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Hawai'i Visitor Statistics Released for 2019

HONOLULU – Visitors to the Hawaiian Islands spent \$17.75 billion¹ in 2019, an increase of 1.4 percent compared to 2018, according to preliminary year-end statistics released today by the Hawai'i Tourism Authority. Visitor spending includes lodging, interisland airfare, shopping, food, car rental and other expenses while in Hawai'i.

Spending by visitors generated \$2.07 billion in state tax revenue in 2019, an increase of \$28.5 million (+1.4%) from 2018. Additionally, 216,000 jobs² statewide were supported by Hawai'i's tourism industry in 2019.

Tourism dollars from the Transient Accommodations Tax (TAT), which visitors pay when they stay in legal accommodations, helped to fund more than a hundred nonprofits, festivals and events statewide in 2019. They include the Merrie Monarch Festival, Aloha Festivals, the Hawai'i Food and Wine Festival, the Okinawan Festival, the Kaua'i Chocolate and Coffee Festival, the Nature Conservancy, and the Maui Arts and Cultural Center.

In 2019, visitor spending increased from the U.S. West (+5.9% to \$6.98 billion), U.S. East (+3.6% to \$4.69 billion) and Japan (+2.0% to \$2.19 billion), but declined from Canada (-3.2% to \$1.07 billion) and All Other International Markets (-10.4% to \$2.77 billion) compared to 2018.

On a statewide level, average daily spending by visitors in 2019 decreased to \$195 per person (-1.5%). Visitors from U.S. East (+1.7% to \$214) and Canada (+0.6% to \$165) spent more per day, while visitors from Japan (-0.6% to \$240), U.S. West (-0.5% to \$175) and All Other International Markets (-8.5% to \$217) spent less compared to 2018.

A total of 10,424,995 visitors came to Hawai'i in 2019, an increase of 5.4 percent from the 9,888,845 visitors in 2018. Total visitor days³ rose 3.0 percent in 2019. On average, there were 249,021 visitors in the Hawaiian Islands on any given day in 2019, up 3.0 percent from 2018.

Arrivals by air service increased to 10,282,160 visitors (+5.3%) in 2019, with growth from U.S. West (+9.8%), U.S. East (+4.2%) and Japan (+3.8%) offsetting decreases from Canada (-2.4%) and All Other International Markets (-1.8%). Arrivals by cruise ships rose 12.1 percent to 142,836 visitors compared to 2018.

In 2019, O'ahu recorded increases in visitor spending (+2.8% to \$8.19 billion) and visitor arrivals (+5.6% to 6,193,027), but daily spending declined (-1.6%) compared to 2018. Visitor spending on Maui also increased (+2.4% to \$5.12 billion) as growth in visitor arrivals (+5.4% to 3,071,596) offset lower daily spending (-0.6%). The island of Hawai'i reported declines in visitor spending (-1.0% to \$2.33 billion) and daily spending (-2.9%), but visitor arrivals increased (+4.3% to 1,779,526). Kaua'i

¹ Total visitor spending of \$17.75 billion was in nominal dollar (not adjusted for inflation) and did not include supplemental business expenditures.

² The number of jobs supported (direct, indirect and induced).

³ Aggregate number of days stayed by all visitors.

saw decreases in visitor spending (-4.7% to \$1.90 billion), daily spending (-2.2%) and visitor arrivals (-1.0% to 1,374,944).

A total of 13,619,349 trans-Pacific air seats serviced the Hawaiian Islands in 2019, up 2.9 percent from 2018. Growth in air seat capacity from U.S. East (+7.6%) and U.S. West (+5.5%) offset fewer air seats from Other Asia (-10.9%), Oceania (-7.2%), Japan (-2.1%) and Canada (-0.9%).

In December 2019, visitor spending rose to \$1.75 billion (+10.5%) year-over-year. Total visitor days (+5.4%) and arrivals increased (+6.0% to 954,289), and the average daily visitor spending (+4.8% to \$198 per person) was higher compared to December 2018.

