increased from the West South Central (+2.3%) and New England (+1.9%) regions, but declined from the South Atlantic (-4.0%), East North Central (-2.5%) and West North Central (-1.8%) regions compared to a year ago.

Year-to-date through October, visitor arrivals increased from every region. Daily visitor spending rose to \$213 per person (+1.3%). Lodging and food and beverage expenses increased, while transportation expenses declined compared to last year.

- **Japan:** In October, more visitors went to multiple islands (+8.5%) year-over-year, marking the fourth consecutive month of growth in multiple-island visitation compared to the same timeframe a year ago.

Year-to-date through October, stays in timeshares (+11.8%), with friends and relatives (+7.0%), in hotels (+3.1%) and in condominiums (+1.0%) increased compared to a year ago. Average

daily visitor spending decreased to \$237 per person (-1.7%), primarily due to lower lodging and shopping expenses.

- **Canada:** In October, fewer visitors purchased packaged trips (-14.0%), while more visitors made their own travel arrangements (+7.0%) compared to a year ago.

Year-to-date through October, fewer visitors stayed in condominiums (-6.7%), timeshares (-4.6%) and hotels (-2.1%), while more visitors stayed with friends and relatives (+10.0%) and in rental homes (+2.5%) compared to a year ago. Daily visitor spending of \$167 per person (-0.1%) was similar to last year. Spending on food and beverage increased, but lodging and shopping expenses declined.

### Highlights from All Other Markets:

- **Australia:** Visitor arrivals decreased in October (-4.7% to 27,099) and through the first 10 months of 2019 (-11.3% to 244,433) versus a year ago.
- **New Zealand:** Visitor arrivals dropped in October (-27.3% to 6,003) and through the first 10 months of 2019 (-21.2% to 62,791).
- **China:** Visitor arrivals declined in October (-25.9% to 5,429) and through the first 10 months of 2019 (-26.1% to 80,485).
- **Korea:** Visitor arrivals rose in October (+4.3% to 18,842), but decreased year-to-date (-4.8% to 185,397).
- **Taiwan:** Visitor arrivals increased in October (+66.1% to 2,021) and through the first 10 months of 2019 (+53.9% to 22,792).
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland rose in October (+6.4% to 15,206), but decreased through the first 10 months of 2019 (-5.3% to 118,712).
- **Latin America:** Visitor arrivals from Mexico, Brazil and Argentina were flat in October (-0.4% to 2,145) and declined through the first 10 months of 2019 (-6.1% to 21,814).

### Island Highlights:

- **O'ahu:** Visitor spending increased (+2.8% to \$608.6 million) in October year-over-year. Total visitor days were up (+1.4%) and daily spending was higher (+1.3% to \$198 per person) compared to October 2018. Arrivals rose 2.8 percent to 473,499 visitors with growth from U.S. West (+7.3%) and Japan (+3.6%) offsetting fewer visitors from Canada (-23.5%) and U.S. East (-2.7%). The average daily census increased 1.4 percent to 99,343 visitors in October.

Through October 2019, both visitor spending (+2.4% to \$6.79 billion) and arrivals (+5.6% to 5,163,637) grew compared to a year ago.

- **Maui:** Visitor spending decreased (-1.1% to \$377.1 million) in October year-over-year. Visitor days increased (+7.3%), but daily spending was lower (-7.9% to \$204 per person) compared to the previous year. Visitor arrivals were up (+10.9% to 240,135) with more travelers from Canada (+34.4%), U.S. West (+13.4%) and U.S. East (+2.4%) offsetting fewer visitors from Japan (-24.5%). The average daily census grew 7.3 percent to 59,770 visitors in October.

Through October 2019, both visitor spending (+0.8% to \$4.23 billion) and visitor arrivals (+5.3% to 2,562,006) increased.

- **Island of Hawai'i:** Visitor spending grew (+3.9% to \$177.0 million) in October, supported by growth in visitor days (+9.0%) which offset lower daily spending (-4.7% to \$189 per person). Arrivals increased (+14.5% to 131,947) with growth in visitors from Canada (+28.3%), Japan (+23.5%), U.S. West (+16.5%) and U.S. East (+8.8%). The average daily census grew 9.0 percent to 30,156 visitors in October.

