

**Total Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P December YTD	2018 December YTD	% change
GRAND TOTAL	196.2	199.1	-1.5%
Total Food and beverage	41.3	41.2	0.2%
Restaurant food	27.5	27.5	0.2%
Dinner shows and cruises	4.2	4.4	-4.7%
Groceries and snacks	9.6	9.4	2.5%
Entertainment & Recreation	17.8	18.3	-2.6%
Attractions/entertainment	5.6	5.7	-1.6%
Recreation	6.0	6.0	0.3%
Other activities & tours	6.3	6.6	-5.6%
Total Transportation	19.3	20.2	-4.6%
Interisland airfare	2.6	3.0	-14.6%
Ground transportation	1.9	1.8	3.2%
Rental vehicles	13.5	14.2	-4.6%
Gasoline, parking, etc.	1.3	1.2	5.1%
Total Shopping	26.0	27.4	-5.0%
Fashion and clothing	10.1	10.6	-4.3%
Jewelry and watches	3.1	3.5	-11.4%
Cosmetics, perfume	1.1	1.3	-17.6%
Leather goods	3.6	4.0	-10.2%
Hawai'i food products	3.9	3.9	0.4%
Souvenirs	4.2	4.2	0.9%
Total Lodging	84.6	84.8	-0.2%
All other expenses *	7.2	7.2	0.5%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

Technical notes: January – June 2019 International data for Japan, Other Asia, Oceania, Europe and Latin America countries were revised from previous press releases with updated immigration statistics from the National Travel and Tourism Office (NTTO) 2018 data are the final numbers and reflect updated immigration statistics from NTTO, updated air fare statistics from DIIO Mi. and final reports from airlines and cruise ships

Source: Hawai'i Tourism Authority

**U.S. Total Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P	2018	% change
	December YTD	December YTD	
GRAND TOTAL	188.7	188.3	0.2%
Total Food and beverage	39.4	39.3	0.3%
Restaurant food	25.7	25.5	0.8%
Dinner shows and cruises	4.4	4.6	-4.0%
Groceries and snacks	9.3	9.2	1.1%
Entertainment & Recreation	17.6	18.1	-2.9%
Attractions/entertainment	17.6	18.1	-2.9%
Recreation	17.6	18.1	-2.9%
Other activities & tours	17.6	18.1	-2.9%
Total Transportation	20.0	20.9	-4.3%
Interisland airfare	2.5	3.0	-15.4%
Ground transportation	1.0	1.0	4.1%
Rental vehicles	15.1	15.6	-3.1%
Gasoline, parking, etc.	1.3	1.3	0.5%
Total Shopping	17.6	17.4	0.8%
Fashion and clothing	6.8	6.4	5.1%
Jewelry and watches	2.6	2.9	-8.2%
Cosmetics, perfume	0.4	0.5	-28.5%
Leather goods	1.0	0.8	18.9%
Hawai'i food products	2.8	2.7	2.1%
Souvenirs	4.0	4.0	-0.6%
Total Lodging	87.2	86.0	1.5%
All other expenses *	7.0	6.7	4.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

2018 data are the final numbers and reflect updated immigration statistics from NTTD, updated air fare statistics from DIIO Mi. and final reports from airlines and cruise ships

Source:Hawai'i Tourism Authority

**U.S. West Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P	2018	% change
	December YTD	December YTD	
GRAND TOTAL	174.9	175.8	-0.5%
Total Food and beverage	37.3	37.8	-1.1%
Restaurant food	23.7	23.9	-1.0%
Dinner shows and cruises	3.9	4.1	-5.6%
Groceries and snacks	9.8	9.7	0.5%
Entertainment & Recreation	15.2	15.8	-3.6%
Attractions/entertainment	4.1	3.8	6.3%
Recreation	6.2	6.5	-4.1%
Other activities & tours	4.9	5.5	-10.0%
Total Transportation	18.6	19.5	-4.3%
Interisland airfare	1.8	2.1	-16.9%
Ground transportation	0.9	0.9	0.2%
Rental vehicles	14.8	15.2	-3.0%
Gasoline, parking, etc.	1.2	1.2	-0.4%
Total Shopping	16.8	16.6	1.0%
Fashion and clothing	6.5	6.3	4.5%
Jewelry and watches	2.5	2.7	-7.5%
Cosmetics, perfume	0.4	0.4	-8.2%
Leather goods	1.1	0.9	22.1%
Hawai'i food products	2.8	2.7	3.4%
Souvenirs	3.5	3.6	-4.6%
Total Lodging	82.6	82.1	0.6%
All other expenses *	4.4	4.0	8.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source:Hawai'i Tourism Authority