Other Highlights:

- **U.S. West:** In 2019, visitor arrivals increased from both the Mountain (+10.9%) and Pacific (+10.2%) regions versus 2018. Daily visitor spending of \$175 per person (-0.5%) was down slightly compared to a year ago. Food and beverage, transportation, and entertainment and recreation expenses declined, while lodging expenses were slightly higher and shopping expenses were similar to 2018. There was growth in hotel (+11.2%), condominium (+5.6%) and timeshare (+2.0%) stays, as well as increased stays in bed and breakfast properties (+13.7%) and rental homes (+11.7%) in 2019.

In December 2019, visitor spending increased (+11.0% to \$694.7 million) year-over-year. Visitor arrivals rose (+9.4% to 419,311) and daily visitor spending was higher at \$179 per person (+2.4%).

- **U.S. East:** Visitor arrivals were up from every region in 2019, highlighted by growth from the two largest regions, East North Central (+4.1%) and South Atlantic (+4.0%). Daily visitor spending increased to \$214 per person (+1.7%) in 2019. Lodging and food and beverage expenses were higher, while transportation expenses declined and shopping, and entertainment and recreation expenses were about the same as 2018. Visitor stays decreased in timeshares (-1.7%), but increased in rental homes (+9.8%), bed and breakfast properties (+4.1%) and hotels (+3.6%) compared to 2018.

In December 2019, visitor spending increased (+15.0% to \$489.3 million), boosted by growth in visitor arrivals (+9.5% to 215,309) and higher daily visitor spending (+5.1% to \$218 per person).

- **Japan:** Visitors spent slightly less daily (-0.6% to \$240 per person) in 2019 compared to the previous year. Lodging, shopping and transportation expenses declined, while spending on food and beverage, and entertainment and recreation increased. More visitors stayed in timeshares (+11.5%), hotels (+3.6%) and condominiums (+1.4%), while fewer visitors stayed in rental homes (-19.7%) and bed and breakfasts (-37.5%) compared to 2018.

Visitor spending rose in December 2019 (+13.2% to \$210.1 million) compared to December 2018, supported by increases in visitor arrivals (+7.3% to 136,998) and daily visitor spending (+6.2% to \$258 per person).

- **Canada:** Daily visitor spending rose slightly to \$165 per person (+0.6%) in 2019. Food and beverage and entertainment and recreation expenses increased, while lodging expenses dropped slightly. Transportation and shopping expenses were similar to 2018. Visitor stays decreased in condominiums (-8.2%), timeshares (-7.0%), rental homes (-1.8%) and hotels (-1.4%) in 2019.

Visitor spending decreased in December 2019 (-5.8% to \$128.0 million) due to fewer visitor arrivals (-7.7% to 64,353) compared to December 2018. Daily visitor spending was higher at \$157 per person (+2.1%).

Highlights from All Other International Markets:

Combined total spending by visitors from All Other International Markets declined 10.4 percent to \$2.77 billion in 2019, as a result of decreased visitor arrivals (-1.8% to 1,321,872) and lower daily visitor spending (-8.5% to \$217 per person).

In December 2019, combined total spending from All Other International Markets rose to \$227.9 million (+8.9%), boosted by increases in visitor arrivals (+0.9% to 106,998) and daily visitor spending (+9.1% to \$218 per person) compared to December 2018.