Through October 2019, visitor spending declined (-3.6% to \$1.90 billion), while visitor arrivals increased (+2.8% to 1,467,277) compared to a year ago.

**Kaua'i:** Visitor spending declined (-4.6% to \$140.7 million) as a result of decreased visitor days (-3.2%) and lower daily spending (-1.5% to \$195 per person). Visitor arrivals dropped slightly (-0.8% to 102,632 visitors) with more visitors from Canada (+23.0%) and U.S. West (+1.8%), but fewer visitors from U.S. East (-7.2%) and Japan (-1.1%). The average daily census dropped 3.2 percent to 23,278 visitors.

Through October 2019, visitor spending (-5.9% to \$1.59 billion) and visitor arrivals (-1.6% to 1,145,941) decreased compared to a year ago.

### **Air Seats to Hawai'i:**

In October, total trans-Pacific air seat capacity statewide rose to 1,063,333 seats (+4.1%), comprised of 1,057,045 scheduled air seats (+4.1%) and 6,288 charter seats (-5.8%). There were more air seats to Hilo (+27.3% to 4,648), Kahului (+18.8% to 222,366) and Honolulu (+1.5% to 680,197), but fewer seats to Kona (-2.9% to 83,243) and Līhu'e (-2.8% to 72,879), compared to a year ago.

- Scheduled air seats from the U.S. West grew 8.5 percent compared to October 2018. Increased service from Oakland (+71.2%), Sacramento (+57.2%), San Jose (+25.4%), Denver (+22.4%), Portland (+11.7%) and San Francisco (+6.8%) offset fewer air seats from Salt Lake City (-23.8%).
- Scheduled air seats from the U.S. East were up 8.6 percent in October compared to a year ago. The addition of service from Boston (+5,838 seats, started April 2019) and increased service from Dallas (+8.0%) offset fewer seats from Atlanta (-19.9%).
- Scheduled air seats from Japan declined (-4.4%) compared to October 2018. A U.S. domestic carrier discontinued service from Fukuoka in May 2019 (-4,972 seats). In addition, there were fewer seats from Osaka to Honolulu (-27.6%) as a low-cost carrier ended service and another international carrier reduced service in May 2019. Seats from Narita increased (+12.8%) with the launch of A380 service (started May 2019).
- Scheduled air seats from Canada decreased (-10.2%) in October compared to a year ago, with fewer seats from Calgary and Vancouver.
- Scheduled air seats from Oceania dropped 7.8 percent in October, with fewer seats from Auckland, New Zealand (-27.7%). From the Australia market, there were more seats from Brisbane (+15.4%), but fewer seats from Sydney (-1.0%). Seats from Melbourne were unchanged from October 2018.

- Scheduled air seats from Other Asia declined 10.6 percent in October year-over-year. There were more seats from Taipei, Taiwan (+44.4%) compared to a year ago. From the China market, there was growth in seats from Shanghai (+13.0%), but no seats from Beijing (compared to 4,499 seats in October 2018) as an international carrier ended its remaining nonstop flights in late August 2019. Seats from Seoul, Korea also declined (-7.4%).

In the first 10 months of 2019, air seat capacity statewide increased (+2.5% to 11,293,484 seats) compared to the same period last year, with growth in seats serving Kahului (+9.2%) and Honolulu (+1.3%). Fewer air seats served Hilo (-13.6%) and Kona (-1.2%), while seat capacity to Līhu'e (+0.2%) was similar to a year ago.

