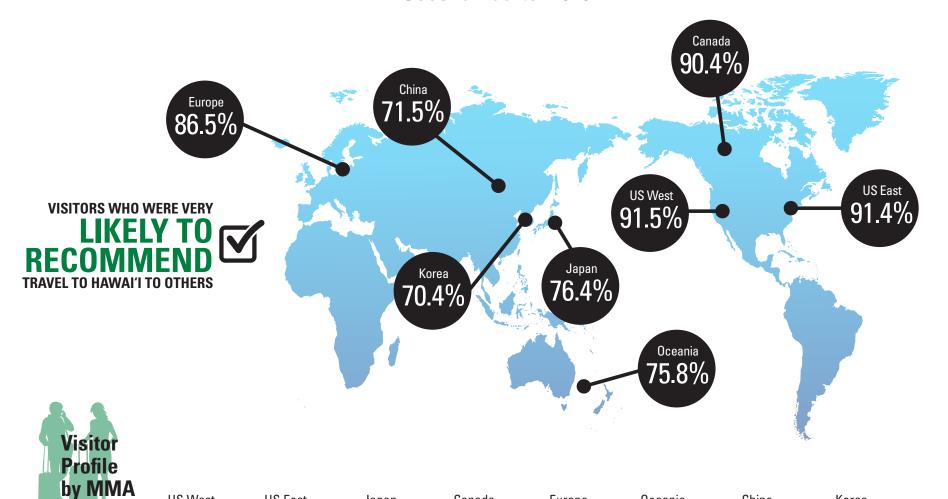
HAWAI'I TOURISM Visitor Satisfaction Survey

AUTHORITY

Second Quarter 2019



Average Age	
Affluent	
Households	
Education	

US West	US East	Japan	Canada	Europe	Oceania	China	Korea
50	50	43	48	46	55	35	35
24% \$200K+	22% \$200K+	12% < ¥15M+	17% \$200K+	13% \$200K+	15% \$200K+	9% <¥1,253,600+	20% ₩92,391K+
36% College Grad	38% College Grad	51% College Grad	35% College Grad	30% Post Grad	27% High-School Grad	59% College Grad	57% College Grad