- **Australia:** Visitor arrivals in 2019 decreased (-11.3% to 288,464) compared to the previous year. Daily visitor spending was slightly lower (-0.8% to \$265 per person). Lodging, shopping and transportation expenses declined, while food and beverage, and entertainment and recreation expenses increased. In December 2019, visitor arrivals declined to 24,038 (-10.7%) compared to December 2018.
- **New Zealand:** Visitor arrivals dropped (-18.5% to 73,896) in 2019, but increased (+7.1% to 6,279) in December 2019 year-over-year.
- **China:** Visitor arrivals declined in 2019 (-24.0% to 93,703). Daily visitor spending was lower (-6.9% to \$325 per person) as a result of decreased lodging, shopping, food and beverage, transportation, and entertainment and recreation expenses. In December 2019, visitor arrivals dropped (-2.2% to 8,005) versus December 2018.
- **Korea:** Visitor arrivals were down (-1.3% to 225,479) in 2019 compared to 2018. Daily visitor spending declined (-5.1% to \$277 per person), due to decreased spending on lodging, shopping, food and beverage, entertainment and recreation, and transportation. In December 2019, visitor arrivals increased (+20.3% to 21,521) compared to December 2018.
- **Taiwan:** Visitor arrivals increased in 2019 (+47.7% to 25,885) and in the month of December (+2.2% to 1,691) versus the same periods last year.
- **Europe:** Visitor arrivals from the United Kingdom, France, Germany, Italy and Switzerland declined in 2019 (-4.4% to 138,550), but increased (+3.1% to 10,694) in the month of December year-over-year.
- **Latin America:** Visitor arrivals from Mexico, Brazil and Argentina decreased in 2019 (-6.6% to 25,957) and December (-13.0% to 2,751).

Island Highlights:

- **O'ahu:** Visitor spending increased 2.8 percent to \$8.19 billion in 2019. Growth in arrivals (+5.6% to 6,193,027) and visitor days (+4.4%) offset lower daily visitor spending (-1.6% to \$194 per person) compared to 2018. There were more visitors from U.S. West (+12.7%), U.S. East (+5.0%) and Japan (+4.5%), but fewer visitors from Canada (-4.5%) compared to 2018. The average daily census rose 4.4 percent to 115,811 visitors in 2019.

In December 2019, visitor spending (+6.3% to \$777.5 million), visitor arrivals (+6.9% to 558,985) and daily visitor spending (+1.9% to \$197 per person) grew compared to December 2018.

- **Maui:** In 2019, visitor spending rose 2.4 percent to \$5.12 billion. Visitor arrivals (+5.4% to 3,071,596) and visitor days (+3.0%) increased, but daily visitor spending (-0.6% to \$211 per person) was slightly lower compared to 2018. There were more visitors from U.S. West (+9.5%) and U.S. East (+3.8%), which offset fewer visitors from Japan (-5.2%) and Canada (-1.4%). The average daily census grew 3.0 percent to 66,414 visitors in 2019.

In December 2019, visitor spending (+15.4% to \$513.1 million), visitor arrivals (+8.5% to 275,959) and daily visitor spending (+9.7% to \$218 per person) increased compared to the previous year.

- **Island of Hawai'i:** In 2019, visitor spending declined (-1.0% to \$2.33 billion) compared to 2018. Visitor arrivals (+4.3% to 1,779,526) and visitor days (+1.9%) increased, but daily visitor spending (-2.9% to \$179 per person) was lower compared to 2018. Visitor arrivals from U.S. West (+8.1%), U.S. East (+2.1%) and Canada (+4.1%) increased, offsetting fewer visitors from Japan (-4.5%). The average daily census rose 1.9 percent to 35,696 visitors in 2019.

In December 2019, visitor spending rose 16.1 percent to \$265.1 million, supported by increases in visitor arrivals (+15.7% to 179,435), visitor days (+12.6%) and daily visitor spending (+3.1% to \$182 per person) compared to December 2018.

- **Kaua'i:** In 2019, visitor spending dropped 4.7 percent to \$1.90 billion. Visitor arrivals (-1.0%), visitor days (-2.5%) and daily visitor spending (-2.2% to \$188 per person) decreased compared to 2018. There were more visitors from U.S. West (+1.7%) and Japan (+0.4%), but fewer visitors from Canada (-13.8%) and U.S. East (-2.6%). The average daily census declined 2.5 percent to 27,744 visitors.

In December 2019, visitor spending (+7.2% to \$175.5 million), visitor arrivals (+4.0% to 124,486) and daily visitor spending (+5.6% to \$181 per person) increased from December 2018.