### **Cruise Ship Visitors:**

- In October, 10 out-of-state cruise ships brought 20,539 visitors to Hawai'i. In comparison, 11 ships that carried 22,399 visitors came in October 2018.
- Arrivals by air to board cruise ships increased significantly (+33.5%) in October. In addition to visitors who toured on the Hawai'i home-ported cruise ship, there were 2,900 visitors who arrived by air then boarded an out-of-state cruise ship with a turnaround tour in Honolulu. A turnaround tour occurs when a group of passengers arrives aboard an out-of-state cruise ship and disembarks in Honolulu. The same day, a new group of passengers who flew into Honolulu will embark the ship and tour the Hawaiian Islands, with most leaving with the ship to visit the next port.
- Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) increased (+3.5% to 32,326) compared to October 2018.
- In the first 10 months of 2019, there were 114,974 visitors who entered Hawai'i aboard 54 out-of-state cruise ships. Some of these ships were larger in capacity than the 53 cruise ships that carried 98,811 visitors in the same period last year. Total cruise visitors increased (+9.6% to 221,708) compared to the first 10 months of 2018.

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### **Technical Notes:**

Tables of preliminary 2019 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaiitourismauthority.org/research/monthly-visitor-statistics/>

### **About the Hawai'i Tourism Authority**

The [Hawai'i Tourism Authority](https://www.hawaiitourismauthority.org/) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit [www.hawaiitourismauthority.org](https://www.hawaiitourismauthority.org/). Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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## OCTOBER 2019 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2019P	2018	% change	2019P YTD	2018 YTD	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,325.1</b>	<b>1,313.2</b>	<b>0.9</b>	<b>14,672.1</b>	<b>14,637.4</b>	<b>0.2</b>
Total by air	1,317.4	1,305.7	0.9	14,630.3	14,601.6	0.2
U.S. Total	843.3	813.6	3.7	9,617.2	9,240.9	4.1
U.S. West	539.9	508.5	6.2	5,717.1	5,427.2	5.3
U.S. East	303.5	305.2	-0.6	3,900.1	3,813.6	2.3
Japan	186.6	184.5	1.1	1,795.9	1,787.7	0.5
Canada	63.0	61.1	3.1	846.9	871.4	-2.8
All Others	224.4	246.4	-8.9	2,370.2	2,701.6	-12.3
Visitor arrivals by cruise ships	7.7	7.5	2.4	41.8	35.8	16.7
<b>TOTAL VISITOR DAYS</b>	<b>6,725,618</b>	<b>6,506,595</b>	<b>3.4</b>	<b>75,305,875</b>	<b>73,156,463</b>	<b>2.9</b>