**U.S. East Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P	2018	% change
	December YTD	December YTD	
GRAND TOTAL	213.8	210.2	1.7%
Total Food and beverage	43.3	42.1	2.9%
Restaurant food	29.5	28.4	3.9%
Dinner shows and cruises	5.4	5.4	-1.1%
Groceries and snacks	8.4	8.3	1.9%
Entertainment & Recreation	21.9	22.1	-1.2%
Attractions/entertainment	6.3	6.4	-1.9%
Recreation	7.6	7.2	5.6%
Other activities & tours	8.0	8.6	-6.2%
Total Transportation	22.3	23.3	-4.0%
Interisland airfare	3.9	4.5	-12.9%
Ground transportation	1.2	1.1	10.3%
Rental vehicles	15.6	16.2	-3.2%
Gasoline, parking, etc.	1.6	1.5	2.3%
Total Shopping	18.9	18.8	0.8%
Fashion and clothing	7.1	6.7	6.3%
Jewelry and watches	2.8	3.1	-9.0%
Cosmetics, perfume	0.4	0.7	-47.8%
Leather goods	0.9	0.8	11.4%
Hawai'i food products	2.8	2.8	0.1%
Souvenirs	4.9	4.7	5.8%
Total Lodging	95.7	92.6	3.3%
All other expenses *	11.7	11.3	4.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source:Hawai'i Tourism Authority

**Japan Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P	2018	% change
	December YTD	December YTD	
GRAND TOTAL	239.8	241.2	-0.6%
Total Food and beverage	50.8	50.1	1.5%
Restaurant food	37.9	37.2	1.9%
Dinner shows and cruises	3.7	3.8	-2.3%
Groceries and snacks	9.2	9.1	2.1%
Entertainment & Recreation	18.9	18.1	4.6%
Attractions/entertainment	6.4	5.6	15.5%
Recreation	3.7	4.2	-12.4%
Other activities & tours	8.8	8.4	5.9%
Total Transportation	11.9	12.3	-3.0%
Interisland airfare	1.4	1.7	-18.1%
Ground transportation	6.0	5.7	5.4%
Rental vehicles	4.0	4.4	-8.4%
Gasoline, parking, etc.	0.5	0.5	3.7%
Total Shopping	65.0	65.9	-1.4%
Fashion and clothing	17.9	18.4	-2.4%
Jewelry and watches	7.4	7.1	4.3%
Cosmetics, perfume	4.0	3.8	4.0%
Leather goods	16.3	17.0	-4.5%
Hawai'i food products	13.4	13.5	-1.2%
Souvenirs	6.2	6.2	-1.1%
Total Lodging	82.6	85.5	-3.4%
All other expenses *	10.4	9.2	12.4%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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Source: Hawai'i Tourism Authority

**Canada Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P December YTD	2018 December YTD	% change
GRAND TOTAL	165.3	164.4	0.6%
Total Food and beverage	35.3	34.0	3.9%
Restaurant food	20.4	19.4	5.0%
Dinner shows and cruises	2.8	3.1	-10.5%
Groceries and snacks	12.1	11.4	6.0%
Entertainment & Recreation	12.5	12.2	2.6%
Attractions/entertainment	3.9	3.9	-0.5%
Recreation	5.0	4.7	4.9%
Other activities & tours	3.7	3.6	2.9%
Total Transportation	18.5	18.5	-0.1%
Interisland airfare	1.2	1.2	-2.4%
Ground transportation	0.9	0.9	4.8%
Rental vehicles	14.9	15.0	-0.6%
Gasoline, parking, etc.	1.5	1.5	2.8%
Total Shopping	13.9	14.2	-1.9%
Fashion and clothing	7.2	7.4	-3.7%
Jewelry and watches	1.4	1.3	10.0%
Cosmetics, perfume	0.2	0.2	-14.7%
Leather goods	0.6	0.7	-20.2%
Hawai'i food products	1.8	1.9	-3.8%
Souvenirs	2.7	2.6	5.3%
Total Lodging	79.8	80.5	-0.9%
All other expenses *	5.3	5.0	6.6%

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Source:Hawai'i Tourism Authority