Air Seats to Hawai'i:

In 2019, total trans-Pacific air seat capacity to the Hawaiian Islands rose 2.9 percent to 13,619,349 seats, with growth in scheduled air seats (+2.9% to 13,524,164) offsetting a decrease in charter seats (-5.5% to 95,185). Air seat capacity serving Kahului (+10.3%) and Honolulu (+1.7%) increased while fewer air seats served Hilo (-11.8%), Kona (-1.5%) and Līhū'e (-0.2%) compared to 2018.

- Scheduled air seats from the U.S. West grew 5.5 percent in 2019 compared to the previous year. Increased service from Long Beach (+70.6%), Oakland (+54.8%), Sacramento (+46.7%), Denver (+18.8%), Anchorage (+10.7%), San Jose (+10.1%), Seattle (+5.8%), San Diego (+5.5%), Portland (+5.0%), Las Vegas (+3.5%) and San Francisco (+2.3%) offset reduced service from Bellingham (-35.7%), Salt Lake City (-11.0%) and Los Angeles (-3.0%).
- Scheduled air seats from the U.S. East were up 7.6 percent in 2019 compared to the previous year. The addition of service from Boston (+58,380 seats, started April 2019) and Detroit (+13,168, started June 2019), and increased service from Chicago (+8.0%) and Dallas (+1.7%) offset reduced service from Minneapolis (-7.9%), Atlanta (-4.0%) and New York's John F. Kennedy International Airport (-1.9%).

- Scheduled air seats from Japan declined (-2.1%) in 2019 compared to 2018. There were fewer seats from Fukuoka (-58.4%) as a U.S. domestic carrier discontinued service in May 2019. In addition, there was decreased seat capacity from Osaka to Honolulu (-10.8%) as a low-cost carrier ended service and another international carrier reduced service in May 2019. Seats from Narita increased (+3.7%) with the launch of A380 service (started May 2019).
- Scheduled air seats from Canada dropped slightly (-0.9%) in 2019 compared to 2018. Increased service from Toronto (+41.3%) offset fewer seats from Edmonton (-17.5%) and Calgary (-4.9%).
- Scheduled air seats from Oceania dropped 7.2 percent in 2019, with reduced service from Auckland, New Zealand (-17.7%). From the Australia market, there were fewer seats from Melbourne (-10.8%) and Sydney (-2.0%), while seats from Brisbane rose slightly (+0.6%) compared to 2018.
- Scheduled air seats from Other Asia decreased 10.9 percent in 2019. From the China market, there was growth in seats from Shanghai (+6.4%), but a significant reduction in seats from Beijing (-65.7%) as an international carrier ended its remaining nonstop flights in late August 2019. Seats from Seoul, Korea also declined (-7.0%) compared to 2018. Seats from Taipei, Taiwan increased (+25.0%) from 2018.

In December 2019, total air seat capacity grew 6.1 percent to 1,252,782 seats, with growth in scheduled air seats (+5.7% to 1,240,436) and charter seats (+53.5% to 12,346). There were more air seats serving Kahului (+15.0%) and Honolulu (+5.3%), but fewer seats serving Līhu‘e (-2.8%) and Kona (-0.5%). Seat capacity to Hilo was unchanged compared to December 2018. Growth in air seats from U.S. East (+25.9%), U.S. West (+7.7%) and Other Asia (+4.8%) offset decreases from Canada (-13.2%), Oceania (-11.0%) and Japan (-0.5%).

Cruise Ship Visitors:

- In 2019, 68 out-of-state cruise ships brought 142,836 visitors to Hawai‘i. Several of these ships were larger in capacity than the 68 cruise ships that carried 127,397 visitors in 2018. Total cruise visitors (arrivals by cruise ships and by air to board cruise ships) rose 8.2 percent to 272,389 visitors in 2019.
- The average length of stay by all cruise visitors was 7.46 days in 2019, similar to the previous year. Cruise visitors spent an average of 5.39 days aboard ship touring the islands and an average of one day (0.91 days) on shore after the cruise was complete. In addition, visitors who arrived by air to board the Hawai‘i home-ported cruise ship stayed an average of 1.16 days in Hawai‘i before their cruise.
- Over half of Hawai‘i’s cruise visitors in 2019 were repeat visitors (55.1%) to the Hawaiian Islands. Most visitors (86.8%) came for a leisure trip, while 8.9 percent visited friends and relatives during their cruise, and 2.0 percent were on their honeymoon.
- In December 2019, six out-of-state cruise ships brought 11,321 visitors to Hawai‘i compared to the nine ships that came in December 2018 with 16,734 visitors.
- Arrivals by air to board cruise ships decreased (-20.0%) compared to a year ago. December 2019 only had four Saturdays which allowed for four tours of the Hawai‘i home-ported cruise ship, in comparison to December 2018, which had five Saturdays and five tours.