Total by air	6,634,746	6,409,659	3.5	74,772,557	72,725,591	2.8
U.S. Total	4,424,783	4,307,733	2.7	51,175,173	48,978,900	4.5
U.S. West	3,048,399	2,879,650	5.9	32,839,410	30,811,059	6.6
U.S. East	1,376,385	1,428,084	-3.6	18,335,763	18,167,841	0.9
Japan	749,831	730,400	2.7	7,593,361	7,432,553	2.2
Canada	377,694	364,156	3.7	5,077,772	5,217,159	-2.7
All Others	1,082,438	1,007,370	7.5	10,926,252	11,096,978	-1.5
Visitor arrivals by cruise ships	90,871	96,936	-6.3	533,318	430,872	23.8
<b>VISITOR ARRIVALS</b>	<b>800,448</b>	<b>763,673</b>	<b>4.8</b>	<b>8,659,324</b>	<b>8,210,175</b>	<b>5.5</b>
Total by air	779,909	741,274	5.2	8,544,350	8,111,364	5.3
U.S. Total	505,711	478,432	5.7	5,718,881	5,294,931	8.0
U.S. West	357,197	328,242	8.8	3,817,895	3,460,446	10.3
U.S. East	148,513	150,190	-1.1	1,900,986	1,834,485	3.6
Japan	128,947	123,526	4.4	1,281,848	1,239,331	3.4
Canada	32,243	31,135	3.6	420,205	425,082	-1.1
All Others	113,008	108,182	4.5	1,123,417	1,152,021	-2.5
Visitor arrivals by cruise ships	20,539	22,399	-8.3	114,974	98,811	16.4
<b>AVERAGE LENGTH OF STAY</b>	<b>8.40</b>	<b>8.52</b>	<b>-1.4</b>	<b>8.70</b>	<b>8.91</b>	<b>-2.4</b>
Total by air	8.51	8.65	-1.6	8.75	8.97	-2.4
U.S. Total	8.75	9.00	-2.8	8.95	9.25	-3.3
U.S. West	8.53	8.77	-2.7	8.60	8.90	-3.4
U.S. East	9.27	9.51	-2.5	9.65	9.90	-2.6
Japan	5.82	5.91	-1.7	5.92	6.00	-1.2
Canada	11.71	11.70	0.2	12.08	12.27	-1.5
All Others	9.58	9.31	2.9	9.73	9.63	1.0
Visitor arrivals by cruise ships	4.4	4.3	2.2	4.6	4.4	6.4
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>197.0</b>	<b>201.8</b>	<b>-2.4</b>	<b>194.8</b>	<b>200.1</b>	<b>-2.6</b>
Total by air	198.6	203.7	-2.5	195.7	200.8	-2.5
U.S. Total	190.6	188.9	0.9	187.9	188.7	-0.4
U.S. West	177.1	176.6	0.3	174.1	176.1	-1.2
U.S. East	220.5	213.7	3.2	212.7	209.9	1.3
Japan	248.8	252.6	-1.5	236.5	240.5	-1.7
Canada	166.9	167.9	-0.6	166.8	167.0	-0.1
All Others	207.3	244.6	-15.2	216.9	243.5	-10.9
Visitor arrivals by cruise ships	85.1	77.9	9.3	78.4	83.2	-5.7
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,655.4</b>	<b>1,719.6</b>	<b>-3.7</b>	<b>1,694.4</b>	<b>1,782.8</b>	<b>-5.0</b>
Total by air	1,689.1	1,761.4	-4.1	1,712.3	1,800.1	-4.9
U.S. Total	1,667.6	1,700.6	-1.9	1,681.7	1,745.2	-3.6
U.S. West	1,511.4	1,549.0	-2.4	1,497.5	1,568.4	-4.5
U.S. East	2,043.3	2,031.8	0.6	2,051.6	2,078.9	-1.3
Japan	1,446.9	1,493.6	-3.1	1,401.0	1,442.5	-2.9
Canada	1,955.0	1,963.7	-0.4	2,015.4	2,050.0	-1.7
All Others	1,985.9	2,277.7	-12.8	2,109.8	2,345.1	-10.0
Visitor arrivals by cruise ships	376.4	337.0	11.7	363.7	362.6	0.3

