



***HĀLĀWAI PAPA ALAKA'I KŪMAU
KE'ENA KULEANA HO'OKIPA O HAWAII***

**REGULAR BOARD MEETING
HAWAII TOURISM AUTHORITY**

Po'ahā, 28 Mei, 2020, 9:30 a.m.
Thursday, May 28, 2020 at 9:30 a.m.

Hālāwai Kikoho'e
VIRTUAL MEETING

Ma loko o kēia wā kūlanalana o ka ma'i COVID-19, 'o ka ho'opakele i ke ola a me ka nohona o ke kaiāulu ka makakoho nui. Hiki i ka lehulehu ke nānā mai i kēia hālāwai ma o ka 'ao'ao Pukealo a ke Ke'ena Kuleana Ho'okipa O Hawaii'i.

In light of the evolving COVID-19 situation, protecting the health and welfare of the community is of utmost concern. This public meeting may be monitored remotely and will be streamed via the Hawaii'i Tourism Authority's Facebook Page.

<https://www.facebook.com/HawaiiHTA/>

Papa Kumumana'o
AGENDA

1. *Ho'omaka A Pule*
Call to Order and Pule
2. *'Āpono I Ka Mo'o'ōlelo Hālāwai*
Approval of Minutes of the February 27, 2020 Board Meeting
3. *Hō'ike Lālā*
Report of Permitted Interactions at an Informational Meeting or Presentation Not Organized by the Board Under HRS section 92-2.5(c)
4. *Hō'ike A Ka Luna Ho'okele*
Report of the CEO Relating to Staff's Implementation of HTA's Programs During February – April 2020:
 - Major Market Management including Destination Marketing Management Services, Global Meetings, Conventions and Incentives (MCI) Program Management Services, Responsible Tourism, Support of State COVID-19 Mitigation Efforts



5. *Hō'ike 'Ikepili Noi'i 'Oihana Ho'omāka'ika'i*
Presentation and Discussion of Current Market Insights and Conditions in Hawai'i and Key Major Hawai'i Tourism Markets, Including the United States, Japan, Canada, Oceania, Other Asia, Europe, and Cruise
6. *Hō'ike, Kūkākūkā A Ho'oholo No Nā Mo'okālā*
Presentation, Discussion and Action on HTA's Financial Reports for February, March, April 2020
7. *Nā'ana I Ke Noi Mo'ohelu HTA Makahiki Kālā 2021*
Review of the Proposed Budget for the Hawai'i Tourism Authority for Fiscal Year 2021
8. *Hō'ike No Ke Kau 'Aha'ōlelo 2020*
Update Relating to the 2020 Legislative Session and Related Bills Relevant to HTA
9. *'Āpono I Ka 'Ōlelo Ho'oholo 2020-1-3*
In Accordance with Hawai'i Revised Statutes (HRS) Section 201B-9 and 201B-10, the Hawai'i Tourism Authority Board Shall Discuss and Take Action on *Resolution 2020-1-3 Regarding the Visitor Industry, COVID-19* and that the Board has Determined that the Occurrence of an Outbreak of Disease is Adversely Affecting Hawai'i's Tourism Industry by Resulting in Substantial Interruption in the Commerce of the State and Adversely Affecting the Welfare of its People. The Resolution Shall Include a Request to the State of Hawai'i Governor David Y. Ige to Declare that a Tourism Emergency Exists
10. *'Āpono I Ka 'Ōlelo Ho'oholo 2020-1-4*
In Accordance with the Hawai'i Tourism Authority's Operating Budget Policy, Policy #400-50, the Board Shall Discuss and Take Action on *Resolution 2020-1-4 that Temporarily Suspends Section 6 and Section 7 of the Aforementioned Policy for a Period of 90 days from the Date of the Approval of the Resolution by the Board*. Policy #400-50, Section 6 states "Once the Operating Budget is Approved by the Board, the Reallocation of Funds Between Main Budget Categories of \$250,000 or More Shall Require Board Approval Prior to Reallocation. All Reallocations Between Main Budget Categories, Regardless of Dollar Amount, Shall be Reported to the Board at the Board Meeting Following the Reallocation." Policy #400-50, Section 7 States "Reallocations of \$250,000 or More Shall be Considered Budget Amendments and Shall be Presented to the Board in the Form of a Resolution Which Shall Clearly State the Following: a. Original Budget Category and Subcategories With Original Funding Amount; b. Proposed Budget Category to Receive Funding and New Funding Amount for that Category; c. Revised Original Budget Category Funding Amount (post-transfer); d. Purpose and Explanation for the Amendment Request; and, e. Impact to the Original Budget Category Due to the Reduction, if Any." The President & CEO Shall Report, on a Monthly Basis, any Reallocations that Have Been Completed During the 90-Day Period. This Resolution Which Authorizes the Suspension of These Sections is Necessary to Expedite the Reallocation of Funds to Address the Existing Situation Pertaining to COVID-19 and is in Alignment with Governor David Y. Ige's Emergency Proclamation Dated March 4, 2020.



11. *Hō'ike A Ke Kōmike Hokona Kūmau No Ke Kūkākūkā A Ho'oholo*
Report of the Marketing Standing Committee with the Committee's Recommendations to Support Various Marketing Proposals, for Discussion and Action by the Board

12. *Ho'oku'u*
Adjournment

*** *Aha Ho'okō: Ua hiki i ka Papa Alaka'i ke mālama i kekahi hālāwai kūhelu i kū i ka Hawai'i Revised Statutes (HRS) § 92-4. E mālama 'ia kēia hālāwai kūhelu nei ma lalo o ka § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) no ka pono o ko ka Papa Alaka'i kūkā a ho'oholo 'ana i nā nīnūnē a nīnau i pili i ko ka Papa Alaka'i kuleana me ko ka Papa Alaka'i loio. He hālāwai kūhelu kēia i 'ole paulele 'ia ka 'ikepili a i mea ho'i e mālama kūpono ai ko Hawai'i 'ano, he wahi i kipa mau 'ia e nā malihini.*

***Executive Session: The Board may conduct an executive session closed to the public pursuant to Hawai'i Revised Statutes (HRS) § 92-4. The executive session will be conducted pursuant to § 92-5 (a)(4), § 92-5 (a)(8) and §201B-4(a)(2) for the purpose of consulting with the board's attorney on questions and issues pertaining to the board's powers, duties, privileges, immunities, and liabilities; and to discuss information that must be kept confidential to protect Hawai'i's competitive advantage as a visitor destination.

Kono 'ia ka lehulehu e nānā mai i ka hālāwai a ho'ouana mai i ka 'ōlelo hō'ike kākau 'ia no kēlā me kēia kumuhana i helu 'ia ma ka papa kumumana'o. Hiki ke ho'ouana mai i nā 'ōlelo hō'ike kākau 'ia ma mua o ka hālāwai iā carole@gohta.net. Inā pono ke kōkua ma muli o kekahi kīnānā, e ho'omaopopo aku iā Carole Hagihara (973-2289 a i 'ole carole@gohta.net), he 'ekolu lā ma mua o ka hālāwai ka lohi loa.

Members of the public are invited to monitor the public meeting and provide written testimony on any agenda item. Written testimony shall be submitted prior to the meeting by email to carole@gohta.net. Any person requiring an auxiliary aid/service or other accommodation due to a disability, please contact Carole Hagihara (973-2289 a i 'ole carole@gohta.net) no later than 3 days prior to the meeting so arrangements can be made.