- Total cruise visitors declined (-27.2% to 20,909) in December 2019 compared to December 2018.

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Technical Notes:

Tables of preliminary 2019 visitor characteristic and expenditure statistics including data presented in the news release; detailed monthly visitor characteristics data tables by visitor market and by island; fact sheets with visitor statistics and economic data for the State of Hawai'i and selected visitor markets; have been posted on the Hawai'i Tourism Authority website:

<https://www.hawaiitourismauthority.org/research/monthly-visitor-statistics/>

About the Hawai'i Tourism Authority

The [Hawai'i Tourism Authority](http://www.hawaiitourismauthority.org) is the State of Hawai'i agency responsible for strategically managing its support of the tourism industry. Established in 1998 to support Hawai'i's leading industry and largest employer, HTA continually strives to help ensure tourism's sustainability and the benefits it brings to residents and communities statewide.

For more information about HTA, please visit www.hawaiitourismauthority.org. Follow updates about HTA on [Facebook](#), [Instagram](#), [Twitter](#) (@HawaiiHTA) and its [YouTube Channel](#).

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DECEMBER 2019 ARRIVALS AT A GLANCE

TOTAL EXPENDITURES (\$mil.)	2019P	2018	% change	2019P YTD	2018 YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,754.1	1,587.6	10.5	17,754.0	17,509.7	1.4
Total by air	1,749.9	1,582.2	10.6	17,702.2	17,464.4	1.4
U.S. Total	1,183.9	1,051.4	12.6	11,669.9	11,118.3	5.0
U.S. West	694.7	625.9	11.0	6,975.5	6,588.4	5.9
U.S. East	489.3	425.5	15.0	4,694.4	4,529.9	3.6
Japan	210.1	185.5	13.2	2,187.2	2,144.7	2.0
Canada	128.0	135.9	-5.8	1,073.5	1,108.5	-3.2
All Others	227.9	209.3	8.9	2,771.6	3,092.8	-10.4
Visitor arrivals by cruise ships	4.1	5.4	-24.0	51.9	45.3	14.5
TOTAL VISITOR DAYS	8,843,871	8,392,531	5.4	90,892,483	88,284,715	3.0
Total by air	8,791,141	8,318,301	5.7	90,229,030	87,724,599	2.9
U.S. Total	6,113,575	5,620,501	8.8	61,830,056	59,030,584	4.7
U.S. West	3,871,348	3,571,885	8.4	39,877,627	37,477,016	6.4