**Korea Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P December YTD	2018 December YTD	% change
GRAND TOTAL	277.4	292.3	-5.1%
Total Food and beverage	61.9	63.7	-2.8%
Restaurant food	48.2	50.4	-4.3%
Dinner shows and cruises	4.0	3.9	2.2%
Groceries and snacks	9.7	9.5	3.0%
Entertainment & Recreation	26.7	27.6	-3.4%
Attractions/entertainment	12.8	13.9	-7.6%
Recreation	9.4	9.8	-3.4%
Other activities & tours	4.5	4.0	10.9%
Total Transportation	24.1	25.4	-5.4%
Interisland airfare	5.0	5.0	-0.3%
Ground transportation	2.5	2.5	2.2%
Rental vehicles	15.5	17.0	-8.7%
Gasoline, parking, etc.	1.0	0.9	11.5%
Total Shopping	73.9	79.1	-6.5%
Fashion and clothing	21.5	22.1	-2.3%
Jewelry and watches	2.3	3.5	-33.7%
Cosmetics, perfume	3.2	3.0	6.8%
Leather goods	32.8	39.0	-16.0%
Hawai'i food products	7.2	6.7	7.0%
Souvenirs	6.9	5.7	20.5%
Total Lodging	87.1	93.1	-6.5%
All other expenses *	3.7	3.3	14.1%

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Source: Hawai'i Tourism Authority

**China Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P December YTD	2018 December YTD	% change
GRAND TOTAL	324.9	349.1	-6.9%
Total Food and beverage	52.3	53.8	-2.8%
Restaurant food	41.3	43.9	-5.9%
Dinner shows and cruises	3.8	4.0	-4.3%
Groceries and snacks	7.2	6.0	21.3%
Entertainment & Recreation	35.1	35.7	-1.6%
Attractions/entertainment	25.7	27.2	-5.5%
Recreation	4.5	3.6	25.0%
Other activities & tours	4.9	4.8	0.5%
Total Transportation	36.5	37.5	-2.6%
Interisland airfare	12.7	13.8	-8.3%
Ground transportation	4.4	4.8	-8.1%
Rental vehicles	17.3	17.0	1.9%
Gasoline, parking, etc.	2.0	1.6	22.0%
Total Shopping	99.2	115.5	-14.1%
Fashion and clothing	36.2	42.6	-14.9%
Jewelry and watches	12.8	25.5	-49.9%
Cosmetics, perfume	14.0	14.7	-4.7%
Leather goods	26.4	24.9	6.1%
Hawai'i food products	6.0	6.6	-10.0%
Souvenirs	3.8	4.9	-22.5%
Total Lodging	94.3	97.0	-2.8%
All other expenses *	7.6	9.7	-22.3%

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Source: Hawai'i Tourism Authority

**Australia Visitor Personal Daily Spending by Category:
December 2019P YTD vs. December 2018 YTD
(Arrivals by air, in dollars)**

Expenditure Type	2019P	2018	% change
	December YTD	December YTD	
GRAND TOTAL	264.8	266.9	-0.8%
Total Food and beverage	57.9	55.2	5.0%
Restaurant food	41.9	39.1	7.2%
Dinner shows and cruises	5.4	5.9	-7.7%
Groceries and snacks	10.6	10.2	4.0%
Entertainment & Recreation	26.7	26.3	1.6%
Attractions/entertainment	12.6	12.2	2.9%
Recreation	4.7	4.3	9.0%
Other activities & tours	9.4	9.8	-3.4%
Total Transportation	15.5	16.1	-3.9%
Interisland airfare	3.1	3.3	-6.8%
Ground transportation	4.0	3.8	6.1%
Rental vehicles	7.8	8.4	-7.4%
Gasoline, parking, etc.	0.6	0.6	-0.2%
Total Shopping	52.8	57.0	-7.4%
Fashion and clothing	32.9	36.4	-9.5%
Jewelry and watches	4.6	4.7	-2.8%
Cosmetics, perfume	3.2	4.4	-29.0%
Leather goods	5.3	5.2	1.6%
Hawai'i food products	1.7	1.7	3.1%
Souvenirs	5.1	4.6	11.5%
Total Lodging	97.9	98.7	-0.8%
All other expenses *	14.1	13.7	3.0%

*Includes cruise package and on-ship spending on U.S. Flagged Hawai'i home-ported cruise ships.

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