P=Preliminary data.

Source:Hawai'i Tourism Authority

## OCTOBER 2019 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2019P	2018	% change	2019P YTD	2018 YTD	% change
<b>TOTAL EXPENDITURES (\$mil.)</b>	<b>1,325.1</b>	<b>1,313.2</b>	<b>0.9</b>	<b>14,672.1</b>	<b>14,637.4</b>	<b>0.2</b>
Total by air	1,317.4	1,305.7	0.9	14,630.3	14,601.6	0.2
O'ahu	608.6	592.1	2.8	6,786.2	6,629.6	2.4
Maui	377.1	381.3	-1.1	4,227.4	4,193.3	0.8
Moloka'i	3.9	4.4	-11.2	29.49	32.8	-10.0
Lāna'i	10.0	9.9	0.9	101.1	89.4	13.0
Kaua'i	140.7	147.6	-4.6	1,587.6	1,687.6	-5.9
Haw ai'i Island	177.0	170.4	3.9	1,898.6	1,969.0	-3.6
Visitor arrivals by cruise ships	7.7	7.5	2.4	41.8	35.8	16.7
<b>TOTAL VISITOR DAYS</b>	<b>6,725,618</b>	<b>6,506,595</b>	<b>3.4</b>	<b>75,305,875</b>	<b>73,156,463</b>	<b>2.9</b>
Total by air	6,634,746	6,409,659	3.5	74,772,557	72,725,591	2.8
O'ahu	3,079,646	3,035,794	1.4	35,280,876	33,616,882	4.9
Maui	1,852,885	1,726,481	7.3	20,040,314	19,431,592	3.1
Moloka'i	25,072	24,706	1.5	229,260	232,671	-1.5
Lāna'i	20,683	19,243	7.5	224,310	212,672	5.5
Kaua'i	721,614	745,489	-3.2	8,407,214	8,671,861	-3.1
Haw ai'i Island	934,847	857,946	9.0	10,590,584	10,559,912	0.3
Visitor arrivals by cruise ships	90,871	96,936	-6.3	533,318	430,872	23.8
<b>VISITOR ARRIVALS</b>	<b>800,448</b>	<b>763,673</b>	<b>4.8</b>	<b>8,659,324</b>	<b>8,210,175</b>	<b>5.5</b>
Total by air	779,909	741,274	5.2	8,544,350	8,111,364	5.3
O'ahu	473,499	460,568	2.8	5,163,637	4,889,414	5.6
Maui	240,135	216,518	10.9	2,562,006	2,433,569	5.3
Moloka'i	4,511	4,586	-1.6	54,284	49,277	10.2
Lāna'i	7,062	5,604	26.0	75,213	63,155	19.1
Kaua'i	102,632	103,503	-0.8	1,145,941	1,165,163	-1.6
Haw ai'i Island	131,947	115,199	14.5	1,467,277	1,427,917	2.8
Visitor arrivals by cruise ships	20,539	22,399	-8.3	114,974	98,811	16.4
<b>AVERAGE LENGTH OF STAY</b>	<b>8.40</b>	<b>8.52</b>	<b>-1.4</b>	<b>8.70</b>	<b>8.91</b>	<b>-2.4</b>
Total by air	8.51	8.65	-1.6	8.75	8.97	-2.4
O'ahu	6.50	6.59	-1.3	6.83	6.88	-0.6
Maui	7.72	7.97	-3.2	7.82	7.98	-2.0
Moloka'i	5.56	5.39	3.2	4.22	4.72	-10.6
Lāna'i	2.93	3.43	-14.7	2.98	3.37	-11.4
Kaua'i	7.03	7.20	-2.4	7.34	7.44	-1.4
Haw ai'i Island	7.09	7.45	-4.9	7.22	7.40	-2.4
Visitor arrivals by cruise ships	4.42	4.33	2.2	4.64	4.36	6.4
<b>PER PERSON PER DAY SPENDING (\$)</b>	<b>197.0</b>	<b>201.8</b>	<b>-2.4</b>	<b>194.8</b>	<b>200.1</b>	<b>-2.6</b>
Total by air	198.6	203.7	-2.5	195.7	200.8	-2.5
O'ahu	197.6	195.0	1.3	192.3	197.2	-2.5
Maui	203.5	220.9	-7.9	210.9	215.8	-2.2
Moloka'i	156.6	179.0	-12.5	128.6	140.8	-8.6
Lāna'i	481.7	512.9	-6.1	450.5	420.5	7.1
Kaua'i	195.0	197.9	-1.5	188.8	194.6	-3.0
Haw ai'i Island	189.4	198.6	-4.7	179.3	186.5	-3.9
Visitor arrivals by cruise ships	85.1	77.9	9.3	78.4	83.2	-5.7
<b>PER PERSON PER TRIP SPENDING (\$)</b>	<b>1,655.4</b>	<b>1,719.6</b>	<b>-3.7</b>	<b>1,694.4</b>	<b>1,782.8</b>	<b>-5.0</b>
Total by air	1,689.1	1,761.4	-4.1	1,712.3	1,800.1	-4.9
O'ahu	1,285.4	1,285.5	0.0	1,314.2	1,355.9	-3.1
Maui	1,570.4	1,761.2	-10.8	1,650.0	1,723.1	-4.2
Moloka'i	870.3	964.3	-9.7	543.2	664.7	-18.3
Lāna'i	1,410.7	1,761.2	-19.9	1,343.6	1,416.1	-5.1
Kaua'i	1,371.1	1,425.7	-3.8	1,385.4	1,448.4	-4.3
Haw ai'i Island	1,341.6	1,479.2	-9.3	1,293.9	1,378.9	-6.2
Visitor arrivals by cruise ships	376.4	337.0	11.7	363.7	362.6	0.3

P=Preliminary data.

Source:Haw ai'i Tourism Authority