U.S. East	2,242,227	2,048,616	9.5	21,952,430	21,553,568	1.9
Japan	813,518	762,744	6.7	9,121,996	8,892,748	2.6
Canada	817,234	886,072	-7.8	6,493,083	6,743,492	-3.7
All Others	1,046,814	1,048,983	-0.2	12,783,895	13,057,776	-2.1
Visitor arrivals by cruise ships	52,730	74,231	-29.0	663,452	560,115	18.4
VISITOR ARRIVALS	954,289	900,187	6.0	10,424,995	9,888,845	5.4
Total by air	942,969	883,453	6.7	10,282,160	9,761,448	5.3
U.S. Total	634,620	580,059	9.4	6,879,214	6,377,352	7.9
U.S. West	419,311	383,367	9.4	4,614,203	4,203,894	9.8
U.S. East	215,309	196,692	9.5	2,265,012	2,173,458	4.2
Japan	136,998	127,620	7.3	1,545,806	1,489,778	3.8
Canada	64,353	69,753	-7.7	535,267	548,702	-2.4
All Others	106,998	106,021	0.9	1,321,872	1,345,616	-1.8
Visitor arrivals by cruise ships	11,321	16,734	-32.4	142,836	127,397	12.1
AVERAGE LENGTH OF STAY	9.27	9.32	-0.6	8.72	8.93	-2.3
Total by air	9.32	9.42	-1.0	8.78	8.99	-2.4
U.S. Total	9.63	9.69	-0.6	8.99	9.26	-2.9
U.S. West	9.23	9.32	-0.9	8.64	8.91	-3.1
U.S. East	10.41	10.42	0.0	9.69	9.92	-2.3
Japan	5.94	5.98	-0.6	5.90	5.97	-1.1
Canada	12.70	12.70	0.0	12.13	12.29	-1.3
All Others	9.78	9.89	-1.1	9.67	9.70	-0.3
Visitor arrivals by cruise ships	4.66	4.44	5.0	4.64	4.40	5.6
PER PERSON PER DAY SPENDING (\$)	198.3	189.2	4.8	195.3	198.3	-1.5
Total by air	199.1	190.2	4.7	196.2	199.1	-1.5
U.S. Total	193.7	187.1	3.5	188.7	188.3	0.2
U.S. West	179.4	175.2	2.4	174.9	175.8	-0.5
U.S. East	218.2	207.7	5.1	213.8	210.2	1.7
Japan	258.2	243.2	6.2	239.8	241.2	-0.6
Canada	156.6	153.4	2.1	165.3	164.4	0.6
All Others	217.7	199.6	9.1	216.8	236.9	-8.5
Visitor arrivals by cruise ships	78.3	73.1	7.0	78.2	80.9	-3.3
PER PERSON PER TRIP SPENDING (\$)	1,838.1	1,763.7	4.2	1,703.0	1,770.6	-3.8
Total by air	1,855.8	1,790.9	3.6	1,721.6	1,789.1	-3.8
U.S. Total	1,865.6	1,812.6	2.9	1,696.4	1,743.4	-2.7
U.S. West	1,656.7	1,632.6	1.5	1,511.7	1,567.2	-3.5
U.S. East	2,272.5	2,163.5	5.0	2,072.6	2,084.2	-0.6
Japan	1,533.5	1,453.7	5.5	1,414.9	1,439.6	-1.7
Canada	1,989.0	1,948.6	2.1	2,005.6	2,020.3	-0.7
All Others	2,130.1	1,974.6	7.9	2,096.7	2,298.4	-8.8
Visitor arrivals by cruise ships	364.5	324.4	12.4	363.1	355.5	2.1

P=Preliminary data.

Source:Hawaii Tourism Authority

DECEMBER 2019 ISLAND HIGHLIGHTS

TOTAL EXPENDITURES (\$mil.)	2019P	2018	% change	2019PYTD	2018 YTD	% change
TOTAL EXPENDITURES (\$mil.)	1,754.1	1,587.6	10.5	17,754.0	17,509.7	1.4
Total by air	1,749.9	1,582.2	10.6	17,702.2	17,464.4	1.4
O'ahu	777.5	731.1	6.3	8,192.5	7,969.1	2.8
Maui	513.1	444.5	15.4	5,121.5	5,002.3	2.4
Moloka'i	4.3	3.8	13.2	37.38	40.8	-8.3
Lāna'i	14.5	10.7	35.1	124.5	109.2	14.0
Kaua'i	175.5	163.7	7.2	1,900.6	1,994.1	-4.7
Haw ai'i Island	265.1	228.4	16.1	2,325.7	2,349.0	-1.0
Visitor arrivals by cruise ships	4.1	5.4	-24.0	51.9	45.3	14.5
TOTAL VISITOR DAYS	8,843,871	8,392,531	5.4	90,892,483	88,284,715	3.0
Total by air	8,791,141	8,318,301	5.7	90,229,030	87,724,599	2.9
O'ahu	3,946,661	3,781,463	4.4	42,271,087	40,478,710	4.4
Maui	2,352,415	2,235,216	5.2	24,241,253	23,532,681	3.0
Moloka'i	36,159	28,697	26.0	288,599	284,608	1.4
Lāna'i	29,462	23,797	23.8	272,721	255,989	6.5
Kaua'i	968,269	953,604	1.5	10,126,510	10,388,952	-2.5
Haw ai'i Island	1,458,175	1,295,523	12.6	13,028,859	12,783,660	1.9
Visitor arrivals by cruise ships	52,730	74,231	-29.0	663,452	560,115	18.4
VISITOR ARRIVALS	954,289	900,187	6.0	10,424,995	9,888,845	5.4
Total by air	942,969	883,453	6.7	10,282,160	9,761,448	5.3
O'ahu	558,985	523,019	6.9	6,193,027	5,862,358	5.6
Maui	275,959	254,428	8.5	3,071,596	2,914,912	5.4
Moloka'i	6,208	4,891	26.9	65,055	58,885	10.5
Lāna'i	6,932	5,757	20.4	87,545	75,010	16.7
Kaua'i	124,486	119,700	4.0	1,374,944	1,389,300	-1.0
Haw ai'i Island	179,435	155,149	15.7	1,779,526	1,706,218	4.3
Visitor arrivals by cruise ships	11,321	16,734	-32.4	142,836	127,397	12.1
AVERAGE LENGTH OF STAY	9.27	9.32	-0.6	8.72	8.93	-2.3
Total by air	9.32	9.42	-1.0	8.78	8.99	-2.4
O'ahu	7.06	7.23	-2.3	6.83	6.90	-1.1
Maui	8.52	8.79	-3.0	7.89	8.07	-2.2
Moloka'i	5.82	5.87	-0.7	4.44	4.83	-8.2
Lāna'i	4.25	4.13	2.8	3.12	3.41	-8.7
Kaua'i	7.78	7.97	-2.4	7.37	7.48	-1.5
Haw ai'i Island	8.13	8.35	-2.7	7.32	7.49	-2.3
Visitor arrivals by cruise ships	4.66	4.44	5.0	4.64	4.40	5.6
PER PERSON PER DAY SPENDING (\$)	198.3	189.2	4.8	195.3	198.3	-1.5
Total by air	199.1	190.2	4.7	196.2	199.1	-1.5
O'ahu	197.0	193.3	1.9	193.8	196.9	-1.6
Maui	218.1	198.9	9.7	211.3	212.6	-0.6
Moloka'i	118.4	131.8	-10.2	129.5	143.3	-9.6
Lāna'i	492.0	451.0	9.1	456.5	426.5	7.0
Kaua'i	181.2	171.6	5.6	187.7	191.9	-2.2
Haw ai'i Island	181.8	176.3	3.1	178.5	183.7	-2.9
Visitor arrivals by cruise ships	78.3	73.1	7.0	78.2	80.9	-3.3
PER PERSON PER TRIP SPENDING (\$)	1,838.1	1,763.7	4.2	1,703.0	1,770.6	-3.8
Total by air	1,855.8	1,790.9	3.6	1,721.6	1,789.1	-3.8
O'ahu	1,390.8	1,397.9	-0.5	1,322.9	1,359.4	-2.7
Maui	1,859.5	1,747.0	6.4	1,667.4	1,716.1	-2.8
Moloka'i	689.6	773.4	-10.8	574.6	692.4	-17.0
Lāna'i	2,091.0	1,864.2	12.2	1,422.0	1,455.7	-2.3
Kaua'i	1,409.6	1,367.3	3.1	1,382.3	1,435.3	-3.7
Haw ai'i Island	1,477.3	1,472.2	0.3	1,306.9	1,376.7	-5.1
Visitor arrivals by cruise ships	364.5	324.4	12.4	363.1	355.5	2.1

P=Preliminary data.

Source:Haw ai'i Tourism